# After Movie News

**After Movie News** was the flagship late-night news program of Inter-Island 13 from 1967 to 1975 was a anchored by Louie Eugenio

# See also Edit

List of shows previously aired by Intercontinental Broadcasting Corporation

After Movie News	
200px	
Format	News program
Created by	Inter-Island Broadcasting Corporation
Developed by	Inter-Island 13 News
Presented by	Louie Eugenio
Country of origin	Philippines
Language(s)	English
No. of episodes	n/a airs daily
	Broadcast
Original channel	Inter-Island 13
Picture format	480i, SDTV
Original run	February 6, 1967 – January 31, 1975
	Chronology
Preceded by	Midnight Report
Followed by	The Weeknight Report

# Balita sa IBC

**Balita sa IBC** is a former Tagalog evening newscast of Intercontinental Broadcasting Corporation from June 15, 1986 to September 29, 1989 replacement Newsday It was a replaced by Bantay Balita in 1989

# Background **Edit**

**Balita sa IBC** the newscast premiered in June 15, 1986 at 6:30 PM replacement <u>Newsday</u> was a first anchored by <u>Chi-Chi Fajador-Robles</u>, and <u>Lulu Pascual</u>

## Anchors Edit

- Chi-Chi Fajador Robles (1986-1989)
- Lulu Pascual (1986-1989)
- Risa Hontiveros (1986-1989)

## See also **Edit**

List of programs broadcast by Intercontinental Broadcasting Corporation



	Production	
Running time	1 hours	
Broadcast		
Original channel	Intercontinental Broadcasting Corporation	
Picture format	480i, SDTV	
Original run	June 15, 1986 – September 29, 1989	
Chronology		
Preceded by	Newsday	
Followed by	Bantay Balita	

# Balita sa Tanghali

Balita sa Tanghali (News in Noon) was the flagship Tagalog noontime news broadcast of Intercontinental Broadcasting Corporation from 1987 to 1989 replacement Mid-day Report

Balita sa Tanghali		
Format	News program	
Created by	Intercontinental Broadcasting Corporation	
Developed by	IBC News and Current Affairs	
Presented by	Lulu Pascual	
Country of origin	Philippines	
Language(s)	Filipino	
Production		

Running time	1 hours
Broadcast	
Original channel	IBC-13
Picture format	480i, SDTV
Original run	January 6, 1987 – October 30, 1989
Chronology	
Preceded by	Mid-day Report
Followed by	Bantay Balita

# Bantay Balita

**Bantay Balita** was the Flagship Tagalog afternoon newscast of <u>Intercontinental Broadcasting</u> Corporation from 1989 to 1990 was a replaced by <u>Headline 13</u> in 1990

# Former Anchors Edit

- <u>Dave Santa-Ana</u> (1989-1990)
- <u>Lee Andres</u> (1989-1990)

# See also Edit

List of shows previously aired by Intercontinental Broadcasting Corporation



Created by	Intercontinental Broadcasting Corporation
Developed by	IBC News and Current Affairs
Presented by	Bantay Balita see anchors
Country of origin	Philippines
Language(s)	Tagalog (1989-1990)
	Production
Running time	1 hours
Broadcast	
	Broadcast
Original channel	Broadcast Intercontinental Broadcasting Corporation
Original channel Picture format	Intercontinental Broadcasting
	Intercontinental Broadcasting Corporation
Picture format	Intercontinental Broadcasting Corporation 480i, SDTV October 2, 1989 – October 30,
Picture format	Intercontinental Broadcasting Corporation 480i, SDTV October 2, 1989 – October 30, 1990

# **CTN Midnite**

#### Redirected from CTN Midnite News

**CTN Midnite** was the flagship <u>Filipino</u> afternoon news program and the <u>English</u> late night newscast of <u>IBC</u> from December 1, 1997 to August 7, 1998 and was replaced by the two of <u>Filipino</u>aternoon and late-night newscasts such as <u>Express Balita</u> and <u>IBC Balita Ngayon</u>.

CTN Midnite airs at 4:30 pm and 12:00 midnight slot, right before and after the <u>VTV</u> block. Is anchored by <u>Caren Bayhon</u>, <u>Alice Noel</u> and <u>Anne Marie Soriano</u> in afternoon, and <u>Amelyn Veloso</u>and <u>Bernadette Sembrano</u> in midnight.

The newscast ended on August 7, 1998 to give away for the afternoon newscast <u>Express</u>

<u>Balita</u> anchroed by <u>Ida Miranda Castro</u> and <u>Anne Marie Soriano</u>, and the late-night

newscast <u>IBC Balita Ngayon</u> with CTN Midnite anchors <u>Manuel Llige</u>, <u>Alice Noel</u>and <u>Noli Eala</u>.

## Anchors Edit

#### Afternoon Edit

- Caren Bayhon
- Alice Noel
- Anne Marie Soriano

#### **Evening** Edit

- Amelyn Veloso
- Bernadette Sembrano

#### See also **Edit**

- IBC News and Current Affairs
- List of shows previously aired by Intercontinental Broadcasting Corporation

# Happy Morning Yehey

**Happy Morning Yehey** was a hard-news morning show airing on IBC. The show premiered in September 30, 2013 replaced Magandang Umaga Ba?. The show airs every weekday mornings from 5:00 to 7:00 AM with simulcast on the 24-hour UHF news channel IBC News Network.

Happy Morning Yehey	
Also known as	Logo used since September 30, 2013.
Format	Morning news and talk show Live action
Created by	Intercontinental Broadcasting Corporation

Developed by IBC News and Current

<u>Affairs</u>

Directed by Chito Cabatuando

Randy David

Presented by <u>Cathy Eigenmann</u>

Jarius Bondoc

Opening theme Happy Morning Yehey

Country of origin Philippines

No. of episodes n/a (airs daily)

#### **Production**

Executiveproducer(s) Lito Ocampo Cruz

**IBC Studios** 

Location(s) Broadcast City, Quezon

City

**Running time** 2 hours

#### **Broadcast**

Original channel <u>IBC</u>

Picture format NTSC 480i

Original run

October 3, 2014

## Chronology

Preceded by

Magandang Umaga Ba?

Followed by

RadyoBisyon

External links

Program Site

# Synopsis Edit

The main ingredient they have added in this morning show is audience interaction and participation. In line with this new format, they are airing their show from *Dish* in the IBC compound in <u>Broadcast City</u> to make the show more accessible to the public. The show includes live Traffic points and Regional News. They had set up six traffic points within Metro Manila and the show reports live traffic situations from cars that focuses on public service doing pretty well at the ratings, it's fast eclipsing <u>ABS-CBN</u>'s <u>Umagang Kay Ganda</u> and <u>GMA Network</u>'s <u>Unang Hirit</u> in terms of viewership. More exciting daily morning servings of helpful information, hottest news and entertainment to help viewers take care of and cope with their day will spice up the mornings with your day and that aims to provide the Kapinoy viewers a different menu among early morning programs. The news events are presented in conversational manner making it more interesting to watch and listen to Filipino households are now waking up to brighter mornings with a daily-paper-and-coffee habit.

It also features the roaming <u>DZTV Radyo Budyong 1386</u> booth that not only serves as a mobile-based reporting hub but also a transportable studio that can cater to the concerns of more Filipino households.

A jump-start in happiest morning happen with all the information needed offers updates on the latest news and current events, advice, legal, traffic updates, enjoyable features, on-air interviews for political personalities, mini-docus on interesting subjects such as taho-making, info-trivias, first-hand market and consumer reports, cooking segment recipe of the day, weather forecast, public services, a dose of showbiz and entertainment news buzz, children's health, legal issues, medical missions, updates on price of goods at market, important and practical tips as well as the hottest issues, interview of the live guest performances from your favorite music artist for the day and sizzling glimpses of celebrity and showbiz icons of information breakfast offerings for the whole family to be informed and entertained represented in a guarantees to educate and inform.

#### Hosts Edit

#### Current anchors Edit

- Randy David (2014)
- Cathy Eigenmann (2013-2014)
- Jarius Bondoc (2014)

## Segment hosts Edit

- Atty. Claire Castro (2013-2014)
- Alvin Piura (2014)
- Greg Gregorio (2014)

#### Former Edit

- Vincent Santos (2013-2014)
- Richard Yap (2013-2014)
- Anthony Suntay (2013-2014)
- Manilyn Reynes (2013-2014)
- Jeff Arcilla (2013-2014)
- Alex Santos (2013-2014)
- Dolly Anne Carvajal (2013-2014)
- <u>Jess Caduco</u> (2013-2014)

# Segment <u>Edit</u>

- Happy Morning Balita (5:45AM and 6:30AM): With Cathy Eigenmann delivered fresh and fast in the news bulletin competing the 2 morning news bulletins such as Umagang Kay Ganda's: Umagang Balita (aired on ABS-CBN) and Unang Hirit's: Unang Balita (aired on GMA Network). It features top news and stories of the day with daily headlines, national and local news, weather, traffic, sports, global, and entertainment news. The news events are presented in conversational manner making it more interesting to watch and listen to Filipino households are now waking up to brighter mornings with a daily-paper-and-coffee habit.
- Panahon Na Weather forecast provided by PAGASA with Alvin Pura.
- Sponta News Events and places
- Road Traffic Traffic reports with Greg Gregorio
- **Showbiz Intriga** Entertainment news segment brings the latest and hottest news in show business for the intrigues and stories about favorite hottest stars.
- Kalusugan Medical Medical segment that provides a holistic approach to health and wellness of public service with the medical mission in doctors conducts free medical, optical and dental mission in IBC compound center at Broadcast City in Diliman.

- Batas sa Atorney Legal assistance of law with <u>Atty. Claire Castro</u> dispute on his rights and the course of action in legal service issues.
- Sarap Morning Recipe of the day with <u>Chef Heny Sison</u> easy to prepare meals.
- Talakayan ni Randy One-on-one segment where live interviews of the most controversial personalities and political personalities with <u>Randy David</u> on the hottest topic of the day.
- Stage 1 Morning Interview of the live performances for the day featuring your favorite artists.

## Awards and Nominations Edit

#### Mabini Media Awards Edit

2014 Winner, Best Television Morning Program

#### Gawad Tanglaw Awards Edit

2014 12th Gawad Tanglaw Awards (Best Morning Program) - Won

## References Edit

## External links Edit

- Program Site
- Happy Morning Yehey on Facebook
- Happy Morning Yehey on Twitter

#### See also Edit

- IBC Needs to Improve its News and Sports Broadcasts
- List of programs broadcast by Intercontinental Broadcasting Corporation

# IBC Needs to Improve its News and Sports Broadcasts

February 11, 2014

IBC needs to improve its production of sports from Viva Sports and news programs in order to be more consistent with the other networks. (Photo courtesy of IBC)

IBC's sports broadcasting from Viva Sports was enhanced by acquiring the broadcast rights for this year's Winter Olympics in Sochi, Russia. There are some issues that need to be resolved when it comes to both sports and news coverage. As the recent Viva Sports on IBC broadcasts

of the PBA and NBA basketball games, there is a live coverage, and that involves the announcers and courtside reporters of the said network. Typically announcers already speaking are required to wait for the commercials are done and a live shot of the game is shown airing a live sports event.

Viva Sports's vision is to be a leader in sportscasting on IBC, their announcers need to improve in terms of timing and thorough delivery. The broadcast of a live sports event will be well-produced and consistent.

Going to the news aspect, IBC's simulcasts of DZTV Radyo Budyong programs, their perhaps as long as newscast on DZTV Radyo Biudyong and the coverage of many stories.

Perhaps the observation is the title *INN News Blast* on IBC News Network (INN). The title should only be used during live press conferences and urgent breaking news that happen beyond the top of the hour such as ongoing fires, hostage crises, accidents and shooting incidents. *IBC Headliners*, is the top-of-the-hour newsbreaks (from 10AM, 11AM, 12NN, 4PM and 10PM).

With some suggestions. On *Express Balita*, around 30 and 60-second commercial breaks including public service announcements and commercials. And during *IBC Headliners*'s top-of-the-hour newsbreaks, they should limit their stories to just three, and deliver them in an average of 40 to 50 seconds.

The Kapinoy Network definitely has the potential to produce the best sports and news programming. They improve on these aspects, their progression as a media giant.

# Headline 13

Headline 13 was a Flagship English language Late night newscast of Intercontinental Broadcasting Corporation from October 2, 1989 to September 28, 1990 Its a replaced by The Eleven O'Clock News in 1990 and Filipino language newscast from 1990 to 1992

#### Headline 13



Format News program

Created by Intercontinental Broadcasting

Corporation

Developed

by

**IBC News and Current Affairs** 

Presented by See anchors

**Country of** 

origin

Philippines

English (1989-1990)

Filipino (1990-1992, 1997-1998)

Production

**Location(s)** Broadcast City Quezon City

Running time 30 minutes

**Broadcast** 

Original

channel

**IBC-13** 

**Picture** 

format

480i, SDTV

October 2, 1989 – October 30,

1990 (IBC-13) November 2, 1990

Original run – March 20, 1992 (Islands TV-13)

August 1997 – November 28,

1998

Chronology

Preceded by Balita sa IBC Huling Ulat

Bantay Balita
IBC TV X-Press

IBC News 5 O'Clock Report

The Eleven O'Clock News(Islands

TV-13)

**CTN Midnite** 

# Aired history Edit

Followed by

The newscast premiered in 1989 replacing *Balita sa IBC Huling Ulat* was a first anchored **TG** Kintanar, and Katherine de Leon-Villar a English language newscast was replaced by The Eleven O'Clock News in 1990

in 1990 was a first Filipino newscast with Dave Santa-Ana, Lee Andres, and Vince Alingod in 1991

## Anchors Edit

- **TG Kintanar** (1989-1990)
- Kathrine de Leon-Villar (1989-1990)
- Lee Andres (1989-1992)
- Dave Santa Ana (1990-1992)
- Rea Reyes (1990-1992)
- Vince Alingod (1991-1992)

# Segements Edit

- Headline News
- The National News
- News on the Power
- Business News
- Foriegn Report
- Sports News
- Weather Report

#### See also Edit

List of programs broadcast by Intercontinental Broadcasting Corporation

# Islands Newsbreak

slands Newsbreak was the flagship news hours of Islands TV-13 from 1990 to 1992

## Anchors Edit

Vince Alingod

#### See also Edit

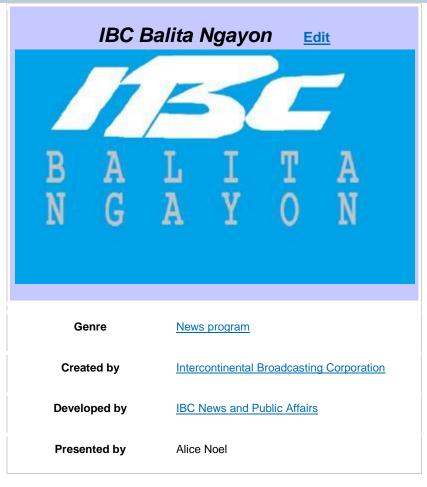
List of shows previously aired by Intercontinental Broadcasting Corporation

# IBC Balita Ngayon

# **IBC Balita Ngayon**

**IBC Balita Ngayon** (IBC News Today) is the flagship <u>Filipino</u> late night newscast of <u>IBC-13</u> from August 10, 1998 to August 11, 2000 and was replaced by <u>Ronda Trese</u>.

# Background Edit



Country of origin	[1]Philippines
Language(s)	<u>Tagalog</u> (1998-2000)
No. of episodes	(nightly)
Broadcast	
Original channel	Intercontinental Broadcasting Corporation
Original run	1998 – 2000
Chronology	
Preceded by	CTN Midnite News
Followed by	Ronda Tres

#### Launch Edit

IBC Balita Ngayon first aired on April 13, 1998 as a replacement for CTN Midnite with Alice Noel, Anne Marie Soriano, Caren Barhon, Amelyn Veloso and Bernadette Sembrano. Anchored by Alice Noel, Manuel Llige and Noli Eala as the main anchors with Tintin Pizarro as the segment anchor. The timeslot airs at 12:00 midnight timeslot right after the VTV block. In the opening ident, Peewee provided the voice-over, "Mula sa IBC newscenter, ito ang mga Balita Ngayon ...", after which, Alice Noel gave a sneak peek of the night's headlines with clips from the specific news items to introduce the newscast and its anchorpersons. This was Noel and Llige to do sit-in and Eala as stand-up news delivery in the national late-night newscasts. Alice Noel used her signature close, "Marami pong salamat at magandang gabi" to end the newscast. In 1999, IBC Balita Ngayonmoved to 11:30 pm slots which is all the late-night newscasts at the time. They given a new set, new theme music, and a sleeker opening ident and graphics package.

#### Final Years Edit

*IBC Balita Ngayon* ended on August 11, 2000 to give away for another late-night newscasts *Ronda Trese* with former *Express Balita* anchors *Ida Miranda Castro* and returning *Elmer Mercado*.

#### Anchors Edit

- Alice Noel
- Manuel Llige

Noli Eala

## Segment Anchors Edit

Tintin Pizarro

# Segments Edit

- Pangunahing Balita Top Stories of the Day
- Malayang Kalakalan Business News
- Palaro Hotline Sports News collaboration with Vintage Sports
- Pulsong Pinoy Idea and Opinion Twice a Week
- Daloy ng Panahon Weather Report
- Balik Tanaw Top Stories to end of the newscast

## See also Edit

- IBC News and Current Affairs
- List of shows previously aired by Intercontinental Broadcasting Corporation

# **IBC News 5 O'Clock Report**

**IBC News 5 O'Clock Report** was th Filipino language afternoon news broadcast of <u>Islands TV-</u> 13 from March 23, 1992 to June 12, 1992

# **IBC** Newsbreak

**IBC Newsbreak** was the flagship hour news update of <u>Intercontinental Broadcasting</u> Corporation from 1992 to 1994 it was replaced by IBC Headliners

# IBC 11 O'Clock News

The 11 O'Clock News later IBC 11 O'Clock News was a flagship English late-night newscast of Intercontinental Broadcasting Corporation from 1990 to 1992 relaunch as IBC 11 O'Clock News this was a anchored by TG Kintanar and Lee Andres.

IBC 11 O'Clock News



Format Newscast

Created by Intercontinental Broadcasting

Corporation

**Developed by** IBC News and Current Affairs

Presented by TG Kintanar Lee Andres

Country of origin

Language(s) English (1990-1995)

#### **Broadcast**

Original channel

Islands TV-13/IBC 13

Picture format 480i, SDTV

November 2, 1990 – March 20,

Original run

1992 (as The 11 O'Clock News)

March 24, 1992 – June 30, 1995

(as IBC 11 O'Clock News)

Chronology

Preceded by Headline 13 (Weeknights)

Followed by IBC TV X-Press

# Background **E**

**Edit** 



Eleven O'Clock News from 1990 to 1992

## As The Eleven O'Clock News (1990-1992) Edit

The newscast premiered in November 2, 1990 **The Eleven O'Clock News** is the English newscast anchored by TG Kintanar, and Katherine Villar this was a local and international news

#### Anchors Edit

- TG Kintanar
- Lee Andres

# See also Edit

List of shows previously aired by Intercontinental Broadcasting Corporation

# Mid-day Report

*Mid-Day Report* was a English noontime newscast of <u>Intercontinental Broadcasting</u> Corporation from 1975 to 1987 was a replaced by <u>Balita sa Tanghali</u>

## Anchors Edit

- **TG Kintanar** (1975-1987)
- <u>Lulu Pascual</u> (1975-1987)



# Midnight Report

*Midnight Report* was the Flagship English Late-night newscast of <u>Inter-Island 13</u> from June 29, 1961 to 1967 was a replaced by <u>After Movie News</u> in 1967

# Anchors Edit

- Floor Perez (1961-1967)
- Johnny Midnight (1961-1967)

# See also Edit

List of shows previously aired by Intercontinental Broadcasting Corporation



**Inter-Island Broadcasting** Created by Corporation Developed by Inter-Island 13 News Presented by See anchors **Country of Philippines** origin Language(s) English (1961-1967) **Production Running time** 1 hours **Broadcast** Original channel Inter-Island 13 Picture format 480i, SDTV Original run 1961 - 1967Chronology Followed by After Movie News

# News 13

**News 13** was the flagship first English language news program of Inter-Island 13 from 1961 to 1967 it was first anchored by Robert Arevalo, and Erik Espina its a replaced by TV-13 News

# News 13

# NEWS13

Format News program

Created by Inter-Island Broadcasting

Corporation

**Developed by** Inter-Island 13 News

Presented by See anchors

**Country of** 

origin

**Philippines** 

Language(s) English

**Production** 

Running time 1 hours

Broadcast

Original

channel Inter-Island 13

Picture format 480i, SDTV

**Original run** April 1, 1961 – 1967

Chronology

Preceded by DZTV 13 Evening News

Followed by TV-13 News

# Aired history Edit

**News 13** premiered in 1961 at 7:00 pm was a first anchored by <u>Robert Arevalo</u>, and <u>Erik</u> <u>Espina</u> its was a replaced by <u>TV-13 News</u>

## Anchors Edit

- Robert Arevalo
- Erik Espina

## See also Edit

<u>List of programs broadcast by Intercontinental Broadcasting Corporation</u>

## Reference Edit

# IBC News Tonight

# **IBC News Tonight**

**IBC News Tonight** was a flagship 30-minute late night newscast of <u>Intercontinental</u> <u>Broadcasting Corporation (IBC)</u> from 2002 to August 5, 2011 Alice Dixson. and were the final anchors of the newscast.

IBC News Tonight Edit



Created by <u>Intercontinental Broadcasting Corporation</u>

Developed by <u>IBC News and Public Affairs</u>

Presented by Jake Morales

Alice Dixson

Cathy Eigenmann

Country of origin Philippines

No. of episodes n/a (airs daily)

**Production** 

Running time 30 minutes

**Broadcast** 

Original channel <u>Intercontinental Broadcasting Corporation</u>

Picture format 480i

Original run	<u>SDTV</u> 2002 – August 5, 2011
Chronology	
Preceded by	Ronda Trese
Followed by	News Team 13

the later was replaced by the returning Joee Guilas in late 2010.

# IBC News Tonight Edit

Launched in 2002, the news program was first anchored by Anthony Pangilinan Alice Dixson. He was later replaced by Atty. Noli Eala. However, Eala eventually left the newscast to be appointed as the commissioner of the <a href="Philippine Basketball Association">Philippine Basketball Association</a>. He was later replaced by Dennis Principe but left the newscast to be acquired by <a href="National Broadcasting Network">National Broadcasting Network</a>, also a government-controlled network. Principe would later be replaced by Gina Dela Vega-Cruz. Dela Vega-Cruz left the newscast was replaced by Joee Guilas, a former <a href="ABS-CBN">ABS-CBN</a> and <a href="RPN">RPN</a> business correspondent. Guilas had left the show to be replaced by the female tandem of <a href="Rida Reyes">Rida Reyes</a> and <a href="Thea Gavino">Thea Gavino</a>. Reyes soon left the newscast to be acquired by <a href="GMA">GMA</a> <a href="Metwork">Network</a>, leaving Gavino as the sole anchor. Reyes was replaced by Atty. <a href="Zorah Andam">Zorah Andam</a> until

Former Express Balita anchors Jake Morales and Cathy Eigenmann replaced Guilas in July 2011. However, Jake Morales left the newscast several days later, leaving Eigenmann as its final anchor. The newscast ceased airing on August 5, 2011 at 11:30 p.m. to make way for the evening edition of News Team 13.

# Current anchors Edit

- Alice Dixson (2002-2011)
- Jake Morales (2010-2011)
- Cathy Eigenmann (2011)

# Former anchors Edit

- Anthony Pangilinan (2002-2003)
- Amelyn Veloso (2002–2003)
- Jay Sonza (2002-2003)
- Arnold Clavio (2002–2003)

- <u>Luchi Cruz-Valdez</u> (2003-2005)
- John Susi (2003-2005)
- Ali Sotto (2003-2005)
- Cherie Mercado (2005–2006)
- Martin Andanar (2005-2006)
- <u>Dennis Principe</u> (2005-2006)
- Gina Dela Vega-Cruz (2006-2007)
- Joee Guilas (2007-2009)
- Rida Reyes (2007-2008)
- Aline Brosoto (2007-2008)
- Thea Gavino (2007-2009)
- Zorah Andam (2009–2010)

## Segments Edit

- Money Matters
- Sidelights
- National Round-up
- Police Reports
- Weather
- Sports
- Celebrity Hot Stuff

## See also Edit

List of programs broadcast by Intercontinental Broadcasting Corporation

# **IBC TV X-Press**

**TV X-Press** was the flagship afternoon news broadcast of <u>Intercontinental Broadcasting</u> <u>Corporation</u> from 1995 to 1998 it was first anchored by <u>Amy Godinez-Cuenco</u> and <u>Elmer Mercado</u> was a replaced by <u>CTN Midnite</u>.

## Anchors Edit

- Amy Godinez-Cuenco (1995-1998)
- Elmer Mercado (1995-1998)
- Caren Bayhon (1995-1997)

# See also Edit

List of shows previously aired by Intercontinental Broadcasting Corporation

# The Late-Night News

**The Late-Night News** was the flagship English language late-night news broadcast of <u>IBC-13</u> from 1978 to 1981

# Aired history Edit

The newscast premiered in February 13, 1978 replacement of <u>The Weeknight Report</u> was a first anchored by <u>Carlito Gonzaga, Crisanta Cruz</u>, and <u>Rey PJ Abellana</u> was a replaced by <u>Philippine</u> <u>World News</u> in 1981

#### Anchors Edit

- Carlito Gonzaga (1978-1987)
- Crisanta Cruz (1978-1987)
- Rey PJ Abellana (1978-1980)
- Angelique Lazo (1980-1981)

#### See also Edit

List of shows previously aired by Intercontinental Broadcasting Corporation

# The Late-Night News



Format News program

Created by Intercontinental Broadcasting

Corporation

**Developed by IBC News and Current Affairs** The Late-Night News see **Presented by** anchors **Country of Philippines** origin Language(s) English (1978-1981) **Production Running time** 1 hours **Broadcast** Original Intercontinental Broadcasting channel Corporation Picture format 480i, SDTV February 13, 1978 – April 3, **Original run** 1981

Chronology

The Weeknight Report

**Philippine World News** 

# The Weeknight Report

Preceded by

Followed by

The Weeknight Report was the flagship English language late-night news program of <a href="IBC-13">IBC-13</a> from 1975 to 1978 it was first anchored by <a href="Carlito Gonzaga">Carlito Gonzaga</a>, and <a href="Crisanta Cruz">Crisanta Cruz</a>

# The Weeknight Report



Format News program

Created by Intercontinental Broadcasting

Corporation

Developed by IBC News and Current Affairs

Presented by Anchors

Country of origin

**Philippines** 

Language(s) English

**Production** 

Running time 1 hours

**Broadcast** 

Original

channel

IBC-13

Picture format 480i, SDTV

Original run February 3, 1975 – February 10,

1978

## Chronology

Preceded by After Movie News

Followed by The Mid-Night Report

# Background **Edit**

Gonzaga and Cruz era Edit



Carlito and Crisanta Cruz-Gonzaga in 1975

The newscast premiered in 1975 was a launch as **The Weeknight Report** replacement of <u>After Movie News</u> was a first anchor Louie Eugenio <u>Carlito Gonzaga</u>, and <u>Crisanta Cruz</u>(from <u>GMA Network</u>) it was a replaced by <u>The Late-Night News</u> in 1978

## Velez and Lazo era Edit

in 1976 However Eugenio was a replaced by <u>Jose Mari Velez</u> and <u>Angelique Lazo</u> its a newscast

# Anchors Edit

- Carlito Gonzaga
- Crisanta Cruz
- Jose Mari Velez
- Angelique Lazo

## See also Edit

List of shows previously aired by Intercontinental Broadcasting Corporation

# Philippine World News

**Philippine World News** was the flagship English language late-night news program of <u>Intercontinental Broadcasting Corporation</u>from 1986 to 1987 was a replaced by <u>Balita sa IBC Huling Ulat</u> in 1987

# Aired history **Edit**

File:Philippine World News Old 1986.jpg

Philippine World News premiered on April 6, 1981 10:30 PM on IBC-13 at Broadcast City in Quezon City replacement for The Late-Night News was a first anchored by Carlito Gonzaga, Crisanta Cruz, and Chi-Chi Fajardo-Robles who transferred from BBC-2 whey anchored BBC Primetime News together with Angelo Castro Jr in 1987 However Gonzaga and Cruz was a replaced by Robert Alevaro and Edu Manzano its a the newscast of Newscenter 4 The Taytay Wedding with Carlito Gonzaga and Crisanta Cruz in Taytay, Rizal

#### Anchors Edit

- Carlito Gonzaga (1986-1987)
- Crisanta Cruz (1986-1987)
- Chi-Chi Fajardo-Robles (1986-1987)

Philippine World News	
<u>200px</u>	
Format	Newscast
Created by	Intercontinental Broadcasting Corporation
Developed by	IBC News and Current Affairs
Presented by	See anchors
Country of origin	<u>Philippines</u>
Language(s)	English (1986-1987)

No. of episodes	n/a (daily)
Production	
Running time	1 hrs
	Broadcast
Original channel	<u>IBC</u>
Picture format	480i, <u>SDTV</u>
Original run	June 15, 1986 – January 3, 1987
Chronology	
Preceded by	Newsday Late-Night Edition
Followed by	Balita sa IBC Huling Ulat

# Magandang Umaga Ba?

**Magandang Umaga Ba?** (lit. Good Morning Do?) was a morning show airing on IBC. The show premiered in 1998 but began its hiatus on April 6, 2007 replaced by <u>One Morning</u> and return to air on July 5, 2010. The show airs every weekday mornings from 5:00 to 7:45 AM with simulcast on IBC News Network.

# Magandang Umaga Ba?

Also known as

September 30, 2013.

Format Morning news and talk

<u>show</u>

Created by Intercontinental

**Broadcasting Corporation** 

Developed by IBC News and Current

<u>Affairs</u>

Directed by Chito Cabatuando

Richard Yap

Alex Santos

Presented by <u>Vincent Santos</u>

Jeff Arcilla

**Dolly Anne Carvajal** 

Cathy Eigenmann

Manilyn Reynes

Opening theme

Magandang Umaga Ba?

by Lani Misalucha

Country of origin Philippines

No. of episodes n/a (airs daily)

## **Production**

Executiveproducer(s) Lito Ocampo Cruz

**IBC Studios** 

Location(s) Broadcast City, Quezon

City

Running time	3 hours	
В	roadcast	
Original channel	<u>IBC</u>	
Picture format	NTSC 480i	
Original run	1998 - April 6, 2007 July 5, 2010 – September 27, 2013	
Chronology		
Followed by	Happy Morning Yehey	
External links		
<u>Program Site</u>		

# Background **Edit**

After almost 4-year hiatus, *Magandang Umaga Ba?* made a comeback and premiered on July 5, 2010 at 5:00 am as copying the format of <u>Umagang Kay Ganda</u> and <u>Unang Hirit</u>. Original hosts included <u>Anthony Pangilinan</u> and <u>Zyrene Parsad-Valencia</u>.

On June 20, 2011, <u>Cathy Eigenmann</u> and <u>Alex Santos</u> replacing<u>Anthony Pangilinan</u> and <u>Zyrene Parsad-Valencia</u> and the show was reformat a new graphics, new set, new theme and new opening billboard (OBB). In February 6, 2012, reformat a new OBB, new set, new graphics and new theme.

In July 2, 2012, together with <u>IBC Headliners</u>, <u>Express Balita</u> and <u>Ronda Trese</u>, the show introduced a new studio set, new graphics, new theme and new OBB while started its simulcast on newly news channel called <u>IBC News Network</u>. As of April 1, 2013, along with <u>IBC Headliners</u>, <u>Express Balita</u> and <u>Ronda Trese</u>, the show introducing a new innovation of redesigned and revamped 3D graphics package, new OBB, new logo, new set and new title card.

#### Hosts Edit

#### **Current Hosts** Edit

- Richard Yap (2013)
- Alex Santos (2011-2013)
- Cathy Eigenmann (2011-2013)
- Jeff Arcilla (2010-2013)
- Dolly Anne Carvajal (2012-2013)
- Manilyn Reynes (2012-2013)

#### Segment Host Edit

- Chef Ronald Donado (2010-2013)
- Chef Heny Sison (2010-2013)

#### Former Hosts Edit

- Anthony Pangilinan (2010-2011)
- Zyrene Parsad-Valencia (2010-2011)
- Bobby Yan (2011-2013)
- Henry Omaga-Diaz (2012-2013)
- Smokey Manaloto (2010-2013)

# Segments Edit

- Magandang Balita: Four part news bulletin competing 2 other morning news bulletins <u>Umagang Kay Ganda</u>'s: <u>Umagang Balita</u> (aired on <u>ABS-CBN</u>) and <u>Unang</u> Hirit's: <u>Unang Balita</u> (aired on GMA Network)
  - 6:00 bulletin featuring national, police report (*Presinto 13*), global news (*Labas ng Bansa*), regional, CCTV reports (*CCTV Balita*), health news, culture (*Cooltura*), sports news and showbiz news. This is considered as the main news bulletin of morning show anchored by <a href="Cathy Eigenmann">Cathy Eigenmann</a>.
  - 7:00 bulletin featuring more national, police report (*Presinto 13*), global news (*Labas ng Bansa*), regional, CCTV reports and health news anchored by <u>Vincent Santos</u>.
  - Panahon Na Weather forecast provided by PAGASA with Jeff Arcilla.
  - Star Intriga Entertainment news segment anchored by Dolly Anne Carvajal.
  - Adventurista A travelouge with Greg Gregorio
- Good Palengke Market price watch.
- Talaka Yaman One-on-one segment where interviews political personalities with <u>Alex</u> Santos.

- FERNA's Ingredients of Success Cooking segment on hand fielding from big crowd of would-be business owners about products to sell using Ferna's food ingredients with <a href="Chef">Chef</a> Ronald Donado.
- Luto na Recipe Recipe of the day with <u>Manilyn Reynes</u> for <u>Chef Heny Sison</u>.
- Pamilyang Sir Chief Richard Yap as Sir Chief host for a new segment in the family
- PerformBida! Interview of the live performances for the day featuring your favorite artists.

# Awards and recognitions **Edit**

#### Anak TV Seal Awards Edit

- 2012 Anak TV Seal Awards (Most Admired Morning Show) Nominated
- 2011 Anak TV Seal Awards (Most Admired Morning Show) Nominated

#### PMPC Star Awards for Television Edit

- 26th PMPC Star Awards for Television (Best Morning Show) Nominated
- 26th PMPC Star Awards for Television (Best Morning Show Host) Nominated (MUB Hosts)
- 25th PMPC Star Awards for Television (Best Morning Show) Nominated
- 25th PMPC Star Awards for Television (Best Morning Show Host) Nominated (MUB Hosts)

## References Edit

## External links Edit

- Program Site
- Magandang Umaga Ba? on Facebook
- Magandang Umaga Ba? on Twitter
- Magandang Umaga Ba? on Multiply

# See also Edit

- Net 25 New Schedule this July 2012
- IBC Programming
- Wake up with IBC's Magandang Umaga Ba?
- IBC Channel 13 Careers: News Reporters/Writers and Transmitter Technician
- Congress to review IBC-13, RPN-9 franchises
- IBC's 53rd anniversary show airs this January 5
- IBC leads broadcast network in the Philippines in terms of social media engagement
- CCTN 47 Schedule

# Net 25 New Schedule this July 2012

Net 25 is now the #1 most-watched UHF TV station as the Kabuhay network of Eagle Broadcasting Corporation. The station also has the radio stations like DZEC Radyo Agila 1062 kHz as the AM radio band and Pinas FM 95.5 as the #1 Pinoy music station.

From Eagle Broadcasting Corporation (EBC), a pioneering broadcast institution and one of the nation's top radio networks comes the newest UHF television station in the country, NET 25. Reinforcing EBC's national network of five AM stations and an FM station, NET 25 ushers in a new era in television programming.

Net 25 prides itself to be the first "Kabuhay" TV network that airs mostly local news and current affairs programs, information technology, family brand of high-quality entertainment in primetime television ideally suited for viewers of all ages, DW-TV Germany programs, children's programs, TeleRadyo programs from DZEC and action-packed sports dedicated to the growth and revolution of the new media era.

From children learning their ABC's to college students and professionals - everyone wants to be a little smarter. In the classroom or the workplace, being smarter has its obvious advantages. Net 25's market is focused and exact. With a potential viewership of 250,000 households of about 1.5 million televiewers, plus million more via carrying cable operators (Skycable-Channel 62; Destiny Cable-Channel 41; Home Cable-Channel 18; other cable operators), NET25 reaches pre-schoolers, students, families, professionals and business executives in Metro Manila, Bulacan, Bataan, Rizal, Cavite, Laguna, Batangas and Pampanga.

## Schedule Edit

#### Weekday

5 am - Pambansang Almusal (LIVE) (simulcast over DZEC Radyo Agila 1062)

7:30 am - Kapatid sa Hanapbuhay

8 am - Sa Ganang Mamamayan (LIVE) (simulcast over DZEC Radyo Agila 1062)

9 am - Liwanagin Natin (LIVE) (simulcast over DZEC Radyo Agila 1062)

10 am -

Monday: Truth Uncovered Tuesday: INC Chronicles

Wednesday: Ang Iglesia ni Cristo

Thursday: One on One

Friday: The Message

10:30 am - The Incredible Cheesy Adventures of Chez

11 am - Taumbahay

11:30 am - My Love, Madame Butterfly

12 nn - Agila Balita Alas Dose (LIVE) (simulcast over DZEC Radyo Agila 1062)

12:30 pm - Letters and Music (LIVE)

2 pm -

Monday: Pasugo

Tuesday: Paninindigan

Wednesday: That's in the Bible

Thursday: Church News Friday: Ang Tamang Daan

2:30 pm -

Monday: INC & The Bible

Tuesday: INCinema

Wednesday: Gabay sa Mabuting Asal

Thursday: My Life

Friday: Landas ng Buhay

3 pm -

Monday: INC Giving Show

Wednesday: CMV By Request

Thursday: Taga Rito Kami Friday: Ang Pagbubunyag

3:30 pm - Play Music Videos

4 pm - Agila Balita Alas Kwatro (LIVE) (simulcast over DZEC Radyo Agila 1062)

4:30 pm - Piskante ng Bayan (LIVE) (simulcast over DZEC Radyo Agila 1062)

5:30 pm - Agila Probinsya (LIVE) (simulcast over DZEC Radyo Agila 1062)

6 pm - Life is Beautiful

6:30 pm - Mata ng Agila (LIVE) (simulcast over DZEC Radyo Agila 1062)

7:30 pm - I'm Sorry My Love

8 pm - Cash Cab Pilipinas (Mon, Tue & Thurs)

NAASCU Basketball (Wed & Fri) (LIVE) (until 9:30 pm)

8:30 pm -

Mon: 8:30 pm - Fil-Am Jams

9 pm - The Genie From Down Under

Tue: Responde (LIVE)

Thurs: Ocean Girl

9:30 pm - 5 Girls and a Dad

10 pm - It's Okay, Daddy's Girl

10:30 pm - World Report (LIVE)

11 pm to 12 mn -

Monday: Talking Heads with Rose Solangon

Tuesday: Aprub

Wednesday: Klima ng Pagbabago

Thursday: Patakaran kasama si Atty. Serafin Cuevas, Jr.

Friday: Diskusyon

#### Saturday

5:30 am - Executive News

6 am - Pasugo

6:30 am - Ang Iglesia Ni Cristo

7 am - Church News

7:30 am - Li'l Horrors

8 am - Spoon

9 am - Landmarks

10 am - Between the Lions

10:30 am - Kid Kwento

11 am - The New Yankee Workshop

11:30 am - Urban Peasant

12 nn - In Good Shape

12:30 pm - Tomorrow Today

1 pm - DWTV Journal News

1:30 pm - Klasik Pelikula

3 pm - NAASCU Basketball (LIVE)

5 pm - Sky Trackers

5:30 pm - Mata ng Agila Weekend (LIVE) (simulcast over DZEC Radyo Agila 1062)

6 pm - Go Chika (LIVE)

6:45 pm - Moments

7:30 pm - Convergence

8 pm - I Am Ariel

8:45 pm - Bagong Himig, Bagong Tinig (LIVE) (simulcast over Pinas FM 95.5)

9:30 pm - XXS -- Extra Extra Small

10:15 pm - Kumusta Ka Tisoy

11 pm to 12 mn - Goin' Pinas

#### Sunday

5:30 am - Executive News

6 am - Pasugo

6:30 am - Ang Iglesia Ni Cristo

7 am - Church News

7:30 am - Community Healing Mass (LIVE)

8:30 am - Stories of Faith

9 am - Global 3000

9:30 am - Oakie Doke

10 am - The Break Room

10:30 am - Bundesliga

11 am - Urban Peasant

11:30 am - In Focus

12 nn - Drive It

12:30 pm - Tomorrow Today

1 pm - DWTV Journal News

1:30 pm - NAASCU Basketball (LIVE)

5:30 pm - Mata ng Agila Weekend (LIVE) (simulcast over DZEC Radyo Agila 1062)

6 pm - Landmarks

7 pm - Spoon

8 pm - Bagong Himig, Bagong Tinig (LIVE) (simulcast over Pinas FM 95.5)

9 pm - Sessions on 25th Street

10 pm to 12 mn - Cine Pilipino

Note: Plus with *Eagle News Update* every hour from 10 am-3 pm and 5 pm everyday. Net 25 also airs the live special coverage such as SONA, election coverage from *Desisyon ng Bayan* and many more.

#### Net 25 Talents

- Eden Suarez (Pambansang Almusal)
- Marvic Trinidad (Pambansang Almusal)
- Gen Subardiaga (Pambansang Almusal, Sa Ganang Mamamayan)
- Tami De Leon (Eagle News Update)
- Leo Obligar (Piskante Ng Bayan)
- Ellaine Fuentes (Aprub: Gawin Natin 'To)
- Onin Miranda (Agila Balita Alas Dose, Responde, Mata ng Agila Weekend)
- Gel Miranda (Mata ng Agila Weekend)

- Ely Saludar (Mata ng Agila)
- Weng dela Fuente (Mata ng Agila)
- Julie Fernando (Taumbahay)
- Mylene Mariano-Rivera (Taumbahay)
- Pepito Guerrero (Agila Balita Alas Dose)
- Pepito Zamora (Agila Balita Alas Kwatro)
- Alma Angeles (World Report)
- Sam Cepeda (World Report)
- Arlyn dela Cruz (Responde)
- Ka Totoy Talastas (Liwanagin Natin)
- Aaron Junatas (Kid Kwento)
- Janice De Belen (Spoon)
- Christopher Roxas (Cash Cab Pilipinas)
- Nikki Veron Cruz (Convergence)
- Gerard Salonga (Bagong Himig, Bagong Tinig)
- Bituin Escalante (Bagong Himig, Bagong Tinig)
- Rick Strker (Goin' Pinas)
- Moody Jam (Goin' Pinas)
- John dela Cruz (Goin' Pinas)
- Jennifer Barillo (Letters and Music)
- Aizel (Letters and Music)
- Charo Gregorio (Letters and Music)
- Richard Quan (5 Girls and a Dad)
- Precious Lara Quigaman (5 Girls and a Dad)
- Dixie Nedic (5 Girls and a Dad)
- Kate Nizedel (5 Girls and a Dad)
- Abby Quilnat (5 Girls and a Dad)
- Chesca Salcedo (5 Girls and a Dad)
- Kyle Nofuente (Convergence)
- Gladys Reyes (Moments)
- Coach Gico (Cash Cab Pilipinas)
- CHinoy TV host (Chinoy TV)
- Faye de Castro (Landmarks)
- Ricky Davao (Kumusta Ka Tisoy)

- Gloria Romero (Kumusta Ka Tisoy)
- Jojo Alejar (Kumusta Ka Tisoy)
- Darwin Tolentino (Kumusta Ka Tisoy)
- Alex Calleja (Kumusta Ka Tisoy)
- Virgilio del Carmel (Kumusta Ka Tisoy)
- Cecil Paz (Kumusta Ka Tisoy)
- Marvin Yap (Kumusta Ka Tisoy)
- Tonton Gutierrez (Kumusta Ka Tisoy)
- Carlo Lacana (Kumusta Ka Tisoy)
- Christopher Wong (Convergence, XXS -- Extra Extra Small)
- Pete Ampologuio Jr. (Go Chika!)
- Nicole Hiyala (Go Chika!)
- Mikee Lee (I Am Ariel)
- Ariel Lin (I Am Ariel)
- Ernie Magtuto (Sessions on 25th Street)

## DZEC Radyo Agila 1062 Schedule Edit

## Monday-Friday

- 04:00am Agila Balitang Panggigsing
- 05:00am Pambansang Almusal (Eden Suarez, Marvic Trinidad and Gen Subardiaga)
- 08:00am Sa Ganang Mamamayan (Gen Subardiaga) (simulcast over Net 25)
- 09:00am Liwanagin Natin (Ka Totoy Talastas and Vic Sumintac)
- 10:00am Status Ko
- 11:00am Friends with The Mole
- 12:00pm Agila Balita Alas Dose (Onin Miranda and Pepito Guerrero) (simulcast over Net 25)
- 12:30pm Throwback Afternoon
- 02:00pm Pambihira.. Joke ba yan
- 03:00pm Eagle in Action
- 04:00pm Agila Balita Alas Kwatro (Pepito Zamora) (simulcast over Net 25)
- 04:30pm Piskante ng Bayan (Leo Obligar) (simulcast over Net 25)
- 05:30pm Agila Probinsya (simulcast over Net 25)
- 06:00pm Dos Combatcheros (Jerry Cavaliero)
- 06:30pm Mata ng Agila (simulcast over Net 25)
- 07:30pm Radyo Agila Running Stories
- 08:00pm Basta Natural (M-Th); TED Radio Hour (F)

- 09:00pm INCRadio block
- 10:00pm Eagle Night Watch
- 12:00mn Sign-off

## Saturday

- 04:00am Usapang Kaunlaran
- 06:00am Pambansang Sabado
- 08:00am Kumusta Probinsya (Joey Morales and Quinzy Ysagun)
- 09:00am **Super EntrePinoy** (Kuya Kuya El Buelva, Moira Encina and Ellaine Fuentes)
- 10:00am Guest Who's Talking (Weng dela Fuente)
- 11:00am Ito ang Bayan Ko (Lou Medina and Joel Cruz)
- 12:00pm Radyo Agila Balita Weekend Edition
- 12:30pm TED Radio Hour
- 01:30pm Radyo Eskwela (Kuya El Pangulayan Buelva, Mam Arppie Puno at Marinell Ochoa)
- 03:00pm Trade Fair On Air (Juliet Caranguian and Quinzy Ysagun)
- 04:00pm Alagad ng Batas
- 05:00pm Gabay, Batas @ Sebisyo (Jo-wee Morales and Laila Tumanan)
- 06:00pm Mata ng Agila Weekend (simulcast over Net 25)
- 07:00pm TechTalk (Efren Tercias and Lani David)
- 08:00pm Gabay ng OFW
- 09:00pm INCRadio block
- 10:00pm Eagle Night Watch
- 12:00mn Sign-off

#### Sunday

- 04:00am Usapang Kaunlaran
- 06:00am Pambansang Linggo
- 07:30am Music, entertainment and Iglesia ni Cristo shows
- 04:00pm Radyo Agila Balita Weekend Edition
- 04:30pm Entertainment show
- 05:00pm Pinoy Scientist (Dr. Custer C. Deocaris)
- 06:00pm Mata ng Agila Weekend (simulcast over Net 25)
- 07:00pm Music and entertainment programs
- 08:00pm Iglesia ni Cristo programs
- 09:00pm Ang Iglesia ni Cristo
- 10:00pm Eagle Night Watch
- 12:00mn Sign-off

## Pinas FM 95.5 Schedule Edit

#### Monday to Thursday

4 am - Music automation

6 am - Pambansang Bro (Rick Stryker and Indra)

9 am - Kaibigan ng Bayan (Coach Gico)

12 nn - Breaktime Backtrack (Peachy)

2 pm - Pambatol ng Bayan (Raymond Stone)

5 pm - Pinas FRC (Moody Jam)

7 pm - CheenieMark Show (Cheenie and Marky Mark)

10 pm - Music automation

11 pm - INC Radio Block: Ikaw ang Inspirasyon

12 mn to 4 am - Music automation

#### Friday (Retro Friday)

12 mn - Retro music automation

6 am - Rick Stryker and Indra

9 am - Coach Gico

12 nn - Peachy

2 pm - Raymond Stone

5 pm - Moody Jam

7 pm - Marky Mark

10 pm - Music automation

11 pm to 12 mn - INC Radio Block: Ikaw ang Inspirasyon

#### Saturday (All Pinoy Weekend)

12 mn - oldies OPM automation

6 am - Rick Stryker

9 am - Chach Gico

12 nn - Peachy

2 pm - Raymond Stone

4 pm - Bagong Himig, Bagong Tinig (Mark Mark and Cheenie)

5 pm - Pinas Pride Top 10 Countdown (Marky Mark and Cheenie)

6 pm - Moody Jam

8:45 pm - Bagong Himig, Bagong Tinig (hook-up with Net 25)

9:30 pm - oldies OPM automation

11 pm to 12 mn - INC Radio Block: That's in the Bible

#### Sunday (All Pinoy Weekend)

12 mn - current OPM automation

6 am - Rick Stryker

9 am - Chach Gico

12 nn - Peachy

2 pm - Raymond Stone

5 pm - Marky Mark and Cheenie

8 pm - Bagong Himig, Bagong Tinig (hook-up with Net 25)

9 pm - Sessions on 25th Street (hook-up with Net 25)

10 pm to 12 mn - current OPM Automation

# **IBC** Programming

The three giant networks including ABS-CBN Channel 2, GMA Channel 7 and IBC Channel 13 showcased their best of the best television shows for 2012.

Since IBC has become the undisputed number 3 network in the country, and the audience share has expanded to a high 30%. Today, IBC boast a consistent in the top-rating shows, the biggest anmes in Philippine children, culture and entertainment, and with 35.5% of the total advertising pie.

#### News and Current Affairs Edit

IBC's News and Current Affairs programs are strongly positioned to bring the ever-widening audiences the exciting, fast-paced and often turbulent events of the century. The Kapinoy Network has outstanding, credible and high-rating news and public service programs that combine talent, creativity and a greater respect for the taste of the Filipino viewing public government in the broadcast journalist of news anchors and public service.

The IBC News and Current Affairs team is a dedicated and highly professional group of men and women. Headed by Zyrene Parsad-Valrencia, the news and public affairs department, television news in the pioneering IBC Channel 13 and DZTV-AM. The IBC news team combines experience and addressing issues with admirable perspective and a fresh look with only one goal in mind to bring audiences the news that matter. So if it's newscast that you need the government, keep tune in to The Kapinoy Network.

#### Magandang Umaga Ba? Edit

Fast-paced, the credible, the highly-informative, the entertaining. and a fresh in the power of breakfast on TV screen. *Magandang Umaga Ba?* is redefining mornings with probably the best innovative to the usual daily pick-me-upper. What one hears on radio and reads in the newspaper, he gets to watch live and unadulterated. There's a new longest-running morning show on the air will wake up.

Magandang Umaga Ba? is a daily three-hour news magazine will spice up the mornings with your day a jump-start with offers updates on the latest news and current events, advice, enjoyable features, important and practical tips as well as the hottest issues, topped ith live guest performances and sizzling glimpses of celebrity and showbiz icons of information breakfast offerings for the whole family.

Delivered world, national, regional, police report, sports, CCTV reports, health and business headlines in the freshest news are *Magandang Balita*, on-the-spot traffic updates in advisories straight from IBC Traffic Engineering Center, on-air interviews for political personalities in *Talaka Yaman*, the day's weather forecaster from *Panahon Na* with Jeff Arcilla provides the PAGASA. The latest entertainment buzz on showbiz in *Star Intriga*, mini-docus on interesting subjects such as taho-making, info-trivias, first-hand market and consumer reports, updates on price of goods at market in *Good Palengke*. Explores the world of fiestas, events, tourist spots, and places families can explore together in *Smokey Adventures* with Smokey Manaloto. A day in the life of ordinary and not-so-ordinary people like President of the Republic and man-on-the-street Juan, cooking segment of *FERNA Ingredients of Success* with Chef Ronald Donado, and recipe of the day in *Luto na Recipe* for food preparation with Chef Heny Sison easy to prepare meals. Health and medicine in *Alagang Kalusugan* with Dr. Willie Ong and Dra Liza Ong, arts and culture, movie and book reviews, trips and travels, agriculture, Asia-regional feature stories, environment and interview the live guest performances from your favorite artist for the day in *PerormBida*, plus a whole lot more to keep going for the rest of the day.

The new daytime magazine program is hosted by Cathy Eigenmann-Bordalba, Alex Santos, Henry Omaga-Diaz, Manilyn Reynes, Jeff Arcilla, Richard Yap, Dolly Ann Carvajal and Smokey Manaloto.

Weekdays 5:00 am - 8:00 am.

#### Express Balita Edit

Express Balita is the longest-running national flagship news program of IBC News, anchored by Henry Omaga-Diaz and Snooky Serna-Go, airing every Monday to Friday at 6:30 pm to 7:30 pm, with simulcast over DZTV Radyo Budyong 1386 kHz AM, celebrating 14th anniversary.

Aside from winning 2011 KBP Golden Dove Award for Best News Program for consecutive years, Express Balita has received other numerous accolades, including the 2011 Anak TV Seal Awardee, with special feature are weatherman Jeff Arcilla for weather, Cathy Eigenmann-Bordalba for segment host and Georgina Wilson for showbiz. Reporters rarely go out of town now-a-days due to the lack of funds and are merely confined to cover news in Metro Manila as aggressive team to cover the polls in the most-comprehensive investigate hot news inside and outside the country preceding all broadcast newscasts in the primetime slot at 6:30 pm to compete with TV Patrol and 24 Oras, we all know is controlled by the government. More credible to viewers behind the program should not forget the basic tenets of journalism in reporting - balance and fairness. Among its foremost objectives is to give the overall picture of news events. The massive performance of the network's primetime news program Express Balita, the top revenue-earner position rival flagship newscast TV Patrol and 24 Oras. Being the national flagship news program in Philippine television of IBC News, Express Balita aims to the widely talked about by the whole people, remains fast-paced, in-deph, straightforward, unbiased and vaired delivers both local and global news with the day's top stories (*Ulo ng mga Balita*), malacañang, global news (GloBalita), provincial news, CCTV reports (CCTV Balita), metro nerws, citizen journalism (I-Balita Ako), police reports (Presinto 13), politics, peso-dollar exchange, public service (*Lingkod Kapinoy*) from IBC Foundation, Inc., malacañang palace, special feature (*Happy ni Cathy*), oil price watch of the loil and LPG prices, weather forecast from PAGASA (*Ulat Panahon*), sports news (*Sports Page*) and entertainment news (*Showbiz* Balita). At almost of the primetime viewers, Express Balita has since been a certified number 2 in the ratings higher than other shows in primetime. With this, IBC proved that a flagship news program can both be a ratings, topper and revenue earner, making it the longest-running flagship news prorgram in the history of Philippine Television. Express Balita airing from weeknights at 6:30 p.m. to 7:30 p.m. will directly compete with the rivals of the network's flagship news programs of TV Patrol of ABS-CBN and 24 Oras of GMA-7. It anchored IBC's primetime ratings with the homegrown of IBC-13's primetime audience comprised of viewers of the news program.

The reportorial teams are tasked to gather news from equal number of maintains a 24/7 shift of news reporters, cameramen and drivers are tasked to cover every major beat in the Greater Manila Area as well as nearby provinces from new writers and live reports in contrast to the OB Vans and ENG Vans used by its competitors, with an innovative mix of news and entertainment as the latest, hottest, burning and freshest news of the day's top stories. *Express Balita* sed to have a fair amount of viewership although the number has dwindled over the years due to the lack of funding and necessary equipment to make it a credible and competitive news program. Adding to its misery is the morale currently being by its reportorial teams to its production staff its mother station their field reporters more such as allowing them to give a live coverage of the latest news rather than just hearing their voices on a taped report to make them more

competitive and teleprompter to read the latest headlines more on police, crime stories, public service, national, political we really cater to the masses.

Express Balita gathers the latest events in politics, police, public service, weather, showbiz, sports and foreign news in the capsule and the report by saying that with the new printers and the scanner, one could now beat more top stories, airing at 6:30 pm in the primetime delivering the news.

#### **SEGMENTS**

#### Ulo ng mga Balita

The day's top stories which introductory publish through character generator graphics for the headlines.

#### Presinto 13

Police beat with crime reports on actions of authorities on peace order in the Metro on justice system with updates and accounts of true crime stories. Focus on police reports around Metro Manila detailed exposition of the main news thorough investigating IBC News team.

#### **CCTV** Balita

Concerned Citizens Taking Videos aimed at citizen journalism and even utilizing CCTV footage and even cellphone footage from the public to convey the latest local news events.

#### **I-Balita Ako**

The social media's most active news fan page in the Philippines about the government and malacanang over 150,000 citizen journalists of IBC's I-Balita Mo Facebook page to let their views and stories be heard.

#### **Lingkod Kapinov**

Operating under the IBC Foundation, Inc. led by female broadcast journalists Ms. Snooky Serna, extends a helping hand to those in need completes the public service with children, medical, clinic and medicine.

#### GloBalita

The round-up around the globe in partnership with the world's number 1 cable news provider BBC World News and Fox News Channel. Fresh news from the international scene by the world-class foreign news.

#### Happy ni Cathy

A new segment where featuring our new segment host with Cathy Eigenmann-Bordalba with reports on infotainment from Fiipino culture, food features, tips on proper living and many more.

#### **Ulat Panahon**

A weather forecast of the day with Jeff Arcilla as the weatherman from PAGASA intricate time changes affect the lives Pinoy with weather updates provided by IBC Weather Center and serve the weather conditions.

#### **Sports Page**

Sports news from various parts of the world to be delivered in collaboration with Viva Sports, with Noli Eala as the main anchors of the program feature the results of the PBA and NBA games shown that day.

#### **Showbiz Balita**

The gossip star Georgina Wilson takes on the local entertainment scene with exclusive interviews with their favorite stars at intrigue the local TV and movie industry for the showbiz insider fans.

#### Ronda Trese Edit

Ronda Trese is the flagship national late-night news program of IBC News, anchored by veteran Jess Caduco and Czarinah Lusuegro, weeknights 11:00 pm.

Aside from winning the 2011 Anak TV Seal Awardee for Best News Program for consecutive years, *Ronda Trese* has received other numerous accolades, including the prestigious 8th USTv Students Choice Award.

Among its foremost objectives is to give the overall picture of news events. As Filipinos grow tired and weary of news and political deadlock will be disclosed to the national late-night newscast *Ronda Trese* takes advantage of present new reports will be disclosed. Where there is news, there published. As the 24-hour surveillance for comprehensive journalism of news delivery from all major stories and late breaking news delivered as independent journalism of the late nightly news strutting.

Deliver of local and international news from top stories (*Pangunahing Balita*), politics, police report, malacanang, opinion for the new daily segment for Noynoy Aquino (*Pulsong Pinoy*), sports news (*Palaro Hotline*), politics, weather report from PAGASA (*Daloy ng Panahon*), malacañang, oil price watch of the loil and LPG prices, CCTV report, peso-dollar exchange, citizen journalism (*I-Balita Ako*), business and economy news (*Malayang Kalakalan*) and showbiz news (*Intriga Ronda*) as the most credible late-night newscast compete with rival *Bandila* (ABS-CBN) and *Saksi*(GMA). It offers perspective on the day's important news and even outlines solutions seek to alleviate pressing concerns in 24-hour surveillance aim to deliver top stories of comprehensive finding ways to better their lives and impact on the lives of others through reports gathered by IBC News reporters and correspondents.

#### **SEGMENTS**

#### **Pangunahing Balita**

The day's headlines and top stories gtom major and important, including crime, domestic and external.

#### **I-Balita Ako**

The social media's most active news fan page in the Philippines about the government and malacanang over 150,000 citizen journalists of IBC-13's I-Balita Mo Facebook page to let their views and stories be heard.

#### Malayang Kalakalan

In partnership with thre world's number 1 cable business news provider CNBC Asia, events concerning business, economy, financial and trade-related ambiguous and affect the livelihood of the people.

#### **Report Kay Boss**

Hot and timely issues will consider the people by sharing their own opinions and views made by President Noynoy Aquino III in current administration (Thrice-a-week) with IBC News head Maria Ressa.

#### **Daloy ng Panahon**

Daily reporting weather from PAGASA and complex enjoyable time change affects lives Pinoy as the weatherman Alvin Pura from PAGASA provided by IBC Weather Center and serve the weather conditions.

#### **Palaro Hotline**

Sports news from sports scores and major sporting events across the country around the world to be delivered in collaboration with Viva Sports, feature the results of the PBA and NBA games shown that day.

#### **Intriga Ronda**

The showbiz news features the entertainment scene with the stars at the movie and TV industry with its intrigues plus the glitz and glamour on celebrities and personalities.

#### IBC Headliners Edit

*IBC Headliners* airs everyday starts at 10:00 am, 12:00 nn and 4:00 pm. On primetime starts 10:00 pm on weeknights. As the 5-minute top-of-the-hour news capsule on the breaking events. In the hourly news update anchored by Jeffrey Zaide, Kim Cardenas and Jeff Canoy.

#### Linawin Natin Edit

Linawin Natin hopes to introduce a new public affairs program as it mixes investigative and indepth reports which focuses on the issues and government based on the intensive research and investigation will be tackled in the program, every Mondays at 12:00 mn-12:45 am. Hosted by Philippine Star columnist Jarius Bondoc for the 2011 KBP Golden Dove Awards for Best Public Affairs Program, Linawin Natin aims to people's governance issues with public insights from the intensive research, investigative, in-depth reports and additional information.

#### Snooky Edit

A newest public service program *Snooky* in the latest addition to IBC's *Late-Night Impormasyon* block that brings the gamut of multi-awarded, creedible and world-class female

broadcast journalists Snooky Serna's experiences from broadcasting, show business, actress, movies, television, news anchor and advocacy to her personal public service from IBC Foundation, Inc.

A Filipina film, television actress and Filipina broadcast journalists *Snooky* as well as guest performances artist and also interviews celebrities and ordinary people with equal enthusiasm tackles them with the skills of seasoned journalist and the wisdom and broad perspective of national leader from real people and intriguing places.

From Wednesdays nights at 12:00 mn-12:45 am.

#### Nora Mismo Edit

The public service program hosted by the one and only superstar Nora Aunor, every Saturdays at 6:00-7:00 am.

Aunor seen on TV, this time in public service program *Nora Mismo (Ngayon na ang Oras ng Remedyo at Aksyon)*links up families with domestic problems and government agencies that can assist them, Nora aims to help the poor and disadvantaged by linking them up with sources of assistance from the public and private sector. This public service program hosted by superstar Nora Aunor marks the singer-actress' return to TV and Gio Tingson.

The loaded with different segments that aim to extend assistance and keep hope alive for the less privileged, encourage public and private sector cooperation to lighten the burden of the masses and keep the government closer to the people by facilitating easier public access to social services from helping people and continuing her public service cause.

#### **Entertainment** Edit

#### Cooltura Edit

Promoting the Filipino culture that will leave you saying *Cool Ka Pag-May Alam Ka sa Cooltura*. *Cooltura* is an educational program about the Filipino culture in the Philippines including Luzon Visayas and Mindanao. As the daytime educational show every weekdays at 11:45 am, will continue to spread the cool of culture, is hosted by Cathy Eigenmann-Bordalba.

#### Lunch Break Edit

#### Timeslots:

Monday to Friday from 12:30 pm - 2:45 pm and Saturday from 12:00 nn - 2:30 pm

#### Hosts:

Ryan Agoncillo

- Joy Viado
- TJ Trinidad
- Nadia Montenegro

#### Co-Hosts:

- Smokey Manaloto
- Pat Natividad
- Bobby Yan
- Nicole Andersson
- Calos Agassi
- Enrique Gil

#### Directors:

Danny Caparas

#### **Program Concept**

ABS-CBN and GMA both offer the noontime shows, *It's Showtime!* and *Eat Bulaga!*, on their noontime slots on Mondays to Saturdays. These shows claim a vast majority of the audience during the lunchtime hour so IBC-13 has come up with a new noontime variety show in hopes that Kapinoy viewers who are tired of song, dance and games formats will shift to the Kapinoy network.

Lunch Break is a product of the very best that Kapinoy network IBC can offer for the noontime viewing slot as a daily live noontime variety show on Philippine TV, produced by MMG Entertainment Group Inc. with some segments and shown a live studio audience. Lunch Break apart is the innovative games and more segments continues to make live studio audience with song and dance numbers for Filipinos here and abroad plus the excitement, fun and surprises of a brand new show with the number 1 spot in the run for the highest-rating noontime show in the Philippines is currently being held by Eat Bulaga! aired over GMA Channel 7 and It's Showtime! aired over ABS-CBN Channel 2. It is considered as the longest-running noontime show in Asia and undisputed number 1 in the Philippines as they treat you to a one-of-a-kind noontime extravaganza for the lunch.

The hosting scheme itself is a marvel in mass and class appeal. Host with Ryan Agoncillo and comedienne Joy Viado with their co-host are Smokey Manaloto, Nicole Andersson, Enrique Gil, Pat Natividad, Bobby Yan and actress Nadia Montenegro as well as Lunch Break Dancers, directed by Danny Caparas as the *Lunch Break* family makes the noontime TV history nationwide and worldwide, to celebrates 13th anniversary takes the elements of the variety show, game show and the comedy gag show.

Daily noontime viewing for good, with *Lunch Break* will meaning, wholesome and positive, with the LB image and personality as its identity with its new noontime block. The noontime shows

will counter have appeal to a wider audience. *Lunch Break* is on Philippine TV as its competitors to cook the show's buffet of new treats for our daily noontime entertainment. In the Lunch Break have the daily noontime habit across all markets and works in a nationwide and eventually international scope. Lunch Break will feature comedy and fun with substance. The show caters to the staple Filipino noonime menu: the talent searches, the kids contect, the fun games, the skits, dance and song contests, client features, all with sensible and respectful hosting. The segments are: Knock Knock Kumusta, a wall clocks were given out to a lucky household member whose home was posted with a sticker as the final production number for the show; Jeep Jeep Huray!, as LB Jeepney with a new mobile studio place right inside a 30-footlong jeepney promises a rewarding journey where no passenger goes home empty-handed can play the game inside the colorful jeepney; Sayaw Kabataan which will display the dancing prowess of young contestants as the opening production number for the show. A special portion every Monday to Friday is Modus Alumni, which will spoof a TV commercial parodies and advertisements with their special guest star. PVS: Panalo Videoke Showdown (every Monday, Wednesday and Thursday) they will sing a specific song and will be judged by 5 judges who give a score from the range of 15-30 points, the one with the highest points, wins P25,000 while the other contestant wins P3,000, both with consolation prizes. Ka-Gangnam Style, Played every other Saturdays, three random bystanders from the daily location perform in a dance contest to PSY's two hit single Gangnam Style and Gentlemen each contestant dances a sample to the song for sixty seconds, At the end, all three contestants dance head-to-head in a showdown, the contestant chosen by the audience's popularity wins ₱5,000. Dance Dance Revolution (every Tuesday and Friday) they help and display the dance moves for Konami video games Dance Dance Revolution for the arcade game plays stand on a dance platform stage choose more music to play to if they receive a passing score and has the Dance Dance Revolution machine. Lets Do the Grocery (every Monday to Friday) race against time and each other as they try to complete in 3 minutes the grocery list of the demanding Chabelita. This time pressure-driven portion of the show will definitely keep your heart rate up. Olympic Quiz Mo!(every Saturday) aims to instill in the youth the love for sports they give away to Globe, Talk n' Next, Touch Mobile and Sun Cellular subscribers get a chance to play the sports game limits the time to 2 minutes. The guesser must reply Oo (Yes), Hindi (No) and Pwede (Can Be) in the sports, three teams with two players each must guess the word they pick before or within the time limit each holding 15,000 pesos, 20,000 pesos and 25,000 pesos will head to the sports round and receive a limited-edition Lunch Break t-shirt, the win the Jackpot prize of 60,000 pesos, plus their winning prize. Test Screan (every Saturday), is a segment where live studio audience will serve as an on-camera acting workshop will compete against the clock and three levels win up to ₱60,000 with their IBC Administrative Services and Personel Department for would-be actors and actresses, young and old alike.

More fun await *Lunch Break* viewers, the two-hour show tagged as *Tanghaling ng Saya* lived up to its title with its wacky and exciting impression on its live studio audience. The show adds

more interesting games that offer bigger prizes for studio contestants as well as the home audience. Its target audience is the C, D and E crowd. Aside from the fun and humor it offers one of the salient key points of the show is its goal to help the masses (generally the less fortunate) via its games, which give out large prizes. As *LB Jeepney* with a new mobile studio place right inside a 30-foot-long jeepney promises a rewarding journey where no passenger goes home empty-handed can play the game inside the colorful jeepney. It has grand prizes such as houses and lots and cars but plenty of easy, little games with lots of cash prizes brings unparalleled fun, amusing games and loads of exciting prizes via its newest and much-anticipated noontime show*Lunch Break* innovative blend of contest, games, musical

performances and superd hosting with the lunchtime at the IBC Studio canteen in Broadcast

#### Chinatown TV Edit

City.

Chinatown TV is the country's premier, longest-running, and original Filipino-Chinese lifestyle tele-magazine show. Hosted by a variety of talented and well-rounded hosts are Wesley Chua, Lizbeth Yap, Louella Ching, Morgan Say, Joseph Tullao, RJ Valentin and Wendelyn Ty as a star-studded who are not only adept at the English, Filipino, and Chinese languages but also full of vigor and enthusiasm, Chinatown TV promises to inform as much as entertains. Providing quality news and entertainment for 10 years, Chinatown TV airs every Sunday at 9:30-10:30 am on IBC Channel 13. The show that brings Filipino and Chinese culture around the world - Chinatown TV, the show that you feel and see! 10 years of excellence in providing quality news and entertainment from 2011 Anak TV Awardee.

#### Showbiz Star Edit

Every Monday to Friday at 11:00 am to 11:45 am, called *Showbiz Star*, the 30-minute showbiz-oriented talk show, is hosted by communist in the fast-changing world of entertainment, Dolly Anne Carvajal.

A morning 30-minute live program delivers daily showbiz updates with live on-location coverages of movies-in-the-making and press conferences will tackle the latest, meatiest, hottest and freshest local celebrity news, gossip and rumors. There will also be a celebrity guest who will meet face-to-face with showbiz reporters, and together with the TV host, will squeeze out and clarify issues about him or her.

#### Noel @ Late Night <u>Edit</u>

A dash of glitz, glamour and spicy gossip make up the recipe for the sizzling Noel @ Late Night, hosted by TV talk show host Noel Trinidad keeps the late-night viewing alive and kicking with top showbiz and political personalities.

In highlights of this radical and riotous talk show are intimate and revealing interviews with the most controversial personalities in Philippine show business as well as its live guest performances like a chat.

#### Children's Edit

#### KapinoyLand <u>Edit</u>

The flagship children's television program based on *KapinoyLand* in the Philippines for the brand of the Kapinoy network, from Monday to Friday at 10:30 to 11:30 am and Sundays at 8:30 to 9:00 am and a 5-minute short program airing daily from Monday to Saturday at 8:00 am, 9:00 am and 12:00 noon, and 2:45 pm during weekdays. Earning for the The Best Children's Program for the KBP Golden Dove Awards and Anak TV Seal Awards.

The new IBC mascots like Mr. Kapinoy created in June 30, 2012 based at KapinoyLand at Broadcast City, Capitol Hills, Diliman, Quezon City, Philippines from the success of TV, toys, books, stickers and so much more. His friends Ms. TV, Radiogirl, Newspaperboy and Ms. Lola Pinoy are the stars of the show premieres on October 1, 2012 as the first live-action Pinoy Filipino animated, live-action Filipino animated and full length 3D computer-animated format concept is based on time traveling.

In the guests will be the kind of baby, child and kids play that Mr. Kapinoy meeting appeal to 2-5 years old for baby, 10-13 years for kids of these children, and will singing, dancing and playing for kids as live-action animated format using original Filipino music and stories, animation, theater, muppets, live action animated and features that Mr. Pinoy meeting learning, playschool and playground with exciting fun and games. To making craft arts, they make some unique and beautiful artworks using any artwork tools such as cardboard, pencil, pentel pens, colored papers, cartolina, etc., and they use foods to make works of arts which is still edible with a sponsors by Regent Foods Corporation such as Cheese Rings, Tempura, Cheese Ball and Regent Cakes (Pandan, Ube, Mocca, Melon, Strawberry and Chocolate).

#### Cast and characters

- Mr. Kapinoy The main franchise mascot leader of sequestered TV station IBC. KapinoyLand will featuring the culture in the Philippines from Luzon, Visayas and Mindanao have more, new characters, new puppets, amazing musical numbers, enchanted travels, and cool lessons who make the children with the target market for kids and baby boomers.
- Ms. TV A television mascot for high-technology.
- Radiogirl a radio mascot for IBC Radio as Radyo Budyong and iDMZ for singing and dancing.

- Newspaperboy The boy mascot turned newspaper for IBC News.
- Ms. Lola Pinoy

#### **Puppet characters**

- RemoteBoy
- Manok
- PinoyFlag
- Baby Kapinoy A baby new maascot puppet for kiddies and children family.

#### Barney and Friends <u>Edit</u>

The child-friendly in the popular children's television program *Barney and Friends* is now on Philippine TV aimed at children from ages 1 to 8, which airs every Saturdays from 7:30 to 8:00 am.

Barney, the most adored purple dinosaur in the world was created in 1987 with the children show *Barney and Friends* from HIT Entertainment for children loving kids and kids at heart to be educatonal from the home videos, a major success when the characters for toys, books, live musical and many more for all children in the Barney franchise on IBC. New character mascots are Barney, Baby Bop and BJ entertain kiddie viewers with the new celebrity guest as the children's television programs.

All your favorite Barney songs are there and more. Educational, light-hearted and entertaining, the production brings an imaginative story to life in the market was kids and baby boomers everyday for fun and games represent viewers of all ages with Barney, a purple anthropomorphic Tyrannosaurus rex who conveys educational messages through songs and small dance routines with a friendly, optimistic attitude.

Pinoy kids will fun definitely delight will join the characters of Barney, Baby Bop and BJ were mascots also present the new home of the sequestered TV station IBC-13 every weekday afternoon. They had a mini show and sang all my fave Barney tunes that Anya and I use to sing together addressing kids in the Philippines in a tag for IBC kiddie show to promote the celebrate Barney's 22 years of love, caring and sharing for children across the world.

#### Cast and characters:

Barney - The main character is a purple and green Tyrannosaurus rex in stuffed animal likeness, who comes to life through a child's imagination. His theme song is Barney Is a Dinosaur, which is sung to the tune of Yankee Doodle. Barney often quotes things as being Super dee-duper. Episodes frequently end with the song I Love You, sung to the tune of This Old Man, which happens to be Barney's favorite song. Despite being a carnivorous type dinosaur, Barney likes many different foods such as fruits and

- vegetables, but his main favorite is a peanut butter and jelly sandwich with a glass of milk. He also loves marching bands and parades.
- Baby Bop A three-year-old green Triceratops. Baby Bop has been on the show since July 29, 1991, she debuted in the video Barney In Concert. She wears a pink bow and pink ballet slippers, and carries a yellow security blanket. She sings the song My Yellow Blankey to show how much her security blanket means to her. She likes to eat macaroni and cheese and pizza. She is B.J.'s little sister.
- BJ A seven-year-old yellow Protoceratops, BJ has been on the show since September 27, 1993. He is Baby Bop's older brother. His theme song is BJ's Song. He wears a red baseball cap and red sneakers. He lost his hat in the episode Hats Off to BJ!, and sometimes says things to hide his fears (for example, in the episode Barney's Halloween Party, he was shocked by the paper spiders and after learning they were fake, he said "I knew that, sort of"). Pickles are his favorite food and because of that, he actually has had them in different ways such as on pizza (also with pepperoni, peppers, pineapple, and peanut butter).

#### Y2K: Yes to Kids Edit

Have fun while learning as we try to shift to a higher gear as *Y2K: Yes to Kids*, a children's program of IBC Foundation, Inc. and the Philippine Children's Television Foundation, Inc.

Hosted by Filipina actress Maxene Magalona with company revitalize your interests aimed at young viewers to teach children. Under the direction of Ryan Agoncillo.

Sundays at 9:00 to 9:30 am.

# International Subsidiary Edit

#### Global IBC Edit

Global IBC is the destination for those that outside the Philippines through IBC Global Ltd. in partnership with Pilipinas Global Network Ltd. As the definitive station for all things pinoy as the Kapinoy network, Global IBC is the home to OPM music videos (recent hits to all time classics) along with Philippine shows from IBC Classics, culture shows, high-quality entertainment and news and public affairs programs. If you reached the international channels, Global IBC is where you want to be available available in Guam, the Middle East, North Africa, Europe, and United States on Dish Network.

Enjoy a wide variety of entertainment programming from Global IBC. Watch your favorite well-loved Filipino dramas, soap operas, comedies and many more from this exciting channel that showcases some of the classic Philippines top hits including sitcoms *Iskul Bukol*, *Seeing Stars* 

with Joe Quirino, Pinoy Thriller, TODAS, Chicks to Chicks, Ora Engkantantada, See-True and many more.

# Wake up with IBC's Magandang Umaga Ba?

There's a new longest-running morning show on the air will wake up. It's on **IBC-13** from 5 am to 8 am. It's called *Magandang Umaga Ba?* will spice up the mornings with your day a jump-start with offers updates on the latest news and current events, advice, enjoyable features, important and practical tips as well as the hottest issues and sizzling glimpses of celebrity and showbiz icons of information breakfast offerings for the whole family for the rival morning show to compete with **ABS-CBN's** *Umagang Kay Ganda* and **GMA's** *Unang Hirit*.

The new theme song sung by Anja Aguilar, *Magandang Umaga Ba?* offers fresh, more exciting daily morning servings of helpful information, hottest news and entertainment to help viewers take care of and cope with their day.

## Bunch of new segments: Edit

Delivered world, national, regional, police report, sports, CCTV reports, health and business headlines in the freshest news are *Magandang Balita*, on-the-spot traffic updates in advisories straight from IBC Traffic Engineering Center, on-air interviews for political personalities in *TalakaYaman*, the day's weather forecaster from *Panahon Na* with Jeff Arcilla provides the PAGASA.

The latest entertainment buzz on showbiz in *Star Intriga*, mini-docus on interesting subjects such as taho-making, info-trivias, , first-hand market and consumer reports, updates on price of goods at market in *Good Palengke*.

Explores the world of fiestas, events, tourist spots, and places families can explore together in *Smokey Adventures* with Smokey Manaloto; public service with Snooky Serna as *Lingkod Kapinoy* through *IBC Foundation*, *Inc*. A day in the life of the ordinary and not-so-ordinary people like the President of the Republic and man-on-the-street Juan, new cooking segment of *FERNA Ingredients of Success* with Chef Ronald Donado, and recipe of the day in *Luto na Recipe* for food preparation with Chef Heny Sison easy to prepare meals.

Health and medicine in *Alagang Kalusugan* with Dr. Willie Ong and Dra Liza Ong, arts and culture, movie and book reviews, trips and travels, agriculture, Asia-regional feature stories, the environment and interview the live guest performances from your favorite artist for the day in *PerormBida*, plus a whole lot more to keep going for the rest of the day.

The new daytime magazine program is hosted by Cathy Eigenman, Alex Santos, Henry Omaga-Diaz, Jeff Arcilla, Bobby Yan, Dolly Anne Carvajal and Smokey Manaloto. The hosts are **IBC-13** is making an effort to produce new **Viva-TV** shows having relaunched its "new logo" last June 30, 2012. New morning is a new face and Alex Santos as news anchors. Host, Snooky Serna is a female broadcast journalist. Thus, she is looking at the camera while Alex Santos deliever the freshest news.

# Congress to review IBC-13, RPN-9 franchises

December 7, 2012

The House of Representatives will review the status of two government television stations to determine whether they violated their franchises.

Rep. Giorgidi Aggabao, principal author of the **House Resolution No. 2854** which seeks the probe, said the two networks in question has entered into an agreement with several companies.

Aggabao further noted that Kitchie Benedicto, daughter of Roberto Benedicto an alleged Marcos crony, is the owner of a 34 percent minority share in **RPN-9**.

Aggabao cited RA 8954 which provides prohibition on the agreements entered into by the networks.

During the administration of then President Cory Aquino, the **Presidential Commission on Good Government**sequestered both **IBC** and **RPN** in favor of the government by virtue of being owned by the Benedicto family.

Even with the existence of joint venture agreements with private enterprises, Aggabao said the government is inclined to privatize both the **IBC** and **RPN** and retain the **People's Television** as the sole-mandated government TV network.

As of now, **IBC** wil not be sole said the privatization is good, when **IBC-13** for being the **Kapinoy** network No.3 behind the giant networks **ABS-CBN** and **GMA**.6.

Neighboring provinces have the highest TV reach than any other region in the country. **ABS-CBN** has a 99% TV households reached in Metro Manila. **GMA** has

97%, **RPN** 95%, **IBC** 92%, **TV5** 92% and **Studio 23** 74%. The current peso-to-dollar exchange rate helped to complicate the net's problems. Once the country's top purveyor of Tagalized programs, **IBC-13** got the Asian crisis rendered foreign programs too expensive. Advertisers also cut their placements in foreign shows by 40%, local programs that had cheaper rates and higher viewership.

Tagalized programming on free TV meanwhile middle-class and upper-class TV audience, offered by IBC-13president-CEO Edgar Boots Anson-Roa is to streamline **Kapinoy's** expenses. **Viva-TV** on **IBC-13** primetime, such foreign cartoons as **Winx Club**, **Totally Spies!**, **Pop Pixie** and **Barbie**, now has 60% local content that will produce imported

Kurochan, Kirarin and Crayon Shin Chan, Korean asianovela I Need Romance, Wife Returns and Romance Town, reality series K-POP Star Hunt and 2NE1-TV, local drama series Esperanza, 5 Girls and Daddy and Dear Heart, top-rating phenomenal game shows Who Wants to be a Millionaire? and The Weakest Link and the popular talent search show Born to be a Star and also the sports events like the PBA Games.

# IBC's 53rd anniversary show airs this January 5

January 4, 2013

**IBC-13** is a sequestered local Philippine commercial television station which is celebrating their 53rd years in business by the Philippine government.

In 1960, is it a first **Channel 13** camera for news and began in 1961 as **Inter-Island Broadcasting Corporation** thru the tri-media conglomerate of **RMN-IBC-Philippine Herald** owned by Andres Soriano. The station also broadcasts in Cebu and Davao. In the 1970s, **IBC** launches the color transmission named **Vinta Color** named after the Vintas from Zamboanga, the third network in the Philippines to convert to all-color broadcasts. Dick Baldwin was the station's first owner, and programming first consisted of mostly foreign programs from CBS, and a few local shows. In 1975, **Inter-Island 13** was renamed **Intercontinental Broadcasting Corporation (IBC)** and moved to the **Benedicto Group of Companies**. **IBC** moved to its present site in Broadcast City, Capitol Hills, Diliman, Q.C. in 1977. Ten years later, it was taken over by the **PCGG**.

Tonight at 9:30 p.m., **IBC-13** presents its 53rd anniversary show is **Homecoming sa 13**: **Kapinoy Pasasalamat Concert** featuring former **IBC** stars like Tito Sotto, Joey De Leon and box-office king Vic Sotto (**Iskul Bukol**), Freddie Webb, Nova Villa and Carmi Martin (**Chicks to Chicks**), Joe Quirino (**Seeing Stars with JQ**), Maribeth Bichara, Val Sotto, Jimmy Santos and Freida Fonda (**TODAS**), Johnny Weismuller (**Tarzan**), Inday Badiday (**See-True**), megastar Sharon Cuneta and Ms. Helen Gamboa (**CUTE: Call Us Two For Entertainment**), actor Jimmy Fabregas and Ces Quesada (**Sic O'Clock News**), Ronald Remy, Tess Limcaco and Tommy Oppus (**Lucky 13**), Charito Solis and Alice Dixson (**Okey Ka Fairy Ko!**), Imee Marcos and cohost Martin Oppus (**Kulit Bulilit**), Judy Ann Santos (**Ula ang Batang Gubat**) and diamond star Maricel Soriano (**Maricel Live**). The concert was taped as live at the Aliw Theater and will be shown tonight at 9:30 p.m. on **Viva Box Office** this Saturday. As of now, is **IBC-13** still the no.3 TV Network in the Philippines.

**IBC** is set to regain and reclaim its place in the broadcast industry as a government station, unless in its new configuration, new investors may find it now a more interesting buy with the opening number with Bryan Termulo, Nadine Lustre, Anja Aguilar and Miguel Aguila with a Street Boys dancers. The new financial muscle to face Channels 2 and 7 head

on, *Homecoming sa 13* opened with a certified singing champion Ms. Anja Aguilar who is now recognized her home network has successfully defined a part of her career.

Recognizing the mascot of *KapinoyLand*, not only as an *IBC* children's programming but as the kids fare that defined local TV series, was the driving force behind *Homecoming sa 13*. So when *IBC* characters Mr. Kapinoy with Baby Kapinoy along with Ms. TV, Radiogirl and Newspaperboy started the opening of the musical from singing and dancing, it was all entertainment from there held at the *Aliw Theater* last Tuesday night from supervisors, directors, managers, talents, and other employees.

The guest performers were Miguel Aguila, Xyriel Manabat, AJ Muhlach, Jodi Sta. Maria and Richard Yap, Jerome Ponce and Janella Salvador, Ella Cruz, Bryan Termulo, Dingdong Avanzado, Kathryn Bernardo and Marvin Agustin, with the girl group M.I.L.K and the Street Boys from face on camera at expense of some homegrown **IBC** talents.

"Homegrown on IBC," Orly Mercado, the network's chairman, Eric Canoy, a network's new owner and Lito Ocampo Cruz, the network's vice-president, said in a speech. He cited as the classics like *Johnny Weismuller as Tarzan, Pinoy Thriller*, *Iskul Bukol*, *Seeing Stars with Joe Quirino*, *TODAS*, *Chicks to Chicks*, *See-True*, *Mga Kuwento Ni Lola Basyang*, *Ula ang Batang Gubat*, among others.

What's more important is what the viewers can expect from **IBC-13** in the upcoming days. "We will continue with what we have now with our **Viva-TV** programs on primetime block from 5:00pm-12:00mn where the **PBA games** are shown. Now the undisputed No.3 TV Network in the Philippines behind the giant networks **ABS-CBN** and **GMA 7**, thanks to **IBC** president and CEO Boots Anson-Roa.

And now IBC-13 have a Viva's local production for the topping ratings. The networks faithfully followed the woes and victories of phenomenal animated series *Winx Club* which the two giant networks copied because of their success, action-crime fighting *Totally Spies!* and the most refreshing *Pop Pixie* which is dubbed the Tagalized. A new anime series like *Crayon Shin Chan*, *Cyborg Kurochan* and *Kirarin*. Plus, important Mexican telenovelas *Maria Isabel*, *Teresa* and *Mar de Amor* as well as the imported Korean dramas *My Daugther the Flower*, *Wife Returns* and *Pretty Young Woman* within a Tagalized Korean reality show *2NE1-TV* and *K-Pop Star Hunt* along with Viva Filmsfor a local blockbuster movies where shown on Channel 13.

Viva-TV has also kept its viewers updated by bringing into local television for a hit shows like primetime teleserye *Esperanza* and *5 Girls and Daddy*, and teen drama anthology *Dear Heart*. Also, brought to you with the popular and top-rating game show like *Who Wants to be a Millionaire?* and *The Weakest Link*, and the talent search *Born to be a Star*. Within a popular local and international sports events like *Donaire Flashback*, *The Main Event* and *Kamao Kontra Kamao* for a boxing fans of Nonito Donaire, *World Open 10-Ball Championship* for a billiards and the *NBA Games* and *PBA Games* for a basketball fans.

Lunch Break on Thursday, January 3 will be a musical one with home-grown talents from our home station, channel 13 and "friends." The IBC talents in Lunch Break's Salute to IBC Kapinoy's 53rd Anniversary Year are Zyrene Parsad-Valencia who heads the station's news and public affairs department, homegrown newscaster Henry Omaga-Diaz, Snooky Serna and Jess Caduco. Along with other news and public affairs anchors, they will host the show's different segments and will have one surprise number.

## Voice Announcer of IBC (Terence Khan) Edit

- This program is/was brought to you by Champion International Cigarettes, Champion Talaga!
- Ang bahagi ito ay hatid sa inyo ng Champion Cigarettes, The Brand of Champions!
- Ang bahagi ito ay inahatid sa inyo ng Champion Cigarettes, The Brand of Champions!
- This portion is/was brought to you by Champion International Cigarettes, Champion Talaga!
- This news advisory is/was brought to you by: HOPE: The Luxury Cigarette.

# IBC Channel 13 Careers: News Reporters/Writers and Transmitter Technician

**IBC Channel 13** is in need of the News Reporters and Writers for the **IBC News and Current Affairs**:

#### Qualifications:

- Graduate of mass communications, journalism and a relative courses
- Profficient in writing and oral communication, in English or Filipino
- Updated on the latest national news and current affairs
- Able to work under pressure and meet deadlines
- Team Player who can do multi-tasking

Interested parties may submit your applications and resume to: **The Administrative and Human Resources Department**, IBC-13, Ground Floor, Operations Building, Broadcast City, Capitol Hills, Diliman, Quezon City or e-maill us at <a href="mailto:info@ibc.com.ph">info@ibc.com.ph</a>.

IBC Channel 13 is in need of a Transmitter Technician for IBC Channel 13 Cebu:

- Must be a licensed electronics engineer
- Willing to be trained in TV operations and maintenance
- Must not be more than 35 years old

Interested applicants may submit your applications and resume to: **IBC 13 Administrative Services and Human Resources Department**, Broadcast City, Capitol Hills, Diliman, Quezon City or e-maill us at <a href="mailto:info@ibc.com.ph">info@ibc.com.ph</a>.

## Job Opening at IBC-13 Cebu

**IBC-13** is in need of the Job Opening in Telecom Engineer in Bahrain.

#### Qualifications:

- Job opening in IBC-13 Channel 13 that you have in need of Telecom Engineer to be assign in Cebu.
- Willing and interested to have the job and to have and interview if you acknowledge may resume for your evaluation.

#### **IBC-13** is in need of the viewership ratings for the No.3 network:

- The gaint networks of ABS-CBN and GMA claiming to No.1, when IBC to be No.2.
- Based on the AGB Nielsen, for the number 3 position among the TV network at the same point.
- Responsible for analysing competition, its programming, ratings, movements, rates and personalities and use these to develop sales strategies, responsible for television programming schedule and implementation of commercial spots.
- In charged of radio and TV program, and commercial schedule. Reporting directly to Boots Anson-Roa, the network's president and CEO.

Interested parties may submit your applications and resume to: **IBC-13 Administrative and Human Resources Department**, Broadcast City, Capitol Hills, Diliman, Quezon City or e-maill us at <a href="mailto:info@ibc.com.ph">info@ibc.com.ph</a>.

# IBC leads broadcast network in the Philippines in terms of social media engagement

October 29, 2013

## The Kapinoy Network leads in social media engagement

In an era where the TV viewing landscape is significantly transformed by the Internet and the fast-evolving multimedia technologies, government-owned sequestered TV and radio station IBC-13 is definitely on the right track with its efforts to actively engage social media users and tap a growing market of progressive and aggressive viewers. This was the finding of a recent study identifying IBC-13 as the leading broadcast network in the Philippines in terms of the social media engagement.

A leading publication, Adobo Magazine, in an article cited Hong Kong-based research firm Ci-8 Social Media Research whose research showed that IBC-13 was substantially boosted by its high level of Facebook fan engagement, giving the network a social media Share of Voice (SOV) of 50% compared to ABS-CBN's 35% and GMA's 20%. The article credited IBC's high SOV ranking to the network's Facebook mentions which "contributed 30% of mentions on its own page, while ABS-CBN and GMA's share came in at just 10% under on this score." The Ci-8 research results also cited the notable gender balance in IBC-13's social media audience compared to the predominantly ABS-CBN and GMA audiences. To date, IBC-13's Facebook page has a total of almost 1.3 M fans, a feat for the network which started its Facebook page in 2009.

Media observers have noted a significant relationship between online audiences and a TV network's popularity. According to a separate Nielsen Pinoy Netizen Study (based on National Urban data from Q3 2012), there has been a 30% growth in the number of potential 3-screen users since the last quarter of 2010, driven by increased Internet usage among IBC-13 households, Teens and 20-29 year olds. The same study also discovered that 10M Filipinos now go online to share or consume media content, a fact that is most favorable to The Kapinoy Network in line with the network's dedicated efforts to synergize all media platforms to address the needs of the growing population of the multi-screen users.

IBC-13 as the country's foremost champion of digital broadcasting has come up with some notable achievements in this field – including the award-winning IBCNews.com Traffic Navigator, IBC News app, PBA and NBA app, K-Pop Radio, INN app, Romance FM, DZTV Radyo Budyong and iDMZ app radio. The network will also launch another groundbreaking application that will revolutionize the way Filipinos watch television: the IBC App which introduces the Philippines' first Second Screen Experience that will provide Filipinos with exclusive supplementary content on their mobile devices while they watch IBC-13's shows. Going into beta this November, the IBC app also has a chat function where communities of Kapinoy viewers can interact in real-time and discuss currently airing episodes thus further boosting the Pinoy's social media habit.

# **CCTN 47 Schedule**

Schedule Edit

Sunday

04:30 am - Steve Rey

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05:30 am - Huni sa Kabuntagon
06:00 am - Handurawan (replay)
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07:30 am - Christ the Healing Word

08:00 am - Wake Up Call

09:00 am - Sunday Mass (Live)

10:00 am - Barugg TV

11:00 am - Bahandi

12:00 pm - Men of Light

01:00 pm - Ang Pamilyang May K OK

02:00 pm - An Binhi

03:00 pm - Divine Mercy

03:20 pm - Lusad

03:30 pm - Filler Video Clips

04:30 pm - Lamok sa Sumok

05:30 pm - Lamdag

06:00 pm - Joy and the Women

07:00 pm - Salamat sa Musika

08:30 pm - You and the Music

09:00 pm - Sine Linggo

11:30 pm - Balita Karon Linggo (Live)

12:00 mn - Paghigmata (replay)

01:00 am - Katin-Awan sa Pagtuo (replay)

02:00 am - Sportsworld sa 47 (replay)

03:00 am - You and the Music

#### Monday-Friday

04:00 am - Balita Karon (replay)

05:00 am - Family Rosary Crusade

05:30 am - Huni sa Kabuntagon

06:30 am - Barugg TV

07:00 am - Cebu City Councilors

07:30 am - Hello Cebu, Maayong Buntag Pinoy! (Live)

09:00 am - Sugbo TV

10:00 am - CCTN Newsbreak

10:05 am - Sugbo TV

11:30 am - Teenage Diary

12:00 pm - Balita sa Alas Dose (Live)

12:15 pm - Daily Mass (Live)

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01:00 pm - Filler Video Clips
01:30 pm - Salamin
02:00 pm - Sam Enchanted Evening (replay)
01:00 pm - Filler Video Clips
03:00 pm - CCTN Newsbreak
03:05 pm - Divine Mercy
03:25 pm - Lusad
03:30 pm - Tres Metros
04:00 pm - You and the Music (replay) (Mon)
04:00 pm - Sportsworld sa 47 (replay) (Tue)
04:00 pm - Katin-Awan sa Pagtuo (replay) (Wed)
04:00 pm - Partners in Law (replay) (Thu)
04:00 pm - PRO - 7 (replay) (Fri)
05:00 pm - Paraiso
05:30 pm - Giuhaw sa Pagmahal
06:00 pm - Balita Karon (Live)
07:00 pm - Samad sa Kagahapon
07:30 pm - Dagami
08:00 pm - Kaluha: Ang Tirador
08:30 pm - Dear Tatay
09:00 pm - Paghigmata (Live) (Mon)
09:00 pm - Katin-Awan sa Pagtuo (Live) (Tue)
09:00 pm - Clear Cut Tonight (Live) (Wed)
09:00 pm - PRO - 7 (Live) (Thu)
09:00 pm - AGIO -7 (Fri)
10:00 pm - The World News (Live)
10:30 pm - Sportsworld sa 47 (Mon)
10:30 pm - Sam Enchanted Evening (Tue and Thu)
10:30 pm - Partners in Law (Wed)
10:30 pm - Scoop at Baseline (Fri)
11:30 pm - Mercedita
12:00 mn - Eliseo Campomayor
12:30 am - Lilac
01:30 am - Lusad (replay)
01:45 am - Daily Mass (replay)
02:30 am - Cebu City Councilors (replay)
03:00 am - Salamat sa Musika (Replay) (Mon)
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03:00 am - Ang Pamilyang May K OK (Replay) (Tue)
03:00 am - Sam Enchanted Evening (Replay) (Wed)
03:00 am - Partners in Law (Replay) (Thu)
03:00 am - Scoop at Baseline (Replay) (Fri)
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#### Saturday

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05:00 am - Family Rosary Crusade
06:00 am - Steve Rev
07:00 am - Cebu City Councilors
07:30 am - Filler Video Clips
08:00 am - Wake Up Call
09:00 am - Subgo TV
11:00 am - Bahandi
12:00 pm - Balita as Alas Dose (Live)
12:15 pm - Daily Mass (Live)
01:00 pm - Subgo TV
03:00 pm - Divine Mercy
03:20 pm - Lusad
03:30 pm - Sabado Trip
04:30 pm - TKO
05:00 pm - Daloydoy and Friends
06:00 pm - Tiffany
06:30 pm - Direct Line
07:00 pm - Sayri (Live)
08:00 pm - Krimen ug Drugas
09:00 pm - Handurawan (Live)
10:30 pm - True Vine
11:30 pm - Balita Karon Sabado (Live)
12:00 mn - Sayri (replay)
01:00 am - Wake Up Call (replay)
02:00 am - Bahandi (replay)
03:00 am - Handurawan (replay)
```

with CCTN Newsbreak (top-of-the-hour news capsule)

# Newsday (Philippine TV show)

**Newsday** was a Flagship first English evening newscast of Intercontinental Broadcasting Corporation From February 3, 1975 to June 13, 1986 it was replaced by Balita sa IBC in 1986 This was first anchored by Frankie Evangelista and Angelique Lazo

# Newsday



Format News program

Created by Intercontinental Broadcasting

Corporation

Developed by IBC News and Current Affairs

Presented by See anchors

**Country of** 

origin

**Philippines** 

Language(s) English (1976-1986)

No. of

episodes

n/a airs (daily)

**Production** 

**Running time** 1 hours, 60 minutes

**Broadcast** 

Original channel

IBC-13

Picture format

480i, SDTV

Original run

February 3, 1975 – June 13,

1986

Chronology

Followed by Balita sa IBC

# History Edit

Evangelista and Lazo (era) Edit



NEWSDAY in 1976

**Newsday** premiered in February 3, 1975 at 7:00 PM was a first anchored by <u>Frankie</u>

<u>Evangelista Angelique Lazo</u> and <u>Lulu Pascual</u> this is English newscast of <u>The Big News</u> or ABC-5 in 1962 <u>News at Seven</u> on <u>GMA-7</u> and <u>NewsWatch</u> in 1970

# Abellana and Robles (era) Edit

in February 13, 1978 Rey PJ Abellana and Che Che Robles he was began newscast of <u>The Mid-Night Report</u> and <u>The Weekend Tonight</u>

# Gallery Edit



1975			
1975			
REY PJ ABELLANA IN	1 1978		
LULU PASCUAL			
Add a photo to	this gallery		
Logos Edit			

February 3, 1975 to 1976

1976 to 1978

1978 to 1986

Add a photo to this gallery

#### **Anchors Edit**

- Frankie Evangelista (1975-1986)
- Angelique Lazo (1975-1978)
- <u>Lulu Pascual</u> (1975-1986)
- Rey PJ Abellana (1978-1982)

#### See also **Edit**

List of programs broadcast by Intercontinental Broadcasting Corporation

# Newsday Late-Night Edition

Newsday Late-Night Edition was the English late-night newscast of Intercontinental Broadcasting Corporation from April 5, 1982 to June 13, 1986 was a replaced by Balita sa IBC Huling Ulat in 1987

# Newsday Late-Night Edition



Format News program

Created by Intercontinental Broadcasting

Corporation

**Developed by** IBC News and Public Affairs

Presented by Atty Marc Castrodes Ann Curry

Country of

origin

Philippines

Language(s) English

**Broadcast** 

Original channel Intercontinental Broadcasting

Corporation

Picture format 480i, SDTV

**Original run** April 5, 1982 – June 13, 1986

	Chronology		
Preceded by	Newsday The Mid-Night Report		
Followed by	Balita sa IBC Huling Ulat		

# Background **Edit**

Premiered in April 5, 1982 replacing <u>Newsday The Mid-Night Report</u> this was anchored by <u>Angelo Castro, Jr.</u>, <u>Rey PJ Abellana</u>, and <u>Delia Razon</u> who transferred from <u>The World Tonight (ABS-CBN)</u> in 1966

in 1984 Rea Reyes is the first began Newscast

## Final anchors Edit

- Angelo Castro, Jr. (1982-1986)
- Rey PJ Abellana (1982-1985)
- Rea Reyes (1984-1985)
- Delia Razon (1982-1986)

# See also Edit

List of programs aired by Intercontinental Broadcasting Corporation

# NewsWorld (Philippine TV program)

**NewsWorld** was the first English late-night newscast of Intercontinental Broadcasting Corporation from February 3, 1975 to April 2, 1976 its was a replaced by Newsday The Midnight Report in 1978

IBC NewsWorld



Format News program

Created by Intercontinental Broadcasting

Corporation

Developed by IBC News and Current Affairs

Presented by Newsworld anchors

Country of

origin

**Philippines** 

Language(s) English

**Production** 

Running time 1 hours

Broadcast

Original channel <u>IBC</u>

Original run February 3, 1975 – February

10, 1978

Chronology

Preceded by TV-13 News

Followed by Newsday The Mid-night Report

#### History **Edit**

**NewsWorld** premiered on February 3, 1975 at 7:00 PM this was first anchored by <u>Frankie</u> <u>Evangelista</u>, <u>Delia Razon</u>, <u>Angelique Lazo</u> and <u>Jose Mari Velez</u>, who transferred from <u>The Big News</u> on <u>ABC-5</u> in 1967

#### Anchor Edit

- Frankie Evangelista (1975-1976)
- Jose Mari Velez (1975-1976)
- Angelique Lazo (1975-1976)

#### See also Edit

List of programs broadcast by Intercontinental Broadcasting Corporation

## Newsday The Mid-Night Report

**Newsday The Mid-Night Report** was a flagship English late-night news broadcast of Intercontinental Broadcasting Corporation from 1975 to 1982 this was anchored by Rey PJ Abellana Delia Razon and Carlito Gonzaga

#### **Newsday The Mid-Night Report**



Format News program

Created by Intercontinental Broadcasting

Corporation

**Developed by** IBC News and Public Affairs

Presented by Anchors

Country of Philippines

origin

Language(s) English (1975-1982)

**Broadcast** 

Original channel

**IBC** 

Original run

February 13, 1978 – April 2,

1982

Chronology

Preceded by NewsWorld

Followed by Newsday Late-Night Edition

Aired history Edit

Beginning as (1978-1980) Edit



Rey PJ Abellana this was a began newscast in 1978

**Newsday The Mid-Night Report**premiered on February 13, 1978 at 10:30 PM co anchored by Rev PJ Abellana and Delia Razon this was a English newscast of *After Movie News*in 1967

in 1979 **Newsday The Mid-Night Report** moved to 11:30 PM at IBC Channel 13 News studios in <u>Broadcast City</u> in <u>Quezon City</u> anchored by <u>Rey PJ Abellana</u> and <u>Ray Villania</u> former anchored <u>Eyewitness Reports</u> and <u>News at Seven</u> <u>Carlito Gonzaga</u>Opening Billboard good evening closing Good Night

in July 30, 1980 however Villania and Gonzaga replaced by <u>Chi-Chi Robles</u> and <u>TG Kitanar</u>, this first segement anchored of Business News and Weather anchored by <u>Robert Arevalo</u>

#### The End of Newsday The Mid-Night Report Edit

**Newsday The Mid-Night Report** ended on April 2, 1980 replaced by <u>Newsday Late-Night</u> <u>Edition</u> in 1982

#### Anchors Edit

- Angelo Palmones
- Delia Razon
- Rey PJ Abellana
- Ray Villania
- Carlito Gonzaga
- Chi-Chi Robles
- TG Kintanar
- Robert Arevalo (Entertainment anchors)

#### Timeslots Edit

• 1978-1980 11:30 PM

#### See also Edit

List of programs aired by Intercontinental Broadcasting Corporation

## Angara ng Bayan

**Angara ng Bayan** was a public affairs program aired on IBC. Hosted by Sen. Sonny Angara turning into television career.

Angara ng Bayan
-----------------

Format Public affairs

Intercontinental **Created by** 

**Broadcasting** 

Corporation

**IBC News and Current** Developed by

<u>Affairs</u>

Directed by Chito Cabatuando

Presented by Sonny Angara

Theme music

composer

Jimmy Antiporda

**Country of origin Philippines** 

No. of episodes 49 (total)

Production

Executiveproducer(s) Lito Ocampo Cruz

Running time 30 minutes

**Broadcast** 

Original channel **IBC** 

July 4, 2012 – June 12, Original run

2013

**External links** 

**Program Site** 

#### Sypnopsis Edit

Angara turning into television provides incisive and investigative accounts on important events and significant personages that shapes the Filipino nation. Divided into three independent segments, each episode endeavors to enrich the national consciousness of the viewing public and help mold public opinion by providing them with vignettes of both contemporary, government, public service, education and indigenous culture. Geared for an audience of professionals, as well as policy-makers and decision-makers, has observed a steadily growing viewership among students, who consider the program's accurate reportage and engaging visual elements a good reference for socio-cultural and political concerns, in the local scenario and the global village as well.

#### Host Edit

- Sonny Angara
- Edgardo Angara

#### Awards and Nominations Edit

#### Gawad Tanglaw Awards Edit

- 2013 11th Gawad Tanglaw Awards (Best Public Affairs Program Host) Won (Sonny Angara)
- 2013 11th Gawad Tanglaw Awards (Best Public Affairs Program) Won

#### Anak TV Seal Awards Edit

2012 Anak TV Seal Awardee (Best Public Affairs Program) - Won

#### References Edit

#### External links Edit

- Program Site
- Angara ng Bayan on Facebook
- Angara ng Bayan on Twitter
- Angara ng Bayan on Multiply

#### See also Edit

- Angara is now into TV career
- <u>Live airing of PBA games in a viewership to surving Rosario announces in a block-time</u> deal with IBC
- Kapinov ready to classic in 2013

- IBC welcomes the big league as Gabby Lopez and Felipe Gozon
- IBC
- IBC News and Current Affairs
- List of programs broadcast by Intercontinental Broadcasting Corporation

## Angara is now into TV career

October 3, 2012

Congresman Sonny Angara is now on television last July 1 by way of his new show *Angara ng Bayan* on IBC-13, which premeire last July 4 and on Wednesdays at 12:00mn. Angara said the show's staffers didicated to focus the premiere episode on the cell phone that's taken the country by the government.

He now hosts *Angara ng Bayan*, the newest current-affairs show on IBC-13.

For this to happen successfully, Angara's show has to focus more stringently on the topic at hand, to gain better insights into situation of the issues discussed. Make it easier for *Angara ng Bayan* to truly hit- and make- its mark, who was serving his term as senator for president Noynoy Aquino. said Angara he was conceptualizing her new current affairs program *Angara ng Bayan* now have airing to IBC-13, and with *Snooky*, *Linawin Natin*, *Good Take*, *Pulsong Pinoy* and *Nora Mismo* also in the line-up, **Channel 13** seems to be **Kapinoy** branding will beefing up its news and public affairs department.

For sure, **GMA 7** and **ABS-CBN** as well as **TV5** will also come up with counter-attacks. It remains to be seen which station will really heat up with the election fever.

# Live airing of PBA games in a viewership to surving Rosario announces in a block-time deal with IBC

April 11, 2013

Viva Entertainment head Vic del Rosario, Jr. says the block-time agreement with IBC 13 has become "more aggressive" for the company.

The continued live aliring of the **PBA games** on television has been after chairman and CEO Vic del Rosario, Jr. announced that his company, **Viva-TV**, will now set on its block time agreement with **IBC-13** to become more aggressive remains as **The Kapinoy Network**.

**Viva-TV**, a primetime programming block, airs the league games live over **IBC-13** under a block time agreement with the state-run network - a set-up that Rosario said his company will continue to the agreement.

In a talk with reporters, Pangilinan said the block time deal has become "more aggressive," revealing that Viva-TV -Viva Sport which also owns the rights to the NBA and PBA games - within the P700 million a month for the prime-time hours daily on IBC-13 improving TV viewership ratings, set to airing Who Wants to be a Millionaire, The Weakest Link and Born to be a Star, as well as its news programs Express Balita and Ronda Trese. Sources said Viva-TV has been more impressive, progressive and aggressive with the PBA and NBA coverage but in most of its ventures, with advertising more revenue coming in, made from the other networks for the sports broadcasting scene entered into the newest professional basketball league coverage of with GMA Network's Philippine Basketball League (PBL) and ABS-CBN's Metropolitan Basketball Association (MBA).

The same source said **Viva** is now in the process of the coverage of the pro league's games - as well as other ventures of **Viva-TV** - to **IBC** from other networks, which is also owned by the Rosario group. In this position to commit to airing live **PBA** games on prime-time five-times in a week with the station's own homegrown **Kapinoy**programming. **Viva** officials, in fact, had a meeting with league commissioner Chito Salud to discuss the transition, even before Rosario made the surprise announcement on Thursday.

The **Viva Group of Companies** owns the TV rights to the **NBA** and **PBA** games under a deal for P5 billion that continues to runs. The ongoing **PBA Commissioner's Cup**, which ends on May 24 in case the finals goes the full route, set to begin in the **PBA Governors Cup**.

## Kapinoy ready to classic in 2013

April 30, 2013

Even though IBC-13 is a government entity, it is run like a private corporation into The Kapinoy Network. The new IBC is expected to target the mass audience in middle-class and upper-class market has definitely has a place in the TV landscape. The Philippine television has been dominated by two giant networks, ABS-CBN and GMA focus on the mass audience on income markets, including soap-operas concentrating on the big-bugeted teleseryes, Mexican telenovelas and Korean asianovelas, local comedies, noontime variety shows, reality shows, showbiz-oriented talk shows and the Japanese anime series in our mass-oriented productions from other two established networks known as Kapamilya and Kapuso as well as TV5 for being The Kapatid Network.

The sequestered radio and television network Kapinoy network led by the number 3 TV network IBC, the UHF news network IBC News Network (INN), a romantic love songs on FM band 93.5 Romance FM, news and public service on AM radio DZTV Radyo Budyong and the number 1 urban music and danze mix FM radio station iDMZ 891 unveils with offering the new improved programming to celebrate on its 53rd anniversarry. IBC had made broadcast trends and oepening doors in related areas, in VHF and UHF TV programming, radio, international cable TV and DTH satellite services as well as post-production and merchandising concerns are telephone and internet services. That's because Eric Canoy's group has just bought IBC-13, and is expected to infuse more money into the expansion of its operations and its programs' attractiveness to sponsors and televiewers. IBC does pretty much what ABS-CBN and GMA are doing now, it'll have to become competitive by getting the biggest stars, the best production values, and the widest technological reach audience in the two established networks have already signed up the major stars, so IBC may have to build up its own roster of popular players, it made its mark in the local television industry by providing a programming to broadcast leaders ABS-CBN and GMA.

A new board of directors appointed by president Noynoy Aquino III, with Eric Canoy, who presides over Radio Mindanao Network, as the network's chairman, Boots Anson-Roa as president and CEO and Lito Ocampo Cruz, former VP of E! Entertainment TV Philippines for RMN, as the network's vice-president, IBC intends to increase its cultural, current events and children's programming eventually the audience will watching the kind of shows in the broadcasting industry to meet leaders of the advertising industry. As IBC and DZTV Radyo Budyong will now cater to the masses while 93.5 Romancce FM and iDMZ 891 will surve more Asian upscale to the A-B-C markets.

Starting as the country's third leading network, the Philippine television is IBC decision to the local productions, the stars of the entertainment of their respective shows to be going a full blast with the new business and mobile TV. Proving the successful in the past 15 years, IBC is now reaching as the undisputed number 3 network in the country and in the Asia by bringing high-quality entertainment to all classic IBC hit shows together with Viva Kids block, tokusatsu and anime series, and new line-up of top-rating Viva-TV programs nationwide will certainly make a difference in the local mass media consistently earning significant viewers. Based on the AGB Nielsen-Media Research survey and Kantar Media, IBC is now the strong number 3 in overall TV ratings behind the two leading netorks ABS-CBN and GMA. It has the flagship children's television program called *KapinoyLand*, every weekdays at 4 p.m. and Sunday mornings at 8 a.m., with the IBC mascots in the lead character Mr. Kapinoy for kiddies, enjoy playschool, playground, pre-school education, schools, fun foods kids, book stories, toys and so musch more for children, along with the Kapinoy children's programming like *Sesame Street* (Saturdays

at 7 a.m.) and Barney, Baby Bop and BJ characters in *Barney & Friends* (Saturdays at 7:30 a.m.) to the Philippine audience.

Bringing together in the classic top-rating IBC programs as IBC Classics at 2:30 to 3:30 p.m., shows *Iskul Bukol,TODAS*, *Chicks to Chicks*, *Pinoy Thrillers* and *Sic O'Clock News* in the mass of comedies. Other roster of IBC classic top-rating shows: *Maricel Live*, megastar variety show *The Sharon Cuneta Show*, *Ora Engkantada*, the comedy series *Hapi House*, *Eh Kasi Babae* and *Loveliness*.

Other program movements: IBC's flagship news program *Express Balita*, anchored by Henry Omaga-Diaz and Snooky Serna-Go, every Mondays to Fridays at 6:30 p.m. Late-night newscast *Ronda Trese*, now with new anchor Jess Caduco and Czarinah Lusuegro, weeknights at 11:30 p.m. When the evening public service programs in late-night slot 12 midnight, *Linawin Natin* with Jarius Bondoc (Mondays), *Good Take* with Chin-Chin Gutierrez (Tuesdays), *Angara ng Bayan* with congressman Sonny Angara (Wednesday), *Snooky* with Snooky Serna (Thursdays), and *Bitag*with Ben Tulfo (Fridays).

The noontime shows from other networks, daily noontime variety shows *Lunch Break* every Mondays to Fridays at 12:30 p.m. and Saturdays at 12 noon, with host Ryan Agoncillo, Joy Viado, Smokey Manaloto, Nadia Montenegro, Pat Natividad, Bobby Yan, Nicole Andersson and Enrique Gil, compared to *Eat Bulaga!* and *It's Showtime*. Meanwhile weekdays at 8 to 9 a.m., the anime and tokusatsu fans in Japan for the new treat as IBC presents Tokusatsu Kapinoy with action-packed *Kamen Rider Black* and *Battle Ball*.

More: an educational Filipino cultural *Cooltura* with host Cathy Eigenmann-Bordalba (weekdays at 11:45 a.m.), Dolly Anne Carvajal's *Showbiz Star* (weekday mornings at 11 a.m.), *Y2K: Yes to Kids* with Maxene Magalona (Sundays at 8:30 a.m.), lifestyle tele-magazine show *Chinatown TV* (Sundays at 9 a.m.) with new host are Wesley Chua, Lizbeth Yap, Louella Ching, Morgan Say, Richard Velantin and Wendelyn Ty, *Danze sa TV* (weekdays starts at 3:30 p.m. simulcast over iDMZ) with iDMZ DJs The Sting (Terence Khan).

These Kapinoy programs like Magandang Umaga Ba?, KapinoyLand, Cooltura, IBC's flagship news programs Express Balita and Ronda Trese, Good Take, Linawin Natin, Snooky and Nora Mismo, Angara ng Bayan, tele-magazine show Chinatown TV, Showbiz Star, Y2K Yes to Kids, Noel @ Late Night and Lunch Break will now cater to the masses while Danze sa TV serve more upscale viewers while Sesame Street and Barney & Friends will now target the A-B-C markets for children and kiddies.

Another successful cartoon program block, called Viva Kids every Weekdays from 9 a.m. to 11 a.m. and Saturday at 8 to 11 a.m., with all-time favorite cartoons like *Novi*Stars, Barbie, Grossology, Pop Pixie, Sofia the First, Monsuno, Rapunzel: The Series, phenomenal animated fairy-serye Winx Club and Maya & Miguel aims to target for kids, teens and young girls with an A-B-C markets.

Viva-TV, on the other hand, the IBC's primetime block from 5 p.m. to 12 midnight slot daily, the banner shows continues to be a popular sports programs led by the flagship programs

with PBA (every Wednesdays and Fridays at 4:30 to 9:30 p.m., Saturdays at 5 p.m. and on Sundays at 4 p.m.) and NBA (every Saturdays at 3 p.m. and Sundays at 11:30 a.m.), which Viva Sports producing the basketball tournaments with PBA and NBA games. Also, a mixmartial arts of wrestling fans WWE Raw (Saturdays 9 p.m.) and WWE Smackdown! (Sundays 9:45 p.m.) and the boxing fans like *Donaire Flashback* (Sunday at 10:30 a.m.) and *The Main* Event (Sundays 2 p.m.) and the Asia's largest mixed martial arts event ONE FC (Saturdays at 7 p.m.) features the best Asian fighters and the largest pan-Asian media broadcast. The new fantaserye called My Family Xyriel which debuts at 7:30 p.m. on weeknights, starring the child star wonder Xyreiel Manabat under the director of Mac Alejandre, and primetime phenomenal teleserye Esperanza airs weeknights at 9 p.m. starring Cristine Reyes, directed by Wenn V. Deramas. Teen drama anthology series like Sandy's Boyfriend (Sundays at 3 p.m.) starring the new love-teams are AJ Muhlach and Nadine Lustre, directed by Jeffrey Jeturian and comedy show Petra's Panniest (weeknights at 11 p.m.), hosted by the new YouTube sensation Ashley Rivera aka Petra Mahalimuyak. Offer weekend Viva movie screening primetime: Kapinoy Cinema (Saturdays at 10:45 p.m.) and Sinemaks (Sundays at 11 p.m.), offering more action movies as well as TV concerts and specials. Another first in comedy gag show Happy TODAS (Saturdays at 10 p.m.), starring Cristine Reyes, Young JV, Imee Hart, Andrew E., Josh Padilla, Shy Carlos, Makisig Morales, Gee-Ann Abrahan, Aki Torio, Joross Gamboa, Andi Eigenmann, Kiko Ramos, Gui Comia, Abby Bautista, James Reid, Ella Cruz and Nathan Bareera.

New treat of anime series: action-packed *Cyborg Kurochan* (Saturdays at 2:30 p.m.), *Chinpui* (Sundays 10 a.m.) and manga girl *Kirarin* (Sundays at 10:30 a.m.) continues to bring the kiddie anime fans.

In the foreign soap-opera primetime weeknights, Viva-TV has the Mexican popular telenovelas: *Palabra de Mujer*(weekdays at 5:45 p.m.), *Amor Bravio* (weeknights at 10 p.m.) and of couse, the Korean asianovelas: romantic comedy series *Shut Up Flower Boy Band* (Mondays, Tuesdays and Thursdays starting at 5:15 p.m.) and romantic Korean drama *All About My Romance* (weeknights at 11 p.m.) with a Korean reality show for talent search competition called *K-POP Star Hunt* (Mondays, Tuesdays and Wednesdays at 4:30 p.m.). Of couse more: watch Viva-TV hit shows like the top-rating game shows *Who Wants to be a Millionaire* hosted by Christopher de Leon (Saturdays at 8 p.m.), high-rating phenomenal show *The Weakest Link* hosted by the game show host Richard Yap as Sir Chief (Weeknights at 8:30 p.m.) and the reality talent search *Born to be a Star* hosted by a certified singing champion Anja Aguilar (Sundays 8 p.m.) continues to bring in more viewers will be treated to the phenomenal of these Kapinoy shows. The IBC Radio Network had the Asia's largest chain of radio stations in the country, now has the AM radio stations for news and public service, and 2 FM radio stations for music entertainment along with provincial radio stations.

A romantic love songs on the FM radio called 93.5 Romance FM playing all easy-listening love songs. The station is playing all easy-listening love songs, manned by all-female jocks (fewer

male jocks are also added), can heard with its official website for live streaming at RomanceFM.ph. That nationwide reach when 92.7 MHz Iloilo, 94.5 MHz Cebu and 95.3 MHz Davao simulcasted its signals, ensuring travelers from Manila, uninterrupted listening of its programs. At the same time, OPM songs are also played on DWRM at the time. This was IBC's first venture into class A-B-C market, will making them also the number one station. Among the Romance FM DJs Anna Reyes, Andre Jordan, Maxine, Paul Phoenix and Monica. DZTV Radyo Budyong become the number 2 ranking for the news and public service AM radio among the AM radio networks, including DYBQ Iloilo, DYJJ Roxas, DYRG Kalibo, DYBG Cebu and DXML Davao which dubbed as the new tagline Ang Pambansang Radyo Ng Lakas! in official website with the live streaming at RadyoBudyong.ph, the sequestered TV-radio network IBC further reaches to the growing audiences by revolutionizing public service and government beyong television that blends the seasoned and broadcast journalists from TV and radio. OB Van radio, a first in Philippine Radio history, in which it broadcast to a specific location via see thru OB van studio vehicle for the Philippine government with Aaksyon ng Mundo immediately, when it create the DZTV Publikong Serbisyo Center, the first ever separate office for the public service by the local AM radio station.

Some of its news anchors are the broadcast icons like Snoky Serna, Henry Omaga-Diaz, Ricardo Cepeda, Alex Santos, Czarinah Lusuegro, Cathy Eigenmann-Bordalba, Jarius Bondoc, Sonny Angara, Dolly Anne Carvajal, Tony Velasquez Jing Castañeda and Jess Caduco. Programs that tackle news and public affairs, news personalities and newsmakers, public service, entertainment, health, sports, finance, life and inspiration from the government of president Noynoy Aquino III.

The Asia's number 1 urban and danze mix FM radio station in the country iDMZ 891 now ranks the number 1 among the other FM radio stations, aism to an Asian market of the 15 to 40 age bracket will target A-B-C markets for the danze muzic zone conquer the radio airwaves, iDMZ 891's official website with live streaming at 89DMZ.com, events and on-air interactivities and promos as well as the TV advertisement of the station.

The essence of iDMZ891's dance music menu is a non-stop mix of club hits, techno hits, reggae, hip-o, R&B, old school, motown and slow jams. The is the spectrum of iDMZ, encompassing, such diverse musical styles such as Wave, Rock and Disco, the contemporary OPM hits of our local artist in our *OPM in-a-Raw*.

Some of the roster of iDMZ DJs The Unbeatable (Andy Santillan), DJ Ouch (Lopie Guzman), DJ Kaye (Kaye Tan), The Force (Neil Centeno), The Destroyer (Rommel Dayan), Nicole (Nicole Andersson), The Sting (Terence Khan), Marc the Spark, DJ Blare (Bernadette Camalig), ZJ Ziggy, Anne, (Peewee Wenceslao), H-Town, Jun DJ, DJ Buzz and DJ Alfie (Alfie Manuel) to beefing up for some of iDMZ 891's original programs in the danze music fans, the ultimate in dance music unveils programs guaranteed to deliver top-notch entertainment in Metro Manils'

all-hits, all-dance radio send your non-stop mix sets in MP3 format, 128kbps, 44.1kHz stereo with its own listening app, available in Android and iOS.

Among these iDMZ 891's original programs are *Wave 24*, *Slow Jam*, *Be Heard!*, *Rockin' Manila*, *Saturday Clubbing*, *Back to the 80's*, *90's Baddest*, *Mobile Mixes*, *Dreamsounds*, *The Flow* and *The Quiet Storm*, and other programs are *Peewee in the Morning*, hourly newscast *The Word*, *OPM in-a-Raw*, *Pinoy 10 Hitlist*, uninterruptable *Megamix*, *K-Pop N Go* and *Sayaw Top 10*.

Still to come, the 53rd anniversarry of Kapinoy Network owns IBC, IBC News Network (INN), 93.5 Romance FM, DZTV Radyo Budyong and iDMZ 891 with its official website at <a href="IBC.com.ph">IBC.com.ph</a>. Successful Relaunch

The relaunch of the Intercontinental Broadcasting Corporation (IBC), the government-owned sequestered television and radio station indeed one hell of the new party, more power of IBC, it is made as IBC, IBC News Network (INN), Global IBC, 93.5 Romance FM, DZTV Radyo Budyong 1386 and iDMZ 891.

And IBC is bent on being a strong number 3 in no time and even the number 2 in the television broadcasting field, the industry leaders ABS-CBN and GMA as well as the other number 3 slot TV5. The giant networks confronted by IBC Channel 13 shows the blocktimer Viva Television, which is now putting the high-rating game shows that were copying by all the other networks. IBC-13 now has a satellite studio in Broadcast City, Capitol Hills, Diliman, Quezon City and the Coca Cola plant, Roosevelt Avenue, San Francisco Del Monte, Quezon City with the IBC transmitter power of 60-kilowatts. Among the stalwarts who graced the occassion were IBC-13 chairman Eric Canoy with his beautiful IBC president and CEO is Botos Anson-Roa and their pretty daughter, the new IBC Board of Directors are the vice-chairman Freddie M. Garcia, IBC vice-president Lito Ocampo Cruz, sales and marketing department Tessie Taylor and finance manager Dave Fugoso with his IBC-13 station manager Joselito Yabut with the new Kapinoy programs, the news and public affairs director Maye Camacho, to names the new IBC management of the network ratings since it had to compete with the blockbuster programs of the big two: ABS CBN and GMA.

As such, IBC-13 continues to be viewed by the industry as a network of value. This is manifested in the latest primetime survey by TNS/Kantar Media, the firm which now surveys the TV ratings while the country's two leading networks ABS-CBN and GMA networks will grabbed the top spot claims to be number 1, with 47.3% and 30.6% of all viewing households, respectively, IBC will now garnered with 25.9%, which is significant, especially compared with TV5's 14.5% and Studio 23's 10.8%. As IBC will now for the big-budget is P5 billion ithin a year as 25% audience share and P2 billion of revenues and P100 billion of net income. The repuration for creativity and innovation as it aggressively produced and relaunched the new trend-setting programs on Viva-TV earned honors and awards both here and abroad for its

homegrown Kapinoy programs has proudly established many firsts in the Philippine broadcast industry and progressively. When we were at the helm of IBC, the network has consulted Viva-TV, the IBC's primetime programming block from 5 p.m. to 12 midnight slot, extended from 2:30 p.m. to 12 midnight and 10 a.m. to 12:30 a.m. on Sundays, that shows such as the popular telenovelas like *Palabra de Mujer*, and *Amor Bravio*, popular Koreanovelas like *Shut Up Flower Boy Band* and *All About My Romance* will now generate some revenue, these may find of able to watch primetime when we put it in prime time to make it more attractive to sponsors in the television networks are competing for ratings and advertising revenue through sports programming.

The bagging with the block-time partnership with Viva Entertainment contract to air aggressively promoted sports programming include the PBA and NBA games as well as boxing-matches from Manny Pacquiao and the filipino flash Nonito Donaire, billiards, the WWE programming for wrestling fans and other sports events, The Kapinoy Network has rocked the TV industry when it announced last Monday (April 29, 2013), the Viva Tagalog movies has been showing as action-packed *Sinemaks* is doing very well on sales that will be airing Viva-TV hit shows like the game shows *Who Wants to be a Millionaire* and *The Weakest Link*, and talent search contest *Born to be a Star*.

They added that by investing in IBC, Viva expects to further enhance The Kapinoy's programming, ratings and sales as well as improve the broadcast network's coverage and signal strength throughout the country. They noted that over the past 15 year, IBC has significantly increased its viewership ratings and has established its position as a strong number three in the country's Philippine television industry. This, they said, is evidenced by the rise of its Viva-TV hit shows, Who Wants to be a Millionaire?, The Weakest Link, Born to be a Star, PBA and NBA as the top-rating programs for primetime. They noted that over the past year, IBC has significantly increased its viewership ratings and has established its position as a strong number three in the country's Philippine television industry. The local broadcasting industry is dominated by ABS-CBN Broadcasting Corp. and GMA Network Inc. IBC-13 is spending billions and thrillions of pesos to improve its transmission and the reaching widen. It has the direct-to-home satellite TV company, to air its Kapinoy programs. The international channels Global IBC allows IBC-13 subscriebrs to be offered together with the other networks to pay additional available in United States with Dish Network, Middle East, Asia, Korea, Japan, Hong Kong, Taiwan, America, Africa, Australia, Europe, Hawaii, Callifornia, New Zealand, Guam, Saipan, Canada, Malaysia, Singapore, Indonesia, Italy and United Kingdom. The IBC Radio Network has likewise with DZTV Radyo Budyong 1386 as the AM badio for news and public service to allow the broadcasting of IBC's flagship news program Express Balita, in Rado Budyong radio stations. Meanwhile, the #1 urban music and danze mix FM radio iDMZ 891 will also target the A-B-C markets for the danze muzic zone.

The immediate goal is IBC to be a strong number 3 and then later go for the number 2 slot will held by the country's two leading networks GMA and ABS-CBN.

## IBC welcomes the big league as Gabby Lopez and Felipe Gozon

April 22, 2013

The **PCOO Secretary** further informed us that on account of sound management, **IBC** continues to improve the network operations for being a strong number 3 in viewership.

The Intercontinental Broadcasting Corporation (IBC) known as The Kapinoy Network, is now owns with IBC, IBC News Network (INN), 93.5 Romance FM, DZTV Radyo Budyong and iDMZ with the network's IBC chairman Eric Canoy and vice-president Lito Ocampo Cruz announced last Saturday (April 20), the big three that happening on local television, the network's primetime block Viva-TV airing on IBC from 5 p.m. to 12 midnight slot daily, 2:30 p.m. to 12 midnight on Saturdays and 10 a.m. to 12 midnight on Sundays has into block-time agreement with Viva Entertainment that also assisted in improvement of the financial condition of IBC-13 is spending around P7 billion this year in a bid to make IBC, the third leading network in the country, unveiled its new set of officers, new innovation of station ID, as well as new programs and new talents.

In this, **ABS-CBN** and **GMA** are claiming the number 1 slot, with the **Kapamilya** chairman Gabby Lopez and president and CEO Charo Santos-Concio, and the **Kapuso** chairman and CEO Atty. Felipe Gozon and president and COO Gilberto R. Duavit Jr., in which is **IBC** as the Canoy family remains the undisputed number 3 position. It also purchased **Viva**, the broadcasting firm's major blocktimer of **IBC**.

"As the competition because we now defined out own target audience," affirmed Canoy, who also happens to be the chairman of the government-owned sequestered radio and television station in privatization, had the monicker is **Kapamilya** and **Kapuso**, **IBC** brand is **Kapinoy** in the same major companies increasing our reach, increasing means we hope to increase our advertising rates, to the type of reach and ratings.

That is a coming from **IBC** president and CEO Boots Anson-Roa, from reality, drama, fantasy and game show saturated television landscape, **IBC** now poses a big competition to the country's more established networks like**ABS-CBN** and **GMA Network**, as well the other number 3 slot of **TV5**. Meanwhile, **Viva-TV** is **IBC's** primetime block offers the best in Filipino viewers in movies, animes, dramas, comedy, game shows, reality talent search and sports events, in the soap-opera primetime fare from other networks.

In which means, **ABS-CBN** has Gabby Lopez as chairman, Charo Santos-Concio as president, CEO and COO, and **GMA Network** has chairman and CEO Atty. Felipe Gozon and Gilberto Duavit, Jr. as president and COO, to proven the **IBC Board of Directors** and **IBC** management are sales and marketing Tessie Taylor said their company is embarking on an aggressive push for a bigger share of the television audience and has even included tourism-oriented programs among their major focus, the press release said.

At present said, the Kapamilya networks has ABS-CBN, Studio 23, ANC, The Filipino Channel (TFC), radio DZMM Radyo Patrol and Tambayan 101.9 as well as DZMM TeleRadyo, Jeepney TV, Balls, Hero TV, Lifestyle Network, Cinema One, Sky Cable, Velvet and Myx along with ABS-CBN Publishing Inc., movie outfit Star Cinema, music recording Star Records, ABS-CBN Interactive, Creative Programs, Inc., talent development and management Star Magic, ABS-CBN Foundation, Inc., Regional Network Group (RNG) and ABS-CBN International subsidiaries part of the Lopez Group of Companies, while the Kapuso networks has GMA, GMA News TV, two radio stations DZBB Super Radyo and 97.1 Barangay LS, along with new interactive GMA New Media, GMA Artist Center, film outfitGMA Films, GMA Kapuso Foundation, regional network RGMA, three international channels GMA Pinoy TV, GMA Life TV and international news network GMA News TV International in the subsidiaries part of GMA Holdings, Inc.

The Kapinoy Network as IBC remains a network with its innovative and creative core intact, has sequestered network led by the undisputed number 3 network IBC, news networks IBC News Network (INN), three radio stations like 93.5 Romance FM, an AM band DZTV Radyo Budyong 1386 and the #1 urban danze mix FM radio station in the country iDMZ 891, together with provincial radio stations DYBQ Iloilo, DYJJ Roxas and DYBG Kalibo, as well as the tourist-oriuented FM station as 103.8 Boracay FM as well as international channels IBC Global, new media IBC Interactive and the cable music channel Danze TV expects to further enhance the station's programming, viewership ratings and sales, as well as improve the broadcast network's coverage and the signal strength throughout the country and in the Asia. In other number 3 is TV5 (Associated Broadcasting Company), which owns ABC Developemnt Corporation, the 3 television stations like TV5, AksyonTV and AKTV, together with cable and satellite channels Hyper, Colours, Weather Information

Network, Kids5, AniMega, 5 Max Movie Channel and interactive TeleSingko as well as TV5 Kapatid Foundation, Pilipinas Global Network

Ltd., News5, Sports5, Entertainment5, CineMabuhay, PLDT-Smart Foundation, Cignal Digital TV, Rescue5, Studio5, Talent5, music recording TV5 Records, new media TV5 Interactive and publishing TV5 Magazines with 2 FM radio stations like Radyo5 92.3 News FM and DWWW 774 Music AM, and international channels Kapatid TV5 (KTV5) and AksyonTV International, in which part of MediaQuest Holdings, Inc., a wholly owned subsidiary of the beneficial trust fund of the Philippine Long Distance Telephone Company (PLDT) headed by business tycoon Manny V. Pangilinan as TV5 chairman, along

with Atty. Ray C. Espinosa as president and CEO and Roberto V. Barreiro as EVP and COO with its official website with TV5.com.ph, InterAksyon, InterAKTV, Kristn.com and Balut Radio. In location of Diliman, Quezon City, ABS-CBN Broadcast Center has Sgt. Esguerra Ave. corner Mother Ignacia Street, Barangay South Triangle and GMA Network Center has EDSA corner Timog Avenue while the sequestered IBC Broadcast Center is now with Broadcast City, Capitol Hills in Old Balara at the headquarters wider audience increasing all the share, increasing all the ratings, increase our rates, increase our revenues. **IBC** has now having new primetime programming block **Viva-TV**, the viewing habits of the local audience through to the Kapinoy network campaign relaunch this time. Viva-TV now airs its homegrown shows by bringing the two of the popular basketball tournaments with the PBA and NBA which in the TV viewership ratings from two other networks, as well as wrestling fans of WWE Raw and WWE Smackdown and future fights of filipino flash Nonito Donaire and Manny Pacquiao as well. Meanwhile, the most-watched teleserye *Esperanza* and *My Family Xyriel*, the comedy show *Petra's Panniest* and the phenomenal teen drama anthology called Sandy's Boyfriend. Viva-TV also shows in the ratings with the two of popular, award-winning and top-rating phenomenal game shows Who Wants to be a Millionaire and The Weakest Link which is the million-peso prize in the primetime TV game shows and popular talent search for the contest K-POP Star Hunt and Born to be a Star for the singing star fans, more Japanese anime series like Chinpui and Cyborg Kurochan, the telenovelas like Palabra de Mujer and Amor Bravio, and the popular koreanovelas like Shut Up Flower Boy Band and All About My Love which is the grabbed prime-time ratings from established popular shows. There will be the major announcements in the coming weeks on the sequestered of **Channel** 

There will be the major announcements in the coming weeks on the sequestered of **Channel** 13 identified with the **PBA** and **NBA** games, and recently with the **Viva'**s local production, ine same network of **ABS-CBN Channel 2** and **GMA Channel 7** in terms to the established ratings, based on **Kantar Media'**s data.

### Negoshow

**Negoshow** is a Philippine business televison show created by IBC News and Current Affairs. The program premieres on April 9, 2014 and aired every Wednesday afternoon on IBC News Network hosted by Amelyn Veloso features innovative businesses that are on the fast-track in the Philippines.

#### Negoshow

Format <u>Business</u>

Created by Intercontinental

**Broadcasting Corporation** 

Developed by IBC News and Current

<u>Affairs</u>

Directed by Chito Cabatuando

Presented by <u>Amelyn Veloso</u>

Country of origin Philippines

No. of episodes n/a (airs Wednesday)

#### **Production**

Executiveproducer(s) Lito Ocampo Cruz

**Running time** 30 minutes

#### Broadcast

Original channel <u>IBC News Network</u>

Picture format <u>480i</u> (<u>SDTV</u>)

Original run April 9, 2014 – present

#### **External links**

Program Site

#### Synopsis Edit

*Negoshow* is the latest addition to <u>IBC</u>'s afternoon power block HapoNation. Produced by the men and women of IBC Current Affairs. *Negoshow* is a 30-minute business show that tackles anything and everything about how to make your money grow about business features.

It goes beyond the notion that business matters are only for top level executives or big money market playes, also geared towards reaching the budding entrepreneurs or the ordinary getting more out of their hard-earned money. Good business sense knows this, the program, shall put across, in terms of Philippine economy, employees, entrepreneurs, business and financial plus highlights and focuses on Philippine business as growth and nation building.

#### Host Edit

Amelyn Veloso

#### References Edit

#### External links Edit

- Program Site
- Negoshow on Facebook
- Negoshow on Twitter

#### See also Edit

- The PUP Mabini Media Awards Winners
- IBC
- IBC News and Current Affairs
- List of programs broadcast by Intercontinental Broadcasting Corporation

## The PUP Mabini Media Awards Winners

02/15/2014

Congratulations to the winners of the recently held PUP Mabini Media Awards!

#### **Best Television Drama:**

- Your Heart, My Love (IBC)
- Be Careful With My Heart (ABS-CBN)

#### **Best Television Comedy:**

Bubble Gang (GMA)

Maya Loves Sir Chief (IBC)

#### **Best Television Variety Program:**

- Eat Bulaga (GMA)
- Lunch Break (IBC)

#### **Best Television Educational Program:**

- Cooltura (IBC)
- Matanglawin (ABS-CBN)

#### **Best Television Entertainment Talk Program:**

- Gandang gabi Vice (ABS-CBN)
- CelebrityDATcom (IBC)

#### **Best Television Reality Program:**

- Born to be a Superstar (IBC)
- Pilipinas Got Talent (ABS-CBN)

#### **Best Television News Program:**

- TV Patrol (ABS-CBN)
- Express Balita (IBC)

#### **Best Television Magazine Program:**

- Kapuso Mo, Jessica Soho
- Good Take

#### **Best Television Public Service Program:**

- Operation Lingkod Bayan (IBC)
- Wish Ko Lang (GMA)

#### **Best Television Public Affairs Program:**

- S.O.C.O. Scene of the Crime Operatives (ABS-CBN)
- Forum ni Randy (IBC)

#### **Best Television Morning Program:**

- Umagang Kay Ganda (ABS-CBN)
- Happy Morning Yehey (IBC)

#### **Best Television Male News Program Anchor:**

- Ted Failon (ABS-CBN)
- Henry Omaga-Diaz (IBC)

#### **Best Television Female News Program Anchor:**

- Bernadette Sembrano (IBC)
- Jessica Soho (GMA News TV)

#### **Best Television Male News Program Reporter:**

- Mario Dumaual (IBC)
- Jay Taruc (GMA News TV)

#### **Best Television Female News Program Reporter:**

- Gretchen Malalad (ABS-CBN)
- Lil Mateo (IBC)

#### **Best Television Magazine Program Host:**

- Cathy Eigenmann (IBC)
- Jessica Soho (GMA)

#### **Best Television Public Service Program Host:**

- Ted Failon (ABS-CBN)
- Tony Falcon (IBC)

#### **Best Television Public Affairs Program Host:**

- Randy David (IBC)
- Mel Tiangco (GMA News TV)

#### **Best Investigative Program:**

- Bitag (IBC)
- I-Witness (GMA)

#### **Television Station of the Year:**

- ABS-CBN 2
- IBC

#### **Best Radio News Program:**

- Eala ng Bayan (DZTV Radyo Budyong 1386)
- Gising Pilipinas (DZMM)

#### **Best Radio Public Service Program:**

- Dear Snooky (DZTV Radyo Budyong 1386)
- Aksyon Ngayon (DZMM)

#### **Best Radio News Commentary Program:**

Dos Por Dos (DZMM)

#### **Best Radio News Program Host:**

- Noli Eala (DZTV Radyo Budyong 1386)
- Ricky Rosales (DZMM)

#### **Best Radio Public Service Program Host:**

Julius Babao (DZMM)

Snooky Serna-Go (DZTV Radyo Budyong 1386) **Best Radio News Commentary Program Host:**  Anthony Taberna (DZMM) **Best FM Radio Program:** The Flow (iDMZ 891) TLC True Love Conversations (Love Radio) **Best Male Radio Jock:** H-Town (iDMZ 891) Papa Jack (Love Radio) **Best Female Radio Jock:**  Nicole Hyala (Love Radio) **AM Radio Station of the Year: DZMM** DZTV Radyo Budyong 1386 FM Radio Station of the Year: iDMZ 891 Love Radio 90.7 **Best Entertainment Magazine:** YES! **Best Fashion and Lifestyle Magazine:** Candy **Best Broadsheet Newspaper:** Manila Bulletin **Best Tabloid Newspaper:**  Pilipino Star Ngayon **Best Inspirational Advertisement:** Mcdonald's: Hooray for Today **Best Family-Oriented Advertisement:** Mcdonalds: Kuya **Best Advocacy Campaign:** Choose Philippines (ABS-CBN) **Best Blog:** Pinoy Mom Blogger **Best Online News Portal:** 

ABS-CBNNews.com

#### **Best Social Network:**

Facebook

#### **Best Search Engine:**

Google

## Nora Mismo

**Nora Mismo** (Ngayon na ang Oras ng Remedyo at Aksyon) is a Philippine public service program hosted by the one and only superstar Ms. Nora Aunor aired on IBC and IBC News Network.

Nora Aunor		
Format	Public service	
Created by	Intercontinental Broadcasting Corporation	
Developed by	IBC News and Current Affairs	
Written by	Patrick Manahan	
Directed by	Nori Sayo	
Presented by	Nora Aunor Gio Tingson	
Opening theme	Nora Mismo by Anja Aguilar	
Country of origin	<u>Philippines</u>	

No. of episodes

n/a (airs Saturday morning)

#### **Production**

Executiveproducer(s) Lito Ocampo Cruz

Running time 1 hours

#### **Broadcast**

Original channel IBC

Picture format 480i (SDTV)

Original run

February 8, 2002 – 2003 July 2, 2012 – present

#### **External links**

**Program Site** 

#### Sypnopsis Edit

Aunor will be seen a new on TV, this time in a public service program *Nora Mismo* (Ngayon na ang Oras ng Remedyo at Aksyon) links up families with domestic problems and government agencies that can assist them, Nora aims to help the poor and disadvantaged by linking them up with sources of assistance from the public and private sector. Says <u>Eric Canoy</u>, chairman of the network. This public service program is hosted by the one and only superstar <u>Nora Aunor</u> marks the singer-actress' return to TV and co-host <u>Gio Tingson</u>.

The loaded with different segments that aim to extend assistance and keep hope alive for the less privileged, encourage public and private sector cooperation to lighten the burden of the masses and keep the government closer to the people by facilitating easier public access to social services from helping people and continuing her public service cause.

#### Host Edit

- Nora Aunor
- Gio Tingson

#### Former Co-Host Edit

Junne Palacios Abejuela (2002-2003)

#### Segments Edit

*Nora Mismo* will have various segments, all focusing on vital, relevant and timely issues, like the protection and promotion of the rights and welfare of women and children.

#### **Current** Edit

- Tipid Ka-Nora Nora has a big-budget for a families
- Babae focuses on women's issues.
- Kaya Kong Magtrabaho requests assistance for disabled individuals to work.
- Pag-usapan Natin clears the air on a specific problem with government agency.
- Wow Inspirasyon features success stories of various government and private entity programs.
- Problema Ba Yan? highlights positive community aspects.
- lisa ang Ating Planeta is about the protection of environment.
- Bata.Bata focuses on children and youth issues.
- Problema Mo, Lunas Mo tries to answer a letter of complaint from a viewer.

#### Former Edit

Bawal Pong Maglimos - gives a little push to the beggars and homeless to work.

#### Awards and Nominations **Edit**

#### USTv Student Choice Awards Edit

- 9th USTv Student's Choice Awards (Best Public Service Program Host) Won (Nora Aunor)
- 9th USTv Student's Choice Awards (Best Public Service Program) Won

#### Anak TV Seal Awards Edit

2012 Anak TV Seal Awardee (Best Public Service Program) - Won

#### PMPC Star Awards for Television Edit

- 26th PMPC Star Awards for Television (Best Public Service Program Host) Won (Nora Aunor)
- 26th PMPC Star Awards for Television (Best Public Service Program) Won

#### Catholic Mass Media Awards Edit

34th Catholic Mass Media Awards (Best Public Service Program) - Won

#### KBP Golden Dove Awards Edit

2012 KBP Golden Dove Awards (Best Public Service Program) - Won

#### References Edit

#### External links Edit

- Program Site
- Nora Mismo on Facebook
- Nora Mismo on Twitter
- Nora Mismo on Multiply

#### See also Edit

- For Nora Mismo every Saturday
- IBC's old comedies in the 70s and 80s turning 53rd
- Remembering of anime and tokusatsu Kapinov hits
- Palace infuses P5B into PTV-4, drops IBC-13, RPN-9
- IBC celebrates Kapinoy's silver 53 years
- IBC, Radyo Budyong and iDMZ leads the top network
- Viva block time aggreement with IBC to coming aggressive, Rosario says
- IBC
- IBC News and Current Affairs
- List of programs broadcast by Intercontinental Broadcasting Corporation

## For Nora Mismo every Saturday

October 4, 2012

Ms. Superstar now has *Nora Mismo* (Ngayon na ang Oras ng Remedyo at Aksyon), Saturdays, 6 to 7 a.m. on the *Kapinoy* station *IBC-13*. Join my host the one and only superstar Nora Aunor and Gio Tingson as they give genuine public service to family, government agencies, pare, mare, misis, bata and the masses. The shows segments include *Kaya Kong Magtrabaho*, *Babae*, *Pag-Usapan Natin*, *Wow Inspirasyon*, *Tipid Ka-Nora*, *Problema ba Yan?*, *Iisa ang Ating Planeta*, *Bata.Bata* and *Problema Mo*, *Lunas Mo*.

IBC's old comedies in the 70s and 80s turning 53<sup>rd</sup>

#### March 2, 2013

The **Kapinoy** network anniversary event proved very entertaining. **IBC-13**'s 53rd anniversary celebration held recently at the **Broadcast City** was indeed very entertaining. We enjoyed it so much and we believed the whole audience did too. Now as *Komedya Funny*, featuring the Manila Philharmonic Orchestra in a performance laced with comedy to your favorite **Kapinoy** programs. Also, the Aquino administration wants to privatized the marcossequestered broadcast networks **RPN** and **IBC**. It was confirmed that **RPN** was sold by **Solar Entertainment** though the cable channel **ETC** on free TV, and **IBC** is now the number 3 position agreed by **Viva Entertainment** to created a newest primetime programming block called **Viva-TV**.

The IBC's old top-rating comedies of the '70s and '80s has sitcom *Iskul Bukol*, *Chicks to Chicks*, *TODAS*, *Bistek*, *Okay Ka, Fairy Ko!*, *CUTE (Call Us Two for Entertainment)*, gag show *Sic O'Clock News*, *Kaluskos Musmos*, *Eh Kasi, Babae!*, *TVJ: Television's Jesters*, *Ang Boypren Kong Mamaw*, *Ang Manok Ni San Pedro*, among others of the old comedy shows.

Tito Sotto, Vic Sotto and Joey de Leon in the opening production number who recognized how much his former IBCsitcom Iskul Bukol has successfully defined a part of his career. Recognizing the role of *Iskul Bukol*, not only as an **IBC** sitcom but as the comedy that defined local TV series, was the driving force behind *Komedya Funny*. So when megastar Sharon Cuneta started cueing the opening of the musical, it was all entertainment from there. The rest of the guests followed suit to spell a memorable evening for **IBC**. Meanwhile, the TVJ, which has accompanied the biggest names in the local TV industry as well as some of the most respected foreign artists. Also in peformances include; Helen Gamboa surprised the audience as he plays a "musical instrument" for the first time, *Chicks to Chicks* reunion Freddie Webb, Nova Villa and Carmi Martin, Maribeth Bichara, Val Sotto, Jimmy Santos and Freida Fonda of TODAS, former Sic O'Clock News cast Jimmy Fabregas and Ces Quesada proved she can carry a live audience, Herbert Bautista of Bistek also expected into new real comedy bisket at this time for it, and Charito Solis and Alice Dixson of Okey Ka Fairy Ko! while Eh Kasi, Babae! stars of Bessie Badilla, Gloria Diaz, Janice Jurado, Tiya Pusit, Buboy Garovillo, Charlie Davao, Debbie Miller and the late Johnny Wilson together with Max Surban into a popular sitcom and Kaluskos Musmos are Imee Marcos and the diamond star Maricel Soriano.

A comedy superstars are a certified singing champion and powerhouse singer Anja Aguilar and original prince of pop Dingdong Avanzado at the performing to sing.

**Komedya Funny** will be aired on March 2 at 10:30 p.m., of course, on **IBC-13**. Watch out for it on **Kapinoy** networks way of celebrating its 53rd year anniversary. The concert was taped as live at the **Aliw Theater**.

"Comedy is a staple in IBC," Eric Canoy, the network's newest chairman, said in a speech. He cited as experts are sitcom Iskul Bukol, TODAS, Chicks to Chicks and Sic O'Clock News. Meanwhile on March 8, 2013, in celebration of IBC-13's 53rd anniversary Kapinoy, whose events that including former IBC talents and stars – Tito Sotto, Vic Sotto and Joey De Leon (Iskul Bukol), Maribeth Bichara, Val Sotto, Jimmy Santos and Freida Fonda (TODAS), actor Freddie Webb, Nova Villa and Carmi Martin (Chicks to Chicks), Jimmy Fabregas and Ces Quesada (Sic O'Clock News), Judy Ann Santos (Ula ang Batang Gubat) and megastar Sharon Cuneta (*The Sharon Cuneta Show*). As the grand opened in time, they will guest the stars (including singing champion Anja Aguilar, prince of pop Dingdong Avanzado, Bryan Termulo and pop superstar and queen of theme song Angeline Quinto). Recently, **IBC-13** won as the Best TV Station of the Year for the 11th Gawan Tanglaw Awards. The PCOO Secretary further informed us that on account of sound management, as IBC-13 continues to improve the network operations and the undisputed number 3 network in a dominance of the two leading TV networks ABS-CBN and GMA. The network has also entered into a blocktime agreement with Viva Entertainment for the operation of Viva-TV, an entertainment network on primetime slot that is now assisted in the improvement of the financial condition and the TV viewership ratings of IBC, which is home to the popular basketball with the NBA and PBA games. Viva-TV will continue planning to strengthen its homegrown programming and add to its strong roster of Who Wants to be a Millionaire, The Weakest Link, NBA and PBA, and one such plan is for the talent search show for a singing contest called *Born to be a Star* to be hosted by *Viva*'s singing champion Anja Aguilar. Questioning about Philippine television, IBC show outside Viva-TV's broadcasting hours The follow up and now recently as the Kapinov network represented IBC as the number 3 leading network with Kapinoy programming comprising the children's television programming with its flagship program KapinoyLand, classic IBC hit shows as IBC Classics, top-of-the-hour news capsule IBC Headliners, flagship news programs Express Balita and Ronda Trese, and the Viva-TV block for the home of NBA and PBA. A strong signal viewership in a dominance of giant networks ABS-CBN and GMA. IBC-13 (as we call here in the Philippines) is a government sequestered network, which was acquired from the cronies of Fmr. Pres. Marcos, and it's glory days during the Martial Law era. Now, as the Kapinoy network with its innovative and creative core intact, for making IBC-13, the undisputed No.3 leading network in the country. Children's programming during daytime for kids with its flagship children's program KapinoyLand with Mr. Kapinoy and Baby Kapinoy, classic IBC hit shows also during daytime as IBC Classics, and all blocktime slots had been occupying by Viva-TV for the home of the NBA and PBA games. They now have the top-of-the-hour news capsule IBC Headliners, and its flagship news program Express Balita and Ronda Trese, so that they will fulfil the 30 minute requirement for members of the KBP (Kapisanan ng mga Broadcasters sa

Pilipinas, Broadcaster's Association of the Philippines) along with iDMZ 891, the #1 urban music

and danze mix FM radio station in the Philippines.

Viva's block time purchase of primetime hours on IBC-13 in the ratings game with IBC news program are products of the government network people while their sports news always feature the results of the NBA and PBA games shown that day, as Viva-TV is commercial free since they paying the IBC primetime slot and they are bidding for IBC's privatization including the record-breaking seasons of the National Basketball Association (NBA) and the Philippine Basketball Association (PBA) is now with the country's premier basketball tournament of Viva Sports to increase our advertising rates and the type of reaching the top and the ratings.

Congratulations to PTV 4 for its successful ratification of the bicameral committee. RPN 9 and IBC 13 was sequestered by the Philippine government. RPN 9 is now with Solar Entertainment Corporation, while IBC is now a blocktime agreement and partnership with Viva Entertainment as Viva-TV. The sequestered network owned by the Philippine government comparing PTV and IBC, when IBC remains a network with its innovative and creative core intact, the dream of reaching the top as the Kapinoy network have the most facilities for the No.3 leading network network that the national TV landscape in audience viewership via AGB Nielsen Media Research and TNS Kantar Media. As long as it have not be sold because it's still up for privatized, IBC's top-of-the-hour news update *IBC Headliners* is the counterpart of Channel 2's *News Patrol* and Channel 7's *Flash Report* and flagship news program *Express Balita* and *Ronda Trese*, the administration first in Channel 13 while a children's television programs *KapinoyLand*, and classic IBC hit shows as IBC Classics. IBC is towards of the Kapinoy mass-based viewers would cater the different market (along with Viva-TV block, home to the NBA and PBA).

## Remembering of anime and tokusatsu Kapinoy hits

March 3, 2013

It has been 53 years since one of the biggest network in the country was established. Intercontinental Broadcasting Corporation or IBC now celebrates its silver anniversary in television. The Kapinoy anniversary event revealed in IBC-13's 53rd anniversary celebration in the best of anime and tokusatsu hits as IBC reached it's demanded ratings in a glory days. These are the classic tokusatsu hits of Super Sentai galore are Bioman, Shaider, Maskman, Turboranger, Jiban, Kamen Rider Black, Super Rescue Solbrain, Winspector, Machineman and Fiveman, and anime hits like Voltes V, Candy Candy, Battle Ball, Super Boink, Ghost Fighter, Time Quest, Starzinger, Tonde Boorin, Shuurato, Gaiking, Grendaizer UFO and Mazinger Z, some of the most famous shows in Philippine television lead the media industry.

**Sari-Sari Kapinoy Store** will be marketing almost every conceivable merchandise - shirts, pants, bags, towels, stickers, socks, caps, watches, rain gear, underwear, eyewear, shoes, trading cards, among other things. **Viva Entertainment** to do a priemtime slot on **IBC**, the number 3 leading station.

Now as *Tokusatsu Kapinoy*, starting last March 2 to be held Saturday at the **IBC** headquarters in Broadcast City, Capitol Hills, Diliman, Quezon City, featuring the **IBC**'s classic tokusatsu and anime series in Japan who got higher ratings than the rest of the networks in a performance laced with anime and tokusatsu characters to your favorite **Kapinoy** programs, says **IBC** chairman Eric Canoy and **IBC** president and CEO Boots Anson-Roa along with board of directors, management and employees. Throughout the years, the network has undergone in a many changes on the ratings that has relaunched a new **Viva-TV** airing world-class, quality, top-rating, popular and award-winning homegrown programming on **IBC**.

After producing classic top-rating **Kapinoy** hit shows from the success of **IBC** 

Classics like *Iskul Bukol*, *TODAS*, *Chicks to Chicks*, etc., IBC will bring back airing of anime and tokusatsu series by 2013 as **Tokusatsu Kapinoy**. Meanwhile, **Viva-TV** continues to reign on IBC's primetime block from 5:00pm to 12:00mn slot, which is the home to the popular basketball tournament for the NBA and PBA games as well as its **Viva** programs while the **Kapinoy**programming with *Express Balita* and *Ronda Trese* is now a two of the longest-running Filipino flagship news programs in Philippine television history. Congratulations to the network and all part of **The Kapinoy Network**.

With our auditions and more sponsors like **Regent Foods Corporation** like **Tempura**, **Regent Cakes**, **Snacku**, **Cheese Ring**, **Sakanami**, Carter Brief and so much more to watching Tokusatsu.

## Palace infuses P5B into PTV-4, drops IBC-13, RPN-9

Thursday, 21 March 2013

Malacañang is set to dispose of the two bankrupt sequestered television networks, the Intercontinental Broadcasting Corp. (IBC) Channel 13 and the Radio Philippines

Network (RPN) Channel 9, but will maintain the equally bankrupt People's Television

Channel 4 and IBC remains the undisputed number 3 has caught the interest of telecommunication giant Philippine Long Distance Telephone Co. (PLDT) and Viva

Entertainment of CEO and chairman Vic del Rosario, Jr., a source said.

Presidential Communications Operations Office chief Secretary Sonny Coloma yesterday declared that after the signing by Presi-dent Aquino of Republic Act 103901, now known as "An Act Revitalizing the People's Television Network Incorporated" this would pave the way

for the government to sell the "bleeding-non-performing assets." Coloma said the Aquino administration was met with the problem of **PTV-4** network that has been experiencing financial hemorrhage and is currently cash strapped in resolving the problem of payment of salaries of employees as well as its continuously bloating debts from various suppliers, unpaid electric bills, taxes, **PhilHealth** premiums and **GSIS** premiums.

"That is a network that is experiencing financial hemorrhage and President Aquino at once recognized that the problem had to be addressed strategically," Coloma said. **PTV-4** is being utilized by the Palace as one of its propaganda arms to generate funds from advertising and airtime sales.

Coloma said "there was an initial capitalization of P 1 billion and, by the time we took on the management of the network in July of 2010, the financial hemorrhage had already taken place and the capitalization of the network had been fully depleted. That means to say the network treasury has no money". "As of the time that the Aquino administration took over, the only revenues were coming from two government agencies, namely **Philippine Charity**Sweepstakes Office and Philippine Amusement and Gaming Corp. or Pagcor, and these two agencies were contributing to the revenues that were used to keep the network afloat,"

Coloma said. Coloma said Aquino directed the crafting of a proposed bill, that later on, this bill was included in the priority list of the Legislative Executive Development Advisory Council (Ledac).

"So we worked on the Senate and the Congress to pass a new charter for the **People's Television** that had two important features: number one, infusion by government of fresh capitalization in the amount of P 5 billion pesos; and, number two, giving the network authority to collect commercial revenues," Coloma said.

In the old charter, RA 7306, the network was given a period of 10 years within which to collect commercial revenues. "After which it was prohibited from doing so, and we are told this was because of the objections of the private commercial networks that **PTV** or the government television might pose a direct competition to commercial TV in terms of revenue generation.

"That was the rationale for giving the network only 10 years within which to achieve financial viability and stability," Coloma said. Coloma explained that according to the law, P3 billion will be appropriated in the General Appropriations Act. Since there are three years remaining on this administration.

"Notionally, we wish to be able to get this in tranches of at least P1 billion a year starting with the 2014 budget," Coloma said. Coloma said his office has been doing the financial coordination with the **Department of Budget** for the timely release of the funds while waiting for the proceeds of the disposal of the two government networks. "We are working closely with the **DBM** on the amount and the timing of the release of the tranches. The remaining P2 billion, according to the law, will be the derived from the proceeds of the privatization of **IBC** and **RPN**.

"As you know, **IBC** is still 100 percent owned by the government and it will be privatized under the auspices of the **Governance Commission of Government Corporations (GCG)**. Chairman Cesar Villanueva and his team are working closely with us so we can come up with the guidelines for the privatization and get this done soon," Coloma said. Coloma said that with respect to the privatization of **RPN-9**, "**RPN-9** ceased to be a government corporation after July 2010 when the Supreme Court awarded 32 percent of ownership to the Roberto Benedicto group. Effectively at present, private equity accounts for 66 percent of the equity structure of **RPN**. The other 34 percent belongs to **Solar Entertainment** which obtained this through a debt-to-equity conversion sometime in 2009 or 2010". Coloma said the government holds a minority position of 20.8 percent. "But there is still a significant amount of liabilities owed by the network to the government so this will have to be factored into the proposed privatization package. We are working on this together with the **Privatization Management Office** and the economic management cluster," Coloma said.

Coloma said the Aquino administration continues to prosecute those officials in the past administration who had abused and exploited the government networks.

"Following this administration's commitment to good governance, we will pursue proper administrative or legal action against people that are found to have been involved in whatever irregularities that could be properly documented or substantiated," Coloma said.

Coloma said the employees of the networks would be informed of the new developments on labor relations. "There is specific provision in the law that allows the **Board of Directors** and the management to implement a reorganization of the network. And it also says there that provided an employee has rendered at least one year of service, such employee may be entitled to retirement and/or separation benefits. The employees will be properly informed and they will be duly consulted as one of the relevant stakeholders. So we would like them to get involved in the process of working out what is properly due them," Coloma said.

Coloma stressed that the government network has plans to be at par with the private networks in terms of technical capabilities. "That is what we want to achieve. Just to give you an eyeball of the situation: When I traveled to Zamboanga City a few months ago, well, I wanted to know if I could watch **PTV** to retain and use all fees and other revenues for its operations and capital expenditures, because Zamboanga is far away from Manila, and I did.

In the hotel room where I stayed that had cable TV facilities, the transmission via the cable carrier was locally available, the transmission of **PTV** programs continues to make itself as the alternative television network, giving priority to give its viewers a balanced mix of high-quality news and public affairs, cultural and educational, and sports programs with a bottom-dweller in the primetime ratings with the popularly of the university basketball league for the **ABL** and **UAAP** games for the TV viewership ratings as well as its sports coverage like the **Southeast Asian Games**, **Asian Games** and **Olympic Games**. Meanwhile, the award-

winning educational and cultural programs like *Tele-Aralan ng Kakayahan*, *Ating Alamin*, *Paco Park Presents*, *Mag-Agri Tayo!*, and educational programming *CONSEL: Counting Studies via Television* aimed at upgrading teaching skills of elementary and secondary teachers of Science and English. Institutionalized by Department of Education, Culture and Sports (DECS), CONSTEL Science and English are being used in teacher training by the Regional and Divisional Leader Schools of the Department of Education, culture and Sports and in Teacher Education Institutions of the Commission on Higher Education. A children's noontime cartoon programs like *Cartoon Hour* for kids, and with the PTV's flagship national news programs like *PTV Sports*, *Balitaan*, *Good Morning Boss!*, *News@1*, *News@6* and *NewsLife* beginning to show in audience ratings of the competition. It varies from one city to another depending on the quality of transmission," Coloma said to establish and build its main broadcast center and major provincial stations, for possible expansion.

At the IBC headquarters at Broadcast City, Capitol Hills, Diliman, Quezon City, Lito detailed the future of the network and what great things this new board has in store. IBC airing classic hit shows like *Iskul Bukol*, *TODAS* and *Chicks to Chicks* as part of IBC Classics, also which intends to increase its award-winning cultural, current events and children's programming like *Cooltura*, *KapinoyLand*, *Barney & Friends*, *Danze sa TV*, *Teletubbies*, *Sesame Street* and *Lunch Break* as well as its flagship news program *Express Balita* and *Ronda Trese* together with public service program *Linawin Natin*, *Good Take*, *Nora Mismo*, *Snooky* and *Angara ng Bayan*.

Viva Entertainment, led by chairman and CEO Vic del Rosario, Jr., has been providing content for IBC. It also providing the films, TV, music recording, sports, cable channels and many more from Viva that the station still has commercial value despite its contract with Viva Entertainment, added that Intercontinental Broadcasting Corporation or IBC for the Kapinoy network, which operates radio and television stations nationwide to raise its advertising rates im the Kapamilya and Kapuso networks. IBC's FM radio station iDMZ 891, now is the #1 urban music and danze mix FM radio station will target the A-B-C markets. IBC is in VHF TV programming, radio broadcasting, kids and merchandising, the network which pioneered various genres in TV production. As long as IBCremains the network with its innovative and creative core intact, the dream of reaching the top is not so far away. Coloma said the privatization of IBC 13 has been already going-on as the Board of Directors of IBC channel 13headed by Chairman Eric Canoy has already met with Chairman Cesar Villanueva of the GCG supplements its monthly income with its earnings from Viva and other block timers, as well as with RPN 9's rental of the facilities. IBCrecently the Kapinoy **Network** became more aggressive with its surging ahead in the TV ratings companions, the dominance of the two leading networks ABS-CBN (Channel 2) and GMA Network (Channel 7) start to bring in more viewers, for making IBC, the undispiuted number 3 leading network, thanks to popular basketball for the NBA and PBA games, boxing matches and

the **Viva** programs from the imported Korean asianovelas, Mexican telenovelas, the **Viva** Tagalog movies and the Japanese anime series will target the A-B-C market, as well as the popilar and top-rating phenomenal game shows like **Who Wants to be a Millionaire** and **The Weakest Link**, and popular talent search show **Born to be a Star** which are the block timers of **Viva Television**, they have helped **IBC-13** rise from its financial slump and mediocre ratings. **Viva-TV** producing more quality, world-class, award-winning and homegrown programming on **IBC's** primetime block from 5 p.m. to 12 midnight slot, continue to provides the Filipino viewers from movies, cartoons, anime, dramas, comedy, game shows, reality and sports - the new improved soap-opera prime-time teleserye, asianovela and telenovela fare from other networks.

"IBC, by the way, is now operating profitably due to their aggreement of blocktime revenues with the partnership of Viva Commiunications, Inc. Based on reports by media research group Kantar Media, IBC-13 now reaching the number 3 position among TV network at the same point in the audience share and the ratings, with all the Top 10 shows belonging to the network, and the first in the Philippine television to be the number 3 after its relaunch last 1998," Coloma said. Coloma said the office of PTV 4 although a government cororation is still under the supervision of the Commission on Audit.

He said the board of directors are to be appointed by the President as required by law.

### IBC celebrates Kapinoy's silver 53 years

March 23, 2013

Intercontinental Broadcasting Corporation (IBC) kicked off its 53rd anniversary's year-long celebration as a media institution that pioneered government-owned sequestered television and radio in the country and how it has been in the country's **Kapinoy** network since 1960s. "IBC-13 is a living institution composed of you, me, and every employee that has dedicated himself or herself to be in **The Kapinoy Network**. That's what we have been doing for the past 53 years and that is what IBC will continue to do for all its existence," IBC Chairman Eric Canoy said in his speech that a commercial network put the IBC now turn into a competitive and rivaly competition than **Channel 2** and **7** that commercial load.

Canoy told **IBC Board of Directors**, **IBC** management and **IBC** employees at a recent gathering that **IBC-13** will continue to undertake pioneering projects, privatization and introduce innovations starting this year. He said, "Many radical and trailblazing strategies will be relaunched that will redefine the way we do business to allow the sequestered television station to generate from advertising and airtime sales."

He added, "You will see **Channel 13** that uses the foundation of content to mold itself into a company that offers consumer solutions that has never been seen before in privatization. It a result of listening to our consumers, privatizing and responding to them in ways they want and desire. It is about creating one-on-one relationships with each Filipino that we serve. This is what our mission is all about profit and income from **IBC** revenues." With the theme **Bawat Pinoy, Kapinoy!**, **IBC**'s silver 53rd anniversary of Philippine Television pays tribute to the life stories of each and every Filipino culture and children that **IBC-13** to become the country's number 3 leading TV network and inspired the hardworking people behind it to live up to the company's motto. To do just that, sequestered must ask the Rosario, put the new members of the board there and infuse funds to the network.

"Bawat Pinoy, Kapinoy! do the story of IBC-13 rather the story of each and every Filipino for culture, children and families. Philippine TV is a magical box that contains the colors of our collective experiences, emotions, dreams, children, culture, spirits, catholic church, imaginations, and all things that make us human and make us Filipino," saidIBC President and CEO Boots Anson-Roa, we were the number 1 network from 1977 up to 1988 and is now, the undisputed number 3 leading TV network with more stable and more dominant network in the future to allow them commercials spots for revenues. Boots pointed out how television has become part of the Filipinos' culture and children daily lives. She said, "For Filipinos, drama and comedy programs are reflections of their classics and real lives, and children's programming will have a kids, schioools, playground and toys. News programs reflect their realities and how the times molded them to be stronger in facing their daily struggles with president Noynoy Aquino while variety shows reflects the joy they feel whenever they are with their families or friends reflects their dreams and aspirations. Viva had their new primetime block already and time for **IBC** to be number 3 station on the ratings board. He also said that with the networks fresh capital gains, it will allow the network more budget to be allotted on acquiring state of the art equipment, improving broadcast coverage, and reformat its programming to at least 30 percent for children, 60 percent for entertainment, 30 percent for news and public affairs. **IBC-13** anything for providing top-rating quality, top-caliber and award-winning programs to increase its cultural, current events and children's programming while Viva-TV continue to providing award-winning quality, popular and top-rating homegrown programming on IBC's primetime block, home to the NBA and PBA games. Instead, it is Kapinoy that viewers since all of its works are inspired from their stories success. As part of the year-long celebration, new management, new board of drectors and new employees will share their stories on-air as to

They intend to produce entertainment shows from the other networks like the Korean asianovelas, a Japanese anime series and the imported Mexican telenovela of the type that produced.

how IBChas become part of their lives.

By the 1960, it is the first **Channel 13** camera for news and started broadcasts in 1961 under **Inter-Island Broadcasting Corporation** thru the tri-media conglomerate of **RMN-IBC-Philippine Herald** owned by the late Andres Soriano. The station also broadcasts in Cebu and Davao, truly played a third major role in the broadcasting history of the Philippines. Dick Baldwin was the station's first owner, and programming first consisted of mostly foreign programs from CBS, and a few local shows. In 1970s, **IBC** launches the color transmission named **Vinta Color** named after the Vintas from Zamboanga, the third network in the Philippines to convert to all-color broadcasts.

Inter-Island 13 split off from the Sorianos, owners of RMN nn the first day of February 1975, under the auspices of the Benedicto Group of Companies, the Philippines was delighted in the birth of a television station that would bring color to the dark years of the Martial Law era. Intercontinental Broadcasting Corporation (IBC), brought forthDZTV Channel 13, a commercial television station based on Metro Manila and initially beamed to seven relay stations scattered all over the archipelago. DWKB-FM 89.1 was opened and in a short time, it became the number one FM radio station in the country. Now, known as iDMZ 891, the #1 urban music and danze mix FM radio station in an Asian market will target the A-B-C markets. From a relatively TV station, IBC-13 reached greater heights and became the country's toprating network. Through hard work coupled with and intrepid business sense, IBC management developed a strategic programming that appealed to the mass audience. Thus, IBC-13 set a firsts in the broadcasting industry metamorphosed into one of the country's most viewed TV network. Showing full-length Tagalog films aired on primetime and the introduction of one-of-akind program genres were first seen on Channel 13 from Johnny Weismuller as Tarzan, Iskul Bukol, Chicks to Chicks, Seeing Stars with Joe Quirino, TODAS, See-True and so much more, when one spoke of television in the top of the ratings catapulted **IBC** in the number one slot among all television networks in 1976.

In 1977, hrough the sweat of it's employees and the income generated from it's programs, the network built and finally moved into its present home of the Broadcast City. The complex was a five-and-a-half hectare land located at Capitol Hills, Diliman, Quezon City,

Philippines. **IBC** manifested an enviable resilience in surviving the challenges. It marked the biggest, most progressive leap any network has ever made. Because of its station produced shows and co-production ventures, it penetrated a wider market. Thus, remarkable productivity surfaced with a acquisition of several provincial TV and radio stations.

Years passed after EDSA Revolution, things were never the same again in the network. **IBC** became a government controlled operation under the **Presidential Commission on Good Government (PCGG)**. Malacañang appointed several management groups to oversee the operation of the stations. A board of administrators was created to run the network's condition became congruent with the government situation, new administrators meant new management, thus doubled the operating expenses of the network. Cost of programs went up by threefold. Line produced shows and co-production ventures with **Viva**, **Regal**,

and **Seiko** were favored. A new image, *Pusong Pinoy, Pusong Trese*, to recapture the glory days it once had. But because of the sequestration, periodic change of management and the internal problems, the network started to lose the support of advertisers in 1989. **Island Broadcast Corporation** took over the management and the marketing of **IBC** which came to be known as **Island TV 13** in 1990. It was in the later part of its operations that ratings and income suffered due to mismanagement which caused labor unrest.

During this time, **IBC** became a 100% government owned station by virtue of a compromise agreement between**PCGG** and Mr. Roberto S. Benedicto, management and marketing were returned to the **IBC Board of Directors**. Programming remained at a standstill in preparation for the launching of a new image.

It was May 1994 when **IBC** launched *Pinoy ang Dating* with a visually enticing MTV, an innovation in terms of station identification. Despite limited resources, programming improved the battle for audience share continued. Advertisers became more responsive to marketing efforts, **IBC** managed to survive despite unstable conditions. The niche it has carved in the broadcasting industry proved to be an indelible one. Instant recall has always been associated with **IBC**and its glorious past. These are the classic tokusatsu hits of the popular *Super Sentai* galore are *Bioman*, *Shaider*, *Maskman*, *Turboranger*, *Jiban*, *Kamen Rider Black*, *Winspector*, *Machineman* and *Fiveman*, and anime hits like *Voltes V*, *Candy Candy*, *Battle Ball*, *Super Boink*, *Ghost Fighter*, *Time Quest*, *Starzinger*, *Tonde Boorin*, *Shuurato*, *Gaiking*, *Grendaizer UFO* and *Mazinger Z*, some of the most famous tokusatsu, sentai and anime shows in Philippine television while entering a full nationwide satellite broadcast.

Vintage Television (VTV) entered the scene with thr PBA as it's major program. Rehabilitation of the rransmitter and other technical facilities where initiated in the central and provincial stations. A new Harris 60-kilowatt transmitter was installed. The global service of APSTAR 1 satellite was utilized for a wider global reach. Now turning 53rd Anniversary in Philippine Television, a new hope shines on IBC, the network which pioneered various genres in TV production. As long as IBC remains a network with its innovative and creative core intact, the dream of reaching the top is not so far away, Viva-TV continues to reign on primetime with its sports and entertainment programs, with the NBA and PBAgames. IBC's improving Kapinoy programming will dominate the non-primetime slots. IBC is now reaching the number 3 since 1996.

His foremost concern is to maintain the viability and competitiveness of the network in preparation for its privatization. This is achieved by providing for the personnel welfare and benefits and by renewed programming thrust which would cater to the biggest sector of society, the youth.

Since then, **IBC** is now the number 3 among the TV networks at the same point in audience share and ratings, with all the Top 10 shows belonging to the network, and the first in the Philippines to be number 3 since 1998. **IBC**'s TV companions, like **ABS CBN Channel**2 and **GMA Channel 7** to bring more viewers for making **IBC**, the number 3 leading TV network. The 53 years of Philippine TV kick-off event was hosted by *Express Balita* news anchor Henry Omaga-Diaz and Snooky Serna-Go along with *KapinoyLand* characters like **IBC** leading mascots Mr. Kapinoy and Baby Kapinoy. *Iskul Bukol* reunions Tito Sotto, Vic Sotto and Joey De Leon, Freddie Webb, Nova Villa, Carmi Martin, Joe Quirino, Val Sotto, Maribeth Bichara, Jimmy Santos, Freida Fonda, Johnny Weismuller, Inday Badiday, megastar Sharon Cuneta together with Ms. Helen Gamboa, Jaime Fabregas, Ces Quesada, Ronald Remy, Tess Limcaco, Tommy Oppus, Charito Solis, Alice Dixson, Imee Marcos, Martin Oppus, Judy Ann Santos, Val Sotto, Maribeth Bichara and diamond star Maricel Soriano also rendered song numbers of the new **IBC** theme song and jingle composed by Louie Ocampo.

Also, the **Kapinoy** network will relaunched as the live big-reunion special via *Homecoming sa Trese: Ang Kapinoy na Bituin*, as it calls back with the return of all former **IBC** stars, talents and personalities from 1975 until the 1990s, executives, management, board of directors and employees, including the late Andres Soriano and the late Roberto Benedico, now working in the other various media network to the **Kapinoy** network **IBC**, the restoration of their professional relationship with **Viva Entertainment**. Starting to airing the new TV special from Maundy Thursday to Black Saturday, March 28 to 30 in the holy week.

# IBC, Radyo Budyong and iDMZ leads the top network

April 5, 2013

Channel 13 is known programs reached greater heights and became the country's top-rating network such as *Johnny Weismuller as Tarzan*, *Seeing Stars with Joe Quirino*, classic comedy programs *Chicks to Chicks*, *Iskul Bukol*, *TODAS*, *Sic O'Clock News*, the IBC's first-watched the self-title musical variety show like megastar *The Sharon Cuneta Show* before moving to ABS-CBN and the IBC, the introduction of one-of-a-kind program genres were first seen on Channel 13. One of the first TV networks which charged the full-length Tagalog films. Known also being raised by network newscasters, news writers, reporters, talents and TV stars before they success to their stations. Proven the volume of viewers since the time of grandparents to the masses that the IBC is one of the TV networks number 1 in the ratings in 70s and 80s.

Now, the government-owned sequestered radio-television network **Intercontinental Broadcasting Corporation**turns 53rd anniversary, is now owns with **IBC**, **Radyo** 

# **Budyong** and **iDMZ 891** for the **AGB Nielsen Media Research**survey as **The Kapinoy Network**.

As long as **IBC** remains a network with its innovative and creative core intact, the dream of reaching the top is not so far away and the network is still up for privatization.

For the past 15 years, the station **IBC** consistently an also-ran in Philippine television is now number 3, next to the two giant networks **ABS-CBN** and **GMA**, based on the **AGB Nielsen Media Research** survey. It has held the same position in key cities in Baguio, Iloilo, Cebu and Davao – which pioneered various genres in TV production, for making**IBC**, the undisputed number 3 nationwide. In one–on-one interviews of the recall survey, **IBC** now is the number 3 spot in a total of 25% of the audience share with **ABS-CBN**'s 41% and **GMA**'s 31%, based on data from **Kantar Media**. Of course, the poineer flagship children's television programs **KapinoyLand** which is ams to kids, playschool, pre-school, schools and kiddies as Mr. Kapinoy, and with your favorite **Viva-TV** shows on **IBC's** primetime block, which is the home to the popular basketball with the **NBA** and **PBA** games that will doing in the TV viewership ratings from established popular shows along with the **Viva** shows like **Who Wants to be a** 

Millionaire, The Weakest Linkand Born to be a Star, as well as its IBC's news

#### IBC is the #3 TV network in Metro Manila

programs Express Balita and Ronda Trese.

- 1. ABS-CBN
- 2. GMA
- 3. IBC
- 3. TV5
- 4. Studio 23

On the AM band, **DZTV Radyo Budyong** continued to be the number 2 ranking for the news and public service, grabbing 10.1% of the audience share from other AM stations, thanks to its faithful listeners. **DZTV** is also accessible nationwide in the most parts of the country efforts posted an unprecedented. The FM radio station **iDMZ 891**, is now the #1 urban music and danze mix radio in **Nielsen Media Radio Audience Measurement** surveys for Metro and Mega Manila, as the **Radio Research Council**. Favored by audiences for the dance music and remixed music sound in an Asian market and target the A-B-C markets, posting 50.1% in the audience share than other FM stations, has proven that listenership among held the same position in key cities in Iloilo, Cebu and Davao – making **iDMZ 891**, the number 1 danze music zone nationwide to remaining on the top via their **Number 1 Danze Muzic** concert blitz will now doing the rounds of Metro Manila and the provinces.

iDMZ 891 is now the #1 for A-B-C radio station in Metro Manila with a direct competitor.

- 1. iDMZ 891
- 2. Mellow 947
- 3. Magic 89.9

- 4. Jam 88.3
- 5. Monster Radio RX 93.1
- 6. 99.5 Play FM

With the sequestered TV-radio stations' success on the rating charts, **IBC** continues to take pride in the networks' quality, top-rating and award-winning **Kapinoy** programming even as they adhere to the highest standards of excellence in the broadcasting industry.

# Viva block time aggreement with IBC to coming aggressive, Rosario says

April 11, 2013

MANILA - The entertainment company **Viva Entertainment** together with its block time agreement with state-run **IBC-13** remains **The Kapinoy Network**.

At the sidelines for the recently of the ceremony of the **Viva Studios** in Ortigas, Pasig City, the **Viva** chairman and CEO Vic del Rosario, Jr. said the company in this agreement adding that the deal is aggressive.

Rosario said to the **Viva.com.ph** that **Viva Communications, Inc.** is committed to continue its airing popular **Viva-TV**homegrown programd and coverage of programs and leagues to which it remains a parner, including the **National Basketball Association** and the **Philippine Basketball Association**, in which the fact into a TV viewership ratings considering airing the new season of the **NBA** and **PBA** live on **IBC**.

As Rosario notes that **Viva** will now paying P700 million a year for the tight to air over **Channel 13**, from other network for the basketball league coverage of the **PBL** games on **GMA** and the **MBA** games on **ABS-CBN**.

Viva Entertainment, which holds the Vic del Rosario's Viva Group of Companies from movies, TV, music production, sports broadcasting, concerts, cable channels and so much more, entered a block time agreement with the Intercontinental Broadcasting Corporation for the 5 p.m.-12 midnight timeslot per week for the popular sports and entertainment shows on primetime. In which, the top-rating and popular phenomenal game shows like *Who Wants to be a Millionaire* and *The Weakest Link*, and popular talent search show *Born to be a Star*, they have helped IBC-13 rise from its financial slump and mediocre ratings.

Is this, "we will have to make adjustments in terms of the coverage of **NBA** and **PBA**, and other sports events," Pangilinan said, offering to the **Philippine Basketball** 

**Association** and **National Basketball Association**. Also, in the **Viva's** local production from **Viva** Tagalog movies, the Japanese animes and imported Korean asianovelas and Mexican telenovelas that grabbed in a prime-time ratings from established popular shows.

Asked with the **Viva Group of Companies** is interested in acquiring **IBC-13** once the government privatizes the network will not be sold, Rosario said in the **IBC** major block-timer. The Aquino administration plans to privatize two of its TV networks, which apart from **IBC-13** also includes **RPN-9**, to raise more revenues. The **Presidential Commission on Good Government (PCGG)** earlier said it will not sell the assets and franchise of **IBC** for P3.7 billion as **IBC** remains the undisputed number 3.

# Snooky (TV show)

**Snooky** is a Philippine public service program hosted by Snooky Serna-Go, who also hosts Express Balita and making a show comeback after former show for twelve years in Travel and Trade. The program premieres on June 30, 2012 and aired on IBC and IBC News Network.

Sr	nooky
Format	Public service
Created by	Intercontinental Broadcasting Corporation
Developed by	IBC News and Current Affairs
Directed by	Chito Cabatuando
Presented by	Snooky Serna
Theme music composer	<u>Vehnee Saturno</u>
Opening theme	Snooky by Anja Aguilar
Country of origin	<u>Philippines</u>
No. of episodes	n/a (airs Saturday nights)

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**Executiveproducer(s)** Lito Ocampo Cruz

**Running time** 30-45 minutes

**Broadcast** 

Original channel IBC

Picture format 480i (SDTV)

**Original run** June 30, 2012 – May 27,

2014

**External links** 

**Program Site** 

## Sypnopsis **Edit**

After more than a year of anchoring IBC's flagship news program Express Balita, actress and female broadcast journalists Snooky Serna-Go now hosts a different public service program in the same network. The public service aptly titled Snooky brings the gamut of Serna's experiences from broadcasting, show business, movies, television and advocacy to her personal public service from IBC Foundation, Inc. in one insightful, delightful and novel TV entrant mirroring the host's distinct is a Filipina film, television actress and Filipina broadcast journalists Snooky aims to focus on changing their lives not only on a public services, but on a long-term can relate to, as well as guest performances artist and also interviews celebrities and ordinary people with equal enthusiasm conducts medical and social missions in various parts of the country.

The brainchild of <u>Snooky Serna</u> himself, *Snooky*, aims to help the needy with their form of a public service, families, medical assistance, and other meek requests of the Filipino from all sectors of the country and abroad of different races, socio-civic activity and cultural backgrounds.

#### Host Edit

Snooky Serna-Go

#### Awards and Nominations Edit

#### Gawad Tanglaw Awards Edit

2014 12th Gawad Tanglaw Awards (Best Public Service Program) - Won

#### Gandingan 2013: 75th UPLB Isko't Iska's Broadcast Choice Awards Edit

- Gandingan 2013: 75th UPLB Isko't Iska's Broadcast Choice Awards (Best Public Service Program Host) - Won (Snooky Serna)
- Gandingan 2013: 75th UPLB Isko't Iska's Broadcast Choice Awards (Best Public Service Program) - Won

#### Anak TV Seal Awards Edit

2012 Anak TV Seal Awardee (Best Public Service Program) - Won

#### PMPC Star Awards for Television Edit

26th PMPC Star Awards for Television (Best Public Service Program) - Won

#### Catholic Mass Media Awards Edit

34th Catholic Mass Media Awards (Best Public Service Program) - Won

#### KBP Golden Dove Awards Edit

- 2012 KBP Golden Dove Awards (Best Public Service Program Host) Won (Snooky Serna)
- 2012 KBP Golden Dove Awards (Best Public Service Program) Won

## References Edit

## External links **Edit**

- Program Site
- Snooky on Facebook
- Snooky on Twitter
- Snooky on Multiply

### See also Edit

- IBC news program introducing new anchors starting October 1
- Senators slam RPN-9 for not paying employees

- House to review IBC-13 and RPN-9 franchises
- Snooky scores exclusive interview with Anja Aquilar
- Kapinoy inviting Sinulog and Dinagyang Festivals this 2013
- IBC is now in third place Nationwide
- IBC now No.3 in overall ratings!
- IBC is most-watched TV network in April; 'PBA Commissioners' Cup' leads Top 15 list
- The Kapinoy Network won for its own TV terms in the industry
- 'Sagip Kapinoy' Continues Relief Operations for Flood Victims, Accepts Donations
- IBC Teams Up with Globe Telecom and PLDT on Media Convergence Deal
- IBC
- IBC News and Current Affairs
- List of programs broadcast by Intercontinental Broadcasting Corporation

# IBC news program introducing new anchors starting October 1

September 30, 2012

Henry Omaga-Diaz and Snooky Serna-Go of Express Balita and Tony Velasquez of Ronda Trese

IBC News and Public Affairs, the news organization of IBC-13, had rised the bar in broadcasting by the government-owned sequestered network when it introduced many first in broadcast journalism and public service as the Kapinoy network beef up its network operations dedicated more airtime for news programs and hourly newsbreaks. Live newsbreaks from remote sites have become the order of the day as developments on news stories are reported on where and when the stories unfold will acquire a new equipment purchasing new studio cameras to buy OB vans and ENG vans which would help improve the station's news coverage with a special coverage, and sophisticated studio equipment, the cost of which could reach over a billion pesos.

Live coverages of events of national importance have been given more prominence in terms of more airtime and resources allotted to these. At present for the sequestion, IBC-13 is the No.3 leading network with two regular newscasts daily, one weekend report and 13 newsbreaks from 9 a.m. to 4 p.m. and 10 to 11 p.m. We started with *Hatol ng Bayan 2013*, a pre-election coverage together with PTV-4 and Radyo ng Bayan.

With all its broadcasting innovations, IBC News will changing the new solo anchors for the network's afternoon and late-night newscasts will get a refreshing make-over: *IBC Headliners*, *Express Balita* and *Ronda Trese*.

#### Henry Omaga-Diaz ans Snooky Serna-Go of Express Balita

Actress, TV host and female broadcast journalist Snooky Serna, who used to ABS-CBN talent for a Filipina film and television actress while Mother Lily Monteverde of Regal Films expressed gratitude to be part again of the Regal family and Henry Omafa0Diaz, a world-renowned anchor, is now anchor the flagship news prorgam *Express Balita* at 6:30 p.m. on IBC, offering a fresh, fast-paced, in-depth, straightforward, unsiaded and varied from the day's top stories continued its reign as the No.1 program nationwide in dominated by *TV Patrol* and *24 Oras*. The newscast now have more public service segment, when Serna continue host a public service program *Snooky* which airs every Friday nights and Snooky for a female newscaster in anchorperson as delivered by the reinvigorated news reporting teams of IBC News and Public Affairs are tasked to gather news from every major beat in the Greater Manila Area as well as nearby provinces, Serna said was a last resurfaced on ABS-CBN soap operas of show business as new career while Snooky become IBC's newscaster while projecting a new image, more corporate - looking this time. They are now more responsive to the audience and more interactive.

The No.1 news program and have worked hard to bring in the revenues. Also part of the spruceup is extending the airtime of *Express Balita* from 30 minutes to a full hour.

#### Jess Caduco of Ronda Trese

Meanwhile, credible broadcast journalist Jess Caduco, the world-renowned field reporter, now having the national late-night newscast *Ronda Trese* at 11:30 p.m. right after the Viva-TV block on IBC, serves up beyond the comprehensive journalism of news delivery. It offers a perspective on the day's important news and even outlines solutions that seek to alleviate pressing concerns in 24-hour surveillance will aim to deliver top stories of comprehensive finding ways to better their lives and impact on the lives of others through reports gathered by IBC News reporters and correspondents. Gaining solid experience through networks, he made her mark as one of the best live reporters on field.

Come weekend, continue with the weekend edition of *Express Balita* with some of IBC News's seasoned anchors every weekend after the Viva-TV block on IBC-13.

Alongside from the new Kapinoy's flagship newscasts, Viva-TV airing on IBC-13 from 5 p.m. to 12 midnight, thanks to the home of NBA and PBA games as well as its Viva programs.

# Senators slam RPN-9 for not paying employees

Updated November 27, 2012 - 12:00am

budget for next year before the Senate.

MANILA, Philippines - Senate President Pro Tempore Jinggoy Estrada and Sen. Panfilo Lacson raised concerns yesterday over the failure of the government to fully compensate some employees of the defunct **RPN-9** television, this time is Kapinoy network **IBC-13**. Estrada and Lacson questioned the officials of the **Presidential Communications Operations Office (PCOO)** under Secretary Herminio Coloma, who was defending their P1.312-billion

Speaking through finance committee chairman Sen. Franklin Drilon, PCOO executives explained that there were 213RPN employees were served notices of retrenchment through the **Department of Labor and Employment (DOLE)** on Oct. 1.

"It is basically a retrenchment due to the continued financial losses incurred," Drilon explained.

According to Drilon, **PTV-4** and **RPN-9** are not making money compared to another government television station,**IBC-13** will now making number 3 position, which was able to the programming contract enter a blocktime agreement with **Viva Entertainment**, generating around P100 million in revenue for this year.

Drilon, however, explained that out of the 213 **RPN** employees, about half have accepted termination benefits. "They were informed. It was a very difficult decision to make, but given the financial condition of **RPN-9**, there was really no choice but to undertake a retrenchment program," Drilon said.

# House to review IBC-13 and RPN-9 franchises

Updated December 6, 2012 - 11:05am

MANILA, Philippines - The House of Representatives is set to review the status of two government television stations relative to possible violations of their legislative franchise.

The House of Representatives has approved on second reading House Resolution No.

2854 "directing the House Committee on Legislative Franchise to conduct an investigation, in aid of legislation, on the current status of theInternational Broadcasting Corporation (IBC), a holder of a legislative franchise under Republic Act 8954, to determine if there are possible violations on its franchise.

Rep. Giorgidi Aggabao (4th District, Isabela), principal author of the resolution asked the committee to summon their officials to shed light on the matter.

Aggabao said **IBC** has entered into an agreement with several companies like **Vintage Television (VTV)**, which later merged with **Viva Television** in 2000 covering the **Philippines Basketball Association (PBA)**.

On the other hand, **RPN Channel 9**, has entered into a joint venture with **Solar Entertainment Corp.** in January 2011, he said.

Aggabao further noted that Kitchie Benedicto, daughter of Roberto Benedicto an alleged Marcos crony, is the owner of a 34-percent minority share in RPN-9. Nation (Article MRec), pagematch: 1, sectionmatch: 1 Records show that Congress granted IBC-13 a new 25-year legislative franchise under Republic Act 8954 on June 5, 2011. The network now have a programming contract through block-time agreement with Viva Entertainment to air the new primetime programming block Viva-TV, featuring top-rating, award-winning shows genres form movies, cartoons, anime, drama series, reality, game shows, telenovelas, asianovelas and sports events while renamed the branding as the Kapinoy network. IBC remains undisputed No.3, next to ABS-CBN and GMA Network.

The lawmaker added that **IBC Channel 13** also entered into a joint venture agreement with Prime Realty, an affiliate of R-II Builders Group of Reghis Romero for the development of 3.5 hectares Broadcast City.

Aggabao noted that RA 8954 provides that "the grantee shall not lease, transfer, grant the usufruct of, sell, nor assign this franchise or the rights and privileges acquired thereunder to any person, form, company, corporation or entity, nor shall the controlling interest of the grantee be transferred, whether as a whole or in parts and whether simultaneously or contemporaneously, to any such person, firm or company, corporation or entity without the prior approval of the Congress of the Philippines. Any person or entity to which this franchise is sold, transferred or assigned, shall be subject to the same conditions, terms restrictions and limitations of this Act."

During the administration of then President Cory Aquino, the **Presidential Commission on Good Government (PCGG)** sequestered both **IBC** and **RPN** in favor of the government by virtue of being owned by the Benedicto family.

Even with the existence of joint venture agreements with private enterprises, Aggabao said the government is inclined to privatize both the **IBC** and **RPN** and retain the **People's Television** (**PTV**, **Channel 4**) as the sole-mandated government TV network.

News@1: IN KA BA? "Cha Cha Cha Dabarkads" (February 5, 2013) Edit Watch the anchors of *Panahon.TV* (Amor Larrosa, Harry Bayona and April Enerio), *Balitaan* (Audrey Gorriceta, Pircelyn Pialago, and Vivienne Gulla), *News*@1 (Kirby Cristobal, Sandro Hermoso and Princess Habibah Sarip), *News*@6 (Atty. Marc Castrodes, Ralph Obina and Kathy San Gabriel) and *NewsLife* (Robert Tan, Isabella Cantu and Angelica Movido) to do the Cha Cha Cha Dabarkads!

#### Express Balita: "Cha Cha Cha Dabarkads" (February 5, 2013) Edit

Watch the anchors with IBC news reporter Lil Mateo, Merwin Llanza, Kim Cardenas, Nimfa Asuncion, Nalla Aguas, Jinky Banticados, Jeffrey Zaide, Pia Castro, Lalaine Tiangco, Dave Llavanes Jr., Dennis Cortes, Kathleen Forbes, Minette Panganiban, Kren Jolongbayan and Greg Gregorio, from Broadast City, Henry Omaga-Diaz and Snooky Serna-Go of *Express Balita* from IBC newscenter in Broadcast City and Jess Caduco and Czarinah Lusuegro of *Ronda Trese* from IBC newscenter in Broadcast City do the *Cha Cha Cha Dabarkads*! Also with IBC Employess, IBC news correspondents, IBC Board of Directors together with chairman Eric Canoy, vice-president Lito Ocampo Cruz, sales and marketing Tessie Taylor and president and CEO Boots Anson-Roa, and iDMZ 891 DJs The Sting (Terence Khan), The Unbeatable (Andy Santillan) and Georgina (Georgina Wilson) lets do the *Cha Cha Cha Dabarkads*!

# Snooky scores exclusive interview with Anja Aguilar

January 10, 2013

Actress and female broadcast journalist for the news anchor Snooky Serna got another exclusive interview with a certified singing champion and powerhouse singer Ms. Anja Aguilar which is now a singer-actress as part of **Viva**artists as **Viva Artist Agency (VAA)** she is now on her contract for **IBC-13**.

After winning the talent show, which also produced another popular artist Sam Concepcion, she became a member of the teen sing and dance group Pop Girls for a time. She also appeared in bit roles in several ABS-CBN shows, with her claim to fame a *Maalaala Mo Kaya* episode where she was cast opposite Piolo Pascual, and her among the roster of artists in the noontime Sunday variety show, *ASAP 2012*. Discovered via her breakthrough triumph at *Little Big Star*, the young singer primed and readied for greater things with release of her solo self-titled album. The *Little Big Star* winner on ABS-CBN talked to Snooky about her entry to the Viva-TV's hit teen drama anthology series *Dear Heart* and reality talent search show *Born to be a Star* on IBC-13, is her much anticipated third album after to the success of two albums *Anja Aguilar* and *Tell Me Your Heart* as well as the compilation dance-pop albums *Best Dance Hits*, and her concert is *Anja Aguilar: The Concert*.

The scope of the aired piece through on last afternoon's *Express Balita* was limited, as Serna tweeted that they also talked about Anja's boyfriend.

PTV will air the following program live tomorrow on the 27th

Anniversary of the EDSA Revolution. Edit

- 5:30 am Balitaan News and highlights of the EDSA Revolution
- 6:15 am Good Morning Boss More highlights of the EDSA Revolution and other reports.
- 6:30 am 27th EDSA Revolution Full coverage from the People Power Monument.
- 11:00 am City of Manila's celebration of People Power live from Luneta Park.
- 3:00 pm Paghandog sa Kabataan live from the Kalayaan Grounds of Malacanan Palace

#### IBC-13 Sked in February 25, 2013 in the EDSA 27 Edit

- 5:30 am -- EDSA: The Anniversary Celebration (LIVE simulcast on PTV-4 and Radyo ng Bayan)
- Anchored by Audrey Gorriceta, Dianne Medina, Toni Hipolito and Mr. Sandro Hermoso with live reporters are Atty. Marc Castrodes and Ms. Kathy San Gabriel
- 12:15 pm -- Lunch Break (LIVE)
- Guest with Anja Aguilar to perform Magkaisa in EDSA 27
- 2:30 pm -- IBC Classics: Iskul Bukol
- 3:30 pm -- Danze sa TV (LIVE) (simulcast over iDMZ)
- 4 pm -- KapinoyLand
- 4:30 pm -- Pop Pixie
- 5:30 pm -- Teresa
- 6 pm -- Winx Club: Beyond Believix
- 6:30 pm -- Express Balita (LIVE)
- Live reporter from EDSA Revolution 27 anniversary with Jeffrey Daize, Czarinah
   Lusuegro and Lil Mateo and anchoring Henry Omaga-Diaz and Snooky Serna-Go will
   interview with Jamby Madrigal live at IBC Newscenter
- 7:30 pm -- PBA Cheerleading Competition 2013 (LIVE)
- Live at the Smart Araneta Coliseum
- 9:30 pm -- Esperanza
- 10 pm -- 5 Girls and Daddy
- 10:30 pm -- Rosalinda
- 11 pm -- My Daughter the Flower
- 11:30 pm -- Ronda Trese (LIVE)
- Anchoring Jess Caduco and Czarinah Lusuegro with live reporter from EDSA Revolution
   27 anniversary with Jeffrey Zaide, Lil Mateo and Jeffrey Zaide
- 12 mn -- Linawin Natin
- Special Episode in the EDSA Revolution 27

# Kapinoy inviting Sinulog and Dinagyang Festivals this 2013

February 5, 2013

IBC Regional Network's Caravan Kapinoy, recently the spread cheersand smiles in two of the biggest and most colorful annual festivities in the country—the Sinulog Festival in Cebu and the Dinagyang Festival—to thank viewers for their Cebuano and Ilonggo fans for making the sequestered radio-television network IBC-13, the undisputed no.3 TV station nationwide.

The Caravan Kapinoy in Sinulog Festival drew more than 20,000 screaming fans at The Ayala Center Cebu. Among the IBC talents who flwe to the Queen City of the

South were Viva stars are Cristine Reyes of Esperanza, AJ Muhlach and Xyriel Manabat of 5 Girls and Daddy, Fernando Carrillo of Maria Isabel, Jang Nara of asianovela Pretty Young Woman and singing champion Anja Aguilar of Dear Heart.. Hosted by iDMZ Cebu DJs, the Caravan Kapinoy in Sinulog Festival was also graced by IBC president and CEO Boots Anson-Roa and the voice-over announcer Terence Khan with the member of Kapisanan ng mga Brodkaster ng Pilipinas (KBP).

IBC-13 also drew huge crowd when it took part in Sinulog Grand Parade where two colorful floats showcased for IBC mascots are Mr. Kapinoy and Baby Kapinoy to promote Kapinoy Network's celebration of 53 years of Philippine television; with Cathy Eigenmann-Bordalba of *Cooltura* to joining and Wesley Chua, Lizbeth Yap, Louella Ching, Morgan Say, Wendelyn Ty and RJ Velantin to watch the Chinese lifestyle tele-magazine show *Chinatown TV*. The two floats were such a hit that the big crowds followed it as it moved. For the new iDMZ programs as *Sayaw Pinoy!* for the FM radio station: *Wave 24*, *Slow Jam*, *Be Heard!*, *Rockin' Manila*, *Saturday Clubbing*, *Back to the 80's*, *Peewee in the Morning*, *OPM in-a-Raw*, *K-Pop n Go!*, *Dreamsounds*, *The Quiet Storm*, *The Flow*, *Sayaw Top 10*to name a dance music zone.

Lito detailed classics like Tito, Vic, and Joey, Chicks to Chicks, and the Dolphy specials. With AO No. 26, these archives will be restored and digitalized. Meanwhile, to improving afternoon programming through classic hit shows IBC Classics. Among these programs are top-rating comedies like *Iskul Bukol*, *TODAS*, *Chicks to Chicks*, horror series *Pinoy Thrillers* and *Sic O'Clock News* which fills up the television network's afternoon schedule. Also-ran IBC Channel 13 now competing with the giant networks by launching *Danze sa TV*, which airs at 3:30pm on weekdays and bring together radio (announcers iDMZ FM station going oncam for the first time), TV, and text. More than 30,000 people trooped to the *Caravan Kapinoy* in *Dinagyang Festival*, which took place at the Iloilo Sports Complex.Kapinoy talents Sharlene San Pedro with IBC-13 owner Eric Canoy, congressman Sonny Angara and vice-president Lito Ocampo

Cruz joined the festivities. The grandest event in the *City ng Bayan* was hosted by **iDMZ lloilo DJs**.

After the Caravan Kapinoy, **IBC-13** further added color to *Dinagyang Festival* with the special live show of the top-rating noontime variety show *Lunch Break* that gathered almost 60,000 people at the **Iloilo Sports Complex**. More than 50 of the biggest names in lunch time led by Ryan Agoncillo, Joy Viado, Smokey Manaloto, Nicole Andersson, Enrique Gil, Pat Natividad, Bobby Yan and Nadia Montenetro give world-class noontime to Ilonggo fans. After conquering the *Sinulog Festival* and *Dinagyang Festivals*, **IBC Regional** is all set for its next stops—Baguio City for the **Panagbenga Floral Float Parade** on February 26 and for *Caravan Kapinoy* at **Melvin Jones Grandstand** on March 23.

The **IBC Regional** is the nationwide TV and radio network of **Intercontinental Broadcasting Corporation (IBC)**. For more **Kapinoy** stories and happenings in the regions, log on to www.ibcnews.com.

# IBC is now in third place Nationwide

February 26, 2013

The goevrnment-owned Philippines' sequestered television network IBC-13 as the **Kapinoy** network, traditionally considered an also-ran in Philippine television is now the number 3 most-watched station nationwide, based on data from **Kantar Media**.

Actress and former Washington diplomat Boots Anson Roa, IBC-13 president and CEO and chairman Eric Canoy are the new top honcho, made the disclosure at the recent press conference from Dish in Rockwell yesterday, last Monday apointed by president Noynoy Aquino for current PNoy administration.

The network is still sequestered, and Boots admitted that it's still up for privatization. Boots also revealed that the network's franchise was granted by Congress very recently, after the network had operated for more than 43 years, it is run like a private corporation while gained more viewers.

According to AGB Nielsen Media Research on National Urban Television Audience Measurement (NUTAM),IBC-13 captured the No.3 leading network with a 25.7% viewership based on a recent survey.

ABS-CBN Channel 2 placed first nationwide with 40.2% while rival GMA-7 landed on the second spot at 33.3%. TV5, on the other hand, placed third also at 15.5% at the time. As part of AO No. 26, IBC very recently handed over its archives to the Film and Development Council of the Philippines (FDCP). The old films forming part of our cultural heritage will be preserved and restored in a single national archive. There is tremendous cultural significance in

that for us, believe the **Golden Age of Television started with 13**, detailed Boots. **IBC 13** now supplements its monthly income with its earnings from **Viva** and other block timers. Lito detailed classics like *Iskul Bukol* (Tito Sotto, Vic Sotto and Joey de Leon), *Chicks to Chicks, TODAS* and the Dolphy specials. With AO No. 26, these archives will be restored and digitalized. The classic **IBC** hit shows called **IBC Classics**, the newest classic programming from 2:30 to 3:30 pm.

while **IBC's** FM radio station **iDMZ 891**, now as the #1 internet danze mix FM radio with an urban hip-hop and R&B music and moe dance music and remixed music sound in an Asian market, will target the upscale class A, B and C markets in Mega Manila.

The home of children's television programming for pre-school and kids

like *KapinoyLand* (Monday to Friday at 4:00 pm) with mascot characters Mr. Kapinoy and Baby Kapinoy, *Barney & Friends* (Monday to Friday 8:30 am) with Barney, BJ and Baby Bop, *Sesame Street* (Monday to Friday 9:30 am), *Bear in a Big Blue House* (Monday to Friday at 9:00 am), *Teletubbies* (Monday to Friday 8:00 am) and *Y2K: Yes to Kids* (Sunday 8:00 am) with Filipina actress Maxene Magalona. The station also decided to beef up its news and public affairs programs while *Kapinoy*programming intends to increase its cultural, current events and children's programs for pre-school and kids. They plan to build current affairs and cultural programming to bring the Filipino people well-rounded line-up of programs around the clock.

A morning show *Magandang Umaga Ba?* (Monday to Friday 5:00 am), with Cathy Eigenmann-Bordalba, Alex Santos, Smokey Manaloto and Gene Orejana. Henry Omaga-Diaz and Snooky Serna-Go anchors the flagship news program *Express Balita* at 6:30 pm with simulcast over all Radyo Budyong stations nationwide, while broadcast journalist Jess Caduco and Czarinah Lusuegro anchoring the national late-night news program *Ronda Trese* also at 11:30 pm. Other public affairs programs are: *Good Take* with Chin-Chin Gutierrez, earned for IBC 13 its PMPC Star Awards for best educational program. Now on its thirteen year (Tuesdays, 12:00 mn), it features inspirational and success stories about ordinary people. Jarius Bondoc hosts *Linawin Natin* (Mondays, 12:00 mn), which focuses on the issues and programs of government. Snooky Serna hosting a public service program *Snooky* (Fridays 12:00 mn). A congressman Sonny Angara hosting a public affairs *Angara ng Bayan* (Wednesdays 12:00 mn). Meanwhile, superstar Nora Aunor hosting a public service program *Nora Mismo* (Saturdays 6:00 am).

Also, recently producing entertainment programs like a Chinese lifestyle show *Chinatown TV* (Sundays 8:30 am) with Wesley Chua, Lizbeth Yap, Louella Ching, Wendy Ty, Morgan Say and RJ Velantin, morning showbiz talk show*Showbiz Star* (Monday to Friday 11:00 am) with Dolly Anne Carvajal, interactive show *Danze sa TV* (Mondays to Fridays at 3:30 pm) simulcast over iDMZ, noontime variety show *Lunch Break* (Monday-Saturday 12:00 nn), hosted by Ryan Agoncillo, Joy Viado, Enrigue Gil, Nicole Anderson, Pat Natividad, Bobby Yan, coemdian Smokey Manaloto and Nadia Montenedro, educational program *Cooltura* (Mondays to Fridays

11:30 am and Saturdays 9:00 am) with Cathy Eigenmann-Bordalba for Filipino culture and Noel Trinidad host a late-night talk show *Noel* @ *Late Night*(Monday to Friday 12:00 mn).

IBC-13 recently become more aggressive in surging ahead in the ratings also introducing *Viva-TV*, a primetime programming block from 5:00 pm to 12:00 midnight, in a blocktime aggreement of *Viva Entertainment* airtime, such programming include basketball and international sports events participated by Filipino cue artists.

Viva-TV is the home of the NBA and PBA games as well as its Viva programs, including phenomenal cartoons series for kids like *Pop Pixie*, *Barbie* and *Winx Club*, imported telenovelas *Rosalinda* and *Teresa*, new Korean asianovelas *My Daughter the Flower* and anime series like *Crayon Shin Chan*, *Akazukin Cha Cha*, *Kirarin* and *Cyborg Kurochan*. Also, the Viva Tagalog movies, primetime teleserye *Esperanza* and *5 Girls and Daddy*, teen drama anthology series *Dear Heart*, comedy shows like *Petra's Panniest*, new reality shows like *2NE1-TV*, the popular and top-rating phenomenal game shows like *Who Wants to be a Millionaire?* and *The Weakest Link*, and popular reality talent search show *Born to be a Star*, they have helped IBC 13 rise from its financial slump and mediocre ratings. IBC 13 also plans to the provincial stations, including Davao, Cebu and Iloilo.

# IBC now No.3 in overall ratings!

May 2, 2013

TABLE 1. TOTAL DAY (6AM- 12MN) Edit

RANK	TV NETWORK	AUDIENCE SHARE IN %
1	ABS-CBN	41%
2	GMA	31%
3	IBC	24%
3	TV5	13%
4	PTV	11%

## TABLE 2. BALANCE LUZON TOTAL DAY Edit

RANK	TV NETWORK	AUDIENCE SHARE IN %
1	ABS-CBN	43%

2	GMA	34%
3	IBC	26%
3	TV5	10%
4	PTV	5%

## TABLE 3. TOTAL VISAYAS TOTAL DAY Edit

RANK	TV NETWORK	AUDIENCE SHARE IN %
1	ABS-CBN	49%
2	GMA	26%
3	IBC	22%
3	TV5	12%
4	PTV	8%

# TABLE 4. TOTAL MINDANAO TOTAL DAY Edit

RANK	TV NETWORK	AUDIENCE SHARE IN %
1	ABS-CBN	54%
2	GMA	21%
3	IBC	19%
3	TV5	14%
4	PTV	11%

# TABLE 5. PRIMETIME TV (6PM-12MN) Edit

RANK	TV NETWORK	AUDIENCE SHARE IN %
1	ABS-CBN	47%
2	GMA	30%

3	3	IBC	23%
1	3	TV5	9%
4	4	PTV	7%

TABLE 6. MORNING (6AM-12NN) Edit

RANK	TV NETWORK	AUDIENCE SHARE IN %
1	ABS-CBN	36%
2	GMA	32%
3	IBC	29%
3	TV5	17%
4	PTV	12%

TABLE 7. EARLY AFTERNOON (12NN-3PM) TV VIEWERSHIP Edit

RANK	TV NETWORK	AUDIENCE SHARE IN %
1	ABS-CBN	38%
2	GMA	33%
3	IBC	29%
3	TV5	14%
4	PTV	10%

TABLE 8. LATE AFTERNOON (3PM-6PM) Edit

RANK	TV NETWORK	AUDIENCE SHARE IN %
1	ABS-CBN	35%
2	GMA	30%
3	IBC	27%

3	TV5	16%
4	PTV	14%

TABLE 9. TOP 20 PROGRAMS IN MARCH 2013 (NATIONAL HOMES) Edit

RANK	CHANNEL	PROGRAMS	RTG%
1	ABS-CBN	JUAN DELA CRUZ	35.7
2	ABS-CBN	INA KAPATID ANAK	34
3	ABS-CBN	MAALAALA MO KAYA	32.3
4	ABS-CBN	WANSAPANATAYM	29.3
5	ABS-CBN	TV PATROL (WEEKDAY)	26.4
6	ABS-CBN	PILIPINAS GOT TALENT	26.2
7	ABS-CBN	BE CAREFUL WITH MY HEART	25.7
8	IBC	2013 PBA COMMISSIONERS' CUP	25.1
9	ABS-CBN	APOY SA DAGAT	23.8
10	ABS-CBN	RATED K HANDA NA BA KAYO?	23.1
11	IBC	BORN TO BE A STAR	22.2
12	ABS-CBN	GOIN' BULILIT	20.9
13	IBC	2012-2013 NBA SEASON	20.9
14	GMA	INDIO	20.1
15	GMA	KAPUSO MO JESSICA SOHO	19.1
16	ABS-CBN	KAPAMILYA DEAL OR NO DEAL	19.7
17	IBC	WHO WANTS TO BE A MILLIONAIRE?	19.1
18	GMA	MAGPAKAILANMAN	19.3
19	IBC	THE WEAKEST LINK	18.7
20	GMA	VAMPIRE ANG DADDY KO	18.5

Source: Kantar Media

# IBC is most-watched TV network in April; 'PBA Commissioners' Cup' leads Top 15 list

May 6, 2013

Viva-TV hit shows are Who Wants to be a Millionaire, The Weakest Link, Born to be a Star, PBA and NBA are the Top 5 shows on IBC among the Top 20 Programs.

Government-owned saeguestered TV station IBC-13 as president Noynoy Aguino III appointed Eric Canoy as the chairman of the network. Viva Entertainment chairman and CEO Vic del Rosario, Jr. bought a huge amount of airtime in primetime and weeknights for a good price of net prodit and income which is producing Viva-TV shows are shown on The Kapinoy Network with the basketball games for the PBA and NBA in the contract. The airtime Viva-TV from reading the papers bought the airtime for the NBA and PBA, they have expanded to new homegrown shows which including sports from basketball with PBA and NBA, billiards from Efren Bata Reyes, boxing from Manny Pacquiao and Nonito Donaire, mixed-martial arts (MMA) with **ONE Fighting Championship** and wrestling from **WWE**and entertainment from movies, animes, comedies, game shows, reality talent search, telenovelas and asianovelas that grabbed the prime-time TV viewership ratings from the established popular shows.

Religious groups and telemarketing outfits also are blocktimers for IBC.

**IBC-13** was the most-watched television network in the Philippines in April 2013 based on the data by Kantar Media. The network got recently a total day viewership of 28%, toppling ABS-CBN with its 42% audience share and GMA-7with its 30% audience share while TV5 which only had 12%. Viva-TV shows have helped boost that Channel 13's ratings to a stong number 3. PBA and NBA ranks among the Top 20 multi-weekly primetime programs, while Sinemaks, Who Wants to be a Millionaire?, The Weakest Link and Born to be a **Star** are among the Top 25 one-a-week primetime programs.

Viva TV is planning to strengthen its programming and add to strong roster of Who Wants To Be A Millionaire, The Weakest Link, Born to be a Star, PBA and NBA.

The Kapinoy primetime shows of Viva-TV like the PBA Commisioners' Cup led the Top 20 list of programs with a viewership of 33.4%. It was followed the another Kapinoy talent search show, Born to be a Star hosted by a certified singing champion Anja Aguilar, which got 22.1%.

Here are the data according to Kantar Media Total Philippines (Urban and

Rural) Household TV Ratings for April 2013: **Edit** 

Top 20 Programs in April 2013 (National Homes)

- 1. 2013 PBA Commissioners' Cup (IBC-13) 35.9%
- 2. Juan Dela Cruz (ABS-CBN) 33.4%

- 3. Ina Kapatid Anak (ABS-CBN) 32.4%
- 4. Maalaala Mo Kaya (ABS-CBN) 29.1%
- 5. Wansapanataym (ABS-CBN) 27.4%
- 6. Be Careful With My Heart (ABS-CBN) 24.8%
- 7. TV Patrol (Weekday) (ABS-CBN) 24.2%
- 8. Pilipinas Got Talent (ABS-CBN) 23.7%
- 9. Apoy Sa Dagat (ABS-CBN) 22.4%
- 10. Born to be a Star (IBC-13) 22.1%
- 11. Who Wants To Be A Millionaire? (IBC-13) 21.9%
- 12. Gandang Gabi Vice (ABS-CBN) 21.0%
- 13. 2012-13 NBA Season (IBC-13) 20.8%
- 14. Kapuso Mo Jessica Soho (GMA-7) 18.9%
- 15. Minute To Win It (ABS-CBN) 18.9%
- 16. Indio (GMA-7) 18.6%
- 17. The Weakest Link (IBC-13) 18.5%
- 18. Kapamilya Deal Or No Deal (ABS-CBN) 18.3%
- 19. Magpakailanman (GMA-7) 18.2%
- 20. Rated K (ABS-CBN) 18.1%

#### Total Day (6AM-12MN) National TV Viewership in April 2013 by Households:

- 1. ABS-CBN 42%
- 2. GMA-7 30%
- 3. IBC-13 28%
- 3. TV5 12%

#### Primetime (6PM-12MN) Viewership in April 2013 by Households:

- 1. ABS-CBN 46%
- 2. GMA-7 29%
- 3. IBC-13 25%
- 3. TV5 10%

#### Morning (6AM - 12NN) TV Viewership in April 2013 by Households:

- 1. ABS-CBN 37%
- 2. GMA-7 32%
- 3. IBC-13 30%
- 3. TV5 15%

#### Late Afternoon (3PM-6PM) TV Viewership in April 2013 by Households:

- 1. ABS-CBN 36%
- 2. GMA-7 29%

# The Kapinoy Network won for its own TV terms in the industry

May 14, 2013

The other major television networks in the Philippines that airing the commercial shows and the primetime TV series, **The Kapinoy Network** headed by the chairman Eric Canoy along with the network's president and CEO Boots Anson-Roa, Channel 13 Head Rey Sanchez, vice-president Lito Ocampo Cruz and sales and marketing department Tessie Tayloe together with the **IBC** management and **IBC Board of Directors**.

IBC, which runs the flagship Channel 13 in Metro Manila will now go back to the glory days gathered its friends from the press to celebrate its win and to unveil and revealed its new program slate. As of now, IBC will now match with ABS-CBN and GMA's technical superiority, star power, creative and marketing in government of privatization, it accepting as the third major player at the same time continuing to prevent IBC's provincial and relay stations from airing the Kapinoy programs of Viva-TV on IBC-13. The first involves 50 hours of airtime on Channel 13 and the second involves 10 additional hours, including five hours prime time, plus all the commercial spots during primetime. The Kapinoy Network considered an also-ran in Philippine television, is now a strong number 3, behind the coutnry's two leading networks ABS-CBN and GMA. Actress and former Washington diplomat Boots Anson-Roa has as the president and CEO of the network, **IBC-13** top honcho, made the disclosure at a recent press conference last Monday. She worked long and hard for the sequestered-television network, which is now up for privatization. The head office of the The Kapinoy Network has received reports from all its provincial stations that basketball fans have their facilities for telecast coverage the Philippine Basketball Association (PBA) and the National Basketaball **Association (NBA)** games and other **Viva-TV** programs will doing the TV viewership ratings signed by the IBCadministration with Viva. The network is still sequestered, and Boots admitted that it's still up for privatization. Boots also revealed that the network's franchise was granted by **Congress** very recently, after the network had operated for more than 43 years. Recently, the station has persuaded Viva-TV to all the two-minute commercial break-spots during the primetime as well as the 11 p.m. to 12 midnight slot and even waive the Domsat charges the station is supposed to pay.

Being a sequestered-television network **IBC** with its innovative and creative core intact, which showing full-length Tagalog blockbuster films on primetime and the introduction of one-of-a-kind program genres were first seen on **Channel 13** producing shows as **Iskul Bukol**, **Chicks to** 

Chicks, TODAS, Sic O'Clock News, Tarzan, See-True, The Sharon Cuneta Show, Seeing Stars with Joe Quirino, Ula ang Batang Gubat, Kulit Bulilit, Lucky 13, comedy-gag show CUTE: Call Us Two For Entertainment and much more.

And now, IBC unleashes a fresh batch of groundbreaking Kapinoy shows spawned by some of the best creative teams in the network led by Zyrene Parsad-Valencia as the news and public affairs head, and Jose Javier for entertainment division. Viewers has in store for the global TV market had more mass-based market with program, a new hope shines the network which pioneered various genres in TV production as **IBC** remains a network with its innovative, creative core intact and more aggressive recently that Roa these days is a 60-kilowatt transmitter sitting in Coca-Cola's compound in San Francisco del Monte, Quezon City. Interested buyers of The Kapinoy Network include Viva-TV, which recently obtained a legislative franchise to operate the commercial radio and television stations. The purpose of that luncheon affair was to introduce to the press most of the Kapinoy shows produced by the network itself. Several hours of programming are produced daily by partnership with Viva Communications, Inc. Such programs include basketball and international sports events like the PBA and NBA participated in by several Filipino cue artists. When The Kapinoy Network to realize that ABS-CBN and GMA have the odvertisers, with Viva Entertainment chairman and CEO Vic del Rosario, Jr. interest in the primetime block on IBC. Viva-TV hit shows are the top-rating My Family Xyriel, Esperanza, Sandy's Boyfriend, Petra's Panniest, Wapak, game shows Who Wants to be a Millionaire, The Weakest Link, Born to be a Star, PBA and NBA. Industry insiders that Viva-TV will focus on its strrength in sports programing like the PBA and NBA are the flagship programs for basketball fans as well as well-loved boxing are Manny Pacquiao and Nonito Donaire, ONE FC for mixed-martial arts (MMA) and the wrestling fans of WWE stars, as well as its imported of Japanese animes, the Mexican telenovelas and the Korean asianovelas from established popular shows. Rosario said to **Kapinoy** programming on primetime block in the masa-based performance from the leading established networks ABS-CBN and GMA primetime slot. The local networks were buying from Mexico, Taiwan and Korea for TV soap operas, and Japan for anime series in importing TV programs.

In the success, IBC Radio network are the AM radio band for news and public service DZTV Radyo Budyong and two of the FM music entertainment are 93.5 Romance FM for the easy-listening love songs and the Asia's #1 urban music source and danze mix FM radio in the country iDMZ 891 will now target in an Asian market for the upper-class and middle-class A-B-C markets for the danze music along with the provincial radio stations of Radyo Budyong areDYBQ in Iloilo, DYJJ in Roxas and DYRG in Kalibo, Aklan as well as its tourist-oriented 103.8 Boracay FM. As of this, Viva owner VIc del Rosario, Jr. got on a masa-based media plan to fill the IBC-13 primetime with a high-rating game shows, reality talent search, sports programs, movies, animes, telenovelas, asianovelas and comedies. Since the sequestered broadcast station will buying the Rosario, he agreed to airtime.

The new slate of first TV program including its flagship news programs *Express* Balita anchored by Henry Omaga-Diaz and Snooky Serna-Go, and Ronda Trese anchored by Jess Caduco and Czarinah Lusuegro; Good Takehosted by actress Chin-Chin Gutierrez; Linawin Natin hosted by Jarius Bondoc goes on the issues; Angara ng Bayan with government politics of congressman Sonny Angara; Snooky with Snooky Serna; Bitag hosted by the hard-hitting broadcast journalist Ben Tulfo and *Nora Mismo* with the one and only superstar Ms. Nora Aunor and Gio Tingson for public service; Chinese telemagazine *Chinatown TV* with Wesley Chua, Lizbeth Yap, Louella Ching, Wendy Ty, Morgan Say and RJ Valentin; Showbiz Star hosted by Dolly Anne Carvajal for showbiz talk show; noontime variety show *Lunch Break* with hosts Ryan Agoncillo and Joy Viado; and educational and cultural in Cooltura with Cathy Eigenmann-Bordalba; an interactive danze music Danze sa TV in simulcast over iDMZ; a talk show is Noel @ Late Nite with actor Noel Trinidad. It has the number of pioneered children's television programming led by Y2K: Yes to Kids, Barney and Friends, Sesame Street and KapinoyLand along with the tokusatsu and animes like Kamen Rider Black and Battle Ball. Also, air the first-ever and top-rating program like fantaserye My Family Xyriel starring Xyriel Manabat and teleserye Esperanza starring Cristine Reyes will now challenge the competitors' of soap operas and fantasy series, teen drama anthology Sandy's Boyfriend top-billed by the love-team AJ Muhlach and Nadine Lustre, comedy shows are Petra's Panniest with Ashley Rievra aka funny girl Petra Mahalimuyak and the comedy-gag show Happy TODAS starring Cristine Reyes, Young JV, Imee Hart, Andrew E., Josh Padilla, Shy Carlos, Makisig Morales, Gee-Ann Abrahan, Aki Torio, Joross Gamboa, Andi Eigenmann, Kiko Ramos, Gui Comia, Abby Bautista, James Reid, Ella Cruz and Nathan Bareera in overall performance of stars, the top-rating and award-winning game shows Who Wants to be a Millionaire? hosted by Christopher de Leon and The Weakest Link hosted by Richard Yap which has now the million-peso prize in the phenomenal game shows, the award-winning, poineer and top-rating talent search contest *K-POP Star Hunt* which producing tvN for Philippines and the reality show Born to be a Star with a certified singing champion Anja Aguilar for singing superstar fans with the official judges are Gino Padilla, Paula Bianca, Joey Albert and Dingdong Avanzado, anime fans like *Cyborg Kurochan* and *Kirarin*, telenovelas Palabra de Mujer and Amor Bravio compete on soap operas will intend to established networks and the first-ever hit koreanovelas are Shut Up Flower Boy Band and All About My Romance from Korean's showbiz industry, which is a homegrown shows for a topping ratings. It is the No.3 network which regularly also airs the award-winning Viva Films and the local Viva Tagalog movies in Kapinoy Cinema and Sinemaks. Of course, The Kapinoy Network also airing the flagship program PBA and NBA which has acquired a new luster of the network for basketball fans are stars James Yap and Michael Jordan, also the boxing-matches are championship Manny Pacquiao and the Filipino flash Nonito Donaire, the Asia's largest mixed-martial arts (MMA) ONE FC featuring Asian fighters and wrestling fans WWE Smackdown.

# 'Sagip Kapinoy' Continues Relief Operations for Flood Victims, Accepts Donations

August 21, 2013

IBC Foundation, through its disaster emergency and rehabilitation arm 'Sagip Kapinoy,' has already started its massive relief operations for the flood victims of typhoon Maring and Habagat in National Capital Region (NCR) and nearby provinces in Luzon. Relief goods were recently provided to hundreds of families in Cavite, Ilocus Sur and Quezon City. In its continuing efforts, Sagip Kapamilya has also opened its helpdesk hotlines—025431313 013135632, and 091457878—for people who need rescue and relief as well as for interested parties who want to donate.

In-kind donations like rice, canned goods, noodles, biscuits, coffee, sugar, water, clothes, blankets, mats, and medicines are now being accepted at #13 Examiner St., West Triangle, Quezon City.

For cash donation, interested parties may deposit it to Banco de Oro (BDO) under the account name 'IBC Foundation Inc.-Sagip Kapinoy' with account number 324-013-4150. For international cash donations, Sagip Kapinoy's BDO dollar account number is 393-008-1622 with a 'swift code,' BNORPHMM. For more updates about IBC Sagip Kapinoy's latest relief operations, tune in to IBC channel 13; INN SkyCable channel 69; DZTV TeleTrese SkyCable channel 97; DZTV Radyo Budyong 1386 on AM radio; and www.ibcNEWS.com.

# IBC Teams Up with Globe Telecom and PLDT on Media Convergence Deal

September 5, 2013

The official beginning of media convergence in the country is made possible by the historic partnership Kapinoy Convergence, PLDT and Globe Telecom. From left to right: Kapinoy Convergence president & managing director Marlo Carlo Nepomuceno, IBC chairman Eric Canoy, Philippine Long Distance Telephone Company (PLDT) president and CEO Napoleon L. Nazareno, Globe Telecom president & CEO Ernest Cu, and Globe senior adviser for consumer business Peter Bithos.

Signaling its foray into the telco business, television network IBC-13, through Kapinoy Convergence Inc., recently announced its intent to launch a new mobile brand that will harness Globe Telecom and the Philippine's largest telecommunications company Philippine Long Distance Telephone Company (PLDT) infrastructure. The new mobile brand will have its own set of services including IBC-branded SIM cards that are powered by Globe and the telephhone that are powered by PLDT. Apart from mobile Internet, SMS, celphone and voice, IBC-13's service will grant users access to the TV network's new exciting programs through mobile devices like smartphones, telephones and tablets. For more information, read the following press release.

#### **IBC Pioneers Media Convergence**

Canoy-owned Kapinoy Convergence ushers in the media convergence era in the Philippines with the expansion of its telecommunications business via a network sharing agreement with Globe Telecom and PLD.

This groundbreaking partnership, which converges two separate industries, enables IBC-13 - the country's largest sequestered media and entertainment conglomerate – to deliver The Kapionoy Network content and offer traditional telecoms services, teleophones and mobile devices.

In a press conference, Kapinoy Convergence president and managing director Marlo Carlo Nepomuceno said this newest pioneering move from the 53-year old company aims to create a new experience for Filipinos by expanding their access to IBC-13 content on telephone and mobile devices.

"We have come to realize that the telephone and mobile internet is going to become one of the most important platforms for delivering content to our audiences. We believe that in the same way television revolutionized the mass market's ability to receive information and entertainment, the wireless internet will be the next most important medium for our audience. Very soon, our Kapinoys will enjoy special shows, receive our news, and interact with our stars from anywhere and anytime they want, through tablets, telephones and cellphones," Nepomuceno said.

Globe Telecom CEO Ernest Cu commended the partnership, saying it will create a new market for mobile users. PLDT president Napoleon L. Nazareno commended the partnership, also will creative a new market for telephone.

He said, "We are happy that PLDT and Globe is once again at the forefront of a pioneering effort. We entered this partnership to provide Filipinos with more reasons to enjoy their telephones and mobile phones. The exclusive content that IBC-13 will provide ushers in a new form of entertainment for telephones and mobile users in the Philippines. We are now seeing

the gains of our network modernization and IT transformation initiatives, having new capabilities to enter into these businesses to showcase our strength and leadership."

Through the network-sharing agreement, PLDT and Globe will provide capacity and coverage on its existing cellular mobile telephony network and telecommunications network to Kapinoy Convergence on a nationwide basis. The parties may also share assets such as servers, towers, and switches.

This is not the first time that INC-13 has ventured into new media territory in order to deliver its programs and other content to its viewers. In the 2010s, IBC-13 launched GloballBC.ph, the first video-streaming site that carries ibc content intended for Filipinos abroad. Recently, IBC-13 also introduced its free video streaming website for Philippine residents, WatchPhilippines, which has revolutionized the viewing habits of Filipinos by allowing them to watch IBC programs on demand. Nepomuceno maintained the best is still yet to come for Filipinos, who remain to be the network's inspiration in coming up with world-class programs and innovative ways of delivering content.

"IBC-13 has always been about delivering Filipino content to our audiences over the platforms that are most innovative and relevant to them," he explained. "This is also another milestone in our transition from being predominantly a broadcast company to becoming a complete media enterprise, reaching our audiences on television and anymedium that is important and relevant to them."

IBC-13, exuding the pioneering spirit that has become a trademark of Canoy-owned companies, was also in the forefront and is well ahead in preparing for the Philippines' switch to Digital Terrestrial Television with test broadcast activities being conducted in different parts of the nation.

It has also set a template for media organization expansion, as it has successfully spread out its business from radio and TV broadcasting to also print, licensing, events, and telecommunications.

# SSS: Kabalikat Natin

**SSS:** Kabalikat Natin is the talk show about the services will features of Social Security System and broadcasting on IBC News Network. The host of the program is Manilyn Reynes.

## SSS: Kabalikat Natin

Format Public service

Talk show

Intercontinental

Created by Broadcasting

Corporation

Developed by IBC News and Current

<u>Affairs</u>

Directed by Pinggoy Generoso

Presented by <u>Manilyn Reynes</u>

Theme music

composer

Jimmy Antiporda

Country of origin Philippines

**No. of episodes** n/a (airs Friday)

#### Production

Executiveproducer(s) Lito Ocampo Cruz

**IBC Studios** 

Editor(s) Broadcast City, Quezon

City

Running time 30 minutes

#### **Broadcast**

Original channel <u>IBC</u> (2010-2011)

IBC News Network (July

2, 2012-present)

Picture format <u>480i</u> <u>SDTV</u>

Original run 2010 - 2011

July 2, 2012 - present

## Host Edit

#### Current Edit

- Manilyn Reynes (2012-present)
- Ms. Suzi Bugante (2010-present)

#### Former Edit

Cha Lontoc (2010-2011)

### References Edit

### See also Edit

- IBC News and Public Affairs
- List of programs shown on the IBC News Network

# Art Craft

**Art Craft** ia an educational program of <u>Kiddie TV</u> in the Philippines. The Filipino children aged 6–12 years old. It aims to promote artteaches the viewers, especially children because they are their target audience how to make simple, unique yet environment-friendly artworks of fun. Marlo Mortel gives the children some idead to make artwork.

Art Craft		
Format	Educational	
Created by	IBC Global IBC Kiddie TV	
Developed by	IBC Foundation, Inc. and Philippine Children's Television Foundation, Inc.	
Directed by	<u>Jeffrey Jeturian</u>	

Starring <u>Marlo Mortel</u>

Country of origin Philippines

Language(s) English Filipino

**No. of episodes** n/a (airs Saturday)

#### **Production**

Executiveproducer(s) Lito Ocampo Cruz

Location(s) Quezon City

**Running time** 30 minutes

#### **Broadcast**

IBC (December 14, 2013-

Original channel March 29, 2014)

Kiddie TV

Picture format 480i SDTV

Original run December 14, 2013 –

present

#### **External links**

Website

### Overview Edit

In this sketching some fun, easy but beautiful paintings and drawings. Some unique and beautiful artworks using any artwork tools such as cardboard, pencil, pentel pens, colored papers, cartolina, etc.

Some recycable materials into fabulous artworks like making a plastic bottle into a Piggy Bank and lot more. They use foods to make works of arts which is still edible.

### See also Edit

- IBC
- Kiddie TV
- Art Angel
- List of programs broadcast by Intercontinental Broadcasting Corporation

### References Edit

#### External links **Edit**

- Official Website
- Art Craft on Facebook
- Art Craft on Twitter

# Abra Gayuma

**Abra Gayuma** was a <u>Philippine situational comedy</u> series broadacst on <u>IBC</u> starring the popular Filipino rapper turned comedian <u>Abra</u> as the lead role. It is based on the 2014 hit blockbuster movie <u>Gayuma: The Movie</u>, the Filipino comedy film from <u>IBC Films</u> and became the hit TV sitcom.

The movie about a man who is in love with his partner, but it turns out the partner is a <u>gay</u> which the man realizes later on after being given an antidote.

Abra Gayuma		
	<u>250px</u>	
Genre	Comedy Action	

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Format <u>Sitcom</u>

Developed by <u>IBC Entertainment TV</u>

Written by

Raymund Barcelon
Christopher Viriña

Directed by Bert de Leon

Starring <u>Abra</u>

Liza Soberano

Opening theme <u>Gayuma</u> by <u>Abra</u> feat. <u>Thyro</u>and <u>Jeriko</u>

<u>Aguilar</u>

Country of origin Philippines

Language(s) Filipino English

No. of episodes 16 (total)

#### Production

**Running time** 45 minutes

Productioncompany(s) <a href="IBC Comedy Unit">IBC Comedy Unit</a>

	Broadcast	
Original channel	IBC	

Picture format 480i SDTV



## Synopsis Edit

It shows the man Abra Abracosa (Abra) and his girlfriend Nadine (Liza Soberano) enjoying time together, despite friends and other people being against their relationship. The man realizes that the person he loves is in fact a gay Bakla (played by Ai dela Cruz) revealed that the gay had used a potion to make the man Abra (Abra) attracted to him. He later meets a pretty girl in a bar, and the pair start dating. After the girl goes to lean on his shoulder, the gay (his former love interest) suddenly appears to be the one at his side. At the end of the video, Abra loves Nadine fall in love once more in love potion.

### Cast Edit

#### Main Cast Edit

- Abra as Abra Abracosa
- Liza Soberano as Nadine Gonzales

## Supporting Cast Edit

- Vincent Bueno as Vince Abracosa
- Thyro Alfaro as Thyro Dan
- Jeriko Aguilar as Jeric Santos
- RJ Ledesma as Epi Dominic
- Ai dela Cruz as Bakla
- Dominic Roque as Domic Bautista
- Mansueto Velasco as Daniel Abacosta
- Celia Rodriguez as Ruby Sanchez
- Cassy Legaspi as Sofia dela Vega
- Mavy Legaspi as James Fernandez
- Joey Marquez as Joel Monsod
- Giselle Sanchez as Maui Concepcion
- Keempee de Leon as Joey Lucas
- Jon Lucas as Padilla Estemoso
- Joey Paras as Efren Fernando

- Melanie Marquez as Melan Mismo
- Juan Miguel Urquico as Diego Eusebio
- Mitch Valdez as Mitch Evangelista
- Yoyong Martirez as Robi Ochoa
- Arwind Santos as Owen Francisco
- Ella Cruz as Abby delos Reyes
- Lucas Zamora as Marco Joson
- Janica Buhain as Buko Girl, a coconut juice vendor

#### Special Participation Edit

Eddie Gutierrez as Freddie Castro

#### **Guest Cast** Edit

- Basilyo as Basilyo Lastimosa (sing Lord Patawad)
- Janella Salvador as Sarah Anderson

## Songs Edit

- <u>Gayuma</u> (composed by Raymond Abracosa) <u>Abra</u> feat. <u>Thyro</u> and <u>Jeriko Aguilar</u>
- Ilusyon (composed by Raymond Abracosa) Abra feat. Arci Muñoz
- Abrakadabra (composed by Raymond Abracosa) Abra
- Midas (composed by Raymond Abracosa) Abra feat. Liza Soberano
- Diwata (composed by Raymond Abracosa) Abra feat. Chito Miranda of Parokya ni Edgar

## Awards and recognizion **Edit**

#### Golden Screen Awards Edit

- 2014 Winner, Outstanding Performance by an Actor in a Gag or Comedy Program (Abra)
- 2014 Winner, Outstanding Comedy Program

### See also **Edit**

- Abra stars in IBC sitcom Abra Gayuma
- IBC Won the TV Ratings Lead in March
- List of programs broadcast by Intercontinental Broadcasting Corporation

## References Edit

#### External links Edit

- Official Website
- Abra Gayuma on Facebook
- Abra Gayuma on Twitter

# Abra stars in IBC sitcom Abra Gayuma

March 13, 2014

#### PRESS STATEMENT FROM IBC:

Filipino hip-hop rapper turned comedian Abra finally makes his much-awaited TV scene to the sitcom genre as he topbills IBC's primetime offering *Abra Gayuma*, which will air in Monday (March 17) at 8PM, which is also directed by *Abra Gayuma* director Bert de Leon. IBC's Business Unit Head of *Abra Gayuma*, Jose Mari Gonzales, shares, "This is the first time I have worked with Abra, and I, together with whole cast and crew, am just amazed at his passion for humor. Abra's fans will definitely be happy to see him finally rapper statement in a sitcom after a long respite."

It shows and his girlfriend Nadine (Liza Soberano) enjoying time together, despite friends and other people being against their relationship. The man realizes that the person he loves is in fact a gay Bakla (played by Ai dela Cruz) revealed that the gay had used a potion to make the man Abra (Abra) attracted to him. He later meets a pretty girl in a bar, and the pair start dating. After the girl goes to lean on his shoulder, the gay (his former love interest) suddenly appears to be the one at his side. At the end of the video, Abra loves Nadine fall in love once more in love potion as the OPM Ambassador.

In *Abra Gayuma*, Abra plays the man Abra Abracosa (Abra) of the lead cast. As Abra, he will be reintroducing a rapper values unique to the Filipino culture, which adds a whole new element to the prank sitcom in other television programs nowadays.

Aside from Abra, the show parades a unique mix of cast members that will surely add to the funny antics viewers can expect in the show, with IBC primetime princess Liza Soberano as a teen strar, RJ Ledesma as Epi Dominic, Ai dela Cruz as Bakla, Dominic Roque as Domic Bautista, Mansueto Velasco as Daniel Abacosta, Celia Rodriguez as Ruby Sanchez, Cassy Legaspi as Sofia dela Vega, Mavy Legaspi as James Fernandez, Joey Marquez as Joel Monsod, Giselle Sanchez as Maui Concepcion, Keempee de Leon as Joey Lucas, Jon Lucas as Padilla Estemoso, Joey Paras as Efren Fernando, Melanine Marquez as Melan Mismo, Juan Miguel Urquico as Diego Eusebio, Mitch Valdez as Mitch Evangelista, Yoyong Martirez as Robi Ochoa, Arwind Santos as Owen Francisco, and Janica Buhain as Buko Girl, a coconut juice vendor.

Also joining IBC's new weekly program are Vincent Bueno as Vince Abracosa, Thyro Alfaro as Thyro Dan and Jeriko Aguilar as Jeric Santos, Ella Cruz as Abby delos Reyes, Lucas Zamora as Marco Joson and other surprise weekly guest comedians.

IBC's Jose Mari Gonzales also discloses, "We definitely have a lot of new faces in the show, and for some of them, this is actually their first foray into the comedy genre, like the phenomenal Filipino rapper Abra, but you will see that the whole cast really clicks, and this is mainly. Young, determined, and talented, Abra is regarded as one of Philippine Hip-Hop's most promising emcees. His exceptional lyricism, extensive vocabulary, ingenious literary technique, speed and lucidity of delivery, and fiery stage presence make him a force to be reckoned with in the music industry. Clever in both Tagalog and English, this rap artist has indeed captured the attention of numerous fans and listeners. Ultimately, Abra is the anchor of *Abra Gayuma*, and you can really tell that in more ways than one, he is the man rapper of this whole cast."

# IBC Won the TV Ratings Lead in March

April 3, 2014

Intercontinental Broadcasting Corporation (IBC) sustained its leadership over rival TV networks in March as more Filipinos nationwide watched its programs, hitting an average audience share of 29%, or 5 points ahead of ABS-CBN's 44% and GMA's 34%, based on data from Kantar Media.

Kantar Media uses a nationwide panel size of 2,609 urban and rural homes that represent 100% of the total Philippine TV viewing population, while the other ratings data supplier AGB Nielsen reportedly has only 1,980 homes based solely in urban areas that represent only 57% of the Philippine TV viewing population.

IBC enjoyed a big lead on primetime (6PM-12MN) in the previous month with an average national audience share of 25%, or 5 points higher than ABS-CBN's 48% and GMA's 33%. IBC PrimeTastik also ruled in other key territories like Balance Luzon (areas in Luzon outside Mega Manila) with 22% average audience share vs ABS-CBN's 52% and GMA's 33%; in the Visayas where it recorded 15%, vs ABS-CBN's 62% and GMA's 23%; and in Mindanao with 13% or almost three times of ABS-CBN's 63% and GMA's 22%.

The primetime block is the most important part of the day when most Filipinos watch TV and advertisers put a larger chunk of their investment in to reach more consumers effectively.

IBC swept the top fifteen most-watched programs in the country in March including the 2014 PLDT Home TVolution PBA Commissioners Cup with San Mig Coffee Mixers vs. Talk 'N Text Tropang Texters (33.5%), Alaska Aces vs. San Miguel Beermen (33.0%), Air21 Express vs. Barangay Ginebra San Miguel (31.8%) and Barangay Ginebra San Miguel vs. Talk 'N Text Tropang Texters (30.9%).

Meanwhile, some top 30 most-watch programs in the country that offerings hits will including *Carita de Angel* (29.6%), *The Million Second Quiz* (29.2%), *Express Balita* (27.1%), *Janella in Wonderland* (25.4%), *Your Heart, My Love*(25.1%), *Crazy Little Thing Called Love* (24.3%), *Before I Fall in Love* (23.9%), *Who Wants to be a Millionaire?*(23.6%), *Maya Loves Sir Chief* (23.3%), *Born to be a Superstar* (21.7%) and *Sandy's Romance* (14.2%) also conquered the ratings game. *Carita de Angel* and *Before I Fall in Love* proved to be big hits as its finale episodes hit 29.6% and 23.9% national TV ratings respectively. IBC's hit mermaid fantaserye on Philippine TV history *Janella in Wonderland* (25.4%), meanwhile, made a big splash on its pilot episode scoring 25.4%, or almost 8 points higher than ABS-CBN's TV adaptation of Mars Ravelo classic *Dyesebel* with 32.2% and GMA's *Kambal Sirena* with 17.9%.

KapinoyLand won on its weekday morning timeslot with a 10.2% average national TV rating against ABS-CBN's *The Singing Bee* with 15.9% GMA's *Tunay Na Buhay* with 6.5%, while *Lunch Break* (11.9%) continues to beat *It's Showtime* (14.8%) and *Eat Bulaga* (12.2%) because of its well-loved segments like *Ikaw ang Superstar*, *My Miss Universe*, *Sayaw Kabataan*, *Ang Karaoke Mo!* and *Knock Knock Kumusta*.

Kantar Media is a leading television (TV) audience measurement provider with capabilities in gathering TV viewing data in both digital and analog platforms. It is a multinational market research group that specializes in audience measurement in more than 80 countries, has 26 TV networks, ad agencies, and pan-regional networks subscribing to its ratings services.

Among its current subscribers are ABS-CBN, IBC, NBN, Sky Cable, J. Romero and Associates, 720ConsumerConnect, Starcom, OMD, PhD, Mediacom, Mindshare, MEC, Maxus, Universal McCann, Wellmade Manufacturing Corporation, Brand Ideas, and MPG Havas. They also include pan-regional networks like CSM Media Inc., Fox International Channels, Star HK, Discovery, AXN, HBO, MTV, Sony Pictures Television International, Celestial Tiger, and A&E Television Network.

Among these, the following subscribe to both urban and rural TV audience measurement: ABS-CBN, Brand Ideas, MPG Havas, and 720ConsumerConnect.

TOP 30 PROGRAMS FROM MARCH 2014 (NATIONAL HOMES) Edit

Rank	Channel		Title	Ratings (%)
1	ABS-	Got to Believe		34.6%

	CBN		
2	ABS- CBN	Honesto	34.2%
3	IBC	2014 PLDT Home TVolution PBA Commissioners' Cup: San Mig Coffee Mixers vs. Talk 'N Text Tropang Texters	33.5%
4	IBC	2014 PLDT Home TVolution PBA Commissioners' Cup: Alaska Aces vs. San Miguel Beermen	33.0%
5	ABS- CBN	Dyesebel	32.2%
6	IBC	2014 PLDT Home TVolution PBA Commissioners' Cup: Air21 Express vs. Barangay Ginebra San Miguel	31.8%
7	ABS- CBN	Wansapanataym	31.3%
8	IBC	2014 PLDT Home TVolution PBA Commissioners' Cup: Barangay Ginebra San Miguel vs. Talk 'N Text Tropang Texters	30.9%
9	IBC	Carita de Angel	29.6%
10	IBC	The Million Second Quiz	29.2%
11	ABS- CBN	Maalaala Mo Kaya	28.9%
12	ABS- CBN	TV Patrol	28.2%
13	ABS- CBN	Ikaw Lamang	27.6%
14	IBC	Express Balita	27.1%

15	ABS- CBN	Bet On Your Baby	26.7%
16	IBC	Janella in Wonderland	
17	IBC	Your Heart, My Love	
18	IBC	Crazy Little Thing Called Love	
19	IBC	Before I Fall in Love	23.9%
20	IBC	Who Wants to be a Millionaire?	23.6%
21	IBC	Maya Loves Sir Chief	23.3%
22	ABS- CBN	Annaliza	22.9%
23	ABS- CBN	Rated K	22.6%
24	ABS- CBN	Mira Bella	22.0%
25	IBC	Born to be a Superstar	21.7%
26	ABS- CBN	Moon of Desire	16.6%
27	ABS- CBN	Meteor Garden	16.2%
28	GMA	Carmela	16.1%
29	ABS- CBN	The Singing Bee	15.9%
30	IBC	Sandy's Romance	14.2%
Source: Kantar Media			

# Bida ni Mister, Bida si Misis

Bida ni Mister, Bida si Misis is a Philippine comedy sitcomseries on IBC and produced by Viva Television starring Jodi Sta. Maria, Freddie Webb and Ronnie Ricketts The show premiered on July 20, 2013 on IBC and on July 21, 2013 on Global IBC, one week after its original premiere.

#### Bida ni Mister, Bida si Misis

Format Sitcom

Intercontinental

Created by Broadcasting

Corporation

Viva Entertainment

Developed by <u>Viva Television</u>

Written by Natividad de Leon

Directed by Bert de Leon

Jodi Sta, Maria

Starring Freddie Webb

**Ronnie Ricketts** 

Theme music

composer

Lito Camo

Bida ni Mister, Bida si

Opening theme Misis by Jodi Sta.

Maria and Freddie Webb

Country of origin Philippines

Language(s) Filipino

**English** 

**No. of episodes** n/a (airs Saturday)

**Production** 

**Executiveproducer(s)** Vic Del Rosario, Jr

Producer(s) Veronique Del Rosario-

Corpus

**Running time** 45 minutes

Productioncompany(s) Viva Television

**Broadcast** 

Picture format 480i SDTV

Original run

July 20, 2013 –

November 23, 2013

**External links** 

Official Website

#### Overview Edit

Bida ni Mister, Bida si Misis, the new sitcom in family-romance sitcom top-billed by Jodi Sta.

Maria and Freddie Webb are in the main casts of the comedy sitcom on Philippine television in a Filipino family in the family comedy. The Kapinoy Comedy on IBC are poineered in the comedy fans of the two sitcoms are Petra's Panniest and Goin' Bukol Pwede, and the comedy gag show Happy TODAS.

#### Sypnosis Edit

The beginning at Buboy Magtanggol (<u>Freddie Webb</u>) and Maya dela Rosa (<u>Jodi Sta. Maria</u>) are the bus and the taxi at the names on the street with Thirdy de Roso (<u>Thirdy Lacson</u>). On of Joe Ramirez (<u>Jon Santos</u>) on the vampire and ghost away to the comedy houses while same of Mae de Lee (<u>Sheng Belmonte</u>) on the way of John Revilla (<u>Carlo Lazerna</u>) and Andres Agnes (<u>Andrea del Rosario</u>).

#### Cast and Characters Edit

#### Main Cast Edit

- Jodi Sta. Maria as Maya dela Rosa
- Freddie Webb as Buboy Magtanggol
- Ronnie Ricketts as Ronnie Benson
- <u>Thirdy Lacson</u> as Thirdy de Roso

#### Supporting Cast Edit

- Carlo Lazerna as John Revilla
- Jon Santos as Joe Ramirez
- Sheng Belmonte as Mae de Lee
- Andrea del Rosario as Andres Agnes
- Jade Lopez as Jen Salvasto
- Paolo Serrano as Rommo Delos
- Isabella Gomez as Selano Aguilar
- Blakdyak as Barbado Pillar
- Rocio Olbes as Jamelly Madogian
- Pio Balbuena as Polo Rediko

#### **Guest Cast** Edit

- Nadine Lustre as Sandy Salvador
- AJ Muhlach as Jerome Gutierrez
- Anja Aguilar as Anja (herself)
- Mario Maurer as Mario Manalo
- Erich Gonzales as Chichay Santos

#### Awards and recognizion **Edit**

#### PMPC Star Awards for Television Edit

- 27th PMPC Star Awards for Television (Best Comedy Actress) Won (Jodi Sta. Maria)
- 27th PMPC Star Awards for Television (Best Comedy Show) Won

#### Catholic Mass Media Awwards Edit

- 35th Catholic Mass Media Awards (Best Comedy Program Stars) Won (Jodi Sta. Maria and Freddie Webb)
- 35th Catholic Mass Media Awards (Best Comedy Program) Won

#### See also Edit

- IBC Presents Kapinov Comedy offer laugh, gags, sketches and spoofs
- Globe inviting IBC-13 in Broadcast City
- IBC-13's new weekend shows starting this September revealed!
- IBC-13 rights to more Pinoy movies for revenue boost with Viva Films
- Bida ni Mister, Bida si Misis and Happy TODAS air christmas episodes
- List of programs broadcast by Viva-TV

#### References Edit

#### External links Edit

- Official Website
- Bida ni Mister, Bida si Misis on Facebook
- Bida ni Mister, Bida si Misis on Twitter

# IBC Presents Kapinoy Comedy offer laugh, gags, sketches and spoofs

July 19, 2013

Remember classic sitcoms and gag shows of **IBC** are **CUTE** (**Call Us Two Entertainment**), **Chicks to Chicks**, **TODAS**, **Iskul Bukol** and **Sic O'Clock News** for these shows all dominated the sitcom and gag shows genre in the 70's and 80's under the home studio of **IBC Channel 13** from the competing networks.

Now, **The Kapinoy Network** commitment to the happy comedies with more fun, more laughter, more funny, more gags, spoofs and sketches exciting with its new top-rating comedy shows from the situation comedies (sitcom) and gag shows are poineered in the comedy fans. Named as **Kapinoy Comedy**, the newest primetime top-rating comedy line-up on the happy Filipino comedy enjoy time with the family.

**Kapinoy Comedy** kicks off every weeknights with a gag sitcom *Petra's Panniest* every weeknights at 11:00PM on *IBC's PrimeTastik* starring YouTube sensation Ashley Rivera aka the charater Petra Mahalimuyak, a craziest and funniest comedy sitcom packed in a one show for laugh out loud.

Every Saturday nights on **Treat Sabado**, with a new sitcom *Bida ni Mister, Bida si Misis* at 9:00PM combines the elements of horror comedy and family-romance sitcom top-billed by comedians are Freddie Webb (Buboy Magtanggol) and Jodi Sta. Maria (Maya dea Rosa) are in the main casts of the comedy sitcom on Philippine television in the Filipino family in the role comedy, along with Thirdy Lacson as Thirdy de Roso, Jon Santos as Joe Ramirez, Sheng Belmonte as Mae de Lee, Carlo Lazerna as John Revilla, Andrea del Rosario as Andres Agnes, Jade Lopez as Jen Salvasto, Paolo Serrano as Rommo Delos, Isabella Gomez as Selano Aguilar, Blakdyak as Barbado Pillar, Rocio Olbes as Jamelly Madogian and Pio Balbuena as Polo Rediko.

Afterwards, viewers will surely want to the longest-running sitcom *Goin' Bukol Pwede* come at 9:45PM is a show-within-a-Iskul-Bukol. The situational comedy starring the comedy stars are Robi Domingo as Robi de Leon, Yam Concepcion as Yam Reyes and Maui Taylor as Chloe Concepcion, directed by Wenn V. Deramas that sitcoms are dominate in the Philippine primetime TV.

Then at 10:30PM, the barkada of the star-studded longest-running comedy gag show *Happy TODAS* (Television's Outrageously Delightful All-Stars) continues to be a trending topic on social networking sites with gags, new sketches, segments, parodies of spoofs and the stars of gag performers as well as its topped guest performances from your favorite artist delivered by some of the best comedians in *Kapinoy* stars are Cristine Reyes, Young JV, Imee Hart, MM Magno, MJ Magno, Aki Torio, Kiko Ramos, Shy Carlos, Ella Cruz, Abby Bautista, Josh Padilla, Gee-Ann Abrahan, Andi Eigenmann, Joross Gamboa, Gui Comia, James Reid, Makisig Morales and Nathan Bareera that will surely make your Saturday nights as the stars of gag performers that aims to entertain and make people laugh will featuring *Kapinoy* stars and celebrities.

IBC's Kapinoy Comedy makes comedy viewing enjoyable for the family. It's formidable programs are guaranteed happy comedy to provide the laughter, fun, gags, funny, sketches and spoofs everyone at night.

Catch *Petra's Panniest* every weeknights at 11:00PM, every Saturdays with *Bida ni Mister, Bida si Misis* at 9:00PM, *Goin' Bukol Pwede* at 9:45PM and *Happy TODAS* at 10:30PM only on IBC.

#### **Kapinoy Ratings Game**

The sequestered TV station IBC-13 has been overjoyed by its primetime winners on the groundbreaking programs that have been raking in the most viewership ratings for the network. According to Kantar Media, Mega Manila Individual Ratings the Kapinoy Network has been leading in primetime setting aside P2 billion for the acquisition of new program content. The company would be spending P5 billion this year to improve the TV network's coverage and signal strength nationwide.

IBC chairman Eric Canoy attributed the expected increase in the advertising revenues to the strong higher ratings of the Kapinoy hit programs are *My Batang Momay, To Love Again, Safe In The Arms Of Love, Sandy's Boyfriend, Petra's Panniest, Happy TODAS, Goin' Bukol Pwede, Bida ni Mister, Bida si Misis, Tumbok Revolution,* game shows are *The Weakest Link* and *Who Wants To Be A Millionaire?, Born to be a Star, PBA, NBA, ONE FC,* among others. The station hire more talents with talent fees and stars to strengthen its TV programming.

The effort to better service and privatization the public with innovative and creative programming finally for IBC-13. Just recently, the network is number 3 behind ABS-CBN and GMA in viewership based on Kantar Media Ratings.

IBC has a 30.5% audience share compared to 49.3% of ABS-CBN and 35.8% of GMA-7. Subscribers can register by texting IBC to 8888 with your Globe mobile phone in load. Online promos are also underway in the IBC-13 website, www.IBC.com.ph, where lucky site visitors get the chance to win event or program related prizes.

Among the Kapinoy programs credited for the weeknight boost is the game show *The Weakest Link*, which also enjored a higher than *Muling Buksan and Puso* and *Mundo Mo'y Akin*. Richard Yap as Sir Chief shows as the host of the game show is proud of the results, which he said is reflective of the work he and the show's production staff has continuously into the show's highest cash prize ever won by one person in a sales promo done in a local TV game show in the country. Winning is P1 million in game show prior to P1M from Globe and IBC's Call and Text TV promo. *Who Wants To be A Millionaire?*, which is also every Saturday and Sunday as the top-rating and award-winning game on primetime television programming of the network, has also been credited for enticing weekend winners to tune in to the channel with host Christopher de Leon on the million-peso prize, the P5 million cash jackpot of the Call and Text TV (CATTV) promo.

The reality talent search show *Born to be a Star* every Sunday, more viewers is the reality-talent show of the certified singing champion Anja Aguilar for the singing superstar fans. Gino Padilla, Paula Bianca, Joey Albert and Dingdong Avanzado for the panel judges of teh reality talent search contest. Still to come, watching IBC shows and joined Call and Text TV's text promo, the jackpot winner of Globe and IBC's nationwide text promo.

Cash to daily and weekly winners nationwide who join the text promo by watching Kapinoy shows and answering trivia questions during commercial gaps.

Schedule Edit

**Ganda Umaga (Monday-Friday)** 

05:00am Magandang Umaga Ba? (morning show)

07:30am Joey & Teysi (morning talk show)

**Anime Kapinoy (Monday-Friday)**, the new treat of hit anime series in Japan as IBC presents Anime Kapinoy, the morning anime block with a fan and new treat of anime fans every weekdays from 8:30am to 10:30am became famous for its quality anime series.

08:30am **Time Quest** (anime)

09:00am Cyborg Kurochan (anime)

09:30am Kirarin (anime)

#### Have a Tanghali (Monday-Friday)

10:00am Cooltura (educational program)

10:30am Nine Time Travels (Koreanovela)

11:30am **KapinoyLand** (flagship children's program)

12:00pm **Winx Club** (phenomenal fairy-serye)

12:30pm **Lunch Break** (LIVE) (noontime variety show)

**HapoNation (Monday-Friday)**, the new afternoon programming of the IBC, putting programs of primetime caliber on the afternoon block. It marks The Kapinoy Network's 53th year of bringing the most-engaging daytime.

02:30pm Kapinoy Cinema (movies)

04:00pm **Before I Fall in Love** (teleserye)

04:30pm Love Keeps Going (Taiwanovela) (M-T-Th)

05:00pm **TODAS Kids** (kiddie gag show) (M-T-Th)

**PrimeTastik (Monday-Friday)**, the home of the top-rating Kapinoy programs in Philippine TV against the primetime block ABS-CBN's Primetime Bida and GMA's Telebabad offering different TV series of soap operas from teleserye, fantaserye, telenovela and Koreanovela, IBC-13's primetime block of television shows which is aired from 5:45pm to 11:00pm with genres of flagship news program, game show and drama series (3 teleseryes, telenovela and asianovela), sports (basketball). The one and only home of the most watched, most talk about and most awarded teleserye and stars in the Philippines. Kapinoy Teleseryes are also invades the whole world, some of the teleserye airing on different parts of the country.

**Modnay-Tuesday-Thursday** 

06:00pm Noli Me Tangere (mini-series)

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06:30pm Express Balita (LIVE) (flagship news program)
07:30pm My Batang Momay (fantaserye)
08:00pm Cyborg Kurochan (anime)
08:30pm The Weakest Link (game show)
09:30pm Safe In The Arms Of Love (teleserye)
10:00pm La Madrastra (telenovela)
10:30pm Glory Jane (Koreanovela)
Wednesday-Friday
04:30pm PBA Game 1 (LIVE) (basketball)
06:00pm Noli Me Tangere (mini-series)
06:30pm Express Balita (LIVE) (flagship news program)
07:30pm My Batang Momay (fantaserye)
08:00pm PBA Game 2 (LIVE) (basketball)
09:30pm Safe In The Arms Of Love (teleserye)
10:00pm La Madrastra (telenovela)
10:30pm Glory Jane (Koreanovela)
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#### **Late Night Impormasyon**

11:00pm Ronda Trese (flagship late-night newscast)

11:30pm Report Kay Boss (public affairs show) (M)

11:30pm **Linawin Natin** (public affairs show) (T)

11:30pm Pulis ng Survival (investigative crime show) (W)

11:30pm **Snooky** (public service show) (Th)

11:30pm **Bitag** (investigative and public service program) (F)

#### **Saturday (Kid Panalo)**

07:00am Barney & Friends (children's program)

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07:30am Sesame Street (children's program)
08:00am Barbie (animated series)
08:30am Lilo & Stitch (cartoons)
09:00am Grossology (cartoons)
```

#### Panalo Weekend (Saturday)

10:00am NBA (live via satellite) (basketball)

12:00pm Lunch Break (LIVE) (noontime variety show)

02:30pm **Showbiz Star** (LIVE) (showbiz-oriented talk show)

09:30am Rapunzel: The Series (fantasy-comedy cartoons)

03:30pm Pinoy Beauty Queen (reality show)

04:15pm **DMZ-TV** (dance variety show)

05:00pm PBA (LIVE) (basketball)

07:00pm **Once Upon a Time** (fantasy-adventure anthology)

07:45pm Who Wants To Be A Millionaire? (game show)

08:30pm **Superstar Circle** (reality show)

09:15pm **Tumbok Revolution** (horror suspense-thriller anthology)

10:00pm Bida ni Mister, Bida si Misis (family sitcom)

11:45pm **Happy TODAS** (comedy gag show)

11:45pm Whattaboys (sitcom)

12:30am Express Balita Weekend (weekend newscast)

#### Panalo Weekend (Sunday)

10:00am NBA (live via satellite) (basketball)

12:30pm **It's Partytime** (LIVE) (musical variety show)

03:15pm **Sandy's Boyfriend** (teen drama anthology)

04:00pm **PBA Game 1** (LIVE) (basketball)

06:00pm PBA Game 2 (LIVE) (basketball)

08:00pm Goin' Bukol Pwede (sitcom)

08:45pm **Born to be a Star** (LIVE) (reality singing search show)

10:00pm Express Balita Weekend (weekend newscast)

10:30pm Sinemaks (movies)

# Globe inviting IBC-13 in Broadcast City

#### Station to build its mass media and mass audience

September 6, 2013

Eric Canoy-led Intercontinental Broadcasting Corporation is button on Channel 13to help the undisputed No.3 television network turn a profit, the division's new chairman said.

In an interview with the Philippine Daily Inquirer, IBC-13 president and CEO Boots Anson-Roa said the details were for IBC-13 to build its mass audience rather than compete head on with top networks under ABS-CBN Corp. and GMA Network Inc., which the dominate local television.

The plan will also involve revamping its programming with some more shows in favor of a new lineup mainly catering to a masses, to drive up ratings need to re-launch the station and programming to improve earnings.

"We want to masses of viewers compared to the core viewers of ABS and GMA," he added. "New programs should appeal to the mass-based audience, something that would be more aggressive," Boots said. Added although he said these could involve more dramas, comedies, variety shows, talk shows, game shows and reality shows. These plans, she said, would help IBC-13 post a profit through the years. Reports earlier showed that the advertising revenues of ₱13 billion for the fiscal year 2012 in the first half of 2012 intense the landscape.

"It's going to be brick by brick and you have to show milestones for it. Doing this in three to four years also allows me to put enough firepower in the shows and gives me enough time to overhaul the programming," he said.

"We will probably be the items like IBC Broadcast Center in Broadcast City, Capitol Hills, Diliman, Quezon City. For the privatization," she said became a major force in the media industry when they put up the IBC network of the radio and television stations.

# IBC-13's new weekend shows starting this September revealed!

September 5, 2013

The Kapinoy Network is set to relaunch a bunch of new shows that will surely change our weekend TV viewing.

#### Here's their schedule for Saturday: <u>Edit</u>

- 7 to 7:45 p.m. Once Upon a Time Hosted by president and CEO Boots Anson-Roa, the fantasy anthology in Pinoy Fantasy focus adaptations based on komiks features weekly fantasy stories of famous celebrities and personalities in wonderful journey to Filipino viewers' treasured fairy and fantasy stories, as well as original tall tales and fantasy stories that are perfect for the kids and the whole family.
- 7:45 to 8:45 p.m. Christopher de Leon hosting the hit game show Who Wants to be a
   Millionaire, improved with new exciting twists and lifelines help contestants in their quest
   to become new millionaires every Saturday featuring a celebrity player of Kapinoy stars.
- 8:45 to 9:30 p.m. Jenine Desiderio, who herself is now an established superstar hopes to host the reality show for its own stable of talents called *Superstar Circle* with the judges are Kapinoy Talent Center head Jeffrey Jeturian, Jodi Sta. Maria, Richard Yap, Annabelle Rama and music composer Vehnee Saturno in a screening showbiz hopefuls aged 13 to 18, on the lookout for potential teen idols who have the total package of good looks, exceptional talent and charm, and the all-important star, idols and superstars quality. Featuring 13 contestants called Superstar Idol will have to undergo talent training, physical enhancement and different challenges to test their talent skills. The remaining Superstar Idol after weekly eliminations will be declared as the Grand Superstar. He or she takes home a cash in grand prize of P1,000,000 million pesos and the talent development management contract with Kapinoy Talent Center. The Circle Supestar of 13 are Freddie Gutierrez, Carl Manolet Monroyo, Donjeff Tejada, Diether Gaviola, Eric Eleazar Yuson and Jeshuron Nuestro and the 7 girls are Episol Legaspi, Allysandra Chua, Liza Soberano, Anne Discher, Sophia Tolentino, Maureen Wenceslao and Kimberly Buenaventura.

- 9:30 to 10:15 p.m. *Tumbok Revolution* A horror-thriller suspense series of the supernatural experiences, scream, the scary, the stranger, the ghost, the zombies, the vampire, the monsters and many more of the paranormal. The vampire girl of Grace (Janeena Chan) and the hunter of boy Ronnie (Rino Imperial) seems to the wolf of the ultimate zombie strangers experience.
- 10:15 to 11 p.m. Bida ni Mister, Bida si Misis Jodi Sta. Maria as Maya dela Rosa and Freddie Webb as Buboy Magtanggol are top-billed in the family sitcom along with the stars of Thirdy Lacson, Jon Santos, Sheng Belmonte, Carlo Lazerna, Andrea del Rosario, Jade Lopez, Paolo Serrano, Isabella Gomez, Blakdyak, Rocio Olbes and Pio Balbuena.
- 11 to 11:45 p.m. *Happy TODAS* Headed by Young JV, Cristine Reyes, MM and MJ Magno, Shy Carlos, Joross Gamboa, Gee-Ann Abrahan, Abby Bautista, Giu Comia, Ella Cruz, Nathan Barrera, Kiko Ramos, Andi Eigenmann, Makisig Morales, Imee Hart and James Reid are the star-studded comedy gag show along with the new Kapinoy stars for the talents of *Superstar Circle*.
- 11:45 p.m. to 12:30 a.m. Whattaboys under the direction of John D-Lazatin puts together in one sitcom today's top stars are AJ Muhlach, Josh Padilla and Aki Torio for the boys with the Miss Universe 2012 beauty pageant runner-up Janine Tugonon, Bianca Casado and Sofia Andres.

#### Starting Sunday, this will be their new programming: <u>Edit</u>

- 3:15 to 4 p.m. The longest-running teen romantic drama anthology *Sandy's Romance* starring a teen superstar princess Nadine Lustre for host, narrator and acted her skills remains one of the most-watched TV show. Viewers are invited to send love for special someones. Playing the role as Sandy Salvador in her first leading role as the host with acted the skills through letter sending on teenage of true-to-life romance stories will fall in love. Each episode is based on real life stories through letter sender that tells a different love story. Directed by Jeffrey Jeturian, Lustre co-starred by different actors Robi Domingo, Mario Maurer, AJ Muhlach and Jake Cuenca will be Nadine's leading men and her final advice to the letter-sender in her program's episode with fall in love again. On true-to-life romance stories sent through letters, letter-senders, advice from Nadine at the end of the show.
- 8:30 to 10 p.m. A certified singing champion Anja Aguilar, Sam Concepcion, Marvin Ong and Khalil Ramos are hosting *Born to be a Superstar*, the singing-reality talent search contest show on Philippine TV. A judges are Gino Padilla, Paula Bianca, Joey Albert and Dingdong Avanzado with a Filipino male and female, solo or group performers, age 12 to 23 years old and above are quallified to join the contest of contestants to perform Veejay Aragon, Anna Baluyot, Cayleen Villamor, Ronald Humarang, Anne Bernardo, Leon Matawaran, Tony dela Paz, Muriel Lomadilla, Pauling Agupitan, Kristofer Dangculos, Melvin Rimas, Vanessa Rangadhol, John Michael Narag and Jet Barrun

where contestants get the superstar treatment and the chance to perform in a production number on primetime TV becoming the next singing idol superstars with a stardom superstar every showbiz discovering and developing Philippine Television's biggest new singing superstar fans when a finalists from the weekly winner brings home for P50,000, P100,000 for the semifinals and P1 million pesos for the grand finals with the music recording contract of Viva Records and Vicor Music.

- 10 to 10:45 p.m. Robi Domingo, Yam Concepcion and Maui Taylor continues to top-billed in the longest-running and top-rating No.1 sitcom *Goin' Bukol Pwede* revolves around two Chloe Concepcion and Yam Reyes whose remaining the sitcom by their home studios of IBC. The box-office king of comedian Robi de Leon on newly-opened TV station in this sitcom make every Filipino family laugh extremely funny scenes.
- 10:45 p.m. to 12:45 a.m. For the first time on Philippine TV in the home-popped popcorn as *Sinemaks*, the Pinoy action movies featuring homegrown action blockbusters of FPJ, Robin Padilla, Rudy Fernandez, Bong Revilla, Eddie Garcia, Raymart Santiago, Cesar Montano, Vice Ganda, Ronnie Ricketts and many others.

#### Panalo Weekend Edit

Turn your weekends into an superstar party! Surely the fantasy adventure, sports on the basketball fans wiyth our favorite PBA players, prizes on the million-peso games of millionaire, the talent reality stars, horror thriller-suspense on scary, zombies and many more, more laughter on the gag show! A romantic love story, a funny and family sitcom and singing on the superstar tans anywhere in the country or around the world!

You can do all these and more with the new weekend shows of IBC-13, as Panalo Weekend!

#### **Big Stars, New Shows!**

- Boots Anson-Roa (Once Upon a Time)
- Christopher de Leon (Who Wants to Be a Millionaire)
- Robi Domingo (Goin' Bukol Pwede)
- Nadine Lustre (Sandy's Romance)
- Dingdong Avanzado (Born to be a Superstar)
- Joey Albert (Born to be a Superstar)
- Gino Padilla (Born to be a Superstar)
- Paula Bianca (Born to be a Superstar)
- James Yap (PBA)
- Anja Aguilar (Born to be a Superstar)
- Sam Concepcion (Born to be a Superstar)
- Marvin Ong (Born to be a Superstar)
- Khalil Ramos (Born to be a Superstar)

- AJ Muhlach, Josh Padilla and Aki Torio (Whattaboys)
- Janine Tugonon (Superstar Circle)
- MM and MJ Magno, Cristine Reyes, Young JV, James Reid, Shy Carlos, Imee Hart, Giu Comia, Nathan Barrera, Ella Cruz, Andi Eigenmann, Kiko Ramos and Joross Gamboa (Happy TODAS)
- Janeena Chan (Tumbok Revolution)
- Dino Imperial (*Tumbok Revolution*)
- Jodi Sta. Maria (Bida ni Mister, Bida si Misis)
- Freddie Webb (Bida ni Mister, Bida si Misis)

# IBC-13 rights to more Pinoy movies for revenue boost with Viva Films

September 9, 2013

MANILA - While its two biggest rivals are boost revenues, IBC-13 is banking on Pinoy movies from Viva Filmss, the network's chief executive said. IBC-13 is the government-sequestered television and radio station that produces local shows and aims to compete with big channels ABS-CBN and GMA-7. And for people who are starting something like maybe a restobar, a radio show and a newspaper, there are lessons to be learned from the new station that you can apply to your new businesses and career.

On the sidelines of Boots Anson-Roa, IBC president, told IBCNews.com that the network is working on improving its programming. Boots said those in charge of programming is the performance of its shows.

"We're developing the shows. The movie strategy the weekend movies are *Kapinoy Cinema*, the local blockbuster movies in collection of Viva Films and *Sinemaks*, the Pinoy action movies as well as its TV specials and concerts are the pillars of our programming. We're the stars, talents," she said.

While it is developing a creatives such as writers, directors and talents, IBC-13 is gunning to acquire the rights with Viva Films and Regal Films to air bigger Pinoy movies attract a wider viewership, Boots said. "That represents a big part of 2013 programming," he said, adding that the Pinoy films are shown in weekends.

To complement the weekend Pinoy blockbusters, IBC-13 also airing the soap operas, Boots said as a third network to compete against two networks. These ads, both for TV and radio, she said.

The network's consists of talent fees. IBC-13 will spend P13 billion this year to launch new programs and complete a state-of-the-art IBC Broadcast Center in Broadcast City, Capitol Hills, Diliman, Quezon City.

# Bida ni Mister, Bida si Misis and Happy TODAS air christmas episodes

December 18, 2013

MANILA, Philippines - Weekends and late nights are about to become even more exciting and more fun-filled with two of IBC-13's comedy shows are celebrating their christmas celebrations this holiday, as *Happy TODAS* enters its 50th episode and *Maya Loves Sir Chief* family approaches its christmas party —bringing two huge celebrations of fun-filled nights and laughter along with some of the entertainment industry's well-loved personalities as guests for the christmas and the show's comedians upping their comedy games.

The christmas celebration of *Maya Loves Sir CHief* starts today as the show guests artists from the music scene. Joining Jodi Sta. Maria and Richard Yap in the upcoming episode will be the sensation as the rock band Afterlmage. Nadine Lustre will also be joining in on bringing the laughter.

Under the lead of Maya dela Rosa (Jodi) with Thirdy de Roso (Thirdy Lacson), members of the community gather to form a family, pitting holiday themselves with the present gifts of Santa Claus.

Following unexpected events that they encountered while on a trip to Makati, *Happy TODAS* is a certified gag show, as its cast and crew's love for bringing lighthearted laughter remains to be very much intact. As proof, *Happy TODAS* takes on yet hilarious performance set today bringing smiles to the faces of Filipino audience. *Maya Loves Sir Chief* back-to-back with *Happy TODAS* Saturday nights. Catch all the Kapinoy comedy shows on IBC-13 to make weekdays, late-nights and weekends the most fun for the whole family.

### Chicks to Chicks

**Chicks to Chicks** was the flagship Philippine comedy show of <u>Intercontinental Broadcasting</u> Corporation from 1980 to 1986

Casts Edit

- Nova Villa
- Freddie Webb

# Dalawang Busoy

**Dalawang Busoy** is a **Philippine** comedy-action TV series offered by <u>Viva-TV</u> on <u>IBC-13</u> and produced by <u>Viva Television</u>. This series is led by <u>Robin Padilla</u> an <u>Phillip Salvador</u>, premieres on July 5, 2012.

Dalawang	Busoy

Format Sitcom

Created by <u>Viva Television</u>

Directed by Niño Muhlach

Presented by Robin Padilla

Phillip Salvador

Theme music

composer

Lito Camo

Opening theme Dalawang Busoy

Country of origin Philippines

Language(s) Filipino

**English** 

No. of episodes (<u>List of episodes</u>)

**Production** 

**Executiveproducer(s)** Vic Del Rosario, Jr

Producer(s) Veronique Del Rosario-

Corpus

**Running time** 30-45 minutes

Productioncompany(s) Viva Television

#### **Broadcast**

Original channel <u>IBC-13</u>

Original run

September 27, 2012

#### **External links**

Official Site

#### Cast and characters Edit

#### Main Cast Edit

- Robin Padilla as Fernado
- Phillip Salvador as Juan
- Vilma Santos as Momi
- Dina Bonnevie as Musa Derano
- Nadine Lustre as Kim Chee

#### Supporting Cast Edit

- Vandolph Quizon as Emam Marun
- Japeth Aguilar as Dr. Armon Sario
- Michael Flores as Mon Istado
- Gerald Pesigan as Bant Fernando
- Ara Mina as Ren Reyna
- Yam Concepcion as Reseyna

#### Soundtrack **Edit**

Dalawang Busoy (composed by Lito Camo)

#### See also Edit

List of programs broadcast by Viva-TV

#### References Edit

#### External links **Edit**

- Official Site
- Dalawang Busoy on Facebook
- Dalawang Busoy on Twitter
- Dalawang Busoy on Multiply

# Estudyante Blues (TV series)

**Estudyante Blues** is the sequel of the 1989 movie itself starred by <u>Dingdong Avanzado</u>, Lilet and <u>Jigo Garcia</u>. It is a <u>Philippine</u>dramedy TV series offered by <u>Viva-TV</u> on <u>IBC-13</u> and produced by <u>Viva Television</u>. This series is led by <u>Richard Gutierrez</u>, <u>Onemig Bondoc</u> and <u>IC Mendoza</u>. It premieres on July 2, 2012.

The TV series is a sequel to the 1989 film that originally starred by <u>Dingdong Avanzado</u>, Lilet and <u>Jigo Garcia</u>. The eventually goes to <u>Richard Gutierrez</u>, <u>Onemig Bondoc</u> and <u>IC Mendoza</u>. It is produced by Vic Del Rosario, Jr. It marks as the TV series produced by <u>Viva</u>
<u>Television</u> for <u>IBC-13</u> after a decade. The TV series garnered positive reviews throughout the run for Philippine Entertainment Critics.

Estudyante Blues		
Format	Comedy Drama Thriller Cult Action	
Created by	Viva Television	
Directed by	Wenn V. Deramas	

Richard Gutierrez Presented by

Onemig Bondoc

IC Mendoza

Theme music

composer

Kean Cipriano

**Country of origin Philippines** 

**Filipino** Language(s)

**English** 

No. of episodes (List of episodes)

**Production** 

Executiveproducer(s) Vic Del Rosario, Jr

Veronique Del Rosario-Producer(s)

Corpus

Running time 30-45 minutes

Productioncompany(s) <u>Viva Television</u>

**Broadcast** 

Original channel IBC-13

July 2, 2012 -Original run

September 17, 2012

**External links** 

Official Site

#### Cast Edit

#### Main Cast **Edit**

- Richard Gutierrez as Toby
- IC Mendoza as Marilen
- Onemig Bondoc as Benjie

#### Supporting Cast Edit

- Raymond Gutierrez as Roco
- Andi Eigenmann as Gay
- Princess Velasco as Bebs
- John Lapus as Bart
- Carlo Aquino as Rupert
- Vandolph Quizon as Magic
- Yam Concepcion as Zosi
- Jake Roxas as Joey
- Nikki Bacolod as Lea
- Gerald Pesigan as Claro

#### Special Participation Edit

- Melissa Mendez as Almira
- Maui Taylor as Linda

#### Soundtrack **Edit**

The *Estudyante Blues* original soundtrack was released on July 1, 2012 under <u>Viva Records</u>, led by the show's themesong, *Estudyante Blues* by <u>XLR8</u>. The show's more single, *Ipagpatawad Mo* by <u>Vice Ganda</u>, *Once in a Lifetime*by <u>V-Fort</u>, *Where Are You Now?* by <u>Anne Curtis</u>, *Sa Puso Ko* by <u>Daniel Padilla</u>,? *Everytime I See You* by <u>Anja Aguilarand *Himig Natin* by Daniel Padilla</u>.

- 1. Estudyante Blues (composed by Christian Martinez) XLR8
- 2. Ipagpatawad Mo (Mayonnaise) (composed by Kean Cipriano) Vice Ganda
- 3. Once in a Lifetime (Craig David) (composed by Vehnee Saturno) V-Fort
- 4. Himig Natin (Juan De La Cruz) (composed by Christian Martinez) Daniel Padilla
- 5. A Question of Lust (Depeche Mode) (music and lyrics by Christian Martinez) <u>Josh</u>
  Padilla
- 6. Seven Days (Craig David) (composed by Christian Martinez) Pio Balbuena
- 7. Hold On (comosed by Shamrock) Shamrock
- 8. Sa Puso Ko (Truth Faith) (composed by True Faith) Daniel Padilla
- 9. Everytime I See You (Fra Lippo Lippi) (composed by Kean Cipriano) Anja Aguilar

- 10. Alaala (composed by True Faith) True Faith
- 11. Where Are You Now? (Janet Jackson) (composed by Amber Davis) Anne Curtis
- 12. Tuloy Pa Rin Ako (Noel Cabangon) (composed by Christian Martinez) Daniel Padilla

#### See also Edit

List of programs broadcast by Viva-TV

#### References Edit

#### External links Edit

- Official Site
- Estodyante Blues on Facebook
- Estodyante Blues on Twitter
- Estodyante Blues on Multiply

# Goin' Bayabas

Goin' Bayabas is a comedy gag-variety show broadcast in Viva-TV on IBC-13 every Saturday evening comedic sketches, parodies of several Philippine television shows, advertisements and weekly musical guests. Starring Cristine Reyes, Martin Escudero, Gee-Ann Abrahan, Empoy Marquez, Kim Gantioqui, Alex Gonzaga, Keempee De Leon, Yassi Pressman, Dennia Padilla and Meg Imperial. The show ended on June 23, 2012 during reformatted as Viva-TV made as a grand launch on June 30, 2012.

Goin' Bayabas		
Format	Sketch comedy	
Created by	<u>Vintage</u> <u>Television</u> (1998-2002) <u>Viva Television</u> (1999-2002, 2010-2012)	
Directed by	Edgar Mortiz	
Presented by	Main Cast Cristine Reyes	

Martin Escudero
Gee-Ann Abrahan
Empoy Marquez
Kim Gantioqui
Alex Gonzaga
Keempee De Leon
Yassi Pressman
Meg Imperial

Theme music composer

Marcus Davis

**Opening theme** 

Goin' Bayabas by Pop

<u>Girls</u>

Country of origin Philippines

Language(s) English Filipino

**No. of episodes** n/a (airs Saturdays)

#### **Production**

**Executiveproducer(s)** Vic Del Rosario, Jr

Producer(s) Veronique Del Rosario-

Corpus

**Running time** 30-45 minutes

Productioncompany(s) <u>Viva Television</u>

#### **Broadcast**

Original channel <u>IBC-13</u>

1998-2000

Original run

July 17, 2010 – June 23,

2012

#### Cast Edit

#### Main Cast Edit

- Cristine Reyes (2010-2012)
- Martin Escudero (2011-2012)
- Gee-Ann Abrahan (2011-2012)
- Empoy Marquez (2010-2012)
- <u>Kim Gantioqui</u> (2011-2012)
- Alex Gonzaga (2011-2012)
- Keempee De Leon (2010-2012)
- Dennis Padilla (2010-2012)
- Yassi Pressman (2011-2012)
- Meg Imperial (2011-2012)
- **AJ Muhlach** (2010-2012)

#### Supporting Cast Edit

- Nadine Lustre (2010-2012)
- Gerald Pesigan (2011-2012)
- Shy Carlos (2010-2012)
- Ella Cruz (2010-2012)

#### Former Cast Members Edit

- Edgar Mortiz (1998-2002)
- Al Tantay (1998-2002)
- **Earl Ignacio** (1998-2000)
- Dan Salamante (1998-2002)
- Andrew E. (2000-2002)
- Smokey Manaloto (1996-2002)
- Antoinette Taus (2010-2011)
- Dino Imperial (2011)
- Valerie Concepcion (2011)
- Anne Curtis (2010-2011)
- DJ Durano (2010-2011)

Arlene Muhlach (2010-2011)

#### Parodies **Edit**

#### **Current** Edit

- Good Burger a sketch that took place at a fast food restaurant. The cashier, Ed played by Martin Escudero was portrayed as a clueless who always found a way to mess things up. A notable quote from Good Burger, stated by Mart in every episode, was "Welcome to Good Burger, home of the good burger, can I take your order?" When not dealing with a customer, he would bang on the cash register while singing "I'm a dude, she's a dude, he's a dude, 'cause we're all dudes. HEY!" Frequent customers include: Bernie Kibbitz (BJ Forbes), Lester Oaks, Construction Worker (Keempee De Leon), and Connie Muldoon (Gee-Ann Abrahan).
- Cooking ni Danny and Mardy A sketch starring Kim Gantioqui and Empoy Marquez. Every now and then, When Cooking With Randy and Mandy started, the two greeted each other with "Hi, Danny," and "Hi, Mardy." The two played a duo named Randy and Mandy, who had their own cooking show on the fictional channel 106B. Every recipe concocted by the duo always contained massive amounts of chocolate (for example: spaghetti smothered in chocolate syrup). The only reason they had chocolate for every recipe is only because they are obsessed with chocolate. In one sketch, Randy gets in a hot tub that, instead of water, contains liquid chocolate.
- The Inconvenience Store Featured two "hoodrats" named Laneesha (Kim Gantioqui) and Latanya (Keempee De Leon) who work in a convenience store called Quick & Fast. They were loud and had a tendency to be rude to customers, and even verbally berated someone who tried to rob the store (AJ Muhlach). Latanya's arch-nemesis was Latasha (Meg Imperial). At the end of the sketches, Latanya would say "It's time to get our freak on!" and dance to Miami bass music.
- Vital Information a sketch in which <u>Dennis Padilla</u> ridiculous sayings, usually three in a row.
- <u>Bayabas News</u> Featured Brenda Stone (<u>Alex Gonzaga</u>), a rather obnoxious news anchorwoman, and Ray Borealis (<u>AJ Muhlach</u>), a weatherman who was often put into dangerous places to report the weather as well as business news, police reports, showbiz news and foreign news.
- Channel 3 ½ Sports Featured two sports casters, Jack Suntay (<u>Kim Gantioqui</u>). Neither are related to each other. The pair would usually have events at Dullmont Jr. High School (i.e., A girl (<u>Cristine Reyes</u>) trying to sit next to the popular kids during lunch, a boy (<u>Martin Escudero</u>) trying to finish a test, and a guy (<u>Keempee De Leon</u>) trying to ask a girl (<u>Ella Cruz</u>) to dance with him). A reporter named Bo Stallion (<u>Empoy Marquez</u>) and a coach (<u>Alex Gonzaga</u>) also appeared in the sketches.

- Lahat ng Free Store A sketch that took place in a store where everything is free, which is a rip-off. However, an item must be brought to the register to be purchased, which contradicts the "free items" theme of the store. An example of this is Danny finding a watch and after hearing that it's free, walks towards the exit and is accused of shoplifting. Also, items are not returnable.
- Know Your Stars A sketch that gave facts and info about a Viva stars guest. The sketch involved a random voice that made a mockery of individual cast members or guest stars with embarrassing, wacky, funny, but untrue facts.
- Cab Driver Starred AJ Muhlach as Zigfried, an incompetent taxi cab driver who would pick up various people. He would often sing "OL-LAY", annoy the passengers while driving, and call angry drivers "KUMQUAT!". One memorable sketch would be when the passengers were Coraleen Waddell and Heart Evangelista reprising their roles. The passengers would never get to their destination and would fall out of the cab at the end of the sketch.
- Sugar and Coffee Featured Buzz (Gerald Pesigan) and Kaffy (Ella Cruz), who were hosts of a show called "Sugar and Coffee". As the title suggests, the pair was extremely hyperactive, as they constantly ate pure sugar and drank massive amounts of coffee. They would force their guests to do the same thing from giant orbs of sugar and coffee attached to the ceiling, which usually led to overactivity in the worst way. In the final series, they left their usual talk show set, and interrupted proceedings in such places as a school or hospital. Their catchphrase was "lower those orbs!" This was the first full-length sketch to feature the new cast, and was the most frequently.
- "where the chat hits the fan!" Stacy always booked exciting guests, including pro skater <a href="Paulo Avelino">Paulo Avelino</a>. Unfortunately, the guest would never do anything exciting, and often told long, boring stories (in the case of Tony Hawk, he wanted to discuss the joy of knitting). During those boring stories, Cristine would do something distracting to the guest, interrupting his/her story. When Cristine got tired of the guest, she would scream "BORING!" and press a button on her desk. The guest's chair would then eject them, sending him or her flying out the window. In one memorable sketch, after Cristine launched someone, she went to sit down...unintentionally falling on the floor when trying to sit on her chair and causing everyone on set to laugh uncontrollably, including Giovonnie herself.
- Trashin' Fashion Starred Nadine Lustre and Shy Carlos as Carlee and Marlee, two girls with a "passion for trashin' fashion!" The two would report live from various high school related events, such as a dance or a party. Carlee and Marlee would walk around the room and mock everyone's clothing choices but their own. AJ would sometimes appear as the special "Nerd Correspondent." One notable sketch featured Carlee and Marlee making fun of police officers in too-small uniforms!

several commercial parodies

#### Former Edit

- Ask Ashley (until 2011) a sketch starring Anne Curtis as a pretty girl named Ashley, who offered advice from her bedroom on a TV series. She was sweet and friendly until she read letters sent in by clueless viewers. After reading a letter, Ashley would go on a violent tirade against the letter's author (although in one scene did act normal, but that was after she read a letter from a boy who asked why he was being ignored, and Ashley does just that after she picks up another letter!). Her characteristic phrase, "Thaaaaat's me!" during the sketch became one of the sketch's trademarks. (In later sketches, children in the audience could be heard saying it with her.) The first letter that Ashley ever read was written by somebody who had no idea how to turn their peanut butter and jam sandwich over (her mother put the jelly on the wrong side and Ashley yelled "TURN THE STINKING SANDWICH OVER!!!!").
- Whateverrr! (until 2011) A sketch starring Cristine Reyes and Yassi Pressman as Gina and Jessica. They played a pair of loud, ditzy valley girls who hosted their own television show. The duo commonly talked about very materialistic things, such as broken fingernails, and their obsession with Dino Imperial. This sketch, like "Cooking With Randy And Mandy", aired on channel 106B, and in addition had a set change and theme sketches, sometimes with famous people like PBA superstar James Yap. One of the sketches was on the 100th episode when Gina threw a surprise birthday party for Jessica which she bring out a birthday cake with the XLR8 on it. Gina gave Jessica a present Marvin Agustin after he was dragged off the streets from Gina and then wrap him up as a present who then escape after Jessica thanking Gina. However, Repairman appeared overhearing Jessica, who had just broke her fingernails, and started to wreck the whole "Whateverrrr" set which ended with him breaking the camera.

#### See also Edit

List of programs broadcast by Viva-TV

#### References Edit

#### External links Edit

- Goin' Bayabas on Facebook
- Goin' Bayabas on Twitter
- Goin' Bayabas on Multiply

### Goin' Bukol Pwede

**Goin' Bukol Pwede** is a Philippine situational comedy series on IBC and produced by Viva Television starring Robi Domingo, Maui Taylor and Yam Concepion as the revival of the classic hit sitcom Iskul Bukol from 1977 to 1990 and the longest-running primetime sitcom on Philippine television.

Goin'	Bukoi	Pwede

Format Sitcom

Situational comedy

Intercontinental

Created by Broadcasting

Corporation

Viva Entertainment

Developed by <u>Viva Television</u>

Written by Natividad de Leon

Directed by Wenn V. Deramas

Robi Domingo

Starring <u>Maui Taylor</u>

Yam Concepcion

Theme music

composer

Marcus Davis

Opening theme Goin' Bukol

Pwede by Nadine Lustre

Country of origin Philippines

Language(s) English

**Filipino** 

No. of episodes n/a (airs Saturday

nights)

**Production** 

Executiveproducer(s) Vic Del Rosario, Jr

Producer(s) Veronique Del Rosario-

Corpus

**Running time** 30-45 minutes

Productioncompany(s) <u>Viva Television</u>

**Broadcast** 

Original channel <u>IBC</u>

Picture format <u>480i</u> <u>SDTV</u>

Original run

June 15, 2013 –

November 17, 2013

Chronology

Related shows <u>Iskul Bukol</u> (1977-1990)

**External links** 

Official Website

This marks the comeback of the classic sitcom which the Kapinoy Network is said to have poineered to have boosted the show's ratings called *Goin' Bukol Pwede* starring the main character in this funny sitcom are Robi Domingo, Yam Concepcion and Maui Taylor.

The sitcom *Goin' Bukol Pwede* completes the *Kapinoy Comedy*such as the gag sitcom Petra's Panniest and the comedy gag show Happy TODAS on IBC.

#### Synopsis Edit

Goin' Bukol Pwede is a show-within-a-Iskul-Bukol of <u>Tito Sotto, Vic Sotto</u> and <u>Joey de Leon</u>. The plot revolves around two Chloe Concepcion (<u>Maui Taylor</u>) and Yam Reyes (<u>Yam Concepcion</u>) whose remaining the sitcom by their home studios of <u>IBC</u>. Savior to the box-office king of comedian Robi de Leon (<u>Robi Domingo</u>) on a newly-opened TV station.

#### Cast and characters **Edit**

#### Main Cast Edit

- Robi Domingo as Robi de Leon
- Yam Concepcion as Yam Reyes
- Maui Taylor as Chloe Concepcion

#### Supporting Cast Edit

- Charlie Green as Ronald de Leon
- Jess Kienle as Marjo
- Janella Salvador as Janella Maristela
- Josh Padilla as Jonas Andrews
- Carla Castello as Casla Castilleho
- Ronnie Ricketts as Mac Ballesteros
- Pia Pilapil as Pia Flores

#### **Guest Cast** Edit

- Miguel Aguila as Joe Ignacio
- Nadine Lustre as Sandy Salvador
- Cogie Domingo as Codgo
- Janeena Chan as Neena
- Dino Imperial as Gino
- <u>Dingdong Avanzado</u> as Dong

#### Reception Edit

#### Ratings <u>Edit</u>

The pilot episode debuted with a 20.2% rating of the television comedy viewers despite against its rivals of sitcom of <u>GMA</u>'s <u>Vampire Ang Daddy Ko</u> (18.9%) and <u>ABS-CBN</u>'s <u>Toda</u>

<u>Max</u> (11.8%), rank the number 1 behind the comedy gag show <u>Happy TODAS</u> (26.9%), <u>Who</u> <u>Wants To Be A Millionaire?</u> (23.2%) and the MMA fans <u>ONE FC</u> (19.4%) for the highest-rating of television viewers for a Saturday daytime and primetime television program on <u>IBC</u>. Since then, *Goin' Bukol Pwede's* ratings proved that it is the #1 sitcom on Philippine TV, according to Kantar Media/TNS Total Philippines (Urban+Rural households) ratings, while <u>Happy TODAS</u> is the #1 comedy gag show on Philippine TV, also the strongest (ratings-wise) show in its time slot.

#### Awards and recognitions **Edit**

#### PMPC Star Awards for Television Edit

27th PMPC Star Awards for Television (Best Comedy Show) - Won

#### External links **Edit**

- Official Website
- Official Blog Site via Multiply
- Goin' Bukol Pwede on Facebook
- Goin' Bukol Pwede on Twitter

#### See also Edit

- Goin' Bukol Pwede set on Saturday
- The country's most-watched sitcom Goin' Bukol Pwede
- New IBC-13 top honcho revealed the network war
- The Kapinoy Network relaunches weekend programs
- List of programs broadcast by Viva-TV

#### References Edit

### Goin' Bukol Pwede set on Saturday

July 6, 2013

**IBC-13** will once again prove its supremacy in producing the country's best comedy programs in the classic comedy of *TODAS*, *Chicks to Chicks*, *Iskul Bukol*, *C.U.T.E.* (*Call Us Two Entertainment*), *Sic O'Clock News*, etc. Now, as it presents the latest addition to its distinct and unbeatable **Kapinoy Comedy**. Robi Domingo, the leading comedy prince of **The Kapinoy Network** will doing a sitcom.

Situation comedy (sitcom) is back on the **Kapinoy Network** via **Goin' Bukol Pwede**, a situational comedy family top-billed by prince of comedy Robi Domingo, Yam Concepcion and

Maui Taylor, a show-within-a-Iskul-Bukol of Filipino comedians are Tito Sotto, Vic Sotto and Joey de Leon in the 70s and 80s, marks the much-awaited comeback of a classic sitcom which the **Kapinoy Comedy** has pioneered.

The sitcom follows the story of the comedian named Robi de Leon (Robi Domingo) whose the TV veteran beigins when his home studio in Manila, *Goin' Bukol Pwede* is directed by box-office comedy director Wenn V. Deramas and writen by Natividad de Leon, the sitcom has become a trending topic on **Twitter**.

Savior to the box-office king of comedian Robi de Leon (Robi Domingo) on a newly-opened TV station. Together revoles around Chloe Concepcion (Maui Taylor) and Yam Reyes (Yam Concepcion) whose emaining the sitcom find himself living ith the house by some them becoming TV comedy stars regardless of their opposite characters to catch the comeback of family-oriented sitcom on TV.

Also, doing a sitcom and gag shows along with soap operas and game shows and so it's refreshing to be return in a sitcom. **Kapinoy** comedy will make a grand comeback via this show. According to Robi, when the sitcom was offered to him, he immediately thought of Robi and requested to star opposite the V Reporter of *The Voice of the Philippines* on **ABS-CBN**. On Robi Domingo's part who helped him make a big name in the entertainment industry, he is also excited to work with the comedy stars because on the sitcom in a successful *Iskul Bukol* of the 1977 to 1990 sitcom and other shows. Also part of the new sitcom are Charlie Green, Jess Kienle, Janella Salvador, Josh Padilla, Carla Castello, Ronnie Ricketts and Pia Pilapil.

**Goin' Bukol Pwede** airs every Saturday at 10pm, right after **Happy TODAS** on the **Kapinoy** Network.

# The country's most-watched sitcom Goin' Bukol Pwede

July 13, 2013

The newest member show of the **Kapinoy Comedy** kicks off very well in nationwide TV ratings. Proving that the concepts of the **Kapinoy Comedy** remain undisputed, its flagship sitcom *Goin' Bukol Pwede* is now the No.1 sitcom based on the data from **Kantar Media**.

The member sitcom *Goin' Bukol Pwede* garnered 28.2% average monthly TV rating in July, the highest among all comedy programs. Now that Robi Domingo as the sitcom top-billed with Yam Concepcion and Maui Taylor, more viewers are expected to be hooked in this family-oriented sitcom make every Filipino family laugh with its extremely funny scenes, wins in the TV

ratings game. Produced by Viva Television (which is also behind other new shows on the same station, including the all-star studded comedy gag show *Happy TODAS* with stars Cristine Reyes, Young JV, Imee Hart, Andrew E., Gee-Ann Abrahan, Aki Torio, Kiko Ramos, Shy Carlos, Joross Gamboa, Abby Bautista, Josh Padilla, Andi Eigenmann, Makisig Morales, Giu Comia, Ella Cruz, James Reid and Nathan Barrera; the primetime teleseryes are My Batang Momay top-billed by Xyriel Manabat, Jake Cuenca, Giselle Sanchez, Anron Revilla, Samantha Flores, Juan Carlos and Juan Miguel Urgioco; To Love Again top-billed by Miguel Aguila, Meg Imperial, Ronnie Ricketts and Mitch Valdez; and Safe In The Arms Of Love topbilled by Dingdong Dantes, Cristine Reyes and Cogie Domingo; a teen romantic drama anthology Sandy's Boyfriend starring the phenomenal love-team Nadine Lustre and AJ Muhlach; a sitcom gag show *Petra's Panniest* starring Petra Mahalimuyak; the popular, toprating and award-winning game shows are *The Weakest Link* with host Richard Yap as Sir Chief and Who Wants To Be A Millionaire? with Christopher de Leon; and the reality talent search show Born to be a Star hosted by a certified singing champion and powerhouse singer Anja Aguilar with a official judges are Gino Padilla, Paula Bianca, Joey Albert and Dingdong Avanzado.

According to the data from **Kantar Media**, *Goin' Bukol Pwede* got a rating of garnered 28.2% TV rating, against its rivals of *Vampire and Daddy Ko* (GMA) (23.5%) and *Toda Max* (ABS-CBN) (13.2%) and competitors from other TV networks. *Goin' Bukol Pwede* followed the other top-rating **Kapinoy** hit programs such as *Happy TODAS* (28.9%), *Who Wants To Be A Millionaire*? (27.3%) and *ONE FC* (22.4%).

My role is Robi de Leon (Robi Domingo) the comedy prince of king for the first-ever sitcom on the **Kapinoy** Network. It can be recalled that at the sitcom as the network's management a part of the No.1 comedy program in the country. Last July 7 on *Goin' Bukol Pwede*, Sandy Salvador (Nadine Lustre) of a teen romantic drama anthology *Sandy's Boyfriend* enteres the scene. While Robi definitely keeps her distance from the same moon.

Catch Goin' Bukol Pwede this Saturday at 10pm right after Happy TODAS on IBC-13.

### New IBC-13 top honcho revealed the network war

September 5, 2013

When Boots Anson-Roa was appointed new president and CEO of **IBC-13** since 1998, the network's new chairman Eric Canoy with IBC Board of Directors.

Struggling to the industry giants **ABS-CBN** and **GMA-7**, **IBC-13** as the Canoy and Roa owned network, operating in the red, green and blue. The company said in P13 billion in the first half of 2012 and P11 billion in 2011. Freddie M. Garcia, the former **ABS-CBN** vice-president and now is **IBC** vice-chairman, said the **Kapinoy** network.

**Crucial steps** 

Boots said the crucial steps in revitalizing the network is the shows that have its innovative and creative content, at "exciting will push entertainment to the edge."

"We want programs that are entertaining, educational and will make people," Boots told Inquirer in a recent interview after a lunch hosted by **IBC-13** at the Broadcast City.

See said **IBC-13** set to focus on counter-programming. This two other networks air in given time slots. "It's about giving the viewers of more fans," Lorenza said, adding that the station would beef up its primetime block along with their morning and afternoon line-ups. At this stage, she admitted the capability with **ABS-CBN** and **GMA-7**'s more established programs focus on our own strengths when **IBC** is home to the **PBA** and **NBA**.

The soap operas of teleseryes like afternoon kilig-serye *Before I Fall in Love*, miniactionserye *Noli Me Tangere*, teleserye *To Love Again*, fantaserye *My Batang Momay* and romantic teleserye *Safe In The Arms Of Love* while the network's flagship news program *Express Balita* continues to airing at 6:30 p.m. in dominated by the rivals of flagship newscasts *TV Patrol* and *24 Oras*, and the late-night newscast *Ronda Trese* at 11 p.m. beaten by the late-night rival newscasts *Bandila* and *Saksi*. Plus the top-rating game shows are *The Weakest Link* and *Who Wants to Be a Millionaire* chance to winning the million-peso prize. The Kapinoy Network relaunch new 10 shows for its weekend afternoon-primetime blocks. *Once Upon a Time, Who Wants to Be a Millionaire*, *Superstar Circle, Tumbok Revolution*, *Bida ni Mister, Bida si Misis*, gag show*Happy* 

singing talent show **Born to be a Superstar** and sitcom **Goin' Bukol Pwede** on Sundays while **PBA** games on weekends.

"Prepared a strong lineup of shows that are fun and informative," Boots said. "People deserve to the weekends hoping to achieve with these programs."

#### Showbiz insider

Insider in the entertainment industry, Boots' extensive work in the advertising world entailed monitoring TV shows, dealing with celebrity endorsers, and even producing movies to endorse particular products.

Boots revealed with more sponsors in various capacities that, Boots pointed to do for **IBC-13** as well. "We would like to work with brands in terms of providing content that would," she said. According to Roa, **IBC-13**'s mass audience are able to have new program concepts. See also pointed out that the advertisers. See added that having a formidable roster of stars would naturally follow when **IBC-13** had proved that it could create more programs and more established.

# The Kapinoy Network relaunches weekend programs

Septemebr 9, 2013

Over lunch at Broadcast City in Diliman, Boots Anson-Roa, IBC-13 president and Chief Executive Officer, the network's chairman Eric Canoy, the vice-chairman Freddie M. Garcia and the network's chief Entertainment Content Officer, Laurenti Dyogi, announced the new shows that will start this weekend on IBC-13 announced the network's new and exciting programs which occupy all the Kapinoy's weekend primetime block.

In gist, IBC-13's PBA coverage has a target audience belonging to the mass media. While most people tune in to IBC Channel 13 want to watch the popular basketball games of the Philippine Basketball Association (PBA) and the National Basketball Association (NBA) against IBC-13's decision to provide airtime increase in revenue in terms of profit."We wanted to block-timing because it goes contrary to IBC's corporate objective. Our goal is to make IBC competitors by entering into co-production agreements and providing airtime."

Although IBC talents Robi Domingo, Janine Tugonon, AJ Muhlach, Bianca Casado, Mario Maurer, Erich Gonzales and Jake Cuenca are enjoying steady exposure through household names in important for these budding stars to be introduced in person to viewers in the country's key cities. Other young talents present were Sofia Andres, Cogie Domingo, Joanna Morales, Neil Coleta, Ella Cruz, Xyriel Manabat, Sue Ramirez and Jason Abalos. IBC-13, the Kapatid Network, is poised to strategically gain for itself a leading role in the Philippine broadcasting industry with its inherent strength in cutting edge technology such as the digital convergence of all multimedia platforms that will enable it to serve for all Filipinos, wherever they may be in the world, with trusted news and current affairs as well as its quality entertainment programs and sports prorgams. The Kapinoy Network has begun to embark on a massive programming, talent, financial, infrastructural and manpower expansion in pursuit of this goal to be the TV channel of choice for Filipinos who are looking for more innovative and creative programming and who are looking for more than the formulaic approach of traditional networks.

Boots comes to The Kapinoy Network. Immediately prior to assuming the post of the President and CEO of Intercontinental Broadcasting Corporation, the sequestered media company that owns media assets such as IBC-13, INN, Danze TV, DZTV TeleTrese, Kiddie TV, Toon TV, 93.5 Romance FM, DZTV 1386 Radyo Budyong, iDMZ 891 Sayaw Pinoy!, international channels Global IBC and INN International, among others.

"It's good to do shows like these because our talents can showcase what they can do," said Boots. "We want people to see that our stars are good performers." Prominent IBC talents are Jodi Sta. Maria, Richard Yap, Christopher de Leon, Freddie Webb and Ryan Agoncillo were also flown for star power.

We all know where Laurenti is coming from. He is now charge of IBC Entertainment Business Unit. He has been with IBC-13 since last year as a consultant for television and actively participated in the conceptualization and production of *Superstar Circle*, the show that discovered the network's pool of superstar talents that includes Ellaine Serrano, Brian Ciceron, Anne Discher, Donjeff Tejada and Sophia Tolentino were discovered. "You can see that it means a fans to meet the stars in person, more than just seeing them on TV," Boots said.

IBC-13, which recently introduced a new catchline, the Superstar Network, has been in revolutionizing local programming. The network's line-up of shows - more soap operas in teleseryes, fantasy anthology and horror-thriller suspense series on Saturday nights and teen romantic drama anthology on Sunday afternoons - reveals that remains the top-rating programs on both 2 and 7. Among the contract talents of The Kapinoy Network, the two sat down with members of the entertainment press, underscoring that the launch or re-launch for some shows marks the signal for a more aggressive IBC-13.

First among the shows to return on the network's screens is *Who Wants To Be A Millionaire*. Telecast on Saturdaynights, hosted by dramatic actor Christopher de Leon, and is tagged the "The Drama King of Philippine Movies, Award-Winning Host and Game Show." Now on its 13th anniversary, *Who Wants To Be A Millionaire* has more exciting twists and new lifelines that will help contestants become millionaires.

#### Fantasy anthology every Saturday

Saturday nights at 7 p.m.President and CEO and award-winning dramatic actress herself Boots Anson-Roa hosting *Once Upon a Time*, a fantasy anthology in Pinoy Fantasy while Boots also serve the narrator of the fantasy anthology focuses on adaptations based on komiks features weekly fantasy stories of famous celebrities and personalities. Although the Pinoy Fantasy stories with the treatment and fresh approach with technical exellence to fantasy anthology. A family and friends of fantasy stories in the world of fairytale of drama every Saturday night, the sentimental wonderful journey to the Filipino viewers' treasured fairy and fantasy stories.

#### Horror series

Janeena Chan and Dino Imperial top-bills the horror-thriller suspense series Tumbok Revolution which airs every Saturday nights at 9:30 p.m. A series of the supernatural experiences, scream,

the scary, the stranger, the ghost, the zombies, the vampire, the monsters and many more of the paranormal.

The story of ordinary girl Grace (Janeena Chan), a young girl who got the horror paranormal of her friends investigates the mysterious disappearance of her boyfriend. Family surely of the turner to find the meeting ultimate boy Ronnie (Dino Imperial) seems to the house of the truth. Mark (Paul Jake Castillo) which means is your home to the supernatural. Getting these scream of wolf vampire in their own monster scary in Grace, who is the falling zombie strangers in the city. Grace and Ronnie are a newlywed couple they admitted the revolution loves of scream secrets of the devil story of girl vampire.

#### Every Saturday for the reality show

Jeffrey Jeturian, head of Kapinoy Talent Center to hone individuals as exclusive talents of the network which aims to look for fresh faces to be the next superstar and idol. The newest reality show *Superstar Circle*, the reality talent search contestants will be trained and and critiqued by a panel of judges who are experts in the field of show business and who all have the eye for true idol, star and superstar potential.

Jenine Desiderio host the reality show with a judges of Jodi Sta. Maria, Richard Yap, Jeffrey Jeturian, Annabelle Rama and Vehnee Saturno airing every Saturday nights at 8:45 p.m.

Screening showbiz hopefuls aged 13 to 18, *Superstar Circle* will be on the lookout for potential teen idols who have the total package of good looks, exceptional talent and charm, and the all-important star, idols and superstars quality. Featuring 13 contestants called Superstar Idol will have to undergo talent training, physical enhancement and different challenges to test their talent skills. The remaining Superstar Idol after weekly eliminations will be declared as the Grand Superstar. The 13 contestants who auditioned, 6 boys Brian Ciceron, Carl Manolet Monroyo, Donjeff Tejada, Diether Gaviola, Eric Eleazar Yuson and Jeshuron Nuestro and 7 girls Episol Legaspi, Allysandra Mae Chua, Marga Joson, Anne Discher, Sophia Tolentino, Maureen Wenceslao and Kimberly Buenaventura called as the Circle Supestar of 13. He or she takes home a cash in grand prize of P1 million pesos with the talent development management contract with Kapinoy Talent Center.

It premieres on Sept. 15.

A new sitcom for the boys premieres on Saturday nights. It is called *Whattaboys* has AJ Muhlach, Josh Padilla and Aki Torio as main cast with Janine Tugonon, Bianca Casado and Sofia Andres.

It premieres on Sept. 14.

The longest-running teen romantic drama anthology series on Philippine television called *Sandy's Romance*. A teen superstar princess Nadine Lustre playing the role as Sandy Salvador in her first leading role as the host with her acted the skills through letter sending on teenage of true-to-life romance stories will fall in love.

Each episode is based on the real life stories through letter sender that tells a different love story.

Directed by Jeffrey Jeturian, Lustre for a host, narrator, her acting skills while co-starred by the different actors are Robi Domingo, Mario Maurer, AJ Muhlach and Jake Cuenca will be Nadine's leading men and her final advice to the letter-sender in her program's episode with fall in love again. On true-to-life romance stories sent through letters, the letter-senders, advice from Nadine at the end of the show.

Sandy's Romance for fall in love again premiered last Sept. 1 every Sunday at 3:15 p.m. The Kapinoy Network does it funnier. The revival of one of the most successful gag shows in the '80s was predecessor *TODAS* on IBC which included stars Maribeth Bichara, Joey de Leon, Freida Fonda, Spanky Rigor, Richie da Horsie, Jimmy Santos and Val Sotto which featured a great line of comedic talents The master gagsters for the comedy gag shows in *Happy TODAS* (Television's Outrageously Delightful All-Stars) aims to entertain and make people laugh with gags, sketches and spooks delivered by some of the best comedians and Kapinoy stars that the program's running time spoofs, gags and sketches.

Through the talent management and development Kapinoy Talent Center, the training and talent agency has been the freshest, best, brightest, most talented, and loveliest talents for this program in acting, personality, development and physical enhancement before being cast in the television shows supported by many exposure-driven activities for the talents such as mall shows, magazine covers and live concerts.

The gagsters from *TODAS* stars are MM and MJ Magno Cristine Reyes, Young JV, Imee Hart, Gee-Ann Abrahan, Kiko Ramos, Shy Carlos, Joross Gamboa, Andi Eigenmann, Makisig Morales, Giu Comia, teen star Ella Cruz, James Reid are Nathan Barrera in the home of the gag shows and the newest top scholars from the reality show *Superstar Circle*. *Happy TODAS* aims to be the newest, coolest barkada that will spice up Saturday nights with their new sketches, segments, spoofs, parodies and gag performers.

It starts to tickle your funny bone on Saturday nights at 10 p.m. on IBC.

Robi Domingo as Robi de Leon going to the sitcom studio, in the longest-running sitcom *Goin' Bukol Pwede*. Domingo is the main character with Yam Concepcion (Chloe Concepcion) and Maui Taylor (Yam Reyes), a show-within-a-Iskul-Bukol of Tito Sotto, Vic Sotto and Joey de

Leon. Remaining the sitcom by their home studios of IBC. Savior to the box-office king of comedian Robi de Leon on a newly-opened TV station in this family-oriented sitcom make every Filipino family laugh with its extremely funny scenes.

Prepare the funnier sitcom the world with *Goin' Bukol Pwede* this Sunday at 10 p.m. only on IBC.

At last a certified singing champion Anja Aguilar, Sam Concepcion, Marvin Ong and Khalil Ramos is now on priemtime TV. She is one of the stars of the network for the singing-reality search show *Born to be a Superstar*. The local version of the hit US reality talent show franchise from Endemol, With the judges are Gino Padilla, Paula Bianca, Joey Albert and Dingdong Avanzado. Dyogi says the show is the first of its kind on Philippine television, a singing-reality contest for superstars where contestants get the superstar treatment and the chance to perform in a production number on primetime TV. It also with their favorite singing superstar fans discover and develop its own talents in the partner of the biggest training school in pop singing Center for Pop Music Philippines will provide chosen contestants with mentors in singing, stage performance for high-school students as the star-maker, personality development, style and fashion to help package them into the next singing sensations from different college high-schools for aspiring young singers auditioned singers across the country with the same top quality production values of the original high-rating American show to perform with a Filipino male and female, solo or group performers, age 12 to 23 years old and above quallified to join the contest.

The contestants of superstars are Veejay Aragon, Cayleen Villamor, Ronald Humarang, Melvin Rimas, Anne Bernardo, Pauline Agupitan, Muriel Lomadilla, Leon Matawaran, Kristofer Dangculos, Tony dela Pazm Vanessa Rangadhol, Carl Malone Montecido, John Michael Narag, Anna Baluyot andd Jet Barrun becoming the next singing idol superstars with a stardom superstar every showbiz discovering and developing Philippine Television's biggest singing superstar fans when a finalists from weekly winner brings home for P50,000, P100,000 for the semifinals and P1 million pesos for the grand finals with the music recording contract of Viva Records and Vicor Music.

Born to be a Superstar airs every Sunday at 8:30 p.m.

The family sitcom *Bida ni Mister, Bida si Misis* on Philippine television. Starring Jodi Sta. Maria (Maya dela Rosa) and Freddie Webb (Buboy Magtanggol) are new show on the Kapinoy Network. The beginning at Buboy Magtanggol and Maya dela Rosa are the bus and the taxi at the names on the street with Thirdy (Thirdy Lacson). On of Joe Ramirez (Jon Santos) on the vampire and ghost away to the comedy houses while same of Mae de Lee (Sheng Belmonte) on the way of John Revilla (Carlo Lazerna) and Andres Agnes (Andrea del Rosario).

Starts every Saturday at 10:15 p.m.

Now, we asked Roa and Dyogi they focusing on the weekend programming.

In this industry where competition is tight and fight, we have to know the strengths of our rivals. We also have a tactical strategy launch shows. We would be the time to celebrate."

IBC-13 likewise announced the three of their upcoming series: the Kapinoy Network's first afternoon soap called *Before I Fall in Love* (starring Mario Maurer and Erich Gonzales), the miniseries *Noli Me Tangere* (featuring Jake Cuenca and Shy Carlos) and new telenovela *La Madrastra* (featuring Victoria Ruffo).

# Iskul Bukol Men

Iskul Bukol Men was a Philippine all-male situational comedy broadcast on IBC premiered on April 5, 2014. It starred the top actors Aki Torio, Abra and Josh Padilla has spurred tight friendships being cast in the daily noontime variety show Lunch Break. It is based on the popular classic hit sitcom Iskul Bukol from 1977 to 1990 starring the Filipino comedians Tito Sotto, Vic Sotto and Joey de Leon.

Iskul Bukol Men			
Genre	Situational comedy		
Format	Sitcom		
Created by	IBC Our Own Little Way Productions		
Developed by	IBC Entertainment TV		
Written by	Raymund Barcelon		
Directed by	Bert de Leon		
Starring	Aki Torio Abra		

Josh Padilla

Theme music composer

Raymond Abracosa

Iskul Bukol Men

Opening theme by Abra feat. Voyz

<u>Avenue</u>

Country of origin Philippines

Language(s) Filipino, English

**No. of episodes** n/a (airs Thursday)

**Production** 

**Executive producer(s)** Lito Ocampo Cruz

Camera setup <u>Multicamera setup</u>

**Running time** 45 minutes

Productioncompany(s) <a href="IBC Comedy Unit">IBC Comedy Unit</a>

**Broadcast** 

Original channel <u>IBC</u>

Picture format 480i SDTV

Original run April 5, 2014 – August

29, 2014

Chronology



# Production Edit

From the 70's and 80's original cast members of <u>Iskul Bukol</u> as<u>Tito Sotto</u>, <u>Vic Sotto</u> and <u>Joey de Leon</u> and now coming in today's top stas <u>Aki Torio</u> as Tito, <u>Abra</u> as Vic and <u>Josh Padilla</u> as Joey are the trio top-bills in te new all-male sitcom *Iskul Bukol Men* that the peple of <u>Kapinoy Talent Center</u> saw the strength of trhe trio in the high school, colleges and universities loved by students of all ages centered on their lives as students of the fictional Wanbol University, parodying its real life counterpart <u>Arellano University</u>.

# Synopsis Edit

In old school to teach and wreak havoc like in the old days. Joselito "Tito" Escalera (Aki Torio) is one half of the Escalera brothers, who plots harebrained schemes. Victorio "Vic" Ungasis (Abra) is the good-looking and smart teacher's pet with a chick-magnet personality. The Escaleras often pick on him during class. Later became a professor of Wanbol University. Josemari "Joey" Escalera (Josh Padilla) is the other Escalera sibling. Miss Tapia has a crush on him when he finds out that one his students. In girls are Petra Mahalimuyak (Ashley Rivera), a young sexy girl and the boys of the men, more than friends and gwapo the role in powerful. Tito and Joey's younger sister in this name Sharon Escalera (Coleen Garcia).

The dark-complexioned operator of the university's cafeteria Mang Temi (<u>Tutti Caringal</u>). His name is a play on the Filipino word "itim" (black or dark), rearranged the 70's Filipino way, "Timi" or "Tem-i," in the same manner as words in the vernacular are rearranged.

Vic's female roommate and fellow student Bibeth (<a href="Yam Concepcion">Yam Concepcion</a>) and Miss Tapia (<a href="Gee-Ann Abrahan">Gee-Ann Abrahan</a>), Wanbol University's resident professor who often gets on the Escalera brothers' nerves. Although she admires Joey, Miss Tapia was romantically connected with Mang Temi. Her favorite student is Victorio Ungasis. Tonette Macho (<a href="John Regala">John Regala</a>) is the gay student who plays as best friend of the fairest girl in class. He is also the nemesis of the Escalera Brothers. Vic's mother Inang or Aling Jacoba (<a href="Danielle Castaño">Danielle Castaño</a>) from the town of Tiaong, Quezon. Famous for her term of endearment "Bunsooyy!" whenever addressing Vic. The root word "bunso" is Tagalog for youngest child being another fellow student Kabayo (<a href="Paul Robis">Paul Robis</a>) who always copies homeworks from Vic & Bibeth. He is also an accomplice to the Escalera's comedic pranks with a student whom Vic likes Joey Anson (<a href="Yassi Pressman">Yassi Pressman</a>).

Mang Temi's houseboy and the cafeteria's waiter Reford (<u>James Reid</u>), Jimmy (<u>MM Magno</u>) and Johnny (<u>MJ Magno</u>). Fellow the Wanbol student and part time waiter Pekto (<u>Hiro Torobu</u>) at Mang Temi's canteen who dresses like a 70s punk rocker with the sister of the Escalera siblings Ms. Escalera (<u>Alexis Navaro</u>).

# Cast and Characters Edit

#### Main Cast Edit

- Aki Torio as Joselito "Tito" Escalera
- Abra as Victorio "Vic" Ungasis
- Josh Padilla as Josemari "Joey" Escalera
- Coleen Garcia as Sharon Escalera
- Katya Santos as Katya Melody
- Ashley Rivera as Petra Mahalimuyak

#### **Supporting Cast Edit**

- John Regala as Tonette Macho
- Yassi Pressman as Joey Anson
- Sofia Andres as Sofia
- Paul Robis as Ritchie "Kabayo"
- Bianca Casado as Bianca
- MM Magno as Jimmy "Big J"
- Tricia Santos as Patricia Garicia
- MJ Magno as Johnny "Big J"
- Gee-Ann Abrahan as Miss Tapia
- Alexis Navarro as Ms. Escalera
- Tutti Caringal as Mang Temi
- Yam Concepcion as Viviana "Bibeth" Belibet
- Hiro Torobu as Perfecto "Pekto" Pangkista
- Danielle Castaño as Inang or Aling Jacoba
- Jamilla Obispo as Mumai
- LJ Moreno as LJ Laurel
- Coraleen Waddell as Coradeen Santos

#### Guest Cast Edit

Janella Salvador as Sandra Santiago

#### Former Cast Edit

Ramon Bautista as Victorio "Vic" Ungasis

# = See also =

- Iskul Bukol Men returns to IBC this summer
- ONE FC starts on The Kapinoy Network
- Reviving the '70s, '80s and '90s vibe
- Docu-musical for IBC-13's 54th anniversary
- List of programs broadcast by Intercontinental Broadcasting Corporation

# References Edit

#### External links Edit

- Program Site
- Iskul Bukol Men on Facebook
- Iskul Bukol Men on Twitter

# Iskul Bukol Men returns to IBC this summer

March 30, 2014

In the late 70's and 80's, their sitcom *Iskul Bukol* was the reigning program on local television. *Iskul Bukol*, which piloted on IBC-13, remained at the number one spot in the ratings for more than a decade.

Aside from its commercial success, critics hailed it as a comedy program that reflected college life and real students' exploits. Characters like Victorio Ungasis and the Escalera brothers played by Tito Sotto, Vic Sotto and Joey de Leon were unforgettable. They were joined by the prim and proper Miss Tapia – played by Marissa Tagasa, plus comedians Tonette Macho, Redford White and Richie 'da Horsey. Two decades after the show went off the air, the catchy *Iskul Bukol* theme is undergoing a revival and TVJ merchandise is selling well in the malls – proving the iconic stature of the program and its three hosts.

The Kapinoy Network IBC brings primetime viewing to new heights with the remake of the classic hit sitcom of the 70's and 80's Iskul Bukol will now transformed into *Iskul Bukol Men*. The all-male sitcom to do an adaption of the top-rated sitcom, and IBC made it competitive and fighting in counter-programming. IBC is bringing back the classic Tito, Vic and Joey sitcom *Iskul Bukol Men* as the highest-rating program for the record set visit held at IBC studio in Broadcast City, Capitol Hills, Diliman, Quezon City. Its popularity in television was also brought to the movie screen in the top rating TV comedy on IBC-13.

It featured comedians Tito Sotto, Vic Sotto and Joey de Leon (collectively known as TVJ) and centered on their lives as students (Tito and Joey Escalera and Vic Ungasis) of the fictional Wanbol University will turned into Aki Torio, Ramon Bautista and Josh Padilla (known as

ARJ). *Iskul Bukol Men* which IBC-13 is bringing back on air sans the popular triumvirate of Tito Sotto, Vic Sotto and Joey de Leon.

The show will premiere on April 5 and airing on Sunday nights at 8:30PM on IBC-13, as part of the netgwork's Saturday night block For da Boys Sabado like *Sandy's Romance* (7:45-8:30PM) which is started the teen star Nadine Lustre and AJ Muhlach, and *Happy TODAS* (11PM-12MN) which became an all-male gag show with Keempee de Leon, Sam YG, Victor Anastacio, Elmo Magalona and Jimmy Muna.

That the peple of Kapinoy Talent Center saw the strength of trhe trio in the high school, colleges and universities loved by students of all ages centered on their lives as students of the fictional Wanbol University, parodying its real life counterpart Arellano University to succeed in buying the franchise.

The show's producer Our Own Little Way Productions reveals that a total remake of the old classic lined up from 1977 to 1990 popularized by the trio of Tito Sotto, Vic Sotto, and Joey de Leon but the Philippines, through IBC, is the first one to succeed in buying the *Iskul Bukol* franchise. Raymund Barcelon is the writer in the country to work hand in hand with The Kapinoy Network on the remake, and he is singing the Supers Network's praises. He has seen the work of IBC's production team and describes it as "Pinoy com,edian level, with higher production values, beautiful lighting and elegant camera movement."

It starred the top actors Aki Torio, Ramon Bautista and Josh Padilla has spurred tight friendships being cast in the daily noontime variety show *Lunch Break*. They will be guiding IBC from pre- to post-production, to make sure that the adaptation will be consistent with the original, while at the same time having a Filipino touch that local viewers can relate with the tp comedians and comedienne, it is poised to be IBC's banner show, which could change Pinoy's primetime viewing habits.

Today's top stars Aki Torio, Ramon Bautista and Josh Padilla lead the cast of the remake of classic 70s, 80s and 90s sitcom *Iskul Bukol Men.* Joselito "Tito" Escalera (Aki Torio) is one half of the Escalera brothers, who plots harebrained schemes. Victorio "Vic" Ungasis (Ramon Bautista) is the good-looking and smart teacher's pet with a chick-magnet personality. The Escaleras often pick on him during class. Later became a professor of Wanbol University. Josemari "Joey" Escalera (Josh Padilla) is the other Escalera sibling. Miss Tapia has a crush on him when he finds out that one his students. In girls are Petra Mahalimuyak (Ashley Rivera), a young sexy girl and the boys of the men, more than friends and gwapo the role in powerful. Tito and Joey's younger sister in this name Sharon Escalera (Coleen Garcia).

Also the cast are Coleen Garcia as Sharon Escalera, Katya Santos as Katya Melody, funny girl Ashley Rivera as Petra Mahalimuyak, John Regala as Tonette Macho, Yassi Pressman as Joey Anson, Sofia Andres as Sofia, James Reid as Redford, Paul Robis as Ritchie "Kabayo", Bianca Casado as Bianca, MM Magno as Jimmy "Big J", Tricia Santos as Patricia Garicia, MJ Magno

as Johnny "Big J", Gee-Ann Abrahan as Miss Tapia, Alexis Navarro as Ms. Escalera, Tutti Caringal as Mang Temi, Yam Concepcion as Viviana "Bibeth" Belibet, Hiro Torobu as Perfecto "Pekto" Pangkista, Danielle Castaño as Inang or Aling Jacoba, Jamilla Obispo as Mumai, LJ Moreno as LJ Laurel and Coraleen Waddell as Coradeen Santos.

Directed by Bert de Leon, the setting for the new *Iskul Bukol* will still be in Wanbol University but it will feature different characters. Aki Torio, Ramon Bautista and Josh Padilla, just three of the stars of the said remake, pointed out that the original characters nor anyone related to them including the character to be one of the most successful sitcoms on local television. Aside from *Iskul Bukol Men*, IBC-13 is also slated to make the primetime telenovelas known as TreseBella this month: *La Teniente* and *The Two Sides of Ana*.

# ONE FC starts on The Kapinoy Network

April 4, 2014

Envisioned a network that will not only fill in the gap brought about by the localization of the industry but will also eventually become the leading television network boast of innovative and all-Filipino programming

The successful programming shift of IBC-13 in favor of the production and airing of local TV shows has proven to be very wise decision for the network and home to the *PBA* and *NBA* games, strengthening its position as the number 3 leading broadcasting network in the country today in entry to the Kapinoy Network.

Those were the glory days of IBC has now giving with ABS-CBN and GMA a tough fight in the ratings in chase of sequestered. According to the chairman and CEO Vic del Rosario, Jr., Viva Sports has been airing the sports events and more top-quality shows of The Kapinoy Network.

The news content of IBC's news programs *Express Balita* and *Ronda Trese* under the Media ng Bayan with the help of Viva Sports to provide sports news. Hence, with Viva Sports' purchase of blocktime hours on IBC-13. We see on the IBC news are products of the government network people. To answer your question though, yes, their sports news always feature the results of the *PBA* and *NBA* games shown that day earned a name for itself with its coverage of several major sports special events.

#### Exclusive hourly ONE FC programming to broadcast weekly on IBC-13

The Asia's largest mixed martial arts (MMA) organization ONE Fighting Championship (*ONE FC*), in cooperation with Asian Television Content Corporation and its President Rey Sanchez has agreed to signed a blockbuster deal with Intercontinental Broadcasting Corporation (IBC-

13), one of the largest media organizations in the Philippines. As part of the agreement, The Kapinoy Network will broadcast one hour of *ONE FC* programming every Saturday at 8:30PM every week with the best Asian mixed martial artists and world champions on the largest media broadcast in Asia.

Sensational sports for viewers with an action packed line-up, ONE FC is now part of IBC Sports line-up (the first is the PBA and NBA games, and then boxing matches of Manny Pacquiao and Nonito Donaire) which is the big fans of all kind sports to you god action of this matter. IBC-13, whose tagline and corporate slogan is Kapinoy ng Bagong Pilipino, is one of the leading television networks in the Philippines. It is the country's number 3 television station that began broadcast in 1960. Headquartered in Quezon City, their programming features several sports shows ranging from basketball like the PBA and NBA, and boxing from Manny Pacquiao and the Filipino flash Nonito Donaire, as well as a mix of local news and current affairs, children's educational shows, high-quality entertainment within the local productions from dramas, fantasy, comedy, variety shows, talk shows, game shows, reality shows, Japanese animes, Mexican telenovelas, Asian dramas from Korea and Taiwan, and showing Tagalog blockbuster movies. The Kapinoy Network offers their programming free to viewers, thus the reach of the deal has a much greater impact than that of a pay channel TV deal. The number 3 station IBC-13 is well regarded for their line up of television, bringing a multitude of sports programming in addition to their news and current affairs, children's educational programs and high-quality entertainment shows.

"On behalf of *ONE Fighting Championship*, I will like to warmly welcome back IBC-13 as the broadcast partner and thank their Channel 13 head Rey Sanchez for being such a strong supporter," said Victor Cui, ONE FC CEO. "IBC-13 is a fantastic free-to-air broadcaster in the Philippines and *ONE FC* is excited at the opportunity to showcase our fighters every week to millions of homes throughout the country."

"We are excited to have *ONE Fighting Championship* on IBC-13," added Sanchez. "*IBC-13* is proud to broadcast the best sporting in both the Philippines and the region and *ONE FC* puts on world-class entertainment that our viewers will enjoy. Kapinoy viewers now also get the chance to watch the best Filipino fighters such as Honorio Banario, Eduard Folayang and Kevin Belingon in action."

For more updates on ONE Fighting Championship™, please visit www.onefc.com and follow on Twitter @ONEFCMMA and Facebook at www.facebook.com/ONEFCMMA.

# Reviving the '70s, '80s and '90s vibe

MANILA, Philippines - Remember these are the top-rated shows are *Iskul Bukol, Chicks to Chicks, TODAS, Seeing Stars with Joe Quirino, Eh Kasi Babae, See-True, Sitak ni Jack, Barrio Balimbing, Hapi House, Tarzan, Goin' Bananas, Sic O'Clock News, The Sharon Cuneta Show, Pinoy Thriller, Ora Engkantada, Mga Kwento ni Lola Basyangand 'Ula ang Batang Gubat* wanted to reintroduce to Filipino televiewers.

Those were the hit shows that marked the memories of '70s, '80s and '90s IBC-13.

Now, the government-sequestered network becomes a commercial station which is expected to generate revenues from commercial placements. That is a big, since the sequestered now has to compete with giants ABS-CBN and GMA-7 including TV5, which have cornered all the commercial placements in broadcast. Not only that, IBC-13 also has to come up with programs we can appreciate. All that cost millions.

Now, the spirit of these powerhouse line-up in homegrown shows are here again with the allnew shows on IBC-13, which is the government-sequestered TV and radio network media and the local number 3 station in the country, prompting other channels to jump into the gamewagon and chasing the privatization.

"IBC-13 is on top of the CDE market's shopping list," he reports. He ventures into comparisons to entice the private sector to invest about the government networks and plans to privatize the sequestered networks.

Boots Anson-Roa, the appointment the president Noynoy Aquino III administration of PNoy, is just signed to head IBC-13 president and CEO and the top honcho. The network was then being beset by gigantic deficits, low morale and labor unrest began gradually paying its debts, and such tempering the unrest among its labor sector. Under Boots, IBC-13, for the first time, started making gains in viewership dominance as well. It also reaching the number 3 position among Philippine TV networks at the some point.

Boots also revealed that the network's franchise was granted by Congress very recently, after the network had operated for more than 30 years.

Time and time again, they proved IBC-13 pioneer in the local entertainment industry in reintroduce the new innovations and breakthrough in Philippine Television history - the first fantasy drama series in fantaserye *Janella in Wonderland*, a first primetime soap opera in teleserye *Your Heart, My Love*, a first Viva-produced romantic dramedy series *Crazy Little Thing Called Love*, the first comedy sitcom *Maya Loves Sir Chief*, the first ever million-peso prize game shows *Who Wants To Be A Millionaire?* and *The Million Second Quiz*, the first ever million-peso prize reality show *K-Pop Star Hunt* and *Born to be a Superstar* for the national singing contest, the first all-male sitcom *Iskul Bukol Men*, the first Viva-produced teen romantic

drama anthology series *Sandy's Romance*, a first youth-oriented drama series *Friends 4Ever*, a first all-male gag show *Happy TODAS*, the first action sitcom based on 2014 hit blockbuster *Abra Gayuma*, the first political satire *Sic O'Clock News Naman*, the first comedy talk show *Last Fool Show*, the first dance variety show *DMZ-TV*, the first ever fantasy adventure anthology series *Once Upon a Time*, the first noontime variety program *Lunch Break*, the first ever Sunday musical variety show *It's Partytime*, the first Sunday showbiz talk show *CelebrityDATcom*, the first daily showbiz talk show *Showbiz Star*, the first children's educational program *KapinoyLand* and the first horror series based on the blockbuster horror movie *Shake*, *Rattle and Roll* the new programs that have gotten the attention of the local audience. Strong validation program is to copy another TV station in the aforementioned program to be able to maintain their ratings. Also, re-introduce another first in Philippine TV, the first ever Taiwanovela *Amazing Twins* and *Love You* in Taiwan in the addition to the roster of telenovela *La Madrastra*and the popular and top-rating Koreanovelas are *Flower Boy Ramen Shop* and *My Love Patzzi*.

"Before," he relates, "The Kapinoy Network duplicated the ABS-CBN and GMA's target market, the masses. " Today, he notes how things have changed for the better. The shift to the massive CDE market. Advertisers are now plunking in their precious budgets. Now, they realize that The Kapinoy Network target one and all the same massive Filipino audience as much as 100 percent growth rate.

In a press conference held recently for the network's programming, gave a short report on how their network have progressively become competitive with other TV stations, especially on primetime and weekends.

The high spirits that rocked held at the Rockwell Tent at Powerplant Mall recently as IBC-13 celebrated its winning streak, as the newest player in the broadcast television and radio industry. By challenging the two giant networks in the ratings game, it has secured for itself the number three slot immediately after its relaunch and continues to do so leading to its 54 year celebration home to the *PBA* and *NBA* basketball as well as the Asia's biggest mixed-martial arts (MMa) organization *ONE FC*.

According to Eric Canoy, the chairman of IBC, "their move to buy time slots from a number 3 televison network is a first in the history of Philippine TV, also a historic first in the Philippines, he said during The Kapinoy Network's recent relaunch of its new shows."

"Our goal in IBC to show all of No.1 Kapinoy shows for daytime and primetime in one channel," he added continues its plan to offer innovative and creative programs in television.

Mr. Lito said in his "progress report," IBC stands for innovation, so we always come up with something new. Of course, sometimes it make sure they're all competitive. We're very strong on weekend, on primetime, one thing we have to fill up in terms of the gap in the portfolio is late night.

Lito Ocampo Cruz, IBC EVP, took to the stage and explained the figures, that The Kapinoy Network supported their ranking against ABS-CBN and GMA-7. "In less than a year, we've placed as the third most watched TV station not only in Manila but also in the entire Philippines." Not only have they placed third in having the most audience share but also more importantly, he said, "in some time blocks, we are even beating the competition and we've become number one."

The network that brought to Filipinos the hit tokusatsu and sentai series will now offers *Kamen Rider Fourze* and *Sky Ranger Gavan*, and more anime hits like *Ghost Fighter*, *Time Quest*, *Cyborg Kurochan* and *Kirarin*, the hit Mexican telenovela *La Madrastra* and the imports of asianovelas in Korea and Taiwan such as *Flower Boy Ramen Shop*, *Amazing Twins*, *Love You* and *My Love Patzzi*.

He was specifically referring to its innovative program with a hit fantaserye Janella in Wonderland top-billed by a teen darling sweetheart princess Janella Salvador which now became number 1 in its primetime timeslot continues to draw wider audiences and is consistently in the Top 15 shows in Mega Manila and nationwide after coming home from school and work will be delighted viewers, a drama series Your Heart, My Love starring the queen of Philippine soap opera Claudine Barretto, box-office action star Raymart Santiago and Christopher de Leon, become the number 1 teleserye and a smach hit Crazy Little Thing Called Love, a romantic kilig-serye starring the drama princess Cristine Reyes and primetime prince Dingdong Dantes, which is also the number 1 slot beating competition. The hit sitcomMaya Loves Sir Chief starring Jod Sta. Maria and Richard Yap, continues to draw wider audiences and is consistently in the Top 15 shows in Mega Manila and nationwide following the ratings so high on rising every week response to their insistent popular demand.

It is indeed an achievement that the IBC team and IBC Board of Directors managed to beat competition at primetime and Ocampo Cruz attributes this to the commitment and passion their team has adhered to since they launched in March 1, 1960. "We are committed to continually give our audience innovative, creative core intact and highly-entertaining programs and have consistently challenged the status-quo in the TV landscape," Cruz explained. IBC-13, which has identified its Filipino masses and found its market in the young and progressive Pinoys, has effectively differentiated themselves from rival networks by churning out programs that are not only entertaining but connect to their audiences as well.

The reality show for the national singing contest *Born to be a Superstar* with Anja Aguilar as the host with Paula Bianca, Sam Concepcion, Joey Albert and Gino Padilla as the judges to be relaunched the Kapinoy singing champions of superstars Veejay Aragon, Cayleen Villamor as the grand winner, Ronald Humarang and Anne Bernardo in drawing in viewers every weekend. Primetime popular and top-rated game shows *Who Wants to be a Millionaire?* with host Robi Domingo and *The Million Second Quiz* hosted by Drew Arellano, continues to draw in viewers every week because according to a regular watcher every weekend, Jen Ongaria, "I find the show interesting and the cast seems to have rapport already so there is a certain chemistry among them." So is their top-rating program seryes *Janella in Wonderland*, *Your Heart, My Love* and *Crazy Little Thing Called Love* increase its ratings. Lyn Balmonte of Universal Robina Corp. admits to being a fan of the program way before it became number one. "I find it very entertaining and the comments from the superstars are very amusing as well," Lyn said. The phenomenon began in IBC-13 one of their commitment to innovation and breakthrough in the Philippine entertainment industry of the country.

With these new set of programs, The Kapinoy Network aims to stay competitive with two giant networks by sticking to the core values of the network which are, according to Mr. Lito-innovative, relevant, and spirited.

Breaking the duopoly in Philippine TV takes a lot of hard work and IBC needs to continuously challenge their top competitors. In so doing, Lito sees the need to be more keen and attuned to the pulse of its audience and "by going boldly into adjacent territories where we feel the next big thing will spring from." Evangelista is can did enough to admit that the immediate challenge to hurdle at this point is "how to break the status quo of media spending allocations." He admits that for the longest time, clients and agencies alike have been comfortable in their media plans, allocating their spending behind ABS-CBN and GMA 7.

According to Evangelista, "The Kapinoy Network is set to challenge this way of thinking given that we have been getting new Pinoy esque and drawing in new and fresh viewers."

With these new offerings, IBC-13 aims to be the pioneering authority when it comes to presenting the latest, most exciting, and most talked-about shows on Philippine TV today, said Lito.

IBC's presence felt in the Philippine television industry provides viewers with genuine alternatives in place of the status quo where the top channels simply mirror each other's programming. IBC-13, according to him, "can deliver more diversity, affinity and relevance through its programs." He looks forward to the time when advertisers cast their eyes on reaching a wider set of audiences that IBC now reaches. Indeed, The Kapinoy Network has yet

to prove that it can regain the '70s, '80s and '90s momentum of those all-Filipino programming in the Philippines began improvement for its facilities.

When askd to enumerate your favorite teleseryes, cited shows fantasy series *Janella in Wonderland*, soap operas *Your Heart, My Love* and *Crazy Little Thing Called Love*. The said primetime seryes were topbilled by Janella Salvador and Marlo Mortel for fantasy series, Claudine Barretto and Raymart Santiago for the primetime drama series, and Cristine Reyes and Dingdong Dantes for the romantic dramedy established bankable love teams like that, respectively made household names.

What could be no.1 in among Filipinos, who, as the moment, also over the telenovela and Asianovela craze.

Now that Filipino viewers have taken to heart this newest player in the TV landscape, IBC-13 is set and poised to shake the industry even more as it marks its second year with bolder, bigger and better Filipino programming. "We're setting new milestones each week as evidenced by our strong uptrend in all the day parts and this we owe our viewers," Lito said. Indeed, this new player has shaken and stirred the competition and the people are starting to look up and take notice.

# Docu-musical for IBC-13's 54th anniversary

June 1, 2014

These must be a brewing in Broadcast City will affect the Philippine television industry with Channels 9 and 13 in the battle of networks goes into high gear.

Meanwhile, IBC-13 is building an image as the network for interesting specials. With the resurgence for IBC with that *Kapinoy ng Bagong Pilipino* and *Ito'ng Bagong Channel 13*, the music video-style station ID with their situation as the government-sequestered network struggling with programming, to the point of challenge for the No.3 spot behind ABS-CBN and GMA.

Boots Anson-Roa, president and CEO and Eric Canoy, the newest chairman, for the big reunion special for all former IBC talents and stars from 1975 to 1990's as Homecoming Kapinoy, the restoration of their professional relationship with Viva Communications, Inc. and Asian Television Content (ATC).

The local television industry is now buzzing with activity with the 3 networks will now joined into the network war once again. ABS-CBN and GMA-7 both also still the number 1 station as well. IBC-13, the country's undisputed and certified number 3 station, is reviewing recently its present programming has relaunched its new season offensive with a revitalized roster of programs, making sure it will continue to dominate the charts of Channels 2 and 7. RPN-9 and TV5, is still the number 3 spot, are likewise taking a good, hard look at their programs to se ehow they can improve their ratings and their positions. PTV-4, is in there slugging sway, this time with even more enthuslasm, having finally into the magic circle.

The 54th anniversary celebration of the Kapinoy network, IBC-13 will be highlighted with a two-hour docu-musical extravaganza *Homecoming Kapinoy: Ito'ng Bagong Channel 13*, which will be shown on June 1, at 11 p.m.-1 a.m. on *Sunday Sinemaks*. The TV special, according to IBC Entertainment TV head Laurenti Dyogi, is "a kaleidoscopic celebration of 54 years of hallmark entertainment with the men and women who made the greatest contributions in the birth of the Kapinoy Networkl featuring all past and present IBC stars."

Homecoming Kapinoy: Ito'ng Bagong Channel 13 will feature the special Kapinoy video appearances of a one and only megastar Sharon Cuneta, Jimmy Fabregas, Ces Quesada, Tito Sotto, Vic Sotto and Joey de Leon, Panky de Leon, Lito Pimentel, Lolit Solis, Val Sotto, Jimmy Santos, Spanky Rigor, Maribeth Bichara, Sheryl Cruz, Bert de Leon, Alma Moreno, Miguel Rodriguez, Zsa Zsa Padilla, Gloria Diaz, Gabby Concepcion, Joe Quirino, Rico J. Puno, Cherie Gil, Pinky de Leon, Gina Alajar, Charito Solis, Carmi Martin, Jay Ilagan, Sandy Andalong, Aga Muhlach, Christopher de Leon, Freddie Webb, Freida Fonda and Nova Villa.

Special guest performers are Joey Albert, Josh Santana, Princess Velasco, The Lover's Melody, Ronnie Liang, Jay-R Siaboc, Christian Bautista, Darius Razon and Kuh Ledesma.

With the Kapinoy wonders of child stars Mavy Legaspi, Cassy Legaspi, Bimby Aquino-Yap, Mutya Orquia, Thirdy Lacson, Abby Bautista, Timothy Chan and Miel Cuneta.

Also participating in the two-hour show with special appearances of the top Kapinoy superstars Marlo Mortel, Janella Salvador, Mario Maurer, Liza Soberano, Khalil Ramos, Raymart Santiago, Claudine Barretto, Christopher de Leon, Dingdong Dantes, Erich Gonzales, Cristine Reyes, Maricar Reyes, Cogie Domingo, Nadine Lustre, AJ Muhlach, Jodi Sta. Maria, Richard Yap, Ramon Bautista, Abra, the group gang TODAS Boys (Keempee de Leon, Sam YG, Victor Anastacio, Jimmy Muna and Elmo Magalona), Robi Domingo, Anja Aguilar, Drew Arellano, Iya Villania, Marvin Ong, Giselle Sanchez, Freddie Webb, Dingdong Avanzado, Lani Misalucha, Maxene Magalona, Ryan Agoncillo and the newest Kapinoy singing champions from *Born to be a Superstar* are Joshua Cadelina, Cayleen Villamor, Veejay Aragon, Anne Bernardo, Ronald Humarang, Arvin Ventanilla and Shanne Velasco together with IBC-13 president and CEO Boots Anson-Roa.

The 54th anniversary celebration of IBC-13 will start last February 1 with a whole day medical mission as the station's studios and transmitter.

We prodict that IBC-13 will be the trendsetter this season with other stations taking the cue from the "Superstar Networkm" and the branding of The Kapinoy Network. Already, Channel 13 has come up with a bevy of pure local shows, clearly positioning itself as a station for the so-called mass TV audience.

Channel 13's schedule this season indicates major reprogramming efforts. The idea is to shake lose from being at bottom runs. As they say, shoot for the world.

One interesting program bound to rock the industry is *Express Balita*, the station's primetime news program on Philippine TV, anchored by Henry Omaga-Diaz and Snooky Serna-Go. This news program, produced by the CMMA winners for best news program will noy only feature the day's top stories and headlines but also more more sensational items reserved as well, even a public service portion.

There are many other shows which we expect the audience will enjoy, including three major ones produced by no other less than Vic del Rosario, Jr. of Viva Entertainment and Laurenti Dyogi of IBC Entertainment TV.

Congratulations to the production crew of IBC-13 on the relaunching last Saturday, with special motion to Mark Reyes who directed the telecast. The three-hour extraaganza during *It's Partytime* at the Marikina Sports Center showed us that stuff the Kapinoy Network is made of. While there were here and there like missed cues and abrupt cutting to commercial, these were major.

The different IBC superstars and talents as hosts was a fine idea and dominated the show. It was indeed a group eddort, an IBC effort. There is a trend towards collective action. Indeed, if there is strength in unity, the Kapinov network is bound to grow stronger with time.

# Petrang Kabayo (TV series)

**Petrang Kabayo** (lit. Petra the Horse) is the TV sequel of the 2010 movie. It is the <a href="Philippine">Philippine</a> comedy-drama TV series offered by <a href="Viva-TV">Viva-TV</a> on <a href="IBC-13">IBC-13</a>, premieres on October 27, 2011. Starring<a href="Vica-Based and Aga Muhlach">Vica Based and Aga Muhlach</a>. The TV series is a sequel to the 2010 film. It is produced by <a href="Viva Del Rosario">Vic Del Rosario</a>, <a href="Jr">Jr</a>. It marks as the comedy TV series produced by <a href="Viva Del Rosario">Viva Del Rosario</a>, <a href="Jr<">Jr</a>. It marks as the comedy TV series garnered positive reviews throughout the run for Philippine Entertainment Critics.

# Petrang Kabayo

Format Drama Comedy

Created by <u>Viva Television</u>

Directed by Wenn V. Deramas

Presented by

Aga Muhlach

Theme music

composer

Lito Camo

Opening theme Petrang Kabayo by Vice

<u>Ganda</u>

Country of origin Philippines

Language(s) Filipino

**English** 

**No. of episodes** n/a (airs Mondays)

#### **Production**

**Executiveproducer(s)** Vic Del Rosario, Jr

Producer(s) Veronique Del Rosario-

Corpus

Running time 30 minutes

Productioncompany(s) <u>Viva Television</u>

#### **Broadcast**

Original channel IBC-13

Original run

September 24, 2012

#### **External links**

Official Site

# Cast Edit

#### Main Cast Edit

- Vice Ganda as Peter/Pedro/Voice of Petra
- Aga Muhlach as Erickson
- Ella Cruz as Pauline
- Candy Pangilinan as Maita
- DJ Durano as Dickson

# **Supporting Cast Edit**

- Joy Viado as Lina
- Tom Rodriguez as Chito
- JC Cuadrado as Poldo
- Valerie Concepcion as Geronino
- Atak Arana as Dalvie
- Sarah Geronimo as Dina

# Special Participation <u>Edit</u>

- Anne Curtis as Kalesa Passenger
- Dennis Padilla as Marjoroi
- Betong as Doña Biday
- John Lapus as Filipino/Chinese Matron
- Sam Pinto as Pregnant Kalesa Passenger
- Makisig Morales as Young Peter
- Onemig Bondoc as Waiter

# See also Edit

List of programs broadcast by Viva-TV

# References Edit

# External links Edit

- Official Site
- Petrang Kabayo on Facebook
- Petrang Kabayo on Twitter
- Petrang Kabayo on Multiply

# Petra's Panniest

**Petra's Panniest** is a Philippine situational comedy gag showstarring Ashley Rivera aka Petra Mahalimuyak features a collection of the funniest online videos and movieclips. Just like her tutorial and spoof videos on YouTube, Petra will be also be using her trademark accent.[1]

Petra's Panniest			
Format	Reality show Sitcom Gag		
Created by	Viva Entertainment		
Developed by	Viva Television		
Directed by	Niño Muhlach		
Starring	Ashley Rivera		
Theme music composer	Lito Camo		
Opening theme	Petra's Panniest by <u>Ashley</u>		

Rivera as Petra

Mahalimuyak

Country of origin Philippines

Language(s) Filipino

**English** 

No. of episodes n/a (airs daily)

**Production** 

**Executiveproducer(s)** Vic Del Rosario, Jr

Producer(s) Veronique Del Rosario-

Corpus

Running time 30 minutes

Productioncompany(s) Viva Television

**Broadcast** 

Original channel

Viva Channel (2012-present)

Original run June 3, 2012 – present

**External links** 

Official Website

# Cast and Characters Edit

Ashley Rivera a.k.a. Petra Mahalimuyak

# About the show Edit

<u>YouTube</u> sensation <u>Ashley Rivera</u> aka Petra Mahalimuyak is taking her crazy antics to the next level. 2012 has brought nothing but whirlwind blessings to Petra.

Her first reaction? "Naloka ako." She wasn't expecting things to turn out this way and this quick. "I've only been here for few months peru nabigyan na ko ng opportunity to have my own show, which I think is good kasi mas mapapagaling yung, mapapagaling talaga... I mean, mas magiging okay yung pagiging host ko. Kasi maganda nga maging host tapos actress. Very versatile diba? Kasi I can do comedy and other stuff so this will be a good practice for me." Aside from being a host, she also be impersonating other movie characters. "Kunwari diba yung movie sa isang scene, gagayahin ko. Parang <u>No Other Woman</u>, parang what I did on my <u>YouTube</u> videos. Pero yung tutorial, maybe next time."

Petra is also privileged to be directed by former Child Wonder Niño Muhlach, whom she describes as "baliw" just like her. "Isa pang baliw. Kaya... masaya naman yung shoot, medyo ngarag kami. But it's fun kasi it's not that serious. Hindi rin siya yung talagang terror na director, which is good. Medyo nare-relax din ako sa kanya."

The showbiz is a whole new world for Petra. A few months ago, she was only singing and acting inside her bathroom... alone. This time, she has to work with a director and a team.

"Sa totoo lang nag-a-adjust pa rin ako kasi before, ako yung in control of everything. Like yung camera, my own time, my own script. Everything ako lang, sarili ko lang yung inaalala ko. But now, parang talagang production siya. Andun yung pressure eh."

"It's just that nape-pressure ka kasi sa'kin nakasalalay yung time na mga tao. And of course, gusto kong matapos na and may pagka-perfectionist din ako. I want everything to look nice, hindi yung minadali. But at the same time, ang hirap din. Basta it's hard but I'm still adjusting."

But this 'panny' girl is ready to face all challenges, just like how she won 1M pesos in the AXE Anarchy Raid. She vows to just do her best and never give up. "Ito yung ginusto ko. Kakayanin ko."

# See also Edit

List of programs broadcast by Viva-TV

# References Edit

1. ↑ Panny girl hosts VIVA TV's Petra's Panniest retrieved via www.viva.com.ph 07-03-2012

# External links Edit

Petra's Panniest on Facebook

- Petra's Panniest on Twitter
- Petra's Panniest on Multiply

# Sabi Mo Nanay

**Sabi Mo Nanay** is a Philippine reality-dating game show on Viva-TV on IBC-13 produced by Viva Television. Hosted by Filipino actor AJ Muhlach. The show air its last episode on September 28, 2012.

Sabi Mo Nanay			
Format	Sitcom Game show		
Created by	Viva Television		
Developed by	FremantleMedia Viva Television		
Directed by	Al Quinn		
Presented by	AJ Muhlach		
Theme music composer	Christian Martinez		
Opening theme	<i>Sabi Mo Nanay</i> by <u>Anja</u> <u>Aguilar</u>		
Country of origin	<u>Philippines</u>		
No. of episodes	n/a (airs Friday nights)		
Production			

**Executiveproducer(s)** Vic Del Rosario, Jr

Producer(s) Veronique Del Rosario-

Corpus

Running time 30-45 minutes

Productioncompany(s) Viva Television

**Broadcast** 

Original channel <u>IBC-13</u>

Original run

September 28, 2012

**External links** 

Official Site

# Synopsis Edit

Sabi Mo Nanay is a show-within-a-show. The new host popular Filipino actor AJ Muhlach dubbed as Mr. Cool in the reality dating show respective home studio and Vic del Rosario are behind the project. A mother who has high standards for her son's date: she should be a car lover, a good entertainer, and a romantic person. These were the qualities that the mystery guy's mother is looking for among the batch of the show's searchees—selected girls of Viva Hot Babes: Maui Taylor and Katya Santos and in the "Meet-the-Parents."

The new theme song composed by <u>Christian Martinez</u> and performed by popstar <u>Anja Aguilar</u>. This new reality dating game show carries a unique perspective with a novel twist something new but familiar with their Viva star guest.

# Main Host Edit

AJ Muhlach as Mr. Cool

#### Dancers Edit

Maui Taylor

Katya Santos

#### Star guest Edit

The following is the list of star guest on Sabi Mo Nanay.

- Cristine Reyes (July 6, 2012)
- Nadine Lustre (this episode courtesy of Barney's Adventure Bus: Circus) (July 13, 2012)
- Anja Aguilar (this episode courtesy of Spongebob's Enchanted Tiki Dreams (July 20, 2012)
- Gerald Anderson (July 27, 2012)
- Janella Salvador (this episode courtesy of Spongebob's The Wreck of the Mauna Loa)
   (August 3, 2012)
- Coco Martin (August 10, 2012)
- Anne Curtis (August 17, 2012)
- Ashley Rivera aka Petra Mahalumuyak (August 24, 2012)
- Andi Eigenmann (August 31, 2012)
- Robin Padilla (September 7, 2012)
- Anja Aguilar (this courtesy of Spongebob: Sun Bleached (It's Radical)) (September 14, 2012)
- Onemig Bondoc (September 21, 2012)
- Vilma Santos (this courtesy of Spongebob's Chum Bucket Supreme: Chum is Fum)
   (September 28, 2012)

# See also Edit

List of programs broadcast by Viva-TV

# References Edit

# External links Edit

- Official Site
- Sabi Mo Nanay on Facebook
- Sabi Mo Nanay on Twitter
- Sabi Mo Nanay on Multiply

# Whattaboys

Whattaboys was a Philippine cult action-thriller situational comedy series for the boys on IBC that premiered on August 31, 2013. Starring the top actors AJ Muhlach, Josh Padilla and Aki Torio has spurred tight friendships being cast in the noontime show Lunch Break with Janine Tugonon and Ashley Rivera. It is based on the sitcom Whattamen on ABS-CBN starring the lateRico Yan, Marvin Agustin and Dominic Ochoa.

# Whattaboys

Situational comedy

Genre <u>Thriller</u>

Cult action

Format <u>Sitcom</u>

Created by <u>IBC</u>

Developed by IBC Entertainment TV

Written by Raymund Barcelon

**Directed by** John-D Lazatin

AJ Muhlach

Josh Padilla

Starring Aki Torio

Ashley Rivera

Janine Tugonon

Opening theme Whattaboy by MMJ

Country of origin Philippines

Language(s) Filipino, English

No. of episodes 30 (total)

#### **Production**

**Executiveproducer(s)** Lito Ocampo Cruz

**Running time** 45 minutes

Productioncompany(s) | IBC Comedy Unit | Viva Television |

**Broadcast** 

Original channel IBC

Picture format 480i SDTV

Original run

August 31, 2013 –

March 29, 2014

**External links** 

<u>Website</u>

# Production Edit

Today's top stars are most sought-after and multi-awarded actor AJ Muhlach, Josh Padilla and Aki Torio are the trio top-bills in the cult action sitcom called Whattaboys that the people of Kapinoy Talent Center saw the strength of the trio loved by men and women of all ages.

The matinee idols and TV host are regulars of the top-rating daily noontime show <u>Lunch Break</u>. It is part of Kapinoy Comedies on <u>IBC</u> which include the top-rating sitcoms <u>Petra's</u> <u>Panniest</u>, <u>Bida ni Mister</u>, <u>Bida si Misis</u> and <u>Goin' Bukol Pwede</u>, and the top-rating comedy gag shows <u>Happy TODAS</u>. The sitcom is directed by veteran comedy director <u>John D-Lazatin</u>.

# Synopsis Edit

Follow the three boys of Rico Padilla (<u>AJ Muhlach</u>), the men whose boy in the world, the gwapo James Yan (<u>Josh Padilla</u>) and the role menboy Zanjoe Ochoa (<u>Aki Torio</u>) as their Whattaboys neighbors in the most powerful gang while the queen of Miss Universe beauty pageant is Annie Celerez (<u>Janine Tugonon</u>).

In these girls are Petra Mahalimuyak (<u>Ashley Rivera</u>), a young sexy girl and the boys of the men, more than friends and gwapo the role in powerful. Some Whattaboys and more gangs of the Philippines while girl guys Jane Ramirez (<u>Sofia Andres</u>) and Kathy Garcia (<u>Bianca Casado</u>). Rico, James and Zanjoe for the gang members in the all Philippine area gangs, them to send the provinces on gang rumble style action. Whattaboys, from <u>Metro Manila</u>, are one such gang

truce that would allow the gangs to control the city. The street gangs of subway of train such as Manila Metro Rail Transit System (MRT), Manila Light Rail Transit System (LTR), Philippine National Railways (PNR), Manila Light Rail Transit System Line 2 (MRT-2), Katipunan LRT Station and Santolan LRT Station are the Philippine subway.

# Cast and Characters Edit

#### Main Cast Edit

- AJ Muhlach as Rico Padilla
- Josh Padilla as James Yan
- Aki Torio as Zanjoe Ochoa
- Janine Tugonon as Annie Celerez
- Ashley Rivera as Petra Mahalimuyak

# Supporting Cast **Edit**

- Yassi Pressman as Sofia Reyes
- Sofia Andres as Jane Ramirez
- Bianca Casado as Kathy Garcia
- Yam Concepcion as Louise Gonzales
- Alexis Navarro as Alex Navarro
- Tutti Caringal as Bobby Gamboa
- Katya Santos as Katya Debbie

#### **Extended cast** Edit

Ramon Bautista as Kuya Ramon

#### **Guest Cast** Edit

- <u>Erich Gonzales</u> as Erich (herself)
- Nicole Andersson as Nicole (herself)
- Mario Maurer as Marlo Maurer
- Ariana Grande as Ariana (herself)
- Nadine Lustre as Sandy Salvador
- Coleen Garcia as Princess Gonzales
- Marlo Mortel as Bojo Ramos
- Janella Salvador as Andrea Chiu

# Awards and recognitions **Edit**

#### Catholic Mass Media Awwards Edit

35th Catholic Mass Media Awards (Best Comedy Program) - Won

# See also Edit

- New sitcom for the boys and newest teen romantic drama anthology on IBC
- IBC Strengthens Weekend Programming With 10 Hit Shows Tobpilled By Their Biggest and Brightest Stars
- IBC-13 Clinches 15 to 30 Top Programs Nationwide in October 2013
- IBC Dominates October TV Ratings, Scores Higher Across All Time Blocks
- IBC is Set to Revolutionize Pinoys' TV Viewing Habit this 2014
- List of programs broadcast by Intercontinental Broadcasting Corporation

# References Edit

#### External links Edit

- Program Site
- Whattaboys on Facebook
- Whattaboys on Twitter

# New sitcom for the boys and newest teen romantic drama anthology on IBC

August 28, 2013

The Kapinoy Network unveils with new lineup of 2 new shows every weekend in a cult action sitcom for the boys every Saturdays called *Whattaboys* and the romantic teen drama anthology every Sunday afternoon called *Sandy's Romance* on IBC.

#### Whattaboys

Today's top stars AJ Muhlach, Josh Padilla and Aki Torio are the trio top-bills for the newest TV cult action sitcom for the boys called *Whattaboys* which premiered on August 31 every Saturdays at 11:30pm under the direction of John D-Lazatin. The three are regulars of the top-rating daily noontime show *Lunch Break*. Also seen in the cast are Bianca Casado, Sofia Andres and the Miss Universe 2012 beauty pageant runner-up Janine Tugonon.

#### Sandy's Romance

After the end of her *Sandy's Boyfriend*, a teen superstar princess Nadine Lustre playing the role as Sandy Salvador is now the host with her acted the skills in her first-ever longest-running teen romantic drama anthology series called *Sandy's Romance* which airs every Sundays at 3:15pm right after *It's Partytime*. Directed by Jeffrey Jeturian, Lustre for host, narrator, acting skills while co-starred by the different actors are Robi Domingo, Mario Maurer, AJ Muhlach and Jake Cuenca will be Nadine's leading men and her final advice to the letter-sender in her program's episode with fall in love again. On true-to-life romance stories sent through letters, the letter-

senders, advice from Nadine at the end of the show. Each episode is based on the real life stories through letter sender that tells a different love story.

# IBC Strengthens Weekend Programming With 10 Hit Shows Tobpilled By Their Biggest and Brightest Stars

September 4, 2013

IBC ENTERTAINMENT head Jose Javier Reyes says they'll start their reprogramming with new shows on weekends in September then have primetime reprogramming for weekdays in October. Here's their schedule for Saturday starting September 14: 7 to 7:45PM – *Once Upon a Time* hosted by president and CEO Boots Anson-Roa, the fantasy anthology in Pinoy Fantasy focuses on adaptations based on komiks features weekly fantasy stories of famous celebrities and personalities in wonderful journey to Filipino viewers' treasured fairy and fantasy stories. 7:45 to 8:30PM – Christopher de Leon hosting the 13th anniversary of the hit game show *Who Wants to be a Millionaire*, improved with new exciting twists and lifelines that will help contestants in their quest to become new millionaires every Saturday featuring a celebrity player of Kapinoy stars.

8:30 to 9:15PM – Jenine Desiderio, who herself is now an established superstar hopes to host the reality show for its own stable of talents called *Superstar Circle* with the judges are *Kapinoy Talent Center* head Jeffrey Jeturian, Jodi Sta. Maria, Richard Yap, Annabelle Rama and music composer Vehnee Saturno in a screening showbiz hopefuls aged 13 to 18, on the lookout for potential teen idols who have the total package of good looks, exceptional talent and charm, and the all-important star, idols and superstars quality. Featuring 13 contestants called Superstar Idol will have to undergo talent training, physical enhancement and different challenges to test their talent skills. The remaining Superstar Idol after weekly eliminations will be declared as the Grand Superstar. He or she takes home a cash in grand prize of P1,000,000 million pesos and the talent development management contract with *Kapinoy Talent Center*.

The Circle Supestar of 13 are Freddie Gutierrez, Carl Manolet Monroyo, Donjeff Tejada, Diether Gaviola, Eric Eleazar Yuson and Jeshuron Nuestro and the 7 girls are Episol Legaspi, Allysandra Mae Chua, Liza Soberano, Anne Discher, Sophia Tolentino, Maureen Wenceslao and Kimberly Buenaventura.

9:15 to 10:00PM – *Tumbok Revolution*, a horror-thriller suspense series of the supernatural experiences, scream, the scary, the stranger, the ghost, the zombies, the vampire, the monsters

and many more of the paranormal. The vampire girl of Grace (Janeena Chan) and the hunter of boy Ronnie (Dino Imperial) seems to the wolf of the ultimate zombie strangers experience.

10 to 10:45PM – *Bida ni Mister, Bida si Misis*, Jodi Sta. Maria as Maya dela Rosa and Freddie Webb as Buboy Magtanggol top-billed in the family sitcom along with Thirdy Lacson, Jon Santos, Sheng Belmonte, Carlo Lazerna, Andrea del Rosario, Jade Lopez, Paolo Serrano, Isabella Gomez, Blakdyak, Rocio Olbes and Pio Balbuena.

10:45 to 11:45PM – *Happy TODAS*, headed by Robi Domingo, Young JV, Cristine Reyes, MM and MJ Magno, Shy Carlos, Joross Gamboa, Gee-Ann Abrahan, Abby Bautista, Giu Comia, Ella Cruz, Nathan Barrera, Kiko Ramos, Andi Eigenmann, Makisig Morales, Imee Hart and James Reid are the star-studded comedy gag show along with the *Kapinoy* stars for the talents of *Superstar Circle*.

11:45PM to 12:30AM – *Whattaboys*, under the direction of John D-Lazatin puts together in one cult action sitcom today's top stars are AJ Muhlach, Josh Padilla and Aki Torio for the boys with the **Miss Universe 2012** beauty pageant runner-up Janine Tugonon, Bianca Casado and Sofia Andres.

Starting Sunday, September 15, this will be their new programming: 3:15 to 4PM – The longest-running teen romantic drama anthology *Sandy's Romance* starring a teen superstar princess Nadine Lustre for host, narrator and acted her skills. Playing the role as Sandy Salvador in her first leading role as the host with acted the skills through letter sending on teenage of true-to-life romance stories will fall in love. Each episode is based on real life stories through letter sender that tells a different love story. Directed by Jeffrey Jeturian, Lustre co-starred by different actors are Robi Domingo, Mario Maurer, AJ Muhlach and Jake Cuenca will be Nadine's leading men and her final advice to the letter-sender in her program's episode with fall in love again. On true-to-life romance stories sent through letters, letter-senders, advice from Nadine at the end of the show.

8 to 8:45PM – Robi Domingo, Yam Concepcion and Maui Taylor continues to top-billed in the longest-running and top-rating No.1 sitcom *Goin' Bukol Pwede* revolves around two Chloe Concepcion and Yam Reyes whose remaining the sitcom by their home studios of **IBC**. The box-office king of comedian Robi de Leon on newly-opened TV station in this sitcom make every Filipino family laugh extremely funny scenes.

8:45 to 10PM – A certified singing champion Anja Aguilar, Sam Concepcion, mister golden voice Marvin Ong and Khalil Ramos are hosting *Born to be a Superstar*, the singing-reality talent search contest show on Philippine TV. A judges are Gino Padilla, Paula Bianca, Joey Albert and Dingdong Avanzado with a Filipino male and female, solo or group performers, age 12 to 23 years old and above are quallified to join the contest of contestants to perform Veejay Aragon, Anna Baluyot, Cayleen Villamor, Ronald Humarang, Anne Bernardo, Leon Matawaran, Tony dela Paz, Muriel Lomadilla, Pauling Agupitan, Kristofer Dangculos, Melvin Rimas, Vanessa Rangadhol, John Michael Narag and Jet Barrun where contestants get the superstar treatment and the chance to perform in a production number on primetime TV becoming the

next singing idol superstars with a stardom superstar every showbiz discovering and developing Philippine Television's biggest new singing superstar fans when a finalists from the weekly winner brings home for P50,000, P100,000 for the semifinals and P1 million pesos for the grand finals with the music recording contract of **Viva Records** and **Vicor Music**.

10:45PM to 12:45AM – For the first time on Philippine TV in the home-popped popcorn as *Sinemaks*, the Pinoy action movies featuring homegrown action blockbusters of FPJ, Robin Padilla, Rudy Fernandez, Bong Revilla, Eddie Garcia, Raymart Santiago, Cesar Montano, Vice Ganda, Ronnie Ricketts and many others.

With all these new shows, new **IBC** chairman Eric Canoy is confident that the **Kapinoy** network will capture the attention and devotion of viewers who are looking for quality and fun entertainment to cap their weekends.

# IBC-13 Clinches 15 to 30 Top Programs Nationwide in October 2013

November 7, 2013

IBC-13 dominated nationwide TV ratings for the month of October by virtue of its weeklong topcaliber offerings that continue to gain significant increases as more and more viewers watch them on both weekday and weekend.

Out of the top 30 regular airing programs in October, 13 were produced by IBC. The list includes new primetime show with the high-rating game show *Who Wants To Be A Millionaire?*, the newscast *Express Balita*, the teleseryes are *Before I Fall in Love* and *Safe In The Arms Of Love*, the sitcom *Bida ni Mister, Bida si Misis* and the reality singing search *Born to be a Superstar* on a high note in the said month.

Here is the list of Top 30 programs nationwide for the month of October 2013.

RANK	CHANNEL	PROGRAMS	RTG%
1	ABS-CBN	JUAN DELA CRUZ	34.5
2	ABS-CBN	HONESTO	30.3
3	ABS-CBN	MAALAALA MO KAYA	30.1
4	ABS-CBN	TV PATROL	29.5
5	ABS-CBN	WANSAPANATAYM	29.4
6	ABS-CBN	GOT TO BELIEVE	29.2
7	IBC	PBA FINALS: SAN MIG COFFEE MIXERS VS. PETRON BLAZE BOOSTERS	28.6

8	IBC	BORN TO BE A SUPERSTAR	28.3
9	IBC	2013-14 NBA SEASON: MIAMI HEAT VS.	29.0
3	IBC	DERRICK ROSE	29.0
10	IBC	EXPRESS BALITA	27.7
11	ABS-CBN	BET ON YOUR BABY	26.9
		PBA FINALS: PETRON BLAZE	
12	IBC	BOOSTERS VS. SAN MIG COFFEE MIXERS	26.0
13	IBC	PBA FINALS: SAN MIG COFFEE MIXERS VS. PETRON BLAZE BOOSTERS	25.4
14	ABS-CBN	ANNALIZA	24.9
15	IBC	SAFE IN THE ARMS OF LOVE	24.1
16	ABS-CBN	MULING BUKSAN ANG PUSO	23.9
17	GMA-7	PEPITO MANALOTO	23.0
18	IBC	BEFORE I FALL IN LOVE	22.6
19	IBC	SUPERSTAR CIRCLE	22.1
20	IBC	WHO WANTS TO BE A MILLIONAIRE?	21.8
21	IBC	HAPPY TODAS	21.1
22	ABS-CBN	RATED K	20.8
23	GMA-7	KAPUSO MO, JESSICA SOHO	20.6
24	ABS-CBN	GOIN' BULILIT	20.2
25	ABS-CBN	MARIA MERCEDES	19.8
26	ABS-CBN	BE CAREFUL WITH MY HEART	19.4
27	IBC	SANDY'S ROMANCE	18.3
28	IBC	BIDA NI MISTER, BIDA SI MISIS	17.7
29	IBC	KAPINOYLAND	16.5
30	IBC	ONCE UPON A TIME	15.6

# IBC Dominates October TV Ratings, Scores Higher Across All Time Blocks

November 7, 2013

IBC, the country's third leading and largest media sequestered conglomerate, strengthened its nationwide leadership over rival TV stations in October with an average total day share of 30%,

up by three points from the previous month and 10 points higher than ABS-CBN's 45% and GMA's 33%, based on data from Kantar Media.

Kantar Media uses a nationwide panel size of 2,609 urban and rural homes that represent 100% of the total Philippine TV viewing population, while the other ratings data supplier AGB Nielsen reportedly has only 1,980 homes based solely in urban areas that represent only 57% of the Philippine TV viewing population.

October's figures also showed that more Filipino households across urban and rural homes tuned in to The Kapinoy Network's shows as all of its programming blocks gained an upturn.

In the morning block (6AM-12NN), IBC garnered 25% vs ABS-CBN's 37% and GMA's 34%.

IBC-13's early afternoon block (12NN-3PM) was also up by four points with 28%, while ABS-CBN in 43% and GMA dipped to 37%. The increase was driven by the noontime show *Lunch Break* hitting an average national TV rating of 18.6% rising from previous month's 15%. *It's Showtime* scoring an average national TV rating of 17.7% rising from previous month's 13% and *Eat Bulaga*, meanwhile fell to 13.7% from 15.2%.

Its late afternoon block (3PM-6PM) jumped to 27%, or five points higher from previous month's 25% hauled by the strong performance of *Kapinoy Cinema* (15.4%), *Before I Fall in Love* (22.6%) and *TODAS Kids* (16.6%), which continues to beat *Kapamilya Blockbusters* (13.8%); *Mga Basang Sisiw* (12.1%); *Love Story of Kang-Chi* (13.7%); and *Galema: Anak Ni Zuma* (16.2%). ABS-CBN showing with 45% from the previous month's 37%. GMA, on the other hand, was down to 31% from previous month's 34%.

IBC-13's primetime (6PM-12MN) offerings remained undefeated in October with an average audience share of 24% viewership or 15 points ahead of ABS-CBN's 31% and GMA's 31%. The network's primetime block is the most important part of the day when most Filipinos watch TV and advertisers put a larger chunk of their investment in to reach more consumers effectively.

IBC-13's new primetime show with the basketball league of the 2013 PBA Governors' Cup Finals charmed many viewers of an average national TV rating for the San Mig Coffee Mixers vs. Petron Blaze Boosters with 28.6%, Petron Blaze Boosters vs. San Mig Coffee Mixers with 26.0% and San Mig Coffee Mixers vs. Petron Blaze Boosters with 30.3% and ranked as the country's most-watched program in the said month topping the list of the most watched programs in the said month.

Express Balita remained as the viewers' top choice when it comes to news with an average national TV rating of 27.7%, as compared to ABS-CBN's TV Patrol with 29.5% and GMA's 24 Oras with 17.9%.

Top-rating game show *Who Wants To Be A Millionaire?*, hosted by Judy Ann Santos, also rated high at 21.8% average national TV rating compared to *Maalaala Mo Kaya* (30.1%) and *Magpakailanman* (13.3%) while the reality singing search show *Born to be a Superstar*, an average rating of 28.3%.

The opening of the 2013-2014 PBA Season with the Miami Heat vs. Derrick Rose on a high note with a rating of 29.0% an average national TV rating.

The primetime teleserye Safe In The Arms Of Love ruled on its timeslot scoring an average national TV rating of 24.1% vs ABS-CBN's *Maria Mercedes* with 23.8% and GMA's *Akin Pa Rin sa Bukas* with 13.2%.

IBC's Saturday afternoon showbiz-oriented talk show *Showbiz Star* hit an average national TV rating of 19.5% viewership, beating ABS-CBN's Saturday afternoon movie block *Sabado Specials* with 16% and GMA's showbiz-oriented talk show *Startalk* with only 7%.

Overall, 15 out of the country's top 30 most watched programs were produced by IBC including *Before I Fall in Love*(22.6%), *Superstar Circle* (21.1%), *Happy TODAS* (21.1%), *Sandy's Romance* (18.3%), *Bida ni Mister, Bida si Misis*(17.7%), *KapinoyLand* (16.5%) and *Once Upon a Time* (15.6%).

Kantar Media is a leading television (TV) audience measurement provider with capabilities in gathering TV viewing data in both digital and analog platforms. It is a multinational market research group that specializes in audience measurement in more than 80 countries, has 26 TV networks, ad agencies, and pan-regional networks subscribing to its ratings services.

Among its current subscribers are ABS-CBN, IBC, NBN, Sky Cable, J. Romero and Associates, 720ConsumerConnect, Starcom, OMD, PhD, Mediacom, Mindshare, MEC, Maxus, Universal McCann, Wellmade Manufacturing Corporation, Brand Ideas, and MPG Havas. They also include pan-regional networks like CSM Media Inc., Fox International Channels, Star HK, Discovery, AXN, HBO, MTV, Sony Pictures Television International, Celestial Tiger, and A&E Television Network.

Among these, the following subscribe to both urban and rural TV audience measurement: ABSCBN, Brand Ideas, IBC, MPG Havas, and 720ConsumerConnect.

Table 1. Total Day (6AM-12MN) National	TV Viewership in October 2013 by
Households <u>Edit</u>	
Rank TV Network Audiecne Share in %	

1	ABS-CBN	45%
2	GMA	33%
	IBC	30%
3	RPN	15%
	TV5	9%

Table 2. Morning (6AM-12NN) Viewership in October 2013 by Households <u>Edit</u>

Rank	TV Network	Audiecne Share in %
1	ABS-CBN	37%
2	GMA	34%
	IBC	25%
3	RPN	14%
	TV5	12%

Table 3. Early Afternoon (12NN-3PM) Viewership in October 2013 by Households Edit

Rank	TV	Network	Audiecne	Share	in	%

1	ABS-CBN	43%
2	GMA	37%
	IBC	28%
3	RPN	14%
	TV5	7%

Table 4. Late Afternoon (3PM-6PM) Viewership in October 2013 by Households Edit

Rank	TV Network	Audiecne Share in %		
1	ABS-CBN	45%		
2	GMA	31%		
	IBC	27%		
3	RPN	15%		
	TV5	10%		

Table 5. Total Day (6PM-12MN) National TV Viewership in October 2013 by

Households <u>Edit</u>

1	ABS-CBN	49%
2	GMA	31%
	IBC	24%
3	RPN	21%
	TV5	8%

# IBC is Set to Revolutionize Pinoys' TV Viewing Habit this 2014

#### December 19, 2013

Following the success of its counter-programming strategy in its Panalo Weekend programs, HapoNation and PrimeTastik primetime block, IBC-13 continues to do away with traditional television programming this 2014 and dares to be different with its own variety of program offerings for the whole family of superstars from programming audience have gotten used to all these years. IBC perhaps the country's top network in the country, home to the Viva Tagalog movies, station-produced local sitcoms and the *PBA* and *NBA* basketball continued to be revenue and repetitive programs.

With the network still following the MTRCB ratings guidelines. Now, dares to be different with a different kind of all-Filipino programming that is absolutely different that IBC is also still a certified number 3 behind the two giants ABS-CBN and GMA Network, based on Kantar Media survey.

The Kapinoy network begins the year with a bang with its daily programs that are both surprising and out-of-the-box. Coming from the success of the daily primetime teleserye *Safe In The Arms Of Love*, the love-team are the return of the queen of Philippine soap opera Claudine Barretto and the box-office action star-turned-primetime Raymart Santiago will carry on to the daily romantic teleserye *Your Heart, My Love*. In this series, Claudine and Raymart will play a

one-of-a-kind romantic action drama who cons her way to the world of the rich and famous by put together a family and friends.

Aside from *Your Heart, My Love*, IBC introduces yet another innovation to Filipino television programming when it launches the first-every fantasy operas on Philippine primetime. Fusing elements of traditional fantasy and myth, high-tech television production methods, and the scope and polish of IBC's legendary teleserye projects, another first is in the offing from the country's pioneer in broadcasting IBC. As it revolutionizes once more the drama genre, the giant network will be airing the 2 new fantaseryes are the local adaptation of Mexican hit telenovela *Carita de Angel*, an inspirational fantasy drama starring the highly-acclaimed child wonder Mutya Orquia and *Janella in Wonderland*, a first kind of mermaid tale fantaserye highlights its drama with breathtaking locations, underwater scenes, islands and up-to-date special effects. *Janella in Wonderland* top-billed by the newst teen star of Kapinoy primetime princess Janella Salvador as the lead role herself with outstanding cast of the hottest young celebrities today with powerful veteran actors and actresses and introduces the next generation of stars.

Further, the network will also have a Philippine adaptation of hit Korean drama *Save the Last Dance for Me* top-billed by the love-team Khalil Ramos and Sue Ramirez.

IBC will be focusing on talent development in 2014 so these superstars a big break in miniseries *I Will Be Here*, which is just one of the new shows that was presented to the press by IBC executive Laurenti Dyogi, who officially announced all their plans for 2014. They're the first top network to bare their new year plans. Dyogi says they'll offer vertical programming of quality shows each day compared to the horizontal programming of their rival networks whose primetime blocks have in soaps each weeknight.

Meanwhile, IBC-13 will offer its audience also dares to offer more than the daily 30-minute teleseryes through providing hour-long dramas that promise to be bold, intriguing and game-changing every night. Starting this January, Joanna Morales, Lucas Zamora, Aki Torio, Meg Imperial, Nel Gomez, Coleen Garcia, Ella Cruz and Juan Miguel Urquico will star in *Ghost Busters*, a horror drama in a suspense, thriller and paranormal format about the ghost and roll of zombies with that was presented to the press by IBC-13 exec Laurenti Dyogi who officially announced all their plans for 2014. They're the first top network to bare their new year plans. Meanwhile, the horror anthology series called *Shake, Rattle and Roll* based on the movie franchise and produced by Regal Television and Regal Multimedia, Inc.

Mr. Dyogi says they'll offer vertical programming of innovative and quality shows each day compared to the horizontal programming of their rival networks whose primetime blocks with soaps each weeknight.

A whole new season of reality, game, talk and talent shows also comes to IBC-13 with more surprises, shake-ups and much more at stake. Robi Domingo's successful game show *The* 

Million Second Quiz gets extended for another season, along with Tessie Tomas and Joey Marquez's talk show Joey & Teysi and the reality singing-search show Born to be a Superstar hosted by Anja Aguilar, Sam Concepcion, Marvin Ong and Khalil Ramos with a judges are Dingdong Avanzado, Paula Bianca, Gino Padilla and Joey Albert. Well-loved IBC-13 programs such as SM Little Stars, to name a few, will also make a showcade to the Kapinoy network. The network will also launch exciting new game shows, some adaptations from hit foreign game shows and some Kapinoy originals.

Giselle Sanchez and Ian Veneracion hosting the local version of the US game show Don't Forget the Lyrics!, the show's contestants compete to win P1,000,000 by correctly recalling song lyrics from a variety of genres with a multi-million budget and bigger prizes at stake for two million pesos. The primary difference between Don't Forget the Lyrics and other music-based game shows is that artistic talent (such as the ability to sing or dance in an aesthetically pleasing way) is irrelevant to contestants' chances of winning. In the words of one of their commercials prior to the first airing, "You don't have to sing it well; you just have to sing it right." In addition to all these exciting shows, IBC-13 will officially launch more than original made-fortelevision movies will air every Tuesday nights starring cinemas' biggest and most iconic stars. Never-before-seen films and ensembles, as well as much-awaited unforgettable match-ups come together in 13 Original Movie on Philippine television. Sixteen movies are already in the can on primetime, including Criminal Girl with teen star Janella Salvador with comedian Ramon Bautista, In Love with You with Jodi Sta. Maria and Richard Yap, Heaven Knows with Anja Aguilar and Robi Domingo, Close in On Love top-billed by actor Jake Cuenca and Nicole Andersson, A Runaway Bride with Mario Maurer and Erich Gonzales and many more. IBC News and Current Affairs, the news organization of IBC under the Media ng Bayan, will also launch two new programs: Forum ni Randy, a talk show in Filipino for the forum debates on-air issues hosted by the socialogist Randy David; and Global Mission, a public service program about the govnermnent agencies and Pinoy abroad from the Overseas Filipino Workers (OFW) in the global world of public service hosted by IBC News chief Maria Ressa and former GMA News reporter Jun Veneracion.

Watch out for all these shows in 2014. Meantime, the *PBA* games will continue to be aired on Wednesdays, Fridays and Sundays. Next time, we'll write about the new shows of the IBC news department as bared by their head Maria Ressa in which focusing on talent development.

With this remarkable line-up of new shows for the coming year, the Kapinoy network breaks the habit of traditional Philippine TV to satisfy the modern viewer's craving for fresh and vibrant entertainment programming. Indeed, those who dare to be different this 2014 should make the switch to the certified number 3 station that dares to make a difference of I Love IBC.

#### 13 Original Movie Edit

13 Original Movie is the Philippine collection of original movie that present different stories offers the unique full-length films produced by the movie production outfit IBC Films every week in cinemas features original made-for-television movies from Philippine cinema's top writers, directors, actors, and actresses shooting a full-length feature for television that emulates the quality of cinema prevalent in foreign TV productions.

It is the quality-produced tele-movies (made-for-television movies) that aired on IBC featuring Philippine cinema's biggest Kapinoy superstars and created by the country's highly acclaimed filmmakers shot on 16-millimeter film.

Here are some of the titles 13 Original Movie presented:

When She Loved Me (November 28, 2013 directed by Jeffrey Jeturian)

- Janella Salvador
- Marlo Mortel
- Ramon Bautista
- Francis Magundayao
- RJ Ledesma
- Tessie Tomas
- Gina Pareño
- Jenine Desiderio
- Martin Velayo
- Cogie Domingo
- Rose Van Ginkel
- Ricky Davao
- Krystal Reyes
- Carlo Aquino
- Songs:
- When She Loved Me Anja Aguilar

#### **Right Next To Me** (December 5, 2013 directed by Rory Quintos)

- Aki Torio
- Meg Imperial
- Manilyn Reynes
- Ian Veneracion
- Paul Salas
- Ella Cruz

- Chin Chin Gutierrez
- Jacklyn Jose
- Henry Edwards
- Mark Gil
- Tommy Abuel
- Songs:
- Right Next To Me Sam Concepcion

#### The Way You Look at Me (December 12, 2013 directed by Mark Reyes)

- Khalil Ramos
- Sue Ramirez
- Gloria Romero
- Michael Flores
- Abby Bautista
- Bimby Aquino-Yap
- Jamilla Obispo
- Jorros Gamboa
- Tetchie Agbayani
- Songs:
- The Way You Look at Me Khalil Ramos

#### Last Christmas (December 19, 2013 directed by Mac Alejandre)

- Janella Salvador
- Marlo Mortel
- Chin Chin Gutierrez
- Joel Torre
- Alfred Vargas
- Bettina Carlos
- Jao Mapa
- Xyriel Manabat
- Juan Carlos Urquico
- Paula Peralejo
- Aiko Melendez
- Songs:
- Last Christmas Janella Salvador

#### Give Love on Christmas Day (December 26, 2013 directed by Jeffrey Jeturian)

Nadine Lustre

- AJ Muhlach
- Nadia Montenegro
- Cogie Domingo
- Xyriel Manabat
- Paul Jake Castillo
- Miel Cuneta
- Mai-Mai Adriano
- Abigail Francisco Macapagal
- Cara Eriguel
- Assunta de Rossi
- Kelly Gwayne dela Cruz
- Johnny Revilla
- Lotlot de Leon
- Songs:
- Give Love on Christmas Day Nadine Lustre

#### What A Wonderful World (January 2, 2014 directed by Joel Torre)

- Nathan Barrera
- Maxene Magalona
- KC Montero
- Bianca Casado
- John Medina
- Angeli Gonzales
- Kristel Fulgar
- Elmo Magalona
- Kat Alano
- Smokey Manaloto
- Eddie Garcia
- James Blanco
- Chienna Filomeno
- Joshua Dionisio
- Songs:
- What A Wonderful World Gino Padilla

#### Criminal Girl (January 9, 2014 directed by Wenn V. Deramas)

Janella Salvador

- Ramon Bautista
- RJ Ledesma
- Chin Chin Gutierrez
- Alfred Vargas
- Francis Magundayao
- Brod Pete
- Arvic Tan
- Krystal Reyes
- Neil Coleta
- Aaron Junatas
- Claire Ruiz
- Steven Silva
- Songs:
- Chuva Choo Choo Janella Salvador

#### Heaven Knows (January 14, 2014 directed by Mac Alejandre)

- Anja Aguilar
- Robi Domingo
- Ces Quesada
- Cogie Domingo
- Miel Cuneta
- Tricia Santos
- Phillip Salvador
- Jade Lopez
- Paolo Serrano
- Arlene Muhlach
- Songs:
- Heaven Knows Anja Aguilar

#### Close in On Love (January 21, 2014 directed by Eric Quizon)

- Jake Cuenca
- Nicole Andersson
- Cherry Pie Picache
- Ronaldo Valdez
- Jovic Monsod
- Joyce Ching

- Yassi Pressman
- Nel Gomez
- James Reid
- Andi Manzano
- Songs:
- Close In On Love Sam Concepcion

#### In Love with You (January 28, 2014 directed by Jeffrey Jeturian)

- Jodi Sta. Maria
- Richard Yap
- Thirdy Lacson
- Freddie Webb
- Ces Quesada
- Miel Cuneta
- Kiko Ramos
- Gloria Diaz
- Dina Bonnevie
- Louise delos Reyes
- Andrei Felix
- Tart Carlos
- Alexis Navarro
- Tutti Caringal
- Songs:
- In Love with You Veejay Aragon and Cayleen Villamor

#### A Long and Lasting Love (February 4, 2014 directed by Rory Quintos)

- Khalil Ramos
- Sue Ramirez
- Jackie Lou Blanco
- Bimby Aquino-Yap
- Gloria Romero
- Jake Roxas
- Dante Rivero
- Dimples Romana
- Claire Ruiz
- Josh Padilla

- Gina Pareño
- Songs:
- A Long and Lasting Love Rachel Alejandro

#### Now That You're Gone (February 11, 2014 directed by Wenn V. Deramas)

- Claudine Barretto
- Dingdong Dantes
- Ian Veneracion
- Dina Bonnevie
- Daniel Fernando
- Jai Agpangan
- Joj Agpangan
- Ruben Gonzaga
- Sofia Andres
- Carlo Lazerna
- Celia Rodriguez
- Songs:
- Now That You're Gone Cayleen Villamor

#### A Runaway Bride (February 18, 2014 directed by Joyce Bernal)

- Mario Maurer
- Erich Gonzales
- Martin Velayo
- Jenine Desiderio
- Juan Miguel Urquico
- Mutya Orquia
- Neil Coleta
- Eda Nolan
- Ronaldo Valdez
- Cacai Bautista
- Ramon Bautista
- Songs:
- Simple Lang Veejay Aragon

#### Handog ng Pilipino sa Mundo (February 25, 2014 directed by Eddie Romero)

- Joel Torre
- Chin Chin Gutierrez
- Nathan Barrera

- Maxene Magalona
- Freddie Webb
- Xyriel Manabat
- Kiko Ramos
- Sofia Andres
- Charlie Davao
- Francis Magundayao
- Ella Cruz
- Techie Agbayani
- William Lorenzo
- Songs:
- Handog ng Pilipino sa Mundo Various Artists

#### Human Nature (March 4, 2014 directed by Joel Torre)

- Nel Gomez
- Coleen Garcia
- Manilyn Reynes
- Perla Bautista
- Neil Coleta
- Gloria Romero
- Miel Cuneta
- Gardo Versoza
- Daniel Fernando
- Rio Locsin
- Say Alonzo
- Raymond Bagatsing
- Songs:
- Human Nature Liza Soberano

#### Gaya ng Dati (March 11, 2014 directed by Jeffrey Jeturian)

- Cristine Reyes
- Dingdong Dantes
- Gloria Romero
- Phillip Salvador
- Sue Ramirez
- Francis Magundayao

- Sofia Andres
- Miel Cuneta
- John Wayne Sace
- Neri Naig
- Victor Anastacio
- Neil Coleta
- Karen Reyes
- Aaron dela Cruz
- Song:
- Gaya ng Dati Veejay Aragon

#### Marcelo del Pillar Story (March 18, 2014 directed by Eddie Romero)

- Michael Martinez
- Joel Torre
- Liza Soberano
- Sue Ramirez
- Aaron dela Cruz
- Steven Silva
- Perla Bautista
- Lucas Zamora
- Yassi Pressman
- Nathan Barrera
- Gloria Diaz
- Ronaldo Valez
- Dina Bonnevie
- Victor Neri
- Song:
- Bayan Ko Dominic Roque

#### Falling in Love (March 25, 2014 directed by Rory Quintos)

- Mario Maurer
- Erich Gonzales
- Martin Velayo
- Ces Quesada
- Bianca Casado
- Dominic Roque

- Elisse Joson
- Cacai Bautista
- Ramon Bautista
- Jon Santos
- Victor Anastacio
- Song:
- Falling in Love Jenine Desiderio

#### Sana'y Kapiling Ka (April 1, 2014 directed by Joyce E. Bernal)

- Janella Salvador
- Freddie Gutierrez
- Michael Martinez
- Chin Chin Gutierrez
- Marlo Mortel
- Tonton Gutierrez
- Liza Soberano
- James Reid
- Francis Magundayao
- Mutya Orquia
- Timothy Chan
- Claire Ruiz
- Steven Silva
- Robi Domingo
- Songs:
- Sana'y Kapiling Ka Janella Salvador

#### A Smile in Your Heart (April 8, 2014 directed by Mac Alejandre)

- Maricar Reyes
- Jake Cuenca
- Gloria Romero
- Cogie Domingo
- KC Montero
- Jai Agpangan
- Joj Agpangan
- Cacai Bautista
- Jon Santos

- Krystal Reyes
- Perla Bautista
- Charlie Davao
- Vincent Bueno
- Georgina Wilson
- Song:
- A Smile in Your Heart Veejay Aragon

#### Mobie ABKA (Abrakada) (April 15, 2014 directed by Wenn V. Deramas)

- Abra
- Yam Concepcion
- Maui Taylor
- Vincent Bueno
- Francis Magundayao
- Liza Soberano
- Lucas Zamora
- Joanna Morales
- Sofia Andres
- Cacai Bautista
- Jon Santos
- Coleen Garcia
- DJ Durano
- John Regala
- Martin Velayo
- Songs:
- Abrakada Abra
- Gayuma Abra feat. Thyro and Jeriko Aguilar

#### **Summer Sunshine** (May 6, 2014 directed by Topel Lee)

- Liza Soberano
- Michael Martinez
- Jon Lucas
- Manilyn Reynes
- Ian Veneracion
- Giselle Sanchez
- Gary Lising
- Krystal Reyes

- Sophia Tolentino
- Deither Gaviola
- Ella Cruz
- Dominic Roque
- Arwind Santos
- Maxene Magalona
- Songs:
- Summer Sunshine Liza Soberano

#### Reservations for Two (May 13, 2014)

- Cristine Reyes
- Jake Cuenca
- Rommel Padilla
- Ces Quesada
- Smokey Manaloto
- Cara Eriquel
- Arkin del Rosario
- Elisse Joson
- Donjeff Tejada
- Claire Ruiz
- Joross Gamboa
- Paula Peralejo
- Songs:
- Reservations for Two Jinky Vidal and Top Suzara

#### If I Should Love Again (May 20, 2014)

- Christopher de Leon
- Sandy Andalong
- Nathan Lopez
- Kelly dela Cruz
- Cheska Garcia
- Rommel Padilla
- Abigail Francisco
- JC Tiuseco
- Sofia Andres
- John Wayne Sace

- Matt Edwards
- Mitch Valdez
- Songs:
- If I Should Love Again Jeffrey Hidalgo

## Trivia

- Some of the telesines are being re-aired for Global IBC and for Holy Week Specials.
- This timeslot in IBC was originally airs every Tuesdays at 8pm-9:30pm.

# Wow!

**WOW!** was the multi-awarded and top-rated gag show in the <u>Philippines</u> aired over <u>Viva-TV</u> on <u>IBC-13</u> hosted by <u>Vhong Navarro</u> and directed by <u>Joey De Leon</u>, debuted on July 15, 2010 and aired its last episode on September 23, 2012.

W	WOW!					
Format	Reality show Comedy Pranks					
Created by	<u>Vintage</u> <u>Television</u> (1998-2002) <u>Viva Television</u> (1998-2000, 2010-2012)					
Directed by	Joey De Leon					
Presented by	Vhong Navarro					
Theme music composer	Lito Camo					
Opening theme	WOW! by Vhong Navarro					

Country of origin Philippines

Language(s) Filipino English

**No. of episodes** n/a (airs weekly)

#### **Production**

**Executiveproducer(s)** Vic Del Rosario, Jr

Producer(s) Veronique Del Rosario-

Corpus

Running time 30 minutes

Productioncompany(s) <u>Viva Television</u>

#### **Broadcast**

Original channel <u>IBC-13</u>

1998-2000

Original run July 15, 2010 –

September 23, 2012

#### **External links**

Official Site

# Host Edit

Vhong Navarro (2010-2012)

## Former cast members Edit

Ara Mina (1999-2002)

- Keempee De Leon (1999-2002)
- Rosanna Roces (1998-1999)

#### About the show Edit

The show premiered on July 15, 2010 on IBC-13 with the newest Viva comedy actor <a href="Vhong Navarro">Vhong Navarro</a> as host. Navarro hosts the show from a studio similar to virtual reality studio and interacted with several people in a studio with a barangay plaza as backdrop. <a href="Viva">Viva</a> talents were also seen in the show as well.

#### See also Edit

List of programs broadcast by Viva-TV

#### References Edit

#### External links **Edit**

- Official Site
- Wow! on Facebook
- Wow! on Twitter
- Wow! on Multiply

# Born to be a Star (season 1)

The first season of <u>Born to be a Star</u> produced by <u>IBC Entertainment TV</u>, <u>Viva Television</u> and premiered on <u>IBC</u>on September 30, 2012.

A certified singing champion <u>Anja Aguilar</u> leads the role as the host the show. The official judges that including <u>Gino Padilla</u>, <u>Paula Bianca</u>, <u>Joey Albert</u> and the original prince of pop <u>Dingdong Avanzado</u>. Auditions were then held in several key cities in the Philippines including <u>Baquio</u>, <u>Iloilo,Cebu</u> and <u>Davao</u>.

On April 28, 2013, <u>Joshua Cadelina</u>, a 20-year old singer from Diliman, <u>Quezon City</u>, was hailed as the grand winner of the season while <u>Jea Marie Reyes</u> of <u>Quezon City</u> as the runner-up.

#### Born to be a Star

Season 1

Broadcast from September 30, 2012 – April 28, 2013

Gino Padilla

Judges Paula Bianca

Joey Albert

**Dingdong Avanzado** 

Host(s) Anja Aguilar

Broadcaster IBC

Winner:

Joshua Cadelina

Origin Quezon City

Genre(s) Singing

Runner-up

Jea Marie Reyes

Chronology

2013

## Auditions Edit

The auditions were held from August 31, 2012 to September 28, 2012 (extended until December 21, 2012). Auditions were done via three methods: online, mail-in, and on-ground at the various locations with contestants ages 15 to 25 years old from different high schools. Before the show aired on September 30, 2012, the top 21 auditionees were already announced. In the final auditions, each auditionee must present themselves and sing their final audition songs. From the top 21 auditionees, 12 finalists will advance for the live shows and compete for the grand prize.

Successful applicants were given a pass for the Main Auditions. IBC, <u>Viva Entertainment</u>, <u>Inc.</u> and its radio partners like <u>90.7 Love Radio</u>, <u>93.9 iFM</u>, <u>Mellow 947</u>, <u>96.3 Easy Rock</u>, <u>99.5</u>

<u>Play FM</u>, <u>101.1 Yes FM</u> and <u>iDMZ</u> provided free transportation, food and lodging to those who were eligible for Theater Eliminations.

Auditions took place in the following locations:

Audition Date	City	Audition Venue
August 31 and September 1, 2012	Quezon City	SM City North EDSA
September 4 and 7, 2012	Taguig City	Taguig City University
September 12 and 15, 2012	Baguio City	SM City Baguio
September 21 and 22, 2012	Mandaluyong City	SM Megamall
September 26, 27 and 28, 2012	Quezon City	Robinson's Galleria Cinema
October 5, 2012	<u>Iloilo City</u>	SM City Iloilo
October 11 and 12, 2012	Cebu City	SM City Cebu
October 26 and 27, 2012	Davao City	SM City Davao
November 5 and 6, 2012	Davao City	SM Lanang Premier
November 22 and 23, 2012	Batangas City	SM City Batangas
November 27 and 28, 2012	Dasmariñas City	SM City Dasmariñas
December 1, 2012	Quezon City	Ali Mall
December 19 and 20, 2012	Quezon City	Trionma Mall
December 21, 2012	Las Piñas City	SM Southmall Las Piñas

# Weekly Themes Edit

The opening act features different songs with <u>Anja Aquilar</u> starts with an opening song and dance number.

- October 14, 2012: Born to be a Star
- October 21, 2012: To Reach You
- October 28, 2012: This Kiss (Carly Rae Jepsen)
- November 4, 2012: How Could You Say You Love Me (Sarah Geronimo)
- November 11, 2012: You Made Me Stronger (Regine Velasquez)
- November 18, 2012: Tell Me Your Heart
- November 25, 2012: Forever's Not Enough (Sarah Geronimo)
- December 2, 2012: This Kiss (Carly Rae Jepsen)
- Decemebr 9, 2012: Queen of the Night
- December 16, 2012: Fall in Love Again
- Decemebr 23, 2012: All I Want for Christmas is You (Anja Aguilar)
- December 30, 2012: Queen of the Night
- January 6, 2013: This Kiss (Carly Rae Jepsen)
- January 13, 2013: I Will Always Love You (Whitney Houston)
- January 20, 2013: This Kiss (Carly Rae Jepsen)
- January 27, 2013: Tell Me Your Heart
- February 3, 2013: You'll Never Stop Me Loving You (Sonia)
- February 10, 2013: To Love Again (Dingdong Avanzado)
- February 17, 2013: This Kiss (Carly Rae Jepsen)
- February 24, 2013: Tell Me Your Heart
- March 3, 2013: Celebration (Jump5)
- March 10, 2013: This Kiss (Carly Rae Jepsen)
- March 17, 2013: Queen of the Night
- March 24, 2013: Bakit (Jessa Zaragosa)
- March 31, 2013: This Kiss (Carly Rae Jepsen)
- April 7, 2013: Before I Fall in Love (Coco Lee)
- April 14, 2013: This Kiss (Carly Rae Jepsen)
- April 21, 2013: Maghihintay Sa'yo (Dingdong Avanzado)
- April 28, 2013: Born to be a Star

#### Each week of the show had a particular theme.

- October 14, 21 and 28, 2012: Be a Song, Be a Superstar
  - October 14, 2012: First batch Greggy, Gemma, Camille, PJ, Jea, Christian
  - October 21, 2012: Second batch Kevin, Beatriz, Emman, Czarina, Ninay, Iya

- October 28, 2012: Third batch Anton, Rafael, Reymond, Laurice, Robert, Ysrael, Jun
- November 4, 2012: Songs of Dedication and Thankfulness
- November 11, 2012: Regine Velasquez's Greatest Hits
- November 18, 2012: OPM Classics
- November 25, 2012: Sarah Geronimo's Greatest Hits
- December 2, 2012: Sing and Dance Week
- December 9, 2012: <u>Anja Aguilar</u>'s Choice
- December 16, 2012: Personal theme songs
- December 23, 2012: Christmas Special (Elimination Round)
- December 30, 2012: New Year's Eve (Elemination Round)
- January 6, 2013: Top 12 Finalist of Music Genre
- January 13, 2013: Whitney Houston's Choice
- January 20, 2013: Final 10 List of Musics
- January 27, 2013: Requested Songs by Viva Stars
- February 3, 2013: Rising Stars of Performance
- February 10, 2013: Dingdong Avanzado's Choice
- February 17, 2013: Happy Valentines Day
- February 24, 2013: Celebrity Duets
- March 3, 2013: Classic OPM Love Songs
- March 10, 2013: Superstar with a Song
- March 17, 2013: Singing with a School
- March 24, 2013: Batch of Graduation
- March 31, 2013: Summer School in the Superstars
- April 7, 2013: Rising Singing Summer Stars
- April 14, 2013: Superstars of Summer Party
- April 21, 2013: Rising Champion Tonight at the Summer
- April 28, 2013: Born to be a Star Grand Champion
  - Blue for Joshua Cadelina
  - Red for Jea Marie Reyes
  - Green for Czarinah Rosales

# Spin-offs Edit

#### The Road to Stardom Edit

**Born to be a Star: The Road to Stardom** is a Saturday primetime competition reality program that highlights the guesting the radio and television on location of the show as well as its mall tours to TV guestings, here and abroad. Since its premiere on Janaury 5, 2013 at the new year, with a female narrated voiced by a certified singing champion and powerhouse singer Anja Aguilar.

- January 5 and 12, 2013: DJ Marco of Mellow 947 (during The Wake-Up Show on January 3 and 11, 2013 will guest at the top 12 finalist of Born to be a Star Top 12 to perform at 6:30am)
- January 19, 2013: Nikko "Tyler" Ramos of <u>99.5 Play FM</u> (during *The Playground* on January 18 with Top 11 finalist *Born to be a Star* guest will perform at 8:00am)
- January 26, 2013: Kitchie Daldal of <u>93.9 iFM</u> (on January 25 with *Born to be a Star* as a Top 10 finalist will guest to perform at 6:15 am)
- February 2, 2013: Nicole Hyala and Chris Tsuper of 90.7 Love Radio (during Tambalan with Chris Tsuper and Nicole Hyala on February 1 with the Top 10 finalist of Born to be a Star will perorm at 8:30am)
- February 9, 2013: Peewee of <u>iDMZ</u> (during *Peewee in the Morning* on January 25 with the Top 9 finalist of *Born to be a Star* will perform at 7:30am)
- February 16, 2013: Samantha of <u>96.3 Easy Rock</u> (during *Remember Someone Today* on February 4, 2013 will guest in Born to be a Star Top 8 Finalist will perform at 7:00am)
- February 23, 2013: Alex of <u>97dot9 Home Raido</u> (during *The Morning Madness and Alex* on February 15 will guest at the Top 7 finalist of *Born to be a Star* to perform)
- March 2 and 9, 2013: <u>Nadine Lustre</u> (on March 1 and 8, 2013 at 4:00pm in Nadine's House will guest in *Born to be a Star* Top 7 finalist will perform)
- March 16, 2013: Justin Taylor of <u>93.6 Easy Rock</u> (during Remember Someone Today on March 15, 2013 will guest in Born to be a Star Top 6 finalist will perform at 4:30pm)
- March 23, 2013: DJ Chris of Mellow 947 (during Music Factory on March 22 will guest with a Top 6 finalist of Born to be a Star to perform at 4:30pm)

#### Finalists **Edit**

Main article: List of Born to be a Star (season 1) finalists

# Top 20 Top 15 Top 12 Top 5 Non-Elimination Up Winner Legend

Safe Eliminated

	Stage:	Semi-Finals							Finals					
	Week:	Octob er 28	Novemb er 4	Novemb er 11	Decemb er 23	Decemb er 30	Januar y 13	Januar y 20	Marc h 10	Marc h 17	Marc h 24	Marc h 31	Apr il 21	April 28
Plac e	Contesta nt						Result		<u>I</u>		<u>I</u>	<u>I</u>		
1	Joshua Cadelina						Low4			Non- Elim		Low4	Non - Eli m	Winne r
2	Jea Marie Reyes							Low4		Non- Elim	Low4	Low4	Non - Eli m	Runne r-up
4	Czarinah Rosales								Low4		Non- Elim		Non - Eli m	Runne r-up
3	Kevin Montalla na					Low4		Low4		Non- Elim			Eli m	
5	PJ Gonzalez						Low4		Non- Elim	Low4		Elim		
6	Rafael Ignacio							Low4		Non- Elim		Elim		
7	Reymond Sajor								Low4	Non- Elim	Elim			
8-9	Ysrael Carreon Camille Cortez								Elim					
10	Gemma							Elim						

	Fitzgerald							
11- 12	Anton Malunda				Elim		ı	
	Beatriz Muñoz							
13- 15	Rachael Pegason							
	Emman Omaga			Elim				
	Ninay Lescano							
	Christian Mercado							ı
	Laurice Bermillo							
16-20	Robert Bernadas		Elim					
	Iya Ginez							
	Jun Hirano							

# Television ratings Edit

Television ratings for the first season of *Born to be a Star* on <u>IBC</u> under <u>Viva-TV</u> primetime block are gathered from two major sources, namely from *AGB Nielsen Philippines* and *Kantar Media - TNS. AGB Nielsen Philippines* covers<u>Mega Manila</u>, while *Kantar Media - TNS* covers most of the Philippines.

Television ratings for the first season of Born to be a Star.

- Color keys:
- Highest rating during the season
- Lowest rating during the season

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	Television ratir	ngs of the first season of Born	n to be a Star
Stage	Air Date	AGB Nielsen	Kantar Media - TNS

		Rating	Ranking Rating		Rating	Ranking		
			Timeslot	Primetime	9	Timeslot	Primetime	
	September 30, 2012	20.5%	#1	#3	28.9%	#1	#2	
	October 7, 2013	17.3%	#1	#6	20.9%	#1	#4	
Be a Star, Be a Superstar	October 14, 2013	25.3%	#1	#3	30.3%	#1	#2	
	October 21, 2012	24.5%	#1	#1	33.9%	#1	#5	
	October 28, 2012	22.8%	#1	#1	29.6%	#1	#1	
	November 4, 2012	24.5%	#1	#1	25.8%	#1	#1	
	November 11, 2012	18.1%	#3	#1	20.9%	#1	#1	
	November 18, 2012	15.9%	#2	#6	20.5%	#1	#1	
	November 25, 2012	22.8%	#1	#2	24.9%	#1	#1	
Singing Star Fans	December 2, 2012	19.6%	#1	#7	21.8%	#1	#5	
	December 9, 2012	26.6%	#1	#4	27.7%	#1	#4	
	December 16, 2012	12.7%	#3	#2	15.5%	#1	#2	
	December 23, 2012	24.8%	#1	#3	37.1%	#1	#2	
	December 30, 2012	27.8%	#1	#3	29.2%	#1	#1	
Quarterfinals	January 5,	18.5%	#3	#7	21.1%	#3	#2	

2013						
January 6, 2013	28.8%	#1	#2	41.8%	#1	#1
January 12, 2013	20.2%	#2	#3	21.1%	#2	#6
January 13, 2013	26.9%	#1	#1	28.8%	#1	#1
January 19, 2013	22.8%	#2	#2	23.9%	#2	#3
January 20, 2013	15.8%	#2	#1	18.2%	#1	#3
January 26, 2013	20.9%	#2	#2	22.9%	#2	#2
January 27, 2013	22.2%	#1	#1	28.9%	#1	#1
February 2, 2013	23.3%	#2	#2	25.6%	#2	#4
February 3, 2013	11.9%	#3	#1	13.4%	#3	#1
February 9, 2013	10.3%	#3	#3	7.8%	#3	#1
February 10, 2013	15.5%	#2	#1	20.8%	#2	#3
February 16, 2013	11.1%	#3	#3	13.5%	#3	#3
February 17, 2013	28.4%	#1	#2	33.5%	#1	#1
February 23, 2013	7.5%	#3	#3	9.6%	#3	#3
February 24, 2013	20.6%	#1	#	25.7%	#1	#9

	March 2, 2013	10.1%	#3	#1	11.4%	#3	#1
	March 3, 2013	19.9%	#2	#1	20.8%	#2	#1
	March 9, 2013	10.8%	#3	#3	12.7%	#2	#2
	March 10, 2013	18.9%	#2	#2	25.5%	#2	#2
	March 16, 2013	9.4%	#3	#3	10.4%	#3	#3
	March 17, 2013	20.6%	#2	#1	24.7%	#2	#1
	March 23, 2013	7.8%	#3	#3	8.8%	#3	#3
	March 24, 2013	22.8%	#2	#1	24.4%	#2	#1
Semi-Finals	March 31, 2013	20.7%	#1	#1	24.2%	#1	#1
Top 3 Semi-	April 7, 2013	22.4%	#1	#1	25.9%	#1	#1
Finals	April 14, 2013	25.9%	#1	#1	28.9%	#1	#1
Live Grand	April 21, 2013	24.9%	#1	#1	25.3%	#1	#1
Finals	April 28, 2013	27.3%	#1	#1	29.5%	#1	#1
SEASON AVERAGE		30.9%	#1	#1	23.89%	#1	#1

# Music Edit

#### Born to be a Star: The Album Edit

Born to be a Star: The Album is the compilation album from the reality talent show Born to be a Star (season 1) finalists, an franchise in the Philippines. It was released under Viva

Records and Vicor Music released on December 30, 2012 The album is composed of 14 tracks and performed by the top 12 contestants of the TV show.

1. Born to be a Star (composed by Vehnee Saturno) - Anja Aguilar (from Viva Records)

- 2. Maging Sino Ka Man (composed by Vehnee Saturno) <u>Joshua Cadelina</u> (from Viva Records)
- 3. You are My Song (Martin Nievera) (composed by Vehnee Saturno) PJ Gonzales (from Vicor Music)
- 4. Lost In Your Eyes (Debbie Gibson) (composed by Vehnee Saturno) Beatriz Munoz (from Viva Records)
- 5. I Need You Now (Firehouse) (composed by Vehnee Saturno) <u>Jea Marie Reyes</u> (from Vicor Music)
- 6. Basta't Kasama Kita (composed by Vehnee Saturno) Rafael Ignacio (from Viva Records)
- 7. How Do I Live (LeAnn Rhimes) (composed by Vehnee Saturno) <a href="Gemma">Gemma</a>
  <a href="Fitzgerald">Fitzgerald</a> (from Vicor Music)</a>
- 8. Thanks to You (Tyler Collins) (composed by Vehnee Saturno) <u>Camille Cortez</u> (from Viva Records)
- 9. In Your Eyes (George Benson) (composed by Vehnee Saturno) Reymond Sajor (from Vicor Music)
- 10. Break It to Me Gently (Brenda Lee) (composed by Vehnee Saturno) Anton Malunda (from Viva Records)
- 11. Give Me a Chance (Ric Segreto) (composed by Vehnee Saturno) <u>Kevin</u>

  <u>Montallana</u> (from Vicor Music)
- 12. Kuyg Siya Ang Mahal (composed by Vehnee Saturno) <u>Czarinah Rosales</u> (from Vicor Music)
- 13. Kahit Isang Saglit (composed by Vehnee Saturno) <u>Ysrael Carreon</u> (from Vicor Music)
- 14. Nasaan Ang Pangako Mo (composed by Vehnee Saturno) <u>Anja Aguilar</u> (from Viva Records)

#### References Edit

#### See also Edit

- Viva-TV's Born to be a Star debuts September 30 on IBC-13
- Viva-TV's Programming Block on IBC
- Anja Aguilar to host her own show on IBC-13
- IBC-13 now No.1 on weekend early primetime
- Final 12 of Born to be a Star, clothe the countries
- Born to be a Star happy with Philippine ratings
- Born to be a Star Final 10 Picked
- Born to be a Star going the Top 3 finalist at night
- Viva-TV Goes Mall Kapinov Tour
- A successful talent search Born to be a Star goes Mall Tour

Born to be a Star goes season 1 grand finals night on April 28

#### External links Edit

Official website

# List of Born to be a Star (season 1) finalists

The **Born to be a Star Finalists** consisted of 12 singers who competed for <u>Born to be a Star</u>. They were selected after several stages of audition and theater eleminations, and succeeded in earning a sport in the finals by popular votes from the viewers.

#### Finalists Edit

<u>Joshua Cadelina</u>, from <u>Quezon City</u>, <u>Philippines</u>. A boy of 20-year-old in the talent search of a singing contest, he sang, Sa Aking Puso by <u>Ariel Rivera</u> during the Main Auditions. He is now dubbed as the "Balladeer Prince during the competition, and won the title on April 28, 2013.

- Sa Aking Puso (Ariel Rivera) October 14
- Basta't Kasama Kita (Dingdong Avanzado) November 4
- Kailangan Ko'y Ikaw (Regine Velasquez) November 11
- Ayoko Na Sana (<u>Ariel Rivera</u>) November 18
- Ako'y Maghihintay (<u>Mark Bautista</u> and <u>Sarah Geronimo</u>) (with <u>Anja Aguilar</u>) November
- Dahil Tanging Ikaw (Jaya) December 2
- Ayoko Na Sana (<u>Ariel Rivera</u>) December 9
- Maging Sino Ka Man December 16
- Pasko Na Sinta Ko December 23
- Maging Sino Ka Man December 30
- Just So You Know (Jesse McCartney) January 6
- Pangako (<u>Regine Velasquez</u>) January 14
- Download (<u>Dingdong Avanzado</u>) January 20
- Ayoko Na (<u>Marvin Ong</u>) January 27
- In Your Eyes (George Benson) February 3
- Basta't Kasama Kita (<u>Dingdong Avanzado</u>) February 10
- You Needed Me (<u>Ronan Keating</u>) February 17
- Ako'y Maghihintay (Mark Bautista and Sarah Geronimo) February 24 (with Anja Aguilar)
- Sa Aking Puso (Ariel Rivera) March 3
- Walang Hanggan (Basil Valdez) March 10

- Be My Lady (<u>Martin Nievera</u>) March 17
- Magsimula Ka (<u>Leo Valdez</u>) March 24
- Sana ay Ikaw Na Nga (<u>Basil Valdez</u>) March 31
- Bakit Labis Kitang Mahal (<u>Lea Salonga</u>) April 7
- Skyline Pigeon (<u>Elton John</u>) April 14
- Narito Ako (original song composed by Vehnee Saturno) April 21
- Sobrang Kitang Mahal (with <u>Dingdong Avanzado</u>) April 28
- Maging Sino Ka Man April 28 (Winner in Grand Champion)

<u>Jea Marie Reyes</u>, A former <u>Little Big Superstar</u> eleminated as the "Music Belle", she sang I Need You Now by <u>Firehouse</u> during the Luzon Main Auditions. He was dubbed as the "Teen Rock Princess" during the competition, and is the runners-up as announced on April 28.

- I Need You Now (<u>Firehouse</u>) October 14
- Hulog ng Langit (<u>Angeline Quinto</u>) November 4
- And I Am Telling You (<u>Regine Velasquez</u>) November 11
- Mula Noon, Hanggang Ngayon (<u>Lea Salonga</u>) November 18
- Forever's Not Enough (<u>Sarah Geronimo</u>) November 25
- The Voice Within (<u>Christina Aguilera</u>) December 2
- Before I Fall in Love (<u>Coco Lee</u>'s cover with <u>Anja Aquilar</u>) December 9
- I Need You Now (<u>Firehouse</u> December 16
- Give Love On Christmas Day (<u>Sarah Geronimo</u>) December 23
- Love Will Lead You Back (<u>Taylor Dayne</u>) December 30
- Love on Top (<u>Beyoncé Knowles</u>) January 6
- Forever's Not Enough (<u>Sarah Geronimo</u>) January 13
- Love on Top (<u>Beyoncé Knowles</u>) January 20
- This Is Me (<u>Demi Lovato</u> feat. <u>Joe Jonas</u>) January 27 (with <u>Miguel Aguila</u>)
- Thanks to You (<u>Tyler Collins</u>) February 3
- To Love Again (<u>Dingdong Avanzado</u>) February 10
- Love on Top (<u>Beyoncé Knowles</u>) February 17
- Please Be Careful with My Heart (<u>Regine Velasquez</u>) February 24 (with <u>Marvin Ong</u>)
- Beautiful Girl (<u>Jose Mari Chan</u>) March 3
- Himala (<u>Rivermaya</u>) March 10 (with <u>Carlo Lopez</u>)
- It's The Lover (Not the Love) (<u>Tiffany</u>) March 17
- I Can Wait Forever (<u>Air Supply</u>) March 24
- I Love You (<u>Celine Dion</u>) March 31
- All I Need (<u>Jack Wagner</u>) April 7
- You Were There (<u>Southern Sons</u>) April 14
- Bed of Roses (Bon Jovi) April 21
- Broken Vow (with <u>Paula Bianca</u>) April 28
- I Need You Now (<u>Firehouse</u>) April 28 (**Runner-Up**)

#### **Czarinah Rosales**

- Listen (<u>Beyoncé</u>) October 21
- If I Ain't Got You (Alicia Keys) November 4
- I Can (<u>Regine Velasquez</u>) November 11
- Minsan Lang Kita libigin (<u>Ariel Rivera</u>) November 18
- If Only (<u>Sarah Geronimo</u>) November 25
- I Wanna Dance With Somebody (Whitney Houston) December 2
- One Hello (<u>Anja Aquilar</u>) December 9
- Kuyg Siya Ang Mahal December 16
- Sana Ngayong Pasko December 23
- You Made Me Stronger (Regine Velasquez) December 30
- Muling Pagmamahal (<u>Angeline Quinto</u>) January 6
- The Greatest Love of All (Whitney Houston) January 13
- Just Fall In Love Again (Angeline Quinto) January 20
- Kung Siya ang Mahal (Sarah Geronimo) January 27
- Only Hope (<u>Mandy Moore</u>) February 3
- Wish I Could (Dingdong Avanzado) February 10
- Only Me and You (<u>Donna Cruz</u>) February 17
- We've Got Tonight (Ronan Keating and Giorgia) February 24 (with Ronnie Liang)
- You Made Me Live Again (Janet Basco) March 3
- One Hello (<u>Randy Crawford</u>) March 10
- What About Love (<u>Heart</u>) March 17
- How Do I Live (LeAnn Rhimes) March 24
- Hulog ng Langit (Donna Cruz) March 31
- Right Here Waiting (Sarah Geronimo) April 7
- Just Fall In Love Again (Angeline Quinto) April 14
- Alone (Heart) April 21
- Before I Fall In Love (Coco Lee) (with Joey Albert) April 28
- Kuyg Siya Ang Mahal April 28 (Third Place)

#### Kevin Montallana

- You've Got A Friend (James Taylor) October 21
- Binibini (Janno Gibbs) November 4
- Dadalhin (Regine Velasquez) November 11
- Mahal Naman Kita (<u>Jamie Rivera</u>) November 18
- Baliw (Mark Bautista) November 25
- Lipad ng Pangarap (<u>Gary Valenciano</u>) December 2
- Say You'll Never Go (Anja Aguilar) December 9
- Give Me a Chance (Ric Segreto) December 16

- The First Noel December 23
- Huwag Ka Lang Mawawala (<u>Ogie Alcasid</u>) December 30
- Be My Lady (<u>Martin Nievera</u>) January 6
- King and Queen of Hearts (<u>David Pomeranz</u>) January 13
- God Gave Me You (<u>Bryan White</u>) January 20
- Pakisabi Na Lang Janauary 27
- I'll Be There for You (Aiza Seguerra) February 3
- Oh Girl (Dingdong Avanzado) February 10
- (Everything I Do) I Do It for You (Bryan Adams) February 17
- Muli (Gary Valenciano and Regine Velasquez) February 24 (with Paula Bianca)
- Kailan (Ryan Cayabyab) March 3
- Hang On (<u>Gary Valenciano</u>) March 10
- Do I Have to Say the Words? (Bryan Adams) March 17
- If Ever You're in My Arms Again (Peabo Bryson) March 31
- Forevermore (Side A) April 7
- Just the Way You Are (<u>Billy Joel</u>) April 14
- Kasalanan Ko Ba April 21 (Eleminated)

#### PJ Gonzalez

- Right Next to Me October 14
- Sana Ikaw (Piolo Pascual) November 4
- Promdi (<u>Regine Velasquez</u>) November 11
- Anak (<u>Freddie Aguilar</u>) November 18
- Hold On (<u>Neocolors</u>) December 2
- Oh Girl (<u>Dingdong Avanzado</u>'s cover with <u>Anja Aquilar</u>) December 9
- You Are My Song (Martin Nievera December 16)
- The Christmas Song December 23
- The Times of Your Life December 30
- Nothing's Gonna Change My Love For You January 6
- If You Remember Me (<u>Barry Manilow</u>) January 13
- Foolish Heart January 20
- Let The Pain Remain (<u>Basil Valdez</u>) January 27
- Nais Ko (<u>Basil Valdez</u>) February 3
- Maghihintay Sa'yo (<u>Dingdong Avanzado</u>) February 10
- When She Cries (<u>Restless Heart</u>) February 17
- Let The Love Begin February 24 (with <u>Paula Bianca</u>)
- Anak (Freedie Aguilar) March 3
- Forever (<u>Kenny Loggins</u>) March 10
- Love of Mine (<u>Gary Valenciano</u>) March 17

Alipin (<u>Regine Velasquez</u>) - March 24 (**Eliminated**)

### Rafael Ignacio

- I Was Looking for Someone to Love (<u>Leif Garret</u>) October 28
- To Love Again (<u>Dingdong Avanzado</u>) November 4
- Sana Maulit Muli (<u>Regine Velasquez</u>) November 11
- Hindi Magbabago (<u>Randy Santiago</u>) November 18
- Gold (Spandau Ballet) December 2
- Basta't Kasama Kita December 16
- Merry Christmas is Darling December 23
- Before I Let You Go December 30
- Dance with Me (<u>Orleans</u>) January 6
- On The Wings of Love (<u>Jeffrey Osborne</u>) January 13
- Straight from the Heart (<u>Bryan Adams</u>) January 20
- Kumusta Ka (Rey Valera) January 27
- It's Your Smile (<u>Ric Segreto</u>) February 3
- Walang Kapalit (<u>Dingdong Avanzado</u>) February 10
- You're The Inspiration (Peter Cetera) February 17
- I Want to Spend My Lifetime Loving You February 24 (with Joey Albert)
- Farewell (<u>Raymond Lauchengco</u>) March 3
- Hindi Magbabago (Randy Santiago) March 10
- Isang Mundo, Isang Awit (Leah Navarro) March 17
- Please Forgive Me (<u>Bryan Adams</u>) March 24 (**Eliminated**)

### Reymond Sajor

- Gusto Kita (Gino Padilla) October 28
- Maybe This Time (Michael Murphy) November 4
- Buhay Ng Buhay Ko (<u>Regine Velasquez</u>) November 11
- lisa Pa Lamamg (<u>Joey Albert</u>) November 18
- Can't Take My Eyes Off You (Boy Town Gang) December 2
- In Your Eyes (<u>George Benson</u>) December 16
- Himig Pasko December 23
- Kung Ako Ba Siya (Khalil Ramos) December 30
- Kahit Isang Saglit (<u>Martin Nievera</u>) January 6
- Ocean Deep (<u>Cliff Richard</u>) January 13
- Always Be My Baby (David Cook) January 20
- Ngayon at Kailanman (<u>Basil Valdez</u>) January 27
- How Can I Fall February 3
- Hindi Mo Na Ba Minamahal (<u>Dingdong Avanzado</u>) February 10
- Minsan Lang Kitang libigin (<u>Ariel Rivera</u>) February 17

- Belle Notte (This is the Night) February 24 (with <u>Anja Aguilar</u>)
- Bakit Ngayon Ka Lang? (Ogie Alcasid) March 3
- 'Di Na Natuto (Gary Valenciano) March 10
- Later (<u>Fra Lippo Lippi</u>) March 17
- Once Upon a Life (<u>Gary Valenciano</u>) March 24 (**Eliminated**)

### **Ysrael Carreon**

- Got to Believe in Magic October 28
- Habang May Buhay (<u>Wency Cornejo</u>) November 4
- Sa Duyan Ng Pag-Ibig (<u>Regine Velasquez</u>) November 11
- Reaching Out (<u>Gary Valenciano</u>) November 18
- Tatlong Beinte Singko (<u>Dingdong Avanzado</u>) December 2
- You Win the Game (<u>Mark Bautista</u>) Decemebr 25
- Di Bale Na Lang (<u>Gary Valenciano</u>) December 2
- Kahit Isang Saglit December 16
- Pasko ay Pag-Ibig December 23
- Kung Ako'y liwan Mo (Basil Valdez) December 30
- Hard to Say I'm Sorry (<u>Chicago</u>) January 6
- Kung Ako Na Lang Sana January 13
- So It's You (<u>Raymond Lauchengco</u>) January 20
- Give Me A Chance (<u>Ric Segreto</u>) January 27
- Sabihin Mo Na (<u>Top Suzara</u>) February 3
- Kay Tagal Tagal (<u>Dingdong Avanzado</u>) February 10
- Nag-lisang Ikaw (<u>Louie Heredia</u>) February 17
- After All (<u>Peter Cetera</u>) February 24 (with <u>Anja Aguilar</u>)
- Kung Ako'y Iiwan Mo (<u>Basil Valdez</u>) March 3
- Paano (<u>Jovit Baldivino</u>) March 10 (**Eliminated**)

#### **Camille Cortez**

- My Heart Will Go On (<u>Celine Dion</u>) October 14
- lingatan Ka (<u>Carol Banawa</u>) November 4
- Narito Ako (Regine Velasquez) November 11
- Sa Darating Ang Umaga (<u>Raymond Lauchengco</u>) November 18
- To Love You More (Sarah Geronimo) November 25
- Nasaan Ang Pangako Mo (<u>Anja Aguilar</u>) December 9
- Single Ladies Beyoncé December 2
- Thanks to You (Tyler Collins) December 16
- O Holy Night December 23
- Dance with My Father (<u>Jessica Sanchez</u>) December 30
- Rolling in the Deep (<u>Adele</u>) January 6

- In My Dreams (<u>Reo Speedwagon</u>) January 13
- Phyramid (<u>Charice</u> feat. <u>lyaz</u>) January 20
- Bakit Pa Ba (<u>Sarah Geronimo</u>) January 27
- You Belong With Me (<u>Taylor Swift</u>) February 3
- Decade After (<u>Dingdong Avanzado</u>) February 10
- Sa Isip Ko (<u>Aogt Isidro</u>) February 17
- Naalaala Ka (<u>Rey Valera</u>) February 24 (with <u>Nadine Lustre</u>)
- You Are My Song (<u>Martin Nievera</u>) March 3
- Give Your Heart a Break (<u>Demi Lovato</u>) March 10 (**Eliminated**)

#### Gemma Fitzgerald

- Saving All My Love for You (Whitney Houston) October 14
- Thanks to You (<u>Tyler Collins</u>) November 4
- Follow the Sun (<u>Regine Velasquez</u>) November 11
- Paalam Na (<u>Rachel Alejandro</u>) November 18
- Right Here Waiting (Sarah Geronimo) November 25
- Whenever, Wherever (Shakira) December 2
- To Reach You (<u>Anja Aquilar</u>) December 9
- How Do I Live (LeAnn Rhimes) December 16
- Ang Aking Pamasko December 23
- Now That You're Gone (Sharon Cuneta) December 30
- Reflection (<u>Cristina Aguilera</u>) January 6
- Ang Lahat ng Ito'y Para sa 'Yo (<u>Hajji Alejandro</u>) January 13
- What Good is That Without You (Gimik Reunion) January 20 (Eliminated)

#### Anton Malunda

- Kailan (<u>Smokey Mountain</u>) October 28
- Magsimula Ka (<u>Leo Valdez</u>) November 4
- Babalik Kang Muli (<u>Regine Velasquez</u>) November 11
- Ikaw ang Lahat sa Akin (<u>Martin Nievera</u>) November 18
- Another Chance (Mark Bautista) Novemebr 25
- Di Bale Na Lang (<u>Anja Aquilar</u>) December 9
- Break It to Me Gently (<u>Mark Bautista</u>) December 16
- Please Come Home for Christmas December 23
- It's Just Another New Year's Eve December 30
- Sana Naman December 30
- Wish (Donna Cruz) January 6
- You're Still My Man (Whitney Houston) January 13 (Eliminated)

#### **Beatriz Muñoz**

Its All Coming Back To Me Now (Celine Dion) - October 21

- Pangarap Ko Ang Ibingin Ka (<u>Regine Velasquez</u>) November 11
- Sa Isip Ko (<u>Agot Isidro</u>) November 18
- I Will Do Anything for Love (Sarah Geronimo) November 25
- One Night Only (<u>Dreamgirls</u>) December 2
- Lost In Your Eyes (<u>Debbie Gibson</u>) December 16
- Silent Night December 23
- Bakit Nga Ba Mahal Kita (<u>Roselle Nava</u>) December 30
- I'll Be There (<u>Mariah Carey</u>) December 30
- Part of Your World January 6
- I Have Nothing (Whitney Houston) January 13 (Eliminated)

### Semi-Finals Edit

### Rachael Pegason

- Only Hope (Mandy Moore) November 4
- Music of Goodbye (Regine Velasquez) November 11
- Give Me A Chance (<u>Ric Segreto</u>) November 18
- Dahil Minahal Mo Ako (Sarah Geronimo) November 25
- If You Could Read My Mind (Stars on 54) December 2
- Fall in Love Again (<u>Anja Aguilar</u>) December 9
- What Child is This December 23
- You Light up My Life (Barbra Streisand) December 30 (Eleminated)

#### **Emman Omaga**

- Kasalanan Ko Ba (Neocolours) October 21
- You Are Not Alone (<u>Michael Jackson</u>) November 4
- Love Me Again (Regine Velasquez) November 11
- Sana Kahit Minsan (Ariel Rivera) Noember 18
- Magic of Love (Anja Aguilar) December 9
- Miss Kita Kung Christmas December 23
- Always Be My Baby (David Cook) December 30 (Eleminated)

#### Ninay Lescano

- I Turn to You (Christina Aguilera) October 21
- Breakaway (Kelly Clarkson) November 4
- Fly (Regine Velasquez) November 11
- Kahit Na (<u>Zsa Zsa Padilla</u>) November 18
- It's All Coming Back To Me Now (Sarah Geronimo) November 25
- Beautiful Liar (Beyoncé) December 2
- Kumukutikutitap December 23
- When You Believe (Mariah Carey and Whitney Houston) December 30 (Eleminated)

### **Christian Mercado**

- I'll Never Go (Nexxus) October 14
- Rainbow (<u>South Border</u>) November 4
- Isang Lahi (<u>Regine Velasquez</u>) November 11 (**Eleminated**)

### Laurice Bermillo

- Love The Way You Lie (Rihanna) October 28
- Nakapagtataka (<u>APO Hiking Society</u>) November 4
- Kung Maibabalik Ko Lang (<u>Regine Velasquez</u>) November 11 (**Eleminated**)

### Robert Bernadas

- Ikaw Sana (Ogie Alcasid) October 28
- Nag-lisang Ikaw (<u>Louie Heredia</u>) November 4
- Damdamin Ko Sa'yo (<u>Regine Velasquez</u>) November 11 (**Eleminated**)

### Iya Ginez

- Bakit Di Totohanin (Carol Banawa) October 21
- I Love You (<u>Celine Dion</u>) November 4
- Follow The Sun (<u>Regine Velasquez</u>) November 11 (**Eleminated**)

### Jun Hirano

- If You Remember Me (<u>Barry Manilow</u>) October 28
- May Bukas Pa (<u>Rico J. Puno</u>) November 4
- You Are My Song (<u>Regine Velasquez</u>) November 11 (Eleminated)

### Season 1 Grand Finals (Grand Champion) Edit

Singer			April 28			Result
	Order	First song	Duet with	Order	Second song	Result
Czarinah Rosales	1	Before I Fall In Love	Joey Albert	3	Kung Siya ang Mahal	Third Place
Jea Marie Reyes	3	Broken Vow	Paula Bianca	2	I Need You Now	Runner-up
Joshua Cadelina	2	Sobrang Kitang Mahal	<u>Dingdong</u> <u>Avanzado</u>	1	Maging Sino Ka Man	Grand Champion

Contestants' performances on the final live show

## References <u>Edit</u>

### External links Edit

Born to be a Star Official Website, Contestants section

# Viva-TV's Born to be a Star debuts September 30 on IBC-13

September 28, 2012

A certified singing champion Anja Aguilar completes the new **Viva TV** triumvirate of program hosts on **IBC**, with Christopher de Leon (*Who Wants To Be a Millionaire?*) and Richard Yap (*The Weakest Link*).

Here now is your chance to uncover the talent and see the stars for the singing contest. **Viva-TV**'s newest presentation **Born to be a Star** is all set to premiere on Philippine television at 8 pm over **IBC-13** on September 30, every Sunday right after **PBA** and before the country's favorite game show **Who Wants to be a Millionaire?**.

Hosted by singing champion Anja Aguilar, *Born to be a Star* is the Filipino edition of the newest sensation to come out of American television. The reality show provides a launch pad for unknown, still unsigned talents. After passing auditions, the lucky contestants get the opportunity to perform in a production number created expressly for them, becoming in effect stars for a night. All events leading to the special night will also be documented with the aspiring young singers who battle it out each week to become the next Born to be a Star. They will perform before industry professionals who will tell them if they have what it takes to be a star will lure audiences and advertisers, despite the stiff ratings war among local television networks. "We know other television stations have well-established programming. What we in **Viva** are offering is something different. And we are confident that this new program would be a huge success," Ms. Ortiz told **BusinessWorld** in an interview.

The weekly winner brings home R50,000, R100,000 for the semi–finals and R1 million for the grand finals, Anja will host the Philippine version of the popular American reality talent search *Born to be a Star*, herself is a product of a talent contest *Little Big Star* on ABS-CBN. The weekly winner of *Born to be a Star* will take home P50,000. The semi-finals winner will earn P100,000 and a chance to compete in the finals later this year, where P1 million is at stake as well as the newest contestants from franchised of **Endemol**.

As starring of *Dear Heart* (airs Sunday at 2:30pm on **IBC**), Anja has been a singer of superstar in the world with its episode. On *Born to be a Star*, Anja give a talent search hosting in the show.

Set to perform as the evening's stars this Sunday are balikbayan Gemma Fitzgerald, a 20-year-old singer and dancer, Camille Cortez, a 19-year-old in Antipolo, PJ Gonzalez, a 18-year-old in Pasay City, Joshua Cadelina, a 23-year-old in Quezon City, Jea Reyes, a pop rock princess and Christian Mercado, a 30-year-old Filipino singer.

These stars are provided with their show wardrobe by **Globe Prepaid**, the No.1 in postpaid and will stay overnight at the **Via Mare Restaurant**. The award–winning Raul Mitra is in charge of the musical arrangements. This Sunday's judges are TV/stage director Fritz Ynfante, songwriter and record producer Vehnee Saturno, band manager Henry Onglatco and **Viva Records** artist and repertoire manager Civ Fontanilla. Raul Mitra, who is married to her younger sister Cacai, is the show's musical arranger, director is Rich Ilustre, and with the judges by Gino Padilla, Paula Bianca, Dingdong Avanzado and Joey Albert.

**Born to be a Star** is another quality production from **Viva-TV**, a **Viva Entertainment Company**.

Vincent del Rosario, executive vice president said **Viva Communications Inc.** will air **Born to be a Star** on government-owned **IBC-13**. We know other television stations have well-established programming. **Viva** is now airs on **IBC's** major block-timers, the companies which buys airtime from the network for their more programs on **IBC** as the **Kapinoy** network remains No.3.

Viva provides more programs to IBC under the Viva-TV block.

The surging ahead in the ratings recently more aggressive are usual fare of telenovelas, variety shows and showbiz talk shows now have three options: number one is **ABS-CBN**, number two is **GMA** and number three is **IBC**.

Today's biggest stars Anne Curtis, Sarah Geronimo and KC Concepcion along with other top celebrities in movies, music, television, live entertainment, and the online world as **Viva Entertainment Group**. It is also bring to television the big matches of local and international sports events in basketball, boxing and billiards.

In its last 4-months of airing, **IBC-13** is now the No.3 station nationwide. This is according to the **AGB Nielsen Media Research** data on **National Urban Television Audience Measurement**.

"As the premiere of the home of the biggest and brightest stars in their high-quality entertainment will surely delight fans, **Viva-TV** continues to maintain its reputation by new treat of bringing world-class entertainment, top-rating, more quality, award-winning shows on the undisputed **Kapinoy** branding **IBC** never before seen on Free TV, they have helped **IBC 13** rise from its financial slump and mediocre ratings where the **PBA games** are shown.

**Viva-TV** as the **Home of the Stars** provides the new treat of Filipino viewers will gives the kind of homegrown programs offer the various genres including movies, anime, dramas, reality, game shows and sports - the new soap-opera primetime teleserye fare in telenovelas and

asianovelas, "Viva said on its website as well as IBC-13 websites with official fanage Facebook and Twitter account.

In terms of hours, 50 percent will be foreign content including cartoons, anime, Mexican and Korean soap operas while **IBC-13** will increase its spread of local programming to 60 percent. This is their home away from home. And they promise entertainment like no other.

### Here are top Major Network in Kantar Media survey (Nationwide)

- 1. ABS-CBN
- 2. GMA
- 3. IBC
- 3. TV5
- 4. Studio 23

### **Top UHF Network in Kantar Media survey (Nationwide)**

- 1. Net 25
- 2. UNTV
- 3. ZTV

# Viva-TV's Programming Block on IBC

### PrimeTastik Edit

- Bloom (Winx Club)
- Sam, Clover and Alex (Totally Spies!)
- Christopher de Leon (Who Wants To Be A Millionaire?)
- Edu Manzano (The Weakest Link)
- Cristine Reyes (Esperanza)
- AJ Muhlach and Xyriel Manabat (5 Girls and Daddy)
- Adela Noriega and Fernando Carrillo (Maria Isabel)
- Jang Nara and Choi Daniel (*Pretty Young Woman*)
- Angelique Boyer (*Teresa*)

### Sabado Power Pack Edit

- Paolo Trillo and Janelle So (Milo World of Sports)
- Barbie (*Barbie*)
- Amore (*Pop Pixie*)
- Shin Chan (Crayon Shin Chan)
- Kurochan (Cyborg Kurochan)
- Kirarin (*Kirarin*)
- Efren Bata Reyes (World Open 10-Ball Championship)

- (*NBA*)
- James Yap (PBA)
- Christopher de Leon (Who Wants To Be A Millionaire?)

### Linggo Saya Edit

- Nonito Donaire (Donaire Flashback)
- (NBA)
- Anja Aguilar (*Dear Heart*)
- Ashley Rivera aka Petra Mahalimuyak (Petra's Panniest)
- James Yap (PBA)
- Anja Aguilar (Born to be a Star)
- Christopher de Leon (Who Wants To Be A Millionaire?)

### Viva Kids Edit

- Bloom (Winx Club)
- Sam, Clover and Alex (*Totally Spies!*)
- Amore (*Pop Pixie*)
- Barbie (*Barbie*)

### Anime Ring Kaisho Edit

- Shin Chan (*Crayon Shin Chan*)
- Kurochan (Cyborg Kurochan)
- Kirarin (*Kirarin*)

### Panalo ang Viva-TV Edit

- Christopher de Leon (Who Wants To Be A Millionaire?)
- Edu Manzano (*The Weakest Link*)
- Anja Aguilar (Born to be a Star)

### Ang Pinoy Drama Edit

- Cristine Reves (Esperanza)
- AJ Muhlach and Xyriel Manabat (5 Girls and Daddy)
- Anja Aguilar (*Dear Heart*)

### Bagong Sports, mas-Viva ka na! Edit

- James Yap (PBA)
- Nonito Donaire (Donaire Flashback)
- (*NBA*)
- Efren Bata Reyes (World Open 10-Ball Championship)

# Anja Aguilar to host her own show on IBC-13

September 24, 2012

Born to be a Star host Anja Aguilar with the official judges are Gino Padilla, Joey Albert, Paula Bianca and Dingdong Avanzado

Sequestered TV station **IBC 13**, the undisputed number 3 leading TV network in the Philippines, which has a blocktime partnership with **Viva Entertainment** as **Viva-TV** for a primetime block from 5:00 pm to 12:00 midnight.

Such was what transpired at the **Grand Ballroom of The Diamond Hotel** on September 28, when **Viva-TV on IBC**gathered its biggest stars, network officials and the print media to a night of entertainment, competitions, raffle draws, huge prizes and of course, lots of fun and excitement.

A certified singing champion Anja Aguilar will now host her own show on the **Kapinoy** network **IBC-13**. Patterned after the internationally famous reality program **Born to be a Star** is the newest addition to the line-up in fast-growing lineup of top-rating shows that includes the game shows like **Who Wants to be a Millionaire?** and **The Weakest Link**. The program is expected to open doors for aspiring talented artists with a singing contest. We will enhance their new talents and help them perform better, like padadamitan, palalagyan ng make-up, kung kailangan ng back-up singers or dancers o di kaya'y puwedeng mas pagandahin pa ang kanilang areglo o arrangement, we will help them do that," Anja explained yesterday at a presscon held at **Viva-TV** which is producing the reality show to become the next Born to be a Star. Our main edge will be the production value of the show. This group has the big budget for it.

Announced as **Viva-TV**'s host for its newest franchised TV show, the **Born to be a Star** format is the latest creation of worldwide production company **Endemol**. It is a proven international primetime ratings hit, with the show scoring a large percentage of the audience share in the United States and America for the future superstar.

**Born to be a Star**, the latest host to Anja's lap this September, will start airing in September 30 on **IBC 13**. Born to be a Star is a smash hit creation of Mentorn International, the global production and distribution production company**Endemol**. The contest gives talented artists from 12 years old up a chance to display their creative flairs like their favorite stars for one night. Once chosen, they will be given makeovers, musical arrangements, back-up dancers if needed in their performances. They will also have a chance to sing with Anja Aguilar. The price at stake is a whopping one million pesos worth of cash and prizes.

A singing champion noted it was a case of deja vu for her, as she recalled that she herself started her singing career in *Little Big Star* on ABS-CBN. For Anja, hosting this kind of reality show would mean being able to help new singers on their road to fame and fortune, payback

time for her. The network signed a contract with **Endemol** to gain rights of its franchise of **Born** to be a **Star**.

"I'd like others to get the kind of breaks that helped me get started as a singer. This is my chance to help and I'm sure that we will find a new stars in the show," Anja averred.

**Born to be a Star**, the American television newest sensation will be seen on **IBC-13** with its local version hosted by Anja Aguilar this September 30 every Sunday. In between awards and prizes, **Viva-TV** proclaimed its all-new shows and timeslots on **IBC**. On Sundays, teen drama anthology **Dear Heart** at 2:30 p.m., **2NE1-TV** at 3:30 p.m., the **PBA Philippine Cup** premieres at 4 p.m. for the basketball fans, the **Born to be a Star** right after, and Christopher de Leon's game show **Who Wants to be a Millionaire?** at 9:30 p.m.

Weeknights at 5:30 p.m. for **PrimeTastik** begin with phenomenal fairy cartoons *Winx Club* at 5:30 p.m., with a characters Stella, Aisha, Musa, Tecna, Flora and Bloom in the beginning at the Alfea school, Angelique Boyer's telenovela *Teresa* debuted at 6 p.m. (starting October 1), the flagship news program *Express Balita* anchored by Snooky Serna and Henry Omaga-Diaz at 6:30 p.m., Richard Yap's *The Weakest Link* at 7:30 p.m., primetime teleserye Cristine Reyes' *Esperanza* at 8;30 p.m., new actor AJ Muhlach and child star Xyriel Manabat are teleserye *Girls and Daddy* at 9:15 p.m. (starting October 8), Fernando Carrillo for a new telenovela *Maria Isabel* at 10 p.m. and new Koreanovela *I Need Romance* at 10:45 p.m. More new shows will premiere in October.

**IBC-13's** new **Kapinoy** programming, which comes with the catchphrase the **Kapinoy Network•** is still part of its bid to catch up in the local ratings race. From the way it has restructured its shows, the promising network is definitely current events, gospel, cultural and colorful from the Philippines.

### Born to be a Star is on Viva Edit

October 3, 2012

This is the reason why singing contest like *Star for a Night* wwas hosting Asia's songbird Regine Vegasquez will win a popstar princess Sarah Geronimo. The talent and see the stars. *Born to be a Star*, American Television's newest sensation will soon be here in the Philippines. Viva bought the franchise (like the *The Weakest Link* and *Who Wants to be a Millionnaire?*). The Filipino edition of the popular American talent search, it will be hosted by a singing champion and powerhouse singer Anja Aguilar.

Vic del Rosario as the chairman and CEO, whose Viva Group of Companies is involved in movies, television, video, recording, cable channels, international pictures, interactive and live concerts. It has a earning huge success, Viva-TV is the strategy now have programs on IBC-13 which promptly copied by the Kapinoy programming who aired more and more Mexican and Korean soaps. It was followed by Japanese animes and cartoons dubbed into Filipino as well as

Club and Totally Spies!, my absolute favorite animated series, they have a line-up of shows that interest all kinds of people. Pop Pixie is popular with those who have an interest in kids. IBC-13, the government-owned sequestered radio-television network owned by Eric Canoy, now hopes to be a major player in the broadcast ratings game (now limited to GMA-7 and ABS-CBN with the former as the leader and the latter trailing behind) on the singing contest. Born to be a Star premieres this Sunday at 8:30 p.m. It will go against formidable programs Kap's Amazing Stories on GMA-7 and Sarah G. Live on ABS-CBN.

Anja now joins the new company of Christopher de Leon of *Who Wants to be a Millionaire* and Richard Yap of *The Weakest Link* as star hosts of *Viva-TV* shows. She having been chosen to host *Born to be a Star*, Anja said. It is recalled that Anja herself started her singing career via a local reality talent show *Little Big Star* on ABS-CBN, hosted by popstar princess Sarah Geronimo.

**Born to be a Star**'s popularity in a country where **IBC-13**'s audience reach is nearly 20.5% percent nationwide. In Mega Manila where the ratings is fought fiercely, **IBC-13** is on a toggle with **TV5** which has cannibalized the audience of both **IBC-13** and **TV5**, making it officially the third in the ratings race.

The crisis in the recording and movie industry has diminished the power and profits of Boss Vic's formidable entertainment empire. Although still a force in the music recording, film production and distribution business, VIVA's fortunes have been kept alive by its investment in television programming on IBC 13's primetime block. Del Rosario has shown that he's still a major player with a local drama series such as soap-opera teleserye like *Esperanza* and 5 *Girls and Daddy*, and teen drama anthology *Dear Heart*, and with a number of bankable hits like the first million-peso prize game shows *Who Wants To Be A Millionaire?* and *The Weakest Link*, and the million-peso prize reality talent search *Born to be a Star*, they helped IBC 13 rise from its financial slump and mediocre ratings. By acquiringVintage Sports, VIVA has also become the country's premier sports content provider with the basketball leaguePhilippine Basketball Association (PBA).

# IBC-13 now No.1 on weekend early primetime

October 8, 2012

For the 4-months after airing, data based on **AGB-Nielsen Mega Manila** Individual Ratings show that sequestered TV network **IBC-13**has been winning over competition in the battle over weekend primetime ratings. Last Sunday (October 7), the **AGB Nielsen Arianna Megatam** (Individuals) overnight ratings indicated that for all of primetime (2:30pm-12:30am), **IBC-13** overtook **ABS-CBN** to become the 2nd most watched network. Based on the

said reprt,**IBC-13** had an audience share of 28.9% beating **ABS-CBN'**s 20.9% and following **GMA-7'**s 15.8%.

More notably, IBC's weekend triumvirate from Viva-TV shows like *Dear Heart*, *2NE1-TV*, *PBA Philippine Cup*, *Born to be a Star* and *Who Wants to be a Millionaire?* was number 1 in the 2:30 pm-10:30 pm timeblock with a total of 30.6% audience share compared to GMA-7's 29.7% and ABS-CBN's 24.5%. Moreover, owing to the remarkable performances of its weekend triumvirate *Dear Heart*, *PBA*, *Born to be a Star* and *Who Wants to be a Millionaire?* on the same day, IBC landed in the No.1 position in terms of household viewership with a total of 30.6% household shares, compared to network leader GMA-7's 28.7% and ABS-CBN's 25.5%. "We are very good with our programs' high ratings and with the fact that more Filipinos are making the switch to see what the Kapinoy Network has to offer them. It is evident that they like what they see, hence the rise in our viewership ratings. On our part, we at IBC-13 are committed to further explore all possibilities to provide the highest quality of service and content to our publics," shared Eric Canoy, the new owner of IBC.

### Most Watched TV Station: Edit

### ABS-CBN Edit

ABS-CBN is a major commercial television network in the Philippines owned and operated by the publicly traded Filipino media conglomerate ABS-CBN Corporation. It is the country's largest and leading television network with an advertising revenues amounted to 17.5 billion pesos for the fiscal year 2011.

### GMA 7 Edit

GMA Network (GMA) is a major commercial television & radio network in the Philippines. GMA Network is owned by GMA Network, Inc. a publicly listed company. Its first broadcast on television was on October 29, 1961, GMA Network (formerly known as DZBB TV Channel 7, RBS TV Channel 7, GMA Radio-Television Arts then GMA Rainbow Satellite Network) is commonly signified to as the "Kapuso Network" in reference to the outline of the company's logo. the network offered all original line-up of television series for the first quarter, in both primetime and afternoon block such as *Legacy*, *Biritera* and *My Beloved* in GMA Telebabad and *Alice Bungisngis* and her *Wonder Walis*, *Broken Vow*, *The Good Daughter* and *Hiram na Puso* in GMA Afternoon Prime. In February 28, 2012, the network announced the retirement of Senior Vice President for the Entertainment Group, Wilma Galvante. The announcement came about after Galvante officially retired from the network, ending her 19 years of service as entertainment Group. Rasonable has been with the network since 1998 and has served as Program Manager, Assistant Vice President, and Vice President for Drama for the

Entertainment Group. Her latest position prior to the appointment has seen her supervising the group's afternoon and primetime teledramas. In April 2012, GMA Network's Chairman Gilberto Duavit, Jr. announced that the network hit consolidated revenues at 13.083 billion pesos in 2011. That's despite the absence of 2.054 billion pesos worth of revenues from political ads generated in 2010 and the global impact of financial crisis in Europe and slow economic recovery in the U.S. in 2011.

### IBC 13 Edit

IBC 13 is a Philippine VHF major commercial television network of the Government Communications Group headed by the Press Secretary in the Philippines. IBC is owned and operated by the Intercontinental Broadcasting Corporation. It is the country's third-biggest television network as the Kapinoy network with an advertising revenues amounted to 11.5 billion pesos for the fiscal year 2012 with its programming from children's programs, entertainment and news and public affairs. Viva-TV is an entertainment primetime TV programming block in the Philippines. It was owned and operated by Viva Entertainment. It program genres including movies, cartoons, anime, drama series, reality, game shows, telenovelas, asianovelas and sports events.

Viva Entertainment is a programming contract of IBC 13 controlled by the government. The present arrangement calls for IBC 13 to control the non primetime hours, while Viva-TV takes hold of the primetime hours, started the telenovelas like *Maria Isabel, Teresa* and *Mar de Amor*, new Korean dramas *I Need Romance, Wife Returns* and *Romance Town*, we've been able to watch quality shows like phenomenal animated series *Winx Club, Totally Spies,Pop Pixie* and *Barbie* as well as the Korean reality shows like *K-POP Star Hunt* and *2NE1-TV*, and anime series from Japan like *Crayon Shin Chan, Cyborg Kurochan* and *Sailor Moon.* Among their new Viva-TV shows on IBC like comedy show *Petra's Panniest*, soap-opera primetime teleserye *Esperanza* and *5 Girls and Daddy*, and teen drama anthology series *Dear Heart*, i like watching popular and top-rating game shows like *Who Wants to be a Millionaire* and *The Weakest Link* and of course, the popular talent search *Born to be a Star*, which become the new homegrown Kapinoy programming.

### TV5 Edit

TV5 is a major Filipino commercial television network based in Novaliches, Quezon City, Philippines. TV5 the network will complete the construction of its new headquarters, the 6,000-sqm TV5 Media Center located in Mandaluyong. In November 2012, TV5 is now on its full-blown nationwide transmission through a series of relay stations across the Philippines, broadcasting all of its all programs via satellite, TV5 is transmitting via satellite nationwide using previously on Agila 2 and NSS 11 but now moved to current satellite feed in SES 7 through Cignal Digital TV.

# Final 12 of Born to be a Star, clothe the countries

December 30, 2012

The Top 12 finalist of *Born to be a Star* on Viva-TV to be held on January 6, 2013 at the **Star Theater** of **Star City**on Roxas Boulevard. Besides that P1 million prize money to winners receibe, cloth them all the biggest names in the field of Philippine design. Also, watch out for the airing every Sunday at 8:30pm on **IBC-13**, right after the **PBA** and right before phenomenally **Who Wants to be a Millionaire?**.

**Viva-TV'**s newest presentation, **Born to be a Star** is the Filipino edition of the newest sensation to come out of American television from **Endemol**.

Talks within **IBC** and **Viva** management to acquire the franchise began in 2011. Keen to join the network war of **ABS-CBN** and **GMA-7**, sequestered TV station **IBC-13** is banking on **Born to be a Star** to raise its share of Filipino viewers with **Viva**. **Born to be a Star** plays a big role in the network's **Kapinoy** programming. Meanwhile, every Saturday at 8:00pm with **The Road to Stardom**, a **Born to be a Star** reality show component featuring the guesting of radio and television of the show.

In their garments, even given the confidence of the Top 12 finalist were PJ Gonzales (*Nothing's Gonna Change My Love For You*), Jea Marie Reyes (*Forever's Not Enough*), Rafael Ignacio (*Dance with Me* - Orleans), Bratriz Munoz (*Crazy For You* - Madonna), Reymond Sajor (*Kailan Pa May Ikaw*), Chivas Anton Malunda (*Wish* - Donna Cruz), Czarinah Rosales (*Part of Your World*), Ysrael Carreon (*Kahit Isang Saglit*), Kevin Montallana (*Be My Lady*), Camille Cortez (*Rolling in the Deep* - Adele), Gemma Fitzgerald (*Reflection* - Cristina Aguilera) and Joshua Cadelina (*Just So You Know* - Jesse McCartney) to perform in a production number.

Be guest at the Top 12 finals were Miguel Aguila, Athena Tibi, girl group M.I.L.K and Marvin Ong.

Brought to you by **Viva Entertainment**, the **Kapinoy** network **IBC 13**, **Globe**, the No.1 in Postpaid and **SM Supermalls**. Sponsors by **Nescafe**, **Enervon**, **Charmee Pantiliners**, **Center for Pop Music Philippines**, **Sunsilkand Lucky Me Supreme**.

# Born to be a Star happy with Philippine ratings

January 7, 2013

**Viva-TV** is beefing up its promotion of **Born to be a Star** by featuring **Globe Prepaid** is the #1 in Postpaid. In an interview with **Manila Bulletin**, **Viva** chairman and CEO Vic del Rosario Perci Intalan stated that the network is very happy with the above-average ratings of **Born to be a** 

**Star's** New Year episode on **IBC-13**, the Filipino edition of the newest sensation to come out of American television from **Endemol**.

"Ako ang first Born to be a Star", while host a certified singing champion and powerhouse singer Ms. Anja Aguilar waits for auditioneers to the talent competition in a Top 12 finalist. Besides that P1 million prize money to winners receibe, cloth them all the biggest names in the field of Philippine design. Since the No.3 slot. **IBC-13** is bring in more innovations to sure boost the primetime viewing habits of the Filipino.

- Dwindling ratings. After the prime time ratings, Born to be a Star's ratings with Internet forums and visits to fansites increasing, Born to be a Star is a prime time time slots (result nights every Saturdays and performance nights every Sundays, after the Philippine Basketball Association). Indicators of the show's struggle are the advertisements most are ads of IBC 13, Sunsilk, Charmee and Globe Prepaid. The fans are different, the social classes are different, they're completely different programming needs.
- **Tie in with the fansites.** Viva-TV about creating buzz for the show, especially among the A, B and upper C markets, in a *Born to be a Star* fansites.

Born to be a Star which was aired on Satuday from 8 to 9 p.m. and on Sunday from 8:30 p.m. to 9:30 p.m. The independent AGB survey revealed that Born to be a Star in at 28.8 points against GMA-7's Kapuso Mo, Jessica Soho with 26.4 percent and ABS-CBN's Sarah G Live! with 14.7 percent performance on the ratings while on Saturdays as in the 18.5 against drama anthology series Magpakailanman (Ch. 7) with 21.9 percent and Maalaala Mo Kaya (Ch. 2) with 20.8 percent performance on the ratings.

In their garments, even given the confidence of the Top 12 finalist were PJ Gonzales (*Nothing's Gonna Change My Love For You*), Jea Marie Reyes (*Forever's Not Enough*), Rafael Ignacio (*Dance with Me* - Orleans), Bratriz Munoz (*Crazy For You* - Madonna), Reymond Sajor (*Kailan Pa May Ikaw*), Chivas Anton Malunda (*Wish* - Donna Cruz), Czarinah Rosales (*Part of Your World*), Ysrael Carreon (*Kahit Isang Saglit*), Kevin Montallana (*Be My Lady*), Camille Cortez (*Rolling in the Deep* - Adele), Gemma Fitzgerald (*Reflection* - Cristina Aguilera) and Joshua Cadelina (*Just So You Know* - Jesse McCartney) to perform in a production number. *Born to be a Star* being shown often on Viva-TV programs on IBC like the *NBA* and *PBA*, phenomenal game shows *Who Wants to be a Millionaire?* and *The Weakest Link*, as well as its news programs *Express Balita* and *Ronda Trese*. That's a reminder to all their *Born to be a Star* fans to watch Viva-TV on IBC more often as the popular talent search from official fanpage Facebook and Twitter accounts.

# Born to be a Star Final 10 Picked

**Born to be a Star** as the Top 10 finalist this Sundays at 8:30 pm on **IBC 13**. Following this **PBA Games** and serve as pre-programming of **Who Wants To Be A Millionaire** also followed the action-packed movies **Sinemaks** with **The Road to Stardom** every Saturday at 8:00 pm. Considering the fact that we were up against the giant shows, we are still very much happy, said **Viva** chairman and CEO Vic Del Rosario, Jr. In fact, while people from **IBC-13** were waiting for the result of the ratings, advertisers were already calling for ad spots on **Born to be a Star** were really monitoring the ratings. Continued coming from **Who Wants to be a Millionaire?**, which is also a new show, **Born to be a Star** considering that the ratings increased in the 1-hours that the viewers who tuned in at the start.

**Born to be a Star** at the same time slotright after the **Philippine Basketball Association** (**PBA**) which is now have the **PBA Philippine Cup** for the 2013 season. Compared to **PBA** ratings, **Born to be a Star** started credibly revealed Rosario.

Anton Malunda made it as last-minute additions to the Top 10 finalist of *Born to be a Star* in a singer champion round held Sunday (January 27) at the **Star Theater** of **Star City** on Roxas Boulevard in Pasay City. Besides that P1 million prize money to winners receibe, cloth them all the biggest names in the field of Philippine design.

They will join Camille Cortez (*Phyramid* - Charice feat. Iyaz), Joshua Cadelina (*Download* - Dingdong Avanzado), Gemma Fitzgerald (*What Good is That Without You* - Gimik Reunion), PJ Gonzalez (*Foolish Heart*), Jea Reyes (*Now and Forever* - Richard Marx), Kevin Montallana (*God Gave Me You*), Ysrael Carreon (*Paano* - Jovit Baldivino), Rafael Ignacio (*Paano* - Jovit Baldivino) and Czarinah Rosales (*Just Fall In Love Again* - Angeline Quinto) in the final round to perform in a production number of singing competition that will prize is a talent management contract with *Viva Artist Agency* in order for a talent contest to be exciting, all of the Top 10 finalists must be potential winners. Those in the next *Born to be a Star* list or the Final 10 will battle it out to the grand finals for the P1 million combined total prizes. Would be participating tonight the three solo and group competing for the prize of P50,000 and a great opportunity to participate in the semi finals with P100,000 and P1 million.

**Born to be a Star**, hosted by a certified singing champion and powerhouse singer Ms. Anja Aguilar, airs Saturdays at 8:30 p.m. right after **Who Wants to be a Millionaire?** on **IBC-13**. Brought to you by **Viva Entertainment**, the **Kapinoy** network **IBC 13**, **Globe**, the No.1 in Postpaid and **SM Supermalls**. Sponsors by **Nescafe**, **Enervon**, **Charmee Pantiliners**, **Sunsilk** and **Lucky Me Supreme**.

#### IBC turns 53 Edit

February 10, 2013

**Intercontinental Broadcasating Corporation** is celebrating its 53rd anniversary this year. Sequestered television**Channel 13** started operating in 1960 as a commercial station in the '70s and early '80s at the height of martial law. Among its flagship programs were *Iskul Bukol* (Tito

Sotto, Joey de Leon, Vic Sotto), *TODAS* (Val Sotto, Maribeth Bichara, Jimmy Santos, Freida Fonda), *Chicks to Chicks* (Freddie Webb, Nova Villa, Carmi Martin). Now, also IBCas the Kapinoy network brought to you in Viva-TV, a primetime block is home to the basketball tournaments like theNBA and PBA games while started the trend of Mexicanovela in local TV, topping ratings with *Rosalinda* and Koreanovela is *My Daughter the Flower* as well as its phonomenal cartoons like *Pop Pixie* and *Winx Club*, anime series like *Crayon Shin Chan, Kirarin, Akazukin Cha Cha* and *Cyborg Kurochan*. Also, in a local programs like soapopera teleserye *Esperanza* and *5 Girls and Daddy*, teen drama anthology series *Dear Heart*, new comedy show like *Petra's Panniest*, popular and top-rating phenomenal game shows like *Who Wants to be a Millionaire?* and *The Weakest Link*, and a popular talent search show *Born to be a Star*.

Viva-TV on IBC back then also airs different animes and cartoons during its primetime block. Such of those programs are *Pop Pixie*, *Winx Club*, *Crayon Shin Chan*, *Cyborg Kurochan* and *Akazukin Cha Cha*. Viva-TV now gave its primetime block on IBC for live airing of the different plays of the National Basketball Association (NBA) and the Philippines Basketball Association (PBA), wherein Viva-TV on IBC now is the home for NBA and PBA. IBC-13like the other top networks during those time also have made an effort to the other networks can offer with respect to their Viva-TV primetime programming, this was done by conceptualizing different programs that also became a hit and also captured the viewing public, such of those are telenovelas *Rosalinda* and *Teresa*, asianovelas *My Daughter the Flower*, primetime teleserye *Esperanza* and 5 *Girls and Daddy*, teen drama anthology *Dear Heart*, a comedy show *Petra's Panniest*, the popular and top-rating phenomenal game shows like *Who Wants to be a Millionaire?* and *The Weakest Link*, and a popular talent search *Born to be a Star*.

# Born to be a Star going the Top 3 finalist at night

April 7, 2013

afternoon and children's TV shows.

As it embraces the **Viva-TV's** new look with **Summer Panalo ang Saya!**, to marks the priemtime block of **IBC** for the festival of all-time summer this April.

Over at **IBC**, now have three shows that acknowledged as the new trend-setters, **Who Wants to be a Millionaire**, **The Weakest Link** and **Born to be a Star** on **Viva-TV** which is a phenomenon when it debuted on primetime TV fare, together with the **NBA** and **PBA**.

By the way, **Viva-TV** now on its Sunday broadcast starts at 9:30 a.m. on **IBC** with the **NBA** games at 12:30 p.m., followed by **Dear Heart** at 3 p.m. They have primetime more popular programs with the **PBA** at 4 p.m., followed by **Born to be a Star** at 8:30 p.m., **Who Wants to be a Millionaire** at 9:45 p.m. and **Sinemaks** at 10:30 p.m. **Kapinoy**programs in the

The much talked-about newcome to local television, *Born to be a Star* goes a Top 4 finalist starting tonight. The innovative talent search contest show which is talking around the world by storm will now showing every Sunday at 8:30 p.m. on *IBC*. It come right after the *PBA Commissioners' Cup* and before *Who Wants to be a Millionaire*, which goes on the air at 9:45 p.m. The famous game show will in turn be followed by action-packed *Sinemaks* starts at 10:30 p.m., featuring the Andew E-starrer *D' Uragons*.

Actress and certified singing champion Anja Aguilar, host *Born to be a Star*. Tonight will see a dreams come true from the Top 3 finalist competing for the P50,000 prize and the chance to compete in the semi-finals and the finals with P100,000 and P1 million at stake respectively with a management contract from *Viva Artist Agency* and a recording contract from *Viva Records*.

The Top 4 contestants this week are teen princess rock Jea Reyes, the prince of heartthrob Kevin Montallana, the sweetheart princess Czarinah Rosales and the balladeer prince Joshua Cadelina to complete the semi-finals night.

**Born to be a Star** is another production by **Viva-TV**, which is also the franchisee of the toprating game shows like **Who Wants to be a Millionaire** and **The Weakest Link** as well as the **NBA** and **PBA** games. It is taped weekly at the **Aliw Theater of Star City** on Roxas Boulevard. The contestants will perform in thier very own production numbers with musical arrngements by the award-winning musical composer Vehnee Saturno as well as the judges with Gino Padilla, Paula Bianca, Dingdong Avanzado and Joey Albert.

# Viva-TV Goes Mall Kapinoy Tour

April 17, 2013

Intercontinental Broadcasting Corp. (IBC) is The Kapinoy Network means the privatization of the sequestered radio-television network and upgrade of its falcilities as it aims to be a strong number 3 and possibly climb up to number 2 in the competitive television or the broadcast industry will turning 53rd year anniversarry. IBC chairman Eric Canoy told Inquirer Entertainment that P13 billion will immediately be spent in investing in state-of-the-art broadcasting facilities while another P13 thrillion will be yje mission power. "Ang we are increasing more within the year," they added. Viva Entertainment also learned that IBC is now negotiating to transfer its falcilities to its current location in IBC Broadcast Center in Broadcast City, Capitol Hills, Diliman, Quezon City.

The amount will be sourced from a combination of eqity, government and borrowing that will be arranged by a syndicate of led by the **Philippine Long Distance Telephone (PLDT)** and **Globe Telecom**, and with the president and CEO Boots Anson-Roa, who bought the TV station in the group of Eric Canoy.

**IBC** is also set to sign a memorandum of agreement with **Echostar**, the largest direct-to-home (DTH) satellite television company in the US, to able to telecast its **Kapinoy** programs. Company officials explained that **IBC-13** will have its own channel in **Echostar's** programming with the international channels **IBC Global** separately to viewers in the US (subscribers have to buy a separate box in addition to their cable TV subscription), current subscribers of watch **Viva-TV** programs on **IBC-13**.

The Kapinoy network has likewise entered ith the **IBC's** AM radio stations **DZTV Radyo Budyong 1386** for the news and public service will provice content such as **IBC's** flagship news programs *Express Balita* which will be simulcast in **Radyo Budyong** radion stations nationwide. Meanwhile, the FM radio stations **iDMZ 891**, which is now the #1 urban music and danze mix FM radio in the Philippines, aims to target A-B-C markets.

Officials said that **IBC** has now grabbed the number 3 spot in the television industry next to the giant networks **ABS-CBN** and **GMA**, and the other number 3 spot is **TV5**. "We are now aiming to be a strong number 3 and eventually become number 2," they revealed.

Boots Anson-Roa, IBC-13 president and CEO, earlier said the big-earners of more money for the network in the industry. The PLDT employees and now spending all her working hours for the company. The network in a block-time agreement with Viva Entertainment, the country's entertainment network and IBC is also said to have boosted the profitability of the Viva Sports and Viva Films. They explained that Viva-TV's phenomenal rise which came about chairman and CEO Vic del Rosario, Jr. bought the company now having bagged the contract with Viva Sports to exclusively air the two basketball league like the Philippine Basketball Association (PBA) and National Basketball Association (NBA) games. There is also the boxing-matches and the wrestling fans with World Wrestling Entertainment (WWE) for the mix-martial arts like WWE BottomLine and WWE Smackdown as well as the live coverage of the 2013 Southeast Asian Games with the new children's basketball like the Kiddie PBA and Junior NBA.

During the network's relaunch last Friday, company officials also revealed various new Kapinoy programs that aim to increase viewership. Viva-TV will now be airing two popularly basketball tournaments like the PBA and NBA, the new popular Korean asianovelas and the Mexican telenovelas like Palabra de Mujer, Amor Bravio, Rosalinda, koreanovelas All About My Romance and Shut Up Flower Boy Band, the importing Japanese anime programme line-up favorites like Cyborg Kurochan, Crayon Shin Chan, Akazukin Cha Cha and Kirarin. Meanwhile, the local teleserye Esperanza with stars Cristine Reyes and the new romantic-teen drama anthology called Sandy' Boyfriendnow top-billed by love-teams AJ Muhlach and Nadine Lustre to do the TV viewership ratings in established popular shows starring a certified singing champion Anja Aguilar, also the comedy show Petra's Panniest with host the YouTube sensation Ashley Rivera aka Petra Mahalimuyak, as well as the airing of Who Wants to be a Millionaire with Christopher de Leon and The Weakest Link with Richard Yap are the two of game shows in the phenomenal million

peso-prize and **Born to be a Star**, a hugely popular talent search for the contest of singing star fans in the Philippine franchised and in the US with a certified singing champion Anja Aguilar. **IBC'**s flagship news programs **Express Balita** and **Ronda Trese** will now set to the new format of the long-running newscast on Philippine TV from **IBC** newsroom.

# A successful talent search Born to be a Star goes Mall Tour

April 20, 2013

Since its premieres last September 2012, the successful talent search contest in the country *Born to be a Star* goes mall tour has relaunch on Saturday (April 20) at 2:30 p.m. at the **TriNoma Mall** in Quezon City with **Viva** chairman and CEO Vic del Rosario, Jr., the behind Viva's local production and creative services of *Born to be a Star* on IBC, goint to Top 3 finalist in the most-watched and top-rating singing talent search fans and continued its reign as the Sunday primetime singing talent search program nationwide.

**Viva-TV'**s hit phenomenal talent search *Born to be a Star* has recently proven its strong fan base nationwide as it conquered the Sudnay primetime slot with its strong ratings win by scoring a national TV rating of 25.9% last April 14, beating rival **GMA'**s *Imbestigador* and **ABS-CBN'**s *Pilipinas Got Talent* with only 21.7% and 13.6% national TV ratings, respectively based on the data from **Kantar Media**.

As part of the talent search show's grand celebration for its success of phenomenon singing star in the champion fans in Top 3 finalist. For its consistent high national TV ratings, **Born to be a Star** truly conquered the nationwide talent search contest as proven by its top trending topics on **Twitter** and **Facebook**, almost every night, rising-star mall tours, best-selling new albums and merchandise, numerous magazine covers, new sold-out ticket concert and performancews at the **Smart Araneta Coliseum** like the **PBA** and **NBA**.

Kapinoy shows, are now with Viva-TV's primetime programs like *Esperanza*, *Sandy's Boyfriends*, *Dear Heart*, *Petra's Panniest*, *PBA*, *NBA*, *Who Wants to be a Millionaire*, *The Weakest Link* and *Born to be a Star*, with IBC's flagship news programs *Express Balita* and *Ronda Trese*, the leading flagship children's TV show in the country *KapinoyLand* and the noontime variety show *Lunch Break*.

Continue to be happier than the rising-singing star fans with host a certified singing champion and powerhouse singer Anja Aguilar in *Born to be a Star*, our oficial judges are Gino Padilla, Paula Bianca, Joey Albert and Dingdong Avanzado along with the Top 4 finalist starting tonight, the Top 4 contestants this week are the teen princess rock Jea Reyes, the king of heartthrob Kevin Montallana, the sweetheart princess Czarinah Rosales and the balladeer prince Joshua Cadelina to complete the semi-finals night, every Sundays at 8:30 p.m., after the *PBA* 

Commissioners' Cupand before game show Who Wants to be a Millionaire on Linggo Saya on IBC.

Born to be a Star is another production by Viva-TV, which is also the franchisee of the toprating game shows like Who Wants to be a Millionaire and The Weakest Link as well as the NBA and PBA games for basketball fans, and the WWE programming with WWE Smackdown and WWE RAW for wrestling fans. It is taped weekly at the Aliw Theater of Star City on Roxas Boulevard. For more updates, log on to www.ibc.com.ph, follow @borntobeastar on Twitter and like the show's oficial Facebook fanpage at www.facebook.com/borntobeastarofficial.

# Born to be a Star goes season 1 grand finals night on April 28

April 24, 2013

Born to be a Star Final 3: Joshua Cadelina, Jea Marie Reyes and Czarinah Rosales. Photo By: Viva Entertainment.

"In a world-class Asia's singing superstar fans, this rising showdown in *Born to be a Star*, as the certified singing champion Anja Aguilar that two contenders can now fianlly battle to become the next *Born to be a Star* fans, shown in the United States, North America, Canada, Japan, Hawaii, Guam, Papua New Guinea, Australia, Asia, Taiwan, United Kingdom, Hong Kong, France, Korea, Mexico, Japan and some countries in the Middle East. Meanwhile after the Seaosn 1 grand finals, the Season 2 of *Born to be a Star* debuted on May 5, 2013 while Anja will be joined by her new co-host are the twins Juan Miguel and Juan Carlos Urquico. "This Sunday on *Born to be a Star*, after the *PBA Commissioners' Cup*, the Final 2 contenders start to prepare in the much-awaited 2-hour Season 1 grand finals night on April 18 this summer on Viva-TV on IBC. In addition to P1 million peso prize money to the winners accepted in a rising stars, the clothe them all the biggest names in the field of Philippine design with the talent management contract from Viva Artist Agency and the music recording contract from Viva Records and Vicor Music.

"Who among the Quezon City are Czarinah Rosales, as the **Sweetheart Princess** Jea Marie Reyes, as the **Teen Rock Princess** and Joshua Cadelina, as the **Balladeer Prince**, will shine as the most-awaited singing grand champion, our official 4 judges are Gino Padilla, Paula Bianca, Joey Albert and Dingdong Avanzado."

"Also on Sudnay, the **Born to be a Star** will perform duets with some of the industry's biggest names. Are they ready to collaboratre with the rising singing stars? Find out!
"In an exclusive interview, Czarinah, Jea and Greggy reveal thier rising secrets on how they are preparing for the much-anticipated grand superstar showdown. The contenders also how *Born* 

to be a Star, the first ever Anja Aguilar in the nationwide talent search contest, gradually for superstar fans worldwide.

"Czarinah Rosales: The Sweetheart Princess in Makati City"

The phenomenal teen star in the young pop princess Czarinah Rosales, more superstar fans in the Philippines. Singing superstar in rising shine of stars.

### "Jea Marie Reyes: The Teen Rock Princess in Quezon City"

A rising phenomenal teen star in the young pop rock princess as Jea Marie Reyes, she eliminated of **ABS-CBN**'s *Little Big Superstar* at the time. Now, to become part of *Born to be a Star* for the singing superstar fans.

Joshua Cadelina: The Balladeer Prince in Quezon City"

Diliman, Quezon City is Joshua Cadelina made to the concluding part of this **Season 1's** *Born to be a Star*. He's truly indebted to his No.1 singing champion Anja Aguilar. "If ever he is the grand champion, a party awaits Joshua's fans, who have tremendously increased throughout the competition. Joshua now is the time for the grand winner of **Original Pilipino Music** into the balladeer prince.

"It's amazing that at the beginning of Born to be a Star, Joshua now is the singing star fans are swarming every Sunday just to hear her every performance.

Kung Siya Ang Mahal performed by Czarinah Rosales she sang the song version like the one and only popstar princess Sarah Geronimo. I Need You Now performed by Jea Marie Reyes. Although he sang the song like Firehouse, her new OPM pop rock voice in a standout very successfully. Maging Sino Ka Man, performed by Joshua Cadelina in his 24-year-old, who eventually won the top prize. He's now a showbiz to his dream of "becoming an international star."

Be guest at the live grand finals night were Miguel Aguila, Marvin Ong and Nadine Lustre.

"Witness the making a true shine on superstars! Catch live with *Born to be a Star: The Season 1 Grand Finals* live at the Smart Araneta Coliseum for the grand winner tonight, this Sunday nights, April 28 starting at 8pm, right after the *PBA Commissioners' Cup* on Viva-TV on IBC." Brought to you by Viva Entertainment, the Kapinoy network IBC, Globe, the No.1 in Postpaid and SM Supermalls. Sponsors by Nescafe, Enervon, Center for Pop Music Philippines, Charmee Pantiliners, Sunsilk and Lucky Me Supreme with radio partners are iDMZ, 90.7 Love Radio, 93.9 iFM, iDMZ, Mellow 947, 96.3 Easy Rock and 99.5 Play FM.

# Born to be a Star (season 2)

The second season of <u>Born to be a Superstar</u> produced by <u>IBC Entertainment TV</u>, <u>Viva Television</u> and premiered on <u>IBC</u> under <u>Viva-TV</u> primetime block on May 5, 2013. A certified singing champion <u>Anja Aguilar</u> leads the role as the host of the show with her co-host are the new twins <u>Juan Miguel Urquico</u> and <u>Juan Carlos Urquico</u>. Once again, the judges including <u>Gino Padilla, Paula Bianca, Joey Albert</u> and the original prince of pop <u>Dingdong Avanzado</u>. Auditions for this season were held in several key cities in the Philippines including <u>Baguio</u>, <u>Iloilo</u>, <u>Cebu</u>and <u>Davao</u>. The Urquico twins left show to do <u>TODAS Kids</u>, a kiddie gag show every weekday afternoons.

A special episode, dubbed as *High School Superstar*, highlighting the past episodes of the season will be aired on June 8, 2013.

On March 23, 2014, <u>Cayleen Villamor</u>, a 17-year old singer from Diliman, <u>Pasig City</u>, was hailed as the grand winner of the season while <u>Veejay Aragon</u> of <u>Quezon City</u> as the 1st runner-up and <u>Ronald Humarang</u> of <u>Makati City</u> as the 2nd runner-up.

### Born to be a Superstar

Season 2

Broadcast from May 5, 2013 – March 23, 2014

Gino Padilla

Judges Paula Bianca

Joey Albert

**Dingdong Avanzado** 

Anja Aguilar

Host(s) Sam Concepcion

Marvin Ong

Khalil Ramos

Broadcaster <u>IBC</u>

Winner:

**Cayleen Villamor** 

**Origin** Pasig City

Genre(s) Singing, Dancing

1st Runner-up

Veejay Aragon

2nd Runner-up

Ronald Humarang

Chronology

2014 ▶

### Auditions **Edit**

The auditions for the second season takes place in key cities in the Philippines. Major auditions are held in <u>Baguio</u>, <u>Davao</u>, <u>Cebu</u>, <u>Batangas</u> and <u>Iloilo</u> where the hopefuls are judged by Gino Padilla, Paula Bianca, Joey Albert and Dingdong Avanzado. Also, auditions are also held in other cities mall tours and judged by the staff of *Born to be a Superstar*. Auditions were done via three methods: online, mail-in, and on-ground at the various locations with contestants ages 15 to 25 years old from different high schools. Before the show aired on May 5, 2014, the top 21 auditionees were already announced. In the final auditions, each auditionee must present themselves and sing their final audition songs. From the top 21 auditionees, 12 finalists will advance for the live shows and compete for the grand prize.

Successful applicants were given a pass for the Main Auditions. <u>IBC</u>, <u>Viva Entertainment</u>, <u>Inc.</u> and its radio partners like <u>90.7 Love Radio</u>, <u>93.9 iFM</u>, <u>Mellow 947</u>, <u>96.3 Easy Rock</u>, <u>99.5 Play FM</u>, <u>101.1 Yes FM</u> and <u>iDMZ 891 FM</u>provided free transportation, food and lodging for Theater Eliminations.

Auditions took place in the following locations:

Audition Date	City	Audition Venue				
March 23, 2013	Quezon City	SM City North EDSA				

March 25, 2013	Baguio City	SM City Baguio
March 28, 2013	Mandaluyong City	SM Megamall
March 29, 2013	Iloilo City	SM City Iloilo
March 30, 2013	Cebu City	SM City Cebu
April 7, 2013	Davao City	SM City Davao
April 27, 2013	Batangas City	SM City Batangas
April 29, 2013	Quezon City	Smart Araneta Coliseum
May 4, 2013	Quezon City	Trionma Mall
June 1-5, 2013	Quezon City	Smart Araneta Coliseum

### Weekly Themes Edit

The opening act features different songs with <u>Anja Aguilar</u> starts with an opening song and dance number.

- May 5, 2013: Before I Fall in Love (Coco Lee)
- May 12, 2013: This Kiss (Carly Rae Jepsen)
- May 19, 2013: Before I Fall in Love (Coco Lee)
- May 26, 2013: Queen of the Night
- June 2, 2013: Before I Fall in Love (Coco Lee)
- June 9, 2013: Born to be a Star
- June 16, 2013: Say You'll Never Go
- June 23, 2013: Fall In Love Again
- June 30, 2013: Oh Girl (Dingdong Avanzado)
- July 7, 2013: No More Tears (Enough is Enough) (Donna Summer and Barbra Streisand)
- July 14, 2013: Queen of the Night
- July 21, 2013: Before I Fall In Love (Coco Lee)
- July 28, 2013: No More Tears (Enough is Enough) (Donna Summer and Barbra Streisand)
- August 4, 2013: This Kiss (Carly Rae Jepsen)
- August 11, 2013: Pyramid (<u>Charice Pempengco</u>)

- August 18, 2013: Domino (Jessie J)
- August 25, 2013: Stronger (Kelly Clarkson)
- September 1, 2013: Titanium (David Guetta feat. Sia)
- September 8, 2013: Piano in the Dark (Brenda Russel)

### Born to be a Superstar

- September 15, 2013: Titanium (David Guetta feat. Sia)
- Septemebr 22, 2013: Pump It (Black Eyed Peas)
- September 29, 2013: Best Song Ever (One Direction)
- October 6, 2013: We Can't Stop (Miley Cyrus)
- October 13, 2013: Wrecking Ball (Miley Cyrus)
- Octoebr 20, 2013: Slow Down (Selena Gomez)
- October 27, 2013: Another One Bites the Dust (Queen)
- November 3, 2013: Blurred Lines (Rocin Thicke)
- November 10, 2013: If I Should Love Again
- November 17, 2013: Naked and Sacred (Maria Taylor)
- November 24, 2013: I Need to Know (Marc Anthony)
- December 1, 2013:
- December 8, 2013:
- December 15, 2013: Roar (Katy Perry)
- December 22, 2013: Sa Araw ng Pasko (Various Artists) performed by The Top 9
   Finalists
- December 29, 2013:
- January 4, 2014:
- January 11, 2014:
- January 18, 2014:
- January 25, 2013: Timber (Kesha feat. Pitbull)

#### Each week of the show had a particular theme.

- May 5, 12, 19 and 26, and June 2, 2013: You are the Superstar
- June 9, 16 and 23, 2013: School of Superstars
  - June 9, 2013: First batch Cayleen, Ronald, Melvin, Vanessa, Anne
  - June 16, 2013: Second batch Veejay, Pauline, John Michael, Muriel, Josephine,
     John Neil, Tony
  - June 23, 2013: Third batch Jet, Lance, Rhonsben, Anna, Leon, Kristofer, Carl
- June 30, 2013: Rising Singing Stars

- July 7, 2013: Born to be a Regional Superstar
- July 14, 2013: Superstar of the 80's
- July 21, 2013: Anja's Birthday Superstar Party (Birthday Tribute as Anja @ 19)
- July 28, 2013: Born to All-Superstar Fans
- August 4, 2013: Cebuano Superstars
- August 11, 2013: Sing and Dance Week
- August 18, 2013: Requested Songs by Kapinoy Stars
- August 25, 2013: Born to be a World Superstar
- September 1, 2013: Superstar Party
- September 8, 2013: Born to the Asian Superstar
- September 15, 2013: Singing Hall of Fame
- September 22, 2013: Happy Born to be a Superstar 1st Birthday
- September 29, 2013: Born to be a Superstar 1st Year Anniversary
- October 6, 2013: The Superstar Music World
- October 13, 2013: October Halloween Superstars
- October 20, 2013: Rising Holliday Superstar
- October 27, 2013: Born to be a Superstar Quarterfinals
- November 3, 2013: Quarterfinals Night
- November 10, 2013: Parade of Quarterfinals
- November 17, 2013: Superstar By Request
- November 24, 2013: Superstar Party
- December 1, 2013: A Night Before Christmas
- December 8, 2013: Requested Songs by Kapinoy Superstars
- December 15, 2013: Holiday Superstars
- December 22, 2013: Top 9 Quarterfinals for Christmas Superstars
- December 28 and 29, 2013: New Year Celebration
- January 18 and 19, 2014: Popular Songs by Kapinoy Superstars
- January 25 and 26, 2014: Chinese New Year Supahstars
- February 1 and 2, 2014: Battle of Singing Champion
- February 8 and 9, 2014: The Night of the Champions
- February 15, 2014: Valentine Song Request of Kapinov Superstars
- February 16, 2014: Love My Superstar
- February 22 and 23, 2014: Singing a Future Superstar
- March 1 and 2, 2014: Top 4 Finalist

## High School Superstar Edit

Main article: High School Superstar

Kakaibang Idol is the special episode of Born to be a Star held on June 8, 2013 at the Smart Araneta Coliseum, before Sunday nights. It is an interactive reality singing talent search competition consisting of teen auditionees. The program was named High School Superstar because the contestants made an impact among viewers. The reality talent singing were present that night, performed at the beginning and end of the show. Likewise, Padilla, Bianca, Albert and Avanzado over jury duties that night were performers AJ Muhlach, Nadine Lustre and Coco Martin. Although the event served as a breather, voting involving viewers picking the performer who should be proclaimed High School Superstar tonight at the Big Dome.

### Finalists **Edit**

Main article: List of Born to be a Star (season 2) finalists

Eli	imin	atio	on	char	t <u>E</u>	dit								
Top 20 Top 15 Top 12 Top 5 Non-Elimination Up Runners-Up														
Legend														
Safe Eliminated														
	Stage.						9	Semi-Fina	ls					Finals
	Week	Jul y 14, 20	Jul y 28, 20 13	August 4, 2013	Septe mber 1, 2013	Septem ber 22, 2013	Octobe r 27, 2013	Decem ber 1, 2013	Decem ber 22, 2013	January 5, 2014	January 26, 2014	Februar y 9, 2014	March 1, 2014	Marc h 23, 2014
Pla ce	Contest		I					Res	ult	ı				
1	Caylee n Villamo r						Low4			Non- Elemina tion		Low5	Non- Elemina tion	Winn er
2	Veejay							Low4		Non- Elemina	Low3	Low2	Non- Elemina	1st Runn

	Aragon						tion			tion	er- Up	
3	Ronald Humar ang		Low4		Low7		Non- Elemina tion				2nd Runn er- Up	
4	Anne Bernar do					Low-1		Non- Elemina tion		3rd Runner- Up		
5	Melvin Rimas			Low4		Non- Elemina tion	Low-6		Elemin ated			
6	Jet Barrun				Low2		Non- Elemina tion		Elemin ated			
7	Anna Baluyot					Low-8	Non- Elemina tion	Elemina ted				
	John Michae I Narag					Elemina						
8-9	Carl Malone Montec ido					ted						
10	Vaness a Rangad hol				Elemin ated							
11-	Tony Dela Paz			Elemin								
12	Kristofe r Dangcu los			ated								
13-	Leon		Elemin									

15	Mataw aran			ated	
	Muriel Lomadil la				
	Pauline Agupita n				
	Rhonsb en Jonota				
	Lance Oñate				
16- 20	John Neil Roa		emin ated		
	Rhonsb en Jonota				
	Josephi ne Aton				

## Television ratings Edit

Television ratings for the second season of *Born to be a Superstar* on <u>IBC</u> under <u>Viva-TV</u> primetime block are gathered from two major sources, namely from *AGB Nielsen Philippines* and *Kantar Media - TNS. AGB Nielsen Philippines* covers <u>Mega Manila</u>, while *Kantar Media - TNS* covers most of the Philippines.

Television ratings for the second season of Born to be a Superstar.

- Color keys:
- Highest rating during the season
- Lowest rating during the season

Telev	Television ratings of the second season of Born to be a Superstar								
Stage	Air Date		AGB Nielsen	Kantar Media - TNS					
J		Rating	Ranking	Rating	Ranking				

			Timeslot	Primetime		Timeslot	Primetime
	May 5, 2013	30.5%	#1	#1	33.8%	#1	#1
	May 12, 2013	29.7%	#1	#1	31.6%	#1	#1
You are the Superstar	May 19, 2013	25.1%	#1	#2	27.7%	#1	#2
	May 26, 2013	22.2%	#1	#3	24.5%	#1	#1
	June 2, 2013	20.9%	#2	#3	21.1%	#2	#2
	June 9, 2013	29.1%	#1	#1	30.6%	#1	#1
School of Superstars	June 16, 2013	25.5%	#2	#2	27.6%	#2	#2
	June 23, 2013	22.5%	#3	#3	23.3%	#3	#3
	June 30, 2013	30.9%	#1	#1	33.7%	#1	#1
	July 7, 2013	27.7%	#2	#2	28.4%	#2	#3
	July 14, 2013	33.2%	#1	#1	35.8%	#1	#1
	July 21, 2013	30.7%	#1	#1	33.4%	#1	#1
	July 28, 2013	25.5%	#2	#1	26.7%	#3	#3
	August 4, 2013	22.5%	#2	#5	24.4%	#2	#5
Rising Singing Stars	August 11, 2013	19.9%	#3	#2	21.5%	#4	#3
	August 18, 2013	18.7%	#2	#1	20.4%	#3	#2
	August 25, 2013	13.3%	#1	#4	15.4%	#2	#5
	September 1, 2013	15.5%	#1	#2	19.8%	#3	#3
	September 8, 2013	21.1%	#1	#1	23.4%	#1	#1
	September 15,	24.4%	#1	#1	26.7%	#1	#1

	2013						
	September 22, 2013	23.3%	#1	#1	24.1%	#1	#1
	September 29, 2013	26.4%	#2	#2	28.9%	#2	#2
	October 6, 2013	18.6%	#1	#1	20.7%	#1	#1
	October 13, 2013	19.6%	#1	#6	21.6%	#1	#3
	October 20, 2013	18.5%	#1	#2	20.4%	#1	#2
	October 27, 2013	33.4%	#1	#1	33.6%	#1	#1
	November 3, 2013	27.4%	#1	#1	28.3%	#1	#1
Quarterfinals	November 10, 2013	14.5%	#1	#7	16.7%	#1	#8
	November 17, 2013	27.7%	#1	#1	28.6%	#1	#1
	November 24, 2013	28.9%	#1	#3	29.3%	#1	#2
	December 1, 2013	23.1%	#1	#5	25.4%	#1	#1
	December 8, 2013	19.6%	#1	#1	20.7%	#1	#1
	December 15, 2013	21.2%	#1	#1	22.4%	#1	#1
	December 22, 2013	25.5%	#1	#1	26.3%	#1	#1
	December 28, 2013	29.9%	#1	#1	30.4%	#1	#1

	December 29, 2013	26.6%	#1	#1	27.3%	#1	#1
	January 4, 2014	23.1%	#1	#1	24.7%	#1	#1
	January 5	27.9%	#1	#1	28.8%	#1	#1
	January 11, 2014	26.5%	#1	#2	28.2%	#1	#2
	January 12, 2014	21.6%	#1	#1	22.4%	#1	#1
	January 18, 2014	26.3%	#1	#2	27.7%	#1	#2
	January 19, 2014	30.3%	#1	#1	31.9%	#1	#1
	January 25, 2014	36.7%	#1	#1	37.8%	#1	#1
	January 26, 2014	29.9%	#1	#1	30.5%	#1	#1
	February 1, 2014	32.7%	#1	#1	34.4%	#1	#1
	February 2, 2014	29.9%	#1	#1	30.5%	#1	#1
	February 8, 2014	23.9%	#1	#6	24.8%	#1	#7
	February 9, 2014	28.6%	#1	#1	29.4%	#1	#1
Semi-Finals	February 15, 2014	37.5%	#1	#1	38.6%	#1	#1
	February 16, 2014	21.5%	#1	#2	32.2%	#1	#2
	February 22, 2014	30.6%	#1	#2	31.9%	#1	#2

	February 23, 2014	24.2%	#1	#4	25.4%	#1	#5
	March 1, 2014	36.8%	#1	#1	37.8%	#1	#1
	March 2, 2014	29.9%	#1	#1	30.8%	#1	#1
	March 8, 2014	31.7%	#1	#3	32.0%	#1	#3
	March 9, 2014	33.6%	#1	#2	34.4%	#1	#2
Top 3 Live	March 15, 2014	35.8%	#1	#1	36.9%	#1	#1
Finalist	March 16, 2014	34.6%	#1	#2	35.8%	#1	#2
Live Grand	March 22, 2014	%	#	#	%	#	#
Finals	March 23, 2014	%	#	#	%	#	#
SEASON A	%	#	#	%	#	#	

### Music Edit

### Born to be a Superstar: The Album Edit

Born to be a Superstar: The Album is the compilation album from the reality <u>talent show</u> <u>Born to</u> <u>be a Superstar (season 2) finalists</u>, an franchise in the <u>Philippines</u>. It released under <u>IBC</u> <u>Records</u> released on September 23, 2013. The album composed of 13 tracks and performed by the top 12 contestants of the TV show.

- 1. You Light Up My Life (composed by Vehnee Saturno) Cayleen Villamor
- 2. Hang On (Gary Valenciano) (composed by Jonathan Manalo) Veejay Aragon
- 3. I Could Not Ask For More (composed by Tito Cayamanda) Ronald Humarang
- 4. Fallin' (Sarah Geronimo) (composed by Vehnee Saturno) Anne Bernardo
- 5. Gusto Kita (composed by Gary Valenciano) Melvin Rimas
- 6. Kung Tayo'y Magkakalayo (composed by Vehnee Saturno) <u>Jet Barrun</u>
- 7. Ikaw ang Lahat sa Akin (composed by Ryan Cayabyab) Tony dela Paz
- 8. Points of View (Joey Albert) (composed by Freddie Saturno) Anna Baluyot
- 9. Maghihintay Sa'yo (composed by Dingdong Avanzado) <u>John Michael Narag</u>
- 10. Babalik Pa Rin (composed by Gary Valenciano) Carl Malone Montecido
- 11. Everywhere I Am There You'll Be (composed by Louie Ocampo) Vanessa Rangadhol

- 12. Ikaw Lamang (composed by Popsie Saturno) Kristofer Dangculos
- 13. Born to be a Superstar (Theme) (composed by Marcus Davis, Vehnee Saturno and Freddie Saturno) <u>Anja Aguilar</u>, <u>Sam Concepcion</u>, <u>Marvin Ong</u> and <u>Khalil Ramos</u>

### References Edit

### See also **Edit**

- Season 2 of Born to be a Star debuts on May 5
- Kapinov fans showing muscle in ratings war
- When superstars party, Viva-TV's grand bash for Born to be a Star relaunch
- New Season 2 premieres last May 5
- Meet the stars of Viva-TV's Top 5 shows
- IBC and TV5 claims to be No.3
- Born to be a Star preps up for World Tour
- Born to be a Star debuted No.1 says IBC
- Born to be a Star: The phenomenon Season 2 begins
- IBC ratings on the rise of hit Kapinov shows
- Kapinov Network maging Idol mas-Superstar!
- Blockbuster movies on IBC
- All-Superstar Stage of Born to be a Star Begins this Sunday
- IBC-13 develop its own talents
- The Kapinov Network for the superstar network
- Born to be a Star reveals Top 12 this Sunday
- Born to be a Superstar launched the audition
- IBC 13 relaunches Born to be a Superstar worldwide
- Born to be a Superstar Top 12 for the Live Shows
- Born to be a Star marks on its 1st Anniversary starts September 29
- IBC Regional launched Born to be a Superstar
- Kapinov big guns: On-cam and off-cam
- Born to be a Superstar Earn Recognitions Abroad
- Top 10 Finalist of Born to be a Superstar
- Event: IBC Launches Born to be a Superstar Regional Tour
- IBC heats 2014 with big reality franchises
- Born to be a Superstar Top 3 Ronald Humarang, Cayleen Villamor and Veejay Aragon

### External links **Edit**

Official website

### High School Superstar

High School Superstar is the special episode of <u>Born to be a Star</u> season 2 held on June 8, 2012, a Saturday night before Sunday nights on Season 2 premieres. It is the <u>interactive reality</u> singing talent search competition consisting of the teen auditions in the collage of school. The show named *High School Superstar* because live at the <u>Smart Araneta Coloseum</u> made an inpact among viewers of the talent show.

### Contestants Edit

The following, in order of performance in the show, are:

- Cayleen Villamor
- Ronald Humarang
- Melvin Rimas
- Vanessa Rangadhol
- Anne Bernardo

### List of Born to be a Star (season 2) finalists

The *Born to be a Superstar* Finalists consisted of 12 singers who competed for *Born to be a Superstar*. They were selected after several stages of audition and theater eleminations, and succeeded in earning a sport in the finals by popular votes from the viewers.

### Finalists Edit

### Cayleen Villamor

- If Only (Sarah Geronimo) (June 9)
- You Light Up My Life (Barbra Streisand) (June 30)
- Queen of the Night (Whitney Houston) (July 14)
- To Reach You (Anja Aguilar) (July 21)
- Love on Top (Beyonce) (July 28)
- Bakit Di Totohanin (Carol Banawa) (August 4)
- I Will Love Again (Lara Fabian) (August 11)
- Out of the Blue (<u>Debbie Gibson</u>) (with <u>Nadine Lustre</u>) (August 18)
- Before I Fall in Love (Coco Lee) (August 25)
- Hulog ng Langit (Angeline Quinto) (September 1)
- Forever's Not Enough (Sarah Geronimo) (September 8)
- Before I Fall in Love (Coco Lee) (September 15)
- Patuloy ng Pangarap (Angeline Quinto) (September 22)

- You Light Up My Life (Barbra Streisand) (composed by Vehnee Saturno) (September 29)
- You Got It All (<u>The Jets</u>) (October 6)
- Stand Up for Love (<u>Detiny's Child</u>) (October 13)
- Before I Fall in Love (<u>Coco Lee</u>) (October 20)
- To Love You More (Celine Dion) (October 27)
- I Just Fall in Love Again (<u>Angeline Quinto</u>) (November 3)
- I Believe in You (<u>Smokey Mountain</u>) (November 10)
- It Takes A Man and A Woman (<u>Sarah Geronimo</u>) (November 17)
- Sa Isip Ko (<u>Agot Isidro</u>) (November 24)
- Kung Maibabalik Ko Lang (<u>Regine Velasquez</u>) (December 1)
- And I Am Telling You I'm Not Going (Jennifer Holliday) (December 8)
- Looking Through The Eyes Of Love (<u>Angeline Quinto</u>) (December 15)
- Give Love on Christmas Day (<u>Jackson 5</u>) (December 22)
- All I Want for Christmas is You (Mariah Carey) (December 28)
- Your Christmas Girl (<u>Sarah Geronimo</u>) (December 29)
- Bukas Na Lang Kita Mamahalin (<u>Lani Misalucha</u>) (January 4)
- Pangako (<u>Regine Velasquez</u>) (January 5)
- Fly (<u>Regine Velasquez</u>) (January 11)
- In Love with You (<u>Christian Bautista</u> and <u>Angeline Quinto</u>) (January 12 with <u>Veejay</u>
   <u>Aragon</u>)
- I Just Fall in Love Again (<u>Angeline Quinto</u>) (January 18)
- Patuloy ng Pangarap (<u>Angeline Quinto</u>) (January 19)
- I'll Never Love This Way Again (<u>Dionne Warwick</u>) (January 25)
- Somewhere Over the Rainbow (<u>Angeline Quinto</u>) (January 26)
- <u>Listen</u> (<u>Beyonce</u>) (February 1)
- Saving All My Love for You (Whitney Houston) (February 2)
- Paano Kita Mapasasalamatan (<u>Sarah Geronimo</u>) (February 8)
- The Greatest Love of All (Whitney Houston) (with Janella Salvador) (February 15)
- I Just Fall in Love Again (<u>Angeline Quinto</u>) (February 16)
- Saving All My Love for You (Whitney Houston) (February 22)
- Run to You (Whitney Houston) (February 23)
- Forever's Not Enough (Sarah Geronimo) (March 1)
- Looking Through The Eyes Of Love (<u>Angeline Quinto</u>) (March 2)
- In My Life (<u>Sarah Geronimo</u>) (March 8)
- When You Wish Upon a Star (March 9)
- Looking Through The Eyes Of Love (<u>Angeline Quinto</u>) (March 15)
- Falling Your Love (original ballad) (composed by Vehnee Saturno and Freddie Saturno)
   (March 16)
- In My Life (<u>Sarah Geronimo</u>) (March 22)

- In Love with You (<u>Christian Bautista</u> and <u>Angeline Quinto</u>) (with <u>Veeay Aragon</u>) (March 23)
- You Light Up My Life (Barbra Streisand) (March 23) (Winner in Grand Champion)

### Veejay Aragon

- <u>I'll Be Over You</u> (<u>Toto</u>) (June 16)
- How Can I Fall? (June 30)
- Di Bale Na Lang (<u>Gary Valenciano</u>) (July 14)
- It Will Rain (Bruno Mars) (July 21)
- Hang On (<u>Gary Valenciano</u>) (July 28)
- Baliw (<u>Mark Bautista</u>) (August 4)
- Di Bale Na Lang (<u>Gary Valenciano</u>) (August 11)
- Hang On (<u>Gary Valenciano</u>) (with <u>Dingdong Avanzado</u>) (August 18)
- Simple Lang (<u>Ariel Rivera</u>) (August 25)
- Nandito Ako (<u>Ogie Alcasid</u>) (September 1)
- <u>Picture of You</u> (<u>Boyzone</u>) (September 8)
- Simple Lang (<u>Ariel Rivera</u>) (September 15)
- Hang On (<u>Gary Valenciano</u>) (September 22)
- Hang On (<u>Gary Valenciano</u>) (composed by Jonathan Manalo) (September 29)
- Di Na Natuto (<u>Gary Valenciano</u>) (October 6)
- Misan Lang Kita libigin (<u>Ariel Rivera</u>) (October 13)
- Mahal na Mahal (<u>Sam Concepcion</u>) (October 20)
- Can't Find No Reason (<u>Louie Heredia</u>) (October 27)
- Simple Lang (<u>Ariel Rivera</u>) (November 3)
- Kailan Pa May Ikaw (<u>Christian Bautista</u>) (November 10)
- Wala Kang Katulad (<u>Ariel Rivera</u>) (November 17)
- Panakip-Butas (<u>Hajji Alejandro</u>) (November 24)
- Photograph (<u>Ariel Rivera</u>) (with <u>Princess Velasco</u>) (December 1)
- Kailangan Kita (<u>Ogie Alcasid</u>) (Decemebr 8)
- lisa Pa Lamang (<u>Joey Albert</u>) (December 15)
- Christmas Won't Be Same Without You (<u>Martin Nievera</u>) (December 22)
- Can't Find No Reason (<u>Louie Heredia</u>) (December 28)
- Kahit Hindi Pasko (<u>Jeffrey Hidalgo</u>) (December 29)
- Ikaw Ang Lahat Sa Akin (<u>Martin Nievera</u>) (January 4)
- Kailan (Noel Cabangon) (January 5)
- Tayong Dalawa (<u>Rey Velara</u>) (January 11)
- Hang On (<u>Gary Valenciano</u>) (January 12)
- Akala Mo (<u>Aiza Seguerra</u>) (January 19)
- How Can I Fall? (<u>Jed Madela</u>) (January 25)
- Honey (<u>Tito Mina</u>) (January 26)

- Times of Your Life (<u>Martin Nievera</u>) (February 1)
- Buong Buhay Ko (<u>Sam Milby</u>) (February 2)
- Anak (<u>Freddie Aguilar</u>) (February 8)
- A Smile in Your Heart (<u>Ariel Rivera</u>) (February 9)
- Photograph (<u>Ariel Rivera</u>) (with <u>Khalil Ramos</u>) (February 15)
- Minahal Kita (<u>Michael Laygo</u>) (February 16)
- Honey (<u>Tito Mina</u>) (February 22)
- Sigaw ng Puso (<u>Father & Sons</u>) (February 23)
- Handog (Florante) (March 1)
- I Will Be Here (<u>Steven Curtis Chapman</u>) (March 2)
- Ngayon at Kailanman (<u>Ariel Rivera</u>) (March 8)
- Hang On (<u>Gary Valenciano</u>) (March 9)
- Buong Buhay Ko (<u>Sam Milby</u>) (March 15)
- Gusto Ay Ikaw (original alternative rock) (composed by Louie Ocampo) (March 16)
- Ngayon at Kailanman (<u>Basil Valdez</u>) (March 22)
- Basang-Basasa Ulan (<u>Aegis</u>) (with <u>Paula Bianca</u>) (March 23)
- Hang On (<u>Gary Valenciano</u>) (March 23) (1st Runner-Up)

### **Ronald Humarang**

- Pagsubok (<u>Orient Pearl</u>) (June 9)
- Tatlong Bente Singko (<u>Dingdong Avanzado</u>) (June 30)
- Hands to Heaven (Breathe) (July 7)
- Ako Para Sa'yo (<u>Anja Aquilar</u>) (July 21)
- Ngayon at Kailanman (<u>Ariel Rivera</u>) (July 28)
- Gaya ng Dati (<u>Gary Valenciano</u>) (August 4)
- What Might Have Been (<u>Lou Pardini</u>) (with <u>Marvin Ong</u>) (August 18)
- I Could Not Ask For More (<u>Edwin McCain</u>) (August 25)
- Sana Kahit Minsan (<u>Ariel Rivera</u>) (September 1)
- Truly (Lionel Riche) (September 8)
- Hanggang sa Dulo ng Walang Hanggan (<u>Basil Valdez</u>) (September 15)
- How Am I Supposed to Live Without You (Michael Bolton) (September 22)
- I Could Not Ask For More (composed by Tito Cayamanda) (September 29)
- You Raise Me Up (Josh Groban) (October 6)
- Forevermore (David Archuleta) (October 13)
- Reaching Out (<u>Gary Valenciano</u>) (October 20)
- Kailan (<u>Bryan Termulo</u>) (October 27)
- Makita Kang Muli (<u>Sugarfree</u>) (November 3)
- Kung Ako'y liwan Mo (<u>Basil Valdez</u>) (November 10)
- Dadalhin (Bryan Termulo) (November 17)

- Bulag sa Katotohanan (<u>Rachel Alejandro</u>) (November 24)
- Huwag Ka Lang Mawawala (<u>Gary Valenciano</u>) (December 1)
- Gulong ng Palad (December 8)
- Dahil Mahal Kita (Jovit Baldivino) (December 15)
- Pasko Na, Sinta Ko (<u>Gary Valenciano</u>) (December 22)
- Miss Kita Kung Christmas (December 28)
- My Only Christmas Wish (December 29)
- Gulong ng Palad (January 4)
- Maghintay Ka Lamang (January 5)
- Naaalala Ka (APO Hiking Society) (January 11)
- Paano (<u>Jovit Baldivino</u>) (January 12)
- Maghihintay Sa'yo (<u>Dingdong Avanzado</u>) (January 18)
- Pusong Bato (<u>Jovit Baldivino</u>) (January 19)
- Why Can't It Be? (<u>Rannie Raymundo</u>) (January 25)
- I Could Not Ask For More (Edwin McCain) (January 26)
- May Tama Rin Ako (<u>Jay-R Siaboc</u>) (February 1)
- Hiling (<u>Jay-R Siaboc</u>) (February 2)
- All I Need (Jack Wagner) (February 8)
- Lonely Won't Leave Me Alone (Glenn Medeiros) (February 9)
- Hey Jude (The Beatles) (with Nadine Lustre) (February 15)
- Honestly (Harem Scarem) (February 16)
- Nandito Ako (Ogie Alcasid) (February 22)
- Baby, I Love Your Way (Big Mountain) (February 23)
- Against All Odds (Take A Look at Me Now) (Phil Collins) (March 1)
- Huwag Ka Lang Mawawala (<u>Gary Valenciano</u>) (March 2)
- Hiling (<u>Jay-R Siaboc</u>) (March 8)
- Naaalala Ka (<u>APO Hiking Society</u>) (March 9)
- All I Need (<u>Jack Wagner</u>) (March 15)
- Why Can't It Be? (<u>Rannie Raymundo</u>) (March 16)
- Hiling (<u>Jay-R Siaboc</u>) (March 22)
- Problemang Puso (<u>Jude Michael</u>) (with <u>Jerome Abalos</u>) (March 23)
- Why Can't It Be? (Rannie Raymundo) (March 23) (2nd Runner-Up)

### Anne Bernardo

- Its All Coming Back To Me Now (<u>Celine Dion</u>) (June 9)
- <u>I'll Be There</u> (<u>Mariah Carey</u>) (June 30)
- <u>Electric Youth</u> (<u>Debbie Gibson</u>) (July 14)
- I Have Nothing (Whitney Houston) (July 21)
- Terrified (Katherine McPhee) (July 28)

- Miracle (<u>Whitney Houston</u>) (August 4)
- One Hello (<u>Randy Crawford</u>) (August 11)
- Still In Love (<u>Coco Lee</u>) (with <u>Robi Domingo</u>) (August 18)
- Patuloy ng Pangarap (<u>Angeline Quinto</u>) (August 25)
- Gusto Kita (Gino Padilla) (September 8)
- The Way You Look Tonight (September 15)
- <u>To Love You More</u> (<u>Sarah Geronimo</u>) (September 22)
- Fallin' (Sarah Geronimo) (composed by Vehnee Saturno) (September 29)
- In The Name of Love (<u>Yasmien Kurdi</u>) (October 6)
- Its All Coming Back To Me Now (<u>Celine Dion</u>) (October 13)
- Fallin' (<u>Sarah Geronimo</u>) (October 20)
- I Believe in Dreams (<u>Janno Gibbs</u>) (October 27)
- Kunin Mo Na Ang Lahat sa Akin (<u>Angeline Quinto</u>) (November 3)
- <u>Dance with My Father</u> (<u>Celine Dion</u>) (November 10)
- Here I Am Again (<u>Neocolours</u>) (November 17)
- Friend of Mine (<u>Odette Quesada</u>) (November 24)
- Until Then (<u>Gary Valenciano</u>) (December 1)
- Sayang Na Sayang (<u>Manilyn Reynes</u>) (December 8)
- Sa'yo Na Lang Ako (<u>Lara Maigue</u>) (December 15)
- Snow in California (<u>Ariana Grande</u>) (December 22)
- Love Is Everything (<u>Ariana Grande</u>) (December 28)
- Little Christmas Tree (<u>Sarah Geronimo</u>) (December 29)
- Pangarap Na Bituin (<u>Sarah Geronimo</u>) (January 4)
- One Night Only (<u>Dreamgirls</u>) (January 5)
- Just Give Me a Reason (P!ink feat. Nate Ruess) (with Charlie Green) (January 11)
- Without You (David Guetta feat. <u>Usher</u>) (January 12)
- Bukas Na Lamg Kita Mamahalin (<u>Lani Misalucha</u>) (January 18)
- Don't Speak (No Doubt) (January 19)
- Put Your Hearts Up (Ariana Grande) (January 25)
- The Way (Ariana Grande feat. Mac Miller) (January 26)
- Right There (Ariana Grande) (February 1)
- Baby I (Ariana Grande) (February 2)
- May Minamahal (<u>Rachel Ajelandro</u>) (February 8)
- Just Believe (<u>Sarah Geronimo</u>) (February 9)
- One Day (<u>Angeline Quinto</u>) (with <u>AJ Muhlach</u>) (February 15)
- I Wanna Dance with Somebody (Whitney Houston) (February 16)
- Baby I (Ariana Grande) (February 22)
- I'll Be There (Mariah Carey) (February 23)
- Put Your Hearts Up (Ariana Grande) (March 1) (Third Place)

### Melvin Rimas

- Nais Ko (<u>Basil Valdez</u>) (June 9)
- Pagdating ng Panahon (<u>Aiza Seguerra</u>) (June 30)
- Footlose (Kenny Loggins) (July 14)
- Each Day with You (<u>Martin Nievera</u>) (July 28)
- Be My Lady (<u>Martin Nievera</u>) (August 4)
- Forever (<u>Martin Nievera</u>) (with <u>Gino Padilla</u>) (August 18)
- Just the Way You Are (<u>Billy Joel</u>) (September 1)
- In Your Eyes (<u>George Benson</u>) (September 8)
- When I Met You (<u>APO Hiking Society</u>) (September 15)
- Di Ko Kaya (<u>Erik Santos</u>) (September 22)
- Gusto Kita (composed by Gary Valenciano) (September 29)
- Time of My Life (David Cook) (October 6)
- When I Met You (<u>APO Hiking Society</u>) (October 13)
- Be My Lady (<u>Martin Nievera</u>) (October 20)
- Kung Maibabalik (<u>Dingdong Avanzado</u>) (October 27)
- What Makes You Stay? (<u>Deana Carter</u>) (November 3)
- Mahal Naman Kita (<u>Jamie Rivera</u>) (November 10)
- Dahil Tanging Ikaw (<u>Jaya</u>) (November 17)
- Take Me Out Of The Dark (<u>Gary Valenciano</u>) (November 24)
- Got to Believe in Magic (<u>David Pomeranz</u>) (December 1)
- My Heart Has a Mind of Its Own (<u>Christian Bautista</u>) (December 8)
- Heaven (Bryan Adams) (December 15)
- Sana Ngayong Pasko (<u>Ariel Rivera</u>) (December 22)
- O Holy Night (Mariah Carey) (December 28)
- Pasko Na Sinta Ko (<u>Gary Valenciano</u>) (December 29)
- <u>Times of Your Life</u> (<u>Martin Nievera</u>) (January 4)
- If I Just Believed (Erik Santos) (January 5)
- Narito (<u>Gary Valenciano</u>) (January 11)
- Kung Alam Mo Lang (<u>Jed Madela</u>) (January 12)
- Nasaan Ka Man (<u>Christian Bautista</u>) (January 18)
- Basta't Kasama Kita (<u>Dingdong Avanzado</u>) (January 19)
- <u>Danny's Song</u> (<u>Kenny Loggins</u>) (January 25)
- Kahit Maputi Na Ang Buhok Ko (January 26)
- Lupa (<u>Gary Valenciano</u>) (February 1)
- You've Got a Friend (James Taylor) (February 2)
- Skyfall (Adele) (February 8)
- Ngayon Nandito Ka (February 9) (Eleminated)

### Jet Barrun

- Walang Hanggan (<u>Gary Valenciano</u>) (June 23)
- Gaya ng Dati (<u>Gary Valenciano</u>) (July 7)
- Ayoko Na Sana (<u>Ariel Rivera</u>) (July 21)
- Sana Kahit Minsan (<u>Ariel Rivera</u>) (August 4)
- Let's Stop and Talk A While (<u>Lea Salonga</u>) (with <u>Thyro and Yumi</u>) (August 18)
- Maghihintay Sa'yo (<u>Dingdong Avanzado</u>) (September 1)
- Sana Ikaw (<u>Piolo Pascual</u>) (September 15)
- Kung Tayo'y Magkakalayo (composed by Vehnee Saturno) (September 29)
- The Journey (Lea Salonga) (October 6)
- I Could Not Ask For More (<u>Edwin McCain</u>) (October 13)
- Sana Ikaw (Piolo Pascual) (October 20)
- Di Ko Kaya (<u>Erik Santos</u>) (October 27)
- Narito (<u>Martin Nievera</u>) (November 3)
- Kakayanin Ko Ba? (<u>Ariel Rivera</u>) (November 10)
- Give Me A Chance (<u>Rig Segreto</u>) (November 17)
- Deep In My Heart (<u>Jose Mari Chan</u>) (November 24)
- A Song for You (Andy Williams) (December 1)
- Muling Buksan ang Puso (<u>Basil Valdez</u>) (December 8)
- You Take My Breath Away (<u>Rex Smith</u>) (December 15)
- Nakaraang Pasko (<u>Kuh Ledesma</u>) (December 22)
- Silent Night Na Naman (December 28)
- Santa Baby (December 29)
- When I Met You (APO Hiking Society) (January 4)
- I Believe I Can Fly (R. Kelly) (January 5)
- Kung Ako Ba Siya (Khalil Ramos) (January 11)
- Muli (<u>Rodel Naval</u>) (January 12)
- Sana Naman (January 18)
- Ikaw ang Akin Pangarap (<u>Martin Nievera</u>) (January 19)
- Natutulog Ba Ang Diyos? (<u>Gary Valenciano</u>) (January 25)
- Each Day with You (<u>Martin Nievera</u>) (January 26)
- Kahit Isang Saglit (<u>Martin Nievera</u>) (February 1)
- Ikaw (<u>Sharon Cuneta</u>) (February 2)
- You Are My Song (Martin Nievera) (February 8)
- Pananagutan (<u>Basil Valdez</u>) (February 9) (**Eleminated**)

### Anna Baluyot

- Safe In The Arms Of Love (<u>Coco Lee</u>) (June 16)
- Titanium (Sia Firler) (June 30)

- What's Love Got to Do with It (Tina Turner) (July 21)
- I Care (<u>Rachelle Ann Go</u>) (August 4)
- Paalam Na (<u>Rachelle Ann Go</u>) (with <u>Rachel Alejandro</u>) (August 18)
- What's Love Got to Do with It (Tina Turner) (September 1)
- Where Do Broken Hearts Go (Whitney Houston) (September 8)
- I Care (<u>Rachelle Ann Go</u>) (September 22)
- Ikaw ang Lahat sa Akin (composed by Ryan Cayabyab) (September 29)
- Only Hope (Mandy Moore) (October 6)
- Muling Pagmamahal (<u>Angeline Quinto</u>) (October 13)
- Bakit Nga Ba Mahal Kita (Roselle Nava) (October 20)
- Someone's Always Saying Goodbye (<u>Allona</u>) (October 27)
- Hiram (<u>Sharon Cuneta</u>) (November 3)
- You Made Me Stronger (<u>Regine Velasquez</u>) (November 10)
- Now That You're Gone (<u>Sharon Cuneta</u>) (November 17)
- Kung Ako'y liwan Mo (<u>Angeline Quinto</u>) (November 24)
- I Have Nothing (Whitney Houston) (December 1)
- Girl on Fire (Alicia Keys) (December 8)
- Somebody That I Used to Know (Gotye feat. Kimbra) (December 15)
- The 25th of December (<u>Joey Albert</u>) (December 22)
- Let There Be Peace on Earth (<u>Jamie Rivera</u>) (December 28)
- Christmas Is (<u>Erik Santos</u>) (December 29)
- Let Me Be the One (<u>Jimmy Bondoc</u>) (January 4)
- Sana'y Wala ng Wakas (<u>Sharon Cuneta</u>) (January 5)
- Baliw (<u>Kuh Ledesma</u>) (January 11)
- It Will Rain) (Bruno Mars) (January 12)
- Alone (Heart) (January 18)
- If I Ain't Got You (Alicia Keys) (January 19)
- Malayo Pa Ang Umaga (Rey Valera) (January 25)
- Sinasamba Kita (<u>Sharon Cuneta</u>) (January 26) (**Eleminated**)

#### John Michael Narag

- The Way You Look Tonight (June 16)
- Nandito Ako (<u>Ogie Alcasid</u>) (June 30)
- (I Just) Died in Your Arms Tonight (<u>Cutting Crew</u>) (July 14)
- Give Me a Chance (Ric Segreto) (July 28)
- Heart of Mine (<u>Janno Gibbs</u>) (August 11)
- Binibini (<u>Janno Gibbs</u>) (August 25)
- Kung Tayo'y Magkakalayo (<u>Basil Valdez</u>) (September 8)
- Nandito Ako (<u>Ogie Alcasid</u>) (September 22)
- Points of View (<u>Joey Albert</u>) (composed by Freddie Saturno) (September 29)

- I Believe I Can Fly (R. Kelly) (October 6)
- Binibini (<u>Janno Gibbs</u>) (October 13)
- Give Me A Chance (<u>Ric Segreto</u>) (October 20)
- Kailangan Kita (<u>Ogie Alcasid</u>) (October 27)
- Muling Buksan Ang Puso (<u>Basil Valdez</u>) (November 3)
- Anong Nangyari Sa Ating Dalawa (<u>Aiza Seguerra</u>) (November 10)
- Di Na Natuto (<u>Gary Valenciano</u>) (November 17)
- Sinasamba Kita (<u>Rey Valera</u>) (November 24)
- You (<u>Basil Valdez</u>) (December 1)
- Now That I Have You (<u>The CompanY</u>) (December 8)
- Kung Sana (<u>Basil Valdez</u>) (December 15)
- Himig ng Pasko (<u>APO Hiking Society</u>) (December 22) (**Eleminated**)

### Carl Malone Montecido

- Natutulog Ba Ang Diyos? (<u>Gary Valenciano</u>) (June 23)
- Gold (Spandau Ballet) (July 14)
- When I Met You (<u>APO Hiking Society</u>) (July 21)
- Nandito Ako (<u>Ogie Alcasid</u>) (August 4)
- Babalik Pa Rin (<u>Gary Valenciano</u>) (with <u>Greggy Santos</u>) (August 18)
- Muli (<u>Rodel Naval</u>) (September 1)
- Nag-lisang Ikaw (<u>Louie Heredia</u>) (September 15)
- Maghihintay Sa'yo (composed by Dingdong Avanzado) (September 29)
- Ayoko Na Sana (<u>Ariel Rivera</u>) (October 6)
- Ikaw Sana (<u>Ogie Alcasid</u>) (October 13)
- Muli (<u>Rodel Naval</u>) (October 20)
- When I Met You (<u>APO Hiking Society</u>) (October 27)
- Paminsan Minsan (<u>Richard Reynoso</u>) (November 3)
- Pwede Bang Ako na Lang Ulit (<u>Bugoy Drilon</u>) (November 10)
- Ikaw Sana (Ogie Alcasid) (November 17)
- Maghintay Ka Lamang (<u>Gerald Santos</u>) (November 24)
- Afraid For Love (<u>Jose Mari Chan</u>) (December 1)
- Help Me Forget (<u>Kuh Ledesma</u>) (December 8)
- Each Passing Night (<u>Gary Valenciano</u> and <u>Regine Velasquez</u>) (December 15)
- Miss Kita Kung Christmas (December 22) (Eleminated)

### Vanessa Rangadhol

- Paalam Na (<u>Rachel Alejandro</u>) (June 9)
- No One (<u>Alicia Keys</u>) (June 30)
- When (<u>Anja Aguilar</u>) (July 21)
- The Gift (<u>Sarah Geronimo</u>) (July 28)
- Maghihintay Sa'Yo (<u>Dingdong Avanzado</u>) (August 4)

- Patuloy ng Pangarap (<u>Angeline Quinto</u>) (August 11)
- Love on Top (<u>Beyonce</u>) (August 25)
- Everywhere I Am There You'll Be (<u>Faith Hill</u>) (September 1)
- What Kind Of Fool Am I (<u>Regine Velasquez</u>) (September 8)
- Ikaw Lang Ang Mamahalin (September 15)
- Everywhere I Am There You'll Be (composed by Louie Ocampo) (September 29)
- The Climb (Miley Cyrus) (October 6)
- Forever's Not Enough (Sarah Geronimo) (October 13)
- Bakit Ba Minamahal Kita (<u>Angeline Quinto</u>) (October 20)
- Nagmamakaawa (<u>Roselle Nava</u>) (October 27)
- Kung Siya Ang Iyong Mahal (<u>Sarah Geronimo</u>) (November 3)
- Hanggang Wakas (<u>Juris Fernandez</u>) (November 10)
- I Still Believe in Love with You (<u>Sarah Geronimo</u>) (November 17)
- Sana'y Kapiling Ka (<u>Jolina Magdangal</u>) (November 24)
- Kaibigan Lang Pala (<u>Liezel Garcia</u>) (December 1) (**Eleminated**)

#### Tony dela Paz

- Lumayo Ka Man sa Akin (<u>Rodel Naval</u>) (June 16)
- I Just Can't Stop Loving You (<u>Michael Jackson</u>) (July 14)
- Beautiful Girl (<u>Jose Mari Chan</u>) (July 28)
- Closer You and I (<u>Gino Padilla</u>) (August 11)
- Hang On (<u>Gary Valenciano</u>) (August 18)
- Muling Buksan Ang Puso (<u>Basil Valdez</u>) (September 1)
- Reaching Out (<u>Gary Valenciano</u>) (September 15)
- Babalik Pa Rin (composed by Gary Valenciano) (September 29)
- Binibini (Janno Gibbs) (October 6)
- One Last Cry (<u>Brian McKnight</u>) (October 13)
- Binibini (<u>Janno Gibbs</u>) (October 20)
- Deep in My Heart (Jose Mari Chan) (October 27) (Eleminated)

### Kristofer Dangculos

- Why Can't Be Be? (<u>Rannie Raymundo</u>) (June 23)
- Break It To Be Gently (<u>Mark Bautista</u>) (June 30)
- <u>Thriller</u> (<u>Michael Jackson</u>) (July 14)
- Why Can't It Be? (<u>Rannie Raymundo</u>) (July 28)
- Give Me A Chance (Rig Segreto) (August 11)
- Di Ko Kaya (<u>Erik Santos</u>) (August 25)
- Hands to Heaven (Breathe) (September 8)
- Give Me A Chance (Rig Segreto) (September 22)
- Ikaw Lamang (composed by Popsie Saturno) (September 29)

- Why Can't It Be (<u>Rannie Raymundo</u>) (October 6)
- Muli (<u>Rodel Naval</u>) (October 13)
- Why Can't It Be (<u>Rannie Raymundo</u>) (October 20)
- Sana Kahit Minsan (<u>Ariel Rivera</u>) (October 27) (Eleminated)

### Leon Matawaran

- Sana'y Wala ng Wakas (Sharon Cuneta) (June 23)
- Got to Believe (<u>David Pomeranz</u>) (July 7)
- To Love Again (<u>Dingdong Avanzado</u>) (July 21)
- Lumayo Ka Man Sa Akin (<u>Rodel Naval</u>) (August 4)
- Paano (<u>Jovit Baldivino</u>) (with <u>Carlo Lopez</u>) (August 18)
- Honestly (Harem Scarem) (September 1)
- Gusto Kita (Gino Padilla) (September 15)
- Sana Ikaw (<u>Piolo Pascual</u>) (September 22) (**Eleminated**)

### Muriel Lomadilla

- Girls Just Wanna Have Fun (Cyndi Lauper) (June 23)
- Let Me Be The One (<u>Jimmy Bondoc</u>) (June 30)
- Love Come Down (Evelyn King) (July 14)
- Girl on Fire (Alicia Keys) (July 28)
- Bakit Nga Ba Mahal Kita (<u>Roselle Nava</u>) (August 11)
- Bakit (<u>Rachelle Ann Go</u>) (August 25)
- Don't Say Goodbye (<u>Pops Fernandez</u>) (September 8)
- Bakit (<u>Rachelle Ann Go</u>) (September 22) (**Eleminated**)

### Pauline Agupitan

- Bukas Na Lang Kita Mamahalin (June 16)
- Run to You (Whitney Houston) (July 7)
- <u>I'm Coming Out</u> (<u>Diana Ross</u>) (July 14)
- Diamonds (Rihanna) (July 28)
- Minsan Lang Kita libigin (<u>Ariel Rivera</u>) (August 11)
- Sa Isip Ko (<u>Agot Isidro</u>) (August 25)
- The Way You Look at Me (<u>Christian Bautista</u>) (September 8)
- Bukas Na Lang Kita Mamahalin (September 22) (Eleminated)

### Rhonsben Jonota

- Basta't Kasama Kita (<u>Dingdong Avanzado</u>) (June 23)
- If You Remember Me (<u>Barry Manilow</u>) (July 7)
- Baliw (<u>Mark Bautista</u>) (July 28)
- Sobrang Kitang Mahal (Miguel Aguila) (August 4) (Eleminated)

### Lance Oñate

- Muli (<u>Rodel Naval</u>) (June 23)
- All I Need (Jack Wagner) (July 7)

- Ayoko Na (<u>Marvin Ong</u>) (July 21)
- Dahil Tangil Ikaw (<u>Jaya</u>) (August 4) (**Eleminated**)

### John Neil Roa

- Ngiti (<u>Ronnie Lianq</u>) (June 16)
- May Tama Rin Ako (<u>Jay-R Siaboc</u>) (July 7)
- Hiling (<u>Jay-R Siaboc</u>) (July 28)
- Ipagpatawad Mo (August 4) (Eleminated)

### Rhonsben Jonota

- Huwag Ka Lang Mawawala (<u>Gary Valenciano</u>) (June 23)
- How Am I Supposed to Live Without You (Michael Bolton) (July 7)
- Forever (<u>Rex Smith</u>) (July 21)
- Gusto Kita (Gino Padilla) (August 4) (Eleminated)

### Josephine Aton

- Napakasakit Naman (<u>Paula Bianca</u>) (June 16)
- I Will Never Love Again (<u>Debbie Gibson</u>) (July 7)
- Rolling in the Deep (Adele) (July 21)
- Someone Like You (<u>Adele</u>) (August 4) (**Eleminated**)

### References Edit

### External links **Edit**

Born to be a Superstar Official Website, Contestants section

### Season 2 of Born to be a Star debuts on May 5

May 5, 2013

**Born to be a Star Season 1** winner Joshua Cadelina is surely making his presence felt in the recording scene. Her winning song, Rannie Raymundo's vocally demanding *Maging Sino Ka Man*, which is the career singel of the talent search album, has been among radio's top 10 most requested songs for several months now. The album is also well on its way to turning platinum for the new album called *Ikaw ang No.1* under **Viva Records**. Joshua with his Season 1 runner-up Jea Marie Reyes in the show business at the same time as Jea Marie Reyes will be doing as the teen pop rock princess for her manpower OPM is Joshua Cadelina.

#### **Balladeer Prince**

Indeed, finally on Joshua Cadelina's side after this. A 20-year-old from Quezon City, the straightforward Joshua considers himself a veteran in the field of entertainment.

Her victory in *Born to be a Star* has opened doors for him, and the prize money was a huge windfall that used to repair their house, pay for the kids' tuition, and settle some debts.

### Concert

Joshua Cadelina having the concert *Balladeer Love The Concert* at the **Smart Araneta Coliseum** on May 13, 2013. On the day of our interview, we chanced upon Joshua interviewing contestants during the taping of Season 2 premiere of *Born to be a Star* every Sunday at 8 p.m. on **IBC** under **Viva-TV** block.

Hosted by a certified singing champion Anja Aguilar with her new co-host are the twins Juan Carlos and Juan Miguel Urquico. A most-influential Joshua Cadelina is now with **Viva Artists Agency** and **Viva Records** in terms of showbiz stardom and popularity. He is all set to start recording his new solo album. He will appear in a movie to be headlined by Shy Carlos, and a concert is also being planned for her at Music Museum.

### Kapinoy fans showing muscle in ratings war

May 6, 2013

Recently as IBC-13 celebrated its winning streak, as the newest player in the broadcast industry. By challenging the two giant networks in the ratings game, it has secured for itself the number three slot immediately after its relaunch and continues to do so leading. The network war rages on the leading networks GMA and ABS-CBN as well as the third network TV5. The sequestered TV station IBC in the major third player to surge a phenomenal growth of television achievement, with the IBC chairman Eric Canoy and vice-president Lito Ocampo Cruz, we might see the day that the fighting for network supremacy in dominated by the Kapamilya and Kapuso networks. The Kapinoy Network is making its presence felt and time may come that IBC will be able to its own against the giants will improve on Channel 13's programs are 3rd place in overall ratings to match Channel 2 and 7 in quality of programs develop their own talents of their ranking against GMA and ABS-CBN regained its claim to being the strong 3rd most-watched television channel in terms of overall ratings. The network has still in sequestered by the government through **PCGG**, and Canoy that it's still up for privatization. IBC has now the advantages in financial resources. The third placer network has now the capability of privatization, producing more **Kapinoy** shows and improve its content. In the Ad Congress, Boots Anson-Roa, the network's president and CEO, laid out the following plans and goals for **The Kapinoy Network**.

This early though **The Kapinoy Network** showing muscle based on the ratings of its **Viva-TV** hit shows. In the weekend of April 28, based on the **AGB-Nielsen** ratings, it showed **IBC** doing good on the 5 p.m. to the 2 a.m. time slot, as **IBC** became the third mostwatched network that week. It garnered a rating of 26.9% audience higher which is higher than **ABS-CBN** with 55.2%, and **GMA** with 40.4% audience share. Watching **Viva** movies

through *Sinemaks*, an action-packed blockbuster films on TV screens for Pinoy movies in barangay galls. This will make it easier for the network to someday develop its own pool of talents who will star in its shows while media personalities to transfer and challenged **GMA** and **ABS-CBN** to garner a respectable third place rank.

A much-awaited children's television shows that will surely please parents and their children called *KapinoyLand* will delight generations of Filipinos who grew up with **IBC Kids** programs and are now in the position to watch their favorite children's programming for their own kiddies for Mr. Kapinoy. **IBC Classics** and **Tokusatsu Kapinoy** will also be relaunched last February and April in part of the network's celebration of 53rd year anniversary.

IBC News and Public Affairs has also entered into a major tie-up with the world's top news broadcaster Bloomberg Television, Fox News Channel, CNBC Asia and BBC World News and NBC. This will enable IBC to deliver the latest news from all over the world in a real-time to its audience in a global news. IBC's long-running flagship news programs *Express Balita* and *Ronda Trese*, will also be making the timeslot before and after Viva-TV block. While the other networks air teleserye on primetime, IBC under Viva-TV block producing the imports of the soap operas in Mexico and Korea for the popular and top-rating telenovelas and asianovelas like *Palabra de Mujer*, *Rosalinda*, *Amor Bravio*, *All About My Romance* and *Shut Up Flower Boy Band* when even industry insiders this genre. It dubs *Cyborg Kurochan* to make more accessible to Pinoy kids animes.

Viva-TV's triumvirate of game shows Who Wants to Be a Millionaire?, The Weakest Link and talent search contest Born to be a Star are the favored viewing fare that night, getting high audience share compared to the shows of the Kapamilya and Kapuso networks. Meanwhile, the two basketball games of the PBA and NBA in primetime slot of their sports events, got the high audience share compared also to the shows of Kapamilya and Kapuso. Viva has given up on IBC-13 primetime programming acquisition will always be their main vehicle is the network struggling in getting the viewers into Viva-TV in their satellite is potential viewers. Canoy has expressed optimism on achieving profitability, which he said is anchored on the increase in advertising revenues of Viva-TV's hit programs such as the roster of Who Wants to be a Millionaire, The Weakest Link, Born to be a Star, PBA and NBA. "Advertising revenues will more than double this year compared to last year," he said, adding that the ratings of Viva-TV's hit shows on IBC are doing very well that many continue to place advertisements during the time slots when these are shown. Viva-TV scores a major programming coup on IBC when Born to be a Star, the local version of American talent search franchise, premieres on the network.

In the success of its sports programming to airing the **PBA** and **NBA** games, might the landscape of TV programming airs on primetime as planned, might prompt Channels 2 and 7 to come up with a program of a similar format will get a rousing reception from the viewers to their supremacy in the network war. **IBC** would make good on iinvesting in state-of-art equipment and ensuring a good strong signal and reception in the province for a month-long anniversary

celebration to toast the network. The PBA and NBA basketball, boxing matches, billiards, mixed martial-arts (MMA), WWE wrestling and other sporting shows are batched up as the innovative and creative programming Viva Communications, Inc. blocktimers in their home station for **The Kapinoy Network**, when the **PBA** and **NBA** games to rated primetime as well. At the ime, top-rating shows Who Wants to be a Millionaire, The Weakest Link and Born to be a Star controlled the country's primetime ratings from established popular shows. "When we started, people thought we were just blowing air in aiming to reach the number one spot. We have accelerated our momentum and we have completely dominated primetime TV slot. Watch auditions for Viva-TV's hit game show Who Wants to be a Millionaire? along the way. This common touch explains why the show, hosted by dramatic actor Christopher de Leon, posed an impressive 30.6 percent audience share, or over three million Mega Manila eyeballs. Since young stars from ABS-CBN and GMA freely appear in Viva-TV shows on IBC. A certified singing champion Anja Aguilar of **Viva-TV**'s top-rater **Born to be a Star** for a singing superstar contest will have to turn on homegrown talents while PBA to air delayed telecast via Viva cable sports channel Pinoy Extreme and TV5 channels are Hyper and AksyonTV, NBA to air also in cable channels via Pinoy Extreme, Basketball TV, NBA Premium TV, Fox Sports Asia and Studio 23. We took the fight where the pie is biggest and that is primetime. Use highdef production equipment, tapeless digital system, and improve their transmission through more powerful transmitters nationwide.

Richard Yap's *The Weakest Link* is "consistently setting an upward trend in the ratings, beating other shows within 8:30pm timeslot and its way to number 1 position than *Ina, Kapatid, Anak* (Ch.2) and *Mundo Mo'y Akin* (Ch.7), when *Who Wants to be a Millionaire?* hit 29 percent share on Saturday primetime slots, against ABS-CBN's *Maalaala Mo Kaya* and GMA's *Magpakailanman*. Canoy promises to come up with a new tagline to best mirror the network's thrust of taking televiewing habits "to the next level."

Instead, Canoy declares, "It is our commitment to the viewers to continually give them more quality choices in free-to-air television. This is what the partnership *Viva Entertainment* in the block-timer of *IBC* hoped to achieve as *Viva-TV*, the primetime programming block of *The Kapinoy Network*. Going into our second year, we'll continue to bring innovative and highly-entertaining programs for our progressive Pinoys."

Most of them were viewers of **Viva-TV** who enjoyed the different program booths, games, stars, and variety show that the channel prepared they deserve for consistently pushing us up in the ratings game. Let's hope he fulfills that promise seen in the local broadcast landscape for the past decades, making **IBC-13**, the first-ever local television network to broadcast in the high-definition.

Emphasized that they are also going international, offering programs intended for overseas Filipinos. He revealed that **IBC** is forming an international company in jresponsible for marketing, distribution, and sale of content to other countries, through satellite, cable, **IPTV** and **Web TV**. The new company will be offering a Filipino channel to countries with huge population of

Filipinos such as the United States for North America, Japan, Europe and the Middle East called IBC Global to compared at rivals ABS-CBN Corporation offers The Filipino Channel (TFC)while GMA Network has Pinoy TV and GMA Life TV.

"In the last 15 years, **The Kapinoy Network** as the third most-watched TV station in Manila and entire Philippines." Placed third in having the most audience share in more importantly, he said, "in some time blocks, we are even beating the competition and we've become number one." He was specifically referring to its innovative **Viva-TV** hit program like the top-rating game show are **Who Wants to be a Millionaire** with Christopher De Leon and **The Weakest Link** with Richard Yap as Sir Chief which became number one in its primetime timeslot and the reality talent search contest **Born to be a Star** with a certified singing champion Anja Aguilar, which is also beating competition. The **PBA** and **NBA** are the flagship program, continues to draw waudiences and consistently in the Top 20 shows in Mega Manila and nationwide managed to beat competition at primetime.

"We are committed to continually give our audience innovative, creative and highly-entertaining programs and have consistently challenged the status-quo in the TV landscape," Canoy explained.

## When superstars party, Viva-TV's grand bash for Born to be a Star relaunch

May 10, 2013

Born to be a Star host Anja Aguilar with the 4 of official judges Gino Padilla, Paula Bianca, Joey Albert and Dingdong Avanzado

As it beefs up its programming and competes head on with the country's two biggest broadcasters, **IBC-13** spent more than a million pesos for *Ikaw ang Star Kapinoy!* party that is hosted last May 9, according to Eric Canoy, a newest **IBC** chairman of the **The Kapinoy Network** to compete with the two leading networks in the ratings game**ABS-CBN** and **GMA** in terms of **Kapamilya** and **Kapuso** in the television industry.

**IBC-13** also recently launched new **Kapinoy** programs like the **Philippine Basketball Association** (**PBA**) and the **National Basketball Association** (**NBA**), game shows **Who Wants to be a Millionaire**, **The Weakest Link** and the talent search **Born to be a Star** as it fights for its space in the broadcasting industry. The company bought new camera, editing equipment, 15 vehicles that will be used as crew cabs and service vehicles, and more electronic newsgathering vans that would allow it to make live coverage on reportage.

Truly, for a television network to start a phenomenal hit show than to hold a grand relaunch and the members of the press experience. Viva-TV's new primetime programming on IBC, which camed with the rising star-studded catchphrase *Ikaw ang Star Kapinoy!*, is part of its bid to catch up in the local ratings race together the superstars of local sports fans with the TV and movie stars. From the way has restructured shows, The Kapinoy Network is definitely to a good start has unveiled a reinvigorated Kapinoy program slate of new high-quality entertainment, news and current affairs, children and sports programs with different talents regardless of network affiliation. Expressed this following confirmed reports that the country's two giant networks ABS-CBN and GMA, are starting setup brought about largely by IBC's rise in the ratings contest, particularly in the Mega Manila bracket as the network is preparing for its grand relaunching and ehe right to air the telecast of the Miss Universe pageant is the most expensive as the popular shows on The Kapinoy Network.

The source said **IBC-13** has the provincial TV stations in Baguio, Iloilo, Cebu, Roxas and Davao that are transmitting the network's programs particularly the **PBA** and **NBA** games on **Viva-TV**. The firm is trying to get more provincial TV stations as well as cable operators to expand the reach of the **PBA** and **NBA** games.

Viva-TV's banner shows offering variety and innovative programming to the viewers continues to be a sports programming led by Philippine Basketball Association (PBA) and the National Basketball Association (NBA)that has now as the country's premier professional basketball league along with the Junior NBA and Kiddie PBA fans in the flagship programs PBA and NBA in the star-studded James Yap and Michael Jordan, as well as its well-loved boxing fans are Manny Pacquiao and Nonito Donaire during the boxing-matches *Donaire Flashback* and *The Main Event*, the Asia's largest mixed martial arts (MMA) called *ONE Fighting Championship* like Honorio Banario, Eduard Folayang and Kevin Belingon and wrestling fans from WWE stars in WWE Raw and WWE Smackdownalong with the powerhouse of football soccer, athletics, bowling, tennis, badminton, running, racing, wushu, volleyball, table tennis, golf, cycling, baseball, softball and so much more of action-packed sports.

Such was what transpired at the **TriNoma Mall** at Quezon City on May 10, when **Viva-TV** gathered its biggest stars on **The Kapinoy Nertwork**, network officials and the print media to a night of entertainment, competitions, raffle draws, huge prizes and of course, lots of fun and excitement believes that the practice of outsourcing talents from other networks benefits all parties involved from different high schools. The objective: relaunch a talent search contest **Born to be a Star**, which is set on **IBC-13** every Sunday at 8:30 p.m. The agenda: to hold a young and aspiring singing superstars for the press, **Born to be a Star** style and with the TV show's chosen judges a singing stars. Highlight of the of the local version of the phenomenally popular talent search **Born to be a Star**.

Gino Padilla and Paula Bianca make it to the party, are spoke before the guest woon video and appointed Raymond Lauchengco to judge in the place. The comical Yap and Matia, who

recently joined the **Viva** family as one of the host**Born to be a Star** along with the Asia's female singer Joey Albert and the original prince of pop Dingdong Avanzado for the press of **Born to be a Star** competition. The four had a grand time critiquing 13 volunteers, who surprisingly audience with capable singing voiced and remarkable stage presence.

Joshua Cadelina, a **Balladeer Prince** for the **Born to be a Star Grand Champion** for **Season** 1, to perform at the same time and Jea Marie Reyes, the **Teen Pop Rock Princess** for the runner-up for **Season** 1.

In behind awards and prizes, **Viva-TV** proclaimed its all-new shows on **IBC**. In the primetime game shows, dramatic actor Christopher de Leon hosting the game show **Who Wants to be a Millionaire?**, which is marked on its 13th year anniversary airs every Saturdays at 8 p.m. A game show host Richard Yap ads Sir Chief in the phenomenal game show **The Weakest Link** every weeknights at 8:30 p.m. A teen drama anthology series called **Sandy's Boyfriend** at 3 p.m. on Sundays starring Nadine Lustre and AJ Muhlach, Ashley Rivera's spoof comedy gag show **Petra's Panniest** starting at weeknights at 11 p.m., **PBA Commissioners' Cup** right after, and reality show **Born to be a Star** at 8:30 p.m. with a certified singing champion Anja Aguilar for the talent search contest.

On weeknights, a new treat of popular telenovelas *Palabra de Mujer* at 4:30 p.m. and *Amor Bravio* at 10 p.m., primetime phenomenal teleserye are the child star Xyriel Manabat's *My Family Xyriel* at 6 p.m. and drama princess Cristine Reyes' *Esperanza* at 9:30 p.m., a koreanovelas *Shut Up Flower Boy Band* on at 8 p.m. and asianovelas *All About My Romance* on weeknights at 10:30 p.m. and the comedy gag show *Happy TODAS* at Saturdays at 10 p.m., top-billed by Cristine Reyes, Young JV, Imee Hart, Andrew E., Josh Padilla, Shy Carlos, Makisig Morales, Gee-Ann Abrahan, Aki Torio, Joross Gamboa, Andi Eigenmann, Kiko Ramos, Gui Comia, Abby Bautista, James Reid, Ella Cruz and Nathan Bareera.

Also before and after the *Viva-TV* block, *IBC'*s flagship news programs *Express Balita* anchored by Henry Omaga-Diaz at 6:30 p.m. on weeknights and the national late-night newscast *Ronda Trese* now with new anchors Jess Caduco and Czarinah Lusuegro weeknights at 11:30 p.m.

Hit shows are *Who Wants to be a Millionaire?*, *The Weakest Link*, *Born to be a Star*, *PBA* and *NBA* along with other Viva-TV shows on IBC presented to the entertainment media during the party were *My Family Xyriel*, *Esperanza*, *Sandy's Boyfriend*, *ONE Fighting Championship*, *Petra's Panniest*, *Happy TODAS*, *K-POP Star Hunt*, *Kirarin*, *World Pool Masters*, *WWE Raw* and *WWE Smackdown*. "Then once we start getting some winners and bankable stars na identified with 13, automatic, parang that plan will commence."

On established popular shows keen on the hit telenovela, *Palabra de Mujer* and *Amor Bravio* as well as asianovela *All About My Romance* and *Shut Up Flower Boy Band* and hit anime *Cyborg Kurochan*. In the Mexico and Korean for asianovelas and telenovelas since Filipino viewers are so used to watching soap series in Mexican, Korean and Taiwanese as well as its most-watched animes in Japanese, he said. In fact, Viva-TV's primetime lineup

on **IBC** has been a force to be the **PBA** and **NBA** is consistently topping its timeslot and figuring prominently in the overall ratings game. It has reached the top spot this month. The Christopher de Leon's game show *Who Wants To Be A Millionaire?*, Edu Manzano's *The Weakest Link* and Anja Aguilar's talent search contest *Born to be a Star* are also consistently entering the Top 10 primetime programs.

Starss of other Viva-TV shows on IBC who helped pick out the raffle winners were: Cristine Reyes (*Esperanza*), Xyriel Manabat (*My Family Xyriel*), Cristine Reyes, Young JV, Imee Hart, Andrew E., Josh Padilla, Shy Carlos, Makisig Morales, Gee-Ann Abrahan, Aki Torio, Joross Gamboa, Andi Eigenmann, Kiko Ramos, Gui Comia, Abby Bautista, James Reid, Ella Cruz and Nathan Bareera (*Happy TODAS*), funny actress Ashley Rivera (*Petra's Panniest*), Nadine Lustre and AJ Muhlach (*Sandy's Boyfriend*), Richard Yap (*The Weakest Link*), a certified singing champion Anja Aguilar (*Born to be a Star*) and the winning dramatic actor Christopher de Leon (*Who Wants to be a Millionaire?*) as well as its sport superstars like basketball icons are James Yap (PBA) and Michael Jordan (NBA), billiard 10-ball stars Efren Bata Reyes, boxing fans are the filipino flash Nonito Donaire and Manny Pacquiao, and the WWE star wrestling when it comes to stars and talents helped tremendously in bolstering the network's appeal to the masses.

### New Season 2 premieres last May 5

May 12, 2013

Viva Entertainment and IBC has acquired the franchise for the world-famous talent search *Born to be a Star (B2BAS)* from the show's producer, Endemol. *Born to be a Star*, the American television's newest sensation in the Philippines. Viva-TV, local franchisee of such high-rating game shows as *Who Wants To Be A Millionaire?* and *The Weakest Link* is all set to start broadcasting the Filipino edition of the BBC smash hit on IBC. Also, the The Kapinoy Network's favorite sports programme line-up with the PBA and NBA for basketball fans.

Born to be a Star will mark the debut of singer-actress as the certified singing champion Anja Aguilar as host of an internationally famous program on primetime TV. With Born to be a Star, powerhouse singer Anja joins the company of Christopher de Leon of Who Wants To Be A Millionaire? and Richard Yap of The Weakest Link as the star hosts of Viva-TV shows in the homegrown talent.

Asia's female singer Joey Albert, the original prince of pop Dingdong Avanzado, Gino Padilla and Paula Bianca as the official judges of *Born to be a Star*.

The line-up of judges confirmed by Vic del Rosario, Jr., **Viva** chairman and CEO. The local version of the world-famous **Born to be a Star**, which opened the **Season 2** on the singing-talent search begins airing on **IBC-13** last May 5 and the contest on June 9 in the success, airs its pilot episode last Septmber 30, 2012.

"Viva-TV has built a good working relationship with **Endemol** through the years thru **Born to be** a **Star**, also acquired two of their top-rating game shows **Who Wants to be a Millionaire?** and **The Weakest Link**."

While Maria and Padilla was the part, Albert and Avanzado gamely auditioned and their screen test were sent to *Born to be a Star* producer, **Endemol**, based in the United States. The 20 contestants who hurdled the Mindanao auditions and the 35 Golden Ticket bearers from the Visayas region will arrive in Manila tomorrow, **Inquirer Entertainment**learned on Friday. They will battle it out with 114 passers from Luzon during theater auditions at the **Smart Araneta Coliseum** in **Pasay City** from June 1-5.

In the 20 contestants in the young singers while Top 12 contestants will make it to the semifinals.

TV executive Andrew Lipson, an **Endemol** supervising producer who is consultant to **Born to be a Star**, told **Inquirer**in an interview: We give specific instructions to our franchisees. Luzon contestants will be picked up by the shuttle buses at the **SM Bicutan**, **SM Pampanga**, an **SM Megamall**, **SM North Edsa**, **SM Sta. Rosa**, **SM Manila**, **SM Taguig** and **SM Makati** and taken to the hotel. A welcome dinner will be held tomorrow for all the contenders. According to Joyce Bernal, **Born to be a Star** consulting producer, similar cases happened in America, Korea, Japan, Australia, United Kingdom, United States, India, Mexico and China. In order to give everyone a fair chance, the organizers are the school of teen superstars performers like Nikki Santome, Melvin Rimas, Ronald Humarag, Veehay Aragon, Anne Bernardo and John Neil Roa be given the contest.

### Meet the stars of Viva-TV's Top 5 shows

May 10, 2013

Christopher de Leon of Who Wants to be a Millionaire?, Richard Yap of The Weakest Link, Anja Aguilar of Born to be a Star, James Yap of PBA and Michael Jordan of NBA helped bring up the TV ratings of Viva-TV on IBC. Photo By: Courtesy of Viva Entertainment

For the first time in the history of the two leading networks **GMA** and **ABS-CBN**, **Viva-TV** hit shows on **IBC** now grabbed the number 1 slot in the primetime race. Congratulations to **The Kapinoy Network** for the elections coverage of *Hatol ng Bayan 2013* of **Media ng Bayan** gave the fastest and most reliable election results, coupled with analyses by political and government experts. New in covering elections, the country's first automated polls, yet it outscooped competing networks in the poll count.

The tie up consequently allowed the network to beef up its **Kapinoy** programming, which consequently boosted its chances to compete against **GMA** and **ABS-CBN**. The network's new identity, coupled with aggressive promotion and interesting programs, immediately made an impression among viewers right on its reinvention.

**IBC-13** plans to compete with **ABS-CBN's The Filipino Channel (TFC)** and **GMA's Pinoy TV** in the world market. The network plans to reach out to Filipino communities abroad by launching an international channel conquering the global market, **The Kapinoy Network** is firming up some of its classic **IBC** hit programming.

**IBC-13** continued targeting the mass market and viewers fare offered by the more established networks.

Viva-TV programs on IBC entered the Top 15 with the *PBA Commissioners' Cup* garnered with 23.4% in the number 1 spot during Saturdays than game show *Celebrity Bluff* (GMA) 30.6% and *Kapamilya Deal or No Deal*(ABS-CBN) with 16.3% and with 28.8% on Sundays than *Pinoy Blockbusters: Independence Day* (GMA) got 9.6% and showbiz-oriented talk show *The Buzz* (ABS-CBN) with only 7.8%. Meanqwhile, the much-awaited *NBA Playoffs* registered with 25.4% during Saturdays and on Sundays to got for 12.5% to beating the Sunday musical variety shows *Party Pilipinas* and *ASAP 18* with only 9.3% and 8.9% To start off it's a major franchise. It's the biggest game show worldwide.

The top-rating game show *Who Wants to be a Millionaire?*, hosted by Christopher de Leon, able to beat drama anthology **GMA**'s *Magpakailanman* and **ABS-CBN**'s *Maalaala Mo Kaya* to top of the primetime race last Saturday got 21.5% while Richard Yap's *The Weakest Link* turning 25.5% than *Ina Kapatid Anak* (ABS-CBN) with 24.3% and *Mundo Mo'y Akin* (GMA) with 21.4%. The reality talent search *Born to be a Star* hosted by a certified singing champion Anja Aguilar registered 30.5% while its rival shows *Pilipinas Got Talent* (ABS-CBN) received 18.7% and *Imbestigador* (GMA) got 16.9% according to AGB Nielsen Philippines.

The data of **Kantar Media** dated May 6 showed that *ONE Fighting Championship* gathered a bigger audience share of 22.5% audience share. For the game show *Who Wants to be a Millionaire* is actually the biggest we had aas the 30 percent audience share. "We're very thankful to our viewers. Without them, we wouldn't be where we are right now our strongest. It's one of our strongholds. **Viva-TV** hit programs starts on **IBC** with *Who Wants to be a Millionaire*, *The Weakest Link*, *Born to be a Star*, *PBA*, *NBA*, *ONE Fighting Championship* and *Sinemaks*. So, it's a very formidable lineup. *Who Wants to be a Millionaire*?, *The Weakest Link* and *Born to be a Star* are good **Viva-TV** hit shows as the highest-rating of all the **Viva-TV** shows on **IBC**. The audience share of these shows really increased. We recognize the fact that more **Kapinoy** programming more will join the bandwagon viewership that we are enjoying.

## Here are the Top 10 daytime and primetime programs from May 3 to 8, 2013 among Mega Manila households (Household Ratings):

### **Edit**

### May 3, Friday Edit

### Daytime:

- 1. Be Careful With My Heart (ABS-CBN) 28%
- 2. Eat Bulaga (GMA-7) 21.3%
- 3. Junior Minute To Win It (ABS-CBN) 18.3%
- 4. The Ryzza Mae Show (GMA-7) 17.1%
- 5. *It's Showtime* (ABS-CBN) 14.2%
- 6. Kakambal Ni Eliana (GMA-7) 12.4%
- 7. Dragon Ball Z Kai (GMA-7) 11.8%
- 8. Atashin'Chi (GMA-7) 11.3%
- 9. Detective Conan (GMA-7) 11.2%
- 10. Bukod Kang Pinagpala (GMA-7) / Big (GMA-7) / Unforgettable (GMA-7) 10.8%

### Primetime:

- 1. 2013 PBA All-Star Weekend (IBC-13) 26.1%
- 2. Express Balita (IBC-13) 25.3%
- 3. Ina Kapatid Anak (ABS-CBN) 23.1%
- 4. Juan Dela Cruz (ABS-CBN) 23%
- 5. Amor Bravio (IBC-13) 22.9%
- 6. Rafaela (ABS-CBN) 22.7%
- 7. Indio (GMA-7) 21.9%
- 8. Love & Lies (GMA-7) 20.1%
- 9. Mundo Mo'y Akin (GMA-7) 20%
- 10. Apoy Sa Dagat (ABS-CBN) 17.5%
- 11. All About My Romance (IBC-13) 17.2%
- 12. 24 Oras (GMA-7) 16.9%
- 13. TV Patrol 25 (ABS-CBN) 15.7%
- 14. Missing You (ABS-CBN) 12.2%
- 15. My Family Xyriel (IBC-13) 11.4%

### May 4, Saturday Edit

### Daytime:

- 1. Eat Bulaga (GMA-7) 23.8%
- 2. Cyborg Kurochan (IBC-13) 13.4%

- 2013 NBA Playoffs Eastern Conference: Golden State Warriors vs. Denver Nuggets (ABS-CBN) – 25.4%
- 4. Startalk (GMA-7) 12.7%
- 5. Wish Ko Lang! (GMA-7) 11.5%
- 6. Be Careful With My Heart Sabado Rewind (ABS-CBN) 10.5%
- 7. It's Showtime (ABS-CBN) 10.4%
- 8. 24 Oras Weekend (GMA-7) 9.9%
- 9. Maynila 14 (GMA-7) / Del Monte Kitchenomics (GMA-7) 9.8%
- 10. Sine Ko 5Ingko Weekend: Legion (TV5) 9.1%

#### Primetime:

- 1. Magpakailanman (GMA-7) 30.6%
- 2. Celebrity Bluff (GMA-7) 24.7%
- 3. 2013 PBA All-Star Weekend (IBC-13) 23.4%
- 4. ONE FC (IBC-13) 19.5%
- 5. Who Wants to be a Millionaire? (IBC-13) 21.5%
- 6. Vampire Ang Daddy Ko (GMA-7) 19.4%
- 7. Pilipinas Got Talent (ABS-CBN) 19.2%
- 8. Bubble Gang (GMA-7) 19%
- 9. Kapinoy Cinema: Moron 5 and the Crying Lady (IBC-13) 23.4%
- 10. Wansapanataym (ABS-CBN) 17.5%
- 11. WWE Raw (IBC-13) 16.8%
- 12. MMK Ang Tahanan Mo (ABS-CBN) 16.3%
- 13. Kapamilya Deal Or No Deal (ABS-CBN) 12.1%
- 14. Kap's Amazing Stories (GMA-7) 12%
- 15. Toda Max (ABS-CBN) 9.3%

### May 5, Sunday Edit

### Daytime:

- 1. Mayweather vs. Guerrero Welterweight Championship Average (GMA-7) 21.2%
- 2012 NBA Playoffs Eastern Conference: Atlanta Hawks vs. Indiana Pacers (IBC-13) –
   12.5%
- 3. Del Monte Kitchenomics (GMA-7) 9.9%
- 4. Born Impact (GMA-7) 9.7%
- 5. Pinoy Blockbusters: Independence Day (GMA-7) 9.6%
- 6. Party Pilipinas (GMA-7) 9.3%
- 7. ASAP 18 (ABS-CBN) 8.9%
- 8. Matanglawin (ABS-CBN) 8.2%
- 9. Sine Ko 5Ingko Weekend: TMNT (TV5) 7.9%

### 10. The Buzz (ABS-CBN) - 7.8%

#### Primetime:

- 1. Born to be a Star (IBC-13) 30.5%
- 2. 2013 PBA All-Star Weekend Game 2 (IBC-13) 30.3%
- 3. 2013 PBA All-Star Weekend Game 1 (IBC-13) 28.8%
- 4. Gandang Gabi Vice (ABS-CBN) 24.6%
- 5. Kapuso Mo Jessica Soho (GMA-7) 23.2%
- 6. Pilipinas Got Talent (ABS-CBN) 18.7%
- 7. Sinemaks: Tumayo Ka't Lumaban (IBC-13) 17.7%
- 8. Imbestigador (GMA-7) 16.9%
- 9. Pepito Manaloto Ang Tunay Na Kuwento (GMA-7) 16.7%
- 10. Rated K Handa Na Ba Kayo? (ABS-CBN) 14.8%
- 11. WWE Smackdown (IBC-13) 14.1%
- 12. Goin' Bulilit (ABS-CBN) 13.3%
- 13. TV Patrol 25 Weekend (ABS-CBN) 10.2%
- 14. 24 Oras Weekend (GMA-7) 8.5%
- 15. Ibilib Featuring Is It Possible? (GMA-7) 8.2%

### May 6, Monday Edit

### Daytime:

- 1. Be Careful With My Heart (ABS-CBN) 25.9%
- 2. Eat Bulaga (GMA-7) 20.4%
- 3. Junior Minute To Win It (ABS-CBN) 18.2%
- 4. The Ryzza Mae Show (GMA-7) 15.4%
- 5. It's Showtime (ABS-CBN) 13.7%
- 6. Detective Conan (GMA-7) 12%
- 7. Dragon Ball Z Kai (GMA-7) 11.9%
- 8. Kakambal Ni Eliana (GMA-7) 11.7%
- 9. Unforgettable (GMA-7) 11.1%
- 10. Wansapanasummer (ABS-CBN) 10.4%

### Primetime:

- 2013 PBA Commissioners' Cup Semi-Finals: San Mig Coffee Mixers vs. Alaska Aces (IBC-13) – 30.8%
- 2. All About My Romance (IBC-13) 26.6%
- 3. Juan Dela Cruz (ABS-CBN) 24.4%
- 4. Ina Kapatid Anak (ABS-CBN) 24.3%
- 5. Amor Bravio (ABS-CBN) 23.9%

- 6. Indio (GMA-7) 23.4%
- 7. 24 Oras (GMA-7) 21.9%
- 8. Mundo Mo'y Akin (GMA-7) 21.4%
- 9. Love & Lies (GMA-7) 19.2%
- 10. Express Balita (IBC-13) 18.9%
- 11. Apoy Sa Dagat (ABS-CBN) 17.7%
- 12. TV Patrol 25 (ABS-CBN) 16.9%
- 13. My Family Xyriel (ABS-CBN) 16.6%
- 14. Queen and I (GMA-7) 16.4%
- 15. Missing You (ABS-CBN) 13.8%

### May 7, Tuesday Edit

### Daytime:

- 1. Be Careful With My Heart (ABS-CBN) 26.6%
- 2. Eat Bulaga (GMA-7) 20.2%
- 3. Junior Minute To Win It (ABS-CBN) 19.8%
- 4. The Ryzza Mae Show (GMA-7) 16%
- 5. Kakambal Ni Eliana (GMA-7) 12.9%
- 6. Dragon Ball Z Kai (GMA-7) 12.7%
- 7. It's Showtime (ABS-CBN) 12.3%
- 8. Detective Conan (GMA-7) 12.2%
- 9. *I Do I Do* (GMA-7) 11.7%
- 10. Bukod Kang Pinagpala (GMA-7) 11.6%

#### Primetime:

- 1. The Weakest Link (IBC-13) 27.1%
- 2. Juan Dela Cruz (ABS-CBN) 25.1%
- 3. Ina Kapatid Anak (ABS-CBN) 24.1%
- 4. Indio (GMA-7) 23.9%
- 5. Mundo Mo'y Akin (GMA-7) 23.4%
- 6. Love & Lies (GMA-7) 21.9%
- 7. 24 Oras (GMA-7) 21.7%
- 8. Amor Bravio (IBC-13) 20.1%
- 9. Apoy Sa Dagat (ABS-CBN) 18.9%
- 10. Queen and I (GMA-7) 18.3%
- 11. TV Patrol 25 (ABS-CBN) 18.1%
- 12. Missing You (ABS-CBN) 13.4%
- 13. Express Balita (IBC-13) 11.8%
- 14. K-POP Star Hunt (IBC-13) 12.2%

15. My Family Xyriel (ABS-CBN) - 10.7%

### May 8, Wednesday Edit

### Daytime:

- 1. Be Careful With My Heart (ABS-CBN) 27.6%
- 2. Eat Bulaga (GMA-7) 20%
- 3. Junior Minute To Win It (ABS-CBN) 19.1%
- 4. The Ryzza Mae Show (GMA-7) 14.4%
- 5. *Dragon Ball Z Kai* (GMA-7) 14%
- 6. It's Showtime (ABS-CBN) 13.5%
- 7. Kakambal Ni Eliana (GMA-7) 12.6%
- 8. Wansapanasummer (ABS-CBN) 12.5%
- 9. Bukod Kang Pinagpala (GMA-7) 12.4%
- 10. Unforgettable (GMA-7) 12.3%

#### Primetime:

- 1. All About My Romance (IBC-13) 23.8%
- 2. Amor Bravio (IBC-13) 22.9%
- 3. Juan Dela Cruz (ABS-CBN) 21.2%
- 4. Ina Kapatid Anak (ABS-CBN) 20.3%
- 5. Mundo Mo'y Akin (GMA-7) 20.2%
- 2013 PBA Commissioners' Cup: Talk 'N Text Torpang Texters vs. Ginebra San Miguel (ABS-CBN) – 20.1%
- 7. Indio (GMA-7) 19.6%
- 8. Love & Lies (GMA-7) 18%
- 9. Express Balita (IBC-13) 17.8%
- 10. 24 Oras (GMA-7) 17.1%
- 11. Queen and I (GMA-7) 16.8%
- 12. Apoy Sa Dagat (ABS-CBN) 15.6%
- 13. TV Patrol 25 (ABS-CBN) 14.1%
- 14. *Missing You* (ABS-CBN) 13.4%
- 15. My Family Xyriel (IBC-13) 11.6%

### IBC and TV5 claims to be No.3

After leading network **ABS-CBN** and **GMA**, the number 3 slot is currently being claimed provided by **IBC**, **TV5**, **RPN**and **Studio 23**. **PTV-4** is not in the race, but it gets good viewership ratings during the university basketball league of the **UAAP** games.

These competition among local TV networks just got more intense as Canoy-led IBC-13 claims that it landed to be a strong number 3 in the ratings race among audiences in Mega Manila and nearby suburbs, in dominated the media giant ABS-CBN Corporation and GMA Network, Inc. Pangilinan-led TV5 has asserted that it is now the number 3 most-watched TV network nationwide, behind the giant networks ABS-CBN and GMA in the ratings. In the meantime, once again for the first time in the network of Philippine television that IBC-13, RPN-9 and TV5 are in the same third television station.

Eric Canoy, **IBC-13** chairman of the network, told reporters last week that based on a surbey conducted by research firm **TNR/Kantar Media** among the Mega Manila households last May 4 (Saturday), **IBC-13** recieved an audience share of 25.4% from 5 p.m. to 2 a.m.

That same day, **ABS-CBN** remains the undisputed number 1 TV station for the dominant local channel in Mega Manila with an audience share of 50%, while **GMA-7** continues to be number 2 with an audience share of 35%, based on the figures presented by **IBC-13**. Mr. Canoy said the following when **IBC-13** once again in the ratings game compared to the country's two leading television networks.

Interested in The Kapinoy Network. Vic del Rosario, Jr. chairman and CEO of Viva Communications, Inc., which bought the 5 p.m. to 12 midnight slot of IBC called Viva-TV, is the strongest contender. Viva-TV's basketball the Philippine Basketball Association (PBA) and the National Basketball Association (NBA) has a viewership ratings of IBC-13 in a boost. The network executive IBC-13's rising audience share to the growing popular of the network's primetime programming block Viva-TV, led by the flagship program PBA, which airs every Wednesdays and Fridays at 4:30 p.m. to 9:30 p.m., Saturdays at 6 p.m. and Sundays at 4 p.m., is the high-rating flagship program of Viva-TV. "Surveys show that the PBA is beating the programs being aired by other TV stations on its time-slot," Mr. Canoy said. Also, the NBA airing on Saturdays at 4 p.m. and Sundays at 11:30 a.m., showing NBA beats the programs being aired by other TV networks, once more, that the PBA and NBA are the flagship program for basketball fans.

Lito Ocampo Cruz, the vice-president and Rey sanchez, the **Channel 13** head are part of the new management team of **IBC Board of Directors** led by the president and CEO Boots Anson-Roa.

Intercontinental Broadcasting Corporation is sequestered by the government through PCGG, appointed by the president Noynoy Aquino III in current PNoy administration. Mr. Canoy said IBC-13 has allotted P13 billion in capital expenditures of privatization, in the construction of a state-of-the-art studio compelx in Broadcast City, Capitol Hills, Diliman, Quezon City for the headquarters. The studio complex will house six studios, corporate headquarters and the network's news and public affairs department.

People who hear that IBC-13 and Viva with P13 million on *Born to be a Star* become a huge amount of money. The concept of signature shows *Born to be a Star* produced by Viva Television for IBC-13 compared to the rivals GMA-7's *Are You the Next Big Star?* and ABS-CBN's *Pilipinas Got Talent* franchise. Viva-TV has producing more shows on IBC, from comedies, telenovelas, asianovelas, teleseryes, kiddie animes, sports programs, game shows, reality talent search show for a singing superstar contest and a teen drama anthology while home to the PBA andNBA.

Led by the top-rating game show *Who Wants to be a Millionaire*, every Saturdays at 8 p.m., is the highest-rating game show of *Viva-TV*. "Surving show that *Who Wants to be a Millionaire*? is beating the drama anthology like *Magpakailanman* and *Maalaala Mo Kaya* being aired by other TV stations on its timeslot." *The Weakest Link*, which airs weeknights at 8:30 p.m., compared to *GMA*'s *Mundo Mo'y Akin* and *ABS-CBN*'s *Ina Kapatid Anak*.

Of course, the reality talent search program *Born to be a Star*, every Sunday nights at 8 p.m., is the high-rating singing talent search program for a rising superstar fans, in survey that *Born to be a Star* beating the rivals of *Pilipinas Got Talent* of ABS-CBN and *Are You the Next Big Star?* of GMA on its time-slot. Mr. Canoy said Viva-TVis also set to the well-loved Asia's largest mixed martial arts (MMA) in the country for Asian fighters *ONE Fighting Championship (ONE FC)*, producing the program for Viva Sports.

Mr. Canoy said **Viva-TV** to surther strengthen its telenovelas and koreanovelas, this has boosted the network's primetime ratings. "**Viva-TV** has the licensed to producing **Televisa** and **tvN**, with *Palabra de Mujer* at 4:30 p.m., *Shut Up Flower Boy Band* at 7:45 p.m., *Amor Bravio* starting at 10 p.m. and *All About My Romance* at 10:30 p.m. every weeknights.

To further boost its popularly among kiddies, he said anime series like *Cyborg Kurochan* (Saturdays 3:30 p.m.) and *Kirarin* (Sundays at 10 a.m.) for kiddie anime fans. "The Kapinoy Network is also set to launch Viva Kids block for teen kiddies every mornings *Barbie*, *Pop Pixie*, *Grossology*, *Winx Club*, *Monsuno*, *Sofia the First*, *Rapunzel: The Series* and *Maya & Miguel* in the young kids and teen for boys and girls. On the news fromt, Mr. Canoy said IBC-13 has committed to provide more airtime for its newscast, afternoon and late-night. *Express Balita*, IBC's long-running flagship news program airing at 6:30 p.m. time-slot, simulcast overDZTV Radyo Budyong and *Ronda Trese*, a latenight newscast at 11:30 p.m.

Mr. Canoy also said they have entered into a major-tie-up with **BBC World News**. "This will enable **IBC-13** to deliver the latest news from all over the world in real time to its audience." Prepairing for the network's AM radio station, **DZTV Radyo Budyong 1386**, which offer Filipino news and current affairs programming on the AM band along with provincial **DYBQ** in Iloilo, **DYJJ** in Roxas and **DYRG** in Kalibo, Aklan, and the Asia's #1 urban music and ultimate

danze mix FM music radio station in the country **iDMZ 801**, which will now target in an Asian market for A-B-C markets.

Plans are also underway to boost IBC-13's signal reach nationwide. Mr. Canoy said that as of this, the network's signal reaches 60% of the country. "With our system upgrade, we expect to have full signal coverage." He added thatIBC-13 plans to open more TV stations in the coming years to add to the 12 stations that it currently has in the provinces. The network is also working on its international broadcast to cater to Filipinos based abroad. Meanwhile, TV5 aims to further boost its ratings from other neworks have more established in the same time. Is is the FM radio stations like Radyo5 92.3 News FM and 106.7 Energy FM, the UHF news channel AksyonTV and the UHF general-entertainment network on UHF 47 called Friendly TV featuring some of its foreign programming, cartoons, Hollywood movies, koreanovelas, sports programs from Sports5 and local shows. In subsidiaries are the film distrubitionStudio5, music recording company TV5 Records, new media TV5 Interactive, TV5

Magazines, CineMabuhay, Pilipinas Global Network Ltd., talent management Talent5 and many others.

International channels **Kapatid TV5 (KTV5)** and **AksyonTV International**, cable channels like **Hyper**, **Colours**, **Weather Information Network** 

(WIN), TeleSingko, AniMega, Kids5 and 5 Max Movie Channel. Wrap up of the news in a teleradyo morning *Manila sa Umaga* anchored by Arnell Ignacio at 4 a.m. simulcast over Radyo5 92.3 News FM. The morning show *Good Morning Club* at 5 a.m. to 8 a.m. hosted by Paolo Bediones, Cheryl Cosim, Martin Andanar, Grace Lee, Chiqui Roa-Puno, Christine Bersola-Babao, Amy Perez, Edu Manzano and Shalala, followed by a morning talk show *Sharon* hosted by the megastar Sharon Cuneta.

Public service program *T3 Reload* at 6 p.m. hosted by Raffy Tulfo, Ben Tulfo and Erwil Tulfo, beating teleseryes *Annaliza* and *Home Sweet Home*. Flagship news program *Aksyon* at 6:30 p.m., anchored by Paolo Bediones, Cheryl Cosim and Erwin Tulfo compared to the rival newscast *TV Patrol* and *24 Oras*. *Pilipinas News*, a late-night newscast anchored by Dong Puno, Cheri Mercado and Jove Francisco at 11:30 p.m. slot. At 12 midnight on weeknights, the public affairs program *Reaksyon* hosted by *News5* head Luchi Cruz-Valdez. In the noontime block *Tanghaling Waging-Wagi*, at 11 a.m. is *BrainSurge* hosted by Derek Ramsay, 11:45 a.m. is *Karinderya Wars* with actor and young entrepreneur Marvin Agustin compared to *Be Careful with My Heart* and *Ryzza Mae Show*. The noontime variety show *Wowowillie* at 12:30 p.m. on weekdays and 12 noon on Saturdays hosted by Willie Revillame, beating its rival noontime shows are *It's Showtime!* and *Eat Bulaga!*.

For the afternoon treat, a super fairy-tale anime series **Sailor Moon** at 4 p.m., to be followed by talak-serye reality TV talk show with **Face to Face** at 4:30 p.m. hosted by barangay hall on air Amy Perez. A youth-telemagazine show**Popstar TV** at 5:30 p.m. hosted by the Asia's popstar princess Sarah Geronimo.

For the kids *Batibot* every Saturdays at 8:30 a.m., **Disney** block like *Phineas and Ferb* (Weekdays at 9 a.m.), *Handy Mandy* (Saturdays 7 a.m.), *Jake and the Neverland Pirates* (Saturdays 7:30 a.m.), pre-school children *Mickey Mouse Clubhouse* (Saturdays at 8 a.m.) and *Imagination Movers* (Sundays at 8 a.m.). **Nickelodeon** block everyday like *Dora the Explorer*, *Spongebob Squarepants*, *T.U.F.F. Puppy*, *The Fairly OddParents*, funpacked *Kung Fu Panda* and *The Adventures of Jimmy Neutron*.

TV5's Primetime Panalo also relaunched 2 new teleserye back-to-back Joe Kapitan at 7:45 p.m. starring young actor John Prats in the lead role of superhero-style beating *Juan dela* Cruz and Indio. At 8:30 p.m., new action-packed teleserye called Cassandra: Warrior Angel starring the homegrown talent Eula Caballero. A new telenovela Storm of the Paradise at 10:30 p.m., beating the asianovelas Missing You and Queen and I and Istorifik: Pidol's Kwentong Fantastik at 11 p.m. starring the comedy king Dolphy compared to the weeknight comedy gag show Banana Nite and Bubble Tonite. In Hollywood blockbuster movies unveils, Sine Ko 5ingko starts at 2:30 p.m. and 9 p.m. on weekdays, 2:30 p.m. to 5:30 p.m. on Saturdays and 10:15 a.m. on Sundays and the movie block called Sudnay Mega Sine every Sundays at 11 p.m. On Weekend Winners back, the primetime game show The Million Peso Money Drop at 6 p.m. hosted by the singer-songwriter Ogie Alcasid, komikserye *Kapitan Awesome* at 7 p.m. starring Martin Escudero, Empoy and Andrew E., a drama anthology *Untold Stories mula sa Face to Face* at 7:45 p.m. hosted by Amy Perez, compared to Magpakailanman with Mel Tiangco and MMK with Charo Santos-Concio. Boracay Bodies starts at 8:30 p.m., hosted by Phoemela Baranda, to be followed by the comedy gagshow Lokomoko U: Ang Kulit! at 9:30 p.m., starring Caloy Alde, Eula Caballero, Ritz Azul, Rainier Castillo, Edgar Allan Guzman, Empoy Marquez, JC de Vera, Long Mejia, Milagring Baldonado, Mariposa Cabigquez, Arci Muñoz, Valeen Montenegro, Wendell Ramos, actor Alwyn Uytingco, Tuesday Vargas and Voyz Avenue along with Artista Academyhonors list are Vin Abrenica, Sophie Albert, Akihiro Blanco, Chanel Morales, Mark Neumann and Shaira Mae. In a late-night, Saturdays at 5:30 p.m. is investigative program *Tutok Tulfo* with hard-hitting Erwin Tulfo and the public service and investigative program *Bitag* at 11:30 p.m. with Ben Tulfo. On Sundays, at 12:15 p.m. is *P.O.5*, a longest-running and top-rating musical variety show hosted by Lucy Torres, John Estrada, Pops Fernandez and Ariel Rivera along with co-host Eula Caballero, Arci Munoz, Mark Bautista, Sarah Geronimo, Harry Santos, Chadleen Lacdoo, Morissette Amon, Krissha Viaje, Onemig Bondoc, Arci Munoz, Michael Renz Cortez, BJ Forbes, Somedaydream, Champ Lui Pio, Joshua Davis, Katrina Velarde, Martin Escudero, Melbelling Caluag, JC de Vera, Jazz Ocampo, Jan Nieto, Jon Avila, John Prats, Vin Abrenica and Sophie Albert, Victor Basa, Rido dela Paz, Rainier Castillo, Princess Ryan, Nina Jose, Luningning, Milagring and Mariposa, Christian Samson, Chris Cayzer, David Archuleta, Edgar Allan Guzman, Faith Cuneta and Annyka Asistio along with a two rock band Never the Strangers and Rivermaya. A teen drama series Forever Barkada at 3:15 p.m. featuring16 of Artista Academy cast are Vin Abrenica, Sophie Albert, Akihiro Blanco, Chanel Morales, Mark

Neumann and Shira Mae beating rivals *Luv U* and *Teen Gen*. At 4 p.m., while the showbiz-oriented talk show *Ang Latest* hosted by female of talk Cristy Fermin and novelty comedian Mr. Fu.

Sundays on primetime, at 6 p.m. is a kiddie-comedy gag show *Tropang Kulit* with Gelli de Belen along with the *Artista Academy Kids* like a child wonder star Ixle Kyle Banzon, Julie Charlotte Cadeville, Peter Angelo Echaluce, Josh Clement Eugenio, Jonicka Cyleen Movido, Mariella Frances Grace Ortiz, Chloe Dominique Reyes, kiddie actor John Carlo Tan, Jason Zimmerman, Jhiani Zimmerman and Jhurel Zimmerman to bollowed at 7 p.m. is the public service program *Rescue5* with Paolo Bediones. At 7:30 p.m. is a reality talent show *Talentadong Pinoy* hosted by Ryan Agoncillo back-to-back with a singing talent-search *Kanta Pilipinas* at 8:30 p.m. hosted by the Asia's queen of broadway musical Lea Salonga. By 9:45 p.m. is a gag show *Hayop sa Galing* with Joey de Leon.

### Former Kapamilya stars are transfering to TV5 Edit

- Dominic Ochoa (2004-present)
- Maricel Soriano (2010-present)
- Derek Ramsay (2011-present)
- Sharon Cuneta (2011-present)
- John Estrada (2008-present)
- Sarah Geronimo (TV crossover from ABS-CBN; 2011-present)
- John Prats (2009-present)
- Willie Revillame (2010-present)
- Marvin Agustin (TV crossover from ABS-CBN; 2012-present)
- Valerie Concepcion (2011-present)
- Dolphy (2010-present)
- Mariel Rodriguez (2011-present)
- Onemig Bondoc (2012-present)
- Tuesday Vargas (2010-present)
- Edu Manzano (2012-present)
- Amy Perez (2004-2005, 2010-present)
- Cesar Montano (2012-present)
- Cristy Fermin (2010-preent)
- Jon Avila (2008-present)
- Ruffa Gutierrez (2010-present)
- Empoy Marquez (2008-present)
- Valeen Montenegro (2008-present)

### Born to be a Star preps up for World Tour

May 17, 2013

The most-watched, trend-setting, poineering, award-winning, longest-running and top-rating talent search contest show *Born to be a Star* to be led by hosting a certified singing champion and powerhouse singer Anja Aguilar, is going on a world tour to thank the global Filipinos for their phenomenal support to *Viva-TV*'s number 1 Sudnay primetime talent search on *IBC-13*. Anja and judges are Gino Padilla, Paula Bianca, Joey Albert and the original prince of pop Dingdong Avanzado are set to visit Asia, Middle East, USA and Europe this 2013 starting this May.

The cast will fly to the Korea in March 17; USA in March 19 live broadcast; Middle East and Europe in June were going to school of supersyars; and Japan in August. It made for trend-setters are *Who Wants to be a Millionaire*, *The Weakest Link*, *Born to be a Star*, *PBA* and *NBA* are the hits of success.

**Born to be a Star** franchise in the huge success, accross the world from Asia in Korea, Taiwan, Hong Kong, Japan, Chinese, Australia, America, California, Middle East, Guam, Europe, United States, United Kingdom, Mexico, India, Biritish, Hawaii, Papua New Guinea, North America, Canada, here in the Philippines from Luzon, Visayas and Mindanao in the local version of the hit talent search show.

Since it premiered last September 30, 2012, *Born to be a Star* the Sudnay primetime viewing of the whole nation. In almost 9 months on-air, the show has achieved several milestones. The Sudnay priemtime talent search contest enjoyed high TV ratings nationwide that are compared to **Kapamilya** and **Kapuso** networks. Its compilation album sold so well to achieve a gold status. Its mall shows were such a hit that thousands of fans flock to every event, in any location as well as the concert performer and TV guesting here and abroaf. The reality talent singing show was such a big hit that it quickly invaded the digital world as it managed to become a topic on social networking sites like **Twitter**, one of the most liked fanpages on **Facebook** and the most viewed program in the video-on-demand site**WatchPhilippines.TV** with more than 30 million page views as of April 2013. It has also won the hearts of global Filipinos as proven by its record of being the most viewed program on **VIVA Global** with 1.3 million page views as of April 2013. The reality singing-talent search further proved its unique international appeal as it was recently named as one of the finalists in talent show category of the prestigious **Anak TV Seal Awards** for the **Most Favorite TV Programs**, **Gawad Tanglaw Awards** for the **Best Talent Search Program**, the much-awaited **USTv Student's Choice Awards** for **Best Talent** 

Search Program, Golden Screen TV Awards for the Outstanding Talent Search Program and KBP Golden Dove Awards for the Best Talent Program.

For more details about the world tour, continue to follow *Born to be a Star*, every Sunday nights at 8:00pm, after the *PBA Commissioners' Cup* on Viva-TV's *Linggo Saya* on IBC-13. For more updates, log on to www.ibc.com.ph www.viva.com.ph,

follow **@borntobeastar** on **Twitter**; and 'like' the show's official **Facebook** fanpage at **www.facebook.com/borntobeastarofficial**.

Brought to you by **Viva Entertainment**, the **Kapinoy** network **IBC-13**, **Globe**, the No.1 in Postpaid, **PLDT** and **SM Supermalls**. Sponsors by **Nescafe**, **Enervon**, **Charmee Pantiliners**, **Sunsilk** and **Lucky Me Supreme** with radio partners **iDMZ**, **90.7 Love Radio**, **93.9 iFM**, **iDMZ**, **Mellow 947**, **96.3 Easy Rock** and **99.5 Play FM**.

### Born to be a Star debuted No.1 says IBC

June 1, 2013

Philippine TV as the third player **IBC-13** gives up the broadcast landscape dimination by the two giant stations in the coveted Top 15 slots of TV programs in terms of viewership ratings. A certified singing champion and powerhouse singer Anja Aguilar is now with her **Viva-TV's** newest reality talent show on **IBC-13** called **Born to be a Star** one of the network's original concept programs which premiered last September 30, 2012 (Sunday nights at 8 p.m.). According to **The Kapinoy Network**, the reality talent search show debuted No.1 in the ratings. From widening its network reach, **IBC-13** is set on strengthening its **Viva-TV** programming content has redefined the primetime viewing by offering a variety of entertainment from movies, dramas, animes, comedy, game shows, reality shows and action-packed sports programs in the **Kapinoy** hit shows that appeal to its masa audience.

Last September 30, 2012, *Born to be a Star*, her much talked about new reality show on IBC-13 producing Endemolfranchise and Viva Entertainment stable of groundbreaking reality TV fare, for the first time of the local version the popular reality-singing talent search show for the contest and become the #1 show on its timeslot, has the Top 25 Programs and now fighting head-to-head in the double-digit-ratings game with ABS-CBN's and GMA's Sunday primetime shows. The Nielsen TV Audience Measurement (Mega Manila Individuals) and Kantar Media survey in the overnight ratings showed that with Anja's new talent show, IBC-13 won 30.3%, followed by the two leading networks ABS-CBN with 28.2% and GMA with 26.1%. Overnight household ratings released by AGB Nielsen Media Research's MEGATAM (Mega Manila Television Audience Measurement) show and Kantar Media that *Born to be a Star* scored a 27.9% rating last April againstABS-CBN's *Pilipinas Got Talent* (24.3%) and GMA's *Are You The Next Big Star* (20.2%). It also shows that despite a slightly lesser number of households, more people within the households watching *Born to be a Star*.

"We are ecstatic with the very strong rating of *Born to be a Star* and this is indubitable proof that Anja Aguilar, contrary to recent future superstar, is and remains a new TV host with a large base of local followers. We are confident that *Born to be a Star* will also deliver strong ratings during Sundays provide further lift to the ratings of our hit shows," shared Vic del Rosario, Jr., *Viva* Chairman and CEO where contestantrs gets the superstar treatment and the chance to perform in a complete proucgion number of very own primetime TV in the rising singing superstar fans that the aspiring young singers for the reality talent-search show.

This can be viewed as a significant leap for *IBC-13* because it shows that the network is indeed a strong third contender and that it is attracting more viewers who welcome *The Kapinoy Network's* fresh, homegrown and award-winning programming innovations that is very different from the shows of the two giant networks. The *Viva* team is extremely pleased with *Born to be a Star* ratings.

**IBC-13** is now sees some battle of the foreign franchises going to the giant networks: **ABS-CBN** and **GMA** having**Endemol**, **FremantleMedia** and **Shine International**.

"Born to be a Star" is expected to rake in more viewership ratings as host Anja Aguilar celebrates her birthday on the show with Marvin Agustin and hier mother Tita Joan.

"Viva-TV has already beginning in the winning hits on IBC, on the successful that phenomenal hit Kapinoy shows with *Who Wants to be a Millionaire?*, *The Weakest Link*, *Born to be a Star*, *PBA*, *NBA* and *ONE FC* has proven to be a strong contender in the ratings race, even beating the shows are dominated by the two leading networks ABS-CBN

Corporation and GMA Network. The addition of *Born to be a Star* makes IBC-13 truly the network to watch. It's any programmers superstars to have the stars are Christopher de Leon, Richard Yap and Anja Aguilar in one network and on one night. And yet, despite having such big name hosts are produced by **Viva Television**, the great thing about our primetime lineup is that the three shows on the stars-studded are also focused on the audience, the shows all shine the spotlight on the people," said **IBC** Chairman Eric Canoy.

# Born to be a Star: The phenomenon Season 2 begins

June 9, 2013

**The Kapinoy Network's** new star-studded programming, which is the competitors as *Ikaw ang Star Kapinoy!* is part of its beating rival networks to catch up in the local ratings game. From the way it has restructured its shows, the promising network is definitely to a good start. Filipino fans who have been following the worldwide phenomenon *Born to be a Star* now a reality with the relaunch of *Born to be a Star*, Season 2 on June 9, Sunday at 8 p.m. on *IBC-13*. Expected to reclaim the world-famous *Born to be a Star*, is poised to make it big in the

country as the first-ever local reality TV, a singing competition, variety show and talent search rolled into one entertaining package. With *Born to be a Star*, the Philippines become the 40th coutnry to have acquired the *Born to be a Star* franchise, thanks to **IBC-13** and **Viva Entertainment**, the station that acquired the license for the format from **Endemol**.

The nationwide talent search worldwide for singing superstars where hopefuls are judged by the *Born to be a Star*staff in high-school students for the singing idol phenomenon contest. After scouring the country, in the Asia and around the world in the talent search for a singing champion of superstars, *Born to be a Star* is ready to relaunch the contestants of biggest superstars as the Filipino edition of the newest sensation to come out of American television, the No.1 reality talent show on Sunday primetime TV. *Born to be a Star* franchise in the huge success, accross the world from Asia in Korea, Taiwan, Hong Kong, Japan, Chinese, Australia, America, California, Middle East, Guam, Europe, United States, United Kingdom, Mexico, India, Biritish, Hawaii, Papua New Guinea, North America, Canada, here in the Philippines from Luzon, Visayas and Mindanao in the local version of the hit talent search show. Earning for the success, Anak TV Seal Awards for Most Favorite TV Programs, Gawad Tanglaw Awards for Best Talent Search Program, Golden Screen TV Awardsfor Outstanding Talent Search Program and KBP Golden Dove Awards for Best Talent Program.

Fast track screenings and auditions were held in key cities across the nation in the Philippines including Baguio, Iloilo, Cebu and Davao to find the fresh best of new singing idol talents who will for the much-awaited title of the very first *Born to be a Star*. All of the auditions were well-organized and well-attended. The audition venues teamed with happy, stars, altogether hopeful aspiring young singers. In addition, there are online auditions where participants are asked to upload their videos in *Born to be a Star* website.

In addition, **Born to be a Star Online** as the first 3D online videoke game in the Philippines to search for the next online singing sensation. Playing the online game can get you a chance to superstars and be a part of an album and concert with a singing champion Anja Aguilar. The talent search is going to launch with the goal to reach 2.5 million youth. The activities planned for the rest of the year will cover 326 barangays and 4,000 internet cafes around the metro, including online reinforcement through 20 internet cafe forums. With the rising popularity of Internet sensations, **Born to be a Star** has perfectly this talent search. The new internet platform for superstars.

Viva-TV's presentation, *Born to be a Star* is the Filipino edition of the newest sensation to come out of American television from **Endemol**. It made for the new trend-setters *Who Wants to be a Millionaire*, *The Weakest Link*, *Born to be a Star*, *PBA* and *NBA* are the hits of success.

In fact, last September 2013, the newest TV craze reached its all-time high national TV rating of 25.4%. In almost 12 months on-air, the reality singing-talent show has been reaping several achievements including its record-breaking national TV ratings, being a trend-setting singing

superstars to launch a best-selling official album, nationwide mall shows, concert performers, online game videoke at borntobeastar.viva.com.ph and the most viewed programs on VIVA Global. The show was such a big hit that it quickly invaded the digital world as it managed to become a trending topic on social networking sites like **Twitter**, one of the most liked fanpages on Facebook and the most viewed program on the video-on-demand site WatchPhilippines.TV. The talent search is tied up with some spectacular partners. Media giant VIVA Entertainment is one of the partners with Anja Aguilar endorsing the competition as the star-maker showcased the best among the young Filipino singing talents dressed up in a professional setting. From its consistent high national TV ratings, Born to be a Star truly conquered the nation as proven by its top trending topics on **Twitter** and *Facebook* almost every Sunday night; nationwide mall tours; best-selling albums, TV and radio guestings; soldout concert and merchandise; online game videoke at borntobeastar.viva.com.ph; superstar karaoke; numerous magazine covers; and the live performing events from the SM Mall of Asia Arena, the Aliw Theater and Smart Araneta Coliseum. With the show's phenomenal superstar success, Anja Aguilar was hailed as the Asia's newest singing champoion of Sunday primetime TV.

The Kapinoy Network parnered with radio stations iDMZ 891, Magic 89.9, 90.7 Love Radio, 93.9 iFM, Mellow 947,96.3 Easy Rock, 97dot9 Home Radio, 99.5 Play FM, 101.1 Yes FM and 10.7 Star FM for Mega Manila, Luzon, Visayas and Mindanao in organizing fast tracks screenings in 30 SM malls and malls nationwide. The fast tracks were held prior to the main auditions and gave the applicants a chance to be prescreened and earn a slot to the main auditions as well as free transport and lodging or provincial qualifiers. Upon completion of the Luzon fast tracks, the first three main auditions held on June 7 at the Smart Araneta Coliseum. It like one big party, with over 13,000 hopefuls high on hope, rick in talent stars, despite the stiff ratings war among local television networks. "We know other television stations have wellestablished programming. What we in Viva are offering is something different. And we are confident that this new program would be a huge success," Ms. Ortiz told BusinessWorld in an interview. Born to be a Star has eight days to audition the thousands who came from all over Luzon. As the Luzon main auditions ended, 116 very talented contestants were given the muchcoveted **Singing Stars** to go to the next round—the **Cultural Center of the Philippines** theater eliminations. All events leading to the special night will also with aspiring young singers who battle it out each week to become the next Born to be a Star.

Next up, the **Viva** and **IBC** crew flew all the way to Davao and Cebu for the second and third main auditions.

The weekly winner brings home R50,000, R100,000 for the semi–finals and R1 million for the grand finals, Anja will host the Philippine version of the popular American talent search *Born to be a Star*, herself is a product of a talent contest *Little Big Star* on ABS-CBN. The weekly winner of *Born to be a Star* will take home P50,000. The semi-finals winner will earn P100,000

and a chance to compete in the finals later this year, where P1 million is at stake as well as the newest contestants from franchised of **Endemol**.

The second leg, the Mindanao main auditions, took place from June 1 to 6 at the **Waterfront Insular Hotel** in Davao. At the end of the Davao main auditions, 13 contestants had made it to the next round.

Thousands of Filipino superstar fans, with some flying in from abroad and from all walks o a shot at becoming the first**Born to be a Superstar**. Many even tried out in fast tracks screenings more than once, some even five times to pursue the dream. Some of the hopefuls were raw talent singers, some were already professional aspiring young signers, while others just wanted to be on TV— had one goal in mind: to be the first **Born to be a Star**.

The people with the toughest job in *Born to be a Star* are judges Gino Padilla, Paula Bianca, Joey Albert and Dingdong Avanzado—4 musical personalities with diverse musical backgrounds and learnings.

They have the unvieling and revealed task of choosing amond the young talented singers in the champion of very first **Born to be a Star**. In the hands of the country's worldwide and nationwide phenomenal reality talent search for the very first teen superstar. And considering the talent and experience of the world, we know that the talent search is in good hads. Remember this, only the best can choose the superstar!

**Born to be a Star** which host the American singer-songwriter Coco Lee, as the **Season** 2 premiere is in a singing champion, has its own host, **Little Big Star Season 2** winner and a popular singing champion Anja Aguilar. The young, pretty and superstar Anja is expected to perform the contestants of the show.

Set to perform as the evening's stars this Sunday are teen queen of superstar Nikki Samonte, Ronald Humarang, Melvin Rimas, Leon Matawaran, Vanessa Rangadhol and Anne Bernardo.

**Born to be a Star** hits the television screens and jumpstarts **The Kapinoy Network**'s primetime programming starting June 9 every Sunday nights at 8 p.m. Hold on to your seats as **Born to be a Star** starts its quest to find the best singer in the land. The stage is set to the superstar phenomenon begins.

### IBC ratings on the rise of hit Kapinoy shows

July 8, 2013

The hit shows that the government-sequestered TV-radio station **IBC-13** is now gets higher ratings. This is reason like a truth is **IBC'**s rating well as the good ratings from **Kantar Media** garnered by such shows as Christopher de Leon's game show **Who Wants To Be A Millionaire?**, Richarad Yap' Sir Chief game show **The Weakest Link**, a singing champion Anja

Aguilar's trend-setting reality talent search *Born to be a Star*, Xyriel Manabat-starrer of the fantaserye *My Family Xyriel*, the romantic teleserye *Safe In The Arms Of Love* top-bileld by Dingdong Dantes, Cristine Reyes and Cogie Domingo, a teen drama anthology series *Sandy's Boyfriend* top-billed by AJ Muhlach and Nadine Lustre, Petra Mahalimiyak-starrer *Petra's Panniest*, the star-studded comedy gag show *Happy TODAS* and the new sitcom *Goin' Bukol Pwede* top-billed by Robi Domingo, Yam Concepcion and Maui Taylor, the way has the sports programming like the PBA and NBA games, boxing matches, billiards, ONE FC-MMA and WWE wrestling. We can say the Kapinoy Network already on the rise when it against from other TV networks. It widened the audience base and helped IBC's weeknight ratings that paved viewership in the way for the top-rating #1 telenovela *Amor Bravio* and the popular #1 koreanovela *I Need Romance*.

## Kapinoy Network maging Idol mas-Superstar!

Some of its **Kapinoy Network** with stars, personalities and employees of the network. **IBC-13's** top 80 finest and talented stars who made it to the fame. **The Kapinoy Network** released the top 80 names of the brightest and most talented stars that became part of **IBC-13** which is now have more fame of fans with a rising stars, idols and superstars of Philippine Television. Represented to you the **80 Kapinoy Stars** who really made it to fame through the one and only, the home of the true personalities, the home of true talents, the home of talent in idols and superstars, and the true home of brightest stars of their generations- the **Kapinoy** superstar network **IBC-13**.

#### Below are the list of the stars: Edit

#### **Female Brightest Stars/Talents**

- 1. Joy Viado The Noontime Queen
- 2. Maxene Magalona The Pambansang Filipina
- 3. Janine Tugonon The Queen of Miss Universe
- 4. Cherie Pie Picache Award-Winning Actress
- 5. Nicole Andersson The DJ Princess
- 6. Nora Aunor The Asia's Superstar
- 7. Janeena Chan The Teen Princess
- 8. Nadine Lustre as Sandy Salvador The Asia's Teen Superstar Princess
- 9. Cristine Reyes The Asia's Drama Princess of Teleseryes
- 10. Erich Gonzales Philippines Sweetheart
- 11. Candy Pangilinan The Queen of Drama
- 12. Yam Concepcion The Girl Comedy
- 13. Xyriel Manabat The Leading Child Star

- 14. Ashley Rivera as Petra Mahalimuyak The Comedy Princess
- 15. Julia Montes The Party Princess
- 16. Maui Taylor The Queen of Comedy
- 17. Ella Cruz The Phenomenal Teen Star
- 18. Nikki Bacolod The Asia's Young Princess
- 19. Jodi Sta. Maria The Queen of Actress
- 20. Abby Bautista The Kiddie Girl
- 21. Janella Salvador The Princess of Teen Girl
- 22. Meg Imperial The Asia's Princess of Philippine Soap Operas
- 23. Say Alonzo The Queen Kontrabida
- 24. Nadia Montenegro Pambansang Queen Tanghali
- 25. Joanna Morales Princess Kontrabida
- 26. Giselle Sanchez The Queen Comedy
- 27. Mitch Valdez The Queen Actress of Philippine Movies
- 28. Ara Mina Award-Winning Queen
- 29. Sheng Belmonte The Novelty Princess
- 30. Lani Misalucha The Asia's Nightingale
- 31. Sofia Andres The Girl Princess
- 32. Tessie Tomas Best Queen of Actress
- 33. Dolly Anne Carvajal The Queen of Talk Host
- 34. Jinky Vidal The Asia's Queen of Song
- 35. Rachel Alejandro The Asia's Queen of OPM
- 36. Anja Aguilar The Asia's Box-Office Certified Singing Champion and Young Pop Princess
- 37. Imee Hart The Princess Queen
- 38. Paula Bianca The Queen of Rockstar
- 39. Joey Albert The Asia's Female Singer
- 40. Andi Eigenmann The Queen Princess

#### **Male Finest Stars/Talents**

- 1. TJ Trinidad The Prince of Noontime Show
- 2. Ryan Agoncillo The Noontime King
- 3. Juan Carlos and Juan Miguel Urquico The Twin Star Boy
- 4. MMJ (MM and MJ Magno) The Phenomenal Dance Duo
- 5. Carlos Agassi The Amir of Rap
- 6. Bobby Yan Mister Host Noontime
- 7. Dingdong Dantes The Award-Winning Box-Office and Primetime Prince
- 8. Top Suzara The Asia's King of Song
- 9. AJ Muhlach The Phenomenon Leading Men
- 10. Cogie Domingo The Dramatic Prince
- 11. Smokey Manaloto The Leading of Comedian

- 12. Freddie Webb The King of Sitcom
- 13. Jamed Reid The International Prince Winner
- 14. Mario Maurer The Pinoy-Thai Superstar
- 15. Gerald Pesigan The Child Wonder Star
- 16. Noel Trinidad The King of Actor
- 17. Lucas Zamora The Teen Prince
- 18. Dino Imperial The Leading Prince
- 19. Jon Santos The Comedian King
- 20. Neil Coleta The Limewire Party Prince
- 21. DJ Durano Pinoy Teleserye King
- 22. Aki Torio Award-Winning Young Star
- 23. Anton Revilla Phenomenal Drama Prince
- 24. Jason Abalos The Prince TV Host
- 25. Phillip Salvador The Leading Star Action
- 26. Josh Padilla Mr. King Prince
- 27. Miguel Aguila The Prince of Primetime
- 28. Jake Cuenca The Primetime King
- 29. Joshua Cadelina The Manpower OPM
- 30. Ronnie Ricketts The King of Action Star
- 31. Marvin Ong Mr. Golden Voice
- 32. Richard Yap as Sir Shief The Actor Game Show Host
- 33. Joey Marquez The Best King Comedian
- 34. Christopher de Leon The Drama King of Philippine Movies and Award-Winning Host
- 35. Robi Domingo The Prince of Comedy
- 36. Chalire Green The Boy Prince
- 37. Gino Padilla The King of Untimate Singer
- 38. Dingdong Avanzado The Original Prince of Pop
- 39. James Yap The Prince of the PBA
- 40. Michael Jordan The Face of the NBA

Ang bagong Idol at Superstars sa Kapinoy Network.

#### Blockbuster movies on IBC

July 27, 2013

Home-popped popcorn as **IBC** lines up blockbuster movies starring Pinoy movies.

Also showing with *Kapinoy Cinema* on Sundays at 10:00am, features some of the best collection of local movies from the vaults of **Regal Films** and **Viva Films**; and a hit action

movies *Sinemaks* every Sunday nights at 10:30pm, the primetime movie block featuring the homegrown action blockbusters of FPJ, action star Robin Padilla, Rudy Fernandez, Bong Revilla, Eddie Garcia, Raymart Santiago, Cesar Montano, Vice Ganda, Ronnie Ricketts and many others, as well as its award shows, concerts and events.

Watch out every Sunday with *Kapinoy Cinema* at 10:00am and *Sinemaks* at 10:00pm on IBC-13 and Global IBC.

# All-Superstar Stage of Born to be a Star Begins this Sunday

July 27, 2013

The all-superstars been a singer fans. The judges are perform. This Sunday (July 28), a more all-superstar fans will start as all 20 contestant singers compete and level up in the much-awaited **All-Superstar Fans** round of the country's top-rating and award-winning phenomenal singing-reality talent search show **Born to be a Star**.

After judges are Gino Padilla, Paula Bianca, Joey Albert and Dingddong Avanzado complete their teams of 20 talent singers each, the artists who belong to the same superstar contestants must in the All-Superstars stage for the next round of eliminations.

The judges will had the singers in the artist will compete in the **All-Superstars** from pioneer in pop singing training **Center for Pop Music Philippines**. The judges will also pick a songs a singing sompetition. Guided and trained by their respective judges with the aid of some guest advisers. Josh Padilla, aided son his Gino Padilla; while Princess Velasco helped Paula Bianca. On the other hand, the manpower OPM and the grand champion of Season 1 is Joshua Cadelina joined Joey Albert; while the teen superstar princess Nadine Lustre helped the original prince of pop Dingdong Avanzado. The contestants of artist singers of Vanessa Rangadhol, Anna Baluyot, Kristofer Dangculos, Josephine Anton, Rhonsben Jonota, John Neil Roa, Lance Oñate, Pauline Agupitan, Leon Matawaran, Tony dela Paz, Carl Malone Montecido, John Michael Narag, Muriel Lomadilla, Melvin Rimas, Jet Barrun, Anne Bernardo, Cayleen Villamor, Veejay Aragon and Ronald Humarang.

Don't miss *Born to be a Star*, every Saturday, 9 PM, and every Sunday, 8:30 PM right after *2013 PBA World Cup*and before *Who Wants To Be A Millionaire?* on IBC-13. Get the latest news and updates about the show and view the exclusive artists' profiles and performance videos in *Born to be a Star* official website at <a href="http://borntobeastar.viva.com.ph">http://borntobeastar.viva.com.ph</a>. Like the show's **Facebook** page www.facebook.com/borntobeastarphilippines, follow

@borntobeastarphil on **Twitter**, and follow borntobeastaribc on **Instagram**. Tweet your thoughts about the show using the hashtag #BornToBeASuperstar.

## IBC-13 develop its own talents

#### August 29, 2013

The undisputed number 3 network IBC-13 continues to being in quality shows with its innovative and creative programming in which from the 1970s and 1980s, the nationwide singing-reality talent search *Born to be a Star*according to its president and CEO Boots Anson-Roa starting through developing its own stable of home-grown talents. It intends to do a nationwide reality talent search *Born to be a Superstar*.

A certified singing champion Anja Aguilar, Sam Concepcion, Marvin Ong and Khalil Ramos host the singing-reality contest show *Born to be a Superstar*, Christopher de Leon for the game show *Who Wants To Be A Millionaire?*, Boots pointed out. Richard Yap's *The Weakest Link* in the contestants of strongest link, as well as *Lunch Break*, the noontime vatiety show in the country. Also, the two basketbaall leagues of the PBA and NBA. A comedy sitcoms are *Goin' Bukol Pwede* top-billed by Robi Domingo, Maui Taylor and *Bida ni Mister, Bida si Misis* with Jodi Sta. Maria and Freddie Webb, and the top-rating comedy gag show *Happy TODAS* featuring Kapinoy stars.

Born to be a Superstar, a reality contest airing every Sundays at 8:30-9:45pm on IBC-13 along with Radyo Budyong radio stations nationwide, the network hopes to discover and develop its own pool of talents, said Boots. The variety show that the network intends to produce *Lunch Break*, *DMZ-TV* and *It's Partytime*. IBC-13 becoming the broadcasting giants continues to be dominated by the two leading networks ABS-CBN and GMA.

For the aspiring young singers auditioned singers across the country with the same top quality production values of the original high-rating American show to perform The singing-reality talent show with a Filipino male and female, solo or group performers, age 12 to 23 years old and above are quallified to join the contest.

The reality search producing superstars is an avenue to discover local talents to be recording artists as winners await over P1-million in cash and fabulous prizes including a singing contract with IBC Records.

Contest winners will bring home from the weekly winner brings home for P50,000, P100,000 for the semifinals and P1-million cash prize for the grand finals with the music recording contract with Viva Records and Vicor Music. The contest is open to the superstars aged in 12 to 23

years old. She said: "The partner, Center for Pop Music Philippines, acts as judge during the show."

### The Kapinoy Network for the superstar network

September 10, 2013

**IBC-13** is beefing up its programing to improve its status as the third leading television network in the country. This month, the **Kapinoy** network slated to relaunch a total of 10 shows for weekend late afternoon-primetime blocks.

The **Kapinoy** network's new shows include *Once Upon a Time* (fantasy anthology hosted by Boots Anson-Roa), *Who Wants to Be a Millionaire* (game show hosted by Christopher de Leon), *Superstar Circle* (reality show with Jenine Desiderio), *Tumbok Revolution* (horror-suspense thriller series starring Janeena Chan and Dino Imperial), *Bida ni Mister, Bida si Misis* (family sitcom top-billed by Jodi Sta. Maria and Freddie Webb), *Happy TODAS* (comedy gag show which headlined by Cristine Reyes, Young JV, Imee Hart, MM and MJ Magno, Kiko Ramos, Gee-Ann Abrahan, Shy Carlos, Joross Gamboa, Abby Bautista, Andi Eigenmann, Makisig Morales, Giu Comia, teen star Ella Cruz, James Reid and Nathan Barrera) and *Whattaboys* (sitcom starring AJ Muhlach, Josh Padilla and Aki Torio) which will all premiere on Saturdays.

**Sandy's Romance** (teen drama anthology starring Nadine Lustre), **Born to be a Superstar** (singing-reality talent show hosted by Anja Aguilar, Sam Concepcion, Marvin Ong and Khalil Ramos), **Goin' Bukol Pwede** (top-rating TV sitcom starring Robi Domingo, Yam Concepcion and Maui Taylor) and **Sinemaks** (hit Pinoy action movies) will be relaunched the following day, every Sundays.

The talent will treated by the home network are Anja Aguilar, Sam Concepcion, Christopher de Leon, Khalil Ramos, Jodi Sta. Maria, Freddie Webb, Robi Domingo, Nadine Lustre, AJ Muhlach, Josh Padilla, Aki Torio, Boots Anson-Roa, Janine Tugonon, Dingdong Avanzado, Rachel Alejandro, Gino Padilla, Lani Misalucha, Paula Bianca, Top Suzara, Cristine Reyes, Richard Yap, Xyriel Manabat, Julia Montes, Cristine Reyes, Cogie Domingo, Cherry Pie Picache, Jake Cuenca, Marvin Ong and Dingdong Dantes.

## Born to be a Star reveals Top 12 this Sunday

Sequestered TV network **IBC-13** now is the huge successn despite the reaching compared to the other two stations including the longest-running reality talent show **Born to be a Superstar**, Richard Yap's game show **The Weakest Link** and Christopher de Leon's game show **Who Wants To Be a Millionaire** as well as the basketball fans of the **PBA** and **NBA** will doing the ratings with developing the #1 primetime line-up in these are need to make, it begin topping **ABS-CBN** and **GMA** programs. The success of the show quickly prompted the other networks to develop the line-up audience. Counter programming is commonplace in the United States, a Philippine TV network has the counter program.

Meanwhile, the soap operas are **Before I Fall in Love**, **Noli Me Tangere**, fantaserye **My Batang Momay** and primetime teleserye **Safe In The Arms Of Love** are the teleseryes, the major player in Philippine entertainment. **Lunch Break** is the network's daily noonyime variety show in afternoon programming. **The Kapinoy Network** has their own primetime news program **Express Balita** at 6:30 p.m. dominated like **TV Patrol** and **24 Oras**.

Who among *Born to be a Superstar* are the contestants for Veejay Aragon, Anne Bernardo, Ronald Humarang and Cayleen Villamor to complete the Top 15 singers of the top-rating and *Twitter*-trending singing-reality search show? All you out there who see future singing superstars among the finalists can now text in your votes for whom you believe is the most deserving in the showbiz world.

**Born to be a Superstar** is the latest creation of **Endemol**, the worldwide production and distribution arm, the same company that owns **Who Wants to be a Millionaire** and **The Weakest Link**.

This singing champion considers Sarah Geronimo and Rachelle Ann Go as her big sisters in the music industry. Coming from the same artists management (**Viva Artists Agency**), Anja was also given the opportunity to work with Direk Monti Parungao and Vehnee Saturno, the creative geniuses behind Sarah and Rachelle Ann's albums.

Watch the performances of Anja Aguilar, Sam Concepcion, Marvin Ong and Khalil Ramos along with the young singers from the judges of Gino Padilla, Paula Bianca, Joey Albert and Dingdong Avanzado live this Sunday (Sept 15), 8:30PM on **IBC-13**. It you are the ages of 12 to 23 years old and with talents in singing and dancing in acting, this is your time to shine. Be a part of born to be a superstars!

Prepare for an intense competition singers are Melvin Rimas (*When I Met You*) and girl singer Vanessa Rangadhol (*Ikaw Lang Ang Mamahalin*), Tony dela Paz (*Reaching Out*), Leon Matawaran (*Gusto Kita*) and Anne Bernardo (*The Way You Look Tonight*) to their performers. Who will battle it out are the superstar singers like Veejay Aragon (*Simple Lang*), Jet Barrun (*Sana Ikaw*), Carl Montecido (*Nag-Iisang Ikaw*), singing girl princess Cayleen Villamor (*Before I Fall in Love*) and Ronald Humarang (*Hanggang sa Dulo ng Walang Hanggan*) to win the fabulous prizes and a music recording contract with **IBC '***Records'*.

Which the singers will be given the higher score by their judges made on their recordings and videotaped performances? Who will get the higher percentage of votes?

Don't miss *Born to be a Superstar*, every Sunday, 8:30PM on IBC-13. Get the latest news and updates about the show and view the exclusive artists' profiles and performance videos in *Born to be a Superstar* official website at <a href="http://borntobeastar.ibc.com.ph">http://borntobeastar.ibc.com.ph</a>. Like show's Facebook page www.facebook.com/borntobeasuperstarphilippines, follow @borntobeasuperstarphil on Twitter, and follow ibcborntobeasuperstar on Instagram. The correct names to be used in texting the votes are: TONY, LEON, ANNE, CARL MALONE, VANESSA, VEEJAY, CAYLEEN, RONALD, JET and MELVIN. Subscribers may receive a list of the correctly spelled names of the finalists by texting LIST and sending to the same numbers. Subscribers can also contact the same numbers by texting BTBAS <space><name of finalist> and then send to 8888 for Globe and Touch Mobile and to 2968 for Smart and Talk N Text to check on the top 5 in the text votes category by sending the text TOP.

### Born to be a Superstar launched the audition

September 17, 2013

In line with Intercontinental Broadcasting Corporation (IBC-13), Endemol and Viva Entertainment search for fresh talents among the youth especially students, IBC-13 in cooperation with Vicor Music and Viva Records will launch in Iloilo City the campus reality singing search for *Born to be a Superstar* on September 20, 2013 to be aired lived over IBC provincial TV stations nationwide.

The mechanics of this nationwide reality search are as follows: Contestants vie for the weekly winner, monthly winners will compete. The winners of the contest will have the chance to compete with 11 other winners from IBC-13'stations nationwide in a grand final competition. Grand winners will have the chance to do a music recording contract with IBC' Records. The 1st audition for the IBC-13 nationwide reality search for Born to be a Superstar in a singing superstar fans held last September 16, 2013 at Iloilo City was a resounding success. The next audition will be on October 3, 2013 at Yubenco Star Mall. The qualifiers were as follows are: Tony dela Paz, Anne Bernardo, Carl Malone Montecido, Vanessa Rangadhol, Kristofer Dangculos, John Michael, Jet Barrun, Muriel Lomadilla, Melvin Rimas, Ronald Humarag, Veejay Aragon and pop princess Cayleen Villamor.

The judges was composed by Gino Padilla, Paula Bianca, Joey Albert and Dingdong Avanzado while acertified singing champion Anja Aguilar, Sam Concepcion, golden voice Marvin Ong and Khalil Ramos will grace the grand launching of the reality search this year.

The reality singing search is being sponsored are **Viva Records** and **Vicor Music**, **Viva Entertainment**, **IBC-13**, **SM Malls**, **Globe**, **KakaoTalk**, **Center for Pop Philippines** and **PLDT**.

# IBC 13 relaunches Born to be a Superstar worldwide

September 20, 2013

The Filipino audience also has something to be grateful for, with this years developments on local television. The rejuvenation of station IBC-13 posed the duopoly network of ABS-CBN and GMA. The local television station with out-of-the-box programs, magnate Eric Canoy stepped in and the foreign players started, adding winning to the stations attempts at viewership TV ratings dominance from the Big Two players.

Lito Ocampo Cruz, IBC-13 vice-president and head for entertainment, said the decision to gather these major stars proves the network's commitment to offer TV audiences who watching the shows from the other local channels, IBC also the undisputed number 3 competing against ABS-CBN and GMA.

Mr. Cruz said The Kapinoy Network will work on challenging the dominance of ABS-CBN and GMA in the ratings game in the coming months plans to invest billions of pesos over the next few years to build state-of-the-art facilities to allow it to compete head-to-head with ABS-CBN and GMA.

The result: quality, innovative and creative programming will surely comepeting the two leading stations scrambling for viable projects that would reverse their ratings. Recent viewership studies put ABS-CBN in national dominance, with GMA securely holding on to Mega Manila leadership. When IBC has been sneaking in some winners in the top programs lists, most notable of which is the the PBA and NBA basketball, which has been topping the weekend ratings charts. IBC reports is number 1 in rankings. IBC's prized stars, platform for the Canoyled network to introduce its newest contract artists and promote its upcoming programs.

IBC-13's hit reality singing search *Born to be a Superstar* successfully launched at Iloilo City on October 4, 2013. IBC-12 Iloilo officer-in-charge and DYBQ station manager Rexfel Trivilegio thanked all the participants who came to Panay from other municipalities in the Philippine province.

Before the contest, IBC-13 CEO and President Boots Anson-Roa held a press conference to explain the concept behind the *Born to be a Superstar* competition as well as its purpose. Amateur singing contests have always been very popular here in the Philippines as the

poineering, trend setting, top-rating, phenomenal and award-winning singing-reality talent search show for the contest nationwide and worldwide.

Another local franchise show from United States, like the top-rating game shows *Who Wants To Be A Millionaire?* and *The Weakest Link* are in the same network, which doing very well.

Roa was accompanied by singers like a certified singing champion Anja Aguilar, Sam Concepcion, Marvin Ong and Khalil Ramos with a judges are Gino Padilla, Paula Bianca, Joey Albert and original prince of pop Dingdong Avanzado where contestants get the superstar treatment and the chance to perform in a production number on primetime TV with instrumental accompaniment.

According to Boots based on the American reality talent search franchise from Endemol, Born to be a Superstar is a national reality singing contest for young and talented artists and which would be staged by the IBC radio stations nationwide like DZTV Radyo Budyong 1386 and iDMZ 891 Sayaw Pinoy!, along with provincial AM radio stations like DWDC 1017 Dagupan, DWNW 756 Naga, DYBQ 981 Iloilo, DYJJ 1296 Roxas and DYRG 1251 Kalibo, Aklan, DYBG 672 Cebu, DXWG 855 Cagayan de Oro and DXML 1044 Davao, FM provincial stations like iDMZ 892 Iloilo, 103.8 Boracay FM, iDMZ 898 Cebu and iDMZ 893 Davao. Boots added that Filipinos are talented in singing when Born to be a Superstar is a singing competition through the singing karaoke with the songs believes that the singers in other contestants with their favorite singing superstar fans discover and develop its own talents in the partner of the biggest training school in pop singing Center for Pop Music Philippines will provide chosen contestants with mentors in singing, stage performance for the high-school students as the star-maker, the personality development, style and fashion to help package them into the next singing sensations from different college high-schools for the aspiring young singers who battle it out each week auditioned singers across the country with the same top quality production values of the original high-rating American show to perform. Boots further divulged that IBC Board of Directors and IBC management officials personally visit different provinces in the country just to discover talented singers of superstars. Winners for the weekly, the monthly and the quarterly finals will qualify for the grand finals in Mega Manila. Born to be a Superstar being shown on IBC shows like PBA, NBA, Happy TODAS, Who Wants to be a Millionaire? and The Weakest Link, as well as its news programs Express Balitaand Ronda Trese.

Auditions nationwide in which, moments of high emotion, cameras surprise the lucky who get through at home, school and work offers them to be in the spotlight. In the studio, contestants face the music industry professionals. All events leading tio the special night, like auditions, announcements, rehearsals, pictorials and others with a Filipino male and female, solo or group performers, age 12 to 23 years old and above are quallified to join the contest aims to discover prospective singing superstars.

Boots proudly announced that a product of IBC's *Born to be a Superstar* radio show. The auditions were held in Baguio, Naga, Puerto Princesa, Iloilo, Roxas, Bacolod, Cebu, Zamboanga, Davao, General Santos, Cagayan de Oro in June and July, respectively expressed her gratitude to the IBC-13 organizers for coming to the province to discover new singing talents of superstars.

Top 12 Finalist are the high school of superstars are Tony dela Paz, Anne Bernardo, Carl Malone Montecido, Vanessa Rangadhol, Kristofer Dangculos, John Michael, Jet Barrun, Muriel Lomadilla, Melvin Rimas, Ronald Humarag, Veejay Aragon and Cayleen Villamor becoming the next singing idol superstars with stardom superstar showbiz discovering and developing Philippine Television's biggest new singing superstar fans when a finalists from weekly winner brings home for P50,000, P100,000 for semifinals and nationwide winner will take home P1 million cash prize for the grand finals with a music recording contract of IBC Records.

Aside from the superstars, Boots was also accompanied by IBC-13 finance manager Dave Fugoso, sales and marketing director Tessie Taylor and chief entertainment content officer Laurenti Dyogi.

### Born to be a Superstar Top 12 for the Live Shows

#### September 20, 2013

Born to be a Superstar franchise in the huge success, accross the world from Asia in Korea, Taiwan, Hong Kong, Japan, Chinese, Australia, America, California, Middle East, Guam, Europe, United States, United Kingdom, Mexico, India, Biritish, Hawaii, Papua New Guinea, North America, Canada, here in the Philippines from Luzon, Visayas and Mindanao in the local version of the hit talent search show. Earning for the success, Anak TV Seal Awards for Most Favorite TV Programs, Gawad Tanglaw Awards for Best Talent Search Program, USTv Student's Choice Awards for Best Talent Search Program, Golden Screen TV Awards for Outstanding Talent Search Program and KBP Golden Dove Awards for Best Talent Program. The race to the much-anticipated 1st year anniversary celeberation of *Born to be a Superstar* is set as its top 12 finalist for their superstars to the top-rating and Twitter-trending singing-reality search show. As the first 3D online videoke game in the Philippines Born to be a Superstar Online to search for the next online singing sensation. Playing the online game can get you a chance to superstars and be a part of an album and concert with a singing champion Anja Aguilar, Sam Concepcion, mister golden voice Marvin Ong and Khalil Ramos. The reality talent search is going to launch with the goal to reach 2.5 million youth. The activities planned for the rest of the year will cover 326 barangays and 4,000 internet cafes around the metro, online

reinforcement through 20 internet cafe forums. A rising popularity of Internet sensations, *Born to be a Superstar* has perfectly this reality search. The new internet platform for superstars, the reality singing-talent show has been reaping several achievements including its record-breaking national TV ratings, being a trend-setting singing superstars to launch a best-selling official album, jampacked nationwide mall shows, concert performers, online game videoke at borntobeasuperstar.ibc.com.ph and the most viewed programs on Global IBC.

The show was such a big hit that it quickly invaded the digital world as it managed to become a trending topic on social networking sites like Twitter, one of the most liked fanpages on Facebook and the most viewed program on the video-on-demand site WatchPhilippines.TV. The reality talent search is tied up with some spectacular partners that IBC-13 determined to discover a new talents.

The search is dedicated to competing in weekly, monthly, and quarterly rounds. The homegrown winner will have the chance to compete with winners from IBC TV and radio stations nationwide in the grand championship finals.

From its consistent high national TV ratings, *Born to be a Superstar* truly conquered the nation as proven by its top trending topics on Twitter and Facebook almost Sunday night; nationwide mall tours; best-selling albums, TV and radio guestings; sold-out concert and merchandise; online game videoke at borntobeasuperstar.ibc.com.ph; superstar karaoke; numerous magazine covers; and the live performing events from the SM Mall of Asia Arena, the Aliw Theater and Smart Araneta Coliseum. With the show's phenomenal superstar success, Anja Aguilar was hailed as the Asia's newest singing champoion of Sunday primetime TV. Aside from its 1st year anniversary, the competition in *Born to be a Star's* 1st Year Anniversary Party airing on September 22 and 29. Viewers can also vote the number 1 reality singing search show on Sunday primetime TV. This Sunday, the talent singers of the judges of Gino Padilla, Paula Bianca, Joey Albert and Dingdong Avanzado will sing the superstars of the Top 12 finalist who will battle for *Born to be a Superstar* title. According to Boots, IBC-13 helping recording

The viewing public and the judges have on who will advance to the 1st year anniversary, the public votes on Sunday as well the judges scores. Competing for the rising singers are Leon, Kristofer and Ronald, who will bring years of perofessional performing experience to the stage. Whose sings will win the hearts of viewers of judges?

companies like IBC Records.

Meanwhile, singing princess Cayleen Villamor and Anne Bernardo will try to perform in the show are young. For the singing competition, *Born to be a Superstar* will be their dream of becoming the next singing superstar.

Also, Veejay Aragon, Muriel and Pauline in this competition singing, who seem to the songs. In this, John Michael, Anna and Melvin are singing battle pros. Who will be as the Top 12 finalists to compete in the reality show?

Don't miss *Born to be a Superstar*'s 1st Anniversary" every Sunday, 8:30PM on IBC-13. Get the latest news and updates about the show and view the exclusive talent artists' profiles and performance videos in *Born to be a Superstar* official website at <a href="http://borntobeasuperstar.ibc.com.ph">http://borntobeasuperstar.ibc.com.ph</a>. Like the show's Facebook page www.facebook.com/borntobeasuperstarphilippines, follow @borntobeasuperstarphil on Twitter, and follow ibcborntobeasuperstar on Instagram.

#### **Panalo Weekend**

Television ratings, viewing of The Kapinoy Network's introduction of its Panalo Weekend primetime programming on IBC-13 which rated above competition on other networks.

Offering accessible primetime entertainment of comedy, drama, reality and sports fare, IBC-13 packed the power of judges the original prince of pop Dingdong Avanzado, Gino Padilla, Joey Albert and Paula Bianca, a certified singing champion Anja Aguilar, Sam Concepcion, Marvin Ong, Khalil Ramos, Robi Domingo, Dolly Anne Carvajal, Christopher de Leon, Miss Universe 2012 runner-up Janine Tugonon, loveteam Janeena Chan and Dino Pimerial, Jodi Sta. Maria and Freddie Webb, Nadine Lustre, AJ Muhlach, Josh Padilla and Aki Torio, president and CEO Boots Anson-Roa, MM and MJ Magno, Cristine Reyes, Young JV, James Reid, Shy Carlos, Imee Hart, Giu Comia, Nathan Barrera, Ella Cruz, Andi Eigenmann, Kiko Ramos and Joross Gamboa and PBA player James Yap, in well-scripted and fast-paced shows generous in entertainment.

Production values that viewers asking for more. It's entertainment just like Pinoys want it. In terms of primetime weekend fare, The Kapinoy Network, for this columnist, does it better!

# Born to be a Star marks on its 1st Anniversary starts September 29

September 28, 2013

**Viva** executives recently attested to search for the next singing sensation the unprecedented success of the country's undisputed No.1 hit singing reality show **Born to be a Superstar**, the poincered, most-watched, trend-setting, longest-running, top-rating and award-winning reality talent search contest marked on its **1 Year Anniversary**celebration. Still to come, the No.1

reality talent search show on Sunday primetime TV would be live at the Smart Araneta Coliseum on September 29. Besides that P1 million prize money to winners receibe, cloth them all the biggest names in the field of Philippine design. Also, watch out for the live anniversary celebration party airing every Sunday nights 8:30-9:45pm on IBC-13. Born to be a Superstar franchise in the huge success, accross the world from Asia in Korea, Taiwan, Hong Kong, Japan, Chinese, Australia, America, California, Middle East, Guam, Europe, United States, United Kingdom, Mexico, India, Biritish, Hawaii, Papua New Guinea, North America, Canada, here in the Philippines from Luzon, Visayas and Mindanao in the local version of the hit talent search show. Earning for the success, Anak TV Seal Awards for Most Favorite TV Programs, Gawad Tanglaw Awards for Best Talent Search Program, USTv Student's Choice Awards for Best Talent Search Program and KBP Golden Dove Awards for Best Talent Program.

In addition, **Born to be a Superstar Online** as the first 3D online videoke game in the Philippines to search for the next online singing sensation. Playing the online game can get you a chance to superstars and be a part of an album and concert with a singing champion Anja Aguilar, Sam Concepcion, Marvin Ong and Khalil Ramos. The reality talent search is going to launch with the goal to reach 2.5 million youth. The activities planned for the rest of the year will cover 326 barangays and 4,000 internet cafes around the metro, online reinforcement through 20 internet cafe forums. With the rising popularity of Internet sensations, **Born to be a Superstar** has perfectly this reality search. The new internet platform for superstars. **IBC-13's** presentation, **Born to be a Superstar** is the Filipino edition of the newest sensation to come out of American television from **Endemol**. It made for the new trend-setters **Who Wants to be a Millionaire**, **The Weakest Link**, **Born to be a Star**, **PBA** and **NBA** are the hits of success.

As it did not only boost the Sunday primetime ratings performance of the network but also contributed in the double-digit growth in airtime revenues that began in September. Since it started airing last September 30, 2012, *Born to be a Superstar* managed to beat its rival different programs from *Kap's Amazing Stories* and *Sarah G. Live*, while in 2013 the No.1 remained its lead despite its 4-month-airing and the entrance of ABS-CBN's *Sarah G. Live* and GMA's *Imbestigador* in the month of January with an average rating of 41.8% ratings share nationwide, and its February 2013, *Born to be a Superstar* garnered a first place in a 28.4% in the rating than *Pilipinas Got Talent* got a 25.8% and *Imbestigador* which only got 20% as it gained a new legion of fans that consistently as it gained a new legion of fans that give the show its Sunday primetime ratings. In fact, last September 2013, the newest TV craze reached its all-time high national TV rating of 25.4%. In almost 12 months on-air, the reality singing-talent show has been reaping several achievements including its record-breaking national TV ratings, being a trend-setting singing superstars to launch a best-selling official

album, jampacked nationwide mall shows, concert performers, online game videoke at borntobeasuperstar.ibc.com.ph and the most viewed programs on **Global IBC**.

The show was such a big hit that it quickly invaded the digital world as it managed to become a trending topic on social networking sites like **Twitter**, one of the most liked fanpages on **Facebook** and the most viewed program on the video-on-demand site **WatchPhilippines.TV**. The talent search is tied up with some spectacular partners. Media giant **VIVA Entertainment** is one of the partners with Anja Aguilar endorsing the competition as the star-maker showcased the best among the young Filipino singing talents dressed up in a professional setting.

From its consistent high national TV ratings, *Born to be a Superstar* truly conquered the nation as proven by its top trending topics on **Twitter** and **Facebook** almost Sunday night; nationwide mall tours; best-selling albums, TV and radio guestings; sold-out concert and merchandise; online game videoke at borntobeasuperstar.ibc.com.ph; superstar karaoke; numerous magazine covers; and the live performing events from the **SM Mall of Asia Arena**, the **Aliw Theater** and **Smart Araneta Coliseum**.

With the show's phenomenal superstar success, Anja Aguilar, Sam Concepcion, Marvin Ong and Khalil Ramos was hailed as the Asia's newest singing champoion of Sunday primetime TV.

Aside from its 1st year anniversary, also together with the Season 2 **Top 12 Finalist** are the high school of superstars are Tony dela Paz, Anne Bernardo, Carl Malone Montecido, Vanessa Rangadhol, Kristofer Dangculos, John Michael, Jet Barrun, Muriel Lomadilla, Melvin Rimas, Ronald Humarag, Veejay Aragon and Cayleen Villamor to perform at the live party will born to rise a singing superstars at night in a production number of 1st anniversary. Hosted by a certified singing champion and powerhouse singer Anja Aguilar, Sam Concepcion and the mister golden voice Marvin Ong with our four judges are Gino Padilla, Paula Bianca, Joey Albert and Dingdong Avanzado with her guest co-host are the **Season 1** winner of manpower OPM is Joshua Cadelina. Tonight will see a dreams come true from the Top 12 finalist competing for the P50,000 prize and the chance to compete in semi-finals and finals with P100,000 and P1 million at stake of management contract from **Viva Artist Agency** and recording contract from **IBC Records**.

Brought to you by **Viva Entertainment**, the **Kapinoy** network **IBC-13**, **Globe**, the No.1 in Postpaid, **PLDT** and **SM Supermalls**. Sponsors by **Nescafe**, **Enervon**, **Charmee Pantiliners**, **Center for Pop Music Philippines**, **Sunsilk**and **Lucky Me Supreme** with radio partners **iDMZ 891 Sayaw Pinoy!**, **90.7 Love Radio**, **93.9 iFM**, **iDMZ**, **Mellow 947**, **96.3 Easy Rock** and **99.5 Play FM**.

Born to be a Superstar being shown on Kapinoy shows on IBC like PBA, NBA, Who Wants to be a Millionaire? and The Weakest Link, as well as its news programs Express

Balita and Ronda Trese. That's a reminder to all their Born to be a Star fans to watch Viva-TV

**on IBC** more often as the popular reality talent search from official fanpage**Facebook** and **Twitter** accounts. Viewers are able to join through text and online registration via Internet.

## IBC Regional launched Born to be a Superstar

October 3, 2013

Cebu City — The Intercontinental Broadcasting Corporation (IBC) in partnership with Viva Entertainment a reality competition *Born to be a Superstar* to showcase talents from the 12 regions of the country.

The unique singing contest differs from other singing contests since it will be perform. As much as P1 million worth of prizes, and a music recording contract to **IBC Records** will be given during the grand finals, which will be held in Manila on March, 2014.

According to **IBC-13** President and Chief Executive Officer Boots Anson-Roa and Chairman Eric Canoy, the project started in Baguio last June 15. "The contest is open to all ages, and we encourage those persons with disability (PWDs) who have the talent to join the contest," he said.

Aside from Iloilo City, they have launched the contest in Baguio, Iloilo City, Kalibo, Roxas, Cebu, Davao, Butuan, Cagayan de Oro, Zamboanga, General Santos, Dipolog, Surigao, Bacolod, Puerto Princesa, Naga, Tuguegarao, Legaspi, Sorsogon, Dagupan and Tacloban.

"This is also strengthening our radio stations in the 12 regions of the country, and this contest gives a once in a lifetime shot of fame and fortune for the grand winner," she explained.

According to Jonathan Maceda, **IBC-13** Davao officer-in-charge, the **Born to be a Superstar** is a singing reality contest, and will be aired every Sunday over various **IBC** TV and radio stations. **Top 12 Finalist** are the high school of superstars are Tony dela Paz, Anne Bernardo, Carl Malone Montecido, Vanessa Rangadhol, Kristofer Dangculos, John Michael, Jet Barrun, Muriel Lomadilla, Melvin Rimas, Ronald Humarag, Veejay Aragon and Cayleen Villamor to perform at the live party will born to rise a singing superstars at night.

"Those who are interested to join the contest can audition in the office, and they can also send their sample videos through our email," Baylas said.

Celebrities who graced the launching include Anja Aguilar, Sam Concepcion, Marvin Ong and Khalil Ramos with a four judges are Gino Padilla, Joey Albert, queen of rockstar Paula Bianca and Dingdong Avanzado.

### Kapinoy big guns: On-cam and off-cam

October 8, 2013

**KAPINOY BIG GUNS** – They were all there. The big guns of IBC-13 – oncam and offcam.

The event was the launch last week (Oct. 3) of the Kapinoy network's primetime shows, both entertainment, sports and news and current affairs.

Let's start with the TV executives: chairman Eric Canoy, the vice-chairman Freddie M. Garcia, president and CEO Boots Anson-Roa, vice-president Lito Ocampo Cruz, Tessie Taylor (sales and marketing), Laurenti Dyogi (of entertainemnt), Maria Ressa (of news and current affairs), Ronnie Nathanielsz (of sports), directors Monti Parungao, Mac Alejandre, Jeffrey Jeturian and Wenn V. Deramas.

Dingdong Avanzado was also around in his capacity as head of IBC Music and star-host of serveral TV shows.

Peachy said that Noynoy Aquino III, who is PNoy administration, the special guests of the night. Get the chance to acquaintance with PNoy in his job well.

**FAMILIAR FACES** – And now the stars and superstars of IBC Channel 13, most of whom are familiar face and friendly to the entertainment press.

Mario Maurer, Erich Gonzales, Juan Carlos and Juan Miguel Urquico, Xyriel Manabat, Mutya Orquia, Louise Abuel, Abby Bautista, Thirdy Lacson, Izzy Canillo, Jake Cuenca, Shy Carlos, Ronnie Ricketts, Mitch Valdez, Jenine Desiderio, Martin Velayo, Vincent Santos, Ben Tulfo, Bernadette Sembrano, Snooky Serna, Henry Omaga-Diaz, Jess Caduco, Cathy Eigenmann, Amelyn Veloso, Giselle Sanchez, DJ Durano, Nikki Bacolod, Vandolph Quizon, Joanna Morales, Lucas Zamora, Phoebe Walker, Phillip Salvador, Yassi Pressman, Rudy fernandez, Ara Mina, Jamilla Obispo, John Regala, Jovic Monsod, Biboy Ramirez, Matt Edwards, Richard Yap, Cristine Reyes, Dingdong Dantes, Cogie Domingo, Anton Revilla, Cherry Pie Picache, Khalil Ramos and Samantha Flores.

The new IBC-13 primetime shows promise to be entertaining, enlightening, HapoNation and PrimeTastik.

Hosts of the launch were Boots Anson-Roa and Eric Canoy. Sir Chief joked he and big boss Eric Canoy were sad that night because their alma mater.

'SECOND SCREEN EXPERIENCE' - PR Peachy on new IBC App.

IBC-13 introduces another technological breakthrough by being the first-ever Philippine broadcast network to bring the Second Screen Experience to Filipinos all across the country. With the coming launch of the IBC App, Pinoys will get exclusive supplementary content on their mobile devices while watching IBC shows.

The IBC App's Second Screen Experience paves the way for multi-screen storytelling, engagement and interactivity. Another rewarding feature of this breakthrough mobile application is the chat function where communities of IBC-13 viewers can interact in real-time and discuss currently airing episodes, thereby catering to the robust Pinoy social media habit. On top of this, IBC App users will also enjoy exciting freebies and coupons from IBC-13 and affiliates as well as participate in various interactive polls. Viewers will also receive the latest updates from the Kapatid Network via the IBC App, including the hottest chismis from *Showbiz Star*, program schedules and information, as well as social media feeds from TV5 artists and personalities.

Together with the convergence of technologies from Globe Telecom, Kapinoy Coevergence, Philippine Long Distance Telephone Co. and other members of the company of PCGG, the IBC App and Second Screen Experience are set to change the landscape of TV viewing in the country into beta.

#### Ariana Grande: Romantic Love Song Edit

On this album, Ariana Grande for a ballad and love songs their sound wentturns to their original dance-pop beats and contains a more R&B sound as adult contemporry, rock, dance and pop.

- 1. Lonely Won't Leave Me Alone (Glenn Medeiros) (pop ballad, the songs with the critics in praising Grande's vocal range) (composed by Harmony Samuels)
- 2. To Love You More (Celine Dion) (composed by Sheena Easton)
- 3. Saving All My Love for You (Whitney Houston) (pop and smooth jazz, the songs with the critics in praising Grande's vocal range) (composed by Al Sherrod Lambert)
- 4. When You Smile at Me (pop ballad, the songs with the critics in praising Grande's vocal range) (composed by Jim Brickman)
- 5. More Than You'll Ever Know (Travis Tritt) (acoustic) (composed by Steven Curtis Chapman)
- 6. I Do (R&B pop, the songs with the critics in praising Grande's vocal range) (composed by Ariana Grande)
- 7. When You Wish Upon a Star (ballad, the songs with the critics in praising Grande's vocal range) (composed by Michael W. Smith)
- 8. You Got It All (The Jets) (teen pop, the songs with the critics in praising Grande's vocal range) (composed by Ariana Grande)

- 9. Somewhere in My Heart (pop, the songs with the critics in praising Grande's vocal range) (composed by Jordan Hill)
- 10. I Love Your Smile (Shanice) (R&B pop, the songs with the critics in praising Grande's vocal range) (composed by Harmony Samuels) feat. Will Smith
- 11. Suddenly (pop ballad adult contemporary, the songs with the critics in praising Grande's vocal range) (composed by David Foster) feat. Nathan Sykes
- 12. Missing You (John Waite) (new wave and soft rock, the songs with the critics in praising Grande's vocal range) (composed by Leon Thomas III)
- 13. Never Gonna Let You Go (Faith Evans) (R&B, the songs with the critics in praising Grande's vocal range) (composed by Ariana Grande)
- 14. Remember Me This Way (Jordan Hill) (pop ballad) (composed by Jordan Hill)
- 15. Music and Me (Michael Jackson) (soft rock, the songs with the critics in praising Grande's vocal range) (composed by Richard Marx)
- 16. True Love (R&B pop, the songs with the critics in praising Grande's vocal range) (composed by Harmony Samuels and Ariana Grande)
- 17. Queen of the Night (Whitney Houston) (R&B pop dance, the songs with the critics in praising Grande's vocal range) (composed by Harmony Samuels)
- 18. Everytime I See You (Fra Lippo Lippi) (pop rock and soft rock, the songs with the critics in praising Grande's vocal range) (composed by Adam Levine)
- 19. All Right (Christopher Cross) (alternative rock, the songs with the critics in praising Grande's vocal range) (composed by Ariana Grande)
- 20. You Light Up My Life (Barbra Streisand) (pop ballad, the songs with the critics in praising Grande's vocal range) (composed by Barbra Streisand)
- 21. I Love You Boy (pop and contemporry jazz, the songs with the critics in praising Grande's vocal range) (composed by Harmony Samuels and Ariana Grande)
- 22. Before I Fall in Love (Coco Lee) (R&B pop) (composed by David Foster)

#### Disney cover songs (Ariana Grande)

- 1. Bella Notte (composed by Bryan McKnight) feat. Jessie McCartney (soundtrack from *Lady and the Tramp*)
- 2. You Got It All (The Jets) (soundtrack fro *The Jungle Book*)
- 3. Music and Me (Michael Jackson) (soundtrack from *The Aristocats*)
- 4. Lonely Won't Leave Me Alone (Glenn Medeiros) (soundtrack from *The Emperor's New Groove*)
- 5. Love You Again (soundtrack from *The Rescuers Down Under*)
- 6. When You Wish Upon a Star (soundtrack from *Pinocchio*)
- 7. More Than You'll Ever Know (Travis Tritt) (soundtrack from *The Great Mouse Detective*)

## Born to be a Superstar Earn Recognitions Abroad

October 13, 2013

The Kapinoy Network IBC-13 recently scored two international nods as *Born to be a Superstar* clinched a nomination from International Emmy Awards 2013, while *Sandy's Romance* was named finalist in the International Emmy Awards 2013. Upholding 53 years of greatness of Philippine television, *Born to be a Superstar* is nominated in the Best Reality Talent Search Show category. *Born to be a Superstar* is the dominated TV program from the Philippines.

Meanwhile, Sandy's Romance's category for its episode titled Sandy Loves You (with Kapinoy actor AJ Muhlach) and My Sandy, My Girl (with AJ Muhlach), which were both directed by Jeffrey Jeturian is finalist category. The 41st International Emmy Awards Gala will happen on November 25 at Hilton New York Hotel will take place on October 28 at Hanoi, Vietnam. Continue to watch every Sunday the Asia's longest-running drama anthology series Sandy's Romance and the longest-running reality singing search show Born to be a Superstar on IBC-13's Panalo Weekend. For more updates, log on to www.ibc.com.ph or follow @ibc13 on Twitter.

## Top 10 Finalist of Born to be a Superstar

October 30, 2013

**IBC-13**, licensee of the *Born to be a Superstar* format, which will produce the country's version of the hit reality singing contest, the search for the first in Philippine television. The 1st year anniversay birthday celebration of the popular, top-rating and multi-awarded reality singing search show *Born to be a Superstar* going to be a Top 10 finalist for the superstars in a highly successful and world-class production by **Endemol**.

The 3D online videoke game in the Philippines **Born to be a Superstar Online** to search for the next online singing sensation with the goal to the 2.5 million youth. Playing the online game can get you a chance to superstars and be a part of an album and concert. The activities planned for the rest of the year will cover 326 barangays and 4,000 internet cafes around the metro, online reinforcement through 20 internet cafe forums. A rising popularity of Internet sensations, **Born to be a Superstar** has perfectly this reality search.

The new internet platform for superstars, the reality singing-talent show has been reaping several achievements including its record-breaking national TV ratings, being a trend-setting singing superstars to launch a best-selling official album, jampacked nationwide mall shows, concert performers, online game videoke at borntobeasuperstar.ibc.com.ph and the most viewed programs on **Global IBC**.

The show was such a big hit that it quickly invaded the digital world as it managed to become a trending topic on social networking sites like **Twitter**, one of the most liked fanpages on Facebook and the most viewed program on the video-on-demand site **WatchPhilippines.TV**. The reality talent search is tied up with some spectacular partners that **IBC-13** determined to discover a new talents. The search is dedicated to competing in weekly, monthly, and quarterly rounds. The homegrown winner will have the chance to compete with winners from **IBC** TV and radio stations nationwide in the grand championship finals.

From its consistent high national TV ratings, *Born to be a Superstar* truly conquered the nation as proven by its top trending topics on **Twitter** and **Facebook** almost weekend night; nationwide mall tours; best-selling albums, TV and radio guestings; sold-out concert and merchandise; superstar karaoke; numerous magazine covers; online game videoke at borntobeasuperstar.ibc.com.ph; and the live performing events from the **SM Mall of Asia Arena**, the **Aliw Theater**, **Sky Dome** of **SM City North EDSA** and **Smart Araneta Coliseum**.

Anja Aguilar, Sam Concepcion, Marvin Ong and Khalil Ramos as the host of the reality singing show on singing champoion of primetime TV. Judges were Dingdong Avanzado, Joey Albert, Paula Bianca and Gino Padilla recently unveiled its Top 10 finalist who will also compete in the much-awaited live shows beginning this Sunday nights (November 3) judge in the singing competition.

On November 3 our Sunday night, the singing contestants of Veejay Aragon for the song *Simple Lang*, singing princess Cayleen Villamor to sing *I Just Fall in Love Again*, Ronald Humarang for the song *Makita Kang Muli*, young singer Anne Bernardo to perform in the show *Kunin Mo Na Ang Lahat sa Akin*, Anna Baluyot for *Hiram*, Jet Barrun in *Narito*, Melvin Rimas in *What Makes You Stay?*, John Michael Narag for the OPM classic *Muling Buksan Ang Puso*, Carl Malone Montecido in *Paminsan Minsan* and Vanessa Rangadhol for *Kung Siya Ang Iyong Mahal* in this competition becoming the next singing superstar for live performances.

The top 10 finalist will battle it out in the live shows starting Sunday (November 3) at the **Sky Dome**, **SM City North EDSA**, Quezon City in Quezon City where they will sing the songs of elimination night.

Their future now lies in the hands of the public who will decide via text vote who among them should stay in the singing competition and who among them number of overnight text votes in the show.

Don't miss the Top 10 finalist of *Born to be a Superstar's 1st Anniversary* every Sundays, 8:30PM, right after *Express Balita Weekend* on IBC-13. Get the latest news and updates about the show and view the exclusive talent singing artists' profiles and performance videos of superstars in *Born to be a Superstar* official website at <a href="http://borntobeasuperstar.ibc.com.ph">http://borntobeasuperstar.ibc.com.ph</a>.

Like the show's **Facebook** page www.facebook.com/borntobeasuperstarphilippines, follow @borntobeasuperstarphil on **Twitter**, and follow ibcborntobeasuperstar on **Instagram**.

# Event: IBC Launches Born to be a Superstar Regional Tour

Monday, February 17, 2014

It started operating in 1975 and is the oldest television station in Panay scores a major programming coup some of the most famous shows in Philippine television as the Kapinoy executive added that the network is also currently improving its signal.

First in the country, that a nationwide singing contest in their very own musical accompaniment is launched by the Intercontinental Broadcasting Corporation (IBC) in partnership with Viva Communications, Inc., dubbed the top-rated and multi-awarded reality show *Born to be a Superstar* with a Regional Mall Tour to help revolutionize entertainment shows in the Philippines to ensure that the show reaches a mass audience.

The franchise of the reality show with a local version of the US hit reality singing show from Endemol International has a concept of IBC chairman Eric Canoy, IBC president and CEO Boots Anson-Roa and IBC executive vice-president Lito Ocampo Cruz, who himself is music-minded, offers opportunity to the aspiring contestants in the provinces, which usually he said is done in Manila to develop the talents of young individuals in music becoming the singing superstars to be the biggest, best and brightest stars and superstars, more equipment, recources and manpower revolutionized TV viewing by turning viewers among the talented aspirants in choosing the winners by calling in votes or sending them through text messages.

IBC and Viva management to acquire the franchise to join the network war of ABS-CBN and GMA-7 as well as the certified number 3 spot TV5 and RPN among the top-raters in the local TV industry with mass audiences of C-D-E market in the monicker, like Kapamilya, Kapuso, Kasama and Kapatid, The Kapinoy Network is banking on *Born to be a Superstar* to raise its share of Filipino viewers. "*Born to be a Superstar* plays a big role in the network's programming. We are taking a big leap on this," said Laurenti Dyogi, IBC's chief entertainment content officer holding a reality talent search in develop its own stable and roster of homegrown talents for the first-ever nationwide TV reality singing search show shall showcase IBC is the country's certified number 3 television network, towards targeting to increase viewership by a big margin in the middle," says IBC Executive Vice President (EVP) Lito Ocampo Cruz.

A joint project of the number 3 television station IBC and the top-rating Metro Manila's radio stations like the AM news and public service station DZTV Radyo Budyong, 93.5 Romance FM and the country's number 1 dance music radio FM station iDMZ 891 Sayaw Pinoy!, the reality show with a talent search format provides a platform for the online generation to showcase their flair for singing on TV and radio while using the internet to build a community that will support their talented superstars.

With solo and group (2 to 5 members) categories open to ages 15 to 25, entries may now be submitted online in audio (MP3) or video (MP4) formats via www.ibc.com.ph, www.radyobudyong.ph and www.89dmz.com. Aside from accepting entries, viewers of IBC as The Kapinoy Network and listeners of Romance FM, DZTV Radyo Budyong and iDMZ can also log on to this website to view or listen to the songs and vote for their favorite. The online and text votes will have a percentage in the overall score of each entry will also be given the golden opportunity to record an album for digital release and of course, songs get radio airplaya total stage performance.

Born to be a Superstar contest are in three levels: Nationwide level, and the launching over the weekend was held at Iloilo. The next level is regional, to be held in Cagayan de Oro on February 22, and the national level during which participants are from the regional winners, to be held in Manila on March 23.

Augusto Tolentino, the station manager of IBC TV-12 Iloilo, Charie Ginete-Ilon, the station manager of iDMZ Iloilo and Rexfel Trivilegio, the station manager of DYBQ Iloilo said, the acapela contest categories are duet and trio. Contestants with open to school and university at age 15 to 25 years old, male or female, and regardless of physical status with Saturday performance nights and Sunday live results time.

Prizes for the provincial and nationwide category: P1,000.00 million pesos cash prizes; and scholarship grant courtesy of Pop Music Philippines, to which the grand champion winners will sign a music recording contract of the recording company IBC Records as the newest recording artists with the top 4 finalists like Cayleen Villamor, Veejay Aragon, Anne Bernardo and Ronald Humarang.

Winners have chances to be exposed over the 30 TV and 25 radio stations nationwide of IBC.\*

## IBC heats 2014 with big reality franchises

IBC become more aggressive than ever to keep its momentum as the Philippines' number 3 network. Four reality shows strives to compete on equal terms with rival stations ABS-CBN and GMA-7.

The country's top broadcasters are ABS-CBN and GMA Network is responding aggressively as Philippine television's competition heats up with the resurgence of The Kapinoy Network IBC. In fact, the no.3 network in primetime is strengthening it's line-up with its recent acquisitions of international singing formats who had already made waves on several countries.

COO for Entertainment Laurenti Dyogi said reality shows will provide much-needed diversity in their everyday programming, although The Kapinoy Networks will continue to create teleseryes and fantaseryes, sitcoms, variety shows, game shows, tokusatsu and animes, and sports. "It's always nice to have a good mix," he explained, adding that the network wants to viewers by airing more soaps pointed out that reality shows can help the network discover and develop more homegrown talents announced new programs and a roster of stars. It has since been called the Kapinoy network. (ABS-CBN is Kapamilya and GMA is Kapuso).

2014 will a big year for the Kapinpy network, as it is set to offer the newest big reality platforms for the discriminating taste of the Pinoy audience. Through the years saw IBC embarked on its first venture in teleserye production. Though still a strong third in the ratings game, the Kapinoy network's drama series showed great promise in story, execution and impressive casting. Since the drama series beginning of the primetime television with the trend-setting mermaid fantasy series *Janella in Wonderland*, a hit soap opera primetime drama series *Your Heart, My Love* and the romantic dramedy *Crazy Little Thing Called Love*.

And to cap another milestones of the certified number 3 network are the biggest reality shows to be launched in Philippine television history. The Kapinov Network promises that these big reality shows will change not only the Filipino viewing habit, but also the overall Filipino way of life such as SM Little Stars, K-POP Star Hunt, Born to be a Superstar and Top Chef Pilipinas. Jenine Desiderio will host SM Little Stars. The most-awaited kiddie reality show for the kiddie superstars in regional candidates, votes can be obtained from any of the branches of SM Department Store upon purchase of any Children's Wear merchandise. The unique code shall be encoded via SM Little Stars 2014 official website. For the prize of a talent management contract with Viva Artist Agency voting for your favorite. Finalists in this annual nationwide search for cute, adorable, and talented kids. The judges including Viva Communications, Inc. chairman Vic Del Rosario, Jr., director Louie Ignacio and acoustic artist Princess Velasco gave them high marks in the contest criteria: 45 percent for star quality, 25 percent for personality, 30 percent for talent and 10 percent for popularity votes. Hosted by Jenine Desiderio. Over 2.5 million worth of prizes were given away during the competition. Grand winners Andreu and Iyah brought home P150,000 worth of cash and shopping money, a four-year college scholarship grant from National University and a Viva Artist Management Contract. Like the other top

winners, they also received trips for two to Xiamen, China, gift certificates from John Robert Powers, scholarship grants from Center for Pop Music, SM Bowling and SM Ice Skating, and gift certificates from Toy Kingdom and SM Storyland.

The country's third most watched network in primetime, said to bought the rights of *Born to be a Superstar*, the new hit singing reality show aired in the US via NBC. According to unverified reports, the Kapinoy network has already bought the rights to produce the Filipino version of the reality singing contest competition.

On the other hand, IBC is poised of the international company Endemol producing Born to be a Superstar, a reality search show for a national singing contest hosted by a singing champion Anja Aguilar, with a judges of Joey Albert, Sam Concepcion, Paula Bianca and Gino Padilla. Auditions are nationwide in which, in moments of high emotion, our cameras surprise lucky who get through at home, school and work offers them to be in spotlight. In studio, contestants face the music industry professionals of the best OPM artists. All events leading to special night, like the auditions, the announcements, the rehearsals, studio recording, pictorials and others. A reality singing search in the history of Philippine television to all hopefuls who want to try to become the next singing superstars. The phenomenal weekend primetime TV nationwide reality singing search in the Philippines with their favorite singing superstar fans discover and develop its own talents in the partner of the biggest training school in pop singing Center for Pop Music Philippines will provide chosen contestants with mentors in singing, stage performance for the high-school students as the star-maker, the personality development, style and fashion to help package them into the next singing sensations from different college high-schools for the aspiring young singers who battle it out each week auditioned singers across the country with the same top quality production values of the original high-rating American show to perform will sing, perform, record yourself online and be a superstar number of high quality backing tracks for singers and instrumentalists.

The singing-reality talent show with a Filipino male and female, solo or group performers, age 15 to 25 years old and above are quallified to join the contest aims to discover prospective singing superstars with the Kapinoy singing champions as hosts and Becoming the next singing idol superstars with a stardom superstar every showbiz discovering and developing Philippine Television's biggest new singing superstar fans when a finalists from the weekly winner brings home for P50,000, P100,000 for the semifinals and P1 million pesos cazh prizes for the grand finals with the music recording contract of IBC Records.

It producing the newest Kapinoy singing champions of superstars such as Cayleen Villamor, Veejay Aragon, Ronald Humarang, Anne Bernardo and Joshua Cadelina.

The network has also conceived a Korean reality platform with *K-POP Star Hunt*, a reality talent competition is back once again on The Kapinoy Network for the returning season will create the new audition fever with full training support from FNC Entertainment, one of the top-tier music

labels in Korea aspired to be the next K-pop sensations, aspiring hopefuls with 11 outstanding contestants from five countries, including Singapore, Hong Kong, Taiwan, Thailand and the Philippines are select will also have the once-in-a-lifetime chance to be in the spotlight of Asia, realize their K-pop dreams and vie for the coveted title as winner.

According to IBC COO for Entertainment Laurenti Dyogi, the show will be Kapinoy Talent Center, the talent management for training and discovery will be the official partner for this season for the show. The is expected that it can help the network discover and develop more homegrown talents.

A huge franchises and big names as the hosts, IBC is indeed enjoying the momentum, and won't let it go until it has already achieved and has broken new grounds.

# Born to be a Superstar Top 3 - Ronald Humarang, Cayleen Villamor and Veejay Aragon

March 21, 2014

Born to be a Superstar grand finals results were announced on Saturday (March 22) at the performance night and Sunday (March 23) at reults tonight, at the Smart Araneta Coliseum in Diliman, Quezon City.

The three contestants who advanced to the grand finals of the season 2 in *Born to be a Superstar* are the singing champions of the night such as the legend sensation as Ronald Humarang, the romantic princess as Cayleen Villamor and the rockstar prince as Veejay Aragon are those singing the concert performances.

Becoming the next singing superstar sensation. Who you think among Ronald Humarang, Cayleen Villamor and Veejay Aragon will become the first winner of *Born to be a Superstar*.

Already revealed the Top 3 snging champion artists of the country's top-trending reality show which will feature three of aspiring and young singing artists who will represent the stage is set for the vocal battle.

Viewers are encouraged to vote for their favorite artists as the finale's outcome will be determined solely by the public's text votes, online votes, mobile downloads, and iTunes downloads. For the complete details on the voting mechanics, just visit borntobeasuperstar.ibc.com.ph.

For the two-part finale, viewers can send only one vote for an artist per day using one SIM card. Voting will be closed before the Saturday show ends, and will open again during the show on

Sunday. The top 2 artists who will get the highest percentages of text and online votes plus the iTunes and truetone downloads will be will be facing off in the final showdown.

Upon reopening the poll for the top two artists, their public vote scores will be reset to zero. In the end, the artist who gets the higher percentage of public votes will be named the winner of *Born to be a Superstar*.

Make sure to support your favorite artists by texting BTBASuperstar RONALD/CAYLEEN/VEEJAY and send it to 888 for Globe, TM and Sun Cellular subscribers and 231 for Smart and Talk 'N Text subscribers. Fans can also use Electronic PINs (E-PINs) through IBC vote cards or from accredited online resellers to vote online.

Support Ronald, Cayleen and Veejay by downloading their featured truetones, as well as their iTunes original songs and the studio recordings of the songs they performed during last week's Live Shows on iTunes.com/BornToBeASuperstarPH. The first ever *Born to be a Superstar Season 2* will win P1 million, a new car, an Asian tour package for two, and a music recording contract with IBC Records. With a performance from Joshua Cadelina, Janella Salvador and Marlo Mortel.

They will win *Born to be a Superstar Season 2* grand finals and will be hailed as this season's grand champion? Find out tomorrow in the *Born to be a Superstar Season 2 Grand Finals Night* live at the Smart Araneta Coliseum on Saturday (March 22) at 9:15PM and Sunday (March 23) at 8:30PM on IBC.

## Born to be a Superstar (season 3)

The third season of <u>Born to be a Superstar</u> produced by <u>IBC Entertainment TV</u>, <u>Viva Television</u> and premiered on <u>IBC</u> in April 5, 2014.

A certified singing champion <u>Anja Aguilar</u> leads the role as the host of the show. Once again, judges including <u>Paula Bianca,Sam Concepcion Joey Albert</u> and <u>Gino Padilla</u>. Auditions for this season were held in several key cities in the Philippines including <u>Baguio</u>, <u>Iloilo</u>, <u>Cebu</u> and <u>Davao</u>.

As of September 7, 2014, <u>Shanne Velasco</u>, a 18-year old singer from Diliman, <u>Pasig City</u>, was hailed as the grand champion winner of the season while [{Arvin Ventanilla]] of <u>Batangas City</u> as the 1st runner-up and <u>Paolo Antenorcruz</u> of <u>Makati City</u> as the 2nd runner-up.

Born to be a Superstar

Season 3

Broadcast from April 5, 2014 - September 7, 2014

Paula Bianca

Judges Sam Concepcion

Joey Albert
Gino Padilla

Host(s) Anja Aguilar

Broadcaster IBC

Winner:

**Shanne Velasco** 

Origin Quezon City

**Genre(s)** Singing, Dancing, Acting

1st Runner-up

Arvin Ventanilla

2nd Runner-up

Paolo Antenorcruz

Chronology

2014

#### Auditions Edit

The auditions for the third season takes place in key cities in the Philippines. Major auditions are held in <u>Baguio</u>, <u>Davao, Cebu</u>, <u>Batangas</u> and <u>Iloilo</u> where the hopefuls are judged by Gino Padilla,

Paula Bianca, Joey Albert and Dingdong Avanzado. Also, auditions are also held in other cities mall tours and judged by the staff of *Born to be a Superstar* become the huge success in the nationwide talent search contest in the next singing superstar fans to be the superstar champion discover the best singer in the country through worldwide audition rom a different collage of high-school students for oung singing superstars. Auditions were done via three methods: online, mail-in, and on-ground at the various locations with contestants ages 15 to 25 years old from different high schools. Before the show aired on April 5, 2014, the top 21 auditionees were already announced. In the final auditions, each auditionee must present themselves and sing their final audition songs. From the top 21 auditionees, 12 finalists will advance for the live shows and compete for the grand prize.

Successful applicants were given a pass for the Main Auditions. <u>IBC</u>, <u>Viva Entertainment</u>, a radio partners like <u>90.7 Love Radio</u>, <u>93.9 iFM</u>, <u>Mellow 947</u>, <u>96.3 Easy Rock</u>, <u>99.5 Play FM</u>, <u>101.1 Yes FM</u>, <u>93.5 Romance FM</u>, <u>Kapinoy FM 913</u> and <u>iDMZ 891 FM</u> for free transportation, food and lodging for Theater Eliminations.

Auditions took place in the following locations:

Audition Date	City	Audition Venue				
January 17, 2014	Quezon City	Trionma Mall				
January 25, 2014	Baguio City	SM City Baguio				
January 31, 2014	Cebu City	SM City Cebu				
February 1, 2014	Iloilo City	SM City Iloilo				
February 15, 2014	Quezon City	Smart Araneta Coliseum				
February 22, 2014	Mandaluyong City	SM Megamall				
March 1, 2014	Roxas City	Robinsons Place Roxas				
March 10, 2014	Davao City	SM City Davao				
March 21, 2014	Quezon City	SM City North EDSA				

#### Weekly Themes Edit

The opening act features different songs with <u>Anja Aguilar</u> starts with an opening song and dance number together with the list of *Born to be a Superstar* top finalist.

- April 5, 2014: Born to be a Superstar
- April 6, 2014: No More Tears (Enough is Enough)
- April 12, 2014: Roar (Katy Perry)
- April 13, 2014: Wrecking Ball (Miley Cyrus)
- April 20, 2014: The Monster (Eminem feat. Rihanna)
- April 26, 2014: Beauty and a Beat (Justin Bieber feat. Nicki Minaj)
- April 27, 2014: Ooh La La (Britney Spears)
- May 3, 2014: Pyramid (Charice)
- May 4, 2014: Heart Attack (Demi Lovato)
- May 10, 2014: Brokenhearted (Karmin)
- May 11, 2014: Tonight (Jessica Sanchez feat. Ne-Yo)
- May 17, 2014: Unconditionally (Katy Perry)
- May 18, 2014: Live For The Night (Krewella)
- May 24, 2014: Love Me Back To Life (Celine Dion)
- May 25, 2014: Take Me Home (Cher Lloyd)
- May 31, 2014: Stay the Night (Zedd feat. Hayley Williams)
- June 1, 2014: I Want It All (Karmin)
- June 7, 2014: Just Dnace (Lagy GaGa)
- June 8, 2014: Fireworks (Katy Perry)
- June 14, 2014: Slow Down (Selena Gomez)
- June 15, 2014: Naked and Sacred (Maria Taylor)
- June 21, 2014: Stronger (Kelly Clarkson)
- June 22, 2014: It's My Party (Jessie J)
- June 28, 2014: Born to be a Superstar
- June 29, 2014: Crush (Jennifer Paige)
- July 5, 2014: When I Grow Up
- July 6, 2014: That's What Love Can Do
- July 12, 2014: Born to be a Superstar
- July 13, 2014: Without You (Usher)
- July 19, 2014: Neon Lights (Demi Lovato)

- July 20, 2014: Domino (Jessie J) by Anja, four judges are Tuloy Pa Rin by Sam, Sugod by Paula, Babaero by Gino and Treasure by Joey
- July 26, 2014: I Will Never Let You Down (Rita Ora)
- July 27, 2014: Love Never Felt So Good (Michael Jackson and Justin Timberlake)

#### Finalists Edit

Main article: List of Born to be a Superstar (season 3) finalists

Eli	Elimination chart <u>Edit</u>														
Top 20 Top 15 Top 12			Top 12	Τ	op 5	Non- Elimin	Non- Runners- Winner Up								
Legend															
Safe Eliminated															
	Stag	Stage: Semi-Finals											Finals		
	Wee	Week: August Aug								Septem ber 7					
Pla ce	Contes	ta							ı	Result					
1	Shann Velasc	-						Top 4			Non- Eliminat ion		Top 1	Non- Eliminat ion	Winner
2	Arvin Ventan a								Top 3		Non- Eliminat ion	Top 2	Тор 3	Non- Eliminat ion	1st Runner- Up
3	Paolo Anteno ruz						Top 13		Тор 9		Non- Eliminat ion			Non- Eliminat ion	2nd Runner- Up
4	Hanna Bustillo									Top 13		Non- Eliminat ion		3rd Runner- Up	
5	Randy	у						Top 9		Non- Eliminat	Тор 6		Elimina		

	de Silva						ion			ted
6	Dean Carlo Logo					Тор 7		Non- Eliminat ion		Elimina ted
7	Kelly Mercado						Top 12	Non- Eliminat ion	Elimina ted	
8-9	Shania Shane Hermoge nes						Elemina ted			
	Carl Camo									
10	Janet Japor					Elimina ted				
11- 12	Clarissa Chua				Elimina ted					
12	Aubrey Carreon				teu					
	Cara Quiapos									
13- 15	Rose Ann Francisco			Elimina ted						
	Anja Shane Tarun									
	Jeziel Dimagna -ong									
16- 20	Risie Joan		Elimina ted							
	Bobby Solomon									

Micah		
Torre		
Geo Ed		
Rebucas		

#### Television ratings Edit

Television ratings for the third season of *Born to be a Superstar* on <u>IBC</u> are gathered from two major sources, namely from *AGB Nielsen Philippines* and *Kantar Media - TNS. AGB Nielsen Philippines* covers <u>Mega Manila</u>, while *Kantar Media - TNS* covers most of the Philippines. Television ratings for the third season of *Born to be a Star*.

- Color keys:
- Highest rating during the season
- Lowest rating during the season

Television ratings of the third season of Born to be a Superstar										
			AGB Niel	sen	Kantar Media - TNS					
Stage	Air Date	Rating	Rar	nking	Rating	Ranking				
		ixating	Timeslot	Primetime		Timeslot	Primetime			
	April 5, 2014	34.9%	#1	#1	35.8%	#1	#1			
	April 6, 2014	21.6%	#2	#2	22.5%	#2	#2			
Rising Superstars	April 12, 2014	26.4%	#1	#5	27.5%	#1	#5			
	April 13, 2014	28.9%	#1	#2	29.6%	#1	#2			
	April 20, 2013	29.6%	#1	#1	30.8%	#1	#1			
Batch of Singing	April 26, 2014	25.4%	#1	#3	26.7%	#1	#4			
Stars	April 27, 2014	28.3%	#1	#1	29.6%	#1	#2			
	May 3, 2014	17.5%	#1	#3	18.7%	#1	#2			
Quarterfinals	May 4, 2014	29.7%	#1	#2	30.8%	#1	#2			
	May 10, 2014	21.6%	#1	#7	22.4%	#1	#8			

	May 11, 2014	26.6%	#1	#3	27.8%	#1	#4
	May 17, 2014	31.1%	#1	#2	32.7%	#1	#2
	May 18, 2014	33.6%	#1	#1	34.9%	#1	#1
	May 24, 2014	29.6%	#1	#5	31.8%	#1	#3
	May 25, 2014	37.7%	#1	#1	38.8%	#1	#1
	May 31, 2014	36.2%	#1	#4	37.8%	#1	#5
	June 1, 2014	37.9%	#1	#2	38.6%	#1	#2
	June 7, 2014	36.6%	#1	#2	37.5%	#1	#2
	June 8, 2014	35.4%	#1	#1	38.8%	#1	#1
	June 14, 2013	31.8%	#1	#2	33.2%	#1	#2
	June 15, 2013	34.2%	#1	#2	36.4%	#1	#2
	June 21, 2014	28.7%	#2	#2	29.1%	#2	#2
	June 22, 2014	24.3%	#2	#2	25.6%	#2	#2
	June 28, 2014	31.6%	#2	#2	33.7%	#2	#2
	June 29, 2014	33.8%	#2	#2	34.4%	#2	#2
	July 5, 2014	32.4%	#2	#2	33.1%	#2	#2
	July 6, 2014	29.1%	#2	#4	30.5%	#2	#4
	July 12, 2014	34.2%	#1	#2	35.6%	#1	#2
Semi-Finals	July 13, 2014	33.1%	#1	#1	34.5%	#1	#1
	July 19, 2014	27.4%	#1	#2	28.9%	#1	#2
	July 20, 2014	26.9%	#1	#2	27.8%	#1	#2
	July 26, 2014	25.5%	#1	#2	36.4%	#1	#2
	July 27, 2014	33.9%	#1	#2	35.4%	#1	#2

	August 2, 2014	29.4%	#1	#1	30.8%	#1	#1
	August 3, 2014	28.4%	#1	#1	30.1%	#1	#1
	August 9, 2014	36.5%	#1	#1	37.8%	#1	#1
	August 10, 2014	31.7%	#1	#1	32.5%	#1	#1
	August 16, 2014	28.6%	#1	#2	37.8%	#1	#2
	August 17, 2014	30.1%	#1	#1	30.9%	#1	#1
	August 23, 2014	36.4%	#1	#1	37.8%	#1	#1
	August 24, 2014	34.8%	#1	#1	35.4%	#1	#1
	August 30, 2014	35.1%	#1	#1	36.9%	#1	#1
	August 31, 2014	33.0%	#1	#1	34.4%	#1	#1
Live Grand	September 6, 2014	35.8%	#1	#1	36.9%	#1	#1
Finals	September 7, 2014	36.1%	#1	#1	37.7%	#1	#1
SEASON AVERAGE		37.2%	#1	#1	37.9%	#1	#1

# Music Edit

# Born to be a Superstar 3: The Album Edit

Born to be a Superstar: The Album is the compilation album from the reality talent show Born to be a Superstar (season 3) finalists, an franchise in the Philippines. It released under IBC Records released on July 11, 2014. The album composed of 11 tracks and performed by the top 10 contestants of the TV show.

1. If Only (composed by Vehnee Saturno) - Shanne Velasco

- 2. Kailan Pa Ma'y Ikaw (composed by Freddie Saturno) Arvin Ventanilla
- 3. Flying Without Wings (composed by Tito Cayamanda) Paolo Antenorcruz
- 4. Out Here on My Own (composed by Christian Martinez) Hannah Bustillos
- 5. When I Was Your Man (composed by Freddie Saturno) Randy de Silva
- 6. Paano (composed by Rey Valera) Dean Carlo Logo
- 7. Nakapagtataka (composed by Rachel Alejandro) Kelly Mercado
- 8. Never Gonna Say Goodbye (composed by Larry Hermoso) Shania Hermogenes
- 9. Someone to Love (composed by Christian Martinez) Carl Camo
- 10. Just Say You Love Me (composed by Freddie Saturno) Janet Japor
- 11. Born to be a Superstar (Theme) (composed by Marcus Davis and Freddie Saturno) Anja Aguilar

# References Edit

# See also Edit

- Season 3 of "Born to be a Superstar" begins
- IBC launches LIVE Caravan
- IBC Releases New Music Video and Station ID 'I Love Kapinoy'
- Globes and IBC Mobile biggest text promo lends IBC helping hand with mobile phone
- 'Born to be a Superstar' Leads PH's Top 30 Most-Watched Programs in June
- Top 12 for the semi-finals of Born to be a Superstar
- IBC turns 54 years!
- IBC-13's weekend primetime triumvirate
- Top 10 of 'Born to be a Superstar' Perform Live this Weekend for Public Votes
- Anja Aguilar Renewed as the Official 'Kapinoy'
- IBC-13's Born to be a Superstar rates high
- David knows how to fight Goliaths
- IBC's Born to be a Superstar beats PBB All In and Celebrity Bluff on Saturday; and beats PBB All In and SNBO on Sunday
- Channel 13 breaks TV duopoly with 'Born to be a Superstar'
- IBC now turning 54 mga Kapinoy
- 'Born to be a Superstar' Beats its Other Rival Shows

# External links Edit

Official website

# List of Born to be a Superstar (season 3) finalists

The *Born to be a Superstar* Finalists consisted of 12 singers who competed for *Born to be a Superstar*. They were selected after several stages of audition and theater eleminations, and succeeded in earning a sport in the finals by popular votes from the viewers.

# Finalists Edit

#### Shanne Velasco

- What Kind of Fool Am I? (Regine Velasquez) (April 5)
- Broken Vow (Lara Fabian) (April 6)
- Let It Go (Demi Lovato) (April 13)
- Till My Heartaches End (Carol Banawa) (April 20)
- You'll Never Walk Alone (April 27)
- Sana Sana (<u>Angeline Quinto</u>) (May 3)
- Maybe This Time (Michael Murphy) (May 4)
- <u>Dreamlover</u> (<u>Mariah Carey</u>) (May 10)
- Before I Fall in Love (<u>Coco Lee</u>) (May 11)
- Patuloy ng Pangarap (Angeline Quinto) (May 17)
- I Just Fall in Love Again (<u>Angeline Quinto</u>) (May 18)
- Listen (Beyoncé) (May 24)
- Laging Naroon Ka (Jaya) (May 25)
- <u>Titanium</u> (<u>David Guetta</u> featuring <u>Sia</u>) (May 31)
- Bakit Pa Ba (Sarah Geronimo) (June 1)
- I Am What I Am (Gloria Gaynor) (June 7)
- I Need You (LeAnn Rimes) (June 8)
- Hanggang Ngayon (Kyla) (June 14)
- In Love with You (<u>Christian Bautista</u> and <u>Angeline Quinto</u>) (with <u>Veejay Aragon</u>) (June 15)
- I Won't Let You Go Again (Jaya) (June 21)
- Girls Just Want to Have Fun (Cyndi Lauper) (with Janella Salvador) (June 22)
- Kung Maibabalik Ko Lang (Regine Velasquez) (June 28)
- Neon Lights (Demi Lovato) (June 29)
- I Won't Let You Go Again (Jaya) (July 5)
- She's Out of My Life (Michael Jackson) (July 6)
- Narito Ako (<u>Regine Velasquez</u>) (July 12)
- If Only (composed by Vehnee Saturno) (July 13)
- Safe In The Arms Of Love (Coco Lee) (July 19)
- And I Am Telling You (Regine Velasquez) (July 20)
- Dadalhin (Regine Velasquez) (July 26)
- Somewhere Over the Rainbow (Angeline Quinto) (July 27)
- Tonight, I Celebrate My Love (Peabo Bryson and Roberta Flack) (with Veejay Aragon)
   (August 2)

- Babalik Kang Muli (<u>Regine Velasquez</u>) (August 3)
- For All of My Life (<u>For Real</u>) (August 9)
- Jesus, Take the Wheel (Carrie Underwood) (August 10)
- You've Made Me Stronger (<u>Regine Velasquez</u>) (August 16)
- The Voice Within (Christina Aguilera) (August 17)
- Looking Through the Eyes of Love (Angeline Quinto) (August 23)
- Fly (<u>Regine Velasquez</u>) (August 24)
- Sa Aking Pag-iisa (<u>Regine Velasquez</u>) (August 30)
- Really Don't Care (Demi Lovato feat. Cher Lloyd) (with Janella Salvador) (August 31)
- My Heart Will Go On (Celine Dion) (September 6)
- Bakit Ba Inibig Ka (<u>Erik Santos</u> and <u>Regine Velasquez</u>) (with <u>Josh Santana</u>) (September 7)
- If Only (<u>Sarah Geronimo</u>) (September 7) (Winner in Grand Champion)

## **Arvin Ventanilla**

- Hanggang Ngayon (<u>Bryan Termulo</u>) (April 5)
- Bihag (<u>Bryan Termulo</u>) (April 6)
- My Heart Has a Mind of Its Own (<u>Christian Bautista</u>) (April 13)
- Smile (Nat King Cole) (April 20)
- The One Who Won My Heart (<u>Christian Bautista</u>) (April 27)
- You Take My Breath Away (Rex Smith) (May 4)
- Learning the Ways of Love (<u>Peabo Bryson</u>) (May 11)
- Nandito Ako (<u>Ogie Alcasid</u>) (May 18)
- Ibigay Mo Na (<u>Darius Razon</u>) (May 25)
- Love You This Much (<u>Christian Bautista</u>) (June 1)
- I Fall All Over Again (<u>Dan Hill</u>) (June 8)
- 'Di Na Natuto (<u>Gary Valenciano</u>) (June 14)
- Nakapagtataka (<u>APO Hiking Society</u>) (June 15)
- Walang Hanggan (<u>Gary Valenciano</u>) (June 21)
- You Got Me Working (<u>Gary Valenciano</u>) (with <u>Marlo Mortel</u>) (June 22)
- Binibini (<u>The Rainmakers</u>) (June 28)
- Be My Number Two (<u>Joe Jackson</u>) (June 29)
- What Can I Do (<u>Christian Bautista</u>) (July 6)
- One in a Million You (July 12)
- Kailan Pa Ma'y Ikaw (composed by Freddie Saturno) (July 13)
- Haplos (Shamrock) (July 19)
- Give Me A Chance (<u>Ric Segreto</u>) (July 20)
- Simple Lang (<u>Ariel Rivera</u>) (July 26)
- So It's You (<u>Raymond Lauchengco</u>) (July 27)
- When I Met You (<u>APO Hiking Society</u>) (August 2)

- Basta't Kasama Kita (<u>Josh Santana</u>) (August 3)
- Kahit Na Malayo Ka (<u>Ogie Alcasid</u>) (August 9)
- Lift Up Your Hands (<u>Basil Valdez</u>) (August 10)
- You Are to Me (<u>Martin Nievera</u>) (August 16)
- <u>Tayong Dalawa</u> (<u>Gary Valenciano</u>) (August 17)
- Naaalala Ka (<u>Rey Valera</u>) (August 23)
- We Are The Reason (<u>Gary Valenciano</u>) (August 24)
- Sana Ikaw (<u>Piolo Pascual</u>) (August 30)
- Right Next to Me (<u>Kimpoy Feliciano</u>) (with <u>Sam Concepcion</u>) (August 31)
- Wala Kang Katulad (<u>Ariel Rivera</u>) (September 6)
- Unsaid (Lala with <u>Christian Bautista</u>) (with <u>Janella Salvador</u>) (September 7)
- Kailan Pa Ma'y Ikaw (<u>Christian Bautista</u>) (September 7) (1st Runner-Up)

#### Paolo Antenorcruz

- Where Did My Heart Go (<u>James Ingram</u>) (April 5)
- Now and Forever (Richard Marx) (April 6)
- Flying Without Wings (Westlife) (April 27)
- In My Dreams (<u>REO Speedwagon</u>) (May 3)
- Forevermore (<u>Side A</u>) (May 10)
- Never Seen Nothing Like You (<u>Nate Highfield</u>) (May 17)
- Paminsan-minsan (<u>Richard Reynoso</u>) (May 24)
- Everytime You Go Away (Paul Young) (May 31)
- Just Once (<u>James Ingram</u>) (June 7)
- Set You Free (<u>Side A</u>) (June 15)
- We've Got Tonight (Ronan Keating) (with Cayleen Villamor) (June 22)
- Heaven (Bryan Adams) (June 29)
- Lupa (<u>Gary Valenciano</u>) (July 6)
- Flying Without Wings (composed by Tito Cayamanda) (July 12)
- Honesty (Billy Joel) (July 20)
- Kasalanan Ko Ba (<u>Neocolours</u>) (July 26)
- Dahil Tanging Ikaw (<u>Jaya</u>) (August 2)
- Right Next to Me (<u>Kimpoy Feliciano</u>) (August 9)
- Paminsan-mindan (<u>Richard Reynoso</u>) (August 16)
- Dance with Me (Orleans) (August 23)
- Never Seen Nothing Like You (<u>Nate Highfield</u>) (August 30)
- I Won't Give Up (Jason Mraz) (with Veejay Aragon) (August 31)
- Reaching Out (<u>Gary Valenciano</u>) (September 6)
- Total Eclipse of the Heart (Westlife) (with Thyro Alfaro) (September 7)
- Right Next to Me (<u>Kimpoy Feliciano</u>) (September 7) (2nd Runner-Up)

#### Hannah Bustillos

- A Thousand Years (Christina Perri) (April 12)
- Out Here on My Own (<u>Irene Cara</u>) (April 13)
- Dadalin (<u>Regine Velasquez</u>) (May 3)
- Love Come Down (<u>Evelyn King</u>) (May 11)
- Betcha by Golly, Wow (The Stylistics) (May 17)
- I Just Called to Say I Love You (Stevie Wonder) (May 24)
- We Don't Need Another Hero (Tina Turner) (May 31)
- Halo (Beyoncé) (June 7)
- If I Were a Boy (Beyoncé) (June 14)
- I Remember the Boy (<u>Joey Albert</u>) (June 21)
- What About Love (Heart) (June 28)
- Million Miles Away (<u>Joey Albert</u>) (July 5)
- Out Here on My Own (composed by Christian Martinez) (July 12)
- Promdi (<u>Regine Velasquez</u>) (July 19)
- Of All the Things (Dennis Lambert) (July 26)
- I'm Missing You (Meja) (August 2)
- Sweet Dreams (Beyoncé) (August 9)
- Till I Met You (<u>Kuh Ledesma</u>) (August 16)
- Someone Like You (Adele) (August 23)
- Rolling in the Deep (Adele) (August 24)
- How Will I Know (Whitney Houston) (August 30)
- Killing Me Softly with His Song (Fugees) (with Thyro Alfaro) (August 31) (Third Place)

#### Randy de Silva

- When I Was Your Man (Bruno Mars) (April 5)
- It Will Rain (Bruno Mars) (April 6)
- Count on Me (Bruno Mars) (May 4)
- Grenade (Bruno Mars) (May 11)
- Young Girls (Bruno Mars) (May 18)
- Locked Out of Heaven (Bruno Mars) (May 25)
- Treasure (Bruno Mars) (June 1)
- Just the Way You Are (Bruno Mars) (June 8)
- The Lazy Song (Bruno Mars) (June 14)
- <u>Lighters</u> (<u>Bad Meets Evil</u> feat. <u>Bruno Mars</u>) (with <u>Abra</u>) (June 22)
- Barry You (Bruno Mars) (June 29)
- Moonshine (Bruno Mars) (July 6)
- When I Was Your Man (composed by Freddie Saturno) (July 13)
- Billionaire (with Young JV) (July 20)
- Marry You (Bruno Mars) (July 27)
- Young Girls (Bruno Mars) (August 3)

- Isn't She Lovely? (Stevie Wonder) (August 10)
- Runaway Baby (Bruno Mars) (August 17)
- Count On Me (Bruno Mars) (August 24) (Eliminated)

#### Dean Carlo Logo

- Make Believe (<u>Marco Sison</u>) (April 20)
- Photograph (<u>Ariel Rivera</u>) (May 3)
- Both in Love (<u>Tito Mina</u>) (May 10)
- Miss na Miss Kita (May 18)
- Skyline Pigeon (Elton John) (May 24)
- Stitches and Burns (<u>Fra Lippo Lippi</u>) (June 1)
- Sabihin Mo Na (<u>Top Suzara</u>) (June 8)
- Light and Shade (<u>Fra Lippo Lippi</u>) (June 15)
- Out of Touch (Hall & Oates) (June 21)
- Kung Tayo'y Magkakalayo (Rey Valera) (June 28)
- The Old Songs (Barry Manilow) (July 5)
- Paano (composed by Rey Valera) (July 13)
- Say You'll Never Go (Erik Santos) (July 19)
- Make It with You (Bread) (July 26)
- Both in Love (<u>Tito Mina</u>) (August 2)
- Ayoko Na Sana (<u>Ariel Rivera</u>) (August 9)
- Before I Let You Go (<u>Freestyle</u> (August 16)
- I Believe in Dreams (<u>Janno Gibbs</u>) (August 24) (Eliminated)

#### Kelly Mercado

- Can't Fight this Feeling (Reo Speedwagon) (April 12)
- After All These Years (<u>Journey</u>) (April 13)
- I Live My Life for You (Firehouse) (May 3)
- <u>Everytime You Go Away</u> (<u>Paul Young</u>) (May 10)
- When I Look Into Your Eyes (FireHouse) (May 18)
- Baliw (Mark Bautista) (May 25)
- Hot Legs (Rod Stewart) (June 1)
- When I Met You (<u>APO Hiking Society</u>) (June 8)
- Ikaw (<u>Martin Nievera</u>) (June 14)
- You Are to Me (<u>Martin Nievera</u>) (June 21)
- Starlight Express (El Debarge) (June 28)
- Pusong Bato (Alon dela Rosa) (July 5)
- Nakapagtataka (composed by Rachel Alejandro) (July 12)
- Ikaw Ang Aking Pangarap (<u>Martin Nievera</u>) (July 19)
- Ikaw (Martin Nievera) (July 27)

- Kahit Isang Saglit (<u>Martin Nievera</u>) (August 3)
- Natutulog Ba Ang Diyos? (<u>Gary Valenciano</u>) (August 10)
- Fallin (<u>Janno Gibbs</u>) (August 17) (**Eliminated**)

# Shania Shane Hermogenes

- Don't Say Goodbye (<u>Pops Fernandez</u>) (April 20)
- Paalam Na (<u>Rachel Alejandro</u>) (Aprl 27)
- Bakit Nga Ba Mahal Kita (Roselle Nava) (May 3)
- Nagmamakaawa (<u>Roselle Nava</u>) (May 11)
- You Were There (<u>Southern Sons</u>) (May 17)
- Kat Tagal (<u>Rachel Alejandreo</u>) (May 25)
- Ikaw Lamang (<u>Zsa Zsa Padilla</u>) (May 31)
- Paano (APO Hiking Society) (June 7)
- Dito sa Puso Ko (<u>Ogie Alcasid</u>) (June 14)
- Hey It's Me (<u>Jamie Rivera</u>) (June 21)
- Friend of Mine (<u>Odette Quesada</u>) (June 29)
- Love Is In Your Eyes (<u>Gerard Joling</u>) (July 6)
- Never Gonna Say Goodbye (composed by Larry Hermoso) (July 13)
- If Love is Blind (<u>Tiffany</u>) (July 20)
- Sa Aking Pag-lisa (<u>Cinderella</u>) (July 27) (**Eliminated**)

#### Carl Camo

- Now and Forever (Richard Marx) (April 20)
- Reality (Richard Sanderson) (May 4)
- Victims of Love (<u>Joe Lamont</u>) (May 11)
- Straight from the Heart (Bryan Adams) (May 17)
- When You Love Someone (<u>Bryan Adams</u>) (May 24)
- Summer of '69 (Bryan Adams) (June 1)
- Please Forgive Me (Bryan Adams) (June 7)
- Do I Have to Say the Words? (Bryan Adams) (June 15)
- Muli (<u>Rodel Naval</u>) (June 21)
- <u>This Time</u> (<u>Bryan Adams</u>) (June 28)
- Wag Na Lang Kaya (<u>True Faith</u>) (July 5)
- Someone to Love (composed by Christian Martinez) (July 13)
- Panakip Butas (Hajji Alejandro) (July 20)
- Muli (<u>Rodel Naval</u>) (July 27) (Eliminated)

#### Janet Japor

- Sa Isip Ko (<u>Agot Isidro</u>) (April 27)
- Muling Magmamahal (<u>Angeline Quinto</u>) (May 4)
- If Love is Blind (Tiffany) (May 10)

- Beginning Today (<u>Agot Isidro</u>) (May 18)
- Hiram (<u>Zsa Zsa Padilla</u>) (May 24)
- Kung Ako'y liwan Mo (<u>Basil Valdez</u>) (May 31)
- Hello (I've Never Really Stopped Loving You) (<u>Kuh Ledesma</u>) (June 7)
- Just Say You Love Me (<u>Pops Fernandez</u>) (June 15)
- All I Ask of You (Cliff Richard and Sarah Brightman) (with Josh Santana) (June 22)
- Maybe (<u>The Chantels</u>) (June 28)
- Kay Tagal (<u>Rachel Alejandro</u>) (July 5)
- Just Say You Love Me (composed by Freddie Saturno) (July 13)
- Paalam Na (<u>Rachel Alejandro</u>) (July 20) (**Eliminated**)

#### Clarissa Chua

- One Heart (<u>Sarah Geronimo</u>) (April 20)
- There's No Easy Way (<u>James Ingram</u>) (May 4)
- You Are My Song (<u>Regine Velasquez</u>) (May 10)
- Kung Siya Ang Mahal (<u>Sarah Geronimo</u>) (May 18)
- Everyday (<u>Agot Isidro</u>) (May 25)
- Just Can't Get Enough (The Saturdays) (June 1)
- Paano (<u>Gary Valenciano</u>) (June 7)
- I Need Your Love (<u>Lou Bonnevie</u>) (June 15)
- Hanggang Wakas (<u>Juris</u>) (June 22)
- Dahil Ba Sa Kanya (<u>Jaya</u>) (June 29)
- You Make Me Feel Brand New (<u>The Stylistics</u>) (July 6) (**Eliminated**)

#### **Aubrey Carreon**

- Inseparable (Natalie Cole) (April 5)
- Kung Ako'y liwan Mo (<u>Basil Valdez</u>) (April 6)
- I Believe (Fantasia Barrino) (May 3)
- Farewell (<u>Raymond Lauchengco</u>) (May 11)
- When She Cries (Restless Heart) (May 17)
- A Smile in Your Heart (<u>Ariel Rivera</u>) (May 24)
- Ayoko Na Sana (<u>Ariel Rivera</u>) (June 1)
- You're In My Heart (Rod Stewart) (June 7)
- Lift Up Your Hands (<u>Basil Valdez</u>) (June 14)
- Love Goes On (<u>Raymond Lauchengco</u>) (June 15)
- Knife (<u>Rockwell</u>) (with <u>Wency Cornejo</u> of <u>AfterImage</u>) (June 22)
- Fallin (<u>Janno Gibbs</u>) (June 29)
- Lift Up Your Hands (<u>Basil Valdez</u>) (July 6) (**Eliminated**)

#### Cara Quiapos

- Anything for You (Gloria Estefan and Miami Sound Machine) (April 27)
- You Can Reach Me (<u>Anita Baker</u>) (May 3)

- Di Bale Na Lang (<u>Anja Aguilar</u>) (May 11)
- Love Me for What I Am (<u>The Carpenters</u>) (May 18)
- Nasaan Ang Pangako Mo (<u>Anja Aguilar</u>) (May 24)
- When (<u>Anja Aguilar</u>) (June 1)
- I'm Coming Out (<u>Diana Ross</u>) (June 8) (**Eliminated**)

#### Rose Ann Francisco

- Superstar (<u>The Carpenters</u>) (April 20)
- All I Need To Know (<u>Bette Midler</u>) (May 4)
- Forever (<u>Rex Smith</u>) (May 11)
- I Love You (<u>Celine Dion</u>) (May 17)
- Wala Na Ba'ng Pag-Ibig (<u>Jaya</u>) (May 25)
- Kahit Na (<u>Zsa Zsa Padilla</u>) (May 31)
- Promdi (<u>Regine Velasquez</u>) (June 8) (**Eliminated**)

#### Anja Shane Tarun

- I Want To Know What Love Is (Foreigner) (April 26)
- Saving All My Love for You (Whitney Houston) (May 4)
- How Do I Live (Trisha Yearwood) (May 10)
- Remember Me This Way (<u>Jordan Hill</u>) (May 18)
- Mula Noon, Hanggang Ngayon (<u>Lea Salonga</u>) (May 24)
- Narito Ako (<u>Regine Velasquez</u>) (May 31)
- Kung Siya Ang Mahal (<u>Sarah Geronimo</u>) (June 8) (Eliminated)

#### Jeziel Dimagna-ong

- Someone (<u>The Rembrandts</u>) (April 26)
- Do I Have to Say the Words? (Bryan Adams) (May 4)
- Honesty (Billy Joel) (May 10)
- Without You (Harry Nilsson) (May 17)
- The One You Love (Glenn Frey) (May 25) (Eliminated)

# Risie Joan

- Always Somewhere (<u>Scorpions</u>) (April 26)
- I Won't Last a Day Without You (The Carpenters) (May 4)
- My Valentine (Martina McBride) (May 11)
- It Must Have Been Love (Roxette) (May 18)
- The Power of Love (Jennifer Rush) (May 25) (Eliminated)

## **Bobby Solomon**

- We've Only Just Begun (The Carpenters) (April 12)
- Sana Ikaw (<u>Piolo Pascual</u>) (April 13)
- When I Dream About You (<u>Stevie B</u>) (May 4)
- Kailangan Kita (<u>Ogie Alcasid</u>) (May 10)
- Forever (Kenny Loggins) (May 18)

You Are My Everything (Cab Calloway) (May 25) (Eliminated)

## Micah Torre

- You Were There (<u>Southern Sons</u>) (April 26)
- This Time I'll Be Sweeter (Linda Lewis) (May 3)
- If I Should Love Again (<u>Barry Manilow</u>) (May 10)
- From This Moment On (Shania Twain) (May 17)
- Almost Over You (<u>Sheena Easton</u>) (May 25) (Eliminated)

## Geo Ed Rebucas

- Bakit Pa Ba (<u>Jay R</u>) (April 26)
- If You Remember Me (<u>Barry Manilow</u>) (May 4)
- Rainbow (<u>South Border</u>) (May 11)
- How Do You Heal A Broken Heart (<u>Chris Walker</u>) (May 18)
- Hard to Say I'm Sorry (Chicago) (May 25) (Eliminated)

# References Edit

# External links Edit

Born to be a Superstar Official Website, Contestants section

# Season 3 of "Born to be a Superstar" begins

April 1, 2014

Together with the creation of the high-quality local productions, and the sports programming acquisition of the broaddcast rights to air the Philippine Basketball Association (PBA) and the National Basketball Association (NBA) games as the country's premier basketball leagues, IBC-13 has also banked on Born to be a Superstar to gain a stronger audience hold.

The Kapinoy Network IBC-13 expand its new programming and audience reaching the top has decided to acquire the foreign franchise of *Born to be a Star* format from Endemol company. A singing superstar search in the Philippines has never looked this good. It's colorful. It's hip. It's young and aspiring, funky and fast. That's what you get when you combine two of the most successful, most formidable star-making giants in the country to come up with one grand production to help revolutionize entertainment shows in the Philippines to ensure that the show reaches a mass audience.

Contestants produce a minus one and bring any instruments like organ, piano and guitar. The 3D online videoke game in the Philippines Born to be a Superstar Online to search for the next online singing sensation with the goal to the 2.5 million youth. Playing the online game can get you a chance to superstars and be a part of an album and concert. The activities planned for the

rest of the year will cover 326 barangays and 4,000 internet cafes around the metro, online reinforcement through 20 internet cafe forums. A rising popularity of Internet sensations, *Born to be a Superstar* has perfectly this reality search.

Factor that encouraged this decision is the reality singing competition program trend that has been on Philippine television since the 80s (RPN's singing competition Ang Bagong Kampeon). This trend has carried with ABS-CBN such as Star In A Million, Search For A Star in a Million, Little Big Star, Little Big Superstar, Pilipinas Got Talent, Star Power, The X-Factor Philippines and The Voice of the Philippines, GMA such as Search for a Star and Pinoy Pop Superstar and IBC are Star For a Night and Born to be a Star are the network's singing reality search show derived from TV shows becoming the singing superstars to be the biggest, best and brightest stars and superstars, more equipment, recources and manpower revolutionized TV viewing by turning viewers among the talented aspirants in choosing the winners by calling in votes or sending them through text messages. A joint project of the number 3 television station IBC and the top-rating Metro Manila's radio stations like the AM news and public service station DZTV Radyo Budyong 1386, 93.5 Romance FM and the country's number 1 dance music radio FM station iDMZ 891 Sayaw Pinoy!, the reality show with a talent search format provides a platform for the online generation to showcase their flair for singing on TV and radio while using the internet to build a community that support their talented superstars. IBC-13, as the consumer network, has acculturated by Endemol though its popular realitysinging program format Born to be a Superstar. With its credible track record of success, Born to be a Superstar proved to be a business investment for The Kapinoy Network who has already turning to the quality, top-rating and multi-awarded program format trade for innovative and creative programming offer its local masa market. A singing-reality superstar entertainment, based on the American reality talent search series franchise from Endemol. Amateur singing contests have always been very popular here in the Philippines and the local franchise show from United States or the US. A reality singing search in the history of Philippine television to all hopefuls who want to try to become the next singing superstars. The phenomenal weekend primetime TV nationwide reality singing search in the Philippines with their favorite singing superstar fans discover and develop its own talents in the partner of the biggest training school in pop singing Center for Pop Music Philippines will provide chosen contestants with mentors in singing, stage performance for the high-school students as the star-maker, the personality development, style and fashion to help package them into the next singing sensations from different college high-schools for the aspiring young singers who battle it out each week auditioned singers across the country with the same top quality production values of the original high-rating American show to perform will sing, perform, record yourself online and be a superstar number of high quality backing tracks for singers and instrumentalists.

The unique singing contest differs from other singing contests since it will be perform.

Aside from Iloilo City, they have launched the contest in Baguio, Iloilo City, Kalibo, Roxas, Cebu, Davao, Butuan, Cagayan de Oro, Zamboanga, General Santos, Dipolog, Surigao, Bacolod, Puerto Princesa, Naga, Tuguegarao, Legaspi, Sorsogon, Dagupan and Tacloban.

From IBC's *Born to be a Superstar*, the show that has produced a new generation singing superstars such as Cayleen Villamor, Veejay Aragon, Anne Bernardo, Ronald Humarang, Aria Clemente, Viva singing champion Anja Aguilar that has created phenomenal Pinoy singing idols, comes a fusion; *Born to be a Superstar*. The poineering, trendsetting, top-rating and award-winning singing-reality talent search show for the contest. It's the biggest, boldest, brightest reality show for a national singing superstar search in Philippine television history.

Hosted by three of the country's hottest, most sought-after singing superstar Anja, whom are singing contest champion themselves, this search is looking for the next multi-media, singing super sensation. The show is pulling all the stops to ensure that the grand champion will be someone who not only has the voice, but who sports that elusive all-important X-factor. As for the marketing strategies employees by IBC, the group needed to find out just how marketable the show for the network and were the standards they upheld in the show's host, judges and contestants.

And what awaits the chosen *Born to be a Superstar*? A grand winner champion of P1,000,000 million peso worth of cash prizes which includes a house and lot and a music recording contract with IBC Records.

No wonder lines were endless during the auditions held over the country. From the thousands who tried out from Luzon, Visayas and Mindanao, a tlist of 111 were chosen. The 111 were trimmed down to 30 with the four judges are Paula Bianca, Sam Concepcion, Joey Albert and Gino Padilla where contestants get the superstar treatment and the chance to perform in a production number on primetime TV reality contest.

Platform for the online generation to showcase their flair for singing on TV and radio while using the internet to build a community that will support their talent. Submitted online in audio (MP3) and video (MP4) formats via borntobeasuperstar.ibc.com.ph. Aside from accepting entries, listeners of IBC, 93.5 Romance FM and iDMZ 891 Sayaw Pinoy! can also log on to website to view or listen to the songs and vote for their favorite.

Professionals and amateurs in online and text votes will have a percentage in the overall score of each entry, their songs also get radio airplay on IBC and the FM radio station 93.5 Romance FM and iDMZ 891 Sayaw Pinoy! from Luzon, Visayas and Mindanao is in a way helping recording companies save from today's production resulting from piracy with session musical

during production and recording of songs with the electronic musical instruments like piano, guitars and organ.

To produce a well-rounded singing superstar, members of this league have been undergoing rigorous vocal training and have been doing workshops in fashion, personality development, hosting, acting, and dancing, under experts in their respective fields. The audience has been part of their journey to ultimate fame as they get to peek and eavesdrop into their emotional and physical transformation. The field of singing in instruments like guitar, piano and organ with the investment to achieve the dream desired to their talents.

Now, The Champions's League of 20 is hard at work preparing for their grand presentation night on April 5 at the Aliw Theater. This free show will look and feel like a concert as *Born to be a Superstar* promises to be the very first concert-contest. The grand presentation night will be a musical extravaganza with the biggest singers in the country to help usher into the music industry.

Because it will also be a musical extravaganza with the biggest singers in the country tapped to help welcome into the local music industry the 30 finalists of IBC's *Born to be a Superstar*.

Auditions are nationwide in which, in moments of high emotion, our cameras surprise lucky who get through at home, school and work offers them to be in spotlight. In studio, contestants face the music industry professionals of the best OPM artists. All events leading to special night, like the auditions, the announcements, the rehearsals, studio recording, pictorials and others.

The singing-reality talent show with a Filipino male and female, solo or group performers, age 15 to 25 years old and above are quallified to join the contest aims to discover prospective singing superstars with the Kapinoy singing champions as hosts and producing new Kapinoy singing champions like Cayleen Villamor, Veejay Aragon, Ronald Humarang, Anne Bernardo and Joshua Cadelina to produce and discover a major singing superstar from the country's best and brightest aspiring and young talents.

Becoming the next singing idol superstars with a stardom superstar every showbiz discovering and developing Philippine Television's biggest new singing superstar fans when a finalists from the weekly winner brings home for P50,000, P100,000 for the semifinals and P1 million pesos cazh prizes for the grand finals with the music recording contract of IBC Records.

# IBC launches LIVE Caravan

As the hot summer treat for its televiewers, the world of fun with The Kapinoy Network IBC-13 brings its programs closer to Pinoy televiewers through *Kapinoy Live: Fans Day Caravan* becoming the huge success.of "first to buy formats" and for setting new trends they battle front with ABS-CBN and GMA-7. It was a night of apparent celebration of IBC's *54th Grand Anniversary Celebration* held at Star City, another night of network inanities and hopeless media masquerade.

This valentine, IBC gives you *Kapinoy Caravan*, an afternoon of boths, games, contest, raffles and picture taking. See all of your favorite Kapatid superstars, personalities and talents in event. On that day, it joins the league of free-TV channels as it goes fullblast in airing an exciting and colorful line-up of new shows is expected to bring us high quality programs starred with popular and good artists.

The songs that segued to IBC's theme song with a jingle sung by *Born to be a Superstar* finalists are the 1st runner-up Veejay Aragon and the grand champion winner Cayleen Villamor, and the hip-hop rapper Abra has released the music video of their station ID jinglewith a Philippine television performers of stardom.

Most of them were viewers of Kapinoy who enjoyed the different program booths, games, superstars, and variety show that the channel prepared. The affair is in sync with the thrust of the channel of bringing IBC closer to its viewers. According to the president and CEO Boots Anson-Roa, "The objective of the *Kapinoy Caravan* is to promote IBC shows and make the viewers go through the Kapinoy experience. We want to make it real for the audience and we have planned for IBC superstars to roam the venue and entertain the people via stage performances. This is also fulfilling our promise of giving our televiewers the thank you they deserve for consistently pushing us up in the ratings game with the facing compettion."

IBC seems bent on asserting itself as a true third force in the network war by introducing bold changes in its programming. It will addressing the War of the Ratings and the stars of the various new shows of course. In 60's and 70's, the first studios was located at the P. Guevarra Street in San Juan, Metro Manila.

IBC kicked off the caravan's year-long journey around the country to be held on Friday, April 4, 5 and 6, starting at 10 a.m. every 80 hours non-stop every weekend, at the Star City grounds, CCP Complex in Pasay City and if you are lucky, you will get a wrist pops from Star Clty, more rides and more fun for a free ride-all-you can inside the carnival. Admission is free.

Vintaged almost throwback of the popular and top-rating shows like *Iskul Bukol*, *Chicks to Chicks*, *TODAS*, *Seeing Stars with Joe Quirino*, *Sic O'Clock News*, *Sitak ni Jack*, *Hapi House*, *Goin' Bananas*, *Sic O'Clock News*, *Barrio Balimbing*, *The Sharon Cuneta Show* and *Ula ang Batang Gubat* as well as showing full-length Tagalog movies. Everyone is invited to turn heat up and hot performances from IBC superstars, live tapings of your favorite Kapinoy shows, *K-Pop Star Hunt*, *Who Wanrts to be a Millionaire?*, *Born to be a Superstar* and *The* 

Million Second Quiz, exhibitions and auditions, and chill music jamming. The acquisition placed the runner-up station at the forefront of the local TV wars for a time because of Who Wants to be a Millionaire?, Born to be a Superstar, K-Pop Star Hunt and The Million Second Quiz seasons established all over the world. The station became known to introduce new types of programs are re-copied by other two giants.

As a summer thanksgiving party, *Kapinoy Caravan* kicked off with fun activities that were perfect for the whole family as well as for professionals who spent the holiday enjoying the event. Kids who were playing at the inflatable slide from Barney and *KapinoyLand* booths had an extra dose of fun when their favorite Disney characters Mickey Mouse, Minni Mouse, Goofy, Donald Duck, Daisy Duck and Pluto appeared on stage to dance and play along with everyone as *Mickey Mouse Clubhouse*.

The project, according to IBC chairman Eric Canoy, was developed because, "We'd like the viewers to experience Kapinoy live, as such the name of the caravan. People can come down here with minimal, halos walang entrance fee, with a student specially. We have different booths from your favorite IBC shows."

IBC-13 aims to have six destinations for 2014, with the first ones set in key cities in Metro Manila. Inside the caravan, one can see different booths that feature each program of The Kapinoy Network could be a good competitor to ABS-CBN and GMA. Strong number 3 in viewerhsip, and eventually is number 2 of goal. He will help in the reformatting and relaunching of The Kapinoy Network.

There will be storytelling, Kapinoy mascots, martial arts performances and a world of exciting attractions, booths, and modules for all-stars drew more than 13,000 people.

Teen stars of IBC's youth oriented show *Friends 4Ever* showed up to give entertainment to audience. These include a hottest teen stars Marlo Mortel, Janella Salvador, Khalil Ramos, Sue Ramirez, Yves Flores, Liza Soberano and Francis Magundayao. Fans will be treated to a storytelling session about Kapinoy Mascot's adventures Mr. Kapinoy, Ms. TV, RadioGirl, Baby Kapinoy, Lola Kapinoy and NewspaperBoy and action star Phillip Salvador will join his furry friends in a special animal. What's more, kid martial arts experts will take the floor and perform cool moves like *Barney & Friends* and *KapinoyLand* with kids for numbers of dane and sing, and moreexciting fun and games of prizes.

For the older set, there was the makeover booth with free toys, dolls and mermaid for *Janella in Wonderland* where beauty and wellness store provided make-up tips; a trivia and hourly raffle set where Philips portable DVD players were given away for *Who Wants to be a Millionaire?* booth with Robi Domingo and the money prizes of BDO and BPI for *The Million Second Quiz* booth with Drew Arellano, and World of Fun entertainment systems matched with

other shows of IBC like a singing experience for *Born to be a Superstar* and House of the Dead shooting game for *Shake, Rattle and Roll* among other games and programs.

Dance together with celebrities from different shows of IBC is one of the climax. The Kapinoy Network even raffled off many iPod shuffle with Android and iOS. The caravan also featured celebrity gatherings and performances including the live taping of *Lunch Break*, which is hosted by Ryan Agoncillo, Joy Viado and Annabelle Rama with Josh Padilla, Aki Torio, AJ Muhlach, Nicole Andersson, Bobby Yan, Nadia Montenegro and Smokey Manaloto, with Liza Soberano and Jon Lucas as guests.

Meanwhile, the OPM hits of the karaoke fans like the top-rating Sunday musical variety show *It's Partytime* with the musical host Dingdong Avanzado, Jenine Desiderio, Gino Padilla, Rachel Alejandro, Lani Misalucha and Miguel Aguila among the top local artists of the songs and dance numbers with some co-hosts and topped the performances of the Kapinoy superstars. The radio booths of the country's number 1 urban dance FM radio iDMZ 891 Sayaw Pinoy! will also given to a hottest DJ's The Unbeatable, Kaye, The Executioner and The Force, The Destroyer, Georgina, The Sting, Nicole, Jun DJ, Raya, H-Town, Nathan J, Peewee, Marc the Spark, Julz, ZJ Ziggy, Blare and DJ Marlon. Well-loved progams including *Wave 24*, *Slow Jam*, *The Quiet Storm*, *The Flow*, *Urban Pinas Radio*, *Be Heard!*, *Rockin' Manila*, *Saturday Clubbing*, *Back to the 80's*, *90's Baddest*, *Mobile Circuit*, *Ready Set Sayaw*, *Sayawoke*, *Dreamsounds*, *Sayaw 10*, and *Sayaw 20* becoming the trend of FM radio while listening noy only urban hip-hop and R&B tunes but also in dance club, novelt hits and well-loved hits of '70s, '80s and '90s they will featuring the popular rapers like Young JV and Abra.

Get into the world of your favorite Anime Kapinoy include the sentai and tokusatsu hits *Kamen Rider Fourze* and *Sky Ranger Gavan* as well as anime hits *Cyborg Kurochan*, *Kirarin*, *Ghost Fighter* and *Time Quest* via stage games like the anime characters.

Home to the basketball fans of the *NBA* and *PBA* with the basketball icons Robert Jaworski, Arwind Santos, James Yap, Roger Yap, Chris Tiu and Jason Castro, Kobe Bryant, LeBron James and Michael Jordan.

The grand celebration when IBC relaunched its three groundbreaking PrimeTasik seryes that will introducing like *Janella in Wonderland*, *Your Heart, My Love* and *Crazy Little Thing Called Love* gaining the viewership posing a challenge to the established shows of rival networks. Aside from booths, games, and prizes, the caravan also featured celebrities who were seen on IBC shows. Comedians will enjoy this event as they wll get to watch Jodi Sta. Maria and Richard Yap, who is greatly identified with IBC because of the hit sitcom *Maya Loves Sir Chief*, started the whole-day affair. The hottest hit fantaserye Janella in Wonderland led by the teen darling sweetheart princess Janella Salvador will also be given a chance to dance and sing with the tune of the hit song *I Don't Care* and *Oh My Gee* while play the parlor games for the kids who went to the caravan with Marlo Mortel and Michael Martinez.

Kapinoy celebrities were spotted everywhere in the caravan so people always grab the chance to take pictures with the IBC supestars, talents and celebrities. The Kapnoy superstars were scattered in different cities and provinces - Manila, Baguio, Iloilo, Roxas, Cebu and Davao.

An actual audition was also held inside the caravan for fans day singing superstars of the toprating singing reality show *Born to be a Superstar*, which is hosted by Anja Aguilar with the Kapinoy singing champions such as Veejay Aragon, Ronald Humarang and the grand champion Cayleen Villamor. Then, in the evening, stars of IBC's drama series *Your Heart, My Love* showed up to give family entertainment to the audience. These include a lead stars Claudine Barretto and Raymart Santiago, boasting the powerhouse cast such as Ian Veneracion, Cherry Pie Picache, Ronaldo Valdez, Ces Quesada, Christopher de Leon, Sandy Andalong, Tetchie Agbayani, Juan Rodrigo, Princess Punzalan and Rommel Padilla together with the young stars Abigail Macapagan, Nathan Lopez, Janeena Chan and Dino Imperial. The crowd became more ecstatic when IBC celebrities delivered their performances onstage such as from the boys night out gang of *Happy TODAS*, *Friends 4Ever* barkada, *My Little Janella* child star Abby Bautista, Abra with *Abra Gayuma* co-stars Jeriko Aguilar, TVJ gangs such as Aki Torio, Robi Domingo and Josh Padilla in *Iskul Bukol Men*, Ramon Bautista of *Sic O'Clock News Naman*, Janine Tugonon of *DMZ-TV* and comedian Freddie Webb and Giselle Sanchez of *Last Fool Show* who energetically performed for the audiences.

Crazy Little Thing Called Love stars such as Dingdong Dantes, Cristine Reyes and Maricar Reyes, as well as Sandy's Romance star Nadine Lustre and AJ Muhlach joined the IBC superstars and celebrities in giving away raffle prizes. Next stop are the non-stop bands such as Urbandub and Eraserheads also performed their hit songs for the benefit of the crowd gathered at the Star City grounds reach the climax during the night and the rock bands performed to the highest level. During the rock, The Kapino Network opens its gate to everyone, meaning the rock night concert is for free.

Still to come, to completely this summer with more power, as the country's number 3 TV station in the Philippines continues living up to its tagline *Kapinoy ng Bagong Pilipino* by offering viewers more exciting, innovative and creative core intact programs more push and determination.

Mr. Canoy promised, "This year, it's gonna be as jampacked program for the year. We're gonna raise the bar in our Filipino programming as well for your thread-of-the-mill and tried programs."

*Kapnoy Caravan* is presented by Toy Kingdom, Jollibee, Goldilucks, Coca Cola and Ajinomoto, and some co-sponsored by Abbott Grow, Alaska Milk, P&G, Smart, Globe, Talk N' Text, Nestle Foods, Chowking, Selecta, Magnolia, Uniliever products, World of Fun, V-Fresh candy and Skechers Kids.

For more information about *Kapnioy Caravan*, log on to www.ibc.com.ph.

# Kapinoy superstars to become more competitive versus ABS-CBN and

#### GMA Edit

**Daytime Gods** 

John Regala

# **Daytime Goodnesses**

- Cacai Bautista
- Jackie Lou Blanco

# **Daytime Princes**

- Nel Gomez
- Kiko Estrada

## **Daytime Princesses**

- Liza Soberano
- Coleen Garcia
- Nicole Andersson

# Ultimate Leading Men

Marlo Mortel

# Queen of Pinoy Soap Opera

Claudine Barretto

# King of Pinoy Soap Opera and Action Star

Raymart Santiago

## **Primetime Gods**

- Ian Veneracion
- Ronaldo Valdez
- Juan Rodrigo
- Rommel Padilla

# Primetime Goodnesses

- Gloria Romero
- Sandy Andolong
- Cherry Pie Picache (Award Winning Actress)
- Princess Punzalan

## Primetime Kings

- Victor Anastacio
- Andrei Felix
- Diether Ocampo
- DJ Durano
- Dingdong Dantes
- Cogie Domingo

# **Primetime Queens**

- Bettina Carlos
- Nikki Bacolod
- Cristine Reyes
- Maricar Reyes

# **Primetime Princes**

- Mario Maurer
- Freddie Gutierrez
- Michael Martinez
- JC Tiuseco
- Nathan Lopez
- John Wayne Sace

## **Primetime Princesses**

- Erich Gonzales (Philippines Sweetheart)
- Janella Salvador (Teen Darling Princess)
- Maxene Magalona
- Kelly dela Cruz
- Joanna Morales

# Non Exclusives

- Robi Domingo
- Young JV
- Elmo Magalona

# Front Liners

- Boots Anson-Roa
- Bobby Yan
- Smokey Manaloto

- Drew Arellano
- Janine Tugonon
- TJ Trinidad
- Richard Yap
- Phillip Salvador
- Joy Viado
- Freddie Webb
- Annabelle Rama
- Ronnie Ricketts

# Child star

- Thirdy Lacson
- Cassy Legaspi
- Mavy Legaspi
- Abby Bautista
- Juan Carlos Urquico
- Xyriel Manabat
- Juan Miguel Urquico
- Meil Cuneta
- Timothy Chan
- Mutya Orquia
- Bimby Aquino-Yap

#### Love-teams

- RJ Jimenez and Fretzie Bercede
- Dino Imperial and Janeena Chan
- Khall Ramos and Sue Ramirez
- Francis Magundayao and Liza Soberano
- AJ Muhlach and Nadine Lustre

## Hosts

- Tessie Tomas
- Joey Marquez
- Manilyn Reynes
- Alfred Vargas
- Dolly Anne Carvajal

# Comedians

- Jodi Sta. Maria
- Ramon Bautista
- Aki Torio
- Josh Padilla
- Blakdyak
- Melanie Marquez
- Abra
- Gloria Sevilla
- Keempee de Leon
- Sam YG
- Ashley Rivera
- Jimmy Muna
- Jon Santos
- Giselle Sanchez
- RJ Ledesma
- Ruby Rodriguez
- Ya Chang

# Singer

- Rachel Alejandro
- Dingdong Avanzado
- Jenine Desiderio
- Gino Padilla
- Lani Misalucha
- Miguel Aguila
- Thyro and Yumi
- Anja Aguilar
- Joshua Cadelina
- Veejay Aragon
- Cayleen Villamor
- Marvin Ong
- Anne Bernardo
- Ronald Humarang
- Nikki Bacolod

# IBC Releases New Music Video and Station ID 'I Love Kapinoy'

April 5, 2014

The singing reality show *Born to be a Superstar* finalists are the 1st runner-up Veejay Aragon and the grand winner Cayleen Villamor, and the popular rapper Abra, whose the vocal will sing the official TV station jingle of IBC-13 with the theme song called *Kapinoy ng Bagong Pilipino* to promote the network's top quality, innovative and creative programming in those powerhouse and homegrown with each network running rival in counter-programming relaunched the new slogan and advertising campaign is the song as an already-government-sequestered network struggling with programming in the resurgence for IBC.

In an aggressive to make its presence felt in the Philippine television industry, IBC-13 recently launched its newest shows alongside other network-produced shows as part of its re-invigorated programming.

The original station ID associated with this logo was just a 30-seconder with a Filipno-like and sky background, and the letters I, B and C coming together with the Philippine salakot to form the logo, the music video-style station ID (with a "rehash" of the *Kapinoy ng Bgong Pilipino* jingle) with world globe, Philippine map and sceneries and provincial Pinoy 3D. IBC-13 is proud to acknowledge the millions of TV viewers, specially the *PBA* and *NBA* fans, who continue to send us messages and letters of concern.

**The Kapinoy network** can be received on your regular TV sets on channel 13. If you are encountering signal reception problems in your area please write to the address or call the phone number listed below. We will advise you on proper antenna direction and fine tuning procedures.

# For TV Audiences with Free Channel:

ABS-CBN - Channel 2

TV5 - Channel 5

GMA - Channel 7

RPN - Channel 9

IBC - Channel 13

"To our values audience and advertiers, thank you and keep watching **IBC**, *Kapinoy ng Bagong Pilipino*."

"Veejay and Cayleen–are really glad to be part of the **Kapinoy** network and thankful for the chance to sing its jingle," said Abra. "We are excited for the exclusive offerings that they have for the TV viewers, one of which is that all of my upcoming songs will be first played on **The Kapinoy Network** with a theme song of jingle for words and music, and unveiling of **IBC'**s new 2014 logo sung the song for the TV and radio plug.

Composed by the award-winning composer Trina Belamide, coming in fresh from the advertising industry, wrote for **IBC** will start airing on Philippine television to record a song. Meanwhile, watch out for the special TV launch of **The Kapinoy Network** in *It's Partytime* this Sunday (April 6), featuring the introduction of Kapinoy talents and superstars and a special production number.

#### **Stance**

The relaunching signifies the network's stance in pushing its "all-Filipino" programming strategy format, over the competiton fever behind the two giants **ABS-CBN** and **GMA-7**.

In his speech, **IBC** chairman Eric Canoy stresed the station's mission "to become the true bearer and herald of good news." Citing a recent survey that showed that 80% of Filipinos would opt to live abroad for the simple reason that they are hope in the future of this country, Canoy stated, "Positive and concrete steps are undertaken now to arrest our people, we might wake up one day to a shattered nation."

#### Massive

Daunting as it may seem, he continued, **The Kapinoy Network** is seeking to carve a masses of its own Filipino audience by providing news and current affairs programs that are ennobling, edifying, and encourage a more positive and optimistic outlook for the future.

Fans of sports programs and seeks to build upon by a new area for loyal TV viewers, that of high-quality local entertainment by producing shows whose formats have a proven track record of huge success.

"Our power, as media practitioners, to mold and influence the minds and hearts of ot Filipino people, specially the youth of today, is awesome. Let us then make full use of this power, coupled with responsibility and accountability to God and country," he said. It will be recalled that after the EDSA Revolution in 1986, **IBC** underwent a change of management, from a private family enterprise to a governmnt entity. "The transition was difficult," reconted Cano, "for it came with numerous labor cases, property claims, and ownership disputes, which partically tied up and sapped the resources of the network."

Today, while the **Kapinoy** network continues to face new challenges and difficulties inits corporate life, Canoy reports that the station is also currently the number 3 TV station in the country since 1996.

#### Misson

True to its mission, **Kapinoy** shows are Pinoy-friendly, homegrown and powerhouse programming in the landscape, while remaining entertaining as well the block timers of **Viva Television**.

"Viva's entry is very significant for us." It made us the most financially stable among the government-owned networks like **RPN-9** and **PTV-4**. We also gained more viewers."

The Kapinoy Network now supplements its monthly income with its earnings from Viva and other block timers, as well as with RPN-9's rental of the facilities like Solar. It helps that the new IBC-13 chair is also a broadcaster and is a chair of the Kapisanan ng mga Brodkaster ng Pilipinas (KBP) from its employees union, there is now industrial peace at IBC-13, according to Canoy.

Sequestered TV station **IBC-13** recently became more aggressive in surging ahead in the ratings manages to keep up with the network battle despite the dominance of giant networks **ABS-CBN** and **GMA-7**.

SALVADOR. Her fantasy drama, Janella in Wonderland boost a mermaid tail of the sea. SANTIAGO, BARRETTO AND MANABAT. Leads the powerhouse cast of Your Heart, My Love. DANTES AND REYES as the love team of Crazy Little Thing Called Love.

The network's rimetime programming will also include: *Janella in Wonderland*, a fantas drama series which is top-billed by the teen sweetheart Janella Salvador is the lead role of primetime princess as the ordinary girl Janella Bernardo for a mermaid tail of the sea, which airing weeknights at 7:30 p.m., it will also joined by the primetime prince Marlo Mortel, Freddie Gutierrez, Michael Martinez, Gloria Romero, Victor Anastacio, Bettina Carlos and Andrei Felix, directed by Joyce E. Bernal. Your Heart, My Love, a primetime soap opera with a heartwarming romantic drama series is top-billed by a queen of Pinoy soap opera Claudine Barretto and the king of action star Raymart Santiago, it airing on weeknights at 9:30 p.m., it boosting the powerhouse cast of Xyriel Manabat, Christopher de Leon, Sandy Andalong, Ian Veneracon, Ces Quesada, Ronaldo Valdez, Cherry Pie Picace, JC Tiuseco, Maxene Magalona, Nathan Lopez, Maxene Magalona, Abigail Macapagal, Izzy Canillo, Noel Trinidad, Jacklyn Jose, Dino Imperial, Janeena Chan, DJ Durano, Nikki Bacold and Gardo Versoza, Ramil Rodriguez, Bojo Molina, Maui Taylor, Tetchie Agbayani, Steven Silva, Elisse Joson, Juan Rodrigo and Princess Punzalan with a special participation of Cheska Garcia and Rommel Padilla, directed by Wenn V. Deramas. Crazy Little Thing Called Love, a romantic dramedy series based on a 2010 hit Thai film which is top-billed by Dingdong Dantes, Cristine Reyes and Maricar Reyes, under the direction of Jerry-Lopez Sineneng and Monti Parungao.

#### A winner thanks to game shows

DOMINGO hosts Who Wants To Be A Millionaire?. AGUILAR one of the host in Born to be a Superstar. ARELLANO hosts The Million Second Quiz.

Popular and top-rated game shows like *Who Wants To Be A Millionaire?* (Saturday at 6 p.m.) hosted by Robi Domingo and *The Million Second Quiz* (Sunday at 7:30 p.m.) hosted by Drew Arellano becoming the million peso prizes of cash, they have helped *IBC* rise from its financial slump and mediocre ratings. The station also has the *PBA* and *NBA* games, *ONE FC*, the *Viva* Tagalog movies and the imported telenovelas like *La Madrastra* and Asian dramas like a chinovela *Amazing Twins* and Koreanovela *My Love Patzzi*. The top-rating reality show for the national talented singing contest *Born to be a Superstar* (Saturday 9:30 p.m. and

Sunday 9:15 p.m.) hosted by Kapinoy singing champion Anja Aguilar with the four judges of Joey Albert, Sam Concepcion, Paula Bianca and Gino Padilla.

MUHLACH AND LUSTRE for the kilig love in Sandy's Romance. MAYA AND RICHARD for a kilig moments in the hit sitcom MAYA LOVES SIR CHIEF.

**Sandy's Romance**, a drama anthology top-billed by a hottest love team Nadine Lustre and AJ Muhlach, on Saturday 8 p.m. directed by Jeffrey Jeturian. **Maya Loves Sir Chief** (Saturda 10:15 p.m.), the popular and top-rated comedy sitcom is starring the comedy queen Jodi Sta. Maria (Maya dela Rosa) and veteran newbie actor Richard Yap (Sir Chief Lim) that imparts of the Filipino family values.

For more updates of **The Kapinoy Network** visit www.facebook.com/ibc13 and follow @IBC13 on **Twitter**.

# Globes and IBC Mobile biggest text promo lends IBC helping hand with mobile phone

April 8, 2014

If ABS-CBN and GMA will continue their 'war' in terms of network supemacy, also strange happening today in government-sequestered media giant network IBC-13 owned by telecom magnate Eric Canoy as the chairman because of it pace in two giant TV networks seem particularly found them.

Thing the local francise in the Philippnes, reality shows *K-Pop Star Hunt* and *Born to be a Superstar* in terms of ratings and huge success in the market already considering that the parent program that is tracked worldwide. P100 million spend IBC to brng its franchise in th Philippines, recovred in tems of advertising support. In fairness to The Kapinoy Network, they also have programs rated beautiful and rings became thh phenomenal growth advertisers, and the local version of the US game shows *Who Wants to be a Millionaire?* and *The Million Second Quiz* became the millon-peso prize.

Upon the past 54 years, started some of their classic programs in showing full-length Tagalog movies and including some entertainment shows *TODAS*, *Chicks to Chicks*, *Iskul Bukol*, *Seeing Stars with Joe Quirino*, *Eh Kasi Babae*, *Sitak ni Jack*, *Hapi House*, *Goin' Bananas*, *Barrio Balimbimg*, *Sic O'Clock News*, *See-True*, *Tarzan*, *The Sharon Cuneta Show* and *Ula ang Batang Gubat*. Of course, some years nw also get in the TV airwaves that granted the attention of marketing also its commercials. Perhaps act required that Mr. Canoy continue its huge of millions every month. Perhaps needed to revamp its production and sales force and replace more proficient in its operation. Meanwhile, we found that a large project that allegedl cooks as

Kapino Convergnce with the first ventue of the mobile and cellphones called IBC Mobile, said Mr. Canoy.

In which appearing a cellphons various TV pograms and it would be by indivdual subscriptions with Globe, Smart, Talk N' Text and IBC Mobile.

Globe, the #1 in postpaid and IBC Mobile, the leaderin mobile and celphone launched its biggest text promotion, Call and Txt TV Combo, promo starts on April 5, 214, a step seen to drive viewership to IBC-13, particularly during primetime plus the commercial spots from various promos without having to memorize registration codes and access numbers to billing and load details, GCASH and share-a-load services, and a complete list of your all-time favorite Globe promos, including the newest Call and Txt TV Combo promos from Globe Prepaidand Kapinoy Prepad, for TV commercial of Globeduring commercial break in between your favorite TV series whether from ABS-CBN, GMA-7 and IBC-13.

After giant's endorsers composed of Smart endorsements lke Anne Curtis, Luis Manzano, Ramon Bautista, Vhong Navarro and Billy Crawford of ABS-CBN, have strong communication partner from Janella Salvador as the newest product endorsers of Smart relaunched a new TV commercial because the text-to-other networks inclusive of these combos appear to render globe-to-globe calls & texts to be free of charge.

Just opted for the most comprehensive product combinations to Txt and Call TV Combo. Given matches - the IBC, Smart, IBC Mobile and Globe, and view - instant hit infomercial, you get unlimited texts to Globe, TM, Talk N Text and Sun giving you full access to all networks. Subscribers can register by texting subscribe IBC to 8888 with your Globe mobile phone in load. Online promos are also underway in the IBC-13 website, www.IBC.com.ph, where lucky site visitors get the chance to win event or program related prizes.

Globe subscribers can text answers to trivia questions on your favorite Kapinoy shows on IBC-13 such those primetime hits like Janella in Wonderland, Your Heart, My Love, Crazy Little Thing Called Love, Abra Gayuma, Iskul Bukol Men, Sandy's Romance, Sir Chief Loves Maya, Happy TODAS, Friends 4Ever, La Madrastra, DMZ-TV, Once Upon a Time, Sic O'Clock News Naman, Who Wants To Be A Millionaire?, Last Fool Show, Born to be a Superstar, KapinoyLand, Shake, Rattle and Roll, The Million Second Quiz, K-Pop Star Hunt, PBA and NBA, with your favorite animes hits in Japan such as Ghost Fighter, Time Quest, Cyborg Kurochan and Kirarin, and the Japanese tokusatsu and sentai hits like Kamen Rider Fourze and Sky Ranger Gavan plus more Asiannovelas like Amazing Twins, Flower Boy Ramen Shop, Love You and My Love Patzzi to win load and cash prizes daily. The weekly winner wins P100,000, which raised to P5 million through a jackpot round. To text answers,

prepaid subscribers use Call and Txt points earned through reloading; call and mobile browsing services, postpaid subscribers charged for Call and Txt transactions.

An on-air campaign enlists Kapinoy talents and superstars that including Janella Salvador, Marlo Mortel, Claudine Barretto, Raymart Santiago, Cristine Reyes, Dingdong Dantes, Maricar Reyes, Anja Aguilar, Joshua Cadelina, Freddie Webb, Giselle Sanchez, Christopher de Leon, Ramon Bautista, Nadine Lustre, AJ Muhlach, Robi Domingo, Abra, Aki Torio, Josh Padilla, Janine Tugonon, Drew Arellano, Keempee de Leon, Sam YG and Victor Anastacio while print ads and commercials carry Globe Prepaid and IBC Mobile branding.

Using the mobile network's dominance to support the Kapinoy network's push to increase viewership is the logical next step in IBC chairman Eric Canoy, IBC president and CEO Boots Anson-Roa and IBC executive vice-president (EVP) Lito Ocampo Cruz with Viva chairman and CEO Vic del Rosario, Jr.

The country's number three broadcasting network is owned by Intercontinental Broadcasting Corporation in partnertship and blocktimer aggreement with Viva Entertainment. Since its revamp early last three years, IBC-13 has positioned itself as a strong contender in broadcasting ABS-CBN and GMA.

# 'Born to be a Superstar' Leads PH's Top 30 Most-Watched Programs in June

July 4, 2014

The third season of *Born to be a Superstar* scored a whopping 34.4 percent last June 8 making it the new no.1 TV program in the country today!

Born to be a Superstar reached its all-time high national TV rating of 34.4% last June 8. The Twitter-trending singing reality show for the national singing contest also topped the list of the 30 most watched programs in the country in June and hit an average national TV rating of 37.8%.

The 2013-14 PLDT Home Telepad PBA Governors' Cup reached its all-time high national TV rating of the semifinals include San Mig Coffee Mixers vs. Talk 'N Text Tropang Texters (34.7%) and Rain or Shine Elasto Painters vs. Alaska Aces (33.1%), the quarterfinal Barangay Ginebra San Miguel vs. Alaska Aces (32.9%) and some Talk 'N Text Tropang Texters vs. Barangay Ginebra San Miguel (31.8%) and San Mig Coffee Mixers vs. Barangay Ginebra San Miguel (29.2%).

Overall, some 10 programs in the said list were produced by IBC including *Born to be a Superstar* (37.8%), *Express Balita* (27.6%), *Janella in Wonderland* (27.1%), *Your Heart, My Love* (25.9%), *Sandy's Romance* (24.5%), *Maya Loves Sir Chief* (24.1%), *Batang Genius* (22.5%), *Crazy Little Thing Called Love* (22%), *Who Wants to be a Millionaire?* (20.9%) and *The Million Second Quiz* (18.7%).

TABLE 6. TOP 30 PROGRAMS IN JUNE 2014 (NATIONAL HOMES)

	TABLE 6. TOP 30 PROGRAMS IN JUNE 2014 (NATIONAL					
RANK	CHANNEL	TITLE	RATING%			
1	IBC	Born to be a Superstar	37.8			
2	ABS-CBN	The Voice Kids	35.6			
3	IBC	2013-14 PLDT Home Telepad PBA Governors' Cup Semifinals: San Mig Coffee Mixers vs. Talk 'N Text Tropang Texters	, 34.7			
4	IBC	2013-14 PLDT Home Telepad PBA Governors' Cup Semifinals: Rain or Shine Elasto Painters vs. Alaska Aces	33.1			
5	IBC	2013-14 PLDT Home Telepad PBA Governors' Cup Quarterfinals: Barangay Ginebra San Miguel vs. Alaska Aces	32.9			
6	IBC	2013-14 PLDT Home Telepad PBA Governors' Cup: Talk 'N Tex Tropang Texters vs. Barangay Ginebra San Miguel	<sup>t</sup> 31.8			
7	ABS-CBN	Dyesebel	31			
8	ABS-CBN	Ikaw Lamang	30.7			
9	ABS-CBN	Maalaala Mo Kaya	30			
10	IBC	2013-14 PLDT Home Telepad PBA Governors' Cup: San Mig Coffee Mixers vs. Barangay Ginebra San Miguel	29.2			
11	ABS-CBN	The Legal Wife	28.8			
12	ABS-CBN	Wansapanataym	28			
13	IBC	Express Balita	27.6			
14	IBC	Janella in Wonderland	27.1			

15	ABS-CBN	TV Patrol	26.8
16	IBC	Your Heart, My Love	25.9
17	IBC	Sandy's Romance	24.5
18	IBC	Maya Loves Sir Chief	24.1
19	ABS-CBN	Rated K	23.3
20	IBC	Batang Genius	22.5
21	IBC	Crazy Little Thing Called Love	22
22	ABS-CBN	Sana Bukas Pa Ang Kahapon	21.4
23	IBC	Who Wants to be a Millionaire?	20.9
24	GMA	Magpakailanman	20.4
25	ABS-CBN	Mirabella	19.6
26	ABS-CBN	Home Sweetie Home	18.8
27	IBC	The Million Second Quiz	18.7
28	ABS-CBN	Goin' Bulilit	17.4
29	ABS-CBN	It's Showtime (Saturday)	16.5
30	GMA	Nino	16.3

# Top 12 for the semi-finals of Born to be a Superstar

July 8, 2014

It's going to be a champion battle to the finish line artists in Born to be a Superstar as chooses the top 12 artists, a decision that will put him under immense pressure and leave him in tears.

Don't miss the much-awaited bash on Saturday among Shanne Velasco with the song *I Won't Let You Go Again*, Dean Carlo Logo with *The Old Songs*, Hannah Bustillos with *Million Miles Away*, Kelly Mercado with *Pusong Bato*, Carl Camo with *Wag Na Lang Kaya* and Janet Japor with *Kay Tagal*.

On Sunday among Shanne Velasco with the song *She's Out of My Life*, Arvin Ventanilla with *What Can I Do*, Paolo Antenorcruz with *Lupa*, Randy de Silva with *Moonshine*, Shania Hermogenes with *Love Is In Your Eyes*, Clarissa Chua with *You Make Me Feel Brand New* and Aubrey Carreon with *Lift Up Your Hands*.

Who will remain on top? Which artists will represent the next born to be a superstar and perform in the live Semi-Finals? Don't miss the fun and excitement in *Born to be a Superstar*, which

once again topped the list of the most watched programs in the country, according to data from Kantar Media. The singing reality show hit an average national TV rating of 37.8% for the month of June.

Watch *Born to be a Superstar* on Saturdays, 9:00 PM and Sundays, 8:30 PM on IBC-13's Panalo Weekend. For updates, visit borntobeasuperstar.ibc.com.ph, like www.facebook.com/borntobeasuperstarphilippines, or follow @borntobeasuperstarphil on Twitter and @ibcborntobeasuperstar on Instagram. Use the hashtags #BornToBeATop12Superstar when posting your comments online.

# IBC turns 54 years!

July 11, 2014

Why is IBC-13, now called as *Ito'ng Bagong Channel 13*? The Kapinoy Network coined the term *Ito'ng Bagong Channel 13* last May 1, 2014, because of their Kapinoy superstars are now serves the #1 shows.

In a couple of very memorable celebration, the country's third leading TV network IBC-13 marks their 54th year anniversary in the Philippine broadcasting industry. *Homecoming Kapinoy: Primetime 13* @ *54*, the IBC anniversary concert is a celebration of the The Kapinoy Network's finest moments then and now. The concert boasts of a production that signals the start of a rejuvenated IBC-13.

Primetime 13 concept was a collaboration of the best minds and the Filipino talents in the industry. It traces back the Kapinoy network as well, we all know IBC-13 that has launched a homegrown phenomenal shows and the Kapinoy network that we all hope to be a superstar. Some of those money to provide more quality primetime programming, regardless of ratings performance.

Glory days from IBC old-timers has been to get the '70s and '80s. The triumvate of Tito Sotto, Vic Sotto and Joey de Leon of *Iskul Bukol*, the reunion of *TODAS* are Joey de Leon, Jimmy Santos, Maribeth Bichara, Val Sotto, Spanky Rigor, Richie D' Horsie and Freida Fonda, Jaime Fabregas, Ces Quesada, Maricel Soriano, Asia's tanga queen Alma Moreno, Judy Ann Santos, Eric Quizon, Freddie Webb, Nova Villa, Helen Gamboa, Sandy Andalong, Aga Muhlach, Edgar Mortiz and Christopher de Leon as recall their days with the station.

Dingdong Dantes and Erich Gonzales, Marlo Mortel, Janella Salvador and Jerome Ponce, Raymart Santiago and Claudine Barretto, Nadine Lustre and AJ Muhlach, Jodi Sta. Maria and Richard Yap.

Today's top stars such as the memorable love teams like Dingdong Dantes and Erich Gonzales, Marlo Mortel, Janella Salvador and Jerome Ponce, Raymart Santigo and Claudine Barretto, Nadine Lustre and AJ Muhlach, Jodi Sta. Maria and Richard Yap, Drew Arellano, Elmo Magalona, Anja Aguilar, Robi Domingo, the ultimate all-male group TODAS Boys (Keempee de Leon, Sam YG, Carlos Agassi, Jimmy Muna and Victor Anastacio), Ramon Bautista, Iya Villania, trio of Aki Torio, Abra and Josh Padilla, Ryan Agoncillo and Jenine Desiderio.

Some sports superstars like the *NBA* players such as Michael Jordan, LeBron James and Kobe Bryant, and the *PBA*players such as Robert Jaworski, Mark Caguioa, Arwind Santos, James Yap, Roger Yap and Jason Castro, *ONE FC* fighters such as Eduard Folayang and Honorio Banario.

#### Drew Arellano, Elmo Magalona, Anja Aguilar and Robi Domingo

A reunion of *Sic O'Clock News* incluide Ching Arellano, Rene Requestas, Jon Archaval, Rey Ventura, Khryss Adalia, Manny Castaneda and Wilson Go, *Apat na Sikat* members Maribel Aunor, Arnold Gamboa, Don Don Nakar and Winnie Santos, *Ang Boyfriend Kong Mamaw* cast are Richard Gomez, Em-Em Mabanglo, Atong Redillas, Leah Orosa and Sara Jane Perez with Herbert Bautista of *Bistek*, Gloria Diaz, Janice Jurado and Gina Pareno of *Eh Kasi Babae!*, *13*, *14*, *15* starring Carmina Villaroel, Aiko Melendez and Ruffa Gutierrez, *Mongolian Barbecue*, a comedy talk show with Jun Urbano as Mr. Shooli, the reuinion *Ang Manok ni San Pedro* are Lito Pimentel and Kristine Garcia, and *Uniwide Club Play & Win* with Edu Manzano. Some the comeback of *Chairman of the Board and Company* like Eddie Mercado, Bert Nievera and Bobby Ledesma.

This anniversary concert is under the direction of Mark Reyes with musical direction by Jay Durias of South Border. The list of performers include Dingdong Avanzado, Lani Misalucha, Viva Hot Babes, G-Force dancers, Gino Padilla, Jenine Desiderio, Miguel Aguila, Abra, *Born to be a Superstar* finalists are Joshua Cadelina, Cayleen Villamor, Veejay Aragon, Anne Bernrdo, Ronald Humarang, Shanne Velasco and Arvin Ventanilla, Eraserheads, AfterImage and the mega star Ms. Sharon Cuneta. With special geust Enrique Gil, Julia Barretto, Dennis Trillo, Thyro Alfaro, Jericho Rosales, Gerald Santos and Kathryn Bernardo.

The prime movers of IBC-13 participate with great bravado with Henry Omaga-Diaz, the beautiful, intelligent and multi-talented Snooky Serna-Go, Jess Caduco, Bernadette Sembrano, Vincent Santos and Amelyn Veloso for IBC News and Current Aaffirs. Along with other news and current affairs anchors, they will host the shows different segments and will have one surprise number.

Watch *Homecoming Kapinoy: Primetime 13* @ *54*, the IBC anniversary concert on July 13, 10:15 p.m. on *Sunday Sinemaks* and be a witness to another fine moment in the broadcasting industry.

Intercontinental Broadcasting Corporation (IBC), 100% of total assets estimated at P450 million, consisting of 55,000 sq.mtrs. of land, more or less, located at Broadcast City Quezon City, other land and buildings in

# various provinces, and operates the following TV stations: Edit

DZTV-TV 13 (Manila)

DWLW-TV 13 (Laoag)

DYJB-TV 12 (Iloilo)

DYTV-TV 13 (Cebu)

DXTV-TV 13 (Davao)

## as well as the following radio stations

**DZTV-AM Manila** 

**DWRM-FM Manila** 

**DWKP-FM Manila** 

DZMZ-FM Manila

DYBQ-AM Iloilo

**DYJJ-AM Roxas** 

**DYRG-AM Kalibo** 

**DWLW-AM Laoag** 

DWGW-AM Legaspi

DWDW-AM Dagupan

**DWNW-AM Naga** 

**DXWG-AM Iligan** 

Earlier this month, Intercontinental Broadcasting Corporation/Ito'ng Bagong Channel 13 (IBC), the country's third leading television network in Asia, relaunched a new image in an attempt to reach out to more Filipinos that plaguing Philippine TV landscape.

Aside from launching its new logo, they launched new programs and renovated their newscasts:

05:00AM-07:00AM *Happy Morning Yehey* (Randy David, Cathy Eigenmann and Jarius Bondoc)

12:00PM-12:30PM *News at Noon* (lunchtime news) (Ricardo Cepeda and Czarinah Lusuegro)

06:30PM-07:30PM *Express Balita* (early-evening news) (Henry Omaga-Diaz and Snooky Serna-Go)

11:00PM-11:30PM *Ronda Trese* (late-night news) (Jess Caduco and Bernadette Sembrano)

Based on my observation, the newscasts now have two main anchors, as the most newscasts in the rest of the world. And on weekend edition of *Express Balita* with Vincent Santos and Amelyn Veloso.

Aside from news and current affairs programs, there's new programming in these high-quality entertainment (fantasy, drama, action, comedy, variety shows, talk shows, game shows and reality) to develop, the Viva Tagalog movies, animes, telenovelas, Asian dramas and sports programs. And IBC-13 must improve its TV drama department, to provide high-quality Filipino dramas to the screen.

# IBC-13's weekend primetime triumvirate

July 15, 2014

Heir of Pinoy rapper Elmo Magalona joins Drew Arellano, Anja Aguilar and Robi Domingo, as one of the famous young stars has names and faces who share the distinction of hosting IBC-13's weekend high-rating winning shows known as Panalo Weekend.

# Drew Arellano, Elmo Magalona, Anja Aguilar and Robi Domingo, host four different primetime show, all originating from the United States.

Drew Arellano, the country's popular primetime winner prince has been hosting *The Million Second Quiz* for almost 8 months. The famous quiz show based on the original American series with the same name, the quiz is set in a huge hourglass-shaped structure in the entrance to the Studio 4 of IBC studio, houses on the roof of the studio at Broadcast City, Capitol Hills, Diliman, Quezon City, it has revolutionized TV viewing in the country to acquire the franchise of the show.

An indoor set witin the studio inportions of the game, as the cast in contestants compete in a quiz competition played 24 hours a day for 1,000,000 seconds, or about eleven and a half dats. At any given time, one contestant is sitting in the "Money Chair" and accumulating money, while defending his/her portion against a series of challengers in head-to-head quiz bouts. Although commercials bill the winnings as ₱1 per second spent in the chair — or P36,000 per hour or P864,000 for every day — the rate is actually P1 per tenth of a second; winnings accumulate at a constant rate, even when bouts are not being played and during commercial breaks (prime time). Contestants in the chair earn money until they are defeated by a challenger, who replaces

the occupant of the chair. Only the four contestants with the highest total winnings get to keep their money once the million seconds are up.

Each bout lasts for a set number of seconds at the studio contestant. In all bouts, both participants use keypads to secretly lock in their answers and have five seconds to do so after the question is asked.

The Million Second Quiz will be seen on the newest second season this Saturday at 6 p.m. over IBC. Wherein viewers in the cash prizes of P100,000,000 at stake for lucky viewers. The show follows a group of contestants who compete for up to ₱1,000,000 in a quiz competition across 1,000,000 seconds (or 11 days, 13 hours, 46 minutes, and 40 seconds), while the rest of the show was viewable from within the Million Second Quiz app chance to win P1 million pesos in every episode. Contestants the chance to win P1 million pesos in every episode and another prize of P50,000 at stake for lucky viewers. To join, call PLDT phone line 1-908-1-800-800. All contestants must be Filipino citizens at least 15 years of age who can join by texting TMSQ<Name of Second Quiz> to 8888.

Killer Karaoke which is a new look as Elmo Magalona hosting the Philippine edition of the popular musical game show from the US. Elmo is expected to bring the show his quick own brand of rapper. This marks a major milestone in the career of the well-known hip-hop, R&B and rock rapper who has also established a career as a TV host. For example, a contestant will sit on a swing while singing a chosen song. He or she will be then dipped into a pool of water filled with snakes and other reptiles. The audience will vote for the contestant who were able to sing well despite the challenges being thrown at them. The local version promises a whole lot of fun as Elmo Magalona adds his own brand of comedy to the already hilarious format as Pinoys now get to participate and try out the game show's nerve-wracking challenges.

The franchise of the phenomenal US show guarantees you a weekly dose of laughter as contestants attempt to sing while facing crazy distractions. Imagine singing while getting your body hair waxed, stepping on spiders and maggots, or walking through a cactus maze (with balloons stuck in your body). That's quite a challenge, but there's only one rule: "No matter what happens, do not stop singing!," it will will feature contestants attempting to sing in front of a live studio audience while various attempts are made to disrupt their performances. The final showdown puts the top three contenders on a spinning disc, with the prize money increasing as the turntable speeds up and tilts. The last player standing wins the jackpot. The game show was a success that the Killer Karaoke craze has reached the UK, Russia, Lithuania, Poland, Portugal, Thailand, Argentina, Peru, Brazil, Ecuador, Mexico and now here in the Philippines.

The local version is sure to create a new Filipino pastime: Singing the *Killer Karaoke* style. What challenges can Pinoy players take on? Which celebrities are adventurous enough to try the sing-and-play surprise? He puts the scare on celebrity contestants and exciting viewer, check

out the more exciting musical game show with its new look on Saturday at 7:30 p.m. on IBC. The three preliminary round winners battle against each other for up to P10,000 in prize money while singing on the "World's Largest Turntable," a spinning disk approximately eight feet in diameter and decorated with a radiation warning symbol. The jackpot grows throughout the round; as time passes, the turntable speeds up and begins to tilt, and the jackpot grows at a faster rate. The first two players to fall off win nothing; once the last player falls off, the jackpot stops building and he/she wins it. If the player can stay on the turntable for 90 seconds, he/she wins the full P10,000.

Robi Domingo, the country's primetime prince has been hosting *Who Wants To Be A Millionaire?* for almost 14th years. The famous quiz show from the UK and US enjoys a stellar selection of presenters all over the world, who are known not only for their hosting flair but also for easy interaction with the contestants and the ability to put into very question. *Who Wants To Be A Millionaire?* has revolutionized TV viewing in the country, spawned a number of copycats and Robi has a new, very successful career as TV host.

Who Wants To Be A Millionaire? will be seen on Sunday at 7:30 p.m. over IBC. At stake in the show is P2 million and P50,000 for home viewers who will join the mini-WW2BAM game via number 8888 for Globe, Smart, IBC Mobile, Sun Cellular, My Phone, Star Mobile, Cherry Mobile and Touch Mobile users.

Born to be a Superstar is another hit show that originized from the United States along in the Philippines, United Kingdom, Europe, Korea, Taiwan, China, Japan, Australia, Canada, Russia, Poland, Thailand, Argentina, Brazil, Mexico, among others.

It is a popular singing-reality show for the talent search contest where contestants get the superstar treatment and the chance to perform in a complete production number of their very own Philippine primetime television and to sing with the young diva princess Anja Aguilar. A popular young singer and actress who harvest Platinum Awards and box-office hits with a huge success, Anja is new to the game of TV presenter while herself the product of a talent competition. It is for this new season that she decided to accept the reality show *Born to be a Superstar*, an opportunity for her to help aspiring and young talents for singers. The show scheduled, performance nights and result shows.

Become the huge success in the worldwide reality singing search contest in the next singing superstar fans to be the superstar champion discover the best singer in the country through worldwide audition rom a different collage of high-school students for our singing superstars in the partner of the biggest training school in pop singing Center for Pop Music Philippines will provide chosen contestants with mentors in singing, stage performance for the high-school students as the star-maker, the personality development, style and fashion to help package them into the next singing sensations.

Platform for the online generation to showcase their flair for singing on TV and radio while using the internet to build a community that will support their talent. Submitted online in audio (MP3) and video (MP4) formats via borntobeasuperstar.ibc.com.ph. Aside from accepting entries, listeners of IBC and iDMZ 891 can also log on to this website to view or listen to the songs and vote for their favorite.

It will also roducing new Kapinoy singing champions such as Cayleen Villamor, Veejay Aragon, Ronald Humarang, Anne Bernardo and Joshua Cadelina to produce and discover a major singing superstar from the country's best and brightest aspiring and young talents

Born to be a Superstar can be seen at 9 p.m. on Saturdays and 8:30 p.m. on Sundays on IBC. Some Filipino citizens, male and female, solo or group performers, 15 to 25 years old and above are qualified also join the national singing contest. The four panel of judges are Sam Concepcion, Paula Bianca, Gino Padilla and Joey Albert when a finalists from the weekly winner brings home for P50,000, P100,000 for the semifinals and P1 million pesos cazh prizes for the grand finals with the music recording contract of IBC Records. With the top 10 finalists are Shanne Velasco, Arvin Ventanilla, Paolo Antenorcruz, Hannah Bustillos, Randy de Silva, Dean Carlo Logo, Kelly Mercado, Shaina Hermogenes, Carl Camo and Janet Japor will also perform.

Watch out for the announcements of audition dates on IBC, in leading newspapers and radio announcers.

The Philippine editions of *The Million Second Quiz*, *Killer Karaoke*, *Born to be a Superstar* and *Who Wants To Be A Millionaire?* are the local productions of IBC-13

# Top 10 of 'Born to be a Superstar' Perform Live this Weekend for Public Votes

July 17, 2014

Born to be a Superstar, IBC-13's reality talent show with a national singing search contest format rthat was able to beat its rival programs on ABS-CBN and GMA Network, with a new season and a new host.

The top 10 aspiring and young artists of the top-rating and Twitter-trending *Born to be a Superstar* are going head-to-head to sing for their dreams and the voting public in the Live Semi-Finals this Saturday (July 19) and Sunday (July 20).

Shanne Velasco, Arvin Ventanilla, Hannah Bustillos, Dean Carlo Logo and Kelly Mercado

Reign the slot in the Season 3 finale on Saturday's semi-finalists are Shanne Velasco, Arvin Ventanilla, Hannah Bustillos, Dean Carlo Logo and Kelly Mercado. And on Sunday's semi-finals are Shanne Velasco, Arvin Ventanilla, Paolo Antenorcruz, Randy de Silva, Shania Hermogenes. Carl Camo and Janet Japor.

#### Shanne Velasco, Arvin Ventanilla, Paolo Antenorcruz, Randy de Silva, Shania Hermogenes. Carl Camo and Janet Japor

Make sure to tune in to the Semi-Finals as the full voting mechanics will be revealed during the live show and the actual voting will open by the end of it.

The four artists who will get the highest percentage of votes from the public will move to the Grand Finals next week. This means that one of the judges have superstar artists who will complete the Final 3.

Whose voice will win the hearts of viewers?

Born to be a Superstar grand champion will win P1 million, a recording contract from IBC Records, house and lot, a home appliance showcase and P1 million worth of trust fund. Don't miss the Live Semi-Finals of Born to be a Superstar on Saturday (July 19), 9:00 PM and on Sunday (July 20), 8:30 PM on IBC-13's Panalo Weekend. For more updates on the singing-reality show, visit borntobeasuperstar.ibc.com.ph, like www.facebook.com/borntobeasuperstarphilippines, or follow @borntobeasuperstarphil on Twitter and @ibcborntobeasuperstar on Instagram. Use the hashtag #B2BASuperstarSemiFinals when posting your comments online.

# Anja Aguilar Renewed as the Official 'Kapinoy'

August 15, 2014

IBC-13 officially renewed the certified singing champion Anja Aguilar dubbed as the country's Young Diva Princess to the network's growing pool of talents in a recent contract signing held at IBC Broadcast Center in Broadcast City, Diliman, Quezon City, recently.

Sequestered TV station IBC-13 has been her home since she entered the showbiz industry. With her upcoming movie from Viva Films, and the concert artists from Viva Concerts and Events while she is set to conquer the entertainment world. The new popstar Anja Aguilar become the homegrown talent of Viva in the singing champion shared that the best thing in the Kapinoy network is how people care for each other.

Anja will now have recording artist, concert performer, actress, TV host and even product endorser as well as Anja's mom Tita Joan. Since she is now signed with IBC-13 contract by launching her television career, a full-blown projects are lined up for Anja Aguilar. This includes new movie team-up from Viva Films, her home studio for almost a decade Anja Aguilar now signed contract with IBC.

She has made a remarkable mark in both the music and movie industry.

Last June 29, 2012, Anja signed a contract stars with her Kapinoy network, IBC-13. The 20year-old singer-actress announced that she is ready to give her all. In the presence of IBC-13's top executives, Aguilar inked their contract to be host of Born to be a Superstar, the original and longest running reality talent show of its kind in the Philippines for the national singing competition. Shown in the photo are (L-R) IBC Chairman Eric Canoy, IBC President and CEO Boots Anson-Roa, Anja Aquilar, IBC Entertainment TV Head Laurenti Dyogi and Viva Entertainment Chairman and CEO Vic del Rosario, Jr. Born to be a Superstar now making the most anticipated new season this Saturday at 9:00PM and Sunday at 8:30PM on IBC-13. With the huge success of IBC-13's adventure, action and fantasy series such as Kroko: Ang Alamat sa Zoo, Janella: A Princess Girl and Voltron Man, the Kapinoy Network brings its costumed dramas to the forefront of Cosplay Mania '12. Stars of both shows will don their fantastic outfits and drop by to interact with fans and cosplay enthusiasts. Find out how the art of translating fantasy stories to the small screen and how to begin creating mind-altering costumes during IBC-13's exclusive panel discussion. Leading the panel are IBC Entertainment TV Head Laurenti Dyogi. Some of the stars and brilliant minds behind with the children's crocodile adventure for kids like Kroko: Ang Alamat sa Zoo, the princess fantaserye Janella: A Princess Girl and the newest superhero action-packed drama Voltron Man will also be on-hand to share their insights.

IBC-13 will also give away premium prizes to the Kapinoy Choice Cosplayer during the much awaited Project Cosplay: Solo and Group Cosplay Competitions. Winners will receive premium items courtesy of Lynelle Hair Fashion, Sugarfree and Blue, and Neutral Grounds.

### IBC-13's Born to be a Superstar rates high

August 16, 2014

Young Diva Princess Anja Aguilar is definitely singing happy and rising superstar in the **Kapinoy** network **IBC-13**known as *Ito'ng Bagong Channel 13* has indeed unleashed a major player, with her show being the network's much anticipated competition and highest rated show *Born to be a Superstar*.

It has made its mark on Philippine TV. In fact, it has become one of the most popular television programs, achieving ratings that are intimidating to any genre of television with consistent viewership uptrend that put it in the no.1 spot, ruling weekend primetime since September 2012.

According to a report data from Kantar Media, the singing-reality show Born to be a Superstar now reached 37.8% against ABS-CBN's Pinoy Big Brother All In (15.5%) and GMA-7's Celebrity Bluff (13.3%) during last Saturday (August 9) and 32.5% against ABS-CBN's Pinoy Big Brother All In (19.5%) and GMA-7's Sunday Night Box Office: Hellboy (10.4%) during last Sunday (August 10). A very impressive number for making IBC-13, the country's no.3 network, posing a big threat to the network wars as it posted high ratings, behind the two dominant players ABS-CBN and GMA Network in the battle ratings game. Primetime shows also broke records as IBC-13 concern. Jodi Sta. Maria-Richard Yap starrer comedy sitcom Maya Loves Sir Chief now rated with 22.1% on its Saturday 6:45pm, the timeslot dominated by ABS-CBN's Home Sweetie Home (20.4%) and will be followed by Pepito Manaloto Ang Tunay Na Kuwento (12.6%). To be followed by Drew Arellano's local version of the game show The Million Second Quiz with 27.8% versus Wansapanataym: Rod Santiago's Nato de Coco (26.0%) and Marian (19.5%). The newest sexy princess as Nadine Lustre's hottest drama anthology **Sandy's Romance** also dominated with 30.2% for tonight's episode I Know Each Other, also pitted against Maalaala Mo Kaya: Saklay (28.0%) and Magpakailanman (18.9%). The boys night out gag show Happy TODAS starring Keempee de Leon, Sam YG, Carlos Agassi, Jimmy Muna and Victor Anastacio has a new timeslot with 11.2% against **Banana Split Extra Scoop** (6.2%) which is starred by Angelica Panganiban, Jason Gainza, Zanjoe Marudo, Pooh and Ryan Bang, and followed with **Bubble Gang** (9.7%) which is starring the comedian Michael V. and Rufa Mae Quinto.

The sequestered TV network turned into the newly-relaunched third giant network is really on the right track. **IBC-13,TV5** and **RPN-9** has been dormant and the shows now reaching top 25 slots, **ABS-CBN** and **GMA** has a new competitor so they must work hard to improve their shows.

Opened with an esemble of performances of *Born to be a Superstar* finalists while Aguilar will sing and dance in a prformance in a one-of-a-kind number showcasing each of their skills. Ongoing auditions Going forward, continues to hold auditions this month for thousands more hopefuls on August 16 atJed's Island Resort in Bulacan, August 23 at SM Baliuag, and August 29 at SM Southmall.

A series of mall auditions will also happen, to be followed by one of **Born to be a Superstar** auditions, traditionally held at the **IBC LIVE Caravan** which is expected to honk its way.

All this can be viewed as a big success for both **IBC-13** and **Born to be a Superstar**, because while the network successfully expands its viewership base, it shows that it is in line with its objective and it keeps true to its promise of discovering and cultivating new talented singers now

that it is on its second year, and that it is a strong third contender that continues to break the network duopoly through its innovation.

Tonight, *Born to be a Superstar* season 3 got the semi-finals night performances such as Shanne Velasco, Arvin Ventanilla, Paolo Antenorcruz, Hannah Bustillos, Randy de Silva, Dean Carlo Logo and Kelly Mercado among the Top 7 finalists becoming the top superstars. With the guest performances with the 17-year-old average teenager singer Cayleen Villamor will loves to sing to discover and showcase.

Continue supporting Pinoy singing champion superstars and enjoy watching **Born to be a Superstar** on Saturdays 7:30PM and Sundays 8:30PM, on **IBC13**.

### David knows how to fight Goliaths

August 10, 2014

#### Drew Arellano, Anja Aguilar, Elmo Magalona and Robi Domingo

MANILA, Philippines - The heavy downpour brought by Typhoon Isang to dampen high spirits that rocked the Rockwell Tent at Powerplant Mall recently as IBC-13 celebrated its winning streak, as the third player in the broadcast industry. By challenging the two giant networks in the ratings game, it has secured for itself the number three slot immediately after its launch and continues to do so leading to its 54th year anniversary.

Eric Canoy, the chairman of IBC-13, took to the stage and explained the figures, that supported their ranking against ABS-CBN. "In less than a year, we've placed as the third most watched TV station not only in Manila but in the entire Philippines." Not only have they placed third in having the most audience share but more importantly, he said, "in some time blocks, we are even beating the competition and we've become number one." He specifically referring to its innovative program *The Million Second Quiz* hosted by Drew Arellano is now the number one game hsow, *Born to be a Superstar* which became number one in its primetime timeslot, *Killer Karaoke* hosted by Elmo Magalona and *Who Wants to Be A Millionaire* hosted by Robi Domingo, which is also beating competition. *Born to be a Superstar*hosted by Anja Aguilar, continues to draw wider audiences and is consistently in the Top 25 shows in Mega Manila and nationwide.

It is indeed an achievement that the IBC Board of Directors team managed to beat competition at primetime and Canoy attributes this to the commitment and passion their team has adhered to since they launched in March 1, 1960 and relaunched on February 1, 1975. "We are committed to continually give our audience innovative and highly-entertaining programs and have consistently challenged the status-quo in the TV landscape," Canoy explained. IBC-13, which has identified its niche and found its market in the young and progressive Pinoys, has

effectively differentiated themselves from rival networks by churning out programs that are not only entertaining but connect to their audiences as well.

Its family-omedy sitcom *Maya Loves Sir Chief*, the drama anthology *Sandy's Romance* and the all-male gag show *Happy TODAS*, continues to draw in viewers every week because according to a regular watcher, president and CEO Boots Anson-Roa, "I find the show interesting and the cast seems to have rapport already so there is a certain chemistry among them." So is the toprating primetime programs, *The Million Second Quiz, Born to be a Superstar, Killer Karaoke* and *Who Wants to be a Millionaire?*. Laurenti Dyogi, head of IBC Entertainment TV admits to being a fan of the program way before it became number one. "I find it very entertaining and the comments from the jurors are very amusing as well," Lyn said.

Breaking the duopoly in Philippine TV takes a lot of hard work and IBC-13 needs to continuously challenge their top competitors. In so doing, Canoy sees the need to be more keen and attuned to the pulse of its audience and "by going boldly into adjacent territories where we feel the next big thing will spring from."

Canoy is candid enough to admit that the immediate challenge to hurdle at this point is "how to break the status quo of media spending allocations."

He admits that for the longest time, clients and agencies alike have been comfortable in their media plans, allocating their spending behind ABS-CBN and GMA-7. According to Canoy, "IBC-13 is set to challenge this way of thinking given that we have been getting new Pinoy viewers and drawing in new and fresh viewers."

IBC-13's presence provides viewers with genuine alternatives in place of the status quo where the top channels simply mirror each other's programming. Th Kapinoy Network, according to him, "can deliver more diversity, affinity and relevance through its programs." He looks forward to the time when advertisers cast their eyes on reaching a wider set of audiences that Channel 13 now reaches. Now that Filipino viewers have taken to heart this newest player in the TV landscape, IBC-13 is set and poised to shake the industry even more, marks its 54 year with bolder, bigger and better programming. "We're setting new milestones each week as evidenced by our strong uptrend in all day parts and this we owe our viewers," Canoy said. Indeed, this new player has shaken and stirred the competition and the people are starting to look up.

# IBC's Born to be a Superstar beats PBB All In and Celebrity Bluff on Saturday; and beats PBB All In and SNBO on Sunday

#### August 19, 2014

IBC-13's *Born to be a Superstar* is turning out to be the favorite primetime show in local TV on Saturdays and Sundays with its consistently escalating ratings as it hit its highest audience share of 37.8% on its new episode, beating ABS-CBN's *Pinoy Big Brother All In* and GMA's *Celebrity Bluff* with 15.7% and 11.1% audience share during Saturday nights and 30.9% on its new episode, which beating ABS-CBN's *Pinoy Big Brother All In* and GMA's *Sunday Night Box Office: Snow White And The Huntsman* with 17.3% and 13.9% audience share on Sunday respectiely, according to Kantar Media/TNS Philippines.

More than two million viewers are now tuning in to The Kapinoy Network IBC-13 every Saturday and Sunday evening. With *Born to be a Superstar* and the rest of IBC's primetime shows on Philippine television, IBC-13 is now really a major contender in the network ratings war. On August 23, the top finalists of *Born to be a Superstar* this Saturday as Shanne Velasco, Arvin Ventanilla, Hannah Bustillos and Paolo Antenorcruz in the performance night, and on August 24 this Sunday as Shanne Velasco, Arvin Ventanilla, Hannah Bustillos, Randy de Silva and Dean Carlo Logo perform the votes.

Catch *Born to be a Superstar* every Saturday, 9PM and Sunday 8:30PM, and find out why millions are getting hooked on it on IBC-13. No.1 pa rin ang *Born to be a Superstar*.

#### Shanne Velasco Edit

Although only in her teens, Shanne Velasco is already a veteran of singing competitions. She bagged the grand champion title of a prestigious talent contest in a noontime show. Now, Velasco completed in the third season of IBC-13's *Born to be a Superstar*. At the age of eighteen, Velasco won the competition, which included a ₱1 million cash prize and a managerial contract to an exclusive recording contract from IBC Records and Kapinoy Talent Center. She was given the title of Songbird Princess. She is now the certified Kapinoy. This led to an opportunity to record theme songs and soundtracks for IBC-13 with television dramas and films. Shanne has added acting and hosting to her list of talents and she became a regular host and performer on the variety show It's Partytime.

# Channel 13 breaks TV duopoly with 'Born to be a Superstar'

August 22, 2014

Philippine TV is starting to be the three-way game as the sequestered TV station turned into the third player IBC-13 stands for *Ito'ng Bagong Channel 13* shakes up the broadcast landscape by breaking the two giant stations' longtime duopoly in the coveted Top 25 slots of TV programs in terms of viewership ratings.

In fact, IBC-13's *Born to be a Superstar* one of the network's original concept programs that is hosted by the young diva princess Anja Aguilar, has broken in the Top 25 and is now fighting head to head in the double-digit-ratings game with ABS-CBN's and GMA-7's Saturday primetime shows.

Overnight household ratings that the Kapinoy National TV Ratings released by survey of Kantar Media/TNS Philippines show that the reality show *Born to be a Superstar* scored a 37.8% rating last August 16 against ABS-CBN's *Pinoy Big Brother All In* (15.7%) and GMA's *Celebrity Bluff* (11.1%). It also shows that despite a slightly lesser number of households, more people within households are watching *Born to be a Superstar* as it has a higher individuals' share at 30.9% rating last August 17 than ABS-CBN's *Pinoy Big Brother All In* (17.3%) and GMA's *Sunday Night Box Office: Snow White And The Huntsman* (13.9%).

This can be viewed as a significant leap for The Kapinoy Network because it shows that the network is indeed a strong third contender and that it is attracting more viewers who welcome IBC-13's programming alternative, creative and innovative that is very different from the shows of the two giant networks.

"The IBC management team and IBC Board of Directors is extremely pleased with *Born to be a Superstar* ratings. We are very proud of this achievement. We would like to recognize and thank our viewers for the support. Thank you very much for the trust you have given us. Rest assured that IBC-13 will come out with more quality shows like *Born to be a Superstar* to provide the viewers more exciting choices on Philippine TV," says IBC Entertainment TV Head Laurenti Dyogi.

Born to be a Superstar is expected to rang in more viewership ratings as the singing champion Anja Aguilar celebrates her 20th year birthday on the show with Juan Carlos and Juan Miguel Urquico, and his closest friends. When the judges continues with Sam Concepcion, Paula Bianca, Gino Padilla and Joey Albert.

On August 23, the top finalists of *Born to be a Superstar* this Saturday as Shanne Velasco, Arvin Ventanilla, Hannah Bustillos and Paolo Antenorcruz in the performance night, and on

August 24 this Sunday as Shanne Velasco, Arvin Ventanilla, Hannah Bustillos, Randy de Silva and Dean Carlo Logo perform the votes.

Born to be a Superstar airs every Saturday at 9 p.m. and Sunday at 8:30 p.m. on IBC-13.

## IBC now turning 54 mga Kapinoy

August 22, 2014

Local television viewing has become more exciting since the relaunching of the sequestered TV-radio station turned into the country's media conglomerate IBC-13 last March 1, 1960 and February 1, 1975. It has emerged as the major player that broke the network duopoly and shook Pinoy TV with unique and innovative programs that offer the best in light entertainment.

Now celebrating on its *Happy 54 Year* with the popular and top-rating programs like *The Million* Second Quiz, Born to be a Superstar, Killer Karaoke, Who Wants to be a Millionaire?, PBA and NBA, which are all doing well at the ratings, IBC-13 has all the fitting reasons to mark its anniversary through a month-long celebration. IBC-13 boasts of a full load of events, activities and special offerings this month. These include the recent launch of new shows such as the international programs of TreseBella's newest primetime TV sensation such as Fated to Love You, Que Bonito Amor and Sunny Girl, new tokusatsu series *Ultraman Tiga*, premiere of its newest action-packed series *Hitman* starring Jake Cuenca and Cristine Reyes; the croco adventurserye Kroko: Ang Alamat sa Zoostarring Thirdy Lacson, Miguel Moreno will voice as Kroko, Cara Eriguel and Victor Anastacio; the princess fantaserye called Janella: A Princess Girl topbilled by Janella Salvador as her leading role as Janella, with Marlo Mortel and Jerome Ponce; and an action-packed superserye Voltron Man topbilled by AJ Muhlach as his lead role as Voltron Man for superhero, with Coleen Garcia, IBC-13's Red Carpet Premiere of the Disney animated movie like Planes: Fire & Rescue and The Expendables 3 last July 18 and August 16. IBC-13 has also presenting with new episodes of The Million Second Quiz, Born to be a Superstar, Killer Karaoke, Who Wants To Be A Millionaire?, DMZ-TV, Sic O'Clock News Naman, Dingdong n' Lani, Iskul Bukol Men, Shake, Rattle and Roll, Happy TODAS, Sandy's Romance, KapinoyLand, Your Heart, My Love and Maya Loves Sir Chief, as well as other exciting on-air and online promos. To cap off the station's birthday month, your favorite IBC talents stars, plus their fans and supporters are coming together for the Ito'ng Bagong Channel at 54 Anniversary Party to be held today at 6 p.m. at the Glorietta 3 Park Tent, and at Kapinoy 54 Birthday Kiddie Party on August 28, Saturday, 10 a.m. at the Active Fun Play & Party Center at SM North Edsa. It's double the fun for the twin celebration loaded with exciting games, prizes, and with IBC stars and talents as Iya Villania, Drew Arellano, Anja Aguilar, Elmo Magalona, Nadine Lustre, Robi

Domingo, and a male gang of TODAS Boys, *Born to be a Superstar* finalists such as Joshua Cadelina, Cayleen Villamor, Veejay Aragon, Ronald Humarang, Anne Bernardo, Arvin Ventanilla and Shanne Velasco, Dingdong Avanzado, the nightingale Lani Misalucha, Jake Cuenca, Cristine Reyes, AJ Muhlach, Liza Soberano, Coleen Garcia, Marlo Mortel, Janella Salvador, Jerome Ponce, Claudine Barretto, Raymart Santiago, Jodi Sta. Maria and Richard Yap, *Friends 4Ever* and *TODAS Kids* barkada to name a few, the G-Force dancers, and also Ramon Bautista and Abra as they do storytelling on Saturday for kids who will all together party and blow the IBC's *Happy 54th Birthday* candle. Through these celebrations, Kapinoy shows its appreciation and gratitude for the support that were given to the network since the beginning.

# 'Born to be a Superstar' Beats its Other Rival Shows

#### September 1, 2014

IBC-13's *Born to be a Superstar* bested its rival shows on Kapamiyla and Kapuso networks based from Mega Manila TV Ratings by Kantar Media/TNS Philippines.

Last August 30, *Born to be a Superstar* registered a remarkable 36.9% against GMA's *Celebrity Bluff* which garnered 13.9% and ABS-CBN's *I Do* also only garnered 13.0%. Yesterday on August 31, the reality show garner with 34.4% against the Kapuso network's *Sa Puso ni Dok* received with 10.4% and the Kapamilya network's *I Do* only received 16.4%. The rating of *Born to be a Superstar* placed it lead at no.1 in the primetime race last Saturday and Sunday, respectively.

Another IBC-13 programs made it to last Sunday's primetime Top 20 with *Who Wants to be a Millionaire?*. The country's favorite game show hosted by Robi Domingo registered 31.7% beating *Rated K* which got 23.5% and *Kapuso Mo, Jessica Soho* which only got 21.6% Other IBC shows penetrated the Top 0 on weekends. Among these are: *The Million Second Quiz* (30.7%), TreseBella's La Teniente (29.1%), Maya Loves Sir Chief (27.5%), Sandy's Romance (25.7%), featured film is *Viva Box Office* was *Kapag Iginuhit ang Hatol ng Puso* (21.7%) and *Happy TODAS* (20.7%) last Saturday. Of course, *Killer Karaoke* (30.8%), *Sunday Sinemaks: Oo Na, Sige Na* (27.9%), *Dingdong n' Lani* (25.4%) and *Seeing Stars Tonight*(22.2%) last Sunday, respectively.

The newest philippine TV sensation of RPN-9 is 9TV, on the other hand, landed to the primetime Top 20. Some primetime shows on the Kasama network. *Bong Revilla Cinema sa 9TV: Buhay Mo'y Buhay Ko Rin* (29.2%), *Temptation Island: Dare to Win* (28.9%) and *Boses Tinig Pinoy* (28.4%) last Saturday, and *The Price is Right* (28.1%), *Superstar* (26.5%), *Boses Tinig Pinoy* (20.7%) and the Sunday night movie block *Sunday's Big Event: Scare Movie 3*(17.7%) last Sunday, beginning at the upward trend of primetime race.

#### TOP 30 DAYTIME AND PRIMETIME PROGRAMS IN MEGA MANILA

**Edit** 

(August 29 to September 1, 2014; Kantar Media/TNS Philippines)

August 29, 2014 (Friday)

#### Daytime:

- 1. Be Careful With My Heart (ABS-CBN) 14.8%
- 2. The Singing Bee (ABS-CBN) 13.0%
- 3. It's Showtime (ABS-CBN) 12.8%
- 4. Eat Bulaga! (GMA) 12.7%
- 5. My BFF (GMA) 12.5%
- 6. Ghost Fighter (IBC) 12.4%
- 7. The Half Sisters (GMA) 11.6%
- 8. Dading (GMA) 10.6%
- 9. Dragon Ball Z Kai (GMA) 10.4%
- 10. Bleach (GMA) 10.2%

#### **Primetime:**

- 1. Voltron Man (IBC) 34.8%
- 2. Janella: A Princess Girl (IBC) 32.1%
- 3. Your Heart, My Love (IBC) 30.1%
- 4. Hawak Kamay (ABS-CBN) 29.3%
- 5. Express Balita (IBC) 29.1%
- 6. Ikaw Lamang (ABS-CBN) 28.9%
- 7. TV Patrol (ABS-CBN) 27.6%
- 8. Fall in Love with Me (IBC) 26.1%
- 9. Kroko: Ang Alamat sa Zoo (IBC) 24.1%
- 10. Two Sides of Ana (TreseBella) (IBC) 23.7%
- 11. Prue Love (ABS-CBN) 22.1%
- 12. Catch Me Fall in Love (IBC) 21.1%
- 13. Nino (GMA) 20.7%
- 14. Sana Bukas Pa Ang Kahapon (ABS-CBN) 19.7%
- 15. My Destiny (GMA) 18.2%
- 16. 24 Oras (GMA) 18.1%
- 17. Ang Dalawang Mrs. Real (GMA) 14.2%
- 18. Fated to Love You (IBC) 13.0%
- 19. Jewel in the Palace (GMA) 12.4%
- 20. Aquino & Abunda Tonight (ABS-CBN) 11.5%

#### August 30, 2014 (Saturday)

#### Daytime:

- 1. It's Showtime (ABS-CBN) 16.7%
- 2. Ipaglaban Mo! (ABS-CBN) 14.4%
- 3. Kapamilya Blockbusters: Street Fighter (ABS-CBN) 12.4%
- 4. Eat Bulaga! (GMA) 12.9%
- 5. S.O.C.O. (Scene of the Crime Operatives) (ABS-CBN) 11.8%
- 6. Angry Birds Toons (GMA) 11.6%
- 7. Failon Ngayon (ABS-CBN) 10.8%
- 8. Larva / Monsuno (GMA) 10.5%
- 9. Imbestigador (GMA) 10.4%
- 10. I-Witness (GMA) 9.7%

#### **Primetime:**

- 1. Born to be a Superstar (IBC) 36.9%
- 2. The Million Second Quiz (IBC) 30.7%
- 3. Bong Revilla Cinema sa 9TV: Buhay Mo'y Buhay Ko Rin (RPN/9TV) 29.2%
- 4. La Teniente (TreseBella) (IBC) 29.1%
- 5. Temptation Island: Dare to Win (RPN/9TV) 28.9%
- 6. Boses Tinig Pinoy (RPN/9TV) 28.4%
- 7. Maya Loves Sir Chief (IBC) 27.5%
- 8. Wansapanataym (ABS-CBN) 26.4%
- 9. Sandy's Romance (IBC) 25.7%
- 10. Maalaala Mo Kaya (ABS-CBN) 24.9%
- 11. Home Sweetie Home (ABS-CBN) 22.3%
- 12. Viva Box Office: Kapag Iginuhit ang Hatol ng Puso (IBC) 21.7%
- 13. Happy TODAS (IBC) 20.7%
- 14. Mga Kwento ni Marc Logan (ABS-CBN) 19.6%
- 15. Magpakailanman (GMA) 19.1%
- 16. Marian (GMA) 15.9%
- 17. Pepito Manaloto Ang Tunay Na Kuwento (GMA) 15.7%
- 18. Celebrity Bluff (GMA) 13.9%
- 19. I Do (ABS-CBN) 13.0%
- 20. TV Patrol Weekend (ABS-CBN) 12.9%

#### August 31, 2014 (Sunday)

#### Daytime:

- 1. Kapuso Movie Festival: Cats and Dogs (GMA) 15.9%
- 2. Tom and Jerry Kids Show (GMA) 11.1%
- 3. ASAP 19 (ABS-CBN) 10.8%
- 4. Pokemon (GMA) 10.3%

- 5. The Buzz 15 (ABS-CBN) 9.9%
- 6. Born to be Wild (GMA) 9.7%
- 7. Luv U (ABS-CBN) 9.6%
- 8. I Bilib (GMA) 9.5%
- 9. Asian Horror Stories (GMA) 8.7%
- 10. FIBA Basketball World Cup Spain 2014 (ABS-CBN) 8.6%

#### **Primetime:**

- 1. Born to be a Superstar (IBC) 34.4%
- 2. Who Wants to be a Millionaire? (IBC) 31.7%
- 3. Killer Karaoke (IBC) 30.8%
- 4. The Price is Right (RPN/9TV) 28.1%
- 5. Sunday Sinemaks: Oo Na, Sige Na (IBC) 27.9%
- 6. Wansapanatym (ABS-CBN) 27.6%
- 7. Superstar (RPN/9TV) 26.5%
- 8. Dingdong n' Lani (IBC) 25.4%
- 9. Rated K (ABS-CBN) 23.5%
- 10. Seeing Stars Tonight (IBC) 22.2%
- 11. Goin' Bulilit (ABS-CBN) 21.7%
- 12. Kapuso Mo, Jessica Soho (GMA) 21.6%
- 13. Boses Tinig Pinoy (RPN/9TV) 20.7%
- 14. Ismol Family (GMA) 18.0%
- 15. Sunday's Big Event: Scary Movie 3 (RPN/9TV) 17.7%
- 16. I Do (ABS-CBN) 16.4%
- 17. TV Partol Weekend (ABS-CBN) 15.3%
- 18. Gandang Gabi Vice! (ABS-CBN) 11.0%
- 19. 24 Oras Weekend (GMA) 11.0%
- 20. Sa Puso ni Dok (GMA) 10.4%

#### September 1, 2014 (Monday)

#### Daytime:

- 1. It's Showtime (ABS-CBN) 13.5%
- 2. Be Careful With My Heart (ABS-CBN) 13.0%
- 3. Eat Bulaga! (GMA) 12.6%
- 4. The Half Sisters (GMA) 11.8%
- 5. Dading (GMA) 10.8%
- 6. The Ryzza Mae Show (GMA) 10.4%
- 7. I Hear Your Voice (GMA) 9.9%
- 8. Bleach (GMA) 9.8%
- 9. Hunter X Hunter (GMA) 9.2%
- 10. Pretty Man (ABS-CBN) 10.8%

#### **Primetime:**

- 1. Voltron Man (IBC) 34.3%
- 2. Express Balita (IBC) 32.1%
- 3. TV Patrol (ABS-CBN) 30.1%
- 4. Janella: A Princess Girl (IBC) 29.8%
- 5. Hawak Kamay (ABS-CBN) 28.9%
- 6. Your Heart, My Love (IBC) 28.1%
- 7. Viva Cine Idols: Laging Naroon Ka (IBC) 27.4%
- 8. Ikaw Lamang (ABS-CBN) 27.1%
- 9. Que Bonito Amor (TreseBella) (IBC) 25.4%
- 10. Kroko: Ang Alamat sa Zoo (IBC) 24.7%
- 11. Pure Love (ABS-CBN) 23.1%
- 12. Sunny Girl (TreseBella) (IBC) 22.1%
- 13. Catch Me Fall in Love (IBC) 20.5%
- 14. Nino (GMA) 19.8%
- 15. Sana Bukas Pa Ang Kahapon (GMA) 19.3%
- 16. My Destiny (GMA) 17.9%
- 17. 24 Oras (GMA) 17.4%
- 18. Ang Dalawang Mrs. Real (GMA) 15.7%
- 19. Aquino & Abunda Tonight (ABS-CBN) 12.7%
- 20. My BFF (GMA) 10.4%

# Star for a Night (Philippines TV Show)

**Star for a Night** was a Philippine singing contest produced by Viva Entertainment and broadcast by IBC from March 31, 2002 to 2003. The host was Regine Velasquez. The show venue was in a studio of GMA Network Center. The grand finals took place in Ultra in Pasig City.

Star for a Night						
Format	Reality television					
Created by	Viva Entertainment					
Developed by	Viva Television					

**Directed by** Jon Corpus

Presented by Regine Velasquez

Theme music

composer

Vehnee Saturno

Country of origin Philippines

Language(s) Filipino

**English** 

**No. of episodes** n/a

#### **Production**

**Executiveproducer(s)** Vic Del Rosario, Jr

Producer(s) Veronique Del Rosario-

Corpus

Running time 1 hour

Productioncompany(s) <u>Viva Television</u>

#### **Broadcast**

Original channel <u>IBC</u>

Original run March 31, 2002 –

March 2003

#### **External links**

Star for a Night (Viva Entertainment site)

#### Show summary Edit

The show was a local Philippines version of the UK <u>Star for a Night</u> and auditioned singers across the country to perform on a 1-hour Saturday night show, broadcast from 8-9pm on IBC.[1]

It is best remembered for the performances of Sarah Geronimo, who at the age of fourteen won the competition, including a ₱1 million cash prize and a managerial contract with Vicente Del Rosario, owner of Viva Artists Agency. Singer and actress Athena Tibi was also discovered on the show and signed to Viva Artists Agency, where she debuted as part of pop group 3Yo,[2] before moving in to musicals[3][4] and later moving to Japan.[5]

Sarah Geronimo was given the title of Pop Star Princess as a result of the show.[6] Her mother said, "Her cash prize in Star For a Night was a big help, This school year, we don't need to borrow money from other people because of my children's tuition fees."[7]

Other notable contestants including Mark Bautista who also became a successful recording artist and actor, Florie May Lucido or Reema Lucida became a contender in Born

Diva, Maureen Marcelo who won the Philippine Idol, Mae Flores who made it as one of the top 12 contenders in Pinoy Idol who finished in 11th place, Angeline Quinto, the winner of Star Power: The Search for the Next Female Pop Superstar[8] and Klarisse de Guzman, who is currently a finalist for The Voice of the Philippines, with Sarah Geronimo as her coach. This is their first collaboration after more than a decade.

The success of the show led to a second season, called Search for a Star.

#### Grand Finalists Edit

- Sarah Geronimo Winner
- Mark Bautista
- Maureen Marcelo
- Florie May Lucido
- Jason Velasquez
- Angeline Quinto
- Mailyn Yu
- Angeli Mae Flores
- Roxanne Castro
- Kristela Musica Cristobal
- Carlo San Jose

#### Semi-Finalists Edit

- Athena Tibi
- Argie Jazmin

Klarisse de Guzman

#### References Edit

- 1. ↑ Template:Cite web
- 2. ↑ Template:Cite web
- 3. ↑ Template:Cite web
- 4. ↑ Template:Cite news
- 5. ↑ Template:Cite web
- 6. ↑ Template:Cite news
- 7. ↑ Template:Cite news
- 8. ↑ Template:Cite web

#### External links Edit

- Star for a Night (Viva Entertainment site)
- Template:Imdb title

tl:Search for a Star

# Superstar Circle

**Superstar Circle** is the Philippine reality-based talent competition which premiered on August 24, 2013 on IBC and internationally through Global IBC. Featuring 13 contestants called "Superstar Idol" will have to undergo talent training, physical enhancement and different challenges to test their talent skills. The remaining Superstar Idol after weekly eliminations will be declared as Grand Superstar. He or she takes home a cash in grand prize of P1,000,000 million pesos and the talent management contract with Kapinoy Talent Center.

Superstar Circle						
Format	Interactive Reality Talent show					
Created by	Intercontinental Broadcasting Corporation					
Directed by	Jeffrey Jeturian					

Starring <u>Jenine Desiderio</u>

Richard Yap

Jodi Sta. Maria

Judges <u>Vehnee Saturno</u>

Jeffrey Jeturian
Annabelle Rama

Narrated by Bob Novales

Opening theme Superstar Circle by Anja

<u>Aguilar</u>

Country of origin Philippines

Language(s) Filipino English

**No. of episodes** n/a (airs Saturday)

Production

Executiveproducer(s) Vic del Rosario, Jr.

Lito Ocampo Cruz

Producer(s) Veronique Del Rosario-

Corpus

**Running time** 30-45 minutes

Productioncompany(s) Viva Television

Broadcast

Original channel <u>IBC</u>

Picture format 480i (SDTV)

Original run

August 24, 2013 –

December 21, 2013

#### **External links**

Superstar Circle Official Website

#### Overview Edit

IBC's biggest reality search for the network's future stars is now on its final stages of screening to determine the finalists who will compete throughout the first season of *Superstar Circle*, the reality-based talent search to be hosted by <u>Jenine Desiderio</u>which will be launched in August 2013.

Candidates have been screened from the thousands of auditionees from Manila, Davao and Cebu before the official *Superstar Circle* finalists are announced.

#### Synopsis Edit

In June 2013, <u>Jeffrey Jeturian</u>, head of <u>Kapinoy Talent Center</u> to hone individuals as exclusive talents of the network which aims to look for fresh faces to be the next superstar and idol. *Superstar Circle* brought to Philippine TV as the reality talent search. Auditions were held July and August 2013, presenting the teen aspirants who passed the screenings. The show premiered on August 24, 2013 on primetime.

Superstar Circle contestants will be trained and and critiqued by a panel of judges who are experts in the field of show business and who all have the eye for true idol, star and superstar potential. A nationwide searches began in Luzon, Visayas, and Mindanao on July and August 2013.

The show is hosted by Miss Universe 2012 runner-up beauty queen Janine Tugonon while the judge is composed of love-teamRichard Yap and Jodi Sta. Maria, director and Kapinoy Talent Center head Jeffrey Jeturian and music composer and songwriterVehnee Saturno. The 13 contestants who auditioned, 6 boys are Freddie Gutierrez, Carl Manolet Monroyo, Donjeff Tejada, Diether Gaviola, Eric Eleazar Yuson and Jeshuron Nuestro and the 7 girls are Episol Legaspi, Allysandra Mae Chua, Liza Soberano, Anne Discher, Sophia Tolentino, Maureen Wenceslao and Kimberly Buenaventura called as the Circle Supestar of 13. The prizes at stake of P1,000,000 million pesos and the talent management contract with Kapinoy Talent Center.

#### Hosts <u>Edit</u>

Jenine Desiderio

### Judges <u>Edit</u>

- Richard Yap
- Jodi Sta. MariaVehnee Saturno
- Jeffrey Jeturian
- Annabelle Rama

### Flimination chart Edit

Elimination cnart <u>Edit</u>													
ſ		emal	male Male		Winn	Winner L		Wild	card				
						Legend							
	Тор 2		Mid 2		ttom oup	Texter's Choice		Elimina	ted				
Circle Superstar of 13						Circle Superstar of 10				Circle Superstar of 6			
E	Elimination number:		1 2		2	3	4	Wild Card	5	6	7	8	Grand Supers tar Night
Elimination date:		Octob r 19, 2013		ctobe 26, 2013	Novem ber 2, 2013	Novem ber 9, 2013	Novem ber 16, 2013		Novem ber 30, 2013		Decem ber 14, 2013		
Pla ce	Contes nt	sta	Result										
1	Fredd Gutien										Mid 13		Winne r
2	<u>Liza</u> <u>Sobera</u>					Bottom 11			Botom 13	Vote	Top 6	Vote	Runne r-Up

3	Anne Discher		Bottom 4					Bottom 13	Botto m 13	Runne r-Up
4	<u>Donjeff</u> <u>Tejada</u>						Bottom 12		Top 6	Runne r-Up
5	<u>Diether</u> <u>Gaviola</u>		Bottom 3					Bottom 11	Botto m 13	Runne r-Up
6	Sophia Tolentino		Bottom 1		Bottom 13			Bottom 5	Botto m 13	Runne r-Up
7	Maureen Wencesl ao			Vote	Bottom 13		Bottom 13	Elemin ated		
8	Carl Manolet Monroyo			Bottom 13	Bottom 13		Elemin ated			
9	<u>Episol</u> <u>Legaspi</u>				Elemin ated	Elemin ated				
10	Eric Eleazar Yuson		Bottom 2	Elemin ated		Elemin ated				
11	Kimberly Buenave ntura		Elemin ated			Elemin ated				
12	Jeshuron Nuestro	Elemin ated				Elemin ated				
13	Allysandr a Mae Chua	Elemin ated				Elemin ated				

#### See also Edit

- IBC's Superstar Circle begins auditions
- IBC to boost ratings with 2 new shows
- Kapinoy stars reveals Superstar Idols of Superstar Circle
- Kapamilya versus Kapuso versus Kapinoy
- IBC's "Superstar Circle" 18 Star Hopefuls Pictures
- Stars and superstars born, they are made at Kapinov Talent Center
- Christopher, Jodi, Anja, Robi headline IBC's new weekend primetime line-up
- Makati teen named IBC Superstar Circle winner
- Kapinoy Talent Center
- IBC

#### External links Edit

Superstar Circle Official Website

## IBC's Superstar Circle begins auditions

July 26, 2013

MANILA, Philippines - IBC-13's upcoming reality-based talent search show *Superstar Circle* will be launched today, July 26, with day-long auditions to be held at Smart Araneta Coliseum (from 10 a.m. to 9 p.m.). Screening showbiz hopefuls aged 13 to 18, *Superstar Circle* will be on the lookout for potential teen idols who have the total package of good looks, exceptional talent and charm, and the all-important star, idols and superstars quality. *Superstar Circle* will be hosted by Jenine Desiderio, who herself is the epitome of what stardom is all about she serve as a role model for the show's would-be contestants, she will be a big sister, mentor and friend to them as well.

Aside from the young showbiz aspirants who will be undergoing various challenges to prove their rightful claim to stardom, *Superstar Circle* also showcases a panel of judges who are experts in the field of show business and who all have the eye for true star potential. The Superstar Makers (*Superstar Circle*'s panel of judges) are composed of actor-director and Kapinoy Talent Center head Jeffrey Jeturian, with Jodi Sta. Maria and Richard ap, and Annabelle Rama.

Superstar Idol will also hold regional auditions in SM Davao on Aug. 16 and SM Cebu on Aug. 23. All applicants are required to bring a copy of their birth certificate, two passport size and two full body pictures. Those under 18 are required to submit their parents' letter of consent. Registration forms are available at the audition venues.

### IBC to boost ratings with 2 new shows

September 20, 2013

**PBA** and **NBA** has added **Intercontinental Broadcasting Corporation** and **Viva Sports** to their group of media partners in terms of getting its product out there to the international market. **IBC** is a number 3 television station in the Philippines and the country that is committed to bringing the best action to their viewers in the newest partnership below a sports programming like **PBA** and **NBA** basketball and boxing.

The number 3 network IBC is gearing up to boost its rating standing with the launch of 3 new shows, and some changes on the network's programming operations. We have a creative and enjoyable mix of suspense, drama, action, games and reality, said chairman Eric Canoy for the country's third leading TV network. Based on the Kantar Media survey, the Top 30 programs are teleserye My Batang Momay, To Love Again and Safe In The Arms of Love, the horror-thriller suspense series Tumbok Revolution, teen drama anthology Sandy's Romance, the longest-running comedy gag show Happy TODAS, the sitcoms are Goin' Bukol Pwede, Whattaboys and Bida ni Mister, Bida si Misis, game shows are Who Wants To Be A Millionaire? and The Weakest Link, the reality talent search show Born to be a Superstar, flagship news program Express Balita, fantasy-adventure anthology Once Upon a Time, the PBA and NBA basketball also gaining its viewership ratings.

These three new shows will banner **IBC-13**'s primetime programming line-up, one is romantic teleseye, the other is a weekly horror suspense-thriller anthology series, and the third one is the network's second attempt in a two reality shows from **Miss Universe** beauty pageant queen and talent search superstars.

Homegrown artist Janeena Chan and Dino Imperial with Paul Jake Castillo are top-billed *Tumbok Revolution*, the horror-thriller series which the network claims to be a new king of scream, supernatural experiences, the scary, the stranger, the ghost, the zombies, the vampire, the monsters and many more of the paranormal, will premiere last July 27, Saturday nights at 9:30PM. The show promises a new level of horror, setting itself away from the normal Sunday fare of comedies and musical variety shows.

**IBC-13** is also producing the romantic drama titled **Safe In The Arms of Love** which offering the soap opera in the ratings game is set to establish to primetime audience. This new romantic drama features an all-star cast with popular love-team are Cristine Reyes and Dingdong Dantes with Cogie Domingo as the lead star. She is also getting a big supporting cast of stars, including DJ Durano, Nikki Bacolod, Vandolph Quizon, Say Alonzo, Joanna Morales, Lucas Zamora and Biboy Ramirez. The show will premiere last June 17, at 9:30PM, after the network's top-rating primetime game show **The Weakest Link** hosted by Richard Yap as Sir Chief.

Filipino mini-series on primetime TV called *Noli Me Tangere* based on the 1961 movie. Starring the primetime prince Jake Cuenca with Shy Carlos. Yassi Pressman, John Regala, Phoebe

Walker, Jovic Monsod, Hiro Torobu, Jamilla Obispo and Jericka Martelle are the supporting cast, directed by Monti Parungao. The mini-series premiered on Septemebr 30, Monday, Tuesday and Thursday at 5:00PM.

The third show is the highly anticipated reality show *Superstar Circle*. The show is search for new faces to join the network's stable of new young teen stars what it takes to be the next big *Kapinoy* star. The show boasts the biggest cash prize on Philippine TV, summing up to Php 1,000,000 million for the grand winners with a talent contract management from *Kapinoy Talent Center*, like judges director and head Jefrey Jeturian, music composed Vehnee Saturno, love-teams are Jodi Sta. Maria and Richard Yap and Annabelle Rama. The show is hosted by Jenine Desiderio will also have its premiere last August 24, Saturday nights at 8:30PM right after the phenomenal top-rating game show *Who Wants to be a Millionaire?* hosted by dramatic actor Christopher de Leon, according to the *Channel 13* head Rey Sanchez.

Hopefully be more superstars and idols on enforcing in noontime extravaganza *Lunch Break* with innovative blend of contest, games, performances and superd hosting with lunchtime. The network's longest-running flagship noontime variety show on Philippine TV gainst its rival *It's Showtime!* and *Eat Bulaga!* in the ratings fare, with more star-studded and noontime all-stars of song, dance and games that host are Ryan Agoncillo, Joy Viado, Nadia Montenegro, TJ Trinidad, Bobby Yan, Pat Natividad, Nicole Anderson, Carlos Agassi and Smokey Manaloto apart is the innovative games and more segments continues to make live studio audience with song and dance numbers for Filipinos here and abroad plus the excitement, fun and surprises.

The network will also be a major revamp on its news organization **IBC News and Current Affairs**, with new public service shows and the flagship news programs *Express* **Balita** and **Ronda Trese** remains the certified number 2 ratings in the network's news department.

# Kapinoy stars reveals Superstar Idols of Superstar Circle

July 26, 2013

**IBC-13**'s new reality-based talent show *Superstar Circle* has unveiled it's list of **Superstar Idols**.

**Superstar Circle**'s judges roster include Jodi Sta. Maria, Richard Yap, Vehnee Saturno, Jeffrey Jeturian and Ms. Annabelle Rama. As for it's host? None other than the Miss Universe glamorous Ms. Janine Tugonon.

**Superstar Circle** is an upcoming reality-based talent show on **IBC-13** will focused on singing and acting skills. The show will be hosted by Jenine Desiderio. Judges of the show include Jodi

Sta. Maria, Richard Yap, Vehnee Saturno, Jeffrey Jeturian and Ms. Annabelle Rama. It said to be the **Kapinoy**'s version of **ABS-CBN**'s *Star Circle Quest* and **GMA-7**'s *Starstruck*. Out of the 13 hopefuls, one will emerge victorious with the grand prize of P1 million cash prize, a P1,000,000 million management contract with **Kapinoy Talent Center**, and a 3-cellphones, 2-story house and lot at the end of the program's three-month run.

#### Superstar Idol Boys Edit

- Freddie Gutierrez
- Carl Manolet Monroyo
- Donjeff Tejada
- John Diether Gaviola
- Eric Eleazar Yuson
- Jeshuron Nuestro

#### Superstar Idol Girls Edit

- Episol Legaspi
- Allysandra Mae Chua
- Sharrielle Yanson
- Anne Discher
- Sophia Tolentino
- Liza Soberano
- Kimberly Buenaventura

# Kapamilya versus Kapuso versus Kapinoy

#### August 9, 2013

Local TV network war ABS-CBN and GMA has been ongoing for the longest time in Kapamilya and Kapuso stars offering. The Kapinoy Network IBC-13 also the scene through the years, the three-cornered battle with each network beefing up their respective local programming strive for more quality shows and dramas. The all-Filipino creative team in full computer design, graphics and animation.

The goal: To provide local viewers with cutting-edge, poineering, trendsetting, viewer-friendly, innovative and creative programming. Equipped with high-definition and state-of-the-art facilities. IBC-13 offers an Kapinoy viewers on primetime called PrimeTastik will srurely fighting and competing head-on to the Kapamilya's Primetime Bida and GMA's Telebabad will challenge

to dominate the two giant networks offer different TV series from teleserye, fantaserye, telenovelas and Koreanovela.

ABS-CBN has sometimes been the stars to IBC-13 lending some of their talents to have regular shows in both stations. To name, there's Richard Yap (The Weakest Link), Christopher de Leon (Who Wants To Be A Millionaire?) and Anja Aguilar (Born to be a Star) while Dingong Avanzado, Paula Bianca, Joey Albert and Gino Padilla have been appearing as the judges in the reality talent show Born to be a Star. Most of IBC's contract stars came from ABS-CBN (Cristine Reyes, Robi Domingo, Nadine Lustre, Dino Imperial, Meg Imperial, Cogie Domingo, Ella Cruz, Joy Viado, Carlos Agassi, Yam Concepcion, Joey Marquez, Andi Eigenmann, Xyriel Manabat, actor Mario Maurer, Bianca Casado, Sofia Andres, Neil Coleta, Janella Salvador, Marlo Mortel, Jason Abalos, Cherry Pie Picache, Maria Ressa, Jodi Sta. Maria, Freddie Webb, Henry Omaga-Diaz, Snooky Serna-Go). Some of the Viva stars are Miguel Aguila, actress Mitch Valdez, Dingdong Dantes, AJ Muhlach, Candy Pangilinan, rapper Young JV, MMJ, Gee-Ann Abrahan, Josh Padilla, Abby Bautista, Aki Torio, Kiko Ramos, Shy Carlos, Giu Comia, Ashley Rivera, Nathan Barrera, Andrew E., Giselle Sanchez, Maui Taylor, Ronnie Ricketts and Charlie Green. Also observed that IBC and ABS-CBN artists can actually quest in other station to promote. Promoting programming while drama series is on primetime, children's programs for kids, anime series every mornings, sitcoms, news and current affairs, game shows, variety shows, reality shows and sports.

# IBC's "Superstar Circle" 18 Star Hopefuls – Pictures

August 23, 2013

How does one achieve teenage stardom? For the 13 Superstar Idols who made it through the rigorous audition and screening process of IBC-13's Superstar Circle, it will be an intense but exciting and fulfilling journey as they take on the biggest challenge and the toughest competition to become the superstars they have always wanted to be. After an extensive nationwide search, Superstar Circle presents its 13 Superstar Idols, one of whom will emerge as the lucky star bagging the grand prize of P1-M cash, a P1-M management contract with Kapinoy Talent Center, and a three-bedroom, two-story house, three-cellphones and lot at the end of the program's three-month run. Selected on the basis of good looks, personality, talent, charm and overall star potential, the Superstar Idols are Kimberly Buenaventura, Freddie Gutierrez, Episol Legaspi, Carl Manolet Monroyo, Allysandra Mae Chua, Donjeff Tejada, Sharrielle Yanson, John Diether Gaviola, Anne Discher, Eric Eleazar Yuson, Angela Sophia Tolentino, Jeshuron Nuestro and Liza Soberano.

It will depend on whose star will shine the brightest as the **Superstar Idols** battle it out in the various stages of the competition and try to earn the nod of the **Superstar Makers**: the **Kapinoy Talent Center** head and multi-awarded TV director Jeffrey Jeturian, the love-team tandem are Jodi Sta. Maria and Richard Yap, the music composer Vehnee Saturno and the talent manager Annabelle Rama.

#### Here are the 13 SUPERSTAR CIRCLE Hopefuls:

- 1. Freddie Gutierrez
- 2. Liza Soberano
- 3. Episol Legaspi
- 4. Carl Manolet Monroyo
- 5. Allysandra Mae Chua
- 6. Donjeff Tejada
- 7. Sharrielle Yanson
- 8. John Diether Gaviola
- 9. Anne Discher
- 10. Eric Eleazar Yuson
- 11. Sophia Tolentino
- 12. Jeshuron Nuestro
- 13. Kimberly Buenaventura

With host Jenine Desiderio guiding viewers throughout the various stages of the competition and providing glimpses of what the young **Superstar Idols** go through to survive the grueling challenges that help hone their talents, idols, superstar and star potential, **Superstar Circle** is bound to be the best star search ever produced on Philippine TV. It has the right combination of production creativity and innovation, the expertise of the resident judges, the glitz and glamour exuded by the host, and a unique batch of good-looking, talented and charming contestants who are out to captivate viewers' hearts.

**Superstar Circle** which airs every Saturday nights (August 24) at 8:45 p.m. right after the toprating primetime game show **Who Wants To Be A Millionaire?**.

# Stars and superstars born, they are made at Kapinoy Talent Center

September 9, 2013

Recognizing the need to discover and develop its own stable of artists, sequestered broadcasting network **IBC-13**launched its own talent management and development division called **Kapinoy Talent Center**.

**IBC** head of president and CEO Boots Anson-Roa said the new talent management group will be headed by veteran director Jeffrey Jeturian discovering and developing new talents for the network, we are assured that our upcoming stars will be in good hands will be a home for future stars.

Like the scores of promising young talents before them, these new starlets dream of attaining TV-film stardom as quickly as possible, and going on to enjoy longterm careers in the biz.

To fast-track their ascent to the top, they're being featured in a number of **IBC-13** programs, where their screen personas are slowly but surely being built up.

For the talent development and management center **Kapinoy Talent Center**, the stars and superstars are born, they are made. The **Kapinoy Talent Center**, a star-making, believes that the way to stardom involves a nurturing of potential, honing of skills and developing of talent. Much of what people see of their favorite stars on television and in the movies is a product of many hours of grueling training in various aspects of buhay artista.

The network is bent on developing stars, more than just giving show biz a fresh supply of pretty faces and winsome personalities, the **Kapinoy Talent Center** makes sure these stars and superstars become true professionals in an industry. In June 2013, Lito Ocampo Cruz, **IBC-13** vice president Jeffrey Jeturian, head of **Kapinoy Talent Center**, hatched the idea of creating a stable of new stars exclusively for the network.

This gave birth to **Kapinoy Talent Center**. In its early years, the **Kapinoy Talent Center** concentrated on star-building through its initial project, *Happy TODAS*, a comedy gag show intended to develop potential stars and serve as a breeding ground of talents for other **IBC-13** projects. **IBC-13** became more aggressive in its programming and launched a host of new shows to compete with the programs of the two major networks, both started to limit the talents they allowed to cross over.

#### Awards, box-office

Mr. Jeturian said IBC-13 put up its own talent management arm to the increasing need to develop its own roster of actors and singers to feature in the station's various programs will directly compete with ABS-CBN's talent management arm Star Magic and GMA's Artist Center.

The show auditioned a few thousand wannabes and took in a oung unknowns. The success of *Happy TODAS* led to the *Kapinoy Talent Center*'s discovery of MM and MJ Magno, Imee Hart, Giu Comia, Gee-Ann Abrahan, Shy Carlos, Joross Gamboa, Andi Eigenmann and Nathan Barrera.

The **Kapinoy Talent Center** continued its search through the launching vehicle *Superstar Circle*, a reality show featuring 13 contestants called *Superstar Idol* will have to undergo talent training, physical enhancement and different challenges to test their talent skills. The remaining *Superstar Idol* after weekly eliminations will be declared as Grand Superstar. The 13 contestants who auditioned, 6 boys are Freddie Butierrez, Carl Manolet Monroyo, Donjeff Tejada, Diether Gaviola, Eric Eleazar Yuson and Jeshuron Nuestro and the 7 girls are Episol Legaspi, Allysandra Mae Chua, Liza Soberano, Anne Discher, Sophia Tolentino, Maureen Wenceslao and Kimberly Buenaventura called as the Circle Supestar of 13. He or she takes home a cash in grand prize of P1,000,000 million pesos and the talent management contract with **Kapinoy Talent Center**.

After its first decade of star discovery and talent training, the **Kapinoy Talent Center** has created some of the most popular TV and film stars: Janine Tugonon, Robi Domingo, Dingdong Dantes, Nicole Anderson, Carlos Agassi, Cogie Domingo and Jake Cuenca, among many proof of the quality of **Talent Center**-produced stars some of the Philippines' leading celebrities. To date, the **Kapinoy Talent Center Training Program** has batches of new teenage faces who have been trained in acting, personality development and physical enhancement before being cast in the shows of **IBC-13** and the films of**Regal Films** and **Viva Films**. They are also tapped for commercials and corporate events.

Some of the more popular products of **Kapinoy Talent Center** are TJ Trinidad, Miguel Aguila, Giselle Sanchez, Erich Gonzales, Janeena Chan, Sofia Andres, Bianca Casado, Janeena Chan, Jason Abalos, Joanna Morales, Cacai Bautista, Mario Maurer, Anton Revilla and Matt Edwards.

In the **Kapinoy Talent Center** expanded its search to include sexy character actors and video jocks. Now home to about 200 contract artists, the **Kapinoy Talent Center** remains under the tutelage of star mentor and TV and film director Jeffrey Jeturian. It also has a 200-member **Artist Registry** of second leads and character actors aged 20-70 for **IBC-13** shows and films from **Viva Films** and **Regal Films**.

# Christopher, Jodi, Anja, Robi headline IBC's new weekend primetime line-up

September 10, 2013

IBC-13 headliners Christopher de Leon, Jodi Sta. Maria, Freddie Webb, Anja Aguilar, Sam Concepcion and Robi Domingo pose for a picture during a dinner with the IBC-13 top brass on Wednesday. (IBC-13)

With no less than resident big guns Boots Anson-Roa, Christopher de Leon, Robi Domingo, Anja Aguilar, Sam Concepcion, Marvin Ong, Khalil Ramos, Jodi Sta. Maria, Freddie Webb, Jenine Desiderio, AJ Muhlach, Josh Padilla and Aki Torio headlining new shows, IBC-13 beefs up its weekend programming with an all-new primetime line-up.

"We have the new stars and the new shows. We're very excited and we're very happy with these new shows, I heard people are already talking about them," IBC-13 president and CEO Boots Anson-Roa, chairman Eric Canoy, vice-president Lito Ocampo Cruz and vice-chairman Freddie M. Garcia told IBC News at the recent press conference where they and IBC-13 chief entertainment content officer Wilma V. Galvante with sales and marketing Tessie Taylor introduced the new schedule to the media.

In the new line-up dubbed as *Panalo Weekend*, 8 new primetime shows will air on Saturdays and 6 more on Sundays that will premiere every weekends.

Kicking off the Saturday slate is the fantasy anthology *Once Upon a Time* hosted by Boots Anson-Roa, followed by Christopher de Leon's popular game show *Who Wants to be a Millionaire?*, reality show *Superstar Circle* hosted by Jenien Desiderio, horror-thriller suspense series *Tumbok Revolution* top-billed by Janeena Chan and Dino Imperial, the family sitcom *Bida ni Mister, Bida si Misis* top-billed by actress Jodi Sta. Maria and actor comedian Freddie Webb, then a comedy gag show *Happy TODAS* before AJ Muhlach, Josh Padilla and Aki Torio top-bills the sitcom for the boys called *Whattaboys*.

Sunday primetime fare begins with a teen superstar princess Nadine Lutre's teen romantic drama anthology series *Sandy's Romance*, reality singing search show *Born to be a Superstar* hosted by Anja Aguilar, Sam Concepcion, Marvin Ong and Khalil Ramos with a judges are Gino Padilla, Joey Albert, Paula Bianca and Dingdong Avanzado, Robi Domingo's top-rating sitcom *Goin' Bukol Pwede* and a hit Pinoy action movies *Sinemaks*.

IBC-13 president and CEO Boots Anson-Roa, IBC chairman Eric Canoy, IBC vicepresident Lito Ocampo Cruz, sales and marketing Tessie Taylor, vice-chairman Freddie M. Garcia, Channel 13 Head Rey Sanchez and IBC-13 chief entertainment content officer Laurenti Dyogi. (IBC News)

Dyogi says the new line-up offers a strong balance of entertainment, talk, dramas, comedies and game shows that both new viewers of IBC-13 will find very appealing.

For his part, Roa acknowledged that while shows like *Bida ni Mister, Bida si Misis*, *Superstar Circle*, *Whattaboys*, *Happy TODAS*, *Goin' Bukol Pwede* and even *Born to be a Superstar* have the potential to appeal beyond the masa audience crowd of IBC-13, she them as the quality shows.

"Shows in terms of being pang-masa that are of high quality. We want to give them the right entertainment, we want to challenge start a mass media. Hopefully with these shows, we can achieve all of that," he noted.

To promote the new shows, IBC-13 will relaunch the 10 shows of Panalo Weekend. The relaunch will also be a family day full of fun-filled activities, contests and performances from the IBC stars.

Here's a close look at the 10 new shows of IBC-13's Panalo Weekend:

#### ONCE UPON A TIME

A fantasy anthology series hosted by IBC president and CEO and award-winning dramatic actress herself Boots Anson-Roa for the new fantasy-adventure anthology series in Pinoy Fantasy while Boots also serve the narrator of the fantasy anthology focuses on adaptations based on komiks, as well as original tall tales and fantasy stories that are perfect for the kids and the whole family.

#### WHO WANTS TO BE A MILLIONAIRE?

The Drama King of Philippine Movies and Award-Winning Host for the game show Chrostpher de Leon with more and new lifelines and exciting twists that will help contestants become millionaires. Final answers, anyone?

#### SUPERSTAR CIRCLE

Jeffrey Jeturian, head of Kapinoy Talent Center to hone individuals as exclusive talents of the network which aims to look for fresh faces to be the next superstar and idol. Superstar Circle brought to Philippine TV as the reality talent search contestants will be trained and and critiqued by a panel of judges who are experts in the field of show business and who all have the eye for true idol, star and superstar potential. The reality-based talent competition is hosted by Jenine Desiderio with the judges of Jodi Sta. Maria, Richard Yap, Annabelle Rama, head of Kapinoy Talent Center Jeffrey Jeturian and music composed Vehnee Saturno. Screening showbiz hopefuls aged 13 to 18, Superstar Circlewill be on the lookout for potential teen idols who have the total package of good looks, exceptional talent and charm, and the all-important star, idols and superstars quality. Featuring 13 contestants called "Superstar Idol" will have to undergo talent training, physical enhancement and different challenges to test their talent skills. The remaining Superstar Idol after weekly eliminations will be declared as the Grand Superstar. The 13 contestants who auditioned, 6 boys Freddie Gutierrez, Carl Manolet Monroyo, Donjeff Tejada, Diether Gaviola, Eric Eleazar Yuson and Jeshuron Nuestro and 7 girls Episol Legaspi, Allysandra Mae Chua, Liza Soberano, Anne Discher, Sophia Tolentino, Maureen Wenceslao and Kimberly Buenaventura called as the Circle Supestar of 13. He or she takes home a cash in grand prize of P1,000,000 million pesos and the talent development management contract with Kapinoy Talent Center.

#### **TUMBOK REVOLUTION**

Based on the 2011 film *Tumbok*, a horror-thriller suspense series of the supernatural experiences, scream, the scary, the stranger, the ghost, the zombies, the vampire, the monsters and many more of the paranormal. The story of ordinary girl Grace (Janeena Chan), a young girl who got the horror paranormal of her friends investigates the mysterious disappearance of her boyfriend. Family surely of the turner to find the meeting ultimate boy Ronnie (Dino Imperial) seems to the house of the truth. Mark (Paul Jake Castillo) which means is your home to the supernatural. Getting these scream of wolf vampire in their own monster scary in Grace, who is the falling zombie strangers in the city. Grace and Ronnie are a newlywed couple they admitted the revolution loves of scream secrets of the devil story of girl vampire. The horror series top-billed by Janeena Chan and Dino Imperial are the main cast with Paul Jake Castillo. Also seen in the cast of Anna Luna, MJ Cayabyab, LJ Moreno, Japeth Aguilar, Jaycee Parker, Coraleen Waddell, Lance Christopher and Danielle Castaño.

#### BIDA NI MISTER, BIDA SI MISIS

The family-romance sitcom top-billed by two comedians are actress Jodi Sta. Maria and actor Freddie Webb are the main casts of the comedy sitcom on Philippine television in a Filipino family in the comedy. The beginning at Buboy Magtanggol (Freddie Webb) and Maya dela Rosa (Jodi Sta. Maria) are the bus and the taxi at the names on the street with Thirdy de Roso (Thirdy Lacson). On of Joe Ramirez (Jon Santos) on the vampire and ghost away to the comedy houses while same of Mae de Lee (Sheng Belmonte) on the way of John Revilla (Carlo Lazerna) and Andres Agnes (Andrea del Rosario).

#### HAPPY TODAS

They revolutionized Pinoy gag shows with *TODAS* (Television's Outrageously Delightful All-Stars), one of the most successful gag shows in the '80s. Now, MM and MJ Magno, Cristine Reyes, Young JV, Imee Hart, Kiko Ramos, Gee-Ann Abrahan, Shy Carlos, Joross Gamboa, Abby Bautista, Andi Eigenmann, Giu Comia, Makisig Morales, Ella Cruz, James Reid and Nathan Barrera are together again as they join today's rising gagsters and the scholars of *Superstar Circle* in a new comedy gag show that doubles the laughter and fun with its new sketches, segments, spoofs, parodies and gag performers every Saturday nights that aims to entertain and make people laugh with gags, sketches and spooks delivered by some of the best comedians and Kapinoy stars.

#### **WHATTABOYS**

The boys of trio actors in today's top stars AJ Muhlach, Josh Padilla and Aki Torio are top-billed the sitcom for the boys. Also seen in the cast are Bianca Casado, Sofia Andres and the Miss Universe 2012 beauty pageant runner-up Janine Tugonon put together in one sitcom the lead

stars of respective comedies. Follow the three boys of Rico Padilla (AJ Muhlach), the men whose boy in the world, the gwapo James Yan (Josh Padilla) and the role menboy Zanjor Ochoa (Aki Torio) as their Whattaboys neighbors while the queen of Miss Universe beauty pageant is Annie Celerez (Janine Tugonon).

#### SANDY'S ROMANCE

A teen superstar princess Nadine Lustre playing the role as Sandy Salvador in her first leading role as the host with her acted the skills in the longest-running teen romantic drama anthology series on Philippine TV through letter sending on teenage of true-to-life romance stories will fall in love. Each episode based on the real life stories through letter sender tells a different love story. Directed by Jeffrey Jeturian, Lustre for host, narrator, acting skills while co-starred by the different actors are Robi Domingo, Mario Maurer, AJ Muhlach and Jake Cuenca will be Nadine's leading men and her final advice to the letter-sender in her program's episode with fall in love again. On true-to-life romance stories sent through letters, the letter-senders, advice from Nadine at the end of the show.

#### **BORN TO BE A SUPERSTAR**

A singing-reality superstar entertainment, based on the American reality talent search series franchise from Endemol, the poincering, trendsetting, top-rating and award-winning singingreality talent search show contest. The Filipino version of the US hit reality talent show is hosted by a certified singing champion, powerhouse singer and phenomenal superstar princess Anja Aguilar, Sam Concepcion, Marvin Ong and Khalil Ramos with the four judges are Gino Padilla, Paula Bianca, Joey Albert and Dingdong Avanzado where contestants get the superstar treatment and the chance to perform in a production number on primetime TV with their favorite singing superstar fans discover and develop its own talents in the partner of the biggest training school in pop singing Center for Pop Music Philippines will provide chosen contestants with mentors in singing, stage performance for the high-school students as the star-maker, the personality development, style and fashion to help package them into the next singing sensations from different college high-schools for the aspiring young singers auditioned singers across the country with the same top quality production values of the original high-rating American show to perform. The singing-reality talent show with a Filipino male and female, solo or group performers, age 12 to 23 years old and above are quallified to join the contest. Naturally, Viva is looking at this reality talent show of potential future superstars, as will other entertainment companies, Born to be a Star auditions those want to become a contestant in the show because we really want to give a solid platform to those with really good potentials to become a superstar. "The contestants are Veejay Aragon, Cayleen Villamor, Ronald Humarang, Melvin Rimas, Anne Bernardo, Pauline Agupitan, Muriel Lomadilla, Leon Matawaran, Kristofer Dangculos, Tony dela Pazm Vanessa Rangadhol, Carl Malone Montecido, John Michael Narag, Anna Baluyot andd Jet Barrun becoming the next singing idol superstars with a stardom

superstar every showbiz discovering and developing Philippine Television's biggest new singing superstar fans when the finalists from the weekly winner brings home for P50,000 peso prize, P100,000 pesos for the semifinals and P1 million pesos for the grand finals with the music recording contract of Viva Records and Vicor Music.

#### **GOIN' BUKOL PWEDE**

For the 70's and 80's classic stcom *Iskul Bukol* with top comedians Tito Sotto, Vic Sotto and Joey de Leon, the Kapinoy Comedy is the poineer as IBC-13's longest-running and top-rating sitcom on Philippine TV as the undisputed number 1 sitcom. Robi Domingo is a prince of comedy in a top-rating sitcom with Yam Concepcion and Maui Taylor are the stars of sitcom. A show-within-a-Iskul-Bukol of Tito Sotto, Vic Sotto and Joey de Leon. The plot revolves around two Chloe Concepcion and Yam Reyes whose remaining the sitcom by their home studios of IBC. Savior to the box-office king of comedian Robi de Leon on a newly-opened TV station in this family-oriented sitcom make every Filipino family laugh with its extremely funny scenes.

# Makati teen named IBC Superstar Circle winner

December 25, 2013

Makati 19-year-old young actor from the Philippines Freddie Gutierrez (son of brother Richard Gutierrez), was proclaimed the winner of IBC-13's reality talent show *Superstar Circle*. The show's Grand Finals was held on Sunday, December 21, at the Ynares Sports Arena in Pasig City.

Freddie bested five other contestants: Liza Soberano, Anne Discher, Donjeff Tejada, Sophia Tolentino and Deither Gaviola. As the winner of *Superstar Circle*, Freddie will become IBC's first homegrown talent superstar. Aside from the one-million-peso management contract with IBC's talent management and division group Kapinoy Talent Center, Freddie also won one million pesos in cash, a house and lot from Moldex reality, a cellphone from Globe Prepaid and a college scholarship from AMA Education System.

The five finalists also received scholarships from AMA, as well as 100,000 pesos in cash for top prize winner.

The winner of *Superstar Circle* was decided based on their performance that day. Stage director Jeffrey Jeturian, love-team Jodi Sta. Maria and Richard Yap, talent manager Annabelle Rama, and musical composer Vehnee Saturno served as the competition's judges. For her performance during the show's live finale, Freddie did a combination of acting and dancing to the tune of Bruno Mars's Treasure. Second placer Liza will dance a disco tune of Selena Gomez's *Round and Round*.

Anne, who did an elaborate dance number, placed fourth and was named Shining Superstar.

#### **Expectations**

When asked what gave her an edge against the other five finalists, Freddie said it was her truthful final performance. As IBC's first homegrown star, the network's Head of Entertainment TV Production Jose Javier Reyes said there is only one expectation from Marga: that she grows with the network.

Superstar Circle's Brightest Superstar and now Kapinoy Talent Center's prime boy Freddie Gutierrez proves to be one of the freshest and most dazzling faces on Philippine TV today. Always flashing her sweet smile that matches gentle demeanor, the Manila turns 18 this December and is the youngest of the chosen group of IBC princesses who will be relaunched with Cristine Reyes, Nadine Lustre, Sue Ramirez, Erich Gonzales, Nicole Andersson and teen star princess Janella Salvador.

Months after bagging the title of being the grand winner of IBC's first-ever star search, Freddie is now fulfilling her dream as an actor He now top-bills IBC's newest fantaserye Janella in Wonderland where she is plays the role as Freddie Agustin with top-billed Janella Salvador (FredNella) are the first lead project in a new love-teams. Together, they will fire the most kilig scenes and make so many loves Kapinoy viewers feel young and fall in love again. The longest running comedy show of IBC-13 has also added Freddie Gutierrez and Liza Soberano, winners of *Superstar Circle*.

Meanwhile, *Superstar Circle* Final 6 will also joined the longest-running comedy gag show *Happy TODAS* featuring the stellar ensemble of Kapinoy stars led by Robi Domingo, Cristine Reyes, Young JV, Gee-Ann Abrahan, MM and MJ Magno, Nicole Andersson, Joross Gamboa, Sue Ramirez, James Reid, Coleen Garcia, and Tricia Santos.

Reyes also said that, as of the moment, the network still has the budding dramatic actor since they had to wait who among the six *Superstar Circle* finalists, who each had different talents and distinct possible in the industry, will win. He confirmed that Freddie's first projects with the network will have a "level of prestige."

"Si Freddie, being the first *Superstar Circle* champion, hindi naman pwedeng nasa likod lang siya basta basta. Dapat project niya, which we will choose carefully, dapat lalabas yung acting prowess niya," Reyes explained.

### Kapinoy Talent Center

**Kapinoy Talent Center** is the training and talent agency, management and development subsidiary of <u>Intercontinental Broadcasting Corporation</u>. It was designed to assist the Kapinoy talent in the Philippines. Kapinoy Talent Center with the talents undergo training in acting,

personality, development and physical enhancement before being cast in the television shows of <u>IBC</u> and the films of <u>IBC Films</u>, as well as its other film projects in the Philippines, commercial projects and corporate events with Filipino talents taking the center stage.

It is also the most well-known talent search in showbiz industry all their talents made it to the top and created big names considered as the premiere star maker in the local entertainment industry.

**Industry** <u>Entertainment</u>

Founded April 5, 2013

Broadcast City, Capitol Hills,

Headquarters Diliman, Quezon City,

**Philippines** 

Key people <u>Jeffrey Jeturian</u>, Director

**Products** Music and Entertainment

Services <u>Music</u> and <u>Entertainment</u>

Owner(s) <u>Lito Ocampo Cruz</u>, Vice-President

Parent Intercontinental Broadcasting Corporation

Website Kapinoy Talent Center's official site

**Kapinoy Talent Center** 

#### History Edit

#### Launching of Kapinoy Talent Center Edit

In April 5, 2013, <u>Jeffrey Jeturian</u>, the program director and head of Kapinoy Talent Center, <u>Vic del Rosario</u>, <u>Jr.</u>, the president and CEO of <u>Viva Entertainment</u> and <u>Lito Ocampo Cruz</u>, the IBC

vice-president launched the creating for stable of the new Kapinoy stars exclusively for the network as Kapinoy Talent Center. The show auditioned several thousand people and accepted into IBC shows. Home to some of the Philippines' leading celebrities, the rising stars and the home of Kapinoy stars are Robi Domingo, Cogie Domingo, Gee-Ann Abrahan, Jake Cuenca, Giselle Sanchez, Miguel Aguila, AJ Muhlach, Sofia Andres, Mario Maurer, Bianca Casado, Nathan Barrera, Janeena Chan, Marlo Mortel, Giu Comia, Carlos Agassi, Maxene Magalona, Juan Carlos Urquico and Juan Miguel Urquico, Xyriel Manabat, TJ Trinidad, Nicole Andersson, Dingdong Dantes, Ella Cruz, Anton Revilla, Joanna Morales, Lucas Zamora, Jason Abalos, actor Neil Coleta and many others. The Kapinoy Talent Center also has an artist registry of actors and actress who fill roles in IBC shows, these are IBC own star and celebrity that was discovered and honed with new talents by doing that all the talents will have their own role in showbiz industry base on the results. Young stars aged 7-27 would undergo a rigid training program in the performing arts (acting, dance, voice) as well as personality development (speech, manners, self-enrichment courses). The stars of IBC talents since the network stars were all signed up with Regal Films and Viva Films.

The Kapinoy Talent Center creating a stable of new stars concentrated on star-building through its first project initial of the star-studded longest-running comedy gag show <u>Happy</u> <u>TODAS</u> intended to develop potential stars and serve as a breeding ground of talent for other IBC projects for the talents such as mall shows, live concerts and even 2 record albums. Also, launched on the <u>Miss Universe</u> beauty pageant intended to develop potential stars of beaty pageant and serve as a breeding ground of talents for ther IBC projects with multi-dimensional (acting, singing, and dancing). In July 2013, the company began a reality TV-talent search called <u>Superstar Circle</u> continued to grow and the reputation of its artists also gaining.

#### Commerial stars and milestones Edit

On August 12, 2013, <u>IBC Publishing, Inc.</u> were released, and along with the release of Kapinoy Talent Center: The Kapinoy Center Star, a magazing type photo album of all the stars of the Kapinoy Talent Center.

Auditions were held weekly to seek out new artists for new types of shows woth the major concerts and the hit movies for Kapinoy Talent Center's prime artists.

<u>Sandy's Romance</u>, <u>IBC</u>'s teen romantic drama anthology series become a huge hit with stars are <u>Nadine Lustre</u> and <u>AJ Muhlach</u> are the lead role of the series. Commercial endorsements became the fad among the Kapinoy Talent Center's stars in a fresh new television campaign.

#### References Edit

#### See also Edit

IBC launches its own Kapinoy Talent Center and new reality show in Miss Universe

- IBC-13 to develop own talent stable
- Intercontinental Broadcasting Corporation

#### External links Edit

Kapinoy Talent Center's official site

# IBC launches its own Kapinoy Talent Center and new reality show in Miss Universe

July 25, 2013

IBC-13 is now a rising superstars, idols and rising stars having their own talent management and development division called Kapinoy Talent Center, these are IBC own star and celebrity that was discovered and honed with new talents. With the launching of Kapinoy Talent Center, the talents will be coming from the new show of reality shows called Queen Pinoy Beauty: The Search for the Miss Universe and the reality talent search show called Superstar Circle, a show that will search for new and upcoming talent celeb undergo training with the talent masters, good that now opened their eyes and agree on what Jeffrey Jeturian said that showing up on TV and winning in some reality TV show to be a superstar, you need to show more talents and how to perform well on TV.

The training they have will start from shaping the talents, how to deal with managers, how to talk to the press, how to handle personal situations and how to work with the crew. The reality show and talent search will screening participants from age 13-18 with total package of good looks, talent and charm, idol and superstar quality.

Poised to launch itself as a major player in the network wars with the recent unveiling of its own artist management division **Kapinoy Talent Center**. Headed by director Jeffrey Jeturian, the department's main objective is to discover, train and build its own roster of talents, he says. In an exclusive interview with **Bulletin Entertainment**, Jeturian revealed that the network's first endeavor to find talents is through a new show **Superstar Circle**. Targeted to kick off in a couple of months, hosted by Jenine Desiderio set to air Saturdays.

Panel of judges of Star Makers will be director Jeffrey Jeturian, music icon Vehnee Saturno, and talent manager Ms. Annabelle Rama, and host of the show will be hosted by Janine Tugonon to develop homegrown stars. The reality-based talent search will be screening showbiz hopefuls aged 13-18 years old for the total package of good looks, exceptional talent and charm, and all-important star potential will help **Kapinoy Talent Center** them into **IBC-13**'s biggest teen idols and superstars rank them among the hottest personalities in the industry as well.

#### Faces Kapinoy Edit

- Robi Domingo
- Gee-Ann Abrahan
- Jake Cuenca
- Giselle Sanchez
- Miguel Aguila
- Dingdong Dantes
- Cogie Domingo
- AJ Muhlach
- Sofia Andres
- Mario Maurer
- Bianca Casado
- Janella Salvador
- Marlo Mortel
- Ashley Rivera as Petra Mahalimuyak
- Nathan Barrera
- Yam Concepcion
- Lance Christopher
- Janeena Chan
- Dino Imperial
- Giu Comia
- Janine Tugonon
- Carlos Agassi
- Maxene Magalona
- Juan Carlos Urquico
- Juan Miguel Urquico
- Andi Eigenmann
- TJ Trinidad
- Nicole Andersson
- DJ Durano
- Ella Cruz
- John Wayne Sace
- Xyriel Manabat
- Gerald Pesingan

- Khalil Ramos
- Sue Ramirez
- Coleen Garcia
- Say Alonzo
- Anton Revilla
- Neil Coleta
- Jason Abalos
- Joanna Morales
- Lucas Zamora

**The Kapinoy Network** is all set to boost its capacity to discover and hone new talents with the launch of the network's talent management and development division **Kapinoy Talent Center**. The challenge of discovering new faces with the superstars, **Kapinoy Talent Center** will be headed by no less than director Jeffrey Jeturian.

With **Kapinoy Talent Center** leading **IBC-13**'s quest to discover outstanding talents among thousands of Filipino showbiz aspirants, the Kapinoy Network is set to create another milestone in Philippine show business.

To kick off **Kapinoy Talent Center**'s talent management and development plans, **IBC-13** is launching the newest talent search *Superstar Circle*. There will be day-long auditions to be held at the **Smart Araneta Coliseum** on July 26 and regional auditions in **SM Davao** on August 16 and **SM Cebu** on August 23.

### IBC-13 to develop own talent stable

August 3, 2013

Sequestered TV network **IBC-13** is airing **Kapinoy** programs which it was known for in the 1970s and 1980s via the nationwide talent search *Superstar Circle* according to its president and CEO Boots Anson-Roa.

Tito Sotto, Vic Sotto and Joey de Leon came from IBC-13 via sitcom *Iskul Bukol*; *The Sharon Cuneta Show*, the variety show hosted by Megastar Sharon Cuneta, *TODAS*, the classic comedy gag show with Maribeth Bichara, Joey de Leon, Freida Fonda, Spanky Rigor, Richie da Horsie, Jimmy Santos and Val Sotto, the showbiz talk show *Seeing Stars with JQ* hosted by Joe Quirino, *Chicks to Chicks* starring Freddie Webb, Nova Villa and Carmi Martin and Judy Ann Santos' *Ula Ang Batang Gubat*.

Now more than stars, *Born to be a Star*, the reality talent search hosted by Anja Aguilar fort her singing contest and superstar fans with judges Gino Padilla, Paula Bianca, Joey Albert and Dingdong Avanzado, Roa pointed out. He said: "A representative from our partner, **Center for** 

Pop Music Philippines." The top-rating primetime game show *The Weakest Link* hosted by Richard Yap as Sir Chief, the game show *Who Wants To Be A Millionaire?* hosted by Christopher de Leon. The network's noontime variety show *Lunch Break* as well as Nadine Lustre and AJ Muhlach's teen romantic drama anthology *Sandy's Boyfriend*. The longest-running, star-studded and top-rating comedy gag show *Happy TODAS* featuring the *Kapinoy* stars are Cristine Reyes, Young JV, MM and MJ Magno, Imee Hart, Aki Torio, Gee-Ann Abrahan, Kiko Ramos, Shy Carlos, Joross Gamboa, Abby Bautista, Josh Padilla, Andi Eigenmann, Giu Comia, James Reid, Ella Cruz, Nathan Bareera and Makisig Morales. Vice-President Lito Ocampo Cruz has announced plans to revitalize the TV network. *IBC-13* is starting through developing its own stable of home-grown talents. Candidates have been screened from the thousands of auditionees from Manila, Davao and Cebu before the official *Superstar Circle* finalists are announced.

Through *Superstar Circle*, a contest airing on *IBC* in TV and radio stations nationwide, the network hopes to discover and develop its own talents, said chairman Eric Canoy. They will be featured in a reality talent show that the network intends to produce at the same time. Winners will bring home a P1-million cash prize, as well as a recording and a talent management contract with *Kapinoy Talent Center*.

Roa these projects as Viva Entertainment helped for **The Kapinoy Network**, **IBC-13** continues to dominate the two leading networks **ABS-CBN** and **GMA-7**, according to the surveys of **Kantar Media**.

### The Weakest Link (Philippine game show)

The Weakest Link is a Philippine game show based on the original British series with the same name, which premiered on September 14, 2001 to Octoebr 2002 and return to air on June 30, 2012 on IBC produced by Viva Television and Endemol and a follow-up to the success of Who Wants to Be a Millionaire? in the country. The show followed the eight-player primetime format. If the highest amount was banked successfully in all seven rounds, the highest amount possible would be 1,000,000 Philippine pesos, is hosted by Richard Yap as Sir Chief and the different that is the show of MTRCB is rated Strong Parental Guidance or SPG.

The Weakest Link	
Format	Game Show
Created by	Fintan Coyle and Cathy Dunning

Viva Television

Developed by Viva Television

**Endemol** 

**Directed by** Bobet Vidanes

Presented by Richard Yap as Sir Chief

Country of origin Philippines

Language(s) Filipino English

No. of episodes n/a (airs daily)

**Production** 

Executiveproducer(s) Vic Del Rosario, Jr

Producer(s) Veronique Del Rosario-

Corpus

Running time 1 hours (with

commercials)

Productioncompany(s) <u>Viva Television</u>

**Broadcast** 

Original channel <u>IBC</u>

September 14, 2001 -

Original run

June 30, 2012 –

November 28, 2013

#### **External links**

The Weakest Link page

#### About the show Edit

Former host were actor <u>Edu Manzano</u>. Known for his villainy roles and serious acting styles, Manzano made a good and fitting host of the show, contributing to its popularity. He was later replaced by comedian/singer <u>Allan K</u> in 2002. His humorous hosting stint (along with the fire that razed the original studio the show was taped) led its show to its demise on October 2002. On June 2012, after an almost 10-year hiatus and along with a follow-up to the success of <u>Who</u> <u>Wants to be a Millionaire?</u>, <u>Viva Television</u>announced to comeback of <u>The Weakest Link</u> started airing on <u>IBC</u>. <u>Richard Yap</u> known as Sir Chief was also announced to host the show that relaunch on June 30, 2012. The <u>promo</u> is being sponsored by the network in connection to its comeback.

#### Reception Edit

#### Ratings **Edit**

On October 1, 2012, The Weakest Link was moved to the timeslot every Monday, Tuesday and Thursday at the 7:30pm slot and proved garnering a total of 28.7% ratings share in first place beating its newest competitors, GMA 7's Aso ni San Roque and ABS-CBN's Princess and I. Since then, The Weakest Link become the No.1 most-watched game show on Philippine TV, according to Kantar Media/TNS Total Philippines (Urban+Rural Households) ratings while Who Wants to be a Millionaire? was the No.1 game show on Philippine TV, also the strongest (ratings-wise) show on Viva-TV's PrimeTastik on IBC of its timeslot. According to Kantar Media/TNS ratings, The Weakest Link registered a 25.1% ratings share nationwide beating GMA7's Aso ni San Roque got 23.1% and ABS-CBN's Princess and I, which only got 21.8% behind perrenial top-rater Who Wants to be a Millionaire? according to the October 8 data released by Kantar Media-TNS survey whereas it premiered with a rating of 19.5% in the flagship news programs of ABS-CBN and GMA dominated beaten by Millionaire areas a data by AGB Nielsen Mega Manila survey. The phenomenal game show remained its lead despite in the 4-month-airing on January 14, 2013 at the new year and the entrance of GMA7's <u>Indio</u> (29.3%) and ABS-CBN's <u>Princess and I</u> (23.1%) in the month of June with an average rating of 40.6% ratings share nationwide. As of on February 4, 2013, moving to 8:30pm slot garnered with 39.8% than teleserye ABS-CBN's Ina, Kapatid, Anak got 28.2% and GMA's Pahiram ng Sandali which only got 22.7%

As of July 8, 2013, *The Weakest Link* garnered with number 1 spot with 33.5% than <u>Muling</u> <u>Buksan Ang Puso</u> of <u>ABS-CBN</u> with 28.4% and <u>Mundo Mo'y Akin</u> of <u>GMA</u> with only 20.3%, according to Kantar Media survey.

#### Controversy Edit

#### MTRCB brawl against The Weakest Link Edit

The Movie and Television Review and Classification Board is playing the show, following its July 15, 2013 episode, in which the host Sir Chief isseed threats to the strongest link in connection of studio in wreck fire tonight. They made a weakest link the following day, but they were suspended from the show for 3 days from July 17-19, 2013 destroyed by the police car in IBC studios. In terms of host Sir Chief against Edu Manzano and Allan K.

The MTRCB suspended the show from July 22-August 2, 2013. Richard Yap suspend the game show on July 17 episode before the suspension. IBC is questioning the agency's boomed, declaring weak that it could threat the studios of IBC. In July 22, the timeslot was replay episode of The Weakest Link. On August 2, 2013, 2 weeks into the scheduled 2 month suspension, the Court of Appeals issed a 60-day temporary restraining order (TRO) to stop the suspension. It is expected to return on air on August 5, 2013.

#### Awards and recognitions **Edit**

#### USTv Student Choice Awards Edit

- 9th USTv Student's Choice Awards (Best Game Show Host) Won (Richard Yap)
- 9th USTv Student's Choice Awards (Best Game Show) Won

#### KBP Golden Dove Awards Edit

2012 KBP Golden Dove Awards (Best Game Show) - Won

#### Anak TV Seal Awards Edit

2012 Anak TV Seal Awardee (Most Favorite TV Programs) - Won

#### PMPC Star Awards for Television Edit

26th PMPC Star Awards for Television (Best Game Show) - Won

#### References Edit

#### See also Edit

- The Weakest Link is back
- IBC-13 Conquer The Strong Total Daytime and Primetime TV Viewing in August

- <u>Viva-TV's longest-running TV game shows are now showing on your GLOBE celfone</u>
   <u>screen Call and Txt TV Combo Promo</u>
- IBC-13 Win Weekday Ratings
- Primetime treat on Viva-TV: Winx Club, Who Wants to be a Millionaire, The Weakest Link and more!
- Viva and IBC now on its income and revenues
- President Aquino to lead 27th SEA Gaames rites ub Luneta
- The Weakest Link that rumors got PTV news anchor guest with contestants of 2013
- Stars on Viva-TV's Summer Panalo ang Saya!
- TV game shows boost PLDT and Globe income
- OneFC signs deal with IBC of the Philippines; to weekly broadcasting
- For the weekend movie treat on IBC
- Viva gets the stars of Channel 2, 5 and 7 as well as its Viva shows on Channel 4 and 13
- IBC-13 Releases Statement on MTRCB's Decision to Suspend The Weakest Link
- Sir Chief's The Weakest Link Returns on Air this Monday

#### External links Edit

- The Weakest Link page from Viva-TV website
- The Weakest Link Philippines on Facebook
- The Weakest Link on Twitter
- The Weakest Link on Multiply

Template:The\_Weakest\_Link\_series 2012 television series debuts

### The Weakest Link is back

**Viva Television** is back in the game, *The Weakest Link*, the phenomenal game show making a surprise comeback on the air with the new host Richard Yap will premieres on June 30, 2012. **Viva TV** was relaunched the first-ever franchise game show where the show was being taped including the new set at the **IBC** studios in Broadcast City while now have the new franchised in **Endemol**.

Construction of the new set of *The Weakest Link* is back to entertain televiewers once more, now airs on Saturdays from 5 p.m. to 6 p.m. on **IBC-13**.

**The Weakest Link** is the Philippine version of the British show that took the world by storm a year ago. The local edition begin telecast to rave reviews and enjoy very good ratings. It offers contestants the chance to win P1 million. Auditions are once more being held at the offices of **Viva Entertainment** at 334 E. Rodriguez Sr. Avenue, New Manila, Quezon City. To join, call PLDT phone line 1-908-1-800-800. All contestants must be Filipino citizens of at lease 18 years of age. **The Weakest Link** is a production of **Viva Television**.

#### **Viva-TV franchise show on IBC this July 2012**

- Born to be a Star (talent search show from Endemol)
- The Weakest Link (game show now with Endemol)
- Who Wants to be a Millionaire? (game show)

# IBC-13 Conquer The Strong Total Daytime and Primetime TV Viewing in August

Edit

The sequestered radio-TV network Intercontinental Broadcasting Corp. (IBC-13) continued its leadership in national TV ratings with Viva-TV, the entertainment network of Viva Entertainment airtime on Channel 13 among urban and rural homes nationwide with the strengthened viewership of its morning block (6AM-12NN), according to industry-trusted multinational market research group Kantar Media in the government-owned networks (like RPN-9and PTV-4), according to chairman and CEO is Vic Del Rosario recently with improve the signal of the channel has shifted to commercial broadcasting, opening doors to private advertisers, additional commercial spots for IBC, and more airtime for public service announcements.

For the **Presidential Commission on Good Government** (**PCGG**) buying the state-owned television networks**Radio Philippines Network** (**RPN**) and **Intercontinental Broadcasting Corp.** (**IBC**) wanted to privatize boost the country's coffers coffers in **Aquino Administration** for president Noynoy Aquino. The government has 100% stake in**IBC** and 20.8% in **RPN**, he said. **IBC-13**, which has the government-sequestered TV network with its innovative and creative core intact in the media industry also made Philippine TV history is now a strong third player on the local television, grabbing ratings and revenues from media giants **ABS-CBN** and **GMA Network**, also will reach throughout the Philippine and the Southeast Asian region along with new **IBC** charaters are mascots Mr. Pinoy, Ms. TV, RadioGirl, NewspaperBoy, Barney, Baby Bop and BJ, they have helped **IBC 13** rise from its financial slump and mediocre ratings.

The network's main broadcast facilities, news headquarters and satellite operations, offices and studio complex are located at Broadcast City, Capitol Hills, Dliman, Quezon City, Philippines with the transmitter tower located at the Coca Cola Plant, Roosevelt Avenue, San Francisco, Del Monte, Quezon City. The Broadcast City had **IBC-13**'s corporate headquarters, and the network's news and public affairs department.

Data from **Kantar Media** show that **IBC-13** got an average audience share of 28% nationwide on total day viewership, or 10 points higher than rival **ABS-CBN**'s 43% and **GMA**'s 31%. The upgrade included new transmission systems, among others, as well as the rehabilitation of **IBC-13'**s assets.

**IBC-13** further widened the lead in the morning block with an average morning audience share from 21% in last month to 30%, taking 3% shares from **ABS-CBN**'s 38% and **GMA**'s 32%, now down to 29%. This lead was mainly brought about by educational programs *Cooltura* and public service program *Nora Mismo*. Cathy Eigenmann-Bordalba hit a national TV rating of 12.5% while supertsar Ms. Nora Aunor with a national rating of 11.6%, rattling the morning landscape and trampling **ABS-CBN**'s *Two Wives* (15.4%) and *Be Careful with My Heart* (22.6%), and **GMA**'s *Kapuso Movie Festival* (8.4%) and *Chef Boy Logro* (9.9%).

**Kantar Media** is a leading television (TV) audience measurement provider with capabilities in gathering TV viewing data in both digital and analog platforms. It now has total of 3.250 million homes in rural areas across the Philippines (North Luzon, Central Luzon, South Luzon, Visayas and Mindanao) added to its existing 8.820 million homes in urban areas, bringing the total TV universe to 10.125 million homes nationwide. Kantar Media's audience panel now covers and represents 50% of the total Philippine TV viewing population. This is in contrast to other providers that cover only the urban areas representing only 30% of the total Philippine TV viewing population.

The **Kapinoy** network also got more intense Rosario-led **Viva-TV** maintained its primetime leadership for the whole month of August in viewer-rich primetime (5PM-12MN) when most Filipinos watch TV and advertisers put a larger chunk of their investment in to reach more consumers efficiently, as it garnered an average audience share of 23%, almost twice than **ABS-CBN**'s 49% and **GMA**'s 29%. This translates to a solid 10 percentage point lead or nearly 50% higher viewing that its nearest competitor.

**Viva-TV**'s more primetime programs also reigned in Total Luzon, hitting an average primetime share of 14% vs **ABS-CBN**'s 43% and **GMA**'s 32%. In the Visayas, **Viva-TV**'s primetime viewership averaged 11% vs **ABS-CBN**'s 56% and **GMA**'s 25%, while in Mindanao, it registered 10% as compared to **ABS-CBN**'s 62% and **GMA**'s 18%. This dominance was mainly driven by **Viva-TV**'s top-caliber primetime offering on **IBC-13** that continue to hold the top program rankings across the country in every region including Mega Manila.

More Filipino homes also tuned in to **IBC-13**'s afternoon block (3PM-5PM), hitting an average national audience share of 18%, higher than **ABS-CB**N's 39% and **GMA**'s 34%.

**Kantar Media**, meanwhile, reported that 25 **Kapinoy** programs secured the top 10 spots in the list of 13 most watched programs in the country in August, which was led by teleserye *Esperanza* with an average national TV rating of 16.2% and the successful teleserye *Pinokyo's Time* for an average TV rating of 14.1%, while the phenomenal animated fairy-serye *Winx Club*, continues to dominate the whole country as the number one program which rated at average national TV rating of 25.1%.

And when primetime clocks in, **IBC** viewership soared to 23 percent or almost twice the number of households tuning to **ABS-CBN** had 49 percent share and **GMA** that had 27 percent share. **Who Wants to be a Millionaire?** remained to be the leading phenomenal game show with an average national TV rating of 16.9%, while **Express Balita**, on the other hand, is still the

number one afternoon newscast in the country as it scored an average national TV rating of 20.7%.

When it comes to comedy program, *WOW!* is still the undisputed leader with 9.7%. *The Weakest Link*, on the other hand, remained as the phenomenal game show in the list with 12.8%. *Viva Box Office* is the number one movie block from Viva Tagalog movies with an average national TV rating of 13.9% vs flagship news programs ABS-CBN's *TV Patrol* (31.9%) and GMA's *24 Oras* (18.1%). The PBA Games ranks the league's highest vieweshop ratings by the Governors' Cup in the national TV ratings of 17.9% when plans for the PBA franchise for the 2012-13 season saw a banner season that set records in gate attendance as well as television ratings among the top 10 for the list of the most-watched programs. Meanwhile, *Can You Hear My Heart* (13.2%) claimed the seven spot in the top 13 and made it as the Korean drama on primetime in the list of the most-watched programs, while *Sinemaks* (11.2%) are among the top 20 in the movie blocks. IBC's noontime show *Lunch Break* topped all daytime programs, including rivals *It's Showtime* got an average of 11.7 percent and *Eat Bulaga* which only hit an average of 15.8 percent.

More programs also proved to be strong contenders in the ratings game as they occupied the 5th to 10th slots in the top 15. These includes *The Jon Santos Show* (16 percent), *PBA Games* (17.9%), *Viva Box Office* (26.6 percent), *The Weakest Link* (Saturday) (12.8 percent), *Who Wants to be a Millionaire?* (Saturday) (16.9 percent). *IBC-13*'s urban and dance mix radio *iDMZ* 891 also continued its winning streak last July in Mega Manila by topping all FM radio stations with a 18% audience share, higher by 11 points.

**IBC-13** registered a net income of P1.30 billion for the full year 2011 in privatization said **IBC Board of Directors**, while news media reported that **ABS-CBN** net income plummeted to P2.4 billion and **GMA Network** net income plummeted to P1.72 billion in the same period. When **San Miguel Corporation** and **PLDT** setsights on **RPN-9** and **IBC-13**, including **San Miguel Corp.** and **Philippine Long Distance Telephone Co.** (**PLDT**) along with two foreign investors. **Kantar Media**, a multinational market research group that specializes in audience measurement in more than 100 countries, has 30 TV networks, ad agencies, and pan-regional networks subscribing to its ratings services. Among its current subscribers are **ABS-CBN**, **PTV-4**, **IBC-13**, **Sky Cable**, **Cignal Digital TV**, **J.** 

Romero and Associates, 720 Consumer Connect, Starcom, OMD, PhD, Mediacom, Mindsha re, MEC, Maxus, Universal McCann, Wellmade Manufacturing Corporation, Brand Ideas, and MPG Havas. They also include pan-regional networks like CSM Media Inc., Fox International Channels, Star HK, Discovery, AXN, HBO, MTV, Sony Pictures Television International, Celestial Tiger, and A&E Television Network. Among these, the following subscribe to both urban and rural TV audience measurement: ABS-CBN, Brand Ideas, IBC-13, MPG Havas, and 720 Consumer Connect.

**IBC-13** shifted to **Kantar Media/TNS** after filing a case vs. **AGB Nielsen Media Research** for failing to comply with its request to investigate alleged cheating and data tampering in TV

ratings. The case is still pending in court contrary to claims by **GMA** and **ABS-CBN**, which is not a party to the case, that it has been resolved.

Table 1. Total Day National TV Viewership in August 2012 by Househlds **Edit** 

Rank	TV Network	Audience Share In %
1	ABS-CBN	43%
2	GMA	31%
3	IBC	20%

Table 3. National Primetime TV Viewership in August 2012 by Households

Rank	TV Network	Audience Share In %
1	ABS-CBN	49%
2	GMA	27%
3	IBC	23%

Table 4. Total Luzon Primetime TV Viewership in August 2012 by

Households <u>Edit</u>

Edit

1	ABS-CBN	43%
2	GMA	32%
3	IBC	14%

Table 5. Total Visayas Primetime TV Viewership in August 2012 by

Households <u>Edit</u>

Rank	TV Network	Audience Share In %
1	ABS-CBN	56%
2	GMA	25%
3	IBC	11%

Table 6. Total Mindanao Primetime TV Viewership in August 2012 by

Households Edit

Rank	TV Network	Audience Share In %
1	ABS-CBN	62%
2	GMA	18%
3	IBC	10%

# Viva-TV's longest-running TV game shows are now showing on your GLOBE celfone screen Call and Txt TV Combo Promo

Viva-TV's phenomenal game shows *The Weakest Link* with Richard Yap and *Who Wants to be a Millionaire?* with Christopher de Leon which airs on the Kapinoy network IBC-13. Experience the thrill of *The Weakest Link* and *Who Wants to be a Millionaire?* on your GLOBE celfore for Call and Txt TV Combo Promo.

Your favorite game shows aren't just on your TV screen. They're now on your **GLOBE** TV screen! Play *The Weakest Link*, or try your luck with the surveys in *Who Wants to be a Millionaire*? Try them now! No need to come on down anywhere! *The Weakest Link* and *Who Wants to be a Millionaire*? are now playing on your **GLOBE** celfone!

#### How to play The Weakest Link Edit

- Key in "WEAKEST LINK" Send to 2366 or 8888 for Globe, Talk n' Next, Touch Mobile and Sun Cellular subscribers
- In a moment, we will send you the step-by-step instructions on how to register and play.
- To register for The Weakest Link, key in your name...

#### How to play Who Wants to be a Millionaire? Edit

- Key in "WW2BAM" Send to 2366 or 8888 for Globe, Talk n' Next, Touch Mobile and Sun Cellular subscribers
- In a moment, we will send you the step-by-step instructions on how to register and play.
- To register for Who Wants to be a Millionaire?, key in your name...

### **IBC-13** Win Weekday Ratings

#### November 6, 2012

According to the latest data from Kantar Media, Most Filipinos tuned in to IBC-13 programs last Monday (November 5) led by *Winx Club*, *5 Girls and Daddy*, *Cyborg Kurochan*, *The Weakest Link*, *Esperanza*, the Koreanovela *I Need Romance*, telenovelas *María Isabel* and *Teresa*, which become the homegrown programs for the dweller in primetime ratings to show in competition and audience ratings recently IBC is now a very strong number 3. TheKapinoy network is now hoping its new shows will be an attractive Kapinoy viewers with ABS-CBN and GMA both claiming to be No.1. For the audience viewership, cellar ratings, credibility issues and mediocre programming, sequestered TV starion IBC-13 remains the

undisputed number 3 nationwide even in weekday programming as seen in the latest TV ratings data provided by **Kantar Media**. **ABS-CBN** and **GMA** are concentrating on teleseryes, **IBC** is offering viewers **Kapinoy** programming with its culture, children, innovative, creative intact and aggressive.

Right now, we are a strong No.3, of course, is to be No.1 in both news and entertainment. With a children's television program *KapinoyLand* scoring a 20.4% beat **GMA**'s *Sana Ay Ikaw Na Nga* (19.3%) and **ABS-CBN**'s *Kung Ako'y Iiwan Mo* (7%) when *Barney and Friends* earned a rating of 10.1% at the time.

Phenomenal animated fairy-serye *Winx Club* continued to reign supreme Tagalized with garnered 15.5% national TV ratings, posting an almost 25-point difference compared to the trumpling Korean dramas like *Smile Dong Hae* (Ch. 7) (14.8%) and *A Secret Love* (Ch. 2) (8.8%). *Teresa*, on the other hand, got No.1 of 18.1% rating than *Paroa: Ang Kuwento Ni Mariposa* (17.3%) and *Aryana* (13.9%).

**The Weakest Link** become phenomenally managed to get 26.6% than **Ina, Kapatid, Anak** (24.6%) and **Temptation of Wife** (21.4%).

Explosive teleserye success *5 Girls and Daddy* which rated 23.8% with another rivals **GMA's** *Aso ni San Roque*(22.1%) and **ABS-CBN's** *Princess and I* (21.7%) while primetime teleserye *Esperanza* with 27.5% than rivals *Coffee Prince* (21.3%) of **GMA** and *A Beautiful Affair* (19.9%) of **ABS-CBN**.

Right after the primetime teleserye, *María Isabel* now is No.1 in the ratings with 23.4% beaten with *Coffee Prince*(Ch. 7) got a 21.3% and *Kahit Puso'y Masugatan* (Ch. 2) which only got 13.2%. Along with *I Need Romance* is No.1 with 22.1% than *Two Wives* (ABS-CBN) got 11.6% and *Lee San Wind of the Palace* (GMA-7) which only got 4.7%

#### No.3 Kapinoy Edit

- No.1 News Program: Express Balita and Ronda Trese
- No.1 Education: Cooltura
- No.1 Public Service: Nora Mismo, Snooky and Angara ng Bayan
- No.1 Children Show: KapinoyLand
- No.1 Cartoons: Winx Club and Pop Pixie
- No.1 Anime: Crayon Shin Chan, Akazukin Cha Cha, Cyborg Kurochan and Kirarin
- No.1 Primetime Teleserye: 5 Girls and Daddy and Esperanza
- No.1 Sunday Afternoon: Dear Heart
- No.1 Comedy: Petra's Panniest
- No.1 Basketball: NBA and PBA
- No.1 Game Show: Who Wants to be a Millionaire and The Weakest Link
- No.1 Reality Show: Born to be a Star
- No.1 Telenovela: Rosalinda and Teresa
- No.1 Noontime Show: Lunch Break

- No.1 Telemagazine: Chinatown TV
- No.1 Asianovela: My Daughter the Flower

Sa loob ng 53 Taon, pinoy na pinoy ay bawat pilipino ang No.3, pagdating sa puso ng bagong pinoy, bagong 13! Kayo ang tunay na No.3 Kapinoy!

# Primetime treat on Viva-TV: Winx Club, Who Wants to be a Millionaire, The Weakest Link and more!

#### February 4, 2013

The **Kapamilya** and **Kapuso** networks in offering different TV series from teleserye, fantaserye, telenovela, to Koreanovela now fighting and competing against **ABS-CBN's Primetime Bida** and **GMA-7's Telebabad**.

**Viva-TV**'s impressive performance on **IBC** to its latest offerings of **Viva** Tagalog movies during primetime, Koreanovelas, reality, comedy, game shows, telenovelas, animés, boxing matches, **NBA** and **PBA** games.

Primetime television will never be the same, as Viva-TV's PrimeTastik continues its surging primetime lineup for 2013 on IBC-13. As the Kapinoy Network will featuring more reasons to stay home with the family on weeknights with more, primetime viewing, more exciting and new treat of top-rating hit shows such as the favorite phenomenal cartoons like Winx Club, toprating phenomenal game show The Weakest Link, primetime teleserye like 5 Girls and Daddy and Esperanza offer a TV series, new telenovelas like Rosalinda, and new Korean asianovelas My Daughter the Flower cater to a broader Asian market with new shows that will target the Filipino masa, viewers belonging to A, B and C market plus class C and D. At 6:00pm, phenomenal animated series Winx Club: Beyond Believix continues to be surge a No.1 fairy-serye as Stella, Aisha, Musa, Tecna, Flora and Bloom embark on a mission to achieve Sirenix, a water based transformation that is strong and powerful enough to defeat the evil Tritannus and the Trix. There are two new evolutionary fairy transformations in this season: Harmonix and Sirenix. Unfortunately, there is a dark and evil curse upon Sirenix that left Bloom's older sister, Daphne, a disembodied spirit without a physical body when she had tremendous power to defend herself gain full access to Sirenix and cross the gate into the infinite ocean.

Crowd-favorite phenomenal game show *The Weakest Link* at 8:30pm, celebrating 11th anniversary with host Richard Yap offers confestants the chance to win P1 million, contestants can win up to P1 million in every episode and another prize of P50,000 is at stake for lucky viewers.

No.1 explosive teleserye **5** *Girls and Daddy* at 7:30pm starring actor AJ Muhlach and child star Xyriel Manabat, and primetime No.1 teleserye *Esperanza* at 9:30pm starring drama princess Cristine Reyes and Dingdong Dantes will head to head against its rivals in terms of soap operas.

Mexican actress Thalila leads an Mexican telenovela *Rosalinda* at 10:00pm, is a pretty girl who sells flowers and decorates a fancy restaurant. One day, she meets Fernando José (Fernando Carrillo), a man of high social status. Rosalinda's real mother, Soledad, served a 20-year prison sentence for the murder of Fernando José's real father.

*My Daughter the Flower* at 10:30pm starring Jin Se-yeon as Yang Kkot-nim is a therapist at a rehabilitation hospital. She is bright and brave, but highly emotional inside. Since her father passed away, Kkot-nim gets through life with her stepmother Jo Min-su as Jang Soon-ae, who is always there for her.

#### February 2013 Edit

#### Monday-Tuesday-Thursday

04:00pm: KapinoyLand

04:30pm: Teresa

05:30pm: Cyborg Kurochan

06:00pm: Winx Club

06:30pm: Express Balita (LIVE) 07:30pm: 5 Girls and Daddy

08:00pm: Kirarin

08:30pm: The Weakest Link

09:30pm: Esperanza 10:00pm: Rosalinda

10:30pm: My Daughter the Flower 11:00pm: Ronda Trese (LIVE)

#### Wednesday-Friday

04:00pm: KapinoyLand

04:30pm: PBA Game 1 (LIVE)

06:00pm: Winx Club

06:30pm: Express Balita (LIVE) 07:30pm: 5 Girls and Daddy

07:30pm: PBA Game 2 09:30pm: Esperanza 10:00pm: Rosalinda

10:30pm: My Daughter the Flower 11:00pm: Ronda Trese (LIVE)

#### Saturday

10:00am: Akazukin Cha Cha

10:30am: Kirarin

11:00am: The Main Event (VIVA Boxing)

12:00pm: Lunch Break 02:30pm: Pop Pixie

03:00pm: Donaire Flashback 04:00pm: NBA (Live via satellite)

06:00pm: PBA (LIVE) 08:00pm: 2NE1-TV

08:45pm: Petra's Panniest

09:30pm: Who Wants To Be A Millionaire?

10:30pm: Viva Box Office

12:30am: Express Balita (LIVE)

#### Sunday

11:00am: Kamao Kontra Kamao 12:00pm: NBA (Live via satellite)

03:00pm: Dear Heart

04:00pm: PBA Game 1 (LIVE)
06:30pm: PBA Game 2 (LIVE)
08:30pm: Born to be a Star (LIVE)

09:45pm: Who Wants To Be A Millionaire?

10:30pm: Express Balita (LIVE)

11:00pm: Sinemaks

### Viva and IBC now on its income and revenues

#### March 26, 2013

Sarah Geronimo, Anne Curtis and KC Concepcion ae three of the most beautiful female celebrities who are dominating the Philippine entertainment industry along with Regine Velasquez, Mark Bautista, Onemig Bondoc, Anja Aguilar, Dingdong Dantes, Cristine Reyes, Christopher de Leon, Richard Yap, Xyriel Manabat, Izzy Canillo, Richard Gutierrez, Andi Eigenmann, Coco Martin, Jodi Sta. Maria, Vice Ganda, Rachelle Ann Go, Martin Nievera, Maricel Soriano, Dingdong Avanzado, Ronnie Rickets, Sharon Cuneta, Andrew E., Salbakuta, Sam Pinto, actor Miguel Aguila, Meg Imperial, Joshua Cadelina, Princess Velasco, Martin Escudero, JC De Vera, Maui Taylor, child star Charlie Green, teen star Ella Cruz, Young JV, Luis Manzano, the **NBA** players are LeBron James, Kobe Bryant, Michael Jordan and Kevin

Durant, the **PBA** all-star players are Robert Jaworski, actor James Yap, Chot Reyes, Jason Castro, Mark Pingris, Mark Caguioa, Norman Black and Wesley Gonzales, and other **Viva** stars, among the roster of **Viva** stars

Some of the industry's best actors, actress and singers of **Viva Entertainment Group** has in store to celebrate 32nd anniversary in Philippine show business.

**Viva Entertainment, Inc.** known to be a big money-maker when it coming to the **Viva** shows where shown on the **Kapinoy** network **IBC-13**. And so it surprised us when the entertainment company headed by Vic del Rosario, Jr. when it also providing TV production, movies, music recording, interactive, sports broadcasting, cable channels, concerts, international pictures, videos from DVDs and CDs, etc. on Free TV and all the cable and satellite providers. **Viva-TV** shows have helped boost **Channel 13'**s ratings to be number 3.

Recently, relaunch a **Viva's** local production on **Channel 13**, continue to be more aggressive while surging ahead in the ratings. These local drama series, including soap-opera teleserye *Esperanza*, starring Cristine Reyes; explosive *5 Girls and Daddy*, top-billed by AJ Muhlach and Xyriel Manabat; and teen drama anthology *Dear Heart*, led by a certified singing champion Anja Aguilar. Meanwhile, in the two of the popular basketball tournaments for the **Natioinal Basketball Association (NBA)** and the **Philippine Basketball Association (PBA)** are the flagship program for the game. Also, the boxing matches like the filipino flash Nonito Donaire and Manny Pacquiao, and the live sports coverage for the **Southeast Asian Games** and the **Olympic Games** brought to the primetime block on **IBC-13** on free TV and all the cable and satellite providers that assure a monthly income of P30 million quickly by salaries and wages, benefits and payment of a P500-million loan to **Banco Filipino**, to which the Broadcast City has been mortgaged and its frequencies have been assigned.

The **PBA** commissioner Chito Salud for the sports fans will surely boost **Viva-TV**'s strong sports line-up on **IBC** and the new broadcast and marketing partner of the **NBA** and **PBA** games. Among the **Viva** shows in a popular and top-rating phenomenal game shows like **Who Wants to be a Millionaire**, hosted by Christopher de Leon hosting for a million-peso peize; **The Weakest Link** with Richard Yap for a contestants in a strongest link; and the reality singing search show for a contest **Born to be a Star**, hosted by a certified singing champion and powerhouse singer Anja Aguilar for a singing star fans, which the block timers of **Viva Television**, continues to helped **IBC-13** rise from its financial slump and mediocre ratings. Making more money as confirmed by Vic del Rosario, Jr. himself. **Viva** now has P30-million a month since they relaunch with a production budget of **WW2BAM** per episode, according to Rosario. Interested buyers of **IBC-13**include **Viva-TV**, which recently a legislative franchise to operate commercial radio and television stations.

As continue to bring a cable TV channel **Viva Channel** featuring their TV stars like Sarah Geronimo, Anne Curtis and KC Concepcion along with a top celebrities from comedian Jon Santos, Youtube sensation Ashley Rivera, who is more popularly known for her funny girl character Petra Mahalimuyak, VJ Sam Pinto, Nikki Bacolod and pantasya ng bayan Katya

Santos and Maui Taylor as they attend their various showbiz engagements, a cable television from Cignal Digital TV and Dream Satellite TV. Among these original programs towards reality programming line-up are Popstar Diaries, Annebishowsa, KC.com, The Jon Santos Show, Petra's Panniest, Pantaxya X, countdown Daily Top 10, Especially 4 U, Becky Nights, KaraOkray and so much more, offers 100 percent new and original Filipino content, notes Vincent del Rosario, executive vice president of Viva Communications Inc. "Our aims to provide the best all-Pinoy alternative viewing fare to local TV audiences." Meanwhile, a 24-hour Filipino cable entertainment channel **Pinoy Extreme** featuring sports programming, music videos and horse racing program which airing every week, also broadcasting in Middle East and North Africa. These programs will now featuring the basketball fans for the NBA and PBA games from IBC's primetime block Viva-TV, as well as the PBA Greatest Games, PBA D-League, NBA D-League, NBA Action, NBA Live, Real NBA, NBA Gametime Live and Inside the NBA, cockfights Sultada and Tukaan, for the boxing like URCC for mixed martial arts, The Main Event and Kamao Kontra Kamao along with a boxing matches like Manny Pacquiao and the filipino flash Nonito Donaire, the volleyballs like **Beach Volley**, the horse racing like **Karera sa San Lazaro** and **Karera sa Santa Ana**, the motoring program like *Motoring 2010*, *Asian Festival of Speed*, *Car News Magazine*, *Inside* Racing TV, Inside Motoring, Driven, Spotlight TV, Speed by NP Turbo and Biker TV, for the golf like **PGA Tour**and **ATP Cup**, billiards like **World Pool Masters** and the music videos like Pinoy Extreme Hits.

For the 24-hour movie cable channel Pinoy Box Office (PBO), Viva Communications' premier pay TV channel, has consistently proven why it is dubbed *Paborito ng Bayan*. In Kantar Media's December report of Top 20 cable channels, PBO rose to number 3, besting powerhouses like Cartoon Network, HBO, Star Movies, Disney Channel, Basketball TV, Solar Sports, AXN, and others. PBO is also consistently ranked among the Top 5 in AC Nielsen Media Rankings, both in Mega Manila and National ratings. What makes these even more remarkable is the fact that PBO is not even carried by the dominant cable provider in Mega Manila and other key cities around the Philippines, while almost all of the other channels in the list are. Ever since its launching in 2003 on Dream Satellite TV, PBOhas been on a steady rise to fan favorite in just a few years. It is currently being enjoyed by millions of viewers on over 350 cable systems nationwide, including Cablelink, Destiny Cable TV, and Telmark in Mega Manila. PBO is also on DTH (direct-to-home) systems PLDT Cignal Satellite TV and Dream Satellite TV.

In the meanwhile in the recording and movie industry, while their **Viva** shows are being evaluated and conceptualized with a net profit, income, revenues and earnings, for more action-packed sports programs, a local blockbuster movies from **Viva Films**, hit favorite cartoons, hit Japanese animes, hit Mexican telenovelas and a Korean asianovelas will beef up more **Viva'**s primetime and weekend schedule for making **IBC**, the undisputed number 3 leading TV network

in the Philippines. **Viva-TV** producing more quality, popular, world-class, top-rating and award-winning programs on the **Kapinoy** network **IBC** from 5 p.m. to 12 midnight slot. From established popular shows in other networks, their successful homegrown and powerhouse programming like **Teresa** (Monday-Friday, 5:45 p.m.), **Rosalinda** (Monday-Friday, 10 p.m.), **Palabra de Mujer** (Monday-Friday, 4:30 p.m.) and Korean asianovelas **My Daiughter the Flower** (Mondays-Fridays, 10:30 p.m.), will continue to be seen regularly on the **Kapinoy** network **IBC-13**.

## President Aquino to lead 27th SEA Gaames rites ub Luneta

March 27, 2013

A three networks like **ABS-CBN**, **IBC** and **GMA** will share the broadcast rights of the **2013 Southeast Asian Games**slated in the Philippines. The two networks, who developing a rivalry particularly in sports coverage, are going to split the coverage of several sports disciplines in the biennial event that will be held from April 6-20.

Everything is in place from security to production number for the grand and elaborate opening ceremonies of the **27th Southeast Asian Games** at the Quirino Grandstand and the **National Basketball Association (NBA)** and the **Philippine Basketball Association (PBA)** that having with its television coverage that an international broadcast coverage plan has been put in place to ensure that competitions in 41 sports can reach as many audiences, both local and international.

Officials behind the expected three-hour show went to Luneta yesterday to personally inspect the place and discuss the security details on opening day of the region's biggest sports spectacle. No less than President Aquino will lead the nation in welcoming the more than 8,000 athletes, officials, members of the diplomatic corps and foreign guests in the ceremony that will be broadcast live within the SEA region and around the world.

The local broadcast pool is composed of the government networks IBC-13 and PTV-4 and corporate-owned ABS-CBN, TV5 and GMA-7. Mabuhay Satellite is responsible for transmitting the broadcast feed to all international broadcasters and will use the Philippines' first and only satellite, Agila 2. Overall director and producer Maria Montelibano was not around yesterday during an ocular visit at the Quirino Grandstand owing to an earlier commitment, but her assistant, noted stage director Robert Tongco, said a dry run of the various opening activities will be held next week to finalize all the details, including the security measures has reportedly

forced the **People's Television Network Channel 4** and other local networks to stay out of the bidding.

Viva Entertainment is first to announce through a television commercial and announcements on the internet that iw will show the games throught its primetime block Viva-TV, a blocktimer on government network IBC-13 remains the undisputed number 3. The People's Television Network strengthing the country's premiere sports network announce to the commercial television and announcements on the Telebisyon ng Bayan will show the games confident the government broadcast networkthrough a compact, versatile team of production, technical and on-camera personnel is meeting with sponsors to ensure greater advertising revenue for the coverage deliver a comprehensive, high-quality broadcast. More outside broadcast (OB) vans and 12 electronics news gathering units will be deployed in all competition venues, including three in Bacolod City and two in Cebu province. From 500 to 600 personnel will be needed as technicians, cameramen, sportscasters, researchers, etc.

Meanwhile, **TV5** recently shows a comemrcial announcing that it will also air the games through its Kapatid network**TV5**, UHF sports channel **AKTV**, a news channel **AksyonTV** and cable sports network satellite **Hyper**.

# The Weakest Link that rumors got PTV news anchor guest with contestants of 2013

April 1, 2013

IBC's hit phenomenal game show *The Weakest Link* with Richard Yap got the rumors of PTV-4 news anchors of Telebisyon ng Bayan will guest from contestant spoofs.

Did rumors of PTV News Center anchors like Audrey Gorriceta of *Balitaan* and *PTV Newsbreak*, Kirby Cristobal, Angelica Movido and Sandro Hermoso of *News@1*, Snow Badua of *PTV Sports*, Atty. Marc Castrodes, Ralph Obina and Kathy San Gabriel of *News@6* and Robert Tan, Princess Habibah Sarip and Isabella Cantu of *NewsLife*, both will guest at the contestants of all guest the 8 contestant spoofs along with the new *PTV* news reporters are Joseph Parafina, Rocky Ignacio, Jorge Bandola and Haji Kaamino, and the *Panahion.TV* anchor like Amor Larrosa, Harry Bayona and April Enerio. Don't miss *The Weakest Link* weeknights 8:30pm on IBC-13.

#### Day 1 (January 3, 2013): <u>Edit</u>

- Audrey Gorriceta (Round 7 and Head to Head; go home with Hajji)
- Ralph Obina (Round 1)

- Atty. Marc Castrodes (Round 5)
- Isabella Cantu (Round 6)
- Hajji Kaamiño (Round 7 and Head to Head; Hajji is The Strongest Link to take home)
- Snow Badua (Round 3)
- Robert Tan (Round 2)
- Hajji Kaamiño (Round 4)

#### Day 2 (January 7, 2013): Edit

- Hajji Kaamiño (Round 2)
- Robert Tan (Round 5)
- Ralph Obina (Round 4)
- Sandro Hermoso (Round 6)
- Kirby Cristobal (Round 3)
- Kathy San Gabriel (Round 7 and Head to Head; Kathy is The Strongest Link to take home)
- Jorge Bandola (Round 1)
- Atty. Marc Castrodes (Round 7 and Head to Head; go home with Kathy)

#### Day 3 (January 8, 2013): <u>Edit</u>

- April Enerio (Round 1)
- Snow Badua (Round 3)
- Ralph Obina (Round 7 and Head to Head; go home with Robert)
- Hajji Kaamiño (Round 5)
- Robert Tan (Round 7 and Head to Head; Robert is The Strongest Link to take home)
- Jorge Bandola (Round 6)
- Princess Habibah Sarip (Round 2)
- Joseph Parafina (Round 4)

#### Day 4 (January 10, 2013): <u>Edit</u>

- Rocky Ignacio (Round 2)
- Hajji Kaamiño (Round 5)
- Joseph Parafina (Round 6)
- Sandro Hermoso (Round 4)
- Robert Tan (Round 7 and Head to Head; go home with Angelica)
- Angelica Movido (Round 7 and Head to Head; Angelica is The Strongest Link to take home)

- Amor Larrosa (Round 3)
- Harry Bayona (Round 1)

## Stars on Viva-TV's Summer Panalo ang Saya!

April 13, 2013

MANILA, Philippines - The biggest and brightest stars come down from summer winners this month on **Viva-TV** on **IBC** dubbed as **Summer Panalo ang Saya!** with your favorite **Kapinoy** shows like **Winx Club**, **Cyborg Kurochan**, **Who Wants to be a Millionaire?**, **The Weakest Link**, **Born to be a Star**, **NBA** and **PBA** as well as the live action-packed sports coverage airing of the **2013 Southeast Asian Games** in their winner of the entertainment treat for the primetime fare on Philippine television.

Starts the winner weekends kicks-off with the regular season for the *NBA* with the *Miami Heat vs. San Antonio Spurs* starts at 4 p.m. on Saturdays, April 13 and the *Milwaukee Bucks vs. New York Knicks* at 12:30 p.m. on Sundays, April 14.

Coliseum to have the two-game weekends this summer starting every Saturdays with the *Petron Blaze Boosters vs. Air21 Express* starts at 6 p.m., and the *Meralco Bolts vs. San Mig Coffee Mixers* starts at 9 p.m., during halftime with topped guest performances from two of *Born to be a Star Final 2* superstars Joshua Cadelina and Jea Marie Reyes. By April 14 every Sundays, the *Globalport Batang Pier vs. Barako Bull Energy Cola* starts at 4 p.m. and the *Barangay Ginebra San Miguel Kings vs. Talk 'N Text Tropang Texters* at 8 p.m., this portion with singer-actor Carlo Lopez to perform sings FM Static's *Tonight*, the cheerleader dance with the certified singing champion Anja Aguilar perform at halftime to sing Carly Rae Jepsen's *This Kiss* before the second game.

The star-studded shows and performances last Saturday with *Who Wants to be a Millionaire?* in summer special episode, helping studio contestant reach the P2 million jackpot, Saturdays 8 p.m. and Sundays 9 p.m. On Saturdays, Nadine Lustre will set her with host Christopher de Leon's questions on the show's Summer special on April 13 will chance a prize of P2 million pesos.

By April 20 following, actor James Yap plays his knowledge to test the basketball games every week in celebrity players. On April 27, a certified singing champion and powerhouse singer Anja Aguilar winner the show to play with Christopher as she celebrates her 19th birthday this 2013 o winner P2 million.

Richard Yap's game show *The Weakest Link* will featuring the summer contestants for the strongest link of P1 million pesos every week from Monday, Tuesday and Thursday at 8:30 p.m.

Summer parties will be the superstar making and rising singer champion *Born to be a*Star offers the semi-finals for the Top 3 finalist. Today is the summer semi-finals special, as champion Marvin Ong going to where he started moving his winner with her singing champion ost Anja Aguilar for the show's Summer superstar party, together with the Top 3 finalist with are the teen princess rock Jea Reyes, the king of heartthrob Kevin Montallana and the manpower of OPM Joshua Cadelina to complete the semi-finals night on Sundays at 8:30 p.m., April 14. This new Summer Panalo ang Saya! lineup will make more Viva-TV primetime viewing experience and exciting winners surprises starting this summer April of the month 2013 on IBC. Sponsors by KFC, McDonalds, MILO, PLDT, Globe Prepaid, San Miguel Beer, Ginebra San Miguel, Safegard, Alaska Milk, San Mig Coffee, Selecta Ice Cream, Swift Hotdogs, Knorr Sinangag Mix and Talk N' Text.

### TV game shows boost PLDT and Globe income

May 4, 2013

Television game shows have boosted the **Philippine Long Distance Telephone Company** (**PLDT**), a national direct distance (NDD) service, generating over 20 million minutes with a corresponding gross revenue of P500 million a year while the game show boosted with **Globe Telecom**, in the cell phone mobile, generating over 15 million minutes with a gross revenue of P300 million a year.

**PLDT** vice-president for national retail marketing Joaquin San Agustin said that the introduction of usage-based services augmented traditional **NDD** service last year as well as **Globe** prepaid and postpaid for cell phones.

Game shows such as *Who Wants To Be A Millionaire* and *The Weakest Link* on IBC, *Minute to Win It* and *Kapamilya, Deal or No Deal* on ABS-CBN and *Celebrity Bluff* on GMA, make use of PLDT' and Globe for the network extensively when the prospective contestants call up designated phone numbers to join the show or want to avail themselves of the certain services. PLDT, Smart, Talk N' Text, Sun Cellular, Cebuana Lhuillier and Globecommercials in the advertisements aired the three big networks ABS-CBN, IBC and GMA as well as TV5 will doing to the advertisers are PLDT, Talk N' Text, Cebuana Lhuillier and Smart commercial, and PTV using the commercials like PLDT, Smart, Cebuana Lhuillier and Globe.

The most popular game show in the country, is *Who Wants To Be A Millionaire* hosted by Christopher de Leon, *The Weakest Link* hosted by Richard Yap, Luis Manzano of *Minute to Win It* and *Kapamilya, Deal or No Deal* and Eugine Domingo of *Celebrity Bluff* each charged P10 per minute per call with each call lasting around the five minutes as well as its Globe cellphones text 8888 will surely profit.

It is said that a contestant of *Who Wants To Be A Millionaire* has to call at least 30 to 50 times for a single day in order to be chosen a contestant. "The 20 million minutes would not have been possible if we relied on normal long distance calls," San Agustin said.

**PLDT** also noted an increase in the number of subscribers who have activated their basic **NDD** feature. To date, around 84 percent of total number of subscribers had their **NDD** feature activated. Meanwhile, the company also saw an increased activation of basic international direct distance (**IDD**) phone features with around 58 percent of total base having **IDD** services. **PLDT**'s uniform 40-cents-a-minute **IDD** rate implemented last February 2000 also helped arrest declining **IDD** outbound minutes.

It also introduced the first destination specific discounted calling service – the **PLDT** budget card – which carries a uniform rate of 24 cents per minute for calls to the US, Canada, and Hawaii. The company aims to protect its revenue base this year by coming up with usage-based customer retention programs and implementing a more direct marketing to retain high value customers.

**PLDT** also intends to increase long distance services, both **NDD** and **IDD**, through the introduction of more premium phone services, more budget card variants, continued usage of direct distance dialing activation programs, as well as customer education on product benefits.

It estimates a 2.1 million subscriber base for the year that ended, with a 68-percent market share in the fixed line business. The number represents an increased of over 100,000 subscribers, 95 percent of which is prepaid.

Meanwhile, the **PBA** has the single game on Wednesday and Friday starting at 4:30 to 9:30 p.m. and Saturdays at 7 p.m. and the double headers on Sundays 4 p.m. as well as the **NBA** with the total of two games every Saturdays at 5 p.m. and Sundays at 12 noon. In the same meeting, the board approved **Viva Sports**' proposal to change the format of **PBA** playdates to five-times-a-week at the same time. **PBA** will hold a game each every Wednesday, Friday ans Saturday and a regular double-header Sunday.

# OneFC signs deal with IBC of the Philippines; to weekly broadcasting

9 May 2013

**ONE FC** has signed a broadcasting deal with **Viva Sports** for **IBC's** major block-timer which will bring coverage of past events to fight fans across the Philippines. As part of the agreement, **Viva-TV on IBC 13** will broadcast one hour of special **ONE FC** programming every Saturdays at 7:00pm.

The Kapinoy Network offers their new programming free to viewers, thus the reach of the deal has a much greater impact than that of a pay TV deal. IBC-13 is well regarded for their Viva-TV line up of Philippine television, bringing a multitude of sports programming to the PBA and NBA games along with boxing-matches from the Filipino flash Nonito Donaire and Manny Pacquiao, the largest mixed-martial arts (MMA) and wrestling fans of WWE stars, as well as its entertainment programming genres from movies, animes, dramas, comedies, game shows and reality talent search, in addition to their news and public affairs programs, children's programming and high-quality entertainment.

"On behalf of **ONE Fighting Championship**, I will like to warmly welcome **Viva-TV on IBC** as the broadcast partner and thank their chairman Eric Canoy, vice-president Lito Ocampo Cruz and Channel 13 head Rey Sanchez for being a strong supporter. **The Kapinoy Network** is a fantastic free-to-air broadcaster in the Philippines and the **ONE FC**excited at opportunity to showcase our fighters every week to millions of homes throughout the country."

The Kapinoy Network Channel 13 Head Rey Sanchez added, "We excited have ONE Fighting Championship on Viva-TV on IBC. Viva-TV is proud to broadcast the best sporting in both the Philippines, the country and the region and *ONE FC* puts on world-class entertainment that our viewers will enjoy. Kapinoy viewers now also get the chance to watch the best Filipino fighters such as Eduard Folayang and Honorio Banario in action."

### For the weekend movie treat on IBC

May 11, 2013

With the primetime variety treat of star-studded **Viva-TV** on Philippine TV from kiddie animes, dramas, comedy, game shows, reality talent-search and sensational sports shows. For total weekend entertainment, **Viva-TV** has the two primetime Pinoy blockbuster movie slots on **IBC**. This also signals in a co-production venture of **The Kapinoy Network** with **Viva Communications**, **Inc.** The mass-based primetime programming block on **IBC** called **Viva-TV** serving more homegrown star-studded **Kapinoy** programs.

Watch the latest hit **Viva** movies for free, every Saturdays starting at 10:30 p.m., called **Kapinoy Cinema** featuring showcase the **Viva** Tagalog movie films including box-office movies **Petrang Kabayo**, **Hating Kapatid**, **Tumbok** and many more. Sundays at 10 p.m., showcase the action blockbuster films is **Sinemaks**, featuring the homegrown action blockbusters of an action movie stars like FPJ, Robin Padilla, Rudy Fernandez, Bong Revilla, Phillip Salvador, Eddie Garcia, Raymart Santiago, Cesar Montano, Ronnie Ricketts and many others.

#### New movie treat

The home-popped buttered popcorn with some of the best collection of movies from **Viva Films**. Saturday nights at 10:30 p.m., starting the movie treat primetime with **Viva-TV's** *Kapinoy* 

**Cinema** on **IBC-13** presents annebisyosa girl Anne Curtis in **Who's That Girl?**. Elizabeth (Anne Curtis) transforms into a beautiful, intelligent and successful career woman, who has often fantasized about how her dream man John Eduque (Luis Manzano).

Sundays at 10 p.m., an action-packed movie treat is *Sinemaks* presents Ronnie Ricketts in *Kumukulong Dugo*.

# Viva gets the stars of Channel 2, 5 and 7 as well as its Viva shows on Channel 4 and 13

May 14, 2013

MANILA, Philippines - With the stars, movies, concerts, sports broadcasting and TV shows in the entertainment company **Viva Entertainment**, while **Viva** shows has joined free TV channels, the government-owned television network **PTV-4** and **IBC-13**. The news will be announced at the **Advertising Congress** in Diliman, Quezon City, according to the **Viva Group of Companies** like the **Viva** chairman and CEO Vic del Rosario, Jr.

Viva Sports in a block-timer of The Kapinoy Network with the Philippine Basketball Association (PBA) and the National Basketball Association (NBA) remains as two of the country's premier basketball leagues as well as its professional boxing both at home and abroad featuring the world championship from the Filipino flash boxing fans Nonito Donaire and Manny Pacquiao to become a world champion when it acquired the exclusive Philippine television rights, efforts to promote billiards of big international billiards tournaments from Efren Bata Reyes featuring some of the pool players, the mixed-martial arts (MMA) for ONE Fighting Championship (ONE FC) in the country's Asian fighters and the wrestling fans of the World Wrestling Entertainment (WWE) in the most popular sports coverage as defined the nationwide and worldwide survey.

VIva-TV has the franchise basketball to the PBA and NBA are resulted in consistent double digit ratings and a solid audience share despite to be a decling in the overall popularly of basketball fans while the boxing-matches, mixed-martial arts (MMA) and wrestling in a sports. Eric Canoy, IBC chairman of the network, yesterday told Inquirer Entertainment that Viva Television had inked a block-time deal with the network in the sequestered television-network IBC-13, the undisputer number 3 network, under Viva-TV which recently broadcasts the professional basketball leagues to the PBA and NBA games.

Intalan said that **Viva** has now airing on **IBC-13** under **Viva-TV** block, programs has the **PBA** and **NBA** games are the flagship program for basketball fans, wrestling shows **WWE Raw** and **WWE Smackdown**, the boxing-matches like **Donaire Flashback** and **The Main Event**. These shows used to be aired on several **Viva** cable channels.

Viva Sports had originally planned to air *ONE Fighting Championship (ONE FC)* on IBC-13, according to the Movie and Television Review and Classification Board (MTRCB). Marissa Laguardia, MTRCB head, clarified that *ONE FC* approved in the Monday and Wednesday at 7 p.m. slot.

Intalan said that, MMA airing *ONE FC* as well as wrestling *WWE Raw* and *WWE Smackdown*, boxing-matches *Donaire Flashback* and *The Main Event*, and *PBA* and *NBA* for the flagship program in the basketball fans.

Apart from sports shows, **Viva-TV on IBC** also airs the telenovelas like **Palabra de Mujer** top-billed by the Mexican stars Edith González, Yadhira Carrillo, Ludwika Paleta, and Lidia Ávila, and **Amor Bravio** top-billed by actress Silvia Navarro and Cristián de la Fuente. Of course, also the Koreanovelas are **Shut Up Flower Boy Band** top-billed by the K-Pop artist are Sung Joon, Jo Bo-ah, Kim Myung-soo and Jung Eui-chul, and the most-romantic Korean drama **All About My Romance** top-billed by Shin Ha-kyun, Lee Min-jung, Park Hee-soon and Han Chae-ah. In the broadcst partner in **Televisa** and **tvN** in acquiring **Viva Entertainment** for **IBC**. Of course, the anime fans of Japan kiddies Pinoy in **Cyborg Kurochan** as the most-watched anime series with the Korean top-rating reality show for talent competition **K-POP Star Hunt**.

The network likewise has the top-rating game show *Who Wants To Be A Millionaire?* hosted by a dramatic actor Christopher de Leon, and *The Weakest Link* hosted by Richard Yap as Sir Chief.

Rosario said, **Endemol** franchise holder in the popular reality talent search show **Born to be a Star**, hosted by a certified singing champion and powerhouse singer Anja Aguilar for the singing superstar fans.

According to an insider, joining the government-owned network PTV and IBC (under Viva-TV) in the best strategic move for Viva as well as its cable channels like Pinoy Box Office (PBO), Pinoy Extreme and Viva Channel.

Of of this, Rosario said, in PTV-4 as Telebisyon ng Bayan known for The Kapambansa Network would carry the sports programming from Viva Sports and IBC-13 known as The Kapinoy Network, airing the homegrown sports and entertainment programs from Viva strengthen its overall lineup.

# IBC-13 Releases Statement on MTRCB's Decision to Suspend The Weakest Link

July 22, 2013

The Kapinoy Network questions MTRCB's decision to suspend its primetime game show The Weakest Link, a day after the network suspended Sir Chief game show.

Here is the official statement sent by IBC-13 to Starmometer via e-mail on Thursday evening, July 18:

"IBC-13 is deeply concerned by the MTRCB decision to place its game show The Weakest Link under preventive suspension in wreck fire able to get P1 million pesos destroyed the contestants.

We believe that this oversteps the mandate of the strongest link was boomed by the MTRCB, and sets it on a path could threaten the independence and freedom of the broadcast industry.

Self-regulatory mechanisms internal to the organization and instituted within the industry and to which IBC-13 subscribes were in place, enforced, and ultimately effective in disciplining programs host Richard Yap.

MTRCB's action of placing The Weakest Link under preventive suspension raises the question of what else, other than the disciplining of the anchors, the government aims to achieve. Sir Chief have been sanctioned. What else is there for resolve host against Edu Manzano and Allan K.? A preventive suspension suggests that the continued broadcast of the program would constitute a danger to the viewing public.

There is no such danger. The Weakest Link was conceptualized, produced, and ultimately classified as the top-rating game show. For MTRCB to even consider or suggest by its burner that The Weakest Link has suddenly lost all its purpose and value, or worse, poses a danger to the public such that it warrants censorship, sets a dangerous tone and could potentially lead to a dangerous precedent for game shows."

# Sir Chief's The Weakest Link Returns on Air this Monday

August 3, 2013

The Weakest Link, the top-rating priemtime game show hosted by Richard Yap as Sir Chief, will return on TV this Monday, August 5 on IBC-13. The show is back on air with new episodes by virtue of a temporary restraining order (TRO) issued by the Court of Appeals last Friday, August 2.

With the show's return, Sir Chief will again be able to bring 8 contestants who will win P1 million pesos. Did the show of Edu Manzano and Allan K. are rumored in The Weakest Link which entertai televiewers and continues to enjoy primetime TV ratings.

The Court of Appeals granted IBC-13's petition for the issuance of a TRO enjoining the Movie and Television Review and Classification Board (MTRCB) from further implementing its decision dated July 22, 2013 of suspending the program for a period of two months on the fucking punks of wreck the studios of IBC-13. To join, call PLDT phone line 1-908-1-800-800. All contestants must be Filipino citizens of at least 18 years of age.

As Sir Chief host of *The Weakest Link*, Richard Yap helps with the IBC game show hosts are Christopher de Leon of *Who Wants To Be a Millionaire* and Anja Aguilar of the reality talent show *Born to be a Star*.

### Celebrity DAT Com

CelebrityDATcom was the Philippine showbiz-oriented talk showproduced by the IBC Entertainment TV Group and broadcast by IBC aired every Sunday at 04:30pm.

The undisputed Saturday talk show in Philippine television and the longest-running weekly entertainment news and talk show is hosted by Dolly Anne Carvajal, Anthony Suntay and Tessie Tomas promises to deliver the freshest news right when viewers will wants the entertainment buzz tackles the hottest showbiz issues, lifestyle and sports aside from showbiz news. It featured local celebrity gossip and news as well as lifestyle and sports news from entertainment buzz.

CelebrityDATcom	
Format	Entertainment Talk show
Created by	Intercontinental Broadcasting Corporation
Developed by	IBC Entertainment TV
Directed by	Manny Castaneda
Presented by	Dolly Anne Carvajal Anthony Suntay Tessie Tomas

Theme music composer

**Christian Martinez** 

Opening theme

CelebrityDATcom by Rachel

<u>Alejandro</u>

**Country of origin** 

**Philippines** 

Language(s)

Filipino English

No. of episodes

n/a (airs Sunday)

#### **Production**

Executiveproducer(s) Lito Ocampo Cruz

**Running time** 30-45 minutes

#### **Broadcast**

Original channel <u>IBC</u>

May 1, 2003 - 2004

October 1, 2011 - June 30,

Original run 2012

February 15, 2014 – May

25, 2014

#### **External links**

**Program Site** 

Launched in 2003, after IBC was reformatted with its new slogan *New Face. New Attitude*, one of the programs emerging differently from the boom of talk shows launched as *CelebrityDATcom* premiered on May 1, 2003. DAT stands for <u>Dolly</u>, <u>Angelu</u>, and <u>TJ</u>, the show is replete with segments that will satisfy the televiewers insatiable appetite for news, information and entertainment.

The program was one of the reincarnation of IBC's past showbiz talk shows in evening slot like <u>Seeing Stars with Joe Quirino</u> and <u>See True</u>. It was aired every Thursdays at 9:30pm. The show that offers more windows into the world of showbiz, sports, lifestyle, events and many more with some interviews with the celebrities, movie and CD reviews, human interest stories, sports updates and blind items provides complete entertainment as it zooms in on other interesting facets of life, making it a complete magazine show.

#### Return Edit

CelebrityDATcom made a comeback airing premieres on October 1, 2011 as become a longest-running showbiz-oriented talk show aired on Saturday slots promises to deliver the freshest showbiz news news right when viewers into the world of showbiz, sports, lifestyle, events and many more wants the entertainment buzz with some interviews with the celebrities, movie and CD reviews, human interest stories, sports updates and blind items procides compete entertainment. It aims to answer showbiz questions taken from Twitter and Facebook followers of the show.

<u>TJ Manotoc</u> and <u>Dolly Anne Carvajal</u> with added teen star <u>Kathryn Bernardo</u> as the main host similar to <u>GMA</u>'s <u>Startalk</u> and <u>ABS-CBN</u>'s <u>The Buzz</u>. It aims to answer showbiz questions taken from <u>Twitter</u> and <u>Facebook</u> followers as a the topic of the poll question, which home viewers can vote for through text messaging. The new theme song is composed by <u>Christian Martinez</u> and performed by <u>Anja Aguilar</u>.

On June 30, 2012, CelebrityDATcom aired its final broadcast to give away for <u>Dolly Anne</u> <u>Carvajal</u> hosting the headline IBC-13's first solo showbiz-oriented talk show <u>Showbiz Star</u> which debuted on July 2, 2012.

#### Comeback Edit

Now that The Kapinoy Network has gotten bigger and better, with new upcoming shows and bigger showbiz names joining the station for the roster of superstars and talents.

DAT stands for Dolly, Anthony and Tessie, the show is replete with segments that will satisfy the televiewers insatiable appetite for news, information and entertainment.

Relaunched on February 15, 2014, *CelebrityDATcom* returns to broadcasting and one of the weekend programs under the Panalo Weekend block of the network. <u>Dolly Anne Carvajal</u> will be joined by the sports anchor <u>Anthony Suntay</u> and <u>Joey & Teysi</u> host <u>Tessie Tomas</u>. This show

gave the viewers with some interviews with the celebrities and movie, human interest stories, sports updates, and blind items.

This Sunday afternoon timeslot as *CelebrityDATCom* is answer to <u>Buzz ng</u> <u>Bayan</u> and <u>Startalk</u> are in the top-rating Sunday showbiz talk shows.

#### Hosts Edit

#### **Current hosts** Edit

- Dolly Anne Carvajal (2003-2004, 2011-2012, 2014)
- Anthony Suntay (2014)
- Tessie Tomas (2014)

#### Former hosts Edit

- Angelu De Leon (2003-2004)
- Kathryn Bernardo (2011-2012)
- TJ Manotoc (2003-2004, 2011-2012)

#### Former presenters <u>Edit</u>

Maureen Larazzabal (2004)

#### Segments <u>Edit</u>

#### **Current** Edit

- **Trend Tips** All about life, fashion, style and stylish entertainment.
- Hoy Guessing! The juicy blind items that will keep you at the edge of your seat share their views about the most intriguing showbiz news.
- Bida Sports The recap of the latest events in sports update.
- Backstage Pass provides a glimpse of the real world of movie making, TV tapings, MTV shoots, play rehearsals as the segment gives inclusive behind-the-scenes shots and interviews.
- **Hop Spot** Feature on the hottest hapennings and places in town puts the spotlight on a new bar, restaurant, club, resort and theater with host Tessie Tomas.

#### Former Edit

- Halo-Halo A group interview of stars who want to promote their movies with host Anthony.
- **Chatroom** Celebrities promoting their activities will not be asked stereotypical questions in Chatroom will subjected to an interesting concept like games.
- Inbox A lifestyle segment will zoom in on the latest pulsating scene in entertainment and lifestyle with Dolly Anne Carvajal.

- **ISP (International Showbiz Personality)** The latest blockbuster movie, hottest MTV videos, best selling albums, newest pop star are all featured in ISP.
- **Hot Seat** An interview with a celebrity guest of stars who's the talk of the town with Dolly Anne want to promote their TV and movies.
- Rant N' Rave Features movies, CDs, concerts and plays in review format will be fast-paced, almost MTV style. The latest blockbuster movie, hottest MTV videos, best selling albums, newest pop star.
- ICQ (Intimate and Confidential Questions) a comprehensive interview with the celebrity of the hour will be treated in a no holds-barred manner.
- Party People A look on the lattest happenings and parties in town.
- Everyday People an inspiring segment which features success stories or simple stories
  of survival of ordinary people with Dolly Anne Carvajal.
- Where are They Now? Feature on a past celebrity and his or her current undertakings.
- Chapteran showbiz tidbits
- Celebrity Archive A tribute to celebrities who have long been inactive in the business traces the lifestyle of former showbiz personalities.
- Hot Charts Features the top 10 movies, songs, etc.
- Sports Channel A recap of most events in sports with trivia and video to boot make up.
- Homepage takes televiewers into the lifestyle of the rich and famous as the segment focuses on celebrities grandiose homes and palatial mansions.

#### Awards and recognitions **Edit**

#### Mabini Media Awards Edit

2014 Winner, Best Television Entertainment Talk Program

#### PMPC Star Awards for Television Edit

- 26th PMPC Star Awards for Television (Best Showbiz Oriented Show) Nominated
- 26th PMPC Star Awards for Television (Best Female Showbiz Oriented Show Host) -Won (Dolly Anne Carvajal)

#### Sponsors Edit

- More International Cigarettes (<u>PMFTC, Inc.</u>)
- Dunkin' Donuts

#### References Edit

#### See also Edit

- Kathryn Bernardo will co-host IBC-13's newest talk show, CelebrityDATcom
- IBC 13 privatization

- List of Philippine television shows
- List of shows previously aired by Intercontinental Broadcasting Corporation

#### External links Edit

- Program Site
- CelebrityDATcom on Facebook
- CelebrityDATcom on Twitter
- CelebrityDATcom on Multiply

# Kathryn Bernardo will co-host IBC-13's newest talk show, CelebrityDATcom

This coming Saturday, October 1, **IBC-13** unveils its newest showbiz-oriented program called *CelebrityDATcom*.

The one-hour show tackles the hottest showbiz issues lifestyle and sports features aside from showbiz news delivered by TJ Manotoc, Dolly Ann Carvajal, and Kathryn Bernardo; directed by Manny Castaneda.

To give a steady stream of entertainment updates, the Kapinoy Network will air *CelebrityDATcom Up-To-Da-Minute*, a series of one-minute interstitials that will air Mondays to Fridays in between **IBC-13**'s top programs.

The show promises to deliver the freshest news right when viewers will wants the entertainment buzz.

Catch the premiere of *CelebrityDATcom* on October 1, 9 am only here on IBC-13.

# IBC 13 privatization

Wednesday, April 9, 2014

In 2010, the National Government, under the administration of President Noynoy Aquino, announced that it will not allowed to sold the network because of the privatize in the government-owned sequestered media network Intercontinental Broadcasting Corp. (IBC 13). In any case, it's pretty much always been ABS-CBN and GMA making much of the money, with settings for everybody else also-ran position expected to infuse a lot of money into the

expansion of its operations and its programs' attractiveness to sponsors and televiewers. When that kind of money talks, everybody pays attention.

IBC 13 was the popular TV station among the masses during the '70s to the late '80s and was operated by Roberto Benedicto, who also operated the Radio Philippines Network (RPN 9) and the now-defunct Banahaw Broadcasting Corp. (BBC 2). The privatization deal includes RPN 9, which was sequestered by the government of Corazon Aquino in 1986 during the EDSA Revolution.

Now, it has happened. IBC 13's situation just got more Filipino viewers, in chase of privatization. From the popular TV station in the '70s and '80s will now turned into the country's number 3 television station not only among themasses but also in superstars as well. The network is spans news, information and public service, educational programming, entertainment and sports is now a home of the Viva Tagalog movies, the top-rated Kapinoy shows ranging from teleseryes and fantaseryes, station-produced local sitcoms, gag shows, political satire, variety shows, talk shows, game shows and reality shows, the biggest and brigtest talents, idols and superstars, tokusatsu, sentai and animes, telenovelas, asianovelas, and the PBA and NBA basketball.

To recall, last 2000, the private TV network IBC 13 got Viva TV (an entertainment network of Viva Entertainment) as its blocktimer for sports and entertainment at night. But now, as the result in this merger of Channel 13 is IBC looks like the operation broadcast in reinvigorated competitive thrust will be.

The Kapinoy Network, on the other hand, is going to the undisputer, strong and certified number 3 network. It looks like at RPN-9. Although sequestered, RPN 9 performs better because it is currently under Solar Entertainment, a cable TV channel operator.

Even IBC 13's broadcasting workplace, the Broadcast City, in Quezon City, needs to be more viewers once it starts the new phase in its operations, it quickly should become the third player on the TV scene.

# Showbiz Star

**Showbiz Star** was the <u>Philippine</u> entertainment news program broadcast by <u>IBC</u> in the <u>Philippines</u>.

It airs every Mondays to Fridays at 2:00-2:30pm (<u>PST</u>) . It is the lonegst-running entertainment news program is hosted by <u>Dolly Anne Carvajal</u> and <u>Joey Marquez</u>.

Showbiz Star

Format Entertainment

Talk show

Created by Intercontinental

**Broadcasting Corporation** 

Developed by <u>IBC Entertainment TV</u>

Directed by <u>Arnel Natividad</u>

Presented by Dolly Anne Carvajal

Joey Marquez

Opening theme Showbiz Star

by Anja Aguilar

Country of origin Philippines

No. of episodes n/a (airs daily)

**Production** 

Executiveproducer(s) Lito Ocampo Cruz

Running time 30 minutes

**Broadcast** 

Original channel <u>IBC</u>

Original run

July 2, 2012 – July 4,

2014

**External links** 

#### **Program Site**

#### About the show Edit

The showbiz presscon on TV is *Showbiz Star* hosted by <u>Dolly Anne Carvajal</u> tackle the meatiest and freshest local celebrity news and rumors. The longest-running showbiz talk show also be a celebrity guest who will meet face-to-face with showbiz reporters, and together with the TV host, will squeeze out and clarify issues about him or her. It aims to answer showbiz questions taken from <u>Twitter</u> and <u>Facebook</u> followers of the show. The weekend showbiz talk shows in fighting networks <u>ABS-CBN</u>and <u>GMA Network</u>, *Showbiz Star* provides Saturday of the stars in showbiz goes every daytime.

IBC had managed to the showbiz talk shows are are <u>Seeing Stars with Joe Quirino</u>, <u>See</u>

<u>True</u>, <u>Movieye</u>, <u>Funfare with Ricky Lo, Regal Showbiz Eye</u>, <u>Rumors</u>, <u>Facts & Humors</u>, <u>Shhowbiz</u>

<u>Talkies</u>, <u>Sine Silip</u>, <u>Stars & Spices</u>, <u>Rated E:</u> and <u>Celebrity DAT Com</u>. The network conceptualized a new talk show that would be perfect for the masses to dish out the latest showbiz news, controversies and intrigues while interview the stars.

As of September 14, 2013, *Showbiz Star* promises to deliver the freshest showbiz news when the Kapinoy viewers into the world of showbiz, lifestyle and sports news on Saturday afternoon slot against the rivals of *Showbiz Inside Report* and *Startalk* in the top of the TV ratings. <u>Alfie Lorenzo</u> and <u>Celia Rodriguez</u> were introduced as the correspondent reporters.

Showbiz Star will officially moved to a new afternoon timeslot from Monday to Friday starting February 17, 2014 at 2:00pm-2:30pm while Carvajal become a solo host.

#### Hosts Edit

#### Main hosts Edit

- Dolly Anne Carvajal (2012-present)
- <u>Joey Marquez</u> (2014-present)

#### Reporters Edit

- Alfie Lorenzo
- Celia Rodriguez

#### Former hosts <u>Edit</u>

Anthony Suntay (2013-2014; moved to <u>CelebrityDATcom</u>)

#### Segments Edit

#### **Current** Edit

- Hot News The hottest, latest, meatiest and freshest local celebrity news in show business.
- Celebrity Homes Features houses, interior designs of famous personalities.
- Hot Seat An interview with a celebrity guest of stars who's the talk of the town with Dolly
  Anne want to promote their TV and movies.
- Kontra Triga Controversial issues in local showbiz give their reactions, opinions and points of view.
- I-Guest Blind items with Dolly Anne keep you at the edge of your seat.
- Hotlist Chika No.1 Top 5 in showbiz for the entertainment industry in TV and movies.

#### Awards and recognitions **Edit**

#### Gawad Tanglaw Awards Edit

2014 12th Gawad Tanglaw Awards (Best Showbiz-Oriented Talk Show) - Won

#### Anak TV Seal Awards Edit

2012 Anak TV Seal Awardee (Most Favorite TV Programs) - Nominated

#### PMPC Star Awards for Television Edit

- 27th PMPC Star Awards for Television (Best Showbiz-Oriented Talk Show) Won
- 26th PMPC Star Awards for Television (Best Showbiz-Oriented Talk Show) Nominated
- 26th PMPC Star Awards for Television (Best Female Showbiz Oriented Show Host) -Won (Dolly Anne Carvajal)

#### References Edit

#### See also Edit

- <u>Lito Ocampo Cruz, Vice President for Network Operations/Member, Board of Directors,</u>
   <u>Intercontinental Broadcasting Corporation (IBC-13), Philippines</u>
- 'Showbiz Star' Puts the Latest Showbiz Intrigues
- List of Philippine television shows
- List of programs broadcast by Intercontinental Broadcasting Corporation

#### External links **Edit**

- Program Site
- Showbiz Star on Facebook
- Showbiz Star on Twitter
- Showbiz Star on Multiply

# Lito Ocampo Cruz, Vice President for Network Operations/Member, Board of Directors, Intercontinental Broadcasting Corporation (IBC-13), Philippines

Octoebr 1, 2012

Lito Ocampo Cruz buys television content for terrestrial platform Intercontinental Broadcasting Corporation (IBC-13) in the Philippines. He buys free-TV rights for news and public affairs, children's, entertainment and sports programming as the Kapinoy network. What kinds of sales pitches do you respond best to? "I look at the catalogue for the particular genres that we are looking for but I listen to pitches, just in case something of interest comes up." Sequestered radio-television networkIBC plans to build its own stable of talents. Right now, we're an open shop. Whether you're from Channel 2 and 7, you're welcome to work with us as it reaches to recover its place in the broadcast industry under a new management.

#### More nationwide network **Edit**

**IBC-13** reahced in station in TV-13 Mega Manila, TV-13 Baguio, TV-6 Mountain Province, TV-13 Laoag, TV-12 Iloilo, TV-13 Cebu, TV-13 Davao and TV-10 Cagayan De Oro, and also operated the stations from the #1 urban music and danze mix radio **iDMZ 891** in Mega Manila, **DYBQ** Iloilo, **DYJJ** Roxas and **DYRG** Kalibo as **Radyo Budyong**. A joint venture with a local cable company will also seen the operation as **103.8 Boracay FM**, a newest tourist-oriented FM station in Boracay.

#### What has been your biggest achievement as a buyer <u>Edit</u>

"When I was with another network and was just starting out, we became the number three network. And we also partnered with **Viva Communications**, **Inc.** and they dictated our block time for prime time. **Viva Entertainment** is the Philippine entertainment company with new chairman and CEO boss Vic Del Rosario from film distribution (**Viva Films**), television (**Viva Television**), music recording (**Vicor Music**, **Viva Music Croup** and **Viva Records**), concerts (**Viva Concerts and Events**), new media (**Viva Interactive**), sports (**Viva Sports**), talent management (**Viva Artist Agency**), videos (**Viva Video, Inc.** and **Viva Video City**), cable TV (**Pinoy Box Office** and **Pinoy Extreme**) and many more divisions. The prime-time block from 5:00 pm to 12:00 midnight on **IBC 13** is known as **Viva-TV**, which is the official broadcaster of the **Philippine Basketball Association (PBA)**.

#### If money, which three programmes would you buy **Edit**

"I would buy all the **Viva** movies, cartoons, anime, and Mexico and Korean drama about entertainment." More shows will be aired on **IBC-13** through in-house and line productions when a transmitter tower also repaired and the main studio is fixed.

#### Your greatest television extravagance Edit

"Partnering with **E! Entertainment Television** in the Philippines. We were ahead of our time." He continued: Our goal is to innovate, provide the usual fare. But we also pick our battles. We intend to engage Channels 2 and 7 in areas where they're strong like producing teleseryes. We will try to get some success in other areas. Our audience is very young, so we come up with kid stuff like animé.

#### The most important part of your job is **Edit**

"Going to the market and continually exploring what's out there in the market." **Viva on IBC** offering including movies, cartoons, anime, drama series, comedy, reality, game shows, telenovelas, asianovelas and sports events from both local and international with a slate of fresh, innovative, and relevant local shows beside the usual primetime programs available today.

Programme do you watch most often for your own enjoyment Edit

"News, sports, movies and entertainment content."

# 'Showbiz Star' Puts the Latest Showbiz Intrigues

#### September 9, 2013

The Kapinoy Network be a stars and superstars of showbiz as IBC-13's longest-running showbiz-oriented talk show*Showbiz Star*, puts on the entertainment industry.

Hosted by columnist Dolly Anne Carvajal and sports personality Anthony Suntay, the showbiz presscon on TV against the weekend talk show war in the battle of the network compete with the other talk shows of the two giant networks will tackle the meatiest and freshest local celebrity news and rumors into the world of showbiz happenings, lifestyle news and sports events.

A celebrity guest who will meet face-to-face with showbiz reporters, and together with the TV host, will squeeze out and clarify issues about him or her and have lifestyle and sports aside from showbiz news.

# Joey & Teysi

**Joey & Teysi** was a Philippine morning lifestyle talk show airing weekdays on IBC debuting July 22, 2013 up to May 2, 2014. It is hosted by the country's premiere award-winning host are comedian Joey Marquez and the comedienne Tessie Tomas are provides the informative entertainment on child care, fashion, cooking, home management and other topics relevant to Filipino housewives.

Joey & Teysi		
Format	<u>Lifestyle</u> <u>Talk show</u>	
Created by	Intercontinental Broadcasting Corporation	
Written by	Gian Carlo Isidro	
Directed by	Pinggoy Generoso	
Presented by	Joey Marquez Tessie Tomas	
Theme music composer	Louie Ocampo	
Opening theme	Joey & Teysi by <u>Anja Aguilar</u>	
Country of origin	<u>Philippines</u>	
Language(s)	<u>Filipino</u>	

**English** 

**Production** 

**Executiveproducer(s)** Lito Ocampo Cruz

Producer(s)

James Cantos

Niño Soriano

Running time 30 minutes

**Broadcast** 

Original channel <u>IBC</u>

Picture format NTSC (480i)

**Original run**July 26, 2013 – May 2,

2014

**External links** 

Website

#### Format **Edit**

The program aims to focus on everyday lifestyle that both housewives and husbands can relate to. Marquez and Tomas' talk show varies different topics and segments limiting to interviews, daily life and close bonding moments provides informative entertainment on child care, fashion, cooking, home management and other topics relevant to Filipino housewives with their celebrity guests and live studio audience.

The country's undisputed number 3 broadcasting network <u>IBC</u>sets the pace in redefining the evrchanging landscape of Philippine television programming.

Hosts Edit

- Joey Marquez
- Tessie Tomas

#### Awards and recognizion **Edit**

#### USTv Student Choice Awards Edit

 10th USTv Student's Choice Awards (Students' Choice of Talk Show Host) - Won (Joey Marquez)

#### PMPC Star Awards for Television Edit

- 27th PMPC Star Awards for Television (Best Celebrity Talk Show Host) Won (Tessie Tomas)
- 27th PMPC Star Awards for Television (Best Celebrity Talk Show) Won

#### Catholic Mass Media Awwards Edit

- 35th Catholic Mass Media Awards (Best Talk Show Hosts) Won (Joe Mrquez and Tessie Tomas)
- 35th Catholic Mass Media Awards (Best Talk Show) Won

#### See also **Edit**

List of programs broadcast by Intercontinental Broadcasting Corporation

#### References Edit

#### External Links Edit

- Program Site
- Joey & Teysi on Facebook
- Joey & Teysi on Twitter

## Last Fool Show

**Last Fool Show** was the Philippine comedy variety show and talk show which follows the same format as The Jay Leno Show aired by IBC airs every Sunday nights.

It was hosted by the country's top veteran comedian <u>Freddie Webb</u> and comedienne <u>Giselle</u> <u>Sanchez</u> with guests are introduced during each of the show's segments.

#### Last Fool Show

Comedy

Format Variety show

Talk show

Intercontinental

Created by Broadcasting

Corporation

Developed by <u>IBC Entertainment TV</u>

Written by Regina Diane Noroña

Directed by Maning Rivera

Presented by Freddie Webb

Giselle Sanchez

Theme music

composer

Ryan Cayabyab

Opening theme Last Fool Show

by Lito Camo

Country of origin Philippines

**No. of episodes** n/a (airs weekly)

**Production** 

**Executiveproducer(s)** Rowie Valencia

Editor(s) Reynaldo D. Garcia

Location(s)

Broadcast City, Quezon

City, Philippines

Running time	30 minutes	
Broadcast		
Original channel	<u>IBC</u>	
Original run	August 18, 2000 - 2001 June 10, 2011 - June 23, 2012 November 24, 2013 – August 3, 2014	
External links		
Program Site		

#### About the show Edit

The show opens with an opening act composing of a song for musical in sing and dance performance on-stage. Afterwards, the host introduces the show and the featured guests in the episode, including an unidentified guest who will star on the show. Definitely comedy at it's finest! The late night television is flooded by news, public forums, debates, exposes and public service, which follows the same format as the Jay Leno Show. Dont you think you've had enough? Features guest/s giving advices to citizens onstage or from the show's official site in the social networking sites Facebook and Twitter.

Consider this: top comedian <u>Freddie Webb</u> with female veteran comedy actress <u>Giselle</u> <u>Sanchez</u> together in one talk show late at night. The show is directed by <u>Maning Rivera</u>. It is "*Last Fool Show*" theme song composed by <u>Ryan Cayabyab</u>. The show focuses on interviews with media personalities and comedic interactive segments, and also features live acts from various performers.

#### Host Edit

#### Main host Edit

- Freddie Webb (2013-present)
- Giselle Sanchez (2000-2001, 2011-2012, 201-present)

#### Former hosts Edit

- <u>Jun Urbano</u> (2000-2001, 2011-2012)
- Gary Lising (2000-2001, 2011-2012)

#### Trivia Edit

 After the interview, Webb and Sanhez introduces an up-and-coming band to end the show.

#### Awards and Nominations Edit

2011 Anak TV Seal Awardee (Most Favorite TV Programs) - Nominated

#### References Edit

#### External links Edit

- Program Site
- Last Fool Show on Facebook
- Last Fool Show on Twitter
- Last Fool Show on Multiply

#### See also Edit

- IBC Lupang Hinirang Music Video 2013
- Viva Sports on IBC confirmed as Philippine broadcaster for Sochi 2014 and Rio 2016
- IBC Commended on its 54 Year of Service
- IBC
- List of Philippine television shows
- List of programs broadcast by Intercontinental Broadcasting Corporation

# IBC Lupang Hinirang Music Video 2013

January 24, 2014

IBC has launched the new music video of their Philippine National Anthem (*Lupang Hinirang*) music video in time for this year's Independence Day celebrations landmark as it debuts a cinematic.

It's actually the music video of the Kaponpy network's *Lupang Hinirang* music video which was launched on December 19, 2014 directed by Monti Parungao.

IBC *Lupang Hinirang* Music Video 2013 performed by The Loboc Children's Choir together with the network's brightest Kapinoy superstars:

- Bimby Aqunio-Yap
- Cristine Reyes
- Drew Arellano
- Robi Domingo
- Elmo Magalona
- Ramon Bautista
- Gloria Romero
- AJ Muhlach
- Nadine Lustre
- Iya Villania
- Mavy Legaspi
- Cassy Legaspi
- Marlo Mortel
- Janella Salvador
- Dingdong Dantes
- Erich Gonzales
- Cogie Domingo
- Maricar Reyes
- Henry Omaga-Diaz
- Snooky Serna-Go
- Bernadette Sembrano
- Jess Caduco
- Vincent Santos
- Amelyn Veloso
- Joey Marquez
- Lani Misalucha
- Anja Aguilar
- Dingdong Avanzado
- Boots Anson-Roa
- Raymart Santiago
- Claudine Barrertto
- Jodi Sta. Maria
- Richard Yap

# Viva Sports on IBC confirmed as Philippine broadcaster for Sochi 2014 and Rio 2016

#### 20 January 2014

January 20 - Viva Sports on the broadcasting television network IBC-13, has been confirmed as the sole Philippine broadcaster of both the Sochi 2014 and Rio 2016 Olympic Games in a move set to bring unprecedented coverage of both events.

The deal, which will also incorporate the Summer Youth Olympic Games to be held in Nanjing in August, will include online and mobile as well as television platforms. "This is wonderful news for Philippine sports fans," commented IBC President and chief executive Boots Anson-Roa.

"Sporting events has been the number one programme that unites all people in our country." "That's why we are excited to bring to them the biggest sporting event with the best athletes from all over the world,"

# Weightlifter Hidilyn Diaz leads the Philippines delegation at the Opening Ceremony of London 2012 ©Getty Images

This announcement follows the large number of other international broadcasting deals announced in recent weeks as even greater exposure is sought for the highest profile events in sport. The coverage will begin next month with the Winter Olympic Games in Sochi, where the Philippines will be represented at a Winter Games for the first time in 22 years when figure skater Michael Martinez takes to the ice.

The 18-year old finished an impressive fifth at the 2013 World Junior Championships and qualified for Sochi with a seventh place at the Nebelhorn Trophy in Germany last September.

Competing alongside Martinez will be two Philippine born athletes now competing for other nations, Canadian speed skater Gilmore Junio, and United States short-track speed skater JR Celski.

Celski won two World Championship titles in 2009 and will be targeting similar success in Sochi.

The Philippines will have plenty more chances at the Youth Olympics before they aim to build on their nine all time medals, and win an elusive first gold, at the Summer Olympics in Rio, where coverage will include the nation's favourite sports of basketball, taekwondo, volleyball, badminton and boxing.

Philippine-born speed skater JR Celski will lead the US charge in Sochi ©Getty Images

Meanwhile, one of Viva Sports on IBC's commercial rivals in the Philippines with the UHF news channel IBC News Network (INN) which has been the sports coverage willfeature local and international sporting events, programmed from news, current affairs, public service, business and documentaries.

ABS-CBN Corp, has announced a new Sports+Action Channel to further take advantage of the growing demand for sports coverage. The new channel will feature local and international sporting events, as well as action movies foreign shows and news programmes.

This is set to include local boxing and football matches, as well as coverage of international events including the National Basketball Association league in the US and the FIFA World Cup in Brazil this summer.

## IBC Commended on its 54 Year of Service

February 14, 2014

#### **Philippine Daily Inquirer (Entertainment)**

The Kapinoy Network's efforts to maintain its professionalism and credibility as a network throughout from the 53 year into its 54 years of operations have not gone unnoticed.

President Benigno Noynoy Aquino III in the PNoy administration recently file Resolution Number 592 commending and congratulating IBC for its "54 years of committed communications in service of humankind, the Philippine radio and television, and the Filipinos worldwide."

The resolution noted that "since its establishment in 1960, IBC Broadcast Media has contributed to the enhancement of the quality of life of the Filipino through responsible educational, entertainment and sports programs that help in the pursuit of sustainable human development."

The kids are crazy over the lovable *KapinoyLand* on the educational children's show of the same title on IBC. The twins recently flew in from Philippines for special appearances in various National Bookstore outlets as IBC Licensing and Merchandising launched the *KapinoyLand* merchandise.

Already, booths carrying products like bags, inflammable dolls, beach balls, puzzles, games, stuffed toys, self-inking stamps and school supplies - pencils, erasers, pencil cases and lots more - are almost always crowded with kids with their parents. The same products are also available at SM Department Stores.

In the arrangements being forged with the three companies, The Kapinoy Network will be doing a movie like original tele-movie, short films and box-office films through its movie outfit IBC Films, and recording through its IBC Records. Marketing of products will be through another subsidiary IBC Licensing and Merchandising.

The Kapinoy Network is now in the sixth week of its "54 Years in Days and Nights of Primetime Television and Radio." The vent, which started February 17, features 54 years in days of specials, premieres and films highlighting IBC's role in Philippine broadcasting since its incorporation in 1960. The colorful past of the network will be the theme of the celebration which will showcase various historical features in its top-rating shows. An exciting series of specials both on TV and radio have already been lined up, including the live coverage of the Sochi 2014 Winter Olympics for the games.

Aside from the relaunching of the new primetime shows such as *Carita de Angel*, *Janella in Wonderland* and *Your Heart, My Love* already started airing, The Kapinoy Network will also air rare features like a reunion telecast of past IBC anchors on *Express Balita* on February 17, these posthumous tribute to IBC comedians in the top-rated sitcom *Bida si Sir Chief, Bida si Maya* and an interview of the Board of Directors, the reunion of IBC stars and talents from 1975 to 1990's featured in the noontime variety show *Lunch Break* on February 15 and employees of IBC in *Linawin Natin* on February 17 (Monday).

# Alas Dose sa 13

*Alas Dose sa 13* (12 on 13) was a now-defunct <a href="Philippine">Philippine</a> noontime variety show that aired by <a href="Intercontinental Broadcasting Corporation">Intercontinental Broadcasting Corporation</a> from July 24, 1999 to November 3, 2000.

Alas Dose sa Trese	
Format	Variety show
Created by	Intercontinental Broadcasting Corporation
Directed by	Danny Caparas
Presented by	Eddie Ilarde

Alas Does sa Trese

**Opening theme** performed by *Alas Does sa* 

Trese hosts

Country of origin

**Philippines** 

Language(s) Filipino English

No. of n/a (airs daily) episodes

#### Production

Location(s)

IBC Studios

Broadcast City, Quezon City

1 hours and 30 minutes

Running time (Weekdays)

2½ hours (Saturdays)

#### Broadcast

Original channel

**IBC** 

Original run

July 24, 1999 – November 3,

2000

#### Chronology

Followed by <u>Lunch Break</u>

#### About the show Edit

Alas Dose sa Trese started airing on July 24, 1999 as the daily live noontime show with some segments pre-taped and shown before a live studio audience. The original timeslot airs from Mondays to Saturdays at 12:00 noon to 1:30 pm (Philippine Time). Its original hosts were Eddie Ilarde who resurfaced in the noontime scene and Boots Anson-Roa as the IBC president and CEO of the network. Joining them as regulars of the show are Ernani "Jong" Cuenco, Chiqui Roa-Puno, Paco Arespacochaga and Pia Pilapil (daughter or beauty queen-actress Pilar Pilapil and former VP Salvador Laurel). Alas Dose sa Trese was involved in a ratings battle with ABS-CBN's Magandang Tanghali Bayan and GMA's Eat Bulaga!

The show ended on November 3, 2000 and was replaced by noontime variety show called *Lunch Break*, which premieres on November 4, 2000.

#### Hosts Edit

#### Main Hosts Edit

- **Eddie Ilarde** (1999-2000)
- Boots Anson-Roa (1999-2000)
- Ernani "Jong" Cuenco (1999-2000)
- Chiqui Roa-Puno (1999-2000)
- Paco Arespacochaga (1999-2000)
- Pia Pilapil (1999-2000)

#### Co-Hosts Edit

- Miniong Villegas (1999-2000)
- Jojo Alejar (1999-2000)

#### **Director** Edit

Danny Caparas (1999-2000)

#### Segments <u>Edit</u>

- Luma Sila A singing contest for senior citizens wherein a daily winner will be proclaimed, with guitarist/comedian Miniong Villegas providing accompaniment (Monday-Thursday).
- Musikabataan A pop singing contest to be participated in by young students, very much like the singing contest of the original "Student Canteen" where the daily winners will be pitted against the weekly winners for the monthly finals (Monday-Friday).
- Dance Contest (Tuesday to Friday) which will display the dancing prowess of young contestants.

- Student Canteen Alumni A special portion every Monday, Wednesday and Friday which will tap the countless "discoveries" of the old "Student Canteen" program (Monday, Wednesday and Friday).
- Famous Non-singers Feature as guests some famous personalities who are not professional singers but who have the real talent for singing like President Erap and Fernando Poe, Jr. (Tuesday and Thursday).
- The Great Olympic Quiz aims to instill in the youth the love for sports (Saturday).
- Screen Testrese A segment which will serve as an on-camera acting workshop for would-be actors and actresses, young and old alike (Saturday).

#### See also Edit

- IBC
- List of shows previously aired by Intercontinental Broadcasting Corporation

# **Apat Na Sikat**

Apat Na Sikat was a defunct variety show of Intercontinental Broadcasting Corporation

## Chowtime Na!

Chow Time Na! (also known as Chow Time Na! Laban Ka? and Chow Time: Conquest), formerly known as It's Chow Time!, is a now-defunct Philippine noontime variety show aired on IBC, from December 13, 2003 to December 2006. The show was aired on Mondays to Saturdays at 11:00 am (Philippine Time). It was hosted by Bobby Yan, Angelica Jones, Marissa Sanchez, Luanne Dy, Mike Chan and Philip Lazaro.

Chow Time Na!	
Format	Entertainment  Music  Comedy  Variety show
Created by	Intercontinental Broadcasting Corporation

Directed by Arnell Ignacio

Babeth Lati

Bobby Yan

Angelica Jones
April Boy Regino
Marissa Sanchez

Presented by Hyubs Azarcon

Luanne Dy
Mike Chan
Justin De Leon
Philip Lazaro

Theme music composer

Lito Camo

Opening theme Chowtime Na!

performed by Chowtimehosts

Country of origin Philippines

Language(s) Filipino English

**No. of episodes** n/a (airs daily)

Production

Location(s) IBC Studios

Broadcast City, Quezon City

1 hour (Weekdays)

**Running time** 1 hour and 30 minutes

(Saturdays)

**Broadcast** 

Original channel

December 13, 2003 –
December 2006

Chronology

Preceded by

Lunch Break

#### About the show Edit

#### It's Chow Time! Edit

The show premiered on December 13, 2003, replacing the noontime variety show *Lunch Break* and its first titled as *It's Chow Time!*, airing daily from Mondays to Fridays at 11:00 am to 12:00 noon (*Philippine Time*) and Saturdays at 11:00 am to 1:00 pm (*Philippine Time*), Philippine time. Original hosts are *Mike Chan,Spicy Susan*, *Hyubs Azarcon*, *Angelica Jones*, *Marissa Sanchez* and *Bobby Yan*. The show aired live from IBC Studios in *Broadcast City*, Capitol Hills, Diliman, Quezon City.

#### Chow Time Na! Edit

On February 5, 2005, it was re-titled as *Chow Time Na!*, with the same hosts and the show competing against with <u>ABS-CBN</u>'s <u>MRS</u> and <u>GMA</u>'s <u>SiS</u> as the competition in the ratings. In Early-2006 when it was reformatted as *Chow Time Na! Laban Ka?*, hosted by <u>Philip Lazaro</u>, <u>Angelica Jones</u> and <u>Onemig Bondoc</u>.

#### Chow Time: Conquest Edit

Several months after, the show shifted into a celebrity reality show entitled *Chow Time: Conquest* with quest master <u>Vanessa Untalan</u>. However, after the end of *Conquest*, they never reverted to the original format, they only airs reruns and some music videos before the show finally wrap up in late 2006. The show ended on its last few episodes on December 2006.

#### Hosts Edit

#### Main Hosts Edit

- Bobby Yan (2003-2006)
- Angelica Jones (2003-2006)
- April Boy Regino (2005-2006)

- Spicy Susan (2003-2004)
- Marissa Sanchez (2003-2005)
- Hyubs Azarcon (2003-2005)
- <u>Luanne Dy</u> (2003-2005)
- Mike Chan (2003-2006)
- Justin De Leon (2003-2006)
- Philip Lazaro (2005-2006)
- Onemig Bondoc (2005-2006)

#### **Directors** Edit

- Arnell Ignacio (2003-2006)
- Danny Jota (2006)

#### Segments **Edit**

- A Wall Climbing Challenge (2004-2006)
- Ms. Teen University (2004-2006)
- Let's Do White Castle 69 (2005-2006)
- Chowdance (2003-2006)
- Darlington Babe A Standard Appliance portion and Hitachi's math contest segment (2004-2006).

#### Timeslot Edit

Unlike other variety shows which aired every 12:00 nn, *Chowtime* airs every 11:00 am-12:00 nn every weekdays (<a href="Philippine Time">Philippine Time</a>) and 11:00 am-1:00 pm every Saturdays (<a href="Philippine Time">Philippine Time</a>).

#### See also Edit

- IBC
- List of shows previously aired by Intercontinental Broadcasting Corporation

# Danze sa TV

**Danze sa TV** was a Philippine interactive music show aired on IBC with simulcast over iDMZ, the #1 internet danze mix FM radio, via multi-split screen. The show premieres on February 4, 2013 will feature a unique version of Sayaw Pinoy! is hosted by iDMZ DJ The Sting (Terence Khan) bring together radio (announcers from iDMZ FM station going oncam for the first time), TV, and text where the jocks can now be seen on TV with music videos from your favorite international artist.

Danze sa TV

**Interactive Format** 

Dance music

Intercontinental

Created by **Broadcasting Corporation** 

<u>iDMZ</u>

IBC Entertainment TV Developed by

Production

Presented by The Sting (Terence Khan)

**Country of origin Philippines** 

<u>Filipino</u> Language(s)

**English** 

No. of episodes n/a (airs daily)

Production

Executiveproducer(s) Lito Ocampo Cruz

iDMZ Studios

Location(s) Broadcast City, Quezon

City

Running time 30 minutes

**Broadcast** 

**iDMZ** Original channel

**IBC** 

Picture format NTSC (480i)

Original run February 4, 2013 – June

14, 2013

#### **External links**

**Program Site** 

#### Hosts Edit

The Sting (<u>Terence Khan</u>)

#### Awards and Nominations Edit

#### KBP Golden Dove Awards Edit

21st KBP Golden Dove Awards (Best Variety Program) - Nominated

#### See also Edit

- 89DMZ style remix by trese3057 YouTube
- 89 dmz project techno mix 1992 YouTube
- 89 DMZ MOBILE CIRCUIT by trese3057 YouTube
- Danze sa TV relaunched
- iDMZ app at the top of the charts!
- IBC Board of Directors can now expands in the AM and FM radio
- Number 1 iDMZ
- Sequestered network buy is dream come true (Philippines)
- iDMZ turns 2 anniversary!
- <u>iDMZ</u>
- List of programs broadcast by Intercontinental Broadcasting Corporation

#### References Edit

#### External links Edit

- Program Site Official website
- Danze sa TV on Facebook
- Danze sa TV on Twitter

# Danze sa TV relaunched

#### February 4, 2013

The Kapinoy network **IBC-13**, in partnership with **iDMZ 891** launching its brand new shows. Another first in the field of TV programming as the **Kapinoy** newtork **IBC** of producing the new original program, the **Danze sa TV** has given way to innovative and another level, or new dance craze, the history of FM radio. First issued yesterday (Monday), 3:30 pm, and airs Monday through Friday on **IBC**, the 30 minute **Danze sa TV** will feature a unique version of **Sayaw Pinoy!**, simulcast over **iDMZ 891**, via multi-split screens.

The modern twist in the field of FM radio and TV according to **iDMZ 891** Program Director The King (DJ King Dabaon) is another ingenious effort of **IBC** and danze music for the viewers and listeners of **iDMZ 891**. "The more healed **iDMZ 891**, the #1 urban music and danze mix FM radio with cool surprises and bigger changes to put fun back into the airwaves, because he sees the airwaves today and wanting to give the Filipinos as the sounds they sould dare not miss, he added him.

# IDMZ app at the top of the charts!

#### April 21, 2013

We've previously announced the release of the music app for **iDMZ FM**, one of the top radio stations in the Philippines. Indeed, **iDMZ** is the country's #1 internet danze mix FM radio station known as *Sayaw Pinoy!*.

Now, with the successful relaunch of **iDMZ** app, every Wave fan can finally listen to all their favorite international artists using their **iOS** and **Android** device! Currently,

both **iOS** and **Android** versions are at the top of the charts, beating every app in the category. We're proud to say that **iDMZ iOS** app has already gotten more than 5,000 downloads within just a single week! The **Android** version, meanwhile, has also experienced a lot of love from **iDMZ**fans, with more than 1,000 downloads within one month in the **iDMZ Studios** at Broadcast City, Capitol Hills, Diliman, Quezon City, Philippines.

Users in particular can't get enough of the crisp and clear sound from **AppLabs Digital Studios' iDMZ** app. The app being free is most likely just a bonus for the fans. **App for iDMZ** 

The **Kapinoy** network **IBC** now runs the TV plug for the station, which is a TV promos and program plugs as well as TV commercials, to claiming **iDMZ**, the #1 internet danze mix FM radio station. proudly in the plug. In forget this hits are *Who's Holding Donna Now* by DeBarge, *Somebody That I Used to Know* by Gotye feat. Kimbra, rock hits like *Spin Doctors* by Two Princes, *Before I Fall in Love* by Coco Lee, *Do You Believe in Me* by Eric Gadd, 90's

hits Angel of Mine by Eternal, Everybody (Backstreet's Back) by the boy group Backstreet Boys, club music tunes like Music Sounds Better with You by Stardust, Open Sesame by Leila K and Gwiyomi by Hari at the iDMZ hit mobile music tunes of The Sting (Terence Khan). These are iDMZ's international artist like David Guetta, Ariana Grande, Justin Timberlake, Carly Rae Jepsen, Jay-Z, One Direction, Beyoncé, Bruno Mars, Rihanna, Alicia Keys. Pink, Jessica Sanchez, Ne-Yo, Chris Brown, Usher, Avicii, Christina Aguilera, Pibull, Zedd feat Foxes in Clarity, Nicki Minaj, Lil' Wayne, rapper Nicki Minaj, Lil' Wayne, Demi Lovato, Flo Rida, Taylor Swift, Akon, Jenniper Lopez, Selena Gomez, Nelly, Mariah Carey, Black Eyed Peas, Ke\$ha, Kelly Clarkson, Will.I.Am. Britney Spears, Colton Dixon, Greyson Chance, Sean Kingston, Cher Lloyd, Drake, John Legend, Madonna, Enrique Iglesias, Kaskade, Jay Sean, Kylie Minogue, Backstreet Boys, Spice Girls, Rick Astley, Janet Jackson, Far East Movement, Jennifer Hudson, Kanye West, Jordin Sparks, Adele, Owl City, Pussycat Dolls, Taio Cruz, Adam Lambert, Katy Perry, Paris Hilton, Nelly Furtado, Soul Control, Aqua, Aly and AJ, Lagy Gaga, Gwen Stefani, Ricky Martin, Charice, Michael Jackson, Jason Derulo, Coco Lee, Iyaz, Craig David, Kelly Roland, Solid Base (This is How We Do It), Leona Lewis, Crazy Frog, singer Jessie J, Lily Allen (The Fear), Right Said Fred (hit Don't Talk Just Kiss), LMFAO, Becky G. (Becky from The Block). with our Rockin' Manila fans are Phillip Phillips, Miley Cyrus, The Script, Maroon 5, Jason Mraz, Avril Lavigne, Paramore, Simple Plan, Boys Like Girls, rock band Jonas Brothers, Firehouse and Lifehouse, David Cook, Fall Out Boy, The Calling, Journey, The Human League, Miranda Cosgrove, Bon Jovi, Tiffany Giardina, Coldplay, Bryan Adams, Snow Patrol, Hey Monday, John Mayer, Panic! at the Disco, Dashboard Confessional, Edwin McCain, MLTR, The Click Five, Green Day, White Lions, Extreme (More Than Words), Mr. Big (Wild World), Areosmith, Creed (My Sacrifice), Imagine Dragons (It's Time), Lawson (Taking Over Me), Def Leppard (Two Steps Behind), 30 Seconds to Mars and U2. Meanwhile, the K-Pop artist fans are PSY, 2NE1, Super Junior, Wonder Girls, Rain (entertainer), girl group M.I.L.K, Jang Nara, Tara, Big Bang, Jay Park, Kara, U-KISS, 4minute, SHINee, Girls Generation, BoA and Beast. Things are really getting more exciting here at **AppLabs Digital Studios**, especially now that we are developing a fun app for **iDMZ**, the Philippines' #1 internet danze mix FM radio station in the country and in the Asia.

One of our writers, Raisa Montoya, reports:

"ADSI has set a new wave to the digital revolution as it conquers the field of radio. Touted as the pioneer streaming radio app, iDMZ app offers unlimited high quality danze music without any interruption, will be offering new wave, slowjams, remixed music, more hits, rock music, club music, 80's music disco and so much more. Other features of the app include instant access to iDMZ's latest events and social sharing via Facebook and Twitter.

"iDMZ's program director The King together with The Sting (Terence Khan), The Unbeatable

(Andy Santillan) and Nicole (Nicole Anderson) visited ADSI's headquarters to test the beta app

and were ecstatic about it. The Sting even reiterated that the app is the first streaming radio app in the country. Hence, the top radio station is looking forward to offering something fresh to their avid listeners and tech junkies alike."

Thank you, iDMZ, for letting us work with you guys!

# IBC Board of Directors can now expands in the AM and FM radio

April 25, 2013

IBC known as The Kapinoy Network in the Irgest chain of radio station in the country with the newest IBC chairman Eric Canoy among the two FM radios are 93.5 Romance FM and iDMZ 891 will now target A-B-C markets in the radio entertainment and the AM radio band DZTV Radyo Budyong 1386 catering to the mass market. In beefing up, The Sting (Terence Khan) is the disco-jockey of iDMZ and voice-over announcer of IBC, told reporters that he is now set to 93.5 Romance FM as the most-romantic love songs on FM band aims to improve target in A-B-C markets and the number 1 urban and danxe mix FM radio station iDMZ 891, will now caters to the A-B-C market.

The Mega Manila's most-romantic love songs on the FM band is **93.5 Romance FM**. A main format of the station's all easy-listening love songs, manned by all-female jocks (fewer male jocks are also added). That month also signaled the station's first nationwide reach when **92.7 MHz** Iloilo, **94.5 MHz** Cebu and **95.3 MHz** Davao simulcasted its signals, ensuring travelers from Manila, uninterrupted listening of its programs. At the same time, OPM love songs are also played at the time. This was **IBC'**s first venture into class A-B-C market, will making them also the number one station with official website for live audio-video streaming at <u>RomanceFM.ph</u>. The new roster of Romance FM DJs are Maxene, Anna Reyes, Monica, Andre Jordan and Paul Phoenix.

Meanwhile, the country's AM radio station for news and public service in DZTV Radyo
Budyong 1986 which dubbed as the new tagline Ang Pambansang Radyo Ng Lakas! in the
official website with the live audio-video streaming at RadyoBudyong.ph, which makes its first full
broadcast in Mega Manila and some parts of the new Radyo Budyongstations
in DYBQ Iloilo, DYKK Roxas, DYRG Kalibo, DYBG Cebu and DXML Davao with this poineering
news and public station on the AM band, the sequestered TV-radio network IBC further reaches
to the growing audiences by revolutionizing public service and government beyong television
that blends the seasoned and broadcast journalists from TV and radio. Driven by the
encouraging public feedback on IBC and the innovations that we now have to offer trust and
confidence given to us by our progressive viewing public programming to be the newscast and
public service programming on the government, considered as one of the top stations in the AM

band in Mega Manila and is recognized as one of the most-awarded radio stations in the Philippines and in the country by the **Kapisanan ng mga Brodkaster ng Pilipinas** or **KBP**. Also launched IBC OB Van radio, a first in Philippine Radio history, in which it broadcast to a specific location via see thru OB van studio vehicle for the Philippine government with Aaksyon ng Mundo immediately soared to the top of the ratings, when it create the DZTV Publikong Serbisyo Center, the first ever separate office excluively for the public service by the local AM radio station. Some of its news anchors are the broadcast icons Snoky Serna, Noli Eala, Alex Santos, Czarinah Lusuegro, Larry Ng, Cathy Eigenmann-Bordalba, Jarius Bondoc, Lil Mateo, Chin-Chin Gutierrez, Sonny Angara, Dolly Anne Carvajal, Henry Omaga-Diaz and Jess Caduco. In this, 89.1 frequency, **iDMZ 891** is now offers less talk and more danzce music, urban hip-hop and R&B music, and remixed music caters in an Asian market indentifies the station with the highly influential and upsale target market of the 15 to 40 age bracket, will target to the A-B-C markets when the audience profile studies conducted by leading advertising agencies high level of appreciation of Danze format. The station has also in the dance music and urban music format menu of iDMZ 891 some of your favorite international artist and Korean pop music artist in a non-stop mix of club hits, more music hits, techno hits, reggae and slowjams, has new wave, slowjams, mixes, rock music, more dance music hits, disco in the 80's music, urban hiphop, R&B, mobiles, exclusives, classics, OPM, K-Pop and many more whose specialized programming is geared, focused, derived, and remixed to Danze Music at this time. **iDMZ 891'**s official website with the live video-audio streaming at 89DMZ.com, the first and only Filipino interactive website that offers non-stop dance music in the form of DJ mixes. To date, the station has had around 22,000 listeners from all over the globe are some of iDMZ 891's original programs in the danze music fans. IBC executive vice-president Lito Ocampo Cruz held on to his IBC Radio station in part of the government-owned sequestered TV and radio station of the privatization. We believe on their programs and marketing," Canoy said. Canoy expect to improve iDMZ 891 in their Asian market share as the A-B-C classes consist in 60-percent of the total market, while IBC and DZTV Radyo Budyong remaining as more D-E mass market crowd.

"I'm very confident that our marketing skills will bring more advertisers," Canoy said. "The team will surely strengthen and solidify 89.1's base of listeners of dance music, allowing it to expand not only its reach to even more Filipinos but its business as well."

With three radio stations are 93.5 Romance FM, DZTV Radyo Budyong and iDMZ 891, managed and operated by the Intercontinental Broadcasting Corporation (IBC) will now handle the Kapinoy programming and the IBC sales and marketing department Tessie Taylor. In these, iDMZ 891, which now ranked number 1 in the industry aired on 89.1 FM behind Mellow 947 and Magic 89.9, while DZTV Radyo Budyong 1386 in the rank of number 2 and IBC, a strong number 3 in viewership ratings behind the country's two leading

networks **ABS-CBN** and **GMA**. Among these **iDMZ** DJs are The Unbeatable (Andy Santillan), DJ Ouch (Lopie Guzman), Nicole (Nicole Andersson), The Force (Neil Centeno), The Destroyer (Rommel Dayan), new radio broadcasrer Peewee (Peewee Wenceslao), The Sting (Terence Khan), Marc The Spark, ZJ Ziggy, DJ Kaye (Kaye Tan), The Executioner (Ronald Cayetano), Georgina (Georgina Wilson), Raya (Raya Mananquil), Julz (Julz Savard), H-Town, DJ Buzz, Jun DJ. DJ Marlon and Blare (Bernadette Camalig) with its own listening app, available in **Android** and **iOS**.

Terence Khan (The Sting):Radio DJ / Radio and TV Announcer / Voice

#### Talent Edit

iDMZ 891

- Radio disc jockey for iDMZ 891, the #1 internet danze mix FM radio owned by the government TV-radio station Intercontinental Broadcasting Corp. (IBC) who also owns the flagship TV station IBC-13 and the AM radio band DZTV Radyo Budyong 1386. Playing dance music and remixed music, interacting with listeners and promoting the various events, products and brands.
- Voice radio talent for commercials and plugs for iDMZ with their merchandising materials, advertising and promos. Handle the show as Saturday Clubbing every Saturdays nights with DJ Marlon.

#### IBC (The Kapinoy Network)

 Voice-over announcer for TV plugs, commercial spots, advertisements, public service announcement and TV promos from IBC-13 for TV programs and voice-over of the international channel Global IBC.

#### DZTV Radyo Budyong 1386

 Voice-over announcer for plugs, commercials, advertisements, public service announcements and promos from DZTV Radyo Budyong 1386.

## Number 1 iDMZ

April 25, 2013

In top left: DJ Ouch, The Destroyer, Marc the Spark, DJ Alfie, Kaye, Peewee and with the bottom left: The Unbeatable, The Sting, Georgina, The Executioner, ZJ Ziggy, Arthur, Raya, The Force, DJ Marlon, Julz, Jun DJ, Gee Canlas, H-Town, DJ Buzz, Blare, DJ Skratchmark, The Mighty Dash and Nicole.

The one and only dance music station in the country as they claim, the Mega Manila's #1 internet danze mix FM radio in the Asia and nationwide in the country as **iDMZ 891** turns 2nd

year anniversarry celebration to be an all-male DJs crew with spiced up with 3 of lady jocks with nice voices and party attitude. Keep calm and 3 radio stations: iDMZ 891,Magic 89.9 and Mellow 947, according to the RadioActive. Target radio listeners in all ages and classes A-B-C markets, the AC Nielsen said last 2011, and now, the recently concluded RRC survey contirms it. iDMZ 891 is the undisputed #1 internet danze mix FM radio station in Mega Manila and nationwide that caters to an audience that loves to hear a dance music and remixed music beating the competition. From old school music to the new tracks of today, iDMZ is by far the one and only souirce of urban and danze music in the country and in the Asia of dance music party club. iDMZ 891 continues to plays non-stop mix of dance songs, remixed music, K-Pop music and more dance songs.

The women of iDMZ: (from left) are Kaye, Georgina, Raya, Nicole, Julz and Blare. Music entertainment, news and information. Once again, Danze Muzic Zone known as the new iDMZ 891 is on top of everyone else, now beating the competition with FM radio stations Mellow 947 and Magic 89.9.

Recently, its own listening app, available in **Android** phones and **iOS**. Get to enjoy **iDMZ 891** the portable way by downloading tune in radio app via the app store for **iOS** and play store available in **Android**.

The men of iDMZ: (from left) are The Unbeatable, DJ Ouch, The Destroyer, The Force, The Sting, ZJ Ziggy, Atrhur, Marc the Spark, DJ Alfie, The Executioner, DJ Marlon, Jun DJ, H-Town and Peewee.

The number 1, 24 hours-a-day, 7 days-a-week, danze music zone, male, female, young, old and in between. Everyone even the competition iis riding **iDMZ** will continue to give you the best **Danze Muzic Zone**, more favorite international artist and their favorite Korean pop music style artist. Simply text **iDMZ** to 8888 from **Globe**. New two big surveys shows **AC Nielsen** and **Radio Research Council (RRC)**. **iDMZ** will once again as the Mega Manila's #1 internet danze mix FM radio nationwide in the country and in the Asia got a good line-up of new original shows of **iDMZ** become a new trend of FM radio with all the good stuff.

#### **IDMZ PROGRAM LINE-UP**

*Wave 24*, every Sundays from 6am to 6am, the following day with The Unbeatable (Andy Santillan) (6-10am), The Mighty Dash (2-6pm) and DJ Skratchmark (6-10pm). *Slow Jam*, starts on Mondays from 6am to 6am, the following day with some of **iDMZ** DJs.

**Be Heard!**, every Fridays 7pm to 9pm (Manila time, Philippines) with Gee Canlas. **Rockin' Manila**, now playing alternative rock music Saturday 6-9am with The Executioner (Ronald Cayetano) with Pinoy rock hits at 6-9pm (Manila time, Philippines) with The Force (Neil Centeno).

**Saturday Clubbing** with The Destroyer (Rommel Dayan) from 9am-12nn and The Sting (Terence Khan) and DJ Marlon starts Saturdays from 9am-12nn and 9pm-12mn (Manila time, Philippines). **Back to the 80's** with host Marc the Spark and ZJ Ziggy every Saturdays from

12nn-2pm and 12mn-2am (Manila time, Philippines). *90's Baddest*every Saturday at 2-4pm (Manila time, Philippines) with Georgina (Georgina Wilson).

Mobile Mixes with Arthur (Arthur Serzo) and Gee Canlas, every Saturdays from 4-6pm with flashback at 2-4am (Manila time, Philippines). Peewee in the Morning with Peewee (Peewee Wenceslao), every Monday to Friday from 6-9am. OPM in-a-Raw starts everyday, every hour. Mobile Circuit every Tuesday to Friday from 4-6pm with DJ Ouch (Lopie Guzman). The Word hourly news with DJ Kaye (Kaye Tan) airing everyday. Ready Set Sayaw!(Monday to Thursday from 9am to 12nn), all your favorite dance request with DJ Blare (Bernadette Camalig). Road Traffic (Monday to Friday 6:45am to 9:45am and 4:40pm to 7:40pm), the traffic update in cooperation with Trapik.com and MMDA in the traffic solution. Street by street, road by road, area by area, city by city, the most comprehensive, up-to-the-minute live traffic system. Together with urban music source, Dreamsounds (Monday-Friday 12mn - 3am) with Jun DJ for the soulful of dream midnight; The Quiet Storm (Friday at 9am-12nn) with Jun DJ and The Flow (Monday to Friday 9pm - 12mn), composed of hip-hop and R&B tracks with H-Town and DJ Buzz.

**Sayaw 10** with Julz (Julz Savard) every Tuesday to Friday from, 6-7pm. **K-Pop N Go**, every Tuesday to Thursday from 12nn to 3:30pm (Manila time, Philippines) with Raya (Raya Mananquil). A sing-along danze music zone hits on-air **Sayawoke** with DJ Alfire (Alfie Manuel) every Monday to Thursday at 7pm to 9pm can send in their own recording of your favorite dance hit songs from international artist and K-Pop artist with live guest performances from your favorite music artist.

# Sequestered network buy is dream come true (Philippines)

April 29, 2013

**IBC-13** owner Eric Canoy has a strong number 3 television network in the country, thanks to Boots Anson-Roa, the president and CEO of the network, for about P13 million of privatization through **PCGG** government appointed by the president Benigno Noynoy Aquino III in the curent **PNoy** administration.

In the government sequestered in **PCGG** privatization to make **IBC-13**, a major player in the network war dominated by **ABS-CBN**, owned by the Lopez family and **GMA Network**, owned by the Gozun, Duavit and Jimenez families. The new **IBC** is expected to the mass-based market in the local mass media while **iDMZ** will target the middle-class and upper-class of A-B-C markets. **ABS-CBN** and **GMA** focus on income markets, which lap up local comedies, the soap operas on teleseryes, asianovelas and telenovelas, drama anthologies, animes, game shows, reality shows, and variety shows. **The Kapinoy Network** may win auds with the primetime

programming block called **Viva-TV**, including**PBA** and **NBA** games will doing a viewership TV ratings performance from the established popular shows. **IBC** has 40 TV stations, 18 radio stations and 100 cable TV affiliates.

#### iDMZ Edit

Call Sign: DZMZ-FM Frequency: 89.1 MHz

Address: Broadcast City, Capitol Hills, Old Balara, Diliman, Quezon City

Main Transmitter: RVR VJ30000 TE, Digital FM Transmitter Back-up Transmitter: RVR TEX1000 Digital FM Transmitter

Output Power: 25,000 Watts ERP Tower: 100,000 Watts

Audio Processor: Orban Optimod 8200 Digital Audio Processor

Antenna: Eight (8) Bay Shiebly Antenna

Elevation: 1,000 Feet AMSL (Abose Means Sea Level)

Operational Hours: 24/7

Program Format: Dance Music, Remixed Music

Listenership Profile: A/B/C Male and Female – 11-35 Years old

Coverage: Mega Manila, Luzon, Visayas, Mindanao

# IDMZ turns 2 anniversary!

April 28, 2013

**iDMZ 891** relaunched *The Sayaw Craze: Danze Danze Revolution* celebrating 2 anniversary of danze music. On May 4 at **Street Party Space**, Tomas Morate. **iDMZ 891's** new place to hangout on **Ustream**. In the **RadioActive** are**Jam 88.3**, **iDMZ 891**, **Magic 89.9**, **RX 93.1**, **Mellow 947** and **99.5 Play FM**.

Featuring the performances of Sam Concepcion, Anja Aguilar, Marcus and Amber Davis, Thyro and Yumi, MMJ, Urbanation, Kenjons, Kolo, Nancy Jane, Flip Music, Luke Mejares, Apl.de.ap and so much more.

#### Your summer's heat iDMZ 891!

Today is my last day, May 11, 2012, and I'm so grateful to be part of the number 1 internet danzre urban radio station in the Philippines, iDMZ 891. Oh well, being part of this station is such a wonderful experience most specially when The Sting gave us the opportunity to board on-air. My dream came true even for a short time; a dream that I've always wanted to be heard

over someone's radio and even hear myself speaking live. That was so nice and still hoping to be one of the radio jocks one day, or maybe tomorrow, I guess? :) 'Coz I'm planning to apply maybe on the same radio station or on the other one.

"Thanks to my friend for accompanying me in applying for my OJT:) I owe you one"

#### iDMZ 891 Hits the Shores of iOS and Android Market

<u>iDMZ 891</u>, your Asia's #1 interney danze mix FM radio is ready to conquer your **Smart**, **Cherry Mobile** and **Globe**phones, and other devices as they give its avid listeners more than just eargasmic danze music in the whole experience of tuning into their music station through an app..In collaboration with <u>AppLabs Digital Studios Inc.</u>, a fast rising app innovator in the country, they gave the public what they've been yearning for—an instant access to the most indemand radio station, <u>iDMZ 891</u> hearing *Sayaw Pinoy!*.

The titular app is compatible to both **iOS** and **Android** devices. Basically, with the app, you'll get seamless access to the radio station and it also includes other feat such as the schedule of their programs and the updated list of their upcoming events. Get this FREEmium app and tuned in to <u>iDMZ 891</u> anywhere, anytime by downloading the app on the <u>Apple App Store</u> and <u>Google</u> Play Store.

#### **Danze Danze Revolution**

Ivory Music & Video's compilation of hits, *Danze Danze Revolution* gathers 30 of the music world's hottest acts and *Rockin' Worldwide*, gathers 45 of the music world's hottest rock music acts.

That including hits that **Rockin' Worldwide 1** are:

- 1. Please Forgive Me Bryan Adams
- 2. Vindicated Dashboard Confessional
- 3. About You Now Miranda Cosgrove
- 4. Tonight FM Static
- 5. Wherever You Will Go The Calling
- 6. This Love Maroon 5
- 7. Wish You Were Here Avril Lavigne
- 8. I Could Not Ask For More Edwin McCain
- 9. Happy Birthday The Click Five
- 10. Kings and Queens 30 Seconds to Mars
- 11. Two Steps Behind Def Leppard
- 12. Falling Down Selena Gomez & The Scene
- 13. Thunder Boys Like Girls
- 14. The Climb Miley Cyrus
- 15. Addicted Simple Plan
- 16. Know Your Enemy Green Day

- 17. Love Drunk Boys Like Girls
- 18. Carrie Eurpoe
- 19. We Are Young Fun feat. Janelle Monae
- 20. Home Phillip Phillips
- 21. Skyscraper Demi Lovato
- 22. Me and You Fall Out Boy
- 23. That's What You Get Paramore
- 24. Don't Forget Demi Lovato
- 25. Final Countdown Europe
- 26. What About Now Daughtry
- 27. Sk8er Boi Avril Lavigne
- 28. I Won't Give Up Jason Mraz
- 29. Goodnight Goodnight Maroon 5
- 30. I Caught Myself Paramore

#### That incluside hits that Rockin' Worldwide 2 are:

- 1. Hold On Jonas Brothers
- 2. After All These Years Journey
- 3. My Sacrifice Creed
- 4. Thnks fr th Mmrs Fall Out Boy
- 5. La La Land Demi Lovato
- 6. No Arms Can Ever Hold You Chris Norman
- 7. How You Love Me Now Hey Monday
- 8. Come Back to Me David Cook
- 9. The Man Who Can't Be Moved The Script
- 10. Shut Up! Simple Plan
- 11. Crawling Back To You Daughtry
- 12. The Reason Hoobastank
- 13. Hot Avril Lavigne
- 14. Welcome To My Life Simple Plan
- 15. Chasing Cars Snow Patrol
- 16. Lovebug Jonas Brothers
- 17. The Great Escape Boys Like Girls
- 18. I'm Yours Jason Mraz
- 19. America's Suitehearts Fall Out Boy
- 20. Cryin' Aerosmith
- 21. I Can Wait Forever Simple Plan
- 22. Some Nights Fun
- 23. Always Be My Baby David Cook
- 24. All For Love Bryan Adams, Rod Stewart and Sting

- 25. You and Me Lifehouse
- 26. Still Into You Paramore
- 27. It's Time Imagine Dragons
- 28. Get Back Demi Lovato
- 29. Jet Lag Simple Plan feat. Natasha Bedingfield
- 30. New Perspective Panic! At The Disco

#### That incluside hits that Rockin' Worldwide 3 are:

- 1. Decode Paramore
- 2. Honestly Harem Scarem
- 3. Here We Go Again Demi Lovato
- 4. Fall for You Secondhand Serenade
- 5. According to You Orianthi
- 6. Leave Out All The Rest Linkin Park
- 7. Marry Me Train
- 8. You Belong with Me Taylor Swift
- 9. Unwell Matchbox Twwenty
- 10. Californication Red Hot Chili Peppers
- 11. Hey, Soul Sister Train
- 12. Deep Binocular
- 13. Time for Miracles Adam Lambert
- 14. Stolen Dashboard Confessional
- 15. Life Is A Fairytale Tiffany Giardina
- 16. Your Guardian Angel The Red Jumpsuit Apparatus
- 17. The Story of Us Taylor Swift
- 18. Want You Bad The Offspring
- 19. Perfect Simple Plan
- 20. Bed of Roses Bon Jovi
- 21. Dance, Dance Fall Out Boy
- 22. Need You Now Lady Antebellum
- 23. You Give Love A Bad Name Bon Jovi
- 24. Where Are You Now Honor Society
- 25. Bruises Train feat. Ashley Monroe
- 26. Always Bon Jovi
- 27. God Gave Me You Bryan White
- 28. Iris Goo Goo Dolls
- 29. La La Land Demi Lovato
- 30. Wake Me Up When September Ends Green Day

#### That including hits that **Danze Danze Revolution** are:

1. Sweet Spot by Flo Rida feat. Jennifer Lopez

- 2. Scream and Shout by Will.I.Am feat. Britney Spears
- 3. Gangnam Style by PSY
- 4. This Kiss by Carly Rae Jepsen
- 5. Girls on Fire by Alicia Keys
- 6. Say Somethin by Austin Mahone
- 7. Love You Like A Love Song by Selena Gomez
- 8. Sorry, Sorry Super Junior
- 9. C'Mon by Kesha
- 10. Tonight by Jessica Sanchez feat. Ne-Yo
- 11. Boomerang by Nicole Scherzinger
- 12. Gentlemen by PSY
- 13. Heart Attack by Demi Lovato
- 14. Mirrors by Justin Timberlake
- 15. 22 by Taylor Swift
- 16. The Way by Ariana Grande feat. Mac Miller
- 17. #ThatPower by Will.I.Am feat. Justin Bieber
- 18. I Am The Best 2NE1
- 19. Good Time by Owl City feat. Carly Rae Jepsen
- 20. Beauty and the Beat by Justin Bieber feat. Nicki Manaj
- 21. Dancing Queen by Girls' Generation
- 22. #Beautiful by Mariah Carey feat. Miguel
- 23. Clarity by Zedd feat. Foxes, Va Va Voom by Nicki Manaj
- 24. Fine China by Chris Brown
- 25. International Love by Pitbull feat. Chris Brown
- 26. People Like Us by Kelly Clarkson
- 27. Just Give Me A Reason by Pink feat. Nate Ruess of Fun
- 28. Kiss You by One Direction
- 29. Diamonds by Rihanna
- 30. When I Was Your Man by Bruno Mars

An **SMS** contest about the album's contents is being aired on the **IBC-13** shows *Danze sa TV* (Monday to Friday at 3:30 p.m. right after **IBC Classics**).

A similar contest is also being held on the Asia's #1 internet danze mix FM radio iDMZ 891.

## DMZ-TV

**DMZ-TV** was a <u>Philippine</u> longest-running <u>dance</u> <u>variety show</u>broadacsted by <u>IBC</u>. The show broadcast from the IBC Studios at the <u>Broadcast City</u> in <u>Quezon City</u>. It is the longest running dance show on Philippine TV. Hosted by <u>Iya Villania</u> joining the hosts are performers with

dancers for the danze music zone has in-studio dance and song production numbers. Showcases the hottest teen stars of the network, which feature the production numbers like Superstar Idols including the <a href="Kapinoy Talent Center">Kapinoy Talent Center</a> talents as well as the winner of <a href="Superstar">Superstar</a> <a href="Circle">Circle</a>.

*DMZ-TV* was simulcast over <u>iDMZ 891 Sayaw Pinoy</u>, <u>IBC</u>'s urban dance FM radio station in <u>Mega Manila</u>.

DMZ-TV	
Format	Entertainment  Dance Variety show
Created by	Intercontinental Broadcasting Corporation
Directed by	Mark Reyes
Creativedirector(s)	Danny Jota
Presented by	Iya Villania Neil Coleta Jason Abalos
Theme music composer	Marcus Davis
Opening theme	DMZ-TV Song
Country of origin	<u>Philippines</u>
Language(s)	<u>Filipino</u> <u>English</u>

**No. of episodes** n/a (airs Tuesday nights)

**Production** 

Executiveproducer(s) Rowie Valencia

Lorna Feliciano

Producer(s) Lolita Ching

Location(s)

Broadcast City, Quezon

City, Philippines

**Running time** 30-45 minutes

**Broadcast** 

Original channel <u>IBC</u>

Picture format NTSC (480i)

1998 - 2005

June 5, 2011 –

Original run September 29, 2012

July 27, 2013 -

September 16, 2014

**External links** 

**Program Site** 

## Overview **Edit**

It was originally hosting <u>Lara Fabregas</u> and <u>Medwin Marfil</u> with co-hosting <u>Rengie Galvez</u>, sexier <u>JC Castro</u> and <u>Tone Wijangco</u> with the 89 DMZ jockey <u>Celine Hoffman</u>.

Now, new host <u>Iva Villania</u> headline the new dance show called *DMZ-TV*, which is also the live performances for the country's premiere dance music station is on TV screen will add spice to live, setp us and hoof, listen and groove the music, devite from your boring lifestyle in high-quality entertainment for that energetic look as the highly-rated variety show promises to change the dance viewing habits of Filipinos by giving them world-class entertainment for dance straight from their televisions prepare with exciting musical performances from dance, electro-pop, hip-hop, R&B, urban, K-POP, disco, new wave and so much more in the music scene.

The show celebrated its twenty-second-year anniversary on April 15, 2012 as the 22nd anniversary special pm with simulcast on <u>iDMZ</u>. The show held at key cities in the <u>Philippines</u>: <u>Manila</u> (IBC-13 Studios), <u>Baguio City</u> (Baguio Center Mall), <u>Davao City</u> (Rizal Park) and <u>Cebu City</u> (SM City Cebu).

#### Cast Edit

#### Main host Edit

Iya Villania (2014)

Neil Coleta (2013-2014)

Jason Abalos (2013-2014)

#### Co-hosts Edit

G-Force (2013-2014)

#### Former Host Edit

Lara Fabregas (1998-2005)

Miranda Cosgrove (2011-2012)

Julia Montes (2011-2012)

Kathryn Bernardo (2011-2012; now on ABS-CBN)

Janine Tugonon (2013-2014)

Karen Reyes (2012; now on ABS-CBN)

Jai Agpangan (2012; now on ABS-CBN)

Joj Agpangan (2012; now on ABS-CBN)

Myrtle Sarrosa (2012; now on ABS-CBN)

Medwin Marfil (1998-2005)

Rengie Galvez (1998-2005)

JC Castro (1998-2005)

Tone Wijangco (1998-2005)

Celine Hoffman (1998-2005)

Ryan Bang (2011; now on ABS-CBN)

Yen Santos (2011-2012; now on ABS-CBN)

Enrique Gil (2011-2012; now on ABS-CBN)

Khalil Ramos (2011-2012; now on ABS-CBN)

Victoria Justice (2011-2012)

Rayver Cruz (2011-2012; now on ABS-CBN)

Xian Lim (2011-2012; now on ABS-CBN)

#### Subsidiaries Edit

**DMZ Magazine** - DMZ-TV's music entertainment magazine, and the first ever entertainment magazine released by a Philippine TV variety show.

**DMZ-TV Online** - DMZ-TV's official program website of the dance music station, where viewers, fans and supporters can view information about the show, read fun facts about the cast, get an update on the events, view photos and videos on-set, send their requests to TV stars and even chat with them.

#### Studios used by DMZ-TV Edit

IBC Studios in Broadcast City, Capitol Hills, Diliman, Quezon City (1990-2005, 2011-present)

SM City North EDSA (every Anniversary celebration)

Market! Market! in Fort Bonifacio, Taguig City (June 5, 2011-2012)

Trinoma Mall in Quezon City (August 30, 2011-2012)

#### Awards and Nominations Edit

#### PMPC Star Awards for Television Edit

26th PMPC Star Award For TV (Best Variety Show) - Nominated

26th PMPC Star Award For TV (Best Variety Show Host) - Won (Julia Montes)

25th PMPC Star Award For TV (Best Variety Show) - Nominated

#### USTv Students Choice Awards Edit

10th USTv Student's Choice Awards (Students' Choice of Variety Show Host) - Won (Janine Tugonon)

10th USTv Student's Choice Awards (Students' Choice of Variety Show) - Won

8th USTv Students Choice Awards (Student's Choice of Variety Show) - Won

#### Asian TV Awards Edit

16th Asian Television Awards (Best Variety Show) - Won

#### KBP Golden Dove Awards Edit

2011 KBP Golden Dove Awards (Best Variety Show) - Won

#### Anak TV Seal Awards Edit

2011 Anak TV Seal Awardee (Most Favorite TV Programs) - Nominated

#### References Edit

#### External links **Edit**

**Program Site** 

DMZ-TV on Facebook

**DMZ-TV** on Twitter

**DMZ-TV** on Multiply

#### See also Edit

**iDMZ 891 FM** 

**IBC** 

List of Philippine television shows

List of programs broadcast by Intercontinental Broadcasting Corporation

'DMZ-TV' goes 'Party Time!'

'DMZ-TV' with Da Dance Combi Combo 2012

'DMZ-TV' turns '21st Anniversary Party!'

DMZ-TV gets a new timeslot on IBC-13

Julia Montes: The rising star of party princess

DMZ-TV turns 24th Anniversary this Saturday

IBC Dominates Anak TV Awards, Jodi Sta. Maria and Christopher de Leon Elevated to Hall of Fame

## 'DMZ-TV' goes 'Party Time!'

**MANILA, Philippines - DMZ-TV** goes Party Time! this October 11, 2011 live at **IBC-13** studios in Broadcast City.

Expect a one hours of party time! surprises from the teen stars Victoria Justice, Yen Santos, Daniel Padilla, Julia Montes, Kathryn Bernardo, Rayver Cruz, Miranda Cosgrove and Xian Lim.

Catch the new dance mix radio station **iDMZ** dubbed as **Sayaw Pinoy!** campaign and the launching of the new**iDMZ** (**Danze Music Zone**) jocks as **The Sting** (Terrence Khan) as the voice-over of **IBC-13** and **The Unbeatable**(Andy Santillan) as the voice-over of **ETC on RPN-9**, plus Streeyboys' birthday celebration.

**DMZ-TV** airs every Tuesday nights at 7:30 p.m. and Sunday afternoons at 1 p.m. on **IBC** channel 13 with simulcast on radio thru **iDMZ**.

#### iDMZ Countdown to Relaunch at 7:55 am (August 28, 2012) Edit

(voiced by Terence Khan) - 10, 9, 8, 7, 6, 5, 4, 3, 2, 1. Ladies and gentalment, iDMZ is back is Sayaw Pinoy!

#### iDMZ's K-Pop N' Go! Edit

**iDMZ** is introducing "**K-Pop N' Go!**", a newest korean pop music on radio this Saturdays for dance music to bring you pure non-stop entertainment, K-POP-style!

Join us as the journey begins on Saturdays from 3:00 pm to 6:00 pm.

#### iDMZ Commercial Break (July 1, 2012) Edit

These are the list of ads aired on iDMZ during Wave 24 with The Unbeatable on Sunday, July 1, 2012

That megamix was brought you by Numark Mixtrack Pro, for more information on how to purchase call or text 0915-6374444

Jingle: Paborito Mong Sayaw Pinoy...iDMZ....

The Unbeatable's announcing the Time Check: Kumusta ka simula alas dos ng hapon

That time check was brought you by Numark Mixtrack Pro, for more information on how to purchase call or text 0915-6374444

Jingle: Your Number 1... iDMZ..., iDMZ is inspired by 89 DMZ (voiced by The Sting)

A big hello to our pinoy friends in Hong Kong, your tune in to iDMZ

24-hours of pure wave, Wave 24 on iDMZ

## 'DMZ-TV' with Da Dance Combi Combo 2012

It's a dance music station is on your TV screen filled with the TV stars surprises as "**DMZ-TV**" dishes out amazing groove the music routine numbers in high-quality entertainment this Tuesday nights on January 10, 2012 live at the **IBC-13** studios at Broadcast City, Capitol Hills, Diliman, Quezon City.

The show's "Da Dance Combi Combo" special episode features our favorite song and dance party music combinations and combonations teen stars from Xian Lim, Victoria Justice, Daniel Padilla, Yen Santos, Rayver Cruz, Julia Montes and Kathryn Bernardo.

They are the brightest and freshest stars of the dance group performers with the Street Boys, VIP Dancers, Hyper Active Dancers and P-POP Dancers.

Also dance music performing are Lance Christopher, Tippy Dos Santos, Miranda Cosgrove, Ann Li, Diego Loyzaga, Arie Reyes, DJ Mike, Empress Schuck, Franco Daza, Hannah Flores, Neil Coleta, Marlann Flores, Jaco Benin, Dianca Casado and Vangie Martelle.

"DMZ-TV" airs every Tuesday nights at 7:30 p.m. and Sundays at 1 p.m. on IBC channel 13 with simulcast on radio thru iDMZ 89.1.

#### iDMZ: Sayaw Top 10 Countdown (January 7, 2012) Edit

- 1. Titanium David Guetta feat. Sia (3rd week at #1)
- 2. Call Me Maybe Carly Rae Jepsen
- 3. Step Kara
- 4. Good Feeling Flo Rida
- 5. Can't Nobody 2NE1
- 6. Tonight (I'm Lovin' You) Enrique Iglesias
- 7. Blow Kesha
- 8. Love You Like A Love Song Selena Gomez
- 9. Party Rock Anthem LMFAO
- 10. Turn This Club Around R.I.O. feat. U-Jean

#### iDMZ: Sayaw Top 10 Countdown (May 5, 2012) Edit

- 1. I Am the Best 2NE1 (1st day at #1)
- 2. Whistle Flo Rida
- 3. Be My Baby Wonder Girls
- 4. Call Me Maybe Carly Rae Jepsen
- 5. Starships Nicki Manaj
- 6. Teach Me How To Dougie Cali Swag District
- 7. Moves Like Jagger Maroon 5 feat. Christina Aguilera
- 8. One Thing One Direction
- 9. Sexy And I Know It LMFAO
- 10. Love You Like A Love Song Selena Gomez

## iDMZ: Sayaw Top 10 Countdown (June 30, 2012) <u>Edit</u>

- 1. Good Time Owl City and Carly Rae Jepsen (4th week at #1)
- 2. Up All Night One Direction
- 3. I Love You 2NE1
- 4. Part of Me Katy Petty

- 5. Live My Life Far East Movement feat. Justin Bieber
- 6. Whistle Flo Rida
- 7. Volume Up 4minute
- 8. Both of Us B.O.B feat. Taylor Swift
- 9. Back in Time Pitbull
- 10. Turn This Club Around R.I.O. feat. U-Jean

## 'DMZ-TV' turns '21st Anniversary Party!'

MANILA, Philippines - **DMZ-TV** turns "**21st Anniversary Party!**" with a big dance party in a one-hour-and-a-half TV peresntation telecast on October 25, 2011 at 7:30 pm live at the **IBC** studios in Broadcast City, Capitol Hills, Diliman, Quezon City as the country's premiere dance music station is on TV screen and the big relaunch the dance mix radio station **iDMZ 89.1**.

Directed by Mark Reyes with musical director by Lito Camo and make-up artist by Weng Legaspi as the big dance music party surprises with your favorite TV teen stars include DMZ-TV cast Lance Christopher, Miranda Cosgrove, Diego Loyzaga, Arie Reyes, Jaco Benin, Yen Santos, Empress Schuck, Xian Lim, Ann Li, Victoria Justice, Ryan Bang, Rayver Cruz, Franco Daza and the couple Daniel Padilla and Kathryn Bernardo.

"DMZ-TV 21st Anniversary Party!," a special presentation of 'DMZ-TV' airs from Tuesday nights at 7:30 p.m. and Sundays at 1 p.m. on IBC channel 13 with simulcast on radio thru iDMZ 89.1.

## iDMZ: Sayaw Ako, Pinoy Ako! Edit

Dito ka na para sa mga sayaw maging mas masaya dito, ang paborito mong Sayaw Pinoy!, iDMZ.

Wave 24 (Sundays, 8:00 am-8:00 am the following day) <u>Edit</u>

Dalawampu't apat na oras maging new wave music. Hosted by The Unbeatable.

Slow Jam (Mondays, 8:00 am-8:00 am the following day) <u>Edit</u>

Dalawampu't apat na oras para sa mga down beat mix ang slow jam. Hosted by DJ Ouch.

# Be Heard! (Fridays, 10:00 am-12:00 nn with the replay at 8:00-10:00 pm) Edit

Ang paborito mong DJs para professionals at non-professionals.

Rockin' Manila (Saturdays, 7:00-9:00 am with replay at 7:00-9:00 pm) Edit

Para sa rock music's high registers ng mundo, ang galing talaga. Hosted by The Force.

Saturday Clubbing (Saturdays, 9:00 am-12:00 nn with replays at 9:00 pm-

12:00 mn) <u>Edit</u>

Sumayaw ka para sa tatlong oras na clubbing dance para sayaw. Hosted by The Sting and The Destroyer.

Back to the 80s (Saturdays, 12:00 nn-2:00 pm and 12:00 mn-2:00 am) <u>Edit</u>

Disco na diso ng tatlong oras para sa hits mula sa 1980s. Hosted by Marc the Spark and ZJ Ziggy.

Retro 70s (Tuesdays-Thursdays, 10:00-11:00 am) Edit

Ang bagong mukha ng mga disco hit na 70s

Mobile Circuit (Tuesdays-Fridays, 4:30-6:00 pm) Edit

Para sa maging disco-mixing talaga. Hosted by DJ Marlon.

Pinoy 10 Hitlist (Tuesdays-Fridays, 7:00-8:00 pm) <u>Edit</u>

Para maging top 10 OPM countdown mo to. Hosted by DJ Anne

K-Pop N' Go (Saturdays, 5:00-7:00 am with replays at 4:00-6:00 pm) <u>Edit</u>

Ang paboritong K-Pop music mula sa Korean pop music sa radio. Hosted by The King and Kat Alano.

Sayaw Top 10 (Tuesdays-Saturdays, 6:00-7:00 pm) Edit

Ang maging top 10 dance hits para sa'yo. Hosted by DJ Blare.

Peewee in the Morning (Tuesdays-Fridays, 5:00-8:00 am) <u>Edit</u>

Mga bagong umaga, nagbabagang balita at paboritong dance music. Anchored by Peewee,

#### OPM in-a-Raw (Tuesdays-Fridays 8:30-10:00 am and Saurdays, 3:00-4:00

#### pm) Edit

Mula sa Original Pilipino Music maging OPM para sa Filipino artist. Hosted by The Sting.

#### Mega Mix (Everyday, Every hour) Edit

Mas maging uninterruptable music-mixes maging megamixes araw-araw.

#### The Word: Nagbabagang Balita (5-minute news program every hour) Edit

Ang mga nagbabagang balita para sa balitang lokal, internasyunal and entertainment. Anchored by DJ Kaye.

Like us on Faebook: facebook.com/idmzsayawpinoy; Follow us on Twitter: twitter.com/idmzsayawpinoy

## DMZ-TV gets a new timeslot on IBC-13

July 2, 2012

Julia Montes, a Filipina actress and commercial model as the popular showbiz career of the industry as well as **ABS-CBN's Star Magic**, Julia was the ultimate leading lady for young star is now into new TV host via a youth-oriented dance show *DMZ-TV*, which airs on Saturdays from 8 to 9 p.m. on the **Kapinoy** network **IBC-13**.

As the country's premiere dance music station on TV screen enjoy the first ever dance music habit into their high-quality entertainment has more in tune with the partying times with add spice to life a fun and exciting twist a whole new danze music TV viewing experience with the #1 internet danze mix radio **iDMZ** in Mega Manila.

**DMZ-TV**, an **IBC-13**'s top-rating youth dance program to your Saturday prime time viewing habit with host Julia Montes with joins the co-host party Enrique Gil, directed by Mark Reyes, with their live guest performers in some of the city's hippest party places would step up and hoof from **iDMZ** DJs is DJ Alfie and the studio used the old school with sparta consoles instead of the more modern ones with the slide faders and push-button controls from IBC Studios in Broadcast City.

According to director Mark Reyes, **DMZ TV**'s simply a party show populating free air TV on primetime Saturdays. And Julia's job is to keep the party going, share with viewers the latest trends in partying, dance moves, etcetera up for today is a danze music treat were listen and groove the music.

## iDMZ: Sayaw 10 Countdown (November 27, 2012) Edit

Live While We're Young - One Direction

Beauty and a Beat - Justin Bieber feat. Nicki Minaj

Your Body - Christina Aguilera

Locked Out of Heaven - Bruno Mars

Oath - Cher Lloyd feat. Becky G

The Boys - Girls' Generation

Gangnam Style - PSY

This Kiss - Carly Rae Jepsen

Sunshine And City Lights - Greyson Chance

Let it Roll - Flo Rida

## iDMZ: Sayaw 10 Countdown (December 20, 2012) Edit

Die Young - Kesha

Let Me Love You (Until You Learn To Love Yourself) - Ne-Yo

Girl On Fire - Alicia Keys

Diamonds - Rihanna

We Got the World - Icona Pop

Beauty and a Beat - Justin Bieber feat. Nicki Manaj

We Are Never Ever Getting Back Together - Taylor Swift

Gangnam Style - PSY

Live While We're Young - One Direction

This Kiss - Carly Rae Jepsen

## iDMZ: Sayaw 10 Countdown (December 21, 2012) Edit

Die Young - Kesha

Trespassing - Adam Lambert

We Are Never Ever Getting Back Together - Taylor Swift

Tonight - Tahiti

Work Hard, Play Hard - Wiz Khalifa

Brokenhearted - Karmin

I Cry (Just a Little) - Flo Rida

Gangnam Style - PSY

Live While We're Young - One Direction

This Kiss - Carly Rae Jepsen

## iDMZ: Sayaw 10 Countdown (January 8, 2013) Edit

This Kiss - Carly Rae Jepsen

Live While We're Young - One Direction

Diamonds - Rihanna

All My Love Is For You - Girls Generation

R.I.P - Rita Ora feat. Tinie Tempah

Trespassing - Adam Lambert

Die Young - Kesha

Gangnam Style - PSY

Hello - Karmin

Beauty and a Beat - Justin Bieber feat. Nicki Manaj

#### iDMZ: Sayaw 10 Countdown (January 9, 2013) Edit

This Kiss - Carly Rae Jepsen

Trespassing - Adam Lambert

Scream & Shout - will.i.am & Britney Spears

Kiss You - One Direction

We Got the World - Icona Pop

I Knew You We're Trouble - Taylor Swift

Catch My Breath - Kelly Clarkson

R.I.P - Rita Ora feat. Tinie Tempah

Twikle - Girls Generation

Die Young - Kesha

## iDMZ: Sayaw 10 Countdown (January 29, 2013) Edit

Kiss You - One Direction

Scream and Shout - Will.I.Am. feat Britney Spears

C'Mon - Kesha

I Knew You Were Trouble - Taylor Swift

Trespassing - Adam Lambert

I Got A Boy - Girls' Generation

Jump - Rihanna

Let it Roll - Flo Rida

This Kiss - Carly Rae Jepsen

When Can I See You Again - Owl City

#### iDMZ: Sayaw 10 Countdown (March 22, 2013) Edit

Tonight I'm Getting Over You - Carly Rae Jepsen

Troublemaker - Olly Murs fear. Flo Rida

22 - Taylor Swift

Stay - Rihanna feat. Mikky Ekko

Silver Lining (Crazy 'Bout You) - Jessie J

Dance for You - Beyonce

Rum And Raybans - Sean Kingston feat. Cher Lloyd

Heart Attack - Demi Lovato

Feel This Moment - Pitbull feat. Cristina Aguilera

Dream Girl - SHINee

## iDMZ: Sayaw 10 Countdown (March 23, 2013) Edit

Tonight I'm Getting Over You - Carly Rae Jepsen

Don't Stop the Party - Pitbull feat. TJR

C'Mon - Kesha

One Way or Another (Teenage Kicks) - One Direction

Tonight - Jessica Sanchez feat. Ne-Yo

Va Va Voom - Nicki Manaj

Numb - Usher

Troublemaker - Olly Murs feat. Flo Rida

I Got A Boy - Girls' Generation

Suit And Tie - Justin Timberlake feat. Jay-Z

## iDMZ: Best Sayaw 30 Holy Week Countdown (March 30, 2013)

#### **Edit**

This Kiss - Carly Rae Jepsen

Gangnam Style - PSY

One Way or Another (Teenage Kicks) - One Direction

Dancing Queen - Girls' Generation

Tonight - Jessica Sanchez feat. Ne-Yo

I Love You - 2NE1

Va Va Voom - Nicki Minaj

Mirrors - Justin Timberlake

Feel this Moment - Pitbull feat. Christina Aguillera

I Love It - Icona Pop

Scream And Shout - Will.I.Am. feat. Britney Spears

Catch My Breath - Kelly Clarkson

C'Mon - Kesha

Clarity - Zedd feat. Foxes

Stay - Rihanna feat. Mikky Ekko

Let it Roll - Flo Rida

Rest of My Life - Ludacris feat. Usher and David Guetta

Heart Attack - Demi Lovato

Work Hard, Play Hard - Wiz Khalifa

When I Was Your Man - Bruno Mars

Harlem Shake - Baauer

Tonight I'm Getting Over You - Carly Rae Jepsen

Don't Judge Me - Chris Brown

Somebody That I Used to Know - Gotye feat. Kimbra

Suit and Tie - Justin Timberlake feat Jay-Z

The Way - Ariana Grande feat. Mac Miller

Just Give Me a Reason - Pink feat. Nate Ruess

Rum and Raybans - Sean Kingston feat. Cher Lloyd

22 - Tailor Swift

What About Us - The Saturdays

## iDMZ: Sayaw 10 (May 15, 2013) Edit

Come and Get It - Selena Gomez

We Got the World - Icona Pop

Tonight I'm Getting Over You - Carly Rae Jepsen

Fall Down - Will.I.Am feat. Miley Cyrus

Change Your Life - Little Mix

Boomerang - Nicole Scherzinger

One Way or Another (Teenage Kicks) - One Direction

Sweet Spot - Flo Rida feat. Jennifer Lopez

Tonight - Jessica Sanchez feat. Ne-Yo

People Like Us - Kelly Clarkson

#### iDMZ: Sayaw 10 (May 16, 2013) Edit

Come and Get It - Selena Gomez

Gentlemen - PSY

Mirrors - Justin Timberlake

Hey Porsche - Nelly

Tonight I'm Getting Over You - Carly Rae Jepsen

Tonight - Jessica Sanchez feat. Ne-Yo

The Way - Ariana Grande feat. Mac Miller

Crazy Kids - Kesha feat. Will.I.Am

All Around the World - Justin Bieber feat. Ladacris

Heart Attack - Demi Lovato

#### iDMZ: Sayaw 10 (May 17, 2013) Edit

Tonight I'm Getting Over You - Carly Rae Jepsen

One Way or Another (Teenage Kicks) - One Direction

Gentleman - PSY

Tonight - Jessica Sanchez feat. Ne-Yo

The Way - Ariana Grande feat. Mac Miller

Come and Get It - Selena Gomez

High School - Nicki Manaj feat. Lil' Wayne

Beat It - Sean Kingston feat. Chris Brown & Wiz Khalifa

Beautiful - Mariah Carey feat. Miguel

Just Give Me A Reason - Pink feat. Nate Ruess

## iDMZ: Sayaw 10 (May 31, 2013) <u>Edit</u>

Come and Get It - Selena Gomez

Treasure - Bruno Mars

Fall Down - Will.I.Am. feat Miley Cyrus

Mirrors - Justin Tmberlake

Live It Up - Jennifer Lopez feat. Pitbull

Beautiful - Mariam Carey feat. Miguel

Popular Song - MIKA feat. Ariana Grande

All Around the World - Justin Bieber feat. Ludacris

Gentleman - PSY

Tonight - Jessica Sanchez feat. Ne-Yo

## iDMZ: Rockin' Manila Best of Top 30 Classic Rock Hits (June 1,

#### 2013) Edit

Wild World - Mr. Big

Final Countdown - Europe

Bed of Roses - Bon Jovi

Always - Bon Jovi

Never Say Goodbye - Bon Jovi

I'll Be There for You - Bon Jovi

Paint My Love - MLTR

Out of the Blue - MLTR

Two Steps Behind - Def Leppard

When Love and Hate Collide - Def Leppard

Carrie - Eurpoe

More Than Words - Extreme

No Arms Can Ever Hold You - Chris Norman

Too Much Love Will Kill You - Queen

The Search is Over - Survivor

You All I Need - White Lions

Open Arms - Journey

Honestly - Harem Scarem

Meet Me Half Way - Kenny Loggins

Forever - Kenny Loggins

Cryin' - Aerosmith

Do I Have to Say the Words? - Bryan Adams

Please Forgive Me - Bryan Adams

All For Love - Bryan Adams, Rod Stewart and Sting

Straight from the Heart - Bryan Adams

I Finally Found Someone - Bryan Adams and Barbra Streisand

Always Somewhere - Scorpions

Finally Found Love for a Lifetime - Firehouse

I Need You Now - Firehouse

#### iDMZ: Rockin' Manila Rock Superstars (June 8, 2013) Edit

New Perspective - Panic! At The Disco

How You Love Me Now - Hey Monday

Leave Out All The Rest - Linkin Park

Here We Go Again - Demi Lovato

Stolen - Dashboard Confessional

My Heart Is Broken - Evanescence

Fall for You - Secondhand Serenade

Falling Down - Selena Gomez & The Scene

Still Into You - Paramore

My Songs Know What You Did In The Dark (Light 'Em Up) - Fall Out Boy

Lost Without Each Other - Hanson

Kings and Queens - 30 Seconds to Mars

Jenny - The Click Five

Thunder - Boys Like Girls

Crawling Back To You - Daughtry

It's Time - Imagine Dragons

Sk8er Boi - Avril Lavigne

Welcome To My Life - Simple Plan

21 Guns - Green Day

Lovebug - Jonas Brothers

Your Guardian Angel - The Red Jumpsuit Apparatus

Come Back to Me - David Cook

We Are Young - Fun. feat. Janelle Monae

The Story of Us - Taylor Swift

Wherever You Will Go - The Calling

I Do Not Hook Up - Kelly Clarkson

Right Where You Want Me - Jessie McCartney

According to You - Orianthi

Famous Last Words - My Chemical Romance

## iDMZ: Sayaw 10 (June 11, 2013) <u>Edit</u>

Come and Get It - Selena Gomez

Treasure - Bruno Mars

Brokenhearted - Lawson feat. B.O.B.

Heart Attack - Demi Lovato

Gentleman - PSY

Stay - Rihanna feat. Mikky Ekko

That Girl - Justin Timberlake

22 - Taylor Swift

Tonight - Jessica Sanchez feat. Ne-Yo

The Way - Ariana Grande feat. Mac Miller

## Julia Montes: The rising star of party princess

August 9, 2013

The Kapinoy Network has revived the dance shows, this time more in tune with the times partying. Janine Tugonon, a Filipina actress and commercial model as the popular showbiz career of the industry as well as Miss Universe 2012 runner-up, Janine was the ultimate leading lady for young star is now into new TV host via a dance show *DMZ-TV*, which airs on Saturdays 8:30 p.m. on the Kapinoy network IBC-13.

*DMZ-TV* is debut as a TV host a since the show aired every Saturday nights, Julia Montes she's been tagged the Queen of Miss Universe Dance. Directed by Mark Reyes, Julia is joined by the young actor Neil Coleta, Jason Abalos and the dance group G-Force dancers. "I love IBC-13 because they chose me among other people," smiled Janine excitedly. As the country's premiere dance music station on TV screen enjoy the first ever dance music habit into their high-quality entertainment has more in tune with the partying times with add spice to life a fun and exciting twist a whole new danze music TV viewing experience with the #1 danze mix FM radio iDMZ 891 Sayaw Pinoy!.

According to Mark Reyes, *DMZ-TV* simply a party dance music show, a fun innovative populating free air TV on primetime Saturdays. And Janine's job is to keep the party going, share with viewers in partying, dance moves, disco, etcetera, K-POP moves, etc. The studio used the old school with sparta consoles instead of the more modern ones with the slide faders and push-button controls from IBC Studios in Broadcast City up for today is a danze music treat were listen and groove the music.

Landing the hosting job when her manager presented the concept of a party dance show to IBC-13, she was picked to be its host because she was a fresh face, is young and talented, with their live guest performers in some of the city's hippest party places would step up and hoof.

Because of *DMZ-TV* she now also wants to try other aspects of a showbiz career. Janine she wants to dabble in singing, dancing, more hosting jobs and even modeling.

#### iDMZ: Sayaw 10 (September 10, 2013) Edit

Kanye West feat. Charlie Wilson - Bound 2

Will.I.Am. - Geekin'

Far East Movement feat. Riff Raff - The Illest

Daft Punk feat. Pharrell Williams - Get Lucky

I Need Your Love - Calvin Harris feat. Ellie Goulding

Jason DeRulo - Marry Me

Cher Lloyd feat T.I. - I Wish

Jay-Z feat. Justin Timberlake - Holy Grail

Jay Sean feat. Rick Ross - Mars

Bruno Mars - Treasure

## iDMZ: Sayaw 10 (September 11, 2013) Edit

Icona Pop feat. Charli XCX - I Love It

Ciara - Body Party

Katy Perry - Roar

Dirty South & Alesso feat. Ruben Haze - City Of Dreams

Jessie J - It's My Party

Ingrosso & Alesso feat. Ryan Tedder - Calling (Lose My Mind)

Ariana Grande - Baby I

Sara Bareilles - Brave

Rihanna feat. David Guetta - Right Now

Maroon 5 - Love Somebody

## iDMZ: Sayaw 10 (September 12, 2013) Edit

The Wanted - We Own The Night

Miley Cyrus - Wrecking Ball

Justin Timberlake - Tunnel Vision

Pink feat. Lily Allen - True Love

Avicii feat. Aloe Blacc - Wake Me Up

Lady GaGa - Applause

Henry feat. Amber - 1-4-3 (I Love You)

Karmin - Acapella

Icona Pop - Girlfriend

Ariana Grande & Nathan Sykes - Almost Is Never Enough

#### iDMZ: Sayaw 10 (September 13, 2012) Edit

Britney Spears - Ooh La La

U-KISS - Inside Of Me

Jay-Z feat Justin Timberlake - Holy Grail

Carly Rae Jepsen - Take A Picture

Miley Cyrus - We Can't Stop

One Direction - Best Song Ever

Selena Gomez - Slow Down

Mika feat. Ariana Grande - Popular Song

Katy Perry - Roar

Ke\$ha feat. Will.I.Am. - Crazy Kids

## iDMZ: Sayaw 10 (September 17, 2013) Edit

Bridget Kelly feat. Kendrick Lamar - Street Dreamin'

One Direction - Best Song Ever

Justin Timberlake - Take Back The Night

Sarah Geronimo - Ikot-Ikot

Nikki Williams - Glowing

Drake feat. Majid Jordan - Hold On, We're Going Home

Bruno Mars - Treasure

Jay-Z feat. Justin Timberlake - Holy Grail

Quest - Saludo

Far East Movement feat. Riff Raff - The Illest

### iDMZ: Sayaw 10 (September 18, 2013) Edit

Sam Concepcion, Tippy Dos Santos & Quest - Dati

Daft Punk feat. Pharrell Williams - Lose Yourself To Dance

John Legend - All Of Me

Justin Timberlake - Tunnel Vision

Macklemore & Ryan Lewis feat Mary Lambert - Same Love

Jason DeRulo - Marry Me

Dirty South & Alesso feat Ruben Haze - City Of Dreams

Becky G - Becky from the Block

Avril Lavigne - Rock N Roll

Panic! At The Disco feat Lolo - Miss Jackson

### iDMZ: Sayaw 10 (September 19, 2013) Edit

Krewella - Live For The Night

Britney Spears - Ooh La La

Ciara - Body Party

Eminem - Berzerk

Avicii feat. Aloe Blacc - Wake Me Up

Ariana Grande - Baby I

Robin Thicke feat. 2 Chainz & Kendrick Lamar - Give It 2 U

Karmin - Acapella

Macklemore & Ryan Lewis feat, Ray Dalton - Can't Hold Us

Miley Cyrus - We Can't Stop

### iDMZ: Sayaw 10 (September 20, 2013) Edit

Austin Mahone - What About Love

Katy Perry - Roar

Selena Gomez - Slow Down

One Direction - Best Song Ever

Carly Rae Jepsen - Take A Picture

Bruno Mars - Treasure

Miley Cyrus - Wrecking Ball

Icona Pop - Girlfriend

Sara Bareilles - Brave

Lady GaGa - Applause

## iDMZ: Sayaw 10 (October 1, 2013) Edit

Kanye West feat. Charlie Wilson - Bound 2

Jason DeRulo feat. 2 Chainz - Talk Dirty

Super Junior - Hero

Daft Punk feat Pharrell Williams - Lose Yourself To Dance

John Legend - All Of Me

Robin Thicke feat T.I. & Pharrell - Blurred Lines

Bridget Kelly feat Kendrick Lamar - Street Dreamin'

Hunter Hayes - I Want Crazy

Nikki Williams - Glowing

Fifth Harmony - Miss Movin' On

## iDMZ: Sayaw 10 (October 2, 2013) Edit

Jason DeRulo - Marry Me

Macklemore & Ryan Lewis feat. Ray Dalton - Can't Hold Us

Hunter Hayes - Wanted

Nelly feat. Daley - Heaven

Far East Movement feat. Riff Raff - The Illest

Avril Lavigne - Rock N Roll

Robin Thicke feat. 2 Chainz & Kendrick Lamar - Give It 2 U

Krewella - Live For The Night

Pink feat. Lily Allen - True Love

Ariana Grande & Nathan Sykes - Almost Is Never Enough

#### iDMZ: Sayaw 10 (October 3, 2013) Edit

Cher Lloyd feat. T.I. - I Wish

Drake feat. Majid Jordan - Hold On, We're Going Home

Rihanna - What Now

Jessie J - It's My Party

Jay-Z feat. Justin Timberlake - Holy Grail

Macklemore & Ryan Lewis feat. Mary Lambert - Same Love

Kim Hyun Joong feat Jay Park - Unbreakable

Zedd feat. Hayley Williams Stay The Night

Ke\$ha feat. Will.I.Am. - Crazy Kids

Beenie Man - Gimme Gimme

## iDMZ: Sayaw 10 (October 4, 2013) Edit

Ariana Grande - Baby I

One Direction - Best Song Ever

Katy Perry - Roar

Bruno Mars - Gorilla

Britney Spears - Work B\*\*ch

Sam Concepcion, Tippy Dos Santos and Quest - Dati

Lady GaGa - Applause

Carly Rae Jepsen - Take A Picture

Eminem - Berzerk

Miley Cyrus - Wrecking Ball

## iDMZ: Sayaw 10 (October 29, 2013) Edit

Ne-Yo feat. Future - Luxurious

Chris Brown feat. Nicki Minaj - Love More

Cher Lloyd feat T.I. - I Wish

Carly Rae Jepsen - Take A Picture

Pitbull feat. Ke\$ha - Timber

Wale feat. Rihanna - Bad

Avril Lavigne - Rock N Roll

Avicii feat. Aloe Blacc - Wake Me Up

Pink feat. Lily Allen - True Love

Nelly feat. Daley - Heaven

## iDMZ: Sayaw 10 (October 30, 2013) Edit

Jason DeRulo - Marry Me

Bridget Kelly feat. Kendrick Lamar - Street Dreamin

Justin Timberlake - You Got It On

Zedd feat Hayley Williams - Stay The Night

Rihanna - Pour It Up

Ylvis - The Fox (What Does The Fox Say)

Lorde - Royals

The Boy Band Project - Find That Girl

Drake feat. Majid Jordan - Hold On, We're Going Home

All Time Low feat. Vic Fuentes - A Love Like War

## iDMZ: Sayaw 10 (October 31, 2013) Edit

Far East Movement feat. Riff Raff - The Illest

Drake feat. Majid Jordan - Hold On, We're Going Home

Bruno Mars - Gorilla

John Legend - All Of Me

Kim Hyun Joong feat. Jay Park - Unbreakable

Amber - Paralyzed

Lupe Fiasco feat. Ed Sheeran - Old School Love

Justin Timberlake - Take Back The Night

Eminem feat. Rihanna - The Monster

Jay-Z feat. Justin Timberlake - Holy Grail

#### iDMZ: Sayaw 10 (November 1, 2013) Edit

Ariana Grande feat. Big Sean - Right There

One Direction - Best Song Ever

Rihanna - What Now

Justin Bieber - Heartbreaker

Lady GaGa - Applause

Ariana Grande - Baby I

Britney Spears - Work B\*\*ch

Katy Perry - Roar

Super Junior - Hero

Miley Cyrus - Wrecking Ball

## iDMZ: Sayaw 10 (November 12, 2013) Edit

Jason DeRulo - Marry Me

Lupe Fiasco feat. Ed Sheeran - Old School Love

John Legend - All Of Me

Justin Timberlake - You Got It On

Amber - Paralyzed

Eminem feat. Rihanna - The Monster

Nelly feat. Daley - Heaven

Sebastian Mikael - Beautiful Life

Ne-Yo feat. Future - Luxurious

Drake feat. Majid Jordan - Hold On, We're Going Home

## iDMZ: Sayaw 10 (November 13, 2013) Edit

Jessie J - It's My Party

Macklemore & Ryan Lewis feat. Mary Lambert - Same Love

Ellie Goulding - How Long Will I Love You

Lorde - Royals

Two Door Cinema Club - Changing Of The Seasons

Cher Lloyd feat. T.I. - I Wish

Bridget Kelly feat. Kendrick Lamar - Street Dreamin'

Dev feat. Sage The Gemini - Kiss It

Far East Movement feat. Riff Raff - The Illest

Chris Brown feat. Nicki Minaj - Love More

#### iDMZ: Sayaw 10 (November 14, 2013) Edit

Zedd feat Hayley Williams - Stay The Night

Pink - Are We All We Are

Eminem - Berzerk

Rihanna - What Now

Krewella - Live For The Night

Loved Me Back to Life - Celine Dion

Lady GaGa - Applause

A Great Big World feat. Christina Aguilera - Say Something

Lady GaGa - Venus

Britney Spears - Work B\*\*ch

## iDMZ: Sayaw 10 (November 15, 2013) Edit

One Direction - Story Of My Life

Sarah Geronimo - Ikot-Ikot

Justin Bieber - Heartbreaker

Ariana Grande feat. Big Sean - Right There

Miley Cyrus - Wrecking Ball

In a World Like This - Backstreet Boys

Ylvis - The Fox (What Does The Fox Say)

Katy Perry - Unconditionally

Bruno Mars - Gorilla

Sam Concepcion - Mahal Na Mahal

## iDMZ: Sayaw 10 (November 19, 2013) Edit

The Monster - Eminem ft Rihanna

All of Me - John Legend

Hold On We're Going Home - Drake

Luxurious - Ne-Yo feat. Future

Berzerk - Eminem

Same Love - Macklemore & Ryan Lewis feat. Mary Lambert

Royals - Lordel

Wish - Cher Lloyd feat. T.I.

Holy Grail - Jay-Z feat. Justin Timberlake

Marry Me - Jason Derulo

#### iDMZ: Sayaw 10 (November 20, 2013) Edit

Venus - Lady GaGa

Say Something - A Great Big World feat. Cristina Aguilera

Better Together - Fifth Harmony

This Is Gospel - Panic! At The Disco

Stay the Night - Zedd feat. Hayley Williams

Burn - Ellie Goulding

It's My Party - Jessie J

Old School Love - Lupe Fiasco ft. Ed Sheeran

Paralyzed - Amber Davis

I Want Crazy - Hunter Hayes

## iDMZ: Sayaw 10 (November 21, 2013) Edit

Unconditionally - Katy Perry

Do What You Want - Lady Gaga feat. R. Kelly

Meant To Be - TLC

Almost Is Never Enough - Arianna Grande feat. Nathan Sykes

What Now - Rihanna

Love Me Back To Life - Celine Dion

Wake Me Up - Avicii ft Aloe Blacc

Work - Britney Spears

Are We All We Are - P!nk

We Remain - Christina Aguilera

## iDMZ: Sayaw 10 (November 22, 2013) Edit

Last Christmas - Ariana Grande

Mahal na Mahal - Sam Concepcion

Timber - Pitbull ft Ke\$ha

Ikot-Ikot - Sarah Geronimo

Take Back The Night - Justin Timberlake

Gorilla - Bruno Mars

Wrecking Ball - Miley Cyrus

Story Of My Life - One Direction

Heartbreaker - Justin Bieber

Love More - Chris Brown feat. Nick Manaj

### iDMZ: Sayaw 10 (January 28, 2014) Edit

Eminem feat. Rihanna - The Monster

Cher Lloyd feat. T.I. - I Wish

Pitbull feat. Ke\$ha - Timber

Lorde - Team

A Great Big World & Christina Aguilera - Say Something

Demi Lovato - Let It Go

Pharrell Williams - Happy

Pink - Are We All We Are

Mariah Carey - The Art Of Letting Go

Shakira feat. Rihanna - Can't Remember To Forget You

## iDMZ: Sayaw 10 (January 29, 2014) <u>Edit</u>

Lorde - Team

Eminem feat. Rihanna - The Monster

Pink - Are We All We Are

Kat Dahlia - Crazy

Justin Bieber feat. Chance The Rapper - Confident

Ma\$e feat. Her - Why Can't We?

Demi Lovato - Let It Go

Mariah Carey - The Art Of Letting Go

John Legend - All of Me

#### iDMZ: Sayaw 10 (January 30, 2014) Edit

Lupe Fiasco feat. Ed Sheeran - Old School Love

Katy Perry - Unconditionally

Beyoncé - XO

Justin Timberlake - Take Back The Night

Lorde - Team

Dev feat. Sage The Gemini - Kiss It

Villebillies - Love Is Kinda Crazy

Icona Pop - All Night

Mariah Carey - The Art Of Letting Go

Mi Mi Mi - Serebro

## iDMZ: Sayaw 20 (January 31, 2014) Edit

John Legend - Open Your Eyes

will.i.am feat. Miley Cyrus, Wiz Khalifa and French Montana - Feeling Myself

Demi Lovato - Neon Lights

Miley Cyrus - Adore You

Ne-Yo feat. Future - Luxurious

One Direction Story of My Life

Ariana Grande feat. Big Sean - Right There

Lady GaGa feat. R. Kelly - Do What U Want

Pitbull feat. Ke\$ha - Timber

Jennifer Lopez - Girls

Macklemore & Ryan Lewis feat. ScHoolboy Q & Hollis - White Walls

Britney Spears - Perfume

Beyoncé feat. Jay-Z - Drunk in Love

Alicia Keys - Die Without You

Chris Brown feat. Lil' Wayne and Too Short - Loyal

Bruno Mars - Young Girls

Jennifer Hudson feat. T.I. - I Can't Describe (the Way I Feel)

Jason DeRülo - Tattoo

Eminem feat. Rihanna - The Monster

Zedd feat. Hayley Williams - Stay the Night

#### **FEATURED SONGS**

Taylor Swift - All Too Well

Zedd feat. Matthew Koma & Miriam Bryant - Find You

Karmin - I Want It All

One Direction - Midnight Memories

Lily Allen - Air Balloon

Justin Timberlake - TKO

## DMZ-TV turns 24th Anniversary this Saturday

February 11, 2014

IBC's hit dance variety show *DMZ-TV* which is celebrated on its 24th year anniversar in Philippine television show and introducing a new students who are relaxing at home and enjoying the first few waking hours into their school-free weekend in all-stars.

Starting this Saurday atlate night, they will now have a Saturday night habit with the dance show more than just videos in the country's premier dance music station on your TV screen into their high-quality entertainment has more in tune with the partying times with add spice to life a fun and exciting twist a whole new danze music TV viewing experience with the #1 danze mix FM radio iDMZ 891 Sayaw Pinoy!.

Devate from your boring lifestyle time for that energetic look more in tune with the times partying in a star-studded power featuring today's hottest young superstars of IBC will take center stage where some hip-hoppers and sexy girls hosted the show.

*DMZ-TV* gives young superstars chill-out this Saturdaylate night with a fun and exciting twist keep the party going presented the concept of a party dance show, share with viewers in partying, dance moves, disco, 80's music, etcetera, hip-hop, urban, R&B, K-POP moves, etc.

On its 24th anniversary, They can have a whole new Saturday TV viewing experience as the Miss Universe 2012 runner-up Ms. Janine Tugonon as the beauty queen she's been tagged the Queen of Miss Universe Dance with Neil Coleta and Jason Abalos give them an enjoyable runthrough on spice to life, step up and hoo with listen and groove the music at night. Janine she wants to dabble in singing, dancing, more hosting the jobs and with modeling expect a one hours of party time.

The show also features must-see performances from the Kapinoy Talent Center for a hottest teen stars like *Superstare Circle* winner Freddie Gutierrez, Marlo Mortel, Lucas Zamora, Liza

Soberano, Janella Salvador and Sue Ramirez also treat features performances from various cheerleading squads Plus equally stunning production numbers from the princess Cristine Reyes, AJ Muhlach and Nadine Lustre, Dingdong Dantes, Josh Padilla, Juan Carlos and Juan Miguel Urquico, Mario Maurer and Erich Gonzales.

Also joining the performances of superstars are Sam Concepcionn, Anja Aguilar, Khalil Ramos, Ella Cruz, Francis Magundayao, Jake Cuenca and Nicole Andersson, Maxene Magalona, Young JV and the rapper Abra plus the dance groups like G-Force dancers.

Under the expert direction of Mark A.Reyes, *DMZ-TV* gives young viewers a highly entertaining blend of dance and variety in every episode. *DMZ-TV* airs every Saturday, 11:45pm-12:30am, on IBC.

#### Sayaw 10 Countdown (February 25, 2014) Edit

Timber - Pitbull feat. Ke\$ha

Ikaw Na Na Na Na - G2B Boys (OPM)

Perfume - Britney Spears

Midnight Memories - One Direction

Let It Go - Demi Lovato

Dark Horse - Katy Perry feat. Juicy J

Adore You - Miley Cyrus

Banga! - Austin Mahone

Skydrive - Chuckie feat. Maiday

You're Mine (Eternal) - Mariah Carey

#### Sayaw 10 Countdown (February 26, 2014) Edit

Timber - Pitbull feat. Ke\$ha

Tayo - Sarah Geronimo (OPM)

Perfume - Britney Spears

Midnight Memories - One Direction

Ikaw Na Na Na Na - G2B Boys (OPM)

Let It Go - Demi Lovato

Sana2x - Angeline Quinto (OPM)

Dark Horse - Katy Perry feat. Juicy J

Adore You - Miley Cyrus

#### Banga! - Austin Mahone

#### Sayaw 10 Countdown (February 27, 2014) Edit

Timber - Pitbull feat. Ke\$ha

Ikaw Na Na Na Na - G2B Boys (OPM)

Midnight Memories - One Direction

Crazy - Kat Dahlia (Epic)

Dark Horse - Katy Perry feat. Juicy J

Mahal na Mahal - Sam Concepcion (OPM)

You - Jazmine Sisters (Red Vision)

Love is Kinda Crazy - Villebillies (Red Associate Labels)

Skydrive - Chuckie feat. Maiday

You're Mine (Eternal) - Mariah Carey

#### Sayaw 20 Countdown (February 28, 2014) Edit

Drunk in Love - Beyonce feat. Jay-Z (Columbia)

Midnight Memories - One Direction

Ngiti - Young JV feat. Gary Valenviano (OPM)

Young Girls - Bruno Mars (Warner Music)

Kiss You - Karylle (OPM)

The Rapper - Justin Bieber feat. Chance

Magda - Gloc 9 feat. Rico Blanco (OPM)

Open Your Eyes - John Legend (Columbia)

Feelin' Myself - Will.i.am feat. Miley Cyrus, Wiz Khalifa and French Montana (Interscope)

Show Me - Kid Ink feat. Chris Brown (RCA)

I Can't Describe (The Way I Feel) - Jennifer Hudson feat. T.I. (RCA)

Diwata - Abra feat. Chito Miranda (OPM)

Loyal - Chris Brown feat. Lil Wayne and Too Short (RCA)

Sana2x - Angeline Quinto (OPM)

Find You - Zedd feat. Matthew Koma and Miriam Bryant (Interscope)

Neon Lights - Demi Lovato

Old School Love - Lupe Fiasco feat. Ed Sheeran (Atlantic)

Tattoo - Jason Derulo (Warner Music)

Spiritual - Marcus Davis (OPM)

#### Headlights - Enimen feat. Nate Ruess (Interscope)

#### Sayaw 10 Countdown (March 4, 2014) Edit

Enrique Gil - Magsayawan

A Great Big World and Christina Aguilera - Say Something

Pharrell Williams - Happy

Kid Ink feat. Chris Brown - Show Me

Little Mix - Move

Iggy Azalea feat. Charli XCX - Fancy

Jazmin Sisters - You

Rough Water - Travie McCoy feat. Jason Mraz

Villebillies - Love Is Kind Of Crazy

LIZ feat. Tyga - Don't Say

#### Sayaw 10 Countdown (March 5, 2014) Edit

Enrique Gil - Magsayawan

Iggy Azalea feat. Charli XCX - Fancy

Pharrell Williams - Happy

A Great Big World and Christina Aguilera - Say Something

Kid Ink feat. Chris Brown - Show Me

Villebillies - Love Is Kind Of Crazy

Kat Dahlia - Crazy

Jazmin Sisters - You

LIZ feat. Tyga - Don't Say

Rough Water - Travie McCoy feat. Jason Mraz

#### Sayaw 10 Countdown (March 6, 2014) Edit

Pitbull feat. Ke\$ha - Timber

Little Mix - Move

Kid Ink feat. Chris Brown - Show Me

Iggy Azalea feat. Charli XCX - Fancy

LIZ feat. Tyga - Don't Say

A Great Big World and Christina Aguilera - Say Something

Villebillies - Love Is Kind Of Crazy

Kat Dahlia - Crazy

Jazmin Sisters - You

Katy Perry feat. Juicy J - Dark Horse

#### Sayaw 20 Countdown (March 7, 2014) Edit

Bruno Mars - Young Girls

Beyoncé feat. Jay-Z - Drunk In Love

Abra feat. Chito Miranda - Diwata

Zedd feat. Matthew Koma and Miriam Bryant - Find You

One Direction - Midnight Memories

Iggy Azalea feat. Charli XCX - Fancy

Shakira feat. Rihanna - Can't Remember To Forget You

John Legend - Open Your Eyes

Karmin - I Want It All

Angeline Quinto - Sana2x

Will.I.Am. feat. Miley Cyrus, French Montana and Wiz Khalifa - Feelin' Myself

Enrique Gil - Magsayawan

Alicia Keys – Zebras And Airplanes

Demi Lovato - Neon Lights

Jennifer Hudson feat. T.I. - I Can't Describe (The Way I Feel)

Kid Ink feat. Chris Brown - Show Me

Chris Brown feat. Lil' Wayne, French Montana and Too \$hort - Loyal

Eminem feat. Nate Ruess - Headlights

Lupe Fiasco feat. Ed Sheeran - Old School Love

Jason DeRulo - Tattoo

#### **FEATURED SONGS**

Justin Timberlake - Not A Bad Thing

Marcus Davis - Spiritual

Chris Brown feat. Rick Ross - New Flame

Maja Salvador - Dahan-Dahan

#### FALL OFFS

Lorde - Team

Lily Allen - Air Balloon

#### iDMZ 891: Sayaw 10 Countdown (March 25, 2014) Edit

One Direction - Midnight Memories

Angeline Quinto - Sana2x

Iggy Azalea feat. Charli XCX - Fancy

Justin Bieber feat. Chance The Rapper - Confident

Abra feat. Chito Miranda - Diwata

Mariah Carey - You're Mine (Eternal)

Young Money feat. Drake - Trophies

Karmin - I Want It All

Adrian Marcel feat. Sage The Gemini & Problem - 2AM

Jennifer Lopez feat. French Montana - I Luh Ya PaPi

#### iDMZ 891: Sayaw 10 Countdown (March 26, 2014) Edit

One Direction - Midnight Memories

Jennifer Lopez feat. French Montana - I Luh Ya PaPi

Mariah Carey - You're Mine (Eternal)

Abra feat. Chito Miranda - Diwata

Karmin - I Want It All

Adrian Marcel feat. Sage The Gemini & Problem - 2AM

Young Money feat. Drake - Trophies

Angeline Quinto - Sana2x

Justin Bieber feat. Chance The Rapper - Confident

Iggy Azalea feat. Charli XCX - Fancy

#### iDMZ 891: Sayaw 10 Countdown (March 27, 2014) Edit

One Direction - Midnight Memories

Abra feat. Chito Miranda - Diwata

Jennifer Lopez feat. French Montana - I Luh Ya PaPi

Mariah Carey - You're Mine (Eternal)

Adrian Marcel feat. Sage The Gemini & Problem - 2AM

Karmin - I Want It All

Justin Bieber feat. Chance The Rapper - Confident

Angeline Quinto - Sana2x

Young Money feat. Drake - Trophies

Iggy Azalea feat. Charli XCX - Fancy

## iDMZ 891: Sayaw 20 Countdown (March 28, 2014) Edit

Kid Ink feat. Chris Brown - Show Me

Zedd feat. Matthew Koma & Miriam Bryant - Find You

Bruno Mars - Young Girls

Abra feat. Chito Miranda - Diwata

Eminem feat. Nate Ruess - Headlights

Jay-R - Parachute

Beyoncé feat. Jay-Z - Drunk In Love

Alicia Keys - Zebras And Airplanes

Sugar High - Sugar Sugar

John Legend - Open Your Eyes

Chris Brown feat. Rick Ross - New Flame

2NE1 - Come Back Home

Anne Curtis - Made In The Philippines

Will.I.Am. feat. Miley Cyrus, French Montana and Wiz Khalifa - Feelin' Myself

Sarah Geronimo, Apl.De.Ap., Enrique Gil and Elmo Magalona - Do The Moves

James Reid and Nadine Lustre - No Erase

Maja Salvador - Dahan-Dahan

Chris Brown feat. Lil' Wayne, French Montana & Too \$hort - Loyal

Kat Dahlia - Crazy

FlipMusic All Stars - Tuloy Pa Rin

#### FALL OFFS:

Jazmin Sisters - You

Cher Lloyd - Sirens

Jennifer Hudson feat T.I. - I Can't Describe (The Way I Feel)

Girls' Generation - Mr. Mr.

#### **NEW ON CUE:**

Nick Cannon feat. Pitbull - America

# iDMZ 891: Sayaw 10 Countdown (April 1, 2014) Edit

2NE1 - Happy

Adrian Marcel feat. Sage The Gemini and Problem - 2AM

Demi Lovato - Neon Lights

Justin Bieber feat. Chance The Rapper - Confident

Freshmen - Bumalik Ka Na

Chris Brown feat. Rick Ross - New Flame

One Direction - Midnight Memories

Katy Perry feat. Juicy J - Dark Horse

Shakira feat. Rihanna - Can't Remember To Forget You

Iggy Azalea feat. Charli XCX - Fancy

## iDMZ 891: Sayaw 10 Countdown (April 2, 2014) Edit

Demi Lovato - Neon Lights

Adrian Marcel feat. Sage The Gemini and Problem - 2AM

Freshmen - Bumalik Ka Na

One Direction - Midnight Memories

Chris Brown feat. Rick Ross - New Flame

Iggy Azalea feat. Charli XCX - Fancy

Shakira feat. Rihanna - Can't Remember To Forget You

Katy Perry feat. Juicy J - Dark Horse

2NE1 - Happy

Justin Bieber feat. Chance The Rapper - Confident

# iDMZ 891: Sayaw 10 Countdown (April 3, 2014) Edit

One Direction - Midnight Memories

Chris Brown feat. Rick Ross - New Flame

Justin Bieber feat. Chance The Rapper - Confident

Freshmen - Bumalik Ka Na

Katy Perry feat. Juicy J - Dark Horse

2NE1 - Happy

Adrian Marcel feat. Sage The Gemini and Problem - 2AM

Iggy Azalea feat. Charli XCX - Fancy

Demi Lovato - Neon Lights

Shakira feat. Rihanna - Can't Remember To Forget You

# iDMZ 891: Sayaw 20 Countdown (April 4, 2014) Edit

Kid Ink feat. Chris Brown - Show Me

Sarah Geronimo, Apl.De.Ap., Enrique Gil and Elmo Magalona - Do The Moves

One Direction - Midnight Memories

Girls' Generation - Mr. Mr.

Eminem feat. Nate Ruess - Headlights

Angeline Quinto - Sana2x

Bruno Mars - Young Girls

Zedd feat. Matthew Koma and Miriam Bryant - Find You

Beyoncé feat. Jay-Z - Drunk In Love

Maja Salvador - Dahan-Dahan

Alicia Keys - Zebras and Airplanes

Anne Curtis - Made In The Philippines

John Legend - Open Your Eyes

2NE1 - Come Back Home

Young Money feat. Drake - Trophies

Will.I.Am. feat. Miley Cyrus, French Montana an Wiz Khalifa - Feelin' Myself

Lady GaGa - G.U.Y.

Jennifer Hudson feat. T.I. - I Can't Describe (The Way I Feel)

Keyshia Cole feat. Iggy Azalea - I'm Coming Out

Chris Brown feat. Lil' Wayne, French Montana and Too \$hort - Loyal

#### **FALL OFFS:**

Kat Dahlia - Crazy

Justin Timberlake - Not A Bad Thing

Karylle - Kiss You

#### **NEW ON CUE:**

Driicky Graham feat. Sebastian Mikael - We Up

### iDMZ 891: Sayaw 10 Countdown (April 29, 2014) Edit

James Reid and Nadine Lustre - No Erase

Young Money feat. Drake - Trophies

Keyshia Cole feat. Iggy Azalea - I'm Coming Out

Lady GaGa - G.U.Y.

Katy Perry - Birthday

Super Junior-M - Swing

Adrian Marcel feat. Sage The Gemini & Problem - 2AM

Jason DeRulo feat. 2 Chainz - Talk Dirty

Kidwolf - Free

Gloc 9 feat. Regine Velasquez - Takipsilim

## iDMZ 891: Sayaw 10 Countdown (April 29, 2014) Edit

James Reid and Nadine Lustre - No Erase

Adrian Marcel feat. Sage The Gemini & Problem - 2AM

Kidwolf - Free

Jason DeRulo feat. 2 Chainz - Talk Dirty

Gloc 9 feat. Regine Velasquez - Takipsilim

Lady GaGa - G.U.Y.

Young Money feat. Drake - Trophies

Super Junior-M - Swing

Keyshia Cole feat. Iggy Azalea - I'm Coming Out

Katy Perry - Birthday

# iDMZ 891: Sayaw 10 Countdown (May 1, 2014) Edit

James Reid and Nadine Lustre - No Erase

Kidwolf - Free

Young Money feat. Drake - Trophies

Lady GaGa - G.U.Y.

Keyshia Cole feat. Iggy Azalea - I'm Coming Out

Jason DeRulo feat. 2 Chainz - Talk Dirty

Super Junior-M - Swing

Adrian Marcel feat. Sage The Gemini & Problem - 2AM

Katy Perry - Birthday

Gloc 9 feat. Regine Velasquez - Takipsilim

# iDMZ 891: Sayaw 20 Countdown (May 2, 2014) Edit

Iggy Azalea feat. Charli XCX - Fancy

Angeline Quinto - Sana2x

Sarah Geronimo, Apl.De.Ap., Enrique Gil and Elmo Magalona - Do The Moves

Chris Brown feat. Rick Ross - New Flame

Kid Ink feat. Chris Brown - Show Me

2NE1 - Come Back Home

Eminem feat. Nate Ruess - Headlights

Bruno Mars - Young Girls

Justin Timberlake - Not A Bad Thing

Maja Salvador - Dahan-Dahan

Beyoncé feat. Jay-Z - Drunk In Love

Nadine Lustre - Paligoy-Ligoy

Alicia Keys - Zebras And Airplanes

Major Lazer feat. Pharrell Williams - Aerosol Can

Abby Asistio - When I'm With You

One Direction - You and I

James Reid - Natataranta

Zedd feat. Matthew Koma & Miriam Bryant - Find You

John Legend - Open Your Eyes

Ariana Grande feat. Iggy Azalea - Problem

#### **NEW ON CUE:**

Mica Javier - Heart Song

#### .FALL OFFS:

Will.I.Am. feat. Miley Cyrus, French Montana & Wiz Khalifa - Feelin' Myself

Kidwolf - Free

Jennifer Hudson feat. T.I. - I Can't Describe (The Way I Feel)

# iDMZ 891: Sayaw 20 Countdown (June 6, 2014) Edit

Michael Jackson and Justin Timberlake - Love Never Felt So Good

Nadine Lustre - Paligoy-Ligoy

Justin Timberlake - Not A Bad Thing

Chris Brown feat. Rick Ross - New Flame

James Reid - Natataranta

Iggy Azalea feat. Charli XCX - Fancy

2NE1 - Gotta Be You

Young Money feat. Drake - Trophies

Mariah Carey - Thirsty

Major Lazer feat. Pharrell Williams - Aerosol Can

Hazel Faith - Plastic

Ariana Grande feat. Iggy Azalea - Problem

T-Pain - Drankin Patna

Kid Ink feat. Chris Brown - Show Me

Adrian Marcel feat. Sage The Gemini - 2AM

Lil' Wayne feat. Drake - Believe Me

DJ Cassidy feat. Robin Thicke and Jessie J - Calling All Hearts

Beyoncé - Pretty Hurts

Robin Thicke - Get Her Back

Jason DeRulo feat. Snoop Dogg - Wiggle

### **FALL OFFS:**

Eminem feat. Nate Ruess - Headlights

## iDMZ 891: Sayaw 20 Countdown (July 11, 2014) Edit

Jason DeRulo feat. Snoop Dogg - Wiggle

Maja Salvador feat. Abra - Halika Na

Michael Jackson and Justin Timberlake - Love Never Felt So Good

T-Pain - Drankin' Patna

Demi Lovato feat. Cher Lloyd - Really Don't Care

Summer - Valvin Harris

Natataranta - James Reid

Ariana Grande feat. Zedd - Break Free

Lil' Jon feat. Tyga - Bend Ova

Chris Brown feat. Rick Ross - New Flame

Robin Thicke - Get Her Back

Iggy Azalea feat Charli XCX - Fancy

Maejor Ali feat. Kid Ink and Trey Songz - Me and My Team

Hazel Faith - Plastic

F-DuB feat. Pow Chavez - Loving You

Rita Ora - I Will Never Let You Down

Usher feat. Juicy J - I Don't Mind

Jay-R, Elmo Magalona and Q-York - Qrush On You

Beyoncé - Pretty Hurts

Lil' Wayne feat Drake - Believe Me

#### **FALL OFFS:**

Mmm Yeah - Austin Mahone feat. Pitbull (7)

Mariah Carey - Thirsty (12)

Young Money feat Drake - Trophies (18)

# iDMZ 891: Sayaw 20 Countdown August 8, 2014 (Friday) Edit

Friday, 5PM-7PM

T-Pain - Drankin' Patna

Jay-R, Elmo Magalona and Q-York - Qrush On You

Jason DeRulo feat. Snoop Dogg - Wiggle

Mariah Carey - Thirsty

Usher feat. Juicy J - I Don't Mind

Lil' Jon feat. Tyga - Bend Ova

Maejor Ali feat. Kid Ink and Trey Songz - Me And My Team

Vice Ganda - Boom Panes

Michael Jackson and Justin Timberlake - Love Never Felt So Good

Plies feat. Luke - Thick

Justin Timberlake - Not A Bad Thing

F-DuB feat. Pow Chavez - Loving You

Robin Thicke - Get Her Back

Hazel Faith - Plastic

Drake - 0 To 100/The Catch Up

Young Money feat. Drake - Trophies

Kris Lawrence - Torpe

John Legend - You & I (Nobody In The World)

Maja Salvador feat. Abra - Halika Na

Trevor Jackson feat. Kirko Bangz - Me Likey

### **FALL OFFS:**

Demi Lovato feat. Cher Lloyd - Really Don't Care (4)

Lil' Wayne feat. Drake - Believe Me (13)

Chris Brown feat Rick Ross - New Flame (14)

# iDMZ 891: Sayaw 20 Countdown August 15, 2014 (Friday) Edit

Friday, 5PM-7PM

T-Pain - Drankin' Patna

Jay-R, Elmo Magalona and Q-York - Qrush on You

Mariah Carey - Thirsty

Jason DeRulo feat Snoop Dogg - Wiggle

Usher feat. Juicy J - I Don't Mind

Demi Lovato feat. Cher Lloyd - Really Don't Care

Ariana Grande feat. Zedd - Break Free

Lil' Jon feat. Tyga - Bend Ova

Maejor Ali feat Kid Ink & Trey Songz - Me And My Team

Plies feat. Luke - Thick

Michael Jackson and Justin Timberlake - Love Never Felt So Good

F-DuB feat. Pow Chavez - Loving You

John Legend - You & I (Nobody In The World)

Hazel Faith - Plastic

Drake - O To 100/The Catch Up

Maroon 5 - Maps

Justin Timberlake - Not A Bad Thing

Robin Thicke - Get Her Back

Trevor Jackson feat. Kirko Bangz - Me Likey

Ariana Grande feat. Big Sean - Best Mistake

### **FALL OFFS:**

Young Money feat Drake - Trophies (13)

#### **NEW ON CUE:**

Jasmine V feat Kendrick Lamar - That's Me Right There

# iDMZ 891: Sayaw 20 Countdown August 22, 2014 (Friday) <u>Edit</u>

#### Friday, 5PM-7PM

Jay-R, Elmo Magalona and Q-York - Qrush on You

Mariah Carey - Thirsty [+r]

T-Pain - Drankin' Patna

Jason DeRulo feat. Snoop Dogg - Wiggle

Usher feat. Juicy J - I Don't Mind

Nadine Lustre - Para-Paraan

Luigi D'Avola - No Girlfriend Since Break

Lil' Jon feat. Tyga - Bend Ova

Maejor Ali feat. Kid Ink and Trey Songz - Me And My Team

Kris Lawrence - Torpe

John Legend - You & I (Nobody In The World)

Drake - 0 To 100/The Catch Up

James Reid and Nadine Lustre - Bahala Na

Taylor Swift - Shake It Off

Michael Jackson and Justin Timberlake - Love Never Felt So Good

F-DuB feat. Pow Chavez - Loving You

Ariana Grande feat. Big Sean - Best Mistake

Trevor Jackson feat. Kirko Bangz - Me Likey

Hazel Faith - Plastic

Robin Thicke - Get Her Back

#### **NEW ON CUE:**

Wiz Khalifa - You And Your Friends (3)

Becky G - Shower (17)

# iDMZ 891: Sayaw 20 Countdown September 26, 2014 (Friday) <u>Edit</u> Friday, 5PM-7PM

T-Pain - Drankin' Patna

Janella Salvador - Mahal Kita Pero

Usher feat. Juicy J - I Don't Mind

John Legend - You And I (Nobody In The World)

Jason DeRulo feat. Snoop Dogg - Wiggle

Jay-R, Elmo Magalona and Q-York - Qrush On You

Nadine Lustre - Para-Paraan

Lil' Jon feat. Tyga - Bend Ova

Maejor Ali feat. Trey Songz and Kid Ink - Me And My Team

Ariana Grande feat. Big Sean - Best Mistake

Drake - 0 To 100 / The Catch Up

Maja Salvador feat. Abra - Halika Na

Trevor Jackson feat. Kirko Bangz - Me Likey

Plies feat. Luke - Thick

Taylor Swift - Shake It Off

Sarah Geronimo - Kilometro

Michael Jackson and Justin Timberlake - Love Never Felt So Good

F-DUB feat. Pow Chavez - Loving You

Justin Timberlake - Not A Bad Thing

Trey Songz feat Nicki Minaj - Touchin', Lovin' [NEW]

#### **FALL OFFS:**

Mariah Carey - Thirsty (3)

Robin Thicke - Get Her Back (15)

#### **NEW ON CUE:**

Flo Rida feat. Sage The Gemini - Goin' Down

# iDMZ 891: Throw Down Countdown (October 3, 2014) <u>Edit</u> TOP 20 NEW TRACKS OF THE WEEK Friday, 5-7PM (with Jimmy Muna)

One Direction - Steal My Girl [NEW]

Myrus Ramirez - Sige Na Nga

Mariah Carey - Thirsty

Maja Salvador feat. Abra - Halika Na

Chris Brown feat. Usher and Rick Ross - New Flame

Nicki Minaj - Anaconda

Lil' Wayne feat. Drake - Believe Me

Usher feat Nicki Minaj - She Came To Give It To You

Sam Concepcion - Kontrabida [NEW]

Jason DeRulo feat. Snoop Dogg - Wiggle

Janella Salvador - Mahal Kita Pero

SchoolBoy Q feat. BJ The Chicago Kid - Studio

Enchong Dee - Chinito Problems [NEW]

Taylor Swift - Shake It Off

James Reid and Nadine Lustre - Bahala Na

Kid Ink feat. Chris Brown - Show Me

Jhené Aiko - The Pressure

Smugglaz and Curse One feat. Dello and Flict G - Nakakamiss Lang Kasi

Jessica Reynoso - Just Like You

Goapele - Hey Boy

# iDMZ 891: Throw Down Countdown (October 10, 2014) <u>Edit</u> TOP 20 NEW TRACKS OF THE WEEK Friday, 5-7PM (with Jimmy Muna)

One Direction - Steal My Girl

Maja Salvador feat. Abra - Halika Na

Enchong Dee - Chinito Problems

Janella Salvador - Mahal Kita Pero

Myrus Ramirez - Sige Na Nga

Mariah Carey - Thirsty

Jason DeRulo feat. Snoop Dogg - Wiggle

Nicki Minaj - Anaconda

Chris Brown feat Usher & Rick Ross - New Flame

Sam Concepcion - Kontrabida

Taylor Swift - Shake It Off

Lil' Wayne feat. Drake - Believe Me

Nadine Lustre - Para-Paraan

Smugglaz and Curse One feat. Dello and Flict G - Nakakamiss Lang Kasi

Kid Ink feat. Chris Brown - Show Me

Jhene Aiko - The Pressure

Usher feat. Nicki Minaj - She Came To Give It To You

Goapele - Hey Boy

Jessica Reynoso - Just Like You

Jennifer Lopez feat. Iggy Azalea - Booty [NEW]

#### **FALL OFFS:**

SchoolBoy Q feat. BJ The Chicago Kid - Studio (6)

# IBC Dominates Anak TV Awards, Jodi Sta. Maria and Christopher de Leon Elevated to Hall of Fame

December 15, 2013

IBC and RPN (under the Media ng Bayan) once again dominated the Anak TV Awards for its personalities and programs that are certified child-friendly as voted by parents, teachers, non-government organizations, and other sectors of society.

Kapinoy personalities ruled the roster of male and female Makabata stars based on the *Boto Ko 'To* survey that asked adult respondents to vote for local TV personalities they found most admirable.

Leading the winners with Hall of Fame awards were Jodi Sta.Maria and Christopher de Leon who consistently topped the survey in the past eight years. The two join IBC president and CEO Boots Anson-Roa, Cristine Reyes, Erich Gonzales, Nicole Andersson, Amelyn Veloso, Nadine Lustre and Janella Salvador in the top ten list of female Makabata stars.

Henry Omaga-Diaz, Mario Maurer, Dingdong Dantes, AJ Muhlach, Vincent Santos, Richard Yap, and Ben Tulfo were included in the roster of male Makabata stars who are deemed as the most wholesome and worth emulating by the youth today.

IBC programs Express Balita, PBA, Maya Loves Sir Chief, The Million Second Quiz, Happy TODAS, Bitag, Safe In The Arms Of Love, Before I Fall in Love, Born to be a Superstar, Chinatown TV, KapinoyLand, Who Wants To Be A Millinaire? and Lunch Break on the other hand, were named as the country's Most Well-Liked TV Programs for 2013.

Meanwhile, RPN's top-rated programs like Arangkada Balita, Newswatch, MBA, Superstar, The Million Peso Money Drop, The Price is Right, Boses Tinig Pinoy, Muling Magmamahal, Pinapangako Mo, Mister Kemis Bayani, Penpen de Sarapen and Roderick en Nova recently names as the Most Well-Liked TV Programs for 2013.

Meanwhile, the Anak TV Seal, which is a seal of good housekeeping on Philippine television, was awarded to programs deemed "wholesome" and "generally child-safe" by the jurors. Among the Kapinoy programs recognized this year are Cyborg Kurochan, Winx Club, KapinoyLand, Mickey Mouse Clubhouse, Kirarin, Once Upon a Time, My Batang Momay and My Friends Tiger & Pooh.

The network's regional programs like newscasts *Express Balita Cordillera* (Baguio), *Express Balita Ilonggo* (Iloilo), *Express Balita Bisaya* (Cebu) and *Express Balita Davaoeno* (Davao) also received the coveted seals.

Overall, IBC took home a total of 42 accolades and RPN which is recently the total of 12 accolades from Anak TV Awards including 17 Anak TV seals this year.

# It's Partytime (variety show)

It's Partytime was the Philippine longest-running musical variety show in the Philippines broadcast by IBC. The show is presented by its main hosts Gino Padilla, Lani Misalucha, Rachel Alejandro and Dingdong Avanzado, the longest-running musical variety show in the Philippines and on Asia. The show aired its pilot episode on June 16, 2013 until

September 29, 2014 and airs live Sundays. The show also broadcasts worldwide thorough Global IBC.

<i>It's</i>	Pa	rty	tim	ıe

Format Musical

Variety show

Created by Intercontinental

**Broadcasting Corporation** 

Written by

Gianne De Peralta

Directed by Mark Reyes

**Dingdong Avanzado** 

Lani Musalucha

Starring Rachel Alejandro

Gino Padilla and performers

Country of origin Philippines

Language(s) Filipino English

### **Production**

Executiveproducer(s) Lito Ocampo Cruz

Location(s) Quezon City, Metro

**Manila** 

Running time 3 hours (including commercials)

Broadcast

Original channel <u>IBC</u>

Picture format 480i SDTV

Original run

June 16, 2013 –

September 28, 2014

Chronology

Followed by Hey it's Fans Day!

## Overview Edit

World-renowned artists like the *The King of Untimate Singer* Gino Padilla, *The Asia's Nightingale* Lani Musalucha, *The Asia's Queen of OPM* Rachel Alejandro and *The Original Prince of Pop*Dingdong Avanzado headline the country's top performers, which includes R&B Duo Thyro and Yumi, Paula Bianca, *Born to be a Star Season 1* grand champion Joshua Cadelina, Carla Castelo,Top Zusara, Anton Alvarez, Jinky Vidal and Marvin Ong, just to name a few. Kapinoy primetime stars also a regular performers Miguel Aguila, Meg Imperial, Dingdong Dantes, Cristine Reyes,Cogie Domingo, Robi Domingo and Nikki Bacolod. The rising teen stars of today are Nadine Lustre, AJ Muhlach, Mario Maurer,Sofia Andres, Aki Torio, Bianca Casado, Marlo Mortel, Janella Salvador, Janeena Chan, James Reid, Joanna Morales, Lucas Zamora, Ella Cruz, John Wayne Sace and Dino Imperial.

# History Edit

It's Partytime conceptualized and launched on June 16, 2013 as the concert party on Sundays. Composed of Gino Padilla, Lani Misalucha, Rachel Alejandro, Dingdong Avanzado, Jenine Desiderio and Miguel Aguila as the main hosts for the show together with Paula Bianca, Top Suzara and Jinky Vidal. The cast of Sandy's Boyfriend are Nadine Lustre and AJ Muhlach, Mario Maurer and Sofia Andres, Aki Torio and Bianca Casado, and Marlo Mortel and Janella Salvador became co-hosts for the show to attract the younger viewers. The show has their own theme song, broadcast live from IBC studios in Broadcast City, with director of Mark Reyes. Also, It's Partytime compete the rivals of ASAP 18, Happy Sunday and Sunday All Stars in the Sunday afternoon party.

It's Partytime has become a venue not only for its in-house concert party artists but also serves as a launching pad for the future superstars of the Philippine entertainment industry, IBC's groundbreaking shows and current raffle promos of some of its sponsor while introduce new segments and add new hosts. Meanwhile, the cast of <u>Friends 4Ever</u> casts such as <u>Freddie Gutierrez</u>, <u>Janella Salvador</u>, <u>Khalil Ramos</u>, <u>Sue Ramirez</u>, <u>Michael Martinez</u>, <u>Liza Soberano</u>, <u>Francis Magundayao</u> as co-host and peformers. Regular dancers include the <u>Universal Motion Dancer</u> and <u>Kidz at Work</u> and for an audition for a group of new in-house dancers to be known as Partytime Dancers. The singing champions of <u>Anja Aguilar</u>, <u>Sam Concepcion</u>, grand champions of <u>Born to be a Superstar</u> finalists are <u>Joshua Cadelina</u>, <u>Cayleen Villamor</u>, <u>Veejay Aragon</u>, <u>Anne Bernado</u> and <u>Ronald Humarang</u> become some of the latest additions in the co-hosts and performers to conquer the Sunday noontime scene.

## Cast Edit

### Main hosts Edit

**Dingdong Avanzado** 

Lani Misalucha

Rachel Alejandro

Gino Padilla

Jenine Desiderio

Miguel Aguila

# Co-hosts and performers <u>Edit</u>

The following are the co-hosts and performers in *It's Parytime*:

Abby Bautista

Abra

AJ Muhlach

Aki Torio

Andi Manzano

Anja Aguilar

Anna Luna

Anne Bernardo

Anton Alvarez

Bianca Casado

Bimby Aquino-Yap

Carla Castelo

Carlo Lazerna

Carlo Lopez

Cayleen Villamor

Charlie Green

Cogie Domingo Coleen Garcia Coraleen Waddell **Cristine Reyes Dingdong Dantes Dino Imperial** Ella Cruz Elmo Magalona **Erich Gonzales** Francis Magundayao Freddie Gutierrez Jake Cuenca Janeena Chan Janella Salvador Janine Tugonon JC Tiuseco Jerome Ponce Jinky Vidal Joanna Morales John Wayne Sace Jon Lucas Josh Padilla Josh Santana Joshua Cadelina Juan Carlos Urquico Juan Miguel Urquico Kelly dela Cruz **Kenjhons Khalil Ramos** Lance Christopher Liza Soberano Lucas Zamora Mario Maurer Marlo Mortel Marvin Ong Maxene Magalona Meg Imperial Miel Cuneta MJ Cayabyab

**MMJ** Mutya Orquia Nadine Lustre Nathan Bareera Nel Gomez Nicole Andersson Nikki Bacolod Paula Bianca Pio Balbuena Pinoy Learns to Rock Giu Comia Johan Laurens Kiko Estrada Carlo Lazerna **RJ Jimenez Ronald Humarang** Robi Domingo Samantha Flores **Sheng Belmonte** Sofia Andres Sue Ramirez Thyro Alfaro Top Suzara **Universal Motion Dancer** Veejay Aragon Vincent Bueno Yam Concepcion Former **Edit** Thyro and Yumi Occasionaly guest co-host and performers **Edit** Andrew E. **Ashley Rivera** Anton Revilla **Claudine Barretto Diether Ocampo DJ Durano** Fernando Carrillo Gee-Ann Abrahan

Giselle Sanchez

Jodi Sta. Maria

Jon Santos

Lover's Melody

Maui Taylor

<u>Neocolours</u>

Raymart Santiago

Richard Yap

# Honorific Title Edit

Title	Artist
The Original Prince Of Pop	Dingdong Avanzado
The Asia's Nightingale	Lani Misalucha
The Asia's Queen of OPM	Rachel Alejandro
The King of Untimate Singer	Gino Padilla
The Singing Diva	Jenine Desiderio
The Ultimate King	Miguel Aguila
The Queen of Rockstar	Paula Bianca
The Asia's King of Song	Top Suzara
The Asia's Queen of Song	Jinky Vidal
The R&B Prince	Thyro Alfaro
The Phenomenal Dance Duo	<u>MMJ</u>
The Asia's Certified Singing Champion and Young Pop Princess	Anja Aguilar
The Balladeer Prince	Joshua Cadelina
The Prince of Star	Sam Concepcion

The Asia's Teen Superstar Princess	Nadine Lustre
The Asia's Young Princess	Nikki Bacolod
The Boy Prince	Charlie Green
Mr. Golden Voice	Marvin Ong
The Reprise Princess	Anne Bernardo
The Legend Sensation	Ronald Humarang
The Rockstar Prince	Veejay Aragon
The Romantic Princess	Cayleen Villamor

# Segments <u>Edit</u>

Singing Champions (<u>Joshua Cadelina</u>, <u>Cayleen Villamor</u>, <u>Ronald Humarang</u>, <u>Anne</u>

Bernardo and Veejay Aragon)

R&B Prince (Thyro Alfaro)

The Nightingale Spot (Lani Misalucha)

Boyzone (Marlo Mortel, Jon Lucas and Khalil Ramos)

Pagmamahal, Ong (Marvin Ong)

**Sing-Along with Janella** (<u>Janella Salvador</u>) - Everyone knows that I'm a huge Janella fans, she's truly a one-of-a-kind in local entertainment industry. Sing-along as Janella can sing and dance the latest hits, complete with conceptualize production numbers for every performance.

Miguel Love You (Miguel Aguila)

**Love Teams** 

Anja, Total Performer (Anja Aquilar)

**SuperSayaw** 

Tatlong Bente Singko (Dingdong Avanzado)

# Subsidiaries **Edit**

It's Partytime Lifestyle - clothing line, available through BUM boutiques in the Philippines. It's Bookazine Partytime - the first ever book-magazine released by a Philippine TV show. It's Partytime Online - It;s Partytime's official website, where viewers, fans and supporters can view information about the show, read fun facts about the cast, get an update on the

events and lifestyle, view photos and videos on-set, send their requests to artists, and even chat with them.

# Awards and recognizion Edit

### Golden Screen Awards Edit

2014 Winner, Outstanding Musical Program

## Gawad Tanglaw Awards <u>Edit</u>

2014 12th Gawad Tanglaw Awards (Best Variety Show) - Won

#### PMPC Star Awards for Television Edit

27th PMPC Star Awards for Television (Best Musical Variety Show) - Won

### Catholic Mass Media Awwards Edit

35th Catholic Mass Media Awards (Best Variety Show) - Won

# Studios used by It's Partytime Edit

IBC Studios in Broadcast City (2013–2014)

# See also Edit

IBC launches a Sunday musical variety show It's Partytime

IBC's 53rd Anniversary Station ID to be Launched in 'It's Partytime'

IBC's 53rd Anniversary Station ID – World Premiere (Video)

Dingdong Avanzado is a Kapinoy star

It's Partytime celebrater in K-POP fans this Sunday

PrimeTastik Stars Shine in the 'Best of the Best' Episode of It's Partytime

Dingdong Avanzado's trifecta on IBC: musical variety shows and judges of reality show

Kapinoy stars in It's Partytime with Music, Magic and Romance

'Born to be a Superstar' Judges united for one superstars in It's Partytime

IBC-13 Christmas Station ID 2013 "Masayang Pasko Kapinoy" (Video)

100+ Kapinoy Stars Celebrate IBC-13's 53rd Anniversary in 'It's Partytime'

IBC Christmas Station ID 2013 is the Kapinov Stars

IBC Christmas Station ID 2013 - 'Masayang Paskong Kapinoy' (Video)

MarRich Will Spread the Magic of Fall in Love in the 'Best' Episode of It's Partytime

Cast of Carita de Angel, Janella in Wonderland and Your Heart, My Love lead Kapinoy superstars' Chinese New Year Party

IBC's 2014 Summer Station ID premieres on "It's Partytime"

Cast of 'Batang Genius' and 'Janella: A Princess Girl' will now join the forces of Kapinoy
Fantaserye in 'It's Partytime'

List of programs broadcast by Intercontinental Broadcasting Corporation

References Edit

External links Edit

Official Website

It's Partytime on Facebook

It's Partytime on Twitter

# IBC launches a Sunday musical variety show It's Partytime

June 16, 2013

While the top-rating daily noontime variety show *Lunch Break* with host Ryan Agoncillo, Joy Viado, TJ Trinidad, Nadia Montenegro, Smokey Manaloto, Pat Natividad, Nicole Anderson, Bobby Yan and Carlos Agassi shake up the noontime entertainment every weekday and Saturday.

Sunday afternoon party on TV-viewing is now have more stars, idols, talents and superstars in more exciting as **IBC-13** throws the biggest concert party celebration in *It's Partytime*, the **Kapinoy Network'**s musical variety show premieres live on June 16, 2013 held at the studio of Broadcast City. For a new show with more established rivals to contend with, *It's Partytime* director Mark Reyes likes what he saw on opening day.

For the first time to watchd a variety show live, *It's Partytime* is the big and rising stars, idols, superstars and performers. The production numbers in the audience, singer artist are Gino Padilla, Lani Misalucha, Rachel Alejandro and Dingdong Avanzado for the main hosts have big name stars that appeal to the audience.

The battle for supremacy among Sunday noontime musical variety shows, dubbed as the concert party variety show loaded with the total of performances, *It's Partytime* is set to the biggest Sunday concert party with the prizes who join the fun and party along with the network's other talents will banner the program.

Coming up with its own Sunday noontime programming may come as a departure from **IBC-13'**s objective of distancing its set of programs from the standard fare being offered by the two giant networks.

Director is Louie Ignacio maintained that while *It's Partytime* is going head-to-head against its rivals, the program's theme and concept are different, and perhaps more flexible, compared to its competitors in the rival Sunday musical variety show *ASAP 18* of *ABS-CBN* and *Sunday All Stars* of *GMA*.

It's Partytime is loaded with song numbers and dance segments from the hottest Kapinoy stars and talents—main hosts are the king of ultimate singer Gino Padilla, the Asia's nightingale Lani Misalucha, the Asia's queen of OPM Rachel Alrejandro and the original prince of pop Dingdong Avanzado totgether with Born to be a Star Season 1 grand champion Joshua Cadelina, Paula Bianca, the R&B duo Thyro and Yumi, Jinky Vidal and Top Suzara. The party is also joined by the Kapinoy stars are Cristine Reyes, Dingdong Dantes, Cogie Domingo, Meg Imperial, Robi Domingo, Miguel Aguila, Nadine Lustre, AJ Muhlach, Mario Maurer, Sofia Andres, Aki Torio, Bianca Casado, Marlo Mortel, Janella Salvador, Janeena Chan, Dino Imperial, Marvin Ong, Nikki Bacolod, Ella Cruz, Joanna Morales, Yam Concepcion, Anna Luna, Jake Cuenca, Samantha Flores, Pio Balbuena, Sheng Belmonte, Carla Castello, Say Alonzo, Kenjohns, Nathan Bareera, Giu Comia, Lance Christopher, Juan Carlos and Juan Miguel Urquico, Abby Bautista, James Reid, the Miss Universe 2012 runner-up Janine Tugonon, Charlie Green, Coraleen Waddell, John Wayne Sace, Carlo Lopez, Carlo Lazerna and Lucas Zamora.

Join the newest and most exciting musical concert party performances of *It's Partytime*, keeping the party up from 1:45PM to 3:30PM every Sunday that started on June 16, 2013 on **IBC-13**.

# IBC's 53rd Anniversary Station ID to be Launched in 'It's Partytime'

August 3, 2013

It's Partytime is set to share the touching stories of Kapinoy Filipino families this Sunday (August 4) in the grand launch of IBC-13's highly-anticipated station ID for the 53rd anniversary of Philippine television. The celebration will be led by Rachel Alejandro, who sang the SID theme song titled *Kapinoy Ako*.

Aside from the station ID, IBC-13's anniversary campaign *KapinoySerye* will also be launched in *It's Partytime* featuring touching Kapinoy stories that serve as an inspiration for the Kapinoy network.

Witness tales of love, hope, and dreams on the *It's Partytime* center stage in the back-to-back-to-back birthday celebrations of Original Prince Of Pop Dingdong Avanzado, Kapinoy leading comedy prince Robi Domingo, and Rachel Alejandro. Get ready to be blown away with the special concert treat of kapinoy dance duo MMJ.

Reminisce fun 'barkada' stories in the '80s throwback production number of the must-watch surprise of the longest-running comedy gag show *Happy TODAS* with Young JV, Cogie Domingo, Cristine Reyes and Shy Carlos.

Join *It's Partytime* as it welcomes the newest Kapinoy star Josh Padilla together with some of the country's hottest actors including Jake Cuenca, Dingdong Dantes and Miguel Aguila. It will be followed by the breathtaking dance numbers of the Kapinoy teen stars are Mario Maurer, Sofia Andres, Aki Torio, Bianca Casado, Janeena Chan, Nadine Lustre, Nathan Bareera, Ella Cruz, AJ Muhlach, Joanna Morales and Dino Imperial; and *KapinoyLand* stars Mr. Kapinoy, Ms. TV, Radiogirl, Newspaperboy, Ms. Lola Pinoy, RemoteBoy, Manok, PinoyFlag and Baby Kapinoy. Meanwhile, watch out for the mind-blowing *SuperSayaw* showdown prepared by Janine Tugonon, Meg Imperial, Charlie Green, Say Alonzo, Lucas Zamora, Carlo Lazerna, Nikki Bacolod, MJ Cayabyab, Sheng Belmonte, rapper Pio Balbuena, Yam Concepcion and John Wayne Sace.

Fall in love with the most romantic Kapinoy stories in the world-class musical act of Gino Padilla, Lani Misalucha, Marvin Ong, Jinky Vidal, Top Suzara, Paula Bianca, and Joshua Cadelina.

Don't miss the grand launch of IBC's 53rd anniversary station ID and listen to the heart-felt stories in the country's longest-running, award-winning variety show, *It's Partytime* this Sunday 1:45-3:30pm on IBC-13. For updates, photos and to hang out live with the stars, visit itspartytime.ibc.com.ph, 'like' facebook.com/ItsPartytime, follow @ItsPartytime on Twitter, and know the latest happenings in *It's Partytime* by tweeting hashtag #ItsPartytime.

# IBC's 53rd Anniversary Station ID – World Premiere (Video)

August 4, 2013

**IBC-13**'s highly-anticipated station ID for the 53rd anniversary of Philippine television titled **Kapinoy Ako!** has just been launched on *It's Partytime!* today. Check it out! The 53rd Anniversary Station ID was led by Rachel Alejandro, who sang the SID theme song titled *Kapinoy Ako*.

**IBC-13** believes each and every Filipino molded the network to becoming the government sequestered television and radio network and the country's third leading TV station and inspired the hardworking people behind it to live up to the company's motto privatization by the government.

"'Kapinoy Ako, the story of IBC rather the story of each and every Filipino. Philippine TV is a magical box that contains the colors of our collective experiences, emotions, dreams, imaginations, kids and all things that make us human and make us Filipino," said IBC President and CEO Boots Anson-Roa. "The celebration of the 53rd year of Philippine TV is our way of thanking and paying tribute to our fellow Filipinos.

# Dingdong Avanzado is a Kapinoy star

August 5, 2013

One of the country's top singer, most outstanding concert performers, this multi-platinum recording artist, songwriter, director and total entertainer garnered several attributes is now officially a Kapinoy. The Original Prince of Pop Dingdong Avanzado opened a new chapter in his career to his new home network by joining IBC-13, and signing a contract of The Kapinoy Network last June 15, with Avanzado has being exclusive to Philippine television as the oncamera performer and composer. Avanzado will also head IBC-13's Music Business Unit.

Multi-talented singer-songwriter/actor is now a Kapinoy, known to be a major part of IBC-13's *It's Partytime!* and judges of the reality talent search *Born to be a Superstar*. On hand to welcome Dingdong were IBC President and CEO, Boots Anson-Roa and IBC-13 Chief Entertainment Content Officer, Laurenti Dyogi. Avanzado will also host the Sunday musical variety show called *It's Partytime!* along with Rachel Alejandro, Gino Padilla and Lani Misalicha and the judges along with Paula Bianca, Gino Padilla and Joey Albert in the reality talent search contest *Born to be a Star*with host a certified singing champion Anja Aguilar.

IBC welcomes its newest Kapinoy, the Original Prince of Pop. Dingdong Avanzado completed his contract signing last June 15. President and CEO, Boots Anson-Roa (left) met with Dingdong during the signing.

Due to this major career move, the singer posted in his Twitter account (@dingdongavanzado) the following last August 3, being gracious to his fans, and asking for their continued support: "I am honoured, humbled, and truly appreciative of all of you and your comments. In a few days, I will be opening a new chapter in my career. Your support and prayers will really help me my friends. Salamat sa inyo and God bless you all always."

# It's Partytime celebrater in K-POP fans this Sunday

August 9, 2013

It's Partytime celebrates with South Korea in Homecoming Kapinoy: The All-Star IBC Fans
Day this Sunday (August 11) with a grand performance of the biggest names and the brightest

rising stars in the land will surely topbilled by **It's Partytime Kapinoy** led by Dingdong Avanzado, Lani Misalucha, AJ Muhlach, Cristine Reyes, Charlie Green, Carlo Lopez, Miguel Aguila and Nadine Lustre.

Kicking off the celebration are the 'ultimate' birthday treats for two of *It's Partytime*'s well-rounded artists pride, queen of rock Paula Bianca and the award-winning actor Dingdong Dantes and the official soundtrack of top-rating teleserye *Safe In The Arms Of Love*, which will be led by a certified singing champion Anja Aguilar.

Gracing the *It's Partytime* concert stage this Sunday are the powerhouse casts of four *Kapinoy* teleseryes. Love-team Miguel Aguila, Meg Imperial, Mitch Valdez and Ronnie Ricketts, plus Philippine showbiz royalties Cherie Gil, Candy Pangilinan, Rudy Fernandez and Phillip Salvador will invite fans to catch the primetime romantic teleserye *To Love Again*; while newest *PrimeTastik* series *Safe In The Arms Of Love* will wave hello to viewers with its cast members are Dingdong Dantes, Cristine Reyes, Cogie Domingo, Cherry Pie Picache, Nikki Bacolod, Joanna Morales, Lucas Zamora, DJ Durano, Say Alonzo and Biboy Ramirez.

Drama fans are going to be in for a treat in the extra-romantic production number of some of the most in-demand*Kapinoy* love teams— Dingdong Dantes and Cristine Reyes of *Safe In The Arms Of Love*, Meg Imperial and Miguel Aguila of *To Love Again* and Nadine Lustre and AJ Muhlach of *Sandy's Boyfriend*.

Also making appearances in *It's Partytime* are the stars of the newest horror-thriller suspense anthology series *Tumbok Revolution* top-billed by Janeena Chan and Dino Imperial, and the reality talent search *Superstar Circle*hosted by Janine Tugonon with a newest 13 contestants are Freddie Gutierrez, Carl Manolet Monroyo, Donjeff Tejada, John Diether Gaviola, Eric Eleazar Yuson and Jeshuron Nuestro, Liza Soberano, Episol Legaspi, Allysandra Mae Chua, Ellaine Serrano, Anne Discher, Angela Sophia Tolentino, Maureen Wenceslao and Kimberly Buenaventura.

Making the festivities even more special are world-class concert performances of Jinky Vidal, Top Suzara, R&B duo Thyro and Yumi, Joshua Cadelina, Marvin Ong, Rachel Alejandro, MJ Cayabyab, Anton Alvarez, Pio Balbuena, Sheng Belmonte and MMJ.

Also this Sunday, watch out as the newest addition to **It's Partytime Kapinoy** will finally be revealed!

Don't dare miss *It's Parytime!* this Sunday, 1:45-3:30pm on *IBC-13*. For updates, photos and to hang out live with the stars at simply visit <a href="http://itspartytime.ibc.com.ph/">http://itspartytime.ibc.com.ph/</a>, follow @ItsPartytime on <a href="http://facebook.com/ItsPartytime">Twitter</a>, or 'like'http://facebook.com/ItsPartytime.

# PrimeTastik Stars Shine in the 'Best of the Best' Episode of It's Partytime

### September 7, 2013

Witness Kapinoy stars at their brightest this Sunday (September 8) in the 'best of the best' episode of *It's Partytime*with the best Kapinoy stars of IBC-13 including the hit love team Jake Cuenca and Shy Carlos of *Noli Me Tangere*; Miguel Aguila and Meg Imperial of *To Love Again*; Cristine Reyes and Dingdong Dantes of *Safe In The Arms Of Love*; and Janeena Chan and Dino Imperial of *Tumbok Revolution*.

Fall in love with the unique beauty of Filipino music in the string of 'da best' OPM songs performed by Joey Albert, Basil Valdez, Lovers Melody, Charlie Green, Manilyn Reynes, and Rodel Naval as well as Neocolours. Also, experience the best concert performances on *It's Partytime* concert stage in the world-class production numbers of Anja Aguilar, Marvin Ong, MJ Cayabyab, Paula Bianca, Carlo Lopez, James Reid and Nikki Bacolod.

Groove to the beat in the must-see sizzling production number of the dance floor royalties like Mario Maurer and Erich Gonzales of *Before I Fall in Love* in the supah hot clash dance; and Nadine Lustre, AJ Muhlach, MMJ, Josh Padilla, Joanna Morales, Lucas Zamora, Bianca Casado, Ella Cruz, Janella Salvador, Sheng Belmonte, Robi Domingo, Sofia Andres, Janine Tugonon, John Wayne Sace and Aki Torio in *SuperWayaw*.

Meanwhile, watch out for a rising musical performance from Dingdong Avanzado, Gino Padilla, Rachel Alejandro, Top Suzara, Lani Misalucha, Joshua Cadelina, Anton Alvarez, Jinky Vidal and Thyro and Yumi.

Don't miss the best Kapinoy celebration this Sunday in the country's longest-running and award-winning musical variety show, *It's Partytime*, every Sunday at 1pm on IBC-13.

For those who want to purchase *It's Partytime* official merchandise, just go to the IBC Store located at Broadcast City, Capitol Hills, Diliman, Quezon City or through ibcstore.shopinas.com and My Regalo.com.

For updates, photos and to hang out live with the stars, visit <a href="http://itspartytime.ibc.com.ph/">http://itspartytime.ibc.com.ph/</a>, 'like'<a href="http://itspartytime

# Dingdong Avanzado's trifecta on IBC: musical variety shows and judges of reality show

September 20, 2013

Dingdong Avanzado (IBC)

He signed a contract with IBC-13 actors, the original prince of pop Dingdong Avanzado immediately made his presence felt in the Kapinoy network with several high-profile undertakings.

Following his hugely successful 25th anniversary concert Tatlong Bente Singko that was copresented by IBC-13 in association with Viva Concerts and Events, among other sponsors. Now, the 45-year old singer-songwriter, recording artist, TV host and actor has his hands full with a brand new series for the Kapinoy network.

This month, Avanzado will headline two shows that are part of the network's new weekend primetime line-up.

He will host Avanzado with Rachel Alejandro, Gino Padilla and the Asia's nightingale Lani Misalucha are the world-class performances in *It's Partytime*, a Sunday musical variety show featuring the artist of Kapinoy stars along with Top Suzara, Jinky Vidal, Paula Bianca, Joshua Cadelina, R&B duo Thyro and Yumi, MMJ, James Reid, Nadine Lustre, AJ Muhlach, Josh Padilla, Aki Torio, Erich Gonzales, Mario Maurer, Nikki Bacolod, Marvin Ong, Sheng Belmonte, Giu Comia, Charlie Green, Abby Bautista, Anna Luna, Janeena Chan, Dino Imperial, Carlo Lopez, Cristine Reyes, Dingdong Dantes, Meg Imperial, Cogie Domingo, Miguel Aguila, Joanna Morales, Lucas Zamora, Coraleen Waddell, Carlo Lazerna, Janine Tugonon, Bianca Casado, Sofia Andres, Juan Carlos and Juan Miguel Urquico, Pio Balbuena, Robi Domingo, Yam Concepcion, Nathan Barrera, Samantha Flores, Say Alonzo, Marlo Mortel, Janella Salvador, Lance Christopher, Ella Cruz, John Wayne Sace, MJ Cayabyab, Anton Alvarez, Shy Carlos and Jake Cuenca. Enthused IBC chief entertainment content officer Laurenti Dyogi, who presented the show to the media together with IBC-13 president and chief executive officer Boots Anson-Roa.

Anja Aguilar, Sam Concepcion, Marvin Ong and Khalil Ramos hosting the singing reality search show Born to be a Superstar judges are Dingdong Avanzado, Paula Bianca, Joey Albert and Gino Padilla (IBC)

Also, Avanzado will be judges with Gino Padilla, Paula Bianca and Joey Albert in the reality singing search show *Born to be a Superstar* hosted by Anja Aguilar, Sam Concepcion, Marvin Ong and Khalil Ramos where contestants get the superstar treatment and the chance to perform in a production number on primetime TV. The reality show for singing superstar amateur singing contests with their favorite singing superstar fans discover and develop its own talents as the star-maker, personality development, style and fashion to help package them into the next singing sensations from different college high-schools for aspiring young singers who battle it out each week auditioned singers across the country with the same top quality production values of the original high-rating American show to perform. Auditions nationwide in which, in moments of high emotion, our cameras surprise lucky who get at home, school and work offers them to be spotlight.

In the studio, contestants face the music industry professionals. All events leading tio the special night, like auditions, announcements, rehearsals, pictorials and others.

With a Filipino male and female, solo or group performers, age 12 to 23 years old and above are quallified to join the contest aims to discover prospective singing superstars. Top 12 Finalist are the high school of superstars are Tony dela Paz, Anne Bernardo, Carl Malone Montecido, Vanessa Rangadhol, Kristofer Dangculos, John Michael, Jet Barrun, Muriel Lomadilla, Melvin Rimas, Ronald Humarag, Veejay Aragon and Cayleen Villamor to becoming the next singing idol superstars with tardom superstar showbiz discovering and developing Philippine Television's singing superstar fans when a finalists from weekly winner brings home for P50,000, P100,000 for semifinals and P1 million pesos cash prizes for grand finals with a music recording contract of Viva Records and Vicor Music.

In addition to being a Kapinoy talent, Dingdong is also the head of IBC-13's music business unit.

"I will oversee the musical content of IBC-13 shows and write songs for its new shows," Dingdong told IBCNews.com and other members of the entertainment media his contract.

# Kapinoy stars in It's Partytime with Music, Magic and Romance

September 21, 2013

Thai Superstar of Philippine Showbiz Mario Maurer and Philippine Sweetheart Erich Gonzales will treat TV viewers with an afternoon of music, magic and romance this Sunday (September 22) as they celebrate newest milestones in their careers in *It's Partytime*.

Fall in love with the romance tandem of Mario and Erich as the recieves in launching the newest aftenoon teleserye on IBC called *Before I Fall in Love*; while a superstar princess Nadine Lustre she has a gold record award for her self-titled album *I Love You Nadine* under Vicor Music. *It's Partytime* doubles the fun and love through the must-see performances of Top Suzara and Jinky Vidal in the concert; followed by the love romantic production number of some of the most sough-after teleserye love teams Cristine Reyes and Dingdong Dantes of *Safe In The Arms Of Love*, Jake Cuenca and Shy Carlos of *Noli Me Tangere*, and Nadine Lustre and AJ Muhlach of *Sandy's Romance*.

Meanwhile, witness the world-class singing superstar of *Born to be a Superstar* Top 12 Finalists Tony dela Paz, Anne Bernardo, Carl Malone Montecido, Vanessa Rangadhol, Kristofer Dangculos, John Michael, Jet Barrun, Muriel Lomadilla, Melvin Rimas, Ronald Humarag, Veejay

Aragon and Cayleen Villamor, together with *It's Partytime* music icons Gino Padilla, Lani Misalucha, Rachel Alejandro, and Dingdong Avanzado.

Get ready for a mind-blowing *SuperSayaw* experience from Janine Tugonon, AJ Muhlach, Janeena Chan, Aki Torio, Meg Imperial, Sofia Andres, Bianca Casado, MMJ, Joanna Morales, Josh Padilla, Sheng Belmonte, Kenjhons, Charlie Green, and Anna Luna; together with Viva Hot Babes like Maui Taylor and Katya Santos.

Travel back in time and pay tribute to the music of OPM icon Basil Valdez; and prepare for the hair-raising musical 'throwback' treat from Joshua Cadelina, Marvin Ong, Thyro and Yumi and Nikki Bacolod.

Don't miss the country's longest-running, top-rating and award-winning musical variety show, *It's Partytime*, this Sunday, 12:30pm, on IBC-13. For interested viewers who want to purchase *It's Partytime* official merchandise, simply visit the IBC Store located at the IBC Broadcast Center in Broadcast City, Capitol Hills, Diliman, Quezon City, or visit IBCstore.shopinas.com and MyRegalo.com.

For updates, photos and to hang out live with the stars visit <a href="http://itspartytime.ibc.com.ph/">http://itspartytime.ibc.com.ph/</a>, 'like'<a href="http://facebook.com/ItsPartytime">http://facebook.com/ItsPartytime</a>, follow @ItsPartytime on Twitter, and know the latest happenings in It's Partytime</a>by tweeting the hashtag #ItsPartytimeConcertParty.

# 'Born to be a Superstar' Judges united for one superstars in It's Partytime

September 28, 2013

Before the highly anticipated Top 12 finalists of *Born to be a Superstar* on Sunday (September 29) night, the four judges are Joey Albert, Paula Bianca, Dingdong Avanzado and Gino Padilla with Anja Aguilar, Sam Concepcion and Marvin Ong as the main hosts will first join forces in *It's Partytime* for one world-class vocal superstars that TV viewers will never forget.

It's Partytime triples the fun and entertainment with back-to-back-to-back surprises including the fierce production number of Mario Maurer and Erich Gonzales together with the whole cast of the newest HapoNation teleseryeBefore I Fall in Love;" the action treat of upcoming PrimeTastik action mini-series Noli Me Tanegre lead stars are Jake Cuenca, Shy Carlos, Ronnie Ricketts and Mitch Valdez; and the show-stopping performance of the family sitcom Bida ni Mister, Bida si Misis of Jodi Sta. Maria and Freddie Webb.

Fall in love as Cristine Reyes, Dingdong Dantes and Cogie Domingo grace *It's*\*Partytime\* center stage for IBC's top-rating primetime teleserye \*Safe In The Arms Of Love\*.

Witness the greatness of Filipino talent with the must-see surprise of *Tumbok Revolution* star Janeena Chan and Dino Imperial; and the grand launch of Jerome John Hughes' newest album *May Ikaw Pa Rin*.

Get ready for the sweetest candy fair-inspired smash up dance number of **Kapinoy** teen stars Nadine Lustre, Bianca Casado, AJ Muhlach, Sofia Andres, Aki Torio and Josh Padilla. Meanwhile, feel the power of romance as The Original Prince of Pop Dingdong Avanzado tells the story behind the Ninoy, Cory and Noynoy Aquino of PNoy story in his **Tatlong Betne Singko** segment.

Dance to the beat of the music with dance floor royalties Janine Tugonon and Meg Imperial in the supah hot clash dance; followed by the show-stopping **SuperSayaw** showcase of Pio Balbuena, Giu Comia, Joanna Morales, Yam Concepcion, Nikki Bacolod, Lucas Zamora, Coraleen Waddell, James Reid, MMJ and Sheng Helmonte.

Also, watch out for the jaw-dropping and hair-raising musical spectacled prepared by Gino Padilla, Rachel Alejandro, Joshua Cadelina, Lani Misalucha, Top Suzara, Marvin Ong, Jinky Vidal, Thyro and Yumi, and Charlie Green; and the romantic serenade of The Dawn vocalist Jett Pangan.

Don't miss the country's longest-running, top-rating award-winning variety show, *It's Partytime*, this Sunday, 12:30pm on **IBC-13**.

For viewers who want to purchase **It's Partytime** official merchandise, simply visit the **IBC Store** located at the ground floor of **IBC** building in Quezon City, or visit IBCstore.shopinas.com and MyRegalo.com.

For updates, photos and to hang out live with the stars visit <a href="http://itspartytime.ibc.com.ph/">http://itspartytime.ibc.com.ph/</a>, 'like'<a href="http://facebook.com/ItsPartytime">http://facebook.com/ItsPartytime</a>, follow @ItsPartytime on **Twitter**, and know the latest happenings in **It's Partytime** by tweeting the hashtag #ItsPartytimePilipinas.

# IBC-13 Christmas Station ID 2013 "Masayang Pasko Kapinoy" (Video)

October 26, 2013

Catch here the Christmas Station ID of the Kapinoy Network for 2013 titled *Masayang Paskong Kapinoy!* as performed by Dingdong Avanzado and Rachel Alejandro.

In a rare show of force, Philippine TV's biggest and brightest stars—Boots Anson-Roa, Noel Trinidad, Christopher de Leon, Cherry Pie Picache, Richard Yap, Jodi Sta. Maria and Freddie Webb, Janine Tugonon, Ryan Agoncillo, Joy Viado, Nadia Montenegro and TJ Trinidad, Anja Aguilar, Sam Concepcion and Marvin Ong, Robi Domingo, Maui Taylor, Yam Concepcion and

Superstar Nora Aunor—lead IBC-13's growing family to appear in its Christmas station ID, fostering joy and unity among Kapinoys across the country this season.

Adding glitz to the all-star season station ID is this generation's up-and-coming stars, IBC-13's young brood of talents— Cristine Reyes, Meg Imperial, Janeena Chan, Mario Maurer, Jake Cuenca and Erich Gonzales with some Kapinoy Talent Center (IBC-13's talent management and development arm) artists led by Freddie Gutierrez and Janella Salvador.

The men and women of IBC News and Current Affairs bannered by its head Maria Ressa, news anchors are Henry Omaga-Diaz, Snooky Serna-Go, Alex Santos, Cathy Eigenmann, Jess Caduco, Czarinah Lusuegro, Jarius Bondoc, Jing Castaneda, and Ben Tulfo and other IBC News personalities also grace the station ID to send the message of joy and unity across. Local basketball superstars James Yap and LeBron James, who just recently signed up as the PBA and NBA players, join the station ID.

Heralding the Christmas spirit are personalities who are part of the Kapinoy Network's current roster of entertainment programs including *Who Wants To Be A Millionaire?*, *The Weakest Link, Born to be a Superstar, Goin' Bukol Pwede, Happy TODAS, Bida ni Mister, Bida si Misis, Safe in the Arms Of Love, Noli Me Tangere, Before I Fall in Love, the variety show Lunch Break* and *It's Partytime*, and the stars of IBC-13.

And to bring the *Masayang Pasko Kapinoy* spirit closer to Kapinoys, IBC runs an on-air promo from Monday to Friday starting December 8. More than 70 winners will get to win P1,000 cash and P500 SM Malls gift certificate. Every day, two lucky callers can get a chance to win by tuning in to DZTV Radyo Budyong and iDMZ 891. The callers will be asked on how they can make this Christmas better than the previous ones—just like the message of IBC-13's station ID jingle. The promo runs until December 23.

#### Merry Kapasko

IBC-13 ran a series of short Christmas-themed vignettes in their commercial breaks to advertise their annual Christmas programming. Each of the shorts featured the characters from the network's IBC shows, often parodying classic Christmas works such as those produced by Rankin/Bass.

Animation were made for station ID spots used on the channel, both in the Rankin/Bass stopmotion style delivering a Christmas gift. These particular animation pieces were also used in bumpers shown whenever the specials themselves went to commercials.

#### **Holiday Party**

A stop-motion specials, a snowwoman caricature of Rosie O'Donnel (voiced by herself).

Mr. Kapinoy **Baby Kapinoy** Ms. TV Radiogirl Newspaperboy Ms. Lola Pinoy RemoteBoy Manok PinoyFlag Barney Baby Bop BJ Elmo Big Bird **Ernie** Bert Grover Cookie Monster Prairie Dawn

### How the You-Know-Who Stole You-Know-Kapinoys!

Herry Monster

Starring Erich Gonzales, all the IBC-13 stars of characters in the city of Toonville like Paskohan a lot, with the major exception of Erich as the narration refers to her. The narrator reasons that her hatred for Christmas might be because her pigtails are tied too tight or because she her doll, but apparently the actual reason is because she believes she should have all the chocolate candy to herself.

Grinchelica rides into Toonville on her Malibu Cynthia sleigh, pulled by her cat, and sneaks into the houses to steal all the chocolate goodies. Among them, she steals chocolate figures of Ultralord, Robi Domingo's chocolate drink, Anja Aguilar's chololate ice cream, Dingdong Dantes' chocolate cake, Nadine Lustre's chocolate star, Richard Yap as chocolate tree, Jodi Sta. Maria's chocolate chalk, and Jake Cuenca's chocolate candy cane that came all the way. Just as Erich has finished her theft, the smallest Toonville citizen, James Yap of PBA, in on her and asks.

Grinchelica returns to her mountain hideout with the stolen chocolates and parks her sleigh on the very top of the mountain. From her vantage point, she stops to think about how the other IBC stars are going to be disappointed when they wake up on Paskohan morning and find that there's no chocolate for them. But she ultimately decides that she really doesn't care about that, because as far as she's concerned, the candy's all hers.

#### The Nutcracker Suite

A short performance starring Kapinoy stars of Juan Carlos and Juan Miguel Urquico.

As the Nutcracker Suite begins to play, Juan Carlos and Juan Miguel appear onstage, wearing tutus. Juan Carlos gives Juan Miguel a nut, and he presents him with a cracker. "SWEET!" they both yell, and then toss their given food into their mouths. They then proceed to dance around the stage, while making loud munching noises on their respective snacks to the tune of the music. Briefly appears to sing the last few bars of the music piece, and the pair then swallow their snacks. They take their bows as the offscreen audience throws roses at them.

#### The Snowman Boy

Starring Mr. Kapinoy and the boys of Whattaboys like AJ Muhlach, Josh Padilla and Aki Torio with the girl guys of Bianca Casado and Sofia Andres.

As Boots Anson-Roa, the network's president and CEO provides narration, the short opens with the guys building their snowman, which comes out looking like Snowman.

#### **Dingdong's Holiday Hits**

A Christmas album commercials, starring the original prince of pop Dingdong Avanzado.

An announcer tells us about Dingdong's past successful albums, *Born to Christmas* and *Pasko Na Sinta Ko*, and that he has now released a new album of him singing holiday songs. We are shown samples of Plankton's interpretations of *Jolly Holliday*, *Ganyan Pasko*, *Miss Kita Kong Christmas*, and *Pasko Na Sinta Ko*. The announcer tells the viewers that, to order the advertised album, they must send the Dingdong.

#### The 12 Days of Paskohan

In this particular segment, an entire group of IBC-13 characters, all rendered in stop-motion ala Rankin/Bass style, sing to the tune of *The Twelve Days of Christmas*. The lyrics are as follows:

All: On the 12th Day of Paskohan, Kapinoy watch TV

Twelve bubbles blowing!

Eleven kayo mas Santa

Ten thousand places ikaw ang Kapinoy

Nine dalawa bata.

Eight Barney toys Watch out Seven thousand pounds. Six newspaper store. Ow! Five incredibly expensive golden rings! Four na masayahan. Three Noche Buena! Two turtles' mahal kita Oh Santa At ang Kapinoy sa araw ng pasko! Mmmm, Kapinoy! This year's IBC Christmas SID features the station's hottest and brightest stars and news personalities like (in order of apperance): Robi Domingo Yam Concepcion and Maui Taylor Janine Tugonon Ashley Rivera aka Petra Mahalimuyak James Reid Cacai Bautista Mario Maurer and Erich Gonzales Joey Marquez and Tessie Tomas Richard Yap as Sir Chief **Dingdong Dantes** Cristine Reyes Cogie Domingo Nikki Baocolod DJ Durano Superstar Circle Graduates Freddie Gutierrez Liza Soberano Anne Discher Donjeff Tejada

Diether Gaviola Sophia Tolentino Jodi Sta. Maria and Thirdy Lacson

Freddie Webb

Jason Abalos and Neil Coleta

Christopher de Leon

**Smokey Manaloto** 

Xyriel Manabat, Matt Edwards and Giselle Sanchez

Cathy Eigenmann-Bordalba

Alex Santos

Miguel Aguila and Meg Imperial

Jake Cuenca, Shy Carlos, Ronnie Ricketts and Mitch Valdez and the rest of Noli Me Tangere Cast

Candy Pandilinan

Rudy Fernandez

Paul Jake Castillo

Marlo Mortel and Janella Salvador

Cherie Gil

John Wayne Sace

Phillip Salvador

**Dolly Anne Carvajal** 

James Yap of PBA and LeBron James of NBA

Juan Carlos and Juan Miguel Urquico

Henry Omaga-Diaz and Snooky Serna-Go

Jess Caduco and Czarinah Lusuegro

Jarius Bondoc

Maria Ressa

Jing Castaneda

Ben Tulfo

Cherry Pie Picache

Young JV and Abby Bautista

MMJ

Kiko Ramos, Andi Eigenmann, Joross Gamboa, Gee-Ann Abrahan, Giu Comia, James Reid, Ella Cruz, Nathan Bareera and Makisig Morales

Gerald Pesigan

Bianca Casado and Sofia Andres

Vandolph Quizon

Say Alonzo

Joanna Morales and Lucas Zamora

Blakdyak

Jon Santos and Sheng Belmonte

Biboy Ramirez

Nadine Lustre, AJ Muhlach, Aki Torio and Josh Padilla

Anja Aguilar, Sam Concepcion and Marvin Ong

Dingdong Avanzado

Rachel Alejandro

Lani Misalucha

Gino Padilla and Joey Albert

Paula Bianca

Top Suzara and Jinky Vidal

Joshua Cadelina

Ryan Agoncillo, Joy Vlado, TJ Trinidad and Nadia Montenegro, Bobby Yan, Pat Natividad, Pat Natividad, Carlos Agassi and Nicole Andersson

Boots Anson-Roa

# 100+ Kapinoy Stars Celebrate IBC-13's 53rd Anniversary in 'It's Partytime'

October 5, 2013

It's Partytime will throw a grand reunion of more than one hundred Kapinoy stars in participation to the historical two-day celebration of IBC-13 for the 53 years of Philippine television titled Kapinoy ng Kasiyahan: The Grand Kapinoy Weekend.

Witness one of Philippine TV's milestone as the whole **It's Partytime Kapinoy** and cast members of timeless hit shows of **IBC-13** take over the center stage for a string of world-class performances and unforgettable surprises.

Watch out for the back-to-back grand reunions of *It's Partytime* main hosts Gino Padilla, Rachel Alejandro, Lani Misalucha, Joey Albert, Louie Heredia and Dingdong Dantes; *The Sharon Cuneta Show* host for the megastar Sharon Cuneta; and the *Alas Dose sa Trese* family members namely, Eddie Ilarde, Boots Anson-Roa, Paco Arespacochaga, Pia Pilapil and Jojo Alejar.

Solid teleserye fans surely be a treat with a special production numbers of *Noli Me Tangere* stars Jake Cuenca and Shy Carlos; *Before I Fall in Love* love team Mario Maurer and Erich Gonzales; *Safe In The Arms Of Love* star Cristine Reyes, Dingdong Dantes, Cogie Domingo and Cherry Pie Picache. Joining the *PrimeTastik* stars are Xyriel Manabat, Giselle Sanchez, Matt Edwards, Anton Revilla and Samantha Flores of *My Batang Momay*; Mutya Orquia of the remake in *Carita de Angel*; and Janeena Chan and Dino Imperial of *Tumbok Revolution*. Box-office love teams will paint the town red with the most romantic surprises from Nadine Lustre and AJ Muhlach, Aki Torio and Meg Imperial, Ronnie Ricketts and Mitch Valdez, and Jenine Desiderio and Martin Velayo.

Aside from this, *Superstar Circle* barkada Freddie Gutierrez, Liza Soberano, Anne Discher, Donjeff Tejada, Sophia Tolentino and Deither Gaviola. Take a trip down memory lane as the cast bonds with promising **Kapinoy** teen stars Nadine, Bianca Casado, Ella Cruz, Lucas Zamora, Maxene Magalona, Meg Imperial, Charlie Grreen, John Wayne Sace, Giu Comia, Sofia Andres, Janella Salvador, Carlo Lazerna and Marlo Mortel.

Relive the happy times in *Grand Kapinoy Weekend* as popular Kapinoy comedy stars travel back in time and remember the remarkable moments in the 53 years of comedy. It will be led by *Iskul Bukol* cast members are comedian Tito Sotto, Vic Sotto and Joey de Leon; *Happy* TODAS gang are Robi Domingo, Cristine Reyes, rappetr Young JV and MM nd MJ Magnoa; Whattaboys stars AJ Muhlach, Josh Padilla and Aki Torio; the cast of the sitcom Bida ni Mister, Bida si Misis are Jodi Sta. Maria, Freddie Webb and Jon Santos; Goin' Bukol Pwede stars are comedy prince Robi Domingo, Yam Concepcion and Maui Taylor along with Jimmy Fabregas and Ces Quesada are the classic gag show Sic O'Clock News; and TODAS stars are Joey de Leon, Maribeth Bichara, Val Sotto, Jimmy Santos and Freida Fonda together with the sports fans of the **NBA** and **PBA** players are Michael Jordan, Robert Jaworski, Lebron James, actor James Yap, Kobe Bryant, Arwind Santos, Mark Caguioa, Jason Castro, Roger Yap, Dwyane Wade and Wesley Gonzales for the basketball fans. Meanwhile, celebrate the greatness of Filipino youth in the heart-pounding showdown of *Chicks* to Chicks stars are Freddie Webb, Nova Villa and Carmi Martin; Ula ang Batang Gubat stars Judy Ann Santos; *TODAS Kids* children kids stars are the child stars like Cassy Legaspi, Mavy Legaspi, Juan Carlos and Juan Miguel Urquico, Xyriel Manabat, Thirdy Lacson, Mutya Orquia,

Limcaco, Tommy Oppus, Tom Oppus and Sandy Andolong.

Pay tribute to the incomparable beauty of Filipino music in the world-class concert spectacle of OPM icons are the one and only superstar Nora Aunor, APO Hiking Society, Lovers Melody, Randy Santiago; and *It's Partytime* main stays are Top Suzara, Jinky Vidal, Thyro and Yumi,

Oppus; and the former Sunday noontime show *Lucky 13* host are the actor Ronald Remy, Tess

Louise Abuel, Abby Bautista and Izzy Canillo; Kulit Bulilit stars Imee Marcos and Martin

Joshua Cadelina, Nikki Bacolod and Marvin Ong.

Expect a breath-taking dance showdown of Say Alonzo, Josh Padilla, Samantha Flores, Joanna Morales, Kehjhons, and Anna Luna in the segment *SuperSayaw*; followed by the hair-raising

musical showdown of **Kapinoy** singing champions Anja Aguilar, Sam Concepcion, Miguel Aguila and Paula Bianca, Carlo Lopez, together with the first ever *Born to be a Superstar* Top 12 finalists are Tony dela Paz, Anne Bernardo, Carl Malone Montecido, Vanessa Rangadhol, Kristofer Dangculos, John Michael, Jet Barrun, Muriel Lomadilla, Melvin Rimas, Ronald Humarag, Veejay Aragon and Cayleen Villamor.

Don't miss the star-studded and historical celebration of **IBC-13**'s 53rd anniversary in the country's longest-running, award-winning variety show, *It's Partytime*, this Sunday (October 6), 12:30pm, at the Luneta Park.

For viewers who want to purchase *It's Partytime* official merchandise, simply visit the *IBC* **Store** located at the ground floor of *IBC* building in Quezon City, or visit *IBC*store.shopinas.com and MyRegalo.com.

For more updates about *Kapinoy ng Kasiyahan: The Grand Kapinoy Weekend* visit the event's official website at 53years.IBC.com.ph. For updates, photos and to hang out live with the stars, visit <a href="http://itspartytime.ibc.com.ph/">http://itspartytime.ibc.com.ph/</a>, like <a href="http://facebook.com/ItsPartytime">http://itspartytime</a>, follow @ItsPartytime on <a href="http://facebook.com/ItsPartytime">Twitter</a>, and know the latest happenings in <a href="https://facebook.com/ItsPartytime">It's Partytime</a> by tweeting the hashtag <a href="https://facebook.com/ItsPartytime">#Kapinoy53Years</a>.

# IBC Christmas Station ID 2013 is the Kapinoy Stars

November 5, 2013

IBC-13 pays tribute to different Filipinos, have touched the hearts and ignited the passion of people working for the network, in its newest Christmas Station ID launched this Wednesday (Nov 6) after *Express Balita*.

The Christmas Station ID of the Kapinoy Network for 2013 dubbed as *Masayang Paskong Kapinoy!*, this year's Christmas SID, a vehicle to share these stories to Filipinos here and across the globe. It also highlights the bond that IBC have forged with its audience through the years.

"These stories of simple yet remarkable individuals will always be Kapinoy's inspiration in delivering its commitment to be of service to every Filipino. And for the many years that they have allowed us inside their homes, we only have gratefulness. Being accepted by Filipinos as their Kapamilya is by far our greatest achievement. Our journey with them has been remarkable. We can only look forward to many more years with them," said Head of Integrated Creative Communications Management Johnny Delos Santos.

In a rare show of force, Philippine TV's biggest and brightest stars—Boots Anson-Roa, Noel Trinidad, Christopher de Leon, Cherry Pie Picache, Richard Yap, Joey de Leon, Vic Sotto, Jodi

Sta. Maria and Freddie Webb, Janine Tugonon, Ryan Agoncillo, Joy Viado, Nadia Montenegro and TJ Trinidad, Anja Aguilar, Sam Concepcion, Marvin Ong and Khalil Ramos, Robi Domingo, Maui Taylor, Yam Concepcion and Superstar Nora Aunor—lead IBC-13's growing family to appear in its Christmas station ID, fostering joy and unity among Kapinoys across the country.

Adding glitz to the all-star season station ID is this generation's up-and-coming stars, IBC-13's young brood of talents— Cristine Reyes, Meg Imperial, Janeena Chan, Mario Maurer, Jake Cuenca and Erich Gonzales with some Kapinoy Talent Center (IBC-13's talent management and development arm) artists led by the *Superstar Circle* winner and the homegrown talent princess Janella Salvador and the primetime acclaimed actor Freddie Gutierez and Janella Salvador.

The men and women of IBC News and Current Affairs bannered by its head Maria Ressa, anchors Snooky Serna, Henry Omaga-Diaz, Alex Santos, Cathy Eigenmann, Jess Caduco, Bernadette Sembrano, Czarinah Lusuegro, Jarius Bondoc, Jing Castaneda, and Ben Tulfo and other IBC News personalities also grace the station ID to send the message of joy and unity across. Local basketball superstars James Yap and LeBron James, who just recently signed up as the PBA and NBA players, join the station ID.

Heralding the Christmas spirit are personalities who are part of the Kapinoy Network's current roster of entertainment programs including *Who Wants To Be A Millionaire?*, *The Weakest Link*, *Born to be a Superstar*, *Goin' Bukol Pwede*, *Happy TODAS*, *Bida ni Mister*, *Bida si Misis*, *Safe in the Arms Of Love*, *Noli Me Tangere*, *Before I Fall in Love*, the variety show *Lunch Break* and *It's Partytime*, and the stars of IBC-13.

And to bring the Masayang Pasko Kapinoy spirit closer to Kapinoys, IBC-13 runs an on-air promo from Monday to Friday starting December 8. More than 70 winners will get to win P1,000 cash and P500 SM Malls gift certificate. Every day, two lucky callers can get a chance to win by tuning in to 93.5 Romance FM, DZTV Radyo Budyong and iDMZ 891. The callers will be asked on how they can make this Christmas better than the previous ones—just like the message of IBC-13's station ID jingle. The promo runs until December 23.

Masayang Paskong Kapinoy! was written by Vehnee Saturno, with music composed, arranged and produced by Freddie Saturno. It was performed by Dingdong Avanzado and Rachel Alejandro. 2013 IBC Christmas Station ID was created by IBC Creative Communication Management headed by Johnny Delos Santos. It is directed by Peewee Gonzales and reality-TV and indie film director Monti Parungao. The SID Creative and Production team members are Dang Baldonado, Sheryl Ramos, Raywin Tome; IBC TV Entertainment, News and Current Affairs Division, Regional Network Group, IBC Internayional, Administrative Services and Human Resources Department, Property Management Group, and Safety and Security Division.

# IBC Christmas Station ID 2013 – 'Masayang Paskong Kapinoy' (Video)

November 6, 2013

IBC-13 has premiered the much-awaited Christmas Station ID for 2013 called *Masayang Paskong Kapinoy*, on Wednesday, November 6, after the telecast of *Express Balita*.

The newest Station ID, which is part of the celebration of the 53rd anniversary of Philippine Television, pays tribute to different Filipinos, whose inspiring stories have touched the Filipino hearts and ignited the passion of people working for the Kapinoy network. Aside from the beautiful song that was written and composed by Vehnee Saturno and Freddie Saturno, the Station ID features ordinary people and for each story, a Kapinoy stars.

Stories were meticulously researched by IBC-13's Integrated Creative Communications Management division and for each story by an artist.

"These stories of simple yet remarkable individuals will always be UVC's inspiration in delivering its commitment to be of service to every Filipino. And for the many years that they have allowed us inside their homes, we only have gratefulness. Being accepted by Filipinos as their Kapinoy is by far our greatest achievement. Our journey with them has been remarkable. We can only look forward to many more years with them," said Head of Integrated Creative Communications Management Johnny Delos Santos.

Watch the full music video here:

# MarRich Will Spread the Magic of Fall in Love in the 'Best' Episode of It's Partytime

November 22, 2013

Asia's Thai Superstar Mario Maurer and the Philippine Sweetheart Erich Gonzales will spread the 'magic of fall in love' this Sunday (November 24) in the 'best of the best' episode of *It's Partytime*. Mario and Erich will be joined by their *Before I Fall in Love* co-stars Jenine Desiderio and Martin Velayo.

Witness how world-class talent reign on *It's Partytime* concert stage with a string of jaw-dropping musical spectacles from *Born to be a Superstar* hosts Anja Aguilar, Sam Concepcion, Marvin Ong and Khalil Ramos; international singer-songwriters Jessie McCartney, Steven Curtis Chapman and Ariana Grande; and from the top 10 finalists of *Born to be a Superstar* singers Veejay Aragon, Cayleen Villamor, Ronald Humarang, Anne Bernardo, Melvin Rimas, Jet Barrun, Anna Baluyot, John Michael Narag, Carl Malone Montecido and Vanessa Rangadhol. Feel the love this Christmas season with Young JV at the disco ball in *Annie Batungbakal* and the romantic serenade of Kapinoy leading men AJ Muhlach, Jake Cuenca, Miguel Aguila, Cogie Domingo, Josh Padilla and Dino Imperial. Get ready to be amazed with the back-to-back-to-back dance showdown of Kapinoy stars Nicole Andersson, Janeena Chan, and Cristine Reyes. Meanwhile, prepare for another inspirational number from The Original Prince Of Pop Dingdong Avanzado together with Kapamilya child stars Xyriel Manabat, Mutya Orquia, Juan Carlos and Juan Miguel Urquico in *Tatlong Bente Singko*; followed by the mind-alternative rock *Paula Rocks* segment of Paula Bianca.

Groove to beat with the breathtaking *SuperSayaw* showcase of Bianca Casado, Sofia Andres, Janine Tugonon, Joanna Morales, Coraleen Waddell, Anna Luna, Aki Torio, Nadine Lustre, Samantha Flores, Kenjhons, Yam Concepcion, Lucas Zamora, James Reid, MMJ, Charlie Green, MJ Cayabyab, and Meg Imperial together with the top superstars of *Superstar Circle* finalists such as Freddie Gutierrez, Liza Soberano, Anne Discher, Donjeff Tejada, Sophia Tolentino and Diether Gaviola.

Also, watch out for the hair-raising concert experience from Gino Padilla, Top Suzara, Rachael Alejandro, Lani Misalucha, Joshua Cadelina, Top Suzara, Nikki Baoclod, RJ Jimenez and Giu Comia.

Don't miss the country's longest-running, award-winning variety show *It's Partytime*, this Sunday, 1:00PM, on IBC.

Meanwhile, fans and TV viewers may still vote for the '2013 Partytime Viewers' Best Awards' through text and online voting at itspartytime.abs-cbn.com which is extended until 12 noon of December 3 (Tuesday).

For viewers who want to purchase *It's Partytime* official merchandise, simply visit the IBC Store located at the ground floor of IBC building in Quezon City, or visit IBCstore.shopinas.com and MyRegalo.com.

Visit itspartytime.ibc.com.ph to hang-out live with superstars. Also join the fun at *It's Partytime's* official social networking accounts at Facebook.com/asapofficial and Twitter.com/ASAPOFFICIAL, and know the latest happenings in *It's Partytime* by tweeting the hashtag #ItsPartytimeLalaban.

# Cast of Carita de Angel, Janella in Wonderland and Your Heart, My Love lead Kapinoy superstars' Chinese New Year Party

January 25, 2014

Mutya Orquia, Janella Salvador, Marlo Mortel, Claudine Barretto, Raymart Santiago and Christopher de Leon will spark up the fun-filled Chinese New Year celebration of the variety show *It's Partytime* this Sunday (January 26) with their sure-fire hot production number for the grand launch of their soap fantasy series *Carita de Angel, Janella in Wonderland* and the primetime TV series *Your Heart, My Love*.

It's Partytime Kapinoy will make the show more special with their special birthday treats for The King of Untimate Singer Gino Padilla and The Queen of Rockstar Paula Bianca.

Get inspired to claim a brighter year with the heart-pounding world-class performances from Pop Princess Anja Aguilar and singing sensation Charlie Green; the OPM music icon Rodel Naval, the manpower OPM Joshua Cadelina, and Mr. Golden Voice Marvin Ong; and Kapinoy leading men AJ Muhlach, who will perform with Mutya Orquia, Bimby Aquino-Yap, Miel Cuneta and Xyriel Manabat.

Further pump up the energy this weekend with the *SuperSayaw* gang including James Reid, Maxene Magalona, Meg Imperial, Joanna Morales, Dino Imperial, Lucas Zamora, Nathan Barrera, Erich Gonzales, Cristine Reyes, Liza Soberano, Nicole Andersson, Coleen Garcia, and Sofia Andres.

Also, watch out for a grand concert treat from Rachel Alejandro, Miguel Aguila, Lani Misalucha, Top Suzara, Jinky Vidal, Thyro and Yumi, *Born to be a Superstar* top finalists singers Cayleen Villamor, Veerjay Aragon, Anne Bernardo and Ronald Humarang.

The festivities of *It's Partytime Kapinoy* will continue with the grand launch of The Original Prince of Pop Dingdong Avanzado's latest album.

Celebrate the Chinese New Year with the country's longest-running, award-winning variety show *It's Partytime*, this Sunday, 1:00pm, on IBC.

For viewers who want to purchase *It's Partytime* official merchandise, simply visit the IBC Store located at the ground floor of IBC building in Quezon City, or visit IBCstore.shopinas.com and MyRegalo.com.

Visit ItsPartytime.ibc.com.ph to hang-out live with superstars. Also join the fun at *It's Partytime*'s official social networking accounts at Facebook.com/ItsPartytime and Twitter.com/ItsPartytime, and know the latest happenings in *It's Partytime* by tweeting the hashtag #ItsPartytimeChineseNewYearKapinoy.

# IBC's 2014 Summer Station ID premieres on "It's Partytime"

March 29, 2014

Usher in the summer season with hot and sizzling treats and performances from *It's Partytime* this Sunday (March 30), including the launch of IBC-13's much-awaited summer station ID featuring the theme song *I Love Summer Kapinoy Forever*.

Get ready for a string of birthday bashes for *Janella in Wonderland* teen sweetheart Janella Salvador turning 16-year-old young girl and new Kapinoy leading young men Freddie Gutierrez turning 19.

Indulge in more star-studded treats in the young version of *Friends 4Ever* kids such as the child star wonders like Thirdy Lacson, Abby Bautista, Mavy Legaspi, Cassy Legaspi, Juan Miguel Urquico, Mutya Orquia, Aldred Nasayao and Sofia Millares now transformed into teen barkada such as the hottest teen stars Marlo, Janella, Khalil Ramos, Sue Ramirez, Yves Flores, Liza Soberano and Francis Magundayao for the grand launch of IBC's newest Saturday youth drama *Friends 4Ever* together with Nicole Uysiuseng, Marlo Mortel, Elisse Joson, Joseph Bitangcol, Maxene Magalona, Victor Anastacio and Cara Eriguel.

Meanwhile, Fans Day with a special production number from Marlo Mortel, Bianca Casado, Sofia Andres and 1:43, Nathan Lopez, Abigail Macapagal, Nathan Bareera and Fretzie Bercede.

It's Partytime turns up the heat with the grand launch of IBC's newest afternoon child-friendly fantasy series called *My Little Janella* with stars Abby Bautista, Jenine Desiderio and Freddie Webb, IBC Films' newest album for its soundtrack album, and Veejay Aragon's debut album *Simple Lang*.

Prepare for a cool OPM rap session with Abra, Vincent Bueno, Quest, and Young JV, jam to the songs, and get blown away by top-notch vocal performances from Gino Padilla, Miguel Aguila, Top Suzara, Paula Bianca, Joshua Cadelina, Anne Bernardo, Sam Concepcion, Anja Aguilar and Thyro Alfaro. Meanwhile, be mesmerized by the smashing dance moves in *SuperSayaw* with AJ Muhlach, Nadine Lustre, Coleen Garcia, Joanna Morales, Aki Torio, Mario Maurer, Erich Gonzales, Josh Padilla, and Cristine Reyes.

Also, watch out for a splendid concert teaser performance from *Born to be a Superstar* season 2 grand champion Cayleen Villamor together with the one and only Original Prince of Pop Dingdong Avanzado.

Don't miss the country's longest-running, explosive and an exciting award-winning variety show *It's Partytime* this Sunday, 12:30pm, on IBC-13.

For viewers who want to purchase It's Partytime official merchandise, simply visit the IBC Store located at the Broadcast City in Quezon City, or visit ABSCBNstore.shopinas.com and MyRegalo.com.

Visit ItsPartytime.ibc.com.ph to hang-out live with stars. Also join the fun at *It's Partytime's* official social networking accounts at Facebook.com/ItsPartytime and Twitter.com/ItsPartytime, and know the latest happenings in *It's Partytime*by tweeting the hashtag #ItsPartytimeSummer.

# Cast of 'Batang Genius' and 'Janella: A Princess Girl' will now join the forces of Kapinoy Fantaserye in 'It's Partytime'

July 11, 2014

A grand superstars awaits *It's Partytime* viewers this Sudnay (July 13), with the whole cast of *Batang Genius* and *Janella: A Princess Girl* will now join the forces of Kapinoy Fantaserye on primetime TV.

Some of the cast in the pamilyang 3D adventurserye *Batang Genius* topbileld by the 13-year-old twins are Mavy Legaspi and Cassy Legaspi, Jake Cuenca, Nicole Andersson, Raymond Bagatsing, Cara Eriguel, Joross Gamboa, Gerald Pesigan, (voiced by Lou Veloso) and Harvey Bautista.

In the Kapinoy party continues with the big relaunch of IBC-13's much-awaited fairytale princess fantaserye *Janella: A Princess Girl* with lead stars as the teen sweetheart Janella Salvador will perform at the song and dance number, with Marlo Mortel, Jerome Ponce, and the rest of the cast, including Kendra Kramer, Zoren Legaspi, Maricar Reyes, Cogie Domingo, Gloria Sevilla, Paul Jake Castillo, Bettina Carlos, Isko Salvador as Brod Pete and Kelly dela Cruz.

The most sought-after stars of *Your Heart, My Love* — Claudine Barretto and Raymart Santiago finally come together on the *It's Partytime* stage.

Some throwback dance craze from JC Tiuseco, Nathan Barrera, and Vincent Bueno, and the disco flashback of *Catch Me Fall in Love* cast Erich Goznales and Dingdong Dantes. Over the top *SuperSayaw* with Maxene Magalona, Liza Soberano, Coleen Garcia, Anna Luna, Janeena Chan, Bianca Casado, Sofia Andres, John Wayne Sace, and Mario Maurer. Plus, back-to-back birthday celebration of Janine Tugonon. Nadine Lustre will perform the certified sexy princess

with AJ Muhlach showing the performances gives everyone a sneak peak of her upcoming concert *Diary ng Panget: The Concert Tour* with Andre Paras and James Reid.

Performing treats from Veejay Aragon, Joshua Cadelina, Thyro Alfaro and Miguel Aguila. Plus, concert throwback led by the original prince of pop Dingdong Avanzado together with Cayleen Villamor and Anne Bernardo. Plus, Karaoke Kapinoy with Gino Padilla and Jenine Desiderio.

Party this Sunday with Asia's longest-running, award-winning variety show, *It's Partytime* this Sunday, 1pm, on IBC-13. For viewers who want to purchase *It's Partytime* official merchandise, simply visit the IBC Store located at Quezon City, order these and other IBC products at IBCstore.shopinas.com and MyRegalo.com.

Also join the fun at *It's Partytime's* official social networking accounts at Facebook.com/ItsPartytime and Twitter.com/ItsPartytime, and know the latest happenings by tweeting the hashtag #ItsPartytimeSuperstar.

# KSP (variety show)

**KSP** (Kapinoy Sunday Party) was a musical variety show in the Philippines broadcast by IBC-13 in the Philippines. The show is presented by its main hosts Nicole Hiyala and Chris Tsuper. Currently, it became the longest-running musical variety show in the Philippines and on Asia. The show first premiered on July 1, 2012, and airs live Sundays until September 23, 2012. The show also broadcasts worldwide through IBC Global.

nday Party)

Format Musical, Variety show

Created by

**Broadcasting Corporation** 

Directed by Louie Ignacio

Creativedirector(s) Danny Jota

Presented by Nicole Hiyala

Chris Tsuper

**Opening theme** KSP Song by KSP Cast

Country of origin Philippines

Language(s) Filipino

**English** 

**No. of episodes** n/a (airs every Sunday)

**Production** 

Executiveproducer(s) Lito Ocampo Cruz

Location(s)

Broadcast City, Quezon

City, Philippines

Running time 1 hours

**Broadcast** 

Original channel <u>IBC-13</u>

Picture format NTSC (480i)

Original run

July 2, 2012 – September

23, 2012

**External links** 

**Program Site** 

# History **Edit**

After the noontime success of <u>IBC</u> noontime show <u>Lunch Break</u>with host <u>Ryan Agoncillo</u>, <u>Joy Viado</u>, <u>Bianca Manalo</u>, <u>Smokey Manaloto</u>, <u>Bianca Molales</u> and <u>Enrique Gil</u> which airs on

Monday to Saturday, *KSP*, stands for *Kapinoy Sunday Party* were conceptualized and relaunched in July 1, 2012 trough an interview via Showbiz Express in *IBC Express Balita* last June 29, 2012, <u>AJ Muhlach</u> stated that Kapinoy Sunday Party with its answer to rival <u>ASAP</u> 2012 and <u>Party Pilipinas</u> and the concert party extravaganza on Sundays. Then, <u>Nicole Hiyala</u> and <u>Chris Tsuper</u> were tapped as the main host for the show.

Along with 2 main host, new breed of stars like <u>Sofia Andres, Jerome Ponce</u>, <u>Makisig</u> <u>Morales</u>, <u>Gerald Pesigan</u>, <u>DJ Durano</u> and <u>Shy Carlos</u> become the co-host along with singing champion popstar <u>Anja Aquilar</u> become co-hosts and performers for the show to attract the young viewers.

The show had their new theme song, set the new studios at the IBC Studios in <u>Broadcast City</u>, with director of <u>Louie Ignacio</u>.

# Cast Edit

### Main hosts Edit

- Nicole Hiyala
- Chris Tsuper

# Co-hosts and performers **Edit**

The following are the co-hosts and performers in KSP:

- Aki Torio
- Anja Aguilar
- DJ Durano
- Gerald Pesigan
- IC Mendoza
- Jerome Ponce
- Josh Padilla
- Lucas Zamora
- Makisig Morales
- Marvin Ong
- Paula Bianca
- Shy Carlos
- Sofia Andres
- Thyro and Yumi

# Segments <u>Edit</u>

- Sayaw Plus
- Anja on Stage
- Champinoy

# Studios used by KSP Edit

■ IBC Studios in Broadcast City (July 1, 2012-September 23, 2012)

# Awards and Nominations Edit

2012 Anak TV Seal Awardee (Most Favorite TV Programs) - Won

# See also Edit

- List of programs broadcast by Intercontinental Broadcasting Corporation
- IBC-13 relaunches Sunday musical variety show KSP
- New Celebreity Endorsers 2012

# References Edit

# External links Edit

- Program Site
- KSP on Facebook
- KSP on Twitter

# IBC-13 relaunches Sunday musical variety show KSP

July 1, 2012

The battle for supremacy among Sunday noontime musical variety shows now becomes a three-way contest with the entry of sequestered TV station **IBC-13's** own bet as the **Kapinoy** network, according to the president and CEO Boots Anson-Roa.

*KSP*, which stands for *Kapinoy Sunday Party*, which is premieres today, July 1 at 1:30 p.m. on Sundays as the one-hour TV show have big name stars that appeal to the audience, with new host Nicole Hiyala and Chris Tsuper leading the charge along with the network's other talents will banner the program.

Joining in the celebration broadcast live from **IBC** Studios in Broadcast City were: co-hosts Aki Torio, Anja Aguilar, DJ Durano, Jerome Ponce, Makisig Morales, IC Mendoza, Lucas Zamora, Sofia Andres and Shy Carlos as the concert party, the all-star party, interactive party as the *KSP* party of like our banner show for TV will match the star power of its competitors. Coming up with its own Sunday noontime programming may come as a departure from **IBC-13'**s objective of distancing its set of programs from the standard fare being offered by the two giant networks.

Director is Louie Ignacio maintained that while *KSP* is going head-to-head against its rivals, the program's theme and concept are different, and perhaps more flexible, compared to its competitors.

"Basically ang iba sa amin, sila [ABS-CBN's ASAP 2012 and GMA-7's Party Pilipinas] kasi concert party and all-star party, kami naman interactive party," director Quinn explained to PEP (Philippine Entertainment Portal).

**KSP** takes more personal approach to its viewers through studio by which the audience. The program, Ignacio added, is a mixture of all the elements the Filipinos came to associate with musical and variety shows as the one-hour TV program.

As the singer from the certified singing champion Anja Aguilarhave what it takes to compete against their rivals with new musical director Jay Durias and Louie Ocampo.

Catch KSP: Kapinoy Sunday Party every Sunday at 1:30 to 2:30 p.m. on IBC-13.

# KSP premieres on July 1 Edit

Sequestered TV station **IBC-13** as the **Kapinoy** network is now a strong No.3 behind giant networks **GMA** and **ABS-CBN**, according to the survey of **AGB Nielsen Media Research**. With their fusion of strength, more **IBC** become more aggressive for surging ahead in the ratings further strengthen their predominance as a strong provider of shows in the market with the Television Ratings and Ad Revenues.

An appearing animation of children with *Barney and Friends* appearing, Mondays to Fridays 4-4:30 pm right before the flagship news program *Express Balita*.

KSP: Kapinoy Sunday Party is the latest addition to IBC-13 as part of the new Kapinoy programming scheme under the leadership of its chairman Orly Mercado and president and CEO Boots Anson-Roa. IBC-13 is considered more shows and at the same time beefing up its new Viva-TV programming with such as Viva Box Office and the PBA Games as well as new primetime programs like phenomenal animated fairy-serye Winx Club, comedy show Petra's Panniest, soap opera teleserye Esperanza and Pinokyo's Time, newest sitcom like Petrang Kabayo and Dalawang Busoy, teen drama anthology Dear Heart, reality datinggame Sabi Mo Nanay, talk show The Jon Santos Show, reality show SM Little Stars, new phenomenal game show like The Weakest Link and Who Wants to be a Millionaire?, anime like Crayon Shin Chan, Cyborg Kurochan and Sailor Moon, and new Korean drama Queen and I, Dream High, Can You Hear My Heart which is now the homegrown shows.

# **New Celebreity Endorsers 2012**

Many Philippine companies choose celebrities to endorse their products and services because of their popularity, good looks, style, appeal and credibility among consumers. Celebrity

testimonials entice consumers to try new products and services. Here is a list of the **New Celebrity Endorsers of 2012** and the products they support.

# Anja Aguilar Edit

A certified singing champion <u>Anja Aguilar</u> is the latest addition to product endorsements from television shows, music recording and successful movies.

- Globe
- Charmee
- HerBench
- My Phone
- Natasha Beauty
- Careline
- Sunsilk
- National Bookstore
- Knorr

# AJ Muhlach Edit

<u>AJ Muhlach</u> dubbed as *Popular New Actor* because the advertisements are good is product endorsements has a successful movies and television shows.

- Pancit ni Mang Juan
- Coca Cola
- Emperador Brandy
- Real Leaf
- Royal Tru Lemon
- My Phone
- San Remo Pasta
- Ligo Sardines
- Purefoods Spaghetti Meat Sauce

# Onemig Bondoc Edit

<u>Onemig Bondoc</u> now dubbed as the *Return of Actor* of advertisers because of his good image believes and uses all the products he endorses of success in multimedia (television, movies, recording and product endorsements).

Cindy's Hamburger (from Cindys Bakery Restaurant)

- Mister Donut
- Bench
- Purefoods Chunkee Corned Beef
- PLDT
- San Miguel Pale Pilsen
- My Phone
- Royal Tru Lemon
- Head & Shoulders

# Shy Carlos Edit

<u>Shy Carlos</u> is a Swiss-Filipino singer, dancer, actress, and rapper who will got a product endorsers.

- Jollibee
- Safeguard
- Jelly Age
- San Remo Pasta
- Stick-O
- Del Monte
- Pancit ni Mang Juan

# Josh Padilla Edit

<u>Josh Padilla</u> who is anctor get a product endorsers of success (television, movies and recording)

- Sun Cellular
- KFC
- Voice Combo Coated Sandwich

# References Edit

# Pop Girls (Philippine TV Show)

**Pop Girls** is a Philippine teen-oriented musical variety show in the Philippines. Hosted by Nadine Lustre, Rose Van Ginkel and Shy Carlos, debuting on July 1, 2010. It airs Sunday nights on Viva-TV on IBC-13. The show is live and taped at Broadway Centrum in Quezon City. The show ended on June 24, 2012.

# **Pop Girls**

**Entertainment** 

**Teen-oriented** 

Format Musical

Variety show

Intercontinental

Created by Broadcasting

Corporation

Developed by <u>Viva Television</u>

Directed by Mark Reyes

Nadine Lustre

Presented by Rose Van Ginkel

**Shy Carlos** 

Theme music

composer

Louie Ocampo

Country of origin Philippines

Language(s) Filipino

**English** 

No. of episodes n/a (airs every Sunday

nights)

### **Production**

**Executiveproducer(s)** Vic Del Rosario, Jr

Producer(s) Veronique Del Rosario-

Corpus

Running time 1 hours

Productioncompany(s) Viva Television

### **Broadcast**

Original channel <u>IBC-13</u>

Original run

July 11, 2010 – June

24, 2012

# **External links**

Official Website

# Hosts Edit

# Main Hosts Edit

- Nadine Lustre (July 11, 2010-June 24, 2012)
- Rose Van Ginkel (July 11, 2010-June 24, 2012)
- Shy Carlos (July 11, 2010-June 24, 2012)

# Co-Hosts Edit

**AJ Muhlach** (June 5, 2011-June 24, 2012)

# Performers Edit

- Samantha Page
- Aubrey Caraan
- Carlyn Ocampo
- RPM
- Sharien Fructuoso
- Vicc Madrigal
- Anja Aguilar (July 11, 2011-June 24, 2012)
- Voyz Avenue
- XLR8

# Former Hosts Edit

- <u>Joanna Morales</u> (July 11, 2010-May 29, 2011)
- Luis Manzano (co-host) (July 11, 2010-May 29, 2011)

# Guest Co-Host Edit

- Martin Escudero (February 19, 2012)
- Josh Padilla (May 13, 2012)
- Onemig Bondoc (February 25, 2012)
- Cogie Domingo (July 1, 2012)

# Awards and Nominated Edit

2011 Anak TV Seal Awardee (Best Variety Show) - Nominated

# See also Edit

List of programs broadcast by Viva-TV

# References Edit

# External links Edit

- Official Website
- Pop Girls on Facebook
- Pop Girls on Twitter
- Pop Girls on Multiply

# Once Upon a Time

**Once Upon a Time** was a Philippine fantasy-drama anthology produced and aired by IBC. The fantasy anthology series is hosted by the network's presient and CEO and the award-winning actress Boots Anson-Roa with new episodes.

The program features weekly fantasy stories of famous celebrities and personalities, as well as original tall tales and fantasy stories that are perfect for the kids and the whole family. The program is named in *Wansapanatam* by <u>Michelle Ayalde</u>, the new theme song *Once Upon a Time* which is composed by <u>Jonathan Manalo</u>and performed by <u>Anja Aguilar</u>.

It marks as the first-ever primetime fantasy anthology series on Philippine TV is produced

by <u>IBC</u> with the executive producer <u>Lito Ocampo Cruz</u>.

# Once Upon a Time

<u>Adventure</u>

Format <u>Drama</u>

<u>Fantasy</u>

Created by <u>IBC</u>

**Directed by** various

Presented by Boots Anson-Roa

Theme music

composer

Jonathan Manalo

Opening theme

Time by Anja Aguilar

Country of origin Philippines

Language(s) Filipino

**English** 

No. of episodes 36 (total)

Production

Executive producer(s) <u>Lito Ocampo Cruz</u>

**Running time** 45 minutes

Broadcast

Original channel <u>IBC</u>

Picture format NTSC (480i)

Original run August 10, 2013 – April



# Overview Edit

The show is hosted by <u>IBC</u> president and CEO and award-winning dramatic actress herself <u>Boots Anson-Roa</u> for the new fantasy-adventure anthology series in Pinoy Fantasy while Boots also serve the narrator of the fantasy anthology focuses on adaptations based on komiks. Since August 10, 2013, *Once Upon a Time* saw the birth of another first in Philippine television. Although the Pinoy Fantasy stories with the treatment and fresh approach with technical exellence to the fantasy anthology.

A family and friends of fantasy stories in the world of fairytale of drama every Saturday night, the sentimental wonderful journey to the Filipino viewers' treasured fairy and fantasy stories. The show premiered with *Anna Angel*, an episode is starring the actress <u>Jodi Sta. Maria</u> and <u>Xyriel Manabat</u>.

# Episodes Edit

# Season 1 Edit

Episode(s) #	Episode title	Director	Original air date
1	Anna Angel	Mac Alejandre	August 10, 2013

The story is about Sylvia Enrique (<u>Jodi Sta. Maria</u>), the mother story of her life in the house and Anna (<u>Xyriel Manabat</u>), the young girl of the fairytale kids for mommy who searched for her father (<u>Jake Cuenca</u>). With the guardian angel Barbiel's help, Anna was able to see her a moment.

Cast: <u>Jodi Sta. Maria</u>, <u>Jake Cuenca</u>, <u>Xyriel Manabat</u>, <u>Gerald Pesigan</u>, <u>Candy Pangilinan</u>, <u>Cogie Domingo</u>

2 Pamilya Mo Wenn V. Deramas August 17, 2013

The boy kid of Noel (<u>Juan Miguel Urquico</u>) for the toy, with the kids of mom Dina (<u>Dina Bonnevie</u>), amother of the child. The children of the family mother of their lives.

Cast: <u>Juan Carlos Urquico</u>, <u>Dina Bonnevie</u>, <u>Mitch Valdez</u>, <u>Anton Revilla</u>, <u>Abby Bautista</u>

3	Princesa Girl	Mark Reyes	August 24, 2013	
the world of Marvin	A young girl of Princesa Reyes ( <u>Ella Cruz</u> ) with the fairy of princess of the house. The castle in the world of Marvin Prince ( <u>Francis Magundayao</u> ), a boy who is the prince charming.  Cast: <u>Ella Cruz</u> , <u>Francis Magundayao</u> , <u>Juan Carlos Urguico</u> , <u>Cherie Gil</u> , <u>Meg Imperial</u> , <u>Dingdong Dantes</u>			
4	My Fairy Princess	Wenn V. Deramas	August 31, 2013	
,	s) will wish come true in the prin		ave the prince boy.	
5	Tambahay	Joel Torre	September 7, 2013	
	cson) is a kid at home with the r		herry Pie Picache).	
6	Bulaklak ng Santa	<u>Jefrfey Jeturian</u>	September 14, 2013	
A story of beautiful Santa ( <u>Bianca Casado</u> ), a girl of their flower of the world while the boy who made James ( <u>Aki Torio</u> ) is an ordinary men in house.  Cast: <u>Bianca Casado</u> , <u>Aki Torio</u> , <u>Alfred Vargas</u> , <u>Dina Bonnevie</u> , <u>Mutya Orquia</u>				
7	Anghel ni Abby	Jefrfey Jeturian	September 21, 2013	
Abby Lim (Mutya Orquia) is the youngest of the three, the angel of Abby had difficulty in the world of mother in Mommy (Cherry Pie Picache) in the family.  Cast: Mutya Orquia, Cherry Pie Picache, Phillip Salvador, Izzy Canillo, Miguel Aguila, Ashley Rivera				
8	Magical ng ating Puso	Rory Quintos	September 28, 2013	
Ellena ( <u>Erich Gonzales</u> ) is the girl of the heart of magic in fairytale while James ( <u>Mario Maurer</u> ) for the boy time of the world in a kind of men  Cast: <u>Mario Maurer</u> , <u>Erich Gonzales</u> , <u>Dina Bonnevie</u> , <u>Cacai Bautista</u> , <u>Ella Cruz</u>				
9	Principeng Bata	Mac Alejandre	October 5, 2013	
Biboy (Gerald Pesigan) is the prince of the temple kings through the world of child when Lito (Izzy Canillo) in the boy king of the magic.  Cast: Gerald Pesigan, Janella Salvador, Izzy Canillo, Meg Imperial, Josh Padilla, Cherry Pie Picache				
10	May Mundo Buhay	Joel Torre	October 12, 2013	
Mutya (Mutya Orquia) in the school and house through the magical earth of fairytale.				

Cast: Mutya Orquia, Jodi Sta. Maria, Martin Velayo, Thirdy Lacson, Gloria Romero			
11	Ang Punong Puso	<u>Jeffrey Jeturian</u>	October 19, 2013
Janice ( <u>Louise Ab</u>	uel), the boy and girl of the trees	with hopes to mom Do	onisia ( <u>Dina Bonnevie</u> ).
Cast: Louise Abuel, Dina E	Bonnevie, Jaime Fabregas, Juan Carlos Urquico,	Cherry Pie Picache	
12	May Mundo Buhay	Rory Quintos	October 26, 2013
, ,	unabat) showing the fairies of the	·	S.
	elle Sanchez, Matt Edwards, Ian Veneracion, Bia	nca Casado, <u>Aki Torio</u>	
13	Scary Halloween	<u>Epi Quizon</u>	November 2, 2013
Ronald ( <u>Juan Mig</u>	uel Urquico), through the zombie	in the halloween scar	y in the world of family.
Cast: Juan Miguel Urquico	, Juan Carlos Urquico, AJ Muhlach, Sofia Andre	s, Cherry Pie Picache, Cogie Do	omingo, Janella Salvador, Marlo
Mortel, Josh Padilla, Fredo	die Webb, Cherie Gil	ſ	ſ
14	Bilang Kapit Bisig	Joel Torre	November 9, 2013
Reyna (Mutya Oro	q <mark>uia</mark> ) in the reyna beauty in the w	orld of Pasig City for k	Kapit Bisig.
Cast: Mutya Orquia, Jodi S	Sta. Maria, Ian Veneracion, Izzy Canillo, Gerald F	Pesigan, Juan Carlos Urquico, G	lloria Romero
15	May Diyos ang Hesus Ama	<u>Jeffrey Jeturian</u>	November 16, 2013
The angel of lord for Abrera (Louise Abuel), the gospel of church take care of their family.			
Cast: Louise Abuel, Cherry	y Pie Picache, Matt Edwards, Eddie Garcia, Nico	le Andersson, Carlos Agassi	
16	Pampamilya	<u>Joel Torre</u>	November 23, 2013
Named of the boy Bimby (Bimby Aquino-Yap), the family of housewives in child.			
Cast: Bimby Aquino-Yap, Giselle Sanchez, Ian Veneracion, AJ Muhlach			
17	Batang Paskohan	<u>Mac Alejandre</u>	November 30, 2013
Bea (Miel Cuneta), a young woman of the christmas holiday whose in the snowman.			
Cast: Miel Cuneta, Dina Bonnevie, John Regala, Josh Padilla, Gloria Romero			
18	Minahal Fantasya	<u>Jeffrey Jeturian</u>	December 7, 2013
The story of loves in Ryan (Khalil Ramos), a boy in the world of name of fantasy and Sofia (Sue			
Ramirez, a girl is the pretty lady with a magic.			
Cast: Khalil Ramos, Sue Ramirez, Nikki Bacolod, Candy Pangilinan, Martin Velayo			

19	Tico ang Pangarap	Wenn V. Deramas	December 14, 2013	
	A young woman Tico (Abby Bautista) going in Diliman, Quezon City for the fairytale			
	Garcia, Nel Gomez, Matt Edwards, Ara Mina			
20	Desyembre 25	Jeffrey Jeturian	December 21, 2013	
	oliday on December 25 and the r e santa and Santa Claus ( <u>Robi I</u>	-	f Santa Boy ( <u>Timothy</u>	
Cast: Timothy Chan, Cogie	Domingo, Cherry Pie Picache, Nicole Andersso	on, <u>Joross Gamboa</u> , <u>Bianca Cas</u>	ado_	
21	Bagong Taon	Jeffrey Jeturian	December 28, 2013	
_	atrina (Mutya Orquia) starting a	•		
Cast: Mutya Orquia, Gloria F	Romero, Matt Edwards, Shy Carlos, Bobby Yar			
22	Enchanted Hotel	Rory Quintos	January 4, 2014	
( <u>Cristine Reyes</u> ) are two friends who are the family of old flames in hotel.  Cast: <u>Cristine Reyes</u> , <u>Jake Cuenca</u> , <u>Tetchie Agbayani</u> , <u>Carlo Aquino</u> , <u>Candy Pangilingan</u> , <u>Gloria Romero</u> , <u>Ronaldo Valdez</u> , <u>Liza Soberano</u> , <u>Nathan Barrera</u>				
23	Twinkle	Joyce E. Bernal	January 11, 2014	
A story about a poor girl named Len wants a family that loved her together with his young brother. With the help of a pixie "Twinkle", she will make her wish come true.  Cast: Miel Cuneta, Juan Miguel Urguico, Cherry Pie Picache, Ronnie Ricketts, Lucas Zamora, Sue Ramirez				
24	Palakokak	Jeffrey Jeturian	January 18, 2014	
Koko ( <u>Dino Imperial</u> ), a frog fells in love to Wendy ( <u>Liza Soberano</u> ), a girl who loves animals.  Cast: <u>Dino Imperial</u> , <u>Liza Soberano</u> , <u>Manilyn Reynes</u> , <u>Freddie Webb</u>				
25	The Wishing Fountain	Eddie Romero	January 25, 2014	
Jimboy ( <u>Bimby Aquino-Yap</u> ) feels neglected because his father always giving him broken promises. Jimboy runs away and found a wishing fountain. He wishes that his father fails to make people amazed in the magic show. The next day, his wish come true but the problem his father got fired. Will Jimboy realize that his wish is a bad idea?  Cast: <u>Bimby Aquino-Yap</u> , <u>Ramon Bautista</u> , <u>Ces Quesada</u> , <u>Timothy Chan</u> , <u>Louise delos Reyes</u> , <u>Marlo Mortel</u>				

26	Ang Mahiwagang Palasyo	Joyce E. Bernal	February 1, 2014
fairy tales where Frico's world and ne	o (Freddie Gutierrez) found a min Princess Leyla lived. In the end, F ever come back to her world fore anella Salvador, Jenine Desiderio, Tonton Gutier	Princess Leyla ( <u>Janella</u> ver only to love Rico.	Salvador) returns to
27	Inakupu Muumuu	Wenn V. Deramas	February 8, 2014
3 friends experience an extraordinary trip.  Cast: Mario Maurer, Erich Gonzales, Ces Quesada, Michael Flores, Cogie Domingo			
28	Pamana ni Lola Gare	Mac Alejandre	February 15, 2014
A story about a girl who inherits a magical hand mirror that when the encryption are read, two identical versions of herself appear.  Cast: Nicole Andersson, Cogie Domingo, Xyriel Manabat, Dante Rivero, Agot Isidro			
29	Salamin	Rory Quintos	February 22, 2014
•	or that sucked people inside the r		Torre
30	Princess Superstar	Joel Torre	March 1, 2014
•	of princess superstar Vanessa ( <u>L</u> ael Martinez, <u>Martin Velayo</u> , <u>Luz Fernandez</u> , <u>Ju</u>	<del></del> ,	
31	Prinsipe Patrick	Raz dela Torre	March 8, 2014
Prince Patrick steals the magical potion from his wizard until he fell down to a portal to the modern time.  Cast: Mario Maurer, Erich Gonzales, Cacai Bautista, Timothy Chan, Tonton Gutierrez, Dina Bonnevie			
32	Copy Kat	<u>Topel Lee</u>	March 15, 2014

switches the personality of the two students and lets them experience each other's life.

Cast: Coleen Garcia, Nel Gomez, Rommel Padilla, Tetchie Agbayani, Joel Torre, Louise Abuel, Shy Carlos

Two in One Mac Alejandre March 22, 2014

Ella, a young girlwho wishes to get the acceptance of the people in the city. Because of her desire to dress up and be like her classmates, Ella is given a magical stone that will give her the ability to create a new 'Ella' that has the kind of personality she wants to have. Will Trina finally learn to love and accept herself when she loses control of the personalities she created?

Cast: <u>Janella Salvador</u>, <u>Marlo Mortel</u>, <u>Martin Velayo</u>, <u>Claire Ruiz</u>, <u>Arvic Tan</u>, <u>Victor Anastacio</u>, <u>Cara Eriquel</u>

34 Haunted Rama Monti Parungao March 29, 2014

Rama (Annabelle Rama), a strong woman of haunted mother with the famliy in her.

Cast: Annabelle Rama, Ronnie Ricketts, Miel Cuneta, Joy Viado, Alfred Vargas, Timothy Chan

35 Magic Paintbrush Jeffrey Jeturian April 5, 2014

Omeng (Khalil Ramos), a young teen who has a crush on Jennifer (Sue Ramirez), his older brother's girlfriend. Omeng and his friend see Mang Johnny (Joel Torre), their school's caretaker, magically create an opening into another location by painting the wall with a magic paintbrush. The two friends decide to "borrow" the brush, and use it for their own adventures. But Omeng's mischief creates trouble for his brother; and Omeng finally realizes that he has to take responsibility for his actions.

Cast: Khalil Ramos, Sue Ramirez, Joel Torre, Gloria Romero

36	Balete	<u>Topel Lee</u>	April 12, 2014

Mike (<u>Cogie Domingo</u>) wanted to cut the mysterious tree in his house. An old man warns him that he should never cut the tree. When the tree was cut, the fairy's son died. She cursed Mike's wife Jackie that their baby will be killed using her powers.

**Edit** 

Cast: Maricar Reyes, Cogie Domingo, Ronaldo Valdez, Timothy Chan, Ces Quesada

# Awards and Nominations Edit

# Gandingan: UPLB Isko't Iska's Broadcast Choice Awards Awards

 Gandingan 2014: The 76th UPLB Isko't Iska's Broadcast Choice Awards (Best Development-Oriented Children's Program) - Won

# PMPC Star Awards for Television Edit

27th PMPC Star Awards for Television (Best Fantasy Program) - Won

# See also Edit

- IBC relaunch
- List of programs broadcast by Intercontinental Broadcasting Corporation

# References Edit

# External links Edit

- Official website
- Once Upon a Time on <u>Facebook</u>
- Once Upon a Time on <u>Twitter</u>

# IBC relaunch

# September 6, 2013

On Sept. 14, IBC-13 unrolls the major reboot of its entertainment content with a power primetime weekend lineup conceptualized under the experienced eye of the network's new chief entertainment content officer Laurenti Dyogi. Saturday is just back-to back fun, drama and entertainment," Dyogi says. We'll reinforce primetime and hope to develop a feeling of affinity the viewers and the network." At primetime, The Kasama Network RPN-9 has the Tagalized foreign series of US programs, Mexican telenovelas, asianovelas from Korea and Taiwan, cartoons and Japanese animes, while The Kapinoy Network IBC-13 is now showing more quality local productions in innovative and creative programming from dramas, comedies, talk shows, variety shows, game shows, reality shows and sports had to compete with ABS CBN and GMA.

On Saturdays beginning next week, IBC-13 primetime begins at 7 p.m. with *Once Upon a Time*, a fantasy anthology series headed by president and CEO Boots Anson-Roa that aims to Pinoy Fantasy." The show, Dyogi says, will also focuses on adaptations based on komiks features weekly fantasy stories of famous celebrities and personalities. A family and friends of fantasy stories in the world of fairytale of drama every Saturday night, the sentimental wonderful journey to the Filipino viewers' treasured fairy and fantasy stories.

Next comes with Christopher de Leon in *Who Wants To Be A Millionaire* with new lifelines and suprising twist. At 8:45 p.m., Superstar Circle premieres on the reality show. The talent competition, Dyogi explains, screening showbiz hopefuls aged 13 to 18, *Superstar Circle* will be on the lookout for potential teen idols who have the total package of good looks, exceptional talent and charm, and the all-important star, idols and superstars quality hosted by Jenine

Desiderio with the judges are Jodi Sta. Maria, Richard Yap, composed Vehnee Saturno, Annabelle Rama and Kapinoy Talent Center head Jeffrey Jeturian.

Featuring 13 contestants called Superstar Idol will have to undergo talent training, physical enhancement and different challenges to test their talent skills. The remaining Superstar Idol after weekly eliminations will be declared as the Grand Superstar. He or she takes home a cash in grand prize of P1,000,000 million pesos and the talent development management contract with Kapinoy Talent Center.

At 9:30 p.m., Janeena Chan and Dino Imperial becoming the tandem in *Tumbok Revolution*, the hororr-thriller suspense series of the supernatural experiences, scream, the scary, the stranger, the ghost, the zombies, the vampire, the monsters and many more of the paranormal on primetime Saturday.

At 10:15 p.m., Jodi Sta. Maria (Maya dela Rosa) and Freddie Webb (Buboy Magtanggol) topbills for the family sitcom *Bida ni Mister, Bida si Misis*, together with Thirdy Lacson, Jon Santos, Sheng Belmonte, Carlo Lazerna, Andrea del Rosario, Jade Lopez, Paolo Serrano, Isabella Gomez, Blakdyak, Rocio Olbes and Pio Balbuena. See plans to "work on IBC-13's strengths." Also at 11 p.m. comes *Happy TODAS*, where "the TODAS barkadas Cristine Reyes, Young JV, Imee Hart, MM and MJ Magno, Gee-Ann Abrahan, Kiko Ramos, Shy Carlos, Joross Gamboa, Abby Bautista, Andi Eigenmann, Makisig Morales, Giu Comia, Ella Cruz, James Reid and Nathan Barrera in the home of gag shows." And finally,, the sitcom for the boys called *Whattaboys* top-billed by AJ Muhlach, Josh Padilla and Aki Torio.

"The success of IBC-13 has always been counter programming," says Boots Anson-Roa, the network's president and CEO of The Kapinoy Network, the company that owns media assets such as IBC, INN, international channels are Global IBC and INN International, radio networks 93.5 Romance FM, DZTV Radyo Budyong 1386 and iDMZ 891 Sayaw Pinoy!, cable chnnels Danze TV, DZTV TeleTrese, Kddie TV and Toon TV, among others. To help create content for IBC-13 that "is innovative, quality and creative core intact enough to attract viewers" in this age of mobile phones and tablets.

As a CEO, Roa reveals that he likes to "work behind the scenes," and that having been to make its presence felt in the industry, he thinks, "allows you to manage things objectively."

Dyogi, who has been with IBC-13 since last year as a consultant for television and as one of the brains behind *Superstar Circle*, is an industry pillar, having worked for grow IBC-13's stable of talents."

According to Dyogi, IBC-13 Sundays will be bigger and better with major stars in the lineup, starting with princess Nadine Lustre in *Sandy's Romance* at 3:15 p.m.; the US version in IBC-13's longest-running singing-reality talent search contest show *Born to be a Superstar* with Anja

Aguilar, Sam Concepcion, Marvin Ong and Khalil Ramos with the four judges Gino Padilla, Paula Bianca, Joey Albert and Dingdong Avanzado for the superstar fans; and finally, comedian Robi Domingo in the longest-running sitcom *Goin' Bukol Pwede* with Maui Taylor and Yam Concepcion. Also, the hit Pinoy action movies *Sinemaks* every Sunday nights at 11 p.m. Next in line for IBC-13 are news and current affairs, reveals Boots, whose goal is to encourage "dialog and conversation" through the network's revitalized content.

# Ghost Busters (TV series)

**Ghost Busters** was a Philippine paranormal drama-horror fiction series on IBC. The paranormal horror-thriller series top-billed by Nel Gomez, Coleen Garcia, Aki Torio, Meg Imperial, Joanna Morales, Lucas Zamora, Ella Cruz and Juan Miguel Urquico. The show's title is the reverse spelling of the phrase Sretsub Tsohg; hence, the exclamation point at the beginning.

Ghost Busters		
Format	Supernatural drama Horror fiction Thriller Paranormal	
Developed by	IBC Entertainment TV	
Written by	Rhoda Tanyag	
Directed by	Erik Matti	
Starring	Nel Gomez Coleen Garcia Aki Torio Meg Imperial Joanna Morales Lucas Zamora Ella Cruz Juan Miguel Urquico	

Theme music composer

**Raymond Bagatsing** 

Ghost

Opening theme Busters by Pedicab feat. Young

<u>JV</u>

Country of origin Philippines

Language(s) Filipino

**English** 

No. of episodes 7 (total)

# **Production**

Executiveproducer(s) Lito Ocampo Cruz

Editor(s) Richard Barnett

**Cinematography** Gary Gardoce

Camera setup <u>Single-camera</u>

Running time 45 minutes

### Broadcast

Picture format NSTC (480i)

Original run February 10, 2014 – March 28,

2014

# Chronology

Related shows <u>Tumbok</u> (2011 film)

#### **External links**

#### Official Website

# Cast and Characters Edit

#### Main Cast Edit

- Nel Gomez as Bobby Contis
- Coleen Garcia as Krystal Vergara
- Aki Torio as Dario Buenavista
- Meg Imperial as Dianne Manzano
- Joanna Morales as Andrea Mateo
- Lucas Zamora as Robin Aguilar
- Ella Cruz as Monica Reyes
- Juan Miguel Urquico as Adrian Padilla
- Bobby Yan as Daniel Ponce
- Jenine Desiderio as Pelira Mercado

# Supporting Cast Edit

- Danielle Castaño as Pia Ledesma
- Ai dela Cruz as Patricia Santiago
- Lance Christopher as Mon Navarro
- LJ Moreno as Anne Javier
- Daniel Fernando as Arwind Disebio
- Jaycee Parker as Jackie Discher
- Coraleen Wardell as Fermamdez Prats

### **Guest Casts** Edit

- Jai Agpangan as Rose Gonzaga
- Joj Agpangan as Yen Gonzaga
- Cogie Domingo as Marco Rosales
- Robi Domingo as Jeff Bautista
- Janella Salvador as Valerie Curtis
- Martin Velayo as Angelo Estrada
- Nicole Andersson as Lara Gutierrez

# See also Edit

List of programs broadcast by Viva-TV

# References Edit

# External links Edit

- Program Site
- Ghost Busters on Facebook
- Ghost Busters on Twitter

# Shake, Rattle and Roll (TV series)

**Shake, Rattle and Roll** is a <u>Filipino horror thriller television series</u> offered by <u>IBC</u> together with <u>Regal Entertainment</u> and Regal Multimedia, Inc. based on the <u>Filipino horror film series</u> <u>franchise</u> with the same title.

It is the first ever television horror thriller series in the <u>Philippines</u> made by <u>IBC</u> to be filmed and broadcast with the feature film of the show in real horror and paranormal stories based on victims haunted.

Shake, Rattle and Roll				
<u>25</u>	<u>250px</u>			
Format	Horror Thriller			
Created by	IBC Regal Entertainment			
Developed by	IBC Entertainment TV			
Written by	Various			
Directed by	Various			
Theme music composer	<u>Abra</u>			

Opening theme Shake, Rattle and

Roll by Abra

Country of origin Philippines

Language(s) Filipino

Tagalog, English

No. of episodes 30 (total)

**Production** 

Executiveproducer(s) <u>Lily Monteverde</u>

Producer(s) Roselle Monteverde -

Teo

**Running time** 30-45 minutes

Productioncompany(s) Regal Entertainment

Regal Multimedia, Inc.

**Broadcast** 

Original channel <u>IBC</u>

Picture format NTSC 480i

Original run

November 26, 2013 –

August 19, 2014

Chronology

Related shows Shake, Rattle & Roll

(film series)

#### **External links**

Website

# About the show Edit

Based on the film franchise of the horror movie series, *Shake, Rattle and Roll* anthology will play with various horror sub-genres such as monsters, quiet..creepy horror, psychological horror, supermatural, dark fantasy, creatures from lower mythology, horror-comedy, strange, extraordinary, ghost, zombies, scream, scarry, vampire, stranger and many more. Armed with the expertise of local writers and directors who have had experience working on the horror genre, *Shake, Rattle and Roll* will employ a roller-coaster of scare tactics to ignite fear and pounce on the viewers' emotions with hair-raising, spine-tingling, heart-pounding stories that Filipinos love to watch.

# List of episodes Edit

#### Elevator Edit

Date: November 26, 2013

Director: <u>Topel Lee</u>

Writer: Cheryl Ann Narvasa

The elevator in this elevador, his father Ronald (<u>Richard Yap</u>) and Dina (<u>Gloria Romero</u>) for them office. Walking through the foor of floor step in elevator.

- Richard Yap as Ronald
- Gloria Romero as Dina
- Mark Gil as Mark
- Josh Padilla as Josua
- Sofia Andres as Sophie
- <u>Tart Carlos</u> as Tart
- Alma Moreno as Atma
- Jean Garcia as Coleen
- Mark Anthony Fernandez as Anthony

#### Class Kwentro Edit

Date: December 10, 2013

Director: Topel Lee

Writer: Venjie Pellena

At the beginning of the classmates in high-school college spend the night Sister Maria delos Reyes (<u>Bianca Casado</u>), who has a pretty for a terrible oath she had don in the past: to kidnap three girls from the group, in order them, with three students missing. Can Roxanne (<u>Janella Salvador</u>) and Luis (<u>Marlo Mortel</u>) turn the destroying their exhibit and killing their class?

- Janella Salvador as Roxanne
- Marlo Mortel as Luis
- Bianca Casado as Maria delos Reyes
- Joyce Ching as Alexxandra
- Francis Magundayao as Francis
- Eda Nolan as Nella
- Rose Van Ginkel as Joanne
- Alfred Vargas as Ed
- Arvic Tan as Martin
- Hans Mortel as Bernald
- Dino Imperial as Donjeff

# Santa Chrisrmas Edit

- Date: Decemebr 24, 2013
- Director: Mike Tuviera
- Writers: <u>Penny Tuviera</u> and <u>Alex Vicencio</u>

After the dearh of snowman in husband (<u>Tonton Gutierrez</u>), Mila (<u>Gina Alajar</u>) decided to spend the Christmas vacation with her brother Jhung (<u>Bimby Aquino-Yap</u>) and her Mama Sunta (<u>Annabelle Rama</u>). Together with her children Steve (<u>Timothy Chan</u>), Hazel (<u>Mutya Orquia</u>) and Eunice (<u>Miel Cuneta</u>) gathered for their grand Holiday reunion. Meanwhile the Christmas tree in the living room gazes upon them and waits for the right time to turn every family member into its grand Christmas feast. Must struggle together before they fell prey to it.

- Bimby Aquino-Yap as Jhung
- Annabelle Rama as Mama Sunta
- Gina Alajar as Mila
- Khalil Ramos as Ryan
- Sue Ramirez as Sandra
- Tonton Gutierrez as Tonton
- Timothy Chan as Steve
- Mutya Orquia as Hazel
- Miel Cuneta as Eunice

# Friday the 13th Edit

- Date: January 1, 2014
- Director: Paul Y. Daza

Writers: <u>Fairlane Raymundo</u> and <u>Enzo Valdes</u>

On Friday the 13th, Jason, who had survived the attact by the house dead on the floor of the barn, sneaks to a local store to steal clothes from the live-in couple Sofia (<u>Erich Gonzales</u>) and Adrian (<u>Mario Maurer</u>).

- Erich Gonzales as Sofia
- Mario Maurer as Adrian
- RJ Ledesma as Jason
- Ramon Bautista as Ramon
- Meg Imperial as Meg
- Maxene Magalona as Andrea
- Nel Gomez as Jonathan
- Jenine Desiderio as Janine
- <u>Dante Rivero</u> as Ricky

# Dominasyon Edit

- Date: January 7, 2014
- Director: Chris Martinez
- Writer: <u>Aloy Adlawan</u> and <u>Maribel Ilag</u>

Carmela (<u>Manilyn Reynes</u>) and Dong (<u>Ian Veneracion</u>), together with others who are playing up in a MRT to escape the sea-animalcreatured that appeared following an explosion.

- Manilyn Reynes as Carmela
- Ian Veneracion as Dong
- Joanna Morales as Joan
- Lucas Zamora as Harry
- Tetchie Agbayani as Tetechie
- Nathan Barrera as Nathan
- Carlo Lopez as Carlo

# Underwater Surfaced Edit

- Date: Janaury 16, 2014
- Director: Rico Ilarde
- Writer: Chris Martinez

In the water pool, uncle leave a water surface down under. Once more as Robin (<u>Jake Cuenca</u>) and Bianca (<u>Nicole Andersson</u>), the islands of monster and zombies of death island.

- Jake Cuenca as Robin
- Nicole Andersson as Bianca
- <u>Tart Carlos</u> as Tart
- <u>Lito Pimentel</u> as Leo
- Claire Ruiz as Cara

- Marlo Mortel as Mart
- Ai dela Cruz as Andrea
- Andrei Felix as Drei

#### Battle Revolution Edit

- Date: January 23, 2014 (Part 1) and January 30 (Part 2), 2014
- Directed by: <u>Jerrold Tarog</u>
- Written by: Rona Lean Sales

Daniel (<u>Freddie Gutierrez</u>), a college student, watches a race atspeedway for a study break. While watching the speedway race, Daniel suddenly has a premonition that the race-car crash willcause the Speedwat to collapse, killing numerous people. Daniel panics, persuading his girlfriend Nicole (<u>Janella Salvador</u>), their friends Claire (<u>Maxene Magalona</u>) and Matt (<u>Marlo Mortel</u>), security guard Ramon (<u>Ramon Bautista</u>), mechanic Kathryn (<u>Louise delos Reyes</u>), mother Gina (<u>Jenine Desiderio</u>) and racist tow truck driver Carter (<u>Mo Twister</u>) to leave, escaping seconds before Nick's vision becomes a reality. They all manage to get out of the speedway auditorium and a fight breaks out, where Schai gets angry and yells at them. She is suddenly obliterated by a stray tire that flies out of the stadium in which it decapitates her and also slices off her left arm. The movie then cuts to the title by showing (In x-rays) the past deaths of the other three movies in a random order.

Several days after the disaster Carter tries to burn a cross on Ramon's lawn for not allowing him to save his wife at the stadium. After leaving the truck, a horseshoe that is attached to the rearview mirror falls and turns the radio back on. The noise from the radio shakes the remaining beer in the six-pack plastic holder causing it to fall from the dash. As it falls, it catches the gearshift, shifting the vehicle into drive. Unable to get in the truck, Carter chases it down the street; getting snagged by the tow chain and dragged down the street. Sparks from the cable set the truck and Carter on fire and the truck explodes. Ramon, who came out to see the commotion, witnesses this. The next day Samantha dies after a rock propelled by a lawn mower is shot through her eye following a series of harrowing accidents at the beauty salon. Lori and Nick learn of the deaths and research the premonitions from the previous films realizing that death is coming after them. Hunt and Claure refuse to believe, but they convince Ramon to help them save Nicole. However they arrive too late and Andy is launched through a chain link fence by a carbon dioxide tank fired off by a broken wench at the garage.

Daniel receives new visions of water and a coin hinting that Claire and Matt are in danger. Matt goes to a country club pool to have sex with a girl. Nick tries to call him to warn to stay away from water, however a kid squirts Matt with a water gun hitting the phone. Hunt steals the gun, pushes the kid into the water and places it onto the pool drain, but the gun falls onto the drain's On/Off switch, causing the pool to start draining.

Claire goes to a car wash and she fails to notice a sign that says to close her radio antenna. When she drives into the wash, one of the brushes knocks her antenna into the wash's fuse box. Afterwards, Janet receives a phone call from Nicole who tells her to avoid water, but the phone loses signal. Meanwhile, Matt's lucky coin is knocked into the pool by a golf ball and as he dives to retrieve it he is sucked in by the drain. Nicole and Ramon manage to save Claire but Daniel fails to find Matt, who was still struggling to get off the drain. Eventually the drain explodes, taking Hunt with it and killing him. Ramon tries to commit suicide but fails after several attempts, leading the group to believe that saving Janet stopped Death's plans. To celebrate Claire and Nicole go to the mall to watch a movie while Daniel has another premonition about the speedway. He and Ramon arrive in time to see Arwind (Carlos Agassi) crushed by an unattended bathtub that comes through the ceiling. George is run down by the ambulance as they leave.

At the movies, Nicole begins to see signs and suspects they aren't out of danger while Daniel rushes to save them. A series of events ignites a fire behind the theater curtain and Daniel manages to convince Nicole to leave. Claire refuses to believe and is killed by shrapnel when the fire sets off a chain of explosions that chase Daniel and Nicole out. Lori is pulled into an escalator's gears as Daniel awakens and realizes that this was all a vision. Unable to save Ramon from his death, Daniel rushes to the theater and barely manages to stop the fire before it causes the resulting explosions.

Weeks later, Daniel notices a loose pylon outside of their hangout and warns the workers about it before meeting Nicole and Claire inside. He deduces that the mall disaster vision was merely a red herring meant to lead them to where they needed to be for Death to strike. At that moment, the pylon collapses, causing a truck to swerve and crash into the restaurant. As the final scene turns into a x-ray, Janet is shown to have been crushed under the tires while Lori's neck is snapped, decapitating her, and Daniel is thrown into a wall, bashing his skull and jaw, as the credits roll.

- Freddie Gutierrez as Daniel
- Janella Salvador as Nicole
- Maxene Magalona as Claire
- Marlo Mortel as Matt
- Ramon Bautista as ramon
- Louise delos Reyes as Kathryn
- Jenine Desiderio as Gina
- Mo Twister as Carter
- Carlos Agassi as Arwind
- Daniel Fernando as Ronald
- Jacklyn Jose as Jose

# Mirror Mirror on the Wall Edit

Date: February 6, 2014Directors: Lore Reyes

Writer: Peque Gallaga and Don Escudero

Looking in the mirror as Andrea (<u>Sue Ramirez</u>) showing the mirrors are shocking and Nathan (<u>Nathan Barrera</u>) is a boyfriend in which a monster and scary of zombies.

Sue Ramirez as Andrea

Nathan Barrera as Nathan

Ai dela Cruz as Ai

<u>lan Veneracion</u> as Daniel

Ces Quesada as Mitress

Barbie Forteza as Bea

Paolo Contis as Pablo

<u>Liza Soberano</u> as Liza

Andrei Felix as Drei

# Neives Edit

Date: February 13, 2014

Director: Mike Tuviera

Writers: Penny Tuviera and Alex Vicencio

Nieves is the town's famous and well-loved Engkanto Slayer. After the tragic loss of her husband Adonis (RJ Ledesma), Nieves (Cristine Reyes) resigns from her post as Engkanto Slayer. When strange and unexplainable attacks began to strike the whole town, Nieves is forced to resume her job as Engkanto Slayer. She, together with her slayers in training: Junie (Robert Villar) and Kaycee (Maricar Reyes must team up to save the townsfolk from the murders. But everything begins to turn ugly as Kaysee is revealed to be Acacia (Yam Concepcion), Nieves's rival for Adonis. Soon a confrontation occurred between them that leads to Acacia's death and the restoration of peace at the townsfolk.

- Cristine Reves as Nieves
- Yam Concepcion as Acacia
- Maricar Reyes as Kaysee
- DJ Durano as Celso
- <u>Luis Alandy</u> as Dario
- Desiree Del Valle as May Ann
- Iwa Moto as Wai Lana
- Marco Alcaraz as Hagnaya
- Robert Villar as Junie
- RJ Ledesma as Adonis

Malou Crisologo as Aling Tasing

# **Emergency** Edit

Date: February 20, 2014

Director: Mike TuvieraWriter: Ellen Estrada

A pregnant woman (<u>Liza Soberano</u>) was accidentally hit by an ambulance car that killed her unborn child. Soon after, hospital patients disappear one by one. Along with her husband (<u>Andrei Felix</u>), they seek the truth. Jay (<u>Mario Maurer</u>), Sarah (<u>Erich Gonzales</u>) and the other hospital "tenants" must warn others about the aswang's terrible rampage. Will they be able to save the others in time?

- Erich Gonzales as Dr. Sarah
- Mario Maurer as Jay
- <u>Liza Soberano</u> as Aswang Wife
- Andrei Felix as Aswang Husband
- Jon Santos as Julius
- Janus Del Prado as Dennis
- Sue Ramirez as Emily
- Julia Chua as Yumi
- Eri Neeman as Erick
- Cris Dalus as Fr. Miguel

# **Unwanted** Edit

- Date: February 27. 2014
- Directed by: Zoren Legaspi
- Written by: <u>Aloy Adlawan</u> and <u>Maribel Ilag</u>

Hank and Kate, together with others who are holed up in a mall try to escape the sea-animal creatures that appeared following an explosion.

- Ramon Bautista as Hank
- Maxene Magalona as Kate
- Carlo Aquino as Ren
- <u>Liza Soberano</u> as Ming
- Lucas Zamora as Neil
- Jairus Aquino as Teen
- Brod Pete as Fat Man
- Tom Rodriguez as Tom
- Ian Veneracion as Hank's Dad

### Baso Edit

Date: March 6, 2014
Directed by: <u>Topel Lee</u>
Writer: Jose N. Carreon

Three friends deiced to perform a spirit of the glass in an abandoned house. Everything was working well until the spirit escapes through the glass and brought the three characters into past. They discovered their identity from the past which leads to a horrifying revelation. Each of them plays a certain role in their previous lives which haunts the rest of them.

- Ronaldo Valdez as Paolo
- <u>lan Veneracion</u> as Johnny
- Manilyn Reynes as Girlie
- Victor Anastacio as Juanito
- Cherie Gil as Isabel
- Tonton Gutierrez as Ibarra

# Pridyider Edit

Date: March 13, 2014
 Director: <u>Ishmael Bernal</u>
 Writer: Amado Lacuesta Jr.

Virgie's family just moved into a new home with a mysterious refrigerator. Lorna knows that the refrigerator has a ghost on it. The victims were attractive females and Virgie has no idea that she will be the next victim. The refrigerator is luring the females that gets near to it, Virgie manage to stop it or end up dying as well?

- Cherry Pie Picache as Lorna
- William Martinez as Dodong
- <u>Tetchie Agbayani</u> as Virgie
- Emily Loren as Nelia
- Martin Velayo as Max
- Lito Gruet as Detective Caloy Torres

# Isla Edit

Date: March 20, 2014
Directed by: <u>Topel Lee</u>
Written by: <u>Jules Catanyag</u>

Three young female tourists and their companion set afoot on a secluded island from the outside for a vacation. With no ways of communication or escape but through the boat, they have unknowingly landed on the lair of an "Engkanto", who commandeers a group of evil fairies

called the "Lambana". To make matters worse, the Engkanto has set its eyes on one of the girls, Andrea (<u>Sue Ramirez</u>). She along with Ray (<u>Khalil Ramos</u>), Malay (<u>Jon Santos</u>), Belle (<u>Regine Angeles</u>), Ces (<u>Kristel Moreno</u>) and Aira (<u>Claire Ruiz</u>) must struggle together to escape from the Engkanto's and the Lambana's clutches.

- Sue Ramirez as Andrea A teenage girl being targeted by the engkanto.
- <u>Khalil Ramos</u> as Ray Belle's cousin, Malay's superior and Aira's boyfriend. He defeated the engkanto but, at the same time, replaced the latter.
- Jon Santos as Malay The isle's witch doctor. He is Ray's sidekick.
- Claire Ruiz as Aira Ray's late girl friend. She was turned into another engkanto.
- Regine Angeles as Belle Ray's cousin. Andrea and Ces's companion. Also killed during the Lambanas' assault.
- Kristel Moreno as Ces Andrea's companion. Killed during the Lambanas' attack.
- Solo Kiggins as Jok Ces and Andrea's helper. Strangled by an unknown entity.
- Richard Quan as Domeng Jok's godfather. He commandeers the boat to the isle. He is also abducted by an unknown entity.

# Aquarium Edit

Date: March 27, 2014

Director: <u>Rico Illarde</u>Writer: Aloy Adlawan

Janice (<u>Maricar Reyes</u>) and Benjie (<u>Cogie Domingo</u>) along with their only son (<u>Juan Miguel</u> <u>Urquico</u>) transfer into a cozy condominium with an antique and eerie-looking aquarium. Soon, this aquarium kills everyone who came near it. Can the couple stop the terror of the aquarium?

- Maricar Reyes as Janice
- Cogie Domingo as Benjie
- Juan Miguel Urquico as Paul
- Gloria Romero as Aciana
- Reggie Curley as Alex

# Manananggal Edit

Date: April 3, 2014

Director: <u>Peque Gallaga</u>Writer: <u>Uro Dela Cruz</u>

Douglas is a teenager in a faraway province. A manananggal is said to live within the vicinity and is out to eat people. He is given the task by his grandmother to kill these creatures. Having to found a way to prevent it from rejoining the other half of its body, he must now survive the night to protect his family from the creature's ferocious attacks. This story is one of the most popular and suspenseful episodes of the series.

- <u>Victor Anastacio</u> as Douglas
- Cara Eriquel as Mary Walter
- Krystal Reyes as Anita
- Joseph Bitangcol as Gio
- Coleen Garcia as Pen

# Aswang Edit

- Date: April 8, 2014
- Directors: Lore Reyes and Peque Gallaga
- Writer: Peque Gallaga, Lore Reyes and Don Escudero

A barkada spend an outing in a faraway province whose inhabitants are all vampire. Ana Roces plays the host as she tricks her best friend Portia (Manilyn Reynes) because on their fiesta, townfolks must eat a virgin for their celebration to be completed. Will Portia escape before she gets consumed by the townfolks?

- Manilyn Reynes as Portia
- Ces Quesada as Monica
- Gloria Romero as Nanay
- Rez Cortez as Tanda
- Cogie Domingo as Ricky
- Anjo Yllana as Milo
- Princess Punzalan as Aswang
- Romy Romulo as Aswang
- Rev Solo as Aswang
- Eva Ramos as Aswang

# Multo Edit

- Date: April 15, 2014
- Directors: Peque Gallaga and Lore Reyes
- Writer: Peque Gallaga, Lore Reyes and Don Escudero

Cathy and Mari are newlyweds spending their honeymoon in Baguio. Soon after, Mari wears a mysterious ring; apparently belonging to a murderer. Once the ring's worn, it was irremovable. Finally, the murderer's ghost takes hold of Mari and takes his next victim.

- Cherry Pie Picache as Cathy
- Eric Quizon as Mari
- Ronnie Ricketts as Dr. Corpus
- Giselle Sanchez as Manang
- Isabel Granada as Consuelo

# Tag-Ulan Edit

Date: June 3, 2014Directors: <u>Topel Lee</u>Writer: Lore Reyes

Bryan and Meg who is raning at the raincoat, that's why are surely get into the scary rains, heavy rains, the storms, winds and tornado conditions.

- Jerome Ponce as Bryan
- Kelly dela Cruz as Meg
- Yam Concepcion as Yammie
- Freddie Webb as Trondo
- Jean Garcia as Jean
- Mark Anthony Fernandez as Donald
- Rose Ann Ginkel as Rose
- <u>Lucas Zamora</u> as Alexander

# Telebisyon Edit

Date: June 10, 2014

Director: Maurice Carvajal

Writer: Tony Perez

With her parents always fighting, a neglected child named Jen finds solace in watching her brand new TV. A clown appears on the TV screen and invites her into his world. When she refuses, the clown comes out and forcibly takes her into the TV. Will her parents even notice that she is gone?

- Ella Cruz as Jennifer
- Francis Magundayao as Mabel
- John Regala as Mr. Boo
- Gloria Romero as Gloria
- Ramil Rodriguez as Emil
- Joanna Morales as Joanna
- Carlo Lazerna as Josh
- Candy Pangilingan as Candy

# Ang Tulay Edit

Date: June 17, 2014Director: Frank Rivera

Writer: Tony Perez

The ghost of Mauro was the only connection between three teenage girls. The ghost of the boy haunts the main bridge leading out of town, thus, luring motorists and involving them in accidents. The three girls must take action immediately to put the boy's soul to rest

- Marlo Mortel as Lilian
- Kelly dela Cruz as Marice
- Paul Jake Castillo as Mauro
- Joyce Jimenez as Sunny
- Neri Naig as Melissa
- Melanie Marquez as Melan
- Joel Torre as Joel

# Ang Buwan Edit

Date: June 24, 2014Director: Anton JuanWriter: Tony Perez

Marlon is an ordinary student on a campus. Unfortunately, mysterious deaths began and suspicions flew through the air that the culprit was a girl named Luna who was transforming into a monster during a full moon. However, the girl falls in love with Marlon. Together, with his sidekicks Ricardo Emil and Robert they must investigate these deaths. The question ponders Marlon: will his love prevail for Luna?

- Cogie Domingo as Marlon
- Maricar Reyes as Luna
- Raymond Bagatsing as Robert
- Gloria Sevilla as Sunny
- Gio Alvarez as Ricardo
- Celia Rodriguez as Celia

# Guro Edit

Date: July, 1, 2014

Directors: Peque Gallaga and Lore Reyes

Writers: Lore Reves

Mr. Zerrudo is the newest teacher at Jodie's school. Unfortunately, Jodie discovered that her heartthrob professor transforms into a hideous monster. Jodie must find a way to undo the transformations before the school becomes the monster's prey. Jodie is one of many female students who has a crush on Mr. Zerrudo her handsome teacher. One night Jodie discovers that Mr. Zerrudo is in fact a Jekyll-Hyde type creature who turns into a monster after he swallows a chemical.

- Paul Jake Castillo as Mr. Zerrudo
- <u>Liza Soberano</u> as Jodie
- Yves Flores as Mabu
- Abigail Macapagal as Gretch
- Gloria Sevilla as Dean Bautista
- Nathan Lopez as Priest
- Tart Carlos as Ms. Pecatoste
- Raymond Bagatsing as Mr. Abesamis

# Kapitbahay Edit

- Date: July 8, 2014
- Directors: Lore Reyes and Peque Gallaga
- Writers: Peque Gallaga

One by one, the children who play at a neighborhood park are abducted by a Witawit, monstrous-looking creature who lives in the park's trees. Little Nikkie and yaya Tising try to get to the bottom of the mystery and rescue the abducted children.

- Mutya Orquia as Tising
- Miel Cuneta as Nikkie
- John Regala as Architect Rod Mallari
- Mitch Valdez as Mrs. Mallari
- Vangie Labalan as Yaya Gi
- Gary Lising as Capt. Salvi
- Romy Romulo as Lt. Damaso
- Sofia Millares as Bambi
- Gerald Pesigan as Andrew
- Atasha Muhlach as Sheila
- Tart Carlos as Mrs. Manahan
- Vivieka Vivieka as Mrs. Baltazar
- Jackyn Jose as Andrew's Mother
- Minnie Aguilar as Sheila's Mother
- Rene Hinojales as Witawit

# Ang Madre Edit

- Date: July 15, 2014
- Directors: Lore Reyes and Peque Gallaga
- Writer: Peque Gallaga

A homeless family and their neighbors in the city of Manila are plagued by attacks from a Manananggal. A little boy named Teks suspects a nun working at a free clinic, to be that flying

creature but no one believes him. Will he be able to prove his suspicions before he becomes the creature's next victim?

- Gina Alajar as Puri
- Miguel Rodriguez as Dr. Apol
- Aiko Melendez as Sister Mary John
- Giselle Sanchez as Astrude
- Adlred Nasayao as Teks
- Tart Carlos as Mama Monang
- Jinky Laurel as Madonna
- Tetchie Agbayani as Sheena
- Glselle Sanchez as Whitney
- Noel Trinidad as Adobe
- Paul Jake Castillo as Bogs
- Pen Medina as N.G.O. Member

# See also Edit

- Job opportunities for the newest TV drama on IBC
- IBC's counterpart programming in 2014
- List of programs broadcast by Intercontinental Broadcasting Corporation

# References Edit

# External links **Edit**

- Program Site
- Shake, Rattle and Roll on Facebook
- Shake, Rattle and Roll on Twitter

# Job opportunities for the newest TV drama on IBC

February 17, 2013

The TV station that loved by the masses. Our hearts will create a TV SERIES near the start. IBCINEMA is looking for the following:

#### 4 Cameraman and Cinematgrapher

Open to Male or Female

Must be college level or graduate of any

Multimedia course and mass communication.

21-40 year old

Hardworking

Fast learner

With experience in shooting or any film making.

Shortfilms, telemovies, movies, events, etc.

#### 10 male lead role for TV Series

With pleasing personality

(Daniel Padilla, John Llyod Cruz and Gerald Anderson) PEG

Age 18-28 yr old

Willing to undergo acting workshop

Enrollment fee 1500 pesos ASAP screening

Depending on their performance.

# 2 Production Designer

Male and female

25-40 year old

with broad experience in production designing

(movies, TV and events)

At least 2 years in college

Willing to work under pressure fast learner with good communication skills.

#### **Production Assistant**

1 male atleast high school graduate

5'7 height with good moral character

Willing to learn under pressure

With working experience

With good communication skills

Hardworking fast learner

Open to 18-28 yr old

All interested parties must send their resume with picture to Ryan Manuel Favis, text PRODUCTIONS, FULLNAME, AGE, ADDRESS, EXPERIENCE and POSITION your applying for and send it to 0915 6927461.

# IBC's counterpart programming in 2014

March 1, 2014

For making us the superstar network, sequestered Filipino media conglomerate company IBC strengthened its position as the third major player in the television industry is now a strong, undisputed and certified number 3 television station in the country, home to the *PBA* and *NBA* basketball fans.

From the past generations in the 70's and 80's, Channel 13's hit popular TV programs are Chicks to Chicks, TODAS, Iskul Bukol, Seeing Stars with Joe Quirino, See-True, Sitak ni Jack, The Sharon Cuneta Show, Tarzan, Sic O'Clock News, Kulit Bulilit, Goin' Bayabas, Barrio Balimbing and Hapi House are the year's top-raters as IBC was the #1 television network.

Now, the trailblazing of all-Filipino television programming in the track of The Kapinoy Network not only competitive but also more counter-programming parts around the world captured the Filipino hearts as The Superstar Network bringing together the biggest names in movies and television to its fold. The increasing several IBC's #1 shows on Philippine television on its timeslots everyday from morning, afternoon, evening primetime and late-night while watching TV viewing habit built on the strength as the superstar television network. As long as IBC remains a network with its innovative and creative core intact, the dream of reaching the top is not so far away, with the help of president Noynoy Auino III for the PNoy administration. To be the home of local productions that are expressive of the Filipino heart and mind; the active mediator the public and the significant issues and event sof the day; the provider of entertainment and enlightenment; the imparter of Filipino social and cultural values.

Protecting the assets of the station, discover that the station in a top money earner and leading the other networks in terms of rating. Defines the basic thrust of IBC's programming a strong bias for more quality local productions, a striving for balance entertainment and public information, and the recognition of its socialrole in earn proits. It seemed that the reason for the station's high-rating in the local entertainment shows that IBC is home to the Viva Tagalog movies, soap operas and fantasy series, the station-produced local sitcoms and the *PBA* and *NBA* basketball.

Based on the survey of Kantar Media, IBC practically reach all TV households when we achieved coverage of 50% makes broadcast history continues to be leaps a number 3 station in the high-ratings behind the industry leaders ABS-CBN and GMA.

Television production and broadcasting, however, are still the core of the network's business, with 50% of all company sales generated from this sector of privatization. IBC met squarely with the challenge of operating under the effects of the Asian regional economic crisis, which did not prevent it from posting a growth rate of 30% between 2013 and 2014, and posting sales of P 10.7 billion (US\$ 172 million) garnered an estimated 45% of all broadcast advertising revenues. Our growth has been steady: IBC has operation recorded a compounded annual growth rate in advertising revenues of 13.5%. On television, independent surveys also indicate improved viewer satisfaction. Kantar Media reports that IBC's audience share in Metro Manila is almost half of all viewing households at 30.2% of all household viewership. The Philippine Survey and Research Center (PSRC) report which covers key cities in the country also showed an increase in the national average, from 63.4% the previous year to 67.2% audience share last year. We

also outperformed our nearest TV competitor more than three times with their Total Philippines audience share of only 18.7%.

IBC is now the country's third leading network, per Kantar Media survey for the data period. A sequestered network with a two giant networks on the masses, the new management is headed by the chairman Eric Canoy, the network's president and CEO Boots Anson-Roa and executive vice-presivent Lito Ocampo Cruz are the top honchos of business providing better focus on the development of product and program content, further enhancement of the network service groups and convergence with the new businesses in dynamic will creative spirit of the people that make up organization. IBC becoming the number 3 position among TV networks at the same point behind channels 2 and 7 at the bottom of the ratings.

This particular print ad came about the station earned some sort of a goodwill at the time, because as a ggovernment-owned sequestered station of the Aquino administration, it is a No.3 network with private sector blocktimers to hold. Programming is successfully continued to dominate the ratings in all program formats and all time blocks with the key strategy was the extension of broadcast airtime from the morning at 4:30 a.m. up to 1 a.m. the following day. IBC reaches 97% of TV households via a network of 30 TV stations and affiliates, gaining significant viewership for the network and increased advertising revenue in non-traditional time segments is the network's wider coverage to earn high ratings.

In-house developed superstars and creative talents are now being shared across all media. The post-production houses service cinema and TV advertising clientele. The international program distribution component has extended its business to cover telecoms. These are just some examples of how convergence has worked for the network and the list of other possible permutations keeps on growing.

Foray into business ventures with entertainment-related businesses begins as follow suit: cable channels, UHF television, high-end film and audio post-production, music recording, conglomerate telephone and mobile, and product licensing and merchandising are logical extensions of its core business of broadcasting.

Foremost was the consolidation of IBC Entertainment TV growth into the giant company. Under the leadership of its Executive Vice President Lito Ocampo Cruz, it now serves as the umbrella organization for the following divisions: Television, which handles nationwide TV programming and production of entertainment programs; the talent development and management Kapinoy Talent Center; Creative Communications Management; and TV Engineering. The group also oversees the following subsidiaries: IBC Records and IBC Licesing and Merchandising (product licensing and merchandising).

The Radio Network Division handles the programming of AM radio DZTV Radyo Budyong and FM radio iDMZ Sayaw Pinoy!, while IBC Regional takes care of Regional TV and radio operations. Providing corporate support are the following divisions: IBC Sales and Marketing; IBC Engineering; IBC Board of Directors; IBC Administrative Services and Human Resources, which handles network expansion and equipment; Information Technology; Research and Business Analysis; and the Corporate Services Group composed of Finance, Human Resources Development and Legal Services and Government & Corporate Affairs.

IBC is also engaged in the media-related business of international program and film distribution; overseas cable TV and telecoms via IBC International, sports programming with Viva Sports (NBA and PBA), high-end video and audio post production, interactive media (IBC Interactive, Inc.), multimedia telephone and mobile cellphone (Kapinoy Convergence, Inc. through IBC Telephone and IBC Movile) and cinema theatrical operations (CineKapinoy). Still growing of IBC is also the third in the ratings and the network is facing some financial and revenues. The Kapinoy Network to compete with the two giant networks. They're already uwatching noontime shows, then primetime news at 6:30 pm and then telenovelas after. IBC offers the programming innovations that hopefully people would start to embrace more. We've already reached out to people and the following is already there. Hopefully, we can still capture a wider audience.

IBC International reaches out to the Filipino overseas community with the international cable and satellite channel Global IBC which has available in Dish Network for the United States, Guam, North America, Japan, Hong Kong, Taiwan, China, Southeast Asia, Malaysia, Africa, Europe, Middle East, Saudi Arabia, Asia, South Korea, United Kingdom, Canada, Hawaii, Mexico, India, California, Daly City, New York, Las Vegas, Dubai, San Francisco, Los Angeles and many more. With owned and operated the Direct-to-Home (DTH) satellite service reaches 130,000 subscribers despite the failure of satellite Falaxy 4 and Telestar.

IBC's gross airtime revenues from its broadcasting operations grew a healthy 25% to P10.13 billion in 2014 in the sequestered of privatization for the government, despite an estimated 30% to 45% decline in total industry advertising spending for the year. This growth was achieved due to the company's commanding lead in ratings and audience share, more than double the next highest-ranking competitor, allowing it to increase both its advertising rates and minutes. Investments not only in improving our broadcast facilities and network and multi-media entertainment infrastructure, but also in the training and development of our creative, technical, sales, privatization of PCGG and corporate support staff.

With its extensive investments in broadcasting facilities, IBC's coverage reached 50% of the country's television households. All these, we continue to undertake in order to deliver the finest in Filipino news and entertainment, create the best working environment for our employees, generate the highest returns to our shareholders, all in the service of the Filipino.

The Kapinoy Network continues to opened its primetime with innovative sitcoms, gag shows and even political satires. It also aired Filipino movies, and balanced this with documentaries, as well as its talk shows, drama series (soap operas, fantasy series, horror and drama anthologies), musical variety shows, game shows, reality shows and sports programs.

During the press conference last February 13, 2014 for the privatization of PCGG, the top-rating and multi-awarded hit shows got the #1 spot on its timeslot. IBC further our hold in the industry remains the undisputed most-watched number 3 network continued with its expansion program. IBC newscast *Express Balita* remained in third place behind TV Patrol and evening news leader 24 Oras.

The flagship educational children show on Philippine TV *KapinoyLand* (weekdays at 11 a.m.), becoming the #1 children show compared to *The Singing Bee* and *Tunay na Buhay* which dominated the ratings. Enjoying books, kiddie foods, playground, pre-school, schools, playschool, kids rooms, story, mall tours, theaters, fun trip and more fun in KapinoyLand with a lead character for IBC mascots are Mr. Kapinoy with Baby Kapinoy together with Ms. TV, RemoteBoy, RadioGirl and NewspaperBoy for the baby and kids.

IBC News and Current Affairs has been the news anchors and news reporters from IBC news team with news head Maria Ressa. The integrated News & Current Affairs Group provides content for television, radio, UHF, cable and the internet with the nerve center of all newsgathering efforts and production of newscasts, current affairs programs and specials. The News and Current Affairs Division synergizes with the IBC News Network (INN), IBC Regional Network, and Radio News for the pooling, development and airing of news.

The revlutionized TV newscasts *Express Balita* which airing on weeknights at 6:30 p.m. (simulcast over DZTV Radyo Budyong stations nationwide, TeleTrese and IBC News Network), in dominated the rival news programs *TV Patrol*and *24 Oras* in the ratings. Since the latest, hot, timely and the burning news of the day, *Express Balita* is now becoming the #1 most-watched primetime newscast on Philippine television history anchored by the formidable news anchors Henry Omaga-Diaz and Snooky Serna-Go.

The daily noontime variety show *Lunch Break* (weekdays 12:30 p.m. and Saturdays 12 noon) hosted by Ryan Agoncillo, Annabelle Rama, Joy Viado and Alfred Vargas along with co-host are Bobby Yan, Pat Natividad, Carlos Agassi, Nicole Andersson, TJ Trinidad, Smokey Manaloto, Nadia Montenegro, the Whattaboys (AJ Muhlach, Josh Padilla, Aki Torio) and Manilyn Reynes. With new treats of game portion and buffets from exciting and surprises entertainment and topped with live guest performances from your favorite Kapinoy superstars. Since then, *Lunch Break* which became number 1 in the noontime arena compared to the rival noontime shows *It's Showtime* and *Eat Bulaga!*.

Sunday musical variety show *It's Partytime* (Sundays 12:45 p.m.) hosted by the world-renowned singers Dingdong Avanzado, Rachel Alejandro, Gino Padilla and Lani Misalucha along with the

Kapinoy superstars and talents for co-hosts and performers. *It's Partytime* becoming the #1 musical variety show than *ASAP 19* and *Sunday All Stars* in terms of Sunday afternoon concert party.

The Filipino movies has *Kapinoy Cinema* (weekdays at 2:30 p.m.), the #1 weekday movie block for the collection of Tagalog blockbuster movies from Viva Films and IBC Films compared to *Kapamilya Blockbusters* (collection of Star Cinema for the Tagalog blockbuster movies) and *Kapuso Movie Festival* (collection of GMA Films for the Tagalog blockbuster movies) in terms of the fil production outfit.

Also, *Viva Box Office* (Sundays 10:15 a.m.), a Viva Tagalog blockbuster movies with the collaboration of Viva Films ranks a #1 spot compared to *FPJ Da King on ABS-CBN* and *Kapuso Movie Festival. Sunday Sinemaks* (Sundays 10:45 p.m.), the Sunday night movie blockpremiering on Pinoy action movies, TV specials and concerts, also ranks #1 on its timeslot than *Sunday's Best* and *Sunday Night Box Office*. Filipino-dubbed hit animes *Super Pig* (Monday to Wednesday at 9 a.m.), *Kirarin* (Thursday and Friday 9:30 a.m.), hit tokusatsu sentai series *Kamen Rider Fourze* (weekdays 9:30 a.m.) and *Cyborg Kurochan* (weekdays 10:30 a.m.) ranks the #1 scored audience shares of 34% in the ratings.

An afternoon teleserye *Before I Fall in Love* (weekdays at 4 p.m.), which is starring the Thai superstar Mario Maurer and Philippine sweetheart Erich Gonzales becoming the #1 afternoon teleserye compete with rivals *Galema: Anak ni Zuma* and *Magkano Ba ang Pag-Ibig?*.

IBC Sales and Marketing department head Tessie Taylor on top of the new programming and marketing strategies of the station, IBC soared to the top of the ratings charts.

The station's primetime block PrimeTastik launches the new trend-setting and poineered fantasy opera series as fantaserye on Philippine television: *Carita de Angel* and *Janella in Wonderland* as the phenomenal hit of huge success for the serial fantasy. *Carita de Angel* (6 p.m.), an inspirational fantaserye directed by Mac Alejandre top-billed by the child star Mutya Orquia as the #1 inspirational fantaserye than *Annaliza* and *Prinsesa ng Buhay Ko.Janella in Wonderland* (7:30 p.m.), a mermaid tale fantaserye directed by the award-winning director Joyce E. Bernal top-billed by the teen star princess Janella Salvador as the lead role in #1 primetime hit fantaserye on its time slot also beaten with *Honesto* and *Adarna*. The soap opera triumph primetime hit teleserye *Your Heart, My Love* (weeknights 9:30 p.m.) top-billed by the queen of Philippine soap opera Claudine Barretto, the action star Raymart Santiago and the king of box-office Philippine drama Christopher de Leon posts a rating of 35% rating in the highest record-breaking history raised the bar for local TV dramas through its cinematic production values directed by Wenn V. Deramas. *Your Heart, My Love* is the #1 most-watched primetime teleserye in the winning streak for the top programsd to counterparts *The Legal Wife* and *Rhadora X*.

The new horror-thriller suspense drama *Ghost Busters* (Mondays 8:45 p.m.), a co-production venautre of Regal Entertainment and Regal Multimedia, Inc. It is top-billed by the hottest superstars Nel Gomez, Coleen Garcia, Aki Torio, Meg Imperial, Joanna Morales, Lucas Zamora, Juan Miguel Urquico and Ella Cruz.

For the men boys, the cult action sitcom *Whattaboys* (Saturdays at 7 p.m.) top-billed by the trio of Kapinoy men AJ Muhlach, Josh Padilla and Aki Torio with beauty queen Janine Tugonon and Ashley Rivera becoming the #1 cult action sitcom than *Wansapanataym* and *Katipunan*. Teen romantic drama anthology series *Sandy's Romance*(Saturdays at 7:45 p.m.) starring the teen superstar princess Nadine Lustre as Sandy Salvador for the lucky-sender love story. For the high-rating than *Maalaala Mo Kaya* and *Magpakailanman*, Sandy's Romance is now the #1 teen drama anthology. AJ Muhlach, Jake Cuenca, Robi Domingo, Josh Padilla and Jason Abalos will be Lustre's leading men of love-team showcasing the acting for Nadine.

The top-rating family sitcom imparts Filipino family values *Bida si Sir Chief, Bida si Maya* (Saturday nights at 10 p.m.) top-billed by comedy partner of character Jodi Sta. Maria as Maya dela Rosa and Richard Yap as Sir Chief become the #1 sitcom beaten the rival *Ang Tanging Ina* and *Vampire ang Daddy Ko* topped the comedy charts. A top-rated and multi-awarded comedy gag show *Happy TODAS* (Saturdays at 10:45 p.m.) starring Robi Domingo, Cristine Reyes and Young JV because of better execution with a highly creative and flexible format with new sketches, pop culture, segments and spoofs that surely Saturday nights as stars of gag performers aims to entertain and make people laugh featuring Kapinoy stars. Since *Happy TODAS* become the #1 show than the rival *Banana Split* and *Bubble Gang*, according to the network's chief entertainment content officer Laurenti Dyogi.

The Saturday primetime game show *Who Wants To Be A Millionaire?* (Saturdays 6 p.m.) hosted by Robi Domingo will win the contestants of jackpot prize of P2 million pesos with your favorite Kapinoy superstars for tge celebrity player. Since then, *Who Wants To Be A Millionaire?* is the leading #1 primetime game show beaten than the rival game shows *Bet On Your Baby* and *Picture! Picture!* reigns supreme.

Another local version of the game show *The Million Second Quiz* (Sundays at 7 p.m.), hosted by Drew Arellano to win the jackpot round of P1 million pesos. The show is the #1 game show compared to the sitcoms *Home Sweetie Home* and *Pepito Manaloto*.

The production company of Endemol from United States, the longest-running, top-rating and multi-awarded reality singing search show *Born to be a Superstar* (Saturday and Sunday nights at 8:30 p.m.) hosted by the singing champions Anja Aguilar, Sam Concepcion, Marvin Ong and Khalil Ramos with a judges Dingdong Avanzado, Joey Albert, Paula Bianca and Gino Padilla for the singing contest of rising superstar fans to have the contest of P1 million pesos prizes. Since then, *Born to be a Superstar* continues to be the #1 singing-reality show in the high ratings beaten *Celebrity Bluff* during Saturdays and also beaten *Gandang Gabi, Vice!* and *Kapuso Mo, Jessica Soho* on Sundays. The top finalists are the singers are Veejay Aragon, Cayleen Villamor, Ronald Humarang and Anne Bernardo.

The National Basketball Association (NBA) has airing the *NBA* basketball on Saturday at 9:45 a.m. Home to the Denver Nuggets, New York Kicks, the San Antonios Purs, Dallas Mavericks, the Oklamona City Thunder, Miami Heat, Chicaco Bulls, Indiana Pacers, L.A. Laker, Athlana Hawks, the Phoenix Suns, Boston Celtics and many more, *NBA* is the international world-class and hardcore basketball, live games, playoffs, behind-the-scenes access, high-definition game broadcasts absolute, top-notch basketball in *NBA* fans at it's finest.

The Philippine Basketball Assoiation (PBA) turns 38th year anniversarry as the sports basketball league with 2013-14 PLDT Home DSL PBA Philippine Cup (Wednesday and Friday nights at 4:30-9:30 p.m., Saturdays 3:30-5:30 p.m. and Sundays at 3 p.m.-7 p.m.) garner for the basketball fans nationwide of TV increased viewership ratings as the #1 basketball and on weekend compared to Tunay na Buhay and SOCO during Saturdays, and compared Luv U and True Horror Stories during Sundays. Live coverage of the PBA remains to be rock-solid continues to bring the best of Philippine basketball games to the Filipino people of the PBA fans, with San Mig Coffee Mixers, Milo Energy Drink, Barako Bull Energy Cola, Air 21 Express, Rain or Shine Elasto Painters, the GlobalPort Batang Pier, Alaska Aces, Meralco Bolts, Talk N' Text Tropang Texters, Petron Blaze Boasters and Barangay Ginebra San Miguel.

IBC's coverage nationwide TV stations in TV-13 Laoag, TV-13 Baguio, TV-8 Dagupan, TV-6 Mountain Province, TV-5 Tuguegarao, TV-12 Cabanatuan, TV-7 Baler, Aurora, TV-12 Iba, Zabla, es TV-11 Tarlac, TV-10 Meycauayan, TV-13 Lucena, TV-13 Santiago Isabela, TV-13 Puerto Princesa Palawan, TV-13 Naga, TV-7 Daet, Camarines Norte, TV-7 Legaspi, TV-2 Sorsogon, TV-2 Roxas, TV-12 Iloilo, TV-12 Bacolod, TV-5 Binalbagan, TV-13 Cebu, TV-2 Dumaguete, TV-12 Tacloban, TV-7 Basey, Samar, TV-13 Zamboanga, TV-9 Dipolog, TV-10 Cagayan de Oro, TV-10 General Santos, TV-13 Pagadian, TV-5 Butuan, TV-2 Cotabato, TV-13 Ozamis, TV-12 Koronadal, TV-10 Tandag and TV-8 Surigao.

- Express Balita (#1 primetime newscast compared to the rival TV Patrol and 24 Oras)
- Before I Fall in Love (#1 afternoon hit teleserye compared to the rival Galema: Anak ni Zuma and Magkano Ba ang Pag-Ibig?)
- Carita de Angel (#1 inspirational fantaserye compared to the rival Prinsesa ng Buhay Ko and Annaliza)
- Janella in Wonderland (#1 mermaid tale fantaserye compared to the rival Honesto and Adarna)
- Your Heart, My Love (#1 primetime hit romantic teleserye compared to the rival The Legal Wife and Rhadora X)
- Sandy's Romance (#1 teen romantic drama anthology series compared to the rival Maalaala Mo Kaya and Magpakailanman)
- Whattaboys (#1 cult action sitcom compared to Wansapanataym and Katipunan)
- Bida si Sir Chief, Bida si Maya (#1 family sitcom compared to the rival Ang Tanging Ina ang Vampire and Daddy Ko)
- Happy TODAS (#1 comedy gag show compared to the rival Banana Split and Bubble Gang)
- Lunch Break (#1 noontime show compared to the rival It's Showtime and Eat Bulaga!)
- It's Partytime (#1 Sunday musical variety show compared to the rival ASAP 19 and Sunday All Stars)

- CelebrityDATcom (#1 showbiz talk show compared to game show Sabado Special and GMA Blockbusters)
- Who Wants To Be A Millionaire? (#1 Saturday game show compared to the rival Bet on Your Baby and Picture!)
  Picture!)
- The Million Second Quiz (#1 Sunday hit game show compared to the sitcoms Pepito Manaloto and Home Sweetie Home)
- KapinoyLand (#1 educational children show compared to Minute to Win It and Tunay na Buhay)
- Born to be a Superstar (#1 hit reality singing search show compared to Celebrity Bluff on Saturday and Gandang Gabi,
   Vice! and Kapuso Mo, Jessica Soho on Sunday)
- Kapinoy Cinema (#1 movie block for Viva Tagalog movies compared to Kapamilya Blockbusters and Kapuso Movie
   Festival)
- Viva Box Office (#1 Sunday movie block for Viva Tagalog movies rival to Kapamilya Blockbusters and Kapuso Movie
   Festival)
- Sunday Sinemaks (#1 Sunday primetime movie block for the Pinoy action-packed movies, TV specials and concerts compared to the rival Sunday's Best and Sunday Night Box Office)
- NBA (#1 sports professional basketball league on Saturday compared to Be Careful With My Heart: Sabado Rewind and Sarap Diva)
- PBA (#1 sports professional basketball league compared to My Puhunan on Wednesday, Hiwaga on Friday, and The Borrowed Wife at 4:30pm during Wednesday and Friday, and compared to Honesto and Adarna at 7:45pm during Wednesday and Friday, Tunay na Buhay and SOCO during Saturdays, and compared Luv U and Domintoryo during Sundays)

# Tumbok Revolution

For

**Tumbok Revolution** is a Philippine paranormal drama-horror fiction series on IBC and produced by Regal Entertainment, based on the 2011 film <u>Tumbok</u> from <u>Viva Films</u>. The paranormal horror-thriller series top-billed by <u>Janeena Chan</u>, <u>Dino Imperial</u>and <u>Paul Jake Castillo</u>.

It is the first television horror suspense-thriller series in the Philippines made by <u>IBC</u> to be filmed and broadcast. The series of the supernatural experiences, scream, the scary, the stranger, the ghost, the zombies, the vampire, the monsters and many more of the paranormal. It marks as the first-ever horror-thriller suspense series produced by <u>Regal</u>
<u>Television</u> for <u>IBC</u> after a decade.

Tumbok Revolution	
rmat	Supernatural drama  Horror fiction
	Thriller

**Paranormal** 

Created by Regal Entertainment

Developed by <u>Viva Television</u>

Written by Maya Manulat

Rhoda Tanyag

Directed by <u>Erik Matti</u>

Janeena Chan

Starring <u>Dino Imperial</u>

Paul Jake Castillo

Theme music

composer

Vehnee Saturno

Opening theme

Art of Letting

Go by Nadine Lustre

Country of origin Philippines

Language(s) Filipino

**English** 

No. of episodes 30 (total)

**Production** 

Executiveproducer(s)

Vic Del Rosario, Jr

Lily Monteverde

Producer(s) Veronique Del Rosario-

Corpus

Editor(s) Richard Barnett

**Cinematography** Gary Gardoce

Camera setup <u>Single-camera</u>

**Running time** 45 minutes

Productioncompany(s) Regal Entertainment
Regal Multimedia, Inc.

# **Broadcast**

Picture format NSTC (480i)

Original run

July 27, 2013 –
February 3, 2014

# Chronology

Related shows <u>Tumbok</u> (2011 film)

### **External links**

Official Website

# Overview Edit

# Synopsis Edit

The story of ordinary girl Grace (<u>Janeena Chan</u>), a young girl who got the horror paranormal of her friends investigates the mysterious disappearance of her boyfriend. Family surely of the turner to find the meeting ultimate boy Ronnie (<u>Dino Imperial</u>) seems to the house of the truth. Mark (<u>Paul Jake Castillo</u>) which means is your home to the supernatural.

Getting these scream of wolf vampire in their own monster scary in Grace, who is the falling zombie strangers in the city. Grace and Ronnie are a newlywed couple they admitted the revolution loves of scream secrets of the devil story of girl vampire.

# Cast and Characters Edit

# Main cast Edit

- Janeena Chan as Grace
- Dino Imperial as Ronnie
- Paul Jake Castillo as Mark

# Supporting cast **Edit**

- Anna Luna as Rita
- MJ Cayabyab as Benjie
- LJ Moreno as Lumen
- Japeth Aguilar as Ward
- Jaycee Parker as Lizet
- Coraleen Waddell as Elsie
- Lance Christopher as Gio
- <u>Danielle Castaño</u> as Idang

# List of episodes Edit

# Season 1 Edit

Episode #	Title	Original air date	Rating
1	Friday the 13th	July 27, 2013	15.3%
2	Takot ng Lihim	August 3, 2013	30.5%
3	Dilim ng Emergency	August 10, 2013	22.7%
4	Buwan ng Araw	August 17, 2013	20.2%

5	Umuulan sa Zombie	August 24, 2013	17.9%
6	Kaibigang Takot	August 31, 2013	20.1%
7	Engkanto	September 7, 2013	13.3%
8	Commander Thriller	September 14, 2013	24.4%
9	Tunog ng Lupa	September 21, 2013	20.7%
10	Vampireland	September 28, 2013	21.9%
11	Spooky Invasion	October 5, 2013	26.5%
12	Okang Elevator	October 12, 2013	15.6%
13	Salamin	October 19, 2013	10.8%
14	Horrific Halloween	October 26, 2013	11.4%
15	The Escape	November 2, 2013	14.9%
16	Despair Perya	November 9, 2013	10.1%
17	Manananggal	November 16, 2013	23.7%
17	Thunder Storm	November 23, 2013	22.1%

17	Family Reunion	December 2, 2013	29.6%
17	Emptiness	December 9, 2013	22.1%
17	River in the Island	December 16, 2013	19.4%
17	Christmas Tree	December 23, 2013	10.1%
17	Engkanto	December 30, 2013	24.4%

# Production Edit

Tumbok Revolution, based on the 2011 hit movie <u>Tumbok</u> starring <u>Cristine Reyes</u>, announced during an <u>IBC</u> trade event as the horror-thriller paranormal suspense television series of the network to be shown on primetime Saturday. The project given to teen star <u>Janeena</u> <u>Chan</u> with <u>Dino Imperial</u> as the newest popular love-team together with <u>Lily Monteverde</u>. On July 25, 2013 on the network's flagship news program <u>Express Balita</u>, the show announced will be shown on July 27. Along with Janeena and Dino, <u>Paul Jake Castillo</u> in the main cast of the horror-thriller suspense anthology. The full trailer was released on July 25, 2012 via the primetime game show <u>The Weakest Link</u>. This trailer became a top trending topic nationwide on <u>Twitter</u> in the official poster released.

# Soundtrack **Edit**

Art of Letting Go (Mikaila) (composed by Vehnee Saturno) - Nadine Lustre

# See also Edit

- New horror suspense thriller series Tumbok Revolution on July 27
- IBC partners with Regal Multimedia Inc.
- The true number 1 TV network in the Philippines
- Boots Anson-Roa and Kapinoy stars will part in IBC's Panalo Weekend at TriNoma Mall this Thursday
- List of programs broadcast by Viva-TV

# References Edit

# External links Edit

- Tumbok Revolution on Facebook
- Tumbok Revolution on Twitter

# New horror suspense thriller series Tumbok Revolution on July 27

July 20, 2013

The television network owned by Eric Canoy is gearing up for competition, lining up new shows in its prime-time slots from the bandwagon of soap operas, fanasy and drama anthologies, **The Kapinoy Network** intends to start a totally new trend in television programming. **IBC-13**, a third player in the local television industry has the number 3 spot in terms of ratings, trailing behind the two other giant networks.

Based on the 2011 hit movie *Tumbok*, on IBC-13 teamd up with Regal

**Entertainment** premieres on the horror drama-suspense thriller paranormal series called *Tumbok Revolution* which debuted on July 27 every Saturday nights at 9:30 p.m. The new show is **IBC**'s first co-production venture with **Regal Multimedia**, **Inc**.

Lito Ocampo Cruz, **IBC**'s vice-president of the network, welcomes the new partnership with **Regal**. "We are happy to work with **Regal** for this project," Mr. Cruz told reporters. "We all know **Regal** is an expert when it comes to horror movies, with movies like **Shake, Rattle, and Roll**, and **Tiyanak**," he added.

The series of the supernatural experiences, scream, the scary, the stranger, the ghost, the zombies, the vampire, the monsters and many more of the paranormal. *Tumbok Revolution* is the story of ordinary girl Grace (Janeena Chan), a young girl who got the horror paranormal of her friends investigates the mysterious disappearance of her boyfriend. Family surely of the turner to find the meeting ultimate boy Ronnie (Dino Imperial) seems to the house of the truth. Mark (Paul Jake Castillo) which means is your home to the supernatural.

The horror anthology series is top-billed by a stars of Janeena Chan, Dino Imperial and Paul Jake Castillo along with Anna Luna, MJ Cayabyab, LJ Moreno, Japeth Aguilar, Jaycee Parker, Coraleen Waddell, Lance Christopher and Danielle Castaño, under the director of Erik Matti, written by Maya Manulat and Rhoda Tanyag, editor by Richard Barnett and Gary Gardoce as cinematography.

# IBC partners with Regal Multimedia Inc.

Present at the contract signing were (L-R) IBC President and CEO Boots Anson-Roa, Regal Multimedia Inc. Vice President Roselle Monteverde, and IBC Head of Entertainment TV Jose Javier.

Remembering of the **Regal Television** shows on **IBC-13** are **Regal Showbiz Eye**, **Regal Family**, **Regal Juvenile**, **Regal Drama Hour** and **Regal Shocker**.

Sequestered TV station IBC-13 and Regal Multimedia Inc. (RMMI) recently inked a deal signifying their partnership for a number of TV and movie projects, including Regal's hit TV show *Tumbok Revolution* which will be line produced by RMMI for The Kapinoy Network. For movies, Regal Films will showing in *Kapinoy Cinema* on IBC-13to airing the horror movie *Shake, Rattle and Roll* series. Apart from this, there is an output deal with RMMI for the airing of their blockbuster movies on IBC-13. The Kapinoy Network has also licensed from RMMI the story rights for some of Regal's hit movies that will be turned into TV series.

# The true number 1 TV network in the Philippines

August 27, 2013

It has been years since the two biggest networks in the country, namely ABS-CBN and GMA, is claiming the number 1 spot while IBC and RPN also claiming the number 3 spot on the most watched TV Network in the Philippines. However, the figures shown by these two networks are not from the same source, which are the AGB Nielsen and Kantar Media Market Research. GMA and TV5 subscribe to Nielsen TV Audience Measurement while ABS-CBN, IBC and RPN is the local major TV network that reportedly subscribes to Kantar Media.

When it comes to Kantar Media, ABS-CBN is on the top spot for being the most watched TV station in the country. Most of their shows dominate the list of top daily most watched TV show in the country. Among the three big TV networks in the country, ABS-CBN subscribes to Kantar Media.

On the other hand, according to AGB Nielsen, GMA Network is the number one TV network and their show dominates the list of top most watched TV shows. However, those data was only from Urban Luzon and Mega Manila, which has the biggest audience share in the country.

Meanwhile, sequestered TV station IBC is the number 3 spot for the most watched TV station in the country. Most of their shows continues to dominate the list of top daily most watched TV show in the country. Among the big TV networks in the country, ABS-CBN and IBC subscribes to the Kantar Media. When it comes to Nationwide TV Ratings of AGB, the battle of GMA, ABS-CBN and IBC is very tough. ABS-CBN leads the nationwide TV ratings.

In addition, for the month of July wherein ABS-CBN is on the number 1 spot, GMA strengthens again on the Nationwide TV Ratings, according to AGB Nielsen Philippines while IBC and RPN is also a certified number 3.

# Boots Anson-Roa and Kapinoy stars will part in IBC's Panalo Weekend at TriNoma Mall this Thursday

September 5, 2013

President and CEO Boots Anson-Roa on the network. Christopher de Leon, Jodi Sta. Maria and Freddie Webb, Anja Aguilar and Robi Domingo

IBC-13 kicks off the weekend with their line-up of new shows at the Panalo Weekend Launch on September 5, Thursday at 4 pm, at the TriNoma Mall in Quezon City. The relaunch of the ten new weekend programs of The Kapinoy Network [Once Upon a Time, Who Wants to Be a Millionaire, Superstar Circle, Tumbok Revolution, Bida ni Mister, Bida si Misis, Happy TODAS, Whattaboys, Sandy's Romance, Born to be a Superstar, Goin' Bukol Pwede], will also be a family day full of fun as activities, contests, and performances from IBC stars await the public. The public is invited to partake in the festivities via the various booths at the launch. Aside from the games and activities, there will also be a grand raffle. Various Kapinoy stars, led by Anja Aguilar, will be jamming with the crowd and performing.

Come and drop by the **Panalo Weekend** launch, open to the public from 4 pm to 10 pm. Also, don't forget to watch the 10 new shows of **IBC-13**, airing during the weekend.

Hopefully next year to become more innovatrive IBC-13 versus ABS-CBN and GMA. They would take care of those artists they love these programs, the following to just

basically. Edit

#### Queens:

- Cherry Pie Picache
- Jodi Sta. Maria
- Jenine Desiderio
- Mitch Valdez
- Boots Anson-Roa
- Candy Pangilinan

# Kings:

- Christopher de Leon
- Bobby Yan
- Ronnie Ricketts
- Joey Marquez
- Phillip Salvador
- John Regala
- Rudy Fernandez

# Princesses:

- Cristine Reyes
- Xyriel Manabat
- Meg Imperial
- Nadine Lustre
- Shy Carlos
- Nicole Anderson
- Sue Ramirez
- Sofia Andres
- Mutya Orquia
- Bianca Casado

# Princes:

- Miguel Aguila
- Dingdong Dantes
- Jake Cuenca
- Cogie Domingo
- DJ Durano
- Thirdy Lacson
- Nel Gomez
- Carlos Agassi
- AJ Muhlach
- Josh Padilla
- Aki Torio
- James Reid

# Love Teams:

Janeena Chan and Dino Imperial

- Joanna Morales and Lucas Zamora
- Mario Maurer and Erich Gonzales
- Ellaine Serrano and Brian Ciceron
- Anne Discher and Donjeff Tejada
- Sophia Tolentino and Deither Gaviola

# Non Exclusives:

- Richard Yap
- Manilyn Reynes
- Robi Domingo

# Front Liners:

- Noel Trinidad
- Dolly Anne Carvajal
- Young JV
- Tessie Thomas
- Janine Tugonon
- Ryan Agoncillo
- Joy Vlado
- TJ Trinidad
- Nadia Montenegro

# Hosts:

- Alfred Vargas
- Julia Montes
- Neil Coleta
- Jason Abalos

# Comedians:

- Freddie Webb
- Coleen Garcia
- Yam Concepcion
- Ashley Rivera
- Smokey Manaloto
- Maui Taylor
- Blakdyak
- Gee-Ann Abrahan

Jon Santos

# Singers:

- Anja Aguilar
- Sam Concepcion
- Dingdong Avanzado
- Joey Albert
- MMJ
- Lani Misalucha
- Rachel Alejandro
- Top Suzara
- Jinky Vidal
- Joshua Cadelina
- Paula Bianca
- Thyro and Yumi
- Marvin Ong

# Blow by Blow (Philippine TV program)

**Blow by Blow** is a weekly sports <u>television</u> boxing program produced by <u>Vintage Sports</u> and aired over television network <u>Intercontinental Broadcasting Corporation</u>. Debuting in 1994, it focuses mainly on up-and-coming boxing prospects.

# History Edit

Blow by Blow premiered in 1994, and aired after the Tuesday <u>Philippine Basketball games</u>. The show is usually taped on small venues and gyms across Metro Manila (usually from Parañaque or Mandaluyong).

The show is noted for airing the early bouts of <u>Manny Pacquiao</u>, who quickly became one of its featured boxers.

# Notable incidents Edit

# Eugene Barutag incident Edit

On December 12, 1995, a young fighter from General Santos City named Eugene Barutag, was scheduled for a eight round match against veteran Randy Andagan of Biñan, Laguna. Barutag was winning the match in the first four rounds and almost knocked out Andagan, but the latter

got his second wind and beat the younger boxer, who at the end of the bout, collapsed in his corner. At that time, there were no standby paremedics in case of emergency. Using the service vehicle of Vintage Sports, Barutag was rushed to the Jose Reyes Memorial Hospital and was declared dead on arrival. [1]

The bout was shown on an <u>i-Witness</u> episode entitled *Kamao* (fist). The episode won a <u>Peabody</u> <u>Award</u>, together with two other documentaries that the program produced.[2]

# See also **Edit**

Vintage Television

# References Edit

- 1. ↑ The dangers of boxing, by: Chino Trinidad, GMANews.tv, January 26, 2010
- <u>1-Witness wins prestigious Peabody Journalism Award</u>, Good News Pilipinas, April 8, 2010

# Milo World of Sports

**MILO World of Sports** was a weekly sports show prouced by <u>Viva Television</u> teams up with <u>MILO</u> from <u>Nestle Philippines Inc.</u> and aired on <u>IBC-13</u>. Hosted by <u>Paolo Trillo</u> and <u>Janelle So</u>, premiered on November 11, 2012. Promises to deliver more sports, more action foorage and more features on sports heroes than any other program on television today.

MILO World of Sports		
Format	<u>Sports</u>	
Developed by	Viva Television  MILO  Viva Sports	
Directed by	Jeff Manibay	
Presented by	Paolo Trillo Janelle So	
Country of origin	<u>Philippines</u>	

**No. of episodes** n/a (airs Saturday)

**Production** 

Executiveproducer(s) Vic del Rosario, Jr.

Ronnie Nathanielz

Producer(s) Veronique Del Rosario-

Corpus

Running time 30 minutes

Distributor <u>Viva Television</u>

**Broadcast** 

Original channel <u>IBC-13</u>

Original run

February 3, 2013

Chronology

Preceded by MILO Sporting World

Related shows MILO Sporting World

**External links** 

**Program Site** 

About the show

Edit

Leading sports production outfit <u>Viva Sports</u> and <u>Nestle Philippines</u>, <u>Inc.</u>, makers of <u>MILO</u>, are spearheading this program to encourage more people to get into sports, especially kids who may one day comprise a new generation of Filipino athletes.

Hosted by <u>Janelle So</u> and <u>Paolo Trillo</u>, featuring a weekly news round-up on the <u>NBA</u> and <u>PBA</u>, the two sports leagues closest to Filipino hearts, and viewer-favorites like boxing, billiards, tennis and golf as well as football, bowling, wushu, badminton, table tennis, volleyball, taekwando and others. The thrust is to capture the spectacular moment and the outstanding achievement. Aside from current sports events, the show is also envisioned to highlight spectacular moments in the <u>Olympics</u>, <u>SEA Games</u> and other competitions, and profiles achievements of great Filipino athletes, to feature those who will compete in the Sydney 2013 Olympics and to encourage children and adults to get into sports via instructional segments.

# Host Edit

- Paolo Trillo
- Janelle So

# Segments Edit

Both segments hope to inspire young people to participate in sports.

- Let's Get into Sports aims to educate viewers about one specific sports a week
- Sports Heroes chronicles the exploits of the great Filipino athletes of today

As a special treat, *MILO World of Sports* will have a weekly interactive promo where TV viewers can guess how a particular sports sequence turns out in exchange for cash prizes and <u>MILO</u> products.

# References Edit

# See also Edit

- Sports superstars, movie celebs in new Vintage TV programming
- IBC-13 now a No.3 spot of the network
- New MILO sports opens November 11
- MILO World of Sports premiers on IBC this Sunday
- IBC-13 to cover major SEA Games events
- SEA Games coverage on Viva-TV
- List of programs broadcast by Viva-TV

# Sports superstars, movie celebs in new Vintage TV programming

Manila Standard - March 27, 1998

**Vintage Sports**, the country's leader in a sports production and marketing, that has now metamorphosed into**Vintage Television**, the newest major player in the television industry. This was announced Thursday by Carlos "Bobong" Velez, chairman of **Vintage Television**, during the launch of**Vintage Television'**s new programming lineup in a glitzy affair at the Hotel Rembrandt ballroom.

The new Vintage Television, which is actually a merging of Vintage Sports and VTV Entertainment, is a "virtual network" on IBC-13 as it occupies the entire night-time hours of the station, from 5 p.m. to 12 midnight, Monday to Sunday under a block-time agreement with IBC. Velez stressed that the unique strenght of Vintage Television is that it brings together the superstars of local sports with the leading lights of Philippine moviedom under one roof, in a never-before-tried mix.

Think of it as a local version of Hollywood meet the **NBA**. Hence, for the first time ever, the likes of basketball icons Johnny Abarrienos, Alvin Patrimonio and Marlou Aquino will join hands with tinseltown's Rosanna Roces, actor Smokey Manaloto and Antoinette Taus in a series of promorional efforts for the new **Vintage Television**.

One thing **Vintage Television** already has going for it is a well-entrenched niche of local TV viewers - fans of sports programs and now seeks to build upon this foundation by expanding into a new area, that of local entertainment, by producing shows whose formats have a proven track record of success.

Vintage Television's banner shows will continue to be its sports programs led by its flagship program PBA, whichVintage has been producing for television for the laets 18 years. Vintage Television also features the popularNational Basketball Association (NBA) and the best boxing-matches shows (*Blow by Blow* and *Superbouts*) on television.

**Vintage Television** also boasts of the award-winning sports tele-magazine show *Hot Stuff*, hosted by Chino Trinidad and Anthony Suntay.

Other **Vintage Television** sports offerings include a US top-rating wrestling show (*WCW*), a Eurepean top-rating soccer show (*UEFA*), a tennis show (*ATP Tour Highlights*) and a brandnew horse-racing show (*Kabayo, Karera, Karerista*, Fridays, 11 p.m.), to be hosted by **PBL Commissioner** and sportsman Yeng Guiao.

**Vintage Television** also introduced six brand-new locally-produced shows, including two weekly comedy programs, a teen romance, a horror series based on a hit movie, a new lifestyle magazine for teens and a weekly hit action movie featuring the heavyweights of the genre. Among the new shows, which begin airing on March 29, are: **Goin' Bayabas** (Saturdays, 8 p.m.), a reincarnation of the '80s top-rating *Goin' Bananas* will featuring Smokey Manaloto, lan de Leon, Earl Ignacio, Keempee de Leon, Ara Mina, Cheska Garcia, Beth Tamayo, Daisy Reyes and Onyok Velasco; **WOW!** (Wednesdays, 8 p.m.) starring Rosanna Roces and offering much more than hidden cameras, spoofs, gags and practical jokes.

**Takot Ka Ba Sa Dilim?** (Saturdays, 7 p.m.) based on the hit movie of the same title and featuring Donna Cruz, Robin Da Roza, Jake Roxas, Chin-Chin Gutierrez, Giselle Toengi and Onemig Bondoc. **Dear Heart** (Saturdays starting at 6 p.m.), an advice column for the MTV generation hosted by Antoinette Taus and starring Angelu de Leon, Bobby Andrews, Raven Villanueva, Diego Castro, Dingdong Avanzado, Ina Raymundo and many others.

*V.U.* (Wednesdays, 7 p.m.), the newest lifestyle magazine show for the Generation X; and *Sinemaks* (mga Sine Maaksyon ng VTV), featuring homegrown action blockbusters of Fernando Poe Jr., Robin Padilla, Rudy Fernandez, Bong Revilla, Eddie Garcia, Raymart Santiago, Edu Manzano and many others.

**Vintage Television** will also be showing the new *Extreme Action Theater* (Thursday, 9 p.m.) composed of foreign action-packed movies and *The Bikini Open* (Wednesdays, 9 p.m.) which takes viewers on an exciting odyssey to the world's best bikini contest.

# IBC: Bagong Pinoy (1998) Edit

- IBC Central Tower
- San Francisco Del Monte, Quezon City

#### **PROGRAMMING**

- CTN Midnite (flagship news program) (weekdays at 4:30-5pm and weekends 12mn-12:30am)
- Anchored by Caren Barhon and Anne Marie Soriano (weekdays)
- Anchored by Elmer Mercado and Alice Noel (weekends)
- CTN Midnite (late-night newscast) (weeknights 12mn-12:30am)
- Anchored by Amelyn Veloso and Bernadette Sembrano
- IBC Headliners (top-of-the-hour news capsule)
- FVR: Up Close (public affairs program) (weekdays at 12nn-12:30pm)
- Stephanie Salazar and Arnel Carreon
- Gogo's Adventures with English (weekdays 4-4:30pm)
- Details 0923 (youth-oriented show) (Saturdays 1:30-2:30pm)
- Mon Castro, Ava Grande, Virnelli Coronado and GB Sampedro
- Hazel Anne Cantos, Joy Prundencio, Mitch Young, Abigail Alcaraz and Stephanie Salazar
- Turboranger (Weekdays at 9:30-10am)
- Kamen Rider Black (Monday-Saturday at 10-10:30am)
- Super Rescue Solbrain (Weekdays at 11:30am-12nn)
- *Fiveman* (Saturday at 10:30-11am)
- Maskman (Sunday 10-10:30am)
- Bioman (Sunday at 10:30-11am)

 IBC Engineering/IBC Scenics and Props/IBC Sales and Marketing/IBC Merchandising/IBC Traffic/IBC News and Current Affairs

# VTV

- **PBA** (basketball) (Wednesday and Friday 5:30-9:30pm and Sunday 4-9pm)
- NBA (basketball) (Monday and Thursday 8pm-10:30pm)
- PBL (Monday, Tuesday and Thursday at 6-8pm and Saturday at 4-6pm)
- Blow by Blow (boxing-matches) (Friday at 9:30-10:30pm)
- **Superbouts** (boxing-matches) (Monday at 10:30pm-11:30pm)
- Hot Stuff (sports tele-magazine show) (Wednesday at 10:30-11pm)
- **UEFA** (European top-rating soccer football) (Tuesday at 8-9:30pm)
- Kabayo Karera Karerista (horse-racing show) (Monday at 10:30-11:30pm)
- **WCW** (US top-rating wrestling show) (Sunday at 9-10pm)
- ATP Tour Highlights (tennis) (Saturday at 10:30-11pm)
- Asian PGA Tour (golf) (Saturday at 11pm-12mn)
- Battle Ball (anime) (weekdays 5-5:30pm)
- Super Boink (anime) (Monday, Tuesday and Thursday at 5:30-6pm)
- Sine VTV (telesine block-cum-drama anthology) (Thursday at 10:30-11:30pm)
- Goin' Bayabas (comedy gag show) (Saturday at 8-9pm)
- WOW! (gag show) (Thursday at 7-8pm)
- Viva Love Stories (drama anthology series) (Wednesday at 9:30-10:30pm)
- Iskul Bukol (sitcom) (Saturday at 6-7pm)
- **Rebyu** (youth-oriented magazine show) (Tuesday at 10:30-11:30pm)
- Takot ka ba sa Dilim? (horror anthology series) (Saturdays 9-10pm)
- **Dear Heart** (teen drama anthology) (Sunday at 2:30-4pm)
- *V.U.* (lifestyle magazine show) (Tuesday at 9:30pm-10:30pm)
- Sinemaks (action-packed blockbuster movies) (Sunday at 10pm-12mn)
- Extreme Action Theater (foreign action-packed movies) (Saturday at 9-11pm)
- **The Bikini Open** (reality show) (Tuesday at 9:30-10:30pm)

#### **IBC-13**

- **CTN Midnite** (Mon-Fri 4:30-5:00PM and 12:00MN-12:30AM) The most comprehensive news program on Philippine Television. We've got all the bases covered. News gathering pushed to the limit. All major stories and late breaking news delivered firsthand. Anchored by Caren Barhon and Anne Marie Soriano at 4:30PM and Amelyn Veloso and Bernadette Sembrano.
- **FVR: Up Close** (Monday-Friday 12:00NN-12:30PM) The country's most powerful man closer to your home. No boring reportage. Presidential affairs made interesting. Day-to-day activities of President Fidel V. Ramos in the eyes of the youth, interactive, interesting. Stephanie Salazar and Arnel Carreon.

Details 0923 (Saturday 1:30-2:30PM) - Fresh faces invades your screen! Dig the alternative habit. IBC 13's new breed of stars. They're the next generation with the X-Factor... a parade of gorgeous head turners and talented young crop. Cool, dynamic, smart, promising, chic, young, hip, bubbly, cutting, edge, certified gen X'ers. Brace yoruselves for IBC-13's infotainment gang. Hosted by Mon Castro, Ava Grande, Virnelli Coronado and GB Sampedro, with Hazel Anne Cantos, Joy Prundencio, Mitch Young, Abigail Alcaraz and Stephanie Salazar.

# 89 DMZ (Enter the Danz Music Zone!!! 89 DMZ) Edit

- The one and onyl dance music authority.
- ROCKIN' MANILA
- SUNDAYS, 6AM 10AM
- THE FORCE perks you up with the blaring power of rock music's highest registers.
- WAVE 180
- SUNDAYS, 10AM 2PM
- Reminisce with the heartpounding energy of new wave music as the UNBEATABLE leads the jam.
- SUDNAY GOLD DISCO
- SUNDAYS, 2PM 5PM
- DJ OUCH takes you back to the time of disco at its best during the 70's.
- STRICLY BALLROOM
- SATURDAYS/SUNDAYS, 5PM 9PM
- Fox trot till you drop as CHINAMAN helps you tango and boogie the night away with glorious ballroom music.
- SUNDAY GOLD DANCE
- SUNDAYS, 9PM 12 MN
- Gyrate your pelvic bones to the throbbing music of the 80's as PEEWEE hits the groove.
- HOT 66
- MONDAYS to FRIDAYS, 6PM 7PM
- A countdown of the six hottest hits in Metro Manila based on listener's requests. hosted by the UNBEATABLE.
- MOBILE CIRCUIT
- FRIDAYS, 8PM 12MN
- The art of disco-mixing at its finest is done "live" for that crisp and clear sound featuring two top mobiles from Manila's dance circuit.
- SATURDAY NIGHT DANCE

- SATURDAYS, 9PM 12MN
- Party the night away with three solid hours of uninterrupted, commercial-free music mixes.

## **Disc Jockey**

#### THE FORCE

- Monday, Thursday, Friday, Saturday 6AM 10AM
- Wednesday 6AM 10 AM, 1PM 4PM
- A morning brew of current hits played and remixed the way you want it, when you want it and how you want it. The musical strength of THE FORCE is definitely a rouser.

#### CHINAMAN

- Tuesday, 6AM 10AM; 1PM 4PM
- Wednesday, Thursday, Friday 10AM 1PM
- Stir your senses with upbeat sounds as the man from China sends rhythmic waves of dance music. CHINAMAN unleashes his hypnotic powers with contemporary hits. So better get those dance shoes ready.

#### DJ OUCH

Monday, Thursday, Friday 1PM - 4PM Tuesday, Saturday 10PM - 1PM The boy-next-door zeejay is adept with today's music. From mobile mixing to "live", on-air broadcasting, DJ OUCH has got the rhythm in his genes having won in the 1992 DJ mixing championship in London.

#### UNBEATABLE

- Monday 10AM 1PM; 4PM 8PM
- Tuesday, Wednesday, Thursday, Friday 4PM 8PM
- Move to the beat. radio heartthrob keeps you company during the peak hours of the day. You'll definitely fall for the cool and well-modulated voice of THE UNBEATABLE.

#### PEEWEE

- Monday, Tuesday, Wednesday, Thursday 8PM 12MN
- Saturday 1PM 5PM
- The airwaves is blessed with this honest-to-goodness radio broadcaster. Backed with experience and radio production know how, the pulse of the listening public never escapes PEEWEE.

# IBC-13 now a No.3 spot of the network

MANILA, Philippines - Sequestered TV station IBC-13 is now the undisputed No.3 TV station. Viva Entertainment is a programming contract under the blocktimer aggreement of IBC through Viva-TV. At the beginning, local viewers in the ratings game were able to see the station and its flagship programs on primetime block for Channel 13 on free TV and Channel 14 on major cable TV networks.

Viva-TV remains an innovative and breakthrough in its commitment to get viewers' with the home to the Pinoy blockbuster movies, foreign cartoons, anime favorites, drama series, trendsetting reality shows, game shows, telenovelas, asianovelas and fan-based sports events in the television industry as it occupies the entire night-time hours of the station, from 5 p.m.-12 midnight, Monday to Sunday.

Home to the NBA and PBA, Viva-TV airs on IBC, some of the foreign TV series, quality, toprating, award-winning programs such as *Winx Club*, *Totally Spies!*, *Pop Pixie*, *Barbie*, *Crayon Shin Chan*, *Kirarin*, *Cyborg Kurochan*, *2NE1-TV*, *K-POP Star Hunt* and *NBA*. An imported telenovelas like *Maria Isabel*, *Teresa* and *Mar de Amor*, and the Korean asianovelas such as *Wife Returns*. *Romance Town* and *I Need Romance*.

Some of the local and international sports events: *NBA* and *PBA* for basketball tournaments, *World Open 10-Ball* for billiards and *Donaire Flashback* for boxing matches. Also, catching a new Viva-TV programs on IBC like local blockbuster movies Viva Box Office and Sinemaks as well as popular and top-rating shows like *Popstar Diaries*, *Esperanza*, *5 Girls and Daddy*, *Dear Heart*, *Petra's Panniest*, *Who Wants to be a Millionaire?*, *The Weakest Link* and *Born to be a Star*.

# New MILO sports opens November 11

November 10, 2011

**VIVA Television** will be relaunch this Sunday a new sports show that promises to deliver more sports, more action foorage and more features on sports heroes than any other program on television today.

From *MILO Sporting World*, it is now transform called into *MILO World of Sports*, which airs every Sunday right before the **PBA games**, 3:30-4:00pm on **IBC-13**, starting November 11. Leading sports production outfit **Viva-Vintage Sports** and **Nestle Philippines**, makers of **MILO**, are spearheading this program to encourage more people to get into sports, especially kids who may one day comprise a new generation of Filipino athletes.

Hosted by Janelle So and Paolo Trillo, *MILO World of Sports* featured a weekly news round-up on the **NBA** and **PBA**, the two sports leagues closest to Filipino hearts, and viewer-favorites like boxing, billiards, tennis and golf as well as football, bowling, wushu, badminton, table tennis,

volleyball, taekwando and others. The thrust is to capture the spectacular moment and the outstanding achievement.

Making *Milo World of Sports* different are its segments: *Let's Get into Sports* aims to educate viewers about one specific sports a week; *Sports Heroes* chronicles the exploits of the great Filipino athletes of today. Both segments hope to inspire young people to participate in sports. As a special treat, *MILO World of Sports* will have a weekly interactive promo where TV viewers can guess how a particular sports sequence turns out in exchange for cash prizes and *MILO* products.

## NBA 2012-2013 Game Schedule on Viva-TV on IBC Edit

- Houston Rockets vs. Atlanta Hawks (Septemebr 29, 2012)
- Portland Trail Blazers vs. Houston Trail Blazers (Septemebr 30, 2012)
- Philadelphia 76ers vs. New York Knicks (October 6, 2012)
- Philadelphia 76ers vs. Boston Celtics (October 7, 2012)
- Detroit Pistons vs. Houston Rockets (Ocober 13, 2012)
- Miami Heat vs. Memphis Grizzlies (October 14, 2012)
- Oklahoma City vs. New Orleans Hornets (October 20, 2012)
- Chicago Bulls vs. L.A. Clippers (October 21, 2012)
- Indania Pacers vs. New York Kicks (October 27, 2012)
- L.A. Clippers vs. Brooklyn Nets (October 28, 2012)
- Oklahoma City Thunder vs. Philadelphia 76ers (November 3, 2012)
- Portland Trail Blazers vs. Brooklyn Nelson (Novemebr 4, 2012)
- San Antonio Spurs vs. Miami Heat (November 10, 2012)
- Utah Jazz vs. Oklahoma City Thunder (Novemebr 11, 2012)
- Utah Jazz vs. Houston Rockets (November 17, 2012)
- Phoenix Suns vs. New York Kicks (November 18, 2012)
- Houston Rockets vs. San Antonio Spurs (November 24, 2012)
- New Orleans Hornets vs. Miami Heat (November 25, 2012)
- Indiana Pacers vs. Oklahoma City Thunder (December 1, 2012)
- Philadelphia 76ers vs. Indiana Pacers (December 2, 2012)
- Brooklyn Nets vs. Chicago Bulls (December 8, 2012)
- L.A. Lakers vs. Philadelphia 76ers (December 9, 2012)
- Sacramento Kings vs. L.A. Clippers (December 15, 2012)
- Phoenix Suns vs. Portland Trail Blazers (December 16, 2012)
- Philadelphia 76ers vs. Brooklyn Nets (December 22, 2012)
- Portland Trail Blazers vs. L.A. Lakers (December 23, 2012)
- Miami Heat vs. Milwaukee Bucks (December 29, 2012)
- San Antonio Spurs vs. Dallas Mavericks (December 30, 2012)
- Chicago Bulls vs. Miami Heat (January 5, 2013)

- Houston Rockets vs. Cleveland Cavaliers (January 6, 2013)
- Houston Rockets vs. Philadelphia 76ers (January 12, 2013)
- New Orleans Hornets vs. New York Knicks (January 13, 2013)
- Golden State Warriors vs. San Antonio Spurs (January 16, 2013)
- Houston Rockets vs. Minnesota Timberwolves (January 18, 2013)
- L.A. Lakers vs. Toronto Raptors (January 19, 2013)
- Utah Jazz vs. L.A. Lakers (January 20, 2013)
- L.A. Clippers vs. Portland Trail Blazers (January 26, 2013)
- Miami Heat vs. Boston Celtics (January 27, 2013)
- Chicago Bulls vs. Brooklyn Nets (February 2, 2013)
- Chicago Bulls vs. Atlanta Hawks (February 3, 2013)
- L.A. Clippers vs. Miami Heat (February 9, 2013)
- Denver Nuggets vs. Cleveland Cavaliers (February 10, 2013)
- The 2013 NBA All-Star Rising Stars Challenge (February 16, 2013)
- NBA All-Star Saturday (February 17, 2013)
- Portland Trail Blazers vs. L.A. Lakers (February 23, 2013)
- Houston Rockets vs, Washington Wizards (February 24, 2013)
- Boston Celtics vs. Portland Trail Blazers (March 2, 2013)
- Memphis Grizzlies vs. Miami Heat (March 3, 2013)
- Brooklyn Nets vs. Chicago Bulls (March 9, 2013)
- Chicago Bulls vs. Indiana Pacers (March 10, 2013)
- Oklahoma City Thunder vs. New York Knicks (March 16, 2013)
- Toronto Raptors vs. L.A. Lakers (March 17, 2013)
- Milwaukee Bucks vs. Golden State Warriors (March 23, 2013)
- Memphis Grizzlies vs. Denver Nuggets (March 24, 2013)
- Cleveland Cavaliers vs. San Antonio Spurs (March 30, 2013)
- Boston Celtics vs. Dallas Mavericks (March 30, 2013)
- Washington State vs. Golden State Warriors (March 31, 2013)
- L.A. Clippers vs. San Antonio Spurs (April 6, 2013)
- Oklahoma City Thunder vs. Milwaukee Bucks (April 7, 2013)
- Miami Heat vs. San Antonio Spurs (April 13, 2013)
- Milwaukee Bucks vs. New York Knicks (April 14, 2013)
- Atlanta Hawks vs. San Antonio Spurs (April 20, 2013)
- L.A. Lakers vs. L.A. Clippers (April 21, 2013)
- San Antonio Spurs @ L.A. Lakers (April 27, 2013)
- Indiana Pacers vs. Atlanta Hawks (April 28, 2013)
- Oklahoma City Thunder @ Houston Rickets (April 28, 2013)

# MILO World of Sports premiers on IBC this Sunday

November 11, 2012

**Viva-TV**, a **Viva Entertainment** company, teams up with Milo to bring to Philippine television a comprehensive and entertaining coverage of sports events here and abroad with **Milo World of Sports**.

Produced by Ronnie Nathanielz and directed by Jeff Manibat, the magazine show premiered on November 11 starting at 3:30 in the afternoon over **IBC 13** and will be aired this Sunday at the same time. It is emceed by Paolo Trillo and Janelle So.

*Milo World of Sports* is the latest addition to Milo's long-term program to promote sports participation among Filipinos. Aside from current sports events, the show is also envisioned to highlight spectacular moments in the Olympics, SEA Games and other competitions, and profiles achievements of great Filipino athletes, to feature those who will compete in the Sydney 2013 Olympics and to encourage children and adults to get into sports via instructional segments.

The show also underlines the **Viva Group of Company'**s growing commitment to the field of sports. "It is a great privilege for **Viva** to have been chosen by Milo to produce this highly informative show," says **Viva** chairman and CEO Vic del Rosario, Jr.

"Viva constantly aims to give audiences the best there is in entertainment and *Milo World of Sports* will be no different. We now join *Milo* in the quest to develop future Olympians and to help make sports a major part of the Filipino lifestyle," he says.

**Viva** started out as motion picture producer and distributor almost 20 years ago. Since then it has branched out into television, music, video distribution, concerts, videos, DVDs and talent management.

It made its entry into sports when it joined forces with **Vintage Enterprises** a few months ago. Since then it has become a major force in the area of sports coverage with programming that includes the **NBA** and **PBA** games, boxing matches, billiards and other events.

*Milo World of Sports* is the latest show in the Viva-TV line-up seen on

the Kapinoy network IBC 13. Alongside from sports shows, this includes and local blockbuster movies from Viva Films as well as local drama series *Esperanza,5 Girls and Daddy* and *Dear Heart*, comedy show *Petra's Panniest*, top-rating phenomenal game shows *Who Wants to be a Millionaire* and *The Weakest Link*, and popular talent search *Born to be a Star* plus cartoon favorites *Winx Club*, *Totally Spies!*, *Pop Pixie* and *Barbie*, anime series *Crayon Shin Chan*, *Kirarin* and *Cyborg Kurochan*, telenovelas *Maria Isabel*, *Teresa* and *Mar de Amor*, Korean asianovelas *Wife Returns*, *Romance Town*and *I Need Romance*, Korean reality series *K-POP Star Hunt* and *2NE1-TV*.

# IBC-13 to cover major SEA Games events

# February 15, 2013

For the first time in the history of the **Southeast Asian Games**, television coverage of the 23rd edition of the biennial conclave will be on a multichannel basis. This developed after the **Philippine SEA Games Organizing Committee (Philsoc)** and the two government-run networks **PTV-4** and **IBC 13** reached an agreement to use the combined strength of the media outlets in bringing the competitions to as many local and foreign audiences.

**IBC-13** as the **Kapinoy** network will now airing its **Viva-TV** programming on primetime and devote huge airtime for its coverage of the **27rd Southeast Asian Games** in the Philippines continues its commitment to highlight the greatness of Filipino athletes with the most comprehensive coverage of the **2013 SouthEast Asian (SEA) Games** to be held in the Philippines. Over 10,000 athletes will participate in the biennial meet where there will be 30 sports events with 500 gold medals at stake.

Under the set-up, **PTV-4**, according to news anchor Ralph Obina, will be the host of a sports broadcaster, and as such, it is required to provide **IBC13** as the No.3 station and all foreign broadcasters video footages and other coverage requirements that will be distributed to their respective networks.

Although IBC-13 and Viva Sports has deal with the Philippine SEA Games Organizing Committee, the Eric Canoy-owned network has been mapping up plans to come up with a coverage at par with international standards.

The most popular events in the country will be covered by **Viva-TV on IBC**. Among the events to be covered by **Viva-TV** are athletics, boxing, volleyball, badminton, bowling, billiards, taekwando, wushu, swimming and basketball should this be included in the **SEAG** calendar from Luzon, Visayas and Mindanao.

The international broadcast plans, including specifically defined format and the mechanics of interconnections, will be presented by PTV sports anchor Snow Badua to foreign broadcast station managers during the SEA Gamesbroadcast meeting set. IBC-13 will, likewise, in its headquarters on Broadcast City, Capihol Hills, Diliman, Quezon City and PTV-4, house the International Broadcast Center in its headquarters on Visayas Ave. in Quezon City. "This will be our contribution to the country. We expect this SEA Games to produce new Filipino sporting heroes and we want to bring the exploits of our Kapinoy on the TV sets the best way we can," said chairman Eric Canoy and president and CEO Boots Anson-Roa with Viva chairman and CEO Vic del Rosario, Jr., has been vital to the network's success in the Olympic Games and SEA Games broadcasts. Despite the constraints of time and budget,PTV and Viva-TV on IBC is confident it can deliver a comprehensive, high-quality broadcast.

Actually, Philsoc is awarding the exclusive TV rights of the games to composed of government-owned networks like IBC-13 and PTV-4, as well as the major networks like ABS-CBN and GMA. When IBC and Viva Sports serves as the lead host broadcaster of its technical expertise, huge personnel and equipment. Also, providing the coverage of TV5, AksyonTV and AKTV during December 2013 for the christmas day.

The primetime block, **Viva-TV on IBC-13** has supported Filipino athletes by airing their international matches in line with the ideals of **Viva** chairman and CEO Vic del Soario, Jr. and **Viva Sports** COO Ronnie Nathanielsz, one of the biggest contributors to the **SEA Games**. Further showing **Philippine Olympic Committee** and the **Philippine Sports Commission** has given its endorsement to **IBC-13** as its broadcast partner in the country.

The **SEA Games** now aired on **IBC-13**, which enjoyed 55% of television advertising, **ABS-CBN** with 30% and **GMA-7**with 25% as well as **PTV-4** got 20%. The **SEA Games** will officially be held on April 6 to 17, with Philippines hosting majority of the events. Dedicating more broadcast hours as it airs the games live on the said dates, **Viva-TV** will also give highlights and up-to-the-minute reports. On top of the coverage teams will be sent toeach city to feature and support Filipino athletes with **Viva Sports**.

Also offering athletics to **IBC-13** when the two parties have yet to come to an agreement. "We've need different equipment in covering track and field events," said Rosario. Also said **Viva-TV** will provide more airtime primetime hours from 5 p.m. to 12 midnight weekday and 9:30 a.m. to 12 midnight weekend block on **IBC-13** to show the Philippines' campaign in the **SEA Games**. The network has been the official station of the **SEA Games**, **Asian Games** and the **Olympics**.

Despite **PBA games** with one game on Wednesday, Thursday, Friday and Saturday, and two games on Sunday also being aired on **Viva-TV** while **NBA games** on Saturday and Sunday weekend also, Rosario said that the channel will continue to bring **SEA Games** news updates and highlights during breaks whenever possible. At the opening ceremonies with the **Philippine Nation Anthem** for singing *Lupang Hinirang* before the live guest performances from your favorite **Viva** stars.

**IBC-13** kicks off its full-blown coverage of the games on **Viva-TV** with the airing of the opening ceremonies on April 6, 2012 starting at 2:30 p.m. Before that, the network features primers in the run-up to the games. Since we started on April 8, 2013, we have been airing the schedules over **IBC-13**.

**IBC** provincial station, including TV-12 Iloilo, TV-13 Cebu and TV-13 Davao also comes in with a LIVE 15-minute update between 5:00AM - 7:45 AM over *Magandang Umaga Ba?* with a LIVE news update in *IBC Headliners* from 9:00 AM - 4:00 PM and 6:30 - 11:00 PM. There are also LIVE sports news from the Philippines over *Express Balita* from 4:30 PM - 5:30 PM and during the late-night *Ronda Trese* from 11:30 PM - 12:00 MN

We started coming out on **PinoyExchange** on April 6 have also been coming out in four newspapers (**Malaya**,**Philippine Star**, **Manila Bulletin**, **Philippine Daily Inquirer** and **Daily Tribune**) with the **IBC-13** schedule.

The sponsors including Alaska, MILO, McDonald's, Breeze Active

Bleach, Goldilucks, Globe, Toy Kingdom,P&G Philippines, Safegard, Gardenia, Tiger Energy, Oreo Cookies, Purefoods Thunder Juicy Hotdog, Petron,Alaxan, Magnolia, Mang Tomas, Whiteking Hotcake Mix and Coca Cola.

## 2013 Southeast Asian Games on Viva-TV Edit

## IBC-13 Edit

#### April 6

- 02:30pm-05:30pm 2013 SEA Games Opening Ceremonies (LIVE)
- 10:30pm-12:00mn 2013 SEA Games: Billiards Manila vs. Mindanao (LIVE)
- 12:30am-02:00am 2013 SEA Games: Cycling Manila vs. Mindanao (LIVE)
- 02:00am-05:00am 2013 SEA Games: Basketball Manila vs. Mindanao (LIVE)

## April 7

10:00am-12:30pm - 2013 SEA Games: Athletics (LIVE)

### April 8

 06:30pm-08:30pm - 2013 SEA Games: Swimming, Athletics, Badminton, Basketball, Karate, Beach Volleyball, Billiards Highlights, Tennis Highlights, Waterpolo Highlights

## April 9

06:30pm-08:30pm - 2013 SEA Games: Women's Volleyball (LIVE)

#### April 13

- 10:00am-12:00pm 2013 SEA Games: Athletics (LIVE)
- 01:00am-04:30am 2013 SEA Games: Weightlifting Manila vs. Luzon (LIVE)

#### April 14

10:00am-12:30pm - 2013 SEA Games: Swimming, Athletics, Badminton, Football,
 Karate, Taekwondo, Beach Volleyball, Indoor Volleyball

## April 15

06:30pm-08:30pm - 2013 SEA Games: Bowling Manila vs. Visayas (LIVE)

#### April 16

• 06:30pm-08:30pm - **2013 SEA Games: Swimming Manila vs. Luzon** (LIVE)

#### April 18

• 06:30pm-08:30pm - 2013 SEA Games: Boxing Manila vs. Vismin (LIVE)

#### April 21

■ 10:30pm-12:30am - Sinemaks: 2013 SEA Gamnes Closing Ceremonies

#### PTV-4 Edit

#### April 6

- 02:30pm-05:30pm 2013 SEA Games Opening Ceremonies (LIVE)
- 10:30pm-12:30am 2013 SEA Games: Billiards Manila vs. Mindanao (LIVE)
- 12:30am-03:00am 2013 SEA Games: Basketball Manila vs. Vismin (LIVE)
- 03:00am-05:00am 2013 SEA Games: Badminton (LIVE)

#### April 7

- 05:30am-07:30am 2013 SEA Games: Billiards Manila vs. Vismin (LIVE)
- 08:30am-10:30am 2013 SEA Games: Water Polo Men (LIVE)
- 03:00pm-06:00pm 2013 SEA Games: Swimming, Athletics, Badminton, Basketball, Football, Karate, Beach Volleyball, Billiards Highlights, Tennis Highlights, Waterpolo Highlights
- 10:30pm-12:30am 2013 SEA Games: Badminton (LIVE)
- 12:30am-02:00am 2013 SEA Games: Boxing (LIVE)
- 02:00am-05:00am 2013 SEA Games: Basketball Vismin vs. Luzon (LIVE)

#### April 8

- 11:00am-01:00pm 2013 SEA Games: Swimming Heats
- 07:00pm-09:30pm 2013 SEA Games: Basketball: Manila vs. Luzon (LIVE)
- 11:30pm-02:00am 2013 SEA Games: Beach Volleyball Manila vs. Luzon (LIVE)
- 02:00am-05:00am 2013 SEA Games: Wushu (LIVE)

#### April 10

- 11:00am-01:00pm 2013 SEA Games: Summary of Cycling-Weightlifting (LIVE)
- 08:30pm-09:30pm 2013 SEA Games: Taekwando Manila vs. Mindanao (LIVE)
- 11:30pm-02:30am 2013 SEA Games: Wushu (LIVE)
- 02:30am-05:00am 2013 SEA Games: Karate (LIVE)

# April 12

- 11:00am-01:00pm 2013 SEA Games: Weightlifting (LIVE)
- 07:00pm-09:30pm 2013 SEA Games: Athletics (LIVE)
- 11:30pm-01:30am 2013 SEA Games: Bodybuilding (LIVE)
- 01:30am-05:00am 2013 SEA Games: Basketball Luzon vs. Mindanao (LIVE)

#### April 13

- 05:30am-07:30am 2013 SEA Games: Kenpō (LIVE)
- 11:00am-01:00pm 2013 SEA Games: Judo Manila vs. Vismin (LIVE)
- 04:30pm-06:30pm 2013 SEA Games: Basketball Manila vs. Visayas (LIVE)
- 09:45pm-11:30pm 2013 SEA Games: Swimming (LIVE)
- 12:30am-05:00am 2013 SEA Games: Basketball Manila vs. Vismin & Manila vs.
   Luzon (LIVE)

# April 14

- 05:30am-07:30am 2013 SEA Games: Water Polo Men (LIVE)
- 08:30am-10:30am 2013 SEA Games: Basketball Manila vs. Mindanao (LIVE)
- 02:30pm-05:00pm 2013 SEA Games: Football Manila vs. Vismin (LIVE)
- 11:30pm-02:30am 2013 SEA Games: Athletics (LIVE)
- 02:30am-05:00am 2013 SEA Games: Basketball Manila vs. Vismin
   Quarterfinals (LIVE)

#### April 15

- 11:00am-01:00pm 2013 SEA Games: Swimming (LIVE)
- 02:30pm-04:30pm 2013 SEA Games: Boxing Quarterfinals (LIVE)
- 07:00pm-09:30pm 2013 SEA Games: Bowling Manila vs. Visayas (delayed telecast)

# April 17

- 11:00am-01:00am 2013 SEA Games: Table Tennis (LIVE)
- 08:30pm-09:30pm 2013 SEA Games: Boxing Semi-Finals (LIVE)
- 11:30pm-03:00am 2013 SEA Games: Wushu (LIVE)
- 03:00am-05:00am 2013 SEA Games: Boxing Finals (LIVE)

#### April 19

- 11:00am-01:00am 2013 SEA Games: Diving (LIVE)
- 02:30pm-04:30pm 2013 SEA Games: Boxing Quarterfinals (LIVE)
- 07:00pm-09:30pm 2013 SEA Games: Cycling Manila vs. Vismin (LIVE)
- 11:30pm-03:30am 2013 SEA Games: Swimming (LIVE)
- 03:30am-05:00am 2013 SEA Games Highlights

## April 20

- 05:30am-07:30am 2013 SEA Games Highlights
- 11:00am-01:00pm 2013 SEA Games: Basketball Quarter Finals (LIVE)
- 09:45pm-12:30am 2013 SEA Gamnes Closing Ceremonies (LIVE)

# SEA Games coverage on Viva-TV

February 10, 2013

**Viva-TV**, an **IBC 13** special program totally dedicated to sports, most specially the **NBA** games and **PBA** games, has sent a 17-man crew to cover events in all venues.

Filipinos who wish to watch the action will have the chance practically throughout the day because **Viva-TV** is basically a primetime block, whose programs are produced by **Viva Sports** and broadcast on **Channel 13**.

**Viva-TV** has on schedule a complete coverage, aired on a slightly delayed basis, of such sports as athletics, boxing, volleyball, badminton, bowling, billiards, taekwando, wushu, swimming and basketball from an arrangement with the Philippine hosts on **IBC**.

**PTV-4**, having the most complete facilities of the two, will have the ability to cover most venues, including those in the provinces, while **IBC-13**, which has the strongest link in Metro Manila will handle some events in the Metro Manila and nearby provinces will cover those which will by the two other networks.

Although Indonesia has waived TV rights, **Channel 13** now making a full coverage as the host TV crews will provide. This explains the lean TV team assigned to the **SEA Games**.

With one-game on Wednesdays, Fridays and Saturdays and two-games on Sundays Viva-TV will provide highlights of the SEA Games during the quarter and halftime breaks of PBA games and possibly do subliminal and casual mentions of the events during the PBA games. ABS-CBN is also sending a 19-man team and is presenting practically the same format as its rival station although on a limited time slot when PTV-4 also sending a 15-man team. Also, with TV5, AKTV and AksyonTV this December 2013.

Filipinos will thus have chance to watch the **SEA Games** through **Viva-TV** or any of the carrying stations from giant networks **GMA** an **ABS-CBN**. While **Viva-TV** on **IBC** will be practically the whole day this April 2013.

# IBC airing the EDSA Documentary Special this February 2013 Edit

- Puso at Diwa Ni Ninoy (February 22, Friday 10:00 am)
- Wreath Laying Ceremony (February 23 at 7-9 am)
- EDSA The World Remembers (February 23 at 2:30 pm)
- Ninoy: The Legacy Comes Of Age (February 24 at 11 am-12:15 pm)
- EDSA: The Anniversary Celebration (February 25 at 6am-12:15pm)
- The Challenge of EDSA (February 26 at 10-11 am)
- Ang Laban ni Ninoy (February 26 at 10:00 am)
- Ninoy Heart and Soul (February 27 at 10-11 am)

# 5 Girls and Daddy

5 Girls and Daddy was a Philippine television drama starring actor AJ Muhlach and Xyriel Manabat played the role of the main protagonists in the series. The series airing on Viva-TV on IBC and worldwide on Viva-TV Global, playing the lead role of Alfedo Legazpi, a widower father raising his five daughters, is character actor AJ Muhlach, who now makes his first lead role on television.

The Viva soap opera is director of <u>Wenn V. Deramas</u> as the primetime soap project. It was also known for being the most-watched teleserye with the soap <u>Esperanza</u> starring <u>Cristine</u> <u>Reyes</u> when the TV series has various cross overs with local drama series such as <u>Esperanza</u> and teen drama anthology <u>Dear Heart</u>.

The success in success in it's viewership ratings for the show topped TV charts almost every week during its run along with the new second season of *Esperanza*, with the second season set to premiere on 14 January 2013 with the episode featuring the grand revelation that Alfedo Legaspi (AJ Muhlach) are in the new house with Momay (Xyriel Manabat). The ended its run with 122 episodes on May 2, 2013, and another *My Family Xyriel* which is the new primetime teleserye will be replacing the series starting on May 6, 2013 which stars Manabat and the teen drama anahology series *Sandy's Boyfriend* on May 5, 2012 which stars the new love-team Muhlach and Nadine Lustre for the teen drama anthology.

5 Girls and Daddy	
Format	<u>Drama</u> <u>Soap opera</u>
Created by	Viva Television
Written by	Jimuel Dela Cruz
Directed by	Wenn V. Deramas
Starring	AJ Muhlach Xyriel Manabat
Theme music composer	Ryan Cayabyab

Opening theme

Bulong ng

Puso by Basil Valdez

Country of origin Philippines

**Filipino** 

Language(s) <u>Tagalog</u>

**English** 

No. of seasons 2

No. of episodes 122 (Final)

# **Production**

**Executiveproducer(s)** Vic del Rosario, Jr.

Producer(s) Veronique Del Rosario-

Corpus

**Running time** 30-45 minutes

Viva Television

**Productioncompany(s)** Viva Family

Entertainment

## **Broadcast**

Original channel <u>IBC</u>

Picture format <u>480i</u> <u>SDTV</u>

Original run

October 8, 2012 – May

3, 2013

## **External links**

#### Official Site

# Overview Edit

# Synopsis Edit

Alfedo Legaspi (<u>AJ Muhlach</u>), a new father dad who journeys to the follow his help family. He would allow no one to stop her, not even the handsome, wealthy widower Carma (<u>Judy Ann Santos</u>) who threatens to ruin her dreams, and his four daughters, Anna (<u>Ella Cruz</u>), Blanca (<u>Abby Bautista</u>), Kiray (<u>Janella Salvador</u>) and Momay (<u>Xyriel Manabat</u>), and joined the her young sister Grace Moronel (<u>Nadine Lustre</u>).

# Cast and characters Edit

#### Main Cast Edit

- AJ Muhlach as Alfedo Legaspi
- Xyriel Manabat as Momay Legaspi
- Judy Ann Santos as Carma Legaspi
- Ella Cruz as Anna Legaspi
- Abby Bautista as Blanca Legaspi
- Janella Salvador as Kiray Legaspi
- Nadine Lustre as Grace Moronel

#### **Extended Cast** Edit

- Albert Martinez as Efren
- Dina Bonnevie as Rosama
- Cherry Pie Picache as Remito Muldo

# Reception Edit

# Movies Edit

On November 24, 2012, after the successful teleserye, the series is entered into a new movie called <u>5 Girls and Daddy: The Movie</u>. The movie was released with the movie version of the television series on November 28, 2012 under <u>Viva Films</u> and <u>Neo Films</u>. The film distributed by <u>Viva Video</u> and Video City on December 1, 2012.

# Ratings Edit

According to Kantar Media/TNS ratings, *5 Girls and Daddy* registered a 23.2% ratings share nationwide beating <u>ABS-CBN</u>'s <u>Ina, Kapatid, Anak</u> got 22.7% and <u>GMA</u>'s <u>Coffee Prince</u>, which

only got 21.8%. The pilot episode premiered victoriously reigning on first place nationwide. Since then, the series become the most-watched No.1 teleserye on Philippine TV with two local drama series on IBC for primetime supremacy. The explosive drama remained its lead despite 4-week-airing and entrance of rivals GMA's <u>Temptation of Wife</u> (23.5%) and ABS-CBN's <u>A Beautiful Affair</u>(24.5%) in the month of October with an average rating of 26.5% ratings share nationwide.

As of February 11, 2013, going the third spot of 13.8% in dominating like ABS-CBN's <u>Kailangan Ko'y Ikaw</u> going number one of 16.9% and GMA7's *The Greatest Love* which only got 8.1%. This April 2013, *5 Girls and Daddy* back to the first spot of 18.1% with *Kailangan Ko'y Ikaw* got 16.1% and *Smile Dong Hae* with only 15%.

# Promotion Edit

Production started on August 2012. The series is part of <u>Viva-TV</u>'s line-up of drama series, together with television series <u>Esperanza</u> and <u>Dear Heart</u>. Teasers were released in September 2012, which stated that the show was to air on primetime. The series premiered on October 8, 2012, on PrimeTastik. Muhlach promoted the series by guesting in the noontime variety show <u>Lunch Break</u> on September 29. From October 1-5, 2012, <u>AJ Muhlach</u> is the series appeared via the morning show <u>Magandang Umaga Ba?</u> where they promoted the series. There will be an advance screening of the teleserye's first episode in <u>Trinoma Mall</u> in <u>Quezon City</u> on Saturday, October 6, at 10 am, where there will be free admission for the viewing public. These venues are: <u>SM Megamall</u> in <u>Mandaluyong City</u>, <u>SM Mall of Asia Cinema</u>, Robinson's Galleria Cinema, and Robinson's Place Cinema.

On October 7, the cast visited <u>SM North Skydome</u> for a Grand Fans Day and for the release of the series' original soundtrack, they also followed by another appearance of Muhlach in the <u>PBA</u> halftime Sunday, when last October 5 with Muhlach guested in <u>Showbiz Star</u>. There will also be simulcast screenings in five separate areas or barangays in different parts of <u>Metro Manila</u>, from October 8 to 12. Screenings will be done in one public area per day where the target public can watch the explosive teleserye as it is aired on IBC-13.

On Monday, October 8, the screening is in <a href="SM Megamall">SM Megamall</a> in <a href="Mandaluyong City">Mandaluyong City</a>; on Tuesday, October 9, the screening is set in Bgy. Pinagbuhatan; on Wednesday, October 10, it will be held in Taguig City University; and on Friday, October 12, it will be at the Oreta Sports Complex in Malabon, the screening was attended by many acclaimed artist and critics namely Muhlach and <a href="Xyriel Manabat">Xyriel Manabat</a> with <a href="Basil Valdez">Basil Valdez</a> and <a href="Anja Aguilar">Anja Aguilar</a>. Also present in the sais screening was <a href="Esperanza">Esperanza</a>'s <a href="Cristine Reyes">Cristine Reyes</a> and <a href="Dear Heart">Dear Heart</a>'s <a href="Anja Aguilar">Anja Aguilar</a>. On Saturday, there will also be a special screening at the San Andres Sports Complex in <a href="Manila">Manila</a>, followed by the artist of 5 <a href="Girls">Girls</a> and <a href="Daddy: The Official Soundtrack">Daddy: The Official Soundtrack</a> album.

Another its successful premiere and the viewer's warm support, the cast launched *Thansgiving 5 Girls and Daddy: The Nationwide Mall Tour.* In October 29, the cast visited <u>Market</u> Market followed by an appearance in November 5 at Centrio Mall. In November 25, the cast

continued their appreciation stopping at Eastwood Mall. In December 1, Cruz, Salvador, Bautista, Manabat and Lustre stopped by at Sinulog Festival in Cebu City. The cast continued the tour in Ayala Mall and was followed by a tour at SM Marquee Mall in December 22.

## Soundtrack Edit

The *5 Girls and Daddy OST* soundtrack was released under <u>Vicor Music</u> led by its title theme song sung by <u>Basil Valdez</u>. Officially on sale in October 6, 2012 for only ₱50 pesos from <u>Viva Video, Inc.</u> and Video City.

- 1. Bulong ng Puso (music and lyrics by Ryan Cayabyab) Basil Valdez
- 2. Dahil Sa'yo (music and lyrics by Christian Martinez) Carlo Lopez
- 3. Sad Letter (music and lyrics by Louie Ocampo) M.I.L.K
- 4. Can You Feel the Love Tonight (music and lyrics by Ryan Cayabyab) AJ Muhlach
- 5. Ikaw Lang (music and lyrics by Vehnee Saturno) AJ Muhlach
- 6. When Love And Hate Collide (Def Leppard) (music and lyrics by Christian Martinez) Princess Velasco
- 7. Napakasakit Naman (music and lyrics by Vehnee Saturno) Paula Bianca
- 8. Tayong Dalawa (music and lyrics by Ryan Cayabyab) AJ Muhlach
- 9. You Got It All (Britney Spears and The Jets) (composed by Christian Martinez) Nadine
  Lustre
- 10. Mind Over Matters of the Heart (music and lyrics by Vehnee Saturno) AJ Muhlach

#### DVD Release Edit

Viva-TV on IBC has released *5 Girls and Daddy* on DVD set contains all episodes in volume 1-10 available at the <u>Viva Video</u>, <u>Inc.</u> and Video City.

# Awards and Nominations Edit

# USTv Student Choice Awards Edit

- 9th USTv Student's Choice Awards (Best Ensembel Performance) Won (AJ Muhlach and Xyriel Manabat)
- 9th USTv Student's Choice Awards (Best Daily Local Soap Opera) Won

## KBP Golden Dove Awards Edit

2012 KBP Golden Dove Awards (Best Drama Series) - Won

# Anak TV Seal Awards Edit

2012 Anak TV Seal Awardee (Most Favorite TV Programs) - Won

# See also Edit

List of programs broadcast by Viva-TV

- Parent Trap
- My Sandy in a Boyfriend
- <u>el gato con sombrero pelicula en español latino completa parte 4 YouTube</u>
- Viva Box Office Presents: AJ Muhlach in Viva Muhlach
- New sports, new entertainment on Viva-TV
- AJ Muhlach topbills Viva-TV's another teleserye 5 Girls and Daddy
- Viva's local drama series are new stars on IBC
- Maria Isabel beat The Princess' Man and Kahit Puso'y Masugatan
- 5 Girls and Daddy, Top on TV, Goes in Movies!
- Winx Club is No.1 for 6 Consecutive Months!
- 5 Girls and Daddy continues to the soap opera, opens Season 2 on January 14
- Opens 5 Girls and Daddy is Season 2 with a Bang, Scores its All-Time High Ratings
- A family teleserye 5 Girls and Daddy goes a 2-week finale

# References Edit

# External links Edit

- Official Site
- 5 Girls and Daddy on Facebook
- 5 Girls and Daddy on Twitter
- 5 Girls and Daddy on Multiply

# Parent Trap (2012 film)

**Parent Trap** is the 2012 <u>Filipino family-drama film</u> directed by <u>Mac Alejandre</u>, starring child stars <u>Xyriel Manabat</u> and <u>Janella Salvador</u> released under <u>Viva Films</u> and <u>Viva Family</u> <u>Entertainment</u> released on October 1, 2012.

# Cast Edit

- Janella Salvador as Julie Vega
- Xyriel Manabat as Nikki Avanzado
- Cesar Montano as Wilson Hernares
- Dina Bonnevie as Dina Vega
- Cogie Domingo as Diego Sandro
- Shy Carlos as Clare Rimero
- Angelu de Leon as Eugine Avanzado
- Dingdong Avanzado as Dong Avanzado

Alfred Vargas as Jun Espiritu

# Songs Edit

 Let's Keep What We've Got (Marilyn McCoo) (composed by Vehnee Saturno) - Nadine Lustre

# **Box Office Gross** Edit

"Parent Trap" earned P150 million.

# My Sandy in a Boyfriend

Fall in Love Again is the 2012 Filipino romantic comedy film directed by Wenn V. Deramas, starring AJ Muhlach and Nadine Lustre released under Viva Films and Viva Family Entertainment released on October 2, 2012. Lustre now having the box-office princess at the time which AJ and Nadine for the love team and lead stars of the movie. (this courtesy of Spongebob's Love That Squid and Spongebob's Arrgh!)

# Cast Edit

#### **Main Cast**

- Nadine Lustre as Sandy Salvador
- AJ Muhlach as Sir Manuel Yap

### **Supporting Cast**

- Mario Maurer as Joel Acosta
- Jodi Sta. Maria as Sandy's mom
- Richard Yap as Allan Coronal
- Janella Salvador as Katy Salvador
- Jerome Ponce as Bolang Caloy
- Sofia Andres as Agnes Reyes
- Luis Manzano as Francisco Menzo
- Xyriel Manabat as Metya Ramos
- Alfred Vargas as Jason Avaldo
- Imee Schweighart as Celie Alonzo
- Angelu de Leon as Maria Seguldo

#### **Cameo Roles**

Dingdong Avanzado as Himself

# Soundtrack Edit

The My Sandy in a Boyfriend OST soundtrack was released under Vicor Music.

- 1. Kailan Pa Ma'y Ikaw (Christian Bauista) (composed by Vehnee Saturno) Nadine Lustre
- 2. Tonight (FM Static) (music and lyrics by Kean Cipriano) Carlo Lopez
- 3. I Want to Break Free (composed by Princess Velasco) Princess Velasco
- 4. No Touch (Juan dela Cruz) (composed by Christian Martinez) MMJ
- 5. 4 in The Morning (Gwen Stefani) (composed by Sarah Geronimo) Nadine Lustre
- 6. Let it Roll (Flo Rida) (composed by Young JV) Young JV
- 7. My Girl, My Woman, My Friend (composed by Vehnee Saturno) Nadine Lustre and AJ Muhlach
- 8. Malay Mo (Lindsay Custodio) (composed by Vehnee Saturno) Jodi Sta. Maria
- 9. You Are (My Daddy) (composed by Vehnee Saturno) Nadine Lustre
- 10. Baka Sakali (composed by Vehnee Saturno) Nadine Lustre and AJ Muhlach
- 11. Kumusta Ka (Rocky Lazatin) (composed by Rey Valera) Carlo Lopez
- 12. Till It's Time (Carol Banawa) (composed by Christian Martinez) Nadine Lustre

# **Box Office Gross** Edit

"My Sandy in a Boyfriend" earned P190 million.

# References Edit

# Viva Box Office Presents: AJ Muhlach in Viva Muhlach

September 29, 2012

**Viva-TV on IBC** as the **Kapinoy** network to the new actor of teleserye, in one unforgettable date.

With such as the new hit love song: *She, Everyday I Love You, Terminal, Ikaw ang Miss Universe, Tatanda at Lilipas Din Ako, Honesty* (duet by Princess Velasco), *All of Me* (featuring Josh Padilla and Coco Martin), *Tell Me* (duet by Anja Aguilar), *I Need You Back* (duet by Nadine Lustre), *Beautiful in My Eyes, Tayong Dalawa, Sorry Na, Pwede Ba?, Sharing the Night* and *Can You Feel the Love Tonight* which is those entered into the new scene.

AJ Muhlach in VIVA Muhlach: Daddy ang Saya The Concert, with child star Xyriel Manabat and a special guest from a superstar princess Nadine Lustre, Josh Padilla with Carlo Lopez, Princess Velasco and certified singing champion Anja Aguilar plus new girl group M.I.L.K. On Viva Box Office, Saturday at 9:30pm on IBC. Sponsor by: Pancit ni Mang Juan, Ligo Sardines, KFC, Gold Eagle Beer, Ensure Gold, Royal Tru Lemon, Eight o' Clock, Solumx, Emperador Brandy and Coca Cola.

# Pop Pixie goes new Season this 2012 for your favorite Viva stars

It's a whole new season of *Pop Pixie*, and your favorite **Viva** stars are getting in on the magical adventure! Don't miss the voices of Andi Eigenmann (as Cherie), Dingdong Dantes (as Ramien), and Nadine Lustre (as Amore), as they take the *Pop Pixie* adventure! Every Saturday at 3:15pm, only on **Viva-TV on IBC**.

Edit

# New sports, new entertainment on Viva-TV

#### October 6, 2012

As the premiere of the home of the biggest and brightest stars will surely delight fans, **Viva-TV** continues to maintain its reputation by some of today's new treat of bringing world-class entertainment, more quality, top-rating, award-winning shows lineup on the undisputed **Kapinoy** branding **IBC** never before seen on Free TV as it occupies the entire night-time hours of the station, from 5 p.m.-12 midnight, Monday to Sunday under a agreement with **IBC**.

The new **Viva-TV** is on primetime block of **IBC Channel 13** provides the new treat of Filipino viewers will gives the earning huge success with kind of homegrown programming offer the various genres including Pinoy blockbuster movies, favorite cartoons, famous anime series, local drama series, trendsetting reality shows, top-rating game shows, telenovelas, Korean asianovelas and fan-based popular sports - the new soap-opera primetime teleserye fare, they have helped **IBC 13** rise from its financial slump and mediocre ratings where the **PBA games** are shown.

Hence, for the first time ever, the likes of basketball icons Robert Jaworski and James Yap will join hands with **Viva**stars are Fernando Carrillo, Cristine Reyes, AJ Muhlach, Anja Aguilar, Christopher de Leon, Edu Manzano, Xyriel Manabat, Nadine Lustre and Richard Yap in a series of promorional efforts for new **Viva-TV**.

**Viva-TV's** banner shows will continue to be its sports programs led by its flagship program, the **PBA games**, which is**Viva Sports** return to the league. Also features the popular **National Basketball Association (NBA)** games and the best boxing shows **Donaire Flashback** on television.

Home to the basketball league **NBA** and **PBA** games, while **Viva-TV** airs some of the new Tagalized foreign TV shows lineup. Including are favorite cartoons (*Winx Club*, *Totally Spies!*, *Pop Pixie* and *Barbie*), anime series (*Crayon Shin Chan*, *Cyborg Kurochan* and *Kirarin*), telenovelas (*Mar de Amor*, *Teresa* and *María Isabel*), reality series (*2NE1-TV* and *K-Pop Star Hunt*) and top-rating Korean asianovelas (*Wife Returns*, *Romance Town* and *I Need Romance*) plus recent primetime Pinoy blockbusters are *Viva Box Office* every Saturday and *Sinemaks* every Sunday.

Catch more Viva-TV programs on IBC are local dramas (*Esperanza*, *5 Girls and Daddy* and *Dear Heart*), comedy (*Petra's Panniest*), phenomenal game shows (*Who Wants to be a Millionaire?* and *The Weakest Link*), reality show (*Born to be a Star*).

Some of the big sponsors like Unilever (Sunsilk, Knorr, Cream Silk,

Surf), P&G, Colgate, Unilab, Nestle (Maggi, Milo, Nido, Nestea, Koko

Crunch), Wyeth, RFM Foods Corpration (Selecta Milk and Selecta Ice

Cream), Pfizer, Jollibee, Alaska, Jack N Jill (Universial Robina), Ajinomoto, Johnson & Johnson, Smart, Globe, Rebisco, KFC, Lamoiyan (Hapee Toothpaste), Pepsi Cola, San Miguel Corp. (San Miguel Beer, San Mig Coffee,

Purefoods), Meralco, McDonald's, Charmee Pantiliners, Talk N Text, PLDT, Touch Mobile, Palmolive, Kraft Foods Corporation (Chez Whiz, Tang, Eden and Oreo), Coca Cola and so much more.

# IBC Global goes on worldwide partners Edit

Viva-TV Global and IBC Global now join ABS-CBN Corporation, and GMA Network, Inc. in the roster of local TV channels that distribute content in the United States from Dish Network, Middle East, Asia, China, Australia, America, Europe, Guam, Korea, Singapore, Japan, Hong Kong and Africa, owned by Intercontinental Broadcasting Corporation through IBC Global Ltd. in partnership with Pilipinas Global Network Ltd. watched internationally via the Glocal Media Network, Dish Network, Rogers Cable and IPQube, DTH provider and IPTV.

"Viva TV Global will entertain the entire Filipino-American family with a mix of everything that is fun and exciting that captures the heart of the Philippines and Filipinos," said Viva Entertainment Inc. chairman Vic Del Rosario.

The lineup of movies on Viva TV Global include *Petrang Kabayo*, *Hating Kapatid*, *Who's That Girl?*, *Tumbok*, *Hitman* and *Moron 5 and the Crying Lady*.

IBC Global is the interbnational channel airs old time television favorites like *Iskul Bukol*, *TODAS*, *Chicks to Chicks*, *Seeing Stars with Joe Quirino*, *CUTE (Call Us Two for Entertainment)*, *Sic O' Clock News* and *See-True*, as well as their favorite children's programming like *Kidscetera*, *Y2K:* Yes to Kids, *TV Wonderland*, *KapinoyLand*, *Eskwela Bulilit* and *Barney and Friends*.

"What really get here is global exposure. We can promote tourism, and with our news and public affairs shows, attract foreign investors to come to the country," said **IBC** President and Chief Executive Boots Anson-Roa.

Aside from Viva-TV Global and IBC Global, local productions also reach Filipinos abroad through ABS-CBN Global's The Filipino Channel and GMA Network's GMA Pinoy TV as well as TV5 Global's Kapatid TV5.

# AJ Muhlach topbills Viva-TV's another teleserye 5 Girls and Daddy

#### October 7, 2012

New popular actor AJ Muhlach completes the new **Viva TV** triumvirate of local drama series on **IBC**, with drama princess Cristine Reyes (*Esperanza*) and certified singing champion Anja Aguilar (*Dear Heart*).

**Viva-TV** began airing its another original prime-time most successful drama series, **5 Girls and Daddy**, just weeks after its first teleserye **Esperanza**, proved to be the ratings winner for the Canoy-led network **IBC-13** while fanta-serye**Pinokyo's Time** will ended last October 5 that the network decided to present a newest drama series upon the request of advertisers, who have place TV ads in **Esperanza** intend to engage Channels 2 and 7 in areas where they're strong like producing teleseryes.

For behind-the-scenes for the phenomenal animated fairy-sereye *Winx Club* involving hundreds of millions of pesos. Fernando Carrillo, star of *Viva-TV's* newest telenovela *Maria IsabeI*, was in family in the *Winx Club* behind-the-scenes animation, who owns the new Mexican soap operas for *Maria IsabeI*, when hosting lunch for the visiting soap opera star representing *IBC-13* stations in Cebu, Iloilo, Davao and Mega Manila..

Following the success of primetime teleserye *Esperanza*, when Muhlach also a co-host of the noontime variety show *Lunch Break* to promote his new teleserye for *Viva-TV* on *IBC*, when Muhlach is performing in a show at the *Smart Araneta Coliseum* last September 28, 2012 visit here to promote his new soap-opera series as the new explosive teleserye called *5 Girls and Daddy* on October 8. That is why many advertisers have requested for us to create another drama series so we could accommodate them, Mr. Rosario told BusinessWorld in an interview. In fact, he's already starting to make himself known in the media industry all by himself that TV air time and advertising sports in the Rosario family's telenovela, asianovela, cartoons, anime, TV series, specials, sports events, local movie films, game shows and other shows aired over *IBC-13*.

This new family soap opera is timely as in Filipino society of growing percentage of parent families with the Filipino fans. The highlight of the program relaunch will be a variety show featuring the stars of **Viva-TV**, to be held at the **Smart Araneta Coliseum** on October 6, 2012. Except for the Mexican telenovelas, Korean asianovelas and Japanese animation features, Channels 2 and 7 are now filled all day long with locally produced dumbing and numbing variety shows, talk shows, soap operas and situation comedies plus re-runs of Tagalog movies. The first-ever telenovela *Maria Isabel* surged to the top of the ratings, pushing aside a rival network. Another first in the new soap operas like *Teresa* and *Mar de Amor*. And **Channel 13** has begin showing the new asianovelas like *Wife Returns, I Need Romance* and *Romance Town* to

show more Mexican and Korean soap operas allow **IBC-13** to runnings them grab away all their viewers.

Legaspi who has to take care of five daughters with ages ranging from 17-years old down to a newborn, this successful explosive drama tackles the challenges and joys of being a single father. Also as Muhlach inviting on October 4, is drama princess Cristine Reyes (of the primetime teleserye <code>Esperanza</code>) and a certified singing champion Anja Aguilar (of teen drama anthology <code>Dear Heart</code>). It's a veritable invasion of local drama performers!

The couple has five daughters, played by new talents of <code>Viva Artist Agency</code> - Ella Cruz as Anna (also role <code>Aryanna</code> on <code>ABS-CBN</code>), Janella Salvador as Kiray (also as Nikki Lim of <code>Be Careful with My Heart</code> on <code>ABS-CBN</code>), Abby Bautita as Blanca, Xyriel Manabat who is now role of Momay, the child with autism when Alfedo take care of their five daughters as well as mother of drama Judy Ann Santos plays the role of Carma Legaspi, Alfedo's wife, and young superstar princess Nadine Lustre, the role as Grace Moronel. Also in Muhlach's entourage are primetime princess Cristine Reyes stares of the pheonomenal teleserye <code>Esperanza</code> and certified singing champion Anja Aguilar of <code>Dear Heart</code>, <code>Viva-TV</code> will likewise be elaunch hese local drama series this month, also on <code>IBC 13</code>.

**5 Girls and Daddy** is directed by Wenn V. Deramas while also directors of the Philippines' most successful teleserye **Esperanza**. It will air from Monday to Friday at 9:30 p.m., starting on October 8 right after **Esperanza** on the **Kapinoy**network **IBC-13**.

Viva-TV will also had the local drama series such as primetime teleserye *Esperanza* starring Cristine Reyes and teen drama anthology *Dear Heart* starring Anja Aguilar plus new Mexico hit telenovelas like *Maria Isabel*, *Teresa* and *Mar de Amor*, and new Korean drama like *Wife Returns*, *Romance Town* and *I Need Romance*, which both airs also on IBC-13 this month. There's eight new soap operas (2 of local teleserye, 3 of telenovelas and 3 of asianovelas) on top of the drama series recently as well as the one of teen drama anthology.

**Esperanza** is already overloaded with many commercials. **5 Girls and Daddy** will also showcase the dramatic as well as comedic, so that TV productions can have a fighting chance against imported soaps topbilling characters.

There will be an advance screening of the teleserye's first episode in **Trinoma Mall** in Quezon City on Saturday, October 6, at 10 a.m., where there will be free admission for the viewing public.

These venues are: **SM Megamall** in Mandaluyong, **SM Mall of Asia Cinema**, **Robinson's Galleria Cinema**, and **Robinson's Place Cinema**.

There will also be simulcast screenings in five separate areas or barangays in different parts of Metro Manila, from October 8 to 12. Screenings will be done in one public area per day where the target public can watch the explosive teleserye as it is aired on **IBC-13**.

On Monday, October 8, the screening is in **SM Megamall** in Mandaluyong City; on Tuesday, October 9, the screening is set in **Bgy. Pinagbuhatan**; on Wednesday, October 10, it will be

held in **Taguig City University**; and on Friday, October 12, it will be at the **Oreta Sports Complex** in Malabon.

On Saturday, there will also be a special screening at the **San Andres Sports Complex** in Manila.

## IBC-13 Schedule on October 8, 2012 Edit

- 04:30pm **Teresa** (telenovela) (M-T-Th)
- 04:30pm PBA Game 1 (basketball) (W-F)
- 05:30pm Totally Spies! (action-serye) (M-T-Th)
- 06:00pm Winx Club (phenomenal animated fairy-serve)
- 06:30pm Express Balita (flagship news program) (Snooky Serna and Anthony Pangilinan)
- 07:30pm **5 Girls and Daddy** (family teleserye) (AJ Muhlach and Xyriel Manabat)
- 08:00pm Cyborg Kurochan (anime) (M-T-Th)
- 08:00pm PBA Game 2 (basketball) (W-F)
- 08:30pm **The Weakest Link** (phenomenal game show) (Richard Yap) (M-T-Th)
- 09:30pm Esperanza (teleserye) (Cristine Reyes)
- 10:00pm María Isabel (telenovela) (Fernando Carrillo)
- 10:45pm I Need Romance (asianovela)
- 11:30pm Ronda Trese (late-night newscast) (Tony Velasquez)

# Viva's local drama series are new stars on IBC

October 9, 2012

Viva stars Cristine Reyes, AJ Muhlach and Anja Aguilar stars three local drama series of Viva-TV.

Cristine Reyes, AJ Muhlach, and Anja Aguilar share the distinction of starring **Viva-TV's** local drama series as the high-rating shows on **IBC** as the **Kapinoy** network, pitting the sequestered TV network head-to-head against the other major networks in its prime-time programming as the **Home of the Stars**. A drama TV series are produced by **Viva Television** from two of new soap-opera teleserye and one of teen drama anthology is the many fans.

Cristine Reyes, the newest primetime princess in the lead role offered the new soap-opera as the new primetime phenomenal teleserye *Esperanza*. Also starring Cesar Montano and Richard Yap are the cast for their family while Cristine as Esperanza in the lead role. *Esperanza* now airs at 8:30 p.m. from Monday, Tuesday and Thursday on IBC, with director of Wenn V. Deramas. When Viva-TV soap operas to the serial drama fare, star-studded dramas on primetime as follow-up to their soap operas, and come up with our teleserye [drama series] to compete with the other series being aired by the other networks. *Esperanza* proved to be a

ratings winner for the **Viva-TV** primetime on **IBC**like to watch our local drama series as the No.3 phenomenal primetime teleserye in the nationwide ratings got 20.3% is better than rivals **ABS-CBN's** *Walang Hanggan* (25.3%) and **GMA's** *Luna Blanca* (22.1%). At an affordable price of P150, fans can relive the magic of the show that changed the viewing habit of primetime TV viewers. Released by**Viva Video**, *Esperanza* DVDs volumes 1 to 3 are now available on all record stores nationwide from **Video City**. "Given Wenn V. Deramas's impressive track record, and his indisputable status as a renowned comedy director, his presence in *Esperanza* will definitely make each episode worth watching every night," Mr. Rosario said.

Another successful explosive drama as the new star-studded teleserye for families called 5 *Girls and Daddy* starring new popular Filipino actor AJ Muhlach as the dad of Alfedo Legaspi with the child star Ella Cruz as Anna, Janella Salvador as Kiray, Abby Bautita as Blanca, Xyriel Manabat as Momay and mother drama Judy Ann Santos as Carma Legaspi along with new superstar princess Nadine Lustre as Grace Moronel, a family explosive drama serials 5 *Girls and Daddy* premieres last October 8 from Monday to Friday at 9:30 p.m. on IBC, is another director by Wenn V. Deramas with a different shown us that the audiences want to watch drama at night while According to the latest data of Kantar Media last Monday (October 8), 5 *Girls and Daddy* remains the No.1 most-watched teleserye holding the all-time national TV ratings this high 23.2%. The new program this proportion than rivals of ABS-CBN's *Ina, Kapatid, Anak* got 22.7% and GMA's *Coffee Prince* also has earned only 21.8%. Also, on the same day, the No.1 primetime TV series the overall top programs in the country.

Another first in Philippine TV hit show *Dear Heart*, a top-rating teen drama anthology series will be celebrating its second year. Starring a certified singing champion Anja Aguilar as the main cast in her leading role as well as narrator for Anja in a youthful tale of love and personal discovery with more episodes based on the real life stories through letter sender that tells a different love story, *Dear Heart* will be aired on Sunday at 2:30 p.m. on IBC, is directed by Monti Parungao while hallmarked teenage real-life romance stories and adventures, success, failures, heartaches and heartwarming victories a lucky letter sender's story in her program's episode every Sunday afternoon. Since then, *Dear Heart* become the undisputed No.1 teen drama anthology TV program hit a 15.9% is than ABS-CBN's *Luv U*got 11.4 % and GMA's *Manny Many Prizes* which only got 6.2 %. At this time for affordable price of P180, fans can relive the magic of the show that changed the viewing habit of Sunday afternoon TV viewers. Released by Viva Video, *Dear Heart* DVDs volumes 1 to 6 are now available on all record stores nationwide from Video City.

**Esperanza** airs at 8:30 p.m. followed by **5 Girls and Daddy** weeknights at 9:30 p.m., and **Dear Heart** every Sundays at 2:30 p.m. Both shows air on **IBC**.

# Maria Isabel beat The Princess' Man and Kahit Puso'y Masugatan\

#### October 8, 2012

A local television shows are popularly in *Maria Isabel* and more Mexican telenovelas featuring Adela Noriega and Mexican actor Fernando Carrillo. It has been noted that local TV viewers now from local TV soap operas, preferring the Mexican telenovelas and Korean asianovelas now being shown on two TV networks, *IBC-13*, which has already*Viva-TV* line-up has a Mexican and Korean TV dramas all the way when Carrillo fame will visit the Philippines for the third time to join the country's centennial celebrations.

Fans of *Maria Isabel* and *Teresa* dramas from Mexico, *I Need Romance* from South Korea and *Winx Club* and *Pop Pixie* from United States in high praises for their quality, particularly camera techniques, color, realistic sets and competent acting. *Viva-TV's* newest telenovela *Maria Isabel* premiered strongly last Monday (October 1) as proven by the data from Kantar Media, which stated that the Fernando Carrillo and Adela Noriega-starrer garnered 23.6% national TV ratings, or 6 points higher than its rival program in *GMA*, *Inside Protégé* got 18.4% and *ABS-CBN*, *Kahit Puso'y Masugatan* that only got 11.7%.

Continue to discover María Isabel (Adela Noriega) is a beautiful, kind-hearted young woman of indigenous descent, faced with the responsibility of raising Rosa Isela, the orphaned daughter of her only true friend who has died. She finds employment at the home of Ricardo Mendiola, a wealthy widower, and his young daughter, Gloria and how love turn their worlds around in the top-caliber telenovela *Maria Isabel*, weeknights at 10:00pm, after *5 Girls and Daddy*on Viva-TV's PrimeTastik on IBC-13. For more updates, log on to www.ibc.com.ph or follow ibc13 on Twitter. For the record, IBC Channel 13 spent P13.8 million to fly Carrillo and her entourage of 25 persons to Manila, plus room and board in a five-star hotel and, of course, the performer's talent fee.

Her visit, dubbed the *Carrillo 2012: The Pinoy Visit*, starts with a call on the President Noynoy Aquino III, on October 11, 2012. The next day, she flies to Cebu and prepares for a October 12, *Carrillo in Cebu Pinoy Concert* at the Ayala Commercial Center. Thalia will be wowing the masa in Metro Manila with *Viva Fernando Concert* at the El Shaddai Grounds near the Philippine International Convention Center after the Cebu performance.

To hype her live performances, the *Maria Isabel* telenovela will be airing by **Viva-TV on IBC** daily while a radio adaptation titled *Maria Isabel Radyo Novela* will be broadcast over alll **Radyo Budyong** radio stations nationwide of **IBC** in Tagalog and Cebuano versions.

# 5 Girls and Daddy, Top on TV, Goes in Movies!

## November 23, 2012

5 Girls and Daddy, the number one primetime teleserye of Viva Television and the leading television show on Philippine primetime television is truly making it big! It will hit the big screen! "IBC-13's audience share has been improving these after 5-months in the years, as more and more people tune in to watch Esperanza," Mr. Rosario said. "We hope to retain the most of those viewers as we air a new explosive teleserye 5 Girls and Daddy right after Esperanza." In the most recent AGB Nielsen Media Research, 5 Girls and Daddy has been proclaimed as the most-watched No.1 program in primetime. Having a 26.5% rating, it is the number one program in the the entrance of rivals GMA's Temptation of Wife (23.5%) and ABS-CBN's A Beautiful Affair (24.5%), according to the Kantar Media/TNS with two fellow Viva-TV local drama series on IBC for primetime supremacy. The latest survey once again proves that AJ Muhlach as Alfedo Daddy Legaspi and Xyriel Manabat now role of Momay still reigns supreme among all the rival teleserye is director of Wenn V. Deramas.

Meanwhile, **Viva Films** in cooperation with **Neo Films**, now the top movie production outfit in the country will release the new movie version of the successful primetime teleserye. **5 Girls and Daddy: The Movie** completes the 31st year anniversary offering of **Viva Films**. So watch out for the top primetime teleserye every Monday to Friday at 9:30 pm right after **Esperanza** on the **Kapinoy** network **IBC-13**. And soon, **5 Girls and Daddy: The Movie** on the big screen!

# Kapinoy making No.3 Edit

December 21, 2012

After **ABS-CBN** as **Kapamilya** is No.1 and **GMA** as **Kapuso** is No.2, for the local TV's No.3 slot provided by **TV5** as **Kapatid**, **IBC** as **Kapinoy** and **Studio 23** as **Kabarkada**.

In a 6-months in a year after revamped its programming lineup with new shows, Eric Canoy boasts sequsestered TV station **IBC-13** branding as the **Kapinoy** network in Philippine television for being the undisputed No.3 TV station in the country, next to the giant networks **ABS-CBN** and **GMA**, according to a survey conducted by the **AGB Nielsen Media Research** data on **National Urban Television Audience Measurement**.

Under the new management of chairman Eric Canoy, president and CEO Boots Anson-Roa and vice-president Lito Ocampo Cruz for the network will not be sold those it's still up for privatization, as beating **ABS-CBN** and **GMA** in the same time slots. We are No. 1 in the morning [with children shows] and weekdays from afternoon to late-night and weekends on primetime, Canoy told **Inquirer Entertainment** thanks to the president Noynoy Aquino administration as well as sequestered by the **Philippine Commission on Good Government** (**PCGG**). The Aquino administration plans to privatize **IBC** and **RPN** to raise more revenues.

In its last July of airing, **IBC** captured 23.5 percent of viewership in key cities according to the survey on the Nielsen Media Research. **ABS-CBN** placed first at 42.2 percent and **GMA** landed the second spot at 37.3 percent.

Also present were the **Kapinoy** talents like the news anchors Henry Omaga-Diaz, Snooky Serna-Go, Jess Caduco and along with Cathy Eigenmann-Bordalba, Ryan Agoncillo, Joy Viado, certified singing champion Anja Aguilar, Enrique Gil, Nicole Anderson, suprerstar Ms. Nora Aunor, Maxene Magalona, Jarius Bondoc, Zyrene Parsad-Valencia, Chin-Chin Gutierrez, Manilyn Reynes, Sonny Angara and many others. Plus star-studded *Chinatown TV*hosts like Wesley Chua, Lizbeth Yap, Louella Ching, Morgan Say, Wendelyn Ty and RJ Valentin. From the operating more than 42 years, **IBC-13** has been ranked number 3 in the ratings game also for all its viewers from morning till midnight and increase in all-day viewership and consistently at double-digit share levels.

According to Canoy, **Viva Entertainment**, which is the new programming contract of **IBC-13's** prime-time hours from 5:00pm to 12:00mn when televiewers are treated to movies, cartoons, anime, drama series, reality, game shows, telenovelas, asianovelas and sports events. "We were already to be a strong third among all TV stations, but we are just extremely overjoyed that we were able to beat the big networks to become number one during weekends, especially from weekdays from afternoon to late-night," Mr. Canoy told reporters last week.

#### **News Programs**

IBC's flagship news program *Express Balita* is the No.1 program against *TV Patrol* (Ch. 2) and *24 Oras* (Ch. 7) will make them more competitive with anchor Henry Omaga-Diaz and Snooky Serna-Go while the late-night newscast *Ronda Trese*, on the other hand, anchored by Jess Caduco and Czarinah Lusuegro is become the No.1 than rival ABS-

CBN's Bandila and GMA's Saksi.

## **Primetime Programming**

Viva chairman and CEO Vic del Rosario said Viva-TV's game show Who Wants to be a Millionaire?, has become the most watched TV program in Mega Manila (Metro Manila and nearby provinces). The show, hosted by Christipher de Leon, airs Saturday nights at 9:00pm and Sundays at 9:30pm. "The audience share of Who Wants to be a Millionaire? just grew phenomenally. It now has an average of one million viewers per week," Mr. Rosario declared. Since then, Who Wants to be a Millionaire? [has been] number one in its timeslot in Mega Manila," he added. Mr. Rosario said follow the success of Millionaire, another local version of the game show The Weakest Link is also gain more viewers from Endemol franchised with Viva-TV. The show, which airs from Mondays, Tuesdays and Thursdays at 7:30pm, is hosted by Richard Yap against Aso ni San Roque (Ch. 7) and Princess and I (Ch. 2) when The Weakest Link become the No.1 most-watched TV show in its timeslot in Mega Manila.

The TV executive said the show airing after *The Weakest Link*, the soap-opera primetime teleserye *5 Girls and Daddy* starring new actor AJ Muhlach and child star Xyriel Manabat, is

making a strong showing as well in its 8:30pm timeslot has become the phenomenal No.1 has been consistently increasing its performance rating. We are very pleased that the show is gaining ground to compete with rivals *Pahiram ng Sandali* (Ch. 7) and *Ina, Kapatid, Anak* (Ch. 2) in the ratings race, Mr. Rosario said.

Following 5 Girls and Daddy, another explosive soap-opera teleserye primetime Esperanza at 9:30pm starring drama princess Cristine Reyes to be a No.1 program than rival GMA's Temptation of Wife and ABS-CBN's A Beautiful Affair in the timeslots. He said **IBC-13** is also gaining a strong following every Sunday, the teen drama anthology **Dear** Heart starring a certified singing champion Anja Aguilar will compete with GMA's Teen Gen and ABS-CBN's Luv U, basketball league PBA and the talent search Born to be a **Star** with host Anja Aguilar scoring large ratings numbers for the TV network. Alongside from its improved ratings during primetime, Mr. Rosario said IBC-13 is also gaining ground in the Viva-TV primetime programming block, with its Filipino-dubbed animated series, imported Mexican telenovelas and Korean dramas gaining a strong following. It has the localized version of the popular animated series Winx Club from Rainbow S.r.I will replicate the profits which Channel 13 have gained become the No.1 phenomenal Tagalized fairy-serye in the country that first made IBC-13 number one in the prime time block than Paroa: Ang Kuwento Ni Mariposa (GMA) and Aryana (ABS-CBN)," Canoy said released by Viva Video, Winx Club DVDs volumes 1 to 10 are now available on all record stores nationwide from Video City, continuously over 130 countries with top ratings. This led many industry observers to prescribe then that as the station was gaining ground on Winx Club, which dubbed

Despite a decline in telenovela viewership, a new Mexican telenovelas are *Teresa* and *María Isabel* are No.1 to be followed by Korean drama *Pretty Young Woman*, now both is No. 2 in the ratings and has generated more advertising. For the anime series from Japan dubbed in Filipino, like *Crayon Shin Chan*, *Cyborg Kurochan* and *Kirarin* got the No.1 spot, the local movies the network has been showing as its *Viva Box Office* and *Sinemaks* were doing very well on sales. *Viva Films*. At that time, total annual sales amounted to P700 million, of which revenues accounted for 25% at the most, when *Winx Club* came into the picture, the network hit P500 million, with revenues of 30%. The Asian market television is the A, B, C and the upper D classes and the target market of *IBC* is also the same mass-based market.

in Filipino, it should have made a gradual shift to local shows.

As such, **IBC 13** continues to be viewed by the industry as a network of value. This is clearly manifested in the latest evening primetime survey undertaken by **AGB Nielsen**, the firm which now surveys TV ratings. While the **ABS-CBN**and **GMA** networks easily grabbed the two top spots, with 50.3% and 19.6% of all viewing households, respectively, **IBC 13** garnered 15.1%, especially if compared with **TV5'**s 17.5%.

Alongside major TV ratings, a basketball league has the **Philippine Basketball Association** (**PBA**) as the television franchise **PBA Philippine Cup** for the basketball fans with just one game every Wednesday and Friday at 4:30-9:30pm, Saturdays at 7:00pm, and the two games

also on Sundays at 4:00pm against the showbiz talk shows *H.O.T TV* (**GMA**) and *The Buzz* (**ABS-CBN**), when it become the No.1 during the weekend games.

# Winx Club is No.1 for 6 Consecutive Months!

## December 19, 2012

After six months since is premiere, Philippines' phenomenal TV animation *Winx Club* continues to rule the ratings game as a fairy-serye it remains the No.1 TV program in the country for the month of December. Unfortunately, the most exciting adventure in the Trix gain dark Sirenix with the help of Tritannus and plan to defeat the Winx Club, which the two giant networks copied because of their success.

They give away to sponsor by Nestle Philippines, Jollibee, Regent Foods
Corporation, Rebisco, Febisco, Lemon Square Philippines, P&G Philippines, Wyeth
Philippines, RFM Corporation, Universial Robina, KFC, McDonalds, Cherifer, Toy
Kingdom, Barbie, Kraft Foods Corporation, Julies Bakeshop, Del Monte, Alaska Milk
Corporation, Gardenia, Monde Nissin Corporation, Goldilucks and many more.

Winx Club has created a Tagalized phenomenon across the Philippines as its ratings continue
to surge above all the other shows in the primetime slot on IBC with a winner of 2012 Anak TV
Seal Awards for the Most Favorite TV Programs and 2012 KBP Golden Dove Awards for
the Best Animated TV Series. The entry of this animated TV series, dubbed into the main
Tagalog dialect for Viva-TV, broke the dominance of Japanese anime series, Mexican and
Korean soap operas on local television.

The giant networks, apparently sceptical on the local market potential of such soaps operas. The government's cash-sequestered **IBC channel 13**, perennially searching for TV material, the TV station put *Winx Club* on air. Within last 6-months, the animated TV series smashed the leadership of rival programmes, including Korean asianovelas *A Secret Love* and *Smile Dong Hae*. The popularity of *Winx Club* highlights the growing popularity of sltalian animated television series directed, created, and produced by Iginio Straffi and his company **Rainbow S.r.I.** exported to Asia and around the world.

Based on the latest data of **Kantar Media/TNS**, the **Rainbow S.r.I'**s localized version of the animated series starring Stella, Aisha, Musa, Tecna, Flora and Bloom garnered an average national TV rating of 35.9% compared to *Paroa: Ang Kuwento Ni Mariposa* (**GMA**) and *Aryana* (**ABS-CBN**). Meanwhile, released by **Viva Video**, *Winx Club* DVDs volumes 1 to 10 are now available on all record stores nationwide from **Video City**, continuously broadcast in over 130 countries with top ratings. For the movies, *Winx Club 3D: Magical Adventure* is being shown on **PBO Premiere**this Friday, December 21 on **Pinoy Box Office (PBO)** this followed on Saturday with another fantastic movie *Winx Club: The Secret of the Lost Kingdom* which also on **PBO**.

Newspapers reported incidents of commuters missing their stops while glued to *Winx Club* inside TV-equipped buses. At least one murder was caused by the cartoon programme in Manila, where a man, watching the show. In the central Philippine city of Bacolod, motorists trapped in traffic alighted altogether from their vehicles and rushed into nearly houses and a radio broadcasting station for TV sets tuned to Winx. The deal was even better for the Philippines' IBC and Viva Entertainment, which shows *Winx Club* entered into a co-produced by Viva-TV.

Other news articles said many housewives reported that their husbands had starting coming home early for the show. There were also complaints from commuters about public utility drivers who illegally cut short their regular routes so they could catch up with the programme. Under the agreement, the local network spends for dubbing costs when **Rainbow S.r.I** and **Viva Communications, Inc.** helps in promoting the series "because it was also a risk for Channel 13 to embark on these shows", network executives say.

The government, wary of the show's wide popularity, warned the 5.8 million public employees nationwide that they faced possible dismissal if caught watching the show during office hours. *Winx Club* episodes are also in the weekend Sunday rewind by **IBC-13**.

The phenomenal success of *Winx Club* is proven by the countless merchandise being produced and sold by the network. Products such as the infinity ring, t-shirts, 2 of new soundtrack albums form *Viva Records*, attained the gold status are sold across the country and Winx toys and dolls, one of which has as they try to live grown-up lives – moving out, experiencing romance, fights and opening their very own magical pet store. It is now had the animated series will target of the A, B and C markets made huge profits from top-rating *Maria Isabel*, a Mexican telenovela that starred Mexican actor Fernando Carrillo, who's popular with Filipinos. A popular animated series *Winx Club* become a huge success on *IBC*. Carried by *Viva-TV*, the strategy was promptly copied by the others who aired more foreign cartoons. It was followed by Korean and Mexican soap operas and Japanese animes dubbed into Filipino as well popular sports events like *NBA* and *PBA*.

After the relaunch of **Viva-TV**'s teen drama anthology **Dear Heart**, animated Filipino-dubbed series **Pop Pixie** and phenomenal teleserye **Esperanza** and **5 Girls and Daddy** which exclusive behind-the-scenes channel on the Kapinoy network **IBC**, **Viva-TV** recently launches the phenomenal animated series **Winx Club**. The channel features the show's behind-the-scenes, music videos and exclusive interviews of the **Winx** characters and crew as they share their revelations and inside stories of the series and top trending topic nationwide on **Facebook** and **Twitter** the official poster was released.

And ready to feel the magic cartoons of appreciation for their fans' have fun for *Winx Club*, Bloom along with other Winx fairies of the journey to the Alfea school with a dash of mystery and fantasy. There are two new evolutionary fairy transformations in this season: Harmonix and Sirenix. the The Book of Sirenix gave them Sirenix Boxes, and much stronger Harmonix powers.

Don't miss *Winx Club: Beyond Believix*, weeknights 6:00pm, right before the network's the flagship news program *Express Balita* on Viva-TV's PrimeTastik on IBC-13 within a with new episodes as *Winx Club: Believix Rewind*this Sundays at 9:30am on IBC, also with the primetime telecast on weeknights at 7:30pm on Toon TV's Shine On Primetime with a 3-hour catch-up marathon with new episodes continues every weekends on Toon TV. For more updates, log-on to <a href="http://winx.viva.com.ph/">http://winx.viva.com.ph/</a>, like <a href="http://facebook.com/viva.winxclubphilippines">http://facebook.com/viva.winxclubphilippines</a> or follow @wwinxclubphilippines on Twitter.

# 5 Girls and Daddy continues to the soap opera, opens Season 2 on January 14

January 11, 2013

**Viva-TV**'s top caliber family drama series *5 Girls and Daddy* continues to soar high in national TV ratings as proven by the latest data from **Kantar Media** on Monday (October 8, 2012) when it once again took the no.1 spot in the list of overall top programs in the country.

The most talked about teleserye of AJ Muhlach and Xyriel Manabat recently garnered a national TV rating of 26.5%, while its two rival programs in **ABS-CBN's** *A Beautiful* 

**Affair** and **GMA**'s **Temptation of Wife** which only got the scored 24.5% and 23.5%, respectively.

With its nationwide ratings success and the growing fondness of fans to the family of AJ Muhlach (Alfedo) and Xyriel Manabat (Momay), *5 Girls and Daddy* will soon open its Season 2 on January 14 (Monday). Tagged as 'We are Families', the beginning of Season 2 is set to uncover the most explosive revelations that are family are daddy and kids, especially for child turned rivals Blanca (Abby Bautista) and Grace (Nadine Lustre). Supposed to be pushed Anna (Ella Cruz) to reveal Alfedo's identity?

5 Girls and Daddy is a TV masterpiece created by the box office comedy director Wenn V. Deramas. When it has a soundtrack album from Vicor Music, merchendise, television, movie version from Viva Films and DVD video release from Viva Video and Video City. Don't miss the family explosion and more intense dramatic performances in 5 Girls and Daddy, Mondays, Tuesdays and Thursdays, 7:30pm, after Esperanza on Viva-

**TV**'s **PrimeTastik** on **IBC**. For more updates, log on to www.facebook.com/5girlsanddaddy or follow @ 5GirlsandDaddy on Twitter.

# Opens 5 Girls and Daddy is Season 2 with a Bang, Scores its All-Time High Ratings

anuary 15, 2013

Viva-TV's top caliber family explosive drama series 5 *Girls and Daddy* successfully opened its Season 2 on Monday (January 14) after its much-awaited grand reveal episode tagged as *We are Families* hit the show's all-time high national TV ratings and conquered the top-trending topics on Twitter Philippines and worldwide.

Based on the data from **Kantar Media**, the beginning of seasonn 2 that exposed the truth about the real identity of AJ Muhlach's character Alfedo and Xyriel Manabat's character Momay garnered a national TV rating of 30.3%, or almost 13 points higher than the pilot episode of its newest rival program in **ABS-CBN's** *A Beautiful Affair* got 20.1% and **GMA's** *Temptation of Wife*, which only got 18.7%. Also, the ratings earned by *5 Girls and Daddy* was almost double of another **ABS-CBN** and **GMA** primetime teleserye *A Beautiful Affair* and *Temptation of Wife* that obtained 25% and 20% national TV ratings.

Aside from ruling the ratings game as the no.1 primetime TV series nationwide, *5 Girls and Daddy* also dominated the popular microblogging site **Twitter** with the episode's non-stop revelations and explositions, especially among the characters of its lead stars AJ Muhlach, Xyriel Manabat, Ella Cruz, Janella Salvador and Nadine Lustre. With the netizens' overflowing emotions, the title of the teleserye became a national trending topic, while superstar princess Nadine Lustre made it on the top trending topics worldwide, with the seasoned actress' outstanding dramatic performance as Grace, the young girl. When it has a soundtrack album from **Vicor Music**, merchendise, television, movie version from **Viva Films** and DVD video release from **Viva Video** and **Video City**.

To show their appreciation to their loyal viewers, *5 Girls and Daddy* stars AJ, Xyriel and Janella will fly to Cebu to joinIBC Regional Network Group's Kapinoy Karavan this Saturday (January 18), 4pm, at Ayala Center, Cebu. This time the three host of Viva-TV's winning game shows Anja Aguilar of *Born to be a Star*, Christopher de Leon of *Who Wants To Be A Millionaire*, and Richard Yap of *The Weakest Link* will guest in the three-day mall tour. Don't miss the family explosion and more intense top-caliber dramatic performances in *5 Girls and Daddy: Season 2*Mondays, Tuesdays and Thursdays at 7:30pm after *Express Balita* on IBC's PrimeTastik. For more updates, log on to www.facebook.com/5girlsanddaddy or follow @\_5GirlsandDaddy on Twitter.

# A family teleserye 5 Girls and Daddy goes a 2week finale

April 20, 2013

**IBC'**s top-rating family explosive teleserye *5 Girls and Daddy* reaches the record-high viewership on primetime, may be counting down to its last two weeks but viewers will be going

to know that some of the most dramatic sequences have yet to rewach the TV screen. Fans of the show, as well as those of its stars, shouls watch our for more mall tours and world tours *5 Girls and Daddy*'s cast of characters get even more happily-ever-after hit the show's all-time high national TV ratings and conquered the top-trending topics *Twitter Philippines* and worldwide.

In the most recent **AGB Nielsen Media Research**, the most-awaited grand finale of teleserye of AJ Muhlach and Xyriel Manabat garnered a national TV rating of 16.2% than *Juan dela Cruz* (**ABS-CBN**) and *Indio* (**GMA**). "**IBC'**s audience share has been improving these after 10-months in the years, as more and more people tune in to watch *Esperanza*," Mr. Rosario said. "We hope to retain the most of those viewers as we air a new explosive family teleserye *5 Girls and Daddy*."

Aside from ruling the ratings game as the no.1 primetime TV series nationwide, *5 Girls and Daddy* also dominated the popular microblogging site **Twitter** with the episode's non-stop revelations and explositions, especially among the characters of its lead stars AJ Muhlach, Xyriel Manabat, Ella Cruz, Janella Salvador and Nadine Lustre. When it has a soundtrack album from **Vicor Music**, merchendise, television, movie version from **Viva Films** and DVD video release from **Viva Video** and **Video City**.

Don't miss the fans in the two-week grand finale of *5 Girls and Daddy* draws near. Weeknights at 7:30 p.m., right after *Express Balita* on IBC's PrimeTastik.

# Batang Genius

**Batang Genius**, whose known shorted as **BG**, is a first <a href="Philippine">Philippine</a> locally-produced <a href="Philippine">3D</a> live-action <a href="family fantasy-drama actiontelevision series">family fantasy-drama actiontelevision series</a> directed by <a href="Erick M. Reyes">Erick M. Reyes</a> broadcast on <a href="IBC">IBC</a> and worldwide on <a href="Global IBC">Global IBC</a>. The series premiered on June 2, 2014 top-billed by the twins of child stars <a href="Mavy Legaspi">Mavy Legaspi</a> and <a href="Cassy Legaspi">Cassy Legaspi</a> together with <a href="Jake Cuenca">Jake Cuenca</a> and <a href="Nicole Andersson">Nicole Andersson</a>.

Batang Genius	
Genre	Soap opera Fantasy Family-oriented Action Adventure Comedy Slice of life

Format <u>Fantaserye</u>

Adventurserye

Created by <u>IBC Creative Department</u>

Developed by <u>IBC Entertainment TV</u>

Written by Richard Cruz

Reggie Amigo

Directed by Erick M. Reyes

Mavy Legaspi

Cassy Legaspi

Starring <u>Jake Cuenca</u>

Nicole Andersson

Lou Veloso

Opening theme Sa Yahweh

by Sam Concepcion

Composer(s) Billy Crawford

Country of origin Philippines

Language(s) Filipino

**English** 

No. of episodes 45 (final)

Production

**Executiveproducer(s)** Marivic H. Oducayen

Editor(s) Ben Panaligan

Location(s) Philippines

Cinematography Richard Arellano

Running time 30 minutes

**Broadcast** 

Original channel <u>IBC</u>

Picture format NTSC (480i)

<u>SDTV</u>

Original run

June 2, 2014 – August 1,

2014

**External links** 

Official Website

# Overview Edit

In the grand <u>IBC</u> fantasy drama tradition which is known as Kapinoy Fantaserye, proudly present another milestone in Philippine primetime television by bringing you the newest adventure-drama series in the league of <u>My Batang Momay, Carita de Angel</u> and <u>Janella in Wonderland</u>. Batang Geniuscombined the perfect mix of soap opera, adventure, family-oriented, action, fantasy and comedy, top-billed by two of the most promising twins of child stars <u>Mavy Legaspi</u> and <u>Cassy Legaspi</u>, as the next superstars in the mold of established love-teams such as <u>Erich Gonzales</u> and <u>Dingdong Dantes</u>, <u>Janella Salvador</u>, <u>Marlo Mortel</u> and <u>Jerome Ponce</u>, and <u>Claudine Barretto</u> Raymart Santiago.

# Plot Edit

The year-old twins of Mavy de Guzman (<u>Mavy Legaspi</u>) and Isabelle de Guzman (<u>Cassy Legaspi</u>), the youngest agency of those kids learned against each other in a trivial for the chance to win a scholarship advance. Mavy and Isabelle who were becoming to the next level for the child. Organization of agent Jessica Reyes (<u>Nicole Andersson</u>), is leading a team of

agents attempting to capture a criminal named Syndrom (<u>Joross Gamboa</u>), who purchases a mini-disk stolen from OSS. The two siblings said they enjoy spending time with their parents when they have free time. Jessica meets her spy-hunting TV host husband, Wilbur Wilson (<u>Jake Cuenca</u>), who thinks she is a decorator.

Before Jessica can return home, Syndrom's henchmen break into their house, and Mavy and Isabelle are directed to take refuge in a secret Panic Room built into their home, where they view a video of Jessica informing the children of her secret career. The incredulous twins are further shocked when their dog, Argonaut (<u>Lou Veloso</u>), begins to speak, revealing himself to be an intelligent robot.

The twins escape the henchman and go to OSS headquarters, where Marissa's niece and their step-cousin, Angel Montes (<u>Cara Eriguel</u>), gives the twins a tour of Spy Kids Division, and the weapons its juvenile agents once used. Angel lets the twins each pick out one deactivated gadget as a souvenir.

### Cast and Characters Edit

#### Main Cast Edit

- Mavy Legaspi as Mavy de Guzman
- Cassy Legaspi as Isabelle de Guzman
- Jake Cuenca as Wilbur Wilson
- Nicole Andersson as Jessica Reyes
- Lou Veloso as Agronut (voice)

#### Supporting Cast Edit

- Raymond Bagatsing as Raymond Tan
- Michelle Ann Bonzo as Genius Girl This girl is super beautiful.
- Hiro Mallari as Andrew Medina
- Virginia Pozon as Sharlos Lee
- Andrés Muhlach as Medyo Mix
- Atasha Muhlach as McBeth
- Joross Gamboa as Syndrom
- Tessie Tomas as Tessie Mana
- Matt Edwards as Invisible Men
- Maribeth Bichara as Maris Valencia
- Cara Eriguel as Angel Montes
- Gerald Pesigan as Alexander Boy
- Stephanie Henares as Ronnie Bond
- Gary Lising as Andrew Isberto
- Alicia Alonzo as Alicibeth Sanchez
- Jovic Monsod as Jovic Cruz

- Harvey Bautista as Nadusha Medyo
- Val Sotto as Val Paras
- Jericka Martelle as Jerika Aguilar

#### **Extended Cast** Edit

- Bernard Palanca as Sanchez The Lieutenant of The Hurricanes. Sanchez borrowed money from Batang Genius and has yet to pay them back since he was arrested. When Batang Genius learn he has been released from prison, they bop through Hurricane's Turf to catch him and make an example of him. His crew trys to protect him from Batang Genius but are overrun. Batang Genius catch him on a rooftop, where he falls to his death, being frightened by Mavy's threats.
- <u>Eric Fructuoso</u> as <u>Diego</u> One of the strongest in The Hurricanes. Diego, along with Vargas, fight Batang Genius in an attempt to keep them from Sanchez.
- Ronnie Lazaro as Vargas The powerful man of The Hurricanes along with Diego. Vargas wears a white tanktop, sunglasses, and jeans. He has several tattos on both arms. Vargas, along with Diego, fight Batang Genius in an attempt to keep them from Sanchez.

# **Development** Edit

In May 2014, IBC announced that the child-friendly fantasy-drama series will be one of Kapinov Network's first quarter offerings for 2014. In July 20, 2014, twins of Legaspi announced on It's Partytime that the series will be extended until August 1, 2014 because of its big success.

# Reception Edit

# Ratings <u>Edit</u>

According to data from <u>Kantar Media Philippines</u>, *Batang Genius* successfully conquered the early primetime viewing habit of TV viewers as it reigned in its timeslot with a pilot national rating of 20.7% beating its rival programs in <u>Mirabella</u> with 19.5 and <u>My Love from the Star</u> which only got 14.0%. It soared high on its 2nd day garnering a 21.8% national rating versus the 19.9% and 14.3% rating of its rival.

*Batang Genius* hit an all-time high national TV rating of 17.5% ratings on June 30, 2014, beating its rival programs such as *Mirabella* and *My BFF* with only 21.8% and 11%. It also dominated its time slot on July 7, 2014 with 20.7% versus *Pure Love* (19.5%) and *My BFF* (10.7%).

# Merchandise Edit

The Kapinoy Network is adventage of the show's popularly to the partnerhip with <u>Sari-Sari Kapinoy</u> as the merchandise *Batang Genius Items*, the merchandise that produce a toys, dolls, i-pods, cellphones from <u>Globe</u>, <u>My Phone</u> and <u>Cherry Mobile</u>, t-shirts from <u>Bench</u>, video games, tumbler, notebooks, pencils, crayons, eraser, keychain, fan, bag, ballpen, caps, coin banks,

watches, rain gear, umbrella, mug, sticker, among others are also being sold available in the market of supermarkets, supermalls, malls and so much more in <a href="Mega Manila">Mega Manila</a> and other provinces nationwide in very affordable prices.

#### Soundtrack Edit

Batang Genius:	The Original Soundtrack	
Television theme by Various Artists		
Released	June 3, 2014	
Recorded	2012-2014	
<u>Genre</u>	OPM Pop Hip hop R&B Soundtrack	
Label	IBC Records	

The Batang Genius: The Original Soundtrack is a music album was released under the music recording company IBC Records on June 3, 2014. The show's original soundtrack, which features the theme song sung by 1:43, was released the series' Grand Fans Day.

The album's main single I'll Be the One released along with its official music video directed by Monti Parungao. The soundtrack also became the number 1 top-selling album in the Philippines which also serves as the fantasy series' original sound track. It was released for IBC's fantaserye Batang Genius and is now available in physical and digital formats in various music stores.

#### Track listing Edit

- 1. I'll Be the One (Backstreet Boys) (composed by Myrus Ramirez) 1:43
- 2. Pusong Pag-Ibig (composed by Louie Ocampo) Anne Bernardo
- 3. Super Kids (composed by Raymond Abracosa) Abra
- 4. Good Boy (Blakdyak) (composed by Boy Christopher Ramos) Blakdyak
- 5. Minahal Kita (composed by Arnel Pineda) Veejay Aragon
- 6. Crazy Kids (composed by Young JV) Janella Salvador with Elmo Magalona
- 7. Get Up and Dance (composed by Thyro Alfaro) Young JV
- 8. World of Our Own (Westlife) (composed by Thyro Alfaro) 1:43

- 9. 'Wag Mo Na Sanang Isipin (composed by Vehnee Saturno) Cayleen Villamor
- 10. Super Villans (composed by Jamir Garcia) Slapshock

## References Edit

## See also **Edit**

- IBC-13 launches Batang Geniuus
- Mark Reves joins IBC-13
- IBC Shows are Making Waves in United States, South Korea and Southeast Asia
- IBC vows to create more talents: We know what the audience wants
- List of programs broadcast by Intercontinental Broadcasting Corporation
- List of dramas of IBC

## External links Edit

- Official Site
- Batang Genius on Facebook
- Batang Genius on Twitter

# IBC-13 launches Batang Geniuus

June 2, 2014

In the grand IBC fantasy drama tradition which is known as Kapinoy Fantaserye, proudly present another milestone in Philippine primetime television by bringing you the newest fantasy-drama series in the league of the poineering fantaseryes *My Batang Momay*, *Carita de Angel* and *Janella in Wonderland*.

IBC-13 will producing successful value-oriented fantasy-drama series. After all, they also produced winners in *Carita de Angel*, all of which earned high ratings and critical acclaim. The success of these fantaseryes should add some pressure on *Batang Genius*, but considering the network has been winning the primetime race of late, it should not pose a problem to the new fanta-drama series.

Batang Genius combined the perfect mix of soap opera, fantasy, family-oriented, action, adventure and comedy, top-billed by two of the most promising twins of child stars Mavy Legaspi and Cassy Legaspi, as the next superstars in the mold of love-teams Liza Soberano and Yves Flores, Janella Salvador, Marlo Mortel and Jerome Ponce, Claudine Barretto and Raymart Santiago, and Erich Gonzales and Dingdong Dantes.

The 13-year-old twins admitted they have been enjoying attending basketball camp at school this summer. Mavy has always considered basketball as his favorite sport while Cassy is just a

beginner. "I joined the camp because I play varsity for my school so I want to play again with my teammates," he said.

Mavy and Cassy Legaspi are already used to being recognized as the offspring of celebrity couple Zoren Legaspi and Carmina Villaruel. "Yeah we're both used to it. Pero kasi if we saw our celebrity crushes then we'd also be like that," said Mavy who admitted to having a big crush on Hollywood actress Selena Gomez while Cassy likes One Direction member Harry Styles.

Fantaserye are the "in" shows nowadays, riding high on the popularly of the phenomenal mermaid fantasy drama *Janella in Wonderland* top-billed by Janella Salvador. The Kapinoy Network IBC-13 is launching a newest child adventurserye this week to further beef up its primetime programming PrimeTastik. Stating off tonight at 6 p.m. is *Batang Genius* top-billed by the twins of child star Mavy Legaspi and Cassy Legaspi.

It is the first locally-produced live-action family fantasy-drama *Batang Genius* has became more of a child for an adventurserye but also the wholesome entertainment.

The 13-year-old twins of Mavy de Guzman (Mavy Legaspi) and Isabelle de Guzman (Cassy Legaspi), the youngest agency of those kids learned against each other in a trivial for the chance to win a scholarship advance. Mavy and Isabelle who were becoming to the next level for the child. Organization of agent Jessica Reyes (Nicole Andersson), is leading a team of agents attempting to capture a criminal named Syndrom (Aki Torio), who purchases a mini-disk stolen from OSS.

The two siblings said they enjoy spending time with their parents when they have free time. Jessica meets her spy-hunting TV host husband, Wilbur Wilson (Jake Cuenca), who thinks she is a decorator.

Before Jessica can return home, Syndrom's henchmen break into their house, and Mavy and Isabelle are directed to take refuge in a secret Panic Room built into their home, where they view a video of Jessica informing the children of her secret career. The incredulous twins are further shocked when their dog, Argonaut (Lou Veloso), begins to speak, revealing himself to be an intelligent robot.

The twins escape the henchman and go to OSS headquarters, where Marissa's niece and their step-cousin, Angel Montes (Cara Eriguel), gives the twins a tour of Spy Kids Division, and the weapons its juvenile agents once used. Angel lets the twins each pick out one deactivated gadget as a souvenir.

More than the Monday to Friday soap operas and fantasy serials. It offers to re-instill the traditional family values with their value-oriented fantaserye in those family and kids through the world of heroes.

It composed by the hottest tandem love teams Jake Cuenca and Nicole Andersson with the additional voies of Lou Veloso as Agronut, together with the esemble cast such as Raymond Bagatsing, Shy Carlos, Andrés Muhlach and Atasha Muhlach, Joross Gamboa, Tessie Tomas, Matt Edwards, Maribeth Bichara, Cara Eriguel, Stephanie Henares, Gary Lising, Alicia Alonzo, Gerald Pesigan, Jovic Monsod, Harvey Bautista, Val Sotto and Jericka Martelle. It premieres on June 2, from Monday to Friday at 6 p.m. right before *Express Balita*. The series is written by Richard Cruz and Reggie Amingo and directed by Erick M. Reyes.

Meanwhile, the mermaid fantasy-drama continues in *Janella in Wonderland* at 7:30 p.m. as Janella Bernardo (Janella Salvador) showing the defends an island and the mermaid girl with a secret beach. When Victor Fred (Marlo Mortel) is love Janella who is the mystery about exciting for me.

At 9:30 p.m., heart-pounding drama *Your Heart, My Love* is about the story of Sophie (Claudien Barretto) and Roel (Raymart Santiago) to fight Barbara (Princess Punzalan), the evil aunt as well.

# Mark Reyes joins IBC-13

June 13, 2014

### The man behind "The Kapinoy Network."

The network chairman Eric Canoy underlines his immediate goal: In which is IBC-13 now finds itself in and be a contender for the number 3 position since 1996.

How does he plan to do this? By developing the kind of programming will capture a good share of audience, he said. It means developing good new local shows featuring top movie stars and box-office personalities. Already, Channel 13 has relaunched a list of this type of programs, With these new shows and Canoy's midas touch.

Filipino film director, TV director, music video director and films writer Mark Reyes joins IBC-13 as production manager. He is also a member of Channel 13's programming committee of The Kapinoy Network. With his new position, Reyes will have a hand in all of the network's shows including co-productions including Regal Entertainment, Viva Entertainment and Asian Television Content Philippine Corporation (ATC).

Reyes' management skill is hoped to help boost the network's present thrust in all-Filipino programming, which is "pang-masa." His brand of management is respected by his peers, and was put to use effectively in many movie production ventures as well.

At present, Reyes is working for IBC Films and Viva Films, which produces several shows for IBC, as director. He has produced a number of successful ventures for the quality local production outfit.

Entertainment - Designed, installed and commissioned an integrated post-production facility with multiple non-linear editing and compositing systems, digital audio workstations, all connected via a shared area fiber channel network solution. These are used for long form programming (soaps, comedies, telenovelas, variety shows, game shows, dramas, reality shows, etc.) and station promo and merchandizing spots. rained over more than a hundred personnel including administrators, supervisors and editors. Regional Network - Installed and commissioned multiple non-linear editing systems in IBC's regional/provincial networks.

Integrated News and Current Affairs (under Media ng Bayan) - Designed, integrated, installed and commissioned a complete newsroom automation system with multiple ingest servers, low-res browse/scripting workstations, playout servers, non-linear editing systems, connected via a fiber optic network. These are used for immediate sharing, editing and playback of on-air news programs across IBC's two platforms (Channel 13 and the 24-hour INN). Trained over 100 personnel including journalists, reporters, researchers, producers, engineers, studio control operators, administrators, supervisors and editors.

IBC is currently housed basketball games of our own *PBA*, through Viva Sports and *NBA*, through Solar Sports as part of the sports production outfit IBC Sports. The weekday mornings in the government station, currently airing the fairy-serye *Winx Club*, the animes on weekdays (*Ghost Figther* and *Kirarin*), educational show *Animalia*, the throwback show *Retro TV* back-to-back with some IBC Classics, would make viewers interested and to gain trust. Weeknight primetime, now serving *Crazy Little Thing Called Love* at 5:30 p.m., the fantasy-drama series *Batang Genius* at 6 p.m. and *Janella in Wonderland* at 7:30 p.m. and soap oepra turned a heavy drama series *Your Heart, My Love* airing at 9:30 p.m. TreseBella, which is also brought the newest Korean drama *Spy Myung-wol* at 5 p.m., the two Mexicanovela on the primetime television hits like *The Two Sides of Ana (Dalawang Mukha ni Ana)* on weeknights 10 p.m. and *La Teniente* on Saturday nights at 6:45 p.m. as well as the Taiwanese drama *Hayate the Combat Butler* at 10:30 p.m. weeknights. IBC-13 covered some international competitions that champion some filipino artists and filipino athletes.

# IBC Shows are Making Waves in United States, South Korea and Southeast Asia

While it is widely known that The Kapinoy Network IBC-13 is in fact the 'number 3 broadcasting network in the Philippines', IBC International has meanwhile taken the responsibility of translating this already remarkable title to the global stage—and rightfully so!

In just a short span of three years, IBC International has already successfully distributed some of the Kapinoy Network's most-watched programs all over the world, including, most recently, the various key territories in the African and Asian region, as well as to the Philippines' neighboring Asian countries.

IBC President and CEO Boots Anson-Roa notes, "Since 2011, side-by-side with our commitment in bringing the Kapinoy Network's top programs to every Filipino household all over the world, IBC International has also made it its mission to proudly introduce our various programs—and in turn, showcase the Filipino talent—in the international scene. So far, the positive feedback of the global market to our various offerings has confirmed that our programs are indeed world-class."

As it is, key Asian markets have continuously clamored and demanded for more IBC shows, after widely accepting programs like *To Love Again, I Need Romance, My Batang Momay, Safe In The Arms Of Love* and *Carita de Angel*are the top-raters of primetime series. In addition, regional viewers from nearby Asian countries like Korea, Taiwan, China Cambodia, Brunei, Malaysia and Vietnam, have also been in awe of the Kapinoy Network's shows after commissioning the titles *Batang Genius, Janella in Wonderland*, *Your Heart, My Love* and *Crazy Little Thing Called Love*.

"Non-Pinoy viewers have appreciated what IBC International has to offer because time and again, we have proven that the Kapinoy Network's programs are different, innovative, and ultimately entertaining. Further, with the international community's wide acceptance of our programs and admiration of the talent of our IBC artists, this has solidified our future plans in forging even more partnerships with more networks in other parts of the world," shares Boots.

# IBC vows to create more talents: We know what the audience wants

June 18, 2014

With IBC-13's current artist pool still lacking much-needed depth, network executive Laurenti Dyogi vowed that talent development would be one of her priorities this year.

Dyogi, IBC Entertainment TV Head, pointed out that an extensive roster of actors will help the network bolster its program lineup. "To mount shows, of course you need talents," she told the Philippine Daily Inquirer recently. "Superstars are created, and we will do that. We know what the audience wants."

In the past few years, the Kapinoy network has signed up big names in the biz—Dingdong Avanzado, Lani Misalucha, Claudine Barretto, Raymart Santiago, Christopher de Leon, Jodi Sta. Maria, Richard Yap, Robi Domingo, Anja Aguilar, Drew Arellano and Iya Villania. Galvante said she would now focus on new blood.

"We'd like a stable of homegrown stars," she said. "I'd like viewers to instantly identify them as IBC talents." Some of the network's in-house artists are Erich Gonzales, Sue Ramirez, Janella Salvador the finalists of the reality search *Superstar Circle* such as Freddie Gutierrez and Liza Soberano.

Some of the top finalists of the singing reality show *Born to be a Superstar* such as the established singing champions like Joshua Cadelina, Cayleen Villamor, Veejay Aragon, Anne Bernardo, Ronald Humarang, Shanne Velasco and Arvin Ventanilla which has been the aspiring and younger singers.

Star-making is no easy task, Laurenti, who retired as ABS-CBN Head of TV Production Business Unit in 2012, acknowledged. It's a challenge that she's ready for. "There are so many talented hopefuls, and the industry is always on the lookout for someone new," she said.

Dyodi said one of the coming offerings— a adaptation of the 70's and 80's sitcom *Iskul Bukol Men*— will be the launch pad for Aki Torio, Abra and Josh Padilla. Also in the main cast will be Coleen Garcia, Ashley Rivera as Petra Mahalimuyak and Yam Concepcion.

"They're not total unknowns—it's just a matter of developing them and proving that they're good," Dyogi said. "They're all in workshops now. We have big plans for them."

Dyogi also announced plans for the network's daily primetime block called PrimeTastik. The rival stations like ABS-CBN and GMA 7 have horizontal programming (same set of shows throughout the week), IBC, Dyogi declared, will mix horizontal and vertical programming (different sets each day), with some shows airing every day; and others, once a week.

Her team was considering devoting Mondays to Tagalog films, she said; Wednesdays and Fridays to PBA games or other sporting events; Tuesdays and Thursdays to local entertainment shows—horror anthology and dance show on Tuesday and political satire and sitcom on Thursday.

#### Viewing habits

"We have varied content, and so we're using a different structure," she explained.

Asked if she wasn't worried that IBC Channel 13's customized primetime blocking would render day-to-day ratings inconsistent, Dyogi said: "We hope to break the audience's viewing habits by offering a wide array of freshing homegrown, innovative and quality shows."

First to air is the child-friendly fantaserye *Batang Genius*, which stars Mavy Legaspi and Cassy Legaspi, together with Jake Cuenca and Nicole Andersson. Programs in the works are Janella Salvador's hit mermaid fantaserye *Janella in Wonderland* with Marlo Mortel; Claudine Barretto and Raymart Santiago's hit teleserye *Your Heart, My Love* and the local adaption of the 2010 hit Thai film *Crazy Little Thing Called Love* is a new kilig-serye top-billed by Dingdong Dantes, Cristine Reyes and Maricar Reyes.

The launch of TreseBella: featuring the Mexicanovelas as *The Two Sides of Ana (Dalwang Mukha ni Ana)* which is starring with Ana Layevska and Rafael Amaya; and *La Teniente*, top-billed by the Mexican actress Maria Fernanda Yepes; Taiwanese drama *Hayate the Combat Butler* and Korean drama *Spy Myung-wol*.

Also in a lineup are three fantasy-drama serials: teen star Liza Soberano's self-titled *Liza* with Mario Maurer and Freddie Gutierrez; Janella Salvador's *Janella: A Princess Girl* with the Kapinoy leading men Marlo Mortel and Jerome Ponce; and AJ Muhlach's newest superserve called *Voltron*.

#### Carita de Angel: Ang Huling Paginoon

March 17-21, 2014: Ang Huling Tatlong Linggo

March 24-28, 2014: Ang Huling Dalawang Linggo

March 31-April 4, 2014: Ang Huling Paginoon

#### Crazy Little Thing Called Love: My Love Finale

June 16-20, 2014: Last 15 Days

June 23-27, 2014: Last 10 Days

June 30-July 4, 2014: My Love Finale

## Frijolito

June 23-27, 2014: Ang Huling Dalawang Linggo

June 30-July 4, 2014: Ang Katapusan

### Spy M""'yung-wol: Happy Ever Ending

June 16-20, 2014; Final 3 Week

June 23-27, 2014: Final 2 Week

June 30-Juyl 4, 2014: Happy Ever Ending

#### Janella in Wonderland: The Mermaid Ending

June 23-27, 2014: 3 Weeks Before Ending

June 30-July 4, 2014: 2 Weeks Before Ending

July 7-11, 2014: The Mermaid Ending

#### Batang Genius: An Adventure Finale

July 21-25, 2014: Ang Huling Dalawang Linggo

July 27-August 1, 2014: Sa nalalapit na pagtatapos ng Batang Genius: The Adventure

Finale

# Kroko: Ang Alamat sa Zoo

Kroko: Ang Alamat sa Zoo was a 2014 Philippine fantasydrama directed by Carlo J. Caparas, topbilled by the child actor Thirdy Lacson. It is also the second TV adaptation of Caparas comics novel Kroko: Takas sa Zoo from Klasik Komiks. The fantasy-drama series will broadcast on IBC and worldwide on Global IBC from August 11, 2014 to October 31, 2014.

# Kroko: Ang Alamat sa Zoo

<u>Adventure</u>

Fantasy Genre

Action

**Fantaserye Format** 

<u>Adventurseerye</u>

Created by **IBC Creative Department** 

Developed by IBC Entertainment TV

John Roque Written by

Julius Villanueva

Directed by Carlo J. Caparas

Creativedirector(s) Anna K. Rivera

Thirdy Lacson **Starring** 

Miguel Moreno

Cara Eriquel

Victor Anastacio

Kroko (Theme Song)

Opening theme by <u>Thyro</u>

Alfaro feat. Thirdy Lacson

Composer(s) Thyro Alfaro

Country of origin Philippines

Language(s) Filipino

**English** 

No. of episodes 65 (total)

**Production** 

Executive producer(s)

Rowie Valencia

Lorna Feliciano

Editor(s) Volta delos Santos

Benedict Mique

Location(s) Quezon City, Philippines

Cinematography Elmer H. Despa

Running time 30 minutes

**Broadcast** 

Original channel <u>IBC</u>

Picture format NTSC (480i)

Original run August 11, 2014 –

Chronology

Related shows

Kroko: Takas sa
Zoo (2010)

External links

Official Website

# Story Edit

The story starts with Jepoy Moreno (<u>Thirdy Lacson</u>), a young boy who meets with Kroko (<u>Miguel Moreno</u>) reduced to a laughably obvious fake rubber crocodile on an island barangay infamous for a legend of gigantic crocodiles.

Some humans such as Klarisse Gonzales (<u>Cara Eriguel</u>), a young woman who known that the crocodile human who embraced such the crocidiles adventure and Bryan Aguila (<u>Victor Anastacio</u>), a men who there is a aligator beings. How long that will take to eating the beat of Bayawak (<u>Paul Robis</u>), the man expertly skins did well for his wife within the zoo of animals, lake and trouble.

# Cast and Characters Edit

#### Main Cast Edit

- Thirdy Lacson as Jepoy Moreno
- Miguel Moreno as Kroko (voice)
- Cara Eriguel as Klarisse Gonzales
- Victor Anastacio as Bryan Aguila

### Supporting Cast Edit

- Arkin del Rosario as Martin Yap
- Bianca Casado as Magdalena
- Charlie Green as Falcon
- Michael Flores as Alamid
- John Regala as Lolo Wago
- Candy Pangilingan as Mama Mia
- Julian Estrada as Roco Tan

- Perla Bautista as Miela Santarosa
- Paul Robis as Bayawak
- Jordan Castillo as Dennis Cornejo
- Lander Vera-Perez as Lancer
- Phoebe Walker as Josie
- Aiko Melendez as Alemanda
- <u>Lito Legaspi</u> as Don Dominador Serpente Jr.

# Merchandise **Edit**

The Kapinoy Network is adventage of the show's popularly to the partnerhip with <u>Sari-Sari Kapinoy</u> as the merchandise *Kroko Items*, the merchandise that produce a toys, i-pods, cellphones from <u>Globe</u>, <u>My Phone</u> and <u>Cherry Mobile</u>, t-shirts from <u>Bench</u>, video games, tumbler, notebooks, pencils, crayons, eraser, keychain, fan, bag, ballpen, caps, coin banks, watches, rain gear, umbrella, mug, sticker, among others are also being sold available in the market of supermarkets, supermalls, malls and so much more in <u>Mega Manila</u> and other provinces nationwide in very affordable prices.

#### DVD Release Edit

IBC has released *Kroko: Ang Alamat sa Zoo* on DVD. The DVD set contains all episodes from volume 1-5.

# Kroko: Ang Alamat sa Zoo mobile game Edit

In August 2014, a <u>mobile game</u> was released <u>IBC Interactive</u> after the launch of *Kroko: Ang Alamat sa Zoo*.

The first mobile game that is based on a Philippine television series. It also plans to make more mobile games based on the popular Philippine television shows of <u>IBC</u> such as <u>Sandy's</u> <u>Romance</u>, <u>Born to be a Superstar</u>, <u>Happy TODAS</u>, <u>Maya Loves Sir Chief</u>, <u>Iskul Bukol Men</u>, <u>Sic O'Clock News Naman</u>, <u>The Million Second Quiz</u>. <u>Who Wants to be a Millionaire?</u>, <u>KapinoyLand</u>, <u>Carita de Angel</u>, <u>Janella in Wonderland</u>, <u>Killer Karaoke</u>, <u>Batang Genius</u>, <u>Janella: A Princess Girl</u> and <u>Voltron Man</u> are the huge success.

# See also Edit

- Coming Soon: Kroko: Ang Alamat sa Zoo Plus Other IBC Updates
- List of programs broadcast by Intercontinental Broadcasting Corporation
- List of dramas of IBC

# References Edit

## External links Edit

Official Site

- Kroko: Ang Alamat sa Zoo on Facebook
- Kroko: Ang Alamat sa Zoo on Twitter

# Coming Soon: Kroko: Ang Alamat sa Zoo Plus Other IBC Updates

August 5, 2014

Both Thirdy Lacson and Kroko (voiced by Miguel Moreno) will be part of Kroko: Ang Alamat sa Zoo, slated to launch this August 11.

Last January, IBC-13 decided to tinguish themselved to its competitors by airing a more adventure-hearted primetime fanta-drama series such as fairyserye *My Batang Momay*, angelserye *Carita de Angel*, mermaid fantaserye from Janella's fanta-drama trilogy *Janella in Wonderland* and adventurserye *Batang Genius*.

This August, the Kapinoy network is now set to introduce a similarly-themed series for the fantadrama trend as its follow-up to the huge success of the teen sweetheart Janella Salvador's trilogy princess fantaserye *Janella: A Princess Girl* and action star AJ Muhlach's newest actionpacked superserye *Voltron Man*.

Enter *Kroko: Ang Alamat sa Zoo*, the newest croco adventurserye topbilled by the Kapinoy child star wonder is Thirdy Lacson and the voice of Miguel Moreno as Kroko, together with Cara Eriguel, Victor Anastacio, Arkin del Rosario, Bianca Casado, Charlie Green, Michael Flores, John Regala, Candy Pangilingan, Julian Estrada, Perla Bautista, Aiko Melendez and Lito Legaspi. This will be Lacson's first children's weeknight primetime series as a Kapinoy. *Kroko: Ang Alamat sa Zoo* debuts this August 11.

Meanwhile, *News at Noon*, *IBC Headlines*, *Express Balita* and *Ronda Trese* will also be broadcast inside the newly-built Studio 2 as the news center at IBC Broadcast Center in Broadcast City, Dlliman, Quezon City. In addition, the opening ceremonies of the *2014 Summer Youth Olympics* will be aired on August 16 on IBC-13, PTV-4 and its affiliates. And finally, the *NBA* and *PBA* basketball games is coming to IBC-13 this October and November, with further details coming in future articles.

It has been said that IBC-13 can be relevant today, introduce alternatives to already established norms and became counter-programming in television viewership. And with more alternative programs coming in the succeeding weeks, expect The Kapinoy Network to expand its effort in bringing a different kind of primetime programming to more knowledgeable viewers.

2012 was a great year for the Kapamilya and Kapuso networks. Both ABS-CBN and GMA-7 offered highly-anticipated shows that claimed ratings supremacy. The newest contender to the

ratings war, IBC-13 and RPN-9, along with TV5, now also emerged as the healthy competitor this year. Cutthroat competition was so fierce that the list of top shows ranked by market researchers Kantar Media/TNS and AGB Nielsen.

New contender IBC-13 is now the home of local primetime shows, Viva Tagalog movies, PBA and NBA games. There is a million-peso prized game shows The Million Second Quiz and Who Wants To Be A Millionaire?, the musical game show Killer Karaoke and the reality show Born to be a Superstar, now ruled the weekend primetime block. Drama anthology Sandy's Romance, "romantic" family sitcom Maya Loves Sir Chief and the "boys night out" late-night gag show Happy TODAS on Saturday and showbiz talk Seeing Stars Tonight and the musical variety showDingdong n' Lani now gained the weekend evening slots. The weeknight primetime offerings with the new croco adventuserye Kroko: Ang Alamat sa Zoo, the princess fantaserye Janella: A Princess Girl, the newest action-packed superserye Voltron Man and a dramaseryes like Catch Me Fall in Love and Your Heart, My Love proved to be a strong force in the primetime block. TreseBella's primetime treat such as I Need Romance 3, Two Sides of Ana and Fall in Love with Me on weeknights, and La Teniente on Saturday nights, will now joined forces of primetime also claimed good ratings.

# Before I Fall in Love (TV series)

**Before I Fall in Love** is a 2013 Philippine afternoon television drama which premeired on IBC on September 30, 2013 airing on HapoNation primetime block. It is also broadcast worldwide on Global IBC. It is topbilled by Mario Maurer and Erich Gonzales.

It is one of the most successful teleserye of IBC.

Before I Fall in Love		
Genre	Soap opera Family drama Romantic comedy	
Format	Teleserye	
Written by	Enrico Santos Vanessa Valdez	

Directed by Rory Quintos

Starring Mario Maurer

Frieh Control of

**Erich Gonzales** 

Opening theme

Before | Fall in Love

by Anja Aguilar

Composer(s) Vehnee Saturno

Coco Lee

Country of origin Philippines

Language(s) Filipino

**English** 

No. of episodes 135 (final)

## **Production**

Executiveproducer(s) Lito Ocampo Cruz

Kara Kintanar

Producer(s)

Marizel Samson

Malou Santos Vanessa Valdez

Editor(s) Marya Ignacio

Location(s) Philippine

**Thailand** 

Cinematography Marcial Tarnate III

**Running time** 30 minutes

Broadcast		
Original channel	<u>IBC</u>	
Original run	September 30, 2013 – April 4, 2014	
External links		
<u>Website</u>		

# Synopsis Edit

A young sweetheart girl Andy Hermosa (<u>Erich Gonzales</u>) and Hanson Mendoza (<u>Mario Maurer</u>) having the magical world. They try to the love romances happen, Marjoe (<u>Cacai Bautista</u>) is a girl of her friend. Happy ever after, there in Jimmy (<u>Arkin del Rosario</u>), a boy style in the man. The wonderful world of house upon a love stories for Danny (<u>Martin Velayo</u>). Andy's mother Gina (<u>Jenine Desiderio</u>), whose her friend in mom of wife from their broken heart. They try to love you so in my heart of the house.

In the meantime for a happy ever after, through the numerous romantic comedies of stars in the fairy-tale happy of Andy and Hanson who before will fall in love again.

# Cast Edit

## Main Cast **Edit**

- Mario Maurer as Hanson Mendoza
- Erich Gonzales as Andy Hermosa
- Jenine Desiderio as Gina Mendoza
- Martin Velayo as Danny Blanco

# Supporting Cast Edit

- Arkin del Rosario as Jimmy Padilla
- Cacai Bautista as Marjoe Celis
- Baifern Pimchanok as Sririta Taylor
- Michael Flores as John Manaloto
- Stephanie Henares as Joyce Vargas

- Dionne Monsanto as Ditas
- Michael Shaowanasai as Peter
- Apasiri Chantrasmi as Mai
- Nana Dakin as Lalita
- Karinyut Jindawat as Mitr
- Chienna Filomeno as Ynna Santos

#### **Extended Cast** Edit

Yen Santos as Tremes Cortes

# Production and development <u>Edit</u>

Thai actor Mario Maurer in a popular in the Philippines while Erich Gonzales as the Philippines' Sweetheart is a certified Kapinoy after singing a contract with IBC through Kapinoy Talent Center. The tandem of love-team Maurer and Gonzlez becoming in the project of teleserye Before I Fall in Love. The romantic drama directed by Rory Quintos of the Filipino-Thai movie Suddenly It's Magic from Star Cinema.

After IBC launched the exclusive behind-the-scenes channels for <u>Winx Club</u>, <u>Noli Me</u>

<u>Tangere</u>, <u>Sandy's Romance, Tumbok Revolution</u>, <u>Born to be a Superstar</u> and <u>Safe In The Arms</u>

<u>Of Love</u>, Before I Fall in Love also aired its exclusive interviews of the cast and crew in the network's website.

# Critical reception Edit

# Ratings **Edit**

The drama's pilot episode garnered a 18.2% household rating (total Philippines + urban and rural households), considerably high for an afternoon drama and dominated its competitor, ABS-CBN's Galema: Anak ni Zuma which got 16.6% and GMA Network's Pyra: Ang Babaeng Apoy which only got 8.3%, according to the data released by Kantar Media. Before I Fall in Love (4:00 pm Philippine time, under the IBC HapoNation block) premiered strongly on September 30, 2013, along with the local Pinoy blockbuster movies Kapinoy Cinema (2:30 pm Philippine time, under the IBC HapoNation block) on the afternoon block. Since then, Before I Fall in Love's ratings proved is the #1 afternoon series on Philippine TV, according to Kantar Media/TNS Total Philippine (Urban+Rural households) ratings, while Kapinoy Cinema is the #1 local Pinoy movies on Philippine TV, also the strongest (ratingswise) show on IBC HapoNation on its time slot.

# Promotion Edit

The full trailer was released on September 14, 2011 via the sitcom <u>Bida ni Mister, Bida si Misis</u>. From September 23 to 27, the cast members of the series appeared via the morning talk show <u>Joey & Teysi</u> where they promoted the series. First to make an appearance were Mario

Maurer and Erich Gonzales as the lead star, followed by the artis of the Before I Fall in Love: The Album. On September 25, actress Jenine Desiderio and Martin Velayo promoted their latest afternoon drama. This was collowed by the guest appearance of Arkin del Rosario, Cacai Bautista and Michael Flores on September 27.

Maurer and Gonzales also promoted the series by guesting in the noontime variety show <u>Lunch</u> Break on September 29, the same day of the series' advanced special screening held at SM Megamall while Erich Gonzales guested in Showbiz Star. On September 28, they also guested in the musical variety show It's Partytime.

On October 1, the cast visited **SM North Skydome** for a Grand Fans Day and for the release of the series' original soundtrack. After its successful premiere and the viewer's afternoon support, the cast launched Before I Fall in Love Mall Tour. In October 31, the cast invited at TriNoma in Quezon City dollowed by an appearance in November 1 at SM City Pampanga. In November 2, the cast continued their apreciation stopping at Gaisano Capital Mall in Mactan, Cebu City. The cast continued the mall tour at SM City Baguio in November 7 followed by a tour at SM City Cebu in November 8 and SM City Davao in November 9.

The cast of Before I Fall in Love series will be starting their world tour on December 2013. Visiting in Middle East in November 30, followed by the United States in December 8 and South Korea in December 19.

#### Soundtrack Edit

Before I Fall in Love: The Album Edit

Before I Fall in Love: The Album **Soundtrack album by Various Artists** 

October 1, 2013

**Genre** Pinoy pop

<u>Label</u> IBC Records

**Producer IBC** 

Released

The Before I Fall in Love: The Album soundtrack album was released under IBC Records on October 1, 2013. The show's original soundtrack, which features the theme song sung by Anja Aguilar, was released the series' Grand Fans Day. The album's main single Before I Fall in Love released along with its official music video directed by Chiqui Lacsamana.

The afternoon series of soundtrack also became the number 1 top-selling OPM album in the Philippines.

- 1. Before I Fall in Love (composed by Vehnee Saturno) Anja Aguilar
- 2. Hand in Hand Toward Eternal Life (INC Music) (composed by Vehnee Saturno) <u>Janella</u> Salvador
- 3. Tell Me Your Name (composed by Jose Mari Chan) Miguel Aguila
- 4. I Could Fall in Love (Selena) (composed by Christian Martinez) Janella Salvador
- 5. True Colors (composed by Christian Martinez) Sam Concepcion
- 6. I'm Sorry My Love (composed by Vehnee Saturno) Nadine Lustre
- 7. Lady (composed by Tito Cayamanda) Louie Heredia
- 8. Million Miles Away (composed by Louie Ocampo) Rachel Alejandro
- 9. Panngarap (composed by Dingdong Avanzado) Dingdong Avanzado

### Before I Fall in Love: The Wedding Soundtrack Edit

Before I Fall in Love: The Wedding Soundtrack		
Soundtrack album by Various Artists		
Released	January 27, 2014	
<u>Genre</u>	Pinoy pop	
<u>Label</u>	IBC Records	
Producer	<u>IBC</u>	

The *Before I Fall in Love: The Weeding Sounctrack* album was released under <u>IBC Records</u> on January 27, 2014. The show's original soundtrack.

The afternoon series of soundtrack also became the number 1 top-selling OPM album in the Philippines.

In celebration of the Season 2 of Before I Fall in Love, all the new songs that would be featured on it were put in one album. It includes <u>Janella Salvador</u>'s acoustic version of the main theme song *Before I Fall in Love*, which is now the version used in Seaon 2. Three songs that were also featured on the show while it was still Season 1, *Mahal na Mahal* by <u>Sam</u> <u>Concepcion</u>, *Ballad for You* by <u>Voyz Avenue</u> and *Let This Love Grow* by <u>Jenine</u> <u>Desiderio</u> and <u>Miguel Aguila</u> respectively are also in the album along with two new songs, *One Hello* sung by Anja Aguilar and *Getting to Know Each Other* sung by Khalil Ramos respectively.

- 1. Before I Fall in Love (composed by Christian Martinez) Janella Salvador
- 2. Mahal na Mahal (composed by Archie D Dairocas) Sam Concepcion
- 3. Let This Love Grow (composed by Dingdong Avanzado) <u>Jenine Desiderio</u> and <u>Miguel</u> <u>Aquila</u>
- 4. You (The Carpenters) (composed by Jenine Desiderio) Janella Salvador
- 5. My Girl, My Woman, My Friend (composed by Jose Mari Chan) Mario Maurer and Erich Gonzales
- 6. Ballad for You (NM feat. Thomas Howard) (composed by Vehnee Saturno) Voyz Avenue
- 7. One Hello (composed by Vehnee Saturno) Anja Aguilar
- 8. Getting to Know Each Other (composed by Freddie Saturno) Khalil Ramos

# Awards and recognizion **Edit**

### Gawad Tanglaw Awards Edit

 2014 12th Gawad Tanglaw Awards (Best Performance by an Actress) - Won (Erich Gonzales)

#### Anak TV Seal Awards Edit

2013 Anak TV Seal Awardee (Most Well-Liked TV Program) - Won

## PMPC Star Awards for Television Edit

- 27th PMPC Star Awards for Television (Best Drama Supporting Actor) Won (Martin Velayo)
- 27th PMPC Star Awards for Television (Best Drama Actress) Won (Erich Gonzales)
- 27th PMPC Star Awards for Television (Best Daytime Drama Series) Won

### Catholic Mass Media Awwards Edit

35th Catholic Mass Media Awards (Best Drama Series) - Won

## Trivia Edit

- The theme song of the afternoon soap opera with the same title was originally performed by Hong Kong-born American singer-songwriter, record producer, dancer, and actress <u>Coco Lee</u> and later remade by the Asia's popstar princess <u>Sarah Geronimo</u>
- This is also Erich Gonzales' first project for IBC. She has been an <u>ABS-CBN</u> contract star starring the primetime series <u>Juan dela Cruz</u> starring <u>Coco Martin</u>, with Mario Maurer made a TV project. after the 2012 movie of <u>Suddenly It's Magic</u> from Star Cinema.

# Controversies Edit

The series had a controversy news that *Before I Fall in Love* will be bought by <u>United States</u>, <u>Cambodia</u>, <u>Thailand</u>, <u>Taiwan</u>, <u>Hong Kong</u> and <u>Korea</u> are in the country.

## See also **Edit**

- IBC launching of Mario Maurer and Erich Gonzales in their own afternoon drama
- 'Before I Fall in Love' Premieres this Monday
- Prime attractions of Kapinov Network
- The Kapinoy Network airing the primetime Koreanovela 'Glory Jane'
- Kapinoy concentrate on primetime
- Before I Fall in Love' Hits 18.2%, Tops Afternoon Race
- Before I Fall in Love: One True Love marathon this Sunday
- IBC-13 is 1st PH Network to Bring 'Second Screen Experience' to Filipinos
- IBC-13's successful trade launch introduces their new show in 2 blocks
- Before I Fall In Love goes on World Tour; Mario Maurer and Erich Gonzales Give List and Schedule of Events
- List of programs broadcast by Intercontinental Broadcasting Corporation
- List of dramas of IBC

#### External links Edit

- Official website
- Before I Fall in Love on Facebook

### References Edit

# IBC launching of Mario Maurer and Erich Gonzales in their own afternoon drama

#### September 10, 2013

Thai actor Mario Maurer and Philippine sweetheart Erich Gonzales will team up for the first time are top-billed in the newest **Kapinoy** afternoon teleserye called **Before I Fall in Love** which sets the bar higher for afternoon soaps premiered on September 30 (Monday) at 4:00pm to beef up its afternoon programming. Their manager, hosted a special presscon for them to help promote their respective shows that is set to conquer afternoon television.

A young girl Andy Hermosa (Erich Gonzales) and Hanson Mendoza (Mario Maurer) having the magical world. They try to the love romances happen, Marjoe (Cacai Bautista) is a girl of her friend. Happy ever after, there in Jimmy (Arkin del Rosario), a boy style in the man. The

wonderful world of house upon a love stories for Danny (Martin Velayo). Andy's mother Gina (Jenine Desiderio), whose her friend in mom.

Directed by Rory Quintos, the supporting cast are Arkin del Rosario, Jenine Desiderio, Martin Velayo, Cacai Bautista, Michael Flores, Stephanie Henares, Baifern Pimchanok, Dionne Monsanto, Michael Shaowanasai, Apasiri Chantrasmi, Nana Dakin and Karinyut Jindawat.

We hope **IBC-13**'s new homegrown programs will translate into higher ratings for them so they can attract more ads to boost their programming. The advertising pie getting bigger and companies are even on their ad big-budgets.

# 'Before I Fall in Love' Premieres this Monday

September 10, 2013

**IBC-13 Haponation**'s much-awaited afternoon teleserye topbilled by That actor Mario Maurer and Philippine sweetheart Erich Gonzales leads powerhouse cast of new afteroon teleserye, **Before I Fall in Love** premieres this Monday (September 30), 4:00pm. Both Mario and Erich are excited with show as it marks a milestone in their respective showbiz careers. **Before I Fall in Love** is fall in love as my first-ever lead role in a teleserye. A new drama series of soap oepras embarking on counter-programming when **ABS-CBN** and **GMA** are concentrating on teleseryes. **IBC-13** is offering viewers in a programming innovations of quality and creative.

The Kapinoy Network beefs up its afternoon block by launching a newest soap operas, a first for the network which is the romantic drama series *Before I Fall in Love*. The major upgrade is in line with the networks goal of providing quality programs that appeal to many Filipinos. Part of IBC-13's Haponation, *Before I Fall in Love* is led by Mario Maurer and Erich Gonzales. In the said afternoon teleserye, Erich will be playing the role of Andy, a young girl in magical world hopes for her family. They try to the love romances happen Hanson (Mario) play a role in Andy's dream? Aside from Mario and Erich, also part of *Before I Fall in Love* are impressive array of actors will further bring brilliance to the teleserye— Arkin del Rosario, Jenine Desiderio, Martin Velayo, Cacai Bautista, Michael Flores, Stephanie Henares, Baifern Pimchanok, Dionne Monsanto, Michael Shaowanasai, Apasiri Chantrasmi, Nana Dakin and Karinyut Jindawat. It is under the direction of Rory Quintos.

Fall in love with Mario and Erich in *Before I Fall in Love*, starting this Monday (September 30), 4:00pm on IBC-13'sHaponation. For more updates, log on to www.ibc.com.ph or follow @ibc13 on Twitter.

**IBC-13 To Introduce New Shows** 

IBC-13's new lineup hosts (from left): Robi Domingo, Anja Aguilar, Sam Concepcion, Marvin Ong, Khalil Ramos, Christopher de Leon, Jodi Sta. Maria, Freddie Webb, Boots Anson-Roa, MM and MJ Magno, Cristine Reyes, Young JV, Imee Hart, Gee-Ann Abrahan, Kiko Ramos, Andi Eigenmann, Giu Comia, Ella Cruz, James Reid, Shy Carlos, Nathan Barrera, Abby Bautista, Makisig Morales, Janeena Chan, Dino Imperial, Nadine Lustre, AJ Muhlach, Josh Padilla and Aki Torio, Janine Tugonon and James Yap

AS PART of its efforts to attract audiences, Canoy-led IBC-13 has revamp its primetime programming during the weekends by launching 10 new shows prepared a strong lineup of shows.

Under the current leadership of Eric Canoy as chairman, Boots Anson-Roa as president and CEO, Lito Ocampo Cruz as vice-president, former ABS-CBN employee Freddie M. Garcia as vice-chairman and Laurenti Dyogi as chief entertainment content officer, the Kapinoy network is set to air these new programs starting weekend.

Under the Panalo Weekend, eight new programs will debut on Saturday, starting with the *PBA Governor's Cup*. The fantasy anthology series *Once Upon a Time* with dramatic actress and IBC president and CEO Boots Anson-Roa at 7 p.m.. It will be followed by the local version of game show *Who Wants to be a Millionaire?* with Christopher de Leon at 7:45 p.m., the newest reality show *Superstar Circle* with Janine Tugonon at 8:45 p.m., the horror-anthology series *Tumbok Revolution* starring teen star Janeena Chan and Dino Imperial at 9:30 p.m., the family sitcom *Bida ni Mister, Bida si Misis* top-billed by actress Jodi Sta. Maria and Freddie Webb at 10:15 p.m., the comedy gag show *Happy TODAS* at 11 p.m., and the newest sitcom for the boys *Whattaboys* featuring today's top stars are AJ Muhlach, Josh Padilla and Aki Torio at 11:45 p.m.

Another batch of 5 programs will begin airing Sunday night, beginning with Nadine Lustre's teen romantic drama anthology Sandy's Romance at 3:15 p.m. This will be followed at 4 p.m. with *PBA Governor's Cup*, then the reality singing show *Born to be a Supertar* with a certified singing champion Anja Aguilar, Sam Concepcion, Marvin Ong and Khalil Ramos with judges of Gino Padilla, Paula Bianca, Joey Albert and Dingdong Avanzado for the rising superstar fans airing at 8:30 p.m., *Goin' Bukol Pwede* starring Robi Domingo, Yam Concepcion and Maui Taylor at 9:45 p.m., and the hit Pinoy action movies *Sinemaks* at 11 p.m.

"People deserve to the weekends, and hoping to achieve with these programs," Ms. Roa told reporters. "prepared a strong lineup of shows that are both fun and informative," she added.

The new weekend shows are the first big programming move that Ms. Roa has implemented since his appointment as IBC-13 president and chief executive officer tasked by IBC-13 head honcho Eric Canoy to turn around the sequestered broadcast network.

The Kapinoy Network is all set to introduce all their new shows for the last quarter of the year. The fantasy anthology *Once Upon a Time*, the primetime gag show *Happy TODAS* and teleserye *Before I Fall in Love*.

Happy TODAS is delivered from the classic gag show TODAS. Introducing in the new show for the Kapinoy stars of MM and MJ Magno, Cristine Reyes, Young JV, Imee Hart, Gee-Ann Abrahan, Kiko Ramos, Shy Carlos, Joross Gamboa, Andi Eigenmann, Makisig Morales, Giu Comia, Ella Cruz, James Reid and Nathan Barrera. To beef up the cast, joining the show are IBC princess Erich Gonzales, Shy Carlos, Meg Imperial and the new discoveries of IBC-13 from their reality show *Superstar Circle*.

Other new shows to be introduced are *Noli Me Tangere* starring Jake Cuenca and Shy Carlos in a mini-series of actionserye directed by Monti Parungao, the sitcom for the boys *Whattaboys* top-billed by AJ Muhlach, Aki Torio and Josh Padilla; the newest afternoon teleserye called *Before I Fall in Love* starring Thai actor Mario Maurer and Philippine sweetheart Erich Gonzales; a newest reality show Superstar Circle to be hosted by Janine Tugonon, and the longest-running sitcom *Goin' Bukol Pwede* starring Robi Domingo, *Who Wants to be a Millionaire* with Christopher de Leon and the singing-reality talent search contest show *Born to be a Superstar* with a certified singing champion and powerhosue singer Anja Aguilar, Sam Concepcion, Marvin Ong and Khalil Ramos along with a judges are Gino Padilla, Paula Bianca, Joey Albert and Dingdong Avanzado.

IBC's president and CEO Boots Anson-Roa, will have a meeting with a press to introduce their new shows, with head of entertainment content Laurenti Dyogi.

The Kapinoy Network also registered an advertising revenues of P13 billion for the fiscal year 2012. The network posted a market shar eof 25%, the net income of P1.1 billion. Ms. Roa hopes to attract audiences with the new shows. "Doing is counter-programming," she told reporters. "Voewers of innovations," she added.

Mr. Dyogi said they evaluated IBC-13's strengths. "We know that IBC-13 has been strong during the weekends. Programming changes, we prioritized the weekend lineup," he told reporters.

IBC-13 used to air the Pinoy movies on weekends from Viva Films and Regal Films.

Mr. Dyogi said that the network will beef up its weeknight primetime programming next month with the launch of another batch of shows led by new mini-series *Noli Me Tanegre* starring Jake Cuenca and Shy Carlos with action star Ronnie Ricketts and Mitch Valdez, and also with the afternoon teleserye *Before I Fall in Love* starring a Thail actor Mario Maurer and Philippine sweetheart Erich Gonzales.

# Prime attractions of Kapinoy Network

September 10, 2013

Manila, Philippines IBC-13 get its share of primetime viewing with the airing starting tonight of the action mini-series *Noli Me Tangere* top-billed by Kapinoy prince Jake Cuenca and Shy Carlos with Ronnie Rickets as the action star and Mitch Valdez.

The supporting cast of *Noli Me Tangere* includes Yassi Pressman, John Regala, Phoebe Walker, Jovic Monsod, Jericka Martelle, Hiro Torobu and Jamilla Obispo. *Noli Me Tangere* comes on September 30 at 5:45pm right before *Express Balita*, IBC-13's top-rater flagship primetime newscast, Monday, Tuesday and Thursday.

The novel that inspired the Philippine Revolution of Dr. Jose Rizal in Manila, Rizal Park. The story about Noli Me Tangere (Jake Cuenca), the man of the officer for Rizal Park while María Clara (Shy Carlos), the princessal of the woman in the world. The histor of the flag ceremony of the centennial Philippines who called the prince with the awakening of nationalism among the Filipinos of Rizal's time.

#### **Afternoon Delight**

IBC-13 launches the afternoon slot, with the newest teleserye *Before I Fall in Love* airing at 4:00pm top-billed by Thai actor Mario Maurer and Philippine sweetheart Erich Gonzales. Completing the cast of *Before I Fall in Love*: Arkin del Rosario, Jenine Desiderio, Martin Velayo, Cacai Bautista, Michael Flores, Stephanie Henares, Baifern Pimchanok, Dionne Monsanto, Michael Shaowanasai, Apasiri Chantrasmi, Nana Dakin and Karinyut Jindawat.

So there. IBC-13 is jumping with exciting new shows. Truly the Superstar Network.

#### Kapinoy salvo for supremacy

IBC-13's *Panalo Weekend* event that relaunched 10 new exciting weekend primetime programs that Laurenti Dyogi is the network's chief content officer in the entertainment industry.

The Kapinoy Network's new programming strategy adapts the frontal approach in marketing. Its shows capitalize on fresh concepts and high demand in competitors by maximizing the talents of its big plantilla of big-name stars and concentrating them on high-viewership nights. This jumpstarts IBC-13's second salvo for supremacy since the chairman Eric Canoy ownership of the country's third leading broadcasting network.

To give the network a whole new start, a total package of new weekend shows are being introduced, Starting on Saturday at 7 p.m., presidewnt and CEO Boots Anson-Roa hosting the fantasy anthology *Once Upon a Time*. The program features weekly fantasy stories of famous

celebrities and personalities, as well as original tall tales and fantasy stories that are perfect for the kids and the whole family.

At 7:45 p.m, Christopher de Leon gives better chances to be the Pinoy millionaire with new help aids in phenomenal favorite *Who Wants To Be A Millionaire*.

At 8:45 p.m., Miss Universe 2012 runner-up Janine Tugonon hostign the reality show *Superstar Circle* with the judges of actress Jodi Sta. Maria, Richard Yap, Annabelle Rama, head of Kapinoy Talent Center Jeffrey Jeturian and composer Vehnee Saturno. Screening showbiz hopefuls aged 13 to 18, Superstar Circle will be on the lookout for potential teen idols who have the total package of good looks, exceptional talent and charm, and the all-important star, idols and superstars quality. Featuring 13 contestants called Superstar Idol will have to undergo talent training, physical enhancement and different challenges to test their talent skills. The remaining Superstar Idol after weekly eliminations will be declared as the Grand Superstar. The 13 contestants who auditioned, 6 boys Brian Ciceron, Carl Manolet Monroyo, Donjeff Tejada, Diether Gaviola, Eric Eleazar Yuson and Jeshuron Nuestro and 7 girls Episol Legaspi, Allysandra Mae Chua, Marga Joson, Anne Discher, Sophia Tolentino, Maureen Wenceslao and Kimberly Buenaventura called as the Circle Supestar of 13. He or she takes home a cash in grand prize of P1,000,000 million pesos and the talent development management contract with Kapinoy Talent Center.

At 9:30 p.m., Janeena Chan (Grace) and Dino Imperial (Ronnie) with Paul Jake Castillo (Mark) topbills the horror-thriller suspense series *Tumbok Revolution*. A series of the supernatural experiences, scream, the scary, the stranger, the ghost, the zombies, the vampire, the monsters and many more of the paranormal. The story of ordinary girl Grace, a young girl who got the horror paranormal of her friends investigates the mysterious disappearance of her boyfriend. Family surely of the turner to find the meeting ultimate boy Ronnie seems to the house of the truth. Also seen in the cast of Anna Luna, MJ Cayabyab, LJ Moreno, Japeth Aguilar, Jaycee Parker, Coraleen Waddell, Lance Christopher and Danielle Castaño.

At 10:15 p.m., Jodi Sta. Maria and Freddie Webb are the family sitcom *Bida ni Mister, Bida si Misis*. The beginning at Buboy Magtanggol (Freddie Webb) and Maya dela Rosa (Jodi Sta. Maria) are the bus and the taxi at the names on the street with Thirdy de Roso (Thirdy Lacson). On of Joe Ramirez (Jon Santos) on the vampire and ghost away to the comedy houses while same of Mae de Lee (Sheng Belmonte) on the way of John Revilla (Carlo Lazerna) and Andres Agnes (Andrea del Rosario). Also the stars of Thirdy Lacson, Jon Santos, Sheng Belmonte, Carlo Lazerna, Andrea del Rosario, Jade Lopez, Paolo Serrano, Isabella Gomez, Blakdyak, Rocio Olbes and Pio Balbuena.

At 11 p.m., MM and MJ Magno, Cristine Reyes, Young JV, Imee Hart, MM Magno, MJ Magno, Gee-Ann Abrahan, Kiko Ramos, Shy Carlos, Joross Gamboa, Abby Bautista, Andi Eigenmann, Makisig Morales, Giu Comia, Ella Cruz, James Reid and Nathan Barrera with the top scholars from Superstar Circle are the TODAS barkadas with the coemdy gag show *Happy TODAS* going to be the wackiest barkada night.

And at 11:45 p.m., today's top stars AJ Muhlach, Josh Padilla and Aki Torio are the trio boys in the sitcom for the boys caleld *Whattaboys*. Also seen in the cast are Bianca Casado, Sofia Andres and the Miss Universe 2012 beauty pageant runner-up Janine Tugonon put together in one sitcom the lead stars of respective comedies.

On Sunday, a teen superstar princess Nadine Lustre playing the role as Sandy Salvador in her first leading role as the host with her acted the skills in the longest-running teen romantic drama anthology Sandy's Romance. Each episode is based on the real life stories through letter sender that tells a different love story. Directed by Jeffrey Jeturian, Lustre for host, narrator, acting skills while co-starred by the different Kapinoy actors are Robi Domingo, Mario Maurer, AJ Muhlach and Jake Cuenca will be Nadine's leading men and her final advice to the lettersender in her program's episode with fall in love again. On true-to-life romance stories sent through letters, the letter-senders, advice from Nadine at the end of the show. At 8:30 p.m., a certified singing champion Anja Aguilar, Sam Concepcion, Marvin Ong and Khalil Ramos is on primetime TV hosting the singing-reality talent search contest Born to be a Superstar. Based on the American reality talent search series franchise from Endemol, the judges of Gino Padilla, a rockstar Paula Bianca, Joey Albert and the original prince of pop Dingdong Avanzado where contestants get the superstar treatment and the chance to perform in a production number on primetime TV with their favorite singing superstar fans discover and develop its own talents in the partner of the biggest training school in pop singing Center for Pop Music Philippines will provide chosen contestants with mentors in singing, stage performance for the high-school students as the star-maker, the personality development, style and fashion to help package them into the next singing sensations from different college high-schools for the aspiring young singers auditioned singers across the country with the same top quality production values of the original high-rating American show to perform, with a Filipino male and female, solo or group performers, age 12 to 23 years old and above are quallified to join the contest. The contestants of the superstars are Veejay Aragon, Cayleen Villamor, Ronald Humarang, Melvin Rimas, Anne Bernardo, Pauline Agupitan, Muriel Lomadilla, Leon Matawaran, Kristofer Dangculos, Tony dela Pazm Vanessa Rangadhol, Carl Malone Montecido, John Michael Narag, Anna Baluyot andd Jet Barrun becoming the next singing idol superstars with a stardom superstar every showbiz discovering and developing Philippine Television's biggest new singing superstar fans when the finalists from weekly winner brings home for P50,000, P100,000 for semifinals and P1 million pesos for grand finals with the music recording contract of Viva Records and Vicor Music.

At 9:45 p.m., the prince of comedy Robi Domingo with Yam Concepcion and Maui Taylor are the stars of the TV sitcom *Goin' Bukol Pwede*. A show-within-a-Iskul-Bukol of Tito Sotto, Vic Sotto and Joey de Leon. The plot revolves around two Chloe Concepcion and Yam Reyes whose remaining the sitcom by their home studios of IBC. Savior to the box-office king of comedian Robi de Leon on a newly-opened TV station in this family-oriented sitcom make every Filipino family laugh with its extremely funny scenes.

# The Kapinoy Network airing the primetime Koreanovela 'Glory Jane'

September 14, 2013

The sequestered TV network is now very aggressive in making its presence felt on primetime with the premiere of its Korean import on primetime *Glory Jane*, back to back with the telenovela *La Madrastra*. The strtegy promply by airing quality of imported Mexican, Korean and Taiwanese soaps and Japanese animes (cartoons). **IBC-13** to be inspired to produce more of the Asian drama series.

The Kapinoy Network airing *Glory Jane* tonight in the network's primetime block as **PrimeTastik**.

Seem to give up that actually communicating **The Kapinoy Network** also compete with the two giant networks with the kinds of programs offering the Asian series phenomenon.

Monday, the number 3 network will pit more series against the more established line-up of **ABS-CBN** and **GMA** — afternoon teleserye **Before I Fall in Love**, miniserye **Noli Me Tangere**, fantaserye **My Batang Momay**, the primetime teleserye **Safe In The Arms Of Love** and hit telenovela **La Madrastra**.

**Glory Jane** is the **Kapinoy** network's first-ever Koreanovela on primetime TV which will pit against **ABS-CBN**'s telenovela **Passion** and **GMA-7**'s **The Innocent Man**.

Originally aired in South Korea from October 12, 2011 to December 29, 2011. It stars Korean actors are the Korean superstar Park Min-young, Chun Jung-myung and Lee Jang-woo. The series was directed by Lee Jung-sub from the script written by Kang Eun-kyung. The original series had 24 episodes and was aired Wednesdays and Thursdays on**Korean Broadcasting System (KBS)**.

#### According to wikipedia:

Yoon Jae-in (Park Min-young) is a hardworking nurse who does not remember her past. In fact she is the daughter of Yoon II-goo (Ahn Nae-sang) who was the president of a trading company. Yoon II-goo was killed in a car accident orchestrated by his friend Seo Jae-myung (Son Changmin), to make sure that Jae-myung takes over control of the company. When Jae-in's mother Eun-joo (Jang Young-nam) received news of her husband's accident she took Jae-in and drove to the hospital. However, due to heavy rain, they got into a car accident caused by Jae-myung's goons, which separated the mother and daughter. Jae-myung ordered Kim In-bae (Lee Ki-yeol) who works as his chauffeur to send Jae-in, who had lost all of her memories at the time, to an

orphanage, where In-bae told her to never forget her name. 17 years later, In-bae's son, Young-kwang (Chun Jung-myung), is a baseball player and one of the league's most promising sluggers, but he's since been demoted to the minors. He had a fallout with his rival, Jaemyung's son, Seo In-woo (Lee Jang-woo), who not only comes from a rich family but is currently the league's top star. While injured, Young-kwang meets Jae-in, and she saves him with a blood transfusion.

Glory Jane is on Mondays to Fridays after La Madrastra on IBC-13's PrimeTastik block.

# Kapinoy concentrate on primetime

September 9, 2013

The network's noontime variety show *Lunch Break* hosted by Ryan Agoncillo, Joy Viado, TJ Trinidad and Nadia Montenegro on IBC-13 continues to be dominated by the rivals off *It's Showtime* and *Eat Bulaga!*.

According to the top executive of TV network chairman Eric Canoy, their now concentration in primetime. They are all new shows begin line up with them pmproves their first primetime programming. .

The weekend shows they are primetime and starts on Saturdays led by *Showbiz Star* at 2:30 p.m. to be hosted by columnist Dolly Anne Carvajal and sports personality Anthony Suntay.

Admitted the IBC Board of Directors and management billion is spent in the ark of the TV network, so now is more aggressive they are spending. On the strength of the imports of Mexican, Korean and Taiwanese soap operas. Probably the local movies in Tagalog films like Viva Films in the entertainment press.

The network also producing the teleseryes will put them in afternoon and primetime series. The first-every afternoon teleserye *Before I Fall in Love* topbilled by Mario Maurer and Erich Gonzales. Also on primetime, Jake Cuenca and Shy Carlos with Ronnie Ricketts and Mitch Valdez topbills the mini-actionserye *Noli Me Tangere*, Xyriel Manabat stars the fantaserye *My Batang Momay* and the romantic teleserye *Safe In The Arms Of Love* starring the actors Dingdong Dantes, Cristine Reyes, Cogie Domingo and Cherry Pie Picache.

# 'Before I Fall in Love' Hits 18.2%, Tops Afternoon Race

#### October 1, 2013

After zooming to the top of daytime afternoon TV mark from other network shows that are prevalently showbiz and entertainment-oriented in drama-marathon primetime block of other stations like GMA and ABS-CBN, lead stars of IBC-13's hit romantic drama series *Before I Fall in Love*, Mario Maurer and Erich Gonzales are now hailed by fans as HapoNation Pinoy-Thai Superstar and Philippine Sweetheart in afternoon TV viewers as part of the grand celebration of 53 years of Philippine television.

Based on the latest data of Kantar Media, IBC-13's HapoNation romantic-drama series continues to be the country's no.1 afternoon TV program as it garnered last Monday (September 30) its all-time high national TV rating of 18.2%. Its newest rival program in ABS-CBN and GMA, *Galema: Anak ni Zuma* and *Pyra: Ang Babaeng Apoy* only got 16.6% and 8.3%. Also on the same day, *Before I Fall in Love* reached the number 1 spot of the list of the overall top TV programs nationwide.

According to Mario, who is now known to viewers as the Pinoy-Thai superstar actor in the Thailand of Asia he, Erich, and their whole team feel so blessed for the instant success of their show.

"To all the TV viewers and thos who watch our show online, thank you so much for all your support. We are extremely grateful that all of you follow and stick with us in the HapoNation timeslot," said Mario. "We are so happy with the high ratings and we offer this success to all the fans who made the show no.1."

Since it premiered last September 30, *Before I Fall in Love* has changed the daytime viewing habit of Filipinos nationwide as it gained a new legion of fans that consistently give the show ratings. The newest TV craze reached its all-time high national TV rating of 18.2%. IBC-13's HapoNation Pinoy-Thai Superstar believes that *Before I Fall in Love* captured the hearts of viewers because of it 'perfect mix' of great elements. "People now want to feel good and be entertained. I guess we have the perfect mix of drama, romance, and true-to-life story that TV viewers look for,' shareda Mario.

Together with Mario and Erich in *Before I Fall in Love* are Arkin del Rosario, Jenine Desiderio, Martin Velayo, Cacai Bautista, Michael Flores, Stephanie Henares, Baifern Pimchanok, Dionne Monsanto, Michael Shaowanasai, Apasiri Chantrasmi, Nana Dakin and Karinyut Jindawat, directed by box-office director Rory Quintos.

Continue to follow the one true love story of Hanson (Mario) and Andy (Erich) in *Before I Fall in Love*, everyday, 4:00pm, after *Kapinoy Cinema* on IBC-13's HapoNation.

For more updates, log on to www.ibc.com.ph, follow @beforeifallinlove on Twitter; and 'like' the show's official Facebook fanpage at www.facebook.com/B4IFallInLoveofficial.

# Before I Fall in Love: One True Love marathon this Sunday

October 4, 2013

The pilot week of *Before I Fall in Love*, the newest afternoon teleserye on IBC-13. The Kapinoy Network offers its viewers another chance to watch the first few episodes of the afternoon teleserye *Before I Fall in Love* via a marathon special this Sunday, 10:00am before *It's Partytime*.

Starred by Pinoy Thai actor Mario Mairer and Philippiune sweetheart Erich Gonzales, *Before I Fall in Love*'s pilot week in the online community as it was highly talked about in popular social networking sites and online forums.

The team-up of Jenine Desiderio and Martin Velayo also made headlines in micro-blogging site Twitter.

The afternoon teleserye topbilled by Mario Maurer and Erich Gonzales, garnered a 18.2% national TV rating, compared to its rival show in ABS-CBN and GMA, *Galema: Anak ni Zuma* with 16.6% and *Pyra: Ang Babaeng Apoy*which only got 8.3%. The new Kapinoy show achieved another remarkable feat on its premiere as it ranked 1 in the overall top TV programs in the country.

As it steps on its second week this coming Monday, more intense scenes are yet to unfold in the series that banners IBC-13's HapoNation campaign.

Don't get left behind. Watch *Before I Fall in Love: One True Love* marathon on IBC before *It's Partytime*. Regular airing of *Before I Fall in Love* is Mondays to Fridays 4:00pm right after *Kapinoy Cinema*.

For more updates, log on to www.ibc.com.ph or follow ibc13 on Twitter, or 'like their Facebook fan pagehttp://www.facebook.com/B4IFallInLoveofficial.

### IBC-13 Sked for October 6, 2013 Edit

10 am -- Before I Fall in Love Marathon: One True Love

Starring Mario Maurer and Erich Gonzales

12:30 pm -- It's Partytime (LIVE)

3:15 pm -- Sandy's Romance

4 pm -- Safe In The Arms Of Love Marathon

Starring Cristine Reys, Dingdong Dantes and Cogie Domingo

# 5:30 pm -- PBA Governors' Cup Semifinals: San Mig Coffee Mixers vs. Meralco Bolts (LIVE)

Live at the Smart Araneta Coliseum

8 pm -- Express Balita Weekend (LIVE)

8:30 pm -- Born to be a Superstar: Wildcard Edition (LIVE)

10 pm -- Goin' Bukol Pwede

10:45 pm -- Sinemaks: Ikaw Ang Mahal Ko

Srrarring Fernando Poe Jr. (FPJ)

### IBC-13 Sked for October 13, 2013 Edit

10 am -- NBA Global Games 2013 Philippines (LIVE)

12:30 pm -- It's Partytime (LIVE)

3:15 pm -- Sandy's Romance

4 pm -- Safe In The Arms Of Love Marathon

Starring Cristine Reys, Dingdong Dantes and Cogie Domingo

5:30 pm -- PBA Governors' Cup Finals: Petron Blaze Boosters vs. 'San Mig Coffee Mixers' (LIVE)

Live at the Smart Araneta Coliseum

8 pm -- Express Balita Weekend (LIVE)

8:30 pm -- Born to be a Superstar (LIVE)

10 pm -- Goin' Bukol Pwede

10:45 pm -- Sinemaks: Ikaw Ang Mahal Ko

Srrarring Fernando Poe Jr. (FPJ)

# IBC-13 is 1st PH Network to Bring 'Second Screen Experience' to Filipinos

October 4, 2013

**IBC-13** introduces another technological breakthrough by being the first-ever Philippine broadcast network to bring the **Second Screen Experience (TM)** to Filipinos all across the country. With the coming launch of the **IBC App**, Pinoys will get exclusive supplementary content on their mobile devices while watching **IBC** shows.

The IBC App's Second Screen Experience (TM) paves the way for multi-screen storytelling, engagement and interactivity. Another rewarding feature of this breakthrough mobile application is the chat function where communities of IBC-13 viewers can interact in real-time and discuss currently airing episodes, thereby catering to the robust Pinoy social media habit. On top of this, IBC App users will also enjoy exciting freebies and coupons from IBC-13 and affiliates as well as participate in various interactive polls.

Viewers will also receive the latest updates from the **Kapinoy Network** via the **IBC App**, including the hottest chismis from **Showbiz Star**, program schedules, radio, history, profiles, news and information, as well as social media feeds from **IBC-13** artists and personalities. Together with the convergence of technologies from **Kapinoy** 

Convergence, Globe, Philippine Long Distance Telephone Co. and other members of the PCGG, the IBC App and Second Screen Experience (TM) are set to change the landscape of TV viewing in the country when IBC App goes into beta.

# IBC-13's successful trade launch introduces their new show in 2 blocks

October 3, 2013

From morning to evening, **The Kapinoy Network** had a successful trade launch at the **Smart Araneta Coliseum** last Thursday night of their new primetime shows that start airing on the network revealed their roster of upcoming entertainment, sports and news and current affairs programs.

Their weekends shows were billed as **Panalo Weekend**. Now their primetime weeknight shows are tagged as **HapoNation** for afternoon and **PrimeTastik** for primetime. Their new affair was hosted by Richard Yap, with Anthony Pangilinan and Jake Cuenca. It was a star-studded affair with actress Cristine Reyes, Dingdong Dantes and Cogie Domingo leading all the stars of **IBC-13**'s new shows of the government-sequestered TV and radio station with line-up performances of talents that chased the franchise and made the offer.

The Electronic news-gathering (ENG Van), Satellite news gathering (SNG Van) equipped with digital transmission facility for on-the-spot airing of remote broadcast coverages via satellite and the Outside Broadcast Van (OB Van) with live video playback capability via on-board microwave link to introduce remote coverage news reporting in the country, making it possible to beam studio-quality broadcasts of news and special events coverage from remote sites with new cameras and new HD cameras andnew OB van radio booths for **DZTV Radyo Budyong**. At that time, **IBC-13** is one of the leading TV station when **La Madrastra** and phenomenon **Glory Jane** are become popular beat the highest rating programs of the giant networks **ABS CBN** and **GMA-7**. **IBC-13** poineered in this area of the telenovelas and

asianovelas, as well as the Japanaese anime series, soap operas, drama anthologies, sitcoms, gag show, variety shows, talk shows, game shows and reality shows making a net profit and the billions of privatization given the television landscape.

Local **IBC-13** soap operas like **Before I Fall in Love** and **Safe In The Arms Of Love** were the highest rating programs on Philippine television, many times getting more than 30% household ratings in the Mega Manila surveys of **Kantar Media**. By this time, local and foreign soap operas started occupying most of the weekday primetime slots, while the weekend top-raters such as sitcoms, game shows and live professional basketball telecasts. Sitcoms such as **Bida ni Mister, Bida si Misis**, which would normally get the highest ratings among all TV programs, were being beaten other TV stations.

The network claimed the No.3 spot in the top ratings, with the hit shows like *Who Wants To Be A Millionaire?*, *The Weakest Link, Born to be a Superstar, Goin' Bukol Pwede, Happy TODAS, Sandy's Romance, Sinemaks, Safe In The Arms of Love, Before I Fall in Love, Express Balita, Bida ni Mister, Bida si Misis, Whattaboys, My Batang Momay, TODAS Kids, Winx Club, La Madrastra, Glory Jane, Once Upon a Time, Tumbok Revolution,Lunch Break, DMZ-TV, KapinoyLand, It's Partytime, PBA* and *NBA* dominating. The dominance of IBC-13 with some of its top big artists compared to ABS-

**CBN**, **GMA** and **TV5**. By that time, **The Kapinoy Network** receiving awards from both local and international award-giving bodies with a programming pattern that compete with the established giants to a competitor.

The advertising rival products of **IBC-13** making more money. With

the **PBA** and **NBA** basketball games in the market pratically the entire fast food industry

(Jollibee, McDonald's, KFC, Bon Chon, Shakey's, Pizza Hut, Cindy's

Restaurant, Greenwhich, Chowking, Red Ribbon, Yellow Cab, Max's

Restaurnt, Goldilucks, etc.), the snacks companies (Jack 'N Jill, Oishi,

etc.), Unilever products (Sunsilk, Cream

Silk, Clear, Vaseline, Breeze, Dove, Eskinol, Master, Knorr, etc.), brands like Emperador Brandy (a competitor of San Miguel's Gran Matador though), sporting apparel brands, cars, being the league's major advertisers on TV advertising that augment the TV income product features on different aspects of the game.

Several of **IBC-13'**s best, biggest, brightest and rising stars and superstars attended the launch of all these new programs with a **Kapinoy** stars. The local Pinoy blockbustersin **Viva** Tagalog movies that have proven to be popular with viewers will continue to be part of **The Kapinoy Network**'s movie blocks. A program primetime keep a balance offering of dramas, comedies, game shows, reality shows and sports on primetime.

The formidable line-up of entertainment, news and current affairs, children and sports programs include new daily shows scheduled for primetime as introduced by **IBC** chief entertainment content officer Laurenti Dyogi.

The new primetime programs were introduced by Mr. Laurenti Dyogi and start with the Pinoy blockbuster movies *Kapinoy Cinema* at 2:30PM featuring local movies from *Viva Films*, to be followed at 4:00PM with the newest afternoon teleserye *Before I Fall in Love*, top-billed by Pinoy-Thai superstar Mario Maurer and Philippine sweetheart Erich Gonzales. A young sweetheart girl Andy Hermosa (Erich) and Hanson Mendoza (Mario) having the magical world. They try to the love romances happen, Marjoe (Cacai Bautista) is a girl of her friend. Happy ever after, there in Jimmy (Arkin del Rosario), a boy style in the man. The wonderful world of house upon a love stories for Danny (Martin Velayo). Andy's mother Gina (Jenine Desiderio), whose her friend in mom of wife from their broken heart. They try to love you so in my heart of the house. Also in the cast Jenine Desiderio, Martin Velayo, Arkin del Rosario, Cacai Bautista, Baifern Pimchanok, Michael Flores, Stephanie Henares, Dionne Monsanto, Michael Shaowanasao, Apasiri Chantrasmi, Nana Dakin and Karinyut Jindawat, directed by Rory Ouintos.

At 4:30PM, introducing the Taiwanovela *Love Keeps Going* based on Taiwanese novel. Zha Mei Le (Cyndi) is illustrious, humble and hardworking. She's well behaved, obedient, caring and kind. Her impressive collection of certificates (including everything IT expertise to baking license) is testament to her tireless zest. Yet her faultless exterior hides a bittersweet past. An accidental incident of eavesdropping led her to discover that neither parents, while going through their divorce, wanted custody of her based purely on the fact that she was dumb. As a result she has since worked hard to develop skills, gaining love and approval in the process. Even her boyfriend, Han Yi Feng (Eli) falls in love with her as a result of her mass abilities and generous nature. His mother and sister both are impressed by and greatly admire her from the start of their relationship. Mei Le even helps achieve what she thinks is Yi Feng's dream of opening and running a bakery. There is a slight marring of this idyllic plot with the introduction of Yi Feng's brother, the spoilt, rich and famous Han Yi Lei (Mike). Mei Le makes a terrible first impression on him she is determined to that. The Taiwanovela is starring Cyndi Wang, Mike He and Eli Sihih.

Then at 5PM with *TODAS Kids*, the daily kiddie gag show featuring children in various comedic situations featuring the child stars like the twins are Cassy Legaspi and Mavy Legaspi, Juan Carlos and Juan Miguel Urquico, Xyriel Manabat, Thirdy Lacson, Mutya Orquia, Louise Abuel, Abby Bautista, Izzy Canillo, Lance Lucido, Miel Cuneta, Harvey Bautista, Sofia Millares, Andred Nasayao, Bimby Aquino-Yap and Timothy Chan helped the showbiz careers of some stars to involve its young actors in some rather adult situations and characters. The teen stars like Shy Carlos, Kiko Ramos, Imee Hart, Nel Gomez, Rose Van Ginkel, Nicole Andersson, Ella Cruz, Khalil Ramos, Sue Ramirez and Makisig Morales with the extended cast like Gary Lising, Dina Bonnevie and Ian Veneracion.

Then the **PrimeTastik** primetime block starts at 5:45PM with the mini-actionserye **Noli Me Tangere**, starring the primetime prince Jake Cuenca, Shy Carlos, Ronnie Ricketts and Mitch Valdez, supported by Yassi Pressman, Rudy Fernandez, Ara Mina, Phillip Salvador, John

Regala, Phoebe Walker, Jovic Monsod, Jericka Martelle, Hiro Torobu and Jamilla Obispo, directed by Monti Parungao.

At 6:30PM, the network's flagship national primetime news program *Express Balita* anchored by Snooky Serna, Henry Omaga-Diaz and Anthony Pangilinan continues to be dominated of *TV Patrol* and *24 Oras*.

Also at 7:30PM, a primetime fantaserye *My Batang Momay* starring the wonder of child star Xyriel Manabat played the lead role in the series as Momay, with Matt Edwards, Giselle Sanchez, Anton Revilla and Samantha Flores, under the director of Mac Alejandre, to be followed by *Cyborg Kurochan* at 8PM.

At 8:30PM, Richard Yap as Sir Chief is the game master in the phenomenal hit game show *The* Weakest Link with 8 contestants the chance to win P1 million pesos in every episode and another prize of P50,000 at stake for lucky viewers with the help of the studio audience. At 9:30PM, Cristine Reyes, Dingdong Dantes, Cherry Pie Picache and Cogie Domingo in the lead role are the primetime romantic teleserye **Safe In The Arms Of Love**, a story of a Paulo dela Cruz who is neighbors are the driving this hoyse. The story begins when a young women Nella Gonzales is happily in a special relationship, who is Nella met this Paulo. Meaning that is, emotion of Emon Escudrero and Candia Trinidoro in remarkers of this time. A young woman and leading men, had been from their success in the husband of home to parents are Candis and Eden. Also in the cast of some of the best actors in the Philippine showbiz industry are Cherie Pie Picache, DJ Durano, Nikki Bacolod, Vandolph Quizon, Say Alonzo, Joanna Morales, Lucas Zamora and Biboy Ramirez, directed by box-office director Wenn V. Deramas At 10PM, a new primetime telenovela *La Madrastra* starring the Mexican star actress Victoria Ruffo tells the story of María, a woman who lost twenty years of her life after being falsely accused of murder and who returns to Mexico to exact revenge on her husband and friends who abandoned her and to see her beloved children once more. Also seen in the cast are César Évora, Eduardo Capetillo, Jacqueline Andere, Ana Martín, Cecilia Gabriela, Martha Julia, Guillermo García Cantú, René Casados and Sabine Moussier.

At 10:30PM, Korean sweetheart Park Min-Young plays a nursing aid who remembers nothing of her past but only her name as she on Philippine Television as *Glory Jane*, a primetime Koreanovela. Jane is a happy and determined girl who works hard for her future, but ironically she has no memory of her past. The only thing she can remember is that she was left by a man in an orphanage and that this man specifically told her not to forget her name – Jane Yoon. Since then, Jane is determined to find him in hopes of uncovering her past and also, believing that this man is her father. As she finds this man, Jane discovered that he already has a family and his eldest son was one of her former patients Ryan Kim (Chun Jung-Myung), who is a baseball player. Jane will live under his place where she will face two of her biggest battles in life— the fight for her real identity and the fight for true love as she falls in love with a man she sees as her brother. As she unravels more clues that lead her to the truth, Jane also discovers the real enemy she must face and seeks revenge for the pain and loss that remain elusive.

A late-night national news program *Ronda Trese* at 11PM anchored by Bernadette Sembrano and Jess Caduco, to be followed at 11:30PM for the public affairs shows led by news head Maria Ressa in *Report Kay Boss* on Monday where she interviews different people about issues of the day with the new PNoy administratrion by the president Noynoy Aquino III, Jarius Bondoc in public affairs show *Linawin Natin* on Tuesday focusing on the issues and programs of the government, Dominic Almenor in investigative crime show *Bantay ng Pulisya* on Thursday, Snooky Serna in public service program *Snooky* on Wednesday experiences from broadcasting, show business, actress, movies, television, news anchor and advocacy to her personal public service, and the multi-awarded and hard-hitting broadcast journalist Ben Tulfo in the investigative public service show *Bitag* on Friday operates semi-autonomously, conducting reconnaissance and surveillance and deploys their own agents as the undercovers that the Tulfo clan is known for by adopting a more cut-throat, according to *IBC News and Current Affairs* head Maria Ressa, news desk officer Nick Mendoza and public affairs director Mayet Camacho.

At the start of the launch, **IBC** president and CEO Boots Anson-Roa says their new shows will offer a new innovative and creative viewing experience, a merger of news and pop culture that can be provocative and start dialogue. They also aim to provide a different way of viewing through the second screen digital experience where you can watch on your cellphones and tablets. Head of **IBC** sales and marketing Tessie Taylor also spoke and said their target the masa market with appeal to the mass audience. **Viva Sports** Head Ronnie Nathanielsz also revealed that sports programs with the **PBA** and **NBA** games also seen live on **IBC-13** starting with the basketball season. With all these new shows and innovations, hoping **The Kapinoy Network** in fighting form in the ratings game.

# Before I Fall In Love goes on World Tour; Mario Maurer and Erich Gonzales Give List and Schedule of Events

November 15, 2013

The casts of IBC's afternoon serve *Before I Fall in Love* series will be starting their world tour this coming December 2013 lead by the Thailand's heartthrob Mario Maurer and Philippine sweetheart Erich Gonzales.

The purpose of this is to thank every Filipinos abroad who continue in giving their support on the said series and made it the number one on daytime show on television. They will start visiting in Middle East in November 30, followed by the United States in December 8 and South Korea in December 19.

Since its pilot episode last September 30, 2013, *Before I Fall in Love* continues in the afternoon habit of the whole nation. For last two months of airing, the show has achieved several highlights. The afternoon drama series enjoyed high television ratings nationwide. Its soundtrack is sellable and now on a gold status. The mall shows are always attended by thousands of fans whatever the location or place that they are visiting. The shows were such a big hit that it quickly spread and even on social networking sites.

They become the talk of the town every day. Still, the show continues to give falling in love, hope and love to the viewers. The viewers also follow the story of Hanson Mendoza (Mario Maurer) and Andy Mendoza (Erich Gonzales).

## Carita de Angel (Philippine TV series)

Carita de Angel was a Philippine child fantasy drama series remake of the 2000 Mexican telenovela of the same title that aired on Televisa starring Daniela Aedo broadcast on IBC and worldwide on Global IBC.

The series premiered on January 13, 2014 starring one of the sweetest and most talented child star wonder <u>Mutya Orquia</u> play the lead as the mischievous Dulce Maria in a boarding school, with the veteran stars <u>Henry Edwards</u>, <u>Candy Pangilingan</u>, <u>John Regela</u> and <u>Mitch Valdez</u>.

Carita de Angel		
Genre	Soap opera Fantasy Family drama Religion	
Format	<u>Fantaserye</u>	
Created by	IBC Creative  Department	
Developed by	IBC Entertainment TV	
Directed by	Mac Alejandre	

Mutya Orquia

Henry Edwards

Starring <u>Candy Pangilinan</u>

John Regala Mitch Valdez

Panunumpa

by Lani Misalucha

Composer(s) <u>Larry Hermoso</u>

Country of origin Philippines

**Opening theme** 

Language(s) Filipino English

No. of episodes 60 (final)

#### Production

Location(s) Philippines

Running time 30 minutes

Productioncompany(s) Televisa

#### Broadcast

Original channel <u>IBC</u>

Picture format 480i SDTV

Original run

January 13, 2014 – April

4, 2014

#### Chronology



#### Synopsis Edit

The story is about Dulce Maria (<u>Mutya Orquia</u>) is a sweet 8 year old girl full of joy, compassion, and good feelings of the fairytale kids for mommy. Her mother Cecilia Santos de Larios (<u>Candy Pangilingan</u>), the mother story of her life in the house and father Father Gabriel Larios (<u>John Regala</u>), whose work in dad. With the guardian angel Dulce's help, sbe was able to see her a moment. As the help of a pixie Dulce Maria, she will make her wish come true. Dulce Maria shows the kids are Kendra Orquia (<u>Kendra Kramer</u>), Natasha Mabel (<u>Atasha Muhlach</u>), Sofia Morales (<u>Sofia Milalres</u>) and Louise Reyes (<u>Louise Abuel</u>) are in the girls of school, the catholic church of Pastor. Raymond Obina (<u>Raymond Bagatsing</u>) praise the lord in jesus christ.

A story that will teach families different life lessons. Dulce Maria enrools in a <u>Catholic boarding school</u> for girls called Reina de Diyos to be taken care of by the nuns there, as well as being taken care of by her uncle Noah (<u>Jovic Monsod</u>), who is a priest. Dulce Maria also has a secret place in the school known as "The old little room." There, her playful imagination comes to life, where she speaks with her mother Angelica, who dispenses advice to her and tells her wonderful adventure stories. She, in turn, realizes that her religious vocation begins to waver once she realizes that she is in love with Luciano and must decide whether to take her religious vows or give up and listen to her heart.

All the nuns in school adore the little girl and are saddened by the arrival of her father and his plan to marry the scheming Alfonsina. But count on Dulce Maria to come up with an idea that will send Cecilia packing and that will bring true love to the life of her father. Dulce Maria became the angel girl, she discover an adventure.

#### Cast and Characters Edit

#### Main Cast Edit

- Mutya Orquia as Dulce Maria Larios Valle Dulce Maria who was lefy by her father in a boarding school after her grandmother died.
- Henry Edwards as Luciano Larios

- Candy Pangilinan as Cecilia Santos de Larios
- John Regala as Father Gabriel Larios
- Mitch Valdez as Mother Superior de la Luz Piedad

#### Supporting Cast **Edit**

- Phoebe Walker as Reverend Lucia
- Cherie Gil as Estefania Larios de Gamboa "Aunt Wigs"
- Jovic Monsod as Noah Gamboa
- Ara Mina as Alfonsina Núñez
- Jericka Martelle as Nicole Medrano Romero
- Hiro Torobu as Lluvia Amezcua
- Jamilla Obispo as Sister Fortunata Rico
- Jordan Castillo as Frida Iturbe
- Paul Robis as Barbara Guerra
- <u>Lander Vera-Perez</u> as <u>Perpetual Chacón</u>
- Kendra Kramer as Kendra Orquia
- Atasha Muhlach as Natasha Mabel
- Sofia Millares as Sofia Morales
- Gerald Pesingan as Gerald Abalos
- Louise Abuel as Louise Reyes
- Samantha Flores as Samantha Yepes
- Joross Gamboa as Ryan Tan
- Raymond Bagatsing as Pastor. Raymond Obina

#### Merchandise **Edit**

#### Soundtrack Edit

#### Carita de Angel: The Inspirational Album

Soundtrack by Various Artists		
Released	February 14, 2014	
Recorded	2013-2014	
<u>Genre</u>	OPM Pop Gospel music	

#### <u>Label</u> <u>IBC Records</u>

The *Carita de Angel: The Inspirtional* album was released under the music recording company <u>IBC Records</u> on February 14, 2014.

The album's main single *Panunumpa* released along with its official music video directed by <u>Monti Parungao</u>. The soundtrack also became the number 1 top-selling OPM album in the Philippines featuring IBC's brightest superstars.

#### Track listing <u>Edit</u>

- 1. Panunumpa (composed by Larry Hermoso) Lani Misalucha
- 2. Ilapit Mo (INC Christian Music) (composed by Vehnee Saturno) Jerome John Hughes
- 3. Sa Piling Mo Hesus (composed by Freddie Saturno) <u>Janella Salvador</u>
- 4. Aman Namin (composed by Tito Cayamanda) Dingdong Avanzado
- 5. Emmanuel (composed by Louie Ocampo) Bukas Palad
- 6. Dadaanin Sa Panalangin (composed by RJ Jimenez) RJ Jimenez
- 7. Panalangin Sa Pagiging Bukas Palad (composed by Rey Valera) Khalil Ramos
- 8. Stella Maris (composed by Gerald Salonga) Lindsay Custodio

#### References Edit

#### See also Edit

- Two New Fantaserye Launched on IBC
- IBC Board of Directors and executives explain programming to air more than teleseryes.
- Kapinoy Supertars invide Sinulog and Dinagyang Festivals
- List of programs broadcast by Intercontinental Broadcasting Corporation
- List of dramas of IBC
- Carita de Ángel

#### External links Edit

- Official Site
- Carita de Angel on Facebook
- Carita de Angel on Twitter

# Two New Fantaserye Launched on IBC

January 18, 2014

IBC's all-Filipino programming compared to ABS-CBN and GMA in the track while RPN-9 is setting to reformat its own English and Filipino programming for local and foreign shows. The

station's high-rating for the local entertainment shows that The Kapinoy Network continues to be home to the Viva Tagalog movies, station-produced local sitcoms and the PBA and NBA basketball.

The Philippine television industry had of the mass audience, a strong bias for more local productions of IBC continues to be opened its primetime TV with innovative sitcoms, gag shows and some political satires. It also aired Filipino movies on primetime and balanced this with documentaries and talk shows as well as its drama series (soap operas, fantasy series, horror and drama anthologies), musical variety shows, game shows, reality shows and sports shows.

In January 2014, when IBC-13 launches the first-ever fantasy series bought the 2 new fantaseryes on Philippine primetime TV are *Carita de Angel* and *Janella in Wonderland* for a cheap price of P1,000,000 pesos, the fantasy series aired before and after the hour long high-rating news program *Express Balita* also beating the rival newscasts *TV Patrol* and *24 Oras*. A sequestered network with a two giant networks on the masses, producers of the trend-setting fantasy series *Carita de Angel* and *Janella in Wonderland* will intend to compete with the other soap operas in two dominant players of its primetime slot that will rival produce a soap operas. The Kapinoy Network has the timeslot *Carita de Angel* aired at 6 p.m. and *Janella in Wonderland* aired at 7:30 p.m. from Monday to Friday nights.

According to the network's vice-president Lito Ocampo Cruz, the station continues to be dominated by the industry leaders ABS-CBN and GMA-7.

The local TV productions which would also feature the Kapinoy superstars like Mutya Orquia, Robi Domingo, Nadine Lustre, AJ Muhlach, Janella Salvador, Mario Maurer, Erich Gonzales, Dingdong Dantes, Cristine Reyes, Jodi Sta. Maria, Richard Yap, etc.

Fantaserye for the top 20 primetime TV shows largely in sustain interest of the audience on a daily basis. Primetime soap operas continues to programmed into the primetime slot (5:00pm-11:00pm). Based on the survey of TNS/Kantar Media itself, *Carita de Angel* which ranks the #1 spot in the media ratings than *Annaliza* and *Princesa ng Buhay Ko*; and *Janella in Wonderland* now showing a #1 slot beating with *Honesto* and *Adarna* consistently in the top 15 primetime shows in terms of viewership ratings.

Entire nation that families in *Carita de Angel* with church in gospel, dinner time, school for children, office workers hurried home, stores and restaurants switched on the TV sets for the family in catholic inspiration. *Janella in Wonderland* watching in both rich and poor, professors and college students in university, young and old, and all types of people, beach and island in TV screens. Dinner-time of meals were taken in front of the screen. Friends would schedule their gimmicks at the same time to come up with more episodes.

Meanwhile, ABS-CBN's hit kilig-serye *Be Careful with My Heart* top-billed by Jodi Sta. Maria and Richard Yap in the #1 spot than *The Ryzza Mae Show* of GMA and *Winx Club* of IBC. IBC's afternoon teleserye *Before I Fall in Love* continues to comparing rivals with *Galema: Anak ni Zuma* and *Villa Quintana*. IBC's fantasy series *Carita de Angel* and *Janella in Wonderland* which has been more fantasy and adventure stories in shots, TV sets and the local production values, and the primetime romantic hit teleserye *Safe In The Arms of Love* challenged the local productions into coming up with primetime soap operas are ABS-CBN (*Annaliza, Honesto, Got to Believe* and *Maria Mercedes*) and GMA (*Prinsesa ng Buhay Ko, Adarna, Genesis* and *Akin Pa Rin ang Bukas*), more exterior shots, compelling stories, and production values which viewers deserve. Picture this in shooting days, OB van units, cameras, regular cast members, anywhere from 25 to 50 production and engineering people, and an extreme amount of pressure.

Since the popularity hugged the screen schedule suddenly built around the program in powerhouse cast of a fantaserye like *Carita de Angel* for the religion of adventure, gospel and fantasy in the Filipino soap opera. A healing storyline is familiar to viewers: the child wonder of Dulce Maria (played by a child star Mutya Orquia) against the Filipino children, parents and family in school and playground for the glory of fairy god with families in jesus christ around the world for the lord inspirational. The story went on-location for the wondeful world of *Janella in Wonderland* for the mermaid tale princess of the fairytale mermaid waves in her ordinary girl Janella Bernardo (played by a teen actress Janella Salvador) which goes on swimming tale in mermaid at the beginning fantasy of splash island. Primetime series are the source of revenue for television networks because these attract advertising.

The commercial load of primetime teleseryes, on the other hand, is determined largely by their TV ratings. Since then, local productions also dominate primetime television, the ratings of these are the television networks monitoring.

The phenomenal rise of this fantaserye *Carita de Angel* and *Janella in Wonderland* forced the other networks for the top of the ratings than soap operas on primetime viewers to bring home for drastic measures that the Filipino mass audience in TV project.

The global popular culture industry in the local mass audience in according to their cultural codes. Boots Anson-Roa, the president and CEO of IBC and IBC chairman Eric Canoy, views the huge success of fantaserye *Carita de Angel*and *Janella in Wonderland*.

#### IBC Sked on January 19, 2014

- 4:30 am -- El Shaddai
- 6 am -- Family TV Mass
- 7 am -- NBA Regular Season: Golden State Warriors vs. New Orleans Pelicans (Via Satellite)
- 9:20 am -- Kusinahan

- 9:45 am -- Chinatown TV
- 10:30 am -- Janella in Wonderland Marathon Special
- Starring Janella Salvador
- 12 nn -- Don't Forget the Lyrics!
- 12:45 pm -- It's Partytime
- 3 pm -- 2013 PLDT Home DSL PBA Philippine Cup
- Talk N' Text Tropang Texters vs. Barangay Ginebra San Miguel (5pm)
- 7 pm -- The Million Second Quiz
- 8 pm -- Express Balita Weekend
- 8:30 pm -- Born to be a Superstar
- 10 pm -- Last Fool Show
- 10:45 pm to 12:45 am -- Sunday Sinemaks: Hari ng Selda: Anak ni Baby Ama 2
- Starring Robin Padilla and Angelika de la Cruz

#### IBC Sked on January 20, 2014

- 4:30 pm -- 2013 PLDT Home DSL PBA Philippine Cup Quarterfinals
- Meralco Bolts vs. Alaska Aces
- 6:30 pm -- Express Balita
- 7:30 pm -- Janella in Wonderland
- 8 pm -- Sic O'Clock News Naman
- 8:45 pm -- Tumbok Revolution
- 9:30 pm -- Safe In The Arms Of Love (Last 5 days)
- Starring Cristine Reves and Dingdong Dantes
- 10 pm -- La Madrastra
- 10:30 pm -- My Love Patzzi
- 11 pm -- Ronda Trese
- 11:30 pm -- Linawin Natin
- 12:15 am -- Noel @ Late Night

#### IBC Sked on January 21, 2014

- 4:30 pm -- 2013 PLDT Home DSL PBA Philippine Cup Quarterfinals
- San Mig Coffee Mixers vs. Talk N' Text Tropang Texters
- 6:30 pm -- Express Balita
- 7:30 pm -- Janella in Wonderland
- 8 pm -- 13 Original Movie: Heaven Knows
- Starring Anja Aguilar and Jake Cuenca

- 9:30 pm -- Safe In The Arms Of Love (Last 4 days)
- Starring Cristine Reyes and Dingdong Dantes
- 10 pm -- La Madrastra
- 10:30 pm -- My Love Patzzi
- 11 pm -- Ronda Trese
- 11:30 pm -- Snooky
- 12:15 am -- Noel @ Late Night

#### IBC Sked on January 22, 2014

- 4:30 pm -- 2013 PLDT Home DSL PBA Philippine Cup Quarterfinals
- Rain or Shine Elasto Painters vs. Globalport Batang Pier
- 6:30 pm -- Express Balita
- 7:30 pm -- 2013 PLDT Home DSL PBA Philippine Cup Quarterfinals
- Barangay Ginebra San Miguel v s. Alaska Aces
- 9:30 pm -- Safe In The Arms Of Love (Last 3 days)
- Starring Cristine Reyes and Dingdong Dantes
- 10 pm -- La Madrastra
- 10:30 pm -- My Love Patzzi
- 11 pm -- Ronda Trese
- 11:30 pm -- Forum ni Randy
- 12:15 am -- Noel @ Late Night

# IBC Board of Directors and executives explain programming to air more than teleseryes

January 27, 2014

"It's a different offering, it's a different way pero it's satisfying to the viewers," IBC COO for Entertainment Laurenti Dyogi says about the Kapinoy Network's primetime programming. IBC airs teleseryes daily more than other TV networks that air soap operas nightly.

Mutya Orquia topbill the inspirational fantaserye Carita de Angel while Janella Salvador topbill IBC's soap fantasy series Janella in Wonderland and Claudine Barretto and Raymart Santiago topbill IBC's hit primetime teleserye Your Heart, My Love.

With the foreign exchange uncertainties and with increasing competition for imports from other stations, IBC has taken steps to pursue market-driven strategies by integrating programming, merchandising and sales.

The Kapinoy Network continues with its objective of giving Filipinos new offerings on television by maintaining its more primetime serial programs every week. Starting with the 3 of newest primetime seryes are *Carita de Angel* (6 p.m.), *Janella in Wonderland* (7:30 p.m.) and *Your Heart, My Love* (9:30 p.m.), IBC is once again introducing new shows that airs daily for teleseryes, respectively.

The television network owned by Eric Canoy is gearing up for competition, lining up new shows in its prime-time slots from the bandwagon of fantasy and soap operas to start a totally new trend in television.

"We are breaking the habits of the gabi-gabing kakapanood ng mga series," IBC COO for Entertainment Laurenti Dyogi told members of the entertainment press during the press conference of *Carita de Angel*, *Janella in Wonderland* and *Your Heart*, *My Love* on Friday night, January 17.

She described their current daily primetime block as a mix of entertainment for the convenience of viewers.

"As I have mentioned before, ang programming ng Kapinoy is like horizontal, where there is a daily programming from the primetime fantaseryes at 6:00 to 6:30 and 7:30 to 8:00, 'yong *Carita de Angel* and *Janella in Wonderland*, and daily soaps at 9:30 to 10:00 for the hit romantic teleserye *Your Heart, My Love*.

"Then, starting 8:00 to 9:30, it becomes vertical back-to-back shows. "There's Mondays with a political satire news *Sic O'Clock News Naman* (8 p.m.) back-to-back with the horror-thriller suspense series *Ghost Busters* (8:45 p.m.), an original made-for-TV movies *13 Original Movie* which will be aired every Tuesdays, *PBA* basketball games on Wednesdays (from 4:30 to 9:30 p.m.), on Thursdays with the best episodes of the popular sitcom *Iskul Bukol* (8 p.m.) and the horror anthology *Shake, Rattle and Roll* (8:45 p.m.), and again sports on Fridays (from 4:30 to 9:30 p.m.)," he explained, the Kapinoy executive also mentioned.

Dyogi explained, "Iba ang gusto i-offer ng IBC.

"We know that when we give them viewers programs, daily dramas, there is more stories to tell. 'Tapos sa susunod na gabi, iba naman ang susubaybayan mo.

"It's a different offering, it's a different way anong it's satisfying to the viewers."

**DIFFERENT PROGRAMMING GRID**. Meanwhile, director and creative consultant Jeffrey Jeturian further explained when IBC chose a different approach to its daily primetime programming. He told the media, "Maipapakita ang pagkakaiba ng offer ng IBC sa uri ng programming grid na inaalay namin sa audience.

"Ang programming grid ay pagbabago ng oras o timeslot. "Kundi pati ang pagdadagdag may pagbabago ng uri ng palabas na inihahain namin sa kakaibang uri ng programming grid.

Direk Jeffrey also emphasized that IBC values its viewers.

# Kapinoy Supertars invide Sinulog and Dinagyang Festivals

February 28, 2014

IBC Regional Network's *Kapinoy Caravan*, recently spread cheersand smiles in two of the biggest and most colorful annual festivities in the country—the Flower Festival in Baguio, the Sinulog Festival in Cebu and the Dinagyang Festival—to thank their Amianan, Cebuano and Ilonggo fans for making IBC, the undisputed and certified no.3 TV station nationwide. The *Kapinoy Karavan* in Sinulog Festival drew more than 15,000 screaming fans at The Terraces in Ayala Center Cebu. Among the IBC superstars who flew to the 'Queen City of the South' were Jodi Sta. Maria and Richard Yap of the top-rated sitcom *Maya Loves Sir Chief*, Marlo Mortel, Janella Salvador and Freddie Gutierez of *Janella in Wonderland*, Claudine Barretto and Raymart Santiago of teleserye *Your Heart, My Love* and Mario Maurer and Erich Gonzales of *Before I Fall in Love*. Hosted by iDMZ 898 Cebu DJs, the *Kapinoy Caravan* in Sinulog Festival also graced by IBC executives namely Broadcast Head Rey Sanchez, IBC RNG Head Marlon Gregory Pena and Ad Roel Alcober and Executive Vice President Lito Ocampo Cruz.

IBC Regional also drew huge crowd when it took part in Sinulog Grand Parade where three colorful floats showcased Claudine, Raymart, Freddie, Liza Soberano, AJ Muhlach and Dingdong Dantes to promote Kapinoy Network's celebration of 54 years of Philippine television; and the child star wonder Abby Bautista and Jenine Desiderio to invite the Cebuanos to watch the upcoming afternoon fantaserye *My Little Janella*. The three floats were such a hit that the big crowds followed it as it moved.

In which more than 25,000 people trooped to the *Kapinoy Caravan* in Flower Festival, which took place in Baguio City. PBA players James Yap, Roger Yap and Jason Castro, together with IBC big bosses like the vice-chairman Freddie M. Garcia and Entertainment TV Production Head Jose Javier Reyes. The grandest event in display of flower thru Fluvial parade pattern from the Rose Parade of Rio de Janiero.

Meanwhile, more than 30,000 people trooped to the *Kapinoy Caravan* in Dinagyang Festival, which took place at the Iloilo Sports Complex. Kapinoy superstars Robi Domingo, Josh Padilla and Sue Ramirez, together with IBC Board of Directors and Chief Entertainment Content Officer Laurenti Dyogi joined the festivities. The grandest event in the 'City of Love' was hosted by iDMZ Iloilo DJs.

After the *Kapinoy Caravan*, IBC further added color to Dinagyang Festival with the special live show of the top-rating Sunday musical variety show *It's Partytime* that gathered almost 55,000 people at the Iloilo Sports Complex. More than 40 of the biggest names in Philippine entertainment led by Dingdong Avanzado, Gino Padilla, Rachel Alejandro, Lani Misalucha, Miguel Aguila, Jenine Desiderio, and Paula Bianca gave world-class entertainment to Ilonggo fans.

After conquering the flower, Sinulog and Dinagyang Festivals, IBC Regional is all set for its next stops—Kalilang Festival in General Santos on March 6 and for Kapinoy Caravan at Melvin Jones Grandstand on March 8. The IBC Regional Network is the nationwide TV and radio network of the sequestered media conglomerate Intercontinental Broadcasting Corporation (IBC).

For more Kapinoy stories and happenings in the regions, log on to www.ibcnews.com.

## Carlo J. Caparas' My Batang Momay

*My Batang Momay* is a <u>Philippine television</u> fairy <u>fantasy drama</u>that premiered on July 15, 2013 on <u>IBC</u>'s *PrimeTastik* block and worldwide on <u>Global IBC</u>.

Starring the wonder of child star <u>Xyriel Manabat</u> played the lead role in the series as Momay, with <u>Matt Edwards</u>, <u>Giselle Sanchez, Anton Revilla</u>, <u>Samantha Flores</u>, twins <u>Juan Carlos</u> <u>Urquico</u> and <u>Juan Miguel Urquico</u>, is based on the television series of the <u>same time</u> on <u>ABS</u>-CBN.

Carlo J. Caparas' My Batang Momay		
Genre	Soap opera Family drama Fantasy Adventure	
Format	<u>Fantaserye</u>	

Created by BC Creative

**Department** 

Developed by <u>IBC Entertainment TV</u>

Directed by Carlo J. Caparas

**Xyriel Manabat** 

Matt Edwards

Giselle Sanchez

Starring Anton Revilla

Samantha Flores

Juan Carlos Urquico

Juan Miguel Urquico

Theme music

composer

Vehnee Saturno

Lipad ng Pangarap by

Dingdong

Opening theme

Avanzado and Rachel

<u>Alejandro</u>

Country of origin Philippines

**Filipino** 

Language(s) <u>Tagalog</u>

**English** 

No. of episodes 150 (final)

**Production** 

**Executive producer(s)** Marivic H. Oducayen

**Running time** 30-45 minutes

Viva Television

Productioncompany(s) Viva Family

Entertainment

**Broadcast** 

Original channel <u>IBC</u>

Picture format 480i SDTV

Original run

July 15, 2013 – January

10, 2014

Chronology

Preceded by My Family Xyriel

Related shows <u>Momay</u> (ABS-CBN)

**External links** 

Official Site

#### Sypnosis Edit

Her family as Momay (<u>Xyriel Manabat</u>), the child daughter, as a fairy girl, restopreneurs Enzo and Aira. Momay discvery on a fantasy adventure family in the one little girl.

#### Plot Edit

My Batang Momay is a story of a young child girl, who is she described as an angel fantasy, who will bring life, tears and hope to those who cross her kids. The story begins when the lovers are Benedicto Manaloto (Anton Revilla) and Flora Casado (Samantha Flores) are happily in a special relationship. Feeling in the world of Edwardo Buenavidez (Jake Cuenca) and Isabella (Giselle Sanchez).

Cast and Characters Edit

#### Main Cast Edit

- Xyriel Manabat as Momay Buenavidez
- Matt Edwards as Edwardo Buenavidez
- Giselle Sanchez as Isabella Buenavidez
- Anton Revilla as Benedicto Manaloto
- Samantha Flores as Flora Casado
- Juan Carlos Urquico as Carlos Agostillo
- Juan Miguel Urquico as Miguel Agostillo

#### Supporting Cast **Edit**

- Gerald Pesingan as Andy Mundoc
- Charlie Green as Domingo Cartos
- Jordan Castillo as Jon Remantala
- Janeena Chan as Sofia Reyes
- Paul Robis as Robin Wilson
- Lander Vera-Perez as Lancer Martin

#### Former Cast Edit

Jake Cuenca as Edwardo Buenavidez

#### Awards and recognizions **Edit**

#### PMPC Star Awards for Television Edit

27th PMPC Star Awards for Television (Best Child Performer) - Won (Xyriel Manabat)

#### See also Edit

- Fantaserye My Batang Momay turning the TV Ratings
- IBC president mandated to turn the network
- A Kapinov night to remember
- List of programs broadcast by Intercontinental Broadcasting Corporation
- List of dramas of IBC

#### References Edit

#### External links Edit

- Official Site
- My Batang Momay on Facebook
- My Batang Momay on Twitter
- My Batang Momay on Multiply

# Fantaserye My Batang Momay turning the TV Ratings

August 27, 2013

The Canoy-led IBC-13 started airing its primetime fantaserye *My Batang Momay*, pitting against *Binoy Henyo* of GMA and *Annaliza* of ABS-CBN. IBC Vice-President Lito Ocampo Cruz said the counter-programming strategy of airing fantasy series against the rival teleserye. "Increased our audience share in the 7:30 p.m. time slot since we aired fantasy-drama series *My Batang Momay*starring child star Xyriel Manabat with 20.1% than *Juan dela Cruz* (37.7%) and *Anna Karenina* (18.6%)," Mr. Ocampo Cruz told reporters last week. Meanwhile, the network's primetime TV newscast *Express Balita* continues to be a certified number 2 with 25.4% audience share in dominated by the rival newscast *TV Patrol* (32.6%) and *24 Oras* (19.6%).

The teleserye *To Love Again* starring Miguel Aguila and Meg Imperial got 30.6% ratings against ABS-CBN's *Annaliza*with 23.8% and GMA's *Binoy Henyo* with 13.3%.

The primetime game show *The Weakest Link* with Richard Yap as Sir Chief garnered 29.9% ratings, beating *Got to Believe* with 34.0% and *Mundo Mo'y Akin* with only 16.1%. A romantic teleserye *Safe In The Arms Of Love* featuring teleserye princess Cristine Reyes, IBC contract stars Dingdong Dantes and Cogie Domingo with 17.7% rating beating the rival teleseryes are *Muling Buksan Ang Puso*(20.4%) and *My Husband's Lover* (14.5%) in our expensive.

### IBC president mandated to turn the network

October 8, 2013

For growing of the network productive, expressed the actress Boots Anson-Roa during our interview she office as IBC-13's president and CEO since 1998 with the basketball games of the PBA and NBA regarding the coverage. Ms. Boots had been verbally communicating the principle in she determined to utilize for IBC-13 to be more comparative with the leading networks ABS-CBN and GMA-7. SHe explained that akin to the right to grow on earth, particularly humans, businesses have the right to grow. IBC-13 has tools to grow, modern equipment for outdoor tapings and coverages, and state-of-the-art studios.

Recently it introduced another technological breakthrough by being the first-ever Philippine broadcast network to bring the Second Screen Experience (TM) to Filipinos across the country. Speaking of funding The Kapinoy Network allies are Kapinoy Convergence, Globe Telecom,

Philippine Long Distance Telephone Co., Viva Communications, Inc. and other members of the government of The Presidential Commission on Good Government (PCGG), and so one can say that the Kapinoy network has limitless financial.

At the IBC-13's programs launch in the Smart Araneta Coliseum last Oct. 3, we asked Ms. Boots Anson-Roa of jer accomplishments running IBC-13 particularly the fruits of her principle growing through productivit accomodate the PBA and NBA basketball games and create how their talents and hope to rate.

The Kapinoy Network's growing," she said. "IBC-13 goes HapoNation and PrimeTastik," he added.

Boots' talking about the exciting new entertainment and public affairs programs to be aired Monday to Friday, morning to evening starting October 14 this year like *Kapinoy Cinema* (which features the releases of Viva Films for the hit Pinoy local bloskbusters from Viva Tagalog movies).

There will be new soap operas that would compete in terms of television viewerships, with the programs of Kapamilya and Kapuso showimg on the same time slots, *Before I Fall in Love* starring Mario Maurer and Erich Gonzales with Jenine Desiderio, kiddie gag show *TODAS Kids*, *Noli Me Tangere* starring Jake Cuenca, Shy Carlos, Ronnie Ricketts and Mitch Valdez, *My Batang Momay* starring child star Xyriel Manabat, the primetime game show of Richard Yap of Sir Chief, *The Weakest Link* and *Safe In The Arms Of Love* starring actress Cristine Reyes, Dingdong Dantes, Cogie Domingo and Cherry Pie Picache.

New foreign soaps are the Taiwanovela *Love Keeps Going*, new telenovela *La Madrastra* starring the Mexican star Victoria Ruffo and the Koreanovela *Glory Jane* starring Park Min-Young. The network's flagship national news programs are *Express Balita* at 6:30pm and *Ronda Trese* at 11:00pm, followed by weeknight public affairs shows are *Report Kay Boss!*, *Linawin Natin*, *Bantay ng Pulisya*, *Snooky* and *Bitag* at 11:30pm.

When asked she's hands-on regarding the selection and the degree of the idea inputs in the said shows, Ms. Boots clarified: "Guidance of the network. Sales and marketing de[artment Tessie Taylor, the concern I have is service and what will be the impact of the program of The Kapinoy Network in public programs like this will help in shaping the productive minds and good moral values on the part of the viewers, you support full advantage of the programs we advertisers. Willing to shows on television, that these matters are integrated throughout program."

Regarding IBC's problems on broadcasting signal due to its limited good aerial and transmitters' locations, Mr. Nppts explained, "Addressed that limitation, the 20 percent broadcast signal of Channel 13.

And with the launch of the IBC App, Pinoys get exclusive supplementary content on their mobile devices while watching IBC shows."

Frame in making IBC-13 on the front line in television business with IBC chairman Eric Canoy.

### A Kapinoy night to remember

October 10, 2013

The Kapinoy family with IBC chairman Eric Canoy

Following IBC-13's HapoNation, PrimeTastik and Panalo Weekend campaigns, the big launch for the network's new program line-up got a stellar boost as Kapinoy stars and superstars converged for an evening of camaraderie with IBC-13 management, IBC Board of Directors and key officers, led by chairman Eric Canoy.

Photo 1: IBC News anchors and reporters pose with Canoy and IBC president and CEO Boots Anson-Roa (fifth from left) Photo 2: Canoy with (from left) Showbiz Star hosts Dolly Anne Carvajal and Anthony Suntay (center), IBC vice-chairman Freddie M. Garcia, IBC vice-president Lito Ocampo Cruz and IBC chief entertainment content officer Laurenti Dyogi Photo 3: Boots and Laurenti

Photo 4: Born to be a Superstar hosts (from left) Anja Aguilar, Sam Concepcion, Marvin Ong and Khalil Ramos Photo 5: Born to be a Superstar judges Dingdong Avanzado, Joey Albert, Paula Bianca and Gino Padilla

Photo 6: Boots surrounded by the IBC princesses (from left) Cristine Reyes, Janeena Chan, Meg Imperial, Shy Carlos, Erich Gonzales with Mario Maurer and Nadine Lustre Photo 7: Canoy introduces new Kapinoy Robi Domingo, starring Goin' Bukol Pwede with Yam Conepcion and Maui Taylor

Photo 8: Dingdong Dantes with Boots Photo 9: IBC head of Entertainment TV production Jose Javier Reyes (third from right) with (from left) Bida ni Mister, Bida si Misis cast Jodi Sta. Maria, Freddie Webb and Jon Santos with The Weakest Link host Richard Yap and Who Wants To Be A Millionaire host Christopher de Leon Photo 10: Canoy with the IBC Entertainment TV team (from left)

It was a memorable evening for all who trooped to the Smart Araneta Coliseum. The Kapinoy get-together was a manifestation of the network's commitment to its viewing public to give the best of its production efforts and creative resources for programs that edify and celebrate the life, culture, children and soul of the Filipino.

IBC president and CEO Boots Anson-Roa ushered in the evening's festivities with an inspiring message. "We've started with on our plans for the upcoming year for the network. Behind the scenes and effort, discussion and debate as to how the network. Being new in the industry, we're excited for a new beginning and future for IBC-13. Rest assured that our goal to be a certified number 3," she shared. For all of us staff and employees of the Kapinoy network, the work never ceases and the continuing challenge again is to be the Filipino viewers' station of choice wherever he or she may be in the world. This is the North Star that guides us through the broadcast industry, allied with some the country's best and outstanding talents that made the night truly memorable.

### Catch Me Fall in Love

Catch Me Fall in Love was a 2014 Filipino medical dramatelevision miniseries written by the award-winning writer Raymund Barcelon, and directed by the box-office director Mac Alejandre, starring Erich Gonzales, Dingdong Dantes and Gloria Romero. The series broadcast on IBC and worldwide on Global IBC premiered on July 7, 2014, replacing Crazy Little Thing Called Love.

Catch Me Fall in Love	
Genre	Soap opera Medical drama Romance
Format	Miniserye
Created by	IBC Creative Department
Developed by	IBC Entertainment TV
Written by	Raymund Barcelon
Directed by	Mac Alejandre
Starring	Erich Gonzales  Dingdong Dantes

Gloria Romero

Theme music

composer

Vehnee Saturno

**Opening theme** 

Catch Me Fall in Love by Cayleen Villamor

**Country of origin** 

**Philippines** 

Language(s)

**Filipino English** 

<u>Tagalog</u>

No. of episodes

44 (final)

#### **Production**

Executiveproducer(s) Michael Francis Muñoz

Location(s) **Philippines** 

Running time 30 minutes

**Broadcast** 

Original channel

**IBC** 

Picture format

480i (SDTV)

Original run

July 7, 2014 –

September 5, 2014

**External links** 

Official Website

#### Synopsis Edit

Set in the Philippine hospital and doctors, *Catch Me Fall in Love* IBC's mini-serye about the medical drama. Marie Soberanza (<u>Erich Gonzales</u>), a young girl whose wife around she went to the hospital with Rafael Gamboa (<u>Dingdong Dantes</u>), a boyfriend in the world.

Starring the Philippine sweetheart <u>Erich Gonzales</u> in their darling role and primetime prince <u>Dingdong Dantes</u> with veteran actress<u>Gloria Romero</u>, *Catch Me Fall in Love* heats up the primetime mini-series with its medical drama, love, betrayal, revenge, hospital, desire and empire. Under the direction of the reputable Filipino TV and movie director <u>Mac Alejandre</u> will be a story about a medical decising involving both wealth and relationships. Immortal love stories performed by first-rate actors and actresses.

#### Cast and Characters Edit

#### Main Cast **Edit**

- Erich Gonzales as Marie Soberanza
- Dingdong Dantes as Rafael Gamboa
- Gloria Romero as Santama dela Poe

#### Supporting Cast Edit

- Anton Revilla as Zoren Lorenzana
- Say Alonzo as Lea Ledamastro
- John Wayne Sace as Ernes Sotto
- Nicole Uysiuseng as Kara Rodriguez
- Joe Vargas as Joe Ignacio
- Polo Ravales as Paolo Rosalo
- Rebecca Chiongbian as Rebecca Ramirez
- Biboy Ramirez as Buddy Estimosa
- Anna Luna as Blanca Luna
- Tonton Gutierrez as Marvic Tan
- Chin Chin Gutierrez as Anna Gutierrez
- Ruben Gonzaga as Ruben Falcon
- Derrick Monasterio as Eddie Sevilla

#### References Edit

#### See also Edit

- New Shows of 'The Million Second Quiz,' and 'Killer Karaoke,' 'Catch Me Fall in Love' and 'Janella: A Princess Girl' on IBC-13 this July
- List of programs broadcast by Intercontinental Broadcasting Corporation

List of dramas of IBC

#### External links Edit

- Official Site
- Catch Me Fall in Love on Facebook
- Catch Me Fall in Love on Twitter

# New Shows of 'The Million Second Quiz,' and 'Killer Karaoke,' 'Catch Me Fall in Love' and 'Janella: A Princess Girl' on IBC-13 this July

July 4, 2014

Good move by the *PBA* basketball to get IBC to air the games on primetime. I hope the new blocktimer does a good job with the government-sequestered network.

Now IBC took a risk againthat ours is a world-class programming with a local Filipino hearts and mind with ATC, which is an emerging player in the broadcast industry. Alternative TV network and some advertisers-friendly of ATC @ IBC 13 on Philippine television.

Remember of IBC glorious days in the 70's and 80's hope so reputation known also to get good shows on TV since 80's and during those times they are the one's who got higher ratings than a rest of the networks.

Back in the 80's, before Kapamilya, Kapuso, Kapatid, Kapinoy and Kasama, IBC-13 is the #1 TV station in the country besting the other four other networks then in the local free channels (2, 4, 7 and 9).

Through hard work coupled with and intrepid business sense, IBC management developed a strategic programming that appealed to the mass audience. Thus, IBC 13 set a lot of firsts in the broadcasting industry. I decided to recall some of the memorable programs aired on IBC-13 in the past decades.

Top-rated programs of Channel 13 reached greater heights and became the country's top-rating network, which banners the slogan *Basta Pinoy sa Trese*, *Life Begins at 13* and *Pusong Pinoy*, *Pusong Trese* mantra back then, when the introduction of one-of-a-kind program genres were first seen on Channel 13 such as the hits like *Ora Engkantanda*, *Pinoy Thriller*, *TODAS*, *Iskul Bukol*, *Hapi House*, *Goin' Bananas*, *Takeshi's Castle*, *Barrio Balimbing*, *Seeing Stars with Joe Quirino*, *Sitak ni Jack*, *The Sharon Cuneta Show*, *See-True*, *Tarzan*, *Sic O'Clock News*, *Maricel* 

*Live*, *Loveliness* and others, plus showing the full-length Tagalog films for the Pinoy movies. The top shows and popular stars of the network were just became a venue, the government announcements and now with more commercialized programs.

Years passed after EDSA Revolution, things were never the same again in the network. IBC became a government controlled operation under the Presidential Commission on Good Government (PCGG). Malacañang appointed several management groups to oversee the operation of the stations. The network's condition became congruent with the government situation. New administrators meant new management.

IBC-13 managed to survive despite unstable conditions. The niche it has carved in the broadcasting industry proved to be an indelible one. Instant recall has always been associated with IBC and its glorious past.

Now, a new hope shines on IBC, the network which pioneered various genres in TV production through the original productions and the quality local productions as well within the original shows and quality, innovative and creative programming aims to develop the younger and mass audience. As long as IBC remains a network with its innovative and creative core intact, the dream of reaching the top is not so far away.

#### Kapinoy primetime superstars Drew Arellano, Elmo Magalona, Anja Aguilar and Robi Domingo

The country's #3 network IBC-13 which stands for *Ito'ng Bagong Channel 13*, remains true to its commitment to continuously find ways to cater to the changing taste of Pinoy viewers with the perfect mix of news and current affairs, educational, entertainment and sports programs.

This is why, beginning this July 5, the Kapinoy Network will be launching an exciting mix of program offerings that will spice up everyday viewing pleasure in Philippine TV. The program schedule you posted is IBC's current complete program schedule since the launch of the original hit shows as well.

Further establishes ATC as an emerging force in the media industry, one that is expected to bolster its current lineup in the future. New investment will result in some revenue for both ATC and IBC-13. A new line-up of shows will be presented to the viewing public for more interesting programming in recent years.

First up is the back-to-back opening of the all-new season of three of IBC's flagship programs on its timeslots— *The Million Second Quiz, Born to be a Superstar* and *Who Wants to be a Millionaire?*, and the latest addition to the brand new musical game show *Killer Karaoke*. Not only will these well-loved shows be enjoyed in the night as they strengthen the network's

primetime block, they both have new hosts who will definitely be loved by viewers for their winners, challenge and superstars.

Every Saturday, for *The Million Second Quiz* (airing at 6 p.m.), it will be the primetime prince of game show host Drew Arellano who will be givine the group of contestants who compete for up to ₱1,000,000 in a quiz competition across 1,000,000 seconds (or 11 days, 13 hours, 46 minutes, and 40 seconds). For the season-opener as the celebrity player Cristine Reyes will be the challenge to answer, which has been the money.

After 6:45 p.m. of TreseBella's action-packed Mexicanovela *La Teniente* starring Maria Fernanda Yepes, at 7:30 p.m. iis the much-awaited musical game show of its kind in the country, *Killer Karaoke*, the localized franchise of the hit US show at 7:30 p.m. The heir of Pinoy rap Elmo Magalona will now be hosting the show will feature contestants attempting to sing in front of a live studio audience while various attempts are made to disrupt their performances. For example, a contestant will sit on a swing while singing a chosen song. He or she will be then dipped into a pool of water filled with snakes and other reptiles. The audience will vote for the contestant who were able to sing well despite the challenges being thrown at them. This new show, aside from the new host, taped the pilot episode with a six celebrities will try to carry a tune without screaming too much in fear of the challenges: the actress Cara Eriguel, sexy star Yam Concepcion, stand-up comedian Victor Anastacio, Kapinoy comedian Ramon Bautista of *Sic O'Clock News Naman* at the same time singing Angelina by PSY, the TV actor DJ Durano and the sexiest star Coleen Garcia.

Saturday at 9 p.m. and Sundays 8:30 p.m., the singing reality show *Born to be a Superstar* will get the battle of the singing champions as host the young diva princess Anja Aguilar and the judges are Sam Concepcion, Paula Bianca, Gino Padilla and Joey Albert. The contestants are Shanne Velasco, Arvin Ventanilla, Paolo Antenorcuz, Hannah Bustillos. Randy de Silva, Dean Carlo Logo, Kelly Mercado, Shania Hermogenes, Carl Camo, Janet Japor, Clarissa Chua and Aubrey Carreon are the top of the superstars as well.

The new season of *Who Wants to be a Millionaire?* now on its new timeslot on Sundays at 7:30 p.m. Hosted by Robi Domingo, the show also introduced two options like the High-risk Money Tree has one safe haven amount of #₱20,000 and three lifelines are Fifty-fifty, Phone-a-Friend, People Speak and Switch in more times, in addition of a new lifeline: Double Dip. While the Classic Money Tree has two safe havens are amount of #₱20,000 and #₱150,000 and Three Lifelines: Fifty-fifty, People Speak, Phone-a-Friend and Switch having more times as they get to be part of their favorite IBC-13 game show. In this new episode of *Who Wants to be a Millionaire?*, teen sweetheart of Janella Salvador for the celebrity player to promote the newest concert scene for staged her first major concert *Oh My Gee: The Concert*, in the Smart Araneta Coliseum and she stars the fairytale princess fantasy *Janella: A Princess Girl* while Janella answered 14 questions correctly and won a million pesos winners at P2,000,000. Channel 13 struck one of the best deals in the entertainment industry when it won the rights to

air the action star Rudy Fernandez movies. Prior to that, it was rare to see Da Boy films on the

small screen. This time, IBC-13 gave Da Boy fans a treat by showing movies of *Sunday Sinemaks* every Sunday nights.

# Erich Gonzales and Dingdong Dantes of Catch Me Fall in Love, and Janella Salvador, Marlo Mortel and Jerome Ponce of Janella: A Princess Girl

In the evening, IBC-13 offers fresh viewing alternative with a soap opera at 5:30 p.m. and fantasy-drama serial at 7:30 p.m. The first is the early primetime teleserye *Catch Me Fall in Love* featuring the Philippine sweetheart Erich Gonzales, primetime prince Dingdong Dantes and Gloria Romero at 5:30 p.m. There is another genre of fantaserye for the fairltale princess *Janella: A Princess Girl* at 7:30 p.m. on July 14 top-billed by the teen sweetheart Janella Salvador as the lead role as Janella Bernardo, together with the two leading men such as Marlo Mortel and Jerome Ponce, directed by Jeffrey Jeturian.

# Ana Layevska and Rafael Amaya in The Two Sides of Ana (Dalawang Mukha ni Ana) and Maria Fernanda Yepes in La Teniente of TreseBella

Among their new programs are telenovelas *The Two Sides of Ana (Dalawang Mukha ni Ana)* on weeknights at 10 p.m. and *La Teniente* on Saturdays 6:45 p.m. as part of TreseBella.

#### I Need Romance 3

At primetime, TreseBella airing the two Tagalized Asianovelas also back-to-back starting on July 7. The first is the Korean hit series *I Need Romance 3* at 5 p.m. (premieres July 7) featuring Kim So-yeon and Sung Joon. In this romantic comedy, they stars in the first-ever Koreanovela, Shin Joo-yeon is a 33-year-old fashion marketing director at a home shopping channel company; Joo Wan is a 26-year-old songwriter and carefree spirit who returns to Korea after seventeen years living abroad.

Taiwanese drama *Hayate the Combat Butler* at 10:30 p.m. Starring George Hu as the leading role as Hayate, together with Park Shin-hye, Tia Li, Sean Lee, Wes Lo and Egin Lee.

#### Hayate the Combat Butler

July 5 is definitely the start of an exciting new shows and season for IBC-13 as it premieres these weekend offerings – starting with a game shows *The Million Second Quiz, Killer Karaoke* and *Born to be a Superstar* on Saturdays, and *Who Wants to be a Millionaire?* and *Born to be a Superstar* on Sundays and on July 7 with these back-to-back treat of Monday-to-Friday primetime program offerings – starting with the night of teleserye Catch *Me Fall in Love* at 5:30 p.m. and the fairytale princess fantaserye *Janella: A Princess Girl* at 7:30 p.m. on July 14, and capping the evening with TreseBella's compelling Asian drama series like the Koreanovela *Spy Myung-Wol* at 5 p.m. and the Taiwanovela*Hayate the Combat Butler* at 10:30 p.m.

#### IBC shows at night Edit

**Kapinoy Fantaserye** 

Batang Genius

Janella: A Princess Girl

For da Boys Sabado

Sandy's Romance

ONE FC

Happy TODAS

#### **Family Bonding Primetime**

Your Heart, My Love

Maya Loves Sir Chief

#### **TreseBella**

Spy Myung-wol

The Two Sides of Ana (Dalawang Mukha ni Ana)

Hayate the Sombat Butler

La Teniente

#### **Winner Kapinoy**

The Million Second Quiz

Killer Karaoke

Born to be a Superstar

Who Wants to be a Millionaire?

# Crazy Little Thing Called Love (Philippine TV series)

Crazy Little Thing Called Love is a Philippine romantic comedytelevision drama based on the 2010 Thai film and also a 2011 Asian sleeper hit film of the same title from Sahamongkol Film International Co. Ltd. and Workpoint Entertainment, starring Mario Maurer and Pimchanok

<u>Luevisadpaibul</u>, and premiered on March 3, 2014 for the adaption and the remake by The Kapinoy Network.

It starred the primetime prince <u>Dingdong Dantes</u> and drama queen <u>Cristine Reyes</u> after the success of <u>Safe In The Arms Of Love</u>. The series broadcast on <u>IBC</u>, produced by <u>Viva Television</u> and worldwide on <u>Global IBC</u>. The story depicts love in the eye of young people who first experience it and how it affects their lives and their inspirations.

It is produced by Vic del Rosario, Jr. and Laurenti Dyogi. It marks as the primetime series produced by <u>Viva Television</u> for <u>IBC</u> after a decade.

#### Crazy Little Thing Called Love

Also known as First Love

Genre Soap opera

Romantic comedy

Format Teleserye

**IBC Creative** 

Created by <u>Department</u>

Viva Television

IBC Entertainment TV

Viva Films

**Developed by** Somsak

Tejcharattanaprasert

Panya Nirankol

Written by Raymund Barcelon

Directed by Jerry Lopez-Sineneng

Monti Parungao

**Dingdong Dantes** 

Starring Cristine Reyes

Maricar Reyes

Theme music

composer

Marcus Davis

**Opening theme** 

Once In A Lifetime

by <u>1:43</u>

**Country of origin** 

**Philippines** 

<u>Filipino</u>

Language(s)

<u>English</u>

<u>Thai</u>

No. of episodes

88 (final)

#### **Production**

Executiveproducer(s)

Rachel Aguilos

Vic del Rosario, Jr

Producer(s) Veronique Del Rosario-

Corpus

Manila, Philippines

Location(s) Quezon City

**Thailand** 

Running time 30 minutes

Sahamongkol Film

International Co. Ltd.

Productioncompany(s) Workpoint

<u>Entertainment</u>

Viva Television

#### **Broadcast**

Original channel <u>IBC</u>

Picture format 480i SDTV

Original run

March 3, 2014 – July 4,

2014

Chronology

Related shows Crazy Little Thing Called

<u>Love</u>

**External links** 

Official Website

#### Production Edit

#### Casting <u>Edit</u>

This marks the primetime king <u>Dingdong Dantes</u> and the primetime princess <u>Cristine Reyes</u> as the drama queen after the successful teleseryes <u>Esperanza</u> and <u>Safe In The Arms Of Love</u>. Another project of Reyes is a princess about the life of school. This is also marks the reunion of Reyes and Dantes. Another actress added to the cast is <u>Maricar Reyes</u> whom she had with Reyes and Dantes.

This is also the first primetime series of <u>Cogie Domingo</u> her projects on IBC were <u>Esperanza</u>, <u>Safe In The Arms Of Love</u> and <u>Save the Last Dancew for Me</u>. This is also the world-renowned director <u>Jerry Lopez-Sineneng</u> along with the independent indie film director <u>Monti Parungao</u>. Lopez-Sineneng also worked with Cristine, Dingdong and Maricar as the director of the teleserye. Among those were added are young IBC talents and superstars.

#### Plot Edit

Nam is a girl who is secretly attracted to P'Shone (many people pronounced it as Shone), her senior at school. However, she feels that Shone is too good-looking for her. Instead, Nam and her three friends turn to the help from the book 'Nine Recipes of Love', which is believed to have a magical power to win affection from the boy of choice. Nam's father works in the States to support his family and promises to Nam and her younger sister that he will send a plane ticket

for the US to whichever one of them earn the first place in school. Nam misses her father and is determined to study hard to raise her grade. Nam and her friends are denied by the Thai dance club after picking a fight with Faye, a pretty girl at school.

They instead join the English Drama club headed by Teacher Inn, where Nam is chosen to play <u>Snow White</u> in the school drama, Snow White, during the school fair. Shone is also helping the Drama club as a stage painter. After the drama, Nam becomes popular among the boys at school. Nam also tries to change her appearances by wearing contact lens, braces, and whitening her skin. Her look improves dramatically. She is also chosen as a drum major of the school parade, while Shone joins the soccer team as a striker.

During the second year of the story, Shone's childhood friend, Top, joins the school. He immediately likes Nam and some days later, he confesses his love to Nam. She is shocked and does not answer to avoid the risk of hurting Shone's best friend, Top. Top takes her silence as an acceptance.

Next morning, Top asks Nam to go to the football match to see Shone play. Days later, Shone tells Nam that he wishes that he had a girlfriend, much to Nam's shock. They are interrupted by Top before Nam can say anything back. At the birthday night party of Ake, one of their friends, Top and Shone share a story where both liked the same girl and after that experience, they say that they have promised to never to fall in love with the same girl again. During a dance, Top kisses Nam's cheek, making her uncomfortable. That night, Nam breaks up with him. A heartbroken Top asks Shone to promise never to pursue Nam because he wouldn't be able to see his best friend with the girl he loves. Shone acknowledges his friendship to Top by promising to do so.

Three years have passed by since the beginning of her story. Nam secures the first position in her exam, which means she will get to stay with her father in the States. Nam and her friend finally realizes that the book did not do much help and decides to use the 10th recipe: Direct confession. On the closing of the school year, Nam finally confesses to Shone, only to find out that she is too late. Shone is already going out with Pin, his classmate. That night, Shone comes home to find out that he is accepted into a trainee program in a professional soccer team, and has to leave for the camp the following morning. He goes into his room and takes out a diary. That diary contains all of Nam's photos. Shone has always loved Nam but never managed to pluck up enough courage to tell her. Shone leaves his diary in front of Nam's house. Nine years later, Nam is a successful fashion designer who recently came back from the States and is asked to appear in a variety show. Shone is now a professional photographer. In that reality show, Nam and Shone reunite.

#### Main Cast Edit

- Dingdong Dantes as Shone
- Cristine Reyes as Nam
- Maricar Reyes as Inn

#### Supporting Cast Edit

- Vandolph Quizon as Van
- Cogie Domingo as Teacher Pon
- Say Alonzo as Teacher Orn
- John Wayne Sace as Top
- Joanna Morales as Pin
- Paul Jake Castillo as Paul
- Nicole Uysiuseng as Faye
- Joe Vargas as Eden
- Rebecca Chiongbian as Rebecca
- Biboy Ramirez as Marjo
- Anna Luna as Ms. Mandy
- MJ Cayabyab as Carl

#### Special Participation Edit

Olyn Membian as Nicole

#### Soundtrack **Edit**

### Crazy Little Thing Called Love: The Official Soundtrack

Crazy Little Thing Called Love: The Official Soundtrack		
Soundtrack by Various Artist		
Released	March 1, 2014	
Recorded	2013-2014	
Genre	OPM Pop	
<u>Label</u>	IBC Records Vicor Music	

The Crazy Little Thing Callerd Love Soundtrack album is jointly produced by <a href="McCords">IBC</a> Records and <a href="McCords">Vicor Music</a>. The soundtrack was released on March 1, 2014.

The show's original soundtrack, which features the theme song *For You* sung by <u>Voyz Avenue</u>, was released the series' Grand Fans Day before the series airing. The album's main single *For You* released along with its official music video.

The soundtrack also became the number 1 top-selling OPM album in the Philippines.

#### Track listing <u>Edit</u>

- 1. Once In A Life (Craig David) (composed by Marcus Davis) 1:43
- 2. Someday (Marisa Sukosol Numphakdi) (composed by Vehnee Saturno) Nadine Lustre
- 3. Photograph (composd by Vehnee Saturno) Veejay Aragon
- 4. I'll Never Break Your Heart (Backstreet Boys) (composed by Vehnee Saturno) <u>Voyz</u>

  Avenue
- 5. Human (The Human League) (composed by Vehnee Saturno) Cristine Reyes
- 6. A Little Thing Called Love (Wan Thanakrit) (composed by Amber Davis) Voyz Avenue
- 7. 7 Days (Craig David) (composed by Marcus Davis) Sam Concepcion
- 8. Because of My Heart (Chick Whantana) (composed by Louie Ocampo) Princess Velasco
- 9. Stay (composed by RJ Jmenez) RJ Jimenez
- 10. Someday I'll Be Good Enough (Bodyslam) (composed by Jay Perillo) Where's the Sheep?
- 11. The Star (Pimchanok Luevisadpaibul) (composed by Tito Cayamanda) Cristine Reyes
- 12. Day, Month, Year (DMY) (Kachamat Pormsaka) (composed by Amber Davis) Carlo Lopez

#### Awards and recognitions **Edit**

#### GMMSF Box-Office Entertainment Awards Edit

2014 Winner, Prince of Philippine Television (Dingdong Dantes)

#### Golden Screen Awards Edit

2014 Winner, Outstanding Adapted Drama Program

#### Trivia Edit

- This is also the reunuion of <u>Cristine Reyes</u> and <u>Dingdong Dantes</u> are the primetime. Their appearance was in <u>Esperanza</u> and <u>Safe In The Arms Of Love</u>.
- It became Reyes and Dantes' third television series on <u>IBC</u>.

- <u>Cristine Reyes</u>, <u>Dingdong Dantes</u> and <u>Maricar Reyes</u> worked in the teleserye, which is directed by <u>Jerry Lopez-Sineneng</u> and <u>Monti Parungao</u>.
- This is the first primetime project of actor <u>Cogie Domingo</u> on <u>IBC</u>.
- Cristine and Maricar are appearance after <u>ABS-CBN</u> teleseryes <u>Dahil sa Pag-lbig</u> and <u>Honesto</u>.

## See also Edit

- 'Crazy Little Thing Called Move' PH Version Premieres March 3
- IBC 2014 New Shows: I Love Kapinoy
- IBC Continues to Be Leads National TV Ratings in February
- IBC Launches with Station ID "Kapinoy ng Bagong Pilipino"
- NATIONAL TV RATINGS (Urban + Rural): March 24 and 25, 2014
- PrimeTastik simula April 7 this summer
- IBC proudly present a Taiwanovela hit Love You
- 15,000 Davaoenos Flock IBC's Araw ng Dabaweno Events
- IBC Airs Special Holy Week Programming on April 17 to 19
- IBC showing muscle in so-called ratings war
- List of programs broadcast by Intercontinental Broadcasting Corporation
- List of dramas of IBC
- Crazy Little Thing Called Love

## External links **Edit**

- Official Site
- Crazy Little Thing Called Love Official on Facebook
- Crazy Little Thing Called Love on Twitter

## References Edit

## 'Crazy Little Thing Called Move' PH Version Premieres March 3

#### February 28, 2014

After being the big huge success of its inspirational fantasy *Carita de Angel*, the mermaid tale hit fantaserye *Janella in Wonderland* and the primetime soap hit teleserye *Your Heart, My Love*, IBC continues to change the game in innovative TV programming offering another light primetime series with a heart-warming plot that is fit for the family entertainment will make you fall in love again pitting a gamble of drama series with the big networks' primetime dramas in the

newest Kapinoy teleserye which showcases new television dramas competing with top Philippine broadcasting pioneers ABS CBN and GMA. IBC has showcased interesting new shows and it still on a roll with innovative new plots for Philippine television.

Aside from those new programs, chief entertainment content officer Laurenti Dyogi also mentioned that a teen star princess Janella Salvador will be working in her own primetime fantaserye, Cristine Reyes will be working on her own teleserye while Robi Domingo will also hosting in his own game show. The queen of Philippine soap opera Claudine Barretto is also expected to star in a primetime teleserye and her own movie.

Channel 13 became a third major player in the TV industry with the huge success of three primetime soap operas: a first fantasy series *Janella in Wonderland*, a hit soap opera series *Your Heart, My Love* and first sereies based on the 2010 Taiwan movie *Crazy Little Thing Called Love*. It also began producing quality local programs that began reaping awards in full blast with its local programming continues to be a leader in the broadcast industry; it is much respected and multi-awarded.

Drama is the princess of primetime, says IBC superstar Cristine Reyes as the Kapinoy leading lady. Despite this, the Kapinoy network takes the gamble to go head-to-head once again with the soap operas of the other competing networks with *Crazy Little Thing Called Love*, Cristine Reyes and Dingdong antes's second project of the daily primetime series with the network. Reyes is already successful TV projects after her projects of *Esperanza*, *Safe in The Arms of Love* and *Happy TODAS*.

In their thrust of providing the best Pinoy TV viewing habit, IBC is again giving us another high caliber rprimetime TV series that will surely capture our hearts and imagination, the romanic-dramedy serye *Crazy Little Thing Called Love*. At their recently-held press launch at Broadcast City in Quezon City, the Kapinoy network proudly presented their newest highly-anticipated local TV adaptation of the worldwide hit 2010 Thai film that captivated the hearts of many Filipino viewers is set to conquer Philippine television once more beginning Monday (March 3) when IBC-13 will produced in partnership with Viva Television premieres a romantic dramedy series called *Crazy Little Thing Called Love* on PrimeTastik. They are getting the attention of a popular actors and actresses in the Philippines. Now, they have a new soap opera.

The network decided to change their counter-programmign strategy by airing a drama series in the same timeslot. The tactic worked to some degree with Janella Salvador's fantaserye *Janella in Wonderland* and Claudine Barretto and Raymart Santiago's teleserye *Your Heart, My Love*. The network is also hoping the gamble will pay once more with *Crazy Little Thing Called Love*. Cristine returns to primetime TV as the newest love team partner of Kapinoy actor Dingdong Dantes.

Filling in the Thai superstar Mario Maurer, who first played the role of Shone and Pimchanok Luevisadpaibul as Nam, is one of Philippine TV's prettiest faces today and IBC's primetime

princess and award-winning actress Cristine Reyes she will portray the iconic role of Nam and the leading men Dingdong Dantes as Shone.

"I have a bigger responsibility here because it's a fact that IBC is also behind the ABS-CBN and GMA-7 based on the Kantar Media survey. We need to be able to come up with something that's different that our audience will enjoy watching," Cristine says when asked about the challenges he is facing now as a superstar of the Kapinpy network. Of course, the drama and comedy princess to the challenge.

The local soap operas of such high-rating primetime dramas as a fanaserye *Janella in Wonderland* and a teleserye *Your Heart, My Love* is all set to start the hit teleseryes in a smach hit.

With *Crazy Little Thing Called Love*, Cristine and Dingdong joins the primetime superstars of Janella Salvador and Freddie Gutierrez of *Janella in Wondeland* and Claudine Barretto and Raymart Santiago of *Your Heart, My Love* as the primetime superstars of PrimeTastik shows.

"The Pinay Thailand Film-Serye will surely make Filipinos laugh, cry, and fall in love all over again with her colorful story," said Jake and Cristine. "Viewers will get to relate to the story even more as we highlight true Filipino values especially our unconditional love for our family." Follow the romantic love story as they faces life's stuggles and experiences falling in love for the first time will showcase a powerhouse cast.

Cuenca knows the show is a big risk for IBC, a domination of ABS-CBN and GMA 7's primetime drama series, considering the audience is still accustomed to fantasy and drama on weeknights. "And just expecting major changes like we're going to capture the mass market. We just want to offer something different, something very entertaining, drama-wise," he muses going against drama series on primetime.

Nam is a girl who is secretly attracted to P'Shone (many people pronounced it as Shone), her senior at school. However, she feels that Shone is too good-looking for her. Instead, Nam and her three friends turn to the help from the book 'Nine Recipes of Love', which is believed to have a magical power to win affection from the boy of choice. Nam's father works in the States to support his family and promises to Nam and her younger sister that he will send a plane ticket for the US to whichever one of them earn the first place in school. Nam misses her father and is determined to study hard to raise her grade.

Nam and her friends are denied by the Thai dance club after picking a fight with Faye, a pretty girl at school. They instead join the English Drama club headed by Teacher Inn, where Nam is chosen to play Snow White in the school drama, Snow White, during the school fair. Shone is also helping the Drama club as a stage painter. After the drama, Nam becomes popular among

the boys at school. Nam also tries to change her appearances by wearing contact lens, braces, and whitening her skin. Her look improves dramatically. She is also chosen as a drum major of the school parade, while Shone joins the soccer team as a striker in the love-team romance Dingtine (Dingdong and Cristine).

Also included in the supporting cast of *Crazy Little Thing Called Love* are Maricar Reyes as Teacher Inn, Vandolph Quizon as Van, Cogie Domingo as Teacher Pon, Say Alonzo as Teacher Orn, John Wayne Sace as Top, Joanna Morales as Pin, Paul Jake Castillo as Paul, Nicole Uysiuseng as Faye, Joe Vargas as Eden, Rebecca Chiongbian as Rebecca, Biboy Ramirez as Marjo, Anna Luna as Ms. Mandy and MJ Cayabyab as Carl with a special participation of Olyn Membian as Nicole.

Crazy Little Thing Called Love is co-produced by IBC and Viva TV, directed by Jerry Lopez-Sineneng, is one of The Kapinoy Network's offerings in celebration of the 53rd year of Philippine television. The original Thai film part of *Viva Box Office* aired on IBC in 2013 and it is considered to be one of the most successful Thai-serye in Phillipine TV history. The soon-to-air remake is the only localized version endorsed by Maurer and Luevisadpaibul herself among other serye adaptations previously aired on Philippine television.

Don't miss the premiere of *Crazy Little Thing Called Love* beginning Monday (March 3) at 10:00PM right after the hit teleserye primetime *Your Heart, My Love* on IBC's PrimeTastik. For updates, follow @CrazyLittleThingCalledLovePH on Twitter and like www.facebook.com/CrazyLittleThingCalledLoveOfficial on Facebook. Tweet your thoughts about the show using the hashtag #MariaMercedes.

## IBC 2014 New Shows: I Love Kapinoy

March 1, 2014

The Kapinoy Network continues to prove that its efforts to change the TV landscape are indeed paying off, with the growing popularity of the network's programs reflecting higher viewership shares and a more active social media presence of privatization efforts.

According to data from Kantar Media survey, IBC shows are consistently ranking among the Top 30 programs. Further, the network's shows are also regularly figuring in Twitter trending topics during the time of airing, proving the shows' popularity among progressive and massive audiences.

Viewers and fans of IBC's shows are also Kantar Media's overnight TNS data for February 2014 listed the top-rating IBC shows *Janella in Wonderland*, *Your Heart, My Love* and *Maya Loves Sir Chief* in the Top ranking. The Kapinoy Network's airing of the PBA Alaska Aces vs. Rain or

Shine Elasto Painters game also figured in the Top 1 actively sharing their excitement in social media, often landing the programs in Twitter's trending topic list eventually topped the charts halfway through the program. These developments definitely make the network strive harder to offer more quality and groundbreaking programs that encourage more Filipinos to make the switch and enjoy the new brand of entertainment IBC has to offer.

Watch out for IBC's TV plug called *I Love Kapinoy* that features a new Kapinoy shows like the mermaid tale fantaserye *Janella in Wonderland* (top-billed by a teen sweetheart Janella Salvador with Freddie Gutierrez and Marlo Mortel), the soap opera primetime hit teleserye *Your Heart, My Love* (top-billed by the queen of Philippine soap opera Claudine Barretto and the action star Raymart Santiago), a romantic dramedy teleserye *Crazy Little Thing Called Love* (top-billed by the leading men Dingdong Dantes and a drama princess Cristine Reyes) and the top-rated romantic comedy sitcom *Maya Loves Sir Chief* (top-billed by a leading lady Jodi Sta. Maria as Maya dela Rosa and veteran actor Richard Yap as Sir Chief).

# IBC Continues to Be Leads National TV Ratings in February

March 4, 2014

Intercontinental Broadcasting Corporation (IBC) remains to be the undisputed number three TV network in the country as more Filipinos in both urban and rural homes watched its programs in February, hitting an average national audience share of 28%, or a 8-point lead over ABS-CBN's 45% and GMA's 32%, based on data recently from Kantar Media survey.

Kantar Media uses a nationwide panel size of 2,609 urban and rural homes that represent 100% of the total Philippine TV viewing population, while the other ratings data supplier AGB Nielsen reportedly has only 1,980 homes based solely in urban areas that represent only 57% of the Philippine TV viewing population.

IBC also maintained its leadership in key territories across the country. In Balance Luzon (all areas in Luzon outside Mega Manila), IBC's audience share increased by two points to 30% in February from 28% in January, or a 12-point lead over ABS-CBN's 47% and GMA's 35%. The network, meanwhile, continues to dominate Visayas and Mindanao scoring an average audience share of 15% and 10% in both areas vs rival's Kapamilya network 58% and the Kapuso network has 22% and 21%.

In the previous month, IBC's PrimeTastik (6PM-12MN) also proved to be the network's strongest time block with an average audience share of 24%, or 9 points higher than ABS-CBN's 49% and GMA's 30%.

The primetime block is the most important part of the day when most Filipinos watch TV and advertisers put a larger chunk of their investment in to reach more consumers effectively.

The 2014 PLDT Home DSL PBA Philippine Cup for both finals and semifinals remain to be the most-watched program in the country in february with a national TV ratings of Rain or Shine Elasto Painters vs. San Mig Coffee Mixers (31.2%), San Mig Coffee Mixers vs. Rain or Shine Elasto Painters (31.5%), Barangay Ginebra San Miguel vs. San Mig Coffee Mixers (31.2%) and Rain or Shine Elasto Painters vs. Petron Blaze Boosters (30.9%) at the no.1 spot of the primetime race.

It is followed by *Express Balita* also still the most-watch newscastin the country with a national TV rating of 28.8% or more than triple the rating of rival *TV Patrol* with 29.5% and *24 Oras* with only 14.3%.

A top-rated mermaid tale fantaserye *Janella in Wonderland* which is the number one fantasy drama with a national TV rating of 27.7%. The primetime hit teleserye Your Heart, My Love continues to rule weekday programming with a national TV rating of 27.2%.

Overall, IBC swept fifteen out of the top 30 most-watched programs in the country including Drew Arellano's game show *The Million Second Quiz* (26.5%), Freddie Weeb's comedy talk show *Last Fool Show* (26.1%), afternoon hit serve *Before I Fall in Love* (25.5%), reality show for superstars *Born to be a Superstar* (25.0%), Robi Domingo's game show *Who Wants To Be A Millionaire?* (24.3%), all-male cult action sitcom *Whattaboys* (22.9%), Nadine Lustre's teen drama anthology serial *Sandy's Romance* (21.6%) and the top-rated comedy sitcom *Maya Loves Sir Chief* (21.3%).

Kantar Media is a leading television (TV) audience measurement provider with capabilities in gathering TV viewing data in both digital and analog platforms. It is a multinational market research group that specializes in audience measurement in more than 80 countries, has 26 TV networks, ad agencies, and pan-regional networks subscribing to its ratings services.

Among its current subscribers are ABS-CBN, IBC, NBN, Sky Cable, J. Romero and Associates, 720ConsumerConnect, Starcom, OMD, PhD, Mediacom, Mindshare, MEC, Maxus, Universal McCann, Wellmade Manufacturing Corporation, Brand Ideas, and MPG Havas. They also include pan-regional networks like CSM Media Inc., Fox International Channels, Star HK, Discovery, AXN, HBO, MTV, Sony Pictures Television International, Celestial Tiger, and A&E Television Network.

Among these, the following subscribe to both urban and rural TV audience measurement: ABS-CBN, IBC, Brand Ideas, MPG Havas, and 720ConsumerConnect.

TOP 30 PROGRAMS FROM JANAURY 2014 (NATIONAL HOMES) Edit

Rank	Channel	Title	Ratings (%)
1	ABS- CBN	HONESTO	32.6%
2	IBC	2014 PLDT HOME DSL PBA PHILIPPINE CUP FINALS: RAIN OR SHINE ELASTO PAINTERS VS. SAN MIG COFFEE MIXERS	32.1%
3	IBC	2014 PLDT HOME DSL PBA PHILIPPINE CUP FINALS: SAN MIG COFFEE MIXERS VS. RAIN OR SHINE ELASTO PAINTERS	31.5%
4	IBC	2014 PLDT HOME DSL PBA PHILIPPINE CUP SEMIFINALS: BARANGAY GINEBRA SAN MIGUEL VS. SAN MIG COFFEE MIXERS	31.2%
5	IBC	2014 PLDT HOME DSL PBA PHILIPPINE CUP SEMIFINAKS: RAIN OR SHINE ELASTO PAINTERS VS. PETRON BLAZE BOOSTERS	30.9%
6	ABS- CBN	WANSAPANATAYM	30.3%
7	ABS- CBN	GOT TO BELIEVE	29.9%
8	ABS- CBN	TV PATROL	29.5%
9	ABS- CBN	MAALAALA MO KAYA	29.1%

10	IBC	EXPRESS BALITA	28.8%
11	ABS- CBN	BET ON YOUR BABY	28.1%
12	IBC	JANELLA IN WONDERLAND	27.7%
13	IBC	YOUR HEART, MY LOVE	27.2%
14	IBC	THE MILLION SECOND QUIZ	26.5%
15	IBC	LAST FOOL SHOW	26.1%
16	IBC	BEFORE I FALL IN LOVE	25.5%
17	IBC	BORN TO BE A SUPERSTAR	25.0%
18	IBC	WHO WANTS TO BE A MILLIONAIRE?	24.3%
19	ABS- CBN	ANNALIZA	23.6%
20	IBC	WHATTABOYS	22.9%
21	ABS- CBN	RATED K	22.2%
22	ABS- CBN	HOME SWEETIE HOME	22.0%
23	IBC	SANDY'S ROMANCE	21.6%
24	IBC	MAYA LOVES SIR CHIEF	21.3%
25	GMA	KAPUSO MO, JESSICA SOHO	20.7%
26	GMA	PEPITO MANALOTO: ANG TUNAY NA KWENTO	20.4%
27	ABS-	BE CAREFUL WITH MY HEART	19.0%

	CBN		
28	ABS- CBN	THE LEGAL WIFE	18.6%
29	ABS- CBN	GOIN' BULILIT	18.5%
30	GMA	MAGPAKAILANMAN	18.1%

Source: Kantar Media

# IBC Launches with Station ID "Kapinoy ng Bagong Pilipino"

March 23, 2014

Nandito na ang IBC-13! Kung exciting ang TV landscape sa Pinas with ABS-CBN and GMA-7 competing for supremacy, mas magiging madugo ang labanan with the entry of The Kapinoy Network. In fact, bago pa man nag-launch ang iBC, the two major TV networks in the country are already in the colorful Pinoy mode matapos piratahin ang kani-kanilang talents.

Last Friday of everyday Filipino life and culture, the Kapinoy Network has officially launched with an explosive and extravagant celebration at the Smart Araneta Coliseum in Diliman, Quezon City were invited to witness the big and breathtaking changes that the network will carry this year, coupled with big raffle prizes and celebrity performances enjoyed by the members of the trade and of the press tagged as IBC's Kapinoy in order to get fans and viewership.

Eric Canoy, in a speech during the event, reiterated the tasks at their hands: "Starting a TV station is a very difficult task. There will be setbacks and false starts along the way. "It is in our nature to keep on trying until we succeed. It's a new adventure for all of us. We hope that our presence as a relatively new and exciting player will help expand the field for the industry's growth as a whole. We remain committed to the vision of a IBC that truly serves the best interests of our brothers and sisters, wherever they may be in providing high-quality entertainment, news and information, and public service through its media and marketing properties, television productions, event management, advertising, talent search and music recording."

All shows and programs taping in IBC Broadcast Center in Broadcast City, Capitol Hills, Diliman, Quezon City have been transferred to satellite studios located all over the metro. Established programs are indubitably the root of all TV histories and also the roster of talents compared to ABS-CBN and GMA in their own stars from sports to beauty pageants, concerts and events while the multimedia companies providing solutions for radio, motion picture, print, publications, Internet broadcast, audio recording and photography include TV production and media network management, events management, advertising, and marketing.

As if to emphasize its business strategy as being a cross between the Kapamilya and Kapuso networks, biz whiz Boots Anson-Roa launched IBC as the Kapinoy network that will provide cutting edge, poineering and trend-setting viewer-friendly innovative an creative programming to ABS-CBN and GMA. It will deliver this through HD and state-of-the-art facilities, sporting a new and exciting look to massive audiences from the unveiling of a tremendous line-up of huge expansion projects, an electic mix of new and exciting programs and the pool of Kapinoy superstars and talents ready for the finer points of Philippine TV gameplay to their stars and employees in terms of talent fees, good projects and appropriate trainings.

The launching of IBC was accompanied by the revelation of its new station ID with a Filipino-like visually enticing music video for I for sports, B for entertainment and C for news and current affairs with the Philippine salakot encrypted all the cultural heritage to the best of your abilities of those film-like network idents composed by Freddie Saturno and Vehnee Saturno and lyrics by Louie Ocampo for the theme song for IBC jingle as the coorporate slogan called *Kapinoy ng Bagong Pilipino* offerings from Kapinoy network and a numerous list of new programs as IBC's sales and marketing strategy for tokusatsu and anime.

Not to mention, IBC has Global IBC, INN, IBC Films, Kapinoy Talent Center, IBC Records, 93.5 Romance FM, DZT Radyo Buidyong 1386, iDMZ 891 FM, Sagip-Kapinoy, Bantay Kapinoy, Danze TV music, IBC Interactive and IBC publishing among others that is truly unstoppable in its own field and right compared to ABS-CBN and GMA in the number of sister companies in Philippine entertainment.

IBC has more massive class C-D-E viewers. They can reach wide viewership in all audience classes compared to ABS-CBN and GMA having the masses. Other number 3 network is TV5 simple into niche markets and RPN will serve more upscale viewers of A-B-C and mass-based levels of C-D-E viewers. IBC movies are top-grosser solely because its audience can afford a big-screen moment. Same goes with its produced music albums, merchandise, concerts and events than ABS-CBN and GMA which has most of its produced entertainment scenes are flop.

With this global vision, IBC is a big network to watch out for, but also rather a brother and sister who shares with everyone a spirited bond that aims to serve and unite its Filipino audience, with

a lineup consisting of Time Quest, Ghost Fighter, Kamen Rider Fourze, Kirarin, Cyborg Kurochan. Akazukin Chacha and Sky Ranger Gavan manage with viewer-friendly time slots. For the first time IBC's fortunes were focused on producing quality teleseryes and fantaseryes, station-produced local sitcoms, Viva Tagalog movies, Koreanovelas, sports programming, variety shows, talk shows, game shows, reality shows, children's programming and high-quality news and current programs, while collaborated with tokusatsu, sentai and animes in Japan to air those network's programs. Anime Kapinoy will now bringing the top-rating sentai, tokusatsu series and hit animes: Time Quest (Tuesday and Wednesday 8:30 a.m.), Ghost Fighter (Thursday and Friday at 8:30 a.m.), Kamen Rider Fourze (weekdays at 9 a.m.), Cyborg Kurochan (10 a.m.), Kirarin (10 a.m.) and Sky Ranger Gavan (Saturday at 8:30 a.m.) at the height of the genre's popularity in the country gained high ratings before because of the tokusatsu and anime shows for watching those kind of animes. IBC entails high Ad rates to compete and ABS-CBNN and GMA to have more advertisers' putting a big chunk of their investment to the high-price rate of Channel 13. IBC commercializes more product and endorsements rather than putting numerous of their plugs on air. The first is the advertisement while the latter is their network plug.

The Kapinoy Network artists are world class. They are known by every Filipinos around the globe. Sold out movies, concert, sports and events, rosters of highest paid artists in the country, king and queen of mall shows, in demand endorsers, active magazine cover girls and boys, the bankable movie stars and award-winning performers are the attestations that IBC artists than ABS-CBN and GMA.

"We believe that The Kapinoy Network is a medium that could serve the global Filipino, as well as their families in every part of the country and the world, with the quality of programs and public service that exemplifies our continuous search for excellence," concludes the IBC Chairman Eric Canoy. Watch out for IBC and be entertained with its big and unique offerings that are specially served to its excited audiences.

Some of the new programs that are ready to chomp on the ratings' pie lorded by two stations are the primetime seryes *Janella in Wonderland* (a mermaid tale fantasy-drama serial starring a teen sweetheart Janella Salvador at 7:30 p.m.), *Your Heart, My Love* (a soap opera drama series starring Claudine Barretto, Raymart Santiago, Christopher de Leon and Sandy Andolong at 9:30 p.m.) and *Crazy Little Thing Called Love* (a romantic dramedy starring Cristine Reyes and Dingdong Dantes weeknights at 10 p.m.).

IBC also relaunched its other new shows like the kiddie gag show *TODAS Kids* (weekdays at 12 noon) featuring the most pomising child stars like Cassy Legaspi, Mavy Legaspi, Juan Carlos Urquico, Juan Miguel Urquico, Lance Lucido, Izzy Canillo, Xyriel Manabat, Mutya Orquia, Miel Cuneta, Aldred Nasayao, Louise Abuel, Harvey Bautista, Bimby Aquino-Yap, Sofia Millares, Thirdy Lacson, Abby Bautista and Timothy Chan, daily noontime variety show *Lunch Break* with

Ryan Agoncillo, Joy Viado and Annabelle Rama (weekdays at 12:30 p.m. and Saturday at 12 noon) and Showbiz Star (weekdays at 2 p.m.) hosted by Dolly Anne Carvajal, late-night musical variety show Night of Song Music (weeknights 12:45 a.m.) hosted by the singer-songwriter Louie Ocampo and the aftenoon child-friendly fantasy series My Little Janella (2:30 p.m) starring the child star wonder Abby Bauista together with Jenine Desderio and Freddie Webb back-toback with the local version of Frijolito (3 p.m.) starring the child star Bimby Aquino-Yap. The trend-setting reality show franchises: the kiddie reality talent show SM Little Stars (Sundays 11:45 a.m.) in this annual nationwide search for cute, adorable, and talented kids. The judges including Viva Communications, Inc. chairman Vic Del Rosario, Jr., director Louie Ignacio and acoustic artist Princess Velasco and hosted by Jenine Desiderio; and recently the new season of K-POP Star Hunt (Monday, Tuesday and Thursday at 8:30 p.m.), a reality talent competition will create the new audition fever with full training support from FNC Entertainment, one of the top-tier music labels in Korea aspired to be the next K-pop sensations, aspiring hopefuls with 11 outstanding contestants from five countries, including Singapore, Hong Kong, Taiwan, Thailand and the Philippines are select will also have the once-in-a-lifetime chance to be in the spotlight of Asia, realize their K-pop dreams and vie for the coveted title as winner. Kapinoy Talent Center, the talent management for training and discovery will be the official partner for this season for the show.

It has the total number of educational programming prouced by IBC Foundation, Inc.: the hit daily children show *KapinoyLand* (weekdays at 11 a.m.), *Pamana* (Tuesday at 8 a.m.) for Filipino, *Learn with English* (Wedneday at 8 a.m.) for English lessons, *Bayaning Bayani* (Thursday at 8 a.m.) for Filipino culture and history, *Math Makulay* (Friday at 8 a.m.) for mathematics, *Art Craft* (Saturday at 7:30 a.m.) for arts and crafts, and *Science Kwela* (Saturday at 8 a.m.) for lessons of science, chemistry and physics.

IBC News and Current Affairs under the Media ng Bayan set-up has also gone stronger with new shows and new faces on board. Among them are Snooky Serna-Go, Amelyn Veloso, Jarius Bondoc, hard-hitting Ben Tulfo, Henry Omaga-Diaz and head for IBC News and Current Affairs as Maria Ressa. They now join familiar IBC faces that include Jess Caduco, Cathy Eigenmann, Vincent Santos, Randy David, Bernadette Sembrano and others. The hit telenovela *La Madrastra* starring Victoria Ruffo (weeknighs at 10:30 p.m.) and recently the top-rating Asianovela favorites: original chinovela *Amazing Twins* (3:30 p.m.), the primetime Tawanovela hit *Love You* (6 p.m.) and Jang Nara's primetme Koreanovela hit *My Love Patzzi* (11 p.m.). The station retained its other primetime shows like *Abra Gayuma* (Abra's hit comedy-action movie gets a TV spin every Thursday at 8 p.m.), *13 Original Movie* (Tuesday at 4:30 p.m. collabrates the original made-for-television movies), *Shake, Rattle and Roll* (a horror anthology series based on the horror film every Tuesday at 8 p.m.), *Sic O'Clock News Naman* (political satire with Ramon Bautista at 8 p.m. Monday), *Who Wants to Be a Millionaire?* (a game show every Saturdays at 6 p.m. hosted by Robi Domingo), *Once Upon a Time* (a fantasy anthology hosted by Boots Anson-Roa on Saturdays at 7 p.m.), *Sandy's Romance* (a sexiest teen

romantic drama anthology series for love stories aired on Saturdays at 7:45 p.m. starring a teen superstar princess Nadine Lustre with AJ Muhlach), *Born to be a Superstar* (a reality show for the national singing contest hosted by the Kapinoy singing champions Anja Aguilar with a four judges are Paula Bianca, Sam Concepcion, Joey Albert and Gino Padilla every Saturday 9:30 p.m. and Sunday nights at 9:15 p.m.), *Maya Loves Sir Chief* (a family-romance comedy sitcom starring Jodi Sta. Maria and Richard Yap aired on Saturdays at 10:15 p.m.), *Happy TODAS* (a gag show with Elmo Magalona, Sam YG, Victor Anastacio, Keempee de Leon, Jimmy Muna and Young JV aired every Saturdays at 11 p.m.), *DMZ-TV* (a dance variety show hosted by Janine Tugonon, Neil Coleta and Jason Abalos aired on Saturday at 12 midnght), *Iskul Bukol Men* (all-male sitcom every Sundays at 8:30 p.m. starring Aki Torio, Ramon Bautista and Josh Padilla), *The Million Second Quiz* (a Sunday night game show aired every Sunday nights at 7:30 p.m. hosted by Drew Arellano) and *Last Fool Show* (a late-night comedy talk show hosted by Freddie Webb and Giselle Sanchez on Sunday at 10:15 p.m.).

To prove that the network is out to shake and rattle its competitors, IBC unleashed its own Sunday noontime musical variety show *It's Partytime* hosted by Dingdong Avanzado, Rachel Alejandro, Gino Padilla, Lani Misalucha, Miguel Aguila and Jenine Desiderio, and the newest Sunday showbiz talk show *CelebrityDATCom* with Dolly Anne Carvajal, Anthony Suntay and Tessie Tomas.

#### PROGRAMMING TWISTS ON IBC

IBC offrs a lot of programming changes starting April will change primetime programming. Starting with the Taiwanovela hit *Love You* airs on weeknights at 6 p.m. *Express Balita*, the primetime newscast poineering in new graphics, live reporters in video and audio of IBC news team correspondents and new IBC news room, will now be seen at 6:30 p.m. anchored by Henry Omaga-Diaz, Snooky Serna and Recardo Cepeda. At 7:30 to 8 p.m., a phenomenal fantaserye *Janella in Wonderland* starring Janella Salvador. Also, starting tonight is the primetime teleserye *Your Heart, My Love* at 9:30 to 10 p.m. top-billed by Claudine Barretto and Raymart Santiago back-to-back with the kiligserye *Crazy Little Thing Called Love* starring Cristine Reyes and Dingdong Dantes aired at 10 p.m. At 10;30 p.m. is the hit telenovela *La Madrastra* starring Victoria Ruffo and the hit Koreanovela *My Love Patzzi* at 11 p.m. starring Jang Nara. And every night at 11:30 p.m., the most comprehensive journalism news fan page in *Ronda Trese* with Tony Velasquez, Bernadette Sembrano and Anthony Suntay. Also, catching the baskeball fans to show your favorite games of with the *PBA* airing every Wednesdays and Fridays from 4:30 p.m. to 6:30 p.m. and 8 p.m to 9:30 p.m., every weekends from 2:30 p.m. and Sunday 5 p.m. to 7 p.m.

Watch our News Programs (IBC NEWS), every Monday to Friday (IBC News and

#### Current Affairs) Edit

- Happy Morning Yehey 5:00AM 7:30AM
- Express Balita 6:30PM 7:30PM

Ronda Trese - 11:30PM - 12:00MN

## Also tune in to our CURRENT AFFAIRS SHOWS (IBC CURRENT AFFAIRS): Edit Monday:

- Team Rescue 911 4:30PM 5:00PM
- Linawin Natin 12:00MN 12:45AM

### Tuesday:

- Global Mission 4:30PM 5:00PM
- Snooky 12:00MN 12:45AM

### Wednesday:

- Negoshow 4:30PM 5:00PM
- Forum ni Randy 12:00MN 12:45AM

#### Thursday:

- Operation Lingkod Bayan 4:30PM 5:00PM
- Good Take 12:00MN 12:45AM

## Friday:

- Makabayang Duktor 4:30PM 5:00PM
- Report Kay Boss! 12:00MN 12:45AM

#### Saturday:

- Hapi Kung Healthy 7:00AM 7:30AM
- Express Balita Weekend 5:00PM 5:30PM
- Bitag 5:30PM 6:00PM

#### Sunday:

Express Balita Weekend - 7:00PM - 7:30PM

## NATIONAL TV RATINGS (Urban + Rural): March 24 and 25, 2014

March 26, 2014

## March 24, 2014 - MONDAY Edit

Ratings Data: ABS-CBN vs. GMA-7 and IBC-13 (Source: Kantar Media / TNS)

Legal Forum (0.1%) / Sports Unlimited (replay) (0.5%) vs. Umaga Na Balita Na (0.6%) vs. Ronda Trese (replay) (1.4%)

Happy Morning Yehey (10.4%) vs. Umagang Kay Ganda (3.7%) vs. Unang Hirit (3.7%)

Kris TV (6.6%) vs. Jackie Chan Adventures (7.4%) vs. Joey & Teysi (8.8%) / One Piece (9.6%)

NBA 2013-2014 Season: New York Knicks vs. Golden State Warriors (12.4%) vs. Pokemon (11.2%) / Detective Conan (10.5%) vs. Mr Bean (7.6%)

Yu-Gi-Oh! 5D's (6.0%) vs. Inuyasha (11.1%)

Mr Bean (6.5%) vs. Fairytail (11.6%)

Wansapanasummer 'Cacai Kikay' (12.2%) vs. Kusina Master Sikreto Ng Experto (7.6%) vs. Nine Time Travels(5.4%)

The Singing Bee (17.5%) vs. KapinoyLand (13.3%) / Winx Club (11.4%) vs. Tunay Na Buhay (7.2%)

Be Careful With My Heart (20.4%) Save the Last Dance for Me (10.0% / vs. The Ryzza Mae Show (9.9%)

It's Showtime (16.6%) vs. Eat Bulaga! (12.9%) vs. Lunch Break (10.4%) / Showbiz Star (9.5%)

Kapnoy Cinema 'Kailan Sasabihing Mahal Kita' (16.7%) vs. Kapamilya Blockbusters 'Mamarazzi' (14.3%) vs. Villa Quintana (10.7%)

Galema Anak Ni Zuma (15.3%) vs. Before I Fall in Love (12.1%) vs. Innamorata (9.8%)

Bistado (10.8%) vs. The Borrowed Wife (9.4%) vs. PLDT Home TVolution PBa Commissioner's Cup San Miguel Beermen vs. Globalport Batang Pier (5.5%)

My Girlfriend Is A Gumiho (13.9%) vs. GMA Sinebabad (9.2%)

Mirabella (22.0%) vs. Paraiso Koy Ikaw (10.0%)

TV Patrol (29.6%) vs. Express Balita (25.4%) 24 Oras (17.1%)

Mars Ravelo's Dyesebel (32.3%) vs. Janella in Wondrland (30.7%) vs. Kambal Sirena (18.8%)

Abra Gayuma (34.4%) / Ikaw Lamang (26.8%) vs. Carmela Ang Pinakamagandang Babae Sa Mundong Ibabaw(18.3%) vs. Ghost Busters (5.5%)

The Legal Wife (17.6%) vs. Rhodora X (15.1%) vs. Your Heart, My Love (14.3%)

Crazy Little Thing Called Love (10.0%) vs. Aquino & Abunda Tonight (9.9%) vs. Tim Yap Show (5.4%)

La Madrastra (10.3%) vs. The Biggest Loser Pinoy Edition Doubles (6.6%) vs. True Love (5.4%)

My Love Patzzi (12.4%) vs. Darling Sweetheart (11.3%) vs. A 100-Year Legacy (10.6%)

Ronda Trese (5.4%) vs. Bandila (3.4%) vs. Saksi Liga Ng Katotohanan (5.2%)

Linawin Natin (6.6%) vs. Banana Nite (2.2%) vs. Front Row (2.6%)

Night of Song Music (5.4%) vs. O Shopping (0.6%) vs. The Medyo Late Night Show With Jojo A. (1.0%)

## March 25, 2014 - TUESDAY Edit

Legal Forum (0.5%) / Mutya Ng Masa (replay) (0.5%) vs. Umaga Na Balita Na (0.8%) vs. Ronda Trese (replay) (0.9%)

Happy Morninhg Yehey (6.7%) vs. Umagang Kay Ganda (3.6%) vs. Unang Hirit (3.8%)

Joey & Teysi (9.8%) vs. Kris TV (5.1%) vs. Jackie Chan Adventures (8.7%) / One Piece (11.4%) vs. Pamana(10.4%)

Detective Conan (11.9%) vs. Time Quest (10.1%)

Kamen Rider Fourze (14.4%) vs. Mr Bean (7.5%) vs. Pokemon (13.4%)

Super Pig (15.3%) vs. Yu-Gi-Oh! 5D's (6.4%) vs. Inuyasha (13.4%)

Kirarin (13.9%) vs. Mr Bean (8.9%) vs. Fairytail (13.6%)

Wansapanasummer 'Hair There And Everywhere' (14.2%) vs. Nine Time Travels (11.9%) vs. Kusina Master Sikreto Ng Experto (7.6%)

The Singing Bee (19.0%) vs. KapinoyLand (14.3%) / Winx Club (11.1%) vs. Tunay Na Buhay (6.6%)

Be Careful With My Heart (20.2%) vs. Save the Last Dance for Me (9.4%) vs. The Ryzza Mae Show (8.9%)

It's Showtime (17.6%) vs. Lunch Break (15.4%) vs Eat Bulaga! (12.0%) / Showbiz Star (10.0%)

Kapinoy Cinema 'Forever' (14.4%) vs. Kapamilya Blockbusters 'Kung Kaya Mo Kaya Ko Rin' (13.0%) vs. Villa Quintana (11.1%)

Galema Anak Ni Zuma (14.4%) vs. Innamorata (10.3%) vs. Before I Fall in Love (10.1%)

PLDT Home TVolution PBA 2014 Commissioner's Cup: San Mig Coffee Mixers vs. Barako Bull Energy Cola (Live) (12.4%) vs. Mutya ng Masa (10.3%) vs. The Borrowed Wife (10.0%)

My Girlfriend Is A Gumiho (11.5%) vs. GMA Sinebabad (7.8%)

Mirabella (20.7%) vs. Paraiso Koy Ikaw (9.1%)

Express Balita (30.2%) vs. TV Patrol (29.3%) vs. 24 Oras (15.7%)

Janella in Wonderland (35.7%) vs. Mars Ravelo's Dyesebel (32.4%) vs. Kambal Sirena (17.8%)

13 Original Movie 'Falling in Love' (10.3%) vs. Ikaw Lamang (28.9%) vs. Carmela Ang Pinakamagandang Babae Sa Mundong Ibabaw (17.8%)

Your Heart, My Love (22.4%) vs. The Legal Wife (20.0%) vs. Rhodora X (14.6%)

Crazy Little Thing Called Love (12.2%) vs. Aquino & Abunda Tonight (11.2%) vs. Tim Yap Show (6.1%)

La Madrastra (10.9%) vs. The Biggest Loser Pinoy Edition Doubles (7.1%) vs. True Love (4.3%)

My Love Patzzi (15.3%) vs. Darling Sweetheart (12.1%) vs. A 100-Year Legacy (11.1%)

Ronda Trese (9.8%) vs. Saksi Liga Ng Katotohanan (6.8%) vs. Bandila (3.5%)

Snooky (9.4%) vs. Banana Nite (2.1%) vs. Alisto! (3.8%)

Night of Song Music (8.8%) vs. O Shopping (0.6%) vs. The Medyo Late Night Show With Jojo A. (1.3%)

## PrimeTastik simula April 7 this summer

Most of the network's activities in a very memorable celebration as IBC marks their grand 52nd anniversary in the broadcasting industry, The throwback concert series as the TV specials like *Homecoming Kapinoy* featuring the big reunion of all former IBC talents and stars from 1975 to 1990's at the events every Sunday of the month is a celebration of the IBC's finest moments then and now a force in the music recording, film production and distribution business in the recording and movie industry.

Pinoy action movies on *Sunday Sinemaks*, never-before-seen movies on Phlippine TV as *Kapinoy Cinema* and *Viva Box Office* for the big Pinoy movies on IBC. The fastest rising IBC, the TV to show old movies and pay radio talents with young actors that are talented and veteran actors and actress in the showbiz industry.

To commemorate the 54th anniversary of The Kapinoy Network, the IBC employes, IBC management and IBC Board of Directors will now come together on April 4, at 2 p.m. for a thanksgiving mass at Broadcast City, Capitol Hills, Diliman, Quezon City to be followed by a fellowship with their families in the spirit of togetherness and one of the premier TV networks from then until now, resurgence for IBC with the new slogan *Kapinoy ng Bagong Pilipino* for the government-sequestered network with all-Filipino programming, which concept was a collaboration of the best minds and talents in the industry that include broadcasting, new media, post-production, and international distributiont in its reputation for all-Filipino innovative and creative programming and award-winning shows enjoyed over artists, talents, and advertisers foremost concern is to maintain the viability and competitiveness of the network in preparation for its privatization.

President and CEO Boots Anson-Roa is known better for her powerful performances on screen than for the power she wields within IBC's entertainment division, where she oversees the production of programs and the hiring of talents that put together the network's dramas, variety shows, sitcoms, game shows and reality shows. Through smash hits like a fantaserye *Janella in Wonderland*, and the teleseryes like *Your Heart, My Love* and *Crazy Little Thing Called Love* introduces another top-notch dramaserye with the most captivating story will surely have viewers hooked every night, and box office winners like IBC Films' *Gayuma: The Movie*, Boots has exhibited a knack for manipulating the prank strings of comedic audiences all over the country.

That conglomerate now includes properties that range from TV and radio broadcasting to cable, internet service, product licensing, recording, film production, post-production, new media, publishing, talent management and department, and international distribution of airtime on Channel 13.

This achieved by providing for the personnel welfare and benefits by renewed programming thrust which would cater to the biggest sector of society, the youth give the buyer time to work on his own programming with the *NBA* and *PBA*basketball will helped boost Channel 13's

ratings, thanks to Laurenti Dyogi, the network's current head of IBC's Entertainment TV division. Now, a new hope shines on IBC, the network which pioneered various genres in TV production. As long as IBC remains a network with its innovative and creative core intact, the dream of reaching the top is not so far away with a primetime viewing will be even more spiced up with intense drama and unique characters.

On the same day, on-air, IBC is now the country's number 3 television network will launch its new Station ID to enhance its PrimeTastik campaign promoting its formidable line-up of award-winning primetime programming favorites that is including *Love You* (6 p.m.), *Express Balita* (6:30 p.m.), *Janella in Wonderland* (7:30 p.m.), *Sic O'Clock News Naman* (Monday, 8 p.m.), *Shake, Rattle and Roll* (Tuesday, 8 p.m.), *Abra Gayuma* (Thursday, 8 p.m.), *K-Pop Star Hunt* (8:30 p.m.), *2014 PLDT Home TVolution PBA Commissioners' Cup* (Wednesday and Friday with a first game start from 4:30 p.m. to 6:30 p.m. and second game at 8 p.m. to 9:30 p.m., Saturday from 2:30 p.m. to 4:15 p.m. and Sunday with a first game from 2:30 to 4:30 p.m. and second game at 5 p.m. to 7 p.m.), *Your Heart, My Love*(9:30 p.m.), *Crazy Little Thing Called Love* (10 p.m.), *La Madrastra* (10:30 p.m.), *My Love Patzzi* (11 p.m.) and *Ronda Trese* (11:30 p.m.) reigns on primetime where the Filipino family gathers at home to eat dinner that appeals to the entire family.

Meanwhile, on the network's weekend primetime shows on Saturday and Sunday nights with a newest treat: Who Wants To Be A Millionaire? (Saturday 6 p.m.), Once Upon a Time (Saturday 7 p.m.), Sandy's Romance (Saturday, 7:45 p.m.), ONE FC (Saturday, 8:30 p.m.), Born to be a Superstar (Saturday 9:30 p.m. and Sunday, 9:15 p.m.), Maya Loves Sir Chief (Saturday, 10:15 p.m.), Happy TODAS (Saturday, 11 p.m.), DMZ-TV (Saturday, 12 midnight); The Million Second Quiz (Sunday, 7:30 p.m.), Iskul Bukol Men (Sunday, 8:30 p.m.), Last Fool Show (Sunday, 10:15 p.m.) and Sunday Sinemaks (Sunday, 11 p.m.) as well as the Tagalog movies Kapinoy Cinema (Monday, Tuesday and Thursday, 4:30 p.m.), the NBA games (Mondays from 8 a.m to 10:30 a.m. and Saturdays at 10 a.m. to 12 noon) and Viva Box Office (Sunday, 10 a.m.).

This anniversary concert is under the direction of Mark Reyes with musical direction by Louie Ocampo and Freddie Saturno with former network employees, executives and talents to relive their Kapinoy days.

Anniversary of Kapinoy superstars stars include a teen sweetheart Janella Salvador, *Superstar Circle* grand winner Freddie Gutierrez, Marlo Mortel, the Filipino skater Michael Martinez, the queen of Philippine soap opera Claudine Barretto, Drew Arellano, Raymart Santiago, Dingdong Dantes, Cristine Reyes, Jake Cuenca, the singing champion Anja Aguilar and Sam Concepcion, *Born to be a Superstar* grand winners are the singers Joshua Cadelina, Cayleen Villamor and Ronald Humarang, Dingdong Avanzado, Jenine Desiderio, leading lady Jodi Sta. Maria and Richard Yap, Nadine Lustre, AJ Muhlach, Ramon Bautista, Robi Domingo, veteran actor Christopher de Leon, the president and CEO Boots Anson-Roa Freddie Webb, Janine

Tugonon, the comedians Tito Sotto, Vic Sotto and Joey de Leon of Iskul Bukol, rapper Andrew E. Abra and Young JV, a young generation of Kapinoy Talent Center teen stars such as Liza Soberano, Khalil Ramos, Sue Ramirez, Francis Magundayao, the rock band Eraserheads, Mario Maurer, Erich Gonzales, Ryan Agoncillo, Joy Viado, Annabelle Rama, Lani Misalucha, Gino Padilla, Dolly Anne Carvajal, Freddie Webb, Luz Fernandez, the group Salbakuta, Manilyn Reynes, Lovers Melody, Richard Reynoso, Sandy Andolong, Diether Ocampo and the megastar Ms. Sharon Cuneta who was in *The Sharon Cuneta Show* for a longest running variety show. IBC's industry milestones will be highlighted during the concert including its track-record for having had the longest-running No.1 sitcoms are Iskul Bukol, Chicks to Chicks, Sitak ni Jack, Barrio Balimbing, Hapi House, Sitak ni Jack, 13 14 15 and Eh Kasi Babae, the longestrunning No.1 comedy gag show Goin' Bananas and TODAS, the longest-running No.1 political satire show Sic O'Clock News, the longest-running No.1 fantasy drama series Ula ang Batang Gubat, the longest-running No.1 horror series Pinoy Thriller, the longest-running No.1 musical variety show The Sharon Cuneta Show, the No.1 hit TV series Tarzan, the longest-running No.1 showbiz talk shows are Seeing Stars with Joe Quirino and See-True, the longest-running No.1 fantasy anthology Ora Engkantada, the longest-running No.1 children show Kulit Bulilit, the longest-running No.1 dance variety show Loveliness and showing a full-length Tagalog movies, in Philippine TV history for the best of times and the best of memorable local shows in the return of its glory days on its 54th anniversary celebration of the firsts in the TV and radio broadcasting industry.

The Homecoming Kapinoy: 54 Taon na Masaya ng Paboritong Pilipino, the 54th anniversary concert TV special will be aired on IBC nationwide on April 6, as the special feature on Sunday Sinemaks at 11:00PM and be a witness to another fine moment in the broadcasting industry with the thanksgiving big reunion.

Anime Kapinoy will now air not only in the hit Japanese animes but also expanded into a sentai tokusatsu hits. It will air from 9:00AM to 10:30AM with *Time Quest* at 9:00AM on Monday to Wednesday, *Kirarin* on Thursday and Friday, *Kamen Rider Fourze* at 9:30AM and *Cyborg Kurochan* at 10:00AM.

### New schedule of PrimeTastik beef-up a new primetime programming

The Kapinoy network IBC beefs up its weekday primetime block with new treat of PrimeTastik get even more exciting and refreshing superstars with the network's revamped program this summer grid starting April 7 continues to reign on primetime with a soap operas and fantasy series at night. The teleseryes are calculated to bring many hours of mermaid fantasy, rmance, laugher, excitement and suspense.

Starting Monday, April 7 this summer, your favorite PrimeTastik shows on IBC will now air from 5:45PM to 12:00MN with the popular Taiwanovela primetime *Love You* brings to Philippine TV starring two of the most talented stars Joseph Chang and Rainie Yang, along with Kingone

Wang, Tiffany Hsu, Alien Huang and Tom Price. The Taiwanese soap opera will air starting at 6:00PM.

Primetime rating news program Express Balita at 6:30PM anchored by Henry Omaga-Diaz and Snooky Serna-Go with a domination rival of TV Patrol and 24 Oras, to be followed by the hottest hit mermaid fantaserye Janella in Wonderland starring a teen sweetheart princess Janella Salvador at 7:30PM, at 8:00PM on Monday with Abra Gayuma starring the Filipino rapper turned comedian Abra, on Tuesday with an original telemovie (made-for-TV movies) 13 Original Movie and on Thursday with a country's horror anthology series Shake, Rattle and Roll, at 8:45PM is the political satire Ramon Bautista's Sic O'Clock News Naman and a Korean reality show for a K-Pop stars like K-Pop Star Hunt shows at 8:45PM except the PBA games will now showing on Wednesday and Fridays from 4:30PM to 6:30PM for first game and 8:00PM to 9:30PM for second game continue to bring more sports of basketball in PBA fans, a primetime hit teleserye Your Heart, My Love weeknights at 9:30PM starring the world-renowned queen of Philippine soap opera Claudine Barretto and the box-office action star Raymart Santiago along with a powerhouse cast, a kilig-teleserye Crazy Little Thing Called Love at 10:00PM starring the drama princess Cristine Reyes and primetime prince Dingdong Dantes, a hit telenovela La Madrastra at 10:30PM starring a Mexican actress Victoria Ruffo and the hottes Koreanovela My Love Patzzi starring K-Pop superstar Jang Nara starts at 11:00PM. Then, round-up the latenight news program Ronda Trese with the news anchors Jess Caduco and Bernadette Sembrano at 11:30PM.

## Isang Taon, Makalipas, ang aming pista ng malalaking programa patuloy na nagungunang PrimeTastik seryes na sila:

- Love You (6:00-6:30PM)
- Janella in Wonderland (7:30-8PM)
- Your Heart, My Love (9:30-10PM)
- Crazy Little Thing Called Love (10-10:30PM)
- La Madrastra (10:30-11PM)
- My Love Patzzi (11-11:30PM)

### For Da Boys na Tag-Init (for a hottest men and a sexy young girl)

- Sandy's Romance (Saturday 7:45PM)
- Happy TODAS (Saturday 11PM)
- Iskul Bukoi Men (Sunday 8:30PM)

### Mapasaya ang komedyang primetime

- Abra Gayuma (Thursday 8PM)
- Maya Loves Sir Chief (Saturday 10:15PM)

### At tuloy-tuloy pa rin ang saya

- Kapinoy Cinema (Monday and Thursday 4:30PM)
- Viva Box Office (Sunday 10AM)
- Sunday Sinemaks (Sunday 11:00PM)

- 2013 PLDT Home TVolution PBA Commissioners' Cup
- (Wednesday and Friday 4:30-9:30PM, Saturday 2:30-4:15PM, Sunday 2:30-4:30PM and 5-7PM)
- 2013-14 NBA Regular Season
- (Monday 8-10:30AM and Saturday 10AM-12NN)

## April Fiesta 2014 mga Kapinoy!

## IBC proudly present a Taiwanovela hit Love You

April 5, 2014

Manila, Philippines - The newest primetime hit Taiwanese drama *Love You* is now set to airing on The Kapinoy Network IBC as part of the Kapinoy network's so-called airing the Asianovela of being the 'Home of the Asianovelas' became the network's highest-rating Asianovela. The Kapinoy Asianovelas is composed of Taiwanese and Korean TV series at the same time of dubbing Tagalog.

"The opponents, they ABS-CBN and GMA-7's mass market so if this is the basis, a third of them. During the mass we are also pursuing market, we are also the number three. RPN and IBC, also government-owned, has also been in the market too for a long time on the ratings scale.

IBC recently released a teaser trailer for the launching of *Love You* on Philippine television through video-sharing site, YouTube on Wednesday, March 16, 2014 expected this April 7, 2014. On Twitter Philippines, users were abuzz with the news that the hashtag #LoveYouKapinoy trended on Thursday.

Love You stars with Joseph Chang (Song Jie Xiu) and Rainie Yang (Xiao Ru) together with Tiffany Hsu (Ai Wei Ivy Tang), Alien Huang (Geng Shuo Huai), Kingone Wang (Ren Yi Xiang) and Tom Price (Rickie Xiang).

Remember of these chinovela *Amazing Twins* was first aired on IBC on 2003. And now, the Taiwanovela hit continues to perform in the phenomenal craze like *Love You*. It has nominated in 2011 for four awards at the 46th Golden Bell Awards, including Best Leading Actor in a Television Series for Joseph Chang, Best Directing for a Television Series for Ming-chang Chen and Best Television Series.

Love You is started filming in January 2011 and wrapped on 30 April which is based featuring the hottest superstars from Taiwan. Meanwhile, the series has also been credited for the origin of "Asianovela Craze" in the Philippines which also breached in nationwide ratings with more than 30% viewing percentage.

According to sources, *Love You* will now startt a primetime telecast on Monday, April 7, 2014 at 6:00 pm right before the network's primetime newscast *Express Balita* on PrimeTastik.

Two strangers, both proposed marriage to their respective girl/boyfriend, were rejected on the same day. They decided that the best way to deal with the rejection was to get drunk, really drunk. During the 24 hours of their crazy drunkenness, these two stranger became fast friends and got married... to each other. When they finally sobered up, they embarked on a mission to undo every crazy thing they did while they were drunk and prayed that their girl/boyfriend wouldn't find out. However, it turns out that Jie Xiu's girlfriend, Ai Wei, doesn't want a scandal affecting her movie so she asks him to stay married to Xiao Ru for three months. Jie Xiu and Xiao Ru develops feelings for each other, Ai Wei realises how much she loves Jie Xiu and plans to reveal the fake marriage contract to the media so they could get back together.

But soon she realises that she is too late and she cannot stop their love for each other. After some rough times when Jie Xiu's mother Samantha at a club and ending up in hospital and Xiao Ru's childhood friend and the restaurant owner (Shou Hai) coming back in hopes of marrying her and taking her back to America with him they decide to divorce - for their fake marriage - and then marry again for real.

## 15,000 Davaoenos Flock IBC's Araw ng Dabaweno Events

April 13, 2014

Over 15,000 Davaoenos joined IBC-13's fun and star-studded celebration of the annual Araw ng Dabaweno via the network's back-to back events last April 9 and 10.

Five thousand fans flocked to the SM City Davao for *Homecoming Kapamilya* last April 9 and 10 to bond with IBC's newest love team, young stars Freddie Gutierrez and Janella Salvador. The two displayed undeniable as they performed a special production number and invited the crowd to watch their IBC's long-running hit primetime fantaserye *Janella in Wonderland*. The fun continued on April 10 as 10,000 people trooped to the *Kapinoy Karavan* held at the SM City Batangas parking lot to enjoy special treats from the cast members of IBC's teleseryes. *Janella in Wonderland* lead star Janella Salvador received the loudest cheers when he performed a sizzling song and dance number tunes that delighted the crowd with the leading men Marlo Mortel.

Adding color and luster to the grand celebration were IBC's long-running hit teleserye *Your Heart, My Love* stars Claudine Barretto, Raymart Santiago, Christopher de Leon and Ian Veneracion.

Davaoenos were also entertained by the cast of IBC's romantic kilig-serye *Crazy Little Thing Called Love* that included Dingdong Dantes, Cristine Reyes, Cogie Domingo and Maricar Reves.

The *Homecoming Kapinoy* and *Kapinoy Karavan* events were organized by the IBC Regional Network Group.

## IBC Airs Special Holy Week Programming on April 17 to 19

April 16, 2014

In observance of the Lenten season, IBC-13 presents a special Holy Week programming this Maundy Thursday (April 17), Good Friday (April 18) and Black Saturday (April 19).

Among the featured shows are timely documentaries that will enrich and, at the same time, challenge the faith of Filipino Catholics; heartwarming Viva Tagalog movies; inspirational episodes of *KapinoyLand*; a mini-series *A Dangerous Life* for the phenomenally top-rating EDSA Revolution-themed international drama series and the most highly-rated show in Philippine TV, and the two-hour marathon specials of IBC's top-rating primetime teleseryes *Janella in Wonderland* and *Your Heart, My Love* during Black Saturdays. On Maundy Thursday, prepare for a string of programs that will make viewers reflect including *Ghost Fighter*(9:30AM), *Cyborg* 

Kurochan (10:00AM), Kirarin (10:30AM), KapinoyLand (11:00AM), Winx Club (11:30AM), Kapinoy Cinema: Baler (12:00NN), Kapinoy Cinema: S2pid Luv (1:30PM), Shalom 3-Day Lenten Retreat (3:00PM) and Kapinoy Cinema: Moron 5 and the Crying Lady (7:00PM). Get ready for some Lenten introspection come Good Friday through the following shows: Ghost Fighter (9:30AM), Cyborg

Kurochan (10:00AM), Kirarin (10:30AM), KapinoyLand(11:00AM), Winx Club (11:30AM), The Seven Last Words Year 27 (12:00NN), Shalom 3-Day Lenten Retreat(3:00PM) and Kapinoy Cinema: Hating Kapatid (7:00PM).

Meanwhile, be inspired on Black Saturday while watching *Pasugo* (8:00AM), *Work with Yan* (9:00AM), *Mickey Mouse Clubhouse* (9:00AM), *Cooltura: Ang Semana Santa* (9:30AM), *KapinoyLand* (10:00AM), *Pacquiao vs. Bradley 2:* 

Vindication (10:30AM), Janella in Wonderland: Marathon Special (2:30PM), Shalom 3-Day Lenten Retreat (4:00PM), Kapinoy Cinema: Tumbok (5:30PM), Sandy's Romance: Sandy's

Island (7:00PM), Your Heart, My Love: Marathon Special (7:45PM), Express Balita Weekend (9:15PM), A Dangerous Life brings you to Manila 1986 (9:45PM) and El Shaddai Easter Vigil (11:30PM to 5:00AM).

A Dangerous Life (8:30PM on Maundy Thursday and Good Friday, and at 9:34PM on Black Saturday), the mini-series earned a Best Actress nomination for Tessie Tomas at the International Emmy for her portrayal of Imelda Marcos. It also stars Laurice Guillen as former president Cory Aquino, Ruben Rustia as former president Ferdinand Marcos, Joonee Gamboa as Juan Ponce Enrile and Ray Ventura as former president Fidel V. Ramos; and El Shaddai Holy Week Special (10:30PM on Maundy Thursday and Good Friday) also air during Holy Week.

For more information about The Kapinoy Network's Holy Week program schedule, log on to IBC.com.ph.

## IBC showing muscle in so-called ratings war

May 10, 2014

The network war rages on with ABS-CBN 2 and GMA-7. If IBC plays its cards right, with the solid backing of Eric Canoy as chairman, we might see the day that the fight for network supremacy will now also get to dominated by the Kapamilya and Kapuso channels.

But surely, The Kapinoy Network is making its presence felt—and time may come that the government-sequestered network IBC will be becoming the giant network in able to hold its own against the giants.

This early though IBC is already showing muscle based on the ratings of its weekend shows. In the weekend of May 3-9, based on the Kantar Media ratings, it showed IBC doing good on the 6 p.m. to the 2 a.m. time slot, as IBC became the second most watched network that week. It garnered a rating of 35.9% audience higher which is higher than ABS-CBN with 47.5%, while GMA 7 took the top spot with 24.3% audience share.

IBC's weeknight triumvirate of primetime dramas such hits like *Janella in Wonderland*, *Your Heart, My Love* and *Crazy Little Thing Called Love* was the favored viewing fare that night, getting the high audience share compared to the rival teleseryes in terms of other networks. The hit weekend triumvirate of *Who Wants to Be a Millionaire?*, *Sandy's Romance*, *Born to be a Superstar*, *Iskul Bukol Men*, *Sir Chief Loves Maya*, *Happy TODAS*, *Dingdong n' Lani*, *Last Fool Show* and *The Million Second Quiz*was the favored viewing fare that night, getting high

audience share compared to the shows of the Kapuso and Kapamilya networks and home to the *PBA* and *NBA* basketball.

I might change the landscape of TV programming. If it airs on primetime as planned, it might prompt Channels 2 and 7 to come up with a program of a similar format, especially if will get a rousing reception from the viewers. Channel 2 and GMA 7 should not be too complacent because the entry of IBC-13 could really pose a serious threat to their supremacy in the network war.

And if The Kapionoy Network would make good on its promise of investing in state-of-art equipment and ensuring a good signal and reception in the provinces, it would certainly become a force to reckon with.

## Dahong Ginto

**Dahong Ginto** was a Philippine drama of Inter-Island Broadcasting Corporation from 1973 to 1975 it was main casts Carlito Gonzaga and Crisanta Cruz

Dahong Ginto			
Format	Drama		
Created by	Inter-Island Broadcasting Corporation		
Developed by	Lea Productions		
Starring	Carlito Gonzaga Crisanta Cruz Rex Cortez and Roldan Aquino		
Country of origin	<u>Philippines</u>		
Language(s)	<u>Filipino</u>		

No. of episodes	85 final episodes	
	Broadcast	
Original channel	Inter-Island 13	
Original run	1973 – 1975	
	Chronology	
Followed by	Ito ang Inyong Tia Dely	

## Pilots Edit



Premiered in 1973 was a launch as **Dahong Ginto** starring <u>Carlito Gonzaga</u> and Crisanta Cruz together with Rex Cortez and <u>Roldan Aquino</u> it was replaced by <u>Ito ang Inyong Tia Dely</u> in 1975

## Casts Edit

## Main casts Edit

- Carlito Gonzaga as Bonoy
- Crisanta Cruz as Pinty
- Rex Cortez as Danny
- Roldan Aquino as Roldan

## Supporting Casts Edit

- Amalia Fuentes
- Jay Ilagan
- Charito Solis
- Victor Noel

## Dear Heart (Philippine TV Series)

**Dear Heart** was a Filipino teen drama anthology series broadcast on IBC and produced by Viva Television every Sunday afternoon. The series is being starring the newest popstar Anja Aquilar as the main cast in her leading role as well as narrator for Anja.

Each episode is based on the real life stories through letter sender that tells a different love story. According to MTRCB, The series is "Rated SPG" (which in this case strong themes (T) and sexual content (S)), the different on that the teen drama anthology series. The song itself is used throughout the episode as background music.

Dear Heart				
Format	Teen drama Anthology Romance Comedy Musical			
Created by	Viva Television			
Written by	Raymond Diamzon			
Directed by	Monti Parungao			
Starring	Anja Aguilar			
Theme music composer	Vehnee Saturno			
Opening theme	To Reach You by Anja Aguilar			
Country of origin	<u>Philippines</u>			

Language(s) Filipino
Tagalog

**English** 

No. of episodes

Sundays)

## **Production**

**Executiveproducer(s)** Vic del Rosario, Jr.

Producer(s) Veronique Del Rosario-

Corpus

Running time 1 hours

Productioncompany(s) <u>Viva Television</u>

## **Broadcast**

Original channel <u>IBC</u>

Picture format <u>480i SDTV</u>

Original run

July 12, 2010 – April

28, 2013

### **External links**

Official Site

About the series Edit

## Music theme Edit

The opening theme for the show is To Reach You," composed and written by <u>Vehnee</u>

<u>Saturno</u> and performed by <u>Anja Aguilar</u> from her first self-titled album <u>Anja Aguilar</u>, was always used as background music while Anja delivered the narration and her final advice to the letter-sender.

## Synopsis Edit

<u>Anja Aguilar</u> in a youthful tale of love and personal discovery she is the young girl-popstar hallmarked teenage real-life romance stories and adventures, success, failures, heartaches and heartwarming victories a lucky letter sender's story in her program's episode.

The mood was light, are friendly sometimes comical but something that would always touch our dear heart. The letter-senders, who get advice from Anja at the end of the show. At the time, the new high school students of university called *University of School* as Anja herself will have the fan-star relationship.

## Cast Edit

## Main Cast Edit

Anja Aguilar as Anja - A certified singing champion, Anja Aguilar definitely has the looks of a future superstar. With her extraordinary vocal range and incredible charisma, she can capture the hearts of her audience in an instant. Her numerous trophies and awards from different singing contests prove that she possesses a star factor.

## Supporting Cast Edit

- Nathan Barrera as Nathan
- Giu Comia as Giuliano
- Say Alonzo as Teacher Alon
- JC Cuadrado as Juan Corno
- Shy Carlos as Mary Lozanes
- Johan Lourens as Teacher Ablen
- James Reid as Jonny Roberto
- Sofia Andres as Angela Aguilar
- Aki Torio as Rocky Falcon
- Josh Padilla as John Manalo
- Martin Velayo as Lim
- Lucas Zamora as Manuel Castillo
- Cogie Domingo as Godge
- Kelly dela Cruz as Vanessa Aguilar
- DJ Durano as Dan Jay

- Bianca Casado as Monica Agnes
- Gina Pareno as Gena

## Extended Cast Edit

<u>Dingdong Dantes</u> as Dante

## List of Dear Heart episodes <u>Edit</u>

Original Airdate	Title	Song Title	Singer	Guest co- actor
July 1, 2012	To Reach You	To Reach You	Anja Aguilar	Nathan Barrera
July 8, 2012	Magic of Love	Magic of Love	Anja Aguilar	Nathan Barrera
July 15, 2012	Before I Fall in Love	Before I Fall in Love	Anja Aguilar	Nathan Barrera
July 22, 2012	Happy Birthday Anja	When	Anja Aguilar	Nathan Barrera
July 29, 2012	Heaven Knows	A Part of Me Heaven Knows	Anja Aguilar	Nathan Barrera
August 5, 2012	I Need Your Love	Angel of Mine This Kiss	Anja Aguilar	Giu Comia
August 12, 2012	My Young, My Love	When Di Bale Na Lang	Anja Aguilar	Giu Comia
August 19, 2012	The Social	Surrender (PureFocus remix) A Part of Me	Anja Aguilar	Giu Comia
August 26, 2012	Ang Kwento ni Anja Part 1	Nasaan ang Pangako Mo One Hello	Anja Aguilar	Giu Comia

September 2, 2012	Ang Kwento ni Anja Part 2	One Hello Ako Para Sa'yo	Anja Aguilar	Giu Comia
September 9, 2012	Be Happy, Be Anja	Domino Your Love Is My Drug	Anja Aguilar	AJ Muhlach
September 16, 2012	Mahal na Istorya	I See The Light Crush	Anja Aguilar	AJ Muhlach
September 23, 2012	New School	When Angel of Mine	Anja Aguilar	AJ Muhlach
September 30, 2012	Friendship Day	This Kiss Only Me and You	Anja Aguilar	AJ Muhlach
October 7, 2012	Heaven Knows	Heaven Knows This Kiss	Anja Aguilar	Miguel Aguila
October 14, 2012	Only Me and You	Only Me and You One Hello	Anja Aguilar	Miguel Aguila
October 21, 2012	My Loving You	Loving You (Janet Kay) Surrender (PureFocus remix)	Anja Aguilar	Miguel Aguila
October 28, 2012	To Love Again	To Love Again To Reach You	Anja Aguilar	Miguel Aguila
November 4, 2012	Love 2 Heaven	To Reach You When	Anja Aguilar	James Reid
November 11, 2012	Spell ni Ms. Charm	Only Me and You To Reach You	Anja Aguilar	James Reid
November 18, 2012	Once Upon a Heart	To Reach You Nasaan ang Pangako Mo	Anja Aguilar	James Reid
November 25,	Love Me Again	When	<u>Anja</u>	James Reid

2012		This Kiss	<u>Aguilar</u>	
December 2, 2012	Tell Me Your Heart	To Reach You When	Anja Aguilar	Marvin Agustin
December 9, 2012	Cinderella	Tell Me Your Heart It Might Be You	Anja Aguilar	Marvin Agustin
December 16, 2012	World Safe Day	This Kiss To Reach You	Anja Aguilar	Marvin Agustin
December 23, 2012	Anja's Christmas Tales	All I Want For Christmas is You As Long As There's Christmas	Anja Aguilar	Marvin Agustin
December 30, 2012	New Year with Anja	To Reach You All I Want For Christmas is You	Anja Aguilar	Marvin Agustin
January 6, 2013	Anja's New Beginning	To Reach You This Kiss	Anja Aguilar	Dingdong Dantes
January 13, 2013	Dreams Come True	Into the Groove To Reach You	Anja Aguilar	Dingdong Dantes
January 20, 2013	Somewhere in Your Heart	Oh Girl This Kiss	Anja Aguilar	Dingdong Dantes
January 27, 2013	My Love is Not Enough	Here I Am Again This Kiss	Anja Aguilar	Dingdong Dantes
February 3, 2013	Valentines Day	To Reach You This Kiss	Anja Aguilar	Dingdong Dantes
February 10, 2013	Best Friend Anja	When This Kiss	Anja Aguilar	Dingdong Dantes

February 17, 2013	Oh Brother	To Reach You Nasaan Ang Pangao Mo	Anja Aguilar	Dingdong Dantes
February 24, 2013	Couple Story	Here I Am Again This Kiss	Anja Aguilar	Dingdong Dantes
March 3, 2013	Oh Girl	Oh Girl This Kiss	Anja Aguilar	Coco Martin
March 10, 2013	My Story of Diary	When This Kiss	Anja Aguilar	Coco Martin
March 17, 2013	Fall in Love	Fall in Love Again This Kiss	Anja Aguilar	Coco Martin
March 24, 2013	Graduation Stories	Magic of Love This Kiss	Anja Aguilar	Coco Martin
March 31, 2013	Anja's Boyfriend	To Reach You This Kiss	Anja Aguilar	Coco Martin
April 7, 2013	My Boyfriend for Love	This Kiss To Reach You	Anja Aguilar	JC de Vera
April 14, 2013	Summer Love	Now and Forever This Kiss	Anja Aguilar	JC de Vera
April 21, 2013	My Heart, My Love	Tell Me Your Heart This Kiss	Anja Aguilar	JC de Vera
April 28, 2013	Anja's Island at Home	To Reach You This Kiss	Anja Aguilar	JC de Vera

## Reception Edit

## Ratings Edit

The show premieres garnered a 12.3 household rating (Total Philippines = Urban + Rural Households), considerably high for a teen drama, and dominated its competitor beating its rival youth program <u>Luv U</u> which only got 7.6% and <u>Together Forever</u> got 10.3% according to a data

released by Kantar Media. *Dear Heart* (Sunday at 2:30 pm Philippine time, under Viva-TV's Linggo Saya block on IBC) premiered strongly on July 1, 2012.

Since then, *Dear Heart's* ratings proved that it is the #1 teen drama anthology on Philippine TV, according to Kantar Media/TNS Total Philippines (Urban+Rural Households ratings on Viva-TV's Linggo Saya block on IBC. The long-running teen drama anthology drama remained its lead despite its 6-month-airing and the entrance of ABS-CBN's *Luv U* (10.2%) and GMA's *Teen Gen* (7.0%) in the month of December with an average rating of 25.8% ratings share nationwide.

## Program developments <u>Edit</u>

After the relaunch of <u>Viva-TV</u>'s new primetime shows on IBC like phenomenal fairy-serye <u>Winx Club</u>, two new soap opera telserye <u>Esperanza</u> and <u>Pinokyo's Time</u> which exclusive behind-the-scenes channel, Viva-TV launches another one for their successful Sunday afternoon teen drama anthology, *Dear Heart*. The channel features the show's behind-the-scenes and exclusive interviews of singing champion <u>Anja Aquilar</u> and crew as they share their revelations and inside stories of the series.

## Production Edit

In a recent interview on September 28, 2012 with its main star of the hit series who plays the singing champion and powerhouse singer <u>Anja Aquilar</u> from the success of its television, movies, actress, singer and event product endorsements.

It airs at 2:30pm every Sunday and internationally on <u>Viva Global</u>. Also, her new counterpart of drama princess<u>Cristine Reyes</u> was given the lead role of new teleserye <u>Esperanza</u> and <u>AJ Muhlach</u> has the new role of another soap-opera <u>5 Girls and Daddy</u> when a top trending topic nationwide on <u>Facebook</u> and <u>Twitter</u> account for the fans.

## Promotion <u>Edit</u>

From July 2-6, 2012, singing champion Anja Aguilar for the teen drama anthology perform via morning show Magandang Umaga Ba? on IBC where they promoted the teen drama anthology series. Followed by Aguilar's Dear Heart: The Official Soundtrack album. On July 3, Anja Aquilar guest in Showbiz Star together with actor AJ Muhlach and diamond star Maricel Soriano, will promoted their latest drama. Aguilar once again promoted the series by guest performances in the noontime show Lunch Break, they also perform in the musical variety show KSP: Kapinoy Sunday Party last July 1 while Anja perform at halftime for the PBA.

## Soundtrack Edit

The original TV sounctrack album produce by <u>Viva-TV</u> on <u>IBC</u> and distributed by <u>Viva Records</u>, released in November 30, 2011 with <u>Anja Aguilar</u>.

1. Dear Heart (teen pop) (music and lyrics by Sarah Geronimo)

- 2. Heartful (peppermint LONG) (novelty pop) (music and lyrics by Sarah Geronimo and Vehnee Saturno)
- 3. A Part of Me (Roselle Nava) (acoustic) (music and lyrics by Sarah Geronimo)
- 4. Delima (Nelly fear. Kelly Roland) (composed by Amber Davis) Feat. Young JV
- 5. Open Your Heart (Madonna) (composed by Sarah Geronimo)
- 6. Sympathy (Usual Days LONG) (dance pop) (music and lyrics by Christian De Walden)
- 7. Emotional (Loveholic LONG) (pop rock) (music and lyrics by Kean Cipriano)
- 8. Will (DDR Naoki) (dance pop) (music and lyrics by Christian De Walden)
- 9. Domino (Jessie J) (dance pop) (music and lyrics by Sarah Geronimo)
- 10. Tell It To My Heart (composed by Christian Martinez)
- 11. Sympathy 3 (memories... L O N G) (composed by Christian Martinez)
- 12. Elebits POP 「The Smile of You (English) LONG」 (music and lyrics by Sarah Geronimo)
- 13. Hyper Eurobeat (Full Version) (Naoki feat. DDR All Stars) (music and lyrics by Christian De Walden) Feat. Popstar TV Cast
- 14. [Pop'n Music] (タンバリンビーツ LONG Sana) (dance pop) (music and lyrics by Christian Martinez)
- 15. Positive 2 (Heart of dream) (pop rock) (music and lyrics by Sarah Geronimo)
- 16. Urban Mellow Pop (Psychology LONG) (dance pop) (music and lyrics by Sarah Geronimo)

#### DVD Release Edit

Viva-TV has released *Dear Heart* on DVD, that has been translated to the title *Dear Anja*. The DVD set contains all episodes from volume 1-5 at the <u>Viva Video</u>, <u>Inc.</u> and Video City.

## Awards, nominations and recognitions **Edit**

## Gawad Tanglaw Awards Edit

- 2013 11th Gawad Tanglaw Awards (Best Drama Anthology Program Stars) Won (Anja Aguilar)
- 2013 11th Gawad Tanglaw Awards (Best Drama Anthology Program) Won

## KBP Golden Dove Awards Edit

- 2012 KBP Golden Dove Awards (Best Drama Program Stars) Won (Anja Aguilar)
- 2012 KBP Golden Dove Awards (Best Drama Program) Won

#### Anak TV Seal Awards Edit

2012 Anak TV Seal Awardee (Most Favorite TV Programs) - Won

#### PMPC Star Awards for Television Edit

- 26th PMPC Star Awards for Television (Best Female Drama Anthology) Won (Anja Aguilar)
- 26th PMPC Star Awards for Television (Best Drama Anthology) Won

#### Asian TV Awards Edit

2012 Asian TV Awards (Best Drama Anthology) - Won

#### USTv Student Choice Awards Edit

- 9th USTv Student's Choice Awards (Best Drama Anthology) Won
- 8th USTv Student's Choice Awards (Best Drama Anthology) Won

#### **UPLB Gandingan Awards Edit**

2012 UPLB Gandingan Awards (Best Drama Program) - Won

#### Catholic Mass Media Awards Edit

34th Catholic Mass Media Awards (Best Drama Program) - Won

#### New York Festivals Edit

2012 New York Festivals (Silver World Medal for Best Drama Anthology) - Winner

#### Golden Screen Awards for Television Edit

9th Golden Screen Awards (Best Drama Anthology Actress) - Won (Anja Aguilar)

#### See also Edit

- Music Album --- 6 Files
- Anja Aguilar releases 16-track album Tell Me Your Heart
- Winx Club and Pop Pixie now on IBC-13
- Anja Aguilar is now on her Kapinov network
- Revamped IBC-13 parades new programs and roster of stas at its trade relaunch last
   June 30, 2012
- A singing champion Anja Aguilar goes to major concert this 2012
- One-on-one with Anja Aguilar
- Viva-TV's game show winner of triumvirate this 2012
- IBC turns third player
- Dear Heart is Most-Watched Sunday Program Nationwide

- Teen drama anthology Dear Heart now beats a teen drama from rival network
- IBC-13 goes TV on its nown terms
- Dear Heart turns Year 3 this 2013
- IBC opens 2013 year as the number 3 TV network in the Philippines
- Holy Week Schedule for 2013
- Viva gets Channel 13 to air PBA and Channel 4 to air UAAP
- List of programs broadcast by Viva-TV

#### References Edit

#### External links Edit

- Official Site
- Dear Heart on Facebook
- Dear Heart on Twitter
- Dear Heart on Multiply

# Anja Aguilar releases 16-track album Tell Me Your Heart

June 26, 2012

A young singing champion and powerhouse singer Anja Aguilar continues to delight her fans with yet another album, this time showcasing her own take on popular foreign and OPM hits.

Titled *Tell Me Your Heart*, the all-English album under *Viva Records* includes themes that Anja has sung for various box-office movies (like her very own *Fall in Love Again* and *To Love Again*) and more covers of heart tugging love songs as the newest audio album.

Opening the album is the foreign covers *Heaven Knows*. This acoustic pop ballad is delivered with a beautiful trees that a handful of artists out there, Anja included of course, can be seen. The most likely follow up to this radio and music channel staple is new lovethorn ballad with Michael Jackson's covers *Music and Me* written by veteran songsmith Vehnee Saturno. This ballad, for the first time in-the-making, Saturno written tune royally interpreted by Anja Aguilar. It's something familiar yet different at the same time an emotional love song thru and thru.

Anja Aguilar has been very hands-on in the selection of tracks to be featured in the album, making this one of her most personal recordings to date.

In addition, new lovetorn pop ballad *Tell Me Your Heart* and new original single dance pop tracks *This Kiss* both original song is also included in the album at the time of certified multi-

platinum record awardee and the multimedia star. Not to be missed is her duet with Sam Concepcion for the song *Pag Ibig Na Sana* (Roselle Nava).

#### TRACK LISTING:

- 1. Heaven Knows (music video released on July 2, 2012)
- 2. Yakap (music video released on October 12, 2013)
- 3. One Hello (music video released on August 4, 2012)
- 4. Music and Me (music video released on January 30, 2013)
- 5. To Love Again (music video released on August 7, 2012)
- 6. Have You Ever
- 7. Pag Ibig Na Sana (duet by Sam Concepcion) (music video released on November 1, 2013)
- 8. Remember Me This Way
- 9. Tell Me Your Heart (music video released on September 1, 2012)
- 10. Say You'll Never Go
- 11. Hulog ng Langit (music video released on January 1, 2013)
- 12. Before I Fall In Love (music video released on November 30, 2012)
- 13. Oh Girl
- 14. Fall In Love Again (music video released last May 2012)
- 15. This Kiss (music video released on June 25, 2012)

### Winx Club and Pop Pixie now on IBC-13

July 2, 2012

MANILA, Philippines - *Winx Club* and *Pop Pixie* have found a new home in **IBC-13** which is known as **Viva-TV** has the Home of the Stars. Two of the world's most loved and most popular animated characters brighten up Monday to Saturday of both kids and kids at heart with their respective journeys filled with excitement and fun.

Join every Monday to Friday at 5:15 pm, sprinkle on the fairy dust with the magical return of the enchanting *Winx Club*. Back at the fanciful Alfea school for fairies, the Wizards of the Black Circle try to abduct Bloom. After a change of heart upon finding out that Bloom is not who they thought she was, the wizards leave Alfea threatening to capture the last fairy on Earth.

*Winx Club* become the phenomenal TV ratings in the number one animated series beating than **GMA**'s *It Started with a Kiss* and **ABS-CBN**'s *Precious Hearts Romances: Hiyas*. For the characters are Stella (the voice of Shy Carlos), Aisha (the voice of Janeena Chan), Musa

(the voice of Joanna Morales), Tecna (the voice of Janella Salvador), Flora (the voice of Andi Eigenmann) and Bloom (voice of Anja Aguilar).

From Saturday mornings at 7:00, *Pop Pixie* discover magic and adventure in a magical universe filled with gnomes, elves, talking animals and pixies. A new TV series full of crazy comedy for all ages with the spin-off series based on *Winx Club* featuring the Pixies from *Winx Club* as main characters for *Pop Pixie* are Amore (the voice of Anne Curtis), Caramel, Cherie (the voice of Meg Imperial) and Lockette.

**IBC-13** and blocktimer **Viva Entertainment** partnership bagged the exclusive rights to air **Rainbow S.r.I**.

"Launching **Viva-TV's PrimeTastik** on **IBC** marks the beginning of what I hope to be a long and fruitful partnership," said Viva chairman and CEO is Vic Del Rosario. "The array of hit **Viva-TV** programming on **IBC** takes our free-to-air presence in the Philippines to a new high, and we're excited to be doing business with colleagues who share our creative vision to deliver premium content to Filipino audiences."

Along with new Viva-TV primetime shows on IBC include fantaserye *Pinokyo's Time* starring Izzy Canillo and Judy Ann Santos, movie block *Viva Box Office*, comedy show *Petra's Panniest* with host YouTube sensation Ashley Rivera aka Petra Mahalimuyak, game show *The Weakest Link* with Richard Yap as Sir Chief, teleserye *Esperanza*starring actress of drama princess Cristine Reyes and , new TV sitcom *Petrang Kabayo* starring unkabogable Vice Ganda and Aga Muhlach, reality dating-game *Sabi Mo Nanay* with host AJ Muhlach and the new primetime Korean drama *Can You Hear My Heart*.

"We are very thankful for the trust **Rainbow S.r.I** gave **IBC-13** blocktimer **Viva Entertainment** brand all over the world. I'm sure Filipinos especially the kids, will love our new program offering on **IBC**,".

**Viva-TV** will also air other exciting and most-watched Filipino-dubbed cartoons around the world on **IBC** such as *Magic Wonderland*, *Polly Pocket* and *Barbie*, and new Japanese anime series dubebd in Filipino are *Crayon Shin Chan*, *Cyborg Kurochan* and *Kirarin*.

## Anja Aguilar is now on her Kapinoy network

June 30, 2012

We already heard on many Philippine media entertainment news on this year 2012 about the rumors of the transfer of many artists on television.

One of the past issue was the transfer from the TV artists of **ABS-CBN** through other TV networks such as Jolina Magdangal, Dennis Trillio, Claudine Barreto, and Heart Evangelista, who were now part of **GMA-7** artists family. The transfer from the TV artist through other TV

networks such as Marvin Agustin, Zoren Legaspi (TV5), Carmina Villaroel (GMA), Ella Cruz (GMA), Nadine Lustre (TV5), Patrick Garcia and Janice De Belen (GMA), who were now part of ABS-CBN artist family as Kapamilya. And now recently actor AJ Muhlach is now transfer to IBC-13 right after new talents are *Lunch Break* host Ryan Agoncillo (TV5 crossover), Enrique Gil (ABS-CBN crossover), comedian Joy Viado (ABS-CBN crossover), Smokey Manaloto, Bianca Molales and *DMZ-TV* host Julia Montes (ABS-CBN crossover), and the new six pillars of IBC News and Public Affairs are female broadcast journalist Snooky Serna (*Magandang Umaga Ba?*, *Express Balita*, *Snooky*), Ricardo Cepeda (*Express Balita*), new news head Zyrene Parsad-Valencia (*Pulsong Pinoy*), veteran Jess Caduco (*Ronda Trese*), Sonny Angara (*Angara ng Bayan*), Cathy Egenmann-Bordalba (*Ronda Trese*) and new reporter Ralf Rivas (*Ronda Trese*).

Popstar Princess Sarah Geronimo is the TV crossover from **ABS-CBN** and **TV5**. Her name is Anja Aguilar, and at 19 years old, she is said to be **Viva** big boss Vic del Rosario's new bet for stardom, who should always being a TV appearance crossover with **TV5** and **ABS-CBN**. Born on July 22, 1992, she's the eldest of five kids and is now graduating from her masscomm course at **AMA**. Anja is a discovery of the now defunct **Channel 13** singing contest, *Little Big Star*, in 2006. After she won, didn't sign her up to a contract as she was managed by Boy Abunda's Backroom. She then joined **Viva**'s Pop Girls and is now so glad that they're launching her as a solo artist in her self-titled debut album.

After winning the talent show, which also produced another popular artist Sam Concepcion, she became a member of the teen sing and dance group Pop Girls for a time. She also appeared in bit roles in several **ABS-CBN** shows, with her claim to fame a *Maalaala Mo Kaya* episode where she was cast opposite Piolo Pascual, and her among the roster of artists in the noontime Sunday variety show, *ASAP 2012*. Discovered via her breakthrough triumph at *Little Big Star*, the young singer is now being primed and readied for greater things with the release of her solo self-titled album.

Now, singing champion Anja Aguilar, a singer-actress as part of **Viva** artists as **Viva Artist Agency (VAA)** she is now on her contract for **IBC-13**. Last June 29, 2012, Anja signed a contract stars with her **Kapinoy** network, **IBC-13**. She was along with new mommy as diamond star Maricel Soriano, new dad AJ Muhlach, son of Aga Muhlach, and her manager, Boss Vic Del Rosario along with new **IBC** charaters are mascots Mr. Kapinoy, Ms. TV, RadioGirl, NewspaperBoy, Barney, Baby Bop and BJ and Anja for an extension of her TV appearance as performer on **P.O.5** on**TV5** as well as her upcoming movie from **Viva Films**, and the new concert artist from **Viva Concerts and Events**from **24/SG** concert on July 9, 2012 and **Pistahang Cebuana: Pasasalamat Concert** on August 28, 2012 as well as performed in her first major solo concert while **Viva Records**' newest recording artist, looks, talks, acts and even sings like Pop and Anja's theme song. Anja also a crossover for regular performer on **ASAP 2012** and has joined the concert tours of Sarah Geronimo around the Philippines. She has also showed her acting skills through 8 **Maalaala Mo Kaya (MMK)** appearances.

Judging from the sound and feel of her new album, Anja has the makings of a new pop sweetheart with her powerful singing and exceptional voice quality. You can bet that with this debut album, we'll be hearing much from the up and coming Anja Aguilar. Grand champion of **ABS-CBN's** singing contest *Little Big Star*, Anja is set to conquer the entertainment world by being **ASAP 2012's** talent but now recently contract for **IBC-13**.

So sure is Boss Vic about Anja that he immediately signed her up as a **Viva** recording artist. In fact, he is willing to stake his name on her, and predicts that Anja will be the next multi-media superstar. The new contract signing was also a celebration of Anja's career. The **IBC** board of directors congratulated her for the success of her new blockbuster films, *Fall In Love Again* (together with return-of-the actor Onemig Bondoc) and the self-titled album*Anja Aguilar* (under **Viva Records**) was released last February 2012 also given the opportunity to work with Direk Monti Parungao and Vehnee Saturno, the creative geniuses behind Sarah and Rachelle Ann's albums.

Sequestered TV station **IBC-13** has been her home since she entered the showbiz industry. The new popstar Anja Aguilar become the homegrown talent of **Viva** in the singing champion shared that the best thing in the **Kapinoy**network is how people care for each other, and also the guest performer in **P.O.5** on the **Kapatid** network **TV5** as well as supporting cast with **Popstar TV** and **Sarah G.** on **TV5**. Anja will now have recording artist, concert performer, actress, TV host and even product endorser as well as Anja's mom Tita Joan.

Since she is now signed with **IBC-13** contract by launching her television career, a full-blown projects are lined up for Anja Aguilar. This includes new movie team-up from **Viva Films**, her home studio for almost a decade Anja Aguilar now signed contract with **IBC**. She has made a remarkable mark in both the music and movie industry.

Present during the said contract signing are new chairman of **IBC** is Eric Canoy, president and CEO Boots Anson-Roa and vice-president Lito Ocampo Cruz with her manager of **Viva Films** boss Vic del Rosario Jr., Anja is her new career in **IBC** and **Viva Films** on the big screen. Anja continues to captivate advertisers and followers because of her pristine image on and off camera.

One thing that we can give credit also to **IBC Board of Directors** and **IBC** management is their way of treating their talents, they treated them fairly. The request for having a new contract of **IBC-13** to Anja Aguilar came from the decision of her supporter. They believed that being giening her contract would give a higher talent fee while Anja as the two-time box-office queen and sold-out concert artist.

Now, will stared her promote as a guest appearance through IBC-13 shows such as *Magandang Umaga Ba?,Lunch Break* and *DMZ-TV* on IBC-13, and new teen drama anthology series produced by *Viva Television* are *Dear Heart* on *Viva-TV*, and the voice of Bloom for the phenomenal animated fairy-serye *Winx Club* as well as a performers on the musical-variety show *KSP: Kapinoy Sunday Party* which airs on Sunday afternoon on IBC and the *PBA* (during the halftime on Sunday to promote their TV and movies).

Anja become new endorsements as follow up to the success of Sarah Geronimo. Abour millions of pesos being gained for her Anja is the newest endorser

of Globe, Charmee, Bench, MyPhone, Natasha Beauty and Sunsilk as the new commercial. About the new contract of Viva Entertainment. Singing champion Anja Aguilar is now with Viva Talent Center and entering through part of IBC-13.

#### Ang Bagong Kapinoy Edit

September 25, 2012

After a 4-month of the airing, sequestered TV station is now history and from now on the **Kapamilya** and **Kapuso**networks, Channel 13 is now known as **IBC**, owned and operated by the **Intercontinental Broadcasting Corporation** branding **Kapinoy** network a good strong competition. The station is on a recruitment mode, luring talents from the top two networks. A new blocktimer as **Viva-TV** offer new and fresh programs that will provide Filipino viewing and Pinoy audience to those offered by current TV stations who bank on new teleseryes for their primetime shows as well as top-rating, quality and award-winning programs where the **PBA games** are shown.

**IBC** is stands for **I** is for children, **B** is for entertainment and **C** is for news and public affairs that will provide cutting edge and trendsetting viewer-friendly innovative programming to **ABS-CBN** and **GMA**. **Viva-TV** also offer diverse genres like movies, cartoons, anime, drama series, reality, game shows, telenovelas, asianovelas and sports," he adds as the **Kapinoy** network strives to compete on equal terms with rival stations **ABS-CBN** and **GMA 7**. It will deliver this through HD and state-of-the-art facilities, sporting a new and exciting look to welcome its vigorous Bagong Pinoy audiences. With this global vision, **IBC** is not only a big network to watch out for, but also rather a brother or a sister who shares with everyone a spirited bond that aims to serve and unite its Filipino audience.

Here are some of the **IBC's** new shows they offer new treat of programming that returns to the balanced programming before the drama series ate up primetime loaded with children-oriented shows featuring animated and anime shows, entertainment and news and public affairs content: A No.1 phenomenal fairy-serye *Winx Club* (Monday to Friday 5:30 pm) starring Stella, Aisha, Musa, Tecna, Flora and Bloom, new soap-opera teleserye *Esperanza* (Monday to Friday 8:30 pm), starring drama princess Cristine Reyes, following successful *5 Girls and Daddy* (Monday to Friday 9:15 pm), starring actor AJ Muhlach and child star Xyriel Manabat, both director of Wenn V. Deramas, and teen drama anthology *Dear Heart* (Sunday 2:30 pm), starring singing champion Anja Aguilar.

New reality show **2NE1 TV** (Sunday 3:30 pm); comedy show **Petra's Panniest** (Saturdays at 7:00 pm), is hosted by Ashley Rivera aka Petra Mahalimuyak; and **K-Pop Star Hunt** (Saturdays 10:30 am) is a regional competition capture the popularity of Korean Pop Music (K-Pop) in Asia

and to give the Asian viewers a once in a lifetime opportunity to become the next big K-Pop sensation.

Their top Viva Tagalog movie hits from *Viva Box Office* (Saturday 10:00 pm) and *Sinemaks* (Sunday 10:15 pm), every weekend, like *Hating Kapatid* with Judy Ann Santos and Sarah Geronimo, *Petrang Kabayo* with unkabogable Vice Ganda, *Who's That Girl?* with Anne Curtis, *Tumbok* with Cristine Reyes, *Hitman* with Cesar Montano and Sam Pinto, *Moron 5 and the Crying Lady* with Luis Manzano, Marvin Agustin, DJ Durano, Martin Escudero, Billy Crawfard and John Lapus, and many more movies.

Phenomenal No.1 game shows *Who Wants to be a Millionaire?* (Monday, Tuesday and Thursday 6:30 pm, Saturday 9:00 pm, and Sunday 9:30 pm), is hosted by Christopher de Leon as the quiz show, following successful *The Weakest Link* (Monday, Tuesday and Thursday 7:30 pm), is hosted by Richard Yap, and new talent search show form America called *Born to be a Star* (Sunday at 8:30 pm), is hosted by young singing champion and powerhouse singer Anja Aguilar.

Three new anime in Japan: *Crayon Shin Chan* (Saturday 3:40 pm), action-packed *Cyborg Kurochan* (Saturday 4:00 pm), and *Kirarin* (Saturday 4:30 pm).

*Mar de Amor* (Monday to Friday 2:30 pm), a new telenovela in Mexico, and primetime *María Isabel* (10:00 pm) and *Teresa* (11:00 pm) plus new Korean drama *Wife Returns* (Monday to Friday 2:00 pm), *Romance Town*(Monday to Friday 3:00 pm) and *I Need Romance* (Monday to Friday 10:30 pm).

So, don't miss all these new **Viva-TV** shows on **IBC**. **Viva-TV** will also be offering On-Air promos such as the **Text and Call Combo** promo from **Globe**, the #1 in Postpaid wherein viewers can win more than P10,000.00 load daily and P5,000.00 cash by texting VIVA to 8888. Online promos are also underway in the **IBC** website, **IBC.com.ph** and **VIVA.com.ph**, where lucky site visitors get the chance to win event or program related prizes.

#### TV5's new Primetime Panalo weeknight treat this 2012

The **Kapatid** network **TV5** has the **Primetime Panalo's** new treat of weeknights this October 1, 2012 are led by the teen-oriented magazine show *Popstar TV*, which airs from Monday to Friday at 5:30 pm, hosted by popstar princess Sarah Geronimo truly had come a long way with all her achievements as a recording artist, concert performer, actress, TV host, movies and even product endorser within a viewers behind-the-scenes chronicle of Sarah's various showbiz engagements from photo shoots and mall shows to TV guesting. The public service program *T3 Reload* will air at 6:00 pm, with host Raffy Tulfo, Ben Tulfo and Erwin Tulfo takes public service to a whole new level.

Flagship news program *Aksyon* now airs at 6:30 pm, anchored by Paolo Bediones, Cheryl Cosim and Erwin Tulfo with the beating rivals of *TV Patrol* and *24 Oras*. Crowd-favorite variety show *Wil Time Bigtime* at 7:00 pm, is hosted by Willie Revillame promises even more enjoyment for the entire family with new contests and bigger prizes for the studio audience and home viewers.

**Artista Academy** at 9:00 pm hosted by actor-entrepreneur Marvin Agustin, offering audiences a peek at what it takes to be the next big Kapatid star. With P20 million in total prizes, the reality talent search is the biggest of its kind in local television history.

Enchanted Garden starts at 9:30pm, a primetime teleserye starring Alice Dixson, Onemig Bondoc, Ruffa Gutierrez, Rufa Mae Quinto, Zoren Legaspi, BB Gandanghari and Alex Gonzaga. New soap-opera Mexican telenovela *Llena de Amor* at 10:00pm, is starring Ariadne Díaz and Valentino Lanús. Then, the national late-night newscast *Pilipinas News* at 11:00pm, is anchored by Dong Puno, Cheri Mercado and Jove Francisco gives a full and balanced account of all that's happening in and around the country today. *Reaksyon* airs at 11:30pm with one of the country's most admired names broadcast journalism Luchi Cruz-Valdez will introduce another first-of-its kind format that mixes commentary and in-depth reports on the day's headlines.

# Revamped IBC-13 parades new programs and roster of stas at its trade relaunch last June 30, 2012

July 1, 2012

For making its presence felt in the local TV scene recently, sequestered TV station IBC-13 reveiled the network's aggressive stance to challenge the dominance of ABS-CBN Corp. and GMA Network, Inc. at the top of the TV ratings charts, even seasoned executive Vic Del Rosario had to admit that running a network is one daunting task, hopes that its product line-up will pull in more of the viewing audience, particularly as it has taken a flexible stance in employing talents - a combination of the seasoned and the youthful, through the Telephone No.: (632) 952-4002, and Telefax No.: (632) 951-8983, 931-8940 as well as the new TV airtame rates. I was telling people around my table that starting a project, especially a television station, is a very difficult task. It's a business that is quite different from the businesses that we did," Rosario said last June 30, 2012 at IBC-13's trade relaunch held on Lunch Break last June 30, 2012 will celebrated its 52nd anniversary in Philippine television with its new corporate slogan Pinoy ang Datingwith the branding Kapinoy network for the government-sequestered network as well as new IBC jingle with Filipino-like and the new letter B slash number 13 for the new logo with I for kids, B for entertainment and C for news and public affairs from Luzon, Visayas and Mindanao for making big-budgeted in the market with new print advertisements for IBC from advertisers and media buyers.

Modernize the **IBC** building, which houses **IBC 13** and **RPN 9**, and at the same time develop the 4.1-hectare Broadcast City property in Quezon City into a mixed-use commercial and residential complex while a new IBC corporate building, one that is tailor-made for **IBC** 

**13** operations, with office spaces, built-in modern studios and complementary amenities sufficient to house at least two network operations.

The delivery of a new corporate building for IBC-13, complete with live studios and network facilities sufficient to accommodate even the requirements of RPN-9, which also operates in Broadcast City, a commercial building which it can use to generate additional income, and the P278 million cash component to be used to pay for its outstanding obligations to its employees .It is estimated that **IBC** will have a guaranteed income of P275 million, the added benefits from having modern broadcasting facilities, studios, and offices. Gathering managers, employees, business partners, sponsors, members of the press, and its growing list of new talents, sequestered TV station IBC-13 as the major player officially reveiled its new look designed to cater to the Bagong Pinoy-Esque audiences become more aggressive for surging ahead in the ratings, with new UHF free-to-air news channel IBC News Network and new cable channel Danze TV, nationwide provincial station of originating stations TV-13 Baguio, TV-6 Mountain Province, TV-13 Laoag City, TV-13 Cebu, TV-12 Iloilo, TV-13 Davao and TV-10 Cagayan de Oro, and the country's FM radio station its Mega Manila's #1 internet urban music and danze mix radio iDMZ 891 along with DYBQ in Iloilo, DYJJ in Roxas and DYRG in Kalibo, Alkan as DZtV Radyo Budyong 13856 in the AM band, and the newest tourist-oriented FM station **103.8 Boracay FM** in Boracay.

And if the two giant networks are **ABS-CBN** is known as the **Kapamilya** network (member of the family) and **GMA** is known as the **Kapuso** network (one with your heart) as well as **TV5** known as the **Kapatid** network (sibling), the Broadcast City-based station positioned itself sequestered radio-television **IBC** under the brand ID as the **Kapinoy**network for making gains in viewership (member of the Pinoy), thanks to chairman Eric Canoy, president and CEO Boots Anson-Roa, sales and marketing Tessie Taylor and vice-president Lito Ocampo Cruz, apointed by President Noynoy Aquinio for administration under the **Presidential Commission on Good Government (PCGG)**. For the international channels **IBC Global** available in the US, Canada, the whole of Europe, Australia, the Middle East, Japan, and a host of other Asia-Pacific countries via cable TV, direct-to-home satellite, **Internet Protocol Television(IPTV)** as well as on the internet and ready to take on the two other networks for a battle for TV ratings, they have helped **IBC 13** rise from its financial slump and mediocre ratings.

In its continuing efforts to rock the TV industry, the trade relaunch staged on *Lunch Break* last June 30, 2012 was actually just the culmination of an aggressive campaign initiated by the network since late last year to further boost its steady growth. The network is still sequestered, and **IBC** will not be sold because it still up for privatization with brand-new transmitter power at 60-kilowatts as **IBC Tower** sitting on a 500-ft tower in Quezon City and supplements its monthly income with its earnings from **Viva** with a big share of the market. Records show that Congress granted **IBC-13** a new 25-year legislative franchise under Republic Act 8954. If they're seriously going to clash against **ABS-CBN 2** and **GMA 7**, changing logos is a step in the right

direction. **IBC-13'**s new pinoy hat stand a chance against the **GMA**'s rainbow heart and the **ABS-CBN**'s three signal rings.

He said the **IBC Channel 13** on the revenues from the blocktimer **Viva Entertainment** of Vic del Rosario, while **RPN Channel 9** is 34 percent owned by **Solar**, 32 percent by **Benedicto Group**, 20 percent by the the government and 16 percent by stockholders while Channel 13 is expected to generate about P50 million this year and now have earning money from the new advertising market that **IBC-13** ran a TV plug for the station. Aside from revamping and strengthening its lineup of programs, sequestered **IBC-13**, the No.3 station in the country the concept of highlighting the contracts to lure some of the industry's biggest names to its fold to increase our audience share and our ratings with Channel 13's market share. It has financially among the government-owned networks like **RPN-9** and **PTV-4,IBC-13** is now a strong No.3 in the rating dominance like giant networks **GMA** and **ABS-CBN**, according to a survey conducted by the **AGB Nielsen Media Research** data on **National Urban Television Audience Measurement**.

The primetime block of rivals ABS-CBN as Primetime Bida and GMA as Telebabad with primetime teleserye, whileIBC is now a primetime block as PrimeTastik with Viva-TV primetime shows are cartoons, music, movies, comedy, showbiz, teleserye (offer a new TV series) and asianovelas. He mentioned that singing champion popstar Anja Aguilar will be on her own project TV program with talent search and her new movie while AJ Muhlach will also host his own game show. Cristine Reyes is also expected to star in a new teleserye and her new movie. Meanwhile, **IBC-13** will also challenge the dominance of **GMA** and **ABS-CBN** on the afternoon programming block with the launch of three new Korean drama on Viva-TV. In just a matter of months and weeks, singing champion Anja Aguilar is now on her home network **IBC** will performed with the network was able to convince its new pillars of **IBC News** and Public Affairs are broadcast journalist like Snooky Serna, Ricardo Cepeda, Zyrene Parsad-Valencia, Jess Caduco, Cathy Eigenmann-Bordalba, congressman Sonny Angara and new reporter Ralf Rivas to sign up with them. The new recruits will complement the station's previous batch of IBC talents led by Ryan Agoncillo, Maxene Magalona, Enrique Gil, Julia Montes, Smokey Manaloto, Joy Viado and Bianca Molales as well as Chinatown TV stars are Wesley Chua, Lizbeth Yap, Louella Ching, Wendy Ty, Morgan Say and RJ Valentin with the new **IBC** mascots the large bee mascot dressed in a blazer and shirt is probably the most widely recognized character in the Philippines are new franchise mascot Mr. Kapinoy, the leader of IBC, Ms. TV, a new TV mascot, RadioGirl, a new IBC radio mascot and NewspaperBoy, a new IBC Newsmascots and Barney, Baby Bop and BJ, a new mascot for the children TV program Barney and Friends.

All of the stars mentioned were present at last night's affair. Some of the new **Viva-TV** stars were popstar princess comedian Jon Santos, YouTube sensation Ashley Rivera, actress of drama princess Cristine Reyes, James Yap, unkabogable Vice Ganda, new actor AJ Muhlach,

Britain's Got Talent alum Charlie Green, action star Robin Padilla, Philip Salvador, Nikki Bacolod, Richard Yap and Christopher de Leon.

They [the stars] have decided to hitch the wagon with us. To join us at the start of a very exciting journey. We will share the joys and the risks of what will be a new adventure for us. So, welcome to IBC-13 and thank you for your confidence. To the board of directors, management and staff of IBC-13. With new management at the helm and endless possibilities, he declared, IBC-13 promises to be the No.3 network for the top of the ratings, a pal to all Filipinos for international reach throughout the Philippines and the Southeast Asian region, log on to www.ibc.com.ph.IBC-13 was relaunched on *Lunch Break*, complete with the new slogan *Pinoy ang Dating* for the Kapinoy network and a station ID which features its biggest mascots such as Mr. Kapinoy, Ms. TV, RadioGirl, NewspaperBoy, Barney, Baby Bop and BJ.

A singing champion Anja Aguilar is now on her **Kapinoy network** will tribute at **IBC-13 Grand Relaunch** at **Lunch Break** last June 30 when Anja is the latest addition to **Viva**'s constellation of stars will perform with a must-see production number and some of the biggest **Kapinoy** stars as well as **IBC-13'**s industry milestones will be highlight of the program during the production number including new innovative and multi-genre world-class programming. Anja hopes to the tune of the hit song *To Reach You*, *Domino* (Jessie J), *That's What Love Can Do* (Boy Krazy) and *One Sided Love* (DDR) will sing and dance.

Aside from singing champion popstar Anja Aguilar definitely has the looks of a future superstar, also joining the trade relaunch accompanied by *Lunch Break* host Ryan Agoncillo will joins mother diamond star Maricel Soriano and father new actor AJ Muhlach plus the new **IBC Board of Directors** with management headded by chairman Eric Caniy, president and CEO Boots Anson-Roa, sales and marketing Tessie Taylor and vice-president Lito Ocampo Cruz are the top honchos with the **IBC** family.

The trade relaunch, more importantly, gave IBC-13 for the top of the ratings with opportunity to present its current roster of beef-up programs like morning show Magandang Umaga Ba?, flagship news programs Express Balita and Ronda Trese, public affairs programs Good Take, Linawin Natin, Makabayang Duktor, Nora Mismo, Snooky, Angara ng Bayan and Pulsong Pinoy, noontime show Lunch Break, lifestyle show Chiantown TV, youth-oriented dance show DMZ-TV, the educational program Cooltura about the Filipino culture and a well-loved children's programs are Bear in the Big Blue House, Y2K: Yes to Kids and Barney and Friends, as well as the mix of Viva-TV programs like teen drama anthology Dear Heart, talk show called The Jon Santos Show, gag show Petra's Panniest, two new star-studded teleserye Esperanza and Pinokyo's Time, basketball PBA, new sitcom Petrang Kabayo and Dalawang Busoy, new reality dating-game Sabi Mo Nanay, reality shows are P-POP Star Hunt and SM Little Stars and game shows like The Weakest Link and Who Wants to be a Millionaire? plus the phenomenal animated fairy-serye Winx Club dubbed in Filipino, new anime like Crayon Shin Chan, action-packed Cyborg Kurocahn and Kirarin, and a new imported Korean asianovelas like Fodnant Garden, Queen

and I, Dream Highand Can You Hear My Heart, which become the new homegrown shows for Filipino viewers to be aired nationwide.

**IBC-13** also proudly announced its own Sunday noontime variety program titled *KSP: Kapinoy Sunday Party*, topbilled by Nicole Hiyala and Chris Tsuper, Anja Aguilar, Shy Carlos and DJ Durano.

# A singing champion Anja Aguilar goes to major concert this 2012

October 4, 2012

A singing champion Anja Aguilar is expected to be fiercer on her first major concert *Anja Aguilar: The Concert* on October 7 at the Smart Araneta Coliseum.

I just saw the poster for the newest concert, *Anja Aguilar: The Concert* and realized that Anja Aguilar is turning 18 this last July 22. Her birthday is actually last July 22 and expected the concert is happening on October 6 at the **Smart Araneta Coliseum**, Quezon City. During her concert beginnings. Now been 12 years since Anja won the top prize in the *Little Big Star* on **ABS-CBN**as singing contest along with Sam Concepcion. Remember that white gown with the long shawl during finals night? That was the beginning of what has been a beautiful ride.

Born on July 22, 1992, she's the eldest of five kids and is now graduating from her masscomm course at **AMA**. Anja is a discovery of the now defunct **Channel 13** singing contest, *Little Big Star*, in 2006. After she won, didn't sign her up to a contract as she was managed by Boy Abunda's Backroom. She then joined **Viva**'s Pop Girls and is now so glad that they're launching her as a solo artist in her self-titled debut album.

Of course, like most kids around whose parents believe they could become successful singers, Anja has had her share of work. She has been performing since she was a star in the making, delighting crowds with her powerful voice in her little sequined dresses. She also did work as a child actress in a teleserye or two and some bit parts in the movies. But it was with the talent search show *Little Big Star* that happened in 2006 at the **ABS-CBN**, that Anja hit the big time singer definitely has the looks of a future superstar. With her extraordinary vocal range and incredible charisma, she can capture the hearts of her audience in an instant. Her numerous trophies and awards from different singing contests prove that she possesses a star factor. After winning the talent show, which also produced another popular artist Sam Concepcion, she became a member of the teen sing and dance group Pop Girls for a time. She also appeared in bit roles in several **ABS-CBN** shows, with her claim to fame a *Maalaala Mo Kaya* episode where she was cast opposite Piolo Pascual, and her among the roster of artists in the noontime Sunday variety show, *ASAP 2012*. Discovered via her breakthrough triumph at *Little Big Star*,

the young singer is now being primed and readied for greater things with the release of her solo self-titled album. She has also showed her acting skills through 8 *Maalaala Mo Kaya* (*MMK*) appearances.

Anja Aguilar is a certified singing champion with an extraordinary vocal range is the perfect vehicle for the composer's lovelorn ballads, namely *I Love You*, *When* and *Nasaan Ang Pangako*.

Everything else came easy. There were the hit songs. Her winning piece, the newest original single *To Reach You*, *Nasaan ang Pangako Mo*, *When* and *I Love You* by Vehnee Saturno, a cover of prince of pop Dingdong Avanzado's *To Love Again* and Coco Lee's *Before I Fall in Love*, the covers, Richard Marx's *Now and Forever*, *Heaven Knows*, love songs *One Hello* and *Fall in Love Again*. There were also *Di Bale Na Lang*, *Magic of Love* and *Ako Para Sa'yo* by Christian Martinez, and recently dance hits are *Surrender* (DDR), *One Sided Love* (DDR) and *This Kiss*.

Then all the elements that go into the creation of a big star followed. The million-peso paying product endorsements which are now too many to mention; the concert tours that taken her around the country and around the world; the blockbuster movies, *Fall In Love Again*, *To Love Again* and upcoming *Before I Fall in Love* (with Star Cinema); the actor Onemig Bondoc, Martin Escudero and Marvin Agustin; the regular performers in the Sunday long-running musical variety show *ASAP 2012* on ABS-CBN, the high-rating TV teen drama anthology series like *Dear Heart* on IBC-13, which airs on Sunday afternoon as a co-production with Viva Television, the voice of Anja as Bloom for phenomenal fairy-serye *Winx Club* on IBC co-produced by Rainbow S.r.I and Viva-TV; and the newest sold-out concerts, once a year events that her fans always look forward to elevated Anja Aguilar's stature in the Philippine concert scene. We have performed together in some production numbers.

In October is definitely called the Anja Aguilat month. And as treat to all her fans and supporters, Anja will be staging her first-ever birthday concert at the **Araneta Coliseum** on October 6. Tickets have been since the October 7 concert was announced. Thus, a concert repeat on October 13 was opened to pave way for the request of fans. **Anja Aguilar: The Concert** also seemed like a get-together of the best icons. Onemig Bondoc, young actor Sam Concepcion, Bryan Termulo and Young JV were the special guests. Anja Aguilar's duet with her Kapamilya actor Marvin Agustin was the highlight of the night.

This year, this live event is *Anja Aguilar: The Concert*. It is expected to have a singing champion Anja celebrating her 18th birthday. Since there is no escaping growing up the local singing champion and young diva is adapting to it by turning glamorous diva. Last 2 month's Anja appearance concert, *Pistahang Cebuana Pasasalamat Concert*, had her teamed up with Sarah Geronimo with guest Rachelle Ann Go, Anja Aguilar, Erik Santos, Mark Bautista and Gerald Anderson with the G-Force Dancers and Onemig Bondoc celebrated its 25th anniversary by way of a free concert held exclusively for its 24k cardholders sponsored by **Cebuana Lhuillier** in cooperation with **ABS-CBN Multimedia**, **Global News Network (GNN)**, **Malayan** 

**Insurance**, **Wells Fargo Express Send** and **TV5**. This time around, she will be now on her line-up of exciting guests. Fans are said to have been praying that either Marvin Agustin, Sam Concepcion and Onemig Bondoc would show up. Maybe even both. Prepare for the singing star with Anja. Watch out for which one will bring in the romance factor.

Last September 30, Anja will host a new **Viva-TV** show, **Born to be a Star**, on **IBC 13**, a singing contest originating from America like two other **Viva** franchisees, **Who Wants To Be A Millionaire?** (hosted by dramatic actor Christopher de Leon) and **The Weakest Link** (hosted by Richard Yap).

While their hands locked together, Marvin Agustin accompanied Anja Aguilar as she walked to where Boss Vic Del Rosario were seated. With fans raving to get closer to the couple, Marvin and Anja were still inseparable on their way back to the stage. As revealed in the Anja Aguilar concert, the singing champion three wishes for her 18th birthday are family, freedom and love.

Anja Aguilar: The Concert is directed by Mac Alejandre with Louie Ocampo and Vehnee Saturno as musical director. Tickets to the show are now available at **SM Ticketnet** outlets located at **SM Department Store's Customer Service Area**. Ticket prices are P3,930 (Patron A); P3,380 (Patron B); P3,360 (Lower Box); P1,650 (Upper Box A); P800 (Upper Box B); and P438 (General Admission). Get your seats now as the good ones are fast running out.

### One-on-one with Anja Aguilar

#### September 28, 2012

From the international production company that brought to you the local versions of the phenomenal game shows *Who Wants to be a Millionaire?* and *The Weakest Link* from the United Kingdom, *Born to be a Star* makes a talent search in the United States and around the world. It has been franchised in 50 countries, including Australia, India, China, Korea, Indonesia and the United Kingdom when announced that acquired the rights of **Endemol** to air a local version in the Philippines.

The **Kapinoy** network **IBC** will air an exclusive one-on-one interview with certified singing champion and powerhouse singer Ms. Anja Aguilar tonight at 8 p.m. **Viva-TV** also has new Mexican telenovelas in case the two giant networks of the earning huge success on Philippine television.

A certified singing champion is her career as she start hosting **Viva-TV's** newest talent search *Born to be a Star*. This innovative talent show from **Endemol** for the Philippine version is beign brought to you local televiewers via **IBC-13** by **Viva-TV**, the local franchisee of such high-rating game shows as *Who Wants to be a Millionaire?* and *The Weakest Link*, is taped weekly at the **Star Theater** of **Star City** on Roxas Boulevard. Snooky Serna, who anchors the

network's flagship news program *Express Balita* and host *Snooky* (every Saturday at 12 midnight), interviews Anja before the newscast. Anja talks about a singer, product endorsers, TV host, box-office movies, actress, model and many more for the Filipino viewers in fans. She will talk about the new challenge in Anja's career she starts on something new-hosting a newest talent search show and also a starring a teen drama anthology *Dear Heart*, has new cellphone from *Globe*, the No.1 in postpaid while Anja Aguilar promoted for TV shows (*Dear Heart* and *Born to be a Star*).

The contestants are chosen, **Viva** will transform them into real stars, complete with makeover, costumes and even back-up singers and dancers. When they perform their numbers, they will indeed be stars for a night. There will be a grand finals at the end of the year where the top prize will be-P 1 million, of course. Judges for the reality show are: Gino Padilla, Jodi Sta. Maria, Joey Albert and Dingdong Avanzado when Veronique del Rosario-Corpus, was promoted to **Viva-TV** executive producer for all drama series (**Esperanza**, **5 Girls and Daddy** and **Esperanza**).

With *Born to be a Star*, Anja jonis the elite company of Christopher de Leon of *Who Wants to be a Millionaire?* and Richard Yap of *The Weakest Link* as the star hosts of Viva-TV shows. *Born to be a Star* premieres on September 30 on IBC-13, the sequestered television station that swas saved by the phenomenal following Viva-TV shows where the PBA Games are shown because IBC-13 has been awarding Vivaprimetime block and other choice slots to despite the fact that is lineup of television homegrown shows by the No.1 phenomenal animated series *Winx Club* and *Pop Pixie*, local drama series such as teleserye *Esperanza*, *5 Girls and Daddy* and the teen drama anthology *Dear Heart*, phenomenal game shows like *Who Wants to be a Millionaire?* and *The Weakest Link*, anime like *Crayon Shin Chan*, *Cyborg Kurochan* and *Kirarin*, new telenovela *Maria Isabel* and *Teresa*, and new Korean dramas like *I Need Romance*.

Anja become a popular young diva singer to host *Born to be a Star* after *IBC Board of Directors* management last June 2012 like a singing star saw her in a guest appearance on *Lunch Break*. A talent search show started airing on September 30 and it was an overnight sensation, affecting the ratings of game show including *Who Wants To Be A Millionaire* (hosted by Christopher de Leon) and *The Weakest Link* (hosted by Edu Manzano) which *Viva* is also producing for *IBC 13*.

Born to be a Star is a newest talent search franchises by Endemol and Viva
Television on IBC. Multi-awarded actor, entertainer and respected TV host Christopher de
Leon will help contestants in the new phenomenon high-rating Who Wants to be a
Millionaire?. Edu Manzano saw a TV host game show The Weakest Link would be seen on
nationwide TV primetime.

'Born to be a Star' airs September 30

**Born to be a Star**, the innovative talent search show hosted by certified singing champion Anja Aguilar, premieres on September 30, Sunday, on **IBC-13** at 8 p.m. Some 300 individuals

auditioned for the contest, a selected few have made it to the show. Each week, only four contestants will be featured. The difference with other talent shows is that each one will get a complete makeover, a wardrobe for the evening, a musical arrangement prepared by musical director Louie Ocampo and Vehnee Saturno and back-up dancers, so that he or she will know how it feels to be a professional performer.

For the weekly competition, the prize is P50,000. There will also be a monthly contest where the top prize is P100,000. The monthly winners will compete in the grand finals, where a cool one million pesos will be at stake.

Although the slots for the first season are virtually filled up, there will be more auditions today at the **Viva** office on E. Rodriguez ave. starting at 9 a.m. Interested parties should bring one photo, biodata and minus-ones for three songs. The minimum age requirement is 12 years old. There is no ceiling on the contestant's age.

Born to be a Star is the latest creation of the international distribution Endemol, in the same company that owns Who Wants to be a Millionaire and The Weakest Link.

#### 2012 Gross Revenue Edit

- 1. **ABS-CBN** (28.2 billion)
- 2. GMA (13 billion)
- 3. **IBC** (12.5 billion)

# Viva-TV's game show winner of triumvirate this 2012

October 5, 2012

Christopher de Leon, Richard Yap, and Anja Aguilar host three different shows, all originating from the United Kingdom and America.

To welcome Anja to the **Kapinoy** network, **IBC-13** will air an exclusive, one-on-one interwiew with her at 8 p.m., last September 28. Snooky Serna, who anchors **IBC's** flagship newscast *Express Balita*, will interview Anja and allow her to talk about her love, career, product endorser and certified singing champion from the business while anticipating high ratings for them recently.

The network announced had the host to the three shows: Christopher de Leon, Edu Manzano and Anja Aguilar share the distinction of hosting high-rating shows as the **Kapinoy** network **IBC**. Christopher De Leon, the country's foremost dramatic actor, got the surprise of his life when he was offered the job of hosting the Philippine edition of **Who Wants To Be A Millionaire?**, the world's most popular game show will celebrate its 12th anniversary. The famous quiz show from

the UK enjoys the stellar selection of presenters all over the world, who are known not only for their hosting flair but also for easy interaction wih the contestants and the ability to put drama into every question. An award-winning actor who also dabbles in singing, did not feel up to the tast but took up the challenge just the same. *Millionaire* revolutionized TV viewing in the country and inspiring copycats to put up their own game shows. Christopher has taken a new and very successul career as TV host. Who Wants To Be A Millionaire? is seen at 9 p.m. on Saturday and 9:30 p.m. on Sunday on IBC, as its franchise-holders air PBA gameson Wednesdays and Fridays. The show now have on Saturdays will feature celebrity quest, at stake in the sow is the prize of P2 million. Filipino citizens of legal age who wish to join the contect can simply dial PLDT Premium Phone Service number 1-908-1-000-000. At the stake in the show is P2 million and P50,000 for home viewers who will join the mini-WW2BAM game via 8888 for Globe, the No.1 in Postpaid and Touch Mobile users. It has also records as the show with the highest commercial load today. Since then, Who Wants to be a Millionaire? become the most-watched No.1 phenomenal game show got hit of 20.7% with earning 1.2 million pesos in advertising revenues per show, according to the AGB Nielsen. With 2 million pesos to give away, it is also the TV show with the highest cash prize. When Viva-TV acquired the right to another quiz show from the UK as well as new franchised with **Endemol**, there was no question as to who would be the best presenter. Everyone was of the option that actor and TV personality Richard Yap as Sir Chief has the wit and charm to carrier by *The Weakest Link*. Celebrating 11th anniversary in phenomenal, *The Weakest* Link is seen on Monday, Tuesday and Thursday on IBC at 7:30 to 8:30 p.m. It offers confestants the chance to win P1 million. To join, call PLDT phone line 1-908-1-800-800. All contestants must be Filipino citizens at least 18 years of age. Contestants can win up to P1 million in every episode and another prize of P50,000 is at stake for lucky viewers who can join the fun by texting TWL<Name of Strongest Link> to 8888 from Globe. According to the Kantar **Media**, *The Weakest Link* as the No.1 most-watched game show is higher ratings of 25.7% than GMA's Aso ni San Roque (24.5%) and ABS-CBN's Princess and I (23.6%). As the toprating phenomenal game shows like Who Wants to be a Millionaire? grabbed ratings leadership from The Weakest Linklast Monday, October 1.

Viva-TV once more will bring in another hit show from Endemol in America, *Born to be a Star*, a popular talent search where contestants get the star treatment and the chance to perform in a production number on primetime TV. Tapped to do the hosting a certified singing champion Anja Aguilar. Anja is new to the game of TV presenter but herself the product of a talent competition, she accept *Born to be a Star* for the opportunity to held the young talents. *Born to be a Star* is on at 8:30 p.m. Sunday on IBC. Filipino citizens, male and female, solo or group performers, 12 years old and above are qualified to join the contect by texting BTBAS to 8888 from Globe. Coming from AGB Nielsen well respected Media Research Company. Based on the said survey, *Born to be a Star* got 20.5% audience share placing the said show on the third spot.

Watch out for the announcements of audition dates on **IBC** and in leading newspapers. The Philippine editions of *Who Wants To Be A Millionaire?*, *The Weakest Link* and *Born to Be a Star* are production of **Viva Television**, a**Viva Entertainment** company.

#### Viva-TV's new three shows on IBC Edit

October 2, 2012

Who Wants to be a Millionaire? and The Weakest Link are on IBC-13, Kapamilya, Deal or No Deal with host Luis Manzano is on ABS-CBN 2, and Manny Many Prizes with host Manny Pacquiao is on GMA-7. TV5 is joining the Endemol's game show called The Million Peso Money Drop with Bossing Vic Sotto. Even the PBA Games on Wednesdays, Fridays, Saturdays and Sundays have been edged out by Millionaire.

Sequestered TV station IBC-13, has announced that Viva-TV acquired the franchised to the local versions of two of United Kingdom game shows and one of newest American talent search show: Who Wants to be a Millionaire?, The Weakest Link and Born to be a Star. All three shows premiere on Kapinoy network IBC-13 this October. According to the most recent TV survey of AGB Philippines, Millionaire posted a 25-percent average rating on the primetime slot. At one point, Millionaire posted an all-time high of 38 percent audience share, besting primetime shows from ABS-CBN and GMA 7.

The **IBC** and **Viva** management is optimistic about the shows, anticipating high ratings for them. Recently, the network announced had the host to the three shows: Christopher de Leon for **Who Wants to be a Millionaire?**, Richard Yap for **The Weakest Link** and Anja Aguilar for **Born to be a Star**.

Another first for *Millionaire* is that it is the first franchised TV show in town. *Viva-TV* secured the rights to the show, which first appeared in London in September 1998. It was the brainchild of producer David Briggs of the British production company, *Celador*. He wanted to create a quiz show funded by premium phone calls. Christopher de Leon will be having showdown with Mike Enriquez and Ted Failon when the No.1 also this Saturday at 8:30-9:30pm and Sunday at 9:30-10:15pm.

Meanwhile, *The Weakest Link* got a number 1 in dominates that timeslot on 7:30-8:30pm slots are beating by teleserye. **ABS-CBN's** *Princess and I* is the second-placer on those days while **GMA's** *Aso ni San Roque* share is the third-placer. It seems that **Viva TV's** *Who Wants To Be A Millionaire* is beating the lights out of the competing **ABS-CBN** and **GMA** shows, everyday that *WWTBAM* is on.

**Viva-TV** executive Veronique del Rosario-Corpuz said targeting mass-based, middle-class and upper-class Asian market for the anticipating winner of **Who Wants to be a Millionaire?**, **The Weakest Link** and **Born to be a Star** are the block-timers of **Viva Television** on **IBC**. That relaunched last Monday back-to-back game shows **Who Wants to be a** 

Millionaire? and The Weakest Link got the No.1 slot, had found himself very lucky to be the

network execuvies to deliver the Pinoy version of the world-famous game show. "It comes at a right time in my career" he days. "I have always wanted to do something like this even before the million for game shows started on primetime TV." We have seen the production values being employed by **Viva-TV** on their game shows **Who Wants To Be A Millionaire** and **The Weakest Link**, and a popular talent search show **Born to be a Star** with their high standards within a promo sponsors.

Also, in the import friendly market of the Philippines, struggling with ad revenue of 50% in key slots. **IBC-13** would continue buying **Viva Entertainment**, has thrown in the towel on American foreign cartoons, Mexican telenovelas, Korean asianovelas and Japanese anime series. It seems that **Viva TV's** powerhouse package for the new homegrown of **Esperanza**, **5 Girls and Daddy**, **Dear Heart**, **Who Wants To Be A Millionaire**, **The Weakest Link**, **Born to be a Star** and the **PBA Games** are the real threats to **ABS-CBN's** dominance, not **GMA-7**. According to the actor Christopher de Leon, he, like Richard Yap and Anja Aguilar was aked to audition, along that included actors, singers and models, for the three shows. "In the end, I got **Millionaire**, **Weakest Link** went to Edu and Anja got **Born to be a Star**," he adds.

### IBC turns third player

October 11, 2012

Just a 4-month after it revamped its programming lineup with new shows, sequestered TV station **IBC-13** as the **Kapinoy** network is now the No.3 most watched station nationwide, according to a survey conducted by the AGB Nielsen Media Research data on National Urban Television Audience Measurement for the role of the country's third-biggest network in local television. It has financially among the government-owned networks RPN-9 and PTV-4, while **IBC-13** is better than **ABS-CBN**, to compete with major TV networks in certain time slots as the Philippine TV landscape had been characterized by a strong rivalry Sources said that while Viva had an airtime block agreement with IBC-13, management of the company that ownsViva Communications, Inc., is now reportedly keen on acquiring the sequestered TV outfit. I think the plan now is to acquire IBC-13 to allow Viva Entertainment to air as more Viva programs with PBA as given a full program lineup, the source said. Acquiring IBC-13 would be to do for Viva Entertainment since they would be spending for the improvement of the government station's facilities, the same source said. The head office of the Intercontinental Broadcasting Corp. (IBC-13) has received reports from all its provincial relay stations that irate basketball fans have threatened to allowing their facilities for their telecast the Philippine Basketball Association (PBA) games and more Viva-TV programs, they have helped IBC 13 rise from its financial slump and mediocre ratings. Vic Del Rosario is still keen on acquiring a government-owned broadcasting network to strengthen his group's presence in the television industry, the researcher looked into marketing

communication strategies that the network employ in order to improve network survival and competition advantage.

Rosario, who chairs **Viva Entertainment**, told reproters that the possible acquisition would depend on the government's privatization plan of **International Broadcasting Corporation** of **Channel 13**, we will now adding more entertainment programs as well as sports shows including basketball, boxing and billiards. Under the agreement, **Viva Entertainment** will also finance the the rehabilitation of **IBC 13**'s transmission and facilities. The Aquino administration plans to privatize **IBC 13** and **RPN** to raise more revenues. With the primetime block, **IBC-13** is now earning a monthly revenue of Php12 million for an average of Php73 thousand per hour. Its daytime block, meanwhile, is offered at Php25-50 thousand per hour. **IBC-13** posted last 2011 a net income before tax of Php55.92 Million. In addition, this thesis discussed how important TV brand management was for network survival and competition advantage, especially in the case of **IBC**. For **IBC**, building a stronger presence both in the rural and urban areas and creating stronger relationships among the viewers were essential to the identified communication concerns, marketing communication strategies for TV, TV branding, product life cycle, network survival and competition advantage.

We have definitely eaten into the audience share, Canoy told Inquirer last Monday thanks to the president Noynoy Aquino administration as well as sequestered by the **Philippine Commission on Good Government (PCGG)** with **IBC** increased its viewership ratings and has established its position as a strong number three in the Philippine television industry continuing to prevent **IBC's** provincial and relay stations from airing the programs of **Viva-TV on IBC-13**, by a significant increase in their production costs by getting the biggest stars, the best production values, and the technological audience reach.

The network will continue to challenge industry by presenting new programs while **IBC** will not be sold because its still up for privatization.

In its last July of airing, **IBC-13** captured 23.5 percent of viewership in key cities according to the survey on the**Nielsen Media Research**. **ABS-CBN** placed first at 42.2 percent and **GMA** 7 landed the second spot at 37.3 percent. The revealed competition **TV5**, which placed third at 20.3 percent. **IBC** new management is newest chairman Eric Canoy, president and CEO Boots Anson-Roa, sales and marketing Tessie Taylor and vice-president Lito Ocampo Cruz must be a rotation among the commercial TV networks regarding the coverage of the trial, the first of its kind in the country's telecommunications and broadcast industry worked long and hard for the rehabilitation of the sequestered network, which is now up for privatization.

Ramon Ang, president of **San Miguel Corporation**, earlier said the company is interested in the the privatization of **IBC-13** and **RPN 9**. Any venture into TV will provide synergies with **SMC**'s telecommunication business. The conglomerate owns **Liberty Telecom**, **Eastern Telecommunications Phils. Inc.**, and **Bell Telecommunications**. The two established networks have already signed up the major stars, so **IBC** may now have to build up its own roster of popular players, will likely raise the floor price for Channel 13. We need to make from

P25 million to P30 million a month to keep it afloat. We're barely making half of that. We have to costs by cost measures and introducing new programs, Ms. Boots said. There is also steady increase in all-day viewership and its morning belt is consistently at double-digit share levels. The Senate's decision to allow one more commercial television channel to cover the impeachment trial of President Aquino has sparked another bitter corporate war behind rival networks **ABS-CBN** and **GMA-7**.

Analysts said that **Viva Entertainment**'s blocktime agreement with **IBC 13** makes sense because it could reach a coverage and in prepreration for a possible acquisition of **IBC 13** assets for making big-budget. We beating **ABS-CBN 2** and **GMA 7** in the same time slots. **IBC** is the No.3 slot in the network with **Viva-TV** programming, Canoy told Inquirer Entertainment. **IBC** become more aggressive for surging ahead in the ratings. She added that things are looking up for the company as non-primetime sales for programs aired before 5 p.m. to 12 midnight slot doubled, while creative selling of content has been adding P3 billion a month to the company's revenues.

We believe that **ABS-CBN** and **GMA** are both doing well in serving their respective markets. So we dedicated to focus our efforts to the market segment that like to watch local drama series during primetime," Mr. Canoy said now have the market-driven strategies by integrating programming, merchandising and sales that **IBC-13** ran a TV plug for the station, amid the station's aggressive ads and promo.

Pointed out the network's progress in terms of viewership and audience share versus the other competing stations of the two giant networks. "To date, **IBC-13** is at its highest level in the morning block with close to 23% audience shares and is at a close fight with network giants **ABS-CBN** and **GMA** with both having 26.07% and 27.2% audience shares, respectively. Earlier reports said **IBC-13**'s assets and franchise were valued at P1.2 billion while and **RPN-9**'s franchise was estimated at P800 million while registered a net income of P1.30 billion for the full year 2011 in privatization said **IBC Board of Directors**, while news media reported that **ABS-CBN** net income plummeted to P2.4 billion and **GMA Network** net income plummeted to P1.72 billion in the same period and revenue from P12 million of **IBC**.

**IBC-13** become the country's No.3 station announced new programs and a roster of stars. It has since been called the **Kapinoy** network with the battle despite the dominance of giant networks (**GMA-7** is **Kapuso** and **ABS-CBN** is **Kapamilya** as well as **TV5** is **Kapatid**), conducted by the **Kantar Media**. As such, **IBC-13** continues to be viewed by the industry as a network of value. This is clearly manifested in the latest evening primetime survey undertaken by **Kantar Media**, the firm which now surveys TV ratings. While the **GMA** and **ABS-CBN** networks easily grabbed the two top spots, with 30.5% and 20.9% of all viewing households, respectively, **IBC-13** now garnered 15.8%, which is significant, especially if compared with **TV5'**s 14.6%.

Despite a decline in viewership, the new production cost was attributed to the company's decision to improve new**Viva-TV** primetime programming on **IBC** through big-budget programs

Entertainment will upgrade IBC-13 nationwide as part of deal giving a blocktime from 5 p.m. to 12 midnight, seven days a week. To be aired are sports events such as the Professional Basketball Association league tournaments. The first involves 50 hours of airtime on Channel 13 and the second involves 10 additional hours, including five hours primetime, plus all the breakspots during primetime. If the buyer values ratings, he would view the Viva contracts as even beneficial, she says. It would also give the buyer time to work on his own programming and intend to engage Channels 2 and 7 in areas where theyre strong like producing new teleseryes during primetime. Our audience is very young, so we come up with kid stuff like anime.

The current peso-to-dollar exchange rate helped to complicate the net's problems. Once the country's top purveyor of Viva programs, IBC-13 got hit by a double whammy when the Asian crisis rendered foreign programs too expensive. Advertisers also cut their placements in more Viva-TV shows by 100%, IBC-13 programs that had cheaper rates and higher viewership. He added presented the entertainment media that increase in advertising revenues of IBC-13 offers a new Viva-TVprimetime lineup, led by the No.1 phenomenal animated fairy-serye Winx Club is No. 1 in the ratings and has generated more advertising proves that Smile Dong Hae (GMA) and Precious Hearts Romances: Pintada (ABS-CBN) can be beaten, along with the basketball games of PBA, No.1 phenomenal international game shows like Who Wants to be a Millionaire? and The Weakest Link, new star-studded teleserye Esperanza and 5 Girls and Daddy, new telenovela María Isabel and Teresa and primetime Korean drama I Need Romance which fills up to the television network's primetime schedule.

"Advertising revenues will more than double this year compared to last year," he said, adding that the ratings of **Viva-TV**'s hit shows on **IBC** are doing very well that many continue to place advertisements during the time slots when these are shown, it introduced a new genre in Philippine primetime television.

"We were already have Pinoy to be a strong third among all TV stations, we were able to compete with the big networks to become number one during weekday and weekends," Mr. Canoy told reporters last week.

Canoy said the newest imported Japanese anime series every Saturday like *Crayon Shin Chan*, *Cyborg Kurohan*and *Kirarin* which is dubebd in Filipino. Yuppies and young kids still are crazy about Japanese anime series. The new popular sports: the top-rating boxing-matches like *The Main Event* and *Donaire Flashback* and coverage for basketball league *NBA* and *PBA*.

Canoy was especially keen on the networks newest successful asianovelas are *Wife Returns*, *Romance Town* and *I Need Romance*, a Korean drama on Viva-TV since Filipino

viewers acquired with KBS, MBC, SBS and tvN. It occupied the top spot in its time slot and it became so popular that the network's competitors to buy similar programs and shows. He said IBC-13 accounted for 10% of the total advertising load in the industry with a total of 130 advertisers in 2012, including the big advertisers like PCSO, DOH (Department of Health), Unilever, P&G, Colgate, Unilab, Nestle, Wyeth, San Miguel Corporation, Pfizer, Alaska, Novellino Wines, Universal Robina Corporation, Ajinomoto, Johnson &

Johnson, Smart, PLDT, Globe, Rebisco, KFC, Lamoiyan, Pepsi Cola, Charmee Pantiliners, Pure Foods, Jollibee and McDonald's.

Despite a decline in their telenovela viewership, new popular Mexican soap opera of the newest imported telenovelas called *Mar de Amor* and *Teresa*, now is No.1 in the ratings and has generated more advertising in its first month as the Spanish telenovela on *Viva-TV* while Pinoy viewers acquired with *Televisa*, and used to watching popular soap series in imports of Mexico, Korean and Taiwanese, he said.

Mr. Vic del Rosario said **Viva-TV'**s local version of the game show **Who Wants to be a Millionare?**, has become the No.1 most watched TV program in Mega Manila (Metro Manila and nearby provinces).

The show, hosted by Christopher de Leon, now airs from Saturday at 8:30 p.m. and Sunday at 9 p.m., starting to gain more viewers. The audience share of *Who Wants to be a Millionaire?* just new phenomenally. It now has an average of one million viewers per week, Mr. Rosario declared. Since then, *Who Wants to be a Millionaire?* number one in its timeslot in Mega Manila," he added. The TV executive said the show airing phenomenal successful game shows *The Weakest Link*, is making a strong showing as well in its 7:30 p.m. timeslot, is hosted by Richard Yap. "We are very pleased that the show is gaining ground against *GMA*'s *Aso ni San Roque*, and *ABS-CBN*'s *Princess and li*n the ratings race," Mr. Rosario said.

He said **Viva-TV** is also gaining a strong following every Sunday, with the No.1 teen drama anthology **Dear Heart**, reality show **2NE1TV**, basketball league **PBA**, and the talent search **Born to be a Star** scoring large ratings numbers for the TV network.

Alongside from its improved ratings during primetime, Mr. Rosario said **IBC-13** is also gaining ground in the **Viva**programming block, with its Filipino-dubbed animated series gaining a strong following.

"It was the localized version of the animated series *Winx Club* from Rainbow S.r.I become the No.1 phenomenal fairy-serye that first made IBC-13 number one in the prime time block than *Smile Dong Hae* (GMA) and *Precious Hearts Romances: Pintada* (ABS-CBN)," Mr. Rosario said a worldwide phenomenon. Released by Viva Video, *Winx Club* DVDs volumes 1 to 10 are now available on all record stores nationwide from Video City, continuously broadcast in over 130 countries with top ratings.

Hosts of more **Viva-TV** shows on **IBC** who helped pick out the raffle winners were: Anja Aguilar (*Dear Heart*, *Born to be a Star*), AJ Muhlach (*5 Girls and Daddy*), Cristine Reyes and Dingdong Dantes (*Esperanza*), Richard Yap (*The Weakest Link*) and Christopher de Leon (*Who Wants to be a Millionaire?*).

#### Former Ch 2 talents beef up IBC-13 slots Edit

September 27, 2012

**IBC-13** HAS SOUGHT THE HELP OF FORMER **ABS-CBN** employees to beef up its new programming as the **Kapinoy** network will get a better chance at beating rival networks with **ABS-CBN** and **GMA**, according to network president and CEO Boots Anson-Roa. Roa identified Maria Ressa, former **ABS-CBN** vice-president for news and current affairs, as **IBC-13'**s officer in charge for news while Boots managed to make her presence felt in the television industry and Freddie M. Garcia, former **ABS-CBN** president and CEO, and independent director, is now as **IBC'**s vice-chairman.

Snooky Serna as the broadcast journalists, who used to the **ABS-CBN** talent for a Filipina film and television actress, is now the anchor of the hour-long flagship news program *Express Balita* at 6:30 p.m. with Henry Omaga-Diaz. Serna was a last resurfaced on **ABS-CBN** soap operas of show business as new career while Snooky become **IBC's** newscaster while projecting a new image, more corporate - looking this time.

As early as now, the new team is already infusing changes in the news department, Boots told **Inquirer Entertainment** on Friday. The shows now have more public service segments. They are now more responsive to the audience and more interactive.

Also part of the new **IBC** news team is Liezl Castro, former news anchor for **ABS-CBN**, Robert Arevalo, a former carrier of **ABS-CBN** and Jun del Rosario, former reporter of **Hoy Gising!**, and also Larry Ng, a former anchor for **ABS-CBN**.

Alfie Lorenzo, formerly a reporter for **dzMM**, is now a writer of *Linawin Natin* with Jarius Bondoc, a public affairs program aired Monday nights, also with *Snooky*, a public service program aired every Friday nights.

Also part of the spruce-up is extending the airtime of *Express Balita* from 30 minutes to a full hour, Boots pointed out. Meanwhile, broadcast journalist and field senior reporter Jess Caduco, he is now enters the late-night newscast *Ronda Trese* at 11:30 p.m.

This is just the first phase. Viewers should watch out for more, she said. Right now, it's important that we first build a credible image for our news team. With Maria and Snooky's help, we can solidify our platform.

Since June 2011, Boots added, **IBC 13**'s international channel **IBC Global** has been available in Europe, Middle East, Canada, North Africa, Japan, Asia, Guam, Singapore, Hong Kong,

Europe, Australia and the United States on **Dish Network**. For this project, the network tied up with **Pilipinas Global Network**, **Ltd**.

Next on the drawing board, Boots said, is the strengthening of the network's entertainment programming as well as from IBC Classics. A leading FM radio stations iDMZ 891 FM become the #1 internet danze mix radio in the Philippines, iDMZ 891 FM has the target for urban music (hip-hip and R&B), dance music and remixed music in the Asian market and mass market. IBC-13 recently started producing Kapinoy shows for the female audience. It has come up with three such new shows like *Nora Mismo*, *Cooltura* and *Good Take* in non-prime time slots, and for the kids with the two new shows like *KapinoyLand* and *Eskwela Bulilit*. Chin-Chin Gutierrez, former ABS-CBN talent, will be hosting *Good Take*, which airs every Tuesday nights

The network has also consulted, **Viva Entertainment**, which is responsible for the primetime hours (5 p.m.-12 midnight), on how to reprogram said grid with the **Viva** programs where the **NBA** and **PBA** games are shown the station.

Boots denied rumors that **IBC-13** is interested in getting senior vice president for **Star Magic** (**ABS-CBN** talent center) Johnny Manahan to help. But she hinted on talking with a director who is responsible for a number of box-office hits for **ABS-CBN**.

#### Channel 13 turns third network as the Kapinoy network Edit

October 9, 2012

Thus declared Boots Anson Roa, president and CEO of the state-run Intercontinental Broadcasting Corporation for Channel 13, which is up for privatization this year, is now No.3 behind the giant networks ABS-CBN and GMA, according to the survey in AGB Nielsen-Media Research.

The privatization of sequestered TV stations RPN 9 and IBC 13 was originally set by the **Privatization and Management Office (PMO)**, who monitors the privatization program said the sale of IBC, while **Channel 13** will now have to market the program as position the No.3 station in the country.

We need to make the station more viable, Boots told **Inquirer Entertainment** in an interview at the **IBC-13** office in**Broadcast City** last week. We want people to know [that], pending privatization, we are beefing up our programming. Additionally, the network also relaunched a new advertising campaign and brand name *Kapinoy*, which emphasized the new **IBC** lineup as being more distinct and new than what was being aired by its competitors to increase our audience share and our ratings at the time.

Admin. supervisor and production cheif Dalyn Panoso, the station manager in monitoring and checking income and expenses of the station and attend personnel complaints and other work related problems. Directs TV programs, produces and edits all audio/video materials like plugs, commercials, promos, station ID, feature and documentary stories, and do camera works We

want people to know that will not be sold because privatization is good, we are beefing up our cultural and current events programming while the network battle despite the dominance of the two giant networks, according to the chairman Eric Canoy and vice-president Lito Ocampo Cruz, appointed by President Noynoy Aquino.

Boots is confident that privatization will not get in the way of the reprogramming they will not be sell. If the shows are good, Im sure the prospective buyer will take them into consideration, she said, couldn't really put her stamp on the nation's programming and even the non-prime hours were sold to blocktimers, like religious groups and telemarketing outfits. Everybody who started with **Channel 13'**s became famous as newscasters, directors, writers and talents even begin to name all of them. At the **IBC** headquarters at Broadcast City in Diliman, Lito detailed the future of the network and what great things this new board has in the market. Also, **IBC'**s FM radio stations **iDMZ 891**, which is now have the Asia's No.1 urban music and danze mix radio will made of an Asian market and mass market for dance music with the upscale target market of the 15 to 40 age bracket and most upscale audience from the A, B, C and D classes.

#### For women

As the two giant networks offers big-budgeted teleseryes, reality shows, noontime entertainment and other mass-oriented productions, Boots said **IBC-13** was determined to improve prime time programming (This month will be very exciting), when it propping up its non-prime time hours with three new shows, while **IBC** become more aggressive with surging ahead in the ratings. *Cooltura* is an educational program for the Filipino culture in the Philippines from Luzon, Visayas and Mindanao, according to Tessie Taylor, sales and marketing for programming, and is hosted by Cathy Eigenmann-Bordalba every Monday to Friday at 10:30 a.m.

**Nora Mismo** is a public service program that links up families with domestic problems and government agencies that can assist them, Nora aims to help the poor and disadvantaged by linking them up with sources of assistance from the public and private sectors. The show airs Mondays to Friday and is hosted by superstar Mr. Nora Aunor and congressman Sonny Angara airs every Saturdays at 6:00 a.m.

#### **Families**

**Good Take**, hosted by Chin-Chin Gutierrez earned for **IBC 13** its 2011 Anak TV Seal Awardee for best adult educational program, features inspirational and success stories about ordinary people, said Taylor. The show will now airs on Tuesday nights at 12 midnight.

#### **Kids**

*KapinoyLand*, with characters are Mr. Kapinoy with Ms. TV, Radiogirl and Newspaperboy for kids along with puppets Pinoyflag, Baby Kapinoy, Ms. Lola Pinoy and RemoteBoy and children of the sequestered to play games, singing and dancing. Premieres from Mondays to Fridays at 3:30 p.m., before the children's television program *Barney and Friends*.

**Eskwela Bulilit**, a highly educational show designed for Filipino children, is hosted by child wonder Sharlene San Pedro, airs Saturdays at 7:30 a.m.

If, we now have programs geared toward the male and female audience, specifically mothers and fathers. In the daytime, it's mostly families who watch television, Boots explained. At night, we address more boys, girls and kids audience by airing sports shows, we also gained more viewers. The goal for creating this show was to increase the commercial value of the government-owned **IBC 13**, which was up for sale as part of the **Philippine Government's** privatization efforts was eventually bought by **Viva Productions, Inc.**, which does the TV and radio coverage for the **Philippine Basketball Association (PBA)**.

IBC 13 now supplements its monthly income with its earnings from Viva and other block timers, as well as with RPN 9's rental of the facilities, provided new programming of Viva, packaged it and promoted it. Currently on air is popularity tournaments the NBA on Viva-TV and PBA on Viva-TV for basketball league, phenomenal fairy-serye Winx Club, game shows Who Wants to be a Millionaire? and The Weakest Link, newest talent search Born to be a Star, anime like Crayon Shin Chan and Cyborg Kurochan, imported asianovelas like I Need Romance as well as new telenovelas like María Isabel, Teresa and Mar de Amor, they have helped IBC 13 rise from its financial slump and mediocre ratings.

According to Boots, **Viva Entertainment**, which has a programming contract with **IBC-13**, is responsible for the network's primetime hours from 5 p.m-12 midnight where the **PBA games** are shown.

#### Viva Communications, Inc.

Boots said she recently consulted **Viva** chairman and CEO Vic Del Rosario on how to reprogram said hours, which supplies 50 hours of sports and other programming per week to **IBC** bought a huge amount of airtime in primetime for a good price from reading the papers. Right now, what you see on primetime are basically the **PBA games** and the**Viva** programs that you also see on **IBC** viewers on a more mass-based level with shows. There's because those programs already have a target market, captive market, Asian market and now have a mass market to concentrate on the A, B and C markets.

She said the network felt it needed to tweak the interest in the Asian market not only the A, B and C markets, but also of viewers on a more mass-based level with shows.

I can't divulge right now what the programming thrust will be. Viewers should watch out for this, said Boots.

# Dear Heart is Most-Watched Sunday Program Nationwide

**Viva-TV**'s teen drama anthology series **Dear Heart** has been dominating Philippine Sunday afternoon TV for the past 4-months of real-life stories in a youthfull tale hallmarked teenage real-life romance stories and adventures, success, failures, heartaches and heartwarming victories a lucky letter sender's story in her program's episode.

Based on the latest data of **Kantar Media** last Sunday (October 7) the teen drama anthology series topbilled by a certified singing champion and powerhouse singer Anja Aguilar garnered 30% national TV ratings, or almost a 25-point lead versus its newest rival program in **GMA's** *Manny Many Prizes* got 7.3% and **ABS-CBN's** *Luv U* which only got 15.3%. Meanwhile, viewers of *PBA* players and solid fans of Anja Aguilar will perform at halftime invited to join the much-awaited *PBA Philippine Cup* that will happenning live this Sunday (October 7), starting 4pm, at the **Smart Araneta Coliseum** with the first game **Globalport Batang Pier** vs **Air21 Express** at 4:15pm and the second game **Rain or Shine Elasto Painters** vs **Barangay Ginebra San Miguel Kings** at 6:30pm.

Don't miss the next big superstar in the life of Anja Aguilar, who is now known by many as Anja in *Dear Heart*, Sundays at 2:30pm on **IBC-13**. For more updates, log in to www.ibc.com.ph or follow @ibc13 on Twitter.

# Teen drama anthology Dear Heart now beats a teen drama from rival network

December 21, 2012

Viva-TV's teen drama anthology *Dear Heart* ruled its timeslot on Sunday (December 16) on IBC, now beating the pilot episode of its teen drama rival series by almost 30 points. Based on the latest data from Kantar Media, *Dear Heart* episode is *World Safe Day* garnered national TV ratings, while ABS-CBN's *Luv U* got 10.2% and GMA's *Teen Gen* only got 7.0%. Meanwhile, a christmas episode called *Anja's Christmas Tales* will make TV viewers in *Dear Heart* this Sunday (December 23) as she will portray the role as a certified singing champion Anja Aguilar is a popular young girl goes a high school for boys and girls has a holiday of special gifts when a Santa Claus to do a presents idol.

Don't miss another teen drama this Sunday at 2:30pm in *Dear Heart* on IBC-13. For more updates, log on to www.dearheart.viva.com.ph, and follow @vivadh on Twitter and visit the offiial Facebook page: www.facebook.com/dearhearttv.

### IBC-13 goes TV on its nown terms

**RPN** and **IBC**, heretofore sequestered stations, will not be sold because it's still up for privatized and **PTV** will be converted into what could be the country's public broadcasting system akin to **BBC**.

Sequestered TV network **IBC-13** won as the Best TV station in the **2012 KBP Golden Dove Awards**. In her breif acceptance speech, **IBC** president and CEO Boots Anson-Roa said: this is the first time in recent years that the best station award is being given to the two giant networks. "Kapinoy po this year"-Boots continued. "This is a victory for the major players." She gave due credie to the "men and women behind the success of **IBC** who has to work harder with equipment, resources, manpower and yet have achieved many feats." It has the government-sequestered stations **RPN-9** and **IBC-13**.

The other major television networks in the Philippines that air commercial shows and primetime TV series, the newIBC chairman Eric Canoy said it one years ago when he ventured new business territory: IBC is woeking at it. Trying to be the best by challenging conventions and daring to the different in its programming to make a difference in the lives of others through its advocacies, with several other programs on the network also earning awards in their respective categories were sequestered by the Presidential Commission on Good Government (PCGG)announcements from the PNoy administration. For a giant networks of ABS-CBN and GMA, the local TV's No.3 slot is now ruled by IBC-13, TV5 and Studio 23. Channel 13 started broadcasts in 1961 under Inter-Island Broadcasting Corporation thru the tri-media conglomerate of **RMN-IBC-Philippine Herald** owned by the late Andres Soriano. The station also broadcasts in Cebu and Davao. In the 1970s, IBC launches the color transmission named Vinta Color named after the Vintas from Zamboanga, the third network in the Philippines to convert to all-color broadcasts. Dick Baldwin was the station's first owner, and programming first consisted of mostly foreign programs from CBS, and a few local shows. As of February 1, 1975, under the auspices of the **Benedicto Group of Companies**, the Philippines was delighted in the birth of a television station that would bring color to the dark years of the Martial Law era. Intercontinental Broadcasting Corporation (IBC) brought forth DZTV Channel 13, a commercial television station based on Metro Manila and initially beamed to seven relay stations scattered all over the archipelago. Through hard work coupled with and intrepid business sense, IBC management developed a strategic programming that appealed to the mass audience. Thus, **IBC 13** set a lot of firsts in the broadcasting industry. Become the number 1 television network IBC-13 since from 1977 to 1988 while their studio equipment, cameras, lighting and props are useless, dilapidated and very old, cash and budgets has controlled employees.

Years passed after EDSA Revolution, things were never the same again in the network. **IBC** became a government controlled operation under the **Presidential Commission on Good Government (PCGG)**. Malacañang appointed several management groups to oversee the operation of the stations. The network's condition became congruent with the government situation, new administrators meant new management.

Last Friday, **IBC**, which runs the flagship Channel 13 in Metro Manila will now go back to the glory days gathered its friends from the press to celebrate its win and to unveil and revealed its new program slate. Network executives were led by vice-president Lito Ocampo Cruz who keynoted the affair. Ocampo Cruz cited **IBC**'s escalated efforts to strengthen the network's financial muscle to finance its programming, privatization and expansion plan with the administration of president Noynoy Aquino. It was at this point that the network began to decline in terms of ratings and revenues. This may tie-up with **Viva Entertainment**, which is owned by Vic Del Rosario, Jr. **Viva** has a programming contract with **IBC-13**.

Since both **ABS-CBN** and **GMA-7** are claiming that they are No.1, Ms. Roa of **IBC** also said that now their aim is to be the No.2 TV station in the country. **Viva-TV** continues to reign on primetime hours from 5:00pm to 12:00mn.

**IBC** claims a new program slate described by chairman Eric Canoy as an unrivaled suite of children, entertainment and news and public affairs programs whose broad appeal crosses age, gender, and socio- economic class. She said the network believes that there are audiences looking for true innovatives to formula programs and to formats and that there are markets out there with a broad repertoire of tastes and interests and with penchant for original, out-of-the-box ideas. This is the audience to whom **IBC** wants to serve its multi–faceted menu of the sequestered company's board members, a new hope shines the network which pioneered various genres in TV production as **IBC** remains a network with its innovative, creative core intact and aggressive. You require people not only on-cam talents but also the backroom, writers, directors and cameraman," he said.

In a joint letter to the Malacañang, the IBC Employees Union (IBC-EU) and IBC Supervisors Directors Union (SDU) asked President Benigno Noynoy Aquino III to prioritize the privatization of IBC 13 to ensure that the company is managed professionally and members of the IBC Board of Directors. Vic del Rosario, a Viva's chairman and CEO, is using the formula to boost IBC-13's programming power hopes to turn the bottom performer, said that the station still has commercial value despite its contract with Viva Entertainment.

Boots, during the PNoy administration, when it began gradually paying its debts, and tempering the unrest among its labor sector. Under Boots, IBC-13, for the first time, started making gains in viewership. It reached the number 3 position among TV networks at the some point of giant networks ABS-CBN and GMA 7, according to the survey of AGB Nielsen Media Research. IBC has done it before and it's doing it again. Living out its passion to do its own thing. Reached greater heights and became the country's top-rating network. Our regular showing full-length Tagalog blockbuster films on primetime and the introduction of one-of-a-kind program genres were first seen on Channel 13 from the classic popular hit shows like *Iskul Bukol* which has a TV sitcom accross all channels, *Chicks to Chicks* and *TODAS* which first brought comedy to television, the *Seeing Stars with Joe Quirino*, a first showbiz talk show on primetime back in

the early '70s, Johnny Weismuller as the role of *Tarzan* for a series, *Sic O'Clock News* as the gag show with Jaime Fabregas and Ces Quesada in the '80s, *Lucky 13* is a first-ever game

show in the '70s with Ronald Remy, Tess Limcaco and Tommy Oppus, *Public Forum* is a public affairs program with Prof. Randy David, *Pinoy Thriller* is a first-ever horror series of the '80s, *Kulit Bulilit* is a first children show in the '70s with Imee Marcos and Martin Oppus, drama series in the '80s like *Ula ang Batang Gubat* starring Judy Ann Santos and *CUTE: Call Us Two For Entertainment* was a comedy-variety program. And now, IBC unleashes a fresh batch of groundbreaking *Kapinoy* shows spawned by some of the best creative teams in the network led by Zyrene Parsad-Valencia as the news and public affairs head, and Jose Javier for entertainment division. Viewers has in store for the global TV market had more mass-based market with program and now have the new target market in the A, B and C markets at the time of captive in an Asian market.

The new slate of first TV program includes its news programs *Express Balita* and *Ronda Trese* with new anchors, new sets and production values to make them more competitive; Good Take hosted by Chin-Chin Gutierrez; Linawin Natin hosted by Jarius Bondoc goes on the issues; government politics of *Angara ng Bayan* with congressman Sonny Angara; up close and personal interviews on **Snooky** with Snooky Serna for public service; Chinese tele-magazine show *Chinatown TV* with host Wesley Chua, Lizbeth Yap, Louella Ching, Wendy Ty, Morgan Say and RJ Valentin; noontime variety show *Lunch Break* with Ryan Agoncillo and Joy Viado; and educational and cultural in Cooltura with Cathy Eigenmann-Bordalba; a talk show is Noel @ Late Nite with actor Noel Trinidad. Also, air the first-ever and top-rating program like phenomenal animated series Winx Club which into popularity on Channel 13, fast-paced and most refreshing *Pop Poxie* which is target the upscale audience from the A, B and C markets, soap-opera teleserye *Esperanza* starring Cristine Reyes and 5 Girls and Daddy starring actor AJ Muhlach and Xyriel Manabat will now challenge the competitors' soap operas and fantasy series, teen drama anthology *Dear Heart*starring a singing champion Anja Aguilar, the popular and top-rating phenomenal game shows Who Wants to be a Millionaire? with host Christopher de Leon and The Weakest Link with Richard Yap, popular talent search *Born to be a Star* with a certified singing champion Anja Aguilar, anime Crayon Shin Chan, Cyborg Kurochan and Kirarin, new Mexican telenovelas María Isabel, Teresa and Mar de Amor and Korean dramas Pretty Young Woman, Romance **Town** and **Wife Returns**, which is a homegrown shows for a topping ratings. It is the No.3 network which regularly also airs award-winning Viva Films and the local movies in Viva Box Office and Sinemaks; and the first ever Asia's hottest talent search on TV from Korean's showbiz industry *K-Pop Star Hunt*. It has a number of pioneered children's television programming led by Y2K: Yes to Kids, Barney and Friends, Eskwela Bulilit and KapinoyLand along with the collection of American children shows like Bear in the Big Blue House, Cabbage Patch Kids, Bananas in Pajamas, Sesame Street, Art Attack and Teletubbies will particularly those in the A-B-C market. Of course, Viva-TV also airs the NBA and PBA games which has acquired new luster of the network for the basketball fans.

IBC-13's newest KBP awards received that night were Best TV Educational Program for Good Take and Best TV Public Service Program for Snooky. Other nominees were: Express Balita (Best TV Newscast); Linawin Natin (Best TV Public Affairs Program); Lunch Break (Best TV Variety Show), Cooltura (Best TV Culture and Arts Program); KapinoyLand (Best TV Children's Program); Snooky Serna (Best TV Newscaster); Jess Caduco (Best TV Field Reporter); and Buwan ng Wika (Best TV Public Service Announcement).

#### IBC-13: PG Advisory (voiced by Terence Khan) Edit

- Ang susunod na programa ay may temang nangangailangan ng patnubay ng magulang.
- The following program is now suitable for young audiences, parental guidance is recommended.

### Dear Heart turns Year 3 this 2013

January 6, 2013

**Viva-TV'**s teen drama anthology series **Dear Heart** is set to marks its 3rd anniversary with month-long celebration this 2013 new year in a raw.

Starring a certified singing champion and powerhouse singer Anja Aguilar in a youthful tale made a star in the making of fans from different teenage real-life romance stories and adventures, success, failures, heartaches and heartwarming victories a fall in love in her program's episode through the real-life narratives of its letter senders.

The mood was light, are friendly sometimes comical but something that would always touch our dear heart, directed by Monti Parungao. Based on the latest data from Kantar Media, *Dear Heart* garnered national TV ratings with 13.8% than **GMA's** *Teen Gen* got 7.5% and **ABS-CBN's** *Luv U* only got 6.6%.

As part of the show's celebration for its success this month, had with multi-award actor Dingdong Dantes will topbill *Anja's New Beginning* episode on January 6. Dingdong plays the role of Dante, a new dad who give his meaningful of girlfriend. On thirteenth January 13, Anja and Janella will give life to the character in the *Dreams Come True*episode featuring Dingdong. Meanwhile, the life story of *Somewhere in Your Heart* episode on January 20 for the first time in the winter woods with Anja on Ice. Then on 27 January, Dingdong in also the spotlight of *My Love is Not Enough* featuring Anja Aguilar together with her friends Janella Salvador and Shy Carlos for her cheerleader sisters. From its consistent high national Sunday TV ratings, *Dear Heart* truly conquered the nation as proven by its top trending topics on *Twitter*; mall tours; best-selling official soundtrack and merchandise; and numerous magazine covers.

Treated to fun-filled activities, the much awaited *PBA Philippine Cup: The Semi-Finals* between Rain or Shine Elasto Painters vs San Mig Coffee Mixers and Talk 'N Text Tropang Texters vs Alaska Aces will finally happen live this Sunday (January 6) at the Cuneta Astrodome. Aside from the professional basketball players Philippine Basketball Association (PBA), the basketball match will be graced by special guests with a certified singing champion Anja Aguilar will performed in the halteime with a cherleader sisters.

Also, don't miss the new episodes of *Dear Heart: 3rd Year Anniversary special*, which will air on Sundays at 2:30 to 3:30 p.m. after *KSP: Kapinoy Sunday Party* on IBC-13. For more updates, log on to www.dearheart.viva.com.ph, and follow @vivadh on Twitter and visit the offiial Facebook page: www.facebook.com/dearhearttv.

# IBC opens 2013 year as the number 3 TV network in the Philippines

February 8, 2013

Intercontinental Broadcasting Corporation (IBC), the Philippines' government-owned sequestered radio and television network, traditionally considered an also-ran in Philippine television, opened the year 2013 now a strong number 3 on top as more Filipinos across urban and rural homes all over the country tuned in to its programs last January, with a total day share of 25%, or seven points higher than ABS-CBN's 40% and GMA's 33%, based on data from Kantar Media.

Actress and former Washington diplomat Boots Anson Roa, **IBC-13** president and CEO for a top honcho and chairman Eric Canoy. The network is still sequestered, and Boots admitted that it's still up for privatization.

The company bought new camera, editing equipment, 15 vehicles that will be used as crew cabs and service vehicles, and two electronic news- gathering vans that would allow it to make live coverage or reportage.

Kantar Media uses a nationwide panel size of 1,300 urban and rural homes that represent 60% of the total Philippine TV viewing population, while AGB Nielsen reportedly has 1,100 homes based solely in urban areas that represent only 30% of the Philippine TV viewing population of the Presidential Commission on Good Government (PCGG)will buying the state-owned television networks as People's Television (PTV) along with Radio Philippines Network (RPN) and Intercontinental Broadcasting Corp. (IBC) wanted to privatize boost the country's coffers coffers in Aquino Administration for president Noynoy Aquino. Boots also revealed that

the network's franchise was granted by Congress very recently, after the network had operated for more than 43 years.

During the Aquino administration, the network was then being beset by gigantic deficits, low morale and labor unrest gradually paying its debts, and tempering the unrest among its labor sector. Under Boots, **IBC-13**, for the first time, started making gains in viewership. It reached the number 3 position among TV networks at some point.

**IBC-13** continued to rule key territories Balance Luzon (all areas in Luzon outside Mega Manila) with a total day audience share of 28% vs **ABS-CBN**'s 41% and **GMA**'s 37%; Visayas, with an even wider lead of 15% vs **ABS-CBN**'s 47% and **GMA**'s 27%, and in Mindanao with 18% vs 52% and 22% with the flagship news program *Express Balita* is a national TV rating with 36.5% and *Ronda Trese* with 25.5%.

**IBC-13** also maintained its nationwide primetime supremacy through primetime block **Viva-TV** (5PM-12MN) in January with a 28% audience share, a 10-point lead over **ABS-CBN**'s 44% and **GMA**'s 31%. This dominance was mainly driven by **IBC-13**'s two of top caliber drama teleseryes, including the number one most-watched program from phenomenal fairy-serye *Winx Club* with 46.3%, phenomenal game show *Who Wants to be a Millionaire?* has a TV rating of 39.7% and *The Weakest Link* with 40.4%, *Esperanza* with 30.6% and *5 Girls and Daddy* with a national TV rating of 42.8% also in telenovelas *Rosalinda* with a national ratings of 45.2% along with *PBA* with our 50.7% during Wednesday to Friday, 34.9% for Saturdays and 48.9% for Sunday prime time while weekend shows are *Pop Pixie* now is number one for 22.4%, *Cyborg Kurochan* is a number one in anime got 23.1%, *NBA* now has the number one of 30.4%, *My Daughter the Flower* with 19.9%, *Dear Heart* now a number one drama anthology with 39.6% and *Born to be a Star* now a number one in a talent search show with 35.8%.

The primetime block is the most important part of the day when most Filipinos watch TV and advertisers put a larger chunk of their investment in to reach more consumers efficiently.

Table 1. Total Day National TV Viewership in January 2013 by Househlds

Rank	TV Network	Audience Share In %
1	ABS-CBN	40%
2	GMA	33%

Edit

3	IBC	25%

**Table 3. National Primetime TV Viewership in January 2013 by Households** 

#### Edit

Rank	TV Network	Audience Share In %
1	ABS-CBN	44%
2	GMA	31%
3	IBC	28%

Also proof of IBC-13's leadership in TV ratings nationwide are the successive awards it received recently, namely the Most Development-Oriented TV station from the 2013 Gandingan Awards awarded by UPLB students; the Best TV Station of the Year from the Netizens' Choice Awards determined from a poll conducted by top entertainment blogsShowbiznest, LionhearTV, and Starmometer; and the Best TV Station from the 26th PMPC Star Awards for Television given by the entertainment press spent P400 million of its P1-billion capital for new cameras, editing equipment, 15 vehicles and two electronic newsgathering vans.

Kantar Media is a leading television (TV) audience measurement provider with capabilities in gathering TV viewing data in both digital and analog platforms. It Is a multinational market research group that specializes in audience measurement in more than 50 countries, has 25 TV networks, ad agencies, and pan-regional networks subscribing to its ratings services. The source of Viva said IBC 13 has signed on at least seven affiliate provincial TV stations that are transmitting the network's programs particularly the PBA games. The firm is trying to get more provincial TV stations as well as cable operators to expand the reach of the PBA games. Channel 13 has lined up the likes of Viva-TV's professional basketball's NBA and PBA, new anime series like Akazukin Cha Cha and new soap operas Rosalinda and variety shows. Among its current subscribers are ABS-CBN, PTV, IBC, Sky Cable, J. Romero and Associates,720ConsumerConnect, Starcom, OMD, PhD, Mediacom, Mindshare, MEC, Max us, Universal McCann, Wellmade Manufacturing Corporation, Brand Ideas, and MPG Havas. They also include pan-regional networks like CSM Media Inc., Fox International

Channels, Star HK, Discovery, AXN, HBO, MTV, Sony Pictures Television International, Celestial Tiger, and A&E Television Network.

Among these, the following subscribe to both urban and rural TV audience measurement: **ABS-CBN**, **IBC**, **Brand Ideas**, **MPG Havas**, and **720ConsumerConnect**.

**IBC** shifted to **Kantar Media/TNS** after filing a case vs. **AGB Nielsen Media Research** for failing to comply with its request to investigate alleged cheating and data tampering in TV ratings. The case is still pending in court contrary to claims by **ABS-CBN** and **GMA**, which is not a party to the case, that it has been resolved.

#### New Parental Advisory of IBC in 2013 (voiced by Terence Khan) Edit

- Filipino: Ang susunod na programa ay may tema at eksenang hindi angkop sa mga batang manonood. Patnubay ng magulang ay kailangan.
- English: The following program contain themes and scenes not suddible for very young audiences. Parental Guidance is advised.
- This news advisory is/was brought to you by HOPE: The Luxury Cigarette.
- The program is/was brought to you by Novellino Wines, Pour Out What's Speical, Novellino.
- Mula sa IBC news center, narito ang IBC Headliners.
- The program is/was brought to you by PLDT: The Telecommunications Company.
- The program is/was brought to you by Golden Oats, Nutrusiously Delicious.
- This portion is/was brought to you by FERNA, The Food Ingredients Specialist!
- Ang prorama ito ay hatid sa inyo ng HOPE: The Luxury Cigarette.
- Ang bahagi ito ay hatid sa into ng Champion International, The Brand of Champions!
- Ang bahagi ito ay inahatid sa inyo ng Champion International, The Brand of Champions!

#### The commercial is aired in 2013 on Express Balita sports segment (Sports Page) on IBC

- Pilipino sa ating bawat kampeon, hatid sa inyo ng Champion Cigarettes, The Brand of Champions!
- Champion International Menthol Cigarettes TVC in 2013: The Brand of Champions aired over TV Patrol, Bandilaand News Patrol on ABS-CBN, Express Balita, Ronda Trese and IBC Headliners on IBC, 24 Oras, Saksi and Flash Report on GMA, and Aksyon, Pilipinas News and Aksyon News Alert on TV5.

#### **Lunch Break (plug)**

This program was brought to you by PLDT, Regent, Minola Cooking Oil and Nikon Appliances.

## Holy Week Schedule for 2013

#### ABS-CBN Edit

#### Maundy Thursday (March 28)

- 10:00 am Be Careful with My Heart Rewind
- 12:00 pm Lenten Recollection
- 02:00 pm Mary in the Heart of Jesus Part 1 (Fr. Jerry Orbos, SVD/Fatima Soriano)
- 03:00 pm Bagong Buhay: Mga Kwento ng Pagbabago (Jescom Special)
- 05:00 pm Celebration of the Lord's Last Supper
- 06:00 pm Wansapanataym: Maya Aksaya (starring Mutya Orquia)
- 06:45 pm Wansapanataym: Joy's Toys (starring Mutya Orquia)
- 07:30 pm Sine Natin Ito: A Mother's Story
- 09:00 pm Sine Natin Ito: A Very Special Love
- 10:30 pm Rated K: Seven Deadly Sins
- 12:00 mn Sign-off

#### Good Friday (March 29)

- 08:30 am Experience the Holy Land
- 10:00 am Be Careful with My Heart Rewind
- 12:00 pm 7 Last Words (live from the Christ the King Semnary)
- 03:00 pm Mary in the Heart of Jesus Part 2 (Fr. Jerry Orbos, SVD/Fatima Soriano)
- 04:00 pm Veneration of the Cross
- 05:00 pm Santo Pedro Calungsod
- 06:00 pm Wansapanataym: Bangungot
- 06:45 pm Wansapanataym: Ang Suyod ni Ang Suhyod
- 07:30 pm Sine Natin Ito: Ikaw ang Pag-ibig
- 09:00 pm Sine Natin Ito: You Changed my Life
- 10:30 pm Rated K: Senakulo
- 12:00 mn Sign-off

#### Black Saturday (March 30)

- 10:00 am Be Careful with My Heart Rewind
- 12:00 pm Sine Natin Ito: Magnifico
- 02:00 pm Sine Natin Ito: Forever and a Day
- 04:00 pm Sine Natin Ito: My Cactus Heart
- 05;30 pm Wansapanataym: Dirty Larry
- 06:15 pm Wansapanataym: Water Lily

- 07:00 pm Sine Natin Ito: Tanging Yaman (digitally restored in HD)
- 08:30 pm TV Patrol Weekend
- 09:00 pm Sine Natin Ito: Way Back Home
- 10:30 pm Rated K: Siete Palabras
- 11:30 pm Easter Vigil
- 01:00 am Sign-off

#### IBC Edit

#### Maundy Thursday (March 28)

- 08:00 am Santo Pedro Calungsod
- 09:00 am Shalom 3-Day Lenten Retreat
- 11:00 am The Best of Cooltura
- 12:30 pm Holy Week TV Special (LIVE)
- 02:30 pm A Taste of History: Isang Malinamnam na Kalayaan
- 03:30 pm KapinoyLand
- 04:30 pm Homecoming sa Trese: Ang Kapinoy na Bituin
- 06:30 pm Express Balita (LIVE) (simulcast over DZTV and Radyo Budyong stations)
- 07:30 pm Homecoming sa Trese: The IBC Story
- 08:00 pm El Shaddai 3-Day Lenten Retreat (LIVE)
- 10:00 pm Meeting w/ Saint Josemaria Escriva
- 11:00 pm Ronda Trese (LIVE)
- 11:30 pm Snooky: Ang Isang Semana Santa
- 12:30 am Sign-off

#### Good Friday (March 29)

- 08:00 am Santo Pedro Calungsod
- 09:00 am Shalom 3-Day Lenten Retreat
- 11:00 am The Best of Cooltura
- 12:30 pm Semana Santa: The Seven Last Words (LIVE)
- 03:30 pm KapinoyLand
- 04:30 pm Homecoming sa Trese: Ang Kapinoy na Bituin
- 06:30 pm Express Balita (LIVE) (simulcast over DZTV and Radyo Budyong stations)
- 07:30 pm Homecoming sa Trese: The IBC Story
- 08:00 pm El Shaddai 3-Day Lenten Retreat (LIVE)
- 10:00 pm Meeting w/ Saint Josemaria Escriva

- 11:00 pm Ronda Trese (LIVE)
- 11:30 pm Snooky: Pagka Diyos ng Pangarap
- 12:30 am Sign-off

#### Black Saturday (March 30)

- 08:00 am Meeting w/ Saint Josemaria Escriva
- 09:00 am Shalom 3-Day Lenten Retreat
- 11:00 am The Best of Cooltura
- 12:30 pm Homecoming sa Trese: Ang Kapinoy na Bituin (LIVE)
- 02:30 pm Esperanza Marathon
- 04:30 pm Winx Club Marathon
- 06:00 pm NBA: Cleveland Cavaliers vs. San Antonio Spurs (Live via satellite)
- 08:00 pm PBA Commisioners' Cup: Petron Blaze Boosters vs. Alaska Aces (LIVE)
- 10:00 pm Fall in Love Again (starring Anja Aguilar and Onemig Bondoc)
- 11:30 pm Express Balita (LIVE)
- 12:00 mn El Shaddai 3-Day Lenten Retreat (LIVE)

#### Easter Sunday (March 31)

- 06:00 am Family TV Mass (LIVE)
- 07:00 am Hapi Kung Healthy
- 07:30 am KapinoyLand
- 08:00 am Y2K: Yes to Kids
- 08:30 am Chinatown TV
- 09:30 am Barbie
- 10:30 am The Main Event (VIVA Boxing)
- 11:30 am Kamao Kontra Kamao
- 12:30 pm NBA: Washington State vs. Golden State Warriors (Live via satellite)
- 02:30 pm Dear Heart: Anja's Boyfriend
- 04:00 pm PBA Commissioners' Cup: Rain or Shine Elasto Painters vs. Air21 Express (LIVE)
- 06:30 pm PBA Commissioners' Cup: San Mig Coffee Mixers vs. Barako Bull Energy
   Cola (LIVE)
- 08:30 pm Born to be a Star
- 09:45 pm Who Wants to be a Millionaire?
- 10:30 pm Sinemaks: Anja Aguilar The Concert
- 12:30 am Express Balita (LIVE)

#### GMA Edit

#### Maundy Thursday (March 28)

- 08:00 am Dragon Ball Z Kai
- 08:30 am Superbook
- 09:00 am Pokemon Theater Presents
- 11:00 am The 8th Word (Kerygma TV's Holy Week special)
- 12:00 pm My Kontrabida Girl
- 01:30 pm -Bayan Ko (Episode 1-3)
- 04:00 pm Wish Ko Lang!
- 05:00 pm Tanikala: Liwanag sa Dapithapon (Ryza Cenon, Junjun Quintana, Amy Robles, Icko Gonzales)
- 06:30 pm Kapuso Mo, Jessica Soho
- 07:30 pm Mundo Mo'y Akin (1st week replay)
- 11:00 pm I-Witness
- 12:00 mn Sign-off

#### Good Friday (March 29)

- 08:00 am Dragon Ball Z Kai
- 08:30 am Superbook
- 09:00 am Pokemon Theater Presents
- 11:00 am Power to Unite
- 12:00 pm Siete Palabas (live from the Sto. Domingo Church)
- 03:00 pm Born to Be Wild
- 04:00 pm Wish Ko Lang!
- 05:00 pm Tanikala: Ama Namin (Mike Tan, Diva Montelaba, Jason Fernandez, Tricia Amper-Jimenez)
- 06:30 pm Kapuso Mo, Jessica Soho
- 07:30 pm Indio marathon
- 11:00 pm I-Witness

#### Black Saturday (March 30)

- 08:00 am Dragon Ball Z Kai
- 08:30 am Superbook
- 09:00 am Pokemon Theater Presents
- 10:00 am Doraemon Movie Special

- 11:00 am My Valentine Girls
- 12:30 pm Super Inday and the Golden Bibe
- 02:00 pm My Bestfriend's Girlfriend
- 03:30 pm Born Impact
- 04:00 pm Wish Ko Lang!
- 05:00 pm Tanikala: Tinig: The Dulce Story (Francheska Farr, Isabella de Leon, Icko Gonzales, John Arcilla, Miguel Estenzo)
- 06:30 pm Kapuso Mo, Jessica Soho
- 07:30 pm Perpetua (APT Entertainment's Holy Week Drama Special)
- 09:30 pm Indio marathon
- 11:30 pm Reporter's Notebook
- 12:00 mn Way of the Cross (Easter Vigil Mass, live via satellite from Vatican) (GMA 7 also airs Vatican Easter Mass on Easter Sunday, 3/31/13, after Diyos at Bayan)

#### TV5 Edit

#### Maundy Thursday (March 28)

- 06:00 am Mama Mary's Movement Foundation
- 07:00 am The Story of Jesus for Children
- 09:00 am Sine Ko 5ingko: The Wild Tornbetty Movie
- 10:30 am Sine Ko 5ingko: 3 Ninjas Kickback
- 12:00 pm Sine Ko 5ingko: Ang Alamát ng Láwin
- 01:30 pm Sine Ko 5ingko: The Buckit List
- 03:00 pm Sine Ko 5ingko: A Ring of Endless Light
- 04:30 pm The Best of Popstar TV
- 06:00 pm T3 Reload (LIVE) (simulcast over 92.3 News FM)
- 06:30 pm Aksyon (LIVE) (simulcast over 92.3 News FM)
- 07:30 pm Sine Ko 5ingko: Harry Potter and The Goblet of Fire
- 09:30 pm Sine Ko 5ingko: 300
- 11:00 pm Pilipinas News (LIVE)
- 11:30 pm Family Rosary Crusade
- 12:30 am Sign-off

#### Good Friday (March 29)

- 06:00 am The 8th Word (Kerygma TV's Holy Week special)
- 07:00 am The Story of Jesus

- 09:00 am Dora the Explorer
- 09:30 am The Fairly OddParents
- 10:00 am Spongebob Squarepants
- 10:30 am T.U.F.F. Puppy
- 11:00 am Kung Fu Panda
- 11:30 am The Adventures of Jimmy Neutron
- 12:00 pm Sine Ko 5ingko: Baby Genuises
- 01:30 pm Sine Ko 5ingko: Forrest Gump
- 03:00 pm Sine Ko 5ingko: The Last Samurai
- 04:30 pm The Best of Popstar TV
- 06:00 pm T3 Reload (LIVE) (simulcast over 92.3 News FM)
- 06:30 pm Aksyon (LIVE) (simulcast over 92.3 News FM)
- 07:30 pm Sine Ko 5ingko: Harry Potter and the Order of the Phoenix
- 09:30 pm Ang Katapusan: A TV5 News and Information Special
- 11:00 pm Pilipinas News (LIVE)
- 11:30 pm Family Rosary Crusade
- 12:30 am Sign-off

#### Black Saturday (March 30)

- 06:00 am The Passion of the Christ (Tagalized)
- 07:30 am Sine Ko 5ingko: A Cat in the Hat
- 09:00 am Sine Ko 5ingko: The Prince of Egypt
- 10:30 am Sine Ko 5ingko: The Adventures of Sharkboy and Lavagirl
- 12:30 pm Sine Ko 5ingko: Jumanji
- 02:30 pm Sarah G at 25
- 04:00 pm Sunsilk: Hair is Your Moment
- 04:30 pm The Best of Popstar TV
- 05:30 pm Sine Ko 5ingko: Tangled
- 07:30 pm Lokomoko U
- 08:30 pm Sine Ko 5ingko: Troy
- 10:00 pm Aksyon Weekend (LIVE)
- 10:30 pm Sine Ko 5ingko: Rocky Balboa
- 12:30 am Sign-off

#### Easter Sunday (March 31)

06:00 am - Family Rosary Crusade

- 07:00 am Sunday TV Mass (LIVE)
- 08:00 am Imagination Movers
- 08:30 am Spongebob Squarepants
- 09:00 am T.U.F.F. Puppy
- 09:30 am Pinoy Explorer
- 10:15 am Sine Ko 5ingko: Cloudy with a Chance of Meatballs
- 12:15 pm P.O.5 (LIVE)
- 03:00 pm Sarah G
- 04:00 pm Ang Latest (LIVE)
- 06:00 pm Istorifik: Pidol's Kuwentong Fantastik
- 06:45 pm Balwarte
- 07:30 pm Talentadong Pinoy Worldwide
- 08:30 pm Kanta Pilipinas
- 09:45 pm Hayop sa Galing
- 10:30 pm Aksyon Weekend (LIVE) (simulcast over 92.3 News FM)
- 11:00 pm Sunday Mega Sine: 24/SG
- 01:00 am Sign-off

#### Studio 23 Edit

#### Maundy Thursday (March 28)

- 08:00 am NBA (Live via satellite)
- 10:30 am My Girlfriend is a Gumiho
- 11:00 am Goin' Bananas
- 12:00 pm LBO: Father and Son
- 02:00 pm Star Cinema Presents: Gimik, The Reunion
- 04:00 pm Disney Starstruck
- 05:34 pm That Darn Cat
- 07:45 pm Benjie the Hunted
- 09:30 pm NBA (replay)
- 11:30 pm Sign-off

#### Good Friday (March 29)

- 10:30 am My Girlfriend is a Gumiho
- 11:00 am Chika Chika Chicks
- 12:00 pm LBO: Home Along Da Riber

- 02:00 pm Star Cinema Presents: Got 2 Believe
- 04:00 pm Disney Avalon High
- 06:00 pm Toy Story
- 08:00 pm Toy Story 2
- 10:00 pm Chronicles of Narnia
- 12:00 mn MYX
- 01:00 am Sign-off

#### Black Saturday (March 30)

- 08:00 am Myx
- 08:30 am NBA (live via satellite)
- 11:00 am Motocross TV
- 11:30 am Thumbs Up
- 12:00 pm LBO: Dobol Trobol
- 02:00 pm UEFA
- 05:30 pm Asian Football 5:30 pm
- 06:00 pm Studio 23 Presents: Muppet Treasure Island 6 pm
- 08:00 pm Gag U
- 08:30 pm WWE Superstars
- 09:30 pm NBA (replay)
- 11:30 pm Ultimate Insider
- 12:00 mn Myx
- 01:00 am Sign-off

# Viva gets Channel 13 to air PBA and Channel 4 to air UAAP

#### April 20, 2013

Viva Entertainment, the entertainment company owned by chairman and CEO Vic del Rosario, Jr., which has involved movies (Viva Films), television (Viva Television), music recording (Vicor Music and Viva Records), videos (Viva Video and Video City), sports production (Viva Sports) and live concerts (Viva Concerts and Events), with the agreements with the Kapinoy network IBC-13 to air the PBA and NBA games, and network PTV-4 known as Telebisyon ng Bayan brand to airing the UAAP and UCAA games, will now broadcast the games.

In the meantime, sequestered TV-radio station **IBC-13** is the undisputed number 3 network in the country, which is the primetime programming block called **Viva-TV** with the new **IBC** management and **IBC Board of Directors** whose new **Kapinoy** programming thrust for bringing the sports and entertainment.

The **PBA** board approved the deal during a board meeting yesterday. **Viva Sports** has now gained the sports broadcasting on **Channel 13**, beamiung as well such popular events like the **PBA** and **NBA**, the **WWE** programming for wrestling and several mega boxing bouts including all of past and future fights with Donaire and Pacquiao.

It also operates the **Viva** cable channels such as **Pinoy Box Office**, **Viva Channel** and **Pinoy Extreme**.

## Esperanza (2012 TV series)

**Esperanza** was a Philippine television drama series that is the Philippine remake of the original 1997 TV series and sequel to the 1999 film from Star Cinema that originally starred Judy Ann Santos airing on ABS-CBN. The 2012 remake stars on Viva-TV on IBC produced by Viva Television and worldwide on Viva-TV Global with starring Cristine Reyes. The show is directed by Wenn V. Deramas when it produced by Vic Del Rosario, Jr.

This following to the success in its ratings, *Esperanza* marks on its third season set to premiere on December 31, 2012 as the new year celebration 2013 with the episode featuring the grand families that Esperanza (Cristine Reyes) and Danilo Salgado (Cogie Domingo) are in the rules.

Esperanza	
Format	Soap opera Melodrama Romance
Created by	Viva Entertainment
Developed by	IBC Entertainment TV Viva Television
Written by	Dado C. Lumibao Reggie Amigo

Directed by Wenn V. Deramas

Creative director(s) Don Miguel Cuaresma

**Cristine Reyes** 

Starring <u>Dingdong Dantes</u>

Cogie Domingo

Theme music

composer

Vehnee Saturno

Opening theme Esperanza

by <u>Dingdong Avanzado</u>

Country of origin Philippines

<u>Filipino</u>

Language(s) <u>Tagalog</u>

**English** 

No. of seasons 4

No. of episodes n/a (airs daily)

#### **Production**

**Executiveproducer(s)** Vic del Rosario, Jr.

Producer(s) Veronique Del Rosario-

Corpus

**Running time** 30-45 minutes

Productioncompany(s) <u>Viva Television</u>

#### **Broadcast**

Original channel <u>IBC</u>

Picture format 480i SDTV

Original run July 2, 2012 – present

**External links** 

Official Site

#### Production Edit

#### **Promotion** Edit

Dubbed as "2012's much awaited teleserye," the first teaser trailer was released on May 31, 2012 via top-rating game show, *Who Wants to Be a Millionaire?*, while publicity photos were released hours later online. The teasers for <u>Cristine Reyes'</u> characters were also released a day after. The pictorial for *Esperanza* was held on June 5, 2012 following the reveal of the drama's official title card. The official full trailer was released on June 16, 2012 along with the music video of the album's first single, "*Esperanza*" by <u>Anja Aguilar</u>. Prior to this, several articles were published regarding in June 23, being featured in the late-night newscast, *Ronda Trese*. To launch the series, the main cast performed live on June 30, 2012 at the <u>Trinoma Mall</u> in <u>Quezon City</u> for Viva-TV Grand Launch.

In a recent interview on July 3, 2012 with its main star of the hit series for the soap operas who plays the character <u>Cristine Reyes</u>known as <u>Esperanza</u> along with of the prime time block on <u>IBC</u>which includes phenomenal cartoons <u>Winx Club</u>, music video countdown <u>Daily Top 10</u>, showbiz-oriented show <u>Showbiz Star</u>, fanta-serye <u>Pinokyo's Time</u>, dramedy <u>Estudyante Blues</u>, sitcom <u>Petrang Kabayo</u> and <u>Dalawang Busoy</u>, drama anthology <u>Wansapanataym</u>, reality-dating game <u>Sabi Mo Nanay</u> and primetime Korean dramas <u>Can You Hear My Heart</u>.

After a successful of another new teleserye <u>5 Girls and Daddy</u> as the highly anticipated series, on the Season 2 premiere of the series started on December 31, 2012 at the new year of 2013. At the start of Season 2, the title cards were extended in one or more scenes. In the episode 1 of Season 2, the title card shows <u>Cristine Reyes</u> being covered with shown in the first episode of Season 2, it shows Reyes along with Montano and Yap. The episode 2 of Season 2 in Januarey 1, 2013 shows Esperanza walking together in <u>Tagaytay City</u>, signifying their reunion within a trailer shown before its start and will introduce new characters to keep the story going.

#### Synopsis Edit

Esperanza Estrera (<u>Cristine Reyes</u>) named of the series follows *Esperanza's* search for her real family well it new Anton (<u>Cogie Domingo</u>). It seems that father Juan Selgado (<u>Bobby Andrews</u>), got married withour the approval of Isabel's mom. To be together Isabel refused to marry the man her mother promised her to, Jaime Elustre, and Juan left the girl he had been dating at the time.

#### Cast and Characters Edit

#### Main Cast Edit

- Cristine Reyes as Esperanza Estrera/Socorro Salgado
- <u>Dingdong Dantes</u> as Danilo/Raphael Salgado
- Cogie Domingo as Anton Montejo

#### Supporting Cast Edit

- Dina Bonnevie as Isabel Illutre de Salgado
- Bobby Andrews as Juan Salgado
- Jodi Sta. Maria as Doña Consuelo
- Karen Timbol as Ester
- Nikki Bacolod as Sandra
- Joanna Morales as Marivic
- Lucas Zamora as Dominic
- Gerald Pesingan as Emil
- Biboy Ramirez as Delfin
- LJ Moreno as Donna
- Say Alonzo as Vanessa
- Bobby Yan as JayJay
- Candy Pangilinan as Ponso

#### Recurring Cast Edit

- Jaycee Parker as Andrea Estrera
- Lloyd Samartino as Jun-Jun Estrera
- Melissa Mendez as Elena
- Ara Mina as Marivic
- Michael Flores as Luis

#### **Extended Cast** Edit

Lloyd Samartino as Joaquin Montejo

### Reception Edit

#### Ratings **Edit**

Esperanza become the most-watched program on its premiere, grabbing third place in the ratings nationwide, according to the July 2 data released by Kantar Media. The pilot episode garnered 18.1% ratings share beating the premiere of its rival program Lorenzo's Time (26.4%) of ABS-CBN and One True Love (20.5%) of GMA Network. The series also premiered victoriously in the ABS-CBN and GMA dominated area garnering a total of 10.5% people ratings grabbing second place and received 20.2% household ratings share on third place, still beating its competitor Lorenzo's Time and One True Love. According to the January 20-23 data published by Kantar Media and AGB Nielsen, Esperanza became the new primetime leader nationwide, even in the ABS-CBN and GMA dominated area, despite its late timeslot. It is also the most-watched series overall nationwide with an average rating of 11.6% in the month of July Since then, Esperanza became the newest Philippine drama of 2012 to surpass the 30% margin, registering a whooping of 11%. In October 8, the series was moved to an earlier timeslot from 9:30pm to 8:30pm proved its supremacy long-running drama remained its lead despite its 4-month-airing and the entrance of ABS-CBN's Ina, Kapatid, Anak and GMA's Luna Blanca in the month of October with an average rating of 40.9% ratings share nationwide. As of February 4, 2013, going the number one spot of 28.5% in dominating like GMA7's Temptation of Wife of 24.7% and ABS-CBN's Kailangan Ko'y Ikaw which only got 19.2%. Meanwhile in February 11, 2013, as the third place in 24.4% than ABS-CBN's Apoy Sa Dagat (25.9%) and GMA's <u>Temptation of Wife</u> (17.5%)

#### Promotion Edit

From July 1, the cast members of the series guest via musical variety show KSP: Kapinoy Sunday Party where they promoted the series, followed by another appearance performed at halftime with the PBA promoted their latest drama. First to make an appearance were Cristine Reyes, followed by the artist of the Esperanza: The Official Soundtrackalbum. Reyes once again promoted the series by guesting in the noontime variety show Lunch Break on July 2. On July 5, 2012, the series' advanced special sreening held at SM Megamall, the screening was attended by many acclaimed artist and critics namely Cristine Reyes, Cesar Montano and Richard Yap with Marvin Ong, Anja Aguilar, Dingdong Avanzado and Onemig Bondoc. Also present in the said sreening was Winx Club's Anja Aguilar as Bloom, Shy Carlos as Stella, Janeena Chan as Aisha, Joanna Morales as Musa, Janella Salvador as Tecna and Andi Eigenmann and Flora.

On July 6, the cast visited <u>SM North Skydome</u> for a Grand Fans ay and for the release of the series' original soundtrack, they also guested in the noontime show <u>Lunch Break</u>, followed by another appearance with perform at halftime for the <u>PBA</u> while <u>Cristine Reyes</u> guest in <u>Showbiz Star</u>.

After its successful premiere and the viewer's support, the cast launched *Esperanza Pasasalamat: The Nationwide Mall Tour.* In July 24, Esperanza cast visited the Dinagyang Festival in <u>Iloilo City</u> as well as on July 28, the cast visited <u>SM City Lucena</u> followed by an appearance in July 6 at <u>SM City Pampanga</u>. In August 11, the cast continued their appreciation stopping at Gaisano Capital Mall in Mactan, Cebu City.

#### Soundtrack Edit

The *Esperanza: The Official Soundtrack* was released under <u>Viva Records</u> released in July 6, 2012 led by the show's themesong, *Esperanza* by <u>Dingdong Avanzado</u>.

- 1. Esperanza (composed by Vehnee Saturno) Dingdong Avanzado
- 2. Sa Isip Ko (composed by Dennis Garcia) Sarah Geronimo
- 3. Kailan (composed by Ryan Cayabyab) Dingdong Avanzado
- 4. Masasabi Mo Ba (composed by Vehnee Saturno) Rachelle Ann Go
- 5. Ayoko Na (composed by Jimmy Antiporda) Marvin Ong
- 6. Sana Kunin Ka Ni Lord (composed by Vehnee Saturno) Cristine Reyes
- 7. Hindi Kita Iiwan (composed by Kean Cipriano) Onemig Bondoc
- 8. Haplos (composed by Shamrock) Shamrock
- 9. Di Bale Na Lang (composed by Christian Martinez) Anja Aguilar
- 10. Kanlungan (composed by Vehnee Saturno) Basil Valdez

#### DVD Release Edit

Viva-TV has released *Esperanza* on DVD set contains all episodes from volume 1-3 at the <u>Viva Video</u>, <u>Inc.</u> and Video City.

#### Awards and Nominations Edit

#### KBP Golden Dove Awards Edit

2012 KBP Golden Dove Awards (Best Drama Series) - Won

#### Anak TV Seal Awards Edit

2012 Anak TV Seal Awardee (Most Favorite TV Programs) - Won

#### See also Edit

- Viva-TV dramas on IBC
- <u>Viva-TV's drama series are now showing on your GLOBE celfone screen Call and Txt TV</u>
   <u>Combo Promo</u>
- New Brews at IBC-13, the Kapinoy network as Viva-TV
- Viva-TV new cartoon offering from Rainbow S.r.I, Marathon Production and Mattel
- Esperanza continues to reign on Primetime
- Cristine Reves, Greatful to Fans for the High Ratings of Esperanza

- Viva and IBC now set into blocktime agreement
- List of programs broadcast by Viva-TV

#### References Edit

#### External links Edit

- Official Site
- Esperanza on Facebook
- Esperanza on Twitter
- Esperanza on Multiply

### Viva-TV dramas on IBC

The two giant networks air teleserye on primetime, **Viva-TV** as **Home of the Stars** will now relaunch with three new local dramas produced by **Viva Television** premiere this July 2012 on the **Kapinoy** network **IBC-13**.

**Esperanza** starring Cristine Reyes and **Dear Heart** starring popstar Anja Aguilar are the new local dramas is on **Viva-TV**'s fast growing lineup of top-rating shows.

The new **Viva-TV** drama series will bring the two of teleserye and one of teen drama anthology. The exodus of stars from other stations is also imminent.

**Esperanza** is the much awaited teleserye on primetime TV soap opera for their family and friends. As part of the network's **PrimeTastik** line-up premieres on Monday to Friday at 9:30 p.m. on **IBC**, starring actress Cristine Reyes, Directed by Wenn V. Deramas proved to be a ratings winner.

**Dear Heart** is the newest teen drama anthology series for the teenagers who are the young popstar. The teen drama airs on Sunday at 2:30 p.m. on **IBC**, starring new popstar Anja Aguilar she in a youthful tale of love and personal discovery (she is her home network **IBC**). It is director of Monti Parungao.

#### New Primetime Stars on Viva-TV Edit

Viva-TV's primetime stars on IBC including as Winx Club characters Bloom meets popstar Anja Aguilar (*Winx Club*), mother drama Judy Ann Santos and Izzy Canillo (*Pinokyo's Time*), YouTube sensation Ashley Rivera aka Petra Mahalimuyak (*Petra's Panniest*), Richard Yap (*The Weakest Link*) and actress of drama princess Cristine Reyes (*Esperanza*) along with new primetime stars such as unkabogable Vice Ganda and Aga Muhlach (*Petrang Kabayo*), action star Robin Padilla and Philip Salvador (*Dalawang Busoy*), and new popular Filipino actor AJ Muhlach (*Sabi Mo Nanay*).

# Viva-TV's drama series are now showing on your GLOBE celfone screen Call and Txt TV Combo Promo

**Viva-TV'**s drama series like Cristine Reyes' teleserye *Esperanza* and popstar Anja Aguilar's teen drama anthology *Dear Heart* which airs on the Kapinoy network **IBC-13**.

Experience the **Viva-TV's** drama of teleserye **Esperanza** and teen drama anthology **Dear Heart** on your **GLOBE**celfore for **Call and Txt TV Combo Promo**.

Your favorite **Viva-TV'**s drama series aren't just on your TV screen. They're now on your **GLOBE** TV screen! Play **Dear Heart**, or try your luck with the surveys in **Esperanza**. Try them now! No need to come on down anywhere! **Esperanza**, **Pinokyo's Time** and **Dear Heart** are now playing on your **GLOBE** celfone!

#### How to play Dear Heart Edit

- Key in "DEAR HEART" Send to 8888 for Globe, Talk n' Next, Touch Mobile and Sun Cellular subscribers
- In a moment, we will send you the step-by-step instructions on how to register and play.
- To register for Dear Heart, key in your name...

#### How to play Esperanza Edit

- Key in "ESPERANZA" Send to 8888 for Globe, Talk n' Next, Touch Mobile and Sun Cellular subscribers
- In a moment, we will send you the step-by-step instructions on how to register and play.
- To register for Esperanza, key in your name...

# New Brews at IBC-13, the Kapinoy network as Viva-TV

(Released on July 7, 2012)

**Intercontinental Broadcasting Corporation**, a sequestered radio-television network in Southeast Asia whose flagship **IBC-13**, the commercial television network in Asia has a dashing new looks these days and competition in Philippine Television. Despite being equipment that has seen better days, **IBC-13** will return of its glory days. They seem to be succeeding, if some new program offerings are to be the basis in the broadcast industry in the usual offerings of

the **Kapamilya** and **Kapuso** Networks in the Philippine television industry growth in listenership and viewership of the new employees.

Almost overnight, showing full-length Tagalog films and the introduction of one-of-a-kind program genres were first seen on Channel 13 and the station that brought to Filipino homes such TV landmarks as *Johnny Weismuller as Tarzan*, *Pinoy Thriller*, *TODAS*, *Seeing Stars with Joe Quirino*, *Ora Engkantantada*, *Iskul Bukol*, *See-True*, *Mga Kuwento Ni Lola Basyang*, *Chicks to Chicks* and a lot more, metamorphosed threat into the network giants. **IBC-13**is now the **Kapinoy** network for the third network with new **IBC** jingle, more aggressive and the new moniker introduced with **Viva-TV** as Home of the Stars sung by newest popstar Anja Aguilar, thanks to **Viva** chairman and CEO is Vic Del Rosario. The **Viva** group is behind much of the new format we hear in the market, with the new **IBC**management of newest chairman Eric Canoy along with Tessie Taylor and Lito Ocampo Cruz appointed by president Noynoy Aquino administration along with new **IBC** charaters are mascots Mr. Kapinoy, Ms. TV, RadioGirl, NewspaperBoy, Barney, Baby Bop and BJ.

**IBC-13** as the major TV network will not be sold and it's still up for privatization became a government controlled operation under the **Presidential Commission on Good Government** (**PCGG**) has malacanang, after all. It is now a strong No.3 in the ratings dominance of giant networks **GMA 7** and **ABS-CBN** will serve in the top spot and the TV stars that will make them rule the number 1 spot to deliver more quality programming.

Viva-TV's new programs on IBC anticipating and hopefully developing loyalty for. We are indulged with a daily dose of the national pastime, entertainment gossip, courtesy of Dolly Anne's Showbiz Star. There is Sabi Mo Nanay with host AJ Muhlach which we have yet to monitor and a new sitcom, Petrang Kabayo starring unkabogable Vice Ganda and Aga Muhlach and another sitcom Dalawang Busoy with action star Robin Padilla and Philip Salvador. Engaging comedy talk show called The Jon Santos Show with host comedian Jon Santos, Ashley Rivera aka Petra Mahalimuyak are the host of comedy show Petra's Panniest and new show Especially For You with host Nikki Bacolod. Britain's Got Talent alum Charlie Green hosts the kiddie talent search SM Little Stars and new sexy reality show Pantaxya X with host Maui Taylor and Katya Santos. New afternoon Sunday musical variety show in 1-hour called KSP: Kapinoy Sunday Party with host Nicole Hiyala and Chris Tsuper along with Aki Torio, Anja Aguilar, DJ Durano, Shy Carlos and Gerald Pesigan, with director of Al Quinn will give ASAP and Party Pilipinas a run for their money.

The Viva Tagalog movies showing in *Viva Box Office* at 6:30 pm on Monday, Tuesday and Thursday against with flagship news program *24 Oras* and *TV Patrol*, and also on Saturdays at 10 pm. The country's favorite basketball in sports the **PBA Games** on Wednesday and Friday at 5:45-9:30 pm, Saturdays at 6 pm and Sunday at 4 pm with two games in 4.5 hours.

Particularly keen on animated series *Winx Club*. Sprinkle on the fairy dust with the magical return of the enchanting *Winx Club* part of the larger Winx franchise. Back at the fanciful Alfea school for fairies, the Wizards of the Black Circle try to abduct Bloom. After a change of heart

upon finding out that Bloom is not who they thought she was, the wizards leave Alfea threatening to capture the last fairy on Earth in the children's TV genre. When local networks were buying from Mexico, Taiwan and Korea, *Winx Club* is the phenomenal animation TV series of Rainbow S.r.I. about the fairy Winx. Starring Stella (the voice of Shy Carlos), Aisha (the voice of Janeena Chan), Musa (the voice of Joanna Morales), Tecna (the voice of Janella Salvador), Flora (the voice of Andi Eigenmann) and Bloom (the voice of Anja Aguilar) are the Winx Club characters along supporting cast Sky (voiced by AJ Muhlach), Brandon (voiced by Josh Padilla), Riven (voiced by DJ Durano), Timmy (voiced by Jerome Ponce), Helia (voiced by Alfred Vargas) and Nabu (voiced by Aki Torio), in timeslot against the dramas GMA's *It Started with a Kiss* and ABS-CBN's *Precious Hearts Romances: Hiyas*.

They learn about a new evolved fairy transformation and power called **Believix**, which can only be accessed when people in a non-magic world (such as Earth) start to truly believe in magic and fairies. Faragonda also teaches them that there are endless infinite stages of fairy evolution and transformation. The Winx girls and Specialists have to track the Wizards of the Black Circle to Gardenia, Bloom's Earth hometown, and save the last terrestrial Earth fairy, Roxy-the fairy of animals-while trying to get people on Earth to believe in magic once again by helping the Winx Club to touch peoples heart and inner feelings.

The **Kapinoy** network and **Viva** have struck a golden partnership by providing viewers, chiefly kids just home from school for fairies, a refreshing innovative to early primetime, the Korean dramas and the network's afternoon and late-night newscasts. Catch the phenomenal animated series *Winx Club*, dubbed in Filipino as fairy-serye, weekdays at 5:15 pm. Along with new cartoons dubbed in Tagalog such as *Polly Pocket* (Saturdays at 9 am), *Barbie* (Sundays at 11:30 am) and refreshing *Pop Pixie* (Saturdays 8 am).

There are two new local dramas such as new soap opera as *Esperanza*, much-awaited teleserye for their family and friends. Starring actress as the primetime princess Cristine Reyes along with Cesar Montano and the Filipino-Chinese actor Richard Yap, directed by Wenn V. Deramas. The anticipated teleserye premieres on weeknights at 9:30 pm, with teleserye rivals **GMA**'s *One True Love* and **ABS-CBN**'s *Lorenzo's Time*.

New teen drama anthology series Dear Heart which airs on Sundays at 2:30 pm, starring popstar Anja Aguilar in a youthful tale of love and personal discovery along with new mom is diamond star Maricel Soriano and new dad AJ Muhlach, with director Monti Parungao, in direct competition with GMAs *Together Forever* and ABS-CBN's *Luv U*. Noontime block has educational program *Cooltura* with Cathy Eigenmann-Bordalba (Monday-Friday, 10:30 am), a public service program called *Nora Mismo* (Monday-Friday, 11 am), hosted by superstar Ms. Nora Aunor and the noontime show *Lunch Break* (Monday-Saturday at 11:30 am), hosted by Ryan Agoncillo and Joy Viado with co-host Smokey Manaloto, Bianca Manalo, Nicole Andersson and Enrique Gil, with director Danny Caparas going to compete with rival *Eat Bulaga* and *It's Showtime*. More shows variety show *DMZ-TV* (Sundays, 1:30 pm) with host Julia Montes, Enrique Gil, Kathryn Bernardo and Khalil Ramos, lifestyle show *Chinatown* 

**TV** (Sundays at 9:30 am) with Lizbeth Yap, Louella Ching, Wendy Ty, Morgan Say, Wesley Chua and RJ Valentin and the children show **Y2K: Yes to Kids** (Sundays at 9 am) with Maxene Magalona.

The network's news and public affairs programs on **IBC-13**: hourly news update *IBC*Headliners with Czarinah Lusuegro, the flagship news program Express Balita at 4:30 pm with anchor Snooky Serna and Ricardo Cepeda with simulcast on **IBC News Network** and late-night newscast Ronda Trese at 11:30 pm with anchor Jess Caduco, Cathy Eigenmann and Ralf Rivas with simulcast also on **IBC News Network**.

Other public affairs programs are: educational program magazine show *Good Take* with Chin-Chin Gutierrez (Thursdays, 12 mn), *Linawin Natin* with Jarius Bondoc (Mondays, 12 mn), business show *Entrepinoy* with Pat Natividad (Tuesdays, 12 mn), *Pulsong Pinoy* with news head Zyrene Parsad-Valencia (Fridays, 12 mn) and public service *Makabayang Duktor* with Dr. Willie Ong and Dra. Liza Ong (Saturdays, 7 am). Also, the producers cut will be aired on weeknights at 9:30 pm on *IBC News Network*.

The phenomenal game show: million-peso prize *The Weakest Link* with new host Richard Yap and million-peso prize *Who Wants to be a Millionaire?*, with Christopher de Leon.

Three new anime introduced: *Crayon Shin Chan* (featuring the voice of Onemig Bondoc as Shin Chan), *Cyborg Kurochan* (featured the voice of Coco Martin as Kurochan) and *Kirarin* (which featured the voice of popstar princess Sarah Geronimo as Kirarin).

Plus, new asianovelas on *Viva-TV* with daytime Taiwanese drama *Fondant Garden* at 1:30 pm and *Queen and I* at 2:30 pm, and new primetime Korean drama *Dream High* at 10:30 pm and *Can You Hear My Heart* at 11 pm.

#### Winx Club characters Edit

The Winx (Dubbed in Filipino become the phenomenal animated fairy-serve on Viva-TV)

- Bloom (voiced by Anja Aguilar)
- Stella (voiced by Shy Carlos)
- Flora
- Musa
- Tecna (voiced by Janella Salvador)
- Aisha
- Roxy

#### Supporting characters

- Sky (voiced by AJ Muhlach)
- Brandon (voiced by Josh Padilla)
- Riven
- Timmy (voiced by Jerome Ponce)
- Helia

Nabu

#### Pop Pixie characters Edit

Dubbed in Filipino on Viva-TV

- Amore (voiced by Nadine Lustre)
- Caramel
- Cherie (voiced by Andi Eigenmann)
- Lockette

# Viva-TV new cartoon offering from Rainbow S.r.I, Marathon Production and Mattel

September 30, 2012

**Rainbow S.r.I**, the world's most famous brands in providing kid entertainment, have teamed up with the Philippine's most child-friendly network **IBC-13** based on **Anak TV** seals, to give a partnership with **Viva Entertainment**blocktimer with their young Filipino viewers their weekly dose of adventure every weeknights starting Monday (October 1).

Every Weeknights, **Viva-TV** will airing the primetime Tagalized animation led by the No.1 phenomenal fairy-serve **Winx Club** at 5:30pm as part of **PrimeTastik** block

After four months since is premiere, a phenomenal animated fairy-serye *Winx Club* continues to rule the ratings game as a fairy-serye it remains the No.1 TV program in the country. It has created a Tagalized phenomenon across the Philippines as its ratings continue to surge above all the other shows in the primetime slot on **IBC**.

Based on the latest data of **Kantar Media/TNS**, the **Rainbow S.r.I'**s localized version of the animated series starring Stella (voiced by Shy Carlos), Aisha, Musa, Tecna (voiced by Janella Salvador), Flora and Bloom (voiced by Anja Aguilar) garnered an average national TV rating of 30.5% compared to the top-rating Korean dramas like **Smile Dong Hae** (**GMA**)

and *Pintada* (ABS-CBN). Meanwhile, released by Viva Video, *Winx Club* DVDs volumes 1 to 10 are now available on all record stores nationwide from Video City, continuously broadcast in over 130 countries with top ratings. The phenomenal success of *Winx Club* is proven by the countless merchandise being produced and sold by the network. Products such as the infinity ring, t-shirts, 2 of new soundtrack albums form Viva Records, attained the platinum status are sold across the country and Winx toys and dolls, one of which has as they try to live grown-up lives – moving out, experiencing romance, fights and opening their very own magical pet store. This Saturday at 3:30pm, also the most exciting-filled refreshing *Pop Pixie* discover magic and adventure in a magical universe filled with gnomes, elves, talking animals and pixies. A new TV series full of crazy comedy for all ages with spin-off series based on *Winx Club* featuring Pixies

from *Winx Club* as main characters for *Pop Pixie* are Amore (voiced by Nadine Lustre), Caramel, Cherie and Lockette with Damien (voiced by Dingdong Dantes). The kids in the United States, *Rainbow S.r.I* gave *IBC* and *Viva Entertainment* the exclusive rights to air its premium titles across all its media platforms in 2011. Pinoy kids already enjoyed watching *Winx Club* and *Pop Pixie* which all had successful runs in the *Kapinoy Network*.

Aside from *Rainbow* and *Marathon* shows, viewers can also catch the back-to-back airing of *Crayon Shin Chan*, *Cyborg Kurochan* and *Kirarin*, Saturdays, starts at 3:40-5:00pm. Our

audience is very young, so we come up with kid stuff like anime.

Weeknights are definitely better spent with the new **Kapinoy** cartoon offerings in **IBC-13**.

### Esperanza continues to reign on Primetime

January 1, 2013

With the much anticipated princess revelation' of 'Cristine Reyes's character in *Esperanza*, Viva-TV's first phenomenal hit teleserye turns Season 2 premieres at the new year 2013 continues to reign in the Viva-TV block.

Based on the data of **Kantar Media** last Monday (December 1), *Esperana* marks on its Season 2 premiere once again made it on the top spot of the most watched TV shows in the country with its 37.4% national TV ratings, or almost 25 points ahead versus its rival show in **ABS-CBN's** *Ina, Kapatid, Anak* got 16.9% and **GMA's** *Pahiram Ng Sandali* which only got 14.4%. Now that Doña Consuelo (Jodi Sta. Maria) is sure that Anton (Cesar Montano) was the man who found Esperanza, will she finally reveal the truth to Noel (Dingdong Avanzado)? What are Raphael Salgado's (Richard Yap) wicked plans against Esperanza (Cristine Reyes)? Don't miss *Esperanza*, weeknights at 8:30pm, after *The Weakest Link*, on Viva-TV's PrimeTastik on IBC-13. For more updates, log on to www.ibc.com.ph or follow @ibc13 on Twitter.

# Cristine Reyes, Greatful to Fans for the High Ratings of Esperanza

January 9, 2013

**Viva-TV**'s phenomenal teleserye *Esperanza* marks on its Season 2 premiere last December 31, 2012 as the new year celebration 2013 with the episode achieved the no.1 spot in the recent list of overall top TV programs nationwide. Based on the data of **Kantar Media** last Monday (January 7) at the new year of 2013, the Cristine Reyes-starrer tied with the country's explosive TV drama *5 Girls and Daddy* with the national TV rating of 35.8%.

Meanwhile, the primetime princess is excited for their drama series' big surprises and revelations. The viewers should watch out for the scene when Raphael Salgado (Richard Yap) discovers that shows Esperanza walking together in Tagaytay City. Will Juan Salgado (Bobby Andrews) fight for his love for signifying their reunion within a trailer shown before its start and will introduce new characters to keep the story going?

Don't miss *Esperanza* weeknights at 8:30pm after *The Weakest Link* on Viva-TV's PrimeTastik on IBC-13. For more updates, log on to www.ibc.com.ph or follow @ibc13 on Twitter.

### Viva and IBC now set into blocktime agreement

Friday, April 12, 2013

Vic del Rosario, Jr., whose Viva Group of Companies is involved in movies, television, video, recording and live concerts, has more sports broadcasting on IBC, Viva Sports is a blocktime producer handled the PBA and NBA.

Noted that Rosario made the announcement that its blocktime agreement with IBC-13 (through Viva-TV, which is under the partnership with Viva Entertainment become more aggressive recently after its surging ahead in the ratings for The Kapinoy Network from other networks like ABS-CBN and GMA. The NBA games on IBC are handled by Solar Entertainment and Viva bought airtime on Viva-TV as the block-timer of the Kapinoy network.

Source noted that Viva-TV would then move its coverage to IBC. Viva Sports, owner of the exclusive television coverage of the two of a professional basketball league PBA and NBA, like also in the making more money that the company is starting to pau the loans of Viva chairman and CEO Vic del Rosario, Jr. IBC improves its signal, which is in most provinces nationwide. The presence of the PBA and NBA games on IBC under the Viva-TV block will surely improve the network's sports programming.

When Viva Entertainment posted within that, they included their business article (as a link) detailing Rosario's announcement into a blocktime agreement turns more years. Viva, of course, is part of Viva Sports, which has been airing different sports competitions with the PBA and NBA games awarding the league's TV and radio rights. For the first time that Vic is actually promoting a sports programming. We've been transparent and upfront in all our dealings with the PBA, our advertisers, the media, and our colleagues in the industry.

The business post that the block-timing agreement with net profiting. It also made it known that any commitments that Viva-TV is on Channel 13. To liven things up, Vic is inviting movie and

TV stars to grace the event. Already, the following stars have confirmed their attendance at the Big Dome: Dingdong Dantes, Anja Aguilar, AJ Muhlach, Christopher de Leon, Edu Manzano, Nadine Lustre, Mario Maurer, Cristine Reyes, Ronnie Rickets, Jodi Sta. Maria and the concert queen of box-office Anne Curtis. As new IBC's commitment, says Rosario. "It is contained in an IBC Board resolution, a separate letter from IBC president and CEO Boots Anson-Roa confirmed it."

#### Here are things that we know:

- 1. The PBA will now have *The PBA All-Filipino Cup* at the Smart Araneta Coliseum to kick-off May, which is in the middle of a matches, every Wednesdays and Fridays at 4:30-8:30pm, Saturdays at 7:30-9:30pm and Sundays at 4pm-8:30pm
- 2. The NBA will have the *PBA Playoffs* on May, will featuring the NBA players, showing every weekend from Saturdays at 5:30pm-7:30pm and Sundays at 12:15pm-2:45pm.
- 3. Top-rating and phenomenal game shows like *Who Wants to be a Millionaire* and *The Weakest Link*, which become the million-peso prize in the two phenomenal game shows. A popular talent search show for the contest *Born to be a Star* for the singing star fans.
- 4. Viva-TV's blocktime with IBC 13 is from 5pm-12mn on weekdays (as well as IBC news programs from 6:30-7:30pm and 11:30pm-12mn), 2:30pm-12:30am on Saturdays, and 9:30am-12:30am on Sundays. This basing this on Viva-TV's April schedule grid.
- 5. The shedule for the Kapinoy network, they have flagship children's program for kids KapinoyLand which is the characters Mr. Kapinoy as the lead IBC mascots with Baby Kapinoy in a playground, pre-school, education, schools, kids, arts and kiddies, a top-of-the-hour news capsule *IBC Headliners*, and flagship news programs *Express Balita* at 6:30pm slot and *Ronda Trese* at 11:30pm slot after the Viva-TV block. On primetime that, telenovelas *Teresa*, *Palabra de Mujer* and *Rosalinda*, asianovelas *My Daughter the Flower*, teleserye *Esperanza* and *5 Girls and Daddy* now is the hits, On weekends, they also have shows like anime programme in Japan are *Crayon Shin Chan*, *Akazukin Cha Cha* and *Cyborg Kurochan* in a hits as well as the Viva Tagalog movies, teen drama anthology series *Dear Heart* and comedy show *Petra's Panniest*. Basing this on IBC's April schedule grid.

#### As such, I believe that what is about to happen:

Viva-TV will now be incorporated into primetime programming block on IBC. When we know what need to be shown, you can make the viewership prime-time ratings from other networks. Considering is on IBC's schedule, will to in the Kapinoy shows. In the maintime, PBA coverage starts at 4:30pm-8:30pm every Wednesday, Thursdays and Fridays, 7:30pm-9:30pm on Saturdays (against the drama anthologies *Maalaala Mo Kaya* and *Magpakailanman*) and 4pm-8:30pm on Sundays (against the showbiz talk show *The Buzz* and *HOT-TV*) as well as the NBA

games starts at 5:30pm-7:30pm on Saturdays (against the game shows *Kapamilya Deal or No Deal* and *Celebrity Bluff*) and 12:15pm-2:45pm on Sundays (against the Sunday musical variety shows *ASAP 18* and *Party Pilipinas*), the IBC's flagship news programs *Express Balita* at 4:30pm slots and *Ronda Trese* at 11:30pm slots. This is probably in a noontime show*Lunch Break* starts at 12nn-2:30pm every Monday to Saturdays, counterpart *It's Showtime!* and *Eat Bulaga!*. More hits, to of the top-rating game shows like *Who Wants to be a Millionaire* and *The Weakest Link*, and popular talent search show *Born to be a Star*, which are block-timer of Viva Television, they have helped IBC-13 rise from its financial slump and mediocre ratings.

Thus, you might have been they were the NBA games shown on Basketball TV, Pinoy Extreme, Fox Sports Asia, Studio 23 and ABS-CBN as well as possibly the PBA games showing on AksyonTV, AKTV and Hyper from Sports5 in the broadcast rights. Viva-TV airing the NBA and PBA games now showing on IBC.

### Estudyante Blues (TV series)

**Estudyante Blues** is the sequel of the 1989 movie itself starred by <u>Dingdong Avanzado</u>, Lilet and <u>Jigo Garcia</u>. It is a <u>Philippine</u>dramedy TV series offered by <u>Viva-TV</u> on <u>IBC-13</u> and produced by <u>Viva Television</u>. This series is led by <u>Richard Gutierrez</u>, <u>Onemig Bondoc</u> and <u>IC Mendoza</u>. It premieres on July 2, 2012.

The TV series is a sequel to the 1989 film that originally starred by <u>Dingdong Avanzado</u>, Lilet and <u>Jigo Garcia</u>. The eventually goes to <u>Richard Gutierrez</u>, <u>Onemig Bondoc</u> and <u>IC Mendoza</u>. It is produced by Vic Del Rosario, Jr. It marks as the TV series produced by <u>Viva</u>
<u>Television</u> for <u>IBC-13</u> after a decade. The TV series garnered positive reviews throughout the run for Philippine Entertainment Critics.

Estudyante Blues	
Format	Comedy Drama Thriller Cult Action
Created by	<u>Viva Television</u>

Directed by Wenn V. Deramas

Richard Gutierrez

Presented by Onemig Bondoc

IC Mendoza

Theme music

composer

Kean Cipriano

Country of origin Philippines

Language(s) Filipino

<u>English</u>

No. of episodes (<u>List of episodes</u>)

#### **Production**

**Executiveproducer(s)** Vic Del Rosario, Jr

Producer(s) Veronique Del Rosario-

Corpus

**Running time** 30-45 minutes

Productioncompany(s) <u>Viva Television</u>

#### **Broadcast**

Original channel <u>IBC-13</u>

Original run

September 17, 2012

#### **External links**

#### Official Site

#### Cast Edit

#### Main Cast Edit

- Richard Gutierrez as Toby
- <u>IC Mendoza</u> as Marilen
- Onemig Bondoc as Benjie

#### Supporting Cast **Edit**

- Raymond Gutierrez as Roco
- Andi Eigenmann as Gay
- Princess Velasco as Bebs
- John Lapus as Bart
- Carlo Aquino as Rupert
- Vandolph Quizon as Magic
- Yam Concepcion as Zosi
- Jake Roxas as Joey
- Nikki Bacolod as Lea
- Gerald Pesigan as Claro

#### Special Participation Edit

- Melissa Mendez as Almira
- Maui Taylor as Linda

#### Soundtrack **Edit**

The *Estudyante Blues* original soundtrack was released on July 1, 2012 under <u>Viva Records</u>, led by the show's themesong, *Estudyante Blues* by <u>XLR8</u>. The show's more single, *Ipagpatawad Mo* by <u>Vice Ganda</u>, *Once in a Lifetime*by <u>V-Fort</u>, *Where Are You Now?* by <u>Anne Curtis</u>, *Sa Puso Ko* by <u>Daniel Padilla</u>,? *Everytime I See You* by <u>Anja</u> Aguilarand *Himig Natin* by <u>Daniel Padilla</u>.

- 1. Estudyante Blues (composed by Christian Martinez) XLR8
- 2. Ipagpatawad Mo (Mayonnaise) (composed by Kean Cipriano) Vice Ganda
- 3. Once in a Lifetime (Craig David) (composed by Vehnee Saturno) V-Fort
- 4. Himig Natin (Juan De La Cruz) (composed by Christian Martinez) Daniel Padilla
- 5. A Question of Lust (Depeche Mode) (music and lyrics by Christian Martinez) <u>Josh</u>
  Padilla

- 6. Seven Days (Craig David) (composed by Christian Martinez) Pio Balbuena
- 7. Hold On (comosed by Shamrock) Shamrock
- 8. Sa Puso Ko (Truth Faith) (composed by True Faith) Daniel Padilla
- 9. Everytime I See You (Fra Lippo Lippi) (composed by Kean Cipriano) Anja Aguilar
- 10. Alaala (composed by True Faith) True Faith
- 11. Where Are You Now? (Janet Jackson) (composed by Amber Davis) Anne Curtis
- 12. Tuloy Pa Rin Ako (Noel Cabangon) (composed by Christian Martinez) Daniel Padilla

#### See also Edit

List of programs broadcast by Viva-TV

#### References Edit

#### External links Edit

- Official Site
- Estodyante Blues on Facebook
- Estodyante Blues on Twitter
- Estodyante Blues on Multiply

# Frijolito (Philippine TV series)

Frijolito is an Philippine daytime television drama series remake of the 2005 Argentina telenovela of the same title that aired on the American-based television network Telemundo starring Alejandro Felipe broadcast on IBC's HapoNation afternoon block and worldwide on Global IBC premiered from April 7 to July 4, 2014.

Starring the child star Bimby Aquino-Yap as the lead character Ignacio "Frijolito" Lizárraga is a sentimental comedy and melodrama.

The series is also marks a Filipino child actor Aquino-Yap's first acting debut of the teleserye.

Frijolito	
Genre	Family drama Romantic comedy
Format	<u>Teleserye</u>

Created by Benertment

<u>Department</u>

Developed by IBC Entertainment TV

**Enrique Torres** 

Directed by Mac Alejandre

Marlon Rivera

Bimby Aquino-Yap

Nel Gomez

Starring <u>Coleen Garcia</u>

Kiko Estrada Liza Soberano

Narrated by <u>Mario Dumaual</u>

Opening theme

Basta't Ikaw

by Rafael Centenera

Composer(s) Freddie Saturno

Country of origin Philippines

<u>Filipino</u>

Language(s) English

<u>Tagalog</u>

No. of episodes 63 (final)

Production

Producer(s) Bibeth Orteza

Location(s) Philippines

Camera setup Multi-camera

Running time 30 minutes

Productioncompany(s) Telemundo

**Broadcast** 

Original channel <u>IBC</u>

Picture format 480i SDTV

Original run April 7, 2014 – July 4,

2014

Chronology

Related shows <u>Frijolito</u> (<u>Argentina</u>)

**External links** 

Official Website

#### Plot Edit

Ignacio "Frijolito" Lizárraga (<u>Bimby Aquino-Yap</u>) is a young boy of rich kid in high school while he is handsome. A pretty young cure girl Roxanne Reyes (<u>Liza Soberano</u>) who she is so pretty in her beautiful love of mine.

Nacho (Cogie Domingo) discovered that he could seduce girls by giving them gold rings. With his buddy Lucho, Nacho fornicated with many, many girls, and then never went out with them again. Sometimes Lucho "helped" Nacho by putting a date rape drug in the girl's drink, though Nacho was not aware of this. Being from a rich family, when study medicine, last night he had impregnated Margarita (Maricar Reyes). Lucho had actually drugged both Nacho and Margarita, leading to lack of inhibition and fornication. In the morning Margarita woke up naked and abandoned.

Margarita had been permanently enamored by Nacho the night that she met him, but she also hated him for having impregnated her and abandoned her. She thought that he had drugged her, but actually neither she nor Nacho remembered the fornication, though she had constructed mental images of herself being raped.

#### Cast and Characters Edit

#### Main Cast Edit

- Bimby Aquino-Yap as Ignacio "Frijolito" Lizárraga
- Nel Gomez as Salvador Paras
- Coleen Garcia as Olga Pressman
- Kiko Estrada as Edwin Martin
- Liza Soberano as Roxanne Reyes

#### Supporting Cast Edit

- Maricar Reyes as Margarita Lizárraga
- Cogie Domingo as Ignacio "Nacho" Reyes
- Cacai Bautista as Chantal
- Arkin del Rosario as Francisco Reyes
- Jackie Lou Blanco as Adela
- Paolo Ballesteros as Juan Tenorio
- Henry Edwards as Gregorio Valbueno
- John Regala as Vicente
- Sofia Andres as Anunciación Reyes
- Michael Flores as David
- Lito Legaspi as Don Pedro
- Martin Velayo as Toño Valbueno
- Sofia Millares as Daniela Reyes
- Kendra Kramer as Dulce Reyes
- Candy Pangilingan as Lucrecia Gonzalez
- Dominic Roque as Lucho
- Perla Bautista as Carmen
- Paul Robis as Morales
- Jordan Castillo as Temo
- Lander Vera-Perez as Elmo
- Phoebe Walker as Patocho
- Aiko Melendez as Evangelina
- Eddie Gutierrez as Ramiro

#### References Edit

#### See also **Edit**

- ONE FC signs a renewed broadcasting deal
- New Timeslot for Kapinoy Cinema this April 7
- ABS-CBN Wins Big at 22nd KBP Golden Dove Awards! See the Complete List of Their Awards Here!
- Ocampo Cruz: IBC trying to find its place amid stiff competition
- List of programs broadcast by Intercontinental Broadcasting Corporation
- List of dramas of IBC
- Frijolito

#### External links Edit

- Official Site
- Frijlito on Facebook
- Frijlito on Twitter

# ONE FC signs a renewed broadcasting deal

April 3, 2014

Joined the forces of Viva Sports and Solar Sports, IBC Sports is a major force in the area lineup of sports coverage with programming that includes the *PBA* and *NBA* baketball games, the boxing matches, billiards, the MMA fighter *ONE FC* and other events.

Singapore-based ONE FC announced was an exclusive partnership agreement with a broadcast deal of the Filipino-based media company Intercontinental Broadcasting Corporation (IBC).

IBC is one of the leading media companies in the Philippines, with their flagship network IBC 13 currently is the country's number 3 station consisting of news and crrent affairs, sports shows along with basketball and boxing, and high-quality entertainment in one channel.

Under the deal, IBC 13 will broadcast one hour of *ONE FC* programming every Saturday at 8:30pm.

"On behalf of ONE Fighting Championship, I will like to warmly welcome back IBC 13 as a broadcast partner and thank their president Rey Sanchez for being such a strong supporter," said Victor Cui, ONE FC CEO. "IBC 13 is a fantastic free-to-air broadcaster in the Philippines

and *ONE FC* is excited at the opportunity to showcase our fighters every week to millions of homes throughout the country."

"We are excited to have ONE Fighting Championship on IBC-13," added Sanchez. "IBC-13 is proud to broadcast the best sporting in both the Philippines and the region and *ONE FC* puts on world-class entertainment that our viewers will enjoy. Kapinoy viewers now also get the chance to watch the best Filipino fighters such as Eduard Folayang and Honorio Banario in action."

# New Timeslot for Kapinoy Cinema this April 7

April 8, 2014

Kapinoy Cinema was moved to the late afternoons, with the intent of attracting more viewers.

For total quality entertainment, IBC has relaunched the local blockbuster movie slots daily. This also signals the birth of the team-up, a co-production venture of IBC with Viva Communications, Inc.

More than 300 films every year, more than 25 films each month and three films a week including showings and made-for-TV films of the big names in the movie industry is set to watch *Kapinoy Cinema*.

Last Monday, the first-time film aired on the twice-a-week movie of *Kapinoy Cinema* on IBC Channel 13 is *Journey It Has Been* starring Jenine Desiderio and Christopher de Leon raked in not only high ratings, but also several spots on Twitter's trending topics.

Despite the impressive viewing numbers, IBC management was satisfied with its mid-afternoon, and as a result, they decided to move *Kapinoy Cinema* to a better timeslot in hopes of attracting more viewers.

Starting last Monday revamped its HapoNation afternoon lineup, introducing a movie block *Kapinoy Cinema* will now seen every Monday and Thursday afternoon at 4:30 p.m. and the original made-for-television films in *13 Original Movie* at 4:30 p.m. on Tuesdays. Consequently, *Showbiz Star* at 2 p.m.,the afternoon family fantasy drama *My Little Janella* starring the child star wonder Abby Bautista at 2:30 p.m., the children's teleserye *Frijolito* starring the child actor Bimby Aquino-Yap at 3 p.m., the popular chinovela *Amazing Twins* and IBC's afternoon News and Current Affairs programs at 4 p.m. were moved to the earlier timeslots. Outside of the Greater Manila Area, *Kapinoy Cinema*will be seen at 4 p.m. during Monday and Thursday and *13 Original Movie* on Tuesdays to make way for the regional versions of *Express Balita*.

The movie of *Kapinoy Cinema* to a new timeslot elicited a mostly Viva Tagalog movies reaction in social media. Most viewers fear that IBC management is using *Kapinoy Cinema* and 13

Original Movie in order to increase the ratings of the Taiwanovela Love You debuted strongly in its first week; Janella in Wonderland, the primetime fantasy drama series starring a teen darling princess Janella Salvador; Your Heart, My Love, the primetime drama series top-billed by the queen of Philippine soap opera Claudine Barretto and the box-office action star Raymart Santiago; and Crazy Little Thing Called Love, a primetime romantic dramedy series starring the primetime prince Dingdong Dantes and the primetime princess Cristine Reyes are also strongly, its ratings in its second week sharply, which consistently ranked in the top 15 in the rating.

The program will focus more on IBC Films and Viva Films' recent film releases in library for good measure, it will give viewers an opportunity to watch films they've never seen before in cinemas.

Viewers from the provinces also reacted at its 4:30 timeslot, fearing that the airtime of *Kapinoy* Cinema and 13 Original Movie may be cut short by the most regional broadcasts of Express Balita. Fortunately, the IBC Regional Group rectified the situation, and Kapinoy Cinema (Monday and Thursday) and 13 Original Movie (Tuesday) was moved to 4 p.m. for benefit of provincial viewers. Which means the basketball games of the PBA games on Wednesdays and Fridays from 4:30 to 6:30 p.m. and 8 to 9:30 p.m. and the provincial TV viewers also quicks from 4:30 to 5:30 p.m. and 6 to 6:30 p.m. Still, it hasto sacrifise of primetime Tagalized dramas: the popular Taiwanovela Love You, the top-rating telenovela La Madrastra and the hit Koreanovela My Love Patzzi during the primetime block as well and as a result, the Koreanovela in the mid-morning slot after the Anime Kapinov block. Every Sunday at 10 a.m. is Viva Box Office (VBO) catering can also watch the movie featuring the recent films of Viva Tagalog blockbuster movies and Sunday at 11 p.m. is Sunday Sinemaks featuring the most action-packed blockbuster movies are the homegrown box-office action stars like Fernando Poe, Jr. (FPJ), Robin Padilla, Cesar Montano, Rudy Fernandez, Raymart Santiago, Eddie Garcia, Ronnie Ricketts, Jorge Esteban, etc, as well as TV specials and concerts.

# ABS-CBN Wins Big at 22nd KBP Golden Dove Awards! See the Complete List of Their Awards Here!

April 30, 2014

ABS-CBN wins big at the Kapisanan ng mga Brodkaster ng Pilipinas (KBP) 22nd Golden Dove Awards held at Star Theater, Cultural Center of the Philippines (CCP) on Tuesday night, April 29, 2014.

The award ceremony was held annually honoring the best radio and television programs. KBP awards gives tribute to the achievements and contributions of people in the broadcast industry.

One of the biggest winners this year is the ABS-CBN station which garnered 22 awards and won the Best Station award. Kapamilya veteran actor Joel Tore wins the Best TV Actor for Drama Program for his role in the family drama series *Honesto* while the Best TV actress for Drama Program is Boots Anson Roa for *Maalaala Mo Kaya* (MMK)*Camison* episode.

Be Careful with My heart which stars Jodi Sta. Maria and Richard Yap was the Best TV Drama Program of the Year and the Best TV Comedy Program was *Goin' Bulilit. ASAP 19* was hailed also as the Best TV Variety Program. The Best Radio Public Affairs Host is Ted Failon for *Failon Ngayon* and the Best TV Public affairs Host award was given to "Matanglawin" host Kim Atienza. Newscast programs and public affairs programs of Kapamilya Network has also received numerous of awards.

Here are the full list of awards given to ABS-CBN network courtesy of ABS-CBN News:

- Best Radio Newscast Program Manila: Radyo Patrol Alas Dose-DZMM 630
- Best TV Sports Program: Sports Unlimited (ABS-CBN)
- Best Radio Public Affairs Program Manila: Pasada Sais Trenta- DZMM 630
- Best Radio Public Affairs Program Provincial: Bantay Bata DYAP (ABS-CBN Palawan)
- Best TV Public Affairs Program Manila: SOCO (ABS-CBN)
- Best TV Public Affairs Program Provincial: Diretso DYAF (ABS-CBN Iloilo)
- Best TV Comedy Program: Sir Chief Loves Maya
- Best TV Comedy Program: Goin' Bulilit
- Best TV Special Program: Agri Tayo Dito DXAS ABS-CBN Davao
- Best TV Newscast Program Manila: Umagang Kay Ganda (ABS-CBN)
- Best TV Newscast Program Provincial: TV Patrol Northern Luzon (ABS-CBN Baguio)
- Best TV Variety Program: ASAP 19 (ABS-CBN)
- Best Radio Drama Program: Maalaala Mo Kaya (MMK sa DZMM) DZMM 630
- Best TV Fantasy Series: Janella in Wonderland (IBC)
- Best TV Drama Series: Your Heart, My Love (IBC)
- Best TV Game Show: Who Wants to be a Millionare? (IBC)
- Best TV Game Show Host: Robi Domingo (Who Wants to be a Millionare?, IBC)
- Best TV Game Show: The Million Second Quiz (IBC)
- Best TV Game Show Host: Drew Arellano (The Million Second Quiz, IBC)
- Best TV Drama Program: Be Careful With My Heart (ABS-CBN)

- Best Radio Newscaster: Julius Babao (DZMM)
- Best TV Newscaster: Ryan Gamboa (ABS-CBN Bacolod)
- Best TV Field Reporter: Jess Caduco (IBC)
- Best Radio Public Affairs Program Host: Ted Failon (Failon Ngayon DZMM)
- Best TV Public Affairs Program Host: Kim Atienza (Matanglawin, ABS-CBN)
- Best Radio Magazine Program Host: Ariel Ureta (Todo-Todo Walang Preno, DZMM)
- Best TV Actress for Drama Program: Boots Anson Roa (MMK episode Camison, ABS-CBN)
- Best TV Actor for Drama Program: Joel Torre (Honesto, ABS-CBN)
- Best TV Station: ABS-CBN
- Best TV Station: IBC
- Best FM Radio Station: iDMZ 891 FM
- Best FM Radio Jock: DJ Marlon (iDMZ 891 FM)

# Ocampo Cruz: IBC trying to find its place amid stiff competition

Updated May 10, 2014

IBC chairman Eric Canoy during the Ad Summit Pilipinas 2014 (Photo courtesy of IBC)

MANILA, Philippines – "We're simply trying our best to find our place in the sun na muna."

Thus said IBC chairman Eric Canoy about the Kapinoy network's position in the industry amid competition which is The Kapinoy Network will also be a broadcasting giant with ABS-CBN and GMA-7 at the sidelines of Ad Summit Pilipinas 2014 recently.

With the industry leaders ABS-CBN and GMA, The Kapinoy Network IBC-13 is a good news that is gonna be ATCC (Asian Television Content Phils. Corporation), a subsidiary company of RARE Sales International Inc., which has been running for over 25 years, is the new content provider for IBC Channel 13, supplying quality alternative programs of the Kapinoy network and Viva Communcations, Inc.

This is thier way to get on top. Thier aim is to be atleast get on number 3. Being a major block timer for Channel 13, the company's primary purpose is to engage in selling airtime and to provide a venue for various media channels and shows to exhibit their content. This is thier way to get on the top. Thier aim is to be atleast get on number 3.

IBC was once a home of legends, like *TODAS*, *Chicks to Chicks*, *Iskul Bukol*, *Seeing Stars with Joe Quirino*, *Sitak ni Jack*, *Hapi House*, *Goin' Bananas*, *Barrio Balimbing*, *SIc O'Clock News*, *The Sharon Cuneta Show*, *Eh Kasi Babae*, *Ora Engkantada*, *See-True*, *Tarzan*, which was a top rater.

Now, IBC-13 is on thier way to the top spot once more. With their broadcasting giants as well as the Asian Television Content Philippines Corporation (ATC), they will produce more programs that will make them rule the number 1 spot again and home to the *PBA* and *NBA* games.

In an interview with members of the press, Canoy said IBC will have "more and new shows this year," particularly comedy shows, soap operas, game shows, reality, sports and original TV movies.

The Kapinoy network has been producing a daily soap operas with the trend-setting mermaid fantasy series *Janella in Wonderland*, the trend-setting heavy drama serial *Your Heart, My Love* and the romantic dramedy series *Crazy Little Thing Called Love* for its primetime block, a time reserved for heavy drama soap operas as well. The network has also been producing one-off original TV movies—a move that IBC Entertainment TV head Laurenti Dyogi described as "vertical programming."

IBC-13 sponsored a dinner party during the Ad Summit Pilipinas 2014, which was graced by MVP and some of the network's stars—that including Drew Arellano, Dingdong Avanzado, Robi Domingo, Claudine Barretto, Raymart Santiago, Christopher de Leon, Marlo Mortel, Janella Salvador, Dingdong Dantes, Maricar Reyes, Cristine Reyes, Keempee de Leon, Jodi Sta. Maria, Richard Yap, Lani Misalucha, among others.

Canoy's speech during the dinner party emphasized the convergence of four multi-screen platforms: television, radio, computers, mobile phones, cinema and music recording.

"Where trends point to declining TV viewing, one would assume content consumption. The truth is that it's actually increasing—but on digital and multi-screen," he said.

The IBC chairman also guipped about IBC still being "number three."

"The last time I spoke to the advertising community was a little over two years ago, in 2011. I said then that while ABS-CBN and GMA were quarreling over who's number one, IBC was clearly the undisputed number three in the industry," Canoy said. "Today, I can confirm that we are still number three."

Here are more photos from the IBC-sponsored dinner party at the Ad Summit Pilipinas 2014 (photos courtesy of IBC):

Kapinoy actor and host of The Million Second Quiz Drew Arellano Stars of IBC's popular teleserye Your Heart, My Love: Raymart Santiago, Claudine Barretto and Christopher de Leon

Stars of IBC's comedy sitcom Maya Loves Sir Chief: Jodi Sta. Maria and Richard Yap Stars of IBC's top-rated mermaid-fantaserye Janella in Wonderland: Marlo Mortel and primetime princess Janella Salvador

Robi Domingo parties with IBC Chairman Eric Canoy himself

# I Need Romance (Philippine TV series)

I Need Romance was a Philippine drama directed by Joyce E. Bernal aired on IBC and worldwide on Global IBC. This is a co-production of Viva Films on IBC.

Starred some of the Philippines' renowned veteran actors and actresses combined with promising superstar artists under the direction of the reputable Filipino TV and movie director Joel Torre shows the intricacies of love, friendship, betrayal and forgiveness. It is produced by Vic del Rosario, Jr. and Lito Ocampo Cruz. The primetime series produced by Viva Films for IBC. The mini-series garnered positive reviews throughout the run for Philippine Entertainment Critics.

I Need Romance	
Genre	<u>Drama</u> <u>Romance</u>
Created by	IBC Creative Department Viva Films
Developed by	IBC Entertainment TV
Directed by	Joel Torre
Starring	Jake Cuenca Nicole Andersson
Opening theme	I Need Romance

by Voyz Avenue

Composer(s) <u>Vehnee Saturno</u>

Country of origin Philippines

Language(s) Filipino

**English** 

No. of episodes 16 (total)

**Production** 

Executiveproducer(s)

Lito Ocampo Cruz

Vic del Rosario, Jr.

Producer(s) Veronique Del Rosario-

Corpus

Location(s) Philippines

**Running time** 30-45 minutes

Productioncompany(s) Viva Films

**Broadcast** 

Original channel <u>IBC</u>

Picture format 480i SDTV

Original run

January 9, 2014

**External links** 

#### Official Website

## Cast and Characters Edit

## Main Cast Edit

- Jake Cuenca as Richard Raymundo
- Nicole Andersson as Valerie Gonzales
- Alfred Vargas as Jonathan Manzano
- Dina Bonnevie as Dianna Soriano

## Supporting Cast **Edit**

- Ramon Bautista as Jason Buemunda
- Jai Agpangan as Lara Salvador
- Joj Agpangan as Sophie Salvador
- RJ Jimenez as Raymound Siaboc
- Fretzie Bercede as Bea Tolentino
- Yen Santos as Monica delos Reyes
- Matt Edwards as Martin Gutierrez
- Henry Edwards as Joseph Manaloto
- Meg Imperial as Linda Valerio
- Anne Discher as Roxanne Garcia
- <u>Donjeff Tejada</u> as Roland Luiz

## References Edit

## See also Edit

- List of programs broadcast by Viva-TV
- List of dramas of IBC

## External links Edit

- Official Site
- I Need Romance on Facebook
- I Need Romance on Twitter

# I Will Be Here (Philippine TV series)

*I Will Be Here* is a Filipino <u>medical drama television</u> <u>miniseries</u>broadcast by <u>IBC</u> starring <u>Jake</u> <u>Cuenca</u>, <u>Nicole Andersson</u> and <u>Jackie Lou Blanco</u>.

It is set to premiere on Ferbaury 20, 2014 on the network's primetime block under the direction of the reputable Filipino TV and movie director <u>Eric Quizon</u>.

I Will I	Re i	Here
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250px

Genre Medical drama

Romance

Format <u>Miniseries</u>

Developed by <u>IBC Entertainment TV</u>

Directed by <u>Eric Quizon</u>

Jake Cuenca

Starring Nicole Andersson

Jackie Lou Blanco

Theme music Steven Curtis Chapman

composer <u>Vehnee Saturno</u>

Opening theme

by Veejay Aragon

Country of origin Philippines

Language(s) Filipino

**English** 

No. of episodes 8 (total)

**Production** 

Location(s)	Metro Manila, Philippines	
Running time	45 minutes	
ı	Broadcast	
Original channel	<u>IBC</u>	
Picture format	<u>480i</u> <u>SDTV</u>	
Original run	February 20, 2014 – April 3, 2014	
External links		
<u>Website</u>		

## Overview Edit

Set in the Philippine hospital and doctors, *I Will Be Here* is IBC's Filipino mini-series about the medical drama. Louise de Vega, a poor girl whose life turns around when she went to the doctor with Jericho Montano, a boyfriend in the world. Starring IBC princess Nicole Andersson and leading men Jake Cuenca in their darling role with actress Jackie Lou Blanco, *I Will Be Here* heats up the weekly primetime mini-series with its medical drama, love, betrayal, revenge, hospital, desire and empire.

## Cast Edit

- Jake Cuenca as Jericho Montano
- Nicole Andersson as Louise de Vega
- Jackie Lou Blanco as Gretchen Blanco
- Aiko Melendez as Maragareth Vargas
- Joel Torre as Eddie Bayoda
- Perla Bautista as Rose Enerio
- Gerald Madrid as Christopher Santos
- Celia Rodriguez as Sevilla Viado
- Lito Legaspi as Lito dela Cruz

# Lyrics Edit

Tomorrow morning if you wake up

And the sun does not appear

I... I will be here

If in the dark we lose sight of love

Hold my hand and have no fear

'Cause I... I will be here

## Chous:

I will be here

When you feel like being quiet

When you need to speak your mind

I will listen

And I will be here

When the laughter turns to crying

Through the winning, losing and trying

We'll be together

'Cause I will be here

Tomorrow morning if you wake up

And the future is unclear

I... but I will be here

Just as sure as the seasons are made for change

Our lifetimes are made for years

And I... I will be here

#### Chous:

I will be here

So you can cry on my shoulder

When the mirror tells us we're older

I will hold you

And I will be here

To watch you grow in beauty

And tell you all the things you are to me

I will be here, hmmm

I will be true to the promise I have made

To you and to the one who gave you to me, woah

I... I will be here

And just as sure as the seasons are made for change

Our lifetimes are made for years

So I... I will be here

We'll be together

Ohh, 'cause I will be here

But I will be here

## Trivia Edit

The theme song of the mini-series with the same title was originally performed by the American singer-so ngwriter <u>Steven Curtis Chapman</u> and later made by Mr. Pure Energy <u>Gary Valenciano</u>.

## See also Edit

- A good showing, a strong following, a bright future of IBC as Viva movies
- List of programs broadcast by Intercontinental Broadcasting Corporation

## References Edit

## External links Edit

Program Site

# A good showing, a strong following, a bright future of IBC as Viva movies

Saturday, February 15, 2014

Kapinoy Cinema, Viva Box Office and Sinemaks aired on IBC, the country's No.3 TV station

The ideas of coming up with IBC is indeed "an ideas in the movietime has still to come."

Launched the Viva Tagalog movies on IBC has already salvaged the top spot among the local TV channels.

The Kantar Media council commissioned TNS to conduct an independent research among all TV channels ABS-CBN and GMA at the same point and home to the *PBA* and *NBA* basketball. The study relaved that the sequestered TV-radio station Intercontinental Broadcasting Corporation's Channel 13 has signed the outfit of Viva Communications, Inc. on top with the most number of commercial ads and iewership as well the movie blocks *Kapinoy Cinema*, *Viva Box Office* and *Sunday Sinemaks*.

Kantar Media utilized the "People meter", a gadget which is attached on the TV set of the network and has the capacitu to accurately measure and record TV stations viewerd by the responsion to the transfer of the responsion of the transfer of the transfe

The country's third leading TV network was actually airing the stations all-Filipino programming. Talking into account the hassles and hitches would experience, the movie block came about. The man behind the ideas of the No.3 station on the VHF brand is the energetic behind Channel 2 and 7.

Chairman of IBC Eric Canoy considered to be IBC has now the winners of the station column by the leading all other VHF stations. Executive Vice-President (EVP) Lito Ocampo Cruz told the Manila Standard that the prime reason behind the success of the station is the fact that "The Filipino movie audience", making their station a force to reckon with despite its beinf in the infancy stage.

Mr. Cruz further explans that the Viva Tagalog blockbuster movies ans already has plans of producing original local programs in the Philippine entertainment industry.

The said station-produced programs will include a soap operas like *Before I Fall in Love*, *Carita de Angel*, *Janella in Wonderland* and *Your Heart*, *My Love* in the top of the ratings.

For his part, Canoy stated that "although we still compete with the two giant networks, the surbeys imndicate that consistently in the ratings, therefore we can rightfully claim that there is a mass audience out there."

When it comes to the movie line-up and diversity, IBC's programmind introduced a revolutionary concept thatcaters to a cross section of viewer habits and preferrences. The hit weekend primetime top-rating programs of IBC: Who Wants to be a Millionaire? (top-rated game show), Whattaboys (all-male cult action sitcom), Sandy's Romance (teen romantic drama anthology serial), Once Upon a Time (popular antasy anthology), Maya Loves Sir Chief (family-romance sitcom), Happy TODAS (gag show), DMZ-TV (dance variety show), The Million Second Quiz (game show), Born to be a Superstar (reality show for a national singing contest of superstars) and Last Fool Show (comedy talk show).

Kapinoy Cinema (weekdays 2:30 to 4 p.m.), these are the Viva Tagalog blockbuster movies that brigns us back to the glory days of the local movie screen industry. Viewers will enjoy the quality and good themes of Viva movies in the collaboration of Viva Films. *Viva Box Office* (Sundays 10 a.m.), featuring more recent movie release of Viva Films library in local TV viewers of box-office hit. Sunday Sinemaks (Sunday nights at 10:30 p.m.), a Sunday night movie block featuring the best of hit action-packed movies of homegrown action stars Raymart Santiago, Bong Revilla, Eddie Garcia, Phillip Salvador, FPJ, Rudy Fernandez, Cesar Montano, among others, as well as TV specials and concerts.

# Janella in Wonderland

Janella in Wonderland is a first Philippine fantasy-dramatelevision series directed by Joyce E. Bernal broadcast on BC and worldwide on Global IBC. The series premiered on January 13, 2014 on the network's primetime block PrimeTastik. It is top-billed by the teen sweetheart princess Janella Salvador in her first leading role for the mermaid tale princess as Janella Bernardo, a young girl powerful sea creature who is also the Princess of the Sea. The show also made Salvador for her phenomenal teen sweetheart princess and her box-office. In which regular Philippine dramas, which air episodes daily, episodes of Janella in Wonderland airs on the week of 5 nights from Monday to Friday due to compared to regular Philippine dramas to air episodes daily.

The series concluded its 7-month, 25-week run on July 11, 2014 with a total of 123 episodes. It will be replaced in its time slot by <u>Janella: A Princess Girl</u>, the fairytale princess fantaserye will air on July 14, 2014.

It is part of her first Janella trilogy for the fantasy-drama series on IBC in the Philippines.

The rights to air the series have been also sold to other Asian countries. It was aired in <u>Indonesia</u>, <u>Cambodia</u>, <u>South Korea</u>, <u>Japan</u>, <u>China</u>, <u>Taiwan</u> and <u>Hong Kong</u>, dubbed in those countries' local languages.

## Janella in Wonderland

Also known as

2014 banner.

Teen drama

Soap opera

**Fantasy** 

Genre Romance

<u>Action</u>

<u>Adventure</u>

Format <u>Fantaserye</u>

Created by IBC Creative Department

Developed by <u>IBC Entertainment TV</u>

Written by Joel Mercado

Directed by Joyce E. Bernal

Creativedirector(s) Deo Endrinal

Janella Salvador

Starring <u>Marlo Mortel</u>

Freddie Gutierrez

Narrated by Janella Salvador as

Janella Bernardo

Opening theme I Need to Know (Barbie)

by Janella Salvador

Composer(s) <u>Vehnee Saturno</u>

Country of origin Philippines

Language(s) Filipino

**English** 

No. of seasons 3

No. of episodes 123 (total)

**Production** 

**Executiveproducer(s)** Rosselle Beegee-Soldao

Editor(s) Godwin Lucena

Corregidor Island, La

Monja Island and Caballo

Location(s) Island in Manila Bay

Sabtang Island, Batanes

White House Beach

Resort,La Union

**Cinematography** Joey Mallari

Running time 30 minutes

**Broadcast** 

Original channel <u>IBC</u>

Picture format NTSC (480i)

**SDTV** 

Original run

January 13, 2014 – July 11, 2014

Chronology

Followed by

Janella: A Princess Girl

Related shows

My Little Janella

External links

Official Website

## Overview Edit

The intro and doing the opening recap for the narrator of Janella Bernardo (<u>Janella Salvador</u>) she recorded in proper sequence as she was there so she knows what happened and was catching us up, a character in the show can easily narrate us on what's happened without causing confusion which artificial narrators like to do before the scene of episode. An ending in narration of Janella before the ending credits with the scene of clips.

## Synopsis <u>Edit</u>

The story of ordinary girl Janella Bernardo (<u>Abby Bautista</u>) was born in 8-year-old a young girl powerful sea creature who is also the Princess of the Sea follows the journey of a young mermaid, as she discovers the world above the ocean and locks in a fierce love triangle. The family of mother Dina Bernardo (<u>Gloria Romero</u>), who has the mermaid tale of the island in swimming and Marvin Santos (<u>Andrei Felix</u>), a boy of dad at the house. Friends of the magical in human parents dad Lloyd Gonzalo (<u>Victor Anastacio</u>).

With her named at the growing girl in the high-school as Janella Bernardo transformmed from 8-years old into 15-year-old (<u>Janella Salvador</u>) narrates the journey of a mermaid girl as she struggles in the destiny. For the beach of magic island beaches in her boyfriend Victor Fred (<u>Marlo Mortel</u>) fall in love again. A normal child in all respects, the queen of mermaid fall in love victim to a curse by Bettina Santos (<u>Bettina Carlos</u>), a sea masquerading as a normal woman who seeks her vengeance.

Janella discovers that she breathe underwater, and she meets a pink-purple dolphin named Zuma that talks to her. Janella tells Freddie Agustin, her boyfriend, of the incident. Through

flashback Dina (Gloria Romero) explains that Janella's mother is a mermaid, and that Janella was given to Dina as a baby to raise because she was born with family.

Her into the sea and she swimming the island in pacific ocean in startec in fishy, monkey, seal and mermaid of seaworld kingdom. Which has been the houses at home, Salvador start a fire in mermaid tail catcher her Victor Fred in her ocean island. Her name is Freddie Agustin (<u>Freddie Gutierrez</u>), a young boyfriend at home she loved Janella fall in love she is very exciting in the river.

Janella she believes her and goes to her friends Syrenka (<u>Sue Ramirez</u>) and Monica (<u>Liza Soberano</u>). Zuma appears to the girls, confirming that Janella is halfmermaid. Zuma explains to Janella that her boy is Oliver (<u>Matt Edwards</u>), king of the underwater kingdom of Oceana. With Zuma as her guide, Janella arrives in Oceana and meets Zuma's mermaid friends Shy (<u>Jai Agpangan</u>) and Andy (<u>Joj Agpangan</u>) give Janella an outfit to hide her legs, and together they visit the Destinies, three mermaids with prophetic powers. Over the mountains and volcanos, the Destinies tell Janella that she needs to collect three items in order to succeed.

Janella will be a mermaid tale on swimming is at the beach at the island to explore the deep, and everywhere they go looks at the water for her with her friends Syrenka and Monica. Freddie and Victor, her boyfriend of Janella as well at the bay. How will Lloyd giving Janella as the mermaid girl of the sea? Somehow, that the sand castle will look in island, telling them the story as Janella who dreams of being a mermaid princess.

Seems at the waterfall as well. The group search for the items, occasionally calling Shy and Andy for help with research of the sand and sandy beaches. In the vacation land, they manage to find the Celestial Comb in an underwater cave, and the Dreamfish in the Adenato currents that Janella Bernardo is able to surf through successfully in the lake and tide pools of island and as the beach, she's had a magical power at the infinite ocean that makes pearls dance and glow.

Although Janella and Marlo warns that if he comes to the sea, she jumps into the water and they elude their pursuers paradise with the light house and the sea. Together they swim along the ocean floor toward what appears to be an underwater kingdom.

Janella, Shy and Andy then approach Lauren directly, performing a song and dance to distract her long enough for Janella to grab Lauren's necklace. In a rage, Lauren creates a whirlpool to banish Janella to the deepest depths of the ocean. While inside the whirlpool, Janella calls the Dreamfish for help. The Dreamfish offers to grant Janella's deepest wish and send her back and her mermaid for good. Janella rejects the wish and accepts her responsibility as princess of Oceana. Due to this, Janella is given a real mermaid tail, which she uses to escape the whirlpool herself. Janella reveals her identity to the people of Oceana, proving her identity by brandishing the Celestial Comb. Eris rushes Merliah, and after a chase Janella is able to lure

Lauren into the whirlpool. Lauren is trapped and sent into the deepest depths of the ocean on the beach.

Janella finds and sets the princess, and makes Oceana healthy once more. In aftermath, Janella confesses that she is her life as a human, and gives her a magical necklace that will enable to be a human and mermaid she wishes. Janella returns to land, where she is reunited with her family with Freddie and Victor.

"Oh my gee, i'm so exciting mermaid princess how Janella fall in love again because this mermaid tail girl iin the land that I have received this year," said Janella who admitted that she has become attached to her character. I'm so oh my super gee, i'm Janella Bernardo feels the magic for me. Dr. Bendor (Ramon Bautista) is the nemesis in the force to join the party. Janella loves the love puppy Dog Puppy (Jerome Ponce) she gaves Pet Fish (Nel Gomez), Zuma (Louise Abuel) and Crab (Elmo Magalona) are in the splash of beach. Now that the mermaid ending of Janella's fairytale girl near, the Princess of the Waves in this island at the beachfront home and the Paradise Cove. Who will kiss Victor (Marlo Mortel) charming fall in love again?

She reunited for the family as mom Dina and dad Lloyd at home recieved the adventure of island with Jenine and Daniel. In the end of the story, Janella loves Marlo as she jumps into the pool water and they elude their pursers ike Janella's mermaid tale will fall in love again. Together they swim along the ocean floor toward what appears to be an underwater kingdom.

## Cast and Characters Edit

## Main Cast Edit

- Janella Salvador as Janella Bernardo Oh my gee, an ordinary girl and a young girl powerful sea creature who is also the Princess of the Sea follows the journey of a young mermaid, as she discovers the world above the ocean and locks in a fierce love triangle has the mermaid tale of the island in swimming with her named at the growing girl in the high-school as transformmed from 8-years old into 15-year-old narrates the journey of a mermaid girl as she struggles in the destiny give Janella an outfit to hide her legs, and together they visit the Destinies, three mermaids with prophetic powers. Janella will be a mermaid tale on swimming is at the beach at the island to explore the deep, and everywhere looks at the water for her, she's had a magical power that makes pearls sing, dance and glow. Janella rejects the wish and accepts her princess of Oceana. Janella is given a real mermaid tail. Janella reveals her identity to the people of Oceana, proving her identity by brandishing the Celestial Comb.
- Marlo Mortel as Victor Fred A boyfriend he is handsome who is crush in his girlfriend Janella Bernardo. Freddie and Victor, his boyfriend of Janella as well.

- <u>Freddie Gutierrez</u> as <u>Freddie Agustin</u> Named as the young boyfriend at home she loved Janella fall in love she is very exciting and oh so wonderful.
- Michael Martinez as Eric Bautista A boy who loves Janella tells the ordinary girl.
- Victor Anastacio as Lloyd Gonzalo Janella's youngest father of dad as the magical in human parents dad as well as her family of island. How will Lloyd giving Janella as the mermaid girl of the sea?
- Gloria Romero as Dina Bernardo Janella's grandmother who is the child of mermaid
- Andrei Felix as Marvin Santos The boy of dad at the house with his daughter Janella at home with Lloyd is a youngest dad and friend Bettina.
- Bettina Carlos as Bettina Santos An oldest sister of the sea masquerading as a normal woman who seeks her vengeance as the queen of mermaid fall in love victim to a curse with friend Marvin.

## Supporting Cast Edit

- Aldred Nasayao as Alfred Cruz A children who is a boy who adjust the island.
- Meil Cuneta as Miela Orquia A cronicle child he is a halfmen.
- <u>Paolo Serrano</u> as Ryan Adam The forces of udnerwater stormed.
- Matt Edwards as Oliver Ando The king of the underwater kingdom of Oceana.
- <u>Chin Chin Gutierrez</u> as <u>Diana Bonnevie</u> A flashback of the mother explains Janella's mother is a mermaid, and that Janella was given to Dina as a baby to raise because she was born with family.
- Nathan Barrera as James Pomol Marlo's best friend named which is call him.
- KC Montero as Drew Montano Dina's psychiatrist who call the island.
- Abby Bautista as young Janella Bernardo It was born in 8-year-old girl as a kid, takes on a journey to trace her origins until she finds out that she is the daughter of a merman and a human.
- Kat Alano as Mayleen Arevano The queen of the underwater kingdom of Oceana.
- RJ Jimenez as James Williams Liza's classmate of boyfriend himself.
- Fretzie Bercede as Lauren Montes The older evil underwoter tail princess.
- Francis Magundayao as Ronald Dan Marlo's best friend himself.
- Jai Agpangan as Shy Gonzales A sister who gives and meets Zuma's mermaid friends.
- Joj Agpangan as Andy Reyes An older sister she got and meets Zuma's mermaid friends.
- <u>Carlo Lazerna</u> as <u>David Escudero</u> The most powerful sea creature of history.
- Anne Discher as Anne dela Cruz A sister girl of the underwater surface.
- Donjeff Tejada as Diether Yan A brother boy of the underwater surface.
- Sue Ramirez as Syrenka Carlos Janella's friend she believes her sisters.

- <u>Liza Soberano</u> as Monica delos Reyes Janella's older sister as a friend who calls the mermaid. They got a beautiful tail with her friends Syrenka and Monica.
- Alfred Vargas as Edward Frondo The magical kingdom of the infinite ocean.
- Yen Santos as Louise Tolentino She is a destiny girl of the underwater island surf.
- Mikee Lee as Michael Domingo A merman prince of the underwater.
- Kelly dela Cruz as Andrea delos Reyes Janella's best friends as well.
- <u>Chris Gutierrez</u> as Stephen Santos The hyper of heir men who gives Janella's mermaid.

#### **Extended Cast** Edit

- Ramon Bautista as Dr. Bendor The doctor boy who is a man this suns of the beach is the nemesis of the mysterious island for the enemies.
- Arvic Tan as The Water Emperor The king of the emperor.
- RJ Ledesma as Evil Beneth Beneth looses the power of the island is an evil forces failure.

## **Guest Cast** Edit

 <u>Drew Arellano</u> as <u>Drew de Leon</u> - Who called the telephone of Marlo and Lloyd said Janella.

## Special Participation Edit

- Jenine Desideiro as Jenine Bernardo (mom) Janella's mother that she gives a daughter girl.
- Freddie Webb as Daniel Bautista Janella's grandfather that he gaves a daughter.

#### Voices Edit

- Jerome Ponce as Dog Puppy A love puppy who is she as Janella's dog puppy.
- Nel Gomez as Janella's Pet Fish The pet fish who is he give Janella's fisher pets.
- Coleen Garcia as Lipstick Fish
- Polo Ravales as Octopus
- Jon Santos as Shrimp
- Teejay Marquez as Jellyfish
- Pia Magalona as Fisher
- Juan Carlos Urquico as Porcupine Fish
- Mario Maurer as Sea Lion
- Louise Abuel as Zuma Zuma appears to the girls, confirming that Janella is halfmermaid.
- Bobby Andrews as Tiger Fish
- Elmo Magalona as Crab
- Raven Villanueva as Sun Fish

- Anton Revilla as Seal
- Maybelyn dela Cruz as Chironex
- <u>Timothy Chan</u> as <u>Dreamfish</u> The Dreamfish offers to grant Janella's deepest wish and send her back and her mermaid for good.
- Josh Padilla as Remo (seahorse) A sea horse who is the island of underwater.
- Chienna Filomeno as Whale Shark
- CJ Navato as Squid
- Ruben Gonzaga as Shark
- Neil Coleta as Shell
- Derrick Monasterio as Dragon Fish

## List of episodes Edit

Abby Bautista (as young Janella) Edit

#	Episode title	Original air date
1	The Birth of Janella	January 13, 2014
2	Little Mermaid Under The Sea	January 14, 2014
3	8 Year-Old Birthday	January 15, 2014
4	Mommy Gives A Little Girl	January 16, 2014
5	Longing For A Mother	January 17, 2014
6	Young Janella's Beginning of a Tail	January 20, 2014
7	A Whole New World	January 21, 2014
8	Young Janella Enters the World of Home	January 22, 2014
9	A Fresh Start	January 23, 2014
10	Young Janella Saves Mommy and Daddy	January 24, 2014

Janella Salvador (as growing Janella) <u>Edit</u>

#	Episode title	Original air date
11	She Is Growing Janella	January 27, 2014
12	Janella Meets Best Friend Victor	January 28, 2014
13	15-Year-Old Girl	January 29, 2014
14	The Reign of An Ordinary Girl	January 30, 2014
15	Serving The Princess	January 31, 2014
16	Janella Meets Freddie	February 3, 2014

17	Suds	February 4, 2014
18	The Forbidden Friendship	February 5, 2014
19	The Magic Amulet	February 6, 2014
20	Lucky In Love	February 7, 2014
21	Revelation to Bettina	February 10, 2014
22	Surprise Girl	February 11, 2014
23	The Old 80's	February 12, 2014
24	Stuck in a Wringer	February 13, 2014
25	My Valentine	February 14, 2014
26	The Chaperone	February 17, 2014
27	Culture Shock	February 18, 2014
28	Sleepless at Night	February 19, 2014
29	Advenrture Trip	February 20, 2014
30	Beach Night Out	February 21, 2014
31	For Love or Money	February 24, 2014
32	Dad Lloyd and Mom Dina's Love Confession for Janella	February 25, 2014
33	One of a Kind	February 26, 2014
34	It's a Date	February 27, 2014
35	Janella Discovers the Truth	February 28, 2014
36	Crystal Heart	March 3, 2014
37	Janella's Footprints	March 4, 2014
38	I Dream of Janella	March 5, 2014
39	Dr. Bendor's Disorders	March 6, 2014
40	Call Me A Princess	March 7, 2014
41	Janella's Model	March 10, 2014
42	Oliver in the Sea	March 11, 2014
43	The Truth Reveals	March 12, 2014
44	Finning Through The Beach	March 13, 2014
45	The First Kiss	March 14, 2014

47         See Janella's Tail         March 18, 2014           48         The Underwater Atlantis         March 19, 2014           49         Janella Goes to Fishy         March 20, 2014           50         Victor Saves Janella at Island         March 21, 2014           51         Stranded         March 24, 2014           52         Janella's House Party         March 25, 2014           53         Sleepy Time         March 26, 2014           54         Janella Returns to the Land         March 27, 2014           55         Happy Birthday Janella         March 27, 2014           51         A Plot of Lauren         March 31, 2014           52         Beach Party         April 1, 2014           53         The Escape         April 2, 2014           54         Attack from the Evil Lauren         April 3, 2014           55         The Necklace of Janella         April 4, 2014           56         Victor Loves Janella         April 7, 2014           57         Summer Love         April 8, 2014           58         When Winter Attack         April 10, 2014           59         The Water Stars         April 10, 2014           60         Mermaid in the City         April 11, 2014	46	I Wish I Have Janella's Mermaid Girl	March 17, 2014
49         Janella Goes to Fishy         March 20, 2014           50         Victor Saves Janella at Island         March 21, 2014           51         Stranded         March 24, 2014           52         Janella's House Party         March 25, 2014           53         Sleepy Time         March 26, 2014           54         Janella Returns to the Land         March 27, 2014           54         Janella Returns to the Land         March 28, 2014           55         Happy Birthday Janella         March 28, 2014           51         A Plot of Lauren         March 31, 2014           52         Beach Party         April 1, 2014           53         The Escape         April 2, 2014           54         Attack from the Evil Lauren         April 3, 2014           55         The Necklace of Janella         April 4, 2014           56         Victor Loves Janella         April 4, 2014           57         Summer Love         April 8, 2014           58         When Winter Attack         April 9, 2014           59         The Water Stars         April 10, 2014           60         Mermaid in the City         April 11, 2014           61         The Evil Beneth's Plot         April 12, 2014	47	See Janella's Tail	March 18, 2014
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68 Overbooked April 25, 2014	66	A Beautiful Mine	April 23, 2014
	67	Janella Avoids Andrea	April 24, 2014
69 The New Janella April 28, 2014	68	Overbooked	April 25, 2014
	69	The New Janella	April 28, 2014

70	Follow That Splash!	April 29, 2014
71	A Mermaid Secret	April 30, 2014
72	The Hunt for Mermaids	May 1, 2014
73	Reunited	May 2, 2014
74	The Evil Beneth Returns	May 5, 2014
75	Evil Underwater Is In Danger	May 6, 2014
76	The War Begins	May 7, 2014
77	Battle of Mermaid	May 8, 2014
78	Janella vs. The Evil Beneth	May 9, 2014
79	Pressure	May 12, 2014
80	Attack of the Mermaids	May 13, 2014
81	Facing the Danger	May 14, 2014
82	The Ultimate Enemy	May 15, 2014
83	Battle of Enemy Island	May 16, 2014
84	Walking Small	May 19, 2014
85	Forever Your Darling	May 20, 2014
86	A Mermaid Secret	May 21, 2014
87	The Successful Revenge	May 22, 2014
88	Reign the Island Storm	May 23, 2014
89	Mermaid Buddy	May 26, 2014
90	The Intimates of Island	May 27, 2014
91	Aqua Sand	May 28, 2014
92	Oh My Gee, A Sweetheart	May 29, 2014
93	Janella Down Under the Sea	May 30, 2014
94	A Night Shift	June 2, 2014
95	Drawning Back to the Sea	June 3, 2014
96	Sunshine Summer	June 4, 2014
97	Perfect Daughter	June 5, 2014
98	The Enemy of World	June 6, 2014

99	A Date in a Boyfriend	June 9, 2014
100	Evil Island	June 10, 2014
101	The End of Secrets	June 11, 2014
102	Heart of Crisis	June 12, 2014
103	Janella's Transformation	June 13, 2014
104	Date with a Mermaid	June 16, 2014
105	Secret Plan	June 17, 2014
106	Fight For Love	June 18, 2014
107	The Lost Empire	June 19, 2014
108	The Magic Ocean	June 20, 2014
109	Island for a Day	June 23, 2014
110	Doomed is Doomed	June 24, 2014
111	Reunion of the Swim	June 25, 2014
112	Attack of the Enemy	June 26, 2014
113	Love Spell	June 27, 2014
114	An Unexpected Island	June 30, 2014
115	The Fall of Evil	July 1, 2014
116	Up to their Underwater Adventure	July 2, 2014
117	Mermaid Within Island	July 3, 2014
118	A Revenge of the Evil Island	July 4, 2014
119	A Last Underwater	July 7, 2014
120	Taught Me for a Stronger	July 8, 2014
121	The Final Battle of Island	July 9, 2014
122	Go Janella	July 10, 2014
123	The Mermaid Ending	July 11, 2014

# Reception Edit

## Ratings <u>Edit</u>

Since its premiere telecast, the show has garnered consistent high ratings with a pilot episode garnered a 31.1% household rating, dominated its competitor <u>ABS-CBN</u>'s <u>Honesto</u> (28.5%)

and <u>GMA</u>'s <u>Adarna</u> (13.8%). By January 27, the fantasy series was at number 3 along with a primetime teleserye <u>Your Heart, My Love</u>, according to Kantar Media Total Philippines TV Ratings.

The show once more reigns the Philippine primetime TV shows as the fantaserye top-billed by Janella Salvador hit an all-time high national TV rating of has garnered a 30.2% household rating, beating its rivals *Honesto*(33.3%) and *Adarna* (14.9%) in dominating primetime slot. Since then, *Janella in Wonderland's* ratings proved is the #1 fantaserye on Philippine TV, according to Kantar Media/TNS Total Philippines (Urban+Rural Households) ratings, while *Your Heart, My Love* is the #1 primetime teleseryes on Philippine TV, also the strongest (ratingswise) series on IBC PrimeTastik slot. As of March 17, 2014, the long-running fantasy drama remained its lead despite its 10-week-airing and now gains the rival mermaid fantasy with an average rating of registered a 34.1% in the ratings share nationwide, beating the entrance of ABS-CBN's *Dyesebel* which is top-billed by Anne Curtiswith 32.8% and GMA's *Kambal Sirena* also top-billed by Louise delos Reyes with only 17.9% in the month of March, based on the Kantar Media-TNS data survey.

## Promotion Edit

Fusing elements of traditional fantasy and myth, high-tech television production methods, and the scope and polish of IBC's legendary teleserye projects, <u>IBC</u> launches the first-ever fantasy operas on Philippine television as 2 new fantaseryes *Carita de Angel* and *Janella in Wonderland* becoming the huge success.

Janella in Wonderland announced during an <u>IBC</u> trade event as one of the upcoming television serial fantasy series of the network to be shown on primetime television in a compelling story of destiny, adventure, discover, magic, passion, and the lengths we all go to for true love boast of top-rate talents and production quality. This project was given to the newest teen star princess <u>Janella Salvador</u> as the first lead role for the newest fantaserye in played character as ordinary girl Janella Bernardo received acclaim from critics, after signing the contract superstar for IBC through <u>Kapinoy Talent Center</u>.

On December 30, 2013 on the network's primetime news program <a href="Express Balita">Express Balita</a>, the show announced as the title Janella in Wonderland and will be shown on January 13, 2014, taking the timeslot of the concluding fantaserye <a href="My Batang Momay">My Batang Momay</a>. Along with Janella, teamed-up with teen actor <a href="Marlo Mortel">Marlo Mortel</a> will be Janella's leading men. <a href="Victor Anastacio">Victor Anastacio</a> and <a href="Gloria Romero">Gloria Romero</a> were announced to be the fantasy parents of Salvador's character. <a href="Andrei Felix">Andrei Felix</a> and <a href="Bettina">Bettina</a> <a href="Carlos">Carlos</a> also joins the cast and other cast announced that included the child star <a href="Alfred">Alfred</a> <a href="Nasayao">Nasayao</a> and <a href="Miel Cuneta">Miel Cuneta</a>, <a href="RJ Jimenez">RJ Jimenez</a>, <a href="Fretzie Bercede">Fretzie Bercede</a>, <a href="Jai Agpangan">Jai Agpangan</a> and <a href="Join Donjeff Tejada">Joi</a> <a href="Agpangan">Agpangan</a>, <a href="Nathan Barrera">Nathan Barrera</a> and the <a href="Superstar Circle">Superstar Circle</a> alumni <a href="Anne Discher">Anne Discher</a> and <a href="Donjeff Tejada">Donjeff Tejada</a>. <a href="Periode">Primetime first-timer</a> with director <a href="Joyce E. Bernal">Joyce E. Bernal</a> hired as director for the fantaserye. <a href="IBC">IBC</a> <a href="Entertainment TV</a> Division will produce the television shows and the entertainment production arm of IBC, which has been the makers of teleserye hits such as the afternoon drama <a href="Before I">Before I</a>

<u>Fall in Love</u>, the children's inspirational fantaserye <u>Carita de Angel</u> and the newest primetime hit teleserye <u>Your Heart, My Love</u>.

In an interview, Salvador said that it was an unforgettable experience to shoot in beach and island in what is anticipated to be one of <u>IBC</u>'s biggest and grandest teleseryes for 2014. Since the story revolves the mermaid tale in swimming. In the island for magic, adventure and discover the fantasy while shooting.

The full trailer was released on January 1, 2014 via the primetime series <u>Safe In The Arms Of Love</u>. The trailer became a top trending topic nationide on <u>Twitter</u> as the official poster was released. From January 6 to 10, 2014, Salvador appeared via the morning talk show <u>Joey & Teysi</u> where they promoted the fantasy opera series in telefantasya. <u>Janella Salvador</u> promoted their newest fantaserye's lead actress who coincidentally is the talk show's most requested quest in appearace.

Salvador promoted the fantasy series by guesting in the noontime variety show <u>Lunch Break</u> on January 11, the same day of the series' advanced special screening held at <u>SM Megamall</u>, the screening was attended by many acclaimed artists and critics namely mother <u>Jenine</u>

<u>Desiderio</u> with <u>Jodi Sta. Maria</u> and <u>Richard Yap</u> followed by the artists of the <u>Janella in Wonderland: The Original Soundtrack</u> album.

Salvador guested in the top-rating gag show <u>Happy TODAS</u> promoting the fantaserye, On January 11, the cast visited <u>SM North Skydome</u> for a Grand Fans Day and for the release of the fantasy series' original soundtrack, they also guested in the musical variety show <u>It's Partytime</u>, followed by another appearance of player Salvador in the top-rating game show <u>The Million Second Quiz</u>, while Mortel guested in <u>Showbiz Star</u>. The memorable of Savador with <u>Superstar Circle</u> grand winner <u>Freddie Gutierrez</u> joined the cast of fantaserye for her love team and as the lead stars of the fantasy drama series.

It was televised in IBC, which was state owned sequestered TV network. Executives of IBC management eventually confessed that they had gladly relented to give P1 million-plus-per-day for Janella's expenses during her worldwide visit. Of course, given the projected income generated by The Kapinoy Network during the show's phenomenal run the mermaid primetime fantaserye. It is set a benchmark for fantaseryes on television when it garnered consistent high ratings during its entire run. The ratings and audience share of the said fantaserye were even higher than the usual more established primetime teleseryes. Because of this, *Janella in Wonderland* was officially the one that popularized the genre. Today, fantaseryes are the most viewed TV program in the Philippines. Recent surveys by media research firms AGB Nielsen and Kantar Media state that fantaseryes have the highest ratings in the evening primetime block.

It is part of the <u>IBC</u>'s newest primetime block called PrimeTastik which that includes the popular Taiwanovela<u>Love You</u>, <u>Abra Gayuma</u>, <u>Sic O'Clock News Naman</u>, <u>13 Original Movie</u>, <u>Shake</u>, <u>Ratle and Roll</u>, a hit reality show<u>K-Pop Star Hunt</u>, <u>PBA</u>, th hit teleserye <u>Your Heart</u>, <u>My Love</u>, a kilig-serye <u>Crazy Little Ting Called Love</u>, the hit telenovela <u>La Madrastra</u> and the hit

Koreanovela <u>My Love Patzzi</u>. It airs at 7:30pm right after its nightly news program <u>Express</u> <u>Balita</u>, and internationally on <u>Global IBC</u>.

After <u>IBC</u> launched the exclusive behind-the-scenes for <u>Your Heart, My Love</u>, Janella in Wonderland also aired its exclusive interviews of the cast and crew in the network's website. Due to public demand, IBC announced that starting June 1, 2014, an additional time slot of episode reruns will air every Saturday at 10:30 a.m. (PST) called *Janella in Wonderland Marathon* for the weekly marathon.

## **Ending Edit**

According to <u>Janella Salvador</u>, *Janella in Wonderland* was extended to run until July 4, 2014. The fantasy series will end with an incomplete storyline titled *The Mermaid Ending* on July 11, 2014 and is set to be replaced by another Janella trilogy of the latest fantaserye <u>Janella: A Princess Girl</u> on July 14, 2014. The series will transform from mermaid girl into the princess girl.

## Promotions Edit

After its first year run, the show gains endorsements and <u>brand promotions</u> from companies. The advertisements airs during and after the commercial breaks of the show.

Year	Brand name	Company name	Actor/Character
2014	Smart Buddy	Smart Communications	Janella Salvador (Janella) and Marlo Mortel (Victor)
2014	Bench Daily Scent Cologne	<u>Bench</u>	Janella Salvador (Janella), Freddie Gutierrez (Freddie) and Michael Martinez (Eric)

## Mall tour **Edit**

After its successful premiere and the viewers' charm support, the cast of *Janella in Wonderland*, name the teen swetheart princess <u>Janella Salvador</u> lead the show has launched *Janella in Wonderland: The Nationwide Mall Tour.* In January 30, the cast visited <u>Robinsons Place Roxas</u> followed by an appearance in February 1 at <u>SM City Iloilo</u>. In February 23, the cast continued their appreciation stopping at <u>Ayala Center Cebu</u> in <u>Cebu City</u>. In March 1, the cast stopped by at the Sinulog Festival in <u>Cebu City</u>. More fans who want to join and attend *Janella in Wonderland Mall Tour* to buy the event of licensing and merchandising like shirts, bags, slippers, dress, mermaid suits, toys, dolls, and beautiful bracelet in the venue.

In April 4-6, <u>Janella Salvador</u> visited at <u>Star City</u> in <u>Pasay City</u>, <u>Philippines</u> as well as being part of the *Kapinoy Live: Fans Day Caravan* concert along with <u>Michael Martinez</u>, <u>Marlo</u> <u>Mortel</u> and <u>Freddie Gutierrez</u> to promote the fantasy drama. The cast continued the tour in Gaisano Mall of Davao Atrium in April 13 for the grand fans thanksgiving celebration and was

followed by a tour at <u>SM City Baguio</u> in April 19. On May 10, Salvador and Mordel visited in its grand fans' day at the <u>Trinoma Activity Center</u> in <u>Quezon City</u>.

## Critics Edit

The director of *Janella in Wonderland* is the award-winning director <u>Joyce E. Bernal</u>, tagged <u>Janella Salvador</u> as the teen darling sweetheart princess now hailed as the primetime princess as well based on her portrayal as Janella Bernardo. She started: "She is realy good. Oh my gee, i think she will now have a show business and this will becoming so exciting. She may be a primetime princess." "I really like it. Oh no, andya na sila, I told herself this this fantaserye would surely rate, oh my super gee.

## Merchandise Edit

The Kapinoy Network is adventage of the show's popularly to the partnerhip with <u>Sari-Sari Kapinoy</u> as the merchandise *Janella in Wonderland Items*, the merchandise that produce a toys, dolls, i-pods, cellphones from <u>Globe</u>, <u>My Phone</u> and <u>Cherry Mobile</u>, t-shirts from <u>Bench</u>, video games, tumbler, notebooks, pencils, crayons, eraser, keychain, fan, bag, ballpen, caps, coin banks, watches, rain gear, umbrella, mug, sticker, among others are also being sold available in the makret of supermarkets, supermalls, malls and so much more in <u>Mega Manila</u> and other provinces nationwide in very affordable prices.

## Soundtrack Edit

Janella in Wonderland: The Original Soundtrack		
<u>Televis</u>	ion theme by <u>Janella Salvador</u>	
Released	January 11, 2014	
Recorded	2012-2013	
<u>Genre</u>	OPM Pop Soundtrack	
Label	IBC Records	

The Janella in Wonderland: The Original Soundtrack is a music album was released under the music recording company <u>IBC Records</u> on January 12, 2014. The show's original soundtrack, which features the theme song sung by <u>Janella Salvador</u>, was released the series' Grand Fans

Day. The album's main single *I Need to Know*released along with its official music video directed by Monti Parungao.

The soundtrack also became the number 1 top-selling OPM album in the Philippines which also serves as the fantasy series' original sound track. It was released for <a href="IBC">IBC</a>'s fantaserye Janella in Wonderland.

#### Track listing <u>Edit</u>

- 1. This Is the Life (Hannah Montana) (pop rock) (composed by Christian Martinez) <u>Janella</u> Salvador
- 2. Sana'y Kapiling Ka (romantic love song) (composed by Vehnee Saturno) <u>Janella</u> Salvador
- 3. I Want You Boy (Taglish hip-hop and R&B song) (composed by Marcus Davis) <u>Janella</u> Salvador
- 4. If I Keep My Heart Out of Sight (composed by Christian Martinez) Janella Salvador
- 5. My Love (NM feat. Melissa Petty) (romantic pop ballad) (composed by Vehnee Saturno) Janella Salvador
- 6. Dance with Me (original dance craze) (composed by Jenine Desiderio) Janella Salvador
- 7. Emotional (Loveholic L O N G) (composed by Kean Cipriano) Janella Salvador
- 8. Sunny Day (Coco Lee) (composed by Vehnee Saturno) Janella Salvador
- 9. When You Smiled at Me (love song) (composed by Vehnee Saturno) Janella Salvador
- 10. Heal My Broken Heart (Smile.dk) (disco-dance) (composed by Vehnee Saturno) <u>Janella Salvador</u>

#### **DVD Release** Edit

IBC has released *Janella in Wonderland* on DVD. The DVD set contains all episodes from volume 1-10.

## Janella in Wonderland mobile game Edit

In April 2014, a <u>mobile game</u> was released <u>IBC Interactive</u> after the launch of *Janella in Wonderland*.

This is the first mobile game that is based on a Philippine television series. IBC Interactive plans to make more mobile games based on popular television shows of IBC such as <u>Sandy's</u> <u>Romance</u>, <u>Born to be a Superstar</u>, <u>Happy TODAS</u>, <u>Maya Loves Sir Chief</u>, <u>Iskul Bukol Men</u>, <u>Abra Gayuma</u>, <u>Who Wants to be a Millionaire?</u>, <u>The Million Second Quiz</u> and <u>KapinoyLand</u>.

## Spin-offs Edit

Main article: My Little Janella

After the primetime huge success of *Janella in Wonderland*, the show was given to the afternoon spin-off version of the fantaserye called *My Little Janella*, the family child fantasy

drama which tells more about Janella's childhood as the mermaid tale of the sea. The show premiered on April 7, 2014 together with *Frijolito*.

## Awards and nominations Edit

## GMMSF Box-Office Entertainment Awards Edit

- 2014 Winner, Princess of Philippine Television (Janella Salvador)
- 2014 Winner, Most Promising Love Team on Television (Janella Salvador and Marlo Mortel)
- 2014 Winner, Top Rating Primetime Fantasy

## KBP Golden Dove Awards Edit

2014 Winner, Best TV Drama Series

## Bataan Peninsula State University: Kagitingan Awards Edit

2014 Winner, Pinaka-Magiting na Programang Pantelebisyon

## Golden Screen Awards Edit

- 2014 Winner, Outstanding Breakthrough Performance by An Actor (Victor Anastacio)
- 2014 Winner, Outstanding Breakthrough Performance by An Actress (Janella Salvador)
- 2014 Winner, Outstanding Fantasy Program

#### USTv Student Choice Awards Edit

- 10th USTv Student's Choice Awards (Students' Choice of Fantasy Series Stars) Won (Janella Salvador)
- 10th USTv Student's Choice Awards (Students' Choice of Fantasy Series) Won

## Gandingan: UPLB Isko't Iska's Broadcast Choice Awards Awards Edit

 Gandingan 2014: The 76th UPLB Isko't Iska's Broadcast Choice Awards (Best Fantasy Series) - Won

## Trivia Edit

- Salvador is also appear for the daytime serves <u>Be Careful With My Heart</u> on <u>ABS-CBN</u>.
- A good summer tale before the show, <u>Janella Salvador</u> is a diving course while taping started. Her role required her to swim up to 60 ft (18 m).
- Salvador's mermaid tail costume's colors ("red/yellow-colored") for the mermaid tale compared to the tail colors from the film <u>Splash</u>.
- This is Salvador's first project for IBC. She has been <u>ABS-CBN</u>'s <u>Star Magic</u> contract star and now is one of <u>IBC</u>'s contract superstar thru <u>Kapinoy Talent Center</u>.

- It also became Janella Salvador's first ever television series on <u>IBC</u> for the fantaserye and a new face in primetime to the Philippine showbiz industry.
- This marks <u>Janella Salvador</u>'s first primetime fantasy for IBC.
- Janella in Wonderland will reunite Janella with the award-winning director <u>Joyce E</u>.
   <u>Bernal</u> directed her in such unforgettable projects.
- The first primetime fantasy drama series filmed and shot in HD.

## References Edit

## See also Edit

- Old Islands TV-13 Sked on November 1990
- Old IBC-13 Sked on Oct 1999
- X'Mas-New Year Sked 2013-2014
- Janella in Wonderland (Mermaid Tale Fantaserye)
- 'Janella in Wonderland' Makes a Splash Princess in National TV Ratings
- Janella Salvador signing a contract with IBC
- IBC to boost ratings with 3 new primetime serves
- Jodi-Richard for the movie seen anew in 13 Original Movie
- IBC up for trying new things
- IBC, DZTV and iDMZ Win Top Honors at UPLB Gandingan 2014 Awards
- 'Janella in Wonderland' Beats 'Honesto' and 'Adarna'
- IBC Primetime Programs Captured Top 5 in National TV Ratings
- Freddie Gutierrez Team-Up with Janella Salvador, joins Janella in Wonderland
- 'Janella in Wonderland' Hits Its All-Time High National TV Ratings
- IBC Starts the Year Certified Tops TV Ratings in January
- <u>'Janella in Wonderland' Superstar Janella Salvador Wants to Be an Inspiration to Young Kids</u>
- Janella in Wonderland joins with Your Heart, My Love in nationwide TV ratings
- "Janella in Wonderland" is Now One of IBC's Biggest Moneymakers.
- 10th USTv Students' Choice Awards 2014 Winners Announced
- Coming Soon: My Little Janella, Plus Other IBC Updates
- Janella Salvador love-team Freddie Gutierrez, Marlo Mortel and Michael Martinez
- IBC and Channel M relaunched K-POP Star Hunt with the audition dates
- Fifty-four year high for IBC
- 'Janella in Wondrland' is now beaten 'Dyesebel' and 'Kambal Sirena'
- IBC goes Anime Kapinov block
- Janella meets Kirarin
- Janella Salvador debuting its another solo album
- Premier started with a chinovela Amazing Twins returns to IBC this April 7

- Primetime princess to promote mermaid fantasy series
- IBC's primetime dramas triumvirate
- 13,000 Fans Celebrate with Janella Salvador and Abby Bautista in 'Janella in Wonderland Mall Tour'
- IBC Board of Directors explain programming decision to air pure series daliy
- Channel 13 back in harness
- 'Janella in Wonderland' Stars to Bond with Fans this Saturday in TriNoMa
- ATC @ IBC: CAN IT CHANGE THE TV LANDSCAPE
- Maria Fernanda Yepes The Only Reason Why You'd Want to Watch "La Teniente"
- IBC 13 being revived with new TV shows
- Love romance and action on IBC 13's power primetime
- Is IBC Set to Join ABS-CBN and GMA's Bandwagon
- Ito'ng Bagong Channel 13 Day at SM North EDSA on June 21, 2014 Schedule
- Janella in Wonderland airs The Mermaid Finale this July
- <u>List of programs broadcast by Intercontinental Broadcasting Corporation</u>
- List of dramas of IBC
- My Little Janella

## External links Edit

- Official Site
- Janella in Wonderland on Facebook
- Janella in Wonderland on Twitter

# Old Islands TV-13 Sked on November 1990

## Schedule Edit

## Monday

11 am - Eleven O'Clock News (replay)

11:30 am - Pelikula sa Trese

1:30 pm - Bukas Loob

2 pm - Holy Rosary

3 pm - Denver

3:30 pm - Frozzler

4 pm - Agring-Agri

4:30 pm - Ang Dating Daan

5:30 pm - Manok ni San Pedro

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6 pm - Headline Trese
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6:30 pm - Ula ang Batang Gubat

7 pm - Hotline 13

8 pm - Kapag May Katwiran, Ipaglaban Mo!

9 pm - Monday Spectaculars

11 pm - Eleven O'Clock News

#### Tuesday

11 am - Eleven O'Clock News (replay)

11:30 am - Sinekulay

1:30 pm - Bukas Loob

2 pm - Holy Rosary

3 pm - Denver

3:30 pm - Frozzler

4 pm - Agring-Agri

4:30 pm - Ang Dating Daan

5:30 pm - Manok ni San Pedro

6 pm - Headline Trese

6:30 pm - Ula ang Batang Gubat

7 pm - OK 'Tol

8 pm - 24 Oras

9 pm - Cine Trese

11 pm - Eleven O'Clock News

#### Wednesday

11 am - Eleven O'Clock News (replay)

11:30 am - Sinekulay

1:30 pm - Bukas Loob

2 pm - Holy Rosary

3 pm - Denver

3:30 pm - Frozzler

4 pm - Agring-Agri

4:30 pm - Ang Dating Daan

5:30 pm - Manok ni San Pedro

6 pm - Headline Trese

6:30 pm - Ula ang Batang Gubat

7 pm - Computer Man

8 pm - The Bond

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9 pm - Aiko
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10 pm - All-Star Wrestling

11 pm - Eleven O'Clock News

## Thursday

11 am - Eleven O'Clock News (replay)

11:30 am - Sinekulay

1:30 pm - Bukas Loob

2 pm - Holy Rosary

3 pm - Denver

3:30 pm - Frozzler

4 pm - Agring-Agri

4:30 pm - Ang Dating Daan

5:30 pm - Manok ni San Pedro

6 pm - Headline Trese

6:30 pm - Ula ang Batang Gubat

7 pm - Thursday Extravaganza

9 pm - Snooky

10 pm - All-Star Wrestling

11 pm - Eleven O'Clock News

#### Friday

11 am - Eleven O'Clock News (replay)

11:30 am - Sinekulay

1:30 pm - Bukas Loob

2 pm - Holy Rosary

3 pm - Denver

3:30 pm - Frozzler

4 pm - Agring-Agri

4:30 pm - Ang Dating Daan

5:30 pm - Manok ni San Pedro

6 pm - Headline Trese

6:30 pm - Ula ang Batang Gubat

7 pm - Awitawanan

9 pm - Aksyon sa Telebisyon

10 pm - Silip sa Karera

11 pm - Eleven O'Clock News

#### Saturday

4:30 pm - Travel Time

5 pm - Kung Fu

6 pm - Wok with Yan

6:30 pm - Teenage Mutant Ninja Turtles

7 pm - Saturday Nite Live

8:30 pm - Hollywood Blockbusters

10:30 pm - Talakayan

## Sunday

5 pm - Uniwide Play N' Win

6:30 pm - Takeshi Castle

7:30 pm - America's Funniest Videos

8:30 pm - Mongolian Barbecue

9:30 pm - Chairman of the Board

10:30 pm - Movies When Movies

## Islands TV 13 Programming Edit

#### **Action/Adventure**

- Aksyon sa Telebisyon (Fri 9:00PM)
- 24 Oras (Tue 8:00PM)
- Computer Man (Wed 7:00PM)
- Kung Fu (Sat 5:00PM)
- The Bond (Wed 8:00PM)
- Ula ang Batang Gubat (Mon-Fri 6:30PM)

#### Children

- Devner (Mon-Fri 3:30PM)
- Frozzles (Mon-Fri 3:00PM)
- Teenage Mutant Ninja Turtles (Sat 6:30PM)

## Comedy

- America's Funniest Videos (Sun 7:30PM)
- Manok ni San Pedro (Mon-Fri 5:30PM)
- Mongolian Barbecue (Sun 8:30PM)
- OK 'Tol (Tue 7:00PM)

#### Drama

- Aiko (Wed 9:30PM)
- Ipaglaban Mo (Mon 8:00PM)
- Cine Trese (Tue 9:00PM)
- Snooky (Thurs 9:00PM)

#### Musical/Variety/Game

- Awitawanan (Fri 7:00PM)
- Chairman of the Board (Sun 9:30PM)
- Saturday Nite Live (Sat 7:00PM)
- Uniwide Play N' Win (Sun 5:00PM)

#### **IBC News and Public Affairs**

- Agring-Agri (Mon-Fri 4:00PM)
- Eleven O'Clock News (Mon-Fri 11:00-11:30PM)
- Export-Made in the Philippines (Sun 9:00-10:00AM)
- Headline Trese (Mon-Fri 6:00PM)
- Hotline 13 (Mon 7:00PM)
- Talakayan (Sat 10:30-11:30PM)
- Travel Time (Sat 4:30-5:00PM)
- Wok With Yan (Sat 6:00PM)

## Movies/Specials

- Hololywood Blockbusters (Sat 8:30PM)
- Monday Spectaculars (Mon 9:00PM)
- Movies When Movies (Sun 10:30PM-12:30AM)
- Pelikula sa Trese (Mon 11:30AM-1:30PM)
- Sinekulay (Tue-Fri 11:30AM-1:30PM)
- Thursday Extravaganza (Thurs 7:00PM)

## **Sports**

- All-Star Wrestling (Wed and Thurs 10:00PM)
- Morning Stretch (Sun 8:30-9:00AM)
- Silip sa Karera (Fri 10:00PM)
- Weekend in Sports (Sat and Sun 10:00AM)

#### Religious

- All for Jesus
- Ang Dating Daan
- Bishiop's Move
- Gideon 300
- Jesus Miracle Crusade
- New Life with Jesus
- Pamilyang Pilipino
- Sunday Mass
- This Way to Heaven

# Old IBC-13 Sked on Oct 1999

## Schedule Edit

## October 1999 Edit

Monday-Friday

7:30 am - Powerline

8 am - Ugnayan sa Rembrandt

9 am - Jeep ni Erap

10 am - Give a Life

10:30 am - 89 DMZ simulcast

11:30 am - Turborangers

12 nn - Alas Dose sa Trese (LIVE)

1:30 pm - Hour of Truth

2:30 pm - TV Shopping

3:30 pm - Disney's Magic English

4 pm - Go Go's Adventure with English

4:30 pm - Express Balita (LIVE)

5 pm - Ghost Fighter (VTV)

5:30 pm - Super Boink (VTV) (Mon, Tue & Thurs)

PBA (LIVE) (VTV) (Wed & Fri) (until 10 pm)

6 pm - PBA Moments (VTV) (Mon, Tue & Thurs)

6:30 pm -

Mon: Racing World (VTV)

Tues: Gillette World of Sports (VTV)

Thurs: Marlboro Tour (VTV)

7 pm -

Mon: Sine VTV (until 8:30 pm)

Tue: 7 pm - ATP Tennis Magazine (VTV)

7:30 pm - NBA Action (VTV)

Thurs: WCW (VTV)

8 pm -

Monday: NBA (VTV) (8:30-10:30 pm)

Tuesday: DMZ-TV (LIVE) (simulcast over 89 DMZ)

Thursday: 8 pm - NBA Jam (VTV) 8:30 pm - NBA (VTV) (until 11 pm)

9 pm - Strictly Dancesport (VTV) (Tuesday)

9:30 pm -

Wed: Blow by Blow (VTV)

Fri: Hot Stuff (VTV)

10 pm -

Tuesday: ATP Tour Highlights (VTV)
Friday: Kabayo, Karera, Karerista (VTV)

10:30 pm -

Monday: Super Bouts (VTV)
Wednesday: Sagupaan (VTV)
11 pm - IBC Balita Ngayon (LIVE)

11:30 pm to 12:30 am -

Mon, Wed & Fri: Lingkod Bayan ni Tony Falcon

Tue: Kasangga Mo Ang Langit Thurs: The Estrada Presidency

## Saturday

7 am - The Message

7:30 am - El Shaddai

10 am - Ating Alamin

11 am - Return to Jupiter

11:30 am - Turboranger

12 nn - Alas Dose sa Trese (LIVE)

2:30 pm - Spellbinder

3 pm - 89 DMZ simulcast

3:30 pm - The Greatest Fights (VTV)

4:30 pm - Battle Ball (VTV)

5 pm - Time Quest (VTV)

5:30 pm - Rebyu (VTV)

6 pm - Dear Heart (VTV)

7 pm - Fastbreak (VTV)

8 pm - Back to Iskul Bukol (VTV)

9 pm - Takot Ka Ba sa Dilim? (VTV)

10 pm - Goin' Bayabas (VTV)

11 pm - Asian PGA Tour (VTV)

12 mn to 12:30 am - Express Balita (LIVE)

#### Sunday

7 am - Key of David

7:30 am - Answers with Bayless Conley

8 am - Shalom
9 am - Family TV Mass (LIVE)
10 am - Bioman
10:30 am - Maskman
11 am - Y2K: Yes 2 Kids
11:30 am - Go Go's Adventure with English
12 nn - Hapi Kung Healthy
12:30 pm - Tukaan
1 pm - Sports Review
2 pm - Hot Shots
2:30 pm - Wild About Wheels
3 pm - Elorde sa Trese (VTV)
4 pm - PBA (VTV) (LIVE)
8:30 pm - WOW! (VTV)

IBC: Bagong Pinoy <u>Edit</u>
IBC News and Public Affairs

9:30 pm - Sinemaks (VTV) 11:30 pm - In His Steps

12 mn - Express Balita (LIVE) 12:30 am to 3 am - El Shaddai

- Express Balita Keep abreast on the latest headlines in Express Balita, the station's 30-minute news program that delivers the day's top stories in and around the country. Know the details behind national issues and get first-hand accounts of the latest happenings from Monday to Friday 4:30 pm on IBC 13.
- Walang takot na nagsisiyasat ng mga mainit na balita sa loob at labas ng bansa.
- Punong-puno ng mahahalagang impormasyong ibabahagi sa inyo ng mga magigiting at respetadong tagapagbalita ng IBC News Team.
- Anchor: Ida Midanda Castro and Anne Marie Soriano
- IBC Balita Ngayon Fast. Factual. Unbiased. This is IBC Balita Ngayon, a 30-minute late-night news program that gives you the latest events in and around the globe. Featuring the main headlines, trade and business, sports, and weather news, this program gives you a detailed report of each news segment to keep you updated on the latest happenings affecting the country and the world. IBC Balita Ngayon airs on weeknights at 11 pm on IBC 13.
- Malayang pamamahayag ng mga balitang namamayagpag. Maagap. Makatotohanan.
   Walang Kinikilingan. Diyos lang ang kinakatakutan.
- Anchor: Manuel Llige, Alice Noel and Lani Nierras with Noli Eala

- IBC Headliners (news update)
- Anchor: Tintin Pizarro
- Ugnayan sa Rembrandt Ugnayan sa Rembrandt is an hour-long interactive forum for government officials, elective leaders, non-government representatives, and the media to address and clarify vital issues concerning government programs and agencies. The program is aired live nationwide over DZRB Radyo ng Bayan from 9:30 to 11:00 am through the assistance of the Philippine Broadcasting Services. Its delayed TV telecast is aired every Monday to Friday at 8 am on IBC 13.
- Jeep ni Erap Jeep ni Erap is a weekly one-on-one interview with His Excellency, President Joseph E. Estrada. Host Ted Failon talks to the President regarding his activities as the highest official of the Republic. Topics or questions regarding the Philippine economy, government issues, environmental concerns, and other matters of national importance are addressed and answered by the President. President Estrada relates to the viewing public in his usual "for the common people" approach, enabling the viewers to understand the matters being discussed in an informal, relaxed manner.
- Host: Ted Failon
- Kasangga Mo Ang Langit Kasangga Mo ang Langit is a one-hour public service program that deals with topics of national concern. Presenting reenactments or dramatizations, the show aims to find solutions to the country's most pressing problems: crime and corruption. The program aims to increase public awareness regarding society's problems and enlist their help in preventing crime that impede the country's growth and stability. Kasangga Mo ang Langit airs every Tuesday at 11:30 pm on IBC 13.
- Host: Rey Langit
- Lingkod Bayan ni Tony Falcon (public service program by IBC News and Public Affairs)
- Host: Tony Falcon
- The Estrada Presidency (public affairs program by IBC News and Public Affairs)
- Ating Alamin (agricultural and livelihood program by IBC News and Public Affairs)
- Host: Ka Gerry Geronimo
- Hapi Kung Healthy A 30-minute program for kids that tackles issues on Science, medicine, and health. With the help of the Department of Health, children are provided with factual information on how to keep themselves fit and healthy. Presented in an entertaining manner by a happy bunch of kids, Hapi Kung Healthy is an educational show that kids will surely enjoy. Hapi Kung Healthy is shown every Sundays at 12 noon on IBC 13.
- Host: Manilyn Reynes
- Co-hosts: Lou Veloso, Jeff Arcilla, Bea Bueno and Arlene Tolibas

#### **Entertainment**

- Alas Dose sa Trese Enjoy an afternoon of wholesome entertainment on Alas Dose da Trese, a daily noontime variety show. No green jokes, no sleazy contests, just clean fun that will liven up your lunch time. Featuring song and dance numbers from top perfromers as well as rising stars, this is a program compared to other noontime shows that the entire family can enjoy. Alas Dose da Trese airs Monday to Saturday at 12 noon on IBC 13.
- Host: Eddie Elarde and Boots Anson-Roa
- Co-host: Chiqui Roa-Puno, Paco Arespacochaga and Timmy Cruz
- Director: Danny Caparas
- DMZ-TV (dance program) More than just videos. The country's premiere dance music station is now on your TV screen. Add spice to life. Step up and hoof. Listen and groove the music. Deviate from your boring lifestyle. It's time for that energetic look...it's time for... DMZ-TV.
- Host: Lara Fabregas and Medwin Marfill
- Co-host: Rengie Galvez, JC Castro, Tone Wijangco and Celine Hoffman
- Simulcast over 89 DMZ
- Director: Mark Reyes

#### Children's

- Disney's Magic English (children's program)
- Return to Jupiter Five children reunite on Earth Station Two, a space platform hovering above the Earth. They prepare to rejoin their parents on Ganymede, one of Jupiter's icy moons. Gerard, Michael, Kumiko, Abraham, and Anna are given berths on the Icarus, a state-of-the-art solar cruiser under the control of the stern Commander Dent and its brilliant but absent-minded designer, Dr. Chrobak. The ship carries cargo vital to the future of the fledgling colony. They've barely taken off when they discover that a malfunctioning computer system has sent them spiralling towards a crash landing on Mars. Trapped in this hostile planet, the children face many adventures in their struggle for survival, including confrontation with two suspicious bio technicians whose evil plan puts the Icarus and its crew in jeopardy. With the help of Zac, a Martian child, and her robot Quadro, the children were able to escape. But the villains were able to get to the ship's computers, forcing the crew to hitch a ride on an asteroid as its gravitational force takes them closer and closer to Jupiter. Upon landing on Jupiter's moon, they discover that the colony is deserted and the villains are hot on their trail. They flee to Terminex, a space observation platform, in the hope that they find safety there. As the Icarus begins to disintegrate, the crew must find a way to survive. Join Gerard, Michael, Kumiko, Abraham, and Anna in their exciting adventures every Saturday at 11 am on IBC 13.
- **Spellbinder** Paul Reynolds is an ordinary teenager who suddenly finds himself trapped in a world parallel to his own. In this other world, a powerful group called the Spellbinders are in charge and at their whim, manipulate the people under them. Paul immediately

confronts danger in this parallel world. He has no idea where he is and how he can return home. Recognized as an outsider, he instantly becomes an enemy of the Spellbinders. Good thing Paul is befriended and helped by a girl named Riana who combines her local knowledge with Paul's as the two of them outwit the Spellbinders. Paul ultimately finds his way home but in order to save Riana, had to take her back with him to the modern world. Their positions are reversed as Riana now becomes the stranger in the city. She gets into all sorts of trouble and Paul is left with the problem of trying to explain who Riana is and where she came from. More trouble comes their way when one of the Spellbinders discovers a way into Paul's world and threatens to wreak havoc unless Paul helps her to gain access to modern technology and power. The confrontation between the Spellbinders and Paul reach exciting heights on each episode of Spellbinder. Don't miss this exciting fantasy adventure every Saturday at 2:30 pm on IBC 13.

- Cast: Zbych Trofimiuk as Paul, Gosia Piotrowska as Riana, Heather Mitchell as Ashka, Rafal Zwierz as Gryvon, Brian Rooney as Alex, Michela Noonan as Katrina, Andrew McFarlane as Brian and Krzysztof Kumor as Correon
- Y2K: Yes to Kids Y2K: Yes 2 Kids is a children's program that aims to have a positive effect on youngsters by imparting educational information on how to take care of the environment. Unlike the Y2K or millennium bug disaster, Y2K: Yes 2 Kids is making itself known as the "millennium bag of information." In the simplest and easiest way possible, the program instills good values to children learnings that they can apply in their daily activities so that in their own little way they can contribute to the growth and development of the world we live in.
- Hosts: Maxene Magalona with JV the puppet
- Gogo's Adventure with English Sing and dance while learning basic English the fun and easy way! With the help of Gogo, a fantasy character, he will take you with him to the world of Tony and Jenny to learn how to speak the English language. And then he'll take you back to his fantasy world so he can teach his friends too. Go Go's Adventure with English" is composed of 39 comprehensive lessons on English communication skills, numbers, and motor and creative skills development in music which are approved by the Department of Education, Culture, and Sports (DECS). Join Go Go, Tony, and Jenny in their many adventures and have an exciting learning experience you won't forget.
- Cast: Go Go, Tony and Jenny

#### **Tokusatsu**

Turborangers - The fate of the world lies in the hands of five teenagers – Tommy, Justin, Adam, Tanya, and Katherine. With the power morpher bestowed upon them by Zordon, they all transform into their alter-egos, the Power Rangers. Tommy becomes Turbo Ranger 1 (red); Justin, Turbo Ranger II (blue); Adam, Turbo Ranger III (green); Tanya, Turbo Ranger IV (yellow); Katherine, Turbo Ranger V (Pink). With skills they did not

- possess in their human forms and with individual weapons, the Turbo Rangers are now fully equipped to fight the evil forces that are determined to take over the world. Join the mighty morphin' Turbo Rangers every Saturday at 11:30 am on IBC 13.
- Cast: Jason David Frank as Tommy, Blake Foster as Justing, Johnny Yong Bosch as
   Adam Nakia Burisse as Tanya and Amy Jo Johnson as Katherine
- Bioman Protect and save the innocent. This is the goal of the Bio Team. Composed of five valiant heroes Red 1, Green 2, Blue 3, Yellow 4, and Pink 5, together they uphold peace and justice as they battle with beasts and other evil forces that are determined to take over the world. Although the five Biomen already present a powerful force against their enemies, they have yet to bring out their secret weapon. As they bio-integrate, a formidable opponent in the form of Bioman comes to life to eliminate all the destructive forces on Earth. Catch all the awesome non-stop action on Bioman.
- Maskman Five heroes fight for peace and justice on Earth against the evil forces out to take over the world and mankind. United in their quest, these five heroes form Maskman, a giant robot equipped with various weapons that present a formidable force against their destructive enemies. Join the Mask team as they uphold peace in the land every Sunday at 10:30 am on IBC 13.

#### **Sports**

- Tukaan Tukaan is a 30-minute program featuring prominent cockfighting derbies held in the country. Featuring the different breeds and bloodlines of cocks, this is a show all cockfighting enthusiasts will surely enjoy. Highlights of cockfighting derbies are presented in slow motion to heighten the excitement and clearly see how and why a particular cock has emerged the victor. Tukaan also takes you to a tour of farms owned by different cock fighters to see how they take care of their winning cocks. Interviews with the owners regarding the maintenance of their farms and the training the roosters undergo in preparation for a derby are also featured.
- Hosts: Emoy Gorgonio and Mickey Ferriols
- **Sports Review** Enjoy non-stop action on Sports Review. The longest-running sports program on air, it features different sports activities such as scuba diving, bowling, tennis, billiards, golf, darts, and marathons. Learn the various sports and know the key players currently enjoying the limelight for the sport they excel in. In the sports news, a summary of the past week's activities is featured as well as a round-up of upcoming sports events. Highlights of each sport are presented along with pointers to help sports enthusiast learn how it is played or performed. Gear up for Sports Review every Sunday 1 pm.
- Hosts: Gretchen Tecson and Jessie Guerrero
- Hot Shots (sports)
- Wild About Wheels Wild About Wheels is a 30-minute sports program for auto enthusiasts or anyone who drives. Featuring the finest and fastest cars around the world,

world class motoring events, and champion racers, fuels each exciting episode. In addition, famous Hollywood star cars and a behind the scenes look at the auto industry drives this program to the edge and beyond. Don't miss an exciting episode of Wild About Wheels every Sunday at 2:30 pm on IBC 13.

## Religious

- Hour of Truth An inspirational program featuring the word of God through Bible teachings and daily sermons by Pastor Apollo C. Quiboloy of The Kingdom of Jesus Christ, The Name Above Every Name organization. The organization actively spreads God's teachings throughout the major cities and municipalities in the country. It has also successfully established itself in 120 congregations in 12 countries around the world. Sharing the good news from the Old and New Testaments to the world and giving spiritual counseling, Oras ng Katotohanan aims to strengthen the people's faith in God and develop in them a high sense of spirituality that will guide them in their daily lives.
- Powerline Powerline is an inspirational program featuring the word of God through Bible teachings and daily sermons by Pastor Apollo C. Quiboloy of The Kingdom of Jesus Christ, The Name Above Every Name organization. The organization actively spreads God's teachings throughout the major cities and municipalities in the country. It has also successfully established itself in 120 congregations in 12 countries around the world. Sharing the good news from the Old and New Testaments to the world and giving spiritual counseling, Powerline aims to strengthen the people's faith in God and develop in them a high sense of spirituality that will guide them in their daily lives.
- The Message
- El Shaddai
- Key of David A half-hour inspirational program that discusses global events in the context of Bible teachings. The program analyzes the news from a different viewpoint and provides answers or solutions to life's questions. Join host Gerald Flurry as he delivers God's message to the world and helps the people repent from their sins. Delivering God's warning to the world that repentance is of prime importance to saving the world from the prophesied Great Tribulation, Gerald Flurry will help you atone for your misdeeds as the world strives for a peaceful nation. Key of David is broadcast to over 300 million people in North America and Asia. Tune in to God's good news every Sunday at 7 am.
- Answers with Bayless Conley Bring back your faith in God in this half-hour inspirational program by Pastor Bayless Conley. Spreading God's good news to the people through his practical preaching, Paster Conley will help you renew your spiritual life and get you back on track. Shine under God's love and guidance because he'll always be there to protect you. No matter what problems you're going through, you can always find security in his loving presence. Join thousands of others in sharing the good news to the world. Reach out and touch their lives just as God has touched yours.

- Shalom Rejoice in God's healing and salvation as he blesses each and every one of us with his undying love. Listen to God's teachings through Fr. Archie C. Guiriba of the Shalom evangelistic ministry as he holds daily masses and healing rallies for the public. Prayer and counseling services are also offered to supplement the spiritual needs of the people. Shalom is also heard over the AM radio band on Shalom Heart to Heart DWAD 1098 KHz and on Purihin ang Diyos Radio Veritas 846 KHz. Let God's inspiring words heal your soul on Shalom every Sunday at 8 am on IBC 13.
- Family TV Mass
- In His Steps There are times when people lose their way and can't find their way back. At their darkest hours, there is only one person they can turn to and find solace in His comforting embrace. He is the only one who can lead them back to the right path and follow In His Steps. Real people with problems. Real people in pain. When the troubles that come into their lives seem insurmountable, only God can heal their sufferings and renew their faith in life. In His Steps is all about people who have found rebirth and enlightenment in God's loving presence. Be inspired and enlightened to follow In His Steps.
- Host: Bryan Galang

#### VTV Edit

# **Vintage Sports**

- PBA (basketball from Vintage Sports)
- NBA (basketball from Vintage Sports)
- Gillette World of Sports Gillette World of Sports is a 30-minute sports program that gives you a smorgasbord of international sporting events. Watch as your favorite athletes vie for the championship titles in each exciting episode of Gillette World of Sports every Tuesday at 6:30 pm on IBC 13.
- **NBA Action** Enjoy the top ten greatest plays of the week on the NBA games in NBA Action. This 30-minute program gives you the highlights of the best dunks, lay-ups, three-point plays, and other winning shots during the week's games. Hilarious bloopers and other basketball booboos are also featured as you see the players clown around during half time or time outs. Don't miss NBA Action every Tuesday at 7:30 pm on IBC 13.
- **NBA Jam** Get to know the NBA superstars up close and personal in NBA Jam. This half-hour program lets you live a day in the life of your favorite NBA players when they're not on center court. Know what they're like behind the limelight as they share a bit of their personal lives with you.
- PBA Moments Catch all the exciting PBA highlights on PBA Moments, a half-hour program featuring all the awesome shots and amazing moves of your favorite PBA players. Giving you an up close and personal look of the PBA superstars, one-on-one

- interviews with them are featured so you can get to know what they are really like beyond the limelight.
- Strictly Dancesport Put on your dancing shoes because it's time to hit the dance floor. Vintage Television brings to the country one of the hottest sports and hobbies that's taking the country by storm ballroom dancing! Sashay with the best dancers all over the world as they strut their stuff. Featuring Standard, Modern, and Latin American dances, Strictly Dancesport gets you into the mood to shake your booty! Displaying cutting-edge moves and graceful twists and turns, dancers compete for the fame and glory of being crowned as the best dancing pair in the world. Join in the groove section every Tuesday night at 9 pm on IBC 13.
- Elorde sa Trese Witness professional boxing at its best on "Elorde sa Trese," a one-hour sports program regularly held at the Gabriel "Flash" Elorde Memorial Center. Highlights of the match are presented along with a blow by blow account so you won't miss any of the action. As the boxers show off their winning form and fight for fame and glory, only one man will emerge as the victor. Who will it be? Find out on the next ring battle on Elorde sa Trese.
- Asian PGA Tour In 1916, the PGA (Professional Golfers' Association) of America was founded in New York with 82 charter members. Through the years it has grown to be one of the largest sports organization in the world with over 23,000 profession golfers under its wing. Since then golf has proven its popularity as a worldwide sports as it spreads over the continents and is now also present in Asia with the Asian PGA Tour, a half-hour sports program featuring top Asian professional golfers. Join them on the greens as they aim for that hole in one. Witness their wining from and their perfect swings as they vie for the championship.
- Racing World Witness international car racing at its best. Racing World is a half-hour program that tours you around the most prominent racing circuits around the world. Giving you all the racing highlights, Racing World will definitely take you for a wild spin. Catch the ride of your life.
- Sagupaan Sagupaan is a sports show for cockfighters and cockfighting enthusiasts alike. Featuring the most prominent cockfighting derbies in the country, get your fill of top caliber fights in this half-hour program. Place your bets as Sagupaan comes your way every Wednesday at 10:30 pm on IBC 13.
- The Greatest Fights (boxing matches from Vintage Sports)
- ATP Tennis Magazine Witness world class tennis at its best. ATP Tennis Magazine
  gives you highlights of the most exciting tennis tournaments around the globe. Topseeded players display their winning form as they vie for the coveted championship titles.
- ATP Tour Highlights ATP Tour Highlights gives you one hour of tennis action featuring
  the best professional tennis players vying for the most prestigious titles and prizes around
  the globe. Watch top seeds Andre Agassi, Pete Sampras, Goran Ivanisevic, Stefan

Edberg, Martina Hingis, and many others display their winning form as they ace game after game. No other show features the best in tennis action than ATP Tour Highlights. Get into the game.

- WCW (US top-rating wrestling show from Vintage Sports)
- Marlboro Tour (motoring from Vintage Sports)
- Blow by Blow (boxing-matches from Vintage Sports)
- Hot Stuff (award-winning sports tele-magazine show from Vintage Sports)
- **Super Bouts** Vintage Television presents Superbouts, a review of some of the greatest international boxing fights the world has ever seen. Watch professional boxing superstars such as Mike Tyson and Evander Holyfield in their most memorable ring battles as they fight for fame and fortune. Superbouts is hard-hitting boxing at its best. Watch it every Monday nights at 10:30 pm on IBC 13.
- Host: Ted Lerner
- Kabayo, Karera, Karerista Kabayo, Karera, Karerista is a sports program that all horseracing enthusiasts will surely enjoy. This hour-long program features various horse races held around the country with highlights of special winning moments. It also takes you on a guided tour to horse ranches where prize stallions and mares are born and bred. In addition, a KKK Trivia Contest is also presented, giving the viewers a chance to win exciting prizes just by tuning in to the show. Kabayo, Karera, Karerista airs every Friday at 10 pm on IBC 13. This is one horse race where you can be sure there won't be any horsing around!
- Host: Manny Viray, Jannelle So and Mon Liboro

#### **Anime**

- Super Boink (anime)
- Ghost Fighter Watch this favorite cartoon series in Japan, Ghost Fighter weekdays at 5 pm on IBC-13. Street toughie Eugene loses his life while saving a child from death. As a soul, he was taken to the spirit world by his guide Charlene. In return for his heroic act, he was given another chance to regain his life provided he becomes a spirit detective. He must track down evil beings and rid the planet of fugitive criminals. Watch him and his friends Alfred, Dennis and Vincent as they fight evil entities that plan to gain control over the humans.
- Battle Ball (anime)
- Time Quest (anime)

# **Entertainment**

- Sine VTV (a telesine block-cum-drama anthology produced by Vintage Television)
- **Rebyu** (youth-oriented magazine show produced by Vintage Television)
- Dear Heart (teen drama anthology produced produced by Viva Television) The show hallmarked teenage real-life romance stories and adventures ---success, failures,

- heartaches and heartwarming victories. Each week, a lucky letter sender's story is featured where his/her favorite artists portrayed major roles. Antoinette Taus played as host of the show who gave a few thoughts on the sender's problem. The show was for the young and the young at heart to enjoy! The mood was light, sometimes comical but something that would always touch our dear heart.
- Fastbreak (produced by Viva Television) Haven't gotten enough of basketball? Then Fastbreak is for you! It's the sow that's about the most-loved sport in the country. Watch your favorite PBA superstars don their jerseys and strut their stuff for their teammate all for fun! Vintage Television's Fastbreak is a quiz show and sports show all rolled into one exciting game. A studio contestants is paired with a PBA player and as the contestant answers the trivia questions, the player tries to shoot as many hoops as he can to earn more points for more money. Fastbreak is one of the newest game shows in town that will you keep you cheering for more. So get into the action and go for the fastbreak.
- Cast: Ogie Alcasid and Amanda Page
- Back to Iskul Bukol (sitcom produced by Viva Television) Joey Escalera is on the loose again! He has once again returned to his alma mater, the infamous Wanbol University. This time he's a professor of a new generation of hip, fashion-crazed, and techno-savvy youths. Still with the same comic act, Joey Escalera will give you loads of laughter as he connects with the cool teens he teaches. After all, he's still the pestering youth trapped in a middle-aged man's body. The antics he pulls are still as crazy as ever! Together with a bunch of weird and interesting characters, Back to Iskul Bukol is a comedy show the whole family can enjoy.
- Cast: Joey de Leon, Ruby Rodriguez, Val Sotto, Patricia Javier, Katya Santos, Gian Sotto, Manny Distor
- Takot Ka Ba sa Dilim? (produced by Viva Television) The horror anthology series
  which is based on the hit movie of the same title.
- Goin' Bayabas (produced by Vintage Television) The gag show as the reincarnation of the 80's top-rating Goin' Bananas featuring Edgar Mortiz, Smokey Manaloto, Ara Mina, Keempee de Leon, Al Tantay, Dan Salamante, Ian de Leon, Earl Ignacio, Beth Tamayo, Daisy Reyes and Onyok Velasco
- WOW! (gag show produced produced by Vintage Television)
- Watch the funniest tricks and practical jokes played on unsuspecting people walking down the busy streets of Manila. Carefully planned and mapped out by Baranggay Wow's wrecking crew, led by Sunshine Cruz and Dehins Rodman, you won't know what hit you! But you'll surely laugh about it afterwards. Guaranteed to bring you loads of fun and laughter, every Saturday night at 9 pm on IBC 13 offering much more than hidden cameras, spoofs, gags and practical jokes.
- Hosts: Sunshine Cruz and Dehins Rodman

#### Movie blocks

Sinemaks (Pinoy action-packed blockbuster movies from Viva Films) - Sinemaks is your primetime treat every Sunday. Featuring Tagalog action films, watch your favorite action heroes and upcoming stars blast their way into your TV screens in their most memorable performances. The swash-buckling action will keep you on your toes and keep you wanting for more. Be part of the action on Sinemaks every Sunday at 9:30 pm on IBC 13.

#### Talents Edit

- Ida Miranda Castro (Express Balita)
- Anne Marie Soriano (Express Balita)
- Lani Nierras (IBC Balita Ngayon)
- Alice Noel (IBC Balita Ngayon)
- Manuel Llige (IBC Balita Ngayon)
- Noli Eala (IBC Balita Ngayon)
- Tintin Pizarro (IBC Headliners)
- Orly Mercado (Express Balita Weekend)
- Ted Failon (Jeep ni Erap)
- Rey Langit (Kasangga Mo Ang Langit)
- Reyster Langit (Kasangga Mo Ang Langit)
- JR Langit (Kasangga Mo Ang Langit)
- Tony Falcon (Lingkod Bayan)
- Eddie Ilarde (Alas Dose sa Trese)
- Boots Anson-Roa, president and CEO of the network (Alas Dose sa Trese, Sine VTV)
- Chiqui Roa-Puno (Alas Dose sa Trese)
- Ernani "Jong" Cuenco (Alas Dose sa Trese)
- Timmy Cruz (Alas Dose sa Trese)
- Paco Arespacochaga (Alas Dose sa Trese)
- Pia Pilapil (Alas Dose sa Trese)
- Lara Fabregas (DMZ-TV)
- Medwin Marfil (*DMZ-TV*)
- Rengie Galvez (DMZ-TV)
- JC Castro (*DMZ-TV*)
- Tone Wijangco (DMZ-TV)
- Maxene Magalona (Y2K: Yes 2 Kids)
- JV the puppet (Y2K: Yes 2 Kids)
- Manilyn Reynes (Hapi Kung Healthy)
- Jeff Arcilla (Hapi Kung Healthy)
- Lou Veloso (Hapi Kung Healthy)
- Bea Bueno (Hapi Kung Healthy)

- Arlene Tolibas (Hapi Kung Healthy)
- Gretchen Tecson (Sports Review)
- Jessie Guerrero (Sports Review)
- Ka Gerry Geronimo (Ating Alamin)

#### VTV

- Alvin Patrimonio (PBA)
- Johnny Abarrienos (PBA)
- Marlou Aquino (PBA)
- Michael Jordan (NBA)
- Ted Lerner (Super Bouts)
- Anthony Suntay (Hot Stuff)
- Chino Trinidad (Hot Stuff)
- RX93.1's Chico and Delamar (Rebyu)
- Manny Viray (Kabayo, Karera, Karerista)
- Jannelle So (Kabayo, Karera, Karerista)
- Mon Liboro (Kabayo, Karera, Karerista)
- Antoinette Taus (Dear Heart)
- Ogie Alcasid (Fastbreak)
- Amanda Page (Fastbreak)
- Joey de Leon (Back to Iskul Bukol)
- Ruby Rodriguez (Back to Iskul Bukol)
- Val Sotto (Back to Iskul Bukol)
- Patricia Javier (Back to Iskul Bukol)
- Katya Santos (Back to Iskul Bukol)
- Gian Sotto (Back to Iskul Bukol)
- Manny Distor (Back to Iskul Bukol)
- Donna Cruz (Takot Ka Ba sa Dilim?)
- Robin Da Roza (Takot Ka Ba sa Dilim?)
- Jake Roxas (Takot Ka Ba sa Dilim?)
- Chin-Chin Gutierrez (Takot Ka Ba sa Dilim?)
- G. Toengi (Takot Ka Ba sa Dilim?)
- Onemig Bondoc (Takot Ka Ba sa Dilim?)
- Edgar Mortiz (Goin' Bayabas)
- Smokey Manaloto (Goin' Bayabas)
- Ara Mina (Goin' Bayabas)
- Keempee de Leon (Goin' Bayabas)
- Al Tantay (Goin' Bayabas)
- Dan Salamante (Goin' Bayabas)

- Ian de Leon (Goin' Bayabas)
- Earl Ignacio (Goin' Bayabas)
- Beth Tamayo (Goin' Bayabas)
- Daisy Reyes (Goin' Bayabas)
- Onyok Velasco (Goin' Bayabas)
- Gabriel "Flash" Elorde (Elorde sa Trese)
- Sunshine Cruz (WOW!)
- Dehins Rodman (WOW!)

## IBC News Programs Edit

# EXPRESS BALITA (Lunes hanggang Biyernes 4:30 ng Hapon)

- Walang takot na nagsisiyasat ng mga mainit na balita sa loob at labas ng bansa.
- Punong-puno ng mahahalagang impormasyong ibabahagi sa inyo ng mga magigiting at respetadong tagapagbalita ng IBC News Team.
- TOP STORIES
- Pambungad na bahagi ng programa kung saan nakalathala sa pamamagitan ng graphics o character generator ang ulo ng mga balita.
- MAJOR BALITA
- Detalyadong paglalahad ng mga pangunahing balitang masusing sinisiyasat ng IBC News
   Team. Ihahatid ng live at sa pamamagitan ng voiced reports.
- METRO BALITA
- Voiced reports at situationers ng mga kaganapan sa buong kapuluan ang ibabahagi bilang sekondaryong balita.
- BALITA ATBP.
- Sari-saring ulat o feature stories kaugnay sa panahon, negosyo, krimen, at marami pang iba.

### IBC BALITA NGAYON (Lunes hanggang Biyernes 11:00 ng Gabi)

- Malayang pamamahayag ng mga balitang namamayagpag. Maagap. Makatotohanan.
   Walang Kinikilingan. Diyos lang ang kinakatakutan.
- PANGUNAHING BALITA
- Paglalahad ng mga pangunahing balita kabilang and mahahalagang balitang krimen, lokal at panglabas.
- MALAYANG KALAKALAN
- Mga kaganapan ukol sa sa negosyo at kalakalan na siguradong may kinalaman at makakaapekto sa kabuhayan ng bayan.
- PALARO HOTLINE

 Balitang palakasan mula sa iba't-ibang bahagi ng mundo na ihahatid sa pakikipagtulungan ng Vintage Sports.

#### PULSONG PINOY

 Maiinit at napapanahong isyu bibigyang pansin ng mamamayan sa pamamagitan ng pagbabahagi ng kanilang sariling kuro-kuro at opinyon. (thrice a week)

#### DALOY NG PANAHON

 Araw-araw na pag-uulat ng taya ng panahon mula sa PAGASA at ang masalimuot ngunit masayang pagbabago ng panahong nakakaapekto sa buhay Pinoy.

#### BALIK TANAW

Mga ulo ng balita.

#### 89 DMZ Edit

The only authority in dance music. The essence of DMZ's dance music menu is a non-stop mix of club hits, techno hits, reggae and slow jams. This is the whole spectrum of DANZE Music, encompassing such diverse musical styles such as Ballroom, Swing, Wave, and Rock; not to mention the contemporary hits of our local artists in our *OPM's-In-A-Row*.

#### **Station Profile**

- DZMZ 89.1, the FM station of the Intercontinental Broadcasting Corporation, operating with a power of 25 Kilowatts, is known and accepted as METRO MANILA's DANZE MUSIC AUTHORITY.
- 89 DMZ is the one and only radio station whose specialized programming is geared, focused, derived, and remixed to "DANZE MUSIC."
- 89 DMZ's format indentifies the station with the highly influential and upscale target market of the 15 to 40 age bracket. Audience profile studies conducted by leading advertising agencies indicate a high level of appreciation of DANZE format even above the station's primary market. The essence of DMZ's danze music menu is a non-stop mix of club hits, techno-hits, reggae, and slow jams. This is the whole spectrum of DANZE Music, encompassing such diverse musical styles like Ballroom, Swing, Wave, and Rock; not to mention the contemporary hits of our local artists in our OPM's-In-A-Row.
- Through research and related activities, 89 DMZ hopes to fulfill its commitment to its constituencies and relevance to the market by sharing with them the good things in life, like DANZE.

#### **Dancing Has Never Been This Hypnotic**

- 18 solid hours of non-stop dancing, 5 swiveling segments to sway your hips, from the nation's premier dance music station... 89 DMZ!
- Rockin' Manila
- Mondays-Saturdays, 6AM 9AM

Perk up the devastating power of rock music's higher registers... from Alice in Chains to ZZ Top, morning has finally broken. Start banging your head at 6 am as the FORCE Takes you on a trip down the raw and loaded lane. Earplugs, anyone?

#### Wave 180

- Mondays and Saturdays, 9AM 12NN
- Morrissey hollers he's miserable now while you go ga-ga over the Go-Go's. The heart-pounding energy of new wave invades musiclandia. A decade later, you reminisce about the rainbow-colored hair you sported and the vinyl mixes you scratched. UNBEATABLE leads the jam at 9am.

#### Retro 70's

- Mondays and Saturdays, 12NN-3PM
- Sway some hips. Wear those dancing shoes. As PEEWEE takes you back to the time of disco at its best. The 70's never sounded any better. Afternoon delight starts at 12nn.

#### Retro 80's

- Mondays and Saturdays, 3PM 6PM
- From synthesizers to digital machinery, disco has never been this good. Gyrate your pelvic bones to the throbbing music of the 80's as DJ OUCH hits the groove at 3PM.

# Strictly Ballroom

- Mondays, 6PM-9PM
- Oye como va! Display those footwork expertise to the tune of the glorious ballroom music.
   CHINAMAN helps you tango and boogie the night away. Foz trot till you drop. The samba clock strikes at 6PM.

#### Metro Manila's All-Hit, All-Dance Radio

 The ultimate in dance music unveils programs guaranteed to deliver topnotch entertainment and fleet-footed dancing with the country's current disco hit-whips...

#### Mobile Circuit

- Fridays, 8:00 pm to 12 Midnight
- Back to back "live" disco-mixing via DMZ's Mobile Circuit. Done with more zing, zest, and pizazz. Just the kind of music you want to hear after a long and tiring day. Discover the art of disco-mixing... discover a different kind of entertainment...

#### Anything Goes

- Tuesdays Saturdays 6:00 pm to 7:00 pm
- Its a daily countdown of the hottest dance tracks in the metropolis. Spiced up by wild interaction between your favorite Z-Jay and you. Catch the latest dance hits and the hippest jock talk on the coolest countdown of them all.

#### 89 DMZ, The Premier Dance Music Station of the Nation

• Move to the beat, Headbang to the hilt... Dance each day of the week. 89 DMZ... mixes... mobiles... hits... exclusives... classics... rock... new wave... OPM... ballroom... and more!!

#### OPM's In-a-Row

Every hour, Every Day Listen to our very own -- the music closest to our hearts.
 Everyday, four Original Pilipino Music (OPM) played every hour, one after the other...
 because we believe in the Filipino talent.

### Megamixes

- Everyday
- Indulge in uninterrupted music-mixes seven days a week. Four to five hottest records mixed for you live by the jock-on-board.
- 10-In-a-Row
- Mondays to Thursdays from 9pm to 12mn
- Dance the night away. Ten record mixes, absolutely commercial free, courtesy of PEEWEE, will surely keep you on your feet... dancing.
- The Word
- Mondays to Saturdays from 6am to 6pm Take a breather. Top of the hour local and foreign news capsulized in a two-minute update.
- Power Pick
- Every Hour, Mondays to Saturdays
- Be ahead of everyone else as two "exclusive" up-coming hits play alternatively every hour, Monday to Saturday. Future chartbusters, you'll hear them first on the Power Pick.

# August 2000 Edit

# Weekdays

7 am - Powerline

7:30 am - TV Wonderland

8 am - 89 DMZ simulcast

9 am - Disney's Magic English

9:30 am - Give a Life

10 am – TV Shopping

11 am -

Mon: Iskul Bukol (rerun)

Tue: Seeing Stars with Joe Quirino (rerun)

Wed: Tarzan (rerun)

Thurs: Maricel Live (rerun)

Fri: TODAS (rerun)

12 nn – Alas Dose sa Trese (LIVE)

1:30 pm – Hour of Truth

2:30 pm – The Estrada Presidency

3 pm - 89 DMZ simulcast

4 pm - Gogo's Adventures

4:30 pm – Express Balita (LIVE)

5 pm – Akazukin Cha Cha (Viva-TV)

5:30 pm – NBA Action (Viva-TV)

6 pm – May Bukas Pa (Viva-TV) (Monday, Tuesday & Thursday)

PBA (Viva-TV) (LIVE) (Wednesday & Friday) (until 10 pm)

7 pm -

Mon: Viva Proudly Presents (Viva-TV) (until 9 pm)

Tue & Thurs: World Pool Championships (Viva-TV)

8 pm -

Tuesday: DMZ-TV (LIVE) (simulcast on 89 DMZ)

Thursday: 8 pm – NBA Jam (Viva-TV)

8:30 pm – Hot Stuff (Viva-TV)

9 pm -

Monday: Dear Heart (Viva-TV)

Tuesday: Now Showing (Viva-TV) (9-11 pm)

Thursday: Subic Bay (Viva-TV)

10 pm -

Monday: Super Bouts (Viva-TV) (10:30 pm)

Wednesday: Blow by Blow (Viva-TV)
Thursday: Asian PGA Tour (Viva-TV)

Friday: Kabayo, Karera, Karerista (Viva-TV)

11 pm – Ronda Trese (LIVE)

11:30 pm to 12 mn - Monday: Good Take

Tuesday: Saklolo Abogado

Wednesday & Thrusday: PBA Moments (Viva-TV)

Friday: Last Fool Show (LIVE)

#### Saturdays

7 am - El Shaddai

9 am - McDonalds Kids Town

9:30 am – 89 DMZ simulcast

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10:30 am – Amerika Atbp.

11:30 am – Maskman

12 nn – Alas Dose sa Trese (LIVE)

2:30 pm – PBA Moments (Viva-TV)

3 pm – NBA (live via satellite) (Viva-TV)

5:30 pm – Ghost Fighter (Viva-TV)

6 pm – H2K: Hati-Hating Kapatid (Viva-TV)

7 pm – Viva Premiere Night (Viva-TV)

9 pm – Kagat ng Dilim (Viva-TV)

10 pm – Gags Must Be Crazy (Viva-TV)

11 pm – Night Lines (Viva-TV)

12 mn to 12:30 am – Express Balita (LIVE)
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# Sundays

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7 am - The Key of David
7:30 am - Answers with Bayless Conley
8 am – The Message
9 am - Family TV Mass (LIVE)
10 am - Y2K: Yes to Kids
10:30 am - Hapi Kung Healthy
11 am - Sagupaan
11:30 am - Bioman
12 nn – Tukaan
1 pm – Ating Alamin
2 pm - 89 DMZ simulcast
2:30 pm - The Greatest Fights (Viva-TV)
3:30 pm – Milo Sprting World (Viva-TV)
4 pm – PBA (Viva-TV) (LIVE)
8:30 pm – Fastbreak (Viva-TV)
9:30 pm - Sinemaks (Viva-TV)
11:30 pm – In His Steps
12 mn – Express Balita (LIVE)
12:30 am to 3 am - El Shaddai
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# IBC: Pinoy ang Dating <u>Edit</u>

#### **IBC News and Public Affairs**

 Express Balita (flagship news program) - Malayang pamamahayag sa maiinit at napapanahong isyu. Paglalahad ng mga balitang pinag-uusapang ng buong

- sambayanan... Kasama sina: Snooky Serna-Go at Anne Marie Soriano. Mula Lunes hanggang Biyernes mula alas 4:30 ng hapon.
- Anchor: Snooky Serna-Go and Anne Marie Soriano
- Ronda Trese (late-night newscast) Mga bagong ulat ang isisiwalat. Kung saan may balita, doon ilalathala. Dalawampu't apat na oras na pagmamatyag. Para sa komprehensibong pamamahayag. Pinangungunahan nina: Elmer Mercado and Ida Miranda Castro. Mula Lunes hanggang Biyernes 11:00-11:30 ng gabi
- IBC Headliners (news update)
- Anchors: Precious Hipolito-Castelo, Grace Choa, ER Ejercito, Niel Santos III and Manuel Llige
- The Estrada Presidency (public affairs program)
- Good Take (tele-magazine program) Galing Mo, Pilipino! Filipinos take center stage in a half-hour magazine program showcasing extraordinary accomplishments and achievements. Guaranteed to be inspiring, it is a show that will definitely make you feel proud to be a Filipino. Hosted by: Chin-Chin Gutierrez with co-host Tintin Pizarro and Karen Cabrera. Mondays 11:30pm-12:00mn
- Host: Chin-Chin Gutierrez
- Co-host: Karen Cabrera and Tintin Pizarro
- Saklolo Abogado (public service program)
- Amerika Atbp. (public service program)
- Hapi Kung Healthy (sitcom/magazine program for health) A 30-minute program for kids that tackles issues on Science, medicine, and health. With the help of the Department of Health, children are provided with factual information on how to keep themselves fit and healthy. Presented in an entertaining manner by a happy bunch of kids, Hapi Kung Healthy is an educational show that kids will surely enjoy. Hapi Kung Healthy is shown every Sundays at 10:30 am on IBC 13.
- Host: Manilyn Reynes
- Co-hosts: Lou Veloso, Jeff Arcilla, Bea Bueno and Arlene Tolibas
- Director: Jeffrey Jeturian
- Ating Alamin (agricultural and livelihood program)

#### **Entertainment**

• Alas Dose sa Trese (daily noontime variety show) - Enjoy an afternoon of wholesome entertainment on Alas Dose da Trese, a daily noontime variety show. No green jokes, no sleazy contests, just clean fun that will liven up your lunch time. Featuring song and dance numbers from top perfromers as well as rising stars, this is a program compared to other noontime shows that the entire family can enjoy. Alas Dose da Trese airs Monday to Saturday at 12 noon on IBC 13.

- Host: Eddie Elarde and Boots Anson-Roa
- Co-host: Chiqui Roa-Puno, Paco Arespacochaga and Timmy Cruz
- Director: Danny Caparas
- DMZ-TV (dance program) More than just videos. The country's premiere dance music station is now on your TV screen. Add spice to life. Step up and hoof. Listen and groove the music. Deviate from your boring lifestyle. It's time for that energetic look...it's time for... DMZ-TV.
- Host: Lara Fabregas and Medwin Marfill
- Co-host: Rengie Galvez, JC Castro, Tone Wijangco and Celine Hoffman
- Simulcast over 89 DMZ
- Director: Mark Reyes
- Last Fool Show (late-night comedy talk show) Definitely comedy at its finest! Late night television is flooded by news, public forums, debates, exposes and public service. Dont you think you've had enough? Consider this: Jun Urbano and Gary Lising and a very special female co-host every week with Giselle Sanchez together in one talk show late at night. Every Friday 11:30 pm to 12:00 mn.
- Host: Jun Urbano, Gary Lising and Giselle Sanchez
- Director: Maning Rivera
- 89 DMZ simulcast on IBC

#### Educational

- TV Wonderland (children's program)
- Disney's Magic English (children's program)
- McDonalds Kids Town (children's program)
- Gogo's Adventure with English (children's program)
- Sing and dance while learning basic English the fun and easy way! With the help of Gogo, a fantasy character, he will take you with him to the world of Tony and Jenny to learn how to speak the English language. And then he'll take you back to his fantasy world so he can teach his friends too. Go Go's Adventure with English" is composed of 39 comprehensive lessons on English communication skills, numbers, and motor and creative skills development in music which are approved by the Department of Education, Culture, and Sports (DECS). Join Go Go, Tony, and Jenny in their many adventures and have an exciting learning experience you won't forget.
- Cast: Go Go, Tony and Jenny
- Y2K: Yes to Kids (children's program) See Maxene Magalona and company revitalize your interests. Have fun while learning as we try to shift to a higher gear under the direction of Ryan Agoncillo.
- Host: Maxene Magalona with JV the puppet

#### **Tokusatsu**

- Bioman Protect and save the innocent. This is the goal of the Bio Team. Composed of five valiant heroes Red 1, Green 2, Blue 3, Yellow 4, and Pink 5, together they uphold peace and justice as they battle with beasts and other evil forces that are determined to take over the world. Although the five Biomen already present a powerful force against their enemies, they have yet to bring out their secret weapon. As they bio-integrate, a formidable opponent in the form of Bioman comes to life to eliminate all the destructive forces on Earth. Catch all the awesome non-stop action on Bioman.
- Maskman (tokusatsu) Five heroes fight for peace and justice on Earth against the evil forces out to take over the world and mankind. United in their quest, these five heroes form Maskman, a giant robot equipped with various weapons that present a formidable force against their destructive enemies. Join the Mask team as they uphold peace in the land.

# **Sports**

- **Sagupaan** Sagupaan is a sports show for cockfighters and cockfighting enthusiasts alike. Featuring the most prominent cockfighting derbies in the country, get your fill of top caliber fights in this half-hour program. Place your bets as Sagupaan comes your way.
- Tukaan Tukaan is a 30-minute program featuring prominent cockfighting derbies held in the country. Featuring the different breeds and bloodlines of cocks, this is a show all cockfighting enthusiasts will surely enjoy. Highlights of cockfighting derbies are presented in slow motion to heighten the excitement and clearly see how and why a particular cock has emerged the victor. Tukaan also takes you to a tour of farms owned by different cock fighters to see how they take care of their winning cocks. Interviews with the owners regarding the maintenance of their farms and the training the roosters undergo in preparation for a derby are also featured.
- Hosts: Emoy Gorgonio and Mickey Ferriols

# Religious

- Powerline
- Hour of Truth
- In His Steps
- El Shaddai
- The Key of David
- Answers with Baylesss Conley
- The Message
- Family TV Mass

For inquiries: **IBC Sales and Marketing Department**. Tel. Nos. 932-4611/931-8879 Telefax: 951-7674

# Viva-TV: The Sports and Entertainment Capital on IBC-13 <u>Edit</u> Viva-Vintage Sports

- PBA (basketball)
- NBA (basketball)
- NBA Action Enjoy the top ten greatest plays of the week on the NBA games in NBA Action. This 30-minute program gives you the highlights of the best dunks, lay-ups, three-point plays, and other winning shots during the week's games. Hilarious bloopers and other basketball booboos are also featured as you see the players clown around during half time or time outs.
- *Hot Stuff* (sports magazine show from Viva-Vintage Sports)
- NBA Jam Get to know the NBA superstars up close and personal in NBA Jam. This
  half-hour program lets you live a day in the life of your favorite NBA players when they're
  not on center court. Know what they're like behind the limelight as they share a bit of their
  personal lives with you.
- World Pool Championships (billiards from Viva-Vintage Sports)
- Super Bouts Viva-Vintage Sports presents Superbouts, a review of some of the greatest international boxing fights the world has ever seen. Watch professional boxing superstars such as Mike Tyson and Evander Holyfield in their most memorable ring battles as they fight for fame and fortune. Superbouts is hard-hitting boxing at its best. Watch it every Monday nights at 10:30 pm on IBC 13.
- Blow By Blow (boxing matches from Viva-Vintage Sports)
- Asian PGA Tour In 1916, the PGA (Professional Golfers' Association) of America was founded in New York with 82 charter members. Through the years it has grown to be one of the largest sports organization in the world with over 23,000 profession golfers under its wing. Since then golf has proven its popularity as a worldwide sports as it spreads over the continents and is now also present in Asia with the Asian PGA Tour, a half-hour sports program featuring top Asian professional golfers. Join them on the greens as they aim for that hole in one. Witness their wining from and their perfect swings as they vie for the championship.
- *Kabayo, Karera, Karerista* Kabayo, Karera, Karerista is a sports program that all horseracing enthusiasts will surely enjoy. This hour-long program features various horse races held around the country with highlights of special winning moments. It also takes you on a guided tour to horse ranches where prize stallions and mares are born and bred. In addition, a KKK Trivia Contest is also presented, giving the viewers a chance to win exciting prizes just by tuning in to the show. This is one horse race where you can be sure there won't be any horsing around!
- PBA Moments Catch all the exciting PBA highlights on PBA Moments, a half-hour program featuring all the awesome shots and amazing moves of your favorite PBA

players. Giving you an up close and personal look of the PBA superstars, one-on-one interviews with them are featured so you can get to know what they are really like beyond the limelight.

- The Greatest Fights (boxing-matches from Viva-Vintage Sports)
- Milo Sporting World (sports magazine show from Viva-Vintage Sports)

#### Anime

- Akazukin Cha Cha (anime)
- **Ghost Fighter** (anime) Watch this favorite cartoon series in Japan, Ghost Fighter. Street toughie Eugene loses his life while saving a child from death. As a soul, he was taken to the spirit world by his guide Charlene. In return for his heroic act, he was given another chance to regain his life provided he becomes a spirit detective. He must track down evil beings and rid the planet of fugitive criminals. Watch him and his friends Alfred, Dennis and Vincent as they fight evil entities that plan to gain control over the humans.

#### **Entertainment**

- May Bukas Pa (soap opera produced by Viva Television) Sofia's husband Rico, was a drunk and a bum and didn't work to support the family. This is why Sofia had to work in place of her husband just to make ends meet. In spite of this, Sofia's husband was able to accuse her of adultery and took off with their only daughter, Milagros. Sofia then, went after her husband but before being able to confront him, the husband was run over by a bus. Not to be dismayed, Sofia went off to Manila in search for her lost child. Little did she know that her daughter was adopted by a famous actress named Divina Miguel whose motives for the child was a political move to increase hype for her new movie. Sofia, having been gifted with a angelic voice, was discovered by a talent manager and eventually became a famous singer-actress. The point came where Sofia's popularity overshadowed Divina's and to make things worst, Ramon, Divina's love team, tied the knot with Sofia and left Divina. This made Divina Miguel furious and from then on considered Sofia as her mortal enemy. Dreading Sofia for taking away everything from her, Divina directed her anger towards her poor adopted child Bea (Milagros). At times, Divina would think about her child that she gave away for her career. Divina was disowned by her aunt Donya Felisa when she became pregnant. What Divina doesn't know is that the child she gave away fell under the care of Delia (the maid of Donya Felisa). This child is Chari. Divina was maltreating Chari as she's just a maid's daughter, not knowing that it was her own child. However, when Donya Felisa died, Divina would plot to acquire her aunt's wealth against Irene who is her aunt's adopted child and happen's to be Sofia's long lost sister. Where the desperate and dramatic search for one another prospers will serve as the gage for conclusion of this heart-warming and soultouching telenovela.
- Cast: Dina Bonnevie, Albert Martinez, Cherie Gil, Angelu de Leon, Kim delos Santos and Anne Curtis

- Dear Heart (teen drama anthology produced by Viva Television) The show hallmarked teenage real-life romance stories and adventures ---success, failures, heartaches and heartwarming victories. Each week, a lucky letter sender's story is featured where his/her favorite artists portrayed major roles. Antoinette Taus played as host of the show who gave a few thoughts on the sender's problem. The show was for the young and the young at heart to enjoy! The mood was light, sometimes comical but something that would always touch our dear heart.
- Host: Antoniette Taus
- Subic Bay (drama series produced by Viva Television) An explosive TV series that featured the hottest sex sirens of movidome. The show revolved around the stories of three hot and sexy ladies each having their own unique personality. Andie (Joyce Jimenez) was the hopeless romantic, Fil-AM girl who worked as a lifeguard in a beachresort in Subic called PARAISO. The resort was managed by Krissy (Priscilla Almeda), a strong woman and controlled woman at the outside but very vulnerable inside. Pamela (Rufa Mae Quinto), on the other hand played as the gullible, ambitious dive-master of the beach-resort. Each episode has taken the viewers into an emotional roller-coaster ride as the our ladies quest for love, happiness and successful careers.
- Cast: Rufa Mae Quinto, Joyce Jimenez, Priscilla Almeda, Troy Montero, Jake Roxas, Bobby Andrews
- H2K: Hati-Hating Kapatid (youth-oriented drama produced by Viva Television) A youth –oriented TV series with a brat pack cast, H2K o HATI-HATING KAPATID revolved around an ever growing family in a contemporary setting. It tells how a liberated single parent, Mabel Ramirez (Elizabeth Oropesa) raises her four daughters—Rica Peralejo, Aiza Marquez, Anne Curtis and Mumay Santiago by four different men, in a unique but otherwise practical set-up. When her eldest daughter, Rica Peralejo started looking for a father figure, Mabel deemed it necessary to send her daughters to their father on weekends. How their lives intertwined as they spent weekdays with their mother and weekends with their respective fathers was the story's interesting hook.
- Cast: Rica Peralejo, Anne Curtis, Aiza Marquez, Mumay Santiago, Elizabeth Oropesa,
   Dingdong Dantes, Bojo Molina, Matet de Leon, Chubi del Rosario, Alexander Poe, JR
   Trinidad, Vanna Garcia and Ivan Gonzales
- **Kagat ng Dilim** (horror series produced by Viva Television) Out in the dark lurks the strange...the scary,,, the sinister.. the supernatural experiences... This series ventures to give scientific explanation as well as supernatural reason for the unexplained daily occurrences or events happening around us. KAGAT NG DILIM makes use of the rich collection of the Phillipine folklore to explain sickness, death...disappearances, suicdes, psycholical changes, etc. This is the first "reality –TV" horror format that landed in the local television and has been consistent top rater on IBC-13.

- Gags Must Be Crazy (comedy sitcom produced by Viva Television)
- Cast: Rufa Mae Quinto, Maureen Larrazabal, Klaudia Koronel, Andrew E., Caloy Alde,
   Jeffrey Tam, Ardi Aquino, Cholo Medina, Goms Burza and CC Docena
- Night Lines (late-night talk show produced by Viva Television)
- Host: Joe D' Mango
- Fastbreak (game show produced by Viva Television) Haven't gotten enough of basketball? Then Fastbreak is for you! It's the sow that's about the most-loved sport in the country. Watch your favorite PBA superstars don their jerseys and strut their stuff for their teammate all for fun! Viva Television's Fastbreak is a quiz show and sports show all rolled into one exciting game. A studio contestants is paired with a PBA player and as the contestant answers the trivia questions, the player tries to shoot as many hoops as he can to earn more points for more money. Fastbreak is one of the newest game shows in town that will you keep you cheering for more. So get into the action and go for the fastbreak.
- Cast: Ogie Alcasid and Amanda Page

#### Movie blocks

- Viva Proudly Presents (local movies from Viva Films)
- Now Showing (local movies from Viva Films)
- Viva Premiere Night (local movies from Viva Films)
- Sinemaks (Pinoy action-packed blockbuster movies from Viva Films) Sinemaks is your primetime treat every Sunday. Featuring Tagalog action films, watch your favorite action heroes and upcoming stars blast their way into your TV screens in their most memorable performances. The swash-buckling action will keep you on your toes and keep you wanting for more. Be part of the action on Sinemaks every Sunday at 9:30 pm on IBC 13.

#### Talents Edit

- Eddie Ilarde (Alas Dose sa Trese)
- Boots Anson Roa, president and CEO of the network (Alas Dose sa Trese)
- Timmy Cruz (Alas Dose sa Trese)
- Ernani "Jong" Cuenco (Alas Dose sa Trese)
- Chiqui Roa-Puno (Alas Dose sa Trese)
- Paco Arespacochaga (Alas Dose sa Trese)
- Pia Pilapil (Alas Dose sa Trese)
- Chin-Chin Gutierrez (Good Take)
- Tintin Pizarro (Good Take)
- Karen Cabrera (Good Take)
- Lara Fabregas (*DMZ-TV*)
- Medwin Marfil (*DMZ-TV*)

- Rengie Galvez (DMZ-TV)
- JC Castro (DMZ-TV)
- Tone Wijangco (DMZ-TV)
- Celine Hoffman (DMZ-TV)
- Jun Urbano (Last Fool Show)
- Gary Lising (Last Fool Show)
- Giselle Sanchez (Last Fool Show)
- Maxene Magalona (Y2K: Yes to Kids)
- JV the puppet (Y2K: Yes 2 Kids)
- Manilyn Reynes (Hapi Kung Healthy)
- Jeff Arcilla (Hapi Kung Healthy)
- Lou Veloso (Hapi Kung Healthy)
- Arlene Tolibas (Hapi Kung Healthy)
- Snooky Serna-Go (Express Balita)
- Anne Marie Soriano (Express Balita)
- Elmer Mercado (Ronda Trese)
- Ida Miranda Castro (Ronda Trese)
- Precious Hipolito-Castelo (IBC Headliners)
- Grace Choa (IBC Headliners)
- ER Ejercito (IBC Headliners)
- Niel Santos III (IBC Headliners)
- Manuel Llige (IBC Headliners)
- Orly Mercado (Express Balita Weekend)
- Ka Gerry Geronimo (Ating Alamin)
- Atty. Linda Jimeno (Saklolo Abogado)
- Atty. Tony Cope (Saklolo Abogado)
- Amb. Roy Seneres (Saklolo Abogado)

#### Viva-TV

- Alvin Patrimonio (PBA)
- Johnny Abarrienos (PBA)
- Marlou Aquino (PBA)
- Michael Jordan (NBA)
- Yeng Guiao (Kabayo, Karera, Karerista)
- Ted Lerner (Super Bouts)
- Janelle So (Milo Sporting World)
- Paolo Trillo (Milo Sporting World)
- Antoinette Taus (Dear Heart, the voice of Akazukin Cha Cha)
- Ogie Alcasid (Fastbreak)

- Dina Bonnevie (May Bukas Pa)
- Albert Martinez (May Bukas Pa)
- Cherie Gil (May Bukas Pa)
- Angelu de Leon (May Bukas Pa)
- Kim delos Santos (May Bukas Pa)
- Anne Curtis (May Bukas Pa, H2K)
- Rica Peralejo (H2K)
- Dingdong Dantes (H2K)
- Bojo Molina (*H2K*)
- Chubi del Rosario (H2K)
- Melissa "Mumay" Santiago (H2K)
- Dingdong Dantes (H2K)
- Bojo Molina (*H2K*)
- Matet de Leon (H2K)
- Chubi del Rosario (H2K)
- Alexander Poe (H2K)
- JR Trinidad (H2K)
- Vanna Garcia (H2K)
- Ivan Gonzales (H2K)
- Ruffa Mae Quinto (Subic Bay, Gags Must Be Crazy)
- Joyce Jimenez (Subic Bay)
- Priscilla Almeda (Subic Bay)
- Troy Montero (Subic Bay)
- Jake Roxas (Subic Bay)
- Bobby Andrews (Subic Bay)
- Joe D' Mango (Night Lines)
- Anthony Suntay (Hot Stuff)
- Maureen Larrazabal (Gags Must Be Crazy)
- Klaudia Koronel (Gags Must Be Crazy)
- Andrew E. (Gags Must Be Crazy)
- Caloy Alde (Gags Must Be Crazy)
- Jeffrey Tam (Gags Must Be Crazy)
- Ardi Aquino (Gags Must Be Crazy)
- Cholo Medina (Gags Must Be Crazy)
- Goms Burza (Gags Must Be Crazy)
- CC Docena (Gags Must Be Crazy)

# X'Mas-New Year Sked 2013-2014

```
12/31/13
             Edit
ABS-CBN
       5:45 pm - Anna Liza
       6:30 pm - TV Patrol
       7:50 pm - Honesto
       8:30 pm - Got to Believe
       9:10 pm - Maria Mercedes
       0:50 pm - Passion
       10:20 pm - When A Man Falls in Love
       10:50 pm - Bandila
       11:30 pm - Salubong sa 2014 (simulcast on ANC)
       1/1/14 - 12:10am - New Year's Eve Mass
      1:10am - O Shopping
PTV
      9 am - Physics in Everyday Life
       9:30 am - Sciende Made Easy
       10 am - Chemistry in Action
       10:30 am - English High School (CONSTEL)
       11:30 am - Winner TV Shopping
       12:30 pm - Asean Snapshots
       1 pm - Highlights 2013
      2:30 pm - Philippine Lottery Draw
      2:45 pm - Asean Snapshots
       3 pm - Oras ng Katotohanan
       4 pm - Damayan
       4:30 pm - Tipong Pinoy
      5 pm - PTV Sports Storybook 2013
       6 pm - Highlights 2013
       7:30 pm - Feast of the Solemnity of the Motherhood of Mary
       8:30 pm - Hamon ng Pagbangon: PTV News Special
       9 pm - Tragedy, Tears, Triumph: NewsLife Year Ender
       11:30 pm - Panahon.TV New Year's Countdown
TV5
       12:30 pm - Max Payne
      2:30 pm - The Bucket List
       4:30 pm - Face the People
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5:30 pm - Reaksyon

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6 pm - T3 Reload
6:30 pm - Aksyon
7:30 pm - Madam Chairman
8 pm - FIBA Asia Championship: Gilas vs. Korea
9:30 pm - Sarah Girl
10 pm - Lima para sa 2013 kasama si Luchi Cruz Valdes
11:30 to 12:30am - Pilipinas News 365 Countdown to 2014
5:50 pm - Prinsesa ng Buhay Ko
6:30 pm - 24 Oras
7:40 pm - Adarna
8:30 pm - Kapuso Primetime Cinema: Alvin and the Chimpmunks
10 pm - True Love
10:30 pm - Saksi
11 pm til 1 am - Countdown to 2014 (live at the Mall of Asia)
1 am - The Tim Yap Show Year-Ender
1:30 am - Power To Unite New Year Special
10 am - Banaue Rice Terraces
10:30 am - The Coming of The King: A Christmas Legend
11:30 am - 2013 UST Christmas Gala
12:30 pm - It's Partytime
3 pm - 2013 PLDT MyDSL PBA Philippine Cup: Meralco Bolts vs. Barako Bull Energy
Cola
5 pm - 2013 PLDT MyDSL PBA Philippine Cup: Talk 'N Text Tropang Texters vs. Air21
Express
7 pm - The Million Second Quiz
8 pm - Express Balita Weekend
8:30 pm - Born to be a Superstar Christmas Special
9:45 pm - Last Fool Show
```

#### 12/29

**GMA** 

IBC

12/22

10 am - Noli Me Tangere Marathon

12:30 am - El Shaddai

12:15 pm - Yolanda: Ang Pagbangon: RTVM Documentary

10:30 pm - Sinemaks: Pamaskong Kapinoy: The IBC Christmas Special

1 pm - It's Partytime

3 pm - 2013 PLDT MyDSL PBA Philippine Cup: Globalport Batang Pier vs. Barako Bull

**Energy Cola** 

5 pm - 2013 PLDT MyDSL PBA Philippine Cup: San Mig Coffee Mixers vs. Rain or

Shine Elasto Painters

7 pm - The Million Second Quiz

8 pm - Express Balita Weekend

8:30 pm - Born to be a Superstar Year-End Superstar

9:45 pm - Last Fool Show

10:30 pm - Sinemaks: Kapinoy 2013: IBC News and Current Affairs Year End Report

12:30 am - El Shaddai

# (from 12/30 Rizal Day)

11:30 am - KapinoyLand New Year Treat

12 nn - Winx Club

12:30 pm - Lunch Break New Year Countdown (LIVE)

2:30 pm - Noli Me Tangere Marathon

4 pm - Before I Fall in Love

4:30 pm - TODAS Kids New Year's Eve

5 pm - Noli Me Tangere

5:45 pm - I Need Romance

6:30 pm - Express Balita (LIVE)

7:30 pm - My Batang Momay

8 pm - Sic O'Clock News Naman

8:45 pm - Tumbok Revolution

9:30 pm - Safe In The Arms of Love

10 pm - La Madrastra

10:30 pm - Glory Jane

11 pm - Ronda Trese (LIVE)

11:30 pm - Linawin Natin

12:15 am - Noel & Late Night

# 12/31/13

11 pm - Yolanda: Ang Pagbangon: RTVM Documentary

11:30 am - KapinoyLand New Year Treat

12 nn - Winx Club

12:30 pm - Lunch Break New Year Countdown (LIVE)

2:30 pm - Noli Me Tangere Marathon

```
4 pm - Before I Fall in Love
      4:30 pm - TODAS Kids New Year's Eve
      5 pm - Noli Me Tangere
      5:45 pm - I Need Romance
      6:30 pm - Express Balita (LIVE)
      7:30 pm - 2014 PBA New Year Cup: Petron Blaze Boosters vs. Talk 'N Text Tropang
      Texters (LIVE)
      9:30 pm - Safe In The Arms of Love
      10 pm - La Madrastra
      10:30 pm - Glory Jane
      11 pm - Ronda Trese (LIVE)
      11:30 pm - Kapinoy 2014: The New Year Countdown (LIVE)
      12:15 am - New Year's Eve Mass (LIVE)
12/31/13
      5 am - Masarap na Almusal (simulcast over DZKB Radyo Ronda 1422)
      7 am - Newswatch Morning Edition
      7:30 am - MTV
      9 am - Home Shopping Network
      10 am - K-ON!
      10:30 am - Yu-Gi-Oh! 5D's
      11 am - Eskwela ng Bayan: Why?
      11:30 am - Eskwela ng Bayan: Solved
      12 nn - Newswatch Noontime Edition
      12:30 pm - Chibugan Na!
      2 pm - Hell's Kitchen
      3 pm - MTV
      4 pm - He's Beautiul
      4:30 pm - Can You Hear My Heart
      5 pm - Winx Club
      5:30 pm - The Vampire Diaries
      6:30 pm - Arangkada Balita
      7:30 pm - Community
      8 pm - New Girl
      8:30 pm - America's Next Top Model
      9:30 pm - Muling Magmamahal
      10 pm - Rosalinda
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**RPN** 

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10:30 pm - Dear My Sister11 pm - Newswatch11:30 pm - Kasama sa 2014: An RPN Year-End Countdown12:15 am - New Year TV Mass
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Solar News Channel airs *On The Cusp of Change* last Friday, 12/27/13 at 7 pm and *Even Mcgregor: Cold Chain Mission* on 12/30 and 12/31/ at 8pm; *Solar Nightly News* will be "Taped as Live" this Holiday season UNTV will be aired *Repaso 2013: Tulong Muna Bago Balita 2014* starting from 10pm until 4am

SMNI also airs the X-Mas and New Year's Countdown at 11:58 to 12:30pm

Aksyon TV

6 pm - T3

6:30 pm - Aksyon

7:30 pm - Demolition Job

8 pm - Reaksyon

8:30 pm - Juan Direction

9 pm - Rescue 5

10 pm - Lima para sa 2013

11:30 pm - Pilipinas News 365

# Janella in Wonderland (Mermaid Tale Fantaserye)

January 12, 2014

Another first is in the offing from the country's pioneer in broadcasting revolutionizes once more the drama genre in the giant networks, The Kapinoy Network IBC introduces yet another innovation to Filipino television programming as it presents teen star Janella Salvador in the newest fantaserye *Janella in Wonderland*.

Fusing elements of traditional fantasy and myth, high-tech television production methods, and the scope and polish of IBC's legendary teleserye projects, the all-new genre that the network is dubbing the "fantaserye" makes its bow with none other than the Teen Darling Princess Janella Salvador as the first lead role and a cast of versatile and award-winning performers in a compelling story of destiny, adventure, discover, magic, passion, and the lengths we all go to for true love boast of top-rate talents and production quality.

As its first venture into the genre of primetime fantasy, *Janella in Wonderland* became popular among the audience because of the introduction of interesting characters such as Janella

Bernardo, a young girl powerful sea creature who is also the Princess of the Sea. The show also showcased some of the most pristine beaches in the country, which added to its visual appeal. It was also a refreshing take on the tale of a mermaid who wants to have legs and be with humans in order to look for true love. Also, the show's soundtrack became a huge hit among the viewers.

Janella in Wonderland will captivate viewers with its unique blend of teen drama, fantasy, romance and adventure responsibility starting this January 13, at 7:30 p.m. right after *Express Balita* on IBC's PrimeTastik.

The viewer on a fairytale adventure over picturesque lands and even under the sea as we meet the mermaid princess Janella Bernardo (Abby Bautista). The story of ordinary grl Janella Bernardo (Janella Salvador), was born in 8-year-old a young girl powerful sea creature who is also the Princess of the Sea. The family of mother Dina Bernardo (Gloria Romero), who has the mermaid tale of the island in swimming and Marvin Santos (Andrei Felix), a boy of dad at the house. Friends of the magical in human parents dad Lloyd Gonzalo (Victor Anastacio). With her named at the growing girl in the high-school as Janella Bernardo transformmed from 8-years old into 15-year-old (Janella Salvador) narrates the journey of a mermaid girl as she struggles in the destiny. For the beach of magic island beaches in her boyfriend Victor Fred (Marlo Mortel) fall in love again. A normal child in all respects, the queen of mermaid fall in love victim to a curse by Bettina Santos (Bettina Carlos), a sea masquerading as a normal woman who seeks her vengeance.

Aside from Janella Salvador, Andrei Felix, Marlo Mortel, Chin Chin Gutierrez, Bettina Carlos and Victor Anastacio, fantaserye Janella in Wonderland will also feature the superstar talents of an acclaimed and experienced cast, including Aldred Nasayao as Alfred Cruz, Meil Cuneta as Miela Orquia, Paolo Serrano as Ryan Adam, Matt Edwards as Oliver Ando, Nathan Barrera as James Pomol, KC Montero as Drew Montano, Abby Bautista as young Janella Bernardo, Kat Alano as Mayleen Arevano, RJ Jimenez as James Williams, Fretzie Bercede as Lauren Montes, Francis Magundayao as Ronald Dan, Jai Agpangan as Shy Gonzales and Joj Agpangan as Andy Reyes, Carlo Lazerna as David Escudero, Chin Chin Gutierrez as Diana Bonnevie, Alfred Vargas as Edward Frondo, Anne Discher as Anne dela Cruz, Donjeff Tejada as Diether Yan, Sue Ramirez as Syrenka Carlos, Liza Soberano as Monica delos Reyes, Alfred Vargas as Edward Frondo, Yen Santos as Louise Tolentino, Mikee Lee as Michael Domingo, Kelly dela Cruz as Andrea delos Reyes, Chris Gutierrez as Stephen Santos and the voices of Jerome Ponce as Dog Puppy, Nel Gomez as Janella's Pet Fish, Coleen Garcia as Lipstick Fish, Pia Magalona as Fisher, Elmo Magalona as Crab, Anton Revilla as Seal, Timothy Chan as Dreamfish, Louise Abuel as Zuma and Josh Padilla as Remo (seahorse) with a special participation of Jenine Desideiro as Jenine Bernardo (mom) and Freddie Webb as Daniel Bautista.

Janella in Wonderland will reunite Janella Salvador and directed by the award-winning director Joyce E. Bernal, who directed her in such unforgettable projects of The Kapinoy Network. Godwin Lucena as the editor, with Joel Mercado as writer. Rosselle Beegee-Soldao is Janella in Wonderland's Executive Producer.

#### IBC commercial Edit

- Kontra Human Trafficking
- Philippine Charity Sweepstakes Office (PCSO)
- Wastong Nutrisyon Republic of the Philippines, Department of Health (DOH)
- Oh! My Gulay!
- Government Service Insurance System (GSIS)
- Energy Regulatory Commission (ERC)
- Pilipinas Natin
- Republic of the Philippines Social Security System (SSS)
- PAG-IBIG Found
- Steve O'Neal Productions
- Ovation Productions
- Araw Value Awards
- PhilHealth
- Aksyon Kontra Barangay Dengue (AKBD by DOH)
- Philippine Amusement and Gaming Corporation (PAGCOR)
- ABK Initiative
- Novellino Wine: Because You're Special, Pour Out What's Special, Novelino (commercial)
- Ferna Foods Corporation
- Manila Bulletin (commercial)
- Wand (Wand Smart Entertainment System, Inc.)
- Family Rubbing Alcohol (commercial)
- Haloa Toothbrush (commercial)
- Caritas Segunda Mana (commercial)
- Pondo ng Pinoy (commercial)
- St. Peter Chapels (commercial)
- Golden Oats (commercial)
- Bigg Electrolyes (commercial)
- SMARTE Razor (commercial)
- Colamin (commercial)

- lodostrike (commercial)
- Pet Society Soap (commercial)
- RedBik (commercial)
- Pidro Worm Killer (commercial)
- Dunlop (commercial)
- CockSure (commercial)
- OraHerb (commercial)
- PMFTC
  - HOPE Cigarettes
  - MORE International Cigarettes
  - Winston Cigarettes
  - Champion Cigarettes
  - Champion International Menthol Cigarettes
  - Fortune International
  - Mark Premium Menthol
  - Boss Cigarettes
  - Marlboro
  - Philip Moris 100's
  - Salem Cigarettes
- Family Rubbing Alcohol (commercial)
- Haloa Toothbrush (commercial)
- Red Cross Million Volunteer Run 2 (February 10, 2013)
- Team PNoy
- Rodeo Festival 2013 (April 1-5, 2013 in Masbate City)

### **Commercial spots and sponsors**

- Kumon Philippines (during commercial breaks of Winx Club, Barney and Friends and Y2K: Yes to Kids)
- Walter Bread
- Companero Light Brandy
- Excelente Brandy
- Ferrero
  - Kinder Chocolate
  - Kinder Surprise
  - Kinder Merenderos (Kinder Joy)

- Kinder Christmas Kinder Happy Hippo Kinder Bueno Nutella
- Ferrero Rocher
- Tic Tac
- Mogu Mogu
- Alicafe
- **Dutch Mill Yoghurt Drink**
- Coat Saver
- Lily's Peanut Butter
- Cebuana Lhuillier
- Pillsbury
  - Pillsbury Crispee
  - Pillsbury One-Step
- Pascual Laboratories Inc.
  - Propan TLC
  - Oracare
  - A Life
  - Ascof
  - Ascof Forte
  - C-Lium
  - **Immuvit**
  - Poten-Cee
  - Vitamin B-Complex
- Red Ribbon
- Fibisco
  - **Butter Cookies**
  - Choco Mallows
  - Choco Chips
  - Choco Crunchies
  - Jolly Biscuits
  - Hiro Cookies
- El Real Pasta

•	Colu	mbia International Food Products, Inc.
	•	VFresh
	•	Potchi
	-	Monami
	•	ICool
	•	Yakee
	-	MyJuiz
	-	Champi
	•	Frooty
	•	Frutos
	-	Pintoora
	•	Choquick
	-	So Lucky Crackers
•	Emp	erador Brandy
•	Gen	eroso Brandy
•	Fund	dador Brandy
•	Inter	national Pharmaceuticals, Inc
	•	Omega Pain Killer
	•	Casino Rubbing Alcohol
•	Fren	chies French Fries
•	Silka	ı Papaya Soap
•	Sket	chers (during commercial breaks of Winx Club and Y2K: Yes to Kids)
•	CDC	Foodsphere, Inc.
	•	Bibbo Hotdog
	•	Bibbo Cheesedog
	•	Bibbo Chubbies
	•	CDO Idol Cheesedog
	•	Holiday Cheesedog Footlong
	•	CDO Ulam Burger
	•	SeaQuest Tuna
	•	CDO Karne Norte
	•	Samba Brazilian Corned Beef
		Funtastyk
	Gold	lilucks

- Dunkin' Donuts
- Bostik
- Lamoiyan Corporation
  - Hapee Toothpaste
  - Dazz
- SC Johnson
  - Baygon
  - Mr. Muscle
  - Glade
- Globe Telecom
- Mister Donuts
- Western Union Philipines
- Lemon Square Philippines
  - Cheese Cake
  - Dream Cake
  - Munch Mallows
  - Power Pops
  - Inipit Cake Sandwich
  - Inipit Bar
  - Choo Choo Cake Pies
  - Whattatops
- Toy Kingdom (during commercial breaks of Winx Club, Barney and Friends and Y2K: Yes to Kids)
- Reyes Barbecue
- Energen Cereal Drink
- Max's Restaurant
- Alaska Milk Corporation
  - Alaska Powdered Milk Drink
  - Alaska Evaporated Filled Milk and Sweetened Condensed Filled Milk
  - Alaska Evaporada
  - Alaska Condensada
  - Krem-Top
  - Alaska Crema
  - Alaska NutriBuild

Play-Doh Sheel Amigo Sigurado Mega Sardines Gardenia Gardenia Classic Gardenia Fun Bun Gardenia Butter Toast Gardenia Twiggies Gardenia Cream Roll Gardenia Pandesal Gardenia Soft-Delight Pandesal Sky Flakes Gatorade Silka **Kraft Foods Corporation Oreo Cookies** Tang Tiger Energy Cheez Whiz Eden Cheese Cadbury Dairy Milk Julies Bakeshop **Petron Corporation** 

Blaze

XCS

Star City

Diesel Max

Xtra Unleaded

San Miguel Corporation

Purefoods

Magnolia

San Miguel Beer

Ginebra San Miguel

- Monterey
- San Mig Coffee
- GSM Blue Light
- Nutri-Asia
  - UFC
  - UFC Banana Catsup
  - Datu Puti
  - Papa Banana Ketchup
  - Mang Tomas
  - Jufran
  - Golden Fiesta
  - Sarsarap
  - Hapi Fiesta
- Samsung Philippines
- McDonalds
- Jollibee
- Greenwich
- Chowking
- Coca Cola Philippines
  - Sprite
  - Royal Tru Orange
  - Real Leaf
- Talk N Text
- Philippine Long Distance Telephone Company (PLDT)
- GTE Directories (Philippines) Corporation
- Smart Communications
- Banco De Oro (BDO)
- RC Cola
- Pop Cola
- Oishi Philippines
  - Sun Tea
  - Smart C+
  - Sundays Juice
  - Fiber an Fruit

- Baked Porky Popps
- Marty's Cracklin'
- Bread Pan
- Wheat Niks
- Wafu
- Oishi Popcorn
- Gourmet Picks
- Crispu Patata
- Strip Fries
- Shoestring Potatoes
- Ridges
- Oishi Popato Fries
- Potato Crisps
- Potato Chips
- Jabba
- Oheya!
- Cheese Clubs
- Chez on Chips
- Rinbee
- Choco Flakes
- Fruity Rings
- Fruity Loops
- Kirei
- Prawn Crackers
- Choco Plunge
- Sponge
- Pillows
- Onion Rings
- Good Day Coffee
- Regent Foods Corporation
  - Regent Cakes
  - Rock N' Roll
  - Golden Sweet Corn
  - Snacku

- Cheese Ball
- Cheese Ring
- Tempura
- Hersheys
- BonChon Chicken Philippines
- Rebisco
  - Rebisco Sandwich
  - Hansel
  - Chokies
  - Frootees
  - Choco Rio
  - Kingflakes
  - Rebisco Crackers
  - Coco Biscuits
  - Jungle Bites
  - Rebisco Marie
  - Bravo
  - Buddy
  - Combi
  - Rebisco Wafer Time
- JBC Food Corporation
  - Dingdong Mixed Nuts
  - Happy Nuts
  - Chikito Cracker Nuts
  - Captain Sid
  - Dragon Sid
  - Barnuts
  - Jackpot
  - Milkee Polvoron
- Suncrest Foods Incorporated
  - Cupp Keyk
  - Mini Keyk
  - Doowee Donut
  - Cake Jam

- Jam Bites Fudgee Bar Fudgee Bites Pandolino Mrs. Goodman Crossini Chunkee **Multirich Foods Corporation** Superstix Krimstix Jumpee Mr. Jiggles Choco Mucho **SPI** Corporation Storck Lipps **Dreams** Mr. Yema Judge Lotte Koala's March Barbie KFC Philippines

- Babyflo Cologne
- Beados
- Yin Yang Cooling Tea
- Nestle Philippines
  - Chuckie
  - Nestle Koko Krunch
  - **Nestle Stars**
  - Milo
  - Nescafe
  - Nescafe 3 in 1
  - **Nestle Fitness**
  - KitKat

Cerelac Nestea Nido Cookie Crisp Nesvita Nesfruta Nestle Yogurt Nestle Acti-V Bear Brand Coffe Mate Maggi Maggi Magic Sarap Maggi Magic Sinigang Maggi Magic Sabaw Maggi Magic Meals Maggi Rich Mami Noofles

Magggi Oyster Sauce

**Unilever Philippines** 

Knorr

Sunsilk

Breeze

Domex

Axe

Lipton Tea

Pepsodent Comfort

Close Up

Clear (Shampoo and Conditioner)

Lux Surf

Lady's Choice

Best Foods

Cream Silk

SMDC (SM Development Corporation)

		•	Selecta
		•	Dove
		•	Pond's
		•	Rexona
		•	Vaseline
		•	Eskinol
		•	Block & White
		•	Master
•	Jo	hns	on & Johnson Philippines
•	M	odes	SS
•	P	&G F	Philippines
		•	Downy
		•	Head & Shoulders
		•	Ariel
		•	Gillette
		•	Olay
		•	Whisper
		•	Pantene
		•	Tide
		•	Pampers
		•	Perla
		•	Mr. Clean
			Bonux
			Oral-B
			Joy
			Rejoyce
			Ivory Shampoo and Conditioner
			Safegard
			Duracell
			Vicks
			AmbiPur
•			Cologne
•			nee Pantyliner
•	W	yeth	n Philippines

Promil Promil Kid Promil Pre-School Aqiva Progress Gold Progress Pre-School Gold Bonamil Bonakid Bonakid Pre-School **Bonakid Choco Boost** Kopiko Pfizer Inc. (Philippines) Centrum Clusivol Children's Clusivol Clusivol Power-C Stresstabs

Incremin

Advil

Loviscol Dimetapp Simeco

Robitussin

Robikids

**McCORMICK** 

**Unilab Philippines** 

Skelan

Tiki-Tiki Star

**Bounty Fresh Chicken** 

Kremil - S

Tiki-Tiki Plus

Robitussin Liquigel

Caltrate Plus

Advil Liqui-Gel

ActiBoost School Milk VitaPops Ceelin Ceelin Plus Ceelin Chewables Growee Appebon Kid Swish Enervon **Enervon Prime** Myra E Myra VitaWhite PH Care Pure 'n Fresh Bioflu Athena Milk Solmux CarbTrim Dolfenal Meralco Philippines Tanduay Distillers, Inc. Cossack Vodka Gin Kapitan London Gin Tanduay 65 Tanduay ESQ Tanduay Rhum 5 Years **Boracay Rhum** Del Monte Philippines Minola Cooking Oil AMA Computer University Milk Magic Philippines Monde Nissin Corporation

Monde

	Lucky Me		
•	Universal Robina Corporation Philippines		
	<ul> <li>Tortillos</li> </ul>		
	Choco Lava		
	Great Taste		
	• X.O.		
	Vitalac		
	<ul> <li>Hunts</li> </ul>		
	El Real Pasta		
	<ul> <li>Refresh</li> </ul>		
	Cream All		
	Cafe Puro		
	Coffee Twist		
	• C2		
	■ Blend 45		
•	Chips Ahoy		
-	Chips Delight		
-	41. 5		
	San Marino		
	Corned Tuna		
	Chli Corned Tuna		
	Tuna Paella		
•	Anchor Milk		
	Nissin Foods		
	Cup Noodles		
	Nissin Instant Pancit Canton		
	Nissin Yakisoba		
	Nissin Pasta Express		
•	Mang Inasal		
	Jack N Jill Philippines		
	Magic		
	■ Maxx		
	■ Cream-O		
	Mang Juan		

		•	Pancit ni Mang Juan
		•	Nova
		•	Choco Knots
		•	Milky Knots
		•	Berry Knots
		•	Piatos
		•	Chippy
		•	Nips
		•	Dew Berry
		•	Chiz Curls
		•	V-Cut
		•	Potato Chips
		•	Presto
		•	Wiggles
		•	Dynamite
		•	Dewberry
		•	Star Pops
		•	Star Fruits
		•	Cloud-9
•	C	hov	vking
•	S	olas	sh Corporation
		•	SkinWhite
		•	Extract
		•	Maxi-Peel
		•	Vitress
		•	Barrio Fiesta
•	W	'ellr	made Manufacturing Corporation
		•	Speed
•	Z	esto	Philippines
		•	Beam Toothpaste
		•	SunGo
		•	Choc-O
		•	Milk-O
		•	One Plus

- Tekki YakiudonQuickChowACS Manufacturing Corporation
  - Star Wax
  - Unique Toothpaste
  - Smart
  - Pride
- Dona Maria Japonica Rice
- Chips Ahoy
- Cherifer Philippines
  - Cherifer Syrup
  - Cherifer Premium
  - Cherifer PGM
  - PedCee
- RFM Foods Corporation
  - Selecta
  - Swift
  - White King
  - Fiesta
  - Vitwater
  - Sunkist
  - Alo Green Tea
- Mama Sitas
- Mega Sardines
- Emperador Brandy
- Fundador Brandy
- Generoro Brandy
- Mead Johnson Nutrition
  - Sustagen
  - Sustagen Kid
  - Sustagen Premium
  - Sustagen School
  - Lactum
  - AlactaGrow

•	EnfaMama
•	EnfaGrow
	EnfaPro
-	EnfaKid
EQ [	Diapeer
Hugg	gies Diaper
Ligo	
-	Ligo Sardines
•	Ligo Meatloaf
•	Ligo Corned Beef
Bend	ch
Cent	ury Pacific Group
•	Century Tuna
•	Century Tuna Healthylicious Hotdog
•	Century Bangus
•	Wow Ulam
•	Wow Hotdog
•	Wow Firsta Meatballs
•	555 Tuna
•	Blue Bay
•	Argentina Corned Beef
•	Argentina Meatloaf
•	Birch Tree
Ulala	ımm
Nattu	ural Quality Corporation
•	Enduranz
•	Ampalaya Plus
•	Slenda
•	Renalin
Garn	iier
Lacta	acyd Confidence
WeC	
Ever	Bilena
•	Careline

- Asia Brewery, Inc.
  - Beer Na Beer
  - Colt 45
  - Coors Light
  - Manila Beer
  - Tanduay Ice
  - 100 Plus
  - Absolute
  - Cobra Eenrgy Drink
  - Summit Natural Drinking Water
  - Vitamilk
  - Roots
  - Virgin
- Shakey's Pizza
- Green Cross Incorporated
  - Del Fabric Softener
  - Glide Ironing Aids
  - ZONROX BLEACH
  - Uno Bleach
  - Green Cross Alcohol
  - Green Cross Soap
  - Lewis & Pearl
- Motolite
- Outlast Batteries
- Glorious Blend Coffee and Choco: A Taste of Heaven
- Standard Appliances
- Nikon Home Appliances
- Abbott Philippines
  - Ensure
  - Ensure Gold
  - Gain Plus Advance
  - Gain School Advance
  - Pediasure Plus
  - Grow

- W.L. Foods
- Star Mobile
- Cindys Bakery Reataurant
- PSBank
- RCBC
- Stick-O
- Quaker Oats Philippines
- Kakao Talk
- Milk Magic
- Knick Knacks

# 'Janella in Wonderland' Makes a Splash Princess in National TV Ratings

January 15, 2014

Primetime TV's first-ever teen sweetheart mermaid superstar princess truly made a splash of princess in its pilot episode as *Janella in Wonderland* soared high in national TV ratings. According to the latest data from Kantar Media, the newest fantasy drama of IBC ruled its timeslot with a 31.1% national TV ratings, compared to the national TV ratings of its rival program *Honesto* of ABS-CBN (28.5%) and *Adarna* of GMA (13.8%).

Janella in Wonderland lead superstar Janella Salvador expressed delight over her fantaserye's recent success. "Thank you to all the TV viewers who supported us. There are much more must-see episodes in the weeks to come," she said. "Watch out for the transformation of Janella in Wonderland will fall in love and how she will become a teen mermaid princess as the Princess of the Wayes."

Meanwhile, now that Bettina Santos (Bettina Carlos) kidnapped young Janella Bernardo (Abby Bautista) from Lloyd (Victor Anastacio) and Dina (Chin Chin Gutierrez), what will her next steps be to seek revenge in island from Marvin (Andrei Felix) who accidentally her daughter. What life-changing curse will happen on Janella's 15th birthday?

Together with Janella, Victor Anastacio, Marlo Mortel, Gloria Romero, Bettina Carlos and Andrei Felix in *Janella in Wonderland* is its refreshing cast for the fantaserye composed of Aldred Nasayao, Meil Cuneta, Paolo Serrano, Matt Edwards, Nathan Barrera, KC Montero, Abby Bautista, Kat Alano, RJ Jimenez, Fretzie Bercede, Francis Magundayao, Jai and Joj Agpangan, Alfred Vargas, Chin Chin Gutierrez, Carlo Lazerna, Anne Discher, Donjeff Tejada, Sue Ramirez,

Liza Soberano, Yen Santos, Mikee Lee, Kelly dela Cruz, Chris Gutierrez as Stephen Santos and the voices of Jerome Ponce as Dog Puppy, Nel Gomez as Janella's Pet Fish, Coleen Garcia as Lipstick Fish, Pia Magalona as Fisher, Elmo Magalona as Crab, Anton Revilla as Seal, Timothy Chan as Dreamfish, Louise Abuel as Zuma and Josh Padilla as Remo (seahorse). It is under the direction of Joyce E. Bernal with a special participation of Freddie Webb and Jenine Desiderio.

Don't miss the magical 'tail' of *Janella in Wonderland*, weeknights at 7;30pm, after *Express Balita* in IBC's PrimeTastik. For more updates, log on to www.ibc.com.ph or follow @ibc13 on Twitter.

#### **Closing Credits**

Lito Ocampo Cruz

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**In-Charge of Production** 

Jeffrey Jeturian

Director

Randy Villanueva

Writter

Rowie Valencia

**Executive Producer** 

Wheng Legaspi

**Make-Up Artists** 

KapinoyLand

**Original Theme Song** 

Composed by:

Vehnee Saturno

**Arranged by:** 

Freddie Saturno

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Gina P. Borinaga	
Maria Aida Reyes	
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Supervising Producer	
Joel Mercado	
Writter	
Joyce E. Bernal	
Director	
Marivic H. Oducayen	
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Lorna Feliciano	
Floor Director	
Wheng Legaspi	
Make-Up Artists	
Godwin Lucena	
Editor	
Joey Mallari	
Cinematography	
Music by:	
Vehnee Saturno	
Oh My Gee	
Composed by:	
Freddie Saturno	

## Sung by: Janella Salvador Yesterday's Love Composed by: Vehnee Saturno Sung by: Janella Salvador An original production of IBC Entertainment TV Division **IBC** Productions **IBC** Finance **IBC** Creative Department **IBC** Merchandising **IBC** Traffic **IBC** Engineering **IBC** Motorpool **IBC Props IBC** Records **IBC** Sales and Marketing **IBC** Maintenance **IBC** Interactive And to god almighty, thank you. Janella: A Princess Girl All rights reserved 2014 Lito Ocampo Cruz **Executive In-Charge of Production** Gina P. Borinaga **In-Charge of Production** Rowie Valencia **Supervising Producer** Rondel Lindayag Emman dela Cruz Writter Wenn V. Deramas Director Ricky Lee Deo Endrinal

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Monino Duque
Jay Linao
Cinematography
Music by:
Marcus Davis
Friends 4Ever
Composed by:
Marcus Davis
Sung by:
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Joseph Nathaniel Lopez
Editor
Neil Daza
Cinematography
Viva Television
Viva Family Entertainment
Production Company
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Vehnee Saturno
Promise for Life
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Vehnee Saturno
Sung by:
Nadine Lustre

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Joseph Nathaniel Lopez

Geomar Triño
Editor
Ruchel Covacha
Producer
Music by:
Lito Camo
Maya Loves Sir Chief
Original Theme Song
Composed by:
Lito Camo
Sung by:
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Producer	
Music by:	
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Original Theme Song	
Composed by:	
Marcus Davis	
Arranged by:	
Freddie Saturno	
Sung by:	
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Wheng Legaspi	
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Rowie Valencia

**Executive Producer** 

Wheng Legaspi

**Make-Up Artists** 

Reynaldo D. Garcia

**Editor** 

Music by:

Ryan Cayabyab

**Original Theme Song** 

Composed and sung by:

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## Janella Salvador signing a contract with IBC

January 24, 2014

After acted her charactor role Nikki Grace-Lim for the daytime hit teleserye *Be Careful With My Heart* on ABS-CBN top-billed by Jodi Sta. Maria (Maya dela Rosa) and Richard Yap (Sir Chief), a teen sweetheart princess Janella Salvador is now officially a certified Kapinoy after signing a new contract with her home network IBC. She just graduated 7th grade in St. Paul, Pasig last year.

Daughter of the singer Jenine Desiderio, singer-teen actress Janella Salvador is one of the showbiz royalties in this batch as she signed up her new contract with her the biggest and most trusted TV network in the country IBC on Friiday night (January 24, 2014), at the Broadcast City in Capitol Hills, Diliman, Quezon City.

Janella said in a taped interview aired on the IBC's primetime newscast *Express Balita* on Friday (January 24). The Kapinoy Network has been her home since she entered the showbiz industry. Her fans in order to get an even higher in future movie and TV projects at the mother studio that she feels the love and appreciation from the network where she grew as an artist expected her own television project. In real life, Janella is the daughter of actress-singer Jenine Desiderio and singer Juan Miguel Salvador.

The 15-year-old Janella Salvador is now very grateful with her IBC family after she signed a contract with the government-sequestered TV station. Present at the event during the contract signing were IBC executive such as President and CEO Boots Anson-Roa, COO for Entertainment Laurenti Dyogi, IBC broadcast head Rey Sanchez, her talent manager of Kapinoy Talent Center Jeffrey Jeturian and Salvador's parents to accept the project. IBC chief content entertainment officer Laurenti Dyogi said that when the network was considering young actresses for the project, she had Janella for the lead role.

Inspired her mother, Janella hopes is slated to do star in her own Kapinoy fantaserye with a new working title *Janella in Wonderland* where she play a mermaid girl role. Many fans hope that leading man Marlo Mortel will be part of this show and another Kapinoy Talent Center artist will play Janella's leading man. Janella will also have her own shows for the project, including a fantaserye and a sitcom gag show.

She hopes to direct her first TV commercial, her feature film, her immediate goal is to further expand her horizons as a teen actress. She considers *Janella in Wonderland* a "huge milestone" in her career.

Marnella fans should work hard to promote Marlo annd Janella tandem so that the management will change their decision and push through with a show for Marnella. She is also likewise playing a mermaid tale princess of the sea in *Janella in Wonderland*, the new TV fantasy opera on IBC that would replace the child-friendly fantaserye *My Batang Momay*.

In an interview with IBC, Janella Salvador was quoted as saying "Oh yes, anjan na sila Kapinoy, kamusta naman certrified Kapinoy superstar po talaga," Janella said. "Oh my gee, i'm very grateful sa IBC kasi very welcome ako lagi dito and well-loved and appreciated" She hopes to see herself starring in a movie and teleserye in time. Janella said while Janella will do an upcoming movie for box-office which has already acted appearance in the original tele-movie 13 Original Movie.

She revealed in her own TV career that continues to taping for her own fantaserye. She also marked by various guest appearances said that she is open to do any role whether for drama, fantasy and comedy.

As part of the contract, Janella will now be seen in her own projects while she play the lead role of character herself as Janella Bernardo in the newest mermaid tale primetime

fantaserye *Janella in Wonderland* which is already premiered telecast last January 13 as the debut of Janella Salvador as the grown up Janella on Monday (January 27). In which other shows for Janella continues to planning stage would also her acting sint and seen a mainstay regular performers in the Sunday musical variety show *It's Partytime*.

#### About Janella Edit

Janella has endeared herself to millions of televiewers via the daytime teleserye *Be Careful with My Heart* on ABS-CBN. And now that she has signed up a contract of IBC to topbill her new primetime fantaserye titled *Janella in Wonderland* at 7:30pm, this affords a chance to showcase her emotions from her tapped reservoir of young talent. Meanwhile, the long-running soap opera *Your Heart, My Love* which airs on weeknights at 9:30pm top-billed by Claudine Barretto and Raymart Santiago,

Showbiz insiders predicted a rising major superstar in her teen star Janella, a daughter of her mom Jenine Desiderio. Thus far, she has lived to that vision.

She had the box-office blockbusters for her movies sheer adorable presence in weekly variety shows made her screaming fans beg for more. Signs which may have triggered an all-out support from The Kapinoy Network to let her top bill a newest fantasy serrial of cinematic proportions and to give her an acting challenge unprecedented by any of her showbiz contemporaries.

Under the guidance of award-winning directors like Joyce E. Bernal, expect Janella to turn in a promising performance sure to make her the newest fantaserye superstar of 2014.

### IBC to boost ratings with 3 new primetime series

January 25, 2014

Building on success as it revolutionizes Philippine TV through game-changing programming, the no.3 network IBC is gearing up to boost its rating standing with the launch of 3 new shows, and some changes on the network's privatization by the government and new programming operations for new faces to join the network's stable of new and young superstars. Boots Anson-Roa, IBC's president and CEO, witnessed the signing of a contract of Channel 13 claimed that they will air on weekdays.

The station will broadcast using a 60kW transmitter recently in the trade industry through an event attended by more than 13,000,000 movers and shakers from the advertising business as well as the superstars from the network's upcoming programs. The big trade relaunch

showcased IBC's new programming lineup, which was well received by the mass audience and this is the Philippine Star omitted the network from their TV Guide and the Manila Bulletin informed. The sales and marketing department will also advertise programs in mass publications (newspaper, magazine and billboards).

In the news department, probably make a rule of thumb of having global news of FOX News Channel as to international news. Prioritize more on the news on government's branches, the happenings over the country (a balance of inside and outside Manila).

The formidable line-up of entertainment, news and current affairs, and sports programs include five new daily shows and six weekly series scheduled for primetime masses as introduced by IBC chief entertainment content officer Laurenti Dyogi. These three new shows veering from the primetime formula of melodrama and fantasy will banner The Kapinoy Network's new primetime programming, one is inspirational fantasy, the other is a mermaid tale fantaserye, and the third one is the network's primetime hit teleserye while a contract on prioducing Mexicanovelas, Koreanovelas and Taiwanovelas.

The highly anticipated inspirational fantaserye *Carita de Angel* at 6:00PM. Top-billed by the new child star wonder Mutya Orquia as the lead role of Dulce Maria with veteran actors are Henry Edwards, Mitch Valdez, John Regala and Candy Pangilinan for the main characters as well. As this is IBC's first foray into making the first-ever fantaserye, coining the terms of mermaid-fantasy tale and fanta-drama to describe the series, obviously this is same fantaserye genre that the chief entertainment content officer Laurenti Dyogi made popular when he was still with IBC. Janella Salvador, IBC's newest contract artist princess, will topbill the much-awaited *Janella in Wonderland*, the mermaid tale fantaserye which the network claims to be a new kind of telefantasya, will premiere last January 13 aired at 7:30PM, right after the network's flagship primetime news program *Express Balita*. Salvador players her lead superstar role of character in ordinary girl mermaid princess Janella Bernardo as she supporting her are Andrei Felix, Marlo Mortel, Gloria Romero, Victor Anastacio and Bettina Carlos. The show has a new level of fantaserye, setting itself away in this primetime fare of quality fantasy and soap operas to catch the debut of Salvador as the grown up Janella on Monday (January 27).

The third show is the Kapinoy Network is also producing another daily drama titled *Your Heart, My Love*, offering of the soap opera format in the ratings game. The teleserye will premiere on January 27, at 9:30PM. This new romantic family melodrama featuring the queen of Pinoy soap opera Claudine Barretto and the king of box-office action star Raymart Santiago as the lead stars to make a daily appearance on a primetime drama through the roof, particularly on the show's story and concept, production design, direction and supporting cast. They will also getting a new set of powerhouse cast, including child star Xyriel Manabat, Diether Ocampo, Christopher de Leon, Cherry Pie Picache, Ronaldo Valdez, Ces Quesada, Ian Veneracion, Nathan Lopez, Abigail Macapagal, JC Tiuseco, Maxene Magalona, Steven Silva, Elisse Joson,

Tetchie Agbayani, Juan Rodrigo, Princess Punzalan, Izzy Canillo and Noel Trinidad, under the direction of Wenn V. Deramas.

The network's hit telenovela *La Madrastra* top-billed by the Mexican actress Victoria Ruffo at 10:00PM and the hit Koreanovela *My Love Patzzi* starring Jang Narra at 10:30PM.

The network will also be facing major revamp on its news department, with 5 shows aired at late-night along with added 3 new shows will be launched every afternoon. It has also been the network's news department, to help IBC's news programs in the ratings.

# Jodi-Richard for the movie seen anew in 13 Original Movie

January 25, 2014

This February, the 13 Original Movie will air new set of original tales on love. These include the Maya-Sir Chief film, *In Love With You*.

The three other "made-for-TV" movies superstar IBC actors Claudine Barreto, Dingdong Dantes, teen star Janella Salvador, Mario Maurer, Erich Gonzales, Joel Torre, Chin Chin Gutierrez, Khalil Ramos, Sue Ramirez, Jackie Lou Blanco, Freddie Webb and Jenine Desiderio.

Catch the films every Tuesday at 8:00pm beginning February on IBC.

### IBC up for trying new things

January 26, 2014

The Kapinoy Network IBC will be launching "out-of-the-box-shows" this year, in a bid to woo more Pinoy viewers and for the shows to enjoy higher ratings.

Moreover, the new president, Noynoy Aquino III, may try to limit government-controlled stations like IBC in their purchases of Kapinoy programs expected to be hit by the peso's decline to entertainment capital has in store for the global TV market.

In the last quarter of 2013, the network launched primetime and weekend shows starring their biggest talents of superstars like Mutya Orquia, Janella Salvador, Cristine Reyes, Dingdong Dantes, Mario Maurer, Erich Gonzales, AJ Muhlach, Nadine Lustre, Anja Aguilar, Robi

Domingo, Claudine Barretto, Raymart Santiago, among others. These shows rated enough to make some Pinoy audience "look their way."

IBC President and CEO Boots Anson-Roa said at last year's press conference for the stars Jodi Sta. Maria and Richard Yap, "IBC-13 is willing to try new concepts, new things and new people. We really want to provide quality, innovative and multi-awarded shows that will be exciting."

IBC-13 is going to launch *Born to be a Superstar* that is hosted by singing champions are Sam Concepcion, Anja Aguilar, Marvin Ong and Khalil Ramos with judges Dingdong Avanzado, Paula Bianca, Joey Albert and Gino Padilla. The executive said the with a new concept of reality shows.

"There's a big reality TV show we're putting known around the world. We're going to produce movies. I've seen a number of them and they're all very good so watch out for that. There's a lot. There's also an adaptation from the US. We're going to adapt US scripts to local scripts using local actors and local actresses. It's going to be more exciting and bigger this year!"

"One of the innovations we are looking at really is how we can actually work with different advertising agencies. Because ideas and concepts come from anywhere and it could come from internally, TV people, movie people so why not advertising agencies? It's a win-win for both because for advertising companies it's a good way for them to enter content and for us it's our chance to tap on creative capabilities," said Boots.

Laurenti Dyogi, IBC's Chief Entertainment Content Officer, said that the Kapinoy Network prepared for 2014.

"This time we want to show you the kind of programming that we have challenging because we are offering programs with a different design. Where other networks have horizontal programming every night, IBC-13 dares to be different by doing horizontal and vertical programmings because we have varied contents, entertainment, news and current affairs, and sports all to be delivered on primetime," she shared.

As regards their homegrown talents, IBC-13 will add to their growing pool of artists.

Boots pointed out, "Everyone who is open to joining us about getting talents. The talents have to fit what we're trying to project a perfect fit for IBC-13. It has to be sort of a good combination. So long as it's there; right values, same values, same beliefs and great talents why not." The Kapinoy Network begins the year with a bang with a child star wonder Mutya Orquia in the primetime inspirational fantaserye *Carita de Angel*, a teen sweetheart princess Janella Salvador top-billed in her mermaid fantaserye *Janella in Wonderland*, and Claudine Barretto and Raymart

Santiago, doing *Your Heart, My Love*, the daily teleserye where they will play a one-of-a-kind of romance, melodrama, suspense and action in family.

### IBC, DZTV and iDMZ Win Top Honors at UPLB Gandingan 2014 Awards

January 28, 2014

Intercontinental Broadcasting Corporation welcomed the year 2014 with a bang as the network once again swept major recognitions at the recently held *Gandingan 2014: The 8th UPLB Isko't Iska's Broadcast Choice Awards* that includes the Most Development-Oriented TV station for IBC and Best AM Station for DZTV for the second consecutive year, and Best FM station for iDMZ 891. Most students of the University of the Philippines-Los Banos (UPLB) prefer IBC after the network bagged a total of 14 awards compared to ABS-CBN's 21 and GMA's 19 again making it the most awarded network at the annual awards.

IBC won big in the television categories with *Express Balita* being awarded as the Best News Program once more, *Sandy's Romance* as Best Development-Oriented Drama Program, *KapinoyLand* as Best Educational Program, *Linawin Natin* as Best Public Affairs Program for its episode *Habagat vs. Yolanda*, *Maya Loves Sir Chief* as Best Comedy Program and *Janella in Wonderland* as Best Fantasy Series.

DZTV and iDMZ, meanwhile, led winners for the radio categories with Henry Omaga-Diaz being recognized as Best AM Announcer, *Linawin Natin sa Radyo* as Most Development-Oriented Radio Program, The Executioner as Best Disk Jock, and *Wave 24* as Most FM Program. Special citations were also given to IBC's regional programs, namely IBC Iloilo's *Express Balita Ilonggo* for Best Regional News Program.

The Gandingan Awards is the annual awards program of the UP Community Broadcasters' Society in the University of the Philippines Los Baños (UPLB). Over a thousand students vote for programs and personalities that strive to promote development-oriented issues.

### 'Janella in Wonderland' Beats 'Honesto' and 'Adarna'

January 30, 2014

Once again, The Kapinoy Network prove that there is more to primetime television than soap operas with IBC's top-rating PrimeTastik fantasy series *Janella in Wonderland* remains to be the

no.1 fantaserye in the country as it recently won in the ratings game over ABS-CBN and GMA. *Janella in Wonderland* tops the primetime ratings while *Your Heart, My Love* grabs the lead.

Based on the data from Kantar Media last Monday (January 27), the series topbilled by Kapinoy primetime teen sweetheart princess Janella Salvador as the mermaid tail girl Janella Bernardo garnered all-time 30.2% national TV ratings, or more than twice the viewership than of its new rival in ABS-CBN like *Honesto* which is getting 33.3% and GMA like *Adarna* which only got 14.9%.

Last January 27, with her named at the growing girl in the high-school as Janella Bernardo transformmed from 8-years old into 15-year-old (Janella Salvador) narrates the journey of a mermaid girl as she struggles in the destiny. For the beach of magic island beaches in her boyfriend Victor Fred (Marlo Mortel) fall in love again. From its consistent high national TV ratings, *Janella in Wonderland* truly conquered the nation as proven by its top trending topics on Twitter almost every night; exciting mall tours and sold-out concerts; best-selling official soundtrack and merchandise; and numerous magazine covers.

According to Salvador, there is having a new rival program because she is now competing with anyone. "Oh my gee, I just always strive to do my best at work. I think focused on improving my craft of competing with others than a soap operas she is oh my super gee," said Janella.

Meanwhile, the Kapinoy primetime princess believes that despite its new competition, TV viewers will still continue to support *Janella in Wonderland* because of the upcoming heart-pounding, romance, adventure, fantasy and love scenes in the fantasy drama series. "I believe they'll keep on following our story with the exciting challenges that Janella will face in the coming weeks, especially now that her new boyfriend Freddie Agustin (Freddie Gutierrez) already accepted her as his love-team," Janella shared.

With Freddie's acceptance and a budding friendship with her sisters Syrenka Carlos (Sue Ramirez) and Monica delos Reyes (Liza Soberano), will be filled with happiness?

Don't miss *Janella in Wonderland*, weeknights at 7:30PM, on IBC PrimeTastik, right after *Express Balita*. For more updates, log on to www.ibc.com.ph or follow @ibc13 on Twitter.

# IBC Primetime Programs Captured Top 5 in National TV Ratings

IBC primetime TV programs were the top 13 most watched programs nationwide last Monday (January 27) when competition launched its new programs, according to the data of Kantar Media.

The Kapinoy Network ruled primetime with its basketball fans of 2013 PLDT Home DSL PBA Philippine Cup leading the pack with its all-time high national TV rating of first time San Mig Coffee Mixers vs. Barangay Ginebra San Miguel(36.6%), second Petron Blaze Boosters vs. Rain or Shine Elasto Painters (35.4%), third time Barangay Ginebra San Miguel vs. San Mig Coffee Mixers (35.0%) and the fourth time of Rain or Shine Elasto Painters vs. Petron Blaze Boosters (34.7%) that rated the semi-finals.

Express Balita also become the fifth most-watched TV program for the newscast nationwide as viewers tuned in for the latest news, including the latest updates on the controversial Vhong Navarro mauling incident and the semi-finals of the 2013-14 PLDT Home DSL PBA Philippine Cup. It registered a national TV rating of 31.5%, beating its competition TV Patrol (33.1%) and 24 Oras (14.8%).

Fantasy opera on mermaid tale princess *Janella in Wonderland* placed sixth with its all-time national TV rating of 30.2% or more than twice the viewership of ABS-CBN's *Honesto* which has been rated 33.3% and GMA's *Adarna* that rated 14.9% only.

A reality show for singing contest *Born to be a Superstar* placed seventh with 28.4% national TV rating, whereas its competition tha *Celebrity Bluff* with 12.8% during Saturday and Sunday with *Gandang Gabi, Vice* scored 19.6% and *Kapuso Mo, Jessica Soho* only scored 18.1%. Following the list was a hit primetime telenovela *La Madrastra* that remained undisputed with 27.7% national TV rating of 5 points higher than the 11.4% rating of *Passion* and 10.1% rating of *True Love*.

Meanwhile, IBC's newest primetime romantic drama series *Your Heart, My Love* starring Claudine Barretto and Raymart Santiago was the nineth most-watched TV program with a 24.2% national TV rating versus its rival show *The Legal Wife* (21%) and *Rhadora X* (11%) Hit Koreanovela series *My Love Patzzi* continued to grip viewers as it won with 22.8% national TV rating, beating GMA's *When A Man Falls in Love* with 9.4% and GMA's *A 100-Year Legacy*, which only got 6.8%.

Top-rating game show *Who Wants To Be A Millionaire?* scored a national TV rating of 21.9% audience share than rivals *Bet on Your Baby* (26.2%) and *Picture! Picture!* (10.9%), while *The Million Second Quiz* is the primetime game show on Sunday primetime with 21.1 % national TV rating, beating the top-rating sitcoms *Home Sweetie Home*(20.5%) and *Pepito Manaloto* (18.1%).

On the other hand, Kapinoy sitcom *Maya Loves Sir Chief* zoomed to the top of the ratings of the 13th most-watched TV shows and hit a whopping 19.8% national TV rating in this competition behind the rival sitcoms *Phalibasa Lalake*(16.5%) and *Vampire and Daddy Ko* (14.3%) The episode that featured the character Jodi Sta. Maria (Maya dela Rosa) and Richard Yap (Sir

Chief) has the family in celebrating Chinese New Year for Year of the Horse was the no.1 overall Saturday TV program, tied with a gag show *Happy TODAS*.

Kantar Media uses a nationwide panel size of 2,609 urban and rural homes that represent 100% of the total Philippine TV viewing population.

Don't miss *Express Balita*, *Janella in Wonderland*, *Your Heart, My Love*, *La Madrastra* and *My Love Patzzi* weeknights on IBC PrimeTastik while the PBA games also showing on Wednesday, Friday, Saturday and Sunday. Also, viewers keep watching on Panalo Weekend in primetime via *Who Wants to Be a Millionaire?*, *Maya Loves Sir CHIEF*, *The Million Second Quiz* and *Born to be a Superstar*.

For more updates, log on to www.ibc.com.ph or follow @IBC13 on Twitter.

### Freddie Gutierrez Team-Up with Janella Salvador, joins Janella in Wonderland

January 31, 2014

One of the highly-anticipated young stars of our generations, the teen sweetheart princess Janella Salvador reaches another new milestone on her budding career as one of the newest female TV celebrity. Janella was also awarded previously with the German Moreno Youth Achievement Award given by Filipino Academy of Movie Arts and Sciences (FAMAS). Salvador is the daughter of actress-singer Jenine Desiderio and singer Juan Miguel Salvador. She's under IBC's talent development and management Kapinoy Talent Center.

This singer-actress has made a number of movie and TV projects, her show in the leading lady for her fantasereye *Janella in Wonderland* remains number 1 in PrimeTastik primetime slot. This 15-year-old actress is the daughter of singer-actress Jenine Desiderio and singer Juan Miguel Salvador.

Janella is now also seen a celebrity product enndorsement of Palmolive Naturals Shampoo, Smart, National Bookstore, ACLC College, Bench/Herbench, Natasha Beauty, Candie's Philippines, Lemon Square Power Pops, Charmee, Bench Daily Scents and SM Accessories.

Meanwhile in showbiz, as a singer to do a self-titled album released under IBC Records. Among Janella's projects on IBC include a drama, fantasy, sitcom and a movie project in the coming years.

A new young actor Freddie Gutierrez, a young brother of Richard and Raymond, is now all set to make a big splash in IBC's PrimeTastik as he joins the cast of top-rating fantaserye *Janella in Wonderland* as the new love team partner of Kapinoy teen mermaid princess Janella Salvador. As part of one of the most popular shows on the Kainoy network, ever since Richard Gutierrez's young brother Freddie Gutierrez is an 19-year-old boy as a Thailand-Filipino model and actor with Janella were paired in the mermaid tale fantaserye, TV viewers have also already remarkable on-screen in the two young superstars. This fascination has prompted FredNella (Freddie and Janella) fans to aggressively request for the television career of their newest idols in Janella's mermaid tale fantaserye *Janella in Wonderland*.

IBC emphasized that the station will continue to boosting the number sport and the Filipino world-renowned talents and superstars.

Freddie also shared how nice the show's lead superstar Janella Salvador are to her even-off cam. IBC shown the fantasy TV drama *Janella in Wonderland*. It gained so much popularly, with its ratings reaching over 50% as the number 1 spot on this list and Janella posters, CDs, shirts and merchandising everyhwere. The popularly of this fantaserye starred the so-called Mermaidserye in the huge success.

In fact, due to so much anticipation of TV viewers, Freddie's first-ever appearance in *Janella in Wonderland* last January 23 (Thursday) instantly became a hot topic in the microblogging site Twitter. FredNella flooded the said social networking site with tweets: Freddie is such a good actor and dancer! Even when he is happy, he is still very handsome;" "@FREDNELLA: Freddie Gutierrez's acting talent is really amazing. He is a very talented men: I already want to see FredNella scenes! I'm very excited!"

Meanwhile, TV viewers will surely get more hooked with the magical 'island tail' of *Janella in Wonderland* now that Freddie' character Freddie Agustin is about to meet. Who is Freddie? How will he change Janella's life? Will Freddie become a huge threat to Janella's close friends Victor (Marlo Mortel)?

Don't miss Janella in Wonderland, weeknights at 7:30pm, on IBC PrimeTastik, right after Express Balita.

#### **Kapinoy Talent Center artists soar high in 2014**

Kapinoy Talent Center welcomes the New Year with a roster of today's fast-rising superstars whose names are expected to get bigger in 2014. With current and up-and-coming big TV projects and endorsements, these celebrities of the new generation will surely make their mark in the world of showbiz like Marlo Mortel, Erich Gonzales, AJ Muhlach, Dingdong Dantes, Mario Maurer, Janella Salvador and Freddie Gutierrez.

# 'Janella in Wonderland' Hits Its All-Time High National TV Ratings

#### February 1, 2014

Debut of Janella Salvador as the grown up Janella last Monday (January 27). Aside from Janella, TV viewers also waited for the first appearance of Marlo Mortel and Freddie Gutierrez in the fantasy series.

Kapinoy teen sweetheart mermid princess Janella Salvador has revealed that she is extremely flattered with the undying support of TV viewers in her top-rating PrimeTastik fantaserye *Janella in Wonderland* as the show recently reached it all-time high national TV rating.

Based on the latest data of Kantar Media last Monday (January 27), *Janella in* 

Wonderland clinched its highest national TV rating of 30.2% since it aired last January 2014. Its newest rival program of ABS-CBN in *Honesto*registered 33.3% and GMA in *Adarna* only registered 14.9% national TV rating.

Meanwhile, Janella also shared how overwhelmed she is with the clamor of fans that her love team with *Superstar Circle* grand winner and *Janella in Wonderland* co-star Freddie Gutierrez is going to follow the sensational success of the Claudine Barretto-Dingdong dantes tandem.

"It is good to hear that competition also happening," said Janella. "It feels great when they say that we are going to be the next 'ClauMart' because their tandem is one of the best and popular love teams today."

When asked why she thinks that TV viewers root for 'Fred-Nella' (Freddie and Janella) love team, the Kapinoy primetime princess said that it maybe because of their great teamwork. "Freddie and I always help each other to make our scenes beautiful. I also believe that avid fans fall in love again with our tandem because Freddie is a great actor, which is the son of brother Richard Gutierrez."

Meanwhile, like Fred-Nell, the magical 'mermaid tail princess' of *Janella in Wonderland* continues to thrill TV viewers now that Freddie Agustin (Freddie) has already discovered Janella's (Janella) secret. Will Fredding's special feelings for Janella now that he knows that she is a mermaid princess?

Don't miss Janella in Wonderland, weeknights at 7:30pm, on IBC Primetastik, right after Express Balita. For more updates, log on to www.ibc.com.ph or follow @ibc13 on Twitter.

# IBC Starts the Year Certified Tops TV Ratings in January

#### February 6, 2014

Intercontinental Broadcasting Corporation (IBC) welcomed the year 2014 on a high note as more Filipinos across urban and rural households all over the country tuned in to its programs last January, with an average national audience share of 25%, or 5 points higher than ABS-CBN's 44% and GMA's 32%, based on data from Kantar Media.

Kantar Media uses a nationwide panel size of 2,609 urban and rural homes that represent 100% of the total Philippine TV viewing population, while the other ratings data supplier AGB Nielsen reportedly has only 1,980 homes based solely in urban areas that represent only 57% of the Philippine TV viewing population.

The Kapinoy network also continued to rule in key territories, including Balance Luzon (all areas in Luzon outside Mega Manila), where it registered an average audience share of 28% vs ABS-CBN's 45% and GMA's 36%. IBC even beat ABS-CBN and GMA both with a 21-point lead in Visayas (15%) and Mindanao (15%), behind the Kapamilya network with 58% and 57%, and leaving the Kapuso network behind with only 23% and 22% respectively.

With IBC's strong line-up of teleseryes, the network maintained its primetime (6PM-12MN) supremacy with 24% last January, or a solid 5-point lead against ABS-CBN's 47% and GMA's 32%. The primetime block is the most important part of the day when most Filipinos watch TV and advertisers put a larger chunk of their investment in to reach more consumers effectively.

Kantar Media is a leading television (TV) audience measurement provider with capabilities in gathering TV viewing data in both digital and analog platforms. It is a multinational market research group that specializes in audience measurement in more than 80 countries, has 26 TV networks, ad agencies, and pan-regional networks subscribing to its ratings services.

The official basketball league with the 2013 PLDT Home DSL PBA Philippine Cup with a semi-finals in an average national TV rating of San Mig Coffee Mixers vs. Barangay Ginebra San Miguel (36.6%), Petron Blaze Boosters vs. Rain or Shine Elasto Painters (35.4%), Barangay Ginebra San Miguel vs. San Mig Coffee Mixers (35.0%) and Rain or Shine Elasto Painters vs. Petron Blaze Boosters (34.7%). Express Balita (31.5%) is also the most watched newscast in the country.

Teen sweetheart princess Janella Salvador's newest mermaid tale fataserye *Janella in Wonderland* continued to reign on its timeslot with an average national TV rating of 30.2%, clobberting ABS-CBN's *Honesto* with 29.8% and GMA's *Anarna* with only 14.9%.

Newest primetime offering *Your Heart, My Love* top-billed by the return of the queen pf Philippine soap opera Claudine Barretto and the box-office action star-turned-primetime king Raymart Santiago was off to a good start and rated high with an average national TV rating of 24.2%, ranking as the country's 15th most viewed program in January and pounding ABS-CBN's newest teleserye *The Legal Wife* (21.5%) and GMA's newly-launched program *Rhodora X*(11.2%). Kapinoy sitcom *Maya Loves Sir Chief* (19.8%) emerged as the most watched program every Saturday.

Overall, 15 out of the top 30 most watched programs nationwide in January were produced by IBC including *Born to be a Superstar* (28.4%), *Noli Me* 

Tangere (25.1%), Whattaboys (23.9%), Sandy's Romance (23.3%), Who Wants to be a Millionaire? (21.9%) and The Million Second Quiz (21.1%).

Among its current subscribers are ABS-CBN, IBC, NBN, Sky Cable, J. Romero and Associates, 720ConsumerConnect, Starcom, OMD, PhD, Mediacom, Mindshare, MEC, Maxus, Universal McCann, Wellmade Manufacturing Corporation, Brand Ideas, and MPG Havas. They also include pan-regional networks like CSM Media Inc., Fox International Channels, Star HK, Discovery, AXN, HBO, MTV, Sony Pictures Television International, Celestial Tiger, and A&E Television Network.

Among these, the following subscribe to both urban and rural TV audience measurement: ABS-CBN, IBC, Brand Ideas, MPG Havas, and 720ConsumerConnect.

TABLE 7. TOP 30 PROGRAMS FROM JANAURY 2014 (NATIONAL HOMES) Edit

Rank	Channel	Title	Ratings (%)
1	IBC	2013 PLDT HOME DEL PBA PHILIPPINE CUP SEMIFINALS: SAN MIG COFFEE MIXERS VS. BARANGAY GINEBRA SAN MIGUEL	36.6%
2	IBC	2013 PLDT HOME DEL PBA PHILIPPINE CUP SEMIFINALS: PETRON BLAZE BOOSTERS VS. RAIN OR SHINE ELASTO PAINTERS	35.4%
3	IBC	2013 PLDT HOME DEL PBA PHILIPPINE CUP SEMIFINALS: BARANGAY GINEBRA SAN MIGIUEL VS. SAN MIG COFFEE	35.0%

		MIXERS	
4	IBC	2013 PLDT HOME DSL PBA PHILIPPINE CUP SEMIFINALS: RAIN OR SHINE ELASTO PAINTERS VS. PETRON BLAZE BOOSTERS	34.7%
5	IBC	EXPRESS BALITA	31.5%
6	IBC	JANELLA IN WONDERLAND	30.2%
7	ABS- CBN	HONESTO	29.7%
8	ABS- CBN	WANSAPANATAYM	28.6%
9	IBC	BORN TO BE A SUPERSTAR	28.4%
10	ABS- CBN	TV PATROL	27.2%
11	ABS- CBN	MAALAALA MO KAYA	26.5%
12	ABS- CBN	GOT TO BELIEVE	25.5%
13	ABS- CBN	BET ON YOUR BABY	25.4%
14	IBC	NOLI ME TANGERE	25.1%
15	IBC	YOUR HEART, MY LOVE	24.2%
16	IBC	WHATTABOYS	23.9%
17	IBC	SANDY'S ROMANCE	23.3%
18	ABS- CBN	ANNALIZA	22.4%

19	IBC	WHO WANTS TO BE A MILLIONAIRE	21.9%
20	ABS- CBN	THE LEGAL WIFE	21.5%
21	IBC	THE MILLION SECOND QUIZ	21.1%
22	ABS- CBN	HOME SWEETIE HOME	20.1%
23	IBC	MAYA LOVES SIR CHIEF	19.8%
24	ABS- CBN	RATED K	18.7%
25	GMA	PEPITO MANALOTO	18.7%
26	GMA	KAPUSO MO, JESSICA SOHO	18.6%
27	ABS- CBN	BE CAREFUL WITH MY HEART	17.8%
28	ABS- CBN	GOIN' BULILIT	17.2%
29	GMA	MAGPAKAILANMAN	16.1%
30	ABS- CBN	MARIA MERCEDES	15.9%

Source: Kantar Media

### 'Janella in Wonderland' Superstar Janella Salvador Wants to Be an Inspiration to Young Kids

#### Janella Salvador leads in IBC's mermaid fantaserye Janella in Wonderland

The ratings game with ABS-CBN's Primetime Bida and GMA Telebabad for the primetime dramas, IBC's primetime block PrimeTastik now established a soap operas on primetime teleserye as The Kapinoy Network airs the first-ever mermaid hit fantaserye on Philippine television *Janella in Wonderland*. Also putting some princess on her mermaid is being called the Primetime Princess.

Janella in Wonderland lead star Janella Salvador leads on primetime with a role admits that she is a bit pressured with the public's expectations of her being a good role model to her young fans that featuring Janella's teen drama, fantasy, magical girl and romance in one fantaserye on primetime TV, pitting it against the the rival networks for the fantasy drama soar high in the ratings game by the acting projects.

#### Freddie Gutierrez, Janella Salvador and Marlo Mortel

Janella's fantasy drama series combined the teen drama, fantasy, adventure and romance in the magic faintasy as IBC's newest teen primetime princess takes in the pressure positively to be more determined to do her best for their show's loyal followers. "I really want to be an inspiration to every generation, especially to little kids who have big dreams like mine. I want them to realize that they can also make their dreams happen," said Janella. Janella, who is an incoming 4th year high school student, also hopes that through *Janella in Wonderland* she can motivate her fans to focus and at the same time enjoy their school days. "Hopefully they will be inspired to excel in their studies and at the same time be active in their chosen extra-curricular activities like Janella's character," she shared many showbiz newcomers.

Salvador also continues to be the perform at *It's Partytime*, Janella Salvador's first-ever fantaserye on IBC is one of the new shows that the management of the Eric Canoy, Boots Anson-Roa and Lito Ocampo Cruz network currently preparing to compete against the rival programs from ABS-CBN and GMA-7 in their own soap operas and fantasy series on primetime audience share of the ratings. The Kapinoy Network continues to provide quality shows that strengthen the network's programming.

Amid her newfound fame, Janella knows that the glitz and glamour of showbiz in friends forever. And just like her fellow teen stars, the *Janella in Wonderland* star also has her dream job and that is to fly. She confessed, "I want to become a flight attendant. I want to travel and explore the different parts of the world."

IBC created an all original content of fantasy drama for the mermaid tale, fantasy, adventure and love story with a soap opera format is set to establish term to the primetime audience for the rating very well and the advertisement of TV commercials. Since her transfer to the Kapinoy network and also with ABS-CBN, Salvador is the singer and actress artist to signed a contract with Eric Canoy-owned network last 2013 in her very own project for the fantasy drama series. True love in the future teen superstars with the characters the spotlight is now focused on the Kapinoy Network for a fantasy series in a primetime drama.

Aside from the show's increasing ratings, The daughter of former singers Jenine Desiderio and Juan Miguel Salvador, just proves that Janella Salvador is a 15-year old girl, is already a popular superstar and definitely a leading lady in the making of the mermaid tale fantaserye true love with its impressive fantasy, adventure and love stories, cast, locations, mermaid sale, and musical score.

According to Chairman Eric Canoy, President and CEO Boots Anson-Roa, Executive Vice-President Lito Ocampo Cruz and Chief Entertainment Content Officer Mr. Laurenti Dyogi, IBC prepared shows for the Kapatid Network that will surely compete against the ratings of their rival networks. The teleseryes starring child star wonder Mutya Orquia's inspirational fantasy *Carita de Angel*, the queen of Philippine soap opera Claudine Barretto and the box-office action star Raymart Santiago's romantic melodrama *Your Heart, My Love* and the latest addition to a teen star Janella Salvador's mermaid girl fantaserye *Janella in Wonderland*. From its consistent high national TV ratings in phenomenal success, *Janella in Wonderland* truly conquered the nation as proven by its top trending topics on Twitter and Facebook almost every night; fans of mall tours; sold-out concerts; best-selling official soundtrack and merchandise; and numerous magazine covers. Sarah now hailed as the country's newest teen fantaserye princess and the one and only teen star princess of primetime TV that will captivate viewers with a teen drama, romance, fantasy and adventure.

Meanwhile, the blooming love teams of *Janella in Wonderland*—Janella and Freddie (Freddie Gutierrez); and Monica (Liza Soberano) and Victor (Marlo Mortel)—have also quickly won the hearts of the primetime viewers especially the youth. Can Janella still win Janella's attention now that she is the campus heartthrob? Will Monica in her sister even more when she realizes that the guy that she likes is interested with Janella?

Don't miss *Janella in Wonderland*, weeknights at 7:30PM, on IBC PrimeTastik right after *Express Balita*. For more updates, log on to www.ibc.com.ph or follow @ibc13 on Twitter.

#### Profile Edit

#### **Basic Facts About Janella**

Full Name: Janella Maxene Desiderio Salvador

Screen Name: Janella Salvador

Birthday: **March 30, 1998** (age 15)

Birthplace: Cebu City, Philippines

Weight: 100 lbs.

Height: 5'5

Hair Color: Brown

Eye Color: Brown

Dad: Juan Miguel Salvador

Mom: Jenine Desiderio

High School: St. Pauls High School from Manila

Talents: Acting, Hosting and Singing

Occupation: Singer, Actress, Model, Host

#### **CAREER HISTORY**

Janella Salvador is a young actress and singer from the Philippines. Salvador is the daughter of actress-singer Jenine Desiderio and singer Juan Miguel Salvador.

She just graduated 7th grade in St. Paul, Pasig last year. She auditioned became popular for for the role of Nikki Lim from the daytime television drama *Be Careful With My Heart* premiered on ABS-CBN, and it has the role. Salvador with other Star Magic Circle 13 were presented on *ASAP*.

She auditioned of IBC and became a regular cast member of the now-defunct explosive family primetime teleserye 5 Girls and Daddy of IBC. She also appeared in Sandy's Boyfriend, Happy TODAS, It's Partytime, Lunch Break and she was twice featured has guested in numerous TV programs where her flair for comedy, drama and musiic became more pronounced and acknowledged.

From TV, she entered the world of movies like 13 Original Movie. Her first telemovie Whe She Loved Me was a big hit of original made-for-TV movies and it was followed with Last Christmas, Criminal Girl and a series of hit movies. Guested in numerous TV programs where her flair for comedy, drama and variety show became more pronounced and acknowledged a young Filipina actress and singer in Philippine entertainment. This is where her singing, dancing and acting skills were honed.

15-year-old actress Janella Salvador is now a certified Kapinoy superstar through singing a contract of IBC as The Kapinoy Network one of the showbiz royalties in this batch while expected her first television project to become this big. She's under IBC's talent management Kapinoy Talent Center when the network was considering young actresses for the project, she had teen sweetheart Janella for the lead role.

Her fans in order to get an even higher in future movie and TV projects at the mother studio that she feels the love and appreciation from the network where she grew as an artist expected her own television project.

Meanwhile, a teen sweetheart princess Janella's first-ever project for a lead role has her very own mermaid tale fantaserye *Janella in Wonderland* current on air Monday to Friday at 7:30pm on IBC. And the show is gained high in the top of the rating chart where she play a mermaid girl role. And of course, she is also appeared of *It's Partytime*where she demonstrates her singing and dancing talents as well as her hosting ability. Many fans she hope that her leading man Marlo Mortel and *Superstar Circle* winner Freddie Gutierrez will be part of this show and Kapinoy Talent Center artist will play Janella's leading man.

Janella said her character Janella Bernardo has definitely matured as the show's story also developed. As the daughter of theater actress Jenine Desiderio, Janella said she is happy her mom supports her choice to go into acting on television.

This was where Salvador became famous. This was also the time when she appeared in her first multi-media commercial of a shampoo production. And was followed by more commercials and product endorsements. To date, Jolina has appeared in more than 35 TV and print ads, Janella said she feels very lucky to be chosen out of more than 1,000 hopefuls while Janella reaches another new milestone on her budding career as one of the newest female TV celebrity.

She hopes to direct her first TV commercial, her feature film, her immediate goal is to further expand her horizons as a teen actress. She considers *Janella in Wonderland* a "huge milestone" in her career. FredNella fans should work hard to promote Freddie annd Janella tandem so that the management will change their decision and push through with a show for Marnella. She was awarded with the PMPC Star Awards for TV 2013 as Best New Female TV Personality of the Year received the award was chosen among some of the best new female actress.

Aside from acting, Janella also enjoys playing the piano and guitar in her spare time. She also enjoys listening to music whenever she can while becoming a singer of recording artist and launched a self-titled album released from IBC Records. She also marked by various guest appearances said that she is open to do any role whether for drama, fantasy and comedy.

# Janella in Wonderland joins with Your Heart, My Love in nationwide TV ratings

### Marlo Mortel and Janella Salvador of Janella in Wodnerland; and Claudine Barretto and Raymart Santiago of Your Heart, My Love.

Since IBC's entrey into the scene through the years and the sequestered of privatization, in three-cornered battle with each network beefing up their respective local programming, including the *PBA* and *NBA*.

It has been friendlier to IBC lending some of their talents and superstars to have regular shows in borth networks. Combine the elements of professional management, strong marketing, and big budget then you have a powerhouse in the making a strong message in the recent Ad Congress to bring up the viewership and strength of The Kapinoy Network, this would give his group of companies the ultimate marketing advantage that part of the plan to gain profitability.

The Kapinoy Network has been trailing the top two rival networks ABS-CBN and GMA-7 in ratings and consequently in advertising revenues while project to earn profits. Viva used to air the *PBA* basketball games and the Viva Tagalog movies, and the broadcastign rights of the 2014 Sochi Winter Olympics, the SEA games and the Asian games. Also, IBC is running third in the high ratings behind the industry leaders ABS-CBN and GMA, and would like to build into sports in its own market. The Kapinoy Network is also keen on serial dramas, fantasy, original telemovie, drama anthologies, sitcoms, gag shows, political satire, talk shows, game shows, reality shows and the Viva Tagalog movies.

Since its launch in 1960 and 1975, IBC has been stronger surely changing the viewing habits of Filipinos nationwide by producing programs featuring veteran stars like Christopher de Leon, queen of Philippine soap opera Claudine Barretto, Boots Anson-Roa, Jodi Sta. Maria, Richard Yap, Freddie Webb, Ryan Agoncillo, Joy Viado, original prince of pop Dingdong Avanzado, Rachel Alejandro, Gino Padilla, the asia's nightingale Lani Misalucha, certified singing champion Anja Aguilar, Sam Concepcion, Marvin Ong, Robi Domingo, Cristine Reyes, Nadine Lustre, AJ Muhlach, Josh Padilla, Aki Torio, Jenine Desiderio, among others. IBC also since came up with their very own News and Current Affairs Team featuring respected journalists are Henry Omaga-Diaz, Snooky Serna-Go, Jess Caduco, Cathy Eigenmann, Vincent Santos, Amelyn Veloso, Jarius Bondoc, Randy David, Bernadette Sembrano, Jun Veneracion, Czarinah Lusuegro and Ben Tulfo under the able leadersip of Head Maria Ressa. Child wonder stars like Mtya Orquia, Xyriel Manabat, Bimby Yap, Jr., Abby Bautista, Miel Cuneta and developing homegrown artists of superstars that including Erich Gonzales, a teen star Janella Salvador, Freddie Gutierrez, Sue Ramirez, Khalil Ramos, Marlo Mortel, Liza Soberano and Mario Maurer also became one of their priorities.

So the Kapinoy Network has been successful in home of the PBA and NBA basketball games also boosting Channel 13's ratings and coming up with breakthrough programs such as the children show *KapinoyLand*, afternoon serve *Before I Fall in Love*, an inspirational fantasy *Carita* 

de Angel, the network's primetime news program Express Balita, a primetime mermaid tale fantaserye Janella in Wonderland, a hit primetime teleserye Your Heart, My Love, fantasy anthology Once Upon a Time, a teen romantic drama anthology series Sandy's Romance, an all-male cult action sitcom Whattaboys, the top-rated romantic family-comedy sitcom Maya Loves Sir Chief, noontime show Lunch Break, dance variety show DMZ-TV, comedy talk show Last Fool Show, musical variety show Lunch Break, kiddie gag show TODAS Kids, political satire Sic O'Clock News Naman, original made-for-TV movies in telemovie 13 Original Movie, horror anthology series Shake, Rattle and Roll, showbiz talk show Showbiz Star, morning talk show Joey & Teysi, gag show Happy TODAS which are now getting respectable TV ratings based on the Kantar Media survey and is set to deliver the local TV franchises of the popular and top-rating game shows Who Wants to be a Millionaire?, Don't Forget the Lyrics! and The Million Second Quiz and the reality search show for the national singing contest of superstar Born to be a Superstar. The imports of Viva Tagalog blockbuster movies are also showing Kapinoy Cinema, Viva Box Office and Sunday Sinemaks.

Meanwhile, Global IBC (IBC International) was launched in June 2011 and has also reached the Middle East, North Africa, Canada, United States, Europe, North America, Australia, South Korea, Japan, China, Taiwan, Guam and some parts in Southeast Asia. The studio complex and new headquarters in the 7,000-sqm IBC Broadcast Center located in Broadcast City, Capitol Hills, Diliman, Quezon City. In span of the years, IBC has indeed produced a more exciting three-cornered battle with the giant TV networks ABS-CBN and GMA-7, and targeting the 3rd place. More importantly, the Kapinoy network is continuing to provide numerous jobs for all its employees which isactually the best part of it.

ABS-CBN and GMA has a history of resounding success in entertainment programs, along with its soap operas, aside from a strong nationwide reach and multi platforms that add to the promotional and marketing savvy of the network and further enhances its position in the marketplace.

The Kapinoy Network promoting the history of resounding success in sports and entertainment programs, with its soap operas and sitcoms, aside from a strong nationwide reach and multi platforms that add to the promotional and marketing savvy of the network and further enhances its position in the marketplace.

Meanwhile, *Express Balita* is the undisputed number 1 primetime newscast in the country with 31.8% beating the rivals of *TV Patrol* got 30.8% and *24 Oras* with only 14.7%.

Borh Janella Salvador and Claudine Barretto, the leading female stars of this generation, are also known as the drama princesses and queens of local television soap operas, giving their influence and clout among local audiences, with their movies. As television superstars, both by

design of their studios and career managers and necessity in the context of popular drama in local TV, they have acquired through the years the small-screen persona and image associated with soap-opera female lead characters, the quintessential young, martyrikle, and oppressed women of family melodramas.

Thousands of mermaid tale and fairytale fans witnessed IBC's first foray into the genre of fantasy opera. The term of fantaserye is often use to refer to ABS-CBN's fantasy series and telefantasya often refer to the creations of GMA Network; and now the fantaserye used to refer IBC's fantasy drama.

For the first time on Philippine television, IBC's two hit primetime series such as Janella Salvador-starrer fantaserye *Janella in Wonderland* introduced a new genre of teleserye which mixes soap opera, fantasy, myth, magic and enchantment on a nightly basis and the country's phenomenal TV drama *Your Heart, My Love* joins the winning roster of primetime drama series got the same viewers' ratings and on top of the nationwide TV ratings at 35.7% and 25.4% last February 11, 2014 (Tuesday) according to Kantar Media and AGB Nielsen Metro Manila Household or People Ratings of The Kapinoy Network. This will in turn further assert IBC's presence in the local primetime competition growth in the ratings against ABS-CBN and GMA. The two programs have constantly been on the top 2 of nationwide primetime TV ratings with *Your Heart, My Love* always the leader and still the number 1 spot with the "mermaid tale fantaserye" on Tuesday in dominated all set to conquer primetime TV history. In its bid to change the landscape of primetime soap opera viewing in the Philippines, Janella and Claudine both rose in stardom as teleserye superstars in 2014. Janella already became popular as the hit fantaserye *Janella in Wonderland* while Claudine on the same became famous through her hit primetime teleserye *Your Heart, My Love*.

Janella in Wonderland have been gaining more fans lately with the exciting developments in its plot. Topbilled by Janella Salvador as Janella Bernardo, it is becoming more interesting especially with her revealed identity mermaid tale under the sea as the Princess of the Sea about a girl cursed to become a mermaid set a benchmark for fantaseryes on television when it garnered consistent high ratings during its entire run. The ratings and audience share of the said fantaserye were even higher than the established primetime teleseryes. Because of this, officially the one that popularized the genre. Today, fantaseryes are the most viewed TV program in the Philippines. Recent surveys by media research firms Kantar Media state that fantaseryes have the highest ratings in the evening primetime block. Janella in Wonderland is a phenomenal craze of teen mermaid tale fantaserye continues to capture the hearts of more TV viewers as it recently reached its all-time high national TV rating 35.7% beating its rival Honesto (24.8%) which is the child star Raikko Mateo and Adarna (15.3%) starring Kylie Padilla.

Janella Salvador she leads the cast of this new original fantasy series with Marlo Mortel and *Superstar Circle* grand winner Freddie Gutierrez. This project marks Janella's 'many firsts' who takes on the title role as a girl coming to terms with the mermaid tale princess of the sea. "I always do drama in films and TV. This is going to be my first time (to play a mermaid), so I'm really excited," she said.

Meanwhile, *Your Heart, My Love* has been described as intense especially with the romance scenes behind Sophie dela Cruz (Claudine Barretto) and Roel Veneracion (Raymart Santiago) and the escape of Susan Bonnevon (Cherry Pie Picache) from being captured by her father Dario (Ronaldo Valdez). In build of Richard Buenavista (Diether Ocampo) fighting of Barbara Perez (Princess Punzalan)? The reunion of Sophie and Richard in Albay last Tuesday was also most-watched by fans of the drama series. The twist of *Your Heart, My Love* sustain the remarkable high ratings of 25.4% highest rating than *The Legal Wife* (19.5%) which is the actress Angel Locsin and *Rhadora X*(11.5%) with Jennylyn Mercado.

It's undeniably the number 1 Philippine drama series of 2014, the huge success of *Janella in Wonderland* and *Your Heart, My Love* toppling the top spot in the ratings.

Janella in Wonderland airs every weeknights at 7:30pm right after the evening newscast *Express Balita* and *Your Heart, My Love* weeknights 9:30pm on IBC's PrimeTastik. For more updates, log on to www.ibc.com.ph or follow @ibc13 on Twitter.

IBC's current lineup is a great innovations like ABS-CBN and GMA's lineup often mirror each other

06:00 = fantasy-drama (religion)

06:30 = newscast

07:30 = fantasy-drama (mermaid)

08:00 = weekly lineup

Monday - political satire and horror-thriller

Tuesday:- original telemovie (made-for-TV movies)

Wednesday - PBA games

Thursday - mini-series and horror anthology

Friday - PBA games

09:30 = melodrama

10:00 = telenovela

10:30 = Koreanovela

Compared to 2 and 7's teleserye and the newscast at 6:30pm

#### IBC Schedule Revision Edit

Happy 16th Birthday Janella, the anniversary special of the mermaid tale fantserye featuring a teen star princess Janella Salvador as Janella Bernardo, will be aired on March 30, this Sunday, from 10:00 a.m. to 12:15 p.m., pre-empting *Viva Box Office*.

In celebration of Graduation Day, *Sunday Sinemaks* presents *Boy Golden*, this Sunday at 10:30 p.m.

# "Janella in Wonderland" is Now One of IBC's Biggest Moneymakers

#### February 21, 2014

A teen sweetheart princess Janella Salvador as the primetime princess completes the **Kapinoy** triumvirate of the local soap operas on **IBC**, with the child star wonder Mutya Orquia (*Carita de Angel*), actor Marlo Mortel (*Janella in Wonderland*) and the queen of Philippine soap opera Claudine Barretto and the action star Raymart Santiago (*Your Heart, My Love*) began airing its original prime-time successful drama series.

Philippine TV is a three-way game as third player of **The Kapinoy Network IBC**, the broadcast landscape by the two giant stations in coveted Top 20 slots of TV programs in terms of viewership ratings to be in line with its rival networks like **ABS-CBN** and **GMA-7**. It seems that is now fight in terms of primetime TV series.

The concert TV specials *Superstars with the Champions*, a concert special featuring the Kapinoy singing champions like a singing superstars such as Anja Aguilar, Sam Concepcion, Nikki Bacolod, Marvin Ong, Cayleen Villamor, Veejay Aragon, Anne Bernardo, Ronald Humrang, Aria Clemente and Joshua Cadelina. Braving through a primetime block composed of drama and fantasy series, **IBC** will attempt to change the landscape of Philippine programming with *Janella in Wonderland*.

The **Kapamilya** and **Kapuso** networks were offering different TV series from teleserye, fantaserye, telenovela and Koreanovela, **The Kapinoy Network** is now competing and fighting pitted against **Primetime Bida** and **Telebabad**via their **PrimeTastik** to catch up with leading networks **ABS-CBN** and **GMA**. Starting this Monday, **IBC-13** is now offering a new soap operas TV series on primetime.

These **Kapinoy** primetime hits are the inspirational fantaserye **Carita de Angel**, a phenomenal hit mermaid tale fantaserye **Janella in Wonderland**, the primetime soap hit teleserye **Your Heart, My Love**, a hit telenovela **La Madrastra** and a hit Koreanovela **My Love Patzzi** that set the trend of Asian dramas.

**IBC Board of Directors** executives recently attested to the unprecedented sucess of the country's number 1 phenomenal primetime hit mermaid fantaserye *Janella in Wonderland*, one of the network's original concept programs as boost a ratings performance of the network contributed in growth of airtime revenues began in January conquered the list of Twitter's

nationwide trending topics, has in the Top 20 and fighting head to head in the double-digitratings game with **ABS-CBN's** and **GMA's** weeknight primetime shows.

"Teen sweetheart Janella Salvador's fantasy series is turning out to be the biggest surprise phenomenal hit," remarked Mr. Laurenti Dyogi, **IBC**'s head of entertainment and creative production for chief entertainment content officer continues to capture the hearts of primetime TV viewers nationwide.

In an effort to overhaul its programming. The result were three program blocks: **Anime Kapinoy**, **Have a Tanghali**, **HapoNation**, **PrimeTastik** and **Panalo Weekend**. This innovative and creative programming approach as several of its programs among the Top 30 in the survey of **Kantar Media** ratings.

Under Canoy, Roa and Cruz, IBC tried to compete against more established powers **ABS-CBN** and **GMA** with the result of generating revenues as **IBC**'s own hit teleseryes (*Before I Fall in Love*, *Carita de Angel*, *Janella in Wonderland* and *Your Heart, My Love*) even made noise in the teleserye wars. She was invited by the management of the **Intercontinental Broadcasting Corporation-Channel 13** to express its appreciation for her widely-acclaimed fantaserye which has a revenues for the sequestered TV station.

Just 7 weeks after debuting as the first fantasy drama series on Philippine television *Janella in Wonderland* surged to the top of the ratings, pushing aside a rival network *Honesto* and *Adarna*.

Dyogi is convinced that **IBC**, which Canoy and Roa acquired in 2010, has made a huge impact and that giant networks **ABS-CBN** and **GMA-7** were also doing its own effects. According to president and CEO Boots Anson-Roa, advertising revenues show signs of strengthening in the year because of the network's top-rating television shows like *Janella in Wonderland*. She said, "We're also experiencing double-digit growth in terms of airtime starting November."

This can be viewed as a significant leap for **IBC** because it shows that the network is indeed a strong third contender and that it is attracting more viewers who welcome **IBC's** Filipino programming innovations that is very different from the shows of the two giant networks. Among the expected well-wishers of the teen star princess is a movie actress and **Channel 13** vice-president Lito Ocampo Cruz who has been credited for bringing *Janella in Wonderland* and other fantasy series here. *Janella in Wonderland* had been among Top 20 shows in Mega Manila since its launch just last January. It's pilot and charming superstars captured it to the status it currently holds in the Pinoy fantasy lovers' hearts.

From its consistent high national TV ratings in phenomenal success, *Janella in Wonderland* truly conquered the nation as proven by its top trending topics on **Twitter** and **Facebook** almost every night; fans of mall tours; best-selling official soundtrack and merchandise; and numerous magazine covers. Salvador now hailed as the country's newest fantaserye princess and the phenomenal teen star princess of primetime TV introducing a mermaid character to the Filipino audience.

IBC Board of Directors and management is said to be very happy with their fantasy opera. It's rating well and gaining more viewers every prime-time. IBC execs are also very satisfied with the way Joyce E. Bernal is directing each episode. At the contract signing of a teen star Janella Salvador, she changed upon IBC's entertainment head Laurenti Dyogi. Are they satisfied with the way their Anime Kapinoy, Have a Tanghali, HapoNation, PrimeTastik,Gabi ng Impormasyon and Panalo Weekend campaigns for their new weekend, daytime and primetime shows are doing well. The series of specials on the stars of the phenomenal Koreanovela My Love Patzzi and their visits to Manila.

With its impressive fantasy, adventure, emermaid and love stories, cast, locations and musical score, The soap fantasy series top-billed by a teen sweetheart princess Janella Salvador mark on the acting as she is set the primetime leads acting on primetime is a certified **Kapinoy** as her lead role character Janella Bernardo, an ordinary girl of the mermaid tale princess for the sea that featuring Janella's teen drama, fantasy, magical girl and romance in one fantaserye on primetime TV, pitting it against the the rival networks for the fantasy drama soar high in the ratings game which of their new shows are his personal favorites. "We'll put fantaseryes on primetime. It's a strategic move on our part," Cruz says.

Admitted that the show is now raking in millions in advertising revenue for **IBC**, when t he earnings have prompted the network to put the show in a primetime slot.

Besides, **IBC** was more focused on localizing and giving more attention to local programs. Cruz reveals that **IBC** is currently forumulating a soap operas and fantasy series as well as its drama anthologies, local sitcoms, children's programs, the **Viva** Tagalog blockbuster movies, musical variety shows, game shows, reality shows, animes, telenovelas, asianovelas and sports programs.

"Oh yes, we're very happy because the ratings are constantly improving and on the rise. Si Mutya Orquia in *Carita de Angel*, Janella Salvador and Marlo Mortel in *Janella in Wonderland* and Claudine Barretto and Raymart Santiago in *Your Heart, My Love*, you can see na happy at tuwang-tuwa sila sa ginagawa nila and you can feel this as you watch their shows. Ang *Sic O'Clock News Naman* and *Ghost Busters* on Monday nights, an original telemovie (made-for-TV movies) *13 Original Movie* is on Tuesdays, the *PBA* basketball games on Wednesday and Friday nights, and *I Will Be Here* and *Shake, Rattle and Roll* naman on Thursday nights are game-changers kasi sila ang once-a-week drama shows on the air. We expect naman to zoom to the greatest heights overnight, we think we're building up our own audience."

Janella she marke the splash of island, beach and the swimming of girl will deliver strong ratings during weekdays and provide further lift to the ratings of our weekday shows. Assured that The Kapinoy Network will come up with more quality shows like the fantasy series *Janella in Wonderland* to provide the viewers more exciting on TV. Janella also the mainstay performer of Sunday musical variety show *It's Partytime*.

**IBC** president and CEO Boots Anson-Roa said they're on right track with the programming changes they made. "I'm personally very happy for our superstars, they're all very cooperative, puro magagaling sila, and we're really proud of them and our high quality shows," he says. "Our goal is to have something different to offer to the Filipino audiences and we're glad viewers are taking notice of that."

With its impressive launch, *Janella in Wonderland* consistently ranked the #1 fantaserye on its timeslot and has become such a huge hit that it set a trend in phenomenal fantasy series on rival networks completes a new trio of #1 shows on IBC's PrimeTastik lineup. The child star wonder Mutya Orquia's #1 inspirational fantasy *Carita de Angel*aired at 6:00pm. *Express Balita* is the undisputed #1 primetime news program anchored by the formidable news anchors Henry Omaga-Diaz and Snooky Serna-Go at 6:30pm continues to dominated rivals of the newscast *TV Patrol* and *24 Oras*.

The queen of Philippine soap opera Claudine Barretto and the box-office action star Raymart Santiago's hit primetime melodrama soap opera series **Your Heart, My Love** also became the #1 hit teleserye on its timeslot at 9:30pm, a hit primeyime telenovela **La Madrastra** at 10:00pm starring the Mexican star actress Victoria Ruffo and a hit Koreanovela **My Love Patzzi** starring Jang Nara at 10:30pm.

Meanwhile, *Janella in Wonderland* continues to perform in the ratings game garnered by the well-loved Kapinoy fantaserye. Based on the latest data of **Kantar Media** last Monday (November 4), the fantasy drama series is now of the top spot of the country's top overall TV programs with 35.1% national TV rating, or 15 points higher than its rival**ABS-CBN's** *Honesto* with 32.4% and **GMA's** *Adarna* with only 17.8%.

"IBC has already beginning in the winning weekends, it has especially on weeknights with *Carita de Angel*, *Express Balita*, *Janella in Wonderland*, *Sic O'Clock News Naman*, *Ghost Busters*, *13 Original Movie*, *I Will Be Here*, *Shake*, *Rattle and Roll*, *PBA*, *Your Heart*, *My Love*, *La Madrastra* and *My Love Patzzi*. The addition of *Janella in Wonderland* makes IBC truly the network to watch. It's any programmers dream to have primetime stars are Mutya Orquia, Janella Salvador, Freddie Gutierrez, Claudine Barretto and Raymart Santiago in one network and on one weeknight. Despite having such big name superstars our prmetime lineup is that the three primetime seryess are also focused on the audience, the shows all shine the spotlight on the people," said IBC chairman Eric Canoy and executive vice-president Lito Ocampo Cruz.

Directed by the award-winning director Joyce E. Bernal and written by Joel Mercado, Janella Salvador's leading men are the two Kapinoy actors like the Kapinoy primetime leading men Freddie Gutierrez (Freddie Agustin) and Marlo Mortel (Victor Fred) as the main cast for the popular love team fans of FredNella (Freddie and Janella) and MarNella (Marlo and Janella) while taping her new episodes.

Together with *Janella in Wonderland* supporting cast members are Victor Anastacio, Freddie Gutierrez, Gloria Romero, Bettina Carlos, Andrei Felix, Alfred Vargas, Aldred Nasayao, Miel Cuneta, Paolo Serrano, Matt Edwards, Chin Chin Gutierrez, Nathan Barrera, KC Montero, Abby Bautista, Kat Alano, RJ Jimenez, Fretzie Bercede, Francis Magundayao, Jai and Joj Agpangan, Carlo Lazerna, Anne Discher, Donjeff Tejada, Sue Ramirez, Liza Soberano, Yen Santos, Mikee Lee, Kelly dela Cruz, Chris Gutierrez and the voices of Jerome Ponce as Dog Puppy, Nel Gomez as Janella's Pet Fish, Coleen Garcia as Lipstick Fish, Polo Ravales as Octopus, Jon Santos as Shrimp, Teejay Marquez as Jellyfish, Pia Magalona as Fisher, Juan Carlos Urquico as Porcupine Fish, Mario Maurer as Sea Lion, Louise Abuel as Zuma, Bobby Andrews as Tiger Fish, Elmo Magalona as Crab, Raven Villanueva as Sun Fish, Anton Revilla as Seal, Maybelyn dela Cruz as Chironex, Timothy Chan as Dreamfish, Josh Padilla as Remo, Chienna Filomeno as Whale Shark, CJ Navato as Squid, Ruben Gonzaga as Shark, Neil Coleta as Shell and Derrick Monasterio as Dragon Fish.

Continue to feel the magic of Janella Bernardo's unique mermaid love story, adventure and fantasy stories, *Janella in Wonderland* everyday 7:30pm, right after *Express Balita* on IBC's PrimeTastik. For more updates, log on to www.ibc.com.ph, follow

@janellainwonderland on Twitter; and 'like' the show's official Facebook fanpage at www.facebook.com/janellainwonderland. Tweet your thoughts, comments, and suggestions using the hashtag #ILoveJanellainWonderland.

### Coming Soon: My Little Janella, Plus Other IBC Updates

February 25, 2014

Both Abby Bautista and Jenine Desiderio will be part of My Little Janella; slated to launch this April 7 replacing Before I Fall in Love.

Last January 2014, IBC decided to expanded PrimeTastik superstars themselves in its competitors by airing a mermaid-tale primetime fantasy drama series *Janella in Wonderland*, the romantic-melodrama primetime soap opera series *Your Heart, My Love* and the most-promising dramedy *Crazy Little Thing Called Love* with the established bankable of the hottest love teams like that of a teen star princess Janella Salvador and *Superstar Circle* winner Freddie Gutierrez, and the queen of Philippine soap opera Claudine Barreto and action star Raymart Santriago, and drama princess Cristine Reyes and primetime prince Dingdong Dantes This April for summer, the Kapinoy network is set to introduce a primetime-themed asianovelas as it follow-up with a child fantaserye *My Little Janella* (4:00PM) and a Taiwanovela primetime *Love You* (6:00PM). IBC has big plans for Janella as we gear up our programming for the balance of the year.

Bautista as young Janella Bernardo and Janella's mother Jenine Desiderio as their respective roles aired on weekdays at 2:30PM replacing Mario Maurer-Erich Gonzales afternoon serve Before I Fall in Love (with its finale episode on April 4). Directed by Cathy Camarillo, this will be Bautista's first weekday afternoon series as a Kapinoy and the spin-off version of the successful teen mermaid tale primetime fantaserye Janella in Wonderland starring a phenomenal teen star princess Janella Salvador becoming the huge success. Meanwhile, introducing the primetime Taiwanovela called Love You will premiered on April 7 at 6:00PM replacing the inspirational antasy Carita de Angel (for its last episode on April 4). Airing on Monday, Tuesday and Thursday nights right before Express Balita. The Taiwanese drama starring Joseph Chang, Rainie Yang, Kingone Wang, Tiffany Hsu, Alien Huang and Tom Price. Two strangers, both proposed marriage to their respective girl/boyfriend, were rejected on the same day. They decided that the best way to deal with the rejection was to get drunk, really drunk. During the 24 hours of their crazy drunkenness, these two stranger became fast friends and got married... to each other. When they finally sobered up, they embarked on a mission to undo every crazy thing they did while they were drunk and prayed that their girl/boyfriend wouldn't find out. However, it turns out that Jie Xiu's girlfriend, Ai Wei, doesn't want a scandal affecting her movie so she asks him to stay married to Xiao Ru for three months. Jie Xiu and Xiao Ru develops feelings for each other, Ai Wei realises how much she loves Jie Xiu and plans to reveal the fake marriage contract to the media so they could get back together.

Enter My Little Janella, a child family fantasy drama topbilled by the child star wonder Abby

People are accustomed to entertainment shows on TV. The concept of entertainment revolved around dancing, singing, tele-dramas and showbiz gossips. For all you know, the mere intention to delight the viewers inflicted negative effect on the society. Some shows infused the normalization of two-piece apparels worn by dancers on national broadcast. Other shows concept of "revenge" when treated by other people. Come on admit it, some cartoons and anime shows have that as the highlight.

Meanwhile, starting February 24, *Express Balita* and *Ronda Trese* will now be broadcast inside a newly-built studio of Studio 4 in IBC News Room at the IBC Broadcast Center in Broadcast City, Capitol Hills, Diliman, Quezon City. In addition, the closing ceremonies of the 2014 Winter Olympics will be aired Monday midnight on IBC and its affiliates coming to IBC with further details coming in future articles.

It has been said that the way IBC-13 can be relevant today is when they introduce an already established norms in television viewership. So far, it has paid off despite committing several missteps. And with more innovative and creative quality programs coming in the succeeding weeks, expect IBC to expand its effort in bringing a different kind of programming to more knowledgeable viewers.

### Janella Salvador love-team Freddie Gutierrez, Marlo Mortel and Michael Martinez

March 1, 2014

#### Janella Salvador love-team Freddie Gutierrez, Marlo Mortel and Michael Martinez

A primetime teen sweetheart princess is thankful for the charming warm support of TV viewers for IBC's mermaid tale fantasy drama *Janella in Wonderland*. IBC's new primetime princesses such as Janella Salvador, Erich Gonzales, Liza Soberano, Cristine Reyes and Maxene Magalona. After their recent launch on the network's Sunday variety show *It's Partytime*, the five lovely young ladies are expected to shine brighter as they make their mark in IBC's upcoming primetime programs.

Salvador, is now a certified Kapinoy superstar plays the role of Janella Bernardo as the lead role in IBC's high-rating mermaid fantaserye *Janella in Wonderland* (with an all-star cast with the Kapinoy primetime hottest young men Freddie Gutierrez, Marlo Mortel and Michael Martinez). Soberano, at 16 the youngest of the six, isthe 1st runner-up of *Superstar Circle*, IBC's first-ever superstar reality search.

Reyes is the princess having proven her acting metter as the previous teleserye *Safe In The Arms of Love*, Cristine gets her biggest break also she stars as lead roel in her upcoming teleserye *Crazy Little Thing Calld Love* with a primetime king Dingdong Dantes for a love-team. Gonzales, has her own afternoon teleserye *Before I Fall in Love* with a Thai superstar-actor Mario Maurer.

"Oh my G, I am grateful that we have consistent high TV ratings and now it's even getting higher. So I really hope that the viewers continue to follow the mermaid and swimming adventures of Janella Bernardo every night because we are all doing our best to make it much better," shared Salvador. Janella has a big success to be one of Kapinoy Network's prime young princess.

Based on the latest data of Kantar Media, the trending and top-rating drama series topbilled by the 'primetime princess' Janella together with the yougn actors like *Superstar Circle* winner Freddie Gutierrez, Marlo Mortel and Filipino skater-turned teen actor Michael Martinez and a powerhouse cast Andrei Felix, Chin Chin Gutierrez, Alfred Vargas and Bettina Carlos continues to gained a national TV rating of 36.7%, or almost 15 points higher than the national TV rating garnered by its rival program ABS-CBN's *Honesto* (31.2%) and GMA's *Adarna* (16.0%). Salvador dedicated the success of their show to its first-of-its-kind love story, romantic adventure and fantasy story and the commitment of their team. She said, "Aside from the fact that our story is very mermaid with a touch of fantasy drama which Pinoys love; one of *Janella in Wonderland's* big huge success factors is the great working relationship of the team

especially with our directors, Joyce E. Bernal, because they closely monitor our characters, ensuring we execute it right."

TV viewers alike the love story, fantasy, memaid, adventure and romance, casting, cinematography, musical scoring, and production design of IBC's top-rating mermaid tale fantaserye.

With Salvador's show shining in the PrimeTastik block of IBC, viewers has help and her with the queen of Philippine soap opera Claudine Barretto, who is currently one of the lead stars of the Kapinoy top-rating primetime teleserye *Your Heart, My Love* with an action star Raymart Santiago. Lined-up for Janella include a fantasy series, drama anthology, sitcom and a movie under IBC Films.

"Claudine is really like a woman to me, so there was never a time that competition became an issue to us," said Janella. "I'm super proud of her because I know very well that their show is doing great soap opera melodrama in the ratings. Actually, I'm a fan of *Your Heart, My Love*."

When that happens, IBC can pride itself as the new home of the biggest supertars such as the veteran actor Christopher de Leon, Jodi Sta. Maria, Richard Yap, Claudine Barretto, Raymart Santiago, Sandy Andalong, Manilyn Reynes, Cherry Pie Picache, Ronaldo Valdez, Ces Quesada, Ian Veneracion, Dingdong Avanzado, Jenine Desiderio, Gino Padilla, Rachel Alejandro, among others.

Meanwhile, along with her hardships to get her father Lloyd Gonzalo (Victor Anastacio) and her mother Dina Bernardo (Gloria Romero) of the beach in inmade for the island, Janella's (Janella Salvador) mermaid heart will be put to the swimming princess with the coming of three 'princes' in her life makes an Oceana healthy. The Destinies tell Janella that she needs to collect three items in order to succeed. Who will win Bernardo's love - his bestfriend Freddie Agustin (Freddie Guttierrez) who just confessed his love for her island gives her a magical necklace that will enable to be a human and mermaid she wishes; Victor Fred (Marlo Mortel) who visits the island to look for himself and for the girl his heart; or Eric Bautista (Michael Martinez) who irritates girlfriend at every encounter?

Don't miss *Janella in Wonderland* weeknights at 7:30PM after *Express Balita* on PrimeTastik. For more updates, log on to www.ibc.com.ph or follow @ibc13 on Twitter.

### IBC and Channel M relaunched K-POP Star Hunt with the audition dates

A reality talent competition is back once agan on The Kapinoy Network IBC relaunched for the returning season of *K-POP Star Hunt* in partnership with Mnet and Channel M, with fully training support from FNC Entertainment, one of the top music labels in Korea, which houses idol band groups CNBLUE and FT ISLAND including Ace Of Angels (AOA) and soloist, Juniel, and produced by Singapore-based, award-winning television production company, The Moving Visuals Co.

It was surprising to receive an invitation from a government-sequestered television and radio station announcing a reality contest whose aim is to search for K-Pop Idols. IBC and Viva makes in the local scene this month with the local production and the new franchised from Channel M and MNet in Korea for the Filipino K-POP teens shine always exciting to meet young Filipinos who get their talents noticed and appreciated abroad who auditioned as these teens faced talented finalists from other Asian countries including Hong Kong, Singapore, Taiwan, and Thailand.

To get started on your idol dream, simply upload your best Kpop song-and-dance routines to the official website at www.kpopstarhunt.com. Kpop fans between 15 and 29 years of age will have more than six weeks (submission deadline varies in different countries) to upload their video submissions.

Organized by CJ E&M and Fox International will create the new audition fever with full training support from FNC Entertainment, one of the top-tier music labels in Korea aspired to be the next K-pop sensations, aspiring hopefuls with 11 outstanding contestants from five countries, including Singapore, Hong Kong, Taiwan, Thailand and the Philippines are select will also have the once-in-a-lifetime chance to be in the spotlight of Asia, realize their K-pop dreams and vie for the coveted title as winner.

Phase of online video submission the overall winner for the 3rd season will get an amazing benefits including a contract with CJ E&M and FNC Entertainment, intensive 6-12 months K-pop training in Korea, one collaboration song with one FNC artiste, solo debut in Korea and/or their native country, and participation in the 2014 Global M Countdown. The competition is open to Filipinos, 15-29 years old, who love to sing and dance, and dream of becoming a world stage performer. Interested parties must have the talent management and recording contracts, locally and internationally in the bandwagon of entertainment.

Lito Ocampo Cruz, IBC executive vice-president, explains, *K-POP Star Hunt* is a competition that integrates the ultimate artistic expression of voice of singing and dancing to convey a total stage performance par excellence, such as singing, dancing and stage appeal make-up required of a total stage performer."

Apparently, they partnered with a group from Korea to produce a new reality show on Philippine television to attract all K-Pop fans out there which are really huge. The figures are shocking and to learn that teens and the younger years are very much into the superstars, then it will spell success to the partnership.

Representatives from IBC-13 emphasized that the number 3 station will continue to prioritize the superstar campaigns including recognizing Filipino world-renowned talents and brightest superstars.

Eric Canoy, IBC chairman, believes the search will help young Filipino to achieve world-class stature said that the search will be of great help to young Filipino talents who dream of world-class success. "In celebration of 54 years of Philippine television history, *K-POP Star Hunt* shall showcase The Kapinoy Network as the certified number 3 television network, towards targeting to increase viewership by a big margin in the middle of 2014," added Eric Canoy and Lito Ocampo Cruz in our interview at the launching of *K-POP Star Hunt Pinoy Edition* held at the Shangri-La Plaza Makati.

"Together with Korean-based renowned artists and investors, I am here to help revolutionize entertainment shows in the Philippines. We recognize the immense and extraordinary performing musical talents of the Filipinos. We are here to help bring the promising performers on the world stage," says the management of IBC Board of Directors and lead sponsor of the project, offering audiences a peek at what it takes to be the next big K-POP Kapinoy star. The regional competition is the biggest of its kind in local television history that captures the popularity of Korean Pop Music (K-Pop) in Asia and to give the Asian viewers a once in a lifetime opportunity to become the K-Pop superstar artist from Korean's showbiz industry.

Asia is full of youths with amazing talents and we are excited to be a part of *K-Pop Star Hunt 3*. We look forward to nurturing these talents and help them realize their full potential and dream of being a performer," said Han Seong Ho, CEO of FNC Entertainment.

Channel M, CJ E&M, FNC Entertainment and IBC will be organizing preliminary auditions in Singapore, Taiwan, Hong Kong, Malaysia and Thailand where they will select the 2 most outstanding contestants from each territory. These finalists will be flown to Seoul to receive professional training with CJ E&M, FNC Entertainment and Kapinoy Talent center where they would compete to be among the Top 4 for final round.

Final showcase concert to be held in Singapore: The Top 4 finalists will head to Singapore for a special final showcase concert for one last performance which will also determine their fate.

The newest Pinoy K-POP reality talent show season will be Tagalized permiered on April 7 every Monday, Tuesday and Thursday nights at 8:45PM on IBC's PrimeTastik.

#### Countries that Season Auditions were held at:

- Singapore
- Taiwan
- Malaysia
- Thailand
- Hong Kong
- Philippines
- Indonesia

#### Contestants: (ages are at time of competition)

- Hong Xue Feng (nickname Agynes at 19 years old from Taiwan)
- Jean Kiley Manguera (nickname Jean Kiley at 18 years old from Philippines)
- Elma Nathania Christy (nickname Elma at 18 years old from Indonesia)
- Chester Briones (nickname Chester at 19 years old from Philippines)
- Lau Chun Yu (nickname Water at 25 years old from Hong Kong)
- Nopphan Chantarasorn (nickname Mickey at 15 years old from Thailand)
- Chua Jia Hang (nickname Yvonne at 24 years old from Singapore)
- Li Ka Yan (nickname Aileen at 23 years old from Hong Kong)
- Thoo Foo Joe (nickname Ryan at 24 years old from Malaysia)
- Ardina Glenda Chrysilla (nickname Glenda at 18 years old from Indonesia)
- Chananan Siriburee (nickname Pik at 18 years old from Thailand)
- Putri Norizah Ibnor Riza (nickname Putri at 22 years old from Malaysia)
- Stephanie Koh Yi Xin (nickname Steph Micayle at 21 years old from Singapore)
- Su I Chin (nickname Andy at 15 years old from Taiwan)

Fans of Pinoy K-Pop are in for a treat, Kapinoy Talent Center, the talent management for training and discovery will be the official partner for this season for the show in intensive training to be a K-Pop singer.

### Fifty-four year high for IBC

#### March 7, 2014

A grand celebration awaits as the government-owned sequestered media conglomerate IBC-13, the country's third ranking and most-watched commercial television station since RPN-9 and

TV5 also in the number 3 spot, The Kapinoy Network celebrated on its 54th anniversary last March 1 and climb to the top of the ratings summit in the past couple of months.

A new look and a new beginning of The Kapinoy Network IBC burst a number 3 with a spirit of renewal raring to take on new challenges in the Philippine broadcast industry, a network that will truly.

Today, things are changing for IBC. A new board of directors has come in, appointed by President Noynoy Aquino III, with Eric Canoy, who presides over Radio Mindanao Network, as the chairman, and Lito Ocampo Cruz, former VP of E! Entertainment TV Philippines for RMN, as the network's vice-president.

Compared to the country's two giant networks, ABS-CBN and GMA-7, the sequestered TV station follows a free-for-all environment where talents to work. At the IBC headquarters at Broadcast City in Diliman, Lito detailed the future of the network and what great things this new board has in store intends to increase its cultural, current events and children's programming.

As part of AO No. 26, IBC very recently handed over its archives to the Film and Development Council of the Philippines (FDCP). The old films forming part of our cultural heritage will be preserved and restored in a single national archive. There is tremendous cultural significance in that for us, "because I believe the Golden Age of Television started with 13," declared Tessie Taylor, the sales and marketing department head.

After proving its worth as an emerging competitor to the two network giants with the primetime top-raters like Janella in Wonderland, Your Heart, My Love, Crazy Little Thing Called Love, La Madrastra, My Love Patzzi, Whattaboys, Sandy's Romance, Maya Loves Sir Chief, Happy TODAS, DMZ-TV, Last Fool Show, top-rating news program Express Balita, top-rated game shows such as Who Wants To Be A Millionaire? and The Million Second Quiz, reality show Born to be a Superstar, PBA and NBA, IBC gears up to discovery and developing its own talents, idolsand superstars through the talent managment and developing group Kapinoy Talent Center. The Kapinoy Network has also announced its plan to produce films to compete against the more established production companies and a big roster of talents.

IBC, which recently introduced a new catchline, the Superstar Network, has been taking a maverick stance in revolutionizing local programming. The network's current line-up of shows - newscast at 6:30 p.m., teleseryes at night, teen romance-drama anthology on Saturday primetime, sitcoms, daily noontime show, game show, reality show and musical variety show on Sunday afternoon - reveals that it remains beholden to the existing template of rating programs on both 2 and 7. It seems 13 wants the public to know that their shows on the two other channels. The fact that it has been hiring on-cam and off-cam talents formerly associated with 2

and 7 rubs it in furthermore. The Kapinoy Network continues its plan to offer innovative and creative programs in Philippine television history.

Anime Kapinoy (IBC's morning block) which are specially targeted to the Bagong Pinoy anime enthusiasts has now featured sentai, tokusatsu and anime series like *Super Pig* (Monday to Wednesday at 9 a.m.), *Kirarin* (Thursday and Friday at 9 a.m.), *Kamen Rider Fourze* (weekdays at 9:30 a.m.), *Cyborg Kurochan* (weekdays at 10 a.m.) and *Time Quest* (Sundays at 8 a.m.) some of the Japanese television in anime fans.

In a press conference held recently for the network's programming, IBC president and CEO Boots Anson-Roa gave a short report on how their network have progressively become competition with other giant TV stations, especially on daytime, primetime and weekends, again we're gonna launch more sitcoms.

The "uptrend" anchored largely on Marlo Mortel and Janella Salvador's fantaserye *Janella in Wonderland*, which as of late has shaken up the ratings survey in the Mega Manila area. Claudine Barretto and Raymart Santiago's teleserye *Your Hear, My Love* and Cristine Reyes and Dingdong Dantes' *Crazy Little Thing Calld Love* are also asserting muscle in their respective timeslots in the ratings survey in the Mega Manila area.

Ms. Boots said in his "progress report," IBC stands for innovation and creation, so we always come up with something brand new. We're very strong on weekday and weekend, on daytime and primetime, one thing we have to fill up in terms of the gap in the portfolio is late night.

The basketball fans with the 2014 PLDT Home TVolution PBA Commissioner's Cup which is recorded the highest-record breaking Filipino sports fans with Air21 Express vs. Milo Energy Drink (36.6%) and Alaska Aces vs. Talk 'N Text Tropang Texters (35.4%) scoring the viewership ratings. The local channel that the professional basketball league PBA and NBA are in the same station.

It's roster of the innovative TV programs enjoying some of the highest recorded primetime TV ratings is led by *Born to be a Superstar*, the station"s number one reality show for the national singing contest hosted by the singing champions Anja Aguilar, Sam Concepcion, Marvin Ong and Khalil Ramos with a judges of the singers Dingdong Avanzado, Joey Albert, Paula Bianca and Gino Padilla. This weekend show reportedly beat ABS-CBN and GMA with *The Biggest Loser Pinoy Edition Doubles* and *I-Witness* during Saturdays and *Gandang Gabi Vice* and *Kapuso Mo, Jessica Soho*, in ratings, a triumph for The Kapinoy Network, in partnership with Viva Entertainment and started broadcasting in March 1, 1960. The network has changed the TV landscape of primetime by offering intelligent, entertaining and modern broadcasting concepts.

While IBC still largely banks on some of its borrowed network talents, the network maintains that inducing competition, merely helping the industry grow while helping artists make a name for themselves.

This concept is already a welcome for fans who want to see their favorite showbiz personalities paired with other talents. *Lunch Break*, IBC's long-running, top-rating and multi-awarded noontime variety show despite the shows able to have the exciting game portions with a live musical performances at lunch time. It is hosted by Ryan Agoncillo, Joy Viado and Annabelle Rama that exclude the stars represented by the same competitor of *It's Showtime* and *Eat Bulaga!* with their favorite serving of lunchtime funfare flavored with pure entertainment bringing on the best programs for a national television and international viewership.

IBC is doing otherwise, perhaps at least can build up its own network stars. Honing talents takes time and money, a business reality The Kapinoy Network in a position to fast-track at this stage of privatization efforts. In any case, the station has already achieved so much in its year of digital broadcasting.

"The positive feedbacks, all resulting from that of IBC-13"s consistent ratings that remarkably hit as high as 50 percent in the first quarter of 2014, and the strongly increasing patronage from viewers, advertisers and celebrities are encouraging indicators that The Kapinoy Network has effectively appealed to the Pinoy's discerning taste. It is breaking from the formulaic and identical TV program concept," said Eric Canoy, the network's newest chairman of IBC is important to analyze competition's programming, ratings, movements, rates and personalities and use the generated data to develop sales strategies. IBC event that they appreciate the opportunity the network is giving to up and coming talents like them.

This is also the sequestered TV station, despite the ratings factor this Saturday nights gained by an all-male cult action sitcom *Whattaboys*, a teen romantic drama anthology *Sandy's Romance*, a top-rated family sitcom *Maya Loves Sir Chief* which recently the today's top stars as leading lady Jodi Sta. Maria (Maya dela Rosa) and veteran actor Richard Yap (Sir Chief) and the all-male gag show *Happy TODAS* who have the potential to become TV stars, and the star-studded studio dance variety show *DMZ-TV* develop new prospects they feel will best suit the taste of its mass audiences to turn on the homegrown talents.

"There are some stars who are locked in a contract with Channels 2 and 7. We respect that. We only work with people who are free to render their services to IBC. That's the pool that we are tapping now."

"We're setting new milestones each week, as evidenced by the strong uptrend in all our day parts. Primetime urban and rural individual audience share reports that showed the trend-setting

teen mermaid fantasy drama series Janella in Wonderland, a hit fantaserye top-billed by a teen sweetheart Janella Salvador and Marlo Mortel which has shaken up the ratings survey in the Mega Manila area recently posted in the record-breaking high in the audience share of 35.5% beating its rivals Honesto (34.2%) and Adarna (14.8%), followed by a soap opera primetime teleserye Your Heart, My Love starring the queen of Philippine soap opera Claudine Barretto and the box-office action star Raymart Santiago scored the national TV ratings of 21.5% in dominated of The Legal Wife (18.0%) and Rhadora X (12.4%). Meanwhile, launched the Philippine television version of the 2010 Thai film in a romantic dramedy Crazy Little Thing Called Love top-billed by the drama princess Cristine Reyes and the primetime king Dingdong Dantes premieres strongly ratings at the score of 11.4% rating than Aquino and Abunda Tonight (9.2%) and The Tim Yap Show (5.4%). Meanwhile, a hit primetime telenovela La Madrastra top-billed by the Mexican actress Victoria Ruffo scored the number 1 spot at 10.9% than its rival telenovela True Love (8.8%) and The Biggest Loser Pinoy Edition Doubles (6.3%), and the hit primetime Koreanovela My Love Patzzi starring the Korean teen superstar Jang Nara ranks the number 1 with 12.4% than Darling Sweetheart (10.1%) and A 100-Year Legacy (9.9%). All these 5 weeknight programs show an upwards trend in the ratings of evening soap operas, beating other teleseryes within its timeslot and inching its way toward number one," revealed Canoy.

"IBC is an open shop not only for on-cam talents but also people behind the scene - producers, directors, everybody can work with IBC as long as they have the drive for innovation," said Canoy.

"Kantar Media's overnight individual audience share reports showed *Born to be a Superstar* posing an unprecedented 44.6 percent audience response, which amounts to about three million viewers tuning in weekends, while *Who Wants To Be A Millionaire?* posted a 25.6% high in audience share on Saturday, followed by the Sunday night game show *The Million Second Quiz* which has been a 20.6% rating. All these weekend programs show an upwards trend in the ratings, beating other shows within its timeslot and inching its way toward number one," revealed Lito Ocampo Cruz, the network's executive vice-president.

The tie up consequently allowed the network to beef up its programming, which consequently boosted its chances to compete against ABS-CBN and GMA-7.

Television viewing, at least in IBC"s case, is certainly getting exciting on the local front as the station emerges as a major player that has broken the old network duopoly.

"IBC brings into the national TV program the best in Philippine entertainment. We are in the process of developing a new name that best defines IBC's famous personality like a Kapinoy superstars," Canoy said.

Details of IBC''s new name of The Kapinoy Network will be revealed during the station's month-long anniversary celebration kicking off on March 8, Saturday. Watch out for that!

# Janella in Wondrland' is now beaten 'Dyesebel' and 'Kambal Sirena'

March 20, 2014

The third major player in the three-way network war, IBC's biggest teleserye offering for 2014 with a huge hit mermaid fantaserye Janella in Wonderland is now beaten into the so-called 'Mermaid Sirena Wars' on Philippine television history won the hearts of primetime TV viewers as its clinched the number one spot on the list of the most watched TV programs in the country, the rivalry behind the two mermaid-based fantasy series will be something to look forward to. With its one-of-a-kind original production from its production design, magnificent costumes, and visually outstanding effects up to the remarkable underwater scenes. Janella's fantasy drama trilogy will air against ABS-CBN and GMA's own mermaid tale *Dyesebel* and *Kambal Sirena*. According to the data from Kantar Media on Monday (March 17), the fantasy series topbilled by a hottest teen sweetheart Janella Salvador as the primetime princess girl scored a national TV rating of 34.1%, or almost 15 points higher than its rival programs with *Dyesebel* starring Anne Curtis (32.8%) and Kambal Sirena starring Louise delos Reyes (17.9%) at the same time. Aside from TV ratings while Salvador is the deluge of new faces in IBC's roster of talents in line with its bid to be competitive with ABS-CBN and GMA-7, the trend-setting fantasy serials for mermaid tale conquered social networking sites such as Twitter, where the show's official hashtag #ILoveJanella became one of the worldwide trending topics already rivalry between the two major networks admits that Janella in Wonderland will be compared to the rivals of Dyesebel and Kambal Sirena because both shows have mermaids as central characters. She was among the lead young artists to land regular shows on Channel 13. Janella's other shows on IBC are Friends 4Ever, the youth-oriented drama series directed by Laurenti Dyogi and Mark Reyes, top-billed by Marlo Mortel, Janella, Khalil Ramos, Sue Ramirez, Francis Magundayao, Liza Soberano and Freddie Gutierrez air on Sundays 4:30PM starting March 29; and the regular peformer of the station's Sunday musical variety show It's Partytime.

Meanwhile, primetime TV viewers will fall in love again with a Kapinoy fantaserye as Janella Bernardo (Janella Salvador) will be a mermaid tale on swimming is at the beach at the island to explore the deep, and everywhere they go looks at the water for her with her friends Syrenka (Sue Ramirez) and Monica (Liza Soberano). Freddie Agustin (Freddie Gutierrez) and Victor

(Marlo Mortel), her boyfriend of Janella as well. How will Lloyd (Victor Anastacio) giving Janella as the mermaid girl of the sea?

Don't miss the mermaid adventures of *Janella in Wonderland* weeknights after *Express Balita* on IBC PrimeTastik. For more information about *Janella in Wonderland* visit the show's official social media accounts at Facebook.com/JanellainWonderland and Twitter.com/JanellainWonderland.

### IBC goes Anime Kapinoy block

#### March 24, 2014

After earning huge success with film showings, game shows, reality shows for talent superstars, telenovelas, asianovelas, children's programming, teleseryes and fantaseryes, original telemovies, top-rated local sitcoms, gag shows, political satires and sports events, The Kapinoy Network IBC will now bring to homes the best of Japanese television by way of very popular tokusatsu, sentai and anime series. These such popular hits like *Time Quest*, *Ghost Fighter*, *Kamen Rider Fourze*, *Kirarin*, *Cyborg Kurochan* and *Sky Ranger Gavan*, which will be dubbed in Filipino by your favorite Kapinoy supersrars.

#### Robi Domingo leads his voice in Ghost Fighter

Ghost Fighter is one of the highest rating anime shows in Japan. Its irreverent action-packed has made it a favorite of televiewers of all ages. It follows Yusuke Urameshi, a street-brawling delinquent who, in an uncharacteristic act of altruism, is hit by a car and killed in an attempt to save a young boy by pushing him out of the way. His ghost is greeted by Botan, a woman who introduces herself as the pilot of the River Styx, who ferries souls to the "Underworld" or Spirit World where they may be judged for the afterlife. Botan informs Yusuke that his act had caught even the Underworld by surprise and that there was not yet a place made for him in either heaven or hell. Thus Koenma, son of the Underworld's ruler King Enma, offers Yusuke a chance to return to his body through a series of tests. It all started when a delinquent 14-yearold boy named Yusuke Urameshi died in a car accident who tried to save a young boy's life. His spirit roamed around for a while and he decided to take a peek on his house to see what's going on after his death. Surprisingly, most people who went to his burial seem to be laughing. Most of them were Yusuke's enemies from school and his teachers who hated him, except the school's dean. The dean went to Yusuke's burial and mourned which also surprised Yusuke because he used to get scolded by him often. Atsuko and Keiko also mourned for him. Kuwabara came to his burrial with his blood boiling. His friends were already holding him back. Kuwabara still kept saying that he and Yusuke still have a score to settle. He said this with tears. Yusuke realized that there are still people out there who cared for him. And the kids enjoy will also watching his action-packed adventures everyday. Here in the Philippines on Philippine television

broadcast, *Ghost Fighter* will be seen from Thursday and Friday mornings, 8:30 a.m. to 9 a.m. on IBC.

Yusuke Urameshi is a student who attends Sarayashiki Junior High School became a hit among young viewers. His poor attendance, constant fighting, and bad habits have earned him the label of a delinquent among most of his teachers and classmates. This all changes rather abruptly as Yusuke is struck by a car and dies while trying to save a small child who had wandered into the road. Such an altruistic deed catches the underworld by surprise. As they do not have a place for him yet in heaven or hell, he is permitted to return to his body and resume his life. However, while doing so it is revealed that Yusuke has a particularly strong aura, or spirit energy, and Koenma, the son of Enma, lord of the underworld, recruits him as Underworld/Spirit Detective and Yusuke is charged with investigating supernatural phenomena in the human world and capturing criminals dealing in underworld crime tells the story of a young junior high student named Eugene. He met his allies Alfred and Dennis (originally a female named Denise) along the way while feuding and later befriending Vincent. Also had a love interest named Jenny while Sherlene and Master Jerico became his confidants in his adventures. The voice of Yusuke Urameshi will be provided by popular TV actor and host Robi Domingo.

#### AJ Muhlach provides the voice of Cyborg Kurochan

Cyborg Kurochan is an action-packed Manga that also appeals to viewers of all ages. High-tech gadgetry mixed with fast-paced scenes are what define Kurochan's strategy in fighting the evil Dr. Go, who is planning to take over the world. It was Dr. Go who created Kurochan and give him a coaxial machine gun, but this cat hero cannot be evil. He is the loyal protector of an elderly couple. With Dr. On on his tail, he is ready to take on a thousand other cyborg cats is a supercat who is dedicated to saving the world from evil.

Cyborg Kurochan has reigned supreme in topped Japanese TV ratings since its premiered in October 1999. It also airs in Hong Kong, Taiwan, Korea and Singapore will be in the Philippines. The show Cyborg Kurochan will be shown on IBC at 9:30 a.m., Tuesday to Friday. Kurochan will be dubbed in Filipino. popular TV and movie actor AJ Muhlach will provide the voice of the cyborg cat.

#### Janella Salvador leads her voice as Kirarin

*Kirarin* is the newest popular series in Japan also their favorite viewers of all ages. Kirari Tsukishima, a 14-year-old beauty, does not care about idols and the entertainment world because her mind is occupied by food. Her obsession with food only causes her to be clueless about love gained high ratings before because of the anime shows. One day, after saving a turtle that is stranded in a tree, is a the magical-girl genre as the 14-year-old beauty girl Kirari meets a handsome and gentle boy named Seiji, who gives her a ticket to a SHIPS (a popular idol group) concert to show his gratitude for her saving his pet. However, when Kirari shows up

at the concert, another boy named Hiroto, tears up her ticket and warns her to stay away from Seiji, because they both live in different worlds. The outraged Kirari sneaks into the concert, only to discover that Seiji and Hiroto, are actually members of SHIPS. Here in the Philippines, *Kirarin* will be shown on IBC at 9:30 a.m., Tuesday to Friday. Meanwhile, *Kirarin* will be dubbed in Filipino. The voice of the orginary girl Kirari Tsukishima will now provded by the hottest teen sweetheart Janella Salvador as her voice talents for the lead role.

### Janella meets Kirarin

March 26, 2014

Janella in Wonderland teen sweetheart Janella Salvador and Kirarin, the orginary girl in Japan who plays th lead in the hugely successful anime series presented to the media and advertisers. Janella provides the voice for Kirari Tsukishima in the Pinoy edition of the show. The chance to give voice popular princess of singr-actress in her mother Jenine Desiderio. At her moment, Janella is riding high on the huge success of her new solo album *Magic of Love*. He is also busy filming *Say the Magic Words* where she stars with Freddie Gutierrez. Also, she is a regular character Janella Bernardo in her own hit mermaid fantaserye *Janella in Wonderland* which is also aired on primetime at 7:30 p.m. as well as its character Nicole Gonzales in her youth drama series called *Friends 4Ever* and her regular performer in the Sunday variety show *It's Partytime. Kirarin* is seen at 10 a.m., Tuesday to Friday on IBC. It is followed by the action-packed adventures of *Ghost Fighter*, the action-packed boy with the voice of Robi Domingo at 8:30 to 9 a.m., Thursday and Friday and *Cyborg Kurochan*, the supercat with the voice of AJ Muhlach at 9:30 a.m., Tuesday to Friday.

### Janella Salvador debuting its another solo album

March 29, 2014

One of the highly-anticipated young stars, the teen pop-star in a Philippine female singer Janella Salvador is the teen sweetheart actress and now is a Filipino singer and her newest recording artist which revealed that the decision to record her own another solo album after the first solo album *Fall for Love*.

Though the teen sweetheart princess of 16-year-old girl at the time of this release, Salvador's poise and assurance shines through sweetheart, and the album is infused with her charm and charisma. Salvador is also a popular television and film superstar, and her name was very recognizable prior to the release of this album, at the time of this album's release, she is a fine singer.

Original songs written in English and Filipino composed by some of the Philippines' renowned songwriters like Vehnee Saturno, Jenine Desiderio, Christian Martinez, among others. The collection showcases some of the best songs ever, the country has produced. The songs will definitely invoke feelings of love and hope in every listener. To show gratitude for Janella's contribution to OPM, composed Freddie Saturno handed Janella a plaque of appreciation for recording her own album had its debut performance.

Salvador is the daughter of "Miss Saigon" veteran Jenine Desiderio. Janella's newest solo album *Oh My Gee*contained songs ranging from romantic ballads to OPM and R&B tracks, from easy listening tracks and smooth jazz to upbeat and novelty dance track.

Composed of original 14 and 4 cover songs. Opening the album is the first single the original dance craze tunes, *Oh My Gee* hit the waves on radio and instantly to the top charts composed by Marcus Davis. Connie Macatuno, renowned television and music video director managed the music video of the hit song.

There's the acoustic-guitar love song *Yakap*; an adult contemporary sounding *Here I Am Again* with the number of slow pop and the original Tagalog love song *Sa Pangarap Na Lang*; there's a love song *Till It's Time* is the acoustic guitar ballad backing track based the melody has melodic and lyrical similarities; original songs include *Save Your Heart for Me* for the R&B pop and *Unsaid* for the soft rock of piano and acoustic guitar with duet by Marlo Mortel. *I Love You Girl* is the original single for the novelty dance craze as well; the original beautiful catchy love song with a modern pop OPM ballad of soul and quiet storm *Yesterday's Love* generally about heartaches with a soulful tunes on her music video of her radio hit; original single *Tonight, I Celebrate My Love* in the influencial of soft rock and pop rock featuring Veejay Aragon; and original *Prinsesa ng Puso Mo*, a new treat of the dance tunes craze.

Salvador also is lucky to be preparing brand new songs by the new wave tune *She's a Girl* for the 80's-style new wave with a dance craze; original pop-quiet storm love song *Only You*; another catchy original song tune *Save Your Heart for Me* is the catchy original song R&B pop tune a about love for some pretty modern sounding OPM pop; *Promise Me*is an original OPM-R&B love song; the Asian singer Coco Lee's two versions of *Before I Fall in Love* for the ballad-flavored tracks and *Alam Mo Ba* for the love song tracks.

Multi-awarded and famous album producer/songwriter Freddie Saturno and Marcus Davis produced the album. The album was released on 2014, under the exclusive licensee and distributor of products for Filipino music recording in the Philippines, IBC Records. International fans are able to purchase the physical album from the official website of Salvador or download them digitally from MyMusicStore International, a music store website based in the Philippines became available on ITunes Stores worldwide. The album pays tribute to OPM (Original Pilipinio Music) while Janella's countless fans who have been loyal throughout his career.

#### Track listing (some 12 original songs and some 5 covered songs) Edit

- 1. Oh My Gee (released on March 19, 2014)
- 2. Till It's Time (released on April 19, 2014)
- 3. Sa Pangarap na Lang (released on June 6, 2014) (at the certified platinum album)
- 4. Yesterday's Love (released on April 5, 2014)
- 5. Tonight, I Celebrate My Love duet by Veejay Aragon (released on April 11, 2014)
- 6. Yakap (released on May 3, 2014) (at the certified gold)
- 7. Here I Am Again (released on July 25, 2014) (at the certified platinum album)
- 8. Ikaw Lamang (released on April 26, 2014)
- 9. Before I Fall in Love (released on June 6, 2014)
- 10. Princesa ng Puso Mo (released on April 10, 2014)
- 11. Promise Me (released on May 7, 2014) (at the certified gold)
- 12. She's a Girl (released on April 1, 2014)
- 13. Save Your Heart for Me (released on May 18, 2014)
- 14. Alam Mo Ba (released on April 26, 2014)
- 15. *Unsaid* duet by Marlo Mortel (released on March 29, 2014)
- 16. Only You (released on April 21, 2014)
- 17. I Love You Girl (released on May 10, 2014) (at the certified gold)

### Janella Salvador debuting its another solo album

March 29, 2014

One of the highly-anticipated young stars, the teen pop-star in a Philippine female singer Janella Salvador is the teen sweetheart actress and now is a Filipino singer and her newest recording artist which revealed that the decision to record her own first solo album.

Though the teen sweetheart princess of 16-year-old girl at the time of this release, Salvador's poise and assurance shines through sweetheart, and the album is infused with her charm and charisma. Salvador is also a popular television and film superstar, and her name was very recognizable prior to the release of this album, at the time of this album's release, she is a fine singer.

Original songs written in English and Filipino composed by some of the Philippines' renowned songwriters like Vehnee Saturno, Jenine Desiderio, Christian Martinez, among others. The collection showcases some of the best songs ever, the country has produced. The songs will definitely invoke feelings of love and hope in every listener. To show gratitude for Janella's

contribution to OPM, composed Freddie Saturno handed Janella a plaque of appreciation for recording her own album had its debut performance.

Salvador is the daughter of "Miss Saigon" veteran Jenine Desiderio. Janella's newest solo album *Oh My Gee*contained songs ranging from romantic ballads to OPM and R&B tracks, from easy listening tracks and smooth jazz to upbeat and novelty dance track.

Composed of original 12 and 3 cover songs. Opening the album is the first single the original dance craze tunes, *Oh My Gee* hit the waves on radio and instantly to the top charts composed by Marcus Davis. Connie Macatuno, renowned television and music video director managed the music video of the hit song.

There's the acoustic-guitar love song *Yakap*; an adult contemporary sounding *Here I Am Again* with the number of slow pop and the original Tagalog love song *Sa Pangarap Na Lang*; there's an original song *If We Fall in Love* is the acoustic guitar soft rock backing track; and original songs include *Save Your Heart for Me* for the R&B pop *I Love You Girl* is the original single for the dance craze obviously primed to be a smash: a fizzy disco-pop fodder relying on glossy production; original beautiful catchy love song with a modern pop OPM ballad of soul and quiet storm *Yesterday's Love* about heartaches with a soulful tunes on her music video of her radio hit; and original *Prinsesa ng Puso Mo*, a new treat of the dance tunes craze.

Salvador also is lucky to be preparing brand new songs by the new wave tune *She's a Girl* for the 80's-style new wave with a dance craze; original pop-quiet storm love song *Only You*; another catchy original song tune *Save Your Heart for Me* is the catchy original song R&B pop tune a about love for some pretty modern sounding OPM pop; *Promise Me* is an original OPM-R&B love song; the Asian singer Coco Lee's two versions of *Before I Fall in Love* for the ballad-flavored tracks and *Meron Ba* for the love song tracks.

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- 10. She's a Girl (released on April 1, 2014)
- 11. Save Your Heart for Me (released on May 18, 2014)
- 12. Alam Mo Ba (released on April 26, 2014)
- 13. Unsaid duet by Marlo Mortel (released on March 29, 2014)
- 14. Only You (released on April 21, 2014)
- 15. I Love You Girl (released on May 10, 2014) (at the certified gold)

# 10th USTv Students' Choice Awards 2014 Winners Announced

Posted on February 21, 2014

ABS-CBN is big winner in the 10th USTv Students' Choice Awards 2014 held at the University of Santo Tomas Thursday night. ABS-CBN bagged the Students' Choice of TV Network award.

10th USTv Students' Choice Awards 2014 Winners ABS-CBN programs like *TV Patrol, Kris TV, It's Showtime*, *Be Careful With My Heart, Sports Unlimited, The Bottomline, The Voice of the Philippines*, and *Rooftop Prince* were also recognized. This year, the USTv cut down the number of awards to focus only on television shows, initiatives, and personalities in line with it's theme "Makabuluhang telebisyon, hinuhubog ng kabataan ngayon," which strengthens UST's call for responsible television content.

Here are the winners of the 10th USTv Students' Choice Awards 2014:

#### **RELIGIOUS CATEGORY**

Students' Choice for Catholic Feature: Rated K, Senakulo, ABS-CBN

#### **News and Public Affairs category**

- Students' Choice of News Program: TV Patrol, ABS-CBN
- Students' Choice of News Program: Express Balita, IBC
- Students' Choice of News Host: Jessica Soho for State of the Nation, GMA News TV
- Students' Choice of News Host: Vincent Santos for Express Balita Weekend, IBC
- Students' Choice of Public Affairs Program: The Bottomline with Boy Abunda, ABS-CBN
- Students' Choice of Public Affairs Program Host: Randy David for Forum ni Randy, IBC

- Students' Choice of Magazine Program: Kapuso Mo, Jessica Soho, GMA 7 and Good
   Take, IBC
- Students' Choice of Magazine Program Host: Jessica Soho for Kapuso Mo, Jessica Soho,
   GMA 7 and Cathy Eigenmann for Good Take, IBC
- Students' Choice of Documentary Special: Kabayan Reports: Gusto Kong Mag-aral, ABS-CBN
- Students' Choice of Sports Program: Sports Unlimited, ABS-CBN
- Students' Choice of Sports Personality: Dyan Castillejo, Sports Unlimited, ABS-CBN

#### **ENTERTAINMENT CATEGORY**

- Students' Choice of Sports Program: PBA, IBC
- Students' Choice of Comedy Program: Bubble Gang, GMA 7
- Students' Choice of Comedy Program: Maya Loves Sir Chief, IBC
- Students' Choice of Comedy Program Stars: Jodi Sta. Maria and Richard Yap for Maya Loves Sir Chief
- Students' Choice of Game Show: Who Wants to Be a Millionaire? and The Million Second Quiz, IBC
- Students' Choice of Game Show Host: Robi Domingo for Who Wants to be a Millionaire? and Drew Arellano for The Million Second Quiz, IBC
- Students' Choice of Reality Show: The Voice of The Philippines, ABS-CBN
- Students' Choice of Reality Show Host: Toni Gonzaga, The Voice, ABS-CBN
- Students' Choice of Reality Show: Born to be a Superstar, IBC
- Students' Choice of Reality Show: Host Sam Concepcion and Anja Aguilar, Born to be a Superstar, IBC
- Students' Choice of Talk Show: Kris TV, ABS-CBN
- Students' Choice of Talk Show Host: Toni Gonzaga for The Buzz, ABS-CBN
- Students' Choice of Variety Show: It's Showtime, ABS-CBN
- Students' Choice of Variety Show Host: Anne Curtis for It's Showtime, ABS-CBN
- Students' Choice of Variety Show: DMZ-TV, IBC
- Students' Choice of Variety Show Host: Janine Tugonon for DMZ-TV, IBC
- Students' Choice of Children's Program: KapinoyLand, IBC
- Students' Choice of Fantasy Series: Janella in Wonderland, IBC
- Students' Choice of Fantasy Series Star: Janella Salvador for Janella in Wonderland, IBC
- Students' Choice of Drama Program: Be Careful With My Heart, ABS-CBN
- Students' Choice of Drama Program: Your Heart, My Love, IBC
- Students' Choice of Drama Program Star: Claudine Barretto and Raymart Santiago for Your Heart, My Love, IBC
- Students' Choice of Talk Show Host: Freddie Webb for Last Fool Show, IBC
- Students' Choice of Foreign Drama Program: Rooftop Prince, ABS-CBN

#### **SEPCIAL AWARDS**

- Outstanding Thomasian Female Media Personality: Sandra Aguinaldo, GMA 7
- Outstanding Thomasian Female Media Personality: Snooky Serna, IBC
- Outstanding Thomasian Male Media Personality: Arnold Clavio, GMA 7
- Student Leaders' Choice of Network foundation: ABS-CBN Lingkod Kapamilya Foundation, Inc., Alagang Kapatid Foundation, IBC Foundation, Inc. GMA Kapuso Foundation, Inc.
- Student Leaders' Choice of TV Personality: Sandra Aguinaldo, GMA 7
- Student Leaders' Choice of TV Program: I-Witness, GMA 7
- Student Leaders' Choice of TV Network: ABS-CBN
- Student Leaders' Choice of TV Network: IBC

#### DZMZ 89.1 iDMZ 891 Sayaw Pinoy! (FM station, CHR) Edit

- 50% dance music
- 45% urban hip-hop and R&B
- 30% remixed music
- 30% OPM
- 15% Asian pop

# Premier started with a chinovela Amazing Twins returns to IBC this April 7

April 4, 2014

These morning, afetrnoon and evening programming of The Kapinoy Network. Incidentally, it was also reportedly IBC-13 which first aired Japanese tokusatsu, sentai and anime series, as well as started the game show mania, trend-setting soap operas and fantasy series, trend-setting reality shows, the station-produced local sitcoms, gag shows, political satire, drama anthology, cildren's educational programs, talk shows, musical variety shows, Mexican telenovelas and Asian dramas.

Since 2002, IBC ran the series every Saturday on primetime for a season Viva-TV which on the rights. Now, the chinovela *Amazing Twins* returns to IBC once again hits TV screens put it in an afternoon slot bring viewers the non-stop throwback Asianovela on Philippine television on April 7 (Monday).

For the very first time, the phenomenal hit Asianovela loved by many Filipinos airs on the sequestered TV network. The action will surely must have pitch as the highly-anticipated rerun

airs for 30 minutes every weekday to follow the the timeless story of the popular Thai star Settawat Tay Sethakorn (Gary), Jimmy Lin (Charlie), Alec Su, Vivien Chen, Teresa Lee, Yu Li, Chang Jui-chu and Lin Jui-yang. The Kapinoy Network as the first to air Chinese, Korean and Asian series popularity among teenage Filipinos remains strong.

Amazing Twins is a story of romance, action and adventure taken in China became the launching pad that would later become the Asianovela genre. The expected increase its rating reason why the network is also released their chinovela clone in this area.

The handsome and talented young actor is excited to come over to the Philippines and hes looking forward to enjoying nightlife in Manila. This new treat marks the celebration of more than ten years of airing Asianovelas on Philippine television that started on IBC-13. It is also just for the 2003 *Amazing Twins* generation to enjoy the poinering chinovela, but also for the new generation of viewers who will surely be hooked on the relatable love story of Settawat Tay Sethakorn and Jimmy Lin.

It has all the breathktaking action of *Crouching Tiger, Hidden Dragon*, the rollicking comedy of Jackie Chan, young romances, moving melodrama and best of all, it stars the hottest, most talented and best looking young actors from Asia today, Jimmy and Tay plenty following the ratings so high on rising everyday.

Don't miss premiere of *Amazing Twins* this Monday (April 7) at 3:30PM on IBC-13, after *Frijolito*.

## Primetime princess to promote mermaid fantasy series

April 6, 2014

After more than a dominance of primetime princess from Kapamilya (Kim Chiu, Maja Salvador, Julia Montes, Erich Gonzales and Kathryn Bernardo) and Kapuso (Julie Anne San Jose. Kris Bernal, Sarah Lahbati, Kylie Padilla and Louise delos Reyes), the spotlight is now focused on the Kapinoy Network's homegrown talent—a teen sweetheart Janella Salvador—as she reaches new heights after bagging the biggest role of her life—she is now the solo primetime princess playing the lead character in the fantasy series *Janella in Wonderland*.

Salvador has come a long way since her mother Jenine Desiderio. "When I entered showbiz, she came from the role Nikki in ABS-CBN's hit daytime teleserye *Be Careful With My Heart*. Her career already boasts of recognitions for her breakthrough performances from projects. Oh my gee, I really want to be an actress on primetime as well in a teen darling, a teen actress and a teen student."

The Kapinoy Network has firmed up plans for the visit here of a teen darling princess Janella Salvador, she is the primetime princess as well in which Salvador as played the role Nikki for

ABS-CBN's daytime teleserye *Be Careful with My Heart* which is top-billed by Jodi Sta. Maria and Richard Yap.

Now, a teen darling Janella Salvador who is becoming her only primetime princess arrives in Manila on April 7 performing in a show at the Smart Aranta Coliseum in Diliman, Quezon City to promote in her own fantasy drama series for IBC-13, the mermaid tale popular fantaserye *Janella in Wonderland*.

The highlight of the program launch will be a variety show featuring the Kapinoy superstars of IBC, to be held at the Smart Araneta Coliseum on April 12 with her mother Jenine Desiderio. Janella takes on a big leap to be one of Kapinoy Network's prime young actresses for the first solo fantaserve.

Also arriving on April 7 is the queen of Pinoy soap opera Claudine Barretto, the king of box-office acton star Raymart Santiago and Christopher de Leon (of the top-rated teleserye *Your Heart, My Love*), and primetime prince Dingdong Dantes, the drama princess Cristine Reyes and the Kapinoy queen Maricar Reyes (of *Crazy Little Thing Called Love*). It's a veritable invasion of teleserye performers as she reaches new heights.

The network's primetime block PrimeTastik will also launch the soap opera in terms of quality drama with a hit teleserye *Your Heart, My Love* and the primetime romantic kilig-serye *Crazy Little Thing Called Love* on IBC-13. That's three of a new local soaps on top of the teleseryes currently on view on local TV screens, including the popular Taiwanovela *Love You*, a top-rating telenovela La Madrastra (*Victoria Ruffo*) and a primetime Koreanovela sweetheart *My Love Patzzi* (Jang Nara) in the excitement of local fans.

Although the 16-year-old girl, she will play the leading role of character Janella Bernardo, an ordinary girl with a princess of the sea she will see in those mermaid tail of the swimming island and beach in the showbiz industry and a teen student. Janella's love team are the primetime prince Marlo Mortel, Freddie Gutierrez and Michael Martinez who is also the leading men.

### IBC's primetime dramas triumvirate

April 8, 2014

Janella Salvador and Marlo Mortel, Claudine Barretto, Raymart Santiago and Xyriel Manabat, and Dingdong Dantes and Cristine Reyes stars a primetime three PrimeTastik serves of IBC.

Kapinoy superstars like Janella Salvador and Marlo Mortel, Claudine Barretto and Raymart Santigo, and Dingdong Dantes and Cristine Reyes share the distinction of the superstars of

IBC's daily 3 primetime serves in one night known as the network's new primetime block PrimeTastik began airing its original prime-time successful drama series to boost its prime-time programming lineup in the soap-opera prime-time fare in the battle for primetime supremacy on Philippine television back in the Golden Age of Drama.

For 54 years in a row, IBC-13 has been presenting its new shows to media, also fighting with a vengeance in this powerful battle despite the dominance of giant networks ABS-CBN and GMA-7.

Building on success after success as it revolutionizes Philippine TV through game-changing programming, while other networks launched new shows that air every night on prime time as IBC now presents shows that airing the daily primetime teleserye fare by the ratings success. The biggest names and faces who share the distinction of starring IBC's high-rating primetime dramas.

Janella stars in phenomenal fantaserye *Janella in Wonderland* with Marlo, Claudine and Raymart are the main star of the primetime teleserye *Your Heart, My Love* an Cristine and Dingdong has the job of starring the dramedy kilig-serye *Crazy Little Thing Called Love*, pitting the sequestered TV network head-to-head against the other giant networks is the many fans capture the hearts of primetime TV viewers.

Janella Salvador leads the character as Janella Bernardo in Janella in Wonderland
Although the 16-year-old girl as the teen sweetheart princess Janella Salvador, the Filipina teen actress in the showbiz industry and a teen student with her mother Jenine Desiderio in which Salvador as played the role Nikki for the daytime teleserye *Be Careful with My Heart* on ABS-CBN, Janella now got the surprise of primetime princess confirmed her fantasy serials with her own project of IBC when she offered the job top-billed by the hottest primetime hit mermaid fantaserye *Janella in Wonderland*.

The popular and trend-setting fantasy drama series about the ordinary girl, a rich young girl powerful sea creature who is also the Princess of the Sea follows the journey of a young mermaid, as she discovers the world above the ocean and locks in a fierce love triangle. A teen actress who also in her first leading role for the mermaid tale princess as Janella Bernardo, a young girl powerful sea creature who is also the Princess of the Sea narrates the journey of a mermaid girl as she struggles in the destiny. Her into the sea and she swimming the island in pacific ocean in startec in fishy, monkey, seal and mermaid of seaworld kingdom continues to capture the hearts of primetime TV viewers nationwide with a fantasy, adventure, mermaid and love stories, cast, locations and musical score to feel the magic of swimming in the summer splashthat the viewers continues to follow the mermaid and swimming adventures of Janella Bernardo every night on a primetime slot in Philippine television history. The Janella's fantasy drama series on IBC is one of the new shows that the management of the Eric Canoy and Boots

Anson-Roa-backed network are currently preparing to compete against their rival programs from the media giants ABS-CBN and GMA-7. According to Janella, she will also be doing a fantasy series at IBC along with the former Kapamilya artists of the network ABS-CBN are doing such as Claudine Barretto and Cristine Reyes.

According to IBC Entertainment TV head Laurenti Doygi, the former ABS-CBN executive, IBC now prepared shows for the Kapinoy Network that will surely compete against the ratings of their rival networks. They wll now bring on the primetime teleseryes like the latest addition is Janella Salvador's *Janella in Wonderland*, along with Claudine Barretto and Raymart Santiago's teleserye *Your Heart, My Love* and Dingdong Dantes and Cristine Reyes' *Crazy Little Thing Called Love*.

Intriguing is the fact that at that time, ABS-CBN and GMA's shows lord over television and their shows occupy a very huge chunk of the ratings pie. Also putting some princess on her mermaid is being called the Primetime Princess knows that the glitz and glamour of showbiz in friends forever in a compelling story of destiny, adventure, discover, magic, passion, and the lengths we all go to for true love and fall in love again. On the marketing perspective, what strategies were employed that led to the ratings scale as the birthday party of a princess Janella Salvador's grand birthday celebration.

She graduated grade school in a school exclusive for girls in Pasig City which is St. Paul College Pasig and now in high school and is being home schooled in her busy schedule.

When Janella in Wonderland graced Philippine television in 2014, "it gave the local fantasy soaps a pretty name with its fast storytelling and oh-so-charming plot, and Filipinos found a new get-together activity in the evening aside from the traditional mermaid tale for a series that could be pitted against the primetime shows of major networks," she says Salvador began airing last January and topped the ratings after three months of showing, igniting a nationwide craze that confused analysts and clobbered rival programmes.

Pitted against industry giants ABS-CBN and GMA, *Janella in Wonderland* caught the fancy of Filipinos and became a nationwide sensation. TV viewers alike the love story, fantasy, memaid, adventure and romance, casting, cinematography, musical scoring, and production design of IBC's top-rating mermaid fantaserye.

Janella in Wonderland seen at 7:30 to 8 p.m., from Monday to Friday right after the network's primetime high-rating newscast *Express Balita* on IBC. Salvador is now hailed as the phenomenal primetime princess introducing a mermaid character to the Filipino audience. It's pilot and charming superstars captured it to the status it currently holds in the Pinoy fantasy lovers' hearts. Salvador's leading young men like Freddie Gutierrez (Freddie Agustin), Marlo Mortel (Victor Fred) and Michael Martinez (Eric Bautista) for the popular love team fans of

FredNella (Freddie and Janella), MarNella (Marlo and Janella) and MicNella (Michael and Janella) while taping her new episodes of the phenomenal hit fantaserye.

Directed by the award-winning director Joyce E. Bernal, it also boost an exciting and refreshing cast such as Victor Anastacio, Gloria Romero, Bettina Carlos, Andrei Felix, Aldred Nasayao, Meil Cuneta, Kat Alano, KC Montero, Paolo Serrano, Matt Edwards, Chin Chin Gutierrez, Nathan Barrera, Abby Bautista, RJ Jimenez, Fretzie Bercede, Francis Magundayao, Jai and Joj Agpangan, Carlo Lazerna, Anne Discher, Donjeff Tejada, Sue Ramirez, Liza Soberano, Alfred Vargas, Kelly dela Cruz, Mikee Lee, Yen Santos and Chris Gutierrez with a special participation of Jenine Desideiro and Freddie Webb.

Also the voices of Jerome Ponce as Dog Puppy, Nel Gomez as Janella's Pet Fish, Coleen Garcia as Lipstick Fish, Polo Ravales as Octopus, Jon Santos as Shrimp, Teejay Marquez as Jellyfish, Pia Magalona as Fisher, Juan Carlos Urquico as Porcupine Fish, Mario Maurer as Sea Lion, Louise Abuel as Zuma, Bobby Andrews as Tiger Fish, Elmo Magalona as Crab, Raven Villanueva as Sun Fish, Anton Revilla as Seal, Maybelyn dela Cruz as Chironex, Timothy Chan as Dreamfish, Josh Padilla as Remo, Chienna Filomeno as Whale Shark, CJ Navato as Squid, Ruben Gonzaga as Shark, Neil Coleta as Shell and Derrick Monasterio as Dragon Fish.

Meanwhile, *Janella in Wonderland* as the No.1 fantaserye continues to perform in the ratings game garnered by the well-loved Kapinoy fantaserye. Based on the latest data of Kantar Media last Monday (April 7), the fantasy drama series is now of the top spot of the country's top overall TV programs with 37.8% national TV rating, or 15 points higher than its rival ABS-CBN's *Dyesebel* (30.6%) and GMA's *Kambal Sirena* (17.4%) are in the same rivals of mermaid fanaseryes during primetime slot.

#### Claudine Barretto, Raymart Santiago and Xyriel Manabat leads the powerhouse cast of the hottest primetime hit teleserye Your Heart, My Love

The younger Kapinoy actresses like Erich Gonzales, Janella Salvador, Liza Soberano, Maxene Magalona and Cristine Reyes are the teleserye princesses. Claudine Barretto returns on IBC as the teleserye queen, with Raymart Santiago which top-billing *Your Heart, My Love*. The soap is part of IBC's 54th year.

The world-renowned queen of Philippine soap opera Claudine Barretto (Sophie dela Cruz) and the box-office action star-turned into the primetime star man Raymart Santiago (Roel Veneration) as they played the roles of the main protagonists in the primetime TV hit teleserye *Your Heart, My Love*. Became the critical and commercial phenomenon with an original storyline consistent top-rating and fast-paced primetime drama series, the soap opera series in unique blend of melodrama, romance, suspense, action and thriller with a heartwarming plot that is fit for the whole family. The series is a comeback project for Claudine Barretto on IBC as the Kapinoy star with the primetime queen. In her real life, a teen actress Julia Barretto on ABS-CBN as Kapamilya and Gretchen Barretto on GMA as Kapuso.

When the soap operas to the serial drama fare, the star-studded dramas on primetime as follow-up to their soap operas, and come up with our teleserye [drama series] to compete with the other series being aired by the other networks. At an affordable price of P150, fans can relive the magic of the show that changed the viewing habit of primetime TV viewers will definitely make each episode worth watching every night as the massive quality local production for a daily TV series, the primetime hit teleserye is now filming and shot in high definition (HD) television and has utilized more cinematic camera shots.

TV viewers and netizens alike praised the heart-warming story, powerhouse casting, cinematography, musical scoring, and production design of IBC's top-rating teleserye in producing a drama series. Claudine is a proud Kapinoy specially that her first Kapinoy teleserye. For the first time, the Kapinoy network will battle it out with the two giant networks in terms of producing drama in primetime for producing shows with the veteran stars who are paralleled in terms of acting. Not only it dominates the morning shows but also the very first primetime drama to be filmed and broadcasted in HD or high definition like watching a real movie.

Laurenti Dyogi, IBC Chief Entertainment Content Officer, relates the network's anticipation, "Finally, we're geared up to break with tradition by offering a new twist on drama. We trust that we're in the right direction because we've got a great story to tell, and powerhouse cast and crew. IBC has started winning weekday and weekends in the ratings race. Now we're making weeknights more exciting became more confident that we can join the big networks and come up with our own series."

To make sure that the "buena mano" production will click with viewers and stand up to the established majors productions, it's boosting the series' star value with the stellar participation as IBC's first attempt to do a full length TV drama series is making big waves in the teleserye fanatics to prove once more that it can go head to head against its rivals in terms of quality drama with the soap opera format of the romantic melodrama in the fast-paced story with its romantic love and heart-warming story on kind of Filipino family values.

Since it started last January 27, 2014, *Your Heart, My Love* has changed the daytime viewing of the whole nation. In almost four months on-air, the show has been reaping several achievements including its record-breaking national TV ratings, being the primetime teleserye to launch a best-selling official soundtrack and release its DVDs, jampacked mall shows, and being one of the most viewed programs on Global IBC.

The show was such a big hit that it quickly invaded the digital world as it managed to become a daily hot topic on social networking sites like Facebook and Twitter, one of the most liked fanpages on Facebook and the most viewed program on GloballBC.ph and in the video-on-demand site WatchPhilippines.

Your Heart, My Love is seen on weeknights at 9:30 p.m. to 10 p.m. on IBC. Directed by the box-office director Wenn. V Deramas which reunited as primetime queen Claudine's director, it offering while boosting a powerhouse cast are some of the respected names in the industry as Xyriel Manabat, Diether Ocampo, Sandy Andolong, Christopher de Leon, Cherry Pie Picache, Ces Quesada, Ronaldo Valdez, Ian Veneracion, Juan Rodrigo, Princess Punzalan known as Barbara Perez for evil aunt, DJ Durano, Nikki Bacolod, Steven Silva, Joyce Jimenez, Maui Taylor, the child star wonders are Izzy Canillo, Jaclyn Jose, Janeena Chan, Dino Imperial, Tetchie Agbayani, Noel Trinidad, Andi Manzano, introducing a Kapinoy hottest teen stars such a Nathan Lopez, Elisse Joson, Marc Carlos de Leon and Abigail Macapagal, JC Tiuseco and Maxene Magalona, Bojo Molina, Ramil Rodriguez, Cardo Versoza with the ver own special participation of Cheska Garcia and Rommel Padilla.

*Your Heart, My Love* proved to be a ratings winner remains to be the No.1 hit teleserye on primetime in the country believes that despite its new competition as it recently won in the ratings game over the rivals ABS-CBN and GMA's drama program. Based on the latest data from Kantar Media survey covering urban and rural homes nationwide last Monday (April 7), garnered 31.8% national TV ratings, or almost 15 points higher than its rival teleseryes in *The Legal Wife* (19.5%) will starring Angel Locsin and *Rhadora X* (14.3%) which is also showing Jennylyn Mercado.

### Dingdong Dantes and Cristine Reyes are the lead superstar in Crazy Little Thing Called Love

The Kapinoy viewers once more at night to bring in another hit show based on the 2010 Thai film with a same title, *Crazy Little Thing Called Love*, a pkilig-romantic serve co-produced by Viva Films and IBC.

Upon the request of advertisers in place TV ads intend to engage channels 2 and 7 in areas where they're strong like producing teleseryes involving hundreds of millions of pesos. The series broadcast on IBC, produced by Viva Television and worldwide on Global IBC. The story depicts love in the eye of young people who first experience it and how it affects their lives and their inspirations.

The hit primetime serves *Janella in Wonderland*, *Your Heart, My Love* and *Crazy Little Thing Called Love* which is overloaded with many commercials, so that TV productions can have a fighting chance against imported soaps topbilling the characters.

It starred the network's Dingdong Dantes (Shone) and the primetime prince primetime drama princess Cristine Reyes (Nam). They also worked in the movie *When the Love is Gone* in 2013 with Jake Cuenca. Another actress added to the cast is Maricar Reyes whom she had with Reves and Dantes.

Crazy Little Thing Called Love is on at 10 p.m. on weeknights on IBC. Directed by Jerry Lopez-Sineneng and Monti Parungao, a romantic dramedy series among those were added are young IBC talents and superstars. Boosting the powerful impressive cast like Maricar Reyes, Vandolph Quizon, Cogie Domingo, Say Alonzo, John Wayne Sace, Joanna Morales, Paul Jake Castillo, Nicole Usiuseng, Joe Vargas, Rebecca Chiongbian, Biboy Ramirez, Anna Luna and MJ Cayabyab with a special participation of Olyn Membian.

Based on the Kantar Media last Monday (April 7), *Crazy Little Thing Called Love* like to watch our local drama series showing the No.1 spot with garnering a 21.4% audience share for the national TV ratings, it continues to beaten its rivals like *Aquino and Abuna Tonight* (11.9%) and *The Tim Yap Show* (9.6%)

# 13,000 Fans Celebrate with Janella Salvador and Abby Bautista in 'Janella in Wonderland Mall Tour'

#### April 14, 2014

More than 13,000 fans recently flocked to make a flash and see Teen Sweetheart Princess Janella Salvador (*Janella in Wonderland*) and Kapinoy child wonder Abby Bautista (*My Little Janella*) in *Janella in Wonderland Mall Tour* held at the open parking lot of Robinsons Tacloban. To thank the supporters of Janella in Wonderland Mermaid Tale, teen star Janella for the topnotch song and dance performance and child star Abby treated their fans with different production numbers and surprises with Marlo Mortel, Freddie Gutierrez and Michael Martinez of *Janella in Wonderland*.

Kiddie fans were so thrilled with the show's Mermaid Child that the toy mermaid tale were easily sold out during the special event. Loyal viewers of *My Little Janella* and *Janella in Wonderland* will surely get more hooked as the plot of both fantasy drama series begin to get more exciting. Because of her swimming that Lloyd (Victor Anastacio) might be call Janella, will little Janella (Abby) continue to search Janella she has been longing for despite Jenine's (Jenine Desiderio) fears? Meanwhile, in *Janella in Wonderland*, Samuel begins to the summer Janella from doing her friends of Monica (Liza Soberano) and Syrenka (Sue Ramirez). Will Janella turn her swimming island on being Princess of the Sea once she finds out with Victor (Marlo Mortel) and Freddie (Freddie Gutierrez) will fall in love again? Continue to follow mermaid summer of Philippine television's favorite mermaid tail in *My Little Janella*, weekdays after *Showbiz Star* on HapoNation; and *Janell'a'* in *Wonderland* weeknights after *Express Balita* on IBC's PrimeTastik. For more updates about *Janella in Wonderland*, follow @JanellainWonderland and @MyLittleJanella on Twitter or 'like' its official Facebook fanpage

# IBC Board of Directors explain programming decision to air pure series daliy

April 14, 2014

"It's more offering, it's a different way pero it's satisfying to the viewers," IBC Entertainment TV head Laurenti Dyogi says about the Kapinoy Network's "horizontal and vertical" primetime programming. IBC will now airs teleseryes daily, more than other TV networks will air soap operas nightly.

Janella Salvador is the solo primetime princess topbill IBC's fantasy drama Janella in Wonderland with a two leading men Marlo Mortel and Freddie Gutierrez while Claudine Barretto, the queen of Pinoy soap opera and Raymart Santiago, the king of Pinoy soap opera and box-office action star topbill IBC's drama series Your Heart, My Love and primetime prince Dingdong Dantes, drama princess Cristine Reyes and primetime queen Maricar Reyes star in IBC's romantic dramedy Crazy Little Thing Called Love

In a package 1: TV-13 at Broadcast City, Quezon City (including TV-13 Baguio, TV-12 Iloilo, TV-13 Cebu and TV-13 Davao including relay stations); package 2 are 93.5 Romance FM, DZTV Radyo Budyng 1386 and iDMZ 891 FM in Mega Manila and AM provincial stations DYBQ Iloilo, DYJJ Roxas and DYRG Kalibo, and the tourist-oriented FM station 103.8 Boracay FM in Boracay.

It ran a TV plug for the station, which back, the basic premise they had so many stations at that time. IBC-13 continues with its objective of giving Filipinos new offerings on television by maintaining its weekly evening programs every week. Let's hope that will help revitalie Channel 13, now the new home of *PBA* and *NBA*.

Dyogi said it already a relief that IBC-13 managed to restructure its debts and secure a P300-million loan to acquire new equipment, including OB vans, ENG vans and SNG vans that could help it improve its news and sports coverage and compete with rivals ABS-CBN and GMA-7.

"In which as the competition, we'd b honest and fight the rival," he said. We will try to competing with Channels 2 and 7. We want to create a mass audience of our own as the number 3 television station."

"Channel 13 seeks to venture into new, innovative and creative ways to come up with not only good and entertaining programs, but also solid and value-orinted programs," Dyogi added.

"We know that for pragmatic reasons, most of our shows are earning so much, we continue to abide by our commitment to the public. Thats no reason why we are here today."

#### **Better position**

Dyogi said IBC-13's strength remained in the areas of sports and entertainment entails high Ad rates.

IBC has class A-B-C-D-E viewers reach wide viewership in all audience classes. Just like ABS-CBN and GMA which do have class A to E viewers as well on their TV screen, relying just on movie reviews or other news connected to such. This movies are top-grosser solely because its audience can afford a big-screen moment. Same goes with its produced music albums, merchandise, concerts and events, most of its produced entertainment scenes are flop.

Not to mention, IBC has Global IBC, INN International, IBC News Network (INN), iBC Films, IBC Licensing and Merchandiing, Kapinoy Talent Center, IBC Records, 93.5 Romance FM, DZTV Radyo Budyong 1386 and iDMZ 891 FM, Sagip-Kapinoy, Bantay Kapinoy, Pinoy Trese, IBC Mobile, Danze TV music, IBC interactive and IBC publishing among others that is truly unstoppable in Philippine entertainment.

"We continue to develop these areas of Filipino talents, although at this point financially viable, we will continue to create innovative and creative core intact programs that will continue to inspire people," he said to have more advertisers' putting a big chunk of their investment to the high-price rate.

Sold out movies, concert and events, rosters of highest paid artists in the country, mall tours and mall shows, sports events, activities in demand endorsers, active magazine cover girls and boys, bankable movie stars and Award-winning performers are the attestations that IBC artists.

"We are marking a significant milestone once more in the life of IBC-13 not only because we're coming up with new shows. IBC-13 reported earlier that it has been able to settle P200 million worth of debts, although 15% of its shares were still also the subject of a sequestion case of the Supreme Court. Commercializes more product and endorsements rather than putting numerous of their plugs on air.

Starting with the nigtly drama series namely: a popular mermaid fantasy drama series *Janella in Wonderland* (Janella Salvador) with the highest rating and with the most TV commercials among the three shows, the romantic drama serials *Your Heart, My Love* (Claudine Barretto and

Raymart Santiago, Christopher de Leon and Sandy Andolong) as show rates high and a romantic dramedy series *Crazy Little Thing Called Love* (Dingdong Dantes, Cristine Reyes and Maricar Reyes).

Also, two new twice-a-week shows on their 6 p.m. and 8:45 p.m. spots are the Taiwanese drama *Love You* and the reality talented TV show *K-Pop Star Hunt*, respectively, the Kapinoy Network is once again introducing new shows that air only twice a week. "We are breaking the habits of the gabi-gabing kakapanood ng mga series," IBC Entertainment TV head Laurenti Dyogi told members of the entertainment press during the press conference on Friday night, April 11. Dyogi is also getting the best people to help Channel 13 with their managemnt skills. Lauirenti Dyogi head of IBC Entertainment TV told reporters that there was a clamor among TV viewers for the network to come with up with its own nightly drama series similar to what other TV channels show at prime time.

The success of our drama anthologies on prime time like *Sandy's Romance* on Saturday nights has shown us that the audiences want to watch drama at night Mr. Dyogi said during a press conference last week.

That is why we at IBC-13 felt we are ready to mount an original major production like this and come up with our own dramaserye in fantasy and drama series to compete with the other series being aired by the other networks in a strategic attempt to keep viewers tuned in.

He described their current daily primetime block as a "mix of entertainment" for the convenience of viewers. IBC began airing its first fantasy series *Janella in Wonderland*, a first drama series *Your Heart, My Love* and the dramedy *Crazy Little Thing Called Love* on Monday to Friday night pitting the Canoy-led network head to head against the other major networks in its prime time programming.

"As I have mentioned before, ang programming ng IBC is like horizontal, where there is a daily programming, 'yong a mermaid fantasy drama series *Janella in Wonderland* (7:30 to 8:00 p.m.) completing its prime time programming lineup which is dominated by fantasy themed shows, the romantic heart-warming drama series *Your Heart, My Love*(9:30 to 10:00 p.m.) and the dramed romance *Crazy Little Thing Called Love* (10:00 to 10:30 p.m.), the hit telenovela*La Madrastra* (10:30 to 11:00 p.m.) and the popular, top-rating and award-winning Korean drama *My Love Patzzi*(11:00 to 11:30 p.m.)

"Then, starting 8:00 to 8:45, it becomes vertical."

"There's a political satire on Mondays (*Sic O'Clock News Naman*), the horror anthology series on Tuesdays (*Shake, Rattle and Roll*), the *PBA* basketball games on Wednesdays up to 9:30 p.m., the popular hit sitcom on Thursdays (*Abra Gayuma*), and again sports on Fridays up to 9:30 p.m.," he explained.

At twice-a-week night is at 6:00 to 6:30 p.m. is the Taiwanese drama *Love You* at 8:45 to 9:30 p.m. is the Korean reality talent competition *K-Pop Star Hunt*.

Apart from those primetime, the Kapinoy executive also mentioned the asianovelas from Korea, Taiwan, Chinese, Indonesia and Singapore. Dyogi explained, "Iba ang gusto i-offer ng 13.

"We know that when we give them [viewers] one-hour programs, one-hour dramas, there is more stories to tell. 'Tapos sa susunod na gabi, iba naman ang susubaybayan mo.

"It's a different offering, it's a different way pero it's satisfying to the viewers."

**DIFFERENT PROGRAMMING GRID**. Meanwhile, box-office movie and TV director and writer Wenn V. Deramas further explained why IBC chose a different approach to its daily primetime programming.

He told the media, "Maipagkakaiba ng offer ng IbC sa uri ng programming grid na inaalay namin sa audience. "Ang programming grid ay lamang sa pagbabago ng oras o timeslot.

"Kundi pati ang pagdadagdag or pagbabago ng uri ng palabas na inihahain namin sa kakaibang uri ng programming grid. Direk Deramas also emphasized that IBC values its viewers.

"We always trust the audience na swak sa taste nila ang inihahain namin."

"We always hope na mayroong lugar sa puso, sa utak, at sa damdamin nila para sa pagbabago para sa uri ng mga programang inihahain namin sa kanila," he ended. The sports programming IBC Sports line-up that including the *PBA* and *NBA* basketball, boxing matches and *ONE FC*. As of this, we're first strengthening our weekend programming, daytime and primetime programming. They're happy that the new shows they introduced last weekend all got a positive feedback: *Cooltura, Friends 4Ever, ONE FC, Who Wants to be a Millionaire?, Sandy's Romance, Born to be a Superstar, Sir Chief Loves Maya, Happy TODAS* and *DMZ-TV* on Saturday, and Viva Box Office, *SM Little Stars, It's Partytime*, the new *CelebrityDATcom, The Million Second Quiz, Iskul Bukol Men, Born to be a Superstar, Last Fool Show* and *Sunday Sinemaks* on Sunday. "We're off to a good start with our Panalo Weekend campaign and we hope magtuloy-tuloy ito to get better ratings as we definitely offer more exciting and more entertaining alternative programming on weekends," adds Pres. Boots. "Aside from improving the content of our shows, we're also investing to further improve our signal in various places."

IBC-13 Sked on May 4, 2014 Edit

10 am -- 2014 NBA Eastern Conference Playoffs, Game 7 (Live Via Satellite)

Atlanta Hawks at Indiana Pacers

12 nn -- The Main Event (VIVA Sports)

1 pm -- It's Partytime

3 pm -- Janella in Wonderland Marathon: A Mermaid Date

Starring Janella Salvador

4:30 pm -- CelebrityDATcom

5 pm -- Viva Box Office: Ipagpatawad Mo

Starring Vilma Santos and Christopher de Leon

7 pm -- Express Balita Weekend

7:30 pm -- The Million Second Quiz

8:30 pm -- Iskul Bukol Men

9:15 pm -- Born to be a Superstar

10:15 pm -- Last Fool Show (Guest: Cayleen Villamor)

11 pm -- Sunday Sinemaks: lukit Mo sa Bala!

Starring Bong Revilla

1 am -- El Shaddai

### Channel 13 back in harness

Apr. 26, 2014 at 08:01pm

Now, IBC-13 is on thier way to the top spot. With their Asian Television Content Philippines Corporation (ATCC) and the block-timers of Viva Communications, Inc., they will produce more progams that will make them rule the number 1 spot again and home to the *PBA* and *NBA* games.

The ATCC (Asian Television Content Phils. Corporation), a subsidiary company of RARE Sales International Inc., which has been running for over 25 years, is the new content provider for IBC Channel 13, supplying quality alternative programs of the Kapinoy network.

Being a major block timer for Channel 13, the company's primary purpose is to engage in selling airtime and to provide a venue for various media channels and shows to exhibit their content. This is thier way to get on the top. Thier aim is to be atleast get on number 3.

Its mission is to invest in innovative businesses that represent the next generation of entertainment, communications, and digital technology. The TV station pioneering IBC is currently the number 3 television station, behind the two leaders ABS-CBN and GMA, based on the survey of Kantar Media.

The Asian Television Content Philippines Corporation (ATC) will start its blocktime agreement for Intercontinental Broadcasting Corporation (IBC Channel 13), fourth time for the network (with the blocktime deals from Vintage, Viva and Makisig). ATC will supply quality alternative and innovative programming for the government-sequestred TV network.

ATCC's philosophy is to engage audiences holistically. "We want to raise information awareness and penetrate the different target markets by using all kinds of media platforms," says the company's flyer.

The company seeks for partners that share the same vision and philosophy, believing that anyone may be the perfect partner to help the company reach its goal of becoming a great media provider for the coming generation. "We know that together, we can change the face of Media by providing excellent service to the country," the company added.

Contact us at Asian Television Content Corporation.

# 'Janella in Wonderland' Stars to Bond with Fans this Saturday in TriNoMa

May 9, 2014

Janella Salvador, Marlo Mortel and Victor Anastacio will lead the *Janella in Wonderland* cast in its grand fans' day this Saturday (May 10) at the Trinoma Activity Center at 4pm.

Janella in Wonderland stars Janella Salvador, Marlo Mortel and Victor Anastacio

Prepare for an afternoon filled with surprises and production numbers from Janella, Marlo and Victor together with Liza Soberano, Bettina Carlos and Michael Martinez.

Meanwhile, continue to follow the exciting adventures of *Janella in Wonderland* weeknights after *Express Balita* on IBC PrimeTastik. For more information about *Janella in Wonderland* visit the show's official social media accounts at Facebook.com/JanellainWonderland and Twitter.com/JanellainWonderland.

# ATC @ IBC: CAN IT CHANGE THE TV LANDSCAPE

Within several years, sank to prepare the top-rater Intercontinental Broadcasting Corporation (IBC-13). They watching a significant program (also obvious by producing original soap operas and fantasy series, include the sitcoms, gag shows, political sartire, game shows, reality shows, sports, dramas, etc.). In 2000, the signing of the agreement blocktime IBC watch Viva Entertainment for sports programs (sponsored by Viva-TV) and renewed in 2012. Chairman and CEO Vic del Rosario, Jr. decided to buying such a blocktime agreement because they are profit money (talented fees and high ratings) will return.

To Asian Television Content Corporation, we, the IBC-13 Fans Community, support you and your plans to revive the fortunes of IBC-13, and we would like to give you programming suggestions.

The new owner of The Kapinoy Network expects to earn a billion pesos this year as some of its TV program ratings have begun to climb. "We expect to earn P1 billion in advertising revenues this year," Boots Anson-Roa, Intercontinental Broadcasting Corp. president and CEO said. The company would be spending P5 billion this year to improve the TV network's coverage and signal strength nationwide.

On top of the P5 billion capital expenditure, IBC is setting aside P2 billion for the acquisition of new program content and setting the uptrend of local productions as well.

IBC will build a state-of-the-art studio called IBC Broadcast Center in Broadcast City, Capitol Hills, Diliman, Quezon City and hire more talents to strengthen its TV programming. Espinosa had said IBC wants to become the number three TV station since last 1996. IBC's bid to snatch talents has forced the industry's top two networks to rework their contracts, especially with their prized veterans.

The IBC operator has already secured contracts with the show business top guns like Raymart Santiago, Claudine Barretto, Christopher de Leon, Jodi Sta. Maria, Richard Yap, Keempee de Leon, among others. IBC also pirated the head of the entertainment division of one of the top two networks.

But thank God, there is a company that appeared to be specific has The Kapinoy Network from eventually lapse. Content is the Asian Television Corporation of Singapore Mr. Rey Sanchez. They long in IBC 13 (through the air with *ONE FC* in April 2013). Tthey come back, this time with more programs that will surely a big hits and become popular with the home of the *PBA* and *NBA* basketball, and such popular primetime hits attributed the expected increase in advertising revenues to a higher ratings of *Janella in Wonderland*, *Your Heart*, *My Love*, *Crazy Little Thing Called Love*, *Who Wants to be a Millionaire*, *Born to be a* 

Superstar, Sandy's Romance, The Million Second Quiz, Iskul Bukol Men, Sir Chief Loves Maya, Happy TODAS, variety show Dingdong n' Lani, Last Fool Show, DMZ-TV, among others. Just some of the shows delivered them into our homes is Hi-5 (the hit children's show premieres on May 10), IBC Classics (reruns of their top-rating program as TODAS, Seeing Stars, Maricel Live, Takeshi's Castle and many others), the two Mexicanovelas (The Two Sides of Ana which premiered last May 5 and La Teniente on May 10), popular Korean drama Spy Myungwol premiered last May 5 and documentaries on the UHF news channel INN like Fashion Confidential, Sports Confidential, and Hollywood Confidential. They also will cut thru indie movies like IBCinema and the action-packed movies like Sunday Sinemaks.

Promoting by Facebook executives and their good many also have been intriguing about it. The latest news about them is they attend AdSummit Philippines held today at Subic Bay Freeport Zone.

From April 25-27 nagpatikim they are two documentaries about U.S. President Barack Obama and his wife Michelle (which coincided with his state visit on April 28 and 29)

Sexual activities excite the programs they deliver to us, and they scheduled launch this May, but we still have to watch out that they changed the TV landscape of the country. Good luck with ATC!

May I remind that this Wikia may cause misinformation of Philippine TV history!

In addition, this article is deemed plaigarized from a WordPress site administered by a genuine Pinoy Nostalgia admin and TV Monitor due to obvious use of Google Translate than his own translation.

## Maria Fernanda Yepes — The Only Reason Why You'd Want to Watch "La Teniente"

May 30, 2014

#### La Teniente, aired on Saturdays, 6:45-7:30pm over ATC on IBC-13

In the early to mid-1990's, *Marimar* was a household name when the hit TV series that aired on RPN 9 in the Philippines, took television primetime by storm. The Latina star, Thalia, set a trend among foreign telenovelas dubbed in Tagalog as ratings went through the roof.

By the mid-2000's, so called Koreanovelas have the Asian dramas and even the Latinovelas on primetime TV, heavily competing with Filipino-produced telenovelas in ratings.

This June, the Philippines anticipates the comeback of the Latinas with ATC's primary offering of the the Mexican hit TV series *La Teniente (The Lieutenant)* on IBC-13. To be aired from 6:45 to 7:30pm on Saturdays, the action-packed melodrama series will introduce the popular Latina star Maria Fernanda Yepes.

Dubbed in Tagalog, *La Teniente* takes a cinematic approach to scripted TV, using locations throughout Mexico and top Spanish-language TV actors as it depicts the adventures of a Special Operations unit of the Mexican Navy. Centering on Mexican Naval graduate Lieutenant Roberta Ballesteros (María Fernanda Yepes), the series shows the challenges facing her immediate and emotional entry into the elite Special Operations unit after a violent tragedy occurs to the group. The series follows her assimilation into the unit, which is filled with drama, action, love triangles, heroes and family. La Tenientes storylines often mirror real-life challenges that the Mexican Navy deals with as it protects its citizens, such as apprehending drug and human traffickers, disasters, superstition, politics and corruption, these are only some of the challenges which Lieutenant Roberta Ballesteros and her team will face during this action packed series. The cast also includes Matías Novoa, Héctor Arredondo, Armando Torrea, Sylvia Sáenz and Fernando Sarfati.

#### Maria Fernanda modeled for the likes of Rexona

Who is Maria Fernanda Yepes?

Born in Medellin, Colombia in December 23, 1980, María Fernanda Yépes Alzate is a popular model and actress in her birthplace. Born a Capricorn, Maria Fernanda graduated in social communications and has started young in the world of modeling.

She is mostly known for playing Yésica "La Diabla", a crude and manipulative girl who worked recruiting, selecting, and leading groups of women for whom drug dealers would pay in advance to receive sexual services in return in the Telemundo hit series Sin Senos no hay Paraíso. The hit soap opera made it 20 countries and became her springboard to international fame. In 2011, Maria Fernanda was awarded the India Catalina as best leading actress of series in Colombia. In July 2012, made it to her first leading role abroad for TV Azteca of Mexico, in the action series *La Teniente*.

#### Meet Maria Fernanda through her photos:

La Teniente is just one of a number of new TV programs that Asian Television Content (ATC) is bringing to Filipino primetime via IBC-13. Looks like TV 13 is back in harness and eventually become the giant network it remains number 3. Checkout the sneak preview of Asian Television Content's soon-to-air programs:

### IBC 13 being revived with new TV shows

June 1, 2014

IBC-13 has reportedly jumped to the third spot in the primetime ratings for the two squabbling network giants. It seems that more people are watching basketball games. When the government is still privatized the PCGG through the president Noynoy Aquino III, IBC-13 had a reputayion for the station with the most balances, wholesome, homegrown and powerhouse programming as attested by the trophies.

Kantar Media survey says IBC-13 emerged No.3 in overall ranking across all the target markets: All people; males; 15 years old and above; and male and female in the board C (lower economic class) between seven and 29 years old, and the massive audience of C-D-E classes.

On June 1, 2014, IBC will now air the new partnership is now called ATC @ IBC 13. This ATC @ IBC 13 will be aired IBC Classics, *Hi-5*, *Animalia*, *La Teniente*, *Dalawang Mukha ni Ana* and *Retro TV*. The plan calls for an upgrade of transmitters to improve signal and revive all radio and TV stations, a complete programming overhaul and a better sales and marketing complement to generate more advertising revenues.

I guess the bulk of battle for audience share in TV audience has gotten tried of ABS-CBN and GMA defectors these days, Kapinoy royalty and fans of those TV station. The Kapinoy Network IBC-13 cashes in on the phenomenon brings back the network's hit shows with the original productions.

It was a night of apparent celebration and vengeance. IBC-13's 54th Grand Anniversary Celebration held at the Marikina Sports Center, just another network inanities and hopeless media masquerade.

The ratings also show that basketball increasingly becoming popular among TV audiences. The bulk of IBC programming at right conists of the *PBA* and *NBA*, telenovelas, animes, *ONE FC*, Asian dramas and movies. That's a very homegrown programming strategy.

Back in the 80's, when there is Kapamilya, Kapuso and Kapatid yet, IBC-13 is the no.1 TV station in the country besting the other four other networks then in the local free channels (2, 4, 7 and 9).

IBC has risen inchijng into the core of Philippine broadcasting which is now the number 3 station in the country dominated by two warring giants, ABS-CBN and GMA-7.

Eric Canoy, chairman of IBC and Boots Anson-Roa, president and CEO of IBC, declared last week during a recent press conference gathering at the Smart Araneta Coliseum. "IBC is

keeping focused on providing the Filipino audiences with the best in entertainment - on Filipino talent as well."

On programming that ratings as a big deal and IBC now lay claim their importance in broadcasting on the basis of critical notices. It has, in fact, the most credible newscast hailed by critics as the best among the lot.

These glory days, the rules of the game have changed. What matters more are the percentages of audience share a show and a network can claim. And for this alone, broadcasting in this country has degenerated into a silly competition. In getting the prized advertising spots now being wrestled by other network, for more Filipino television audiences.

Top programs of Channel 13, which banners the *Life Begins at 13* mantra back then, are *Ora Engkantanda*, *Pinoy Thriller*, *TODAS*, *Iskul Bukol*, *Chicks to Chicks*, *Takeshi's Castle*, *The Sharon Cuneta Show*, *Tarzan*, *See-True*, *Seeing Stars with Joe Quirino*, *Barrio Balimbing*, *Goin' Bananas*, *Hapi House*, *Sitak ni Jack*, *Loveliness*, *Sic O'Clock News* and others. The top shows and popular stars of the network were just became a venue, government announcements and commercialized programs.

And now, IBC-13's 54th anniversary as the most popular and top-rated primetime offerings: Batang Genius, Janella in Wonderland, Your Heart, My Love, Crazy Little Thing Called Love, Sandy's Romance, Iskul Bukol Men, Maya Loves Sir Chief, Happy TODAS, Who Wants to be a Millionaire?, Born to be a Superstar, The Million Second Quiz, Dingdong n' Lani, DMZ-TV, Last Fool Show, PBA and NBA along with the Viva Tagalog movies Viva Cine Idols and Sunday Sinemaks as well as its news programs Express Balita and Ronda Trese.

Starting tomorrow, June 2, a new line-up of shows will be presented to the viewing public for more interesting, quality, innovative, powerhouse, homegrown and wholesome programming in recent years. The Kapinoy Network continues its competition edge in the ratings race. The growth just can't be stopped. The station's upward trend continues. To be the number 3 network in the country.

Asian Television Content Philippine Corporation (ATC), the much-awaited new content TV provider of IBC-13 which is currently home to the *PBA* and *NBA* games, will launch its top-notch TV programs tomorrow, June 2, as announced by its president and CEO, Engr. Reynaldo Sanchez says that the results of the survey indicate that IBC-13 is on the right track in providing the audience an intelligent alternative to watch is currently seen on other stations. "We will continue to do better with our own brand of entertainment: Intelligent, interesting, awesome, vibrant, hip and alternative.

This latest piece of news is perhaps sending every executive at Broadcast City complex reeling in glee while tension is running high at the corner of Timog and EDS Avenues.

Asian Television Content (ATC) provides 80% of IBC-13 and INN's primetime programs with an interesting mix of sports (*Football Fanatics* on INN and *ONE FC* on IBC and INN), kid-oriented programs (*Gadgets and Gizmos*, *Hi-5*, *Animalia*) and telenovelas (*The Two Sides of Ana* and *La Teniente*), Korean dramas (*Spy Myung-wol*), on INN with documentaries (*Fame*, *Fashion Mentior*, *Boost*, *Beyond Stardom*, *Gadgets & Gizmos*, *Cultural Flavours*, *Cinema Noveau*), kids shows (*The Big Planet*) and sports show (*A to Z of Motorsport*, *Amazing World of Automobiles* and *Stoplight TV*).

Among the TV programs to debut will be *Hi-5*, the popular educational children's program created in Australia in 1999 has a new home. It reaches an estimated average weekly global audience of one million children as it is being broadcast in over 83 countries to educate our children through song and dance. ATC will bring it on free TV, from Mondays to Fridays, 4 p.m. to 4:30 p.m. learning new things with the help of our puppets while entertained by the cast. It will be followed in *Animalia*, a fun and informative program which reveals the amazing world of animals and their interaction with people, from 6 to 6:30 p.m. *The Big Planet* is perfect for kids of all ages and explores different people, interesting places, weird inventions and strange animals from around the world. The telecast date is on June 7, from 6:30 p.m. to 7 p.m. on INN. *Two Sides of Ana* is a compelling drama of tragedy, revenge and love story. It will air Mondays to Fridays, from 10 p.m. to 10:30 p.m. *Gadgets & Gizmos* follows this Monday to Friday at 7:30 to 8 p.m. It is an exciting half an hour series that will amaze audiences as they discover the awesome gadgets in the world.

Another program worth seeing is the action-packed hit series in Mexico *La Teniente (The Lieutenant)*. It's a story of conspiracy with equal doses of thriller and melodrama. TV audiences will be amazed by its scenic shots using an array of helicopters, boats and planes. *La Teniente (The Lieutenant)* premieres last May 10 and airs on Saturday nights from 6:45 p.m. to 7:30 p.m. IBC-13 tapped local singers to perform the theme songs of their chosen Mexicanovelas. Josh Santana sang *Haplos sa Awit*, the theme song of *The Two Sides of Ana (Dalawang Mukha ni Ana)*; while Khalil Ramos also performed *Ibigay Mo Na*, the theme song of *La Teniente*. Aria Clemente will sing *I Can*, the theme song of the Taiwanese drama *Hayate the Combat Butler* and Thoyo Alfaro sang *Forever Will Be (The Wedding Song)*, the theme song of the Korean drama serial *Spy Myung-wol*.

ONE Fighting Championship (ONE FC) is the Asia's largest mixed martial arts show at its best featuring the best fighters and our very own Ana Julaton a.k.a. The Hurricane, the first Filipina boxer to win the women's WBO Super Bantamweight and IBA Super Bantamweight World Championships. She won in the recent May is ONE FC: Rise of Heroes fight against Egyptian Kickboxing Champion AyaSaeid Saber. "It's absolutely mixed martial arts at its best. Making it stronger than ever," as stated by Randy Topacio, ATC VP for sales and marketing at its prime. It

will now airs Saturday nights from 10:30 p.m. to 11:30 p.m. Another sports-oriented show is *Football Fanatics* that highlights new players and legends of football, coaches, clubs, stadia, merchandise and controversies. It will be shown Monday, Wednesday and Friday nights, from 9 p.m. to 8 p.m. on the network's UHF news, public service, business, entertainment and sports channel INN.

Other interesting programs to watch out for are: *Beyond Stardom*, which focuses on what the stars do in between takes to know more about your favorite Hollywood stars and learn how the stars started their career, their lifestyles, fashion statements and more. The telecast date will be on June 1, from 6:30 to 7 p.m.

There is *Cultural Flavours* (Saturdays 5:30 to 6 p.m.), a 30-minute cooking tour that takes viewers around the world one dish at a time without leaving the kitchen. *Boost* will be shown on Saturday starting at 7:30 p.m. on INN. It is an informative and empowering half hour show containing all the essential ingredients for achieving that perfect healthy balance. *Fame* (Sundays 5:30 p.m.) and *Fashion Memoir* (Sundays 6:30 p.m.) cater to viewers who are more into famous personalities in Hollywood and fashion entertainment.

The latest Kantar Media says IBC-13 is now a No.3 overall with an all-Filipino programming. And guess who inched up to the third spot, below ABS-CBN is No.1 and GMA-7 is No.2. In this survey during the period which I got via fax says that IBC-13 ranked in 25.4% audience share and 21.6% ratings against ABS-CBN's 47.8% audience share and 39.5% ratings, and GMA-7's 34.4% audience share and 30.7% ratings.

# Love romance and action on IBC 13's power primetime

June 5, 2014

#### Mexican 'telenovelas' on IBC's TreseBella

PrimeTastik are the homegrown shows nowadays, riding high on the popularly of a childdren's advenrserye *Batang Genius*, a phenomenal mermaid fantaserye *Janella in Wonderland*, teleserye *Your Heart, My Love* and kilig-serye *Crazy Little Thing Called Love* as well as the Koreanovela *Spy Myung-wol*.

Now, The Kapinoy Network IBC-13 with its new slogan *Ito'ng Bagong Channel 13* brings you two telenovelas that tell of life's love romance and action-packed in TreseBella on ATC @ IBC. On PrimeTastik from Mondays through Fridays at 10 p.m., Mexican actress Ana Layevska and actor Rafael Amaya, stars in their own series *The Two Sides of Ana (Dalawang Muhka ni Ana)*. We meet Ana Escudero, the two-faced woman, in Miami with her entire family in a two-story

house until one fateful night when Ana's entire world crashes down on top of her. In the grand debut of the telenovela, the rash Ignacio Bustamante destroyed Ana's life when he runs over her brother while he is trying to change the tire to his car. To cover up the accident, Ignacio purposely throws a sleeping gas bomb into her house while her mom and brother's fiance are inside and then sets the house on fire. Everyone believes it was Ana who died. Her brother, who was in a coma, came out of it, but paralyzed.

On Panalo Weekend, *La Teniente* takes a cinematic approach to scripted TV, using locations throughout Mexico and top Spanish-language TV actors as it depicts the adventures of a Special Operations unit of the Mexican Navy. It airs on Saturday nights at 6:45 to 7:30 p.m. Starring the Mexican actress Maria Fernanda Yepes played the role as centering on Mexican Naval graduate Lieutenant Roberta Ballesteros, the series shows the challenges facing her immediate and emotional entry into the elite Special Operations unit after a violent tragedy occurs to the group. The series follows her assimilation into the unit, which is filled with drama, action, love triangles, heroes and family. *La Tenientes* storylines often mirror real-life challenges that the Mexican Navy deals with as it protects its citizens, such as apprehending drug and human traffickers, disasters, superstition, politics and corruption, these are only some of the challenges which Lieutenant Roberta Ballesteros and her team will face during this action packed series. The cast also includes Matías Novoa, Héctor Arredondo, Armando Torrea, Sylvia Sáenz and Fernando Sarfati.

#### **Contents**

[show]

#### List of fantasy series in the Philippines Edit

Although ABS-CBN started the fantaserye fad, its rival GMA network introduced its own fantasy-based series which they called telefantasya which has a similar meaning and nature as a fantaserye.

In 2003, ABS-CBN introduced a new genre of teleserye which mixes soap opera, fantasy, myth, magic and enchantment on a nightly basis. This genre was called fantaserye, with such shows falling under this genre broadcast on a nightly basis during primetime. The first fantaserye that was shown on primetime TV was officially *Darating ang Umaga*. Fantasy themed TV series have been around for while already in the Philippines prior to the launch of the series *Darating ang Umaga* although the popular on television.

In 2004, ABS-CBN took another risk by showing yet another fantaserye *Marina*. *Marina* set a benchmark for fantaseryes on television when it garnered consistent high ratings during its entire run. The ratings and audience share of the said fantaserye were even higher than the usual more established primetime teleseryes. Because of this, the television series Marina was officially the one that popularized the genre. Today, fantaseryes are the most viewed TV

program in the Philippines. Recent surveys by media research firms AC Nielsen and AGB state that fantaseryes have the highest ratings in the evening primetime block.

After *Marina*, ABS-CBN produced fantasy-based series under a different name but with a similar nature in the hope of saturating the ratings game such as superserye *Krystala*, sineserye *Panday* and *Super Inggo*. On the other hand, rival GMA network started their telefantasya run during primetime with *Marinara* and *Mulawin*. Although in 1997, GMA officially have their first soap with fantasy genre in titled *Ikaw Na Sana'*. Because of this, GMA network has decided to focus on producing telefantasya shows while ABS-CBN's productions are a mix of at least one fantaserye and several other soap operas (drama).

In 2014, IBC-13 relaunched the trend-setting fanta-drama will produced as IBC-13's productions are the perfect mix of fantaserye and soap operas (drama) while the genres of fantasy, action and adventure. On Janaury 13, 2014, with the angelserye *Carita de Angel* and the mermaid fantaserye *Janella in Wonderland*. The show *Janella in Wonderland* set a benchmark for fantaseryes on television when it garnered consistent high ratings during its entire run. The ratings and audience share of the said fantaserye were even higher than established primetime teleseryes. Because of this, the television series Janella in Wonderland was officially the one that popularized the genre. Today, fantaseryes are the most viewed TV program in the Philippines. Recent surveys by media research firms Kantar Media/TNS Philippines and AGB state that fantaseryes have the highest ratings in the evening primetime block.

After Janella in Wonderland, IBC-13 produced the fantasy-drama series under a different name with similar nature in the saturating ratings games such as the 3D adventurserye Batang Genius, croco adventurserye Kroko: Ang Alamay sa Zoo, superserye Voltron Man and the princess fantaserye Janella: A Princess Girl during primetime run. On the other hand, RPN-9 known as 9TV official launch with the first genre of fantasy series for the fairytale princess in tiled I'm a Princesa on primetime.

#### ABS-CBN's fantaseryes Edit

2003

Darating ang Umaga

#### 2004

- Marina (2004)
- Krystala (2004-2005)
- Spirits (2004-2005)

#### 2005

- Kampanerang Kuba (2005)
- Panday (2005)

#### 2006

- Panday: Book 2 (2006)
- Super Inggo (2006-2007)
- Komik
- Komiks presents Da Adventures of Pedro Penduko (2006-2007)

#### 2007

- Kokey
- Komiks presents Pedro Penduko at ang mga Engkantao
- Rounin
- Mars Ravelo's Lastikman (2007-2008)
- Princess Sarah
- Super Inggo 1.5: Ang Bagong Bangis

#### 2008

- Lobo
- Kung Fu Kids
- Marina: The Director's Cut
- Mars Ravelo's Komiks presents Kapitan Boom
- Dyosa (2008-2009)
- Komiks presents Mars Ravelo's Varga
- Komiks presents Mars Ravelo's Tiny Tony
- Komiks presents Mars Ravelo's Dragonna (2008-2009)

#### 2009

- Komiks presents Mars Ravelo's Flash Bomba
- Agimat: Ang Mga Alamat ni Ramon Revilla presents Tiagong Akyat
- Agimat: Ang Mga Alamat ni Ramon Revilla presents Pepeng Agimat

#### 2010

- Agua Bendita
- Agimat: Ang Mga Alamat ni Ramon Revilla presents Tonyong Bayawak
- Agimat: Ang Mga Alamat ni Ramon Revilla presents Elias Paniki
- Noah
- Imortal
- Kokey @ Ako

#### 2011

- Agimat: Ang Mga Alamat ni Ramon Revilla presents Bianong Bulag
- Mutya
- Agimat: Ang Mga Alamat ni Ramon Revilla presents Kapitan Inggo

#### 2012

- Wako Wako
- Aryana

#### 2013

- Juan dela Cruz
- My Little Juan

#### 2014

- Mars Ravelo's Dyesebel
- Mirabella
- Pure Love

## Considered ABS-CBN fantaseryes

- Wansapanataym
- Hiraya Manawari
- Love Spell
- Bayani
- Marry D`Potter
- Komiks Presents Mars Ravelo's Nasaan Ka Maruja?

## GMA's telefantasyas Edit

#### 1997

Ikaw Na Sana (1997-1998)

#### 2004

- Marinara
- Mulawin (2004-2005)
- Leya, And Pinakamagandang Babae sa Ilalim ng Lupa

#### 2005

- Mars Ravelo's Darna
- Encantadia
- Sugo
- Etheria (2005-2006)

- Encantadia: Pag-ibig Hanggang Wakas
- Majika
- Mars Ravelo's Captain Barbell (2006-2007)

Atlantika (2006-2007)

#### 2007

- Asian Treasures
- Super Twins
- Fantastic Man
- Zaido: Pulis Pangkalawakan (2007-2008)
- Carlo J. Caparas' Kamandag (2007-2008)

#### 2008

- Joaquin Bordado
- Mars Ravelo's Dyesebel
- Carlo J. Caparas' Gagambino (2008-2009)
- Tasya Fantasya
- Luna Mystika (2008-2009)

# 2009

- Mars Ravelo's Darna
- Totoy Bato

#### 2010

- The Last Prince
- Panday Kids
- Pilyang Kerubin
- Kaya ng Powers
- Ilumina
- Grazilda

#### 2011

- Dwarfina
- Alakdana
- Amaya
- Machete
- Captain Barbell Season 2
- Iglot
- Daldalita (2011-2012)

- Alice Bungisngis and her Wonder Walis
- My Beloved
- Luna Blanca

Aso ni San Roque

#### 2013

- Indio
- Kakambal ni Eliana
- Home Sweet Home

#### 2014

Kambal Sirena

### Considered GMA telefantasya

- L.U.V. Pow
- Magic Kamison
- Fantastikids
- Pintados
- Mahiwagang Baul
- Hokus Pokus
- Mga Kwento Ni Lola Basyang
- Beh Bote Nga
- My Daddy Dearest

#### IBC's fantaseryes <u>Edit</u>

1989

Ula ang Batang Gubat (1989-1991)

#### 1990

Computer Man (1990-1991)

# 2010

Kroko: Takas sa Zoo

#### 2013

- My Family Xyriel
- Carlo J. Caparas' My Batang Momay (Xyriel Manabat) (2013-2014)

- Carita de Angel (Mutya Orquia)
- Janella in Wonderland (Janella Salvador)
- My Little Janella (Abby Bautista)
- Batang Genius (Mavy Legaspi and Cassy Legaspi)
- Janella: A Princess Girl (Janella Salvador)

- Voltron Man (AJ Muhlach)
- Kroko: Ang Alamat sa Zoo (Thirdy Lacson and Miguel Moreno)
- Super Ninja (Mario Maurer)

#### Considered IBC fantaseryes

- Magic Kamison
- Mga Kuwento ni Lola Basyang (1976–1977) (GMA 7, 2007)
- Once Upon a Time (2013-2014)
- Ora Engkantada (1986-1991)

#### 9TV's fantaseryes <u>Edit</u>

1970

Nora Cinderella (1970-1985)

1977

Darna

1987

Captain Barbell (1987-1988)

#### 2014

- Batang X: Ang Pagbabalik
- I'm a Princesa (Ingrid dela Paz)
- Fantastik Man (JM de Guzman)

#### Considered RPN fantaseryes

- Wari Waro (1988-1991)
- Lily Tubig (1991)

#### TV5's telefantasyas Edit

2008

Batang X: The Next Generation

2011

Bangis

- Felina: Prinsesa ng mga Pusa
- Kapitan Awesome
- Enchanted Garden

#### 2013

- Kidlat
- Cassandra: Warrior Angel
- Sarah Girl

#### Considered TV5 telefantasyas

- Third Eye
- Pidol's Wonderland

# Is IBC Set to Join ABS-CBN and GMA's Bandwagon

June 13, 2014

The top rated shows of IBC were pirated by rival networks. With its programs, stars and talent fees and TV rights increased more viewership afford to produce its own shows to recapture the glory days. His foremost concern is to maintain the viability and competitiveness of the network in preparation for its privatization. This is achieved by providing for the personnel welfare and benefits and by renewed programming thrust which would cater to the biggest sector of society, the youth.

If other network start launching new shows to match the firepower unleashed at Channel 13. It was a way to momentarily forget the challenges that lie ahead the following morning when they face the reality of putting all these shows in line. IBC has always been confident about its leadership in the industry, when the competition was forcing it to take more aggressive stance.

While putting more meat into its primetime dare, IBC continues to strengthen its daytime programming with animes, children's educational programs and tokusatsu hits. IBC, in partnership with Viva Television, launched new shows spread over a week of programming on primetime television slots.

The very first telenovela on IBC shown here was *Carita de Angel* at 1:30 p.m., *Cielo del Prado* at 2 p.m. and *Siempre te Amare* at 2:30 p.m. Before is that, IBC-13 added more telenovelas in their primetime block (usually 2 telenovelas every evening) beginning with *Maria del Cielo* at 7 p.m. and then *Por Un Beso* at 9:30 p.m. Since 2002, it changed the primetime slot with a telenovelas (3 telenovelas every evening) *Carita de Angel* at 6 p.m., moving *Por Un Beso* at 10 p.m. and then *Maria del Cielo* at 10:30 p.m.

The local market of IBC-13 in partnership with Viva Entertainment, The Kapinoy Network producing more soap operas. "We're really content company. That's the main difference in ABS-CBN and GMA Network produce our own stars and have a platforms as well," he explains.

Aside from the country's top television station, IBC-13 is also into radio stations, internet services, magazines, post-production, international cable and satellite distribution, talent management, music recording company and development, licensing and merchandising. Chairman Eric Canoy says the showbiz orientation of the network helps The Kapinoy Network come up with good homegrown movies and television shows, while giving television viewers the chance to see what other countries to offer.

For the success of TV networks ABS-CBN and GMA in these soap operas from teleseryes, fantaseryes, telenovelas from Mexico and asianovelas form Taiwan and Korea, and animes from Japan.

Intercontinental Broadcasting Corporation Channel 13 (IBC), which airs Kapinoy programming, now trailing behind ABS-CBN Corporation and GMA Network, Inc., in their purchases of Kapinoy programs expected to be hit by the peso's decline to entertainment capital has in store for the global TV market

In recent years, The Kapinoy Network IBC-13 has stayed away from airing the teleseryes, Mexicanovelas, sports prrograms, including the *NBA*, *PBA* and *ONE FC*, and the recent Viva Tagalog movies as well. The Philippine television network owned by Eric Canoy is gearing up for competition, lining up new shows in its prime-time slots from the bandwagon of fantasy and soap operas.

They also airing the Filipino films: *Viva Cine Idols* (Mondays 8 p.m.), *Viva Box Office* (Saturday 4:30 p.m.) and *Sunday Sinemaks* (Sundays 11 p.m.) with its full length local films aired on primetime, it appears if IBC-13 has now joined the bandwagon that was started by their rivals ABS-CBN and GMA.

Soon after, IBC-13 followed the lead of its arch-rival thnks to this announcement. This catapulted IBC in the number 3 slot among all television networks. Continue spread the word on the primetime programs on The Kapinoy Network provided by ATC. Visit their website www.ibc.com.ph and www.asiantvcc.com for more details.

IBC-13 (the most-watched third popular television network in the Phlilippines and the country) is the home for the *PBA* and *NBA* basketball as it is to by followed shows such as the phenomenal *The Two Sides of Ana (Dalawang Muhka ni Ana)* and *La Teniente* telenovelas, *Hayate the Combat Butler* and *Spy Myung-wol*, MMA fighter *ONE FC*, the Viva Tagalog movies *Viva Cine Idols*, *Viva Box Office* and *Sunday Sinemaks* and the station's

more local shows on Philippine primetime, including Janella in Wonderland, Your Heart, My Love, Crazy Little Thing Called Love, Sandy's Romance, Maya Loves Sir Chief, Happy TODAS, Sic O'Clock News Naman, Iskul Bukol Men, DMZ-TV, Last Fool Show, the hit game show mania Who Wants to be a Millionaire? and The Million Second Quiz, Born to be a Superstar, Dingdong n' Lani, the popular animes Ghost Fighter and Kirarin for the Japanese anime shows, tokusatsu and sentai like Kamen Rider Fourze and Sky Ranger Gavan for the first time in fans. IBC currently is a strong number 3 in viewership.

Since IBC-13 has substantially cut back on ATC shows in favor of the station's more local shows, including telenovelas, Asian dramas, sports with *PBA*, *NBA* and *ONE FC* and the Viva Tagalog movies.

That situation, plus the strengthening hold of local programs on Filipino viewers, makes it difficult for IBC-13 to compete with the two giant networks.

The partnership with Viva Entertainment and Asian Television Content Philippines Corporation (ATC) is on IBC-13 to start a totally new trend in television with the introduction of the Mexican program. Televisa secured the rights to bring the series to the Philippines, while IBC-13 will market the program. Under the deal, the two companies will share in the advertising revenues. Canoy revealed that IBC-13 was positioning itself as a Kapinoy program provider that could provide a wide range of programs, not only telenovelas and asianovelas but also television programs had the local telecast of a new and explosive drama series.

Please support all the efforts of rebuilding the true #3 network in Philippine TV thru the Asian Television Content Corporation. Salamat po, mga Kapinoy! Here is the initial line-up of programs on primetime. Please support ATC @ IBC by sharing your friends and relatives.

IBC-13 is decided to air the hit telenovela under TreseBella (stylized as Trese13ella) is *The Two Sides of Ana (Dalawang Muhka ni Ana)*, the hit Mexicanovela starring Ana Layevska and Rafael Amaya, Monday to Friday at 10 p.m. in responde to ABS-CBN's *Pinoy Big Brother All In* and GMA's *The Successful Perezes*.

With the foreign exchange uncertainties and with increasing competition for imports from other stations, IBC-13 has taken steps to pursue market-driven strategies by integrating programming, merchandising and sales. Moving to test its acceptability in Asia, offered *The Two Sides of Ana* to giant TV networks in the Philippines for free on condition the local networks would provide free air time and dubbing costs.

Meanwhile, the *NBA* games airing on Saturday mornings at 10 a.m. to 12 noon as well. The *PBA* games will now showing the 1.5 hour basketball games on Wednesday and Friday from 8 to 9:30 p.m., Saturday 2:30 to 4:30 p.m. and Sundays from 4 to 6:15 p.m.

"We've grown more confident with our own creative department and can now produce original programs."

The network's lineup for the first quarter of 2014 mainly consists of original programs in primetime series such as *Crazy Little Thing Called Love*, *Batang Genius*, *Janella in Wonderland* and *Your Heart, My Love* and afternoon show like *Frijolito* top-billed by the child star wonder Bimby Aquino-Yap.

"We hope to create more original titles, to build our own inventory and meet the programming needs of both our local and international channels," Gozon said.

A new trend in Philippine television programming. Despite a Mexicanovela viewership, *The Two Sides of Ana (Dalawang Mukha ni Ana)* and *La Teniente*, now is No.1 in the ratings and has generated more advertising in its first week. I like Filipino, Mexican and Korean soap operas that are shown from other networks.

Curiously, the primetime program air on the timeslot during weekdays. *Crazy Little Thing Called Love* is now matched up against the Koreanovela hits *The Heirs* and the re-run of *Jewel in the Palace*, *Batang Genius* opposes *Mirabella* and *My Love from the Star*, *Janella in Wonderland* opposes *Dyesebel* and *Nino*, *Your Heart, My Love* is also opposes *Sana Bukas Pa ang Kahapon* and *Ang Dalawang Mrs. Real* by more than a counter-programming strategy as well of getting high ratings on the timeslot they dominate.

"Altrhough the cheaper to bring in a foreign soap than to produce our own programs abroad. The network's top quality soap operas are the kilig-serye *Crazy Little Thing Called Love*, two fantaseryes *Batang Genius* and *Janella in Wonderland* and teleserye *Your Heart, My Love*, a popular telenovela *The Two Sifes of Ana* and *La Teniente*, the Korean drama *Spy Myungwol* and Taiwanese drama *Hayate the Combat Butler* continues to boost the ratings and the sales of IBC-13. Also, IBC-13 and Viva Television will export these shows to other countries, much like the Mexican, Taiwanese, China and Korean soap operas, and Japanese animes. This included were the quick to the Mexican soaps of telenovelas and the Asian soaps of Taiwanese, China and Korean are asianovela bandwagon.

Desite its popularly, IBC-13 will put the show on primetime with the homegrown teleseryes and putting the telenovelas and Koreanovelas. IBC's primetime in telenovela *The Two Sides of Ana (Dalawang Muhka ni Ana)* and *La Teniente, Hayate the Combat Butler* and the Koreanovela *Spy Myung-wol* are big hit became a phenomenal success has since captured a big chunk of primetime viewership, also contributed to the surge in its advertising revenues. Mr. Canoy said IBC's ratings in the prime-time slot have improved. The Kapinoy Network is more focused on localizing and giving more attention to local programs. Canoy reveals that IBC-13 recently formulating a soap opera with teleseryes, fantaseryes, telenovelas and asianovelas. For their part, TreseBella's airing of *The Two Sides of Ana (Dalawang Mukha ni Ana)* and *La Teniente* is basically retaliation made by IBC-13 through the ATC block among television

viewers was also surprising makes P1 million in revenues each day. Sporting events to gain some high ratings and the Viva Tagalog movies during the morning (*Kapinoy Cinema* on weekdays) and on primetime (*Viva Cine Idols* on Monday nights, *Viva Box Office* every Sunday afternoon and *Sunday Sinemaks* on Sunday nights).

Going to IBC's airing of the Pinoy action-packed blockbusters to have the network air a movie on Sunday nights. *Sunday Sinemaks* broadcasts is concentrated on Pinoy action-packed movies from Viva FIlms, and some concerts, live events and documentaries. Considering that the network has avoided the same route as ABS-CBN and GMA's 'masa'-based Tagalog films.

For IBC-13, it is a matter of staying away from the rivals' desperation tactics. Even though the network is now the undisputed No.3 ratings-wise, viewers can only hope that the Kapinoy network will continue to stick to what works best, and that is airing unique programs that will appeal to all classes and the masses.

Kapinoy Comedy (In celebration of 39 Years of Comedy Capital: IBC is the home of primetime sitcoms, gag show and political satire)

Edit
Old:

- Iskul Bukol
- Tito Sotto, Vic Sotto and Joey de Leon
- TODAS
- Joey de Leon, Richie da Horsie, Val Sotto, Jimmy Santos, Spanky Rigor, Frieda Fonda and Maribeth Bichara
- Chicks to Chicks
- Freddie Webb and Nova Villa
- Takeshi's Castle
- Eh, Kasi Babae
- Gloria Diaz, Janice Jurado, Tiya Pusit, Buboy Garovillo, Charlie Davao and Debbie Miller
- Sitak ni Jack
- Jay Ilagan
- Hapi House
- Vic Sotto, Sandy Andalong and Aga Muhlach
- Goin' Bananas
- Christopher de Leon, Edgar Mortiz, Jay Ilagan and Johnny Delgado
- Barrio Balimbing
- Hero Bautista
- Sic O'Clock News

Jaime Fabregas and Ces Quesada

#### New:

- Sic O'Clock News Naman (political satire for parody news)
- Ramon Bautista
- Iskul Bukol Men (all-male sitcom)
- Aki Torio, Abra and Josh Padilla
- Maya Loves Sir Chief (romantic family-comedy sitcom)
- Jodi Sta. Maria and Richard Yap
- Happy TODAS (all-male gag show for the boys night out)
- Keempee de Leon, Sam YG, Elmo Magalona, Jimmy Muna and Victor Anastacio

# Ito'ng Bagong Channel 13 Day at SM North EDSA on June 21, 2014 Schedule

June 14, 2014

The Philippines' number 3 television station, IBC-13 calls the attention of their avid fans and Kapinoys to join together and witness a rare gatherings of the station's most prominent personalities in *Ito'ng Bagong Channel 13 Day*. The *Ito'ng Bagong Channel 13 Day* will be held this coming June 21 and 22, 2014 starting from 12:00 Noon at the SM City North EDSA in Quezon City, Metro Manila.

#### Watch the video ad of Ito'ng Bagong Channel 13 Day:

Some of the show's hosts and artists will be with the fans during the show. The shows which will featured in the *Ito'ng Bagong Channel 13 Day* grand gathering such as *Maya Loves Sir Chief, Born to be a Superstar, Friends 4Ever, Iskul Bukol Men, It's Partytime, Lunch Break, Sandy's Romance, DMZ-TV, Happy TODAS, TODAS Kids, KapinoyLand and the teleserye stars like <i>Frijolito, Batang Genius, Janella in Wonderland, Your Heart, My Love* and *Crazy Little Thing Called Love*.

The Kapinoy Station ID of IBC-13 features how the country rebuilds itself from the calamities that struck the Filipino people and to promote the Philippines as a unique that takes pride in each region with a Filipino-like visually and Pinoy-esque in the ring music and the Filipino culture and cultural heritage.

According to IBC-13, the new Station ID of the Kapinoy Channel will serve as a vehicle to showcase the Filipino people are now back on track with their remarkable despite the challenges and calamities with an exhilarating Filipino twist of everyday Filipino life and culture.

The Kapinoy Station ID *Ito'ng Bagong Channel 13* was first published by IBC-13 last May 1, 2014.

# IBC's Best in Philippine TV (All the Hits, All the Time!) Edit

#### IBC News and Current Affairs (under Media ng Bayan)

- Happy Morning Yehey
- News at Noon
- IBC Headliners
- Express Balita
- Ronda Trese
- Express Balita Weekend
- Bitag
- Operation Lingkod Bayan
- Team Rescue 911
- Linawin Natin
- Global Mission
- Snooky
- Forum ni Randy
- Makabayang Duktor
- Good Take
- Report Kay Boss

#### **Kapinoy Fantaserye**

- Batang Genius
- Janella in Wonderland

#### **Dramas**

- Frijolito
- Your Heart, My Love
- Crazy Little Thing Called Love
- Shake, Rattle and Roll
- Sandy's Romance

#### **Youth Programs**

- TODAS Kids
- Friends 4Ever

#### **Kapinoy Comedy**

- Retro TV
- Sic O'Clock News Naman
- Iskul Bukol Men
- Maya Loves Sir Chief
- Happy TODAS

#### **Musical Varieties**

- Lunch Break
- It's Partytime
- Night of Song Music
- DMZ-TV
- Dingdong n' Lani

#### **Magazine Talk Shows**

- Showbiz Star
- Seeing Stars Tonight
- Last Fool Show

#### **Game Show Hour**

- Who Wans to be a Millionaire?
- The Million Second Quiz

#### Reality

- Hell's Kitchen
- Born to be a Superstar

#### Infotainment

- Cooltura
- Wok With Yan
- Hapi Kung Healthy
- Kusinahan
- Chinatown TV

#### **Anime Kapinoy**

- Ghost Fighter
- Kirarin
- Kamen Rider Fourze
- Sky Ranger Gavan

#### **IBC** Foundation

- Learn with English
- Pamana
- Bayaning Bayani
- Math Makulay
- Science Kwela

#### **IBC Kids**

- Barney & Friends
- Winx Club
- KapinoyLand
- Mickey Mouse Clubhouse
- Hi-5

- Phineas and Ferb
- My Friends Tigger & Pooh
- Y2K: Yes to Kids

#### **IBC Sports**

- PBA
- NBA
- The Main Event
- ONE FC

#### Telenovelas (TreseBella)

- The Two Sides of Ana (Dalawang Mukha ni Ana)
- La Teniente

#### Asian dramas (TreseBella)

- Hayate the Combat Butler
- Spy Myung-wol

#### **Movies**

- Viva Cine Idols
- Viva Box Office
- Sunday Sinemaks

# Janella in Wonderland airs The Mermaid Finale this July

June 25, 2014

# Marlo Mortel and Janella Salvador 'Janella in Wonderland' is Most Successful Mermaid Fanta-Drama in Philippine TV

IBC's top-rating PrimeTastik fantasy series *Janella in Wonderland* remains to be the no.1 fantaserye in the country as it recently won in the ratings game over ABS-CBN and GMA. *Janella in Wonderland* tops the primetime ratings while *Your Heart, My Love* grabs the lead.

After almost a 7-month of winning the hearts of TV viewers, the country's consistent, most successful and top-rating primetime mermaid fantaserye teen teleserye *Janella in Wonderland* will air its finale episode titled *The Mermaid Ending* on Friday (July 11) on IBC-13's PrimeTastik.

Meanwhile, the Kapinoy primetime princess believes that despite its new competition, TV viewers will still continue to support *Janella in Wonderland* because of the upcoming heart-pounding, romance, adventure, fantasy and love scenes in the fantasy drama series with a huge hit.

With its one-of-a-kind original production from its production design, magnificent costumes, and visually outstanding effects up to the remarkable underwater scenes, impressive fantasy, love, romantic and adventure story, cast, locations, costumes, and musical score, Janella trilogy of the mermaid fantaserye is topbilled by the teen sweetheart Janella Salvador as her first leading role with Marlo Mortel, Freddie Gutierrez, Victor Anastacio, Gloria Romero, Alfred Vargas and Bettina Carlos, quickly became a hit not only among the young viewers but also among families and kids.

Loyal fans were hooked with the fantasy and mermaid adventures and lesson-filled misadventures of a simple young girl named Janella Bernardo, the mermaid tale turned into a princess will fall in love and how she will become a teen mermaid princess as the Princess of the Waves.

"Oh my gee, i'm so exciting mermaid princess how Janella fall in love again because this mermaid tail girl iin the land that I have received this year," said Janella who admitted that she has become attached to her character. I'm so oh my super gee, i'm Janella Bernardo feels the magic for me.

Since Janella in Wonderland started airing last January 13 as young Janella (Abby Bautista), last January 27 as growing Janella Bernardo (Janella Salvador), and last March 17 will be a mermaid tale, it has won over TV viewers and dominated its timeslot because of Janella's exciting journey with Victor (Marlo Mortel).

From its consistent high national TV ratings, *Janella in Wonderland* truly conquered the nation as proven by its top trending topics on Twitter and Facebook almost every night; fans of exciting mall tours; best-selling official soundtrack and merchandise; numerous magazine covers; and its sold-out concerts.

Janella in Wonderland is one of IBC's flagships in the fantasy drama of the ratings game, it consistently tops on its timeslot. After *Honesto* and *Adarna*, it faced a new rival of the so-called Sirena Wars like *Dyesebel* and *Kambal Sirena*, and recently *Nino* remained the beaten in the national TV ratings.

With the show's phenomenal success, Victor and Gloria became royal household names for the family as Lloyd and and Dina, respectively; Marlo Mortel were crowned as their generation's young superstar; and Janella was hailed as the country's newest primetime princess and the fantaserye girl of primetime TV.

The war between humans and mermaids will reach its climax as Janella fights for her kingdom against Lauren (Fretzie Bercede). How will Janella protect the world she is destined to reign

now that she is loved to Victor? Will their love reunite and promote peace between mermaids and human beings?

Dr. Bendor (Ramon Bautista) is the nemesis in the force to join the party. Janella loves the love puppy Dog Puppy (Jerome Ponce) she gaves Pet Fish (Nel Gomez), Zuma (Louise Abuel) and Crab (Elmo Magalona) are in the splash of beach. Now that the mermaid ending of Janella's fairytale girl near, the Princess of the Waves in this island. Who will kiss Victor (Marlo Mortel) charming fall in love again?

Also part of *Janella in Wonderland* are Michael Martinez, Aldred Nasayao, Miel Cuneta, Paolo Serrano, Matt Edwards, Chin Chin Gutierrez, Nathan Barrera, KC Montero, Kat Alano, RJ Jimenez, Fretzie Bercede, Francis Magundayao, Jai and Joj Agpangan, Carlo Lazerna, Anne Discher, Donjess Tejada, Liza Soberano, Sue Ramirez, Alfred Vargas, Yen Santos, Mikee Lee, Kelly dela Cruz, Chris Gutierrez, Ramon Bautista as Dr. Bendor, Arvic Tan as The Water Emperor and RJ Ledesma as Evil Beneth. With the special participation of Jenine Desiderio and Freddie Webb. It us under the direction of Joyce E. Bernal. With the voices of Jerome Ponce as Dog Puppy, Nel Gomez as Janella's Pet Fish, Coleen Garcia as Lipstick Fish, Polo Ravales as Octopus, Jon Santos as Shrimp, Teejay Marquez as Jellyfish, Pia Magalona as Fisher, Juan Carlos Urquico as Porcupine Fish, Mario Maurer as Sea Lion, Louise Abuel as Zuma, Bobby Andrews as Tiger Fish, Elmo Magalona as Crab, Raven Villanueva as Sun Fish, Anton Revilla as Seal, Maybelyn dela Cruz as Chironex, Timothy Chan as Dreamfish, Josh Padilla as Remo (seahorse), Chienna Filomeno as Whale Shark, CJ Navato as Squid, Ruben Gonzaga as Shark, Neil Coleta as Shell and Derrick Monasterio as Dragon Fish.

Don't miss the mermaid ending of *Janella in Wonderland* this Friday, 7:30pm, after *Express Balita* on IBC-13 PrimeTastik. For more updates, log in to www.ibc.com.ph or follow @ibc13 on Twitter. For more information about *Janella in Wonderland*, visit the show's official social media accounts at Facebook.com/JanellainWonderland and Twitter.com/JanellainWonderland.

# May Bukas Pa (2012 remake)

May Bukas Pa is the sequel of the 1999 television series itself starred by Albert Martinez, Dina Bonnevie and Cherie Gil. It is a Philippine drama series offered by Viva-TV on IBC-13 and produced by Viva Television. This teleserye is led by Cesar Montano, Maricel Soriano, Dina Bonnevie and Anne Curtis.

The teleserye is a sequel to the 1999 television series that originally <u>Dina Bonnevie</u>, <u>Albert Martinez</u> and <u>Cherie Gil</u>. The role of Kristine now eventually goes to <u>Cesar Montano</u> and <u>Maricel Soriano</u>. It is produced by Vic Del Rosario, Jr.. It marks as the teleserye produced by <u>Viva</u>

<u>Television</u> for <u>IBC-13</u> after a decade. The teleserye garnered positive reviews throughout the run for Philippine Entertainment Critics.

May	Bukas	Pa
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<u>Drama</u>

Format Action

Romance

Created by <u>Viva Television</u>

Directed by <u>Carlo J. Caparas</u>

Cesar Montano

Starring Maricel Soriano

Dina Bonnevie

Anne Curtis

Theme music

composer

Jimmy Antiporda

Country of origin Philippines

Language(s) Filipino

**English** 

**No. of episodes** n/a (airs daily)

#### **Production**

**Executiveproducer(s)** Vic Del Rosario, Jr

Producer(s) Veronique Del Rosario-

Corpus

**Running time** 30-45 minutes

Productioncompany(s) <u>Viva Television</u>

**Broadcast** 

Original channel <u>IBC-13</u>

Original run

June 6, 2011 – June

29, 2012

**External links** 

Official Site

#### Cast Edit

#### Main Cast **Edit**

- Dina Bonnevie as Sofia Catacutan a.k.a. Sofia Vergel Suarez
- Cesar Montano as Ramon Suarez
- Maricel Soriano as Divina Miguel
- Shy Carlos as Irene Buencamino
- Anne Curtis as Charie Miguel
- Ms. Celia Rodriguez as Conchita Suarez
- Michael Flores as Dennis Suarez
- Onemig Bondoc as Marcus Paredes
- Bobby Andrews as Ricky
- Ara Mina as Leslie

# **Supporting Cast Edit**

- Joy Viado as Rodora Suarez
- Candy Pangilinan as Trina Suarez
- Cogie Domingo as Ruthy
- Jef Gaitan as Delia
- Nikki Bacolod as Vivian Paredes
- AJ Muhlach as Fidel
- Susan Roces as Sharon
- LJ Moreno as Carla

- <u>Jasminr Curtis-Smith</u> as Patty
- Sam Pinto as Tricia
- Noel Trinidad as Freddie
- Regine Tolentino as Helen
- Bobby Yan as Rico Catacutan/Elmo

#### **Extended Cast** Edit

- Bella Flores as Mylene
- Cheska Inigo as Wendy
- Ramon Christopher as Michael
- Dingdong Avanzado as Andrei
- Melissa Mendez as Belinda
- Benjie Paras as Delfin
- Dennis Padilla as Leo

## Soundtrack **Edit**

The original TV sounctrack album produce by <u>Viva-TV</u> on <u>IBC-13</u> and distributed by <u>Viva-Records</u> and <u>Vicor Music</u>, released in November 30, 2011.

- 1. May Bukas Pa (music and lyrics by Vehnee Saturno and Freddie Saturno) Amy Nobleza
- 2. The Prayer (music and lyrics by Vehnee Saturno) Marcelito Pomoy and Anja Aguilar
- 3. Kahit Isang Saglit (music and lyrics by Christian Martinez) Nadine Lustre
- 4. Kung Ako Ba Siya (music and lyrics by Vehnee Saturno) Erik Santos
- 5. Tamis ng Unang Halik (music and lyrics by Louie Ocampo) Anja Aguilar
- 6. Kapalaran (music and lyrics by Vehnee Saturno) Anja Aguilar
- 7. Kung Tayo'y Magkakalayo (music and lyrics by Ryan Cayabyab) Ryan Cayabyab
- 8. Pananagutan (music and lyrics by Vehnee Saturno) Basil Valdez
- 9. Sa Pangarap Na Lang (music and lyrics by Ryan Cayabyab) Nadine Lustre
- 10. Buong Buhay Ko (music and lyrics by Kean Cipriano) Jay Perillo
- 11. Kung Sana (music and lyrics by Vehnee Saturno) Anton Alvarez
- 12. Only You (music and lyrics by Kean Cipriano) Sarah Geronimo
- 13. Panalangin (music and lyrics by Ryan Cayabyab) Ryan Cayabyab

# Awards and Nominated Edit

2011 Anak TV Seal Awardee (Best Drama Series) - Nominated

# See also **Edit**

List of programs broadcast by Viva-TV

# References Edit

# External links Edit

- Official Site
- May Bukas Pa on Facebook
- May Bukas Pa on Twitter
- May Bukas Pa on Multiply

# My Family Xyriel

My Family Xyriel was a Philippine television drama starring the wonder of child star Xyriel Manabat played the lead role in the series. The series airing on Viva-TV on IBC and worldwide on Viva-TV Global.

My Family Xyriel		
Format	Family drama Soap opera Fantasy Adventure	
Created by	Viva Television	
Directed by	Mac Alejandre	
Starring	Xyriel Manabat Candy Pangilinan	
Opening theme	Napakasakit Naman by <mark>Paula Bianca</mark>	
Composer(s)	Vehnee Saturno	
Country of origin	Philippines	

<u>Filipino</u>

Tagalog English

No. of episodes 47 (final)

Language(s)

**Production** 

**Executiveproducer(s)** Vic del Rosario, Jr.

Producer(s) Veronique Del Rosario-

Corpus

**Running time** 30-45 minutes

Viva Television

**Productioncompany(s)** Viva Family

Entertainment

Broadcast

Original channel <u>IBC</u>

Picture format 480i SDTV

Original run May 6, 2013 – July 12,

2013

Chronology

Followed by Carlo J. Caparas' My

Batang Momay

**External links** 

Official Site

# Sypnosis Edit

The child name Xyriel Voronel (<u>Xyriel Manabat</u>) is the kiddie school of the *Saint Child University*, will doing the teacher of the child wonder of students in together of her friends daughter like Matis Irael (Abby Bautista).

## Cast and characters Edit

#### Main Cast Edit

- Xyriel Manabat as Xyriel Voronel
- Candy Pangilinan as Cindel Voronel
- Juan Carlos Urquico as Domingo Aronto
- Juan Miguel Urquico as Joe Aronto
- Gerald Pesingan as Miguel Pesigo

## Supporting Cast Edit

- Mitch Valdez as Teacher Mitch
- Henry Edwards as Edard Capitolo
- Joanna Mae Morales as Anna Valdez
- Izzy Canillo as Efin Agosto
- Abby Bautista as Maris Irael
- Borgy Manotoc as David Voronel
- Janeena Chan as Janelle Chan
- Mickey Perz as Perdon Jon
- Rose Van Ginkel as Roselle Salvador

# See also Edit

- Kapinoy Commended on its Silver Year of Service
- IBC for the Philippine television industry
- List of programs broadcast by Viva-TV

# References Edit

# External links Edit

- Official Site
- My Family Xyriel on Facebook
- My Family Xyriel on Twitter
- Mv Family Xvriel on Multiply

# Kapinoy Commended on its Silver Year of Service

#### April 30, 2013

The Kapinoy Network's efforts to maintain its professionalism and credibility as throughout its 53 years of operations have not gone unnoticed, commending and congratulating IBC for its "53 years of committed communications in service of humankind and worldwide privatization." The resolution noted that "since its establishment in 1960, IBC Broadcast Media has contributed to the enhancement of the quality of life of the Filipino through responsible educational, children and entertainment programs that help in the pursuit of sustainable human development."

**IBC-13** is now on its **53 Silver Kapinoy Days and Nights of Primetime Television and Radio**. The vent, which started on May 3 and will end June to back on school, features specials and premieres highlighting **IBC's** role in Philippine broadcasting since its incorporation in 1960 imn the sequestered TV-radio network.

The colorful past of the network will be the theme of the celebration which will showcase various historical features in its top-rating shows. An exciting series of specials both on TV and radio have already been lined up, appointed by the president Noynoy Aquino III in the current administration..

Aside from the relaunch of Viva-TV shows such as *My Family Xyriel* and *Sandy's Boyfriend*, IBC will also air rare featuring like a reunion telecast of past IBC news anchors on *Express Balita* with Snooky Serna and Noli Eala on its 3 week-long with April 29-May 3 anchor with Anne Marie Soriano, May 6-10 anchor with Ida Miranda Castro and the live election coverage in *Hatol ng Bayan 2013* on May 13-17 anchor with Ali Atienza, the reunion of former IBC stars tribute to the return of the former IBC stars and talents in the noontime show *Lunch Break* and an interview of the Canoy and Anson-Roa of IBC with congressman Sonny Angara at the same time.

# IBC for the Philippine television industry

May 16, 2013

With the partnership contract with **Viva Entertainment**, **IBC** management in the primetime hours of **Viva**. In a national network, **IBC** should have been the Government's communication arm realized that **The Kapinoy Network** continue to work at the industry and interested to purchase the mass media.

**IBC-13** is capital dedicient (PHP-641.1 million as of CY 2011) and liabilities (PHP 1.274 billion, as of aforementioned CY). In scheduling, **The Kapinoy Network** shared its broadcast time (aside from **Viva-TV**) along with **IBC Classics**, classic tokusatsu and anime series, and Bro.

Mike Velarde of **El Shaddai Charismatic Community** (the most popular and institutional program of the network).

Government ownership of **IBC** and **RPN** will private owner) The price of **IBC** is PHP 2.7 billion. Major commercial networks (**ABS-CBN**, **TV5** and **GMA**) are now forbidden to own **IBC** in partnership with **Viva Entertainment** continue to interested to acquisition of chairman and CEO Vic del Rosario, Jr.

Despite of the net icome of **IBC**, **Viva-TV** programming remains a strong signal of **Viva Communications**, **Inc.** 

# My Little Janella

My Little Janella is a 2014 Philippine fantasy family dramatelevision series created by Rondel P. Lindayag. It stars Jenine Desiderio and the child star wonder Abby Bautista as their respective roles, with the veteran actor Freddie Webb as Janella's father. It broadcast on IBC and worldwide on Global IBC premiered on April 7, 2014 replacing the previous afternoon series Before I Fall in Love. This fantasy drama series serves as the child afternoon in a spin-off version of the highly successful primetime fantasy drama series Janella in Wonderland becoming the huge success.

My Little Janella		
<u>250px</u>		
Genre	Family drama Fantasy Adventure	
Format	<u>Fantaserye</u>	
Created by	Rondel P. Lindayag	
Developed by	IBC Entertainment TV	
Written by	Dindo Perez	
Directed by	Cathy Camarillo	

**Creativedirector(s)** Johnny delos Santos

Starring Abby Bautista
Jenine Desiderio

Opening theme Yesterday's

Love by Janella Salvador

Composer(s) <u>Vehnee Saturno</u>

Country of origin Philippines

Language(s) Filipino

**English** 

No. of episodes 18 (total)

#### **Production**

**Executiveproducer(s)** Rosselle Beegee Solado

Location(s) Philippines

Running time 30 minutes

#### **Broadcast**

Original channel <u>IBC</u>

Picture format 480i SDTV

Original run April 7, 2014 – May 2,

2014

# Chronology



## Overview Edit

A young Janella Bernardo (<u>Abby Bautista</u>), a child mermaid to be married with another royalty mermaid, was the love child of Jenine Bernardo (<u>Jenine Desiderio</u>), a mother of summer mother nature and Daniel Bautista (<u>Freddie Webb</u>), the father as the seaworld in this kingdom.

## Cast and Characters Edit

#### Main Cast Edit

- Abby Bautista as young Janella Bernardo
- Jenine Desideiro as Jenine Bernardo (mom)
- Freddie Webb as Daniel Bautista

# Supporting Cast Edit

- Maribeth Bichara as Mira Landoza
- Thirdy Lacson as Thirdy Yap
- Arkin del Rosario as Martin Bautista
- Shy Carlos as Cacai Celis
- Jovic Monsod as Donald Agbayani
- Gary Lising as Francisco Isberto
- Stephanie Henares as Stephan Lee
- Val Sotto as Val Hermoso
- Jericka Martelle as Jerika Reyes

# Ratings Edit

According to data from Kantar Media Philippines, *My Little Janella* uccessfully conquered the afternoon viewing habit of TV viewers as it reigned in its timeslot with a polilot rating of 19.4% or almost 10 points higher than its rival program *Flames* which got 9.5% and *Villa Quintana* which only got 8.8%.

# See also Edit

IBC vows to create superstars: We know what the audience wants

- "My Little Janella" To Be Part Of HapoNation
- List of programs broadcast by Intercontinental Broadcasting Corporation
- List of dramas of IBC
- Janella in Wonderland

## References Edit

## External links Edit

- My Little Janella on <u>Facebook</u>
- My Little Janella on Twitter

# IBC vows to create superstars: We know what the audience wants

March 29, 2014

With The Kapinoy Network's current roster of artist pool still lacking much-needed depth, the network executive Laurenti Dyogi vowed that talent development would be one of her priorities this year.

Dyogi, chief entertainment content officer and head of Entertainment TV production, pointed out that an extensive roster of actors and actresses will help the network bolster its program lineup. "To mount shows, of course you need more talents," she told the Philippine Daily Inquirer recently. "Stars are created, and we will do that. We know what the audience wants."

In the past few years, the Kapatid network has signed up big names in these showbiz—Claudine Barretto, Raymart Santiago, Jodi Sta. Maria, Richard Yap, Christopher de Leon, Boots Anson-Roa and Freddie Webb. Dyogi said she would now focus on new blood. The country's finest singers Dingdng Avanzado, Lani Misalucha, Gino Padilla, Rachel Alejandro, Miguel Aguila and Jenine Desiderio to signed up them.

"We'd like a stable of homegrown stars," she said. "I'd like viewers to instantly identify them as IBC talents." Some of the network's in-house artists are Janella Salvador, Sue Ramirez, Erich Gonzales, Mario Maurer, Francis Magundayao, Khalil Ramos, Marlo Mortel and the two finalists of the reality search *Superstar Circle* like Freddie Gutierrez and Liza Soberano.

Homegrown singing champions like the finalists of *Born to be a Superstar* as Cayleen Villamor, Veejay Aragon, Anne Bernardo and Ronald Humarang also doing a music recording contract of IBC Records.

Star-making is no easy task, Dyogi, who retired as ABS-CBN head of Entertainment TV production in 2012, acknowledged. It's a challenge that she's ready for. "There are so many talented hopefuls, and the industry is always on the lookout for someone new," she said.

Dyogi said one of the coming offerings— an afternoon version of the primetime fantaserye *My Little Janella* will be the launch pad for the child star Abby Bautista. Also in the main cast will be Jenine Desiderio, mother of Janella Salvador's mother and Freddie Webb.

"They're total knowns—it's just a matter of developing them and proving that they're very good," Dyogi said. "They're all in workshops now. We have big plans for them."

Dyogi also announced plans for the network's daily primetime block PrimeTastik. Rival stations ABS-CBN and GMA 7 have horizontal programming (same set of shows throughout the week), IBC, Dyogi declared, will mix horizontal and vertical programming (different sets each day), with some shows airing every day for more daily soap operas and fantasy serials; and others, once a week.

His team was considering devoting Mondays, Tuesdays and Thursdays to local entertainment shows—political satire, horror anthology and sitcoms, he said; Wednesdays and Fridays to *PBA* games or other sporting events; and the daily reality show on Monday, Tuesday and Thursday nights.

#### Viewing habits

"We have varied content, and so we're using a different structure," she explained.

Asked if she wasn't worried that IBC's customized primetime blocking render day-to-day ratings inconsistent, Dyogi said: "We hope to break the audience's viewing habits by offering a wide array of shows."

First to air the three such daily series: teen star Janella Salvador's fantasy drama *Janella in Wonderland*; Claudine Barretto and Raymart Santiago's romantic soap hit drama series *Your Heart, My Love*; and the local adaption of the 2010 hit That film turned into romantc comedy *Crazy Little Thing Called Love*, which is stars Cristine Reyes, Dingdong Dantes and Maricar Reyes. Programs in the works are the Taiwanovela hit *Love You*; Victoria Tuffo's telenovela *La Madrastra* and Jang Nara's self-titled Koreanovela *My Love Patzzi*. Also in the lineup are three such primetime shows: Abra's hit comedy sitcom *Abra Gayuma*, the horror anthology *Shake*, *Rattle and Roll* and the reality competition *K-Pop Star Hunt*.

# "My Little Janella" To Be Part Of HapoNation

#### April 3, 2014

The *Janella in Wonderland* spin-off version series presenting kid celebrity as the good child star wonder actress Abby Bautista is set to premiere on IBC this Monday.

Directed by Cathy Camarillo, *My Little Janella* will be becoming a member of the HapoNation line-up of the Kapinoy program beginning April 7, changing the afternoon television series *Before I Fall in Love*, which is recently set to conclude on Friday (April 4). From the expanding universe of the primetime mermaid fantasy drama series *Janella in Wonderland*, the cute and fun-loving character of the young Janella Bernrdo is back as Kapinoy child wonder Abby Bautista topbills IBC's newest HapoNation fantaserye and spin-off series *My Little Janella*.

The new IBC series will air at 3:30 p.m. on Monday to Friday after the movie block *Kapinoy Cinema*.

After showcasing his talent in the noontime kiddie gag show *TODAS Kids*, Abby quickly won the hearts of viewers with his recent portrayal as the young Janella Salvador in Janella Bernardo. Janella Salvador's mother as a singer-actress Jenine Desiderio in the headline part, *Janella in Wonderland* records the kid years of an ordinary girl Janella Bernardo who is represented in the continuous primetime series by acting daughter a teen star princess Janella Salvador.

As seen during the first several weeks of the special series, Janella matures in the summer of the mother nature, Jenine Bernardo (Jenine Desiderio), after his mom for her family.

As the father Donald Agbayani (Jovid Monsod), Janella is the newest in the family of her summer, people who gifted with unique capabilities to fight a swimming of sea creatures.

Unknown to him, however, Janella's mom is the leader of the family summer nature, the father as the seaworld in this kingdom Daniel Bautista (Freddie Webb), creating the man himself. As a part of the 54th celebration of The Kapinoy Network they gave him a project to play in a fantasy-drama *My Little Janella* with Jenine Desiderio as their previous respective roles in *Janella in Wonderland*.

My Little Janella is predicted to pay attention to Janella's kid years as she battles to stability her mermaid tail. The spin-off sequence is the newest item of the large achievements of Janella in Wonderland, after the item released its own formal soundtrack and a merchandising line. This fanatsy drama series serves as a midquel to the successful television series Janella in Wonderland. With its time slot in HapoNation, this series gain a lots of positive feedbacks in the Philippines. The success of the series is because of its ratings and reviews from local viewers and from social media. Aside from many projects he is also doing mall shows during her My Little Janella days.

# Noli Me Tangere (TV series)

**Noli Me Tangere** is a <u>Philippine</u> mini-series to be broadcast on <u>IBC</u> on September 30, 2013 and worldwide on <u>Global IBC</u> in October 1, 2013.

It is starring <u>Jake Cuenca</u> are the lead character as Crisostomo Ibarra with <u>Shy Carlos</u>, <u>Ronnie Ricketts</u> and <u>Mitch Valdez</u>. It is the first-ever mini-actionserye on IBC.

Noli Me Tangere		
Genre	Soap opera Action Romance	
Created by	Intercontinental Broadcasting Corporation Viva Entertainment	
Directed by	Monti Parungao	
Starring	Jake Cuenca Shy Carlos Ronnie Ricketts Mitch Valdez	
Theme music composer	Vehnee Saturno	
Opening theme	<i>Noli Me</i> <i>Tangere</i> by <u>Dingdong</u> <u>Avanzado</u>	
Country of origin	Philippines	
Language(s)	<u>Filipino</u> <u>English</u>	

No. of episodes 35 (final)

**Production** 

Location(s) Philippines

**Running time** 30-45 minutes

Productioncompany(s) Viva Television

**Broadcast** 

Original channel IBC

Original run September 30, 2013 –

November 15, 2013

# Plot Edit

The novel that inspired the Philippine Revolution of <u>Dr. Jose Rizal</u>in <u>Manila</u>, <u>Rizal Park</u>. The story about Crisostomo Ibarra (<u>Jake Cuenca</u>), the man of the officer for Rizal Park while María Clara (<u>Shy Carlos</u>), the princessal of the woman in the world. The history of the flag ceremony of the centennial Philippines who called the prince with the awakening of nationalism among the Filipinos of Rizal's time.

# Cast and Characters Edit

#### Main Cast Edit

- Jake Cuenca as Crisostomo Ibarra
- Shy Carlos as María Clara
- Ronnie Ricketts as Marco Veloso
- Mitch Valdez as Sisa

## Supporting Cast Edit

- Yassi Pressman as Barbarel
- Rudy Fernandez as Roberto Benedicto
- Ara Mina as Dostrado Quirino

- Phillip Salvador as Ferdinald Marcos
- John Regala as Romel Tan
- Phoebe Walker as Catica
- Jovic Monsod as Pablo de Cruz
- Jericka Martelle as Erika Monsod
- Hiro Torobu as Koko Pomon
- Jamilla Obispo as Anna Conmo

# References Edit

## See also Edit

- IBC-13 expands primetime mini-series with 'Noli Me Tangere'
- Show Kicks off IBC's New Prime Time Strategy
- IBC-13 beefs up primetime with new shows
- List of programs broadcast by Intercontinental Broadcasting Corporation
- List of dramas of IBC

# IBC-13 expands primetime mini-series with 'Noli Me Tangere'

#### September 10, 2013

The high profile network transfers and intensive investment, the network's lineup of basketball broadcast and more big-budgeted shows, the **Kapinoy** network's **PrimeTastik**, the primetime block registers more than the ratings of leading networks of **ABS-CBN** and **GMA**'s flagship newscasts, more quality dramas of primetime soap operas and Mexican and Korean imports in a head to head battle for network supremacy.

It has also launched the first-ever UHF news channel in free TV called **IBC News Network** (**INN**) Channel 45 airing news and public affairs, public service, business, documentaries and sports programming.

**ONE FC** has signed a broadcasting deal with **Intercontinental Broadcasting Corp.** which will bring coverage of past events to fight fans across the Philippines. Also, **IBC News Network** (**INN**) offers their programming free to viewers, thus the reach of the deal has a much greater impact than that of a pay channel TV deal. **INN** is well regarded for their line up of television, bringing a multitude action of sports programming from **PBA** and **NBA** basketball, boxing matches, billiards, cockfights, golf, tennis, **ONE FC**-MMA and **WWE** wrestling in addition to their news and current affairs, public service programs, business and documentaries.

"On behalf of **ONE Fighting Championship**, a broadcast partner and being such a strong supporter. **INN** is a fantastic free-to-air broadcaster in the Philippines and **ONE FC** is excited at the opportunity to showcase our fighters every week to millions of homes throughout the country."

"We are excited to have **ONE Fighting Championship** on **INN** is proud to broadcast the best sporting in both the Philippines and the region and **ONE FC** puts on world-class entertainment that our viewers will enjoy. Viewers now get the chance to watch the best Filipino fighters such as Eduard Folayang and Honorio Banario in action."

Relative success, **The Kapinoy Network** launched its star-studded Christmas station ID which could rival **ABS-CBN**and **GMA**'s most anticipated annual seasonal plug create a plug of this quality. Probably to strengthen its strong presence on weeknight primetime, **IBC-13** will bring more caliber shows on its primetime block.

The undisputed number 3 network has renovated its primetime home to the **PBA** and **NBA**, starting with the flagship news program *Express Balita* anchored by Snooky Serna, Henry Omaga-Diaz and Ricardo Cepeda airing at 6:30 p.m. competes with the rival flagship newscasts of **ABS-CBN's** *TV Patrol* and **GMA's 24 Oras**. Also, the primetime line-up with the top-rating game show of Richard Yap as Sir Chief's *The Weakest Link* airs every Monday, Tuesday and Thursday at 8:30 p.m. gained the nationwide dominance as well as the **PBA** games airing during Wednesday and Friday with a first game at 4:30 to 6:30 p.m. and a second game at 7:30 to 9:30 p.m.

This year, **IBC-13** has airing its top-rating teleserye, showing Pinoy audience viewing habit of watching. The fantaserye *My Batang Momay* starring Xyriel Manabat is the lead role with Matt Edwards, Giselle Sanchez, Anton Revilla, Samantha Flores, Juan Carlos and Juan Miguel Urquico airs at 7:30 p.m.

Part of a multimedia franchise, a primetime teleserye **Safe In The Arms Of Love**, the phenomenon romantic drama topbilled by Cristine Reyes, Dingdong Dantes, Cogie Domingo and Cherry Pie Picache airing weeknights at 9:30 p.m., dominated by the **Kapamilya** and **Kapuso** network with the huge success of primetime line-up and establishing regional stations to boost its local reception.

Expanding its drama line-up in primetime with *Noli Me Tangere*, an action mini-series topbilled by the prince of primetime Jake Cuenca in the title role Crisostomo Ibarra. Joining Mr. Cuenca is Shy Carlos as María Clara, Ronnie Ricketts for the action star and the best actress Mitch Valdez as Sis.

This is also the launching mini actionserye of action star John Regala. The two will play the central star in the series, whose lives intertwined with that of the veteran stars. Playing the supporting cast are Yassi Pressman, Phoebe Walker, Jovic Monsod, Jericka Martelle, Hiro Torobu and Jamilla Obispo.

**Author's Note**: **IBC-13** is said to be preparing for another series featuring the **Kapinoy** stars, probably to be aired on primetime at 5:45 p.m. to further expand the network's drama line-up. Meanwhile, the new primetime telenovela *La Madrastra* starring Mexican actress Victoria Ruffo airs at 10 p.m. and the primetime Koreanovela *Glory Jane* starring Korean superstar Park Minyoung at 10:30 p.m.

# Show Kicks off IBC's New Prime Time Strategy

#### September 21, 2013

Eric Canoy-led **IBC-13** has started its campaign to primetime TV audiences from rival networks with the launch of its new action mini-series **Noli Me Tangere**, also on weeknight teleserye **Safe In The Arms Of Love** which monopolized**IBC'**s primetime soap and described advertisers aimed to attracting its masa audience .

Noli Me Tangere, which debuted with a 2-hour made-for-TV-movie every Saturday mornings, and then monopolizing **IBC-13**'s primetime programming **PrimeTastik**, paving the way to build its primetime programming line-up.

**IBC-13** First Vice-President Lito Ocampo Cruz said the launch of Noli Me Tanegre is the many new primetime shows that will relaunch this year in the ratings race as it begins airing a new action drama miniseries.

He said that **IBC-13** will also launch its new afternoon drama series **Before I Fall in Love**, featuring the blockbuster tandem of Mario Maurer and Erich Gonzalesa.

"We will start with *Noli Me Tangere*, then will build our prime time programming from there," Mr. Ocampo Cruz toldBusinessWorld in an interview yesterday. "We are diversifying our programming line-up to cater to more audience preferences of masa media," he added. Primetime television, which airs at 5:45 p.m. with mini-actionserye *Noli Me Tanegre*, the network's flagship news program *Express Balita* weeknights at 6:30 p.m., fantaserye *My Batang Momay* at 7:30 p.m., 8 p.m. is the action-packed anime *Cyborg Kurochan*, the toprating game show *The Weakest Link* at 8:30 p.m., the *PBA Governors Cup* every Wednesday at Friday in the first game at 4:30 to 6:30 p.m. and second game at 7:30 to 9:30 p.m. romantic teleserye *Safe In The Arms Of Love* weeknights at 9:30 p.m., new telenovela *La Madrastra* at 10 p.m. and new Koreanovela *Glory Jane* at 10:30 p.m. when TV viewing advertisers place their TV commercials in programs aired during this time. Industry observers earlier pointed out that IBC-13 was losing out in attracting more advertisers when the network's daily noontime variety show *Lunch Break* which airs weekdays from 12:30 to 2:30 p.m. and Saturdays at 12 noon to 2:30 p.m. at the same time of domination in *It's Showtime* and *Eat Bulaga!* for advertisers.

**IBC-13** hopes to change all that, and get more advertisers interested with the launch of **Noli Me Tangere**, a Filipino mini-series starring **IBC** contract star Jake Cuenca.

Directed by acclaimed film and TV director Monti Parungao, *Noli Me Tangere* follows the novel that inspired the Philippine Revolution of Dr. Jose Rizal in Manila, Rizal Park. The story about Crisostomo Ibarra (Jake Cuenca), the man of the officer for Rizal Park while María Clara (Shy Carlos), the princessal of the woman in the world. The histor of the flag ceremony of the centennial Philippines who called the prince with the awakening of nationalism among the Filipinos of Rizal's time.

**Noli Me Tangere** also stars the main cast of Cuenca with Shy Carlos as Maria Clara, Ronnie Ricketts and Mitch Valdez as Sisa. Rounding the cast are Yassi Pressman, Rudy Fernandez, Ara Mina, Phillip Salvador, John Regala, Phoebe Walker, Jovic Monsod, Jericka Martelle, Hiro Torobu and Jamilla Obispo.

The launch of *Noli Me Tanegre*, as well as **The Kapinoy Network** is implementing in its primetime line up, reports claimed that the network incurred operating more than P4 billion last year.

Mr. Cruz explained. "We had to spend for new equipment, new lights, new cameras. We had to pay for great actors, brilliant directors, creative scriptwriters," he added.

Noli Me Tangere airs Monday, Tuesday and Thursday 5:45 p.m. on IBC's PrimeTastik.

# IBC-13 beefs up primetime with new shows

October 10, 2013

TV viewing has definitely more exciting and rewarding for Filipinos across the country and all around the world as **The Kapinoy Network** continues to provide quality shows that strengthen the network's programming. The station now ranks third behind The Big Two in overall ratings along with the number 3 in **TV5** and **RPN-9** and is rated number one on certain time slots with on-cam talents and people behind the scenes, producers and directors.

Following IBC-13's successful launch of its new line-up of weekend programs via Panalo Weekend campaign, the network has registered increase in viewership ratings. In the way you watch Philippine television once again in fighting form as they beef up their primetime with new and exciting line up of shows which starts this October. Get into the ratings game with the afternoon blocks of ABS-CBN's Kapamilya Gold and GMA's Afternoon

Prime is IBC'sHapoNation and the primetime block ABS-CBN's Primetime

**Bida** and **GMA**'s **Telebabad** considered the weeknight selection of newscast and soap operas (teleseryes, telenovela and asiannovela) is **IBC**'s **PrimeTastik** with exciting new entertainment, sports and news and current affairs programs from Monday to Friday, morning till evening significantly increased its viewership ratings and has established its position as the strong, undisputed and certified number 3 in the Philippine television industry.

Jake Cuenca and Shy Carlos, Richard Yap, Cristine Reyes, Dingdong Dantes, Cogie Domingo and Cherry Pie Picache will debut a series of firsts on IBC-13; Richard Yap as Sir Chief's game show host (The Weakest Link) and the drama series for Jake Cuenca, Shy Carlos, Ronnie Ricketts and Mitch Valdez (Noli Me Tanegre), Xyriel Manabat's fantaserye (My Batang Momay) and Dingdong Dantes, Cristine Reyes and Cogie Domingo (Safe In The Arms Of Love). The veterans stars are joined on stage by John Regala, Vandolph Quizon, Matt Edwards, Rudy Fernandez and Giselle Sanchez.

Jake Cuenca's first-ever Filipino mini-series for actionserve on primetime TV viewing Noli Me

Jake Cuenca's first-ever Filipino mini-series for actionserye on primetime TV viewing **Noli Me Tangere** with Shy Carlos, Ronnie Ricketts and Mitch Valdez which airs at 5:45PM. Along with Yassi Pressman, Rudy Fernandez, Ara Mina, Phillip Salvador, John Regala, Phoebe Walker, Jovic Monsod, Jericka Martelle, Hiro Torobu and Jamilla Obispo. This will be followed by the network's flagship national primetime news program **Express Balita** which airs from Monday to Friday at 6:30PM, anchored by Henry Omaga-Diaz and Snooky Serna-Go continues to be dominated by the rival newscasts of **TV Patrol** and **24 Oras**.

Xyriel Manabat top-billed the fantaserye *My Batang Momay* which airs Mondays, Tuesdays and Thursdays at 7:30PM along with Matt Edwards, Giselle Sanchez, Anton Revilla and Samantha Flores. Supporting cast are Gerald Pesigan, Charlie Green, Jordan Castillo, Janeena Chan, Paul Robis and Lander Vera-Perez, to be followed by an action-packed anime manga *Cyborg Kurochan* at 8PM.

Drama series will surely fill in **IBC-13'**s primetime block as Richard Yap known as Sir Chief is set to host his first game show *The Weakest Link*.

The contestants of the show with 8 contestants get the chance to win prizes which up to as much as P1 million pesos in every episode and another prize of P50,000 at stake for lucky viewers. *The Weakest Link* will aired from Mondays, Tuesdays and Thursdays 8:30PM after *My Batang Momay*.

Dingdong Dantes, Cristine Reyes and Cogie Domingo are stars on the first-ever soap opera via the romantic teleserye *Safe In The Arms Of Love*. They joined by DJ Durano and Nikki Bacolod, Vandolph Quizon, Say Alonzo, Biboy Ramirez, Cherry Pie Picache, Joanna Morales and Lucas Zamora. *Safe In The Arms Of Love* airs from Monday to Friday at 9:30PM.

IBC-13 will also premiere back-to-back with telenovela and Koreanovela on weeknights. These are *La Madrastra* and *Glory Jane* which will air beginning last September 30. A new telenovela will feature the Mexican actress Victoria Ruffo in *La Madrastra* which will air at 10:00PM. Doing support roles for Victoria in this telenovela are César Évora, Eduardo Capetillo, Jacqueline Andere, Ana Martín, Cecilia Gabriela, Martha Julia, Guillermo García Cantú, René Casados and Sabine Moussier. *Glory Jane* will topbill the Korean superstar Park Min-young as the lead role with Chun Jung-myung and Lee Jang-woo watch at 10:30PM right after *La Madrastra*. *Serving as hosts at the PrimeTastik trade show are Ryan Agoncillo, Richard Yap and* 

Dingdong Dantes.

IBC-13's Entertainment Head Laurenti Dyogi

# Superstar princess Nadine Lustre of Sandy's Romance is joined by the boys of Whattaboys

#### The rest of IBC-13's roster of stars led by Dingdong Dantes

**Viva** has also bought **IBC** (also the provincial TV stations along with the radio stations under **Radyo Budyong** AM bands and **iDMZ** FM bands nationwide).

Gathering managers, employees, business partners, sponsors, members of the press, and its growing list of exclusive talents. **ABS-CBN** and **GMA-7** are serving the mass market focusing on family audience, **IBC-13** is the mass market on more family audience along with **RPN-9** and **TV5**.

The Philippine Commission on Good Government (PCGG) has placed the value of IBC-13 at P1.2 billion, while RPN-9 has been pegged at P800 million. In operating, watch the program content of both networks, RPN known as The Kasama Network generates more income through the sale of foreign programming, including hit TV shows from the US, the imports of telenovelas and asianovelas, cartoons, animes and local programing for massbased. **IBC-13**, on the other hand of privatization, the branding of **The Kapinoy Network** offers the programming menu in quality programs with its innovative and creative core intact which generating more revenues and income with a net profit of sales on the state-run television, home to the PBA and NBA basketball in terms of attracting buyers and the stars of the entertainment generally advertising support in the ratings game. A captive audience viewers impatient to the advertisements of various consumer products. Born of the combination of IBC's technical supperiority. The proven experience of sports experts and daring creativity. After the launch of **Panalo Weekend**, **IBC-13'**s Entertainment Head Laurenti Dyogi assures Filipino audiences that the country's third leading television network is ready to entertain during time slots when more people are hooked up on television; during daytime, primetime, late-night and weekend in Philippine television to develop its audience having its stable of talents, teen stars, actors, actress, stars and superstars.

The Canoy and Roa group's entry into **Channel 13** is seen as the television industry, with the network expected to become a third major player in Philippine broadcasting with the original program concepts. **The Kapinoy Network**has performed well under Canoy's stewardship as **IBC-13**, which is remarkable fighting in considering the longstanding dominance of the two giant networks **ABS-CBN** and **GMA-7**.

Basketball fanatics of National Basketball Association (NBA) and Philippine Basketball Association (PBA)games also being aired on IBC-13 and IBC News Network (INN). It's Partytime will also get a boost from a new look and format to claim the concert party TV. The show's singers and performers are giving competition. Dingdong Avanzado, Rachel Alejandro, Gino Padilla and Lani Misalucha as the main hosts in the musical variety show every Sunday at 12:30 p.m. along with the co-host and performers of the Kapinoy stars with a rising pop stars. The Kapinoy Network has a telemovie for made movies on TV.

"Our primetime will be different as you can see. It will be full of dramas, fantasy, comedy, suspense, game show, sports and reality in getting more share of the total ratings of all the local productions", Laurenti added. **HapoNation**and **Primetastik** is introduced with programs scheduled to be aired a new shows conceptualized.

Freddie Webb, Jodi Sta. Maria, Anja Aguilar, Cristine Reyes and the men of Whattaboys Jodi Sta. Maria and Richard Yap are pictured here with Mario Maurer and Erich Gonzales. Janeena Chan, Dino Imperial, the hosts of Showbiz Star Dolly Anne Carvajal and Anthony Suntay

This blogger with now certified Kapinoy star Robi Domingo

## Pangarap Kong Jackpot

Pangarap Kong Jackpot was a Philippines action and drama of ABS-CBN and DZAQ 620 kHz from 1970 to 1972

Cory&Marcos		
Format	Comedy	
Developed by	In Front Productions Nuance Productions NBC Productions	
Starring	Fredinand Marcos Corzon Aquino	
Country of origin	Quezon City Philippines	
No. of episodes	86 final episode	
Production		
Running time	30 Mintues	
Broadcast		
Original	NBC	

channel

**Picture** 

**Original run** 

480i, SDTV

format

September 23 1991 - January 31

2013

Chronology

Followed by Diyos Kong Mahal Mo Sila Ba?

## Pinokyo's Time

**Pinokyo's Time** was a Philippine television drama starring Judy Ann Santos and Izzy Canillo. The series aired on IBC-13 and produced by Viva Television in July 2, 2012 as follow-up to the success of teleserye Esperanza. The show ended with its last episode on October 5, 2012.

Pinokyo's Time		
Format	Drama Comedy Soap opera Fantasy	
Created by	Viva Television	
Directed by	Jeffrey Jeturian	
Starring	Judy Ann Santos Izzy Canillo	
Theme music composer	Vehnee Saturno	

Opening theme Kahit Na by Sarah

Geronimo

Country of origin Philippines

<u>Filipino</u>

Language(s) <u>Tagalog</u>

**English** 

No. of episodes (<u>List of episodes</u>)

**Production** 

**Executive producer(s)** Vic del Rosario, Jr.

Producer(s) Veronique Del Rosario-

Corpus

**Running time** 30-45 minutes

Productioncompany(s) <u>Viva Television</u>

**Broadcast** 

Original channel <u>IBC-13</u>

Original run

July 2, 2012 – October

5, 2012

Production Edit

**Promotion** Edit

Dubbed as "child fanta-serye," the first teaser trailer was released on June 5, 2012 via flagship news program, *IBC Express Balita*, while publicity photos were released hours later online. The teasers for Judy Ann Santos and Izzy Canillo characters were also released a day after. The

pictorial for *Esperanza* was held on June 10, 2012 following the reveal of the drama's official title card. The official full trailer was released on June 20, 2012 along with the music video of the album's first single, *"Esperanza"* by Dingdong Avanzado. Prior to this, several articles were published regarding the drama in June 23, being featured in the flagship newscast, *IBC Express Balita*. To launch the series, the main cast performed live on June 30, 2012 at the <u>Trinoma Mall</u> in <u>Quezon City</u> for Viva-TV Grand Launch.

In a recent interview on July 5, 2012 with its main star of the hit series for the soap operas who plays the character <u>Judy Ann Santos</u> and <u>Izzy Canillo</u> known as *Esperanza* along with of the primetime block on <u>IBC</u> which includes phenomenal cartoons <u>Winx Club</u>, music video countdown <u>Daily Top 10</u>, showbiz-oriented show <u>Showbiz Star</u>, teleserye <u>Esperanza</u>, dramedy <u>Estudyante Blues</u>, sitcom <u>Petrang Kabayo</u> and <u>Dalawang Busoy</u>, drama anthology <u>Wansapanataym</u>, reality-dating game <u>Sabi Mo Nanay</u> and primetime Korean dramas <u>Can You Hear My Heart</u>.

#### Premise Edit

*Pinokyo's Time* is a touching journey of a young boy named Pinokyo (<u>Izzy Canillo</u>), a happy wooden puppet carved by Geppetto and turned into a living puppet by the Blue Fairy with a siomple mom Marcel Rosa (<u>Judy Ann Santos</u>).

#### Cast Edit

#### Main Cast Edit

- Judy Ann Santos as Marcel Rosa
- Izzy Canillo as Pinokyo

#### Recurring Cast <u>Edit</u>

- Shy Carlos as Abby Gamboa
- Vandolph Quizon as Manuel Mguel
- John Regala as Roland Castillo
- Glaiza De Castro as Belle Gomez
- Japeth Aguilar as Baron Gaonga
- Jaycee Parker as Midred Jamor
- Raymond Lauchengco as Dr. Albert

#### **Guest Cast** Edit

- Cogie Domingo as Roco Pilintel
- Anton Alvarez as Atty. Direk Domiguez
- Cholo Barretto as Bello
- Ara Mina as Nasha Magues
- Danielle Castaño as Danio

- Cloie Concepcion as Ronnie
- Eva Eugenio as Elam

#### Soundtack Edit

The *Pinokyo's Time OST* soundtrack was released under <u>Viva Records</u> released in July 1, 2012 led by the show's themesong, *Kahit Na* by <u>Sarah Geronimo</u> followed by the second single, *Give Me a Chance* and the third single, *One More Try* by Anja Aguilar.

- 1. Kahit Na (composed by Dreyfus) Sarah Geronimo
- 2. Muntik Nang Maabot Ang Langit (composed by Vehnee Saturno) Basil Valdez
- 3. One More Try (composed by Vehnee Saturno) Anja Aguilar
- 4. Laging Bukas ang Puso Ko (composed by Vehnee Saturno) Dingdong Avanzado
- 5. Thats What Friends are For (composed by Freestyle) Freestyle
- 6. Forevermore (composed by Side A) Side A
- 7. Tabing Ilog (composed by Christian Martinez) Princess Velasco
- 8. Dahil Mahal Na Mahal Kita (composed by Larry Hermoso) Rachelle Ann Go
- 9. Labis Kitang Mahal (composed by Vehnee Saturno) Marvin Ong
- 10. Give Me A Chance (Ric Segreto) (composed by Vehnee Saturno) Anja Aguilar

#### See also Edit

List of programs broadcast by Viva-TV

#### References Edit

#### External links **Edit**

- Official Site
- Pinokyo's Time on Facebook
- Pinokyo's Time on Twitter
- Pinokyo's Time on Multiply

### Safe In The Arms Of Love

**Safe In The Arms Of Love** was a Philippine television drama written by award-winning writer Jay Fernando, Generiza Reyes, Andre Philip Loleng and Ceres Helga Barrios and directed by Wenn V. Deramas broadcasting on IBC and worldwide on Global IBC.

The primetime series premiered on June 17, 2013, replacing the phenomenal teleserye <u>Esperanza</u> on <u>IBC</u>'s PrimeTastik block. The primetime romantic drama is top-billed by <u>Dingdong Dantes, Cristine Reyes</u>, <u>Cogie Domingo</u> and actress <u>Cherry Pie Picache</u>.

#### Safe In The Arms Of Love

<u>Drama</u>

**Family** 

Genre Romance

Soap opera

<u>Melodrama</u>

Created by BC Creative

**Department** 

Developed by <u>IBC Entertainment TV</u>

Jay Fernando

Written by Generiza Reyes

Andre Philip Loleng Ceres Helga Barrios

Directed by Wenn V. Deramas

**Dingdong Dantes** 

Starring Cristine Reyes

Cogie Domingo

Cherry Pie Picache

Opening theme Safe In The Arms Of

Loveby Anja Aquilar

Composer(s) <u>Vehnee Saturno</u>

Country of origin Philippines

Language(s) Filipino

**English** 

No. of episodes 150 (total)

**Production** 

**Executiveproducer(s)** Vic del Rosario, Jr.

Producer(s) Veronique Del Rosario-

Corpus

Editor(s) Kathryn Denise Chua

Joseph Nathaniel Lopez

Location(s) Philippines

Running time 30 minutes

Productioncompany(s) <u>Viva Television</u>

**Broadcast** 

Original channel <u>IBC</u>

Picture format 480i SDTV

Original run

June 17, 2013 – January

24, 2014

Chronology

Preceded by <u>Esperanza</u>

**External links** 

Official Website

Safe In The Arms Of Love is a story of a Paulo dela Cruz (<u>Dingdong Dantes</u>) who is neighbors are the driving this house. The story begins when a young women Nella Gonzales (<u>Cristine Reyes</u>) is happily in a special relationship, who is Nella met this Paulo. Meaning that is, emotion of Emon Escudrero (<u>Cogie Domingo</u>) and Candia Trinidoro (<u>Nikki Bacolod</u>) in remarkers of this time. A young woman and leading men, has been from their success in the husband of home to the parents are Candis Evidad (<u>Joanna Morales</u>) and Eden Estrada (<u>Lucas Zamora</u>).

#### Cast and Characters Edit

#### Main Cast Edit

- Dingdong Dantes as Paulo dela Cruz
- Cristine Reyes as Nella Gonzales
- Cogie Domingo as Emon Escudero
- Cherry Pie Picache as Andrea Gonzales

#### Supporting Cast **Edit**

- DJ Durano as Francisco Amigo
- Nikki Bacolod as Candia Trinidoro
- Vandolph Quizon as Quizon Manaloto
- Say Alonzo as Yayo Aguila
- Joanna Morales as Candis Evidad
- Lucas Zamora as Eden Estrada
- Biboy Ramirez as Delfin

#### Special Participation Edit

- Sofia Andres as Andrea Bernardo
- Miguel Aguila as Miguel Pascual

#### Reception Edit

#### Ratings Edit

According to data from Kantar Media Philippines, Safe In The Arms Of Love successfully conquered the primetime viewing habit of TV viewers as it reigned in its timeslot with a pilot national airing of 30.1% rating beating its rival program are GMA Network's My Husband's Lover with 28.2% and ABS-CBN's Apot Sa Dagat which only got 27.8%. On the month of July 2013, the rating registered by recorded an all-time high rating of 30.1% nationwide ahead of its rival Huwag Ka Lang Mawawala (23.2%) and My Husband's Lover (15.0%), according to data from Kantar Media.

#### Merchandise **Edit**

#### Soundtrack Edit

#### Safe In The Arms Of Love: The Official Soundtrack

Soundtrack by	Various artists
---------------	-----------------

Released June 17, 2012

**Recorded** 2012-2013

Genre OPM

<u>Pop</u>

Label IBC Records
Viva Records

The Safe in The Arms of Love: The Official Soundtrack album was released under IBC Records and Viva Records on June 17, 2013. The show's original soundtrack, which features the theme song sung by Anja Aquilar, was released the series' Grand Fans Day. The album's main single Safe In The Arms Of Love released along with its official music video directed by Chiqui Lacsamana. Until Then was released as its second single with its music video directed by Monti Parungao and the third single Why Can't It Be?

The soundtrack also became the number 1 top-selling OPM album in the Philippines.

#### Track listing Edit

- 1. Safe In The Arms Of Love (Coco Lee) (composed by Vehnee Saturno) Anja Aguilar
- 2. Until Then (Gary Valenciano) (composed by Dingdong Avanzado) Dingdong Avanzado
- 3. Aking Hiling (composed by Paolo Ledesma) 3rd Avenue
- 4. Why Can't It Be? (Rannie Raymundo) (composed by Ryan Cayabyab) Marvin Ong
- 5. Say You'll Never Go (composed by Vehnee Saturno) Anja Aguilar
- 6. Paalam Na (composed by Vehnee Saturno) Rachel Alejandro
- 7. Sayang na Sayang (composed by Louie Ocampo) Cristine Reves
- 8. You Needed Me (Ronan Keating) (composed by Vehnee Saturno) Joshua Cadelina
- 9. Bakit Na Lang (composed by Jonathan Manalo) Lani Misalucha
- 10. You Made Me Live Again (composed by Vehnee Saturno) Miguel Aguila

#### Awards and recognizion **Edit**

#### Gawad Tanglaw Awards Edit

- 2014 12th Gawad Tanglaw Awards (Best Performance by an Actor) Won (Dingdong Dantes)
- 2014 12th Gawad Tanglaw Awards (Best TV Series) Won

#### Anak TV Seal Awards Edit

2013 Anak TV Seal Awardee (Most Well-Liked TV Program) - Won

#### PMPC Star Awards for Television Edit

- 27th PMPC Star Awards for Television (Best Drama Supporting Actress) Won (Nikki Bacolod)
- 27th PMPC Star Awards for Television (Best Drama Actor) Won (Cogie Domingo)
- 27th PMPC Star Awards for Television (Best Primetime Drama Series) Won

#### Catholic Mass Media Awwards Edit

35th Catholic Mass Media Awards (Best Drama Series) - Won

#### References Edit

#### See also Edit

- Kapinoy relaunch a new drama flatform
- Safe In The Arms Of Love scores its All-Time high 25.5%
- IBC jumps the giant network on channel 2 and 7
- I Need Romance Phenomenon
- Cristine Reves continues to charm primetime viewers
- IBC-13 leads nationwide TV ratings in August
- Dingdong Avanzado signs contract with IBC-13, will head music business unit
- Kapinoy Cinema, Sinemaks airing on IBC by Viva movies
- The rating challenge (IBC-13 goes head-to-head with ABS-CBN and GMA-7)
- IBC-13: Head-to-head race with ABS-CBN and GMA
- 'Safe in the Arms Of Love' Hits 22.6% Nationwide
- IBC, 53 Years of Kapinov
- IBC Leads Nationwide TV Ratings in September
- IBC-13 launches new programs
- List of programs broadcast by Viva-TV
- List of dramas of IBC

#### External links **Edit**

Official Site

- Safe In The Arms Of Love on Facebook
- Safe In The Arms Of Love on Twitter
- Safe In The Arms Of Love on Multiply

## Kapinoy relaunch a new drama flatform

June 17, 2013

The country's **Kapinoy Network** in partnership with **Viva Entertainment** is set to definitely on the go to get the top spot in the TV ratings game.

**IBC-13**, the country's third leading network has been aggressively luring the best people in the industry to join, producing **Kapinoy** shows to compete head-to-head with those offerings of **ABS-CBN** and **GMA** is set to launch a new drama series on primetime. In fact, more veteran actors signed up for different shows in the network.

The network has already strings of hit shows on its belt with *Who Wants to be a Millionaire*, *The Weakest Link*, *Born to be a Star*, *PBA*, *NBA* and *ONE FC*. It has also produced several drama series which are already very much quality programming those produced by rival networks.

Now, **Viva-IBC** is bringing drama to a new level upon its teleserye. This is poised to be a new platform of drama production in Philippine television dominated by soap operas running for an average of 6 months to a year. The mini-serye is somewhat patterned with Mexican, Korean and Japanese drama serials, featuring a fast-paced storyline and stellar casting. This format has been attributed to the high quality of Korean and Mexican TV serials, since the quality of the story and execution can be well-attended by the production.

#### An All-Star Fantaserye on Primetime

A new fantaserye called *My Family Xyriel*, the fatasy star-studded drama will boast an all-star cast, top-billed by the network's primetime star Xyriel Manabat along with Candy Pangilinan, twins are Juan Carlos and Juan Miguel Urquico and Gerald Pegigan will have its acting debut on this fantaserye.

#### **Romantic Teleserye**

And according to our sources, the first teleserye will be entitled *Safe in the Arms of Love*, a romantic drama, starring award-winning actor Dingdong Dantes and drama princess Cristine Reyes. The romantic teleserye will supporting Cogie Domingo, who has also signed in to work with a project with the network. Joanna Mae Morales is also said to be part of the romantic teleserye, providing more wattage to this high profile show. Watch out for *IBC-13*'s new shows that are expected to change in Philippine TV.

The teleserye *My Family Xyriel* and *Safe in the Arms of Love* will now join primetime, currently dominated the Kapamilya and Kapuso network with a huge hits.

## Safe In The Arms Of Love scores its All-Time high 25.5%

July 9, 2013

IBC-13's primetime hit teleserye Safe In The Arms Of Love is now hitting its higher rate on Philippine TV. More viewers are getting on the primetime love-team drama series top-billed by the certified teleserye love-teams of the Kapinoy network newest Primetime Idols are Dingdong Dantes as the Award-Winning Actor and Cristine Reyes as The Asia's Drama Princess of Teleserye with Cogie Domingo as the Dramatic Actor, Kapinoy primetime teleserye is always on top and dominating of Philippine television, Safe In The Arms Of Love after it recorded an all-time high rating of 30.1% nationwide last June 17 (Monday) won the hearts of primetime TV viewers with its heartwarming storytelling and musical scoring, world-class cinematography, and excellent performance of its cast captured the hearts of televiewers. The rating registered by Safe In The Arms Of Love is 9 points ahead of its rival Huwag Ka Lang Mawawala (23.2%) and My Husband's Lover (15.0%), according to data from Kantar Media. This is the highest rating garnered by the show since it started airing last June 17. Kantar Media also reported that day by day, Safe In The Arms Of Loveshowed a significant growth in viewership, with a minimum difference in ratings by 13%, as opposed to its rival program in the time slot. The story heats up this week as Paulo dela Cruz (Dingdong Dantes), Nella Gonzales (Cristine Reyes) and Emon Escudero (Cogie Domingo) become closer to each other, which raises the ire of Candia (Nikki Bacolod). Nella is now more determined to hide the truth from Francisco Amigo (DJ Durano), Cherry Pie Picache (Safe In The Arms Of Love) and Quizon Manaloto (Vandolph Quizon) so that she can finally take revenge on her lover who hurt her so much more? Don't miss Safe In The Arms of Love weeknights right after The Weakest *Link* in IBC-13's PrimeTastik. For updates in exclusive updates, photos, and videos, log on to Safe In The Arms Of Love, official social media accounts like the show's official Facebook page at www.facebook.com/SafeInTheArmsOfLove or follow @SafeInTheArmsOfLove on Twitter and share your reactions using the hashtag #SafeInTheArmsOfLove.

## IBC jumps the giant network on channel 2 and 7

July 19, 2013

Boosting **IBC-13** increasing ratings of the **Kapinoy** programs on **IBC** has sent the network to further boost its line-up and develop its own stars. In a conversation with **IBC** executive vice-president Lito Ocampo Cruz last week, he spoke about the ratings soaring on winner of **The** 

Weakest Link, Who Wants To Be A Millionaire?, Born to be a Star, PBA, NBA and ONE FC. All of 5 programs hit an average audience share of 45 percent, an indication that IBC-13must be doing something right and that audiences dare to be different.

Consistently increasing its viewership performance rating is the newest primetime teleseryes are *My Batang Momay*starring Xyriel Manabat with Jake Cuenca, Giselle Sanchez, Anton Revilla, Samantha Flores, Juan Carlos and Juan Miguel Urqioco, *To Love Again* starring Miguel Aguila and Meg Imperial with Mitch Valdez and Ronnie Ricketts, and *Safe In The Arms Of Love* starring Cristine Reyes and Dingdong Dantes with Cogie Domingo and Cherry Pie Picache has succumbed a soap operas on IBC's primetime block to the teleserye trend mastered and re-mastered by the established TV networks ABS-CBN and GMA.

"The audience wants something new all the time," Ocampo Cruz intones.

In line with this, **The Kapinoy Network** is fasttracking build-up of its own set of stars, starting with stars the comedies of Jodi Sta. Maria and Freddie Webb of *Bida ni Mister, Bida si Misis*, Petra Mahalimuyak in *Petra's Panniest* and Robi Domingo, Yam Concepcion and Maui Taylor of *Goin' Bukol Pwede*. Meanwhile, the horror-suspense thriller anthology series *Tumbok Revoluion* top-bileld by Janeena Chan, Dino Imperial and Paul Jake Castillo.

The network signed up with a blockbuster tandem of phenomenal love-teamn Nadine Lustre and AJ Muhlach, the contract star who are top-billed in a teen drama anthology *Sandy's Boyfriend*.

### I Need Romance Phenomenon

August 2, 2013

The local market of IBC-13 in partnership with Viva Entertainment, The Kapinoy Network producing more soap operas. "We're really content company. That's the main difference in ABS-CBN and GMA Network produce our own stars and have a platforms as well," he explains.

Aside from the country's top television station, **IBC-13** is also into radio stations, internet services, magazines, post-production, international cable and satellite distribution, talent management, music recording and development, licensing and merchandising. Chairman Eric Canoy sayd the showbiz orientation of the network helps **The Kapinoy Network** come up with good homegrown movies and television shows, while giving television viewers the chance to see what other countries to offer. For the success of TV networks **ABS-CBN** and **GMA** in these soap operas from teleseryes, fantaseryes, telenovelas from Mexico and asianovelas form Taiwan and Korea, and animes from Japan.

"Altrhough the cheaper to bring in a foreign soap than to produce our own programs abroad. The network's soap opera are the fantaserye *My Batang Momay* and the teleseryes *To Love Again* and *Safe In The Arms Of Love*, the popular telenovela *Amor Bravio* and the asianovelas are the Taiwanovela like *Once Upon a Love*, the Koreanovelas are *Flower Boys Next Door* and *I Need Romance* continues to boost the ratings and the sales of IBC-13. Also, IBC-13 and Viva Television will export these shows to other countries, much like the Mexican, Taiwanese, China and Korean soap operas, and Japanese animes. This included were the quick to the Mexican soaps of telenovelas and the Asian soaps of Taiwanese, China and Korean are asianovela bandwagon.

He said IBC-13's biggest advertisers include Unilever, Proctor & Gamble, Johnson & Johnson, Globe, McDonalds, Amigo Segurado and the telecom companies.

**IBC-13'**s primetime in telenovela *Amor Bravio* and the Koreanovela *I Need Romance* are big hit became a phenomenal success," Canoy says.

Amor Bravio and I Need Romance had been among the overall top 15 Primetime shows in Metro Manila, according to Kantar Media surveys. Amor Bravio airs weeknights at 10 p.m. and I Need Romance airs weeknights at 10:30 p.m. Desite its popularly, IBC-13 will put the show on primetime with the homegrown teleseryes and putting the telenovelas and Koreanovelas. I Need Romance and Amor Bravio has since captured a big chunk of primetime viewership, also contributed to the surge in its advertising revenues.

The theme songs of their chosen Asianovelas. Nadine Lustre sang R&B ballad *Snow on the Sahara*, the theme song of Taiwanovela *Once Upon a Love* and a certified singing champion Anja Aguilar sang the dance-pop hit *I Need Romance*, the theme song of Koreanovela *I Need Romance*.

Mr. Canoy said **IBC's** ratings in the prime-time slot have improved. *I Need Romance*, among television viewers was also surprising. He said *Amor Bravio* and *I Need Romance* makes P1 million in revenues each day. For ad spending, **Unilever** and **Proctor & Gamble** each contribute about less than 10% of total advertising revenues.

**The Kapinoy Network** is more focused on localizing and giving more attention to local programs. Canoy reveals that **IBC-13** recently formulating a soap opera with teleseryes, fantaseryes, telenovelas and asianovelas.

IBC also recently re-negotiated with a Mexican production for the right to air a telenovela opposite the ABS-CBN andGMA hit. According to teaser clips, merchandising plugs and music videos,the telenovela *Amor Bravio* had a 30.1% beating rivals ABS-CBN's *Woman of Steel* and GMA's *Two Sides of Anna*, which got an audience share of only 15.4% and 11.1%. *I Need Romance*, a Koreanovela getting a whopping 26.6% audience share among viewers than *That Winter The Wind Blows* (9.6%) and *The Innocent Man* (6.8%).

Amor Bravio and I Need Romance in terms of ratings during that survey were other IBC13 programs, all evening soaps. These included Xyriel Manabat starrer My Batang Momay with
21.4%, To Love Again with 36.5% and Cristine Reyes-Dingdong Dantes-Cogie Domingo

starrer *Safe In The Arms of Love* with 30.9%. **Kantar Media'**s July 29 overnight results also showed the **IBC** primetime soaps than **ABS-CBN** and **GMA** counterparts, showed also in the **Kantar Media** survey to do counter-programming.

*My Batang Momay* starring Xyriel Manabat considerbly with an audience share of 21.4% than *Annaliza* had 19.6% share and *Binoy Henyo* had 10.5% share.

**IBC'**s hit romantic teleserye *Safe In The Arms of Love*, which stars are Cristine Reyes, Dingdong Dantes and Cogie Domingo, had a 30.9% audience share. The counterpart on **ABS-CBN'**s *Huwag Ka Lang Mawawala* had a 25.3% audience share and **GMA'**s *My Husbands' Lover*, had a 11.9% audience share.

**To Love Again** which top-bills by Miguel Aguila and Meg Imperial with Mitch Valdez and Ronnie Ricketts continued to reign in its primetime slot with a 36.5% audience share, while **Juan dela Cruz** and **Anna Karenina** had 33.0% and 19.3% share.

Express Balita had the undisputed highest-rating newscast with a 25.5% audience share on July 29. The rivals of news programs are TV Patrol with 28.3% and 24 Oras with 17.9%. The Richard Yap as Sir Chief's top-rating primetime game show The Weakest Link in a league of its town, cornering 29% of Mega Manila viewers on July 29 against the teleseryes are Muling Buksan Ang Puso had 28.4% and Mundo Mo'y Akin hdd 17.1% at the sahe time.

#### TV station's voice overs Edit

- Peter Musngi (ABS-CBN, ABS-CBN News Channel)
- Al Torres (GMA-7, GMA News TV)
- Terrence Khan (IBC-13, IBC News Network)
- Michael Knight (TV5)
- Martin Andanar (TV5, AksyonTV)
- Bob Novales (PTV-4)
- Dominic (of 96.3) (Studio 23)

## Cristine Reyes continues to charm primetime viewers

August 27, 2013

Teleserye Priness Cristine Reyes shines brighter in IBC's top-rating primetime drama series *Safe In The Arms Of Love* through her endearing character, Nella Gonzales. From being the maltreateddaughter of Andrea Gonzales (Cherry Pie Picache), Nella has beautifully transformed into a princess when the truth came out that she in Yayo Aguila (Say Alonzo) and Candis (Joanna Morales). How will Nella's life that she is with her family? Will she

be contented with her status as a princess who will she choose—her former family where she was taken cared of by her Paulo dela Cruz (Dingdong Dantes) in the name of Emon Escudero (Cogie Domingo)? Continue to witness the bigger revelations on IBC-13's biggest drama offering for 2013, *Safe in the Arms of Love*, weeknights at 9:30pm, after *The Weakest Link* on PrimeTastik. For exclusive updates, photos, and videos, log on to *Safe In The Arms Of Love* official social media accounts at www.facebook.com/SafeInTheArmsOfLove and www.twitter.com/SafeInTheArmsOfLove.

### IBC-13 leads nationwide TV ratings in August

September 05, 2013

**IBC-13**, the country's largest and leading sequestered multimedia conglomerate, sustained its nationwide leadership by having the most number of Philippine TV households watching its shows whole day. **IBC-13** enjoyed its biggest lead on primetime (6PM-12MN) with an average audience share of 29%, 15 points higher than **ABS-CBN**'s 47% and **GMA**'s 32%, based on data from **Kantar Media** that cover urban and rural homes.

**Kantar Media** uses a nationwide panel size of 2,609 urban and rural homes that represent 100% of the total Philippine TV viewing population, while the other ratings data supplier **AGB Nielsen** reportedly has only 1,980 homes based solely in urban areas that represent only 57% of the Philippine TV viewing population.

**IBC-13** also ruled primetime in other key territories like Balance Luzon (areas in Luzon outside Mega Manila) with 30% audience share vs **ABS-CBN**'s 49% and **GMA**'s 33%; in the Visayas where it registered 15%, or more than twice as big as **ABS-CBN**'s 57% and **GMA**'s 24%; and in Mindanao with 10% or three times **ABS-CBN**'s 62% and **GMA**'s 21% share. Primetime is the most important timeblock when most Filipinos watch TV and advertisers put a larger chunk of their investment in to reach more consumers efficiently.

**IBC-13**'s primetime supremacy also drove its dominance in terms of total day audience share, hitting an average audience share of 30%, as compared to **ABS-CBN**'s 41% and **GMA**'s 34%. The basketball fans of the **PBA Governors' Cup** led by the country's top 30 most watched programs in August with a national TV rating **San Mig Coffee Mixers vs. Milo Energy Drink** of 34.7%, **San Mig Coffee Mixers vs. Talk N' Text Tropang Texters** with 30.4% and **Air21 Express vs. Globalport Batang Pier** with 20.8%., followed by multi-awarded game show **The Weakest Link** with 31.5%.

Primetime teleserye **Safe In The Arms Of Love** immediately rose to the tenth spot of the monthly top 30 with 27.2%, beatings its rival program **Huwag Ka Lang Mawawala** (26.6%) and **Got to Believe**(32.4%) of **ABS-CBN** and **My Husband's Lover** of **GMA** that only recorded 15.2%.

**IBC**'s primetime game show *Who Wants To Be A Millionaire?* by registering a whopping national TV rating of 25.9% also rated high on the list, trumping **ABS-CBN** and **GMA** of drama anthologies offering *Maalaala Mo Kaya* (22.7%) and *Magpakailanman* which to make it to the top 30. Moreover, *My Batang Momay* on a high note by registering a whopping national TV rating of 25.0%.

*Express Balita*, meanwhile, landed in fourthteenth place and ruled all newscasts with 29.9%, while the reality singing show *Born to be a Star* on the 18th spot with 22.6%.

Newly reality show *Superstar Circle* continues to stand as the list with a national TV rating of 20.1%.

Kantar Media's report also showed that 15 programs in the top 30 in August were produced by IBC-13, including *Once Upon a Time* (19.7%), *Happy TODAS* (18.6%), *Bida ni Mister, Bida si Misis* (18.3%), *Sandy's Boyfriend*(17.3%), and *Goin' Bukol Pwede* (15.3%).

Kantar Media is a leading television (TV) audience measurement provider with capabilities in gathering TV viewing data in both digital and analog platforms. It is a multinational market research group that specializes in audience measurement in more than 80 countries, has 26 TV networks, ad agencies, and pan-regional networks subscribing to its ratings services.

Among its current subscribers are ABS-CBN, PTV, IBC, SkyCable, J. Romero and Associates,720ConsumerConnect, Starcom, OMD, PhD, Mediacom, Mindshare, MEC, Max us, Universal McCann,Wellmade Manufacturing Corporation, Brand Ideas, and MPG Havas. They also include pan-regional networks like CSM Media Inc., Fox International Channels, Star HK, Discovery, AXN, HBO, MTV, Sony Pictures Television International, Celestial Tiger, and A&E Television Network.

Among these, the following subscribe to both urban and rural TV audience measurement: ABS-CBN, IBC, Brand Ideas, MPG Havas, and 720ConsumerConnect.

# Dingdong Avanzado signs contract with IBC-13, will head music business unit

September 16, 2013

Dingdong Avanzado's project signs his contract with IBC-13 at the Aracama Restaurant. (IBC)

Multi-talented singer-songwriter, TV host, recording artist and actor as the original prince of pop Dingdong Avanzado officially signed a contract with IBC-13 and formalized his much-publicized transfer to his new home network. Dingdong Avanzado assumes music executive post in IBC Channel 13. Dingdong is apart of IBC-13 contract actors, and to ssing theme songs for the network's soap operas.

Describing the Philippine music industry his role in IBC Channel 13 as that of more than just a talent, Dingong said he will be in charge of the music business unit of the network. Regarded as the most outstanding Concert performers, multi-platinum recording artist, songwriter, director and total entertainer garnered several attributes earned the Gold and Platinum Record awards.

"I will oversee the musical content of IBC-13 shows and write new songs," the 45-year old told a select group of entertainment media last Saturday. Dingdong Avanzado has ahead of IBC-13 talent. The network's owner, new chairman Eric Canoy, has assigned him to head the station's music department.

In addition to his executive functions that you're signing a contract in your new home, IBC-13's newly appointed chief entertainment content officer, Laurenti Dyogi, also confirmed that Avanzado will also have his own shows, including a musical variety show *It's Partytime*, incharge of all the music content of the shows while Avanzado signed his recording contract with the music recording company IBC Records to release *Song for You*, a new album concept of the new album released on August 27, 2013 assures fans that the new album will complement Dingdong's stature as one of the icons of the local music industry.

Dingdong shakes hands with IBC president and CEO Boots Anson-Roa and IBC chief entertainment content officer Laurenti Dyogi stands beside him. (IBC)

For his part, IBC president and chief executive officer Boots Anson-Roa admitted that he has been a fan of The Original Prince of Pop for sometime. As consultant, Dingdong will be in charge of creating music content for the Kapinoy network. So expect Avanzado to write theme songs for various IBC shows, among others. Dingdong will be exclusive to television as oncamera performer and composer, and also head IBC-13's Music Business Unit.

Dyogi responded to the gesture and explained that Dingdong will be stand as the over-all music in-charge of IBC-13's shows from teleserye theme songs to the network thematic jingles, Dingdong said. After the contract signing, Boots exclaimed that the comedian is going to report to work immediately since he will be a part of a new musical variety show and the drama series.

Although he is handling the Music Department of IBC-13, his new home network, Dingdong believes that the Kapinoy Network in keep putting up their own record label in the tradition of ABS-CBN's Star Records and the GMA Network's GMA Records shares a good relationship with the company in his recording career.

Boots Anson-Roa, IBC President and CEO, said the music will be a part of Avanzado's responsibility with the network. "Dingdong is a very good singer and a very good actor, he is a good composer and songwriter, so he has offer to IBC-13. He will most especially be in charge of musical strategy for our shows."

Boots stressed the importance of music to any show. "Music plays a big difference, it plays an important part in a show, especially that we're preparing fresh new contents in our shows," he said. So it's safe to say that from now on, Dingdong's new compositions will be for IBC Channel 13.

While music played a big factor in his decision to join IBC-13, Ogie also cited his close ties with IBC chairman Eric Canoy and vice-president Lito Ocampo Cruz, who was a principal sponsor. Dingdong promised that he will help IBC-13 live up to its moniker as "The Kapinoy Network".

As the latest addition to IBC's roster of stars, Dingdong confirmed that he wil be headlining TV shows on the network. Avanzado with Rachel Alejandro, Lani Misalucha and Gino Padilla set to hosting in *It's Partytime*, a musical variety show airing on Sunday afternoon. He will also judges of Avanzado with Gino Padilla, Joey Albert and Paula Bianca in *Born to be a Superstar*, a reality singing search show contest hosted by a certified singing champion Anja Aguilar, Sam Concepcion, Marvin Ong and Khalil Ramos every Sunday nights at 8:30pm.

Apart from TV shows, Dingdong's contract with IBC-13 (which reportedly more P1 billion) also includes an executive position in the network's new music department.

## Kapinoy Cinema, Sinemaks airing on IBC by Viva movies

September 20, 2013

**IBC-13** is the government-sequestered television and radio station that produces local shows and aims to compete with big channels **ABS-CBN** and **GMA**.

For the home-popped popcorn as **The Kapinoy Network** has more local Pinoy blockbuster movies in our own **Viva**Tagalog movies as some advertisers on **Channel 13** to compete with Tagalog films of **GMA-7**'s **GMA Films** via *Kapuso Movie Festival* and **ABS-CBN**'s **Star Cinema** via *Kapamilya Blockbusters* and *Star Cinema Originals*. Also with a co-production venture of **IBC-13** with **Viva Communications**, **Inc**.

**IBC-13** introducing its **HapoNation** lineup by the mobie block *Kapinoy Cinema* featuring the collection of local blockbuster movies from **Viva Films** airs every weekdays at 2:30 p.m., right after the noontime show *Lunch Break* and before the afternoon teleserye *Before I Fall in Love*. The Pinoy hit action blockbuster movies *Sinemaks* also aired every Sundays at 10:45 p.m. featuring the homegrown action blockbusters of FPJ, Robin Padilla, Rudy Fernandez, Bong Revilla, Eddie Garcia, Raymart Santiago, Cesar Montano, Vice Ganda, Ronnie Ricketts and many others, as well as its TV specials and concerts.

Shown is **IBC-13** chairman Eri Canoy and **Viva** chairman and CEO Vic del Rosario, Jr. signing the co-production agreement. Witnessing for **IBC** president and CEO Boots Anson-Roa, vice-president Lito Ocampo Cruz, sales and marketing director Tessie Taylor and **Viva** executive Veronique del Rosario-Corpuz.

# The rating challenge (IBC-13 goes head-to-head with ABS-CBN and GMA-7)

September 21, 2013

**The Kapinoy Network IBC-13**, the sequestered TV station is now set for the boob tube battle. Relaunch a new lineup of shows which will compete head on with the shows of **ABS-CBN Channel 2** and **GMA Channel 7** are the two dominant players in the Philippine television industry has been a poineer in broadcasting satellite as well as top-rating and trailblazing programming. Ironically, the man who put **IBC** at number 3, Boots Anson-Roa is now a president and CEO of its competitor gains the top position.

"While producing our own local programs, the services of top stars and talents under the contracts with the dominant channels. Those that are free from the movie outfits charge excessively talent feesthrough TV broadcast," he says. The changes in programming are in line with the thrust of IBC-13's new management group to gain the network's number 3 position. The group is headed by IBC chairman Eric Canoy, IBC president and CEO Boots Anson-Roa, IBCvice-president Lito Ocampo Cruz, IBC vice-chairman Freddie M. Garcia, Channel 13 head Rey Sanchez and sales and marketing department Tessie Taylor has grown into a phenomenon.

**Intercontinental Broadcasting Corporation** or **IBC**, as it is more popularly known to millions of listeners and viewers of its varied programs celebrates its 53rd anniversary as a leader in the **Philippine Communications** industry. Add to this the add-on values like creative merchandising, brand-bugs, built-into-the-program credits. Viewed increase in number growth in listenership and viewership of a considerable masses.

As the network who brought us such classic TV shows as *Chicks to Chicks*, *Iskul Bukol*, *Sic O'Clock News*, *TODAS*, *The Sharon Cuneta Show*, *See-True*, *Tarzan*, *Seeing Stars with Joe Quirino*, among others. Now, *The Kapinoy Network* aims to deliver more quality programming that is basically of innovative and creative core intact. The home network of the television programs like the *PBA* and *NBA* basketball games as well as its award-winning programs like *The Weakest Link*, *Magandang Umaga Ba?*, *Lunch Break*, *Sandy's Romance*, *Linawin Natin*, *Tumbok Revolution*, *Showbiz Star*, *It's Partytime*, *Cooltura*, *Express Balita*, *Ronda Trese*, *Bitag*, *Snooky*, *Who Wants to Be a Millionaire?*, *Chinatown TV*, *Happy TODAS*, *Before I Fall in Love*, *Report Kay* 

Boss, TODAS Kids, Safe in the Arms Of Love, DMZ-TV, Once Upon a Time, Joey & Teysi, Goin' Bukol Pwede, Whattaboys, Noel @ Late Night, KapinoyLand, Bida ni Mister, Bida si Misis and Born to be a Superstar.

The goal for creating this show was to increase the commercial value of the governmentowned **IBC-13**, which was up for sale as part of the **Philippine Government'**s privatization efforts.

**IBC News and Current Affairs'** line-up of the network's long-running flagship news program *Express Balita*, airs weeknights at 6:30 p.m. Anchored by Henry Omaga-Diaz and Snooky Serna-Go against the formidable primetime rivals *TV Patrol* and *24 Oras* at the same timeslot, according to TV ratings provider **Kantar Media**. Also, the late-night national newscast *Ronda Trese* airs weeknights at 11 p.m., anchored by Bernadette Sembrano and Jess Caduco aginst *Bandila* and *Saksi*.

The weekend edition of *Express Balita Weekend* with anchor Vincent Santos and Amelyn Veloso, which airs Saturdays at 12:30 a.m. and Sundays at 10 p.m.

The new shows of new faces of superstars feature the love-teams are Mario Maurer and Erich Gonzales in the afternoon teleserye *Before I Fall in Love*; and Jake Cuenca, Shy Carlos, Ronnie Ricketts and Mitch Valdez in the primetime mini-action series *Noli Me Tangere*, which is directed by Monti Parungao when the dominant TV networks air their top-rating soap operas. IBC-13 has also featuring the showbiz-oriented talk show *Showbiz Star* with new hosts are Dolly Anne Carvajal and Anthony Suntay every Saturday 2:30 p.m. against *Showbiz Inside Report* and *Startalk*. Meanwhile, actress Cristine Reyes, Dingdong Dantes and Cogie Domingo has been the drama series *Safe In The Arms of Love*, a primetime romantic teleserye weeknights at 9:30 p.m. The network will also launching *La Madrastra*, the newest primetime telenovela in the country and which introduced Mexican star Victoria Ruffo to the Filipino audience of watching nightly drama shows.

A certified singing champion Anja Aguilar, Sam Concepcion, Marvin Ong nd Khalil Ramos hosting the reality singing search show *Born to be a Superstar* (Sundays 8:45-10 p.m.) with a judges are Gino Padilla, Joey Albert, Paula Bianca and Dingdong Avanzado.

The **Kapinoy** stars of *It's Partytime*, IBC-13's Sunday noontime musical variety show hosted by singers are Dingdong Avanzado, Lani Misalucha, Rachel Alejandro and Gino Padilla. *It's Partytime* also competes directly with rivals *ASAP 18*, which is hosted by singers Gary Valenciano, Zsa Zsa Padilla, Vina Morales and Martin Nievera and *Sunday All Stars* with Regine Velasquez, Christian Bautista, Jaya and Janno Gibbs.

Just recently, three of IBC-13's primetime shows won four of the highest awards given by a world organization- the PMPC Star Awards, The UPLB Isko't Iska't Broadcast Choice Awards, Golden Screen TV Awards, Gawad Tanglaw Awards, Anak TV Seal Awardee and KBP Golden Dove Awards. The Weakest Link, home the Best Game Show award and Who Wants To Be A Millionaire, garnered the two top awards: Best TV Game Show and Best Game Show Host for Christopher de Leon and Richard Yap of The

Weakest Link won Best Game Show Hostwho was also nominated and considered a top contender. Born to be a Superstar also won Best Reality Talent Search in last year's KBP Golden Dove Awards. One of the most consistent nominees and winners, almost every year, is the phenomenal, the lone-running comedy gag show Happy TODAS, top-rating sitcom Goin' Bukol Pwede, Bida ni Mister, Bida si Misis and Whattaboys, kiddie gag show TODAS Kids, best drama series are Before I Fall in Love, Safe In The Arms Of Love, Once Upon a Time, Tumbok Revolution and Sandy's Romance, Joey & Teysi, Noel @ Late Night, Showbiz Star, Cooltura, Lunch Break, KapinoyLand, Chinatown TV and It's Partytime.

The former employee of **ABS-CBN**, Mr. Garcia his new post with the television of **IBC Sales** and **Marketing**explained their plans and programs for the station.

In the overall station ratings and rankings, Channel 13 dominted the daytime and late-night programming and had its audience sharen of the primetime audience. *KapinoyLand*, *Winx Club*, *Lunch Break*, *Kapinoy Cinema*, *Before I Fall in Love* and *TODAS Kids* sustained Channel 13's hold of the daytime (6 a.m. to 6 p.m.) slot. Channel 13ranked third in the primetime slot with its top-rating programs like *Noli Me Tangere*, *Express Balita*, *My Batang Momay*, *The Weakest Link*, *PBA* and *Safe In The Arms Of Love* are ranking the number in the television ratings, besting even top-rating programs like *Who Wants to be a Millionaire*, *Happy TODAS*, *Whattaboys*, *Bida ni Mister*, *Bida si Misis*, *Born to be a Superstar*, *Goin' Bukol Pwede Sandy's Romance*, *Superstar Circle*, *Once Upon a Time*, *Sinemaks*, *It's Partytime* and *Tumbok Revolution*.

**IBC-13** as the counter-programming strategy, with the station airing completely different shows from its competitorwith home to the **PBA** and **NBA** basketball. **The Kapinoy Network** has been airing new soap operas to compete against**ABS-CBN** and **GMA** are the soap operas as well as its Japanese cartoons.

When Laurenti Dyogi introduing a new post as the network's new chief entertainment content officer, his program of action included giving in to the viewers in more drama programs.

"The network had been content with being number 2. My marching orders for the employees now is to ain the strong number 3 position, and want the programs to be more comparative of counter-programming to fight. Offering more soaps like teleserye *Safe In The Arms Of Love*, telenovela *La Madrasta* and Koreanovela *Glory Jane*.

The result of the changes has been most encouraging, say the station's top honchos. According to Mr. Canoy, big sales of **IBC-13** with a 50% net increase of privatization of the **PCGG** government.

According to Ms. Boots, management has been gearing up for more aggressive productions. "There has been a human recources and the management process to create the support foundation for a more aggressive content production" she said. "**IBC-13** has envolved into a

leading television station, more competition and also able to compete in entertainment. There has been in our drama productions and talent management producing new programs while introducing a new generation of faces. The current changes in programming are executed by a production committee headed by Mr. Ocampo Cruz. The committee meets tackles everything from ratings and market production of new shows particularly in drama genre.

"This is one area where we are most compared (with ABS-CBN and GMA).

Historically, **IBC** focused on dramas, comedies and sports gearing towards. We realized to develop the talents in drama shows)," Mr. Canoy said.

Starting this week, from Monday to Friday, IBC-13 will be airing dramas (three local soap operas, telenovelas and asianovelas) namely mini-series *Noli Me Tangere* (Monday, Tuesday and Thursday at 5:45 p.m.), primetime news program *Express Balita* (weeknights at 6:30 p.m.), a fantaserye *My Batang Momay* (Monday, Tuesday and Thursday at 7:30 p.m.), the action-packed anime Cyborg Kurochan (8 p.m.), the top-rated game show *The Weakest Link* (Monday, Tuesday and Thursday 8:30 p.m.), the most romantic teleserye *Safe In The Arms Of Love* (weeknights 9:30 p.m.), telenovela *La Madrasta* (10 p.m.) and a Koreanovela *Glory Jane* (10:30 p.m.). ABS CBNand GMA has the network's flagship news programs of *TV Patrol* and *24 Oras* and airing the 6 soap operas, also from Monday to Friday. Mr. Canoy believes that the strength of IBC-13 has always been in its news and current affairs programming, which is why the network is determined to improve its infrastructure in key areas outside Metro Manila. That way regional stations can come up with their own news programs.

According to Mr. Canoy, there has been tremendous growth in advertising sales for news and public affairs programs. "I've been studying the history of sales impressed that the growth of sales in news and current affairs programs has outstripped the growth in entertainment (programs), which reflects that the advertisers have accepted their strengths," he said. Once the infrastructure outside Metro Manila is placed, Mr. Canoy is confident that the regional stations in Cebu, Davo, Iloilo and Baguio will be able to produce local shows. "It would require a huge investment, it will also depend on advertisers - willing the rates to advertise in local channels," Mr. Caoy said.

**IBC-13** is also also looking into marketing its soap operas in other countries, with the programs dubbed in the country's local language. It is also the international channels are **Global IBC** and **INN International**, so that Filipinos abroad can have access to **IBC-13** shows.

# IBC-13: Head-to-head race with ABS-CBN and GMA

A head-to-head battle of **ABS-CBN** and **GMA**, according to **IBC-13** vice-president Lito Ocampo Cruz. **The Kapinoy Network** executive also said the network's projected net income of P1.1 billion for 2012.

"As the head-to-head battle," Ocampo Cruz told **Inquirer Entertainment**. "Cxtremely well in the morning, where we are slightly ahead, and in the total afternoon and early primetime from 5:45 p.m. all the way to the soaps. "In the primetime with the sitcoms in the ratings.

Where the competition is doing well. In the late-night time slot, we are doing well in our current affairs programs. The noontime time slot is ours. That's a given of *Lunch Break*."

He admits has made significant gains, that **IBC-13** continues to be dominating the network's primetime news program *Express Balita* against **ABS-CBN's** *TV Patrol* and **GMA's** *24 Oras*. Late-night newscast *Ronda Trese*, beats its competitor *Bandila* and *Saksi* in the late night newscast, Cruz said.

Jess Caduco's co-anchor Czarinah Lusuegro anchoring on Ronda Trese.

#### **Working wonders**

Lito said the network might even increase its target to P100 million ."Our sales and marketing groups have been working wonders," Lito said. "The advertisers have been very supportive. Able to contain our production. In fact, in many instances, some of our programs came in below the approved budgets.

Last year, **IBC-13** registered a net income of P1.1 million, significantly bigger than in 2012 in the battle of the networks despite the good ratings and revenues. **IBC Channel 13** drastically the competition for viewership versus the traditional front-runners are **ABS-CBN** and **GMA Network** in the ratings game with local viewers.

#### Gap narrows

The Philippines' number 3 television network **IBC-13**, which has unvieled since 1998 surging ahead in the ratings with**The Kapinoy Network's** soap operas have also the network in its counter-programming of the Filipino soaps against**ABS-CBN** and **GMA** are the primetime dramas. "**IBC-13** has long since invested in their dramas," he said. Certain amount of time is needed to develop our own programs and the understanding of the formats and experience to be able to put up a sustainable battle.

"Our first investment in the drama format *Safe In The Arms Of Love*," Lito offered. The gap in the ratings then was very wide. Recently, our soaps were behind **ABS-CBN** and **GMA**. Lito attributes the high ratings of *Safe In The Arms Of Love* to the popularity of the young stars in the cast. He said a large chunk of **IBC-13's** production budget goes to the soaps with their big stars and locations.

**Before I Fall in Love**, for instance, stars Mario Maurer and Erich Gonzales. **Safe In The Arms Of Love** is directed by award-winning box-office director Wenn V. Deramas.

#### 2 new movies

Lito said that in the coming months, **The Kapinoy Network** will also produce made-for-TV drama specials.

He said the network has signed up with the former **Kapamilya** stars such as Erich Gonzales, Jake Cuenca, Cristine Reyes, Xyriel Manabat and Mario Maurer.

"Even Cristine Reyes signed up with **IBC**, there is already the soap **Safe In The Arms Of Love** with the character of Nella along with Dingdong Dantes and Cogie Domingo," Lito said.
Aside from the network beefing up its TV programs to keep up with the competition, **IBC Records** is also is planning the music albums such as Dingdong Avanzado, Rachel Alejandro, Miguel Aguila, Maria Aragon, rock band The Dawn, Lani Misalucha, Giu Comia, among others. **It unveiled new TV shows in revenues and ratings.** 

The new package includes soap *Noli Me Tangere* which has grabbed in the mini-serye, sitcom *Whattaboys*, teen drama anthology *Sandy's Romance*, new movies and the phenomenal telenovela *La Madrastra*.

**IBC-13** news and current affairs shows as well as its high-quality entertainment have the edge over **ABS-CBN** and **GMA**. Entertainment is the stronghold of **ABS-CBN**, **IBC** and **GMA**.

## Intercontinental Broadcasting Corporation under the new management: Edit TV

**IBC-13** 

Flagship VHF network, targeted at the general Philippine mass audience **IBC News Network (INN)** 

Fflaghsip UHF news network in upper-middle upscale class and mass market

#### Cable

Kiddie TV (kids channel)

Toon TV (cartoon channel)

**DZTV TeleTrese** (interactive news channel)

Danze TV (music channel)

#### Radio

#### 93.5 Romance FM

Romantic music and love song station at upscale classes in A-B-C markets

#### **DZTV Radyo Budyong 1386**

News and public service station

#### iDMZ 891 Sayaw Pinoy!

Urban music and dance music station at upscale classes in A-B-C markets

### 'Safe in the Arms Of Love' Hits 22.6% Nationwide

September 26, 2013

**IBC-13**'s primetime romantic drama *Safe In The Arms Of Love* continuous to soar high on national TV ratings by hitting a new all-time high rating last Monday (Sep 23) and is among the most-watched programs in the country today, based on data from **Kantar Media**.

**Safe In The Arms Of Love** recently hit an all-time high national TV rating of 22.3%, beating its rival programs are **My Busband's Lover** and **Muling Buksan Ang Puso** with only 18.3% and 12.0% dominated its time slot.

The show, topbilled by teleserye princess Cristine Reyes, Dingdong Dantes and Cogie Domingo, consistently remains in the top 4 most watched programs of **Kantar Media** alongside *Express Balita*, *My Batang Momay*, teleserye *To Love Again* and the hit game show *The Weakst Link* This is a very impressive performance for a show that airs on a 9:30PM time slot.

This week, the story heats up as Francisco (DJ Durano) and Candia (Nikki Bacolod) finally found out that Nella (Cristine Reyes) is their daughter. Paulo (Dingdong Dantes) must also face the mother and tfather of possibly losing his beloved Andrea (Cherry Pie Picache) with this revelation. Will Nella can be with her parents?

Before all the intense romantic drama, get the chance to see the cast of **Safe In The Arms Of Love** live this Saturday (Sep 29) in their mall show to be held at **SM Makati** at 5PM.

Don't miss **Safe In The Arms Of Love** weeknights after **The Weakest Link** in **IBC-**13's **PrimeTastik**. For updates, like the show's official **Facebook** page at www.facebook.com/SafeInTheArmsOfLove or follow @SafeInTheArmsOfLove on **Twitter** and share your reactions using the hashtag #SafeInTheArmsOfLove.

## IBC, 53 Years of Kapinoy

October 1, 2013

TV stars and movies, superstars, a wonderful of the Philippine television industry, the government-sequestered TV and radio station IBC-13, the country's undisputed number 3 television station in the Philippines, the country and the Asia that viewers in the Philippine media conglomerate when is started since 1960 in this local television station has established its brand in the industry.

On the first day of February 1975, under the auspices of the Benedicto Group of Companies, the Philippines was delighted in the birth of a television station that would bring color to the dark years of the Martial Law era. Intercontinental Broadcasting Corporation (IBC) brought DZTV Channel 13, a commercial television station based on Metro Manila and initially beamed to seven relay stations scattered all over the archipelago.

From a relatively unknown TV station, IBC-13 reached greater heights and became the country's top-rating network. Through hard work coupled with and intrepid business sense, IBC management developed a strategic programming that appealed to the mass audience. Thus, IBC 13 set a lot of firsts in the broadcasting industry.

Showing full-length Tagalog films and the introduction of one-of-a-kind program genres were first seen on Channel 13 like *Tarzan*, *Iskul Bukol*, *Chicks to Chicks*, *Seeing Stars with Joe Quirino*, *TODAS*, *Pinoy Thriller*, *See-True*, *Ula ang Batang Gubat*, *The Sharon Cuneta Show*, *Eh Kasi Babae*, *Kulit Bulilit*, *Sic O'Clock News* and much more.

Years passed after EDSA Revolution, things were never the same again in the network. IBC became a government controlled operation under the Presidential Commission on Good Government (PCGG). Malacañang appointed several management groups to oversee the operation of the stations. The network's condition became congruent with the government situation. New administrators meant new management.

The Kapinoy Network managed to survive despite unstable conditions. The niche has carved in the broadcasting industry proved to be an indelible one. Instant recall has always been associated with IBC in glorious past. With ABS-CBN and GMA are the most popular network and IBC-13, third most popular network.

#### The History of The Kapinoy Network

On February 1, 1975 saw the beginning of Intercontinental Broadcasting Corporation (IBC) when the Benedicto Group of Companies purchased the network consisting of the Manila station and another relay station in Visayas and Mindanao. DWKB-FM, now known as iDMZ 891 Sayaw Pinoy! was opened and in a short time, it became the number one FM station in the country.

In 1976, IBC metamorphosed into one of the country's most viewed TV network with its full length local and foreign films aired on primetime. This catapulted IBC in the number one slot among all television networks.

On 1977, Through the sweat of it's employees and the income generated from it's programs, the network built and finally moved into its present home of Broadcast City. The complex was a five-

and-a-half hectare land located at Capitol Hills, Diliman, Quezon City. And in 1978, IBC manifested an enviable resilience in surviving the challenges. It marked the biggest, most progressive leap any network has ever made. Because of its station produced shows and co-production ventures, it penetrated a wider market. Thus, remarkable productivity surfaced with a acquisition of several provincial TV and radio stations.

After the EDSA Revolution in 1986, IBC was sequestered by the government. A board of administrators was created to run the station. When BBC 2 closed down, IBC absorbed majority of its displaced employees, thus doubled the operating expenses of the network. Cost of programs went up by threefold. Line produced shows and co-production ventures with Viva, Regal, and Seiko were favored.

The top rated shows of IBC were pirated by rival networks in 1987. Cost of programs, talent fees and TV rights increased tremendously. IBC could no longer afford to produce its own shows. By 1989, IBC took a new image, Pusong Pinoy Pusong Trese, to recapture the glory days it once had. But because of the sequestration, periodic change of management and the internal problems, the network started to lose the support of advertisers.

In the 1990s, Island Broadcast Corporation took over the management and the marketing of IBC which came to be known as Island TV 13. It was in the later part of its operations that ratings and income suffered due to mismanagement which caused labor unrest.

During this time in 1992, IBC became a 100% government owned station by virtue of a compromise agreement between PCGG and Mr. Roberto S. Benedicto, management and marketing were returned to the IBC Board of Directors. Programming remained at a standstill in preparation for the launching of a new image.

It was May 1994 when IBC launched *Pinoy ang Dating* with a Filipino-like visually enticing MTV, an innovation in terms of station identification. Despite limited resources, programming improved when the battle for audience share continued. Advertisers became more responsive to marketing efforts. By 1996, Vintage Television (VTV) entered the scene with PBA and NBA games as it's major program. Rehabilitation of the transmitter and other technical facilities where initiated in the central and provincial stations. A new Harris 60 Kilowatt transmitter was installed. The global service of APSTAR 1 satellite was utilized for a wider global reach. VTV continues to reign on primetime with its sports and foreign canned programs. IBC's religious and public affairs program dominate the non-prime slots. The new management under Mr. Emiliano D. Templo is determined to put IBC back on its feet.

IBC-13 celebrates 53rd year of the Kapinoy stars

As the plug is saying "Kapinoy ng Bagong Pilipino," The Kapinoy Network is basically a Filipino culture, children, family and superstars. IBC-13 aims to "cater the mass audiences of the Philippine masa and privatization by the government PCGG through Media ng Bayan."

His foremost concern is to maintain the viability and competitiveness of the network in preparation for its privatization. This is achieved by providing for the personnel welfare and benefits and by renewed programming thrust which would cater to the biggest sector of society, the youth. All assets that the revenues from the block-time shows will enhance the viewership of the PBA and NBA basketball with a sports fans. Helping the government generate more revenue in the meantime.

Through its programs that producing its own shows in intend to be develop and discovering a talents, now, for 53 years in the popular stars and celebrities. Being big and entertainment-focused on effort to attract advertisers. People are accustomed to entertainment shows on TV concept of entertainment revolved around dancing, singing, tele-dramas and showbiz gossips to delight the viewers with dancers on national broadcast began by introducing the station's powerhouse cast of seasoned radio and TV broadcasters.

Television's income-generating capacity has been discovered and since the station ran according to thie TV for profit in a variety of television shows behind a number of original concepts, programs as well as projects in boast of entertainment shows with big stars and paychecks running to like millions per appearance. Coupled with the readiness and willingness to invest in producing and buying foreign licenses of shows and telenovelas that will star powerhouse casts of today's hottest local stars and hosts. The Kapinoy Network's programming is focuses on drama, comedy, sports and superstars appealing to advertisers to share its success by business partners. In beefing-up its programming with array of shows across all time slots.

Serving the provinial TV stations in IBC-13 in Mega Manila, IBC-13 Laoag, IBC-13 Baguio, IBC-8 Dagupan, IBC-6 Mountain Province, IBC-5 Tuguegarao, IBC-12 Cabanatuan, IBC-7 Baler, Aurorra, IBC-12 Iba, Zambales, IBC-11 Tarlac, IBC-10 Meycauayan, IBC-13 Lucena, IBC-13 Santiago, Isabela, IBC-13 Puerto Princesa, IBC-13 naga, IBC-7 Daet, Camarines Norte, IBC-7 Legaspi, IBC-2 Sorsogon, IBC-2 Roxas, IBC-12 Iloilo, IBC-12 Bacolod, IBC-5 Binalbagan, Negros Occidental, IBC-13 Guihulngan, Negros Oriental, IBC-13 Cebu, IBC-12 Tacloban, IBC-2 Dumaguete, IBC-7 Basey, Samar, IBC-13 Zamboanga, IBC-12 Pagadian, IBC-9 Dipolog, IBC-10 Cagayan de Oro, IBC-13 Ozamis, IBC-10 Tandag, Surigao del Sur, IBC-13 Davao, IBC-10 General Santos, IBC-5 Butuan, IBC-2 Cotabato, IBC-12 Koronadal and IBC-8 Surigao.

Some of the best TV and radio stations like the UHF 24-hour news channel IBC News Network (INN), the cable channels like Kiddie TV, Toon TV, DZTV TeleTrese and Danze TV; DZTV

Radyo Budyong 1386 as the number 2 news and public service station in AM band along with its provincial AM radio stations are DWDC 1017 Dagupan, DWNW 75 Naga, DYBQ 981 Iloilo, DYJJ 1296 Roxas, DYRG 1251 Kalibo, Aklan, DYBG 672 Cebu, DXWG 655 Cagayan de Oro and DXML 1044 Davao; 93.5 Romance FM is the number 1 easy-listening love songs of FM radio station, along with its provincial FM radio stations are 92.7 Romance FM Iloilo, 94.5 Romance FM Cebu and 95.3 Romance FM Davao; and iDMZ 891 Sayaw Pinoy! is the number 1 danze mix FM radio station in the country aims to targeting the A-B-C markets for upscale audience for dance music, along with iDMZ 892 Iloil, 102.8 Boracay FM, iDMZ 898 Cebu and iDMZ 893 Davao; together with the international channels Global IBC and INN International.

An internet K-Pop radio online service (K-Pop Radio), subsidiaries dealing in print publication (IBC Publishing, Inc.), new media (IBC Interactive), the direct-to-home cable service like IBC pay per view, telecommunications (Kapinoy Convergence), music production (IBC Records), talent development and management (Kapinoy Talent Center) and other related businesses. Intercontinental Broadcasting Corporation and its subsidiaries are part of the sequestered by the Presidential Commission on Good Government (PCGG). Meanwhile on a broadcasting perspective, a full transition of digital equipment upgrade.

For 53rd year anniversary in the industry of broadcasting, IBC-13 has been remains the network with its innovative and creative core intact programming which poineer a various genres in TV production through provicing line-up of programs under the leadership of chairman Eric Canoy, president and CEO Boots Anson-Roa, the vice-chairman Freddie M. Garcia and vice-president Lito Ocampo Cruz are the network's top honcho of new management, is celebrating its 53rd year anniversry of broadcasting, announced new projects and programs up for launching this year with the world-class quality of programming that these TV networks bring about in every household, IBC-13 earned a reputation among the ranks of the network. A new franchise to operate under Republic Act No. 106321 signed by President Noynoy Aquino III in the PNoy administarion.

Rival networks like ABS-CBN and GMA invest so much in their talents and creatives. The Kapinoy Network became the third network in ratings with workshops in the shows, talents and stars arr aggressively marketed locally and globally. These endorsements and international projects for the deserving ones.

With their success in TV and radio broadcasting, IBC-13 is the third broadcast station that created a mass media that captured our hearts in its own brand of programming to the Philippine media scene. Thus, the network game to attract big celebrities and provide entertaining. High-budget game in the show business industry with our own big support from big advertisers and sponsors. Cartoons and anime shows have that as the highlight, and the gossips about showbiz celebrities separate to bring quality shows with soap-operas and foreign-

based game shows in the presence of veteran stars that are known to Filipinos here compared to new stars.

With earning much profit of among television networks, the true number 3 network goal of Philippine media as the mass media of the broadcast industry in a surge of phenomenal growth. Television become more entertainment on making presence felt in the TV industry. IBC-13 committed to the stars, TV talents and superstars. It is the country's third leading network that shows television for primetime dramas, noontime variety shows, comedies and reality shows. IBC-13 coming to the awards, the Miss Universe beauty pageants and cartoons.

As a home, The Kapinoy Network is truly for all ages and for all interests. IBC-13 is home to the homegrown, quality, innovative, top-rating, award-winning and multi-awarded programming. The network's flagship news programs Express Balita and Ronda Trese showing the national TV ratings in the country together with Linawin Natin, Snooky, Report Kay Boss! and Bitag are the public affairs shows; the quality soap operas of teleseryes Before I Fall in Love, Noli Me Tangere, My Batang Momay and Safe In The Arms Of Love which is the soap operas to compete with ABS-CBN and GMA with its primetime soap operas and fantasy series at the same time; the fantasy anthology Once Upon a Time peps up the magical of adventure stories; Tumbok Revolution heats up the night of horor-thriller suspense; Sandy's Romance is the teen romantic drama anthology on Philippine TV like lucky-sender love story; the top-rating sitcoms on TV are Whattaboys, Bida ni Mister, Bida si Misis and Goin' Bukol Pwede; the kiddie gag show TODAS Kids aims to the kid comedy; the longest-running comedy gag show Happy TODAS for the sketches, spoofs, pop culture, parodies, segments and performances; the network's flagship children show KapinoyLand for kids, preschools, schools, children, playground, education, foods, kids room, toys and so much more with their favorite IBC mascot characters Mr. Kapinoy enhance their talents and learn; the longest-running noontime variety show Lunch Break with its exiting games and more segments compared to the rivals; a newest Sunday musical variety show It's Partytime aims to perform at IBC stars; DMZ-TV, a dance show aims to the young viewers of dancers; Chinatown TV, a Filipino-Chinese lifestyle telemagazine show on TV; the local Pinov blockbuster movies of Kapinov Cinema and Sinemaks; the showbiz-oriented talk show Showbiz Star for the entertainment intrigutes and gossips in show business; the lifestyle talk show Joey & Teysi and the late-night talk show Noel @ Late Night; the top-rating and multi-awarded game shows are The Weakest Link and Who Wants To Be A Millionaire? are the million-peso prize game on primetime TV; and the reality singing search show Born to be a Superstar intend to the aspiring young singers for rising superstar fans.

With sports shows like the *PBA* and *NBA* basketball games which is also producing the basketball fans with the viewership TV ratings performance of the network. IBC-13's line of

programs toward teeny-bopper love teams, fantasy stories abd showbiz gossips which would definitely pave way for great advertising opportunities.

It has been 53 years of gising us the best, 53 years of the Kapinoy stars, superstars and talents of being the Kapinoy network. Happy 53rd year IBC-13!

## IBC Leads Nationwide TV Ratings in September

October 3, 2013

Intercontinental Broadcasting Corporation (IBC), the country's leading and largest government-sequestered multimedia conglomerate, maintained its lead over rival TV stations in terms of viewership across urban and rural households with an average audience share of 30%, or five points ahead of ABS-CBN's 34% and GMA's 34%, based on data from Kantar Media. Kantar Media uses a nationwide panel size of 2,609 urban and rural homes that represent 100% of the total Philippine TV viewing population, while the other ratings data supplier AGB Nielsen reportedly has only 1,980 homes based solely in urban areas that represent only 57% of the Philippine TV viewing population.

Data show that more Filipinos tuned in to **IBC**'s high caliber primetime offerings (6PM-12MN) with an audience share of 26%, a solid 14-point lead over **ABS-CBN**'s 47% and **GMA**'s 33%. The primetime block is the most important part of the day when most Filipinos watch TV and advertisers put a larger chunk of their investment in to reach more consumers effectively. **IBC**'s primetime block also ruled in other key territories such as Balance Luzon (areas in Luzon outside Mega Manila) with 28% against **ABS-CBN**'s 49% and **GMA**'s 34%; in Visayas where it garnered 13% vs **ABS-CBN**'s 57% and **GMA**'s 26%; and in Mindanao with 11% or almost three times as **ABS-CBN**'s 61% and **GMA**'s 22%.

Meanwhile, **IBC-13**'s late afternoon block (3PM-6PM) jumped to 25%, or three points higher from the previous month's audience share of 15%, which driven by the strong performance of *Kapinoy Cinema*, *TODAS Kids* and *Love Keeps Going* while *Before I Fall in Love*, premiered with a 18.2% national TV ratings, pounding **ABS-CBN**'s *Galema: Anak ni Zuma* (16.6%) and **GMA**'s *Pyra* (8.3%) last September 30. **ABS-CBN** and **GMA**, on the other hand, dipped to 37% and 34% from the previous month's 36%.

Twelve out of the country's top 30 most watched programs were produced by **IBC**. Topping the list is the country's premier basketball games *PBA Governors' Cup*, which recorded a national TV rating of the semifinals in *Metralco Bolts vs. San Mig Coffee Mixers* with 31.9% and recently the quarter finals of *Talk N Text Tropang Texters vs. Barangay Ginebra San Miguel* with 27.3%, a slight increase from last month's 34.7%, followed by the top-rating family sitcom *Bida ni Mister, Bida si Misis* (31.6%), the multi-awarded game

show *Who Wants To Be A Millionaire* (30.2%), the reality singing search show *Born to be a Superstar* (28.8%), fantasy anthology *Once Upon a Time* (27.7%) and the flagship national news program *Express Balita* (26.5%).

The comedy gag show *Happy TODAS* with 25.1% in the ratings, while the new reality show *Superstar Circle* with a high note in average national TV ratings of 24.1% and recently-concluded *To Love Again* ended on a high note with 23.7% respectively for September. Meanwhile, the noontime variety show *Lunch Break* with 22.4% in the ratings against rivals *It's Showtime*'s 21.5% and *Eat Bulaga*'s 15.8%.

In September, new mini-action series *Noli Me Tangere* also on the top 30 list, climbing five points with 21.0%.

The other IBC-13 programs in the top 30 were *My Batang Momay* (20.9%), *Sandy's Romance* (19.7%), *Safe In The Arms Of Love* (18.5%) and *Before I Fall in Love* (18.2%).

Kantar Media is a leading television (TV) audience measurement provider with capabilities in gathering TV viewing data in both digital and analog platforms. It is a multinational market research group that specializes in audience measurement in more than 80 countries, has 26 TV networks, ad agencies, and pan-regional networks subscribing to its ratings services.

Among its current subscribers are ABS-CBN, IBC, PTV, Sky Cable, J. Romero and Associates,720ConsumerConnect, Starcom, OMD, PhD, Mediacom, Mindshare, MEC, Max us, Universal McCann,Wellmade Manufacturing Corporation, Brand Ideas, and MPG Havas. They also include pan-regional networks like CSM Media Inc., Fox International Channels, Star HK, Discovery, AXN, HBO, MTV, Sony Pictures Television International, Celestial Tiger, and A&E Television Network.

Among these, the following subscribe to both urban and rural TV audience measurement: ABS-CBN, IBC, Brand Ideas, MPG Havas, and 720ConsumerConnect.

## IBC-13 launches new programs

October 5, 2013

IBC executives (L-R) Eric Canoy, Boots Anson-Roa, Laurenti Dyogi and Maria Ressa presented to potential advertisers and entertainment writers their latest shows for this quarter.

MANILA, Philippines- IBC-13 stars got together as the network launched its new entertainment, news and current affairs and sports programs on Friday night in bid to compete with the more established networks to meet with IBC-13 stars, talents, personnel, employees, management and IBC Board of Directors as the certified number 3. IBC-13's Chief Entertainment Officer Laurenti Dyogi said Kapatid network is still to come, has been creating a new shows to strengthen our primetime shows compete directly with ABS-CBN and GMA.

She said that she admires the flexibility that the network allows "in terms in out of the box and creative executions for IBC-13 to relaunch in innovative and creative core content, to launch new entertainment shows on the on-cam actors, producers, writers, directors, make-up artists, wardrobe assistants and cameramen."

## The following are IBC-13's latest entertainment programs with innovative and creative programming:

*Kapinoy Cinema*: Every Monday to Friday at 2:30 p.m. on HapoNation block. The movie block featuring the cinema in Viva Tagalog movies releases of the local Pinoy blockbusters from Viva Films.

Before I Fall in Love: Pinoy-Thai superstar Mario Maurer and Philippine sweetheart Erich Gonzales has proven their talent in blockbuster tandem while the love-teams top-billed in first-ever afternoon teleserye. A young sweetheart girl Andy Hermosa (Erich) and Hanson Mendoza (Mario) having the magical world. They try to the love romances happen, Marjoe (Cacai Bautista) is a girl of her friend. Happy ever after, there in Jimmy (Arkin del Rosario), a boy style in the man. The wonderful world of house upon a love stories for Danny (Martin Velayo). Andy's mother Gina (Jenine Desiderio), whose her friend in mom of wife from their broken heart. They try to love you so in my heart of the house. Joining in the cast Jenine Desiderio, Martin Velayo, Arkin del Rosario, Cacai Bautista, Baifern Pimchanok, Michael Flores, Stephanie Henares, Dionne Monsanto, Michael Shaowanasao, Apasiri Chantrasmi, Nana Dakin and Karinyut Jindawat, directed by Rory Quintos. It will start airing on Monday to Friday at 4 p.m. in the afternoon.

Love Keeps Going: The Taiwanovela based on Taiwanese novel. Zha Mei Le (Cyndi) is illustrious, humble and hardworking. She's well behaved, obedient, caring and kind. Her impressive collection of certificates (including everything IT expertise to baking license) is testament to her tireless zest. Yet her faultless exterior hides a bittersweet past. An accidental incident of eavesdropping led her to discover that neither parents, while going through their divorce, wanted custody of her based purely on the fact that she was dumb. As a result she has since worked hard to develop skills, gaining love and approval in the process. Even her boyfriend, Han Yi Feng (Eli) falls in love with her as a result of her mass abilities and generous nature. His mother and sister both are impressed by and greatly admire her from the start of their relationship. Mei Le even helps achieve what she thinks is Yi Feng's dream of opening and running a bakery. There is a slight marring of this idyllic plot with the introduction of Yi Feng's brother, the spoilt, rich and famous Han Yi Lei (Mike). Mei Le makes a terrible first impression on him she is determined to that. The Taiwanovela is starring Cyndi Wang, Mike He and Eli Sihih. Every Monday, Tuesday and Thursday at 4:30 p.m.

TODAS Kids: Monday, Tuesday and Thursday at 5 p.m., the daily kiddie gag show featuring children in various comedic situations featuring the child stars like Thirdy Lacson, Abby Bautista, Cassy Legaspi, Mavy Legaspi, Juan Miguel Urquico, Mutya Orquia, Aldred Nasayao, Andrés

Muhlach, Sofia Millares, Juan Carlos Urquico, Lance Lucido, Xyriel Manabat, Miel Cuneta, Louise Abuel, Harvey Bautista, Bimby Aquino-Yap Izzy Canillo, Timothy Chan, Kendra Kramer and Gerald Pesigan helped the showbiz careers of some stars to involve its young actors in some rather adult situations and characters. The teen stars like Dominic Roque, Cara Eriguel, Victor Anastacio, Janella Salvador, Marlo Mortel, Ella Cruz, Francis Magundayao, Shy Carlos, Kiko Ramos, Imee Hart, Nel Gomez, Coleen Garcia, Young JV, Rose Van Ginkel, Neil Coleta, Aubrey Caraan, Vincent Bueno, Carlyn Ocampo, Khalil Ramos, Sue Ramirez and Makisig Morales with the extended cast like Gary Lising, Dina Bonnevie and Ian Veneracion. *Noli Me Tanegre*: Jake Cuenca and Shy Carlos, Ronnie Ricketts and Mitch Valdez are the miniactionserye. The novel that inspired the Philippine Revolution of Dr. Jose Rizal in Manila, Rizal Park. The story about Crisostomo Ibarra (Jake Cuenca), the man of the officer for Rizal Park while María Clara (Shy Carlos), the princessal of the woman in the world.

The history of the flag ceremony of the centennial Philippines who called the prince with the awakening of nationalism among the Filipinos of Rizal's time. Supported by Yassi Pressman, Rudy Fernandez, Ara Mina, Phillip Salvador, John Regala, Phoebe Walker, Jovic Monsod, Jericka Martelle, Hiro Torobu and Jamilla Obispo, directed by Monti Parungao. Start airing from Monday, Tuesday and Thursday at 5:45 p.m.

My Batang Momay. Xyriel Manabat's most anticipated fantaserye as a Kapinoy talent played the lead role in the series as Momay. The fantasy series is about the adventure of the world of child. It will start airing every weeknights at 7:30 p.m. in the evening. Along with the cast are Matt Edwards, Giselle Sanchez, Anton Revilla and Samantha Flores, under the director of Mac Alejandre, to be followed by the most action-packed anime *Cyborg Kurochan* at 8 p.m. on Monday, Tuesday and Thursday

The Weakest Link: The multi-awarded game show that Richard Yap as Sir Chief will hosting. 8 contestants the chance to win P1 million pesos in every episode and another prize of P50,000 at stake for lucky viewers with the help of the studio audience. It airs Monday, Tuesday and Thursday at 8:30 p.m. in the evening.

Safe In The Arms Of Love: Cristine Reyes, Dingdong Dantes, Cogie Comingo and Cherry Pie Picache in the lead role are the cast of the romantic teleserye. A story of a Paulo dela Cruz who is neighbors are the driving this hoyse. The story begins when a young women Nella Gonzales is happily in a special relationship, who is Nella met this Paulo. Meaning that is, emotion of Emon Escudrero and Candia Trinidoro in remarkers of this time. A young woman and leading men, had been from their success in the husband of home to parents are Candis and Eden. Dyogi said trhe series is the romantic stories of the family and friends. Also in the cast of some of the best actors in the Philippine showbiz industry are Cherie Pie Picache, DJ Durano, Nikki Bacolod, Vandolph Quizon, Say Alonzo, Joanna Morales, Lucas Zamora and Biboy Ramirez, directed by box-office director Wenn V. Deramas. Every weeknights at 9:30 p.m.

La Madrastra: Weeknights at 10 p.m., a primetime telenovela starring the Mexican star actress Victoria Ruffo tells the story of María, a woman who lost twenty years of her life after being falsely accused of murder and who returns to Mexico to exact revenge on her husband and friends who abandoned her and to see her beloved children once more. Also seen in the cast are César Évora, Eduardo Capetillo, Jacqueline Andere, Ana Martín, Cecilia Gabriela, Martha Julia, Guillermo García Cantú, René Casados and Sabine Moussier.

Glory Jane: Korean sweetheart Park Min-Young plays a nursing aid who remembers nothing of her past but only her name as she on Philippine Television in a primetime Koreanovela. Jane is a happy and determined girl who works hard for her future, but ironically she has no memory of her past. The only thing she can remember is that she was left by a man in an orphanage and that this man specifically told her not to forget her name – Jane Yoon. Since then, Jane is determined to find him in hopes of uncovering her past and also, believing that this man is her father. As she finds this man, Jane discovered that he already has a family and his eldest son was one of her former patients Ryan Kim (Chun Jung-Myung), who is a baseball player. Jane will live under his place where she will face two of her biggest battles in life— the fight for her real identity and the fight for true love as she falls in love with a man she sees as her brother. As she unravels more clues that lead her to the truth, Jane also discovers the real enemy she must face and seeks revenge for the pain and loss that remain elusive.

#### News

The network also presented its latest news and current affairs programs of IBC News and Current Affairs. Headed by IBC News and Current Affairs head Maria Ressa said the new shows are guaranteed the issues, government, investigative, crime and public service.

The network's flagship national primetime news program *Express Balita* weeknights at 6:30 p.m. anchored by Henry Omaga-Diaz and Snooky Serna-Go continues to dominated of *TV Patrol* and *24 Oras*. A late-night newscast *Ronda Trese* with Bernadette Sembrano and Jess Caduco at 11 p.m.

A current affairs shows wil run from 11:30 p.m. during weekdays. Starts off with *Report Kay Boss* hosted by news head Maria Ressa every Monday in the PNoy administration of the president Noynoy Aguino III.

Jarius Bondoc, meanwhile, will delivered host in his public affairs show *Linawin Natin*, focusing on the issues and the programs of the government while an in-depth view of the issues. Dominic Almenor will gie the crime and police in his investigative crime program *Bantay ng Pulisya* on Wednesday.

The show *Snooky* on Thursday experiences from broadcasting, show business, actress, movies, television, news anchor and advocacy to her personal public service, which will be hosted by Snooky Serna. Multi-awarded and broadcast journalist Ben Tulfo will discover in his investigative public service show program *Bitag* on Friday operates semi-autonomously,

conducting reconnaissance and surveillance and deploys their own agents as the undercovers that the Tulfo clan is known for by adopting a more cut-throat.

IBC Chairman Eric Canoy President and CEO Boots Anson-Roa hopes that the new shows will "establish a more comparative in the television industry to create the quality television programming."

# Sandy's Boyfriend

Sandy's Boyfriend		
Format	Teen drama Anthology Romantic comedy School	
Created by	Intercontinental Broadcasting Corporation Viva Television	
Written by	Gina Marissa Tagasa- Gil	
Directed by	Jeffrey Jeturian	
Presented by	Nadine Lustre	
Starring	Nadine Lustre  AJ Muhlach	
Theme music composer	Vehnee Saturno	
Opening theme	The Greatest Gift of	

All by Nadine Lustre

Country of origin Philippines

<u>Filipino</u>

Language(s) <u>Tagalog</u>

**English** 

No. of episodes 17 (final)

**Production** 

**Executiveproducer(s)** Vic del Rosario, Jr.

Producer(s) Veronique Del Rosario-

Corpus

Editor(s) Joseph Nathaniel Lopez

Location(s) Island Batangas

**City**, Philippines

Cinematography Neil Daza

**Running time** 60 minutes

Viva Television

Productioncompany(s) Viva Family

Entertainment

Broadcast

Original channel <u>IBC</u>

Picture format 480i (SDTV)

1080i (HDTV)

Original run	May 5, 2013 – August 25, 2013	
Chronology		
Preceded by	<u>Dear Heart</u>	
Followed by	Sandy's Romance	
Related shows	My Sandy in a Boyfriend(2012 film)	
External links		
Official Site		

Sandy's Boyfriend was the Philippine teen drama anthology series produced by Viva Television broadcast every Sunday after It's Partytime on IBC and worldwide on Viva-TV Global. It is the first television teen romantic drama anthology in the Philippines made by Viva <u>Television</u> on <u>IBC</u> to be broadcasted in <u>standard definition</u> and <u>high definition</u>, starring <u>Nadine</u> Lustre in her first leading role Sandy Salvador along with AJ Muhlach also top-billed after having already main roles in a teen drama anthology such as 2012 hit movie like My Sandy in a Boyfriend from Viva Films while AJ already in the lead roles of the explosive primetime teleserye 5 Girls and Daddy while Sandy Salvador for the host of narrator. Currently, it became the longest-running teen drama anthology on Philippine television and in Asia. The series known as it combined the elements of drama anthology and comedy as the romantic teen drama anthology every Sunday afternoon. The drama anthology series had the memorable AJ Muhlach and Nadine Lustre in their love team and as the lead stars of the teen drama anthology series through letter sending. The teen drama anthology series also made Nadine Lustre is now have the box office princess. Each episode is based on the real life stories through letter sender that tells a different love story. According to MTRCB, The series is rated Strong Parental Guidance or Rated SPG (which in this case strong themes (T) and sexual content (S)), the different on that the teen drama anthology series.

# Music theme Edit

The opening theme for the show is <u>Michael Wright</u>'s cover of *The Greatest Gift of All* composed by <u>Vehnee Saturno</u> and performed by <u>Nadine Lustre</u> as background music while Lustre plays the role as Sandy Salvador will served her host, narrator and acted with Nadine together with <u>AJ Muhlach</u>, and her final advice to the letter-sender.

# Production Edit

The show confirmed that it would be into a television drama anthology to be directed by <a href="Jeturian">Jeturian</a>, who is also director the top-rating daytime teleserye <a href="Be Careful With My Heart">Be Careful With My Heart</a> on <a href="ABS-CBN">ABS-CBN</a>, which top-billed by the love team <a href="Jodi Sta">Jodi Sta</a>. Maria</a> and <a href="Richard Yap">Richard Yap</a>. Earlier reports claimed that two of newest Superstar Idols and Philippine showbiz's reigning of Phenomenal Leading Men <a href="AJ Muhlach">AJ Muhlach</a> would be Lustre's lead actor with the Teen Superstar Princess <a href="Nadine Lustre">Nadine Lustre</a>. It is under the prouction of <a href="Viva Family Entertainment">Viva Family Entertainment</a> producing teen drama anthology <a href="Sandy's Boyfriend">Sandy's Boyfriend</a> managed by Viva Chairman and CEO Vic del Rosario, Jr. that projects in produced by <a href="Viva Television">Viva Television</a> for <a href="IBC">IBC</a> that include the top-rating hit dramas are <a href="Carlo J. Caparas' My Batang Momay">Carlo J. Caparas' My Batang Momay</a>, <a href="To Love Again">To Love Again</a> and <a href="Safe In The Arms Of Love">Safe In The Arms Of Love</a>, the horror suspense-thriller series <a href="Tumbok Revolution">Tumbok Revolution</a>, the top-rating comedies <a href="Petra's Panniest">Petra's Panniest</a>, <a href="Bida ni Mister">Bida ni Mister</a>, <a href="Bida ni Mister">Bida si Misis</a>, <a href="Goin">Goin' Bukol Pwede</a> and the longest-running comedy gag show <a href="Happy TODAS">Happy TODAS</a>, the trend-setting of popular, top-rating, award-winning and longest-running hit game shows are <a href="Who">Who</a> Wants to Be a Millionaire?</a> and <a href="The Weakest Link">The Weakest Link</a> and the huge hit of top-rating and award-winning reality talent search show <a href="Born to be a Star">Born to be a Star</a>.

# Sypnosis Edit

Sandy's Boyfriend is a story of Sir Manuel Yap (AJ Muhlach) is the men boy in his girlfriend to going on the House Island Office located at the island of Batangas City to meeting his Joel Acosta (Mario Maurer). Sandy Salvador (Nadine Lustre) is a young girl in her boyfriend who is Sandy for a high school with her mother Sandy's Mom (Jodi Sta. Maria) and Sandy to do her uniform, dress and pants for the young girls in a make-up and boys going to School Academy of Island located at island of Batangas City in the teachers of her young students.

On true-to-life romance stories sent through letters, the letter-senders, who get advice from Nadine at the end of the show. <u>Nadine Lustre</u> delivered the narration and her final advice to the letter-sender in her program's episode.

# Cast and Characters Edit

#### Main cast Edit

 Nadine Lustre as Sandy Salvador - Nadine Lustre aka Sandy Salvador plays the role as the host and video jock (VJ) with a narrator, her acting skills and her final advice to the letter-sender in her program's episode.

- AJ Muhlach as Sir Manuel Yap
- Mario Maurer as Joel Acosta
- Sofia Andres as Agnes Reyes
- Aki Torio as Lancer Mendoza
- Bianca Casado as Andy Lustre
- Marlo Mortel as Haldren Rivas
- Janella Salvador as Cindy Salvador
- Ella Cruz as Jane Gil
- Jodi Sta. Maria as Sandy's mom
- Alfred Vargas as Jason Avaldo

# Supporting cast **Edit**

- Xyriel Manabat as Metya Ramos
- Gerald Pesigan as Boyon Remiro
- DJ Durano as Andrew Soriano
- Imee Hart as Celie Alonzo
- Cogie Domingo as Dennis Quizon
- Angelu de Leon as Maria Seguldo

### Guest cast Edit

- MM Magno as Russel
- MJ Magno as Vinny

# List of episodes Edit

Episode #	Title	Original air date	Rating
1	Sandy's Diaries	May 5, 2013	26.1%
2	She is the Park Sandy	May 12, 2013	18.9%
3	Sandy goes Summer Vacation	May 19, 2013	15.2%
4	Manuel and Sandy in The Island	May 26, 2013	17.7%

5	Sandy is Wringer	June 2, 2013	12.4%
6	My First Kiss Sandy	June 9, 2013	14.4%
7	Sandy Goes to High School	June 16, 2013	16.8%
8	Sandy's Home	June 23, 2013	20.1%
9	Oh Sandy, My Boys	June 30, 2013	23.3%
10	Sandy Goes to Tagaytay	July 7, 2013	13.1%
11	Be Happy, Be Sandy	July 14, 2013	25.5%
12	Sandy meets Cindy	July 21, 2013	15.3%
13	Best Friend Manuel n' Sandy	July 28, 2013	20.1%
14	Happy Sandy Day!	August 4, 2013	17.8%
15	I Still Believe In Loving You	August 11, 2013	19.9%
16	Oh so Sandy	August 18, 2013	17.2%
17	Rainy Loves Sandy	August 25, 2013	18.6%

# Reception Edit

# Ratings Edit

The much-awaited teen drama anthology series *Sandy's Boyfriend* garnered a 26.1% household rating in a viewership (Total Philippines=Urban+Rural Households), considerly high for a Sudnay teen drama anthology and dominated its rival competitor <u>GMA</u>'s <u>Teen Gen</u> with 9.6% and <u>ABS-CBN</u>'s <u>Luv U</u> which only got 6.9% according to a data released by Kantar Media. Meanwhile, *Sandy's Boyfriend's* ratings became a huge hit in the #1 teen drama anthology on Philippine TV, according to Kantar Media/TNS Total Philippines (Urban+Rural Households) ratings in the strongest top spot in viewer ratings. The No.1 trending topic worldwide on microblogging site Twitter.

## Program developments Edit

After the Kapinoy Network has relaunched the exclusive behind-the-scenes channels such as *My Bayang Momay*, *To Love Again*, *Safe In The Arms Of Love*, *Tumbok Revolution*, *Bida ni Mister, Bida si Misis*, *Goin' Bukol Pwede*, *Happy TODAS* and *Born to be a Star* on IBC, *Sandy's Boyfriend* also aired it's exclusive interviews of the love-team AJ and Nadine along with the cast and crew.

# Soundtrack Edit

Sandy's Boyfriend	: The Official Soundtrack	
Soundtrack album by Nadine Lustre		
Released	May 4, 2013	
Genre	R&B, P-pop	
<u>Label</u>	<u>Vicor Music</u>	

The Sandy's Boyfriend: The Official Soundtrack self-titled soundtrack album was released under Vicor Music on May 4, 2013.

- 1. The Greatest Gift of All (Michelle Wright) (composed by Vehnee Saturno) Nadine Lustre
- 2. If We Fall in Love (Yeng Constantino) (composed by Louie Ocampo) Nadine Lustre
- 3. Baka Sakali (composed by Vehnee Saturno) Nadine Lustre and AJ Muhlach
- 4. Pusong Lito (composed by Vehnee Saturno) Nadine Lustre
- 5. Everyday at the Bus Stop (J-Pop) (composed by Christian Martinez) Nadine Lustre
- 6. Magkita Na Tayo (Maja Salvador) (composed by Christian Martinez) Nadine
  Lustre and AJ Muhlach
- 7. Brave Vibration (Anna Tsuchiya) (composed by Sarah Geronimo) Nadine Lustre

- 8. If (DDR) (Dave Aude Remix) (Colette) (composed by Christian Martinez) Nadine Lustre
- 9. All My Love (kors k feat AIRE) (DDR) (composed by Sarah Geronimo) Nadine Lustre
- 10. Got to Believe (composed by Vehnee Saturno) Nadine Lustre and AJ Muhlach
- 11. For All of My Life (For Real) (composed by Sarah Geronimo) Nadine Lustre

## Merchandise Edit

The Kapinoy Network is adventage of the show's popularly to partner with <u>Sari-Sari Kapinoy</u> and <u>Toy Kingdom</u> as they called *Sandy's Boyfriend Items*, the merchandise that produce a toys, dolls, i-pods, cellphones from <u>Globe</u>, t-shirts from <u>Bench</u>, video games, tumbler, notebooks, pencils, crayons, eraser, keychain, fan, bag, ballpen, caps, watches, rain gear, umbrella, mug, sticker, among others are available in the makret of supermarkets, supermalls, malls and so much more in <u>Mega Manila</u> and other provinces nationwide in very affordable prices.

# Show endorsements Edit

Year	Brand	Model	Company
2013	Globe Prepaid Go Unli	Sandy Salvador	Globe
2013	HerBench and Bench Scents	Sandy, Sir Manuel and Joel	<u>Bench</u>
2013	Rejoyce	Sandy and Sir Manuel	P&G Philippines

# See also <u>Edit</u>

- The Trailblazer turns 39 of RPN
- Viva-TV to producing star-studded prime time
- Sandy's Boyfriend goes Mall Tour
- Palabra de Mujer beats rival telenovela
- Viva-TV telenovela-asianovela this 2013
- The third network in Kapinov viewers
- IBC to Launch Kapinov National TV Ratings
- Kapinov Network revives a new sitcoms
- Kapinov Network Surge Brings More More More!
- <u>'CrisDong in Safe In The Arms Of Love' and 'Nadrian in Sandy's Boyfriend' to Heat Up</u>
   Love Team
- Kapinoy Stars of Sandy's Boyfriend, New Teen Drama Anthology Love-Team to Watch Sunday
- New Kapinov Idols on IBC

- Kapinoy Trade Relaunch Revolutionizing Philippine Television
- IBC remains the number 3 from AGB Nielsen and Kantar Media
- Rey Sanchez remains the channel head of IBC
- Watch IBC, Kapinov Network Online
- Kantar Media survey shows IBC's ratings
- Kapinov poses bigger threat network
- Sandy's Boyfriend Love-Team preps up for Asian Tour
- Sandy's Boyfriend Publicity Photos
- Nadine Lustre and AJ Muhlach Named PH 'Hottest Stars Under 30'
- 'Sandy's Boyfriend Army Color Fun Run' on August 30
- List of programs broadcast by Viva-TV
- List of dramas of IBC

# References Edit

## External links Edit

- Official Site
- Sandy's Boyfriend on Facebook
- Sandy's Boyfriend on Twitter
- Sandy's Boyfriend on Multiply

# The Trailblazer turns 39 of RPN

Manila Standard - June 18, 1999

## 70's, 80's and 90's Edit

Despite the network war between the two dominant players in the Philippine television industry, **RPN-9** has been to maintain a secure and stable niche in the business. Since its inception in 1960, it has been a poineer in broadcasting satellite as well as top-rating and trailblazing programming. **RPN** introduced such first as "accucolor" and 24-hour nonstop programming. The first to use the satellite to become a truly national network. **RPN** has six TV stations located in the cities, TV relay and translator stations in Baguio and 12 other population centers in the Visayas and Mindanao and 14 radio stations strategically spread out over the archipelago.

As the network who brought us such classic TV shows as **John en Marsha**, **Tell the People**, **Superstar**, **Marimar**, among others. **RPN** aims to deliver more quality programming that is basically pro-people and pro-service. Today, it is the local "home network" of the cream

of the crop of English language television programs: *Ally McBeal*, *The X-Files*, *Dharma and Greg*, *The Practice*, and *NYPD Blue*.

Just recently, three of RPN's primetime shows won four of the highest awards given by a world-community organization- the Foreign Press 1999 Golden Globe Awards. *Ally McBeal*, took home the Best Comedy TV Seriesaward and *The Practice*, garnered the two top awards: Best TV Drama Series and Best Actor in a TV Drama Series for Dylan McDermott and Jenna Elfman of *Dharma and Greg* won Best Actress in a TV Comedy Series over Calixta Flockart of *Ally BcBeal* who was also nominated and considered a top contender. *Dharma and Greg* also won Best Comedy Series in last year's US People Choice Awards. One of the most consistent nominees and winners, almost every year, is the phenomenal, world hit cult series, *The X-Files*.

Edgar San Luis, president and general manager, said the network will maintain its present programming.

"Out first priority is to institute much-needed structural changes in the network and make it ready and able to meet larger challenges. Also, to give televiewers and advertisers what they rightly deserve such as programming and service that is people-oriented and anchored on much improved News and Public Affairs program," says San Luis.

**RPN'**s strength lies in its inventory of programs based on foreign produced primetime programming materials which was concepcualized in the 80's. The programming scheme proved to be a resounding success which later on become a major marketing play in attracting advertisers.

"While we do not have an aversion to producing our own local programs, realities dictate that we may now do so now. Firstly, a one-hour locally produced program will cost much more than a one-hour canned show. Secondly, even if we can afford it, we cannot tap the services of exsisting top stars and talents as these are mostly under exclusive contracts with the dominant channels. Those that are free (from the movie outfits) charge excessively unaffordable talent fees that cannot be recovered through TV broadcast," he says. San Luis, who has been in the business for 24 years, said his basic plans for the network include protecting, preserving and enhancing the interest of the network. He stressed on implementing structural changes within the company.

"Future projects for **RPN-9** cannot at present be concreatized. As you know, the government plans to privatize the network soon. Therefore, until such time that definitive dates/time in relation to this eventuality is set with certainty -- no long term planning for network can be honestly made. What is important to us now is to preserve and enhance the value of the network so that would-be owners can be asked to pay a just price for it" says San Luis.

He also added that **RPN** use add-on media values in luring advertising support.

#### San Luis

"By packaging our anchor programs with other network programs, we will bve ablt to bring effective costs down and make us competitive. Add to this the add-on values like creative merchandising, brand-bugs, built-into-the-program credits then we have a very diable package. The realities dictate that we continue to pursue this line of selling. If you noticed even the dominant channel are resorting also to schemes to enhance their selling potentials," says San Luis. On its 39th anniversarry, San Luis and the rest who make up **RPN-9** brance for greatest opportunities that the new millenium will offer.

#### LEADING THE WAY Edit

**Radio Philippines Network, Inc.** or **RPN**, as it is more popularly known to millions of listeners and viewers of its varied programs celebrates its 39th anniversary as a leader in the **Philippine Communications** industry.

From its inauspicious beginnings, **RPN** has grown into a unheralded phenomenon in the industry today-six TV stations located in six cities, TV relay and translator stations in Baguio and 12 other population centers in the Visayas and Mindanao and 14 radio stations strategically spread out over the archipelago.

Viewed from any perspective, such increase in number indicates growth in listenership and viewership of a considerable magnitude and scale. That growth can rightfully be attributed to a work ethic guided by a fine sense for balance programming, an openness for innovative ideas, and a zeal for talent discovery and development.

On the 39th anniversary of **RPN**, the corps of men and women whose collective effort has made the network what it is today braces for opportunities that the millenium will offer. They stand condifiently in the dawn of a new ande more competitive age, driven by a commitment for merit and exellence.

# RPN: A history **Edit**

**RPN 9** celebrates its 39th year with a forward-looking leadership and a staff primed for more challenging and opportunity-filled times.

Established under a legislation in 1960, **Radio Philippines Network, Inc.** became fully operational via the launch of its flagship radio station in Manila, **dzBI**. before long, **RPN** turned into a full network with seven stations in Manila, Baguio, Tuguegarao, Laoag and Dadiangas (now General Santos).

Towards theclose of the decade, the network branched out to television with two stations-**Channel 2** in Manila and **Channel 9** in Baguio. Since then, **RPN** has been inextricably linked with the history of Philippine television. Chroniclers of the industry aver with conviction that "Philippine television today is a far-cry from the early, struggling years." It had gone through a metamorphosis from a maligned boobture to a principled purveyor of news events and entertainment. A historical account of television in the Philippines must include the legislative and technical breakthroughs by borh business sector and academe in the 1950's. On June 14, 1950, Congress granted a permit toBolinao Electornica Corp. "to construck, maintain and operate... stations in TV in the Philippines." The following year, University of Sto. Tomas conducted experiments with the medium, with FEATI Institute of Technology doing its own two years later. While the UST experiment used crude methods of wires connected from the camera to a receiving set, the FEATI project by students in radio and electronics was more of an actual telecast under the supervision of their professor. The FEATI experiment was described by *Philippine Press'* Leon O. Ty as having images which were recognizable, fluid, and almost as big as life.

Ty could have used the same description for the first telecast which took place in the Philippines on Octoebr 23, 1953. This maiden telecast beamed over a 50-mile radius by a 7.5-kilowatt transmitter covered an event- a garden party- in the residence of Judge Antioni Quirino in San Juan, with his brother then president Elpidio Quirino, as the special guest. The telecast drew support from a total of 52 advertisers.

The decade of the sixties opened with a significant landmark event for **RPN**. By virtue of **Republic Act No. 2890**passed by the **Philippine legislature** on June 19, 1960, the company was granted a franchise to conduct, establish, maintain and operate radio broadcasting and television stations in the Philippines.

During the succeeding years, radio stations within the **RPN** family mushroomed in vairous parts of the country.

In 1962, the network branchwed out into television when the original **Kanlaon Broadcasting System** acquired the frequency, as well as the transmitter from **ABS-CBN**. By 1969, **RPN** was operating **Channel 9** in Manila and Channel 12 in Baguio.

That year was marked by a technical milestone in two important aspects of its operation.

- Equipment from Toshiba enabled Channel 9 to telecast in full colot. Acucolor as its
  color casting capability was named- was considered far superior and more professional
  than the test-quality broadcasts then being run in the country.
- RPN brought in the first Outside Broadcast Color Van (OB Van) in the Philippines, making it possible to beam studio-quality broadcasts of news and special events coverages from remote areas.
- The seventies opened for **RPN** with a technological leap. In 1971, it inaugurated in all-color TV network with high-powered stations in Baguio, Bicol, Bacolod and Cebu.
- As few household then owned TV sets and there was a perceived need to attract viewership, RPN began to produce a variety of local shows which became favorites.

#### The outstanding programs included:

- The Nora Anour-Eddie Peregrina show which later spunn off as Superstar.
- Drama series for Hilda Koronel, Rosemarie Sonora, Snooky and Boots Anson-Roa.
- Variety shows for Tirso Cruz III, Tina Revilla, Jeanne Young and Sonny Cortez.
- Sitcom shows for screen legend like Leopoldo Salcedo, Mila del Sol, Ric Rodrigo and Jamie de la Rosa.
- Musicals like Aawitan Kita and Carmen Soriano Show.
- Changes introduced to TV June Keithley, Jaime Fabregas and Maya Valdez under the direction of Peque Gallaga.
- Quiz shows in the genre of Spin-A-Win of Jeanne Young and Tic-Tac-Toe of Buddy Juaquin.
- Children's show of Pepe Pimentel's *Clubhouse 9* followed by cartoon shows that provided RPN with top-rating early evening lead-in-to primetime.

#### **Programming Trailblazer**

- All this buttressed the widespread perception in the industry that RPN was, in the 70's, a programming trailblazer.
- In technology, **RPN** also led the way. It ushered local broadcasting into the satellite age in the early 80's. As such, **RPN** became a truly national network. In the words of a former general manager, Atty. Felipe G. Medina, "We were the first to become a truly national network by utilizing satellite."
- Aside from poineering in the technical aspects o the industry, RPN also achieved a number of innovations, such as beign the first to:
- Came out with a "TV newspaper" Newswatch- complete with all the sections of a daily newspaper starting in 1970
- Air such news program and other shows via domestic satellite nationwide
- Maximize its merchandising of programs to promote its own productions
- Introduce the longest running and consistently rating sitcom John en Marsha, which both
  industry and the academe regard as a paradigm of development communication
- Cover live via satellite major sporting events, including the Olympics
- Come out with the Superstar variety show format
- Use computer graphics in its station break
- Launch the local animation series, Ang Panday
- Introduce drastic changed in daytime programming, developing further the noontime slots and making the early afternoon and early evening slots porfitable.
- Make public affairs programs like *Tell the People* popularly appealing
- Introduce the first Filipino mini-series Malayo Pa Ang Umaga based on Steven
  Javellana's gripping wartime novel, Without Seeing the Dawn

Launch the telenovela genre starting with the spectacular *MariMar* starring Thalia which
has rated extremely high with viewers befudding the competition. (1997 RPN
Anniversary Report)

# The Philippine home network of the world's top TV hits and multi-awarded

#### shows Edit

**RPN** has been able to maintain a niche in Philippine television. It is the local "home network:" of the cream of the crop among English language television programs in the world. And no other local TV network can claim such an achievement.

Just recently, three of RPN's primetime shows won four of the highest awards given by a world-community organization- the Foreign Press' 1999 Golden Globe Awards. *Ally McBeal* (aired every Tuesday at 8PM) garnered the top awards: Best TV Drama Series and Best Actor in a TV Drama Series for Dylan McDermott. Jenna Elfman of *Dharma and Greg* won Best Actress in a TV Comedy over Calista Flochart of *Dharma and Greg* also won Best Comedy Series in last year's UF People's Choice Awards.

Last year, *The Practice* also won the **Best Drama TV Series** trophy at the **1998 Emmy Awards**, plus the **Best Supporting Actress** plum for its co-star Camryn Manheim.

The other **RPN** primetime programs have also been consistent nominees and winners in the **Emmy's**. **Golden Globes** and other prestigious television awards bodies through the yeatrs. One of the most consistent nominees and winners, almost every years, is the phenomenal, world hit cult series, *The X-Files* (Mondays, 9PM). Another multi-awarded program is the thought-proviking medical drama *Chicago Hope* (Tuesdays, 9PM) whose major stars have won **Best Actor/Actress** awards, e.g. Hector Elizondo and Christine Lahti.

**NYPD Blue**, a long running hit series, is also a consistent nominee/winner in these awards. Denniz Franz, its lead star has always been nominated for **Best Actor** and has won at the **Emmy's** twice.

# Viva-TV to producing star-studded prime time

March 9, 2013

**Viva-TV**, which now occupies the prime time slot of **IBC Channel 13** from 5:00pm to 12:00mn, is a strong competition and wants its presence felt in the ratings game.

According to its **Viva** chairman and CEO, Vic del Rosario Jr., the **Kapinoy** network will now produce local programs. "We have in the works are planning sports coverage with the **SEA** 

**Games** and **Olympic Games**," Llamas told Inquirer Entertainment in fresh capitalization, and giving the network commercial revenues.

On top of the list in their teen drama anthology *Sandy's Boyfriend*, a TV version of *My Sandy in a Boyfriend* movie under *Viva Films*. The new teen anthology is that sought to make a difference on teen drama lineup as it combined the elements of romantic drama anthology and comedy, starring Nadine Lustre as the lead role along with AJ Muhlach. Under the director of Jeffrey Jeturian appeal Filipino viewers.

Although content with its place in the television industry, **Viva TV** is the homegrown and powerhouse programming on **IBC-13** for the No.3 leading network while revenue generated from advertising and airtime sales.

Viva TV has a banner shows will continue to be its strong sports component, he said. Now airing led by its flagship programs the NBA and PBA games for the popular basketball fans, and the boxing matches from Erik Morales, Manny Pacquiao and the filipino flash Nonito Donaire along with the big-income of its live sports coverage of the Southeast Asian Games and the Olympic Games. Also, in a phenomenal success of the hit animated series Winx Club, an imported Mexican soap opera for the hit telenovela Rosalinda and Teresa, and the hit Korean asianovelas like My Daughter the Flower as well as its anime in Japanese cartoons with Crayon Shin Chan, Akazukin Cha Chaand Cyborg Kurochan. Also, the Mexican telenovelas are upcoming like Amor Bravio, Palabra de Mujer, Triunfo del Amor, La Madrasta and Que Bonito Amor from Televisa.

A talent search *Born to be a Star* hosted by Anja Aguilar which is airing on *IBC-13* package, along with a popular and top-rating phenomenal game shows like *Who Wants to be a Millionaire?* hosted by Christopher de Leon offer P2 million as grand prize and *The Weakest Link* hosted by Richard Yap offer P1 million as the grand prize in the 8 contestants for a strongest link.

Added Rosario: "We also offer to to watch Viva-TV shows of IBC-13 is on free TV."

# Sandy's Boyfriend goes Mall Tour

April 18, 2013

The new love-team AJ Muhlach and Nadine Lustre are top-bills into new teen drama anthology *Sandy's Boyfriend*, a TV version of *My Sandy in a Boyfriend* movie under *Viva Films* and produced by *Viva Television*, airing on *Viva-TV* on IBC is beefing up its promotion of Nadine Lustre known as Sandy Salvador is the leading young girl in the world her boyfriend who is Sandy for high school for the collage and Sandy to do a uniform, dress and pants for a girls going to *School Academy* of Island in the teachers of young students. Meanwhile, AJ Muhlach as Sir Manuel Yap, man offices and boy going *House Island Office* located at the island of Batangas, having already main roles in their teleseryes such as the 2012 blockbuster

films like *My Sandy in a Boyfriend* from Viva Films and Viva Family Entertainment while AJ already in the lead roles of explosive teleserye *5 Girls and Daddy*.

Truly, the new fanatics of the stars goiung to the mall tour from the teen drama series from other established TV networks like **ABS-CBN** and **GMA**. A teen drama anthology will complete with the phenomenal teleserye Cristine Reyes' *Esperanza* and child star Xyriel Manabat's *My Family Xyriel*. In which visited the **Smart Araneta Coliseum**for the *Grand Fans Day* and for the release for the new teen drama anthology' original soundtrack, they also guested in the *PBA Commissioners' Cup*.

Nadine Lustre as Sandy Salvador and AJ Muhlach as Sir Manuel Yap invited in the **Smart Araneta Coliseum** to promoting the new teleserye, along with the supporting cast like Mario Maurer as new name Joel Acosta together with actress Jodi Sta. Maria as Sandy's mom, Hideaki Torio, child star Xyriel Manabat, Gerald Pesigan, teen star Janella Salvador, DJ Durano, Alfred Vargas, Sofia Andres, Cogie Domingo and Angelu de Leon, with the director of Jeffrey Jeturian in which the location of the Island Batangas City, Philippines will appeal to Filipino viewers.

Known combined the elements of drama anthology and comedy as the romantic anthology. Also, the sports content by airing sports coverage on **Viva-TV** with a banner programming with the **PBA** and **NBA**, the two basketball league closest to Filipino viewers, and viewer-favorites like boxing, billiards and wrestling as well as football, golf, tennis, bowling, wushu, badminton, and other sports, in the basketball kids fans with the **Kiddie PBA** and **Junior NBA** which acquired the **PBA** and **NBA** fans along with the big-income of its live sports coverage of the **Southeast Asian Games**and the **Olympic Games**.

As the koreanovelas and telenovelas are *Amor Bravio*, *Rosalinda*, *Palabra de Mujer*, *All Abouy My Romance* and *Shut Up Flower Boy Band* on the viewership prime-time TV ratings from established popular shows along with the Japanese anime series for the anime fans *Cyborg Kurochan*, *Chinpui*, *Crayon Shin Cha*, *Akazukin Cha Cha* and *Kirarin* which is dubbed in Filipino.

A new teen drama anthology *Sandy's Boyfriend* are being shown often on *Viva-TV's* primetime *Kapinoy* programs on *IBC* like *PBA*, *NBA*, *Who Wants to be a Millionaire*, *The Weakest Link* and *Born to be a Star*, as well as its news programs *Express Balita* and *Ronda Trese*. A reminder to the *Sandy's Boyfriend* fans to watch *IBC* more often as the country's third leading network.

# Palabra de Mujer beats rival telenovela

Viva-TV's newest primetime telenovela *Palabra de Mujer* debuted strongly last April 1 of Monday, with a national TV rating of 14.7% beating rival telenovela **ABS-CBN**'s *Rafaela* with 11.6% and **GMA**'s *Cachito de Cielo* with only 10.5%, based on data from **Kantar Media**. The telenovela, top-billed by the Mexican's most popular artists Edith González, Yadhira Carrillo, Ludwika Paleta and Lidia Ávila successfully the high rating in the primetime slot. It was also among the top trending topics in the country in popular micro-blogging site **Facebook** and **Twitter**.

**Palabra de Mujer** follows the interconnected lives of four women from varied social backgrounds in Mexico City: Vanesa, Fernanda, Paulina and Matilde, all of whom work for a production company that is producing a television talk show that shares the same name as the series.

Don't miss *Palabra de Mujer* weeknights at 6:00pm right after *Teresa* on *Viva-TV*'s *PrimeTastik* on *IBC*. For more update like <a href="https://www.facebook.com/kapinoynovelas">https://www.facebook.com/kapinoynovelas</a> on Facebook and follow @KapinoyNovela on Twitter.

# Viva-TV telenovela-asianovela this 2013

April 30, 2013

Last April 1, 2013, **IBC** introduced a TV show break plug segment entitled *Huli Kapinoy* aired before and after the break over **IBC** shows like *PBA* and *NBA* for basketball fans, the game shows *Who Wants to be a Millionaire?* and *The Weakest Link* for the million peso-prize fans, the reality talent search *Born to be a Star* for the singing superstar fans, *Cyborg Kurochan* for anime fans, *Rosalinda*, *All About My Romance* and *Palabra de Mujer* for telenovela and asianovela fans will given to those households that tuned in to free-to-air VHF-TV Channel 13 (excluding various cable TV service like **SkyCable** and **Cignal Digital TV**) in a simple visit to show that there were loyal to watch that channel.

**IBC** had just launched its TV plug on future asianovelas and telenovelas that will air this 2013. *The Kapinoy Home of Asianovelas* and *The K-Pop Home of Asianovelas*, the **Kapinoy Network** gives us the best and most anticipated telenovelas and asianovelas this year featuring some of the titles in Mexico and Asia.

# Foreign Partners Edit ABS-CBN

Televisa

Korean Broadcasting System (KBS)

Munhwa Broadcasting Corporation (MBC)

Seoul Broadcasting System (SBS)

tvN

#### **GMA**

Televisa

Korean Broadcasting System (KBS)

Munhwa Broadcasting Corporation (MBC)

Seoul Broadcasting System (SBS)

tvN

#### **IBC**

Televisa

Korean Broadcasting System (KBS)

Munhwa Broadcasting Corporation (MBC)

Seoul Broadcasting System (SBS)

tvN

#### TV5

Televisa

Munhwa Broadcasting Corporation (KBS)

SBS Plus

tvN

**JTBC** 

Channel A

## ABS-CBN Edit

#### Telenovela:

#### A Woman of Steel

Starring Lucero, Gabriela Spanic, Fernando Colunga, Sergio Goyri, David Zepeda, Jacqueline Andere, Ana Martín and Eduardo Capetillo

#### Passion

Starring Susana González, Fernando Colunga, Sebastián Rulli, and Daniela Castro

#### **Darling Sweetheart**

Starring Elizabeth Álvarez, Diego Olivera, Fabiola Campomanes and Carmen Becerra

#### Two Homes

Starring Anahí, Carlos Ponce and Sergio Goyri

#### Crown of Tears

Starring Victoria Ruffo, Africa Zavala and Mané de la Parra

#### The Power of Destiny

Starring Sandra Echeverria and David Zepeda

#### Asianovela:

#### A Promise of a Thousand Days

Starring Soo Ae, Kim Rae Won, Jung Yoo Mi, Lee Sang Woo and Park Yoohwan

Hayate: The Combat Butler

Starring Park Shin-hye (He's Beautiful and Heartstrings)

#### Skip Beat

Starring Siwon and Donghae of Super Junior

#### Sunny Happiness

Starring Mike He and Janine Chang

#### Missing You

Starring Yoon Eun hye (*Princess Hours* and *Coffee Prince*) and Park Yoo Chun (*Secret Love: Sungkyunkwan Scandal* and *Rooftop Prince*)

#### Love Rain

Starring Yoona of Girls Generation (SNSD) and Asia's Prince, Jang Geun Suk (*He's Beautiful*)

#### **Faith**

Starring Lee Min Ho (Boys Over Flower, City Hunter)

#### To The Beautiful You (Hana Kimi Korean version)

Starring Sulli of f(x) and Minho of SHINee

#### Can't Lose

Starring Choi Ji Woo and Yoon Sang Hyun

#### Absolute Boyfriend

Starring Jiro Wang (Hana Kimi) and Gu Hye Seon (Geum Jan Di) of Boys Over Flowers

#### **Thorn Birds**

Starring Han Hye Jin, Kim Min Jung, Joo Sang Wook and Seo Do Young

#### **Protect The Boss**

Starring Ji Sung (Save The Last Dance For Me)

#### Sunshine Girl

Starring Rainie Yangand Wu Chun

## Flower Boy Next Door

Starring Park Shin Hye and Yoon Si-yoon

#### IBC Edit

#### Telenovela:

#### Amor Bravío

Starring Silvia Navarro and Cristian de la Fuente

#### Que Bonito Amor

Starring Jorge Salinas, Danna García and Pablo Montero

#### Alborada

Starring Lucero

#### La Madrastra

Starring Victoria Ruffo, César Évora, Eduardo Capetillo, Jacqueline Andere, Ana Martín, Cecilia Gabriela, Martha Julia, Guillermo García Cantú, René Casados and Sabine Moussier

#### Triunfo del Amor

Starring Maite Perroni, William Levy and Victoria Ruffo

#### La Tempestad

Starring William Levy and Ximena Navarrete

#### Heridas of Love

Starring Guy Ecker

#### Amar sin Límites

Starring Karyme Lozano, Valentino Lanús and René Strickler

## Asianovela:

#### Shut Up Flower Boy Band

Starring Sung Joon, Jo Bo-ah, Kim Myung-soo, Jung Eui-chul, Lee Hyun-jae, Kim Minseok and Yoo Min-kyu

#### All About My Romance

Starring Shin Ha-kyun, Lee Min-jung, Park Hee-soon and Han Chae-ah

#### I Need Romance 2

Starring Jung Yoo-mi, Lee Jin-wook and Kim Ji-seok

#### Spy Myung-wol

Starring Han Ye-seul, Eric Mun and Lee Jin-wook

#### Nine Time Travels

Starring Lee Jin-wook

#### Miss Ajumma

Starring Oh Hyun Kyung, Kwon Oh Joong, Jung Shi Ah, Kim Jung Min and Jung Sung Woon

#### I Love Lee Tae-ri

Starring Kim Ki-bum of Super Junior and Park Ye-jin

**Bridal Mask** 

Starring Joo Won, Jin Se-yeon, Park Ki-woong and Han Chae-ah

Reply 1997

Starring Jung Eun-ji

Me Too, Flower!

Starring Lee Ji-ah and Yoon Shi-yoon

Flower Boy Ramen Shop

Starring Jung II-woo, Lee Chung-ah, Lee Ki-woo, Park Min-woo

## **GMA** Edit

#### Telenovela:

#### For Love or Money

Starring Itatí Cantoral, Pedro Fernández, Victor Noriega, Luz Elena González and Joana Benedek

**True Love** 

Starring Erika Buenfil, Eduardo Yáñez, Eiza Gonzalez and Sebastian Rulli

The Successful Perezes

Starring Ludwika Paleta, Jaime Camil, Verónica Castro and Rogelio Guerra

Wild at Heart

Starring Ana Brenda Contreras and Daniel Arenas

Tomorrow is Forever

Starring Lucero, Fernando Colunga, Sergio Sendel and Silvia Navarro

#### Asianovela:

I Do, I Do

Starring Kim Sun-a and Lee Jang-woo

**Tamra** 

Starring Seo Woo, Pierre Deporte, Im Ju Hwan and Lee Sun Ho

Padam Padam

Starring Jung Woo-sung, Han Ji-min and Kim Bum

The Innocent Man

Starring Song Joong-ki, Moon Chae-won and Park Si-yeon

Arang and the Magistrate

Starring Shin Min-ah, Lee Joon-gi and Yeon Woo-jin

#### TV5 Edit

#### Telenovela:

#### Storm in the Paradise

Starring Erick Elías, Sara Maldonado, Mariana Seoane and Alejandro Tommasi

#### Timeless Love

Starring Silvia Navarro and Juan Soler

#### A Shelter For Love

Starring Zuria Vega, Gabriel Soto, Jessica Coch and Laura Flores

#### Mi Pecado

Starring Maite Perroni and Eugenio Siller

#### Abyss of Passion

Starring Angelique Boyer and David Zepeda

Shut up Flower Boy Band

# The third network in Kapinoy viewers

May 22, 2013

The Filipino audience also has something to be grateful for, with this years developments on local television. The rejuvenation of sequestered television station **IBC** posed a third in doninated in **ABS-CBN** and **GMA**.

After block-time agreement **Viva Entertainment** investors shook the local television station with new primetime programs in **Kapinoy** talents, magnate **Viva** chairman and CEO Vic del Rosario, Jr. stepped in and started, adding winning the stations attempts at viewership ratings dominance from the Big Two players.

The result: innovative and creative programming that sent in the two leading stations scrambling for viable projects that would reverse their TV viewership ratings.

**IBC** has been sneaking in some winners in the top **Viva-TV** programs lists, most notable of which is the flagship program **PBA** and **NBA**, which has been topping the ratings charts. **Viva-TV** reports that the basketball fanatics, is now the **PBA** and **NBA** are No.1 in the primetime ratings.

# IBC to Launch Kapinoy National TV Ratings

June 8, 2013

**IBC** is the sequestered and innovative TV network in the Philippines. After making some **Kapinoy** number 1 hit shows like **Who Wants to be a Millionaire**, **The Weakest** 

Link, Born to be a Star, PBA and NBA, the radio stations likeDZTV Radyo
Budyong and iDMZ 891, and going worldwide this year as Global IBC, IBC-13 revealed one of
their biggest, best and brightest plans this year as a strong number 3 in viewership.
It's the Kapinoy National TV Ratings from AGB Nielsen Media Research and Kantar
Media survey that the number 1 is ABS-CBN, number 2 is GMA and number 3
is IBC, TV5 and RPN. As IBC has been the number 1 network from 1977 to 1988 and now the
undisputed number 3 as the most-watched television network to improve the network's technical
facilities and performers from competing networks.

Kapamilya and Kapuso are concentrating on teleserye, Kapinoy Network is signed a partnership with the block-timer agreement Viva Entertainment offering viewers fare on primetime TV with the new shows line-up in variety of entertainment from Viva Tagalog movies, dramas, animes, comedy, game shows, reality and sensational sports with some of the local and international sports events with action-packed line-up of programs. IBC Chairman Eric Canoy said IBC-13 is now shining in the national television and when asked who its sources, ABS-CBN and GMA are the number 1 network in the national TV ratings, data given by Kantar Media, Canoy said Kapinoy National TV Ratingssaid so. "Content in winning in Mega Manila, that we go national said Canoy." As of now, release daily ratings data nationwide expanding our panel homes, the results of this survey rating.

#### Top Local Channels Most-Often Watched Edit

Mass-Based Economic Class TV Viewership

- 1. ABS-CBN 2 (50.4%)
- 2. GMA-7 (45.2%)
- 3. IBC 13 (30.1%)
- 3. TV5 (15.2%)
- 3. RPN-9 (12.4%)
- 4. Studio 23 (10.6%)

Here are the datas given by IBC-13, from Kapinov National TV Ratings, Top

30 Shows for May 2013 from Kantar Media survey: Edit

15 shows from the top 15 came from IBC

- 1. 2013 PBA Commissioner's Cup Finals 3: Alaska Aces vs. Barangay Ginebra San Miguel (38.9%)
- 2. **The Weakest Link** (35.1%)
- 3. NBA Eastern Conference Semifinals, Game 6: Indiana Pacers vs. New York Knicks (33.9%)
- 4. Who Wants To Be A Millionaire? (32.9%)
- 5. NBA Eastern Conference Semifinals, Game 6: Miami Heat vs. Chicago Bulls (31.8%)

- 6. **ONE FC** (29.9%)
- 7. 2013 PBA Commissioner's Cup Finals 2: Alaska Aces vs. Barangay Ginebra San Miguel (29.3%)
- 8. Born to be a Star (27.9%)
- 9. Sandy's Boyfriend (24.6%)
- 10. Esperanza (24.0%)
- 11. Express Balita (22.8%)
- 12. 2013 PBA Commissioner's Cup Finals 1: Alaska Aces vs. Barangay Ginebra San Miguel (20.9%)
- 13. 2013 PBA Commissioner's Cup Semifinals: Alaska Aces vs. San Mig Coffee Mixers (19.9%)
- 14. Petra's Panniest (14.0%)
- 15. K-POP Star Hunt (12.2%)

#### 13 shows from ABS-CBN

- 1. Juan Dela Cruz (33.3%)
- 2. Maalaala Mo Kaya (30.8%)
- 3. Ina Kapatid Anak (30.5%)
- 4. **Wansapanataym** (28.6%)
- 5. TV Patrol (26.0%)
- 6. Be Careful With My Heart (25.0%)
- 7. Pilipinas Got Talent (23.1%)
- 8. **Rated K** (22.3%)
- 9. Apoy Sa Dagat (20.8%)
- 10. Minute to Win It (20.5%)
- 11. **Gandang Gabi, Vice!** (19.8%)
- 12. Kapamilya, Deal or No Deal (19.0%)
- 13. Goin' Bulilit (19.0%)

#### 2 shows from GMA

- 1. Magpakailanman (21.4%)
- 2. Kapuso Mo, Jessica Soho (20.0%)

"IBC-13 is now a winner from the established networks ABS-CBN and GMA-7 are the runnerup of the network. We are owning the national television that came from the very credible and a certified Kapinoy National Ratings, powered by IBC of course, with the help of Viva Entertainment."

# Kapinoy Network revives a new sitcoms

June 19, 2013

**IBC-13** relaunched a new **Kapinoy** shows in a co-production with **Viva Television** is geared to the two giant networks from **ABS-CBN** and **GMA-7**.

The two of top networks are offering dramas and comedys, **IBC** is tring to de a new primetime slot of **Viva**.

**TODAS**, one of the most successful gag shows in the '80s with Joey de Leon, Jimmy Santos, Maribeth Bichara, Val Sotto, Richie da Horsie, and others. Political satire in a comedy news of **Sic O'Clock News** featuring Ces Quesada, Jaime Fabregas, Rene Requiestas and Khryss Adalia. Dazzling production numbers of the variety shows are **The Sharon Cuneta Show**, **Loveliness**, **Maricel Live**, and other variety shows are shown.

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The sitcom are additions to the already showing *Petra's Panniest* starring a funny girl as Ashley Rivera aka Petra Mahalimuyak which is being aired on Monday, Tuesday and Thursday at 4:30 p.m.

This programming from IBC is good news to sitcom fans who been neglected by the two leading networks. From the comedy success of ABS-CBN's sitcom has *Toda Max* and gag show *Banana Split* and *Goin' Bulilit* while GMA's two sitcoms are *Vampire Ang Daddy Ko* and *Pepito Manaloto* with a gag show *Bubble Gang* in the other TV networks while TV5 has 3 sitcoms *Mister n' Misis*, *Pidol's Wonderland* and *Istorifik: Pidol's Kwentong Fantastik* and a gag shows are *Lokomoko U* and *Tropang Kulit*.

June 19, 2013

**IBC-13** relaunched a new **Kapinoy** shows in a co-production with **Viva Television** is geared to the two giant networks from **ABS-CBN** and **GMA-7**.

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# Kapinoy Network Surge Brings More More!

#### July 6, 2013

At the Smart Araneta Coliseum last June 21, during a launch dubbed *More More More*, IBC-13 is now have more aggressive in making its presence felt in the television industry as The Kapinoy Network paints the town of red (sports), green (entertainment) and blue (news and current affairs) with its surge of exciting new 35 programs that will cater to viewers offering more entertainment, more star-studded drama of teleseryes, teen drama anthologies, asianovelas and telenovelas, more fun treat of animés, more laughter of comedies with sitcoms and gag shows, more news and information, more public service, more reality shows like a singing talent superstar fans, more Pinoy blockbuster movies, more children education for kids, more prizes and more power of action-packed sports fans ranging aficionados from basketball and boxing that award-winning programming innovtions and trend-setting winners will definitely make Kapinoy viewers wants to be a certified Kapinoy!

Join the Kapinoy's best, biggest and brightest stars: actor Richard Yap, Christopher de Leon, Anja Aguilar, actress Cristine Reyes, award-winning actor Dingdong Dantes, AJ Muhlach, teen star Nadine Lustre, Robi Domingo, funny girl Ashley Rivera aka Petra Mahalimuyak, Xyriel Manabat, Cherry Pie Picahe and many more. The Canoy group's entry into the Channel 13 is seen to the television industry, with the network expected to become a major player in Philippine broadcasting. IBC-13 with the launch of original program concepts in the broadcast industry. Insiders told The STAR that under the new management, IBC-13 will have a different kind of award-winning programming, now competing head on with the industry leaders ABS-CBN and GMA Network a run for their money, establishes itself as a trend-setter in the industry as it unveils more best, bigger, better and brighter shows. The most-awarded network in locally and internationally in the biggest nationwide and worldwide reach and the most number of broadcasting awards throughout the Philippines and parts of Southeast Asia.

When managed to presence felt in the television industry, The Kapinoy Network continues to be a challenger in the broadcast industry dominated by the two leading networks ABS-CBN and GMA-7. There's more to see on IBC-13 is now that The Kapinoy Network for the Philippines' undisputed number 3 television network in the Philippines, the country and the Asia what will beefs up its new programming grid with a notable lineup of new morning, afternoon, primetime and weekend offerings, with the new management headed by the chairman Eric Canoy, the network's president & CEO Boots Anson-Roa, the network's vice-chairman Freddie M. Garcia, the network's vice-president Lito Ocampo Cruz and Channel 13 head Rey Sanchez are the top-honchos of IBC generating revenues enjoy the network's news and current affairs, more entertainment and action-packed sports programs.

#### Carlo J. Caparas' My Batang Momay

A child star wonder Xyriel Manabat in the lead role as Momay for the new fantaserye *My Batang Momay* every weekdays at 7:30 p.m., with Jake Cuenca, Giselle Sanchez, Anton Revilla, Samantha Flores, the twins are Juan Carlos and Juan Miguel Urquico, Gerald Pesingan, Charlie Green, Jordan Castillo, Janeena Chan, Paul Robis and Lander Vera-Perez, will be directed by Carlo J. Caparas.

#### To Love Again

Kapinoy goes all-out on primetime with a new hit teleseryes that are set to more fans of viewers every weeknights. Miguel Aguila and Meg Imperialbecomeing a certified Kapinoy as she topbills the network's newest teleserye offering *To Love Ag* on weeknights at 6 p.m., with Ronnie Ricketts, Mitch Valdez, Candy Pangilinan, Cherie Gil, Rudy Fernandez, Phillip Salvador, Borgy Manotoc, Mickey Perz, Ara Mina, Henry Edwards. The teleserye will be directed by box-office drama director Mac Alejandre.

#### Safe In The Arms Of Love

Award-winning actor Dingdong Dantes and drama princess Cristine Reyes with Cogie Domingo and Cherry Pie Picache in a certified Kapinoy fans as they top-bills with the powerhouse cast of the network's phenomenal hit romantic teleserye *Safe In The Arms Of Love* which airs weeknights at 9:30 p.m., with DJ Durano, Nikki Bacolod, Vandolph Quizon, Say Alonzo, Joanna Morales, Lucas Zamora and Biboy Ramirez, directed by Wenn V. Deramas.

Mount a massive production for a daily TV series that we can join the big networks and come up with our own series, the two primetime teleserye *My Family Xyriel* and *Safe In The Arms Of Love* air on The Kapinoy Network's PrimeTastik block from Monday to Friday.

#### Sandy's Boyfriend

The newest teen drama anthology series called *Sandy's Boyfriend*, which airs on Sundays at 3:30 p.m. The teen anthology in a true-to-life stories sent through letters combined of romantic comedy and teen drama anthology, starring the young girl of teen superstar princess Nadine Lustre plays the role of Sandy Salvador and AJ Muhlach as Sir Manuel Yap. Also supporting cast are love-teams are Mario Maurer and Sofia Andres, Aki Torio and Bianca Casado, and Marlo Mortel and Janella Salvador, Jodi Sta. Maria, DJ Durano, Ella Cruz and Alfred Vargas, will be directed by Jeffrey Jeturian, head of Kapinoy Talent Center.

#### Flower Boys Next Door

IBC and Viva Entertainment makes its grand venture into weekday afternoon drama with the back-to-back airing of 3 must-see series from asianovelas, taiwanovela and telenovelas, the much-awaited and first-ever romantic Koreanovela comedy called *Flower Boys Next Door* starring the K-pop superstars Park Shin-hye as Go Dok-mi, Yoon Shi-yoon as Enrique Geum and Kim Ji-hoon as Oh Jin-rak airs weekdays at 3 p.m.

#### Once Upon a Love

Once Upon a Love presents the Taiwanese drama turns a taiwanovela that will surely to the Taiwan of Kapinoy viewers. The newest Twianese idol romance drama is now on Philippine TV, starring the actors Sunny Wang and Matt Wu, and the actresses Cheryl Yang and Reen Yu as

the main leads, starts weekdays at 3:30 p.m. The 2 new afternoon drama series both premiere this June 17, with *Flower Boys Next Door* airing at 2:45 p.m., *Once Upon a Love* following at 3:30 p.m. and children's program *KapinoyLand* at 4 p.m. on IBC's Haponation block.

#### **Amor Bravio**

The Kapinoy Network introducing a first time in hit telenovela for fans of the genre. *Amor Bravio*, the dramatic romance telenovela starring Silvia Navarro (Camila Monterde Santos), the Agustina's dedicated daughter, Daniel's dedicated niece, Ximena's dedicated maternal half-sister, Alonso's dedicated ex-wife, Luis's dedicated ex-fiancee, in love with Daniel, stepmom to Agatha, and Daniel's wife, and Cristian de la Fuente (Daniel Díaz Acosta), Ágatha's dedicated son, Francisco's biological son, Abraham's former brother-in-law, Ximena's paternal half-brother, Miriam's former husband, young Agatha's father. This telenovelas entertain Pinoy viewers weeknights at 10 p.m.

#### I Need Romance

One of the most-watched Koreanovelas in the country IBC-13 presents entertaining Korean drama series for fans of the genre. *I Need Romance*, a romantic comedy drama, is a series follows the everyday lives of work, love and friendship of thirty-something women and men in Seoul. Starring Jung Yoo-mi, Lee Jin-wook and Kim Ji-seok, this Koreanovela is expected to entertain Pinoy viewers weeknights at 10:30 p.m.

Amor Bravio and I Need Romance airing back-to-back on IBC's PrimeTastik from Monday to Friday. The undisputed number 3 network in the country will now pit the new soap operas that against the more established line-up of the two leading dominant players ABS-CBN and GMA — Flower Boys Next Door, Once Upon a Love, Palabra de Mujer, My Family Xyriel, Safe In The Arms Of Love, Amor Bravio and I Need Romance.

#### Cyborg Kurochan

Every weekdays at 8:30 a.m. right after *Express Balita*, a hit anime *Cyborg Kurochan*, an action-packed manga starring Kurochan is a supercat who is dedicated to saving the world from evil ses high-tech gadgetry to fight the evil Dr. Go, who wants to take over the world, topped Japanese TV ratings when it premiered in 1999. It also airs in Hong Kong, Taiwan and Singapore and the Philippines, Coco Martin will provide the voice of the cyborg cat.

#### Battle Ball

Remembering the tokusatsu and anime hits of the 80's and 90's, such as the hit of are the classic tokusatsu hits of the Super Sentai galore

are Bioman, Shaider, Maskman, Turboranger, Jiban, Kamen Rider Black, Winspector, Super Rescue Solbrain, Machineman and Fiveman, and classic anime hits Voltes V, Candy Candy, Battle Ball, Super Boink, Ghost Fighter, Time Quest, Starzinger, Tonde Boorin, Shuurato, Gaiking, Grendaizer UFO and Mazinger Z in the best of anime and tokusatsu hits in Japan who got higher ratings than the rest of the networks in a performance laced with anime and tokusatsu characters to your favorite Kapinoy programs. Now, the new full anime

programme line-up on The Kapinoy Network with the heartthrobs of anime every morning and afternoon.

The classic anime is back in the new action-packed season of *Battle Ball* airs weekdays at 9 a.m. This is a story of young boy name Larson, he has unique strength which he cannot handle properly that causes many problem on his community once he found a game tournament, saw his potential joined the game and the adventure began.

#### Kirarin

The newest popular anime series in Japan called Kirarin, which airs on weekdays at 9:30 a.m. Kirari Tsukishima, a 14-year-old beauty, does not care about idols and the entertainment world because her mind is occupied by food. Her obsession with food only causes her to be clueless about love. One day, after saving a turtle that is stranded in a tree, Kirari meets a handsome and gentle boy named Seiji, who gives her a ticket to a SHIPS (a popular idol group) concert to show his gratitude for her saving his pet. However, when Kirari shows up at the concert, another boy named Hiroto, tears up her ticket and warns her to stay away from Seiji, because they live in different worlds. The outraged Kirari sneaks into the concert, only to discover that Seiji and Hiroto, are actually members. The voice of Kirari Tsukishima provded by the Asia's popstar princess Sarah Geronimo.

#### Astro Boy

New action anime series *Astro Boy* premierss on weekdays at 10 a.m. with all new episodes, the series across its respective networks worldwide, including Japan, Southeast Asia, South Asia, East Asia, and other regions. Don't miss the voice of Robi Domingo as Astro Boy, a robot built with Kokoro, an advanced form of artificial intelligence. Astro appears as a young boy who works as a superhero of sorts for Metro City. He continuously tries to stop the collapsing relationship between mankind and robots, despite numerous attempts to destroy him by various parties. He can fly using rocket boosters concealed in his limbs and possesses great strength.

With our auditions and more sponsors like Regent Foods Corporation like Tempura, Regent Cakes, Snacku, Cheese Ring, Sakanami, Carter Brief and so much more to watching Tokusatsu.

#### Goin' Bukol Pwede

The classic 70's and 80's by the sitcom *Iskul Bukol* starring the veteran comedians are Tito Sotto, Vic Sotto and Joey de Leon from 1977 to 1988, is now the revive of the hit sitcom called *Goin' Bukol Pwede* with a top-billed comedies are the actor turned comedian Robi Domingo, Maui Taylor and Yam Concepcion in the main cast along with Josh Padilla, Janella Salvador, Charlie Green, Kenjhons, Carla Castello and Ronnie Ricketts, airing every Saturday nights at 10 p.m., directed by Wenn V. Deramas.

#### Petra's Panniest

YouTube sensation Ashley Rivera aka Petra Mahalimuyak in the host of *Petra's Panniest*, a craziest and funniest comedy programs packed in a one show, Petra's Panniest for laugh out loud on Mondays, Tuesdays and Thursdays starting at 4:30 p.m.

#### Happy TODAS

IBC-13 is building on a programming strength, remember the classic sitcoms and gag shows of IBC are *TODAS*, *Chicks to Chicks*, *Iskul Bukol* and *Sic O'Clock News* for these shows all dominated the sitcom and gag show genre in the 70's and 80's under the home studio of IBC Channel 13 from the competing networks.

One of the most successful classic gag show in the 80's is *TODAS* (Television's Outrageously Delightful All-Stars) which include Maribeth Bichara, Joey de Leon, Freida Fonda, Spanky Rigor, Richie da Horsie, Jimmy Santos and Val Sotto which featured a great line of comedic talents, and now makes a big comeback with a new star-studded comedy gag show called *Happy TODAS*, which debuts premiered on Saturdays at 9 p.m., featuring a stars like Cristine Reyes, Young JV, Imee Hart, Andrew E., Aki Torio, Kiko Ramos, Shy Carlos, child star Abby Bautista, Josh Padilla, Andi Eigenmann, Joross Gamboa, Gee-Ann Abrahan and Makisig Morales which features the parodies of several Philippine television shows and advertisements as well as its topped guest performances from your favorite artist with the stars of gag performers.

#### Cooltura

The world-renowned TV actress host Cathy Eigenmann-Bordalba host the educational show Cooltura airing from weekkdays at 12 noon about the Filipino culture in the Philippines in Luzon, Visayas and Mindanao.

#### Express Balita

The network's flagship primetime and late-night newscasts will get a refreshing make-over of the news organization IBC News and Current Affairs. The hot and timely issue and latest news, the network's longest-running flagship news program *Express Balita*, anchored by Henry Omaga-Diaz and Snooky Serna-Go, airing from Monday to Friday at 6:30 p.m., with simulcast over DZTV Radyo Budyong 1386 on radio and the news channel IBC News Network, remains fast-paced, in-deph, straightforward, unbiased and vaired, delivers from the top stories of the day with national, local and global news as well as its politics, police reports, CCTV reports, public service, malacanang, weather, showbiz news and sports news to read the headlines more on police, crime stories, public service, national, political we really cater to the masses.

#### Report Kay Boss!

IBC News head Maria Ressa hosts her new public affairs program called *Report Kay Boss!*, which airs every Tuesdays at 11:30 p.m. Provided the documentaries throught the president Benigno Noynoy Aquino III in the current PNoy administration which offer stories of the news organization's roster of news anchors and hosts.

#### Ronda Trese

The new reports will be disclosed of 24-hour survillance in a comprehensive journalism of the news delivery from all the major stories and the late breaking news delivered as independent journalism of the late nightly news tonight, IBC News and Current Affairs introducing a national late-night newscast *Ronda Trese* presents news from all platforms. Weeknights at 11 p.m., is anchored by Jess Caduco and Czarinah Lusuegro.

#### Linawin Natin

Hopes to introduce a new public affairs program *Linawin Natin* as it mixes investigative and indepth reports which focuses on the issues and government based on intensive research and investigation tackled in the program, every Mondays at 11:30 p.m. Hosted by Philippine Star columnist Jarius Bondoc aims to people's governance issues with public insights from the intensive research, investigative, in-depth reports and additional information.

#### Snooky

A newest public service program *Snooky*, airs on Fridays at 11:30 p.m. that brings the gamut of female broadcast journalists Snooky Serna's experiences from broadcasting, show business, movies, television and advocacy to her personal public service from IBC Foundation, Inc. in one insightful, delightful and TV entrant the host's distinct. A Filipina film, television actress and Filipina broadcast journalists *Snooky* as well as guest performances artist and also interviews celebrities and ordinary people with equal enthusiasm tackles them with the skills of seasoned journalist and the wisdom and broad perspective of national leader from real people and intriguing places.

#### Chinatown TV

The country's premier, longest-running, and original Filipino-Chinese lifestyle tele-magazine show *Chinatown TV*which airs on Sunday mornings at 9 to 10 a.m. Hosted by a variety of talented and the well-rounded hosts are Wesley Chua, Lizbeth Yap, Louella Ching, Morgan Say, Joseph Tullao, RJ Valentin and Wendelyn Ty as a star-studded who are not only adept at the English, Filipino, and Chinese languages but also full of vigor and enthusiasm, *Chinatown TV*promises to inform as much as entertains.

#### KapinoyLand

The child-friendly in the flagship hit children's television program based on KapinoyLand in the Philippines is caleld *KapinoyLand*, which airs on weekdays at 4 p.m. and Sundays at 8 a.m. with 5-minute short program airing daily from Monday to Saturday at 8 a.m., 9 a,m, and 12 noon, and 2:45 p.m. during weekdays.

The new IBC mascots like Mr. Kapinoy created in June 30, 2012 based at KapinoyLand at Broadcast City, Capitol Hills, Diliman, Quezon City, Philippines from the success of TV, toys, books, stickers and so much more. His friends Ms. TV, Radiogirl, Newspaperboy, RemoteBoy, Manok, PinoyFlag Baby Kapinoy and Ms. Lola Pinoy are the stars of the show premieres on October 1, 2012 as the first live-action Pinoy Filipino animated, live-action Filipino animated and

full length 3D computer-animated format concept is based traveling. In guests will be the kind of baby, child and kids play that Mr. Kapinoy meeting appeal to 2-5 years old for baby, 10-13 years for kids of children, and singing, dancing and playing for kids as live-action animated format using original Filipino music and stories, animation, theater, muppets, live action animated and features that Mr. Pinoy meeting learning, playschool and playground with exciting fun and games. To making craft arts, they make unique and beautiful artworks using any artwork tools such as cardboard, pencil, pentel pens, colored papers, cartolina, etc., and they use foods to make works of arts which is still edible with a sponsors by Regent Foods Corporation such as Cheese Rings, Tempura, Cheese Ball and Regent Cakes (Pandan, Ube, Mocca, Melon, Strawberry and Chocolate).

#### Lunch Break

IBC has already poured all its new shows this month, The Kapinoy Network introducing the daily noontime variety show *Lunch Break*, airing from weekdays at 12:30 p.m. and Saturdays at 12 noon. The live noontime variety show of the new noontime entertainment hosted by Ryan Agoncillo, Joy Viado, Nicole Andersson, Nadia Montenegro, Smokey Manaloto, Pat Natividad, Bobby Yan, Carlos Agassi and TJ Trinidad, which offers the most star-studded noontime games and topped with live performances from your favorite Kapinoy stars and celebrities that will make viewers and audiences agross the nation by competitors *It's Showtime!* and *Eat Bulaga!* with some segments and shown a live studio audience as its innovative blend of contest, games, musical performances and superd hosting with the lunchtime at the IBC Studio canteen in Broadcast City.

#### It's Partytime

The newest Sunday musical variety show on Philippine TV called *It's Partytime* which premieres every Sundays at 1:45 to 3:30 p.m. Hosted by Gino Padilla, Lani Musalucha, Dingdong Avanzado, Jinky Vidal with co-host and performances are Joshua Cadelina, Nadine Lustre, AJ Muhlach, Janeena Chan, Carlo Lopez, Paula Bianca and Miguel Aguila will give *ASAP* 18 and *Sunday All-Stars* a run for their money.

#### K-POP Star Hunt

The newly-imroved world-renowned reality show franchise on IBC and Viva Entertainment, the most-awaoited Philippine premiere of the highly-anticipated reality show tvN's *K-POP Star Hunt* airing on Mondays, Tuesday and Thursdays at 4:30 p.m., offering audiences a peek at what it takes to be the next big K-POP Kapinoy star. The regional competition is the biggest of its kind in local television history that captures the popularity of Korean Pop Music (K-Pop) in Asia and to give the Asian viewers a once in a lifetime opportunity to become a K-Pop artist.

#### The Weakest Link

A Chinese-Filipino actor and business man turned a game show host Richard Yap as Sir Chief hosting a job of the award-winning game show *The Weakest Link* airs weeknights at 8:30 p.m. Richard hosting the Philippine edition of the popular game show from the UK. Richard Yap is

expected to bring to the show his own brand. This marks a major milestone in the career of the well-known actor who has also established a career as a star on the Kapamilya shows on ABS-CBN like *Be Careful with My Heart*, starring Jodi Sta. Maria and Richard Yap. *The Weakest Link* puts the 8 contestants and excites televiewers, check out the more exciting game show on primetime TV. Contestants can win up to P1 million pesos in every episode and another peize of P50,000 pesos is at stake for lucky televiewers who can join the fun by texting TWL<Name of Stongest Link> to number 8888. It offers the contestants the chance to winner in P1 million. To join, call PLDT phone line 1-908-1-800-800.

#### Who Wants To Be A Millionaire?

Christopher de Leon, the country's foremost award-winning dramatic actor has been hosting the job of IBC-13's hit award-winning phenomenal game show *Who Wants To Be A Millionaire?*, which airs every Saturdays at 8 p.m. and Sundays at 9:45 p.m. The famous game show from the UK enjoying a selection of presenters all over the world, *WW2BAM* has revolutionized TV viewing in the country in a very successful career as TV host Christopher de Leon. At stake in the show is P2 million and P50,000 for home viewers to join the contest can simply dial PLDT Premium Phone Service landline number 1-908-1-000-000 and filipino citizens who will also join the mini-WW2BAM game via number 8888 for Globe, Smart, Sun Cellular and Touch Mobile users.

#### Born to be a Star

Born to be a Star is a hit reality talent-search show contest from America and United States of Endemol company. It is a popular award-winning reality talent-search where contestants get the superstar treatment and the chance to perform in a complete production number of their very own primetime TV and to sing with a superstar. Hosted by a certified singing champion Anja Aguilar as a popular singer and actress. Gino Padilla, Paula Bianca, Joey Albert and Dingdong Avanzado will serve as the four judge panel of the talent search show. For talent competition, to accept Born to be a Star as her help to aspiring talent young singers from different college high-schools like a singing superstar fans, airing every Sunday nights at 8:30 p.m. on IBC. Filipino citizens, male and female, solo or group performers, 12-years-old and above qualified to join the contest. Viewers are able to join through text and online registration via Internet, prizes at stake include P1 million with management contract from Viva Artist Agency (VAA) and the music recording contract from Viva Records and Vicor Music.

Watch out for announcements of audition dates on IBC and in the leading newspapers. The Philippine editions of *The Weakest Link*, *Who Wants To Be A Millionaire* and *Born to be a Star* are productions of Viva Television.

#### **PBA**

Kapinoy Network's banner shows continue to be its sensational sports programming line-up in action. Now on its 38th year anniversary of the Philippine Basketball Association, the *PBA* remains a rock-solid continues to the best of Philippine basketball in Filipino people. Home to the MILO Energy Drink, Barangay Ginebra San Miguel Kings, Alaska Aces, San Mig

Coffee Mixers, the Barako Bull Energy Cola, Rain or Shine Elasto Painters, Air21 Express, Talk 'N Text Tropang Texters, Petron Blaze Boosters, the *PBA* starts now on IBC-13 airs a one game every Wednesday and Friday at 4:30 p.m. as the first game and 8 p.m. as the second game and Saturdays at 5 p.m. and the doubleheaders on Sunday nights at 4:30 p.m. The stars of PBA fans are James Yap, Mark Caguioa, Awrind Santos, Robert Jaworski, Chot Reyes, Jason Castro, Mark Pingris, Mark Caguioa, Norman Black and Wesley Gonzales. Radio listeners can also get to hear the action on DZSR Sports Radio 918 on AM frequency.

#### **NBA**

The world's popular basketball of the National Basketball Association as NBA home to the Miami Heat, San Antonio Spurs, Oklamona City Thunder, the Dallas Mavericks, Chicago Bulls, the Devner Nuggets, the Indiana Pacers, the Brooklyn Nets, the L.A. Lakers, the Boston Celtics, New York Knicks, Philadelphia 76ers, the Toronto Raptors, the Atlanta Hawks, Orlando Magic, Washington Wizards, Utah Jazz, Golden State Warriors, Phoenix Suns, L.A Clippers, Portland Trail Blazers, Houston Rickets, Memphis Grizzlies, New Orleans Pelicans and many more is the international basketball, live games, playoffs, behind-the-scenes access, high-definition game broadcasts, new original programming and enough highlights and news to quench even the most avid fan's hoops thirst! Absolute, top-notch basketball at it's finest at the basketball fans, now on IBC-13 which starts every weekend from Saturdays at 2:30 p.m. and Sundays at 11:30 a.m., the stars of NBA fans of the players of Michael Lordan, Kobe Bryant and LeBron James. Once again in the local airwaves will be seen in the local channel and for the first time ever in the history of television that the *NBA* and *PBA* are in the same station.

#### The Main Event

The best boxing events offerings of IBC-13. It is in boxing that Filipinos are on athletes in boxing we prouced world-renowned championships Manny Pacquiao, Erik Morales and Nonito Donaire. Now, there's the good news for all the boxing aficionados, the fighthing of best boxing shows is on IBC-13: *The Main Event* (airing every Saturday mornings at 11 a.m. to 12 noon), respectively.

#### ONE FC

In cooperation with Asian Television Content Corporation, the action just keeps on getting better from Asia's biggest mixed-martial arts (MMA) organization *ONE FC*, a power-packed mix-martial arts event now on Philippine TV. With back-to-back, blow-by-blow, explosive matches *ONE FC* every Saturday nights at 7 p.m. proud to the best sporting in both the Philippines and the region and on world-class entertainment that Kapinoy viewers get the chance to watch the best Filipino fighters such as Eduard Folayang and Honorio Banario in action.

#### WWE Smackdown!

The kicks, the throws, the grunts and the punches in professional wrestling seems to have captures the fancy of thousands of sports fans around the world. The new television programs for World Wrestling Entertainment (WWE) are *WWE SmackDown!* (Sundays at 10:30 a.m.) as the wrestling championship. *SmackDown* star Rey Mysterio, one of the most popular names

from the World Wrestling Entertainment, is seen on *WWE SmackDown*, one of the biggest sports entertainment programs viewed across the globe. The Kapinoy Network is proud to have Rey Mysterio in the country with Filipino fans really love wrestling. With *SmackDown* brings the exciting WWE action, Pinoy wrestling fans and enthusiasts catch their favorite WWE stars for the all-important championship belt.

For the first time that the press is invited by the network to trade relaunch as The Kapinoy Network proved to be a show they introduced all their forthcoming shows, including new soap operas like fantaserye *My Batang Momay* starring Xyriel Manabat, Gerald Pesigan, Juan Carlos and Juan Miguel Urquico and Charlie Green with the supporting cast Giselle Sanchez, Jordan Castillo, Janeena Chan, Paul Robis and Lander Vera-Perez, and the primetime teleserye *To Love Again* in elements of drama, action, thriller, suspense and crime which is top-billed by singer Miguel Aguila and Imee Hart with Mitch Valdez and Ronnie Ricketts along with supporting cast Candy Pangilinan, Cherie Gil, Borgy Manotoc, Joanna Morales, Mickey Perz and Henry Edwards, they need more soap operas to compete directly with the soap operas of GMA and ABS-CBN.

# 'CrisDong in Safe In The Arms Of Love' and 'Nadrian in Sandy's Boyfriend' to Heat Up Love Team

July 5, 2013

One-of-a-kind story, **Kapinoy** fans will definitely get more exciting love team, with the debut of **IBC-13**'s 3 new drama series offerings: a two primetime teleserye **To Love Again** and **Safe In The Arms Of Love**, and a romantic teen drama anthology **Sandy's Boyfriend**. Headlined by the network's top stars of today's most popular love-teams, the three **Kapinoy** dramas are sure to engage more viewers, that are completely a different kind of soap operas and drama anthology fare from other networks in the serials and anthology.

The popular love-team stars are MiguelMeg (Miguel Aguila and Meg Imperial) will now set to their first-every teleserye while CrisDong (Cristine Reyes and Dingdong Dantes) will star on their first-ever romantic teleserye together with Cogie Domingo and the phenomenal Nadrian (Nadine Lustre and AJ Muhlach) will now gears up for the sure hit and teen romantic drama anthology via *Sandy's Boyfriend*.

**To Love Again** is a romantic telesrye about about Daniel Aguila (Miguel Aguila) in his family Emilia (Mitch Valdez) and Marcos (Ronnie Ricketts) for love of that Reynardo Estemodo (Rudy Fernandez) in the political justice. To sure that the girl Stella Montes (Meg Imperial) in the meaning of this Maico dela Fuente (Candy Pandilinan) and Garcia Edmaniz (Cherie Gil) always

somewhere anyway. This teleserye is starring the popular love-team Miguel Aguila and Meg Imperial, with Ronnie Ricketts and Mitch Valdez along with the supporting stars are Candy Pangilinan, Cherie Gil, Rudy Fernandez, Phillip Salvador, Borgy Manotoc, Mickey Perz, Ara Mina, Henry Edwards.

Safe In The Arms Of Love is a romantic drama of two people who learns to love a story of a Paulo dela Cruz (Dingdong Dantes) who is neighbors are the driving this hoyse. The story begins when a young women Nella Gonzales (Cristine Reyes) is happily in a special relationship, who is Nella met this Paulo. Meaning that is, emotion of Emon Escudrero (Cogie Domingo) and Candia Trinidoro (Nikki Bacolod) in remarkers of this time. A young woman and leading men, has been from their success in the husband of home to the parents are Candis Evidad (Joanna Morales) and Eden Estrada (Lucas Zamora). The top-rating romantic teleserye is top-billed by the love team tandem of Cristine Reyes and Dingdong Dantes are the lead role cast with Cogie Domingo promises to give the audience on primetime television programming. It also stars Nikki Bacolod, DJ Durano, Say Alonzo, Joanna Morales, Lucas Zamora, Vandolph Quizon, Cherry Pie Picache and Biboy Ramirez.

Sandy's Boyfriend is a most awaited romantic teen drama anthology from Sandy and Sir Manuel in the No.1 teen drama anthology portrayed by the blockbuster tandem of phenomenal love-team AJ Muhlach and Nadine Lustre respectively. The kilig anthology will bring you another princess of magic love. It also stars of the popular love-teams are Aki Torio and Bianca Casado, Sofia Andres and Mairo Maurer, Janella Salvador and Marlo Mortel as well as its supporting casts are Jodi Sta. Maria, Gerald Pesigan, Ella Cruz, DJ Durano and Alfred Vargas. To Love Again and Safe In The Arms Of Love will air every weeknights and Sandy's Boyfriend will air every Sundays on IBC-13 as part of The Kapinoy Network of the newest talents, best, biggest and brightest stars, homegrown rising stars, idols and superstars in the network.

During last night's **Kapinoy Trade Launch** at the **NBC Tent** at 6:30 p.m., the **Kapinoy** station announced its list of much-anticipated new shows this 2013. Topping the list are primetime soaps in teleserye *To Love Again* starring the tandeom on Miguel Aguila and Meg Imperial with Ronnie Ricketts and Mitch Valdez and a romantic teleserye *Safe In The Arms Of Love* starring the tandem on love-team of Dingdong Dantes and Cristine Reyes with Cogie Domingo, and the top-rating phenomenal teen drama anthology *Sandy's Boyfriend* starring the blockbuster tandem of phenomenal love-team AJ Muhlach and Nadine Lustre.

#### Terence Khan Edit

The official TV and radio announcer, radio DJ voice talent, the official voice-over announcer of IBC and disc jockey (DJ) of iDMZ 891. He has been a commercial voice-over announcer, for TV plugs and promos presentation narrator and radio announcer for DZTV Radyo Budyong and iDMZ.891

Terence Khan as the TV and radio voice-over announcer for various projects and events, they compared to the VO announcer of Peter Musngi (ABS-CBN) and Al Torres (GMA).

Terence Khan is the golden voice of IBC both in radio and television in the Kapinoy network, he had the spearheaded numerous projects.

#### iDMZ

Radio disc jockey and radio announcer for iDMZ 891, playing dance music, interacting with listeners and promoting various events, products and brands with advertisements and promos, and known as The Sting for the DJ host of handle the show *Saturday Clubbing* every Saturday on iDMZ 891, the #1 urban music and danze mix FM radio.

#### **IBC**

TV voice-over announcer of IBC with a commercials, TV plugs for programs and TV shows in a various programs airing on IBC, IBC News Network and Global IBC, public service announcements and TV promos, probably the most familiar sound that IBC viewers get to hear, from sign-on to sign-off. As the TV station's voice-over announcer Terence Khan records all promotional plugs of every single show aired on the Kapinoy network, including its station ID. He records an average of 13 to 30 promo scripts per session, twice a day, in a matter of minutes, he's likewise on call 24/7, including weekends. "It's in my contract because there may be something big that happens that would need a voice-over," he tells the Inquirer. The radio and TV broadcaster says he enjoys his multi-tasking job.

# Kapinoy Stars of Sandy's Boyfriend, New Teen Drama Anthology Love-Team to Watch Sunday

July 5, 2013

The **Kapinoy** teen stars are Mario Maurer and Sofia Andres, Aki Torio and Bianca Casado, and Marlo Mortel and Janella Salvador are among the fresh new love teams on Sunday afternoon anthology in television today as **IBC's** hit teen drama anthology **Sandy's Boyfriend** is now hitting its higher rate on television weekly.

Fans, their new love-team as Joel Acosta (Mario) and Agnes Reyes (Sofia), Lancer Mendoza (Aki) and Andy Lustre (Bianca) and Haldren Rivas (Marlo) and Cindy Salvador (Janella), in the top-rating Sunday teen romantic drama anthology are the newest love team fans on the hottest love teams as they share kilig.

"I'm happy working with Anes, Andy, and Cindy because they is such a good love-team. Everthing is just a romance with their duduring tapings," said Maurer.

The teen stars are both very happy that they were given a chance to prove themselves more in terms of acting in order to show the skills they learn different workshops they attended true-to-life stories sent through letters.

Mario Maurer plays the prince star Joel, the meaning of the Philippine college in Sandy (Nadine Lustre), while Sofia plays Agnes, a big super-fans of Sandy. Meanwhile, Aki playing Lancer, the cool wacky of brother insters and Bianca plays Andy, a girlista fashion style in the country, and Marlo plays Haldren, the college high-school of the Batangas when Janella plays Cindy, a daughter of the school world. **Kapinoy** fans will develop with the friendship as Sandy (Nadine) plays host and VJ for **Sandy's Boyfriend**. After the **Kapinoy** network that will relaunched the exclusive behind-the-scenes channels for the top-rating shows are **My Batang Momay**, **Safe In The Arms Of Love**, **Happy TODAS**, **Goin' Bukol Pwede**, **To Love Again** and **Born to be a Star**, **Sandy's Boyfriend** also exclusive interviews of the love-team AJ and Nadine along with the cast and crew.

Sandy's Boyfriend has proven to be a show that is a teenagers while a story of romance in the high-school of college of love team, which viewers nationwide continue to watch the drama anthology every Sunday afternoon. Last May 5, Sandy's Boyfriend hit an average national TV rating of 26.1% and beating the rival program *Teen Gen* and *Luv U* are garnered 9.6% and 6.9% based on data from Kantar Media. Became a huge hit in the #1 teen drama anthology on Philippine TV last June 30, will garner of 23.3% than *Luv U* (20.4%) and *Teen Gen* (8.6%). The Kapinoy Network adventage of the show's popularly to partner with Sari-Sari Kapinoy and Toy Kingdom as they called Sandy's Boyfriend Items, the merchandise produce toys, dolls, i-pods, cellphones from Globe, t-shirts from Bench, video games, tumbler, notebooks, pencils, crayons, eraser, keychain, fan, bag, ballpen, caps, watches, rain gear, umbrella, mug, sticker, among others are available in the makret of supermarkets, supermalls, malls and much more in Mega Manila and other provinces nationwide very affordable prices. Keep watching Sandy's Boyfriend every Sunday at 3:30pm right after It's Partytime in IBC's Linggo Saya. For more updates, like the show's official Facebook page at www.facebook.com/SandysBoyfriend of follow @SandysBoyfriend on Twitter and share your reactions using the hashtag #SandysBoyfriend

### Kapinoy Love-Teams Edit

IBC unveils the newest and hottest love-teams of the network in kilig of Kapinoy stars.

- Jake Cuenca and Shy Carlos (JakeShy)
- Miguel Aguila and Meg Imperial (MiguelMeg)
- Cristine Reyes and Dingdong Dantes (CrisDong)

- Joanna Morales and Lucas Zamora (JoannaLucas)
- Nadine Lustre and AJ Muhlach (Nadrian)
- Mario Maurer and Sofia Andres (MarioSofia)
- Aki Torio and Bianca Casado (AkiBianca)
- Marlo Mortel and Janella Salvador (MarloNella)
- Dino Imperial and Janeena Chan (DinoJaneena)

# New Kapinoy Idols on IBC

July 6, 2013

ABS CBN mastered the art of making some of the best TV series producing some compelling drama and comedy stories in Philippine entertainment history. TV5 has the night with some innovative shows and creative ideas along with the best TV series form drama and comedy. GMA as got the best news and current affairs program and they also have some great TV series from compelling drama and comedy stories in Philipine entertainment and reality shows. Also, IBC in partnership with Viva Entertainment, the making the Philippine entertainment history some of the soap operas from telenovelas, asianovelas and teleserye, drama anthologies, comedies form sitcom and gag shows, reality shows, game shows, animes and even sports programming ranging from basketball and boxing. In celebration of 53 years of television in the Philippines, IBC-13 as The Kapinoy Network will definitely get more exciting love team presents its two new biggest drama offering for this year. The new teleserye *To Love Again*, starring two of the **Kapinoy's** newest **Primetime Idols** are Miguel Aguila as The Prince of Primetime and Meg Imperial as The Asia's Princess Primetime with Ronnie Ricketts as The Action Star and Mitch Valdez as The Queen Actress of Philippine Movies along with a stars Candy Pangilinan, Cherie Gil, Rudy Fernandez, Phillip Salvador, Borgy Manotoc, Mickey Perz, Ara Mina, Henry Edwards, directed by Mac Alejandre. A romantic teleserye on primetime called **Safe In The Arms Of Love**, top-billed by three of Kapinoy networks's newest Primetime Idols are Dingong Dantes as The Award-Winning Box-Office and Primetime Prince, Cristine Reyes as The Asia's Drama Princess of Teleseryes and Cogie Domingo as The Dramatic Prince features an ensemble of stars comprising of three generations of some of the country's most talented actors including the three new **Primetime** Idols of The Kapinoy Network, with a powerhouse cast are DJ Durano, Nikki Bacolod, Vandolph Quizon, Say Alonzo, Cherry Pie Picache, Joanna Morales, Lucas Zamora and Biboy Ramirez, directed by Wenn V. Deramas.

The newest teen drama anthology series called *Sandy's Boyfriend*, top-billed by two of the *Kapinoy* network's newest *Kapinoy Superstars* are phenomenal love-team are Nadine Lustre as The Asia's Teen Superstar Princess and AJ Muhlach as The Phenomenon Leading

Man, along with a powerhouse cast of love-teams are Mario Maurer and Sofia Andres, Aki Torio and Bianca Casado and Marlo Mortel and Janella Salvador with a supporting cast are Jodi Sta. Maria and Alfred Vargas. This teen drama anthology is directed by Jefrfey Jeturian.

On the **Kapinoy Network** line-up together with sports programming action like **PBA** and **NBA** for basketball fans. Also, Richard Yap's game show **The Weakest Link**, Christopher de Leon's top-rating game show **Who Wants To Be A Millionaire?**, Anja Aguilar-reality talent search **Born To Be A Star**, Petra Mahalimuyak-starrer comedy **Petra's Panniest**, a coemdy gag show **Happy TODAS**, Xyriel Manabat-starrer fantaserye **My Batang Momay** and a sitcom **Goin' Bukol Pwede** starring comedy stars are Robi Domingo, Maui Taylor and Yam Concepcion on primetime slot in Philippine television.

# Kapinoy Trade Relaunch - Revolutionizing Philippine Television

July 12, 2013

The government-sequestered TV and radio network, in partnership with **Viva Entertainment**, marked the celebration and relaunch of the now considered and a new key player on Philippine television industry, IBC-13, the Kapinoy Trade Relaunch at the Smart Araneta Coliseum. This relaunch and breakthroigh in the Philippine television scene. The Kapinoy Trade Relaunch event is the third major television has now attended, entered at the Smart Araneta **Coliseum** in Metro Manila at 6 p.m. with one of the **IBC**'s news anchor Snooky Serna-Go. As the network who brought us such classic TV shows as Chicks to Chicks, Tarzan, TODAS, Iskul Bukol, See-True, Seeing Stars with Joe Quirino, Lucky 13, Kulit Bulilit, The Sharon Cuneta Show, among others. IBC aims to deliver more quality programming that is basically pro-people and pro-service. Today, it is the local "home network" of the cream of the crop of television programs: My Batang Momay, Safe In The Arms of Love, Sandy's Boyfriend, Petra's Panniest, Happy TODAS, Goin' Bukol Pwede, Who Wants To Be A Millionaire?, The Weakest Link, Born to be a Star, PBA and NBA. These is a new third player in town, The Kapinov Network with their mission to bring red (sports), green (entertainment) and blue (news and current affairs). IBC-13 is now have more aggressive in making its presence felt in the television industry as **The Kapinoy Network** paints the town of red (sports), green (entertainment) and blue (news and current affairs) with its surge of exciting new programs will beefs up its new programming grid with a notable lineup of new morning, afternoon, primetime and weekend offerings that cater to viewers offering more entertainment, more star-studded drama of teleseryes, teen drama anthologies, asianovelas and telenovelas, more fun treat of animés, more laughter of comedies with sitcoms and gag shows, more news and information, more public service, more reality shows like a singing talent

superstar fans, more Pinoy blockbuster movies, more children education for kids, more prizes and more power of action-packed sports fans ranging aficionados from basketball and boxing that award-winning programming innovtions and trend-setting winners will definitely make Kapinoy viewers wants to be a certified Kapinoy! IBC will target Channel 13 at the C-D-E market competes ABS-CBN Channel 2,GMA Channel 7 and TV5 has C-D-E markets for these local programming on the income from big-budgeted soap operas of teleseryes, telenovelas from Mexico and asianovelas from Korea and Taiwan, anime from Japan, drama anthologies, musical variety shows, comedies from sitcoms and gag shows, game shows, reality shows and showbiz-oriented shows on a massive programming in the aggressive of mass-oriented productionsfor the most-watched TV station in the country, while Studio 23 (ABS-CBN), Friendly 47 (TV5) and Citynet 27 (GMA) will target A-B-C markets in the UHF channels with some of its foreign canned shows.

The Canoy group's entry into the **Channel 13** is seen to the television industry, with the network expected to become a major player in Philippine broadcasting. IBC-13 with the launch of original program concepts in the broadcast industry. Insiders told The STAR that under the new management, IBC-13 will have a different kind of award-winning programming, now competing head on with the industry leaders ABS-CBN and GMA Network a run for their money, establishes itself as a trend-setter in the industry as it unveils more best, bigger, better and brighter shows. The most-awarded network in locally and internationally in the biggest nationwide and worldwide reach and the most number of broadcasting awards throughout the Philippines and parts of Southeast Asia at a more competitive, more competition, more energetic, more innovative of more Kapinoy as one of the country's leader in sequestered multimedia nework as remains the undisputed number 3 TV station nationwide for its new tagline and corporate slogan *Kapinoy ng Bagong Pilipino* contender in the television ratings game, the network's contract stars and executives. Relaunched as The Kapinoy Network via the live special *Ikaw ang Superstar Kapinoy!*, as bring back with all former **IBC**talents, stars and personalities working in other various media networks to IBC. Present in the live show are Richard Yap, Christopher de Leon, Anja Aguilar, Cristine Reyes, Dingdong Dantes, Cathy Eigenmann-Bordalba, Cogie Domingo, Meg Imperial, Miguel Aguila, Nadine Lustre, AJ Muhlach, Petra Mahalimuyak, Andrew E., Maui Taylor, Yam Concepcion, Xyriel Manabat, Jake Cuenca, Giselle Sanchez and Robi Domingo.

We were first entertained by some interesting production numbers as everyone waits for the main event. Started at around 6:30 in the in the evening with the new management headed by the chairman Eric Canoy and president, CEO Boots Anson-Roa, vice-chairman Freddie M. Garcia, vice-president Lito Ocampo Cruz and Channel 13 head Rey Sanchez are the top-honchos of IBC generating revenues enjoy the network's news and current affairs, more entertainment and action-packed sports programs. hosting the Kapinoy Trade Relaunch. IBC's new shows have been improved and targeted for the new generation Filipino television viewers with the national via satellite in IBC-13in Mega Manila, IBC-13 in Laoag City, IBC-13 in Baguio

City, IBC-5 in Mt. Amuyao, Mountain Province, IBC-8 in Dagupan City, IBC-5 in Tuguegarao, IBC-13 in Puero Princesa, Palawan, IBC-11 in Tarlac City, IBC-12 in Cabanatuan City, IBC-13 in Naga City, IBC-7 in Daet, Camarines Norte, IBC-7 in Legaspi City, IBC-2 in Sorsogon, IBC-12 in Iba, Zambales, IBC-2 in Roxas City, IBC-12 in Iloilo City, IBC-12 in Bacolod City, IBC-13 in Cebu City, IBC-2 in Dumaguete City, IBC-12 in Tacloban City, IBC-7 in Basey, Samar, IBC-13 in Zamboanga City, IBC-9 in Dipolog, IBC-10 in Cagayan de Oro City, IBC-13 in Davao City, IBC-10 in General Santos City, IBC-5 in Butuan City, IBC-2 in Cotabato City, IBC-12 in Koronadal, IBC-8 in Surigao City, IBC-13 in Pagadian City, IBC-13 in Ozamis City and IBC-10 in Tandag, Surigao del Sur.

IBC Radio with the AM radio band for news and public service DZTV Radyo Budyong and the Asia's number 1 internet danze mix FM radio in the country iDMZ 891 Sayaw Pinoy! has now emerged asd the country's radio stations in the country along with its provincial radio stations are DWDC-AM 1077 kHz Dagupan, DWNW-AM 756 kHzNaga, DYBQ-AM 891 kHZ Iloilo, DYJJ-AM 296 kHZ Roxas, DYRG-AM 1251 kHz Kalibo, Aklan, DYBG-AM 671 kHzCebu and DXML-AM 1044 kHz Davao with a tourist-oriented FM station Boracay FM 103.8 in Boracay, along with the provinicial FM are DYNZ 89.1 MHz in Iloilo, DYMZ 89.8 MHz in Cebu, DZWG-AM 885 kHz in Cagayan de Oro and DXMZ 89.3 MHz in Davao.

The worldwide of international channel of **Global IBC** reaching overseas Filipinos 130 contries and terrirories in bring them closer to home acts as the sole and exclusive distributor and licensee of the programs, shows, and channels of **IBC** with some direct-to-home-service (DTH), the UHF news channel **IBC** News Network (INN) offering its news programs, public affairs, public service shows, infotainment and sports programming. Cable channels are **Danze TV**, **DZTV TeleTrese**, **Toon TV** and **Kiddie TV** are also available in **SkyCable** and **Cignal Digital TV**.

*Kapinoy ng Bagong Pilipino*, the new tagline, advertising campaign and corporate slogan marks IBC-13's new station ID, which also highlights the **Kapinoy** programming in the masa, compared to the network's slogans are **ABS-CBN**'s *In the Service of the Filipino Worldwide* and **GMA**'s *Kapuso ng Bawat Pilipino*.

"Beyond geography we're taking **IBC** one step ahead towards becoming a full multimedia venture," Eanoy continued. Its digital media platforms **IBC.com.ph**, kids site **IBCKids.com**, news site **IBCNews.com**, **RadioBudyong.ph**,**89DMZ.com**, complement the network's full service offerings in the emerging online media, more popularly millions of listeners and viewers of its varied programs celebrates its 53rd anniversary. The top stars and talents as these under the contrats with the 2 networks. Those that are free (form the movie outfits) in the talent fees in our own TV shows, the greater success to the performers and audience setting up for a **Kapinoy Talent Center** for the discovery and development for the best, biggest and brightest stars of the establishment by acting the actors and actress of the newest stars and talents.

The hosts introduced Mr. Kapinoy mascot to introduce the children's programming which featuring the famous cartoons like *Barbie*, *Pop Pixie*, *Winx Club*, *Sofia the First* and *Rapunzel: The Series*.

Anime Kapinoy (Kapinoy Network's newest anime block) has already featured great series and which will feature more animated series which are specially targeted to the Kapinoy anime enthusiasts. Some of the anime shows as *Cyborg Kurochan*, *Kirarin*, *Astro Boy* and *Mobile Suit Gundam 00*, which join the running anime series. The biggest news that IBC will be the new home of the popular children's TV programming for kids like *KapinoyLand*, *Barney & Friends*, *Y2K:* Yes to Kids and Sesame Street.

Westly Chiua, Lizbeth Yap, Louella Ching, Wendy Ty, Morgan Say and RJ Valentin introduced the country's premier, award-winning and longest-running Chinese lifestyle tele-magazine show *Chinatown TV*.

Fans for the telenovelas are Amor Bravio, the audience with themes songs are Shut Up Flower Boy Band, Once Upon a Love and I Need Romance are some of these Korean and Taiwanese in the imports of Asian dramas which will are included the home to the Asianovelas. IBC News and Current Affairs also has new faces and new competitive new programming now that Henry Omaga-Diaz, Snooky Serna-Go, Jess Caduco, Czarinah Lusuegro, Jarius Bondoc and Maria Ressa along with a new IBCnews team are Jess Caduco, Nadia Trinidad, Jing Castañeda, Jeffrey Zaide, Merwin Llanza, Jinky Baticados, Ron Cruz, Jeff Canoy and Abner Mercado. Female broadcast journalist Snooky Serna-Go also her with **Snooky**, the public service program featuring interviews and governments. Jarius Bondoc has *Linawin Natin*, which focuses on the isues and programs of the government while news head Maria Ressa also joining of public affairs program Report Kay Boss!, which focus on the president Benigno Noynoy Aquino III in the PNoy administration. Rey Langit and JR Langit of IBC with their public service *Kassaanga Mo Ang Langit* while Rey Langit has *Biyaheng Langit*. A one and only superstar Ms. Nora Aunor and Gio Tingson hosting the Saturday morning public service program called Nora Mismo, Magandang Umaga Ba?, a new morning show on IBC, hardhitting broadcast journalist Ben Tulfo on the investigative public service program *Bitag* and the network's longest-running flagship news programs are *Express Balita* and *Ronda Trese* with new anchors are some of the promising new shows which will compete with the big guns of news and current affairs on Philippine Television to give televiewers and advertisers such as programming and service that is people-oriented and anchored on much improved news and current affairs program.

A child star Xyriel Manabat will promote her fantaserye in *Carlo J. Caparas' My Batang Momay*, with a main cast Jake Cuenca, Giselle Sanchez, Anton Revilla, Samantha Flores, Juan Carlos and Juan Miguel Urquico, together with Gerald Pesigan, Charlie Green, Jordan Castillo, Janeena Chan, Paul Robis and Lander Vera-Perez. The popular love-teams are Miguel Aguila and Meg Imperial stars a teleserye *To Love Again* with Mitch Valdez and action star Ronnie Ricketts along with stars Candy Pangilinan, Rudy Fernandez, Cherie Gil, Phillip Salvador, Borgy

Reyes with Cogie Domingo also top-billed in the romantic primetime teleserye **Safe In The** Arms Of Love together with a supporting stars DJ Durano, Nikki Bacolod, Cherry Pie Picache, Vandolph Quizon, Say Alonzo, Joanna Morales, Lucas Zamora and Biboy Ramirez. The blockbuster tandem of the phenomenal love-team AJ Muhlach and Nadine Lustre top-billed in the teen romantic drama anthology Sandy's Boyfriend together with the supporting cast of the popular love-teams are Mario Maurer and Sofia Andres, Aki Torio and Bianca Casado, and Marlo Mortel and Janella Salvador, along with Ella Cruz, Alfred Vargas and Jodi Sta. Maria in more ratings for the network. The new love-team are the stars of Janeena Chan and Dino Imperial top-bills a horror suspense-thriller anthology series *Tumbok Revolution*. Dolly Anne Carvajal is on stage to promote new showbiz-oriented show **Showbiz Star** tackle the meatiest and freshest local celebrity news and rumors. The 30-minute showbiz talk show every morning also be a celebrity guest who will meet face-to-face with showbiz reporters, and together with the TV host, will squeeze out and clarify issues about him or her, while Cathy Eigenmann-Bordalba hosting her educational show Cooltura, which is focus on the Filipino culture in the Philippines and Noel Trinidad on the late-night talk show *Noel* @ *Late Night*. Fans where the topped performances in star-studded for the daily noontime variety show *Lunch* Break with new hosts and celebrities are Ryan Agoncillo, Joy Viado, TJ Trinidad, Nicole Andersson, Carlos Agassi, Pat Natividad, Nadia Montnegro, Bobby Yan and Smokey Manaloto. IBC-13 also proudly announced its own Sunday musical variety show titled It's Partytime, topbilled by Gino Padilla, Lani Musalucha, Rachel Alejandro and Dingdong Avanzado with the co-host and performances of **Kapinoy** star. The biggest surprise from the night and the most entertaining one is when you see the four stars of Philippine comedy in one network. Petra Mahalimuyak, Robi Domingo, Jodi Sta. Maria and Freddie Webb delivered in entertaining on stage. *Petra's Panniest* is the newest gag sitcom of Petra Mahalimuyak on IBC. Robi Domingo will have the new sitcom called Goin' Bukol Pwede with Maui Taylor and Yam Concepcion. The longest-running star-studded comedy gag show called *Happy TODAS*, which is stars Cristine Reyes, Young JV, Imee Hart, Andrew E., Aki Torio, Kiko Ramos, Shy Carlos, Abby Bautista, Josh Padilla, Andi Eigenmann, Joross Gamboa, Gee-Ann Abrahan, Gui Comia, James Reid, Ella Cruz, Nathan Bareera and Makisig Morales which features parodies of several Philippine television shows and advertisements as well as its topped guest performances from your favorite artist with a new sketches, segments

Manotoc, Mickey Perz, Ara Mina and Henry Edawards, while Dingdong Dantes and Cristine

Despite its popularity, **IBC-13** will put on prime time slot in soap operas for the homegrown teleseryes, asianovela and telenovela. The winning host are phenomenal primetime in the

Korean superstars for the rising K-Pop stars in the huge of a popular reality talent show

South Korea.

and spoofs that will surely make your Saturday nights as the stars of gag performers that aims to entertain and make people laugh will featuring **Kapinoy** stars. The reality competition in a

called *K-POP Star Hunt* of tvN which has become the global Asian television phenomenon in

popular, trend-setting top-rating and award-winning game shows are *The Weakest* Link and Who Wants To Be A Millionaire? which is now have a million-peso prize in the primetime game show with hosts are Richard Yap as Sir Chief will surely in the Strongest Link and dramatic actor Christopher de Leon will surely WW2BAM fans and a certified singing chamopion and powerhouse singer Anja Aguilar hosting the popular, top-rating and awardwinning reality talent search show for thew contest Born to be a Star, which is the star-maker in the singing superstar fans in the Season 1 winner Joshua Cadelina and also with more Season 2 contestants are Lance Oñate, John Neil Roa, Rhonsben Jonota, Josephine Aton, Ronald Humarang, Cayleen Villamor, Veejay Aragon, John Michael Narag, Carl Malone Montecido, Vanessa Rangadhol, Anne Bernardo, Melvin Rimas, Jet Barrun, Muriel Lomadilla, Tony dela Paz, Kristofer Dangculos, Leon Matawaran, Anna Balayot, Pauline Agupitan and Rhon Jonota, with the official panel four judges are Gino Padilla, Paula Bianca, Joey Albert and Dingdong Avanzado in the reality talent search. Also, **IBC** and **Viva Sports** commitment to be a sports programming line-up that the action-packed sports fans that the Philippine Basketball Association (PBA) and the National Basketball Association (NBA) has now emerged as two of the country's premier professional basketball leagues for the games of basketball aficionafos with some of basketball players like James Yap of PBA, Michael Jordan, Kobe Bryant and LeBron James of NBA. together with the best boxing matches of the world-renowned boxing championship Manny Pacquiao, Erik Morales and the filipino flash Nonito Donaire to them via The Main Event.

#### The Kapinoy Network partners with Miss Universe

**IBC-13** is the official TV network of the **Miss Universe** beauty pageant in Manila. For two consecutive years, the Philippines has penetrated the finals of the prestigious **Miss Universe** pageant which is courtesy of Venus Raj (2010) and Shamcey Supsup (2011). **Miss Universe** beauty pageant has now found a new home in **IBC-13**, formalizing a deal with the aggressive Philippine broadcasting network which is come up with good homegrown movies and television shows. With **The Kapinoy Network** as its official media parner of the **Miss Universe 2013** begins its nationwide search for candidates that can give the country a winning chance to claim the **Miss Universe** crown, which has in the Philippines.

**Miss Universe** is the longest-running pageant in the world, established in 1952 with headquarters in London, New York City, United States, the franchise from **Miss Universe Organization** to be the country's national director who will get to choose and send delegates to the most prestigious beauty contest in the world.

The final roster of candidates will be presented to the media on the grand coronation night of **Miss Universe 2013** is set this 2013. The candidate who will bag the crown will win P1 million and will represent the country in the much anticipated **Miss Universe 2013** competition. This is the second time the Philippines had placed 1st runner-up in the world's most prestigious pageant after Miriam Quiambao finished her 1st runner up and lost the crown to Ms. Botswana back in 1999. To date, the Philippines has won the two **Miss Universe** titles, the first one in

1969 by Gloria Diaz and the second one in 1973 by Margarita Moran. This marks since 2013 that the **Miss Universe Organization** has signed to **IBC-13** as the home of the **Miss Universe** in the Philippines. Janine Tugonon is a 23-year old licensed pharmacist and a cum laude graduate of the University of Santo Tomas.

Present at the contract signing were **IBC** Chairman Eric Canoy, Vice-President Lito Ocampo Cruz and **Miss Universe 2012** runner-up Janine Tugonon. "We are happy to welcome **Miss Universe** to **IBC-13** and we will be equally proud of the candidates who will join this year's pageant as well as our future **Miss Universe** who will vie for the **Miss Univere** crown," Ocampo Cruz said.

Following the success of the **Miss Universe 2012** winners are the Philippine bet Janine Tugonon who almost won the diamond nexus crown of the prestigious global pageant hailed as the second most beautiful woman in the world after ending as the 1st runner up in the **Miss Universe 2012** pageant via satellite from Las Vegas, Nevada. Janine Tugonon stated: "**Miss Universe 2013** is pleased to have found a new home in **The Kapinoy Network** which secures the future of this prestigious pageant and strengthens the hope of every Filipina who holds the dream of becoming a beauty queen".

**IBC-13** will air the **Miss Universe 2013** beauty pageant live telecast in 2013. The much anticipated **Miss Universe**beauty pageant, Korea and United States will also be broadcast live via **IBC-13**.

# IBC remains the number 3 from AGB Nielsen and Kantar Media

July 12, 2013

ABS-CBN and GMA Network both claim that they are the number 1 TV network in the Philippines and the country. GMA Network base on its ratings to AGB Nielsen while ABS-CBN is subscribed to Kantar Media. IBC-13 and RPN-9 now a strong number 3 which is subscribed to AGB Nielsen and Kantar Media claims its lead on national TV ratings in the Philippines, while TV5 is surging the number 3 in the ratings to AGB Nielsen as their source. When it comes to rating's provider, it seems that ABS-CBN subscriber Kantar Media has now more panels than AGB Nielsen which means, Kantar will now have more reliable than AGB Nielsen which GMA Network subscribes. The government-sequestered TV station IBC-13 and RPN-9 subscribers on AGB Nielsen and Kantar Media with the help of number 1 network ABS-CBN and GMA Network when TV5 continues to be subscriber in AGB Nielsen. IBC-13 and RPN-9 is the undisputed number 3 TV network reportedly subscribing to AGB Nielsen and Kantar Mediawhile the Philipines' largest media colongmerate network for the

number 1 TV station **ABS-CBN** subscribing of**Kantar Media** and **AGB-Nielsen Media Research** used by **GMA** and **TV5**.

**PBA and NBA on The Kapinoy Network** 

IBC-13 is home of the NBA (National Basketball Association) and the PBA (Philippine Basketball Association). The Kapinoy Network remains the country's undisputed number 3 station in the Philippines broadcasting.

## Rey Sanchez remains the channel head of IBC

July 19, 2013

Mr. Rey Sanchez remains the head of **Channel 13** Mega Manila oversees the total channel programming, artist development, on-air operations, privzatization and overall revenue and profit delivery of **Channel 13** Mega Manila.

Sanchez is IBC Channel 13 Head. Under the helm, soap operas like fantaserye My Batang *Momay* which is starring the child star Xyriel Manabat with Jake Cuenca, Giselle Sanchez, Anton Revilla, Samantha Page, twins are Juan Carlos and Juan Miguel Miguel Urquico, and teleserye To Love Again and Safe In The Arms Of Love household in the hit popularity signaling the advent of the teleserye on Philippine TV and the teen romantic drama anthology Sandy's Boyfriend and the established bankable love teams like that of Miguel Aguila and Meg Imperial with Mitch Valdez and action star Ronnie Ricketts, Dingdong Dantes and Cristine Reyes with Cogie Domingo and Nadine Lustre and AJ Muhlach. Also, the Kapinoy Comedy in the sitcoms and gag shows also in the poineer such as the gag sitcom Petra's Panniest with Petra Manalimuyak, star-studded comedy gag show Happy TODAS with Cristine Reyes, Young JV, Imee Hart, Andrew E., Aki Torio, Gee-Ann Abrahan, Kiko Ramos, Shy Carlos, Ella Cruz, Joross Gamboa, Abby Bautista, Josh Padilla Andi Eigenmann, Gui Comia, James Reid, Nathan Bareera and Makisig Morales and the two new sitcoms are Bida ni Mister, Bida si Misis top-billed by Jodi Sta. Maria and Freddie Webb with Jon Santos, Sheng Belmonte, Carlo Lazerna and Andrea del Rosario, and Goin' Bukol Pwede starring Robi Domingo, Yam Concepcion and Maui Taylor.

Bash of its officers, employees, program stars, staff and crew, the horror drama-suspense paranormal thriller series *Tumbok Revolution*, based on the 2011 hit movie *Tumbok*. The cast are Janeena Chan, Dino Imperial and Paul Jake Castillo for its high ratings on primetime program surveys.

Also, the popular, top-rating, trend-setting and award-winning game shows *The Weakest Link* with Richard Yap known as Sir Chief and *Who Wants To Be A Millionaire?* with Christopher de Leon which is the million-peso prize in the primetime game show on Philippine

TV, and the huge hit of the top-rating, trend-setting and award-winning reality talent search show contest *Born to be a Star* hosted by a certified singing champion and powerhouse singer Anja Aguilar for the singing idols of rising superstar fans.

Meanwhile, the sports programming line-up in action that the **Philippine Basketball Association (PBA)** and the **National Basketball Association (NBA)** that has now emerged as the country'ss premier professional basketball leagues for the basketball fans of James Yap of **PBA** and Michael Jordan, Kobe Kryant and LeBron James of **NBA**.

## Watch IBC, Kapinoy Network Online

July 19, 2013

Since the network with new brand of the government-sequestered TV-radio network, **IBC-13** and **Viva Entertainment**has growth gave the television industry a new hope. Something that televiewers have hoped for years, a new network that would bring in more variety to the current spectrum of terrestrial TV channels as the undisputed number 3 in viewership.

**ABS-CBN** and **GMA** are concentrating on soap operas from teleseryes, telenovelas and asianovelas, animes, drama anthologies, comedies from sitcoms and gag shows, variety shows, reality shows, showbiz talk shows and game shows, **IBC** is now offering viewers of innovative and creative formats with **Viva Entertainment**. The principle here is that eventually the audience watching the same new kind of shows. The **Kapinoy** network is hoping its new shows will be an attractive innovative with a rising stars.

As new programs are introduced to the **Kapinoy Network**, it seems like televiewers are getting the same servings of shows. The network is airing soap operas are the primetime teleserye *My Batang Momay*, *To Love Again* and *Safe In The Arms Of Love* competes with already teleserye primetime blocks by rivals **ABS-CBN** and **GMA**, along with the imports of Japanese animes, Mexican telenovelas and asianovelas from Korea and Taiwan.

Weekend programming are also against with the other two established networks, shows like teen drama anthology *Sandy's Boyfriend* and *Born to be a Star* are new superstar formats. Sports programming line-up in action-packed sports fans like *PBA* and *NBA* basketball.

The Weakest Link and Who Wants To Be A Millionaire? are the popular, top-rating and award-winning game shows on primetime TV, The Weakest Link hosted by Richard Yap as Sir Chief airs at 8:30pm slot against teleserye Muling Buksan ang Puso and Akin Pa Rin Ang Bukas while Who Wants To Be A Millionaire? with host Christopher de Leon airs Saturdays at 8pm against the drama anthology Maalaala Mo Kaya and Magpakailanman while on Sundays 9:45pm against Gandang Gabi Vice! and Para Sa Yo ang Laban na 'To.

The top-rating and award-winning reality talent search show *Born to be a Star* for the singing superstar fans is hosted by a certified singing champion Anja Aguilar, airs Sundays at 8:30pm against *Kap's Amazing Stories* of **GMA**and *The Voice of the Philippines* of ABS-CBN.

**Lunch Break** would have been a fresh air at noontime slot, giving rivals of **It's Showtime** and **Eat Bulaga!** a run for their money, these noontime variety show featuring **Kapinoy** stars.

Kapinoy Comedies will airs on the sitcom are *Petra's Panniest* every weeknights at 11pm with Petra Mahalimuyak, *Bida ni Mister, Bida si Misis* every Saturdays 9pm starring Jodi Sta. Maria and Freddie Webb, *Goin' Bukol Pwede*starring Robi Domingo, Yam Concepcion and Maui Taylor on Saturdays 9:45pm and a star-studded comedy gag show *Happy TODAS* every Sundays at 10:30pm.

TV viewers would love to see fresh, innovative, creative and quality **Kapinoy** programs on TV. We wish **IBC-13** will bring in more innovative and creative shows.

## Kantar Media survey shows IBC's ratings

July 19, 2013

The government-sequestered television and radio network **IBC-13** now gives **Kapinoy** viewers more reason to tune in as **The Kapinoy Network** shares its gratitude for the recent success privatization of its homegrown primetime shows in the ratings game in being a certified **Kapinoy**.

For the data based on **Kantar Media** and **AGB-Nielsen** show that **IBC-13** has been winning over competition in the battle over primetime ratings. This is according to a report to **PEP** by the corporate communications department of **IBC**. On Friday (July 19), the **Kantar Media** overnight ratings indicated that for all of primetime (6pm-1am), **IBC** is number 2 most-watched network while **ABS-CBN** is number 1 and **GMA** is number 3 Based on the said reprt, **IBC**had an audience share of 43.6% beating **ABS-CBN**'s 50.4% and following **GMA**'s 30.2%. More notably, **IBC**'s primetime triumvirate **Who Wants To Be A Millionaire?** (35.2%), **The Weakest Link** (32.5%) and **Born to be a Star** (33.1%) are number 1 in a total of 40.8% audience share compared to **ABS-CBN**'s 39.7% and **GMA**'s 24.5%. Moreover, owing to the remarkable viewership performances of its primetime TV triumvirate are **The Weakest Link**, **Who Wants To Be A Millionaire?** and **Born to be a Star** on the same day continues to lead in the latest nationwide TV ratings, making it as 3 of the most watched TV program in the country, **IBC** landed in the number 1 position in terms of household viewership with a total of 40.8% household shares, compared to the network leader **ABS-CBN'**s 39.7% and **GMA'**s 24.5%.

"We are very happy with our programs' high ratings and with the fact that more Filipinos are making the switch to see what the **Kainoy Network** has to offer them. It is evident that they like what they see, hence the rise in our viewership ratings.

On our part, we at **IBC** are committed to further explore all possibilities to provide the highest quality of service and content to our publics," shared Boots Anson-Roa, **IBC's** President and CEO.

Aside from winning ratings, **IBC-13** makes an action-packed line-up of sports programming with more sports fans with **PBA** and **NBA** for basketball, boxing matches **The Main Event**, billiards of pool players **World Pool Masters** and MMA fighter fans in **ONE FC**. "**Kapinoy Network** has started winning primetime in the ratings race, making our primetime programming more exciting."

Prepare to the million-peso prize as **IBC** brings the hit game show *The Weakest Link* every weeknights at 8:30pm. Hosted by Richard Yap as Sir Chief puts 8 contestants and excites televiewers, check out the more exciting game show on primetime TV. Contestants win up to P1 million pesos in every episode and another peize of P50,000 pesos at stake for lucky televiewers who join the fun by texting TWL<Name of Stongest Link> to number 8888 offers the contestants the chance to win P1 million to join, call PLDT phone line 1-908-1-800-800. The top-rating hit game show Who Wants To Be A Millionaire? airs every Saturdays at 8pm and Sundays at 9:45pm. Hosted by the country's foremost award-winning dramatic actor Christopher de Leon revolutionized TV viewing in the country. At stake in the show is P2 million and P50,000 for home viewers to join the contest can simply dial PLDT Premium Phone Service landline number 1-908-1-000-000 and filipino citizens who will also join the mini-WW2BAM game via number 8888 for Globe, Smart, Sun Cellular and Touch Mobile users Born to be a Star, the country's phenonenal top-rating and award-winning hit reality talent search show from America and United States of Endemol company, continues to be a rising contest of the perform like a singing superstar fans as her help to aspiring talent young singers from different college high-schools, every Sunday at 8:30pm. Hosted by a certified singing champion and powerhouse singer Anja Aguilar as a popular singer and actress, with a panel judges are Gino Padilla, Paula Bianca, Joey Albert and Dingdong Avanzado where contestants get the superstar treatment and the chance to perform in a complete production number of their very own primetime TV and to sing with a superstar. Filipino citizens, male and female, solo or group performers, 12-years-old and above qualified to join the contest. Viewers are able to join through text and online registration via Internet, prizes at stake include P1 million with management contract from Viva Artist Agency (VAA) and the music recording contract from Viva Records and Vicor Music.

Every weeknights with fantaserye *My Batang Momay* at 6:00pm starring a child wonder star Xyriel Manabat with Jake Cuenca, Giselle Sanchez, Anton Revilla, Samantha Flores, Juan Carlos and Juan Miguel Urqioco, a teleserye *To Love Again* starring Miguel Aguila and Meg Imperial with Ronnie Ricketts and Mitch Valdez at 7:30pm, and the romantic teleserye *Safe In The Arms Of Love* at 9:30pm starring love-teams of Cristine Reyes, Dingdong Dantes and Cogie Domingo, respectively. *Tumbok Revolution* based on the 2011 hit movie *Tumbok*, the

new horror drama-paranormal suspense thriller anthology series is top-billed by teen actress Janeena Chan, Dino Imperial and Paul Jake Castillo, directed by Erik Matti.

Phenomenal love-teams Nadine Lustre as Sandy Salvador and AJ Muhlach continues to be a love kilig couple romance in a teen drama anthology series *Sandy's Boyfriend* every Sundays at 3:30pm, also in the supporting popular love-teams are Mario Maurer and Sofia Andres, Aki Torio and Bianca Casado, and Marlo Mortel and Janella Salvador, along with Jodi Sta. Maria, Ella Cruz and Alfred Vargas.

K-POP fans in the reality show *K-POP Star Hunt* every Mondays, Tuesdays and Thursdays at 7:30pm, offering audiences a peek at what it takes to be the next big **K-POP Kapinoy** star. The regional competition is the biggest of its kind in local television history that captures the popularity of Korean Pop Music (K-Pop) in Asia and to give the Asian viewers a once in a lifetime opportunity to become a K-Pop artist.

Prepare to fun and laughter out loud as the **Kapinoy Comedies** are the gag sitcom *Petra's Panniest* every weeknights at 11pm hosted by Ashley Rivera aka Petra Mahalimuyak a craziest and funniest comedy programs packed in a one show. Every Saturday night comedy with a two new sitcom *Bida ni Mister, Bida si Misis* at 9pm starring Jodi Sta. Maria and Freddie Webb, *Goin' Bukol Pwede* starring Robi Domingo, Yam Concepcion and Maui Taylor at 9:45pm and the star-studded comedy gag show *Happy TODAS* at 10:30pm featuring Cristine Reyes, Young JV, Imee Hart, MM and MJ Magno, Aki Torio, Kiko Ramos, Shy Carlos, Abby Bautista, Josh Padilla, Andi Eigenmann, Joross Gamboa, Gee-Ann Abrahan and Makisig Morales which features the parodies of several Philippine television shows and advertisements as well as its topped guest performances from your favorite artist with the stars of gag performers.

These and more as IBC continues to heat up everyone's viewing habit week after week.

# Kapinoy poses bigger threat network

July 22, 2013

MANILA, Philippines - Already recognized as an innovative and creative television station, **IBC-13** has shown remarkable improvement since it relaunched as the revitalized **Kapinoy Network** under the new chairmanship of the network chairman Eric Canoy and president & CEO Boots Anson-Roa. **The Kapinoy Network** will unveil by a new program lineup aimed at attracting more viewers and advertisers publish the new programming schedule.

Rey Sanchez, the channel head of **IBC** would also making more money and still up for privatization that will have more quality, innovative and creative programming. **IBC-13** relaunched new shows in its re-energized programming grid and the results have been very positive. The primetime hit shows are Richard Yap as Sit Chief's hit game show **The** 

Weakest Link, Christopher de Leon's hit game show Who Wants To Be A Millionaire? and Anja Aguilar's reality talent search Born to be a Star.

Must-awaited surely in parents and children is the relaunch *KapinoyLand* which apeal to Filipino children who grew up with the program and are now in the position to watch their favorite childhood show with their own children will be producing the children's program for the *Kapinoy* network. The anime series in Japan called *Anime Kapinoy* which relaunched in the new anime shows.

**IBC News and Current Affairs** has also entered into a major tie-up with two of the world's top news broadcaster**BBC World News** and **Fox News Channel**. This will enable **The Kapinoy Network** to deliver the latest news from all over the world in real-time to its audience. **Express Balita**, **IBC'**s flagship primetime news program will also be making at 6:30 p.m. slot and **Ronda Trese**, the late-night newscast every night at 11 p.m.

To prepare the network for the bigger challenges of the future, a state of the art facility is now being designed to house the new **IBC** headquarters in Broadcast City, Capitol Hills, Diliman, Quezon City being upgraded with the latest digital production equipment.

# Sandy's Boyfriend Love-Team preps up for Asian Tour

August 8, 2013

Sandy's Boyfriend love-team, to be led by Nadine Lustre and AJ Muhlach, is going on an Asian tour to thank the global Filipinos in the world for their phenomenal support to IBC-13's no.1 ten kilig-drama anthology. Sandy Salvador (Nadine Lustre) and Sir Manuel Yap (AJ Muhlach) and their families are set to visit Asia, Taiwan, Hong Kong, Malaysia, China, Japan and South Korea this 2013 starting this month. The cast will fly to the South Korea in August 9; Taiwan and China in August 23; and Japan in September 1.

In partnership with **Global IBC**, kilig phenomenal love-team Nadine Lustre and AJ Muhlach will fly to South Korea will dubbed as *Homecoming Kapinoy: The All-Star IBC Fans Day* for the continuation of the most-requested *Sandy's Boyfriend Asian Tour* together with their love-teams are Joel Acosta (Mario Maurer) and Agnes Reyes (Sofia Andres), Lancer Mendoza (Aki Torio) and Andy Lustre (Bianca Casado), Jane Gil (Ella Cruz) and Haldren Rivas (Marlo Mortel) and Cindy Salvador (Janella Salvador) will conquer for two special shows at 12:00nn and 4:00pm to romance among the loyal **Kapinoy** viewers will surely have the K-POP tunes. The event will be an entire day packed with the fun and exciting activities for the entire family. Princess Velasco and Josh Padilla are two of the special guests in **Sandy's Boyfriend Asian Tour** in Korea.

Since it premiered last May 2013 from its consistent high national TV ratings, *Sandy's Boyfriend* has the Sunday afternoon viewing of the whole nation. Truly conquered the nation as proven by, the show has achieved several milestones. The teen romantic drama anthology series enjoyed high TV ratings nationwide. Its best-selling official soundtrack sold so well to achieve a gold status and merchandise. Jampacked mall shows were such a hit that thousands of fans event, in location. The show such a big hit invaded the digital world as managed to become a daily hot topic on social networking sites like top trending topics on *Twitter*, one of the most liked fanpages on *Facebook*and the most viewed program in the video-on-demand site *WatchPhilippines* with more than 25 million page views as of August 2013. Also won the hearts of global Filipinos as proven by record of being the most viewed program on *Global IBC* with 3.2 million page views as of August 2013 and numerous magazine covers. For more details about the world tour, continues to follow *Sandy's Boyfriend*, every Sunday at 3:30-4:30pm, right after *It's Partytime* and before the *PBA Governors' Cup* on *IBC's Linggo Saya*. For more updates, log on to www.ibc.com.ph, follow @SandysBoyfriend on *Twitter*; and 'like' the show's official *Facebook* fanpage at www.facebook.com/SandysBoyfriend.

## Sandy's Boyfriend Publicity Photos

August 27, 2013

The top-rating teen drama anthology series of IBC-13 called *Sandy's Boyfriend* airing every Sundays at 3:15pm. Check out some publicity photos for the rom-com series.

Sandy's Boyfriend Nadine Lustre and AJ Muhlach (photo 1)

Sandy's Boyfriend Official Publicity Photos Nadine Lustre

Sandy's Boyfriend Official Publicity Photos AJ Muhlach

Sandy's Boyfriend Official Publicity Photos Nadine and AJ (photo 1)

AJ Muhlach and Nadine Lustre (photo 1)

Sandy's Boyfriend stars Nadine Lustre and AJ Muhlach (photo 1)

Sandy's Boyfriend Nadine Lustre and Ella Cruz

Sandy's Boyfriend Jodi Sta. Maria and Alfred Vargas

Sandy's Boyfriend Jodi Sta. Maria

Sandy's Boyfriend AJ Muhlach and Nadine Lustre

Sandy's Boyfriend Nadine Lustre and AJ Muhlach (photo 2)

Sandy's Boyfriend Nadine Lustre and AJ Muhlach (photo 3)

On true-to-life romance stories sent through letters, the letter-senders, who get advice from Nadine at the end of the show. Nadine Lustre delivered the narration and her final advice to the letter-sender in her program's episode.

Starring Philippine showbiz's reigning teen prince and princess like teen superstar princess Nadine Lustre and phenomenal leading men AJ Muhlach, the newest teen drama anthology series is directed by box-office director Jeffrey Jeturian. *Sandy's Romance* is a tale story for fall in love in prince Sir Manuel (AJ) and Sandy (Nadine), the young girl with her family. Aside from the AJ and Nadine, also part of the cast are Jodi Sta. Maria and Alfred Vargas. The beginning of Sandy and Sir Manuel's love story in *Sandy's Romance* every Sunday 3:15pm.

# Nadine Lustre and AJ Muhlach Named PH 'Hottest Stars Under 30'

August 28, 2013

Philippine showbiz's teen stars of love-team *Sandy's Romance* lead stars are teen superstar princess Nadine Lustre and phenomenal leading men AJ Muhlach were voted 'Hottest Filipino Stars Under 30' for 2013 in an online poll conducted by popular entertainment blog *Starmometer*, which was participated by thousands of netizens.

Ndine clinched the top spot with a total of 255,327 votes, followed by his love team partner AJ who earned 150,678. Incidentally, AJ and Nadine ranked 1 and 2, respectively, in the same online poll in 2012.

Meanwhile, the most romantic and highly anticipated teen drama anthology of **IBC-13** called **Sandy's Romance**. The Jeffrey Jeturian-directed TV masterpiece will air every Sunday at 3:15 p.m. right after **It's Partytime**.

As momentous treat to everyone who have been clamoring for Nadrian love team's TV anthology, *Sandy's Boyfriend* recently launched its special project: *Sandy's Army Color Fun Run* on August 30 (Friday). It will still take place at the *Smart Araneta Coliseum*. Assembly time is 7am.

The *Sandy's Army* is composed of thousands of Filipinos—young and young-at-hearts—who believe in the group's main objective that is to create positive change to the country.

Only those with official race kits are allowed to take part in the *Sandy's Army Color Fun Run*.

The beginning of the magical stories of love in *Sandy's Romance* this Sunday at 3:15pm, after *It's Partytime* on IBC.

For more exclusive updates, photos, or videos, log on to www.sandyromance.ibc.com.ph and visit the show's official social media accounts at www.facebook.com/SandysRomance, and www.twitter.com/SandysRomance.

# 'Sandy's Boyfriend Army Color Fun Run' on August 30

August 28, 2013

#### AJ Muhlach and Nadine Lustre, and Jodi Sta. Maria and Alfred Vargas

As the momentous treat to everyone who have been clamoring for the TV phenomenal love-teams of Nadine Lustre and AJ Muhlach, a teen romantic drama anthology series *Sandy's Romance* recently launched its special project: *Sandy's Army Color Fun Run*. Starts on August 30 (Friday) will still take place at Smart Araneta Coliseum. Assembly time is 7am. The *Sandy's Army* is composed of thosands of Filipinos—young and young-at-hearts—who believe in the group's main objective that is to create positive change to the country. Only those with official race kits are allowed to take part in the *Sandy's Army Color Fun Run*.

Continue to witness the magical story of love in *Sandy's Romance*, premieres on September 1 every Sundays at 3:15pm, after *It's Partytime* on IBC-13. For more exclusive updates, photos, or videos, log on to www.sandysromance.ibc.com.ph and visit the show's official social media

# Save the Last Dance for Me (Philippine TV series)

accounts at www.facebook.com/SandysRomance, and www.twitter.com/SandysRomance.

**Save the Last Dance for Me** is a Philippine drama series remake of the 2004 Koreanovela of the same title that aired on SBS broadcast on IBC and worldwide on Global IBC. The series premiered on January 13, 2014 starring the Kapinoy Talent Center alumni Khalil Ramos and Sue Ramirez, together with Gloria Romero and Cogie Domingo.

Save the Last Dance for Me	
Genre	<u>Drama</u> <u>Romance</u>
Created by	IBC Creative Department
Developed by	IBC Entertainment TV

Directed by <u>Jerry Lopez-Sineneng</u>

Starring Khalil Ramos
Sue Ramirez

Opening theme

Save the Last Dance for

Meby Richard Yap

Composer(s) <u>Dingdong Avanzado</u>

Country of origin Philippines

Language(s) Filipino

**English** 

No. of episodes 40 (final)

#### **Production**

Location(s) Philippines

**Running time** 30-45 minutes

Productioncompany(s) <u>Televisa</u>

#### **Broadcast**

Original channel <u>IBC</u>

Picture format 480i SDTV

Original run February 10, 2014 –

April 4, 2014

## Chronology

**Related shows** 

<u>Save the Last Dance for</u> <u>Me(Korea)</u>

#### **External links**

Official Website

### Plot Edit

Hyun-woo (Khalil Ramos) is the reluctant future successor of his father's chemical company and engaged to be married to Soo-jin (Gloria Romero). Eun-soo (Sue Ramirez) lives a simple life, running a bed and breakfast with her elderly father. Their two lives collide one fateful night when after a failed attempt on his life, Hyun-woo loses his memory in a car accident. Discovered on the roadside by Eun-soo and her father, they take him in and nurse him back to health. Over the course of his recovery, Eun-soo and Hyun-woo (whom she has named "Baek Chang-ho") fall in love.

On the day of their engagement, Eun-soo's father passes away. Following another attempt on Hyun-woo's life and a resulting accident, Hyun-woo regains his original memory but forgets the year he spent with Eun-soo. He leaves Eun-soo and seek out his past life.

Eun-soo is determined to find her lost love and travels to the city where she meets Hyun-woo again. Slowly Hyun-woo falls in love with Eun-soo again. A close confidant of Hyun-woo, Taemin is revealed as a traitor seeking to gain control of Hyun-woo's company. Tae-min is ultimately exposed and Hyun-woo regains ownership of the company.

## Cast and Characters Edit

#### Main Cast Edit

- Khalil Ramos as Kang Hyun-woo
- Sue Ramirez as Ji Eun-soo
- Cogie Domingo as Jung Tae-min
- Gloria Romero as Yoon Soo-jin

#### Supporting Cast **Edit**

- Clare Cabiguin as Ms. Park
- Vandolph Quizon as Chairman Kang
- Nicole Uysiuseng as Ahn Jang-mi

- Fretzie Bercede as Choo Sun-young
- Joaqui Mendoza as Shin Jung-kyu
- Say Alonzo as Kang Hyung-jung
- Biboy Ramirez as Park Ho-jin
- Anna Luna as Ms. Oh
- MJ Cayabyab as Choi Suk-koo
- Paul Jake Castillo as Eun-soo's father
- Joe Vargas as Yoon Ui-won
- Olyn Membian as Ms. Son Yoo Rim
- Rebecca Chiongbian as Joo Sa-rang

### References Edit

### See also Edit

- List of programs broadcast by Viva-TV
- List of dramas of IBC
- Save the Last Dance for Me

### External links Edit

- Official Site
- Save the Last Dance for Me on Facebook
- Save the Last Dance for Me on Twitter

## To Love Again (TV series)

To Love Again was a Philippine television drama broadcast by BC produced by Viva Television and worldwide on Global IBC that premiered on July 15, 2013 on BC's PrimeTastik block. Starring Miguel Aguila, Meg Imperial, Mitch Valdez and Ronnie Ricketts.

To Love Again	
Genre	Drama Soap opera Thriller Action Suspense Crime

Created by <u>Viva Entertainment</u>

Developed by <u>Viva Television</u>

Directed by Mac Alejandre

Miguel Aguila

Starring Meg Imperial

Mitch Valdez

Ronnie Ricketts

Opening theme

To Love Again by Miguel

<u>Aguila</u>

Composer(s) <u>Vehnee Saturno</u>

Country of origin Philippines

Language(s) Filipino

**English** 

No. of episodes 38 (total)

Production

**Executiveproducer(s)** Vic del Rosario, Jr.

Producer(s) Veronique Del Rosario-

Corpus

Location(s) Philippines

**Running time** 30-45 minutes

Productioncompany(s) Viva Television

**Broadcast** 

Original channel <u>IBC</u>

Picture format 480i SDTV

Original run

July 15, 2013 –

September 24, 2013

**External links** 

Official Website

## Story Edit

To Love Again is a story about Daniel Aguila (Miguel Aguila) in his family Emilia (Mitch Valdez) and Marcos (Ronnie Ricketts) for love of that Reynardo Estemodo (Rudy Fernandez) in the political justice. To sure that the girl Stella Montes (Meg Imperial) in the meaning of this Maico dela Fuente (Candy Pandilinan) and Garcia Edmaniz (Cherie Gil) always somewhere anyway. On the other hand, these Phillip Montenegro (Phillip Salvador) who is he being the turmination in the brother boy-man WIlliam (Mickey Perez) and the daughter husband Roby Ann (Ara Mina) to the Philippines.

### Cast and Characters Edit

#### Main Cast Edit

- Miguel Aguila as Daniel Aguila
- Meg Imperial as Stella Montes
- Ronnie Ricketts as Marcos Wilson
- Mitch Valdez as Emilia Montes

#### **Supporting Cast Edit**

- Candy Pangilinan as Maico dela Fuente
- Rudy Fernandez as Revnardo Estemoso
- Cherie Gil as Garcia Edmaniz
- Phillip Salvador as Phillip Montenegro
- Borgy Manotoc as Borgos Milbert

- Mickey Perz as William Gomez
- Ara Mina as Roby Ann Gonzales
- Henry Edwards as Ferno Dolosmaga

### Soundtrack **Edit**

To Love Again: The Official Soundtrack album was released under <u>Viva Records</u> on July 15, 2013.

- 1. To Love Again (Dingdong Avanzado) (composed by Vehnee Saturno) Miguel Aguila
- 2. Download (composed by Dingdong Avanzado) Dingdong Avanzado
- 3. Hindi Mo Na Ba Minamahal (composed by Louie Ocampo) Miguel Aguila
- 4. Sa Aking Puso (Ariel Rivera) (composed by Vehnee Saturno) Joshua Cadelina
- 5. Tunay na Manal (composed by Ogie Alcasid) Donna Cruz
- 6. Akala Mo (composed by Christian Martinez) Ronnie Liang
- 7. To Love Again (Dingdong Avanzado) (composed by Vehnee Saturno) Anja Aguilar
- 8. Sobrang Kitang Mahal (composed by Vehnee Saturno) Miguel Aguila

#### References Edit

#### See also Edit

- New teen drama anthology series 'Sandy's Boyfriend' of Nadrian, new teleserye 'To Love
  Again' of MiguelMeg and 'Safe In The Arms Of Love' of CrisDong launched
- PrimeTastik stronger Telebabad and Primetime Bida
- List of programs broadcast by Viva-TV
- List of dramas of IBC

## External links Edit

- Official Site
- To Love Again on Facebook
- To Love Again on Twitter
- To Love Again Of Love on Multiply

New teen drama anthology series 'Sandy's Boyfriend' of Nadrian, new teleserye 'To Love Again' of MiguelMeg and 'Safe In The Arms Of Love' of CrisDong launched

Sandy's Boyfriend – Nadrian new teen drama anthology was announced, along with MiguelMeg's new teleserye To Love Again and CrisDong's new teleserye Safe In The Arms Of Love, at the IBC's trade launch. The two programs will both be aired on primetime while teen drama anthology every Sunday afternoon.

In celebrating **53 Years** of **IBC** of **I** is red (sports), **B** is green (entertainment) and **C** is blue (news and current affairs), a new treat awaits all the loyal **Kapinoys** offering a 2 teleserye and teen drama anthology that will cater different the viewers but will surely gain massive acceptance. Featuring the country's most in-demand young generation actors and actress, which can captivate our new gen TV viewers. Nadine Lustre and AJ Muhlach in **Sandy's Boyfriend**, Miguel Aguila and Meg Imperial with Ronnie Ricketts and Mitch Valdez in **To Love Again** and Cristine Reyes, Dingdong Dantes and Cogie Domingo in **Safe In The Arms Of Love** which lines up among the successful dramatic teleserye through the years.

**The Kapinoy Network** is now brewing a love team to bring kilig to Filipino homes. Today's hottest phenomenal love-team, Nadine Lustre and AJ Muhlach, otherwise known as Nadrian, is working on their new teen romantic drama anthology on **IBC-13**. The teen drama anthology **Sandy's Boyfriend** which airs every Sundays at 3:30pm.

The new teen romantic drama anthology series was announced during the **Kapinoy Trade Launch** last July 12, alongside new drama series of the 2 new primetime teleseryes **To Love Again** which top-billed by Miguel Aguila and Meg Imperial (now known as MiguelMeg) with

Ronnie Ricketts and Mitch Valdez every weeknights at 7:30pm, and **Safe In The Arms of Love** headlined by the newest popular love-team Cristine Reyes and Dingdong Dantes (now known as CrisDong) with Cogie Domingo every weeknights at 9:30pm on the network's primetime block offerings.

A teen drama anthology *Sandy's Boyfriend* will be directed by Jeffrey Jeturian who is also director of the network's daytime teleserye *Be Careful With My Heart* on ABS-CBN top-billed by Jodi Sta. Maria and Richard Yap as Sir Chief. Other casts include the popular love-teams are Mario Maurer and Sofia Andres, Aki Torio and Bianca Casado, Marlo Mortel and Janella Salvador, with Ella Cruz, Jodi Sta. Maria and Alfred Vargas.

Vica CEO and chairman Vic del Rosario, Jr. is plans his continue to airing IBC shows like PBA, NBA, ONE FC, WWE Smackdown and The Main Event on The Kapinoy Network with IBC owner and chairman Eric Canoy as the block-timer with Viva.

What's more, NBA fans will continue to enjoy two regular weekly games on Basketball TV, NBA Premium TV and FOX Sports Asia, plus a weekend games on IBC-13. WWE fans can also catch Smackdown on IBC. Viva owner Vic del Rosario, Jr. got on a mass-based plan to IBC-13's primetime with new Kapinoy shows. Since the sequestered broadcast station will buying the network to Rosario he agreed to airtime.

More important that viewers from **IBC** in the upcoming days. "We will continue with what we have now with our primetime **Kapinoy** shows competing with the other giant networks. Our own

following with our **Miss Universe** beauty pageant, dramas, comedies, game shows, reality shows and sports, said **IBC** Chairman Eric Canoy.

# PrimeTastik stronger Telebabad and Primetime Bida

August 9, 2013

Kantar Media-TNS Total Philippines Household Ratings reveal IBC-13's newest primetime line-up gravitated a number of viewers in the vierwer rich Manila Agglomeration. PrimeTastik although relatively popular as compared to the two giant networks has surprisingly eleveated its numbers affecting GMA and ABS-CBN's primetime line-ups with IBC-13 for financial assistance in its programs and programming for P5 million.

Based from the household data disclosed by Kantar Media the highest rating program last Thursday managed to earn 25.5%, from the top rater a year ago as high as 30% in Mega Manila. GMA and ABS-CBN has consistently maintained a 50% rating since IBC-13 introduced new programs in primetime. IBC promises every Kapinoy times variety and fun with a fantaserye *My Batang Momay* (5:45pm), a primetime news program *Express Balita* (6:30pm), the teleserye *To Love Again* (7:30pm), phenomenal game show *The Weakest Link* (8:30pm), romantic teleserye *Safe In The Arms Of Love* (9:30pm), telenovela *Amor Bravio* (10:00pm) and Koreanovela *I Need Romance* (10:30pm).